

**BIG**  
**HOLIDAY**  
**DEALS!**

**249**

**CHRISTIE**  
**COOKIES**

selected varieties

224-303 g

21358407\_EA/21361508\_EA



**MAKE SURE**  
**TO FOLLOW**  
**OUR FACEBOOK**  
**AND INSTAGRAM**  
**CHANNELS FOR**  
**BIG DEALS**  
**THIS HOLIDAY**  
**SEASON!**



# BIG HOLIDAY DEALS!

**NOFRILLS**

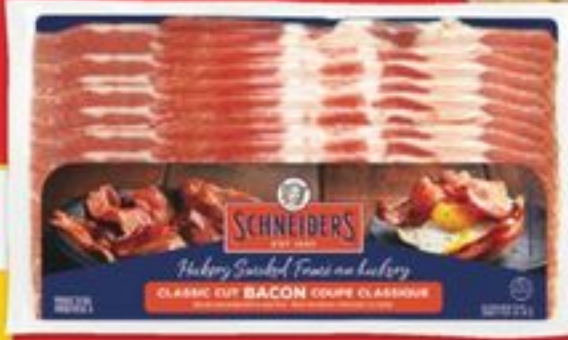
FLYER PRICES EFFECTIVE THURSDAY, NOVEMBER 28 TO WEDNESDAY, DECEMBER 4, 2024.



**CLUB SIZE**

SAVE UP TO 55%

**3.97**



**SCHNEIDERS BACON**  
selected varieties  
375 g  
30772671 EA

SAVE 26%

**4.99**  
LB

**CHICKEN BREASTS**  
bone-in, skinless  
11.00/kg  
30031996 EA



SAVE 35%

**3.88**  
LB

**PORK TENDERLOIN**  
fresh, cryovac package  
8.55/kg  
30320970 EA



**5 LB BAG**

**MANDARINS**  
product of China  
30088140001 EA

WOW!

**5.99**

SAVE 22%

**3.47**

**DR. OETKER RISTORANTE - CASA DI MAMA PIZZA**  
selected varieties, frozen  
230-410 g  
3000100001 EA



SAVE 20%

**\$4**

**FARMER'S MARKET BUTTER CROISSANT - LOAF CAKES**  
selected varieties  
300-400 g  
30079011 EA/31400114 EA



APP EXCLUSIVE OFFER  
1,000 Value

SAVE 33%

**\$5**

**PC PUB RECIPE CHICKEN NUGGETS, STRIPS or BURGERS** 700 g  
selected varieties, frozen, frozen or burgers de poulet  
3000100001 EA



SAVE 26%

**1.25**

**UNICO BEANS, LENTILS, CHICKPEAS - TOMATOES**  
selected varieties  
340-790 mL  
3003100001 EA/3003100001 EA



SAVE UP TO 40%

**\$3**

**PC FROZEN VEGETABLES - BUTTER CROISSANT - PREMIUM FROZEN VEGETABLES** 400-730 g  
selected varieties, frozen  
3000100001 EA/31400114 EA



SAVE 22%

**6.97**

**NO NAME CANOLA OIL** 3 L  
3000100001 EA



SAVE 25%

**2.97**

**DORITOS TORTILLA CHIPS**  
selected varieties  
310-380 g  
31001118 EA



SAVE UP TO 50%

**\$4**

**PC CHOCOLATE COVERED FRUIT AND NUT - MERICI CHOCOLATE KISSES** 300 g or 180 g  
selected varieties  
3000100001 EA/31400114 EA  
WHILE QUANTITIES LAST



SAVE 26%

**10.99**

**817 ELEPHANT BRAND BASMATI RICE** 4 kg  
3000100001 EA



PRICE DROP

**4.77**

**ARMSTRONG or PC SHREDDED CHEESE** 250-320 g, **ARMSTRONG CHEESE** 400 g  
selected varieties  
31200000 EA/31346709 EA



PRICE DROP

**4.50**

**INTERNATIONAL DELIGHT COFFEE CREAMERS**  
selected varieties  
946 mL  
3003100001 EA/3003100001 EA



FLYER PRICES EFFECTIVE IN WESTERN CANADA OR NORTHERN ONTARIO STORES ONLY, INCLUDING GERALDTON, DRYDEN, KENORA & THUNDER BAY.

