DOLLAR GENERAL

Save time. Save money. Every day.®

Prices and sale prices effective 11/19-11/23

$6 REG. PRICE $2 DG DOLLAR $4 2 FOR

$13 REG. PRICE

$8 REG. PRICE

$9 REG. PRICE

BUY 2 GET 1 FREE WHEN YOU SAVE

$6 REG. PRICE

$10 REG. PRICE

$6 REG. PRICE

$8 REG. PRICE

$10 REG. PRICE

FALL FOR MORE SAVINGS

$5 REG. PRICE

2 FOR $5 REG. PRICE

$5 REG. PRICE

DECKED OUT IN DEALS

BUY 2 GET 1 FREE WHEN YOU SAVE

BUY 2 GET 1 FREE WHEN YOU SAVE

$2 REG. PRICE

2 FOR $10 REG. PRICE

SAVE on 1000s of items every week!

Beauty Sale! • Digital Coupons • Health Savings • Cash Back

DG DEAL DAYS | NOVEMBER 21-23

3 DAYS ONLY THURS-SAT

$14 REG. PRICE

$6.50 REG. PRICE

SAVE $5 WHEN YOU SPEND $25 OR MORE WITH DG RewardsPlus

$10 GIFT WITH THE TREE

BOGO 50% OFF WHEN YOU SAVE WITH DG RewardsPlus

$5 REG. PRICE

$4.99 REG. PRICE

$2.99 REG. PRICE

$2.79 REG. PRICE

SAVE $5 WHEN YOU SPEND $25 OR MORE WITH DG RewardsPlus

$12.99 REG. PRICE

$6.99 REG. PRICE

$2.50 DG DOLLAR

FREE REG. PRICE

$6.99 REG. PRICE

$6.99 REG. PRICE

$5.50 REG. PRICE

30% OFF REG. PRICE

15% OFF REG. PRICE

GIVE THE GIFT CARD WITH MORE CHOICES AND NO FEES

SAVE $5 WHEN YOU SPEND $25 OR MORE WITH DG RewardsPlus

BOGO 50% OFF WHEN YOU SAVE WITH DG RewardsPlus

$2 REG. PRICE

FREE WHEN YOU SAVE WITH DG RewardsPlus

DG DEAL DAYS

NOVEMBER 21-23

Stores & DG.com with select supplies last.

3 DAYS ONLY THURS-SAT

$5 SALE
Sterilite® Tote Reg. $9.99
SAVE $4.50 PER GALLON

$1 SALE
Holiday Socks Reg. $2

$6 SALE
Holiday Slippers Reg. $10

25% OFF
Decorative Bows Stores Only 11/1 DG.com/Mobile Reg. $1.99-$9.99

2 $12 SALE
Hollie Boyer® Women's Sleep Reg. $8.50-$10.50 ea.

$10 SALE
Men's Jeans Stores Only Reg. $20

$3.50 SALE
Men's Jeans Stores Only Reg. $7

$8 SALE
Hollie Boyer® Women's Pajamas Reg. $12-$14

$3.50 SALE
Hollie Boyer® Women's Pajamas Reg. $7

3 DAYS OF MAJOR GIFT DEALS

25% OFF
Assorted Gloves Stores Only Reg. $9.99

INSTANT SAVE $5
Sylvania® Light Bulb Reg. $7.99
Bluetooth®

INSTANT SAVE $3
Rubbermaid® Cleaning Tools Reg. $4.49-$5.49

INSTANT SAVE $4
Conair® Hair Dryer Reg. $29.99-$39

BUY 2 GET 1 FREE
(EQUAL OR LESS)
L.A. COLORS® Assorted Nail Polish

2 $9 SALE
Buff® Spa Mitts or Bath Puffs Reg. $5.99-$6.99

3 $3 SALE
Buff® Assorted Bath Products Reg. $4.99-$5.99

$1.24 PER 50' DG Items
Reynolds Wrap® Aluminum Foil Reg. $1.99

$3 SALE
Reynolds Wrap® Aluminum Foil Reg. $4.99

BOGO FREE
(EQUAL OR LESS)
Sure Grip® Slow Cooker Liners Reg. $3.99

SAVE $3
DG Items
All Purpose Liquid Detergent Stores Only Reg. $8-$10

BOGO FREE
(EQUAL OR LESS)
Air Wick® Scented Oil Refill Reg. $5.24-$6

$4 SALE
Sure Grip® Assorted Bath Tissue, Paper Towels or Facial Tissue Reg. $5.99-$6.99

$3 SALE
Sure Grip® Assorted Bath Tissue Reg. $4.99-$5.99

BOGO FREE* HOME SALE

WHEN YOU BUY 2
Equal or lesser value

Baskets • Toss Pillows • Kitchen Organization • Dinnerware • Kitchen or Dish Towels • Lamps • Clocks • Shelving • Furniture • Floral

Excludes Holiday, Harvest and Brown Dot

SCORE EVEN MORE SAVINGS

2 for $7 SALE
$1 DG DIGITAL COUPON
2 for $6 WHEN YOU BUY 2 DG DIGITAL COUPONS
Club® Crackers Stacked 8.7 oz. or Snack Packs® 12 oz. or Townhouse® Crackers Meatless® 12 oz.

2 for $7 SALE
RITZ® Toasted Chips 8.7 oz. or Chicken in a Biskit® Crackers 7.9 oz.
Red Rose Chicken Bouillon Cubes

$3 SALE
Snack Factory® Pretzel Crisps 7 oz.
Kettle Brand® Potato Chips 8 oz.
Select Varieties Up to Save

$2.75
Clover Valley™ Dips or Sour Cream 16 oz.
Available in most stores.

5 for $5.00 SALE
Mug® Brisk® Cream Soda® or Root Beer® Soda® or Schweppes® Ginger Ale
Red Rose 12 pack
Pepsi 12 pack
+ $1.50 for a deposit where applicable

3 for $6 SALE
Coca-Cola® or Sprite® 12 pk. Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

3 for $10 SALE
Coca-Cola® or Sprite® 12 pk. Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

2 for $10
R.C.® Cola 12 pk. Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

$9.50 WAL-MART
$1 DG DIGITAL COUPON
$8.50 FINAL WAL-MART PRICE
Pepsi® or Mtn Dew® 12 pk. Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

3 for $8
Red Bull® 12 oz. Assorted Varieties
Red Rose Energy Drink 12 oz. Assorted Varieties
+ $1.50 for a deposit where applicable

2 for $6.50 SALE
Famous Amos or Mother's® Cookies 8 oz. Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

$5 SALE
Clover Valley™ Plant Based Cultured Dairy Substitute
Red Rose 12 pack
+ $1.50 for a deposit where applicable

2 for $6
Little Debbie® Snacks Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

$2.65
Peppermintgo Gums® Assorted Varieties
Red Rose 12 pack
+ $1.50 for a deposit where applicable

BUY 1 GET 1 FREE with DG DIGITAL COUPONS
DiGiorno® Stuffed Crust Pizza 22.5 oz. or Pizza Rolls 20 oz.
Reg. $9.99
Pepsi® 12 pk.
Reg. $8.99
Limit one per person
Offer valid from 10/29 to 11/4
Offer valid with DG Digital Coupon

SAVE $3 WHEN YOU BUY 2 DG DIGITAL COUPONS
Lipton® Iced Tea 3 L or Pure Leaf® Iced Tea 1.75 L
+ $1.50 for a deposit where applicable

SAVE $1 WHEN YOU BUY 2 DG DIGITAL COUPONS
Pure Life® Water 24 pk. 500 mL or 12 pk. 1.75 L
+ $1.50 for a deposit where applicable

QUICK CLEANS & SUPER SAVINGS

SAVE $3 WHEN YOU SPEND $9
on True Living™ Paper Plates or Bowls Select Assorted
Reg. $3.50-$7.25
Excludes Bulk Packs
DG DIGITAL COUPONS

$4 WAL-MART
$1 DG DIGITAL COUPON
$3 WHEN YOU BUY 2 DG DIGITAL COUPONS
True Living™ Paper Cups 12 oz. 50 ct.
Reg. $7.99

