



Go shopping, get rewarded. Download the for U app.



We will not be undersold on Turkeys

We will match any competitor's turkey price. Just present competitor ad at time of purchase. Terms & conditions apply. See store for details. Excludes online orders.

Budweiser, Bud Light, Miller Lite, Coors Light 18 Pack 12 oz. **\$5** DIGITAL REBATE via PayPal

SALE PRICE 18.99
-5.00
11.99 Limit 1

*deposit where applicable
Rebate must be downloaded to your For U account prior to purchase. Limit 1 Digital Download per household.

Order Ahead!

Look inside to find easy ways to order Holiday Meals and Platters to make your holiday perfect! www.shaws.com/orderahead

Signature Farms or Shady Brook Farms Grade A Frozen Turkey 10-22 lbs. **47¢** lb.

Butterball Grade A Frozen Turkey 10-22 lbs. **1.29** lb.

Signature Farms or Shady Brook Farms Fresh Grade A Turkey 10-22 lbs. **97¢** lb.

Signature Select Spiral Sliced Ham bone-in **1.87** lb.

Strawberries 1 lb.
Blueberries pint
Blackberries or Raspberries 6 oz.

buy 2 get 1 FREE
lowest priced item is free

*Limit 1. Brands may vary by store. Turkey prices valid after additional qualifying purchase of \$25 or more. See stores for details.

DIGITAL COUPONS!

Boneless Pork Center Cut Chops or Sirloin Chops Value Pack
St. Louis Pork Ribs previously frozen



DIGITAL COUPON for U **2.47** lb. Limit 2

Red, Green or Black Seedless Grapes



DIGITAL COUPON for U **1.47** lb. Limit 2 bags

Cooked Shrimp 26-30 ct.
Raw Shrimp 21-25 ct. each sold in a 2 lb. bag for \$13.94 after digital savings



DIGITAL COUPON for U **6.97** lb. Limit 2

White Potatoes 5 lb. bag
Yellow Onions 3 lb. bag
Baby Peeled Carrots 2 lb. bag



DIGITAL COUPON for U **1.97** Limit 3

Ben & Jerry's 16 oz. or **Breyers Ice Cream 48 oz.** select varieties



DIGITAL COUPON for U **2.97** Limit 2

Lucerne Bar, Shredded or Sliced Cheese 6-8 oz., select varieties



DIGITAL COUPON for U **1.97** Limit 4

Utz Potato or Kettle Chips, Cheetos or Smartfood Popcorn 5-8.5 oz.
Quaker Rice Cakes or Pepperidge Farm Goldfish 4.47-8 oz.
Doritos, Fritos or Tortiyahs! 9.25-12.5 oz. select varieties



DIGITAL COUPON for U **2.27** Limit 2 Each

Cabot Butter 16 oz.



DIGITAL COUPON for U **3.97** Limit 2

Near East Rice or Couscous 5.4-10 oz.
Kraft Macaroni Cheese 5.5-7.25 oz.
Hunt's Tomatoes or Tomato Sauce 14.5-15 oz.
Campbell's Condensed Soup 10.5-11.5 oz.
Starkist Solid White Tuna 5 oz. select varieties



4/\$5

Pepsi 12 Pack 12 oz. cans
8 Pack 12 oz. btls.
Gatorade 8 Pack 20 oz. btls. *deposit where applicable



5.99 WHEN YOU BUY 4, LIMIT 4

Campbell's Soup Chunky & Homestyle, Cans & Bowls 15.25-19 oz. select varieties



1.99

Refresh Spring Water 24 Pack 16.9 oz. bottles
Polar Seltzer'ade 8 Pack 12 oz. cans *deposit where applicable



3/\$9.99

Starbucks Coffee 10-12 oz. bag 10 ct. K-Cups select varieties



7.49

Smithfield Bacon 12-16 oz.
Sugardale Bacon 16 oz.



4.99 LIMIT 2

J.J. Nissen Canadian Bread 22 oz.



1.99

Prices effective: FRIDAY, NOVEMBER 15 - THURSDAY, NOVEMBER 21, 2024

Fri. 15	Sat. 16	Sun. 17	Mon. 18	Tue. 19	Wed. 20	Thur. 21
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Order online.

Shopped with care and just like you picked it. Same-day Delivery or FREE Pickup.

Shop shaws.com



Effective in: *411 Colchester, *412 Berlin Corner, *413 South Burlington, *414 Williston, *415 Middlebury, *417 Montpelier, *418 Wilmington, *419 Poultney, *420 Fair Haven, *421 Stowe, *422 Waitsfield, *423 Ludlow, *425 Bristol, *426 Randolph, *427 Manchester, *430 Waterbury, *431 Derby, *432 Springfield, *444 Vergennes

open nature **Butterball** **Home!** **CARANDO**



Shady Brook Farms Whole Turkey Breast
Frozen Grade A **199 lb.**

Open Nature Whole Turkey Breast
Antibiotic Free, Frozen Grade A **349 lb.**

O Organics Frozen Whole Turkey
USDA Organic, Free Range, Antibiotic Free, 10-16 lbs. **399 lb.**

Whole Duck
Frozen Grade A **449 lb.**

Butterball Boneless Turkey Breast
Frozen, 3 lb. **1499**

Jennie-O Boneless Turkey Breast
Frozen, 2.75 lb. **1599**

FRESH TURKEYS

Butterball Fresh Turkey
Grade A, 10-22 lbs. **299 lb.**

Open Nature Fresh Turkey
Antibiotic Free, Grade A, 10-22 lbs. **349 lb.**

O Organics Fresh Turkey
USDA Organic, Free Range, Antibiotic Free, 10-22 lbs. **449 lb.**

HOLIDAY HAMS



Shank Portion Half Ham
Bone-in, Limit 2 **127 lb.**

Butt Portion Half Hams
Bone-in, Limit 2 **147 lb.**

Smithfield Premium Flavored Spiral-Sliced Half Ham
Bone-in with glaze packet, select varieties **449 lb.**

Signature Select Boneless Half Ham
Hickory or Honey **549 lb.**

Buddaball Half Ham
New England Favorite **599 lb.**

Signature Select Carver Half Ham
Boneless **649 lb.**

Kentucky Legend Sliced Glazin' Ham
Boneless **599 lb.**

DELI sliced fresh to order at your deli counter



DIETZ & WATSON **DIETZ & WATSON** **BIG DEALS!**

Provолone **599 lb.**

CEGAR'S **2/\$7**
Hummus 8 oz., Original, Red Pepper, Everything and more

MADE IN-STORE **ready meals!** **buy 2 get 1 FREE**
Single Serve Dinners select varieties

Mini Babybel
8.5 oz., 12 ct., Original, Light, White Cheddar, Mozzarella or Gouda **599**

BAKERY baking fresh everyday



Fall Decorated Cake
7 in. Single layer **999**

Turnovers
4 ct. Apple or Raspberry **599**

French Bread
ea. **249**

Signature Select Premium Bread
24 oz., select varieties **2/\$4**

Entenmann's Donuts
15-17.5 oz., select varieties **349**

Pepperidge Farm Swirl Bread
14-16 oz., select varieties **299**

DAIRY & FROZEN



Noosa Delights, Fage Greek Yogurt or Creamy Dreamy Cultured Cream Dessert
4.4-5.3 oz., select varieties **4/\$5**

Philadelphia Cream Cheese Bricks
8 oz. **2/\$5**

Breakstone's Sour Cream
16 oz. **999**

Rao's Brick Oven Crust Pizza
18.3-20.8 oz., select varieties **399**

McCain Fries or Onion Rings
14-26 oz., select varieties **399**

Planet Oat Milk
86 oz. **499**

Chobani Creamers
24 oz. **449**

Farm Rich Snacks
14.3-22 oz., select varieties **699**

Marie Callender's Pie
25.6-40 oz., select varieties **699**

GROCERY FAVORITES



Lay's Kettle Chips or Frito Lay Baked Snacks
6.25-9 oz., Tostitos 9-13 oz. **399**

Kellogg's Club or Town House Crackers
9.2-13.8 oz., select varieties **399**

Polar Soda, Seltzer or Mixers
1 Liter 33.8 oz., + deposit where applicable **10 for \$10**

Skippy Peanut Butter
26.5-28 oz., select varieties **399**

McCormick Gravy Mix
.87 oz., select varieties **79¢**

Ocean Spray Juice
64 oz., select varieties **2/\$6**

Cabot Macaroni & Cheese
6.25 oz. **229**

Quaker Instant Oatmeal, or Hot Cereal
8.4-18 oz., select varieties **299**

BEER & WINE



Stella Artois
11.2-12 oz., 12 pack **1699**

Corona, Heineken
12 oz., 12 pack **1699**

Box Wize Wines
3 liter **1699**

Recess Zero Proof Mocktails
12 oz., 4 pack Athletic Non-Alcohol Beer, Samuel Adams Just the Haze, Heineken 0.0 11.2-12 oz., 6 pack + deposit where applicable **1099**

High Noon Vodka Seltzers, Truly Vodka Soda, Dogfish Head Bar Cart
12 oz., 8 pack + deposit where applicable **1999**

FAB 5! mix match BUY 5 OR MORE

ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION.

MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE

11.99
Coca-Cola 24 Pack
12 oz. cans
+ deposit where applicable
Single Item Price \$12.99

3.99
Nestle Baking Chunks & Morsels 9-12 oz.
Domino Granulated Sugar 4 lbs., select varieties
Single Item Price \$4.49

99¢
Del Monte Canned Vegetables 14.5-15.25 oz., select varieties
Single Item Price \$1.49

2.49
Swanson Stock or Broth 32 oz., select varieties
Single Item Price \$2.99

4.99
Vitaminwater or Gold Peak 6 Pack 16.9 oz. bottles
Topo Chico Saboritos 8 Pack 12 oz. cans
+ deposit where applicable
Single Item Price \$5.99

3.99
French's Crispy Fried Onions 6 oz., select varieties
Single Item Price \$4.79

2.49
Stove Top Stuffing 6 oz.
Single Item Price \$2.99

2.49
Heinz Home Style Gravy 12 oz.
Wish-Bone Salad Dressing 15 oz., select varieties
Single Item Price \$2.99

1.99
Pepsi 2 Liter 67.6 oz.
Pure Leaf Tea 18.5 oz., + deposit where applicable
Single Item Price 2/25

1.99
Birds Eye Frozen Vegetables 9-16 oz., select varieties
Single Item Price 2/25

Look for tags throughout the store.

2.99
Kellogg's Eggo Waffles or Pancakes 8.4-14.8 oz., select varieties
Single Item Price 2/37

10.99
Folgers Coffee 22.6-25.9 oz., select varieties
Single Item Price \$11.99

3.99
Nabisco Honey Maid Graham's, Belvita Breakfast Biscuits, Newtons 6.8-14 oz., select varieties
Single Item Price \$4.69

1.49
Noosa Yogurt 8 oz.
Single Item Price \$1.99

3.49
Simply Orange Juice 52 oz., select varieties
Single Item Price \$4.49

7.49
Nestle Coffee mate Creamer 64 oz.
Single Item Price \$7.99

2.99
Kellogg's Cereal 9.6-16.1 oz.
Post Cereal 11-12 oz., select varieties
Single Item Price \$3.99

4.49
Kellogg's 16 ct. Nutri Grain Bars or Rice Krispies Treat 12.4-20.8 oz.
Nature Valley Premium Protein Grain Bars 5.85-7.1 oz.
General Mills Family Size Cereal 18-19.7 oz., select varieties
Single Item Price \$5.49

3.99
Nabisco Family Size Cookies or Crackers 11.4-20.5 oz., select varieties
Single Item Price \$4.99

3.99
Cains Mayonnaise 30 oz., select varieties
Single Item Price \$4.99

7.99
Cape Cod Cafe or Newman's Own Pizza 13.2-19 oz., select varieties
Single Item Price \$8.49

1.79
Barilla Pasta 12-16 oz., select varieties
Single Item Price \$1.99

2.49
Prego Pasta Sauces 14.5-24 oz., select varieties
Single Item Price \$2.99

4.99
Mars Sharing Size Candy 7.7-9.7 oz., select varieties
Single Item Price \$5.49

MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE

HOUSEHOLD ESSENTIALS

buy 1 get 1 FREE
good cook Kitchen Gadgets or Cookware
select varieties

buy 2 get 1 FREE
Signature Select Food Storage Containers
select varieties

5.00
TRESemmé Hair Care 3.3-29 oz., select varieties
DIGITAL COUPON: When You Buy 2, LIMIT 1 Offer

1.19
Sheba Perfect Portions Wet Cat Food 2.6 oz.

5.99
Cascade or Dawn Detergent 32.7-88 oz. 11-14 ct.
Lysol Laundry Sanitizer 41 oz.
Kleenex Tissues 4 Pack

8.99
Tide or Gain Laundry Detergent 63-88 oz. 23-31 ct.
Finish Dish Detergent 23 oz. 8 ct.
Bounce/Downy Sheets 130-240 ct., select varieties
DIGITAL COUPON: When You Buy 2, LIMIT 1 Each

3.99
Post Cereal 13.5-18 oz., select varieties

4.99
Pepsi 6 Pack 16.9 oz., bottles
+ deposit where applicable

26.99
Optimum Nutrition Energy Powder & Whey Protein 1.47-1.8 lb., select varieties

4.99
Crest Scope Mouthwash or Oral-B Toothbrushes 1 ct. 33.8 oz., select varieties

12.99
Clif Bar Multipack 10 ct. 2.4 oz., select varieties

4.99
Reynolds Wrap Aluminum Foil 50-75 sq. ft., select varieties

2/\$5
Softsoap Liquid Hand Soap 11.25 oz., select varieties

13.99
Charmin Bath Tissue 8 Mega Rolls
Bounty Paper Towels 6 Double Rolls
SALE PRICE 15.99 - 2.00

6.49
Herbal Essences, Pantene, Head & Shoulders or Biology Hair Care 6-24.6 oz., select varieties
DIGITAL COUPON: When You Buy 2, LIMIT 1 Offer

Order Ahead

Pick up our Entertaining Guide in-store.

We offer an incredible selection of party trays, gourmet meats and cheeses curated by our deli experts.

3 EASY WAYS TO ORDER:

- 1 Online: www.shaws.com/orderahead
- 2 Phone: 1-888-358-7328
- 3 In store: Visit us at the deli counter

Follow us for Holiday Recipe Inspiration and Party Planning Tips!

Grab gifts. Save big.

SAVE \$25 on your next shopping order when you buy \$150 in participating gift cards.

*TERMS APPLY. Effective 11/15/24 - 12/12/24.

* We will not be undersold on Turkeys

Match any competitor's turkey price. Just present competitor ad at time of purchase. Terms & conditions apply. See store for details.

MEAT & SEAFOOD quality you can taste

PERFECTING THE ART OF FRESH

USDA CHOICE

Beef Bottom Round or Bone-In Chuck Steak Value Pack

5.99 lb.

Fresh Ground Beef
80% Lean, Value Pack

4.99 lb.

Fresh Cut Lamb Loin Chops
bone-in, Value Pack

9.99 lb.

Beef Boneless Top Loin Roast

8.99 lb.

Bob Evans Sided Dishes, Sausage Links, Patties or Rolls
12-24 oz., select varieties

3.99

Premio Italian Sausage
16 oz.

FAB 5!
BUY 5 GET 1 FREE

3.99

WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$4.49

Oscar Mayer Deli Fresh Lunchmeat
7-9 oz.

5.99

Gilberts Chicken Sausage 10 oz.
Johnsonville Smoked Sausage 12-14 oz.
or **Dietz and Watson Kielbasa & Smoked Sausage** 14 oz.

4.49

Our Best Meatballs
27-32 oz., frozen

8.99

Perdue Chicken Nuggets, Tenders, Patties
27-29 oz., frozen
select varieties

7.49

Lobster Tails
Frozen
Sold in 10-lb stores by the lb. @ \$35.49 lb.

8.99

Van de Kamp's Seafood Entrées
18-23 oz., frozen

6.99

Spence Smoked Salmon or Nova Lox New York Style
4 oz.

8.99

Wild Fresh Haddock Fillet

12.99 lb.

PRODUCE Guaranteed fresh or your money back.

PERFECTING THE ART OF FRESH

Sugar Bee Apples

SALE PRICE 2.49
-1.02

DIGITAL COUPON 1.47

Pineapple or Cantaloupe

2.99

BrightFarms Salads or Little Leaf Farms
4 oz., select varieties
or **Signature Farms Snacking Tomatoes**
10 oz., select varieties

2.99

Petite Carrots 12 oz.
European Cucumbers
or **Red, Yellow, Orange Peppers**

3/\$5

Winter Squash
Butternut, Butternut, Acorn or Spaghetti or Sweet Potatoes

99¢ lb.

BUY 1 Signature Farm Bagged Avocado 5 ct.
GET 1 Wonderful Pom Aril 4 oz.

FREE

Scan and learn how we're perfecting the art of fresh.

DRINKS & HEALTHY SNACKS ready to go

Olipop Sparkling Tonic Drinks or Evolution Fresh Soda
12 oz., select varieties

3/\$6

Zeigler's Apple Cider
64 oz., select varieties

3.99

Hines Nuts
10 oz., select varieties

\$1.00 OFF

Fresh Energy Medjool Dates
16 oz.

6.99

The Flower Market

INTERNATIONAL MEN'S DAY NOVEMBER 19

Tri-color Fall Blooming

STARTING AT 12.99

November Bouquet

14.99

Prism Bouquet

16.99









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Exclusive
Custom Designs
styles vary by store

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	How to join		
	Use Points for discounts on gas and grocery	✓	✓
	Clip deals to save more	✓	✓
	5% off O Organics® and Open Nature®		✓
	\$5 monthly credit for annual subscribers		✓
	Unlimited free Delivery		✓
	Extra savings on our exclusive brands		✓
	Points don't expire		✓

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