[nofrills.ca](https://www.nofrills.ca)

01 NFW



# BIG HOLIDAY DEALS!



**6 OZ CLAMSHELL**

**BLACKBERRIES**  
product of U.S.A. or Mexico or  
**RASPBERRIES**  
product of U.S.A. or Mexico, no. 1 grade  
20051812001, 5A/20128938001, 5A

**RED or GREEN SEEDLESS GRAPES**  
product of U.S.A., no. 1 grade  
8.80/kg  
2042575001\_XG/20159199001\_XG



**3.99**  
LB

**3.99**



**2.99**  
LB

**BROCCOLI CROWNS**  
product of Mexico or U.S.A.  
6.59/kg  
20206141001, 5G



**PKG OF 5 OR 6**

**PINT**

**4.99**

**AVOCADOS**  
product of Mexico or  
**BLUEBERRIES**  
product of U.S.A. or Mexico, no. 1 grade  
20142222001, 5A/20080127001, 5A

**3.99**

**PKG OF 4**

**RED or GREEN PEPPERS**  
product of U.S.A. or Mexico  
20113232001, 5A/20013208001, 5A



**\$4**

**5 LB BAG**

**NO NAME® NATURALLY IMPERFECT™ CARROTS**  
product of Western Provinces,  
Canada no. 2 grade  
20845332001, 5A



**5.99**

**10 LB BAG**

**RUSSET POTATOES**  
product of Western Provinces,  
Canada no. 1 grade  
200491020001, 5A



**1.49**

**RED MANGO**  
product of Brazil  
20079432001, 5A



**3.99**

**CANTALOUPE**  
product of U.S.A. or  
Guatemala, no. 1 grade  
20167017001, 5A



**4.99**

**PKG OF 3**

**ROMAINE HEARTS**  
product of U.S.A. or Mexico  
20067289001, 5A



**1.49**  
LB

**CHESTNUTS**  
product of China  
2.25/kg  
20079222001, 5G



**5.99**

**3 LB BAG**

**FARMER'S MARKET™ LEMONS**  
product of U.S.A.  
2079011801, 5A



**5.99**

**681 G**

**MARZANO TOMATOES**  
product of Canada or  
**PC® VARIETY TOMATOES**  
product of Canada, U.S.A.  
or Mexico  
2008011901, 5A/20080808001, 5A



**\$7**

**6" POINSETTIAS**  
mounted culture  
2000791, 5G



**GROWN IN CANADA**

**454 G**

**PC® WHOLE WHITE or CREAMI MUSHROOMS**  
product of Canada  
20794272, 5A/20793821, 5A



**4.99**

**PKG OF 3**

**FARMER'S MARKET™ ENGLISH CUCUMBERS**  
product of Western Provinces,  
Canada no. 1 grade  
2003061001, 5A



**5.99**

**3 LB BAG**

**FARMER'S MARKET™ NAVEL ORANGES**  
product of U.S.A.  
20794282001, 5A



**6.99**

**5 LB BAG**

**BARTLETT PEARS**  
product of U.S.A.,  
some being grade or  
**FARMER'S MARKET™ ROYAL GALA or SPARTAN APPLES**  
product of Western Provinces,  
Canada farm grade  
20793821, 5A/20793821, 5A  
20030801, 5A





# BIG HOLIDAY DEALS!

**CLUB SIZE**



**PC® BONELESS SKINLESS CHICKEN THIGHS or SPLIT CHICKEN WINGS**  
fresh, up to 720 g  
21401438 EA



**EXTRA LEAN GROUND BEEF**  
club size, fresh  
17.17/kg  
20941822 KG

**7.79**  
LB

**\$13**

**CLUB SIZE**



**3.99**  
LB

**PORK COMBO CHOP**  
club size, fresh, bone-in  
5.80/kg  
20979463 KG

**MAPLE LEAF or SCHNEIDERS HAM**  
selected varieties  
600/700 g  
21044878 EA

**9.99**

**\$6**

**SEAQUEST® FROZEN FISH FILLETS**  
selected varieties  
400 g  
2004411 EA/20142270 EA



**6.99**

**SEAQUEST® COLOSSAL RAW WHITE SHRIMP, SHRIMP RING, 227 g or FROZEN BAY SCALLOPS, 400 g**  
Frozen  
21042867 EA/21042827 EA



**\$10**

**NO NAME® APPETIZERS**  
selected varieties  
454/900 g  
21040211 EA



**4.49**

**PILLERS SLICED DELI MEAT 150/200 g or PC® TOPPED HUMMUS 330 g**  
selected varieties  
20011228 EA/21040482 EA



**4.99**

**SAPUTO CHEESE**  
selected varieties  
170/200 g  
20072975 EA/21041214 EA



**FREE FROM**  
**21.99**  
LB

**PC® FREE FROM® FRENCHED AUSTRALIAN LAMB RACK**  
fresh  
42.48/kg  
20049742 KG



**2.49**

**NO NAME® BAGELS or ENGLISH MUFFINS**  
selected varieties  
4's  
21017967 EA/21032170 EA



**2.49**

**WONDER BREAD or BUNS 12's**  
selected varieties  
20030474 EA/21032827 EA



**4.50**

**FARMER'S MARKET® MINI DOUGHNUTS**  
selected varieties  
600 g  
21029442 EA



**MARCANGELO**

**MARCANGELO SLICED DELI MEAT**  
100 g or PEPPERONI 175 g  
selected varieties  
20042323 EA



**3.99**

**MARCANGELO MORTADELLA**  
selected varieties  
125 g  
21262148 EA

**5.99**

**MARCANGELO SLICED DELI MEAT**  
selected varieties  
300 g  
21044841 EA/21041214 EA

**\$11**

WHOLE QUANTITIES LAST



# BIG HOLIDAY DEALS!



SAVE 44%

2.49

PC THIN CRUST PIZZA  
selected varieties, frozen  
330-397 g  
30971429 SA

ONLY \$4



BLACK DIAMOND SLICES PROCESSED CHEESE PRODUCT  
selected varieties  
410 g  
31232644 SA



SAVE 29%

5.99



LACTANTIA BUTTER  
selected varieties  
454 g  
30639926 SA

BECEL MARGARINE  
selected varieties  
637/850 g  
30297818002 SA

ONLY

6.99

\$3

NATURE VALLEY GRANOLA BARS, MOTT'S or BETTY CROCKER FRUIT SNACKS  
selected varieties, 120-230 g  
30315330002 SA/30318474001 SA



5.99

NESCAFÉ GOLD or SWEET & CREAMY INSTANT COFFEE  
selected varieties, 95-351 g  
31074545 SA/31263371 SA



.35

MR. NOODLES INSTANT NOODLES  
selected varieties  
85 g  
303304001 SA



2.49

DARE COOKIES  
selected varieties  
168-300 g  
30974642 SA/31060971 SA



4.50

CLOVER LEAF SOCKEYE SALMON  
312 g  
31318111 SA



2.97

RUFFLES POTATO CHIPS  
selected varieties  
180-200 g  
31169953 SA



.99

PC SOFT DRINKS  
selected varieties, 2 L  
30311448003 SA/30313448012 SA



1.25

ALLEN'S or MINUTE MAID FRUIT BEVERAGES  
selected varieties, 1 L  
309746401 SA/31037907 SA



4.99

JAMIESON VITAMINS C or D  
selected varieties  
75-240 g  
3099972 SA/309997401 SA



2.49

CHRISTIE CRISPERS or BITS & BITES CRACKERS  
selected varieties  
143 g  
31204327 SA/31234223 SA



MAYNARDS CANDY  
selected varieties  
150/154 g  
31343034 SA/31343063 SA

\$2



CHRISTIE COOKIES  
selected varieties  
285-530 g  
31014007 SA/31209973 SA

5.49

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details.



**NOVEMBER**

**HIT  
OF THE  
MONTH**



**PC® Kettle Cooked Potato Chips**  
Selected varieties, 200 g



**D'Italiano Gusto! Bagels**  
Selected varieties, 6's



**Granarolo Quattrocento Parmesan Style Wedge, 200 g or Piller's Kolbassa 250-375 g**  
Selected varieties



**Hershey's Chocolate Pouches**  
Selected varieties, 180-230 g

See in-store for retails

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. \*Must be a registered PC Optimum™ member to get this offer. Valid from November 1st - 30th, 2024.



# BIG HOLIDAY DEALS!



SAVE UP TO 30%

**\$4**

PC<sup>®</sup> WOOD FIRED PIZZA selected varieties, frozen 351-413 g 21140552 EA

**ONLY 5.99**



HEALTHY CHOICE SIMPLY 255-283 g or GOURMET STEAMERS 269-298 g selected varieties, frozen 20218416004 EA/21406269 EA



SAVE 25% **2.69**



YOPLAIT SOURCE 430 g, PROTEIN 4%, MINIGO 6% or TUBES YOGURT 8% selected varieties 21391218001 EA/21547395 EA

PILLSBURY PIZZA POPS selected varieties, frozen 4% 21434071 EA

**ONLY 3.33**

**3.50**

NO NAME<sup>®</sup> CANNED FRUIT selected varieties 796 mL 20418071 EA



**\$6**

PC<sup>®</sup> ORANGE JUICE selected varieties, refrigerated 2.5 L 21521444 EA



**3.99**

OCEAN SPRAY CRANBERRY COCKTAIL 1.89 L or 100% CRANBERRY JUICE 1.27 L selected varieties 202020040 EA/20202004 EA



**2.99**

PRINOLÉS MINGLES PUFFED SNACKS 133 g or PARTY STACK POTATO CHIPS 194/203 g selected varieties 21370004 EA/21370004 EA



**3.99**

MISS VICKIE'S KETTLE COOKED POTATO CHIPS 190/200 g or CHEETOS SNACKS 179-283 g selected varieties 21040004 EA/21040004 EA



**\$2**

NO NAME<sup>®</sup> OLIVES selected varieties 273 mL 20232007 EA



**2.99**

FERRERO ROCHER CHOCOLATE BAR selected varieties 90 g 21420004 EA/21420004 EA



**20.99**

GATORADE SPORT DRINK selected varieties 24x291 mL 20202004 EA/20202004 EA



**2.99**

CARNABY SWEET CANDY CANE 1 1/2 L or CHOCOLATE BALLS IN NET 300 g selected varieties 20202004 EA/20202004 EA



**3.99**

LINDT MINI CHOCOLATE BALL 100 g, LINDT BEAR MULTI 2% or DARE SANTA GUMMY 225 g selected varieties 21410004 EA/21410004 EA



**4.99**

CADBURY MINI EGGS 200 g or OLD EXCELLENT BRANDY BEANS 230 g selected varieties 20202004 EA/20202004 EA



**12.99**

NESTLÉ KITKAT CABIN, 387 g, FAVOURITE BAG, 373 g or ELMER'S BOXED CHOCOLATE, 480 g selected varieties 21012004 EA/21012004 EA





# BIG HOLIDAY DEALS!



DANONE ACTIVIA TUBS 450 g.  
OIKOS 4% TWO GOOD  
4% or DANINO KIDS DRINKABLE YOGURT 4%  
selected varieties  
3032512063 EA/21520253 EA

ONLY 333

CATELLI GLUTEN-FREE PASTA 340 g. or CATELLI LASAGNA 250/375 g.  
selected varieties  
2026649001 EA/20704341 EA

SAVE 25%

299



ONLY

549



HÄAGEN-DAZS ICE CREAM NOVELTIES 400-450 ml. or 3/4%  
selected varieties, frozen  
2030229801 EA/21513347 EA



BLACK DIAMOND CHEESTRINGS 16% or STICKS 12%  
selected varieties  
20743661 EA/20946474 EA

