

Black Friday

DON'T MISS OUR HOT DEALS!

8 days only

Optimum

APP EXCLUSIVE OFFER

Open the app to see this offer

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

= \$25 value!

NOV 21 TO NOV 28

\$100

LEGO CAR TRANSPORTER TRUCK AND SPORTS CARS
INCLUDES 998 PIECES
21078108_EA



LIMIT 4
OVER LIMIT PAY
130.00

GET 5 STAMPS* WITH THIS PURCHASE!



\$400

POWER WHEELS PAW PATROL JEEP WRANGLER BATTERY-POWERED VEHICLE WITH SOUNDS
2 FORWARD SPEEDS (3 MPH AND 2.5 MPH) WITH PARENT-CONTROLLED, HIGH-SPEED LOCK OUT, PLUS REVERSE DRIVING; INCLUDES EASY-TO-USE POWER-LOCK BRAKE SYSTEM
21619625_DBP



LIMIT 2
OVER LIMIT PAY
500.00

GET 20 STAMPS* WITH THIS PURCHASE!



\$200

GET 50,000* = \$50 Value

Barbie

BARBIE DREAM HOUSE
OVER 75+ PIECES
21019029_EA

LIMIT 4
OVER LIMIT PAY
250.00

GET 7 STAMPS* WITH THIS PURCHASE!



\$5*

ENERGIZER BATTERIES

Energizer

AAA/AAAA
21003981_EA / 21184803_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/ PACKAGING RECYCLING FEE THAT MAY APPLY.

LIMIT 4
OVER LIMIT PAY
7.00*

HOT DEAL



Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kensington), Brandon, and Steinbach. See flyer/legal for details.

Insiders Report™

100+ new products to discover

Holiday

REAL CANADIAN SUPERSTORE

We match prices* so you can just shop!

*SEE PAGE 2 FOR DETAILS



HOT DEAL

8⁸⁸

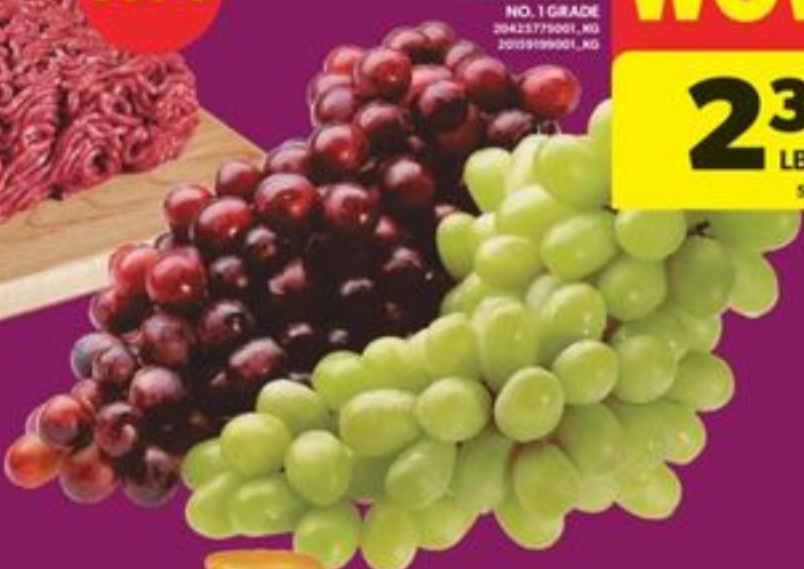
100% GRASS FED LEAN GROUND BEEF
2#(9300)_EA

900 G

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF U.S.A.
NO. 1 GRADE
2042377001_MG
2019199001_MG

WOW

2³⁸
LB
\$5.25/KG



16⁹⁹

LIMIT 6
OVER LIMIT PAY
21.99 EA

LINDT LINDOR CORNET
SELECTED VARIETIES, 600 G
20219793001_EA/20219793002_EA

4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.99 EA

INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML
OR **COLD FOAM** 396 G
SELECTED VARIETIES
20995480002_EA
21629039_EA



ARMSTRONG CHEESE BARS
SELECTED VARIETIES
21239902_EA

7⁹⁹

LIMIT 4
OVER LIMIT PAY
10.49 EA



Optimum™

Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8
days only

Optimum™

Earn 25,000^{pts}

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

\$25
value!

ONLY 2⁹⁹

GET **1,000^{pts}** = \$1 Value

D'ITALIANO BREAD
600/675 G OR **BUNS** 6/8'S
SELECTED VARIETIES
20038333_EA/20626349_EA



5⁹⁹

SEAQUEST™ COLOSSAL RAW WHITE SHRIMP 16-20/LB,
300 G OR **BASA STEAKS** 1 KG
FROZEN
20443887_EA/20910469_EA



10⁹⁹

LIMIT 4
OVER LIMIT PAY
11.99 EA

PC™ OLD FASHIONED BACON OR CLUB SIZE CHICKEN STRIPS OR NUGGETS
SELECTED VARIETIES, 1-1.4 KG
20119704_EA/21020410_EA



2⁶⁷

LIMIT 4
OVER LIMIT PAY
3.49 EA

PEPPERIDGE FARM GOLDFISH CRACKERS
156-227 G OR **CRISPS** 177 G
SELECTED VARIETIES
20300320_EA/21079293_EA



4⁹⁷

LIMIT 4
OVER LIMIT PAY
6.99 EA

BREYERS CREAMERY STYLE ICE CREAM OR CONFECTIONARY FROZEN DESSERT
SELECTED VARIETIES, FROZEN, 1.66 L
20218531001_EA/20344932001_EA



7⁴⁹

LIMIT 4
OVER LIMIT PAY
12.99 EA



18⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

GET **3,000^{pts}** = \$3 Value
HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES, SIZE N-7, 32-308'S
21069031_EA/21045318_EA



HOT DEAL

36⁹⁹

ENSURE REGULAR VALUE PