



**PRICE DROP!**

**CANADA**  
**FARMER'S MARKET™ RUSSET**  
**OR WHITE POTATOES**  
 PRODUCT OF CANADA,  
 CANADA NO. 1 GRADE  
 10 LB BAG  
**POMMES DE TERRE RUSSET**  
**OU BLANCHES**  
**DÉLICÉS DU MARCHÉ™**  
 20601020001\_EA/20600997001\_EA

**\$5**



**PRICE DROP!**

**PEPSI**  
 SELECTED VARIETIES  
 6X710 ML  
**PEPSI**  
 20310546002\_C06/20310546005\_C06

**SALE**  
**SAVE \$2**

**\$4**



**PRICE DROP!**

**IÖGO NANO YOGURT**  
 SELECTED VARIETIES  
 6X93 ML  
**YOGURT NANO IÖGO**  
 20609687001\_EA/21219007\_EA

**SALE**  
**SAVE \$1.24**

**3<sup>25</sup>**



**PRICE DROP!**

**KASHI CEREAL**  
 SELECTED VARIETIES  
 340-460 G  
**CÉRÉALÉS KASHI**  
 20591675\_EA/20594319\_EA

**SALE**  
**SAVE \$1**

**\$5**

†Offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see  
our complete  
digital flyer



**Independent**  
Your Independent Grocer

CUT BY OUR BUTCHERS



**PORK LOIN COMBINATION CHOPS  
SIRLOIN, CENTRE AND RIB PORTION  
BONE-IN**  
5.49/KG  
**CÔTELETTES DE LONGE DE PORC,  
COMBINAISON DE COUPES, PORTIONS  
CENTRE ET BOUT DE CÔTES**  
21618256\_KG

**2<sup>49</sup>**  
LB



**MEDIUM GROUND BEEF  
FAMILY SIZE**  
9.90/KG  
**BŒUF HACHÉ MI-MAIGRE**  
20865673\_KG

**4<sup>49</sup>**  
LB

CUT BY OUR BUTCHERS



**LAMB SHOULDER CHOPS**  
11.00/KG  
**CÔTELETTES D'ÉPAULE D'AGNEAU**  
21550513\_KG

**4<sup>99</sup>**  
LB

INCLUDES HALAL



**CHICKEN BREASTS OR  
HALAL CHICKEN BREASTS  
BONELESS SKINLESS FAMILY SIZE**  
11.00/KG  
**POITRINES DE POULET OU  
POITRINES DE POULET HALAL**  
20028450\_KG/21636240\_KG

**4<sup>99</sup>**  
LB



**FRESH ATLANTIC  
SALMON FILLETS  
FAMILY SIZE**  
22.02/KG  
**FRESH SEAFOOD  
ITEMS SUBJECT  
TO AVAILABILITY**  
**FILETS DE SAUMON DE  
L'ATLANTIQUE FRAIS**  
28720065\_KG

**9<sup>99</sup>**  
LB

**ONTARIO  
ENGLISH CUCUMBERS  
PRODUCT OF ONTARIO  
EACH**  
**CONCOMBRES ANGLAIS**  
20070132001\_EA

**\$2**

5 LB



**CLEMENTINES  
PRODUCT OF MOROCCO  
OR SPAIN**  
5 LB  
**CLÉMENTINES**  
20182566001\_EA

**\$5**



**KICKING HORSE  
ORGANIC WHOLE  
BEAN COFFEE  
SELECTED  
VARIETIES**  
454 G  
**CAFÉ EN GRAINS  
BIOLOGIQUE  
KICKING HORSE**  
20322468001\_EA  
20322468006\_EA

**SAVE \$2**

**12<sup>99</sup>**



**CRACKER BARREL  
CHEESE BARS 400 G,  
SHREDS 250-320 G,  
PC® SHREDS 250-320 G  
SELECTED VARIETIES**  
**BARRES DE FROMAGE,  
FROMAGE RÂPÉ CRACKER  
BARREL, FROMAGE  
RÂPÉ PC®**  
21060201\_EA/21290384\_EA

**5<sup>77</sup>**



**LACTANTIA BUTTER  
SELECTED VARIETIES**  
454 G  
**BEURRE LACTANTIA**  
20296112005\_EA/20639926\_EA

**SAVE \$1.20**

**4<sup>77</sup>**



**D'ITALIANO  
BREAD OR BUNS  
SELECTED  
VARIETIES  
AND SIZES**  
**PAIN OU  
PETITS PAINS  
D'ITALIANO**  
20038335\_EA  
21450797\_EA  
20587369\_EA

**WHEN YOU BUY 2  
SAVE \$1.08**

**2/6<sup>50</sup>**  
LESS  
THAN 2  
\$3.79 EA.



**JAMIESON  
VITAMINS OR  
SUPPLEMENTS  
SELECTED  
VARIETIES  
AND SIZES**  
**VITAMINES OU  
SUPPLÉMENTS  
JAMIESON**  
20299993\_EA  
20303216001\_EA

**SAVE UP TO**

**50%**



**CASHMERE BATHROOM  
TISSUE 12 DOUBLE  
ROLLS, SPONGETOWELS  
PAPER TOWELS 6 ROLLS  
OR SCOTTIES FACIAL  
TISSUE 6'S  
SELECTED VARIETIES**  
**PAPIER HYGIÉNIQUE  
CASHMERE, ESSUIE-  
TOUT SPONGETOWELS OU  
MOUCHOIRS SCOTTIES**  
21189812\_EA/21204739\_EA

**6<sup>99</sup>**

**Black Friday**  
DON'T MISS OUR  
HOT DEALS!

APP EXCLUSIVE OFFER

Open the app.  
It's as easy as that!

8 days only  
NOV 21 TO 28

Optimum

Earn

**15,000** pts

for every \$50\* spent on small  
appliances, home, health &  
beauty, baby and pharmacy.

Excludes gaming hardware, software  
and accessories, prescription drugs,  
apparel, and optical

**\$15**  
value!

# Black Friday

DON'T MISS OUR HOT DEALS!

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

**BRITA**



**BRITA DENALI WHITE PITCHER OR 3-PACK FILTER**  
SELECTED VARIETIES  
**PICHET BLANC DENALI OU PQT DE 3 FILTRES BRITA**  
20094145\_EA/21524887\_EA

GET **5,000** <sup>PC</sup> **Value**  
**LIMIT 4**  
AFTER LIMIT \$25 EA.

**\$20**

**Energizer**



**ENERGIZER BATTERIES**  
AAA 8 OR AAA 4  
**PILES ENERGIZER**  
21103981\_EA/21184803\_EA  
\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

**LIMIT 4**  
AFTER LIMIT \$7 EA.

**\$5<sup>+</sup>**



**FARMER'S MARKET BAG APPLES**  
SELECT VARIETIES  
PRODUCT OF ONTARIO  
CANADA FANCY GRADE  
4 LB BAG  
**POMMES EN SAC DÉLICÉES DU MARCHÉ™**  
21307212001\_EA/20767998001\_EA

Members save **\$2**  
Y-Optimum  
Members-Only Price  
**\$6**  
Non-members **\$8**



**BLUEWATER FISH, SHRIMP OR AIR FRIED**  
SELECTED VARIETIES  
FROZEN  
210-600 G  
**POISSON, CREVETTES OU FRITS À L'AIR BLUEWATER**  
20310745004\_EA/20316252003\_EA

Members save **\$3**  
Y-Optimum  
Members-Only Price  
**5<sup>99</sup>**  
Non-members **8<sup>99</sup>**



**FERRERO CORE HOLIDAY BUNDLE**  
SELECTED VARIETIES  
119-200 G  
**ENSEMBLE DES FÊTES DE BASE FERRERO**  
20096034\_EA

Members save **\$3**  
Y-Optimum  
Members-Only Price  
**6<sup>99</sup>**  
Non-members **9<sup>99</sup>**



**NO NAME® NUTS 300 G OR CHERRIES MARASCHINO 375 ML OR VEGETABLE SHORTENING OR LARD 454 G, GRAHAM CRUMBS 400 G OR ARTIFICIAL VANILLA EXTRACT**  
SELECTED VARIETIES  
**NOIX OU CERISES AU MARASQUIN OU SHORTENING VÉGÉTAL OU SAINDOUX, CHAPELURE GRAHAM OU EXTRAIT DE VANILLE ARTIFICIEL SANS NOM™**  
20050959\_EA/20171622\_EA

GET **3,000** <sup>PC</sup> **Value**  
for every **10** spent on

**\$6**



**PC® ROAST AND GROUND COFFEE**  
SELECTED VARIETIES  
800-930 G  
**CAFÉ TORRÉFIÉ ET MOULU PC®**  
21393374\_EA/21592427\_EA