SAVE UP TO 34%

589

\$3

PC HERBAL TEA selected varieties 20%  
204514285 EA/21482029 EA



447

GLADE SMALL JAR CANDLE selected varieties  
100g/3.5oz EA/21284375 EA



449

ZIPLOC STORAGE BAGS selected varieties 10-90%  
2077415 EA/20874462 EA



1149

GLAD GARBAGE BAGS selected varieties 20-40%  
21218477 EA



1388

ARM & HAMMER LAUNDRY DETERGENT 4.02 L  
21217367 EA



1599

TIDE PODS LAUNDRY DETERGENT 37/43/22%  
DOWNY GAIN FABRIC SOFTENER 4.5 L or SCENT BOOSTERS 480 g.  
21488812 EA/21228884 EA



199

PEDIGREE WET DOG FOOD selected varieties 27%  
21218442 EA



999

PEDIGREE DENTASTIX MARROBONE DOG TREATS 1.7 kg  
selected varieties  
21081180 EA/21302828 EA



2499

PEDIGREE DRY DOG FOOD selected varieties 4.4/7.8 kg  
20451782 EA



## BETTER AS A MEMBER

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\*

1,200 pts

\$120 value

for every \$5\* spent on Humpty Dumpty snacks 250-290 g or Old Dutch Restaurant tortilla 275/290 g or potato chips 235 g  
selected varieties  
21445100\_EA/20860418\_EA





# BIG HOLIDAY DEALS!

NESTLÉ MILK SHAKE 473 mL or MILK 2 GO 325/473 mL selected varieties 2022444001\_EA/20249923002\_EA

**149**



**4.99**

ROBIN HOOD FLOUR selected varieties 2.5 kg 20024417001\_EA/20024497000\_EA

ROGERS SUGAR selected varieties 1 kg 20240812\_EA

**279**



PHILADELPHIA CREAM CHEESE PRODUCT selected varieties 227/330 g 20441267\_EA/2088APP0100\_EA

**3.99**

**3.49**

CRISCO SHORTENING or TENDERFLAKE LARD selected varieties 454 g 20027495\_EA/21473300\_EA



**3.99**

TENDERFLAKE PIE SHELL selected varieties, frozen 255-350 g 20202840001\_EA



**4.49**

E.D. SMITH PIE FILLING selected varieties 540/796 mL 20297732001\_EA/20297733002\_EA



**1.89**

BETTY CROCKER SUPER MOIST CAKE MIX FROSTING selected varieties 375/404 g or 340/450 g 20043410002\_EA/21347937\_EA



**2.50**

NO NAME MARSHMALLOWS selected varieties 400 g 20200472001\_EA/20200473002\_EA



**9.49**

NO NAME HONEY GRAHAM WAFERS 1.2 kg 20004411\_EA



**3.49**

EAGLE BRAND SWEETENED CONDENSED MILK selected varieties 300 mL 20113113\_EA



**4.99**

PAM COOKING SPRAY selected varieties 142/120 g 201120001\_EA



**\$5**

NO NAME BAKING POWDER 400 g 20142001\_EA



**8.49**

FRY'S COCOA 454 g 20112001\_EA



## BETTER AS A MEMBER

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\* **3,000 pts**

**\$3** value

for every \$10\* spent on Fleishmann's yeast 24-430 g, Canada cornstarch 454 g/1 kg, baking powder 340 g or bread booster 100 g 20006692\_EA/21351367\_EA



**\$3** value

Earn\* **3,000 pts**

for every \$10\* spent on Hershey's Chipits 200-270 g selected varieties 21452844\_EA/21452924\_EA