INSTANTLY SAVE $1
Glad® Heavy Duty Bag 30 ct. or Quick Tie® 24 ct.
Reg. $6.99

$7.50 SALE
Ziploc® Storage or Sandwich Bags Select Sizes 30 ct. or Ziploc® Storage Bags 12 ct.
Reg. $9

$3.50
True Living™ Paper Plates 12 ct. or Bowls 10 ct. or Plastic Bowls 10 ct. or Compartment Trays 12 ct.
Reg. $7.99

$2.50
True Living™ Plastic Cups Orange or Mango Reg. 25 oz. or Assorted Colors Reg. 20 oz.
Reg. $3.99

$4.50
True Living™ White Lined Paper Plates 50 ct.
Reg. $7.99

BUDGET-FRIENDLY BAKES

2 for $4 SALE
Betty Crocker Cake Mix or Frosting
Reg. $5.29 ea.

Reg. $1.49 SALE
Nestlé® Toll House® Chip Cookies
Reg. $2.29

2 for $3.50 SALE
Bob's Red Mill® Whole Grain Flour or Cornmeal
Reg. $4.29 ea.

$2 SALE
Nestlé® Carnation® Evaporated Milk
Reg. $2.79

$1 SALE
Chiquita® Bananas
Sale Valid Thursday

2 for $6 SALE
Hershey's Kisses Chocolate Candy
Reg. $8.99 ea.

2 for $4 SALE
Crisco Shortening
Reg. $5.29 ea.

$1.50 SALE
Domino® Granulated Sugar
Reg. $2.29

$3.95
Sale Valid Thursday

$2.95 Reg. $5.99
$0.50 OFF WHEN YOU BUY 2
$2.35
Sale Valid Thursday
Reg. $4.99

$3.50 Reg. $6.99
$0.50 OFF WHEN YOU BUY 2
$3
Sale Valid Thursday
Reg. $6.49

DON'T FORGET EGGS, BUTTER, MILK & SODA

$3.55 SALE
Imperial Margarine
Reg. $4.29

Sale Valid Thursday
Reg. $4.99

Sale Valid Thursday
Reg. $4.99

Sale Valid Thursday
Reg. $4.99

BOGO 50% OFF
WHEN YOU BUY 2
Equal or lesser value
Sale Valid Thursday
Reg. $19.99

BOGO 50% OFF
WHEN YOU BUY 2
Equal or lesser value
Sale Valid Thursday
Reg. $19.99

FALL FOR MORE SAVINGS

BUY BOTH*
Sale Valid Thursday
Reg. $5.79
+
Sale Valid Thursday
Reg. $5.79
GET 1 FREE*
Sale Valid Thursday
Reg. $5.79

BUY BOTH*
Campbell's® Condensed Soup
Sale Valid Thursday
Reg. $2.79
+
Campbell's® Condensed Soup
Sale Valid Thursday
Reg. $2.79
GET 1 FREE*
Campbell's® Condensed Soup
Sale Valid Thursday
Reg. $2.79

BUY BOTH*
Nestlé® Toll House® Cookies
Sale Valid Thursday
Reg. $3.29
+
Sale Valid Thursday
Reg. $3.29
GET 1 FREE*
Sale Valid Thursday
Reg. $3.29

$3 SALE
Sale Valid Thursday
Reg. $4.29

$1 SALE
Campbell's® Condensed Soup
Sale Valid Thursday
Reg. $2.79

2 for $3 SALE
Campbell's® Condensed Soup
Sale Valid Thursday
Reg. $2.79

$2.50
Swanson® Broth
Sale Valid Thursday
Reg. $3.79

$5.50 SALE
Buitoni® Cheese Ravioli or Tortellini
Sale Valid Thursday
Reg. $7.49

$2.75 SALE
Buitoni® Cheese Ravioli or Tortellini
Sale Valid Thursday
Reg. $7.49

$2.50
Sale Valid Thursday
Reg. $3.29

$1.25
Barilla® Pasta
Sale Valid Thursday
Reg. $1.79

SAVE $2
Sale Valid Thursday
Reg. $5.79

$4 SALE
Sale Valid Thursday
Reg. $5.79

$1.75 SALE
Sale Valid Thursday
Reg. $2.19

SAVE ON KITCHEN ESSENTIALS

STARTING AT $1
Sale Valid Thursday
Reg. $2.99

STARTING AT $15
Sale Valid Thursday
Reg. $29.99

COMFORT MEAL DEALS

2 for $4* SALE
Progresso® Soup 18.5 oz. Assorted varieties
Must buy 2 to get discount price