GET **3,000** <sup>PC</sup> **Value**  
when you buy 3  
**SALE SAVE \$2**

**14<sup>99</sup>**



**RUFFLES POTATO CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS**  
SELECTED VARIETIES 180-280 G  
**CROUSTILLES RUFFLES OU CROUSTILLES DE TORTILLA AROMATISÉES DORITOS**  
21369118\_EA/21241053\_EA

GET **3,000** <sup>PC</sup> **Value**  
when you buy 3



**ACTIVIA YOGURT 650 G OR MINUTE MAID LEMONADE 1.54 L**  
SELECTED VARIETIES  
**YOGOURT ACTIVIA OU LIMONADE MINUTE MAID**  
20325132003\_EA/21434119\_EA

**SAVE UP TO \$1<sup>50</sup>**

**3<sup>99</sup>**



**BEN & JERRY'S MAGNUM ICE CREAM**  
SELECTED VARIETIES FROZEN  
**BEN & JERRY'S OU BARRES MAGNUM**  
20960739\_EA/21428213\_EA

**4<sup>99</sup>**



**IN-STORE BAKED COOKIES**  
SELECTED VARIETIES  
18'S  
**BISCUITS CUIITS EN MAGASIN**  
21454952\_EA

**BAKED IN-STORE**

**\$7**



**PC® PODS 12'S OR STARBUCKS NESPRESSO COMPATIBLE CAPSULES 10'S**  
SELECTED VARIETIES  
**CARTOUCHES PC™ OU CAPSULES COMPATIBLES NESPRESSO STARBUCKS**  
20585365\_EA/21549729\_EA

**6<sup>99</sup>**



**TOBLERONE CHOCOLATE**  
SELECTED VARIETIES  
360 G  
**CHOCOLAT TOBLERONE**  
20986903\_EA  
20986959\_EA

**9<sup>99</sup>**



**KETTLE BRAND POTATO CHIPS**  
SELECTED VARIETIES  
156/198 G  
**CROUSTILLES KETTLE BRAND**  
21520652\_EA/21520654\_EA

**2<sup>99</sup>**



**CAMPBELL'S READY TO SERVE SOUP 900 ML**  
SELECTED VARIETIES  
**SOUPE PRÊTE À DÉGUSTER CAMPBELL'S OU SOUPE HABITANT**  
2029746001\_EA  
20299690002\_EA

**SAVE UP TO 67¢**

**1<sup>99</sup>**



**COTTONELLE ULTRA COMFORT TISSUE**  
SELECTED VARIETIES  
18-72 ROLLS  
**PAPIER HYGIÉNIQUE COTTONELLE**  
21594687\_EA  
21594688\_EA

**SALE SAVE \$7**

**14<sup>99</sup>**



**ENSURE REGULAR OR BOOST ORIGINAL READY TO DRINK SHAKES**  
SELECTED VARIETIES AND SIZES  
**BOISSONS PRÊTES À BOIRE ENSURE RÉGULIER OU BOOST ORIGINAL**  
20304767002\_C06  
20319843\_C06

**12<sup>99</sup>**

**TIDE, GAIN OR IVORY SNOW DETERGENT 1.36-2.6 L 18-35'S**  
DOWNY OR GAIN FABRIC SOFTENER 2.63 L  
BOUNCE OR BEADS 375 G  
DOWNY OR GAIN SHEETS 130-200'S  
SELECTED VARIETIES  
**DÉTERGENT TIDE, ASSOULISSANT TEXTILE PERLES OU GAIN, PERLES BOUNCE OU FEUILLES DOWNY OU GAIN**  
21550428\_EA  
21593782\_EA

**10<sup>99</sup>**

**Independent CUSTOMER RELATIONS 1-866-541-6315. VISIT yourindependentgrocer.ca FOR STORE HOURS.**

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Financial is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

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**OUTDOOR/SEASONAL:** For your local store's hours and for a list of Your Independent Grocer locations that DO NOT participate in this flyer, visit [www.yourindependentgrocer.ca](http://www.yourindependentgrocer.ca) or call Customer Relations at 1-866-541-6315.

**Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. **COLLECT AND SAVE PROGRAM:** While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](http://Pcoptimum.ca/collectandsave).

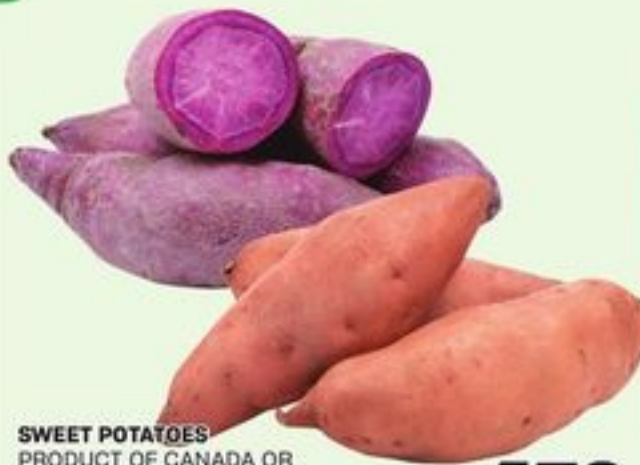


YIG BACK

# Produce



**If it's not fresh, it's free.\***



**SWEET POTATOES**  
PRODUCT OF CANADA OR  
**PURPLE YAM**  
PRODUCT OF CHINA  
3.95/KG  
**PATATES DOUCRES OU**  
**IGNAME POURPRE**  
20849858001\_KG/20127708001\_KG

**1.79**  
LB



**CANADA**  
**PC® ORGANICS WHOLE**  
**CREMINI OR WHITE**  
**MUSHROOMS**  
PRODUCT OF CANADA  
227 G  
**CHAMPIGNONS CREMINI**  
**OU BLANCS ENTIERS PC™**  
**BIOLOGIQUE**  
21021565\_EA/21021499\_EA

**2/\$6**  
LESS THAN 2  
\$3.49 EA.

**PKG OF 5**



**AVOCADO BAG**  
PRODUCT OF MEXICO  
5'S  
**SAC D'AVOCATS**  
20142232001\_EA

**\$4**



**PINEAPPLE**  
PRODUCT OF COSTA RICA  
**ANANAS**  
20160992001\_EA

**3.50**



**SEEDLESS GRAPES**  
SELECT VARIETIES  
PRODUCT OF U.S.A.  
NO. 1 GRADE OR  
**CLEMENTINES**  
**STEM AND LEAF**  
PRODUCT OF SPAIN  
8.82/KG  
**RAISINS SANS PÉPINS**  
**OU CLÉMENTINES AVEC**  
**TIGES ET FEUILLES**  
20613483001\_KG  
20425775001\_KG

**\$4**  
LB

**BOLTHOUSE**  
**FARMS**  
**SMOOTHIES**  
**OR JUICE**  
PRODUCT OF U.S.A.,  
SELECTED VARIETIES  
946 ML  
**BOISSONS**  
**FOUETTÉES**  
**OU JUS**  
**BOLTHOUSE**  
**FARMS**  
20301788\_EA  
20325816\_EA



**2/\$12**  
LESS THAN 2  
\$7 EA.



**PC® CHOPPED OR**  
**PREMIUM SALAD KITS**  
PRODUCT OF U.S.A.,  
SELECTED VARIETIES  
253-369 G  
**TROUSSES DE**  
**SALADES**  
**HACHÉES PC™**  
21334801\_EA  
21378038\_EA

**2/\$11**  
LESS THAN 2  
\$6 EA.



**POMEGRANATE**  
PRODUCT OF U.S.A.  
**GRENADES**  
20134767001\_EA

**2/\$3**  
LESS THAN 2  
\$2 EA.



**ONTARIO**  
**GREENHOUSE TOMATOES**  
**ON THE VINE**  
PRODUCT OF ONTARIO  
6.61/KG  
**TOMATES DE SERRE**  
**SUR VIGNE**  
20026703001\_KG

**\$3**  
LB



**CORED PINEAPPLE**  
MADE IN-STORE DAILY  
600 G  
**ANANAS ÉVIDÉ FRAIS**  
20503143\_KG

**\$5**

\*Fresh Promise: Applicable to eligible fresh produce items purchased at Your Independent Grocer store locations or online at yourindependentgrocer.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Your Independent Grocer store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

# Butcher

**CUT BY OUR BUTCHERS**



**ONTARIO**  
**BONELESS BLADE ROAST**  
CUT FROM CERTIFIED  
ONTARIO CORN FED  
CANADA AA GRADE  
BEEF OR HIGHER  
24.23/KG  
**RÔTI DE PALETTE**  
**DÉOSSÉ**  
20797470\_KG

**10.99**  
LB



**PC® BLUE MENU® GROUND**  
**CHICKEN OR TURKEY**  
454 G  
**DINDE OU POULET HACHÉ**  
**PC™ MENU BLEU™**  
21100091\_EA/21100092\_EA

**\$7**

**CUT BY OUR BUTCHERS**



**BEEF STIR FRY STRIPS**  
CUT FROM CANADA AA  
GRADE BEEF OR HIGHER  
250 G  
**LANIÈRES DE BŒUF À SAUTER**  
21588067\_EA

**\$7**

**CUT BY OUR BUTCHERS**



**CANADA**  
**BEEF BRAISING**  
**SHORTRIBS**  
CUT FROM CANADA  
AA GRADE BEEF OR  
HIGHER  
37.45/KG  
**HAUTS-DE-CÔTE DE**  
**BŒUF À BRAISER**  
20810386\_KG

**16.99**  
LB



**PC® SAUSAGES**  
SELECTED VARIETIES  
500 G  
**SAUCISSES PC™**  
21584099\_EA/21584342\_EA

**\$6**



**PC® WORLD OF FLAVOURS**  
**BBQ CHICKEN 8 CUT**  
14.31/KG  
**POULET BARBECUE PC™**  
**SAVEURS DU MONDE,**  
**8 PARTIES**  
21456120\_KG

**6.49**  
LB

**HALAL**



**SUFRA® HALAL LEAN**  
**GROUND BEEF**  
454 G  
**BŒUF HACHÉ**  
**MAIGRE HALAL**  
**SUFRA™**  
21397283\_EA

**8.99**



**PC® NATURALLY**  
**SMOKED BACON**  
SELECTED VARIETIES  
375-500 G  
**BACON FUMÉ**  
**NATURELLEMENT PC™**  
20152629\_EA/21525048\_EA

**\$7**



**PC® MOZZARELLA**  
**CHEESE STICKS**  
**OR SPRING ROLLS**  
SELECTED VARIETIES,  
FROZEN  
454/574 G  
**BOUCHÉES**  
**AU FROMAGE**  
**MOZZARELLA OU**  
**ROULEAUX DE**  
**PRINTEMPS PC™**  
20698096\_EA/21116020\_EA

**\$10**



**PC® PUB RECIPE®**  
**OR GLUTEN-FREE**  
**CHICKEN**  
SELECTED VARIETIES  
FROZEN  
600/700 G  
**POULET PC™**  
**RECETTE DU PUB™**  
**OU SANS GLUTEN**  
21201320\_EA/21201321\_EA

**\$8**

# Seafood

Fresh seafood items subject to availability.



**CANADIAN COVE**  
**MUSSELS**  
FRESH  
907 G  
**MOULES CANADIAN**  
**COVE**  
21556624\_EA

**6.49**



**TUNA STEAKS**  
FROZEN OR  
PREVIOUSLY  
FROZEN  
29.74/KG  
**DARNES**  
**DE THON**  
20753134\_KG

**13.49**  
LB



**PC® BLACK TIGER**  
**SHRIMP RAW**  
ZIPPERBACK™ 16-20  
PER LB 400 G OR  
**PC® BLUE MENU®**  
**WILD ARGENTINIAN**  
**SCALLOPS**  
80-150 PER LB  
400 G FROZEN  
**CREVETTES NOIRES**  
**TIGRÉES PC™**  
**OU PÉTONCLES**  
**ARGENTINS**  
**SAUVAGES PC™**  
**MENU BLEU™**  
20076343\_EA  
20801192\_EA

**11.49**



**PC® SHRIMP**  
**APPETIZERS**  
SELECTED VARIETIES,  
FROZEN  
294-454 G  
**HORS-D'ŒUVRE**  
**DE CREVETTES**  
**PC™**  
20135874\_EA  
20978921\_EA

**\$10**

# Bakery

**BAKED  
IN-STORE**



**BAGUETTE**  
WHITE OR WHOLE WHEAT  
255 G  
**BAGUETTE**  
21529211\_EA

**1<sup>50</sup>**



**LA ROCCA CAKE SLICE** 137-187 G OR  
**CHARLOTTE'S PARFAIT** 133-145 G  
SELECTED VARIETIES  
**TRANCHE DE GÂTEAU LA ROCCA  
OU PARFAIT CHARLOTTE'S**  
21496254\_EA/21496255\_EA

**\$4**



**KIMBERLEY'S CUPCAKES**  
SELECTED VARIETIES  
6'S  
**PETITS GÂTEAUX KIMBERLEY'S**  
21595212\_EA

**\$5**

**BAKED  
IN-STORE**



**BULK ROLLS**  
SELECTED VARIETIES  
**PETITS PAINS EN VRAC**  
20076950\_EA

**8/\$4**  
LESS THAN 8  
79¢ EA.



**ACE BAKERY BISTRO LOAF**  
WHITE OR SOURDOUGH  
595 G  
**MICHE BISTRO**  
BOULANGERIE ACE  
21616092\_EA/21616156\_EA

**4<sup>49</sup>**



**PC® OR BLUE MENU®**  
**ENGLISH MUFFINS**  
SELECTED VARIETIES  
6'S  
**MUFFINS ANGLAIS PC®  
OU MENU BLEU™**  
20810728\_EA/21015902\_EA

**2<sup>69</sup>**



**KING'S HAWAIIAN ROLLS**  
SELECTED VARIETIES AND  
SIZES  
**PETITS PAINS KING'S  
HAWAIIAN**  
21475970\_EA/21489831\_EA

**3<sup>99</sup>**



**PC® FLÄTBREAD** 220/300 G OR  
**SURAJ® NAAN** 6'S  
SELECTED VARIETIES  
**PAIN PLAT PC®  
OU NAAN SURAJ®**  
20910044\_EA/21051353\_EA

**\$3**

## Great to go

Great to go items plus applicable taxes.

### BUY ANY ONE

**FROM OUR CHEF® SOUP**  
SELECTED VARIETIES  
700 ML  
**SOUPE CONCOCTÉ  
PAR NOS CHEFS™**  
21560588\_EA

**GET 25%  
OFF ONE**

**FROM OUR CHEF®**  
**PIE OR QUICHE**  
SELECTED VARIETIES  
150-600 G  
**PÂTÉ OU QUICHE CONCOCTÉ  
PAR NOS CHEFS™**  
21579901\_EA



## The Deli



**OKA**  
SELECTED  
VARIETIES  
190 G  
**OKA**  
20920756\_EA/20921279\_EA

**8<sup>99</sup>**



**BABY BEL 6'S,  
LAUGHING COW  
12'S OR CHEESE  
DIPPERS**  
SELECTED  
VARIETIES  
**BABYBEL, LA  
VACHE QUI RIT OU  
CHEESE DIPPERS**  
20319107\_EA/20574332\_EA

**5<sup>49</sup>**



**GCV CHICKEN  
FAVORITES**  
SELECTED  
VARIETIES  
(TENDERS, FRIED  
CHICKEN OR  
BONELESS BITES),  
SERVED HOT OR  
CHILLED  
320-700 G  
**MORCEAUX  
PRÉFÉRÉS  
DE POULET**  
20137058\_EA/20992187\_EA

**\$16**



**SUB SANDWICH**  
IN-STORE PREPARED  
BEEF, HAM, TURKEY  
OR ASSORTED  
331/364 G  
**SOUS-MARINS**  
21623682\_EA

**\$7**



**MASTRO TRIOS**  
SELECTED  
VARIETIES  
150/250 G  
**TRIOS MASTRO**  
21064064\_EA/21554465\_EA

**\$10**



**PC® NATURAL  
CHOICE™  
TURKEY SERVICE  
CASE MEATS**  
SELECTED  
VARIETIES  
**DINDE PC™ LE  
CHOIX NATUREL®  
DU COMPTOIR  
DE SERVICE**  
20059548\_KG

**3<sup>49</sup>**  
/100 G



**12" TAKE AND  
BAKE PIZZA**  
SELECTED  
VARIETIES  
510-739 G  
**PIZZA 12 PO  
CUIRE À  
LA MAISON**  
21456393\_EA  
21456401\_EA

**\$9-10**



**ZIGGY'S® PASTA**  
SELECTED  
VARIETIES  
350/360 G  
**PÂTES ZIGGY'S®**  
21521168\_EA/21521170\_EA

**\$5**



**YVES VEGGIE  
GROUND MEAT  
OR SAUSAGES**  
SELECTED  
VARIETIES  
156-380 G  
**SIMILI-VIANDE  
HACHÉE OU  
SAUCISSES  
À BASE DE  
PLANTES**  
**VEGGIE YVES**  
20507159\_EA  
20596775\_EA

**2/\$12**  
LESS THAN 2  
\$6.50 EA.



**PC® TOPPED  
HUMMUS**  
280 G OR  
**LA PANZELLA**  
170 G  
SELECTED  
VARIETIES  
**HUMMUS  
GARNI PC™  
OU CRAQUELINS  
LA PANZELLA**  
20811384\_EA  
21348433\_EA

**2/\$8**  
LESS THAN 2  
\$4.49 EA.

## Floral



**PREMIUM  
GIFTING  
BOUQUET**  
SELECTED  
VARIETIES-  
**BOUQUETS-  
CADEAUX  
DE QUALITÉ  
SUPÉRIEURE**  
21436381\_EA/21436382\_EA

**\$35**



**INTERMEDIATE  
ROSE BUNCH**  
9 STEM  
**BOUQUET  
DE ROSES  
INTERMÉDIAIRE**  
21586298\_EA

**\$10**



**HOLIDAY MINIS  
MINI-PLANTES  
DES FÊTES**  
21194496\_EA

**\$8**



**POINSETTIA IN  
UPGRADED TIN**  
8 INCH  
**POINSETTIA  
DANS UN POT  
DE QUALITÉ  
SUPÉRIEURE**  
20287881\_EA  
21615455\_EA

**\$24**

# Black Friday

**DON'T MISS OUR HOT DEALS!**

EFFECTIVE NOVEMBER 21 TO 27

**8**  
days only  
NOV 21 TO 28

APP EXCLUSIVE OFFER  
Open the app. It's as easy as that!

Optimum

Earn **15,000** pts

for every \$50\* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

**\$15**  
= \$15 Value!

EFFECTIVE NOVEMBER 21 TO 27

**Cuisinart**



GET **8,000** pts = \$8 Value

**LIMIT 2**  
AFTER LIMIT \$100 EA.

**\$70**

CUISINART 5 CUP SOHO COFFEEMAKER  
BREW HOT OR OVER ICE  
21638810\_EA

EFFECTIVE NOVEMBER 21 TO 27

**KitchenAid**



GET 14 STAMPS\* WITH THIS PURCHASE!

**LIMIT 2**  
AFTER LIMIT \$370 EA.

**\$280**

KITCHENAID 4.5 QT CLASSIC STAND MIXER  
20013278\_EA

EFFECTIVE NOVEMBER 21 TO 27

**Cuisinart**



**SALE**  
SAVE UP TO

**35%**

CUISINART APPLIANCES  
20791570\_EA/21355388\_EA

EFFECTIVE NOVEMBER 21 TO 27



**SALE**  
SAVE UP TO

**25%**

PC<sup>®</sup> HONEYCOMB COLLECTION SKILLETS, WOKS & SAUTE PANS  
SELECTED VARIETIES  
21339634\_EA  
21492019\_EA

EFFECTIVE NOVEMBER 21 TO 27



**SALE**  
SAVE UP TO

**30%**

PC<sup>®</sup> GADGETS OR KNIVES  
SELECTED VARIETIES.  
EXCLUDES PC<sup>®</sup> BAKING GADGETS  
21190090\_EA/21302768\_EA/  
21352772\_EA

EFFECTIVE NOVEMBER 21 TO 27

**BUY 2 GET 1 FREE**

LIFE AT HOME<sup>™</sup> DINNERWARE, DRINKWARE, OR SERVEWARE  
SELECTED VARIETIES  
EXCLUDES CLEARANCE  
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE  
21581437\_EA/21581799\_EA

Life at Home



EFFECTIVE NOVEMBER 21 TO 27



**SALE**  
SAVE UP TO

**30%**

PC<sup>®</sup> BOXED DRINKWARE AND DINNERWARE  
SELECTED VARIETIES  
21487370\_EA/21028435\_EA

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



**SAVE**  
UP TO \$8

**\$8**

LIFE AT HOME<sup>™</sup> 3 WICK CANDLES  
SELECTED VARIETIES  
21576723\_EA/21576749\_EA



GET **15,000** pts = \$15 Value for every \$50\* spent on

**\$8-18**

PC<sup>®</sup> TOWELS  
SELECTED VARIETIES  
21307335\_EA/21306991\_EA

# Baked Instore Goodies



**BAKED IN-STORE**  
**MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH**  
 SELECTED VARIETIES  
 4'S  
 21464137\_EA/21464199\_EA

**4<sup>49</sup>**



**BAKED IN-STORE**  
**TURNOVERS**  
 SELECTED VARIETIES  
 4'S  
 21469196\_EA

**4<sup>49</sup>**



**BAKED IN-STORE**  
**CINNAMON BUNS, DANISH OR CREAM CHEESE ICED**  
 10'S  
 21467583\_EA

**\$6**



**BAKED IN-STORE**  
**PLAIN CROISSANTS**  
 6'S  
 21030153\_EA

**\$4**



**BAKED IN-STORE**  
**MINI DANISH**  
 ASSORTED VARIETIES  
 8'S  
 21476309\_EA

**4<sup>49</sup>**



**BAKED IN-STORE**  
**MINI COOKIES**  
 SELECTED VARIETIES  
 24'S  
 21596672\_EA

**\$5**

## It's Party Season

Please allow 24 to 48 hours in advance



**CLASSIC TEA SANDWICH PLATTER**  
 AN ASSORTMENT OF HAM AND CHEESE, TUNA AND EGG SALAD SANDWICHES  
 SERVES 6-8  
 21558137\_EA

**\$20**



**WRAP STARS, PINWHEELS OR GAME NIGHT PLATTER SMALL**  
 ROLL UP TO THE PARTY WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS  
 SERVES 8-10  
 21557919\_EA/21558135\_EA

**\$25**



**ALL WRAPPED UP, DELUXE VEGETARIAN OR GAME NIGHT LARGE PLATTER**  
 FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS  
 SMALL SERVES 5-6, LARGE 10-12  
 21557920\_EA/21558136\_EA

**\$55**



**THE ENTERTAINER**  
 A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS  
 SERVES 8-10  
 21558213\_EA

**\$60**



**GOURMET SANDWICH PLATTER**  
 AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE  
 SERVES 12-14  
 21558211\_EA

**\$65**



**CHARCUTERIE BOARD**  
 SELECTED VARIETIES  
 211-433 G  
 21405538\_EA  
 21405571\_EA

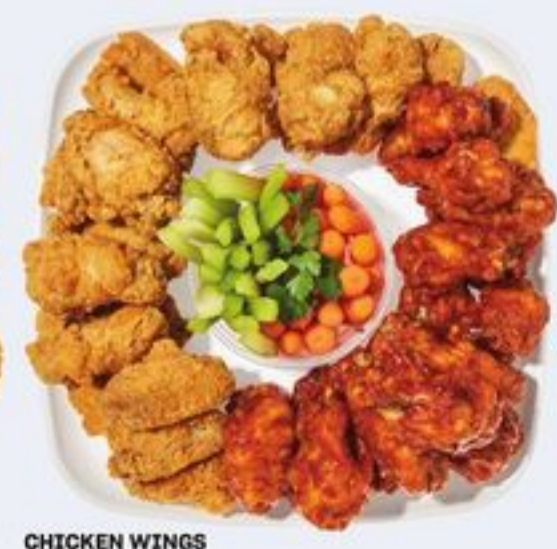
**\$12-15**

GET 2,500+ Value \$2.50



**WING N TENDERS PLATTER**  
 20 CHICKEN WINGS BREADED OR UNBREADED, SAUCE OF YOUR CHOICE, 12 CHICKEN TENDERS PAIRED WITH CARROTS AND CELERY  
 21559272\_EA

**\$45**



**CHICKEN WINGS PLATTER**  
 CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.  
 SERVES 8-10  
 21558990\_EA

**\$45**



**CHICKEN FAVOURITES LARGE**  
 30 CHICKEN WINGS, BREADED AND UNBREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.  
 21559159\_EA

**\$75**

# You get, we give.

When you get participating products\* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's  
charity**



\*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.



YOPLAIT TUBE 8X56 G OR  
MINIGO YOGURT 6X60 G  
SELECTED VARIETIES  
21547595\_EA/21619318\_EA

**3<sup>69</sup>**



NESTLÉ CHOCOLATE  
TABLETS  
SELECTED VARIETIES  
90-120 G  
20640580\_EA/21247054\_EA

**2/\$5**  
LESS THAN 2  
\$2.99 EA.



SIGGI'S  
SELECTED VARIETIES  
4X100 G  
21589925\_EA/21590027\_EA

**3<sup>99</sup>**



SIGGI'S SKYR YOGURT  
SELECTED VARIETIES  
650/750 G  
21353874\_EA/21353892\_EA

**6<sup>99</sup>**



AMOOZA 228 G OR  
CRACKER BARREL  
CHEESE SNACKS 168 G  
SELECTED VARIETIES  
21290676\_EA/21403514\_EA

**5<sup>99</sup>**



CRACKER BARREL  
NATURAL CHEESE SLICES  
SELECTED VARIETIES  
220/240 G  
21290684\_EA/21290682\_EA

**5<sup>99</sup>**



# Home of President's Choice.



**PC® ORANGE JUICE**  
SELECTED VARIETIES  
2.5 L  
21531644\_EA/21531646\_EA

**6<sup>50</sup>**



**PC® GRANOLA BARS**  
SELECTED VARIETIES  
120-175 G  
20912735\_EA/21540695\_EA

**2/5<sup>50</sup>**  
**LESS THAN 2**  
**\$3.49 EA.**



**PC® READY TO EAT POPCORN**  
SELECTED VARIETIES  
220-250 G  
20555781\_EA/20910769\_EA

**2/\$7**  
**LESS THAN 2**  
**\$3.99 EA.**



**PC® OR BLUE MENU® MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES**  
SELECTED VARIETIES, FROZEN  
1.13 KG  
20314880\_EA/20326534\_EA

**9<sup>99</sup>**



**PC® MINI MUFFINS**  
SELECTED VARIETIES  
12'S  
21488839\_EA

**\$6**



**PC® MAX® PAPER TOWELS**  
8=24 ROLLS  
21542607\_EA

**23<sup>99</sup>**



**PC® OR BLUE MENU® SPARKLING WATER**  
SELECTED VARIETIES  
12X355 ML  
20668034001\_C01  
20668034002\_C01

**2/\$11**  
**LESS THAN 2**  
**\$5.99 EA.**



**PC® OLD FASHION STYLE BACON**  
SELECTED VARIETIES  
1 KG  
20115704\_EA

**14<sup>99</sup>**

## 



**PC® ORGANICS FROZEN BABY FOOD**  
SELECTED VARIETIES  
8X32 ML/2X128 G  
21563528\_EA/21563751\_EA

**3<sup>99</sup>**



**PC® ORGANICS VEGETABLES**  
SELECTED VARIETIES  
300-500 G  
20416869002\_EA/21008161\_EA

**4<sup>99</sup>**



**PC® ORGANICS PIZZA**  
SELECTED VARIETIES  
340-400 G  
21092257\_EA/21092293\_EA

**6<sup>99</sup>**



**PC® ORGANICS COCONUT OIL**  
860 ML  
20893349\_EA

**15<sup>99</sup>**



**PC® ORGANICS CHOCOLATE**  
SELECTED VARIETIES  
100 G  
21215946\_EA  
21215962\_EA

**2/\$9**  
**LESS THAN 2**  
**\$4.99 EA.**

# Festive cheer



PC\* LARGE OUTDOOR ARRANGEMENT WITH PINE AND BERRIES EACH 20144803\_EA

**\$40**



PC\* BOUGHS OR BRANCHES SELECTED VARIETIES 20213216\_EA/20214311\_EA

**\$10**



FROSTY FERN 6 INCH 21201502\_EA

**\$13**



GRINCHMAS TREE 20930473\_EA

**\$22**



6 INCH POINSETTIA 20030549\_EA

**\$11**

# Holiday treats



HOLIDAY JU JUBE MIX CHERRY AND LIME FLAVOUR 21626754\_KG

**\$2** /100 G



HOLIDAY JUBES 21626733\_KG

**\$2** /100 G



CHOCOLATE PRESENTS 21626536\_KG

**\$3** /100 G



PEPPERMINT PRETZELS 150 G 21626664\_EA

**\$14**



WHITE PEPPERMINT CARAMELS 70 G 21626645\_EA

**\$14**



HOLIDAY JELLY BEANS 21626742\_KG

**\$1.50** /100 G

RED AND GREEN JELLY WREATHS OR HOLIDAY JELLY MIX 21626586\_KG/21626537\_KG

**\$2** /100 G



HOLIDAY JUMBO GUMS 21626520\_KG

**\$2** /100 G

# Grocery



FRANK'S RED HOT OR THICK SAUCE 354 ML, FRENCH'S KETCHUP 750 ML/1 L OR MUSTARD 325 ML OR STUBB'S BBQ SAUCE 450 ML SELECTED VARIETIES  
20187632001\_EA/20835951\_EA



DOVE BAR SOAP 6X106 G, BODY WASH 532-695 ML OR HAIR CARE PRODUCTS 97-750 ML SELECTED VARIETIES  
20319039001\_EA/21221317\_EA



TYLENOL OR TYLENOL KIDS SELECTED VARIETIES AND SIZES 60-150'S  
20129494001\_EA/20310804002\_EA



NO NAME® ALL-PURPOSE FLOUR SELECTED VARIETIES 10 KG  
20022248\_EA



NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S SELECTED VARIETIES FROZEN  
20322085001\_EA/20322380001\_EA



NO NAME® NATURALLY IMPERFECT™ FRUIT SELECTED VARIETIES FROZEN 2 KG  
21033168\_EA/21480144\_EA

**11.99**

**5.49**

**15.99**



GALLO EXTRA VIRGIN OLIVE OIL 1 L  
20105368\_EA



PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN 212.27 KG  
20134930\_EA 21178593\_EA



AYLMER TOMATOES ORIGINAL OR ACCENTS SELECTED VARIETIES 540/796 ML  
21206804\_EA/21207587\_EA



TERRY'S ORANGE CHOCOLATE 145-157 G OR TOFFIFEE CHOCOLATE 246 G  
21194228\_EA/21541146\_EA

**17.99**

**14.99**

**1.99**

**5.99**



OLD EL PASO DINNER KITS 264-510 G OR SALSA 650 ML SELECTED VARIETIES  
20305182001\_EA/20795534\_EA



PRIMO PASTA SAUCE 680 ML OR UNICO PASTA 700/750 G SELECTED VARIETIES  
20731317003\_EA 20794827\_EA



GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN 400-750 G  
21022302\_EA/21022355\_EA



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML  
21584146\_EA/21584850\_EA

**\$5**

**2/\$5**  
LESS THAN 2 \$2.99 EA.

**3.49**



CHEEMO PEROGIES SELECTED VARIETIES FROZEN 745-907 G  
20527159\_EA/20527369\_EA



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM SELECTED VARIETIES FROZEN 500 ML  
21511147\_EA/21511200\_EA



KELLOGG'S EGGO WAFFLES 8'S OR PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G SELECTED VARIETIES FROZEN  
20172664001\_EA 20302779\_EA



NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP SELECTED VARIETIES 284 ML  
20302431\_EA 20618885\_EA

**3.99**

**3.99**

**2/\$7**  
LESS THAN 2 \$7.99 EA.

**89¢**



MOTT'S CLAMATO JUICE 1.89 L OR OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L SELECTED VARIETIES  
2030006608\_EA 21575320\_EA



PC® NATURAL SPRING WATER 24X500 ML  
20137898\_C24



PURE LIFE WATER 24X500 ML  
20060696\_C24



ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES  
21363770\_EA/21484702\_EA

**3.99**

**\$3**

**4.99**

**8.99**

# For your pet

click here to shop our full assortment



Members save \$2

Optimum  
Members-Only Price  
**9.99**  
Non-members  
**11.99**

**PEDIGREE DENTASTIX TREATS FOR DOGS**  
SELECTED VARIETIES  
100-1.9 KG  
21081180\_EA



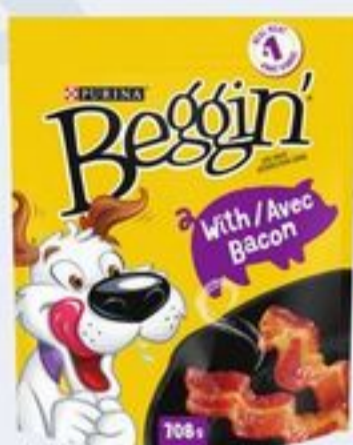
**IAMS DOG FOOD**  
SELECTED VARIETIES  
6.12/6.8 KG  
20646724002\_EA

**31.99**



**CESAR DOG FOOD**  
SELECTED VARIETIES  
24'S  
21359656\_EA

**35.99**



**BEGGIN' STRIPS DOG TREATS**  
SELECTED VARIETIES  
708/850 G  
21101589\_EA

**10.99**



**PURINA ONE DOG FOOD**  
SELECTED VARIETIES  
1.72/1.81 KG  
20912587\_EA

**13.99**



**MILK-BONE SOFT & CHEWY TREATS FOR DOGS**  
SELECTED VARIETIES  
708 G  
21047843\_EA

**11.99**



**TEMPTATIONS CAT TREATS** 160/180 G,  
**PURRRR-ÉE** 48 G,  
**SPOONS** 40 G OR  
**MEATY BITES** 43 G  
SELECTED VARIETIES  
20298151005\_EA/21479803\_EA

**3.29**



**FANCY FEAST CAT FOOD**  
SELECTED VARIETIES  
12'S  
20307537\_EA

**13.99**



**FRISKIES CAT FOOD**  
SELECTED VARIETIES  
7.26/7.5 KG  
20912590\_C01

**21.99**



**TIDY CATS LIGHT WEIGHT LITTER**  
SELECTED VARIETIES  
5.44 KG  
21217951\_C01

**23.99**

## Don't leave any points behind at the pump!



Earn **10** points per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Earn **10** points per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Earn at least **3c** in points

Pay with your **PC® Mastercard®** and earn points on fuel.<sup>1</sup>

<sup>1</sup> Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, rounding total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit [pcfinancial.com/pcoptimum-mastercard](http://pcfinancial.com/pcoptimum-mastercard). PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

## LAVAZZA

ICONIC CRAFTSMANSHIP, ARTFULLY BLENDED.



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**LAVAZZA QUALITÀ ROSSA**  
K-Cup® pods 30's  
21589798\_EA

**\$18.99**

**LAVAZZA QUALITÀ ORO**  
K-Cup® pods 30's  
21589700\_EA

**\$18.99**

## McCafé

Bring home the delicious taste of



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**McCafé® K-Cup® Pods**  
30's - 21240975\_EA

**\$20.99**

**McCafé® K-Cup® Pods**  
48's - 21238592\_EA

**\$29.99**



**Kicking Horse® Coffee**  
K-Cup® Pods 10's  
21628567\_EA

**\$12.99**

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## Folgers

LOVED BY MILLIONS. TASTE WHY.



GET **1,000** points  
**-\$1** Value

**13.99**

**Folgers® Coffee**  
816 g selected varieties  
21478183\_EA



GET **2,000** points  
**-\$2** Value

**17.99**

**Folgers® K-Cup® Coffee Pods**  
30's selected varieties  
20811386\_EA



**7.99**

**Folgers® K-Cup® Coffee Pods**  
12's selected varieties  
20565705\_EA



**9.99**

**Folgers® 1850™ Coffee**  
340 g selected varieties  
21196505\_EA

## Winter FAVOURITES

**ROUGEMONT**  
2 L  
20185265003\_EA  
less than 2 \$4.49 ea.

**2/\$7**



**OASIS JUICE**  
SELECTED VARIETIES  
8x200 mL  
20944313\_EA

**\$5.49** EA

**ARIZONA DEL MONTE**  
960 mL  
20894117004\_EA  
21581272\_EA

**\$2.99** EA

ASSORTED FLAVOURS



**Shop & earn more**  
**November 21<sup>st</sup> to 28<sup>th</sup>**

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
 \*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

**8**  
 days only  
 Nov 21-28th

Optimum  
 Earn  
**15,000** pts  
 for every \$50 spent on  
 small appliances, home, baby,  
 health & beauty and pharmacy.

APP EXCLUSIVE OFFER

Open the app.  
 It's as easy as that!

**\$15**  
 value!

**Effective November 21 to 27**



**HUGGIES ECONO PACK DIAPERS**  
 SELECTED VARIETIES  
 SIZE N-3, 50-200'S  
 2155591 EA/2155540 EA

**34<sup>99</sup>**



**MILLIE MOON CLUB SIZE DIAPERS**  
 SELECTED VARIETIES  
 SIZE 1-6, 50-100'S  
 2157453 EA/2157461 EA

**24<sup>99</sup>**



**PAMPERS SWADDLERS**  
 ULTRA VALUE PACK  
 DIAPERS  
 SELECTED VARIETIES  
 SIZE 3-6, 120-192'S  
 2155839 EA

**43<sup>99</sup>**



**PAMPERS EASY UPS**  
 GIANT PACK TRAINING PANTS  
 SELECTED VARIETIES  
 60-120'S  
 2168755 EA/2168797 EA

**36<sup>99</sup>**



**PC 12X BABY WIPES**  
 UNSCENTED  
 1200'S  
 2133245 EA

**\$20**



**BABY GOURMET ORGANIC FRUIT OR**  
**VEGETABLE BABY FOOD POUCHES**  
 SELECTED VARIETIES  
 120 ML  
 205874091 EA/21123933 EA

**1<sup>79</sup>**



**GERBER ORGANIC CEREAL**  
 SELECTED VARIETIES  
 300 G  
 2115201 EA

**2/\$10**  
 LESS THAN 2  
 \$5.99 EA.



**HUGGIES, HELLO BELLO OR**  
**PAMPERS 3X BABY WIPES**  
 SELECTED VARIETIES  
 112-216'S  
 2032901 EA/207012 EA

**7<sup>99</sup>**



**PAMPERS ECONO**  
**PACK DIAPERS**  
 SELECTED VARIETIES  
 SIZE N-3,  
 50-200'S  
 2155591 EA/2155571 EA

**34<sup>99</sup>**



**PAMPERS PURE**  
 SUPER BIG PACK  
 DIAPERS  
 SELECTED VARIETIES  
 SIZE N-6,  
 92-120'S  
 2124395 EA/2124404 EA

**24<sup>99</sup>**



**CERAVE**  
 BABY NEEDS  
 SELECTED VARIETIES  
 2433175 EA/2433184 EA

**20%**



**SUDOCREM OR**  
 PENATEN BABY NEEDS  
 SELECTED VARIETIES  
 20800281 EA/2075283 EA

**20%**



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APP EXCLUSIVE OFFER\*

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It's as easy as that!

**\$15**  
value!

**Effective November 21 to 27**



**ENFAGROW A+ INFANT**  
NUTRITIONAL SUPPLEMENT  
SELECTED VARIETIES  
907 G  
2102311 EA/2102311 EA

**29<sup>99</sup>**



**SIMILAC PRO-ADVANCE**  
STEP 1 OR 2 OR COMFORT  
HMO POWDER FORMULA  
SELECTED VARIETIES  
570/584 G  
2103125 EA/2103101 EA

**38<sup>99</sup>**



**ENFAMIL NEUROPRO**  
READY TO FEED INFANT  
FORMULA  
16X237 ML  
2152056 601

**68<sup>49</sup>**



**ENFAMIL A+ NEUROPRO**  
BABY FORMULA POWDER REFILL  
SELECTED VARIETIES  
0-12 MONTHS, 830 G  
2153075 EA

**58<sup>99</sup>**



**ENFAMIL A+ READY-TO-FEED**  
BABY FORMULA STAGE 1 & 2  
SELECTED VARIETIES  
16X237 ML  
2170376 601/2170332 601

**59<sup>99</sup>**



**SIMILAC STAGE 1 & 2**  
READY TO FEED BABY FORMULA  
SELECTED VARIETIES  
16X235 ML  
2131051 601/2131052 601

**60<sup>97</sup>**



**LOVE CHILD**  
ORGANIC POUCHES  
SELECTED VARIETIES  
90/120 ML  
211255 EA/211255 EA

**1<sup>79</sup>**



**CEREBELLY ORGANIC**  
BABY PUREE POUCHES  
120 ML  
210222 EA/210222 EA

**2<sup>99</sup>**



**BABY GOURMET**  
ORGANIC PUFFIES OR  
FRUIT & VEGGIE  
BITES BABY SNACKS  
28-60 G/518 G OR  
EARTH'S BEST BARS 116 G  
SELECTED VARIETIES  
28-60 G  
211271 EA/211271 EA

**3<sup>79</sup>**



**PC ORGANICS**  
BABY SNACKS OR ENTRÉES  
SELECTED VARIETIES  
42-115 G  
2041331 EA/2078443401 EA

**2<sup>79</sup>**



**LOVE CHILD ORGANIC**  
OATY CHOMPS OR  
SEAFRIENDS  
BABY SNACKS  
SELECTED VARIETIES  
100-140 G  
2294535 EA/2146329 EA

**3<sup>79</sup>**



**SIMPLY GOURMET**  
CRUNCHERS OR  
PUFFIES SNACKS  
SELECTED VARIETIES  
92 G  
2157331 EA/2157306 EA

**2<sup>29</sup>**

# Shop & earn more

November 21<sup>st</sup> to 28<sup>th</sup>

Optimum™  
Earn **15,000** pts  
for every \$50 spent on  
small appliances, home, baby,  
health & beauty and pharmacy.

**\$15**  
value!

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
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## Effective November 21 to 27



**DOVE INTENSE**  
750 ML OF THERAPY  
100-400 ML HAIR CARE  
SELECTED VARIETIES  
201102011 EA  
201103002 EA

GET **4,000** pts  
when you buy 2  
-\$4 Value

**11.99**



**NATIVE HAIR CARE**  
SELECTED VARIETIES  
177/207 ML  
205621 EA  
205622 EA

**\$11**



**MARC ANTHONY OR MONDAY HAIR CARE**  
SELECTED VARIETIES AND SIZES  
200-675-680 ML  
205645 EA 205646 EA

**\$9**



**AVEENO LOTION**  
SELECTED VARIETIES AND SIZES  
502 ML  
201020204 EA 20356253 EA

**SALE**  
SAVE UP TO **25%**



**AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
200/1 EA  
2056331 EA

**SAVE UP TO 30%**  
**3.89 - 27.99**



**CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
201071 EA  
204321301 EA

**SALE**  
SAVE UP TO **20%**




**NATIVE BODY WASH**  
SELECTED VARIETIES  
532 ML  
20435041 EA 20435051 EA

**11.49**



**IVORY BAR SOAP 10X90 G OR BODY WASH 521 ML**  
SELECTED VARIETIES  
20478702 EA 2048004001 EA

**4.49**



**METHOD FOAMING OR GEL HAND WASH PUMPS**  
SELECTED VARIETIES  
300/354 ML  
2043211004 EA 2043651001 EA

**4.49**



**AXE BODY SPRAY 118 G, DEODORANT 70/85 G, BODY WASH OR HAIR CARE 478 ML**  
SELECTED VARIETIES  
204252 EA 2043004 EA

GET **3,000** pts  
when you buy 2  
-\$3 Value

**7.99**



**EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 70/85 G**  
SELECTED VARIETIES  
205791 EA 205801 EA

**7.99**



**SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS**  
SELECTED VARIETIES 1-5'S  
202274004 EA 202284 EA

**8 VALUE - ÉCONO**

**9.99**



**LISTERINE CLASSIC L OR KIDS 500 ML MOUTHWASH**  
SELECTED VARIETIES  
2048438001 EA 21091201 EA

**6.99**



**CREST 3D WHITE OR PRO-HEALTH TOOTH PASTE, SCOPE PRO HEALTH OR KIDS RINSE 500 ML OR ORAL-B MANUAL TOOTHBRUSH OR FLOSS**  
SELECTED VARIETIES AND SIZES  
2052351 EA 2150672 EA

**5.49**



**HELLO PLAQUE, HELLO WHITENING**  
SELECTED VARIETIES

**COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTH PASTE 70-100 ML, KIDS MANUAL TOOTHBRUSH, HELLO TOOTH PASTE 82-98 ML OR COLGATE PERIOGARD TOOTH PASTE**  
SELECTED VARIETIES AND SIZES  
2117027 EA 2135325 EA

**6.49**



# Shop & earn more

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8 days only  
Nov 21-28th

Optimum  
Earn **15,000** pts  
for every \$50 spent on  
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health & beauty and pharmacy.

APP EXCLUSIVE OFFER

Open the app.  
It's as easy as that!

**\$15**  
value!

### Effective November 21 to 27



ADVIL, BUCKLEY'S, NEOCITRAN OR  
ROBITUSSIN COUGH, COLD OR  
SINUS GELS, CAPLETS OR LIQUIDS  
SELECTED VARIETIES AND SIZES  
201611N\_EA/201611N\_EA

**11.99**



LIL CRITTERS, FIRST RESPONSE  
OR VITAFUSION VITAMINS OR  
SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
201612N\_EA/201612N\_EA

**SALE**  
SAVE UP TO  
**20%**



ALWAYS PADS  
20-22'S OR  
LINERS  
20-21'S  
OR TAMPAX  
TAMPONS  
20-20'S  
SELECTED  
VARIETIES  
AND SIZES  
201613N\_EA  
201613N\_EA

**2/\$26**  
LESS THAN 2  
\$13.99 EA.



ONE A DAY  
ADULT MULTIVITAMINS  
OR FLINTSTONE'S  
CHILDREN'S VITAMINS  
SELECTED VARIETIES  
AND SIZES  
201614N\_EA/201614N\_EA

GET  
**3,000** pts  
-\$3  
Value



PERFECT SPORTS  
SUPPLEMENTS  
SELECTED  
VARIETIES  
AND SIZES  
201615N\_EA/201615N\_EA

**SALE**  
SAVE UP TO  
**15%**



PC DISTILLED WATER  
4 L  
201616N\_EA

**1.49**



U BY KOTEX 2X PADS,  
LINERS OR TAMPONS  
SELECTED VARIETIES  
AND SIZES  
201617N\_EA/201617N\_EA

**9.99**



LIFE BRAND PADS  
OR UNDERWEAR  
12-20'S OR  
GUARDS 22'S  
SELECTED  
VARIETIES  
AND SIZES  
201618N\_EA

**12.99**



VASELINE  
HAND AND BODY LOTION  
SELECTED VARIETIES  
AND SIZES  
201619N\_EA/201619N\_EA

**5.99**



OLD SPICE BODY  
WASH 475-587 ML  
OR BAR SOAP  
4.8X9.6 G  
SELECTED  
VARIETIES  
AND SIZES  
201620N\_EA/201620N\_EA

**SALE**  
SAVE UP TO  
**20%**



SENSODYNE OR  
PRONAMEL TOOTHPASTE  
75-100 ML, POLIDENT  
DENTURE TABLETS 40'S  
OR POLIGRIP DENTURE  
ADHESIVE 40 G  
SELECTED VARIETIES  
AND SIZES  
201621N\_EA/201621N\_EA

**5.99**



PC SPORTS  
SUPPLEMENTS  
SELECTED VARIETIES  
AND SIZES  
201622N\_EA/201622N\_EA

**SALE**  
SAVE UP TO  
**15%**



LIFE BRAND 5 mL  
COUGH & COLD  
RELIEF TABLETS,  
CAPLETS, LIQUIDS,  
SALINE MISTS,  
SOLUTIONS OR  
NASAL STRIPS  
SELECTED VARIETIES  
AND SIZES  
201623N\_EA/201623N\_EA

**SALE**  
SAVE UP TO  
**25%**



LIFE BRAND  
PAIN MANAGEMENT  
PRODUCTS  
SELECTED VARIETIES  
AND SIZES  
201624N\_EA/201624N\_EA

**SALE**  
SAVE UP TO  
**25%**



QUALITY • VALUE • FLAVOUR



**Gold Label**  
EST. 1935

- Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398\_EA
- Gold Label Delicatessen Originals • selected varieties 175 g • 21599861\_EA
- Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918\_EA
- Gold Label Snack Stick Naturals • select varieties 200 g • 21635833\_EA

**EASY!**

**CONVENIENT!**

**DELICIOUS!**

- |  |  |   |  |
|--|--|---|--|
| <p>Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 500 - 700 g<br/>21021889_EA/20915884_EA</p> | <p>Olivieri Gnocchi selected varieties 280 - 350 g<br/>21022065_EA</p> | <p>Olivieri Filled Pasta selected varieties 250 - 350 g<br/>20915882_EA</p> | <p>Olivieri Sauces selected varieties 160 g / 300 mL<br/>20114410_EA</p> |
| <b>\$11</b>  | <b>2/\$11</b>  | <b>2/\$11</b>   | <b>2/\$11</b>  |
| LESS THAN 2 \$6.79 EA.   |  |   |  |



# Fall into FLAVOUR

**Wonder** Casa Mendosa

LESS THAN 2 \$4.49 EA.

**2/7<sup>50</sup>**

GET \$2.000\* Value when you buy 2



Wonder Large Whole Wheat Wraps 10's  
20276307\_EA

Wonder Large White Wraps 10's  
20318788\_EA

Casa Mendosa Large Spinach Tortillas 6's  
21686582\_EA

Casa Mendosa Large Tomato Salsa Tortillas 6's  
21686582\_EA



**NEW! GLOBAL CRAVINGS**



Crave Frozen Meals 200 - 340 g  
Selected varieties  
21085515\_EA/21604021\_EA

LESS THAN 2 \$8.49 EA.

**2/\$11**

**A NEW WAY TO EGG**

Crave Scramble Kits 57 - 85 g  
Selected varieties  
21566900001\_EA

**\$3<sup>99</sup>**



**A NEW KD EXPERIENCE**

**NEW**



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g  
21085515\_EA/21553329\_EA

LESS THAN 2 \$6.49 EA.

**2/\$11**

IT'S NOT JUST PASTA.  
IT'S **ITALPASTA**



LESS THAN 2 \$2.99 EA.  
**2/\$5**  
Italpasta Pasta 900 g selected varieties  
20081342061\_EA

Visit [www.italpasta.com](http://www.italpasta.com) for product information, recipe inspiration, and zero food waste tips.

\*Registered Trademark of Italpasta Ltd.

**TASTE THE DIFFERENCE**

ITALY'S #1\* BRAND OF TOMATOES



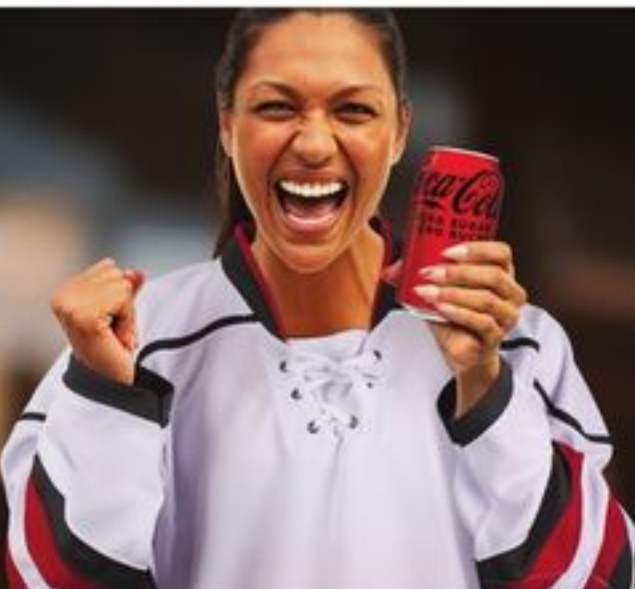
LESS THAN 2 \$3.99 EA.  
**4<sup>99</sup>** Mutti Strained Tomatoes 680 mL selected varieties  
2028490861\_EA

**8<sup>99</sup>** Mutti Pasta Sauce 680 mL selected varieties  
21541182\_EA

**2/\$7** Mutti Tomato Paste 156 mL  
20314088\_EA

**MUTTI** ONE FAMILY, ONE PASSION. TOMATOES.

\*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progression 09/2021 - 08/2022



**TAKE A SHOT ON GREAT TASTE**

Best **Coke** Ever?



LESS THAN 2 \$7.49 EA.  
**2/\$13\***

COCA-COLA® beverages selected varieties 8x300 mL  
21181171\_C08

**\$7<sup>99</sup>\***

COCA-COLA® beverages selected varieties 6x237 mL  
20048388001\_C06



LESS THAN 2 \$7.49 EA.  
**2/\$13\***  
AHA™ SPARKLING WATER beverages selected varieties 12x355 mL  
21240794\_C12



LESS THAN 2 \$3.49 EA.  
**2/\$6\***  
Glaceau smartwater® beverages selected varieties 1 L  
20154181\_EA



LESS THAN 2 \$3.99 EA.  
**2/6<sup>50</sup>\***  
Monster Energy® beverages† selected varieties 473 mL  
20938249\_EA

November 21<sup>st</sup> - November 27<sup>th</sup> 2024  
\*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.  
†This product may not be suitable for everyone. Please read the label for instructions.  
The trademarks that appear are the property of their respective trademark owners.

**\$6.99**

Liberté Greek®  
selected varieties  
650-750 g

20704361002\_EA



**2/\$8**  
LESS THAN 2  
\$4.99 EA.

Liberté Greek®  
selected varieties  
4x100 g

20801752003\_EA

**LIBERTÉ**

**\$7.49**

Yoplait® Source®  
selected varieties  
16x100 g

20317317001\_EA  
20317317002\_EA



**4/\$5**  
LESS THAN 4  
\$1.59 EA.

Yoplait® YOP  
selected varieties  
200 ml

21478178\_EA  
21477986\_EA

**Yoplait**

**Pillsbury**

**\$3.49**

Pillsbury™ Refrigerated  
Dough  
selected varieties  
454-496 g

20301101005\_EA  
21477773\_EA



**2/\$4**  
LESS THAN 2  
\$2.59 EA.

Pillsbury™ Crescents  
selected varieties  
200-227 g

21505340\_EA



**2/\$8**  
LESS THAN 2  
\$4.99 EA.

Pillsbury™ Limited Edition  
Refrigerated Dough  
selected varieties  
454-496 g

21477607\_EA  
21082090\_EA



**\$2.99**

Pillsbury™ Breads  
selected varieties  
340-400 g

20317832003\_EA



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**windsor**  
since 1893

**NEVER,  
EVER BLAND**



Adjustable  
Refillable Grinder  
70 g  
21464746\_EA  
**\$4.49**

Sea Salt  
Fine  
500 g  
20026128001\_EA  
**\$5.49**

Extra Coarse  
Sea Salt Refill  
255 g  
21464744\_EA  
**\$5.99**

**2000** pts

FOR EVERY \$20 SPENT ON  
INSTANT TICKETS\*

**Gift Pack**

WINNER IN EVERY PACK  
UN CASSEMENT DANS CHAQUE SACHET

YOU COULD WIN ON UP TO 5 TICKETS PER PACK  
LES CHANCES DE GAGNER SONT EN FONCTION DU NOMBRE DE SACHETS

**\$100,000 Gift**

**\$100,000 REINDER DOUBLER**

**\$100,000 CROSSWORD TRIPLER**

**FROSTY \$50s**

\*Must be a PC Optimizer member. See terms & conditions in-store for redemption restrictions.

Play Smart

**NEW**

**Campbell's CHUNKY SPICY**

**1.99**

Campbell's® Ready to Serve Soups  
selected varieties  
515 mL  
21479030\_EA



**4.49**

Pace® Chunky Salsa  
selected varieties  
642 mL  
20307531001\_EA



**1.99**

Campbell's® Chunky® Soup  
selected varieties  
515 mL  
21480447\_EA



**LESS THAN 2 \$4.49 EA.**

**2/\$8**

Prego® Pasta Sauce  
selected varieties  
645 mL  
20325820001\_EA



© 2024 Campbell Company of Canada

**YOUR CHOICE  
MAKES A DIFFERENCE!**



Gold Seal Sockeye  
Salmon 213 g  
21186814\_EA  
**\$4.99**



**GOLD SEAL**  
WILD MACKEREL  
MAQUEREAU SAUVAGE

Gold Seal Mackerel,  
selected varieties 115 g  
21083426\_EA  
**LESS THAN 2 \$4.99 EA.**  
**2/\$7**



Millionaires Sardines,  
selected varieties 106 g  
20549485002\_EA  
**LESS THAN 2 \$3.99 EA.**  
**2/\$5.50**



Ocean's White Tuna,  
selected varieties 170 g  
21005158\_EA  
**\$2.99**

Certified B Corporation  
Ocean Brands Inc. is a  
CleanHub member

oceanbrands.com

# Possible lives here



Food  
Optimum  
Financial  
Health  
Express

Open the PC Optimum™ app to discover the world of PC® products and services.

President's Choice®



Lindt LINDOR Cornets 600 g  
20215793001\_EA/20215793002\_EA **\$19.99**



Lindt LINDOR Boxes 156 g  
20821386\_EA  
20821554\_EA **11.99**



Lindt LINDOR Bags 150 g  
21235132\_EA/20905452\_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g  
20137209\_EA  
20023311001\_EA **\$3.99**

LINDT Teddy Milk 100 g  
20425424\_EA  
21541816\_EA **\$7.99**



**HERSHEY'S**

**CELEBRATE THE SEASON**

**POT OF GOLD CHOCOLATE**  
selected varieties  
243-245 g  
21647694\_EA/21645433\_EA **6.99**



REESE'S, HERSHEY'S KISSES,  
HERSHEY'S COOKIES 'N' CREME  
Advent Calendars  
(208 - 212 g)  
21460078\_EA/21191980\_EA **10.99**



Hershey Festive Moments  
(297 g)  
21612855\_EA **13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,  
HERSHEY'S SKOR MINIATURES 161 g,  
REESE'S NUTCRACKER 161 g or HERSHEY'S  
EGGIES LIGHTS 200 g  
21093217\_EA/21093220\_EA **4.29**



HERSHEY'S NUGGETS  
Assorted  
(244 g)  
21613021\_EA **13.99**