# MULTI BUY? TRY SINGLE BUY.



ONE FOR

167

**KNORR  
SIDEKICKS**  
selected varieties  
120-162 g  
20321430011\_EA



ONE FOR

\$3

**MIO, CRYSTAL  
LIGHT or  
KOOL-AID  
DRINK MIXES**  
selected varieties  
48 mL/24-56 g  
20663423\_EA/20749494001\_EA

**LAY'S POTATO  
CHIPS 177-235 g or  
POPPABLES  
POTATO SNACKS**  
130 g  
selected varieties  
21241032\_EA



ONE FOR

379

**GENERAL  
MILLS CEREAL**  
selected varieties  
297-430 g  
21104047\_EA/21104055\_EA



ONE FOR

399



**1000s OF LOWERED PRICES EVERY DAY!**

**PRICE DROP**

**HERBAL ESSENCES HAIR CARE**  
selected varieties  
346 mL  
21347098 EA/21347099 EA



**PRICE DROP**  
**2.99**

**TRESEMMÉ HAIR CARE**  
selected varieties  
198-311 g/236-828 mL  
21178076 EA/21178102 EA



**PRICE DROP**  
**5.99**

**BETTER AS A MEMBER**

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\* **3,000 pts**

**\$3**  
value

for every \$15\* spent on **Aveeno or Johnson & Johnson baby needs Aveeno** 166-532 mL, 103/311 g or **Johnson & Johnson** 50-800 mL, 623 g baby needs  
selected varieties  
2015740202 EA/21113264 EA



**PRICE DROP**  
**3.49**

**CREST PRO-HEALTH COMPLETE TOOTHPASTE**  
selected varieties  
100-130 mL  
21041426 EA/21134034 EA



**PRICE DROP**  
**4.79**

**SENSODYNE or PRONAMEL TOOTHPASTE** 75/100 mL or **POLIGRIP** 40 g  
selected varieties  
2020117961 EA/20714075 EA



**PRICE DROP**  
**6.49**

**DOVE MEN+ CARE DEODORANT**  
selected varieties  
76/83 g  
2022440001 EA



**PRICE DROP**  
**3.99**

**Q-TIPS**  
500's  
20223077001 EA



**PRICE DROP**  
**3.99**

**NIVEA BODY WASH DEODORANT ROLL-ON** 50 mL or **ANTIPERSPIRANT** 31/32 g  
selected varieties  
2022142104 EA/21104999 EA



**PRICE DROP**  
**4.49**

**IVORY BAR SOAP** 10x90 g or **BODY WASH** 421 mL  
selected varieties  
2024767002 EA/2066340001 EA



**PRICE DROP**  
**1.79**

**BABY GOURMET ORGANIC FRUIT or VEGETABLE BABY FOOD POUCHES**  
selected varieties  
128 mL  
2020074001 EA/21122962 EA



**PRICE DROP**  
**1.99**

**GERBER SNACKS or ENTREES**  
selected varieties  
42-187 g  
20200419902 EA/20200419907 EA



**PRICE DROP**  
**26.99**

**HUGGIES PULL UPS or GOODNITES CLUB PACK TRAINING PANTS**  
selected varieties  
28-74's  
21271199 EA/21271948 EA



**PRICE DROP**  
**4.79**

**ALWAYS or TAMPAX 1X PADS, LINERS or TAMPONS**  
selected varieties  
18/2's  
21044994 EA/21045000 EA



**PRICE DROP**  
**6.99**

**VASELINE LOTION**  
selected varieties  
400 mL  
21062011 EA/21063910 EA



**PRICE DROP**  
**12.99**

**BOOST HIGH PROTEIN or CARB SMART MEAL REPLACEMENT SHAKES**  
selected varieties  
8x237 mL  
20966311 EA/20966301 EA

**ALWAYS \$**

**Life Brand® mouthwash**  
selected varieties  
1 L  
21201386 EA/21201406 EA

**\$4**



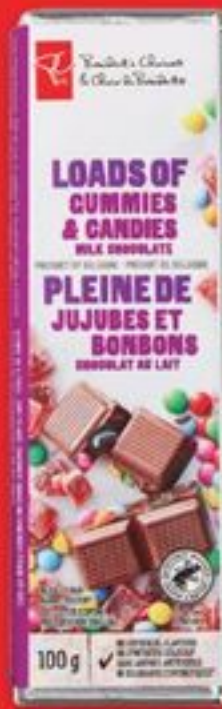


# BIG HOLIDAY DEALS!

PC<sup>®</sup> CHOCOLATE GIFT BOX  
207 g  
2111500 SA

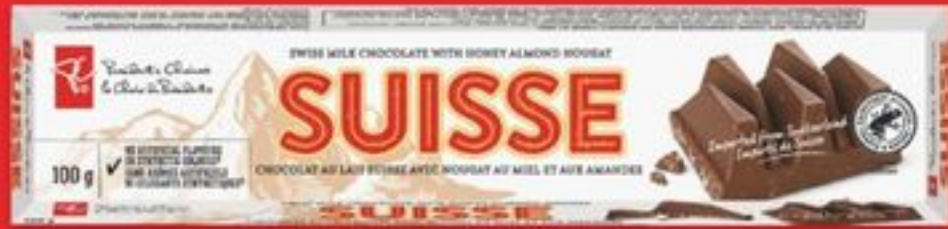
WHILE QUANTITIES LAST

**5<sup>99</sup>**



PC<sup>®</sup> CHOCOLATE TABLET  
selected varieties  
100 g  
2142936 SA/2142944 SA

**\$3**

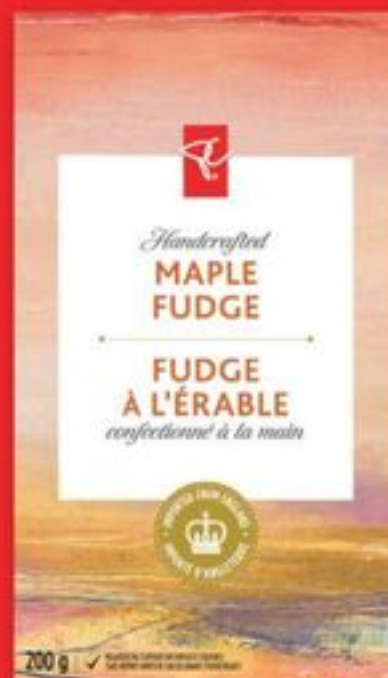
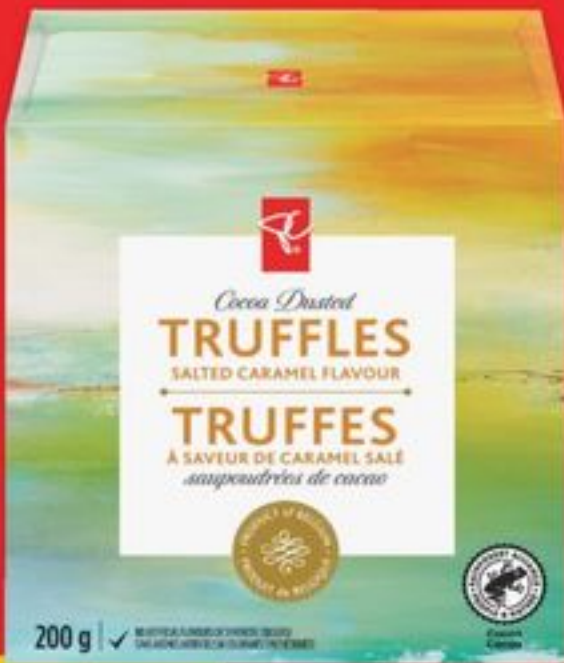


**3<sup>99</sup>**

PC<sup>®</sup> HOT CHOCOLATE BOMBS  
90 g  
21287379 SA  
WHILE QUANTITIES LAST

PC<sup>®</sup> SUISSE BAR  
selected varieties  
100 g  
2140937 SA

**\$2**

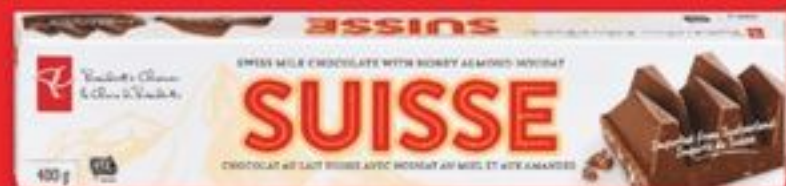


**2<sup>99</sup>**

PC<sup>®</sup> DUSTED TRUFFLES  
selected varieties  
200 g  
21394180 SA

PC<sup>®</sup> GOURMET FUDGE  
selected varieties  
200 g  
21391318 SA

**3<sup>99</sup>**



**6<sup>99</sup>**

PC<sup>®</sup> GOLD BAR  
selected varieties  
300 g  
20307293 SA/20298217 SA

PC<sup>®</sup> SUISSE BAR  
selected varieties  
400 g  
20097862 SA

**6<sup>99</sup>**



# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



## DRINK UP FESTIVE DEALS

Get a top up on low prices. We've got tons of holiday refreshers to complement your meals.

**\$17**



**PC® ROAST AND GROUND COFFEE**  
selected varieties  
800-930 g  
21692427\_EA



**\$5**

**PC® or BLUE MENU® SPARKLING WATER**  
selected varieties  
12x355 mL  
20668034002\_C01



**\$5**

**PC® SOFT DRINKS**  
selected varieties  
12x355 mL  
20218887001\_C12



**3<sup>99</sup>**

**PC® 100% CRANBERRY JUICE BLEND**  
1.89 L  
20320042002\_EA



**\$6**

**PC® ORANGE JUICE**  
selected varieties  
refrigerated  
2.5 L  
21531644\_EA



**\$4**

**PC® DECADENT® HOT CHOCOLATE MIX**  
450 g  
21549129\_EA



**\$9**

**PC® DE-ALCOHOLIZED BEER**  
selected varieties  
12x355 mL  
20121729\_C12



# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



**\$10**

PC® BASQUE  
CHEESECAKE  
frozen, 600 g  
21609491\_EA

## SUGAR, SPICE, AND PRICED NICE

Chase the sugar highs, without the high price tags. Make our sweet treats your sweet holiday escape.



**5.99**

PC® THE WORLD'S  
BEST ALL-BUTTER  
SCOTTISH  
SHORTBREADS  
200 g  
20129504\_EA



**\$8**

PC® CRUSTASTIC  
SUGAR CRAVE PIE  
BAR  
430 g  
21609501\_EA



**\$8**

PC® CRUSTASTIC  
JOLLYBERRY  
GINGERBREAD  
PIE BAR  
430 g  
21609492\_EA



**3.49**

PC® THE DECADENT®  
CHOCOLATE CHIP  
COOKIE  
selected varieties  
280/300 g  
20612261\_EA/20612267\_EA



**\$10**

PC® CHEESECAKE  
selected varieties, frozen  
600 g  
20147627\_EA/20318102\_EA



**\$6**

PC® HOMESTYLE  
BUTTER PIE CRUSTS  
frozen  
350 g  
21610882\_EA



our biggest black friday deals!

Nov 29 to Dec 1 | In-Store + Online

25%  
off  
everything!

plus even more door crusher deals!

Women's  
Sleep Leggings

**\$10**

reg. \$14



Men's Vests  
with PrimaLoft®

**\$29**

reg. \$59



SAVE NOW

**JOE FRESH**

\*Offer does not apply to gift cards, optical and Door Crusher Deals. While quantities last.  
Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.

ONLINE #1 F&A



no name™ mobile

# Save 50%\* on a SIM card

Limited time Black Friday savings for PC Optimum™ members.

exclusively at **NOFRILLS**



\*Offer valid Nov. 28 - Dec. 4. Subject to change. Conditions apply. Visit nonamemobile.ca for full details.  
\*\*Must be a registered PC Optimum™ member to get this offer.

# GET FLYER TO YOUR EMAIL.

**STRAIGHT TO YOUR EMAIL**  
Scan the QR code to sign up.

**STRAIGHT TO YOUR PHONE**  
Text "OFFER" to 374557 (FRILLS)\*

\*Standard message and data rates may apply.



# THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The **NOFRILLS** thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at [nofrills.ca](http://nofrills.ca).

NEW MKT