2 for $7 SALE
NABISCO® Premium Saltine Crackers or Fresh Snacks 10.4-16 oz.
*Not in Sales Mix or discount price

$1.25
Campbell's® Kitchen Classics® Soup 16.3-18.8 oz. Assorted

2 for $8* SALE
Michael Angelo's® Baked Ziti 24 oz. Assorted varieties
Must buy 2 to get discount price
Available on most stores

$1.25
Banquet® Pot Pies 7 oz. Assorted varieties
Available in most stores

BETTER MORNINGS COST LESS

$6.50 SALE
$1 DIGITAL COUPON
$5.50 FINAL PRICE WITH COUPON
Nestlé® Coffee-mate® Powder Creamer 35.3 oz.

$9.95 SALE
Folgers® Classic Coffee Classic Roast 24.7 oz.

$3.75 SALE
Available on most stores
International Delight® Liquid Creamer 32 oz. Assorted

2 for $6.50* SALE
Starbucks® Frappuccino® 9.5 oz. or Doubleshot or Pink Drink 9.6 oz. Assorted varieties
Must buy 2 to get discount price
*$4.00 or deposit where applicable

BOGO FREE WHEN YOU BUY 2
Starbucks® Pike Place®, Caramel or Caramel K-Cups® 9.6 oz.

$6.95 SALE
Folgers® 100% Cafe El Sol or **Dunkin'®** K-Cups® 10 ct. Assorted varieties

$4.75 SALE
Smithfield® Bacon 12 oz. or Sausage 8-9 oz. Assorted or 6 oz.
Available in most stores
Cook fresh

$5 SALE
Smithfield® Bacon 12 oz. Assorted varieties
Excludes center cut
Available in most stores

$4 SALE
Jif® Peanut Butter 16 oz. or Jif® Spread or Natural 28 oz.

$1.50
Clover Valley® Apple Bites 2.8 oz. Available in most stores

THE SWEETEST SAVINGS

SAVE $2 WHEN YOU SPEND $5 on ANY PURCHASE 1.200 OR 20 oz. DG DIGITAL COUPON

Select Dove or Ferrero Rocher Gift Boxes

M&M'S Mini Bag 10 oz. M&M'S Mega Bag 16 oz. M&M'S Bag 10 oz. M&M'S Bag 9.7 oz.

BUY 2 GET 1 FREE WHEN YOU BUY 3

Kissables 2.5 oz. Hershey's Kisses Bag 10 oz. Hershey's Kisses Bag 9 oz.

2 FOR $2 SALE

Reese's Cup 1.5 oz. Reese's Bag 10 oz. Reese's Bag 9.7 oz.

$1 SALE

Haribo Candy Assorted Haribo Gummies Bag 5 oz. Haribo Sour Gummies Bag 5 oz.

$2.75 Fullmer Holiday Popcorn Assorted Popcorn Tins 3.5 oz. Popcorn Balls 6 ct. Popcorn Bag 5 oz.

$3 Sweetz Assortment Christmas Bouquet 3 ct. Queen Anne's Assorted Chocolates Bag 8 oz. Ferrero Rocher or Raffaello Gift Box 3 ct. Assorted Bag

$6 Russell Stover Chocolate Bowl Assorted Bag 10 oz. Whitman's Assorted Box 9 oz.

GREAT GIFTS, MAGICAL DEALS

BOGO 50% OFF WHEN YOU BUY 2 Equal or lesser value

Games + Puzzles Reg. 5-10 ea.

STARTING AT $5 Speaker Systems

STARTING AT $10 Ear Wonders Headphones

STARTING AT $5 Fun Lighting Assorted

BOGO 50% OFF WHEN YOU BUY 2 Equal or lesser value

Assorted Jewelry Reg. 5-10 ea. Sterling Silver Reg. 15-20 ea.

BOGO 50% OFF WHEN YOU BUY 2 Equal or lesser value

Cold Weather Accessories for Women's Clothing Assorted Sizes Starting at $1 ea. Select Styles Only

STARTING AT $1 Holiday Socks + Slippers Assorted

SAVE ON SOMETHING FOR everyone

$1 SALE

Little Stocks Bath Assorted

BATH SOAP FOR EVERYBODY!

$5 Lily Flower Bath Assorted

$10 Bath & Body Bath Assorted

$10 2ct. MAX **$2** OFF 1 Bath & Body Assorted Select Bath & Body Assorted

$8 Bath & Body Assorted Select Bath & Body Assorted

$10 OR LESS Holiday Gift Assorted Select Gift Sets Assorted

STARTING AT $5 Holiday Craft Assorted

DECKED OUT IN DEALS

$35 6 ft. Pre-Lit Holiday Tree Assorted

$1 DEALS Holiday Ornaments Assorted

Holiday Garland Assorted **Reg. $1-$10**

STARTING AT $2 Shatterproof Ornaments Assorted

$20 4 ft. Pre-Lit Holiday Tree Assorted

$13 Pro Essentials: Extension Cord, 50 ft. Outdoor Grounded, 14/3 Outdoor Indoor/Outdoor

STARTING AT $2 Holiday Lights Assorted Lights Assorted

CELEBRATE THE SEASON IN SAVINGS

Holiday Decor Assorted **Starting at $1**

$1 DEALS Holiday Tins Assorted

$1 DEALS Holiday Kitchen Towels – Pot Holders Assorted

$3 Holiday Mugs Assorted

STARTING AT $1 Holiday Florals Assorted

$3 Holiday Candles Assorted

my DG

SAVE THE MOST WHEN YOU SIGN UP

DIGITAL COUPONS, CASH BACK AND MORE

CLICK TO SIGN UP & SIGN IN

1

Laundry Detergent

+

2

Fabric Softener

+

3

Scent Booster

+

4

Fabric Sheets

Gain

$9.95 REG. PRICE
-$3 DG DIGITAL COUPONS
$6.95 *FINAL PRICE WITH COUPON

Gain® Liquid Laundry Detergent 61 Load/88 oz., Liquid Fabric Softener 136 Load/100 oz., Fabric Softener Sheets 240 ct., Fireworks™ 12.7 oz., Powder Detergent 69 Load/70 oz. or Flings!™ 31 ct. Assorted scents

$15.95 REG. PRICE
-$3 DG DIGITAL COUPONS
$12.95 *FINAL PRICE WITH COUPON

Gain® Flings!™ 60 ct., Super Flings!™ 32 ct., Fireworks™ 24 oz., Powder 113 Load/116 oz. or Liquid Laundry Detergent 107 Load/154 oz. Assorted scents

GUEST PREP PRICED RIGHT
SAVE $5
SAVE $1
BOGO 50% OFF
BOGO 50% OFF
BOGO 50% OFF
SAVE $4
SAVE $1
SAVE $5
SAVE $4
$10
SPOTLESS SAVINGS
SAVE $2
SAVE $1
$8
SAVE $3
SAVE $1
$5
SAVE $3
EVERYTHING YOU NEED FOR LESS
$4.75
$10
$7
$8.50
SAVE $5

WHY PAY DRUG STORE PRICES?

BABY ESSENTIALS FOR LESS

SMART SHOPPING

$1 DEALS

Big Mopper® Paper Towels Single roll, **Handi-Wrap**® Plates 9 in./20 ct. or 40 ct., **MaxHome** White Cutlery Forks, Spoons or Assorted 48 ct., Crystal Cutlery Forks or Spoons 18 ct. or 2 Tone Red Cup 16 oz./16 ct., **Smart & Simple**® Foam Trays, 24 ct., Foam Compartment Plates 9 in./20 ct., Illusions Plates 10 in./12 ct. or Foam Bowls 12 oz./30 ct. or 20 oz./15 ct. or **Aluwrap**® Pop Up Foil Sheets 25 ct.

OVER 2000 ITEMS $1 OR LESS EVERY DAY

$1 DEALS

Glad® Trash Bags 13 Gallon/5 ct., **Handi-Wrap**® Flap Tie Trash Bags 39 Gallon/60 ct., **Fraganzia**® Air Freshener 6 oz. Assorted scents, **Gain**® Ultra Liquid Dish Detergent Original or Lemon Zest 8 oz. or **Xtra**® Dish Liquid Lemon or Orange 24 oz.

$1 DEALS

Xtracare® 3 in 1 Cotton Set 160 ct., **Kleenex**® Facial Tissue 72 Sheets/1 pk., **Personal Care**® Flushable Wipes 50 ct., **DG**® **health** Cough Drops Lemon or Menthol 30 ct. or **Smart Care**® Ultra Soft Bath Tissue 6 rolls

PET FAVES FOR LESS

INSTANTLY SAVE $2 WHEN YOU BUY 6

Cesar® Dog Food 3.5 oz. Assorted Flavors
Reg. $3.39 ea.

2 for $4.50 SALE

Rachael Ray™ Nutrish® Dog Food 10 lbs. Assorted Flavors
Reg. $2.49–$2.50 ea.
Mix/Match Discount Assorted prices

$20.45 SALE

Rachael Ray™ Nutrish® Dog Food 22 lbs. Assorted Flavors
Reg. $32

$8.50 SALE

Purina ONE® Dog Food 3.5 lb. Assorted Flavors
Reg. $9

$11.95 SALE

Kibbles 'n Bits® Dog Food 16 lb. Assorted Flavors
Reg. $15.50

$11.25

Heartland Farms® Dog Treats 5 oz. Chicken & Tuna or Beef & Vegetable or Tuna & Bacon & Eggs
Reg. $15

5 for $3 SALE

Meow Mix™ Cat Food 3 oz. Assorted Flavors
Reg. 75¢ ea.
Mix/Match Discount Assorted prices

$17 WEL PRICE
$1.25 IOG DIGITAL
$15.75 Wellness Rewards Digital Coupon
Reg. Price Before Coupon

Purina® Cat Chow® 3.15 lb. Assorted Flavors

$10.95 SALE

Kirkland Signature™ Puppy Pads 50 ct. Reg. $13.75

BUY 3 GET 1 FREE WHEN YOU BUY 4

Heartland Farms™ Cat Treats 2.5 oz. Assorted Flavors
Reg. $5¢ ea.

5 for $5 SALE

Cheltor® Perfect Portions® Cat Food 2.8 oz. Assorted Flavors
Reg. $1.39 ea.
Mix/Match Discount Assorted prices

INSTANTLY SAVE $1

Cheltor® Perfect Portions® Cat Food Multi-Pack 12 ct. Assorted Flavors
Reg. $7.50

$11

Forever Pals® Lightweight Litter 9 lb. Assorted Scents

SAVE ON CELEBRATING

$5 SALE

Pup-Peroni™ Dog Treats Beef or Value Beef 6.2 oz. Reg. $5.50

$2.95

Heartland Farms™ Dog Treats Sweet Potato Chicken Wraps 4 oz. or Jerky Chicken or Duck 2.5 oz.

$5

Forever Pals® Dog Toys 6 ct. Assorted Styles or Cat Wand Toy 1 ct.

BOGO 50% OFF WHEN YOU BUY 2
Equal or lesser value

Temptations™ Cat Treats 2.25 oz. Assorted Flavors or Tempt-ations Cat Treats 3 oz. Assorted Flavors
Reg. $2.79–$2.99 ea.

sale prices effective: November 17-23 • We accept EBT, SNAP and Manufacturers' Coupons.

All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pack items. Offer valid at Dollar General Corporation stores in the U.S. and Puerto Rico. Offer valid at participating Dollar General Market locations. Offer valid at Dollar Tree stores. Offer with loss leaders cannot be combined. Product selection varies by store. Prices not valid in the City of Philadelphia, PA. Product availability may be limited and may not be available in all states. ©2024 Dollar General Corporation. All rights reserved.

POWER THROUGH THE HOLIDAYS

INSTANTLY SAVE $4.50*

*WHEN YOU BUY 3 *ENERGIZER* MAX® BATTERIES AA OR AAA 8 PK.

SEE MORE

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