

Sobeys
LIQUOR

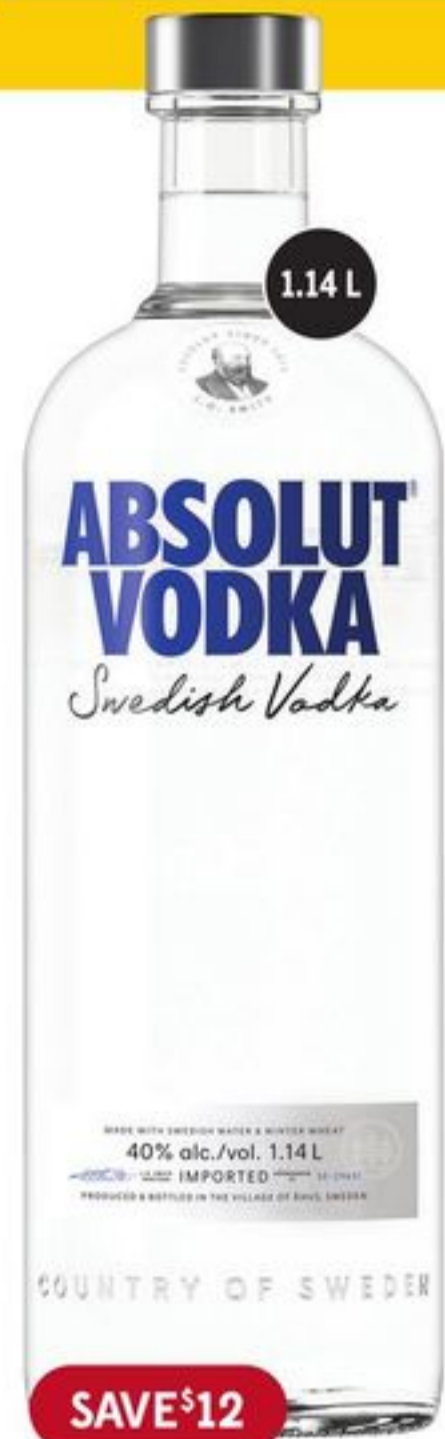
SAFEWAY
LIQUOR

PROUD PARTNER

2 FOR
\$80

Coors Light or
Molson Canadian
24 x 355 mL

WHEN YOU BUY 2
SAVE
\$24



SAVE \$12

Absolut
Vodka, 1.14 L

33⁹⁹



SAVE \$10

Captain Morgan
Spiced Rum, 1.14 L

33⁹⁹

BUY MORE
SAVE MORE

CASE
LOT
SALE

Doña Paula
Estate Malbec
750 mL



\$12
each
WORKS OUT TO
\$144 FOR 12

WHEN YOU BUY
X12
or more

SAVE \$107 FOR 12

\$13
each
WORKS OUT TO
\$78 FOR 6

WHEN YOU BUY
X6
or more

SAVE \$47 FOR 6

OR \$13.99 each

SAVE \$7

91
Tim Atkin (2022)

Kim Crawford
Sauvignon Blanc
750 mL



\$14
each
WORKS OUT TO
\$168 FOR 12

WHEN YOU BUY
X12
or more

SAVE \$107 FOR 12

\$15
each
WORKS OUT TO
\$90 FOR 6

WHEN YOU BUY
X6
or more

SAVE \$47 FOR 6

OR \$15.99 each

SAVE \$7

Scene+
SPEND
& GET

ALL
WEEK
LONG!
NOVEMBER
21-27

SPEND \$150, GET
1000 PTS

SPEND \$250, GET
2500 PTS

That's like up to
\$25 toward your
next purchase

See terms and conditions on page 4.

Flyer prices and offers effective November, 2024
in select stores in Alberta

THU 21 | FRI 22 | SAT 23 | SUN 24 | MON 25 | TUE 26 | WED 27

so festive

PROUDLY CANADIAN
Prices do not include taxes and deposits.
PLEASE DRINK RESPONSIBLY.

Scan for digital
flyer or visit
sobeyliquor.com



SWCB_SOBETS_SAFEWAY_FW30_AB_NORTH_POI

MIX & MATCH



BUY ANY 6 BOTTLES OF WINE AND GET

250 PTS

OR

BUY ANY 12 BOTTLES OF WINE AND GET

1000 PTS

1000 PTS
= \$10 toward your purchase

<p>90 James Suckling (2023)</p> <p>Kris Pinot Grigio 750 mL</p> <p>FRUITY AND VIBRANT</p> <p>\$11 each WORKS OUT TO \$132 FOR 12 SAVE \$107 FOR 12</p> <p>\$12 each WORKS OUT TO \$72 FOR 6 SAVE \$47 FOR 6</p> <p>OR \$12.99 each SAVE \$7</p>	<p>Fetzer Gewürztraminer 750 mL</p> <p>FRUITY AND SWEET</p> <p>\$11 each WORKS OUT TO \$132 FOR 12 SAVE \$83 FOR 12</p> <p>\$12 each WORKS OUT TO \$72 FOR 6 SAVE \$35 FOR 6</p> <p>OR \$12.99 each SAVE \$5</p>	<p>Folonari Valpolicella Ripasso, 750 mL</p> <p>AROMATIC AND SUPPLE</p> <p>\$12.50 each WORKS OUT TO \$150 FOR 12 SAVE \$125 FOR 12</p> <p>\$14 each WORKS OUT TO \$84 FOR 6 SAVE \$53 FOR 6</p> <p>OR \$14.99 each SAVE \$8</p>	<p>90 James Suckling (2023)</p> <p>Oyster Bay Chardonnay 750 mL</p> <p>FRUITY AND VIBRANT</p> <p>\$13 each WORKS OUT TO \$156 FOR 12 SAVE \$107 FOR 12</p> <p>\$14 each WORKS OUT TO \$84 FOR 6 SAVE \$47 FOR 6</p> <p>OR \$14.99 each SAVE \$7</p>	<p>92 Decanter</p> <p>Santa Margherita Prosecco, 750 mL</p> <p>FRUITY AND VIBRANT</p> <p>\$13.50 each WORKS OUT TO \$162 FOR 12 SAVE \$125 FOR 12</p> <p>\$15 each WORKS OUT TO \$90 FOR 6 SAVE \$53 FOR 6</p> <p>OR \$15.99 each SAVE \$8</p>
--	--	--	--	---

<p>90 Wine Enthusiast (2021)</p> <p>Cannonball Cabernet Sauvignon 750 mL</p> <p>AROMATIC AND ROBUST</p> <p>\$15 each WORKS OUT TO \$180 FOR 12 SAVE \$155 FOR 12</p> <p>\$17 each WORKS OUT TO \$102 FOR 6 SAVE \$65 FOR 6</p> <p>OR \$17.99 each SAVE \$10</p>	<p>91 Natalie Maclean (2021)</p> <p>Sea Sun California Pinot Noir, 750 mL</p> <p>AROMATIC AND SUPPLE</p> <p>\$16 each WORKS OUT TO \$192 FOR 12 SAVE \$107 FOR 12</p> <p>\$17 each WORKS OUT TO \$102 FOR 6 SAVE \$47 FOR 6</p> <p>OR \$18.99 each SAVE \$6</p>	<p>Gérard Bertrand Côte des Roses Rosé 750 mL</p> <p>FRUITY AND LIGHT</p> <p>\$17 each WORKS OUT TO \$204 FOR 12 SAVE \$119 FOR 12</p> <p>\$18 each WORKS OUT TO \$108 FOR 6 SAVE \$53 FOR 6</p> <p>OR \$19.99 each SAVE \$7</p>	<p>Pirramimma Shiraz, 750 mL</p> <p>AROMATIC AND ROBUST</p> <p>\$17 each WORKS OUT TO \$204 FOR 12 SAVE \$143 FOR 12</p> <p>\$18 each WORKS OUT TO \$108 FOR 6 SAVE \$65 FOR 6</p> <p>OR \$19.99 each SAVE \$9</p>	<p>93 James Suckling (2020)</p> <p>Campagnola Amarone della Valpolicella, 750 mL</p> <p>AROMATIC AND ROBUST</p> <p>\$27 each WORKS OUT TO \$324 FOR 12 SAVE \$191 FOR 12</p> <p>\$28 each WORKS OUT TO \$168 FOR 6 SAVE \$89 FOR 6</p> <p>OR \$32.99 each SAVE \$10</p>
--	--	--	--	--

SAVE Big on Big bottles

<p>1.75L</p> <p>Jose Cuervo Margaritas Selected Flavours 1.75 L</p> <p>SAVE \$6 600 PTS when you buy 2 That's like \$6 toward your next purchase</p> <p>20⁹⁹</p>	<p>1.14L</p> <p>Gordon's London Dry Gin, 1.14 L</p> <p>SAVE \$6</p> <p>32⁹⁹</p>	<p>1.14L</p> <p>Baileys Irish Cream 1.14 L</p> <p>SAVE \$7</p> <p>35⁹⁹</p>	<p>1.14L</p> <p>Grant's Triple Wood Blended Scotch Whisky, 1.14 L</p> <p>SAVE \$8</p> <p>37⁹⁹</p>	<p>1.14L</p> <p>Crown Royal Canadian Whisky 1.14 L</p> <p>SAVE \$6</p> <p>39⁹⁹</p>	<p>1.75L</p> <p>Royal Reserve Canadian Rye Whisky, 1.75 L</p> <p>SAVE \$8</p> <p>44⁹⁹</p>	<p>1.14L</p> <p>Jack Daniel's Tennessee Whiskey, 1.14 L</p> <p>SAVE \$10 400 PTS when you buy 1</p> <p>45⁹⁹</p>	<p>1.75L</p> <p>Smirnoff Vodka, 1.75 L</p> <p>SAVE \$10</p> <p>47⁹⁹</p>	<p>1.75L</p> <p>Kahlúa Coffee Liqueur 1.75 L</p> <p>SAVE \$10 300 PTS when you buy 1</p> <p>49⁹⁹</p>	<p>1.14L</p> <p>Glenfiddich 12-Year-Old Single Malt Scotch Whisky 1.14 L</p> <p>SAVE \$20 400 PTS when you buy 1</p> <p>76⁹⁹</p>
--	--	---	--	---	--	---	--	--	--

Visit us at www.sobeysliquor.com to sign up for the weekly e-flyer.

Be the first to find out about our great weekly offers!

BUY MORE SAVE MORE **CASE LOT SALE**

Locally Crafted
BEER OF THE WEEK

This collection of quality beers brings us back to the good ole days. Come celebrate all that is the incredible province of Alberta, from mountain peaks to prairie fields, rivers to lakes and small towns to big cities, whether indoors or out in nature.



2 FOR \$45
WHEN YOU BUY 2 SAVE \$17
or \$25.99 ea.

Albeerta
The Greatest Hits Mix Pack, 12 x 355 mL



YouTube
Social
Product

2 FOR \$42
WHEN YOU BUY 2 SAVE \$16
or \$23.99 ea.

FOUNDER'S ORIGINAL
Tequila or Ultimate Cocktail Box, 8 x 355 mL



FOUNDER'S ORIGINAL
Tequila COCKTAIL BOX
FOUNDER'S ORIGINAL
Ultimate COCKTAIL BOX

2 FOR \$50
WHEN YOU BUY 2 SAVE \$14
or \$26.99 ea.

Truly
Hard Seltzer Selected Varieties, 12 x 355 mL



TRULY PUNCH MIX PACK
HARD SELTZER

400 PTS when you buy 2
That's like \$4 toward your next purchase

2 FOR \$48
WHEN YOU BUY 2 SAVE \$16
or \$26.99 ea.

Simply
Spiked Selected Varieties, 12 x 355 mL



Simply SPIKED Lemonade

2 FOR \$44
WHEN YOU BUY 2 SAVE \$18
or \$24.99 ea.

Strongbow
Original Dry Apple Ciders, 8 x 440 mL



STRONGBOW
Original Dry

2 FOR \$55
WHEN YOU BUY 2 SAVE \$19
or \$29.99 ea.

Heineken
12 x 330 mL



Heineken

300 PTS when you buy 2

2 FOR \$55
WHEN YOU BUY 2 SAVE \$21
or \$29.99 ea.

Miller
Lite, 15 x 355 mL



Miller Lite

2 FOR \$90
WHEN YOU BUY 2 SAVE \$30
or \$49.99 ea.

Michelob
Ultra, 24 x 355 mL



Michelob Ultra

2 FOR \$38
WHEN YOU BUY 2 SAVE \$10
or \$20.99 ea.

Rainier
15 x 355 mL



Rainier

2 FOR \$55
WHEN YOU BUY 2 SAVE \$21
or \$31.99 ea.

Alberta Genuine Draft
24 x 355 mL



AGD
BIG ROCK BREWERY

2 FOR \$70
WHEN YOU BUY 2 SAVE \$16
or \$36.99 ea.

Pabst
Blue Ribbon, 24 x 355 mL



Pabst Blue Ribbon BEER

4 **Scene** 1000 PTS = \$10 toward your purchase

The Scene Loyalty Program is available at all participating Safeway Liquor and Safeway Liquor locations within Alberta. No base Scene points earned. See weekly offers for current ways to earn Scene points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-deductible or excluded by law. Redeem 1000 Scene points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points equivalent to 1000 per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus LP Corporation used under license by Scene+ Capital Corporation. Offer valid November 21-27, 2024 at select Safeway Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-deductible or excluded by law. Coupons have no cash value and cannot be combined with other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. NHL and the NHL Shield are registered trademarks of the National Hockey League (NHL) and NHL. Team Marks are the property of the NHL and its teams. © NHL 2024. All rights reserved. The Edmonton Oilers name and associated logos are the trademarks of the Edmonton Oilers Hockey Corp. and are used under license.

LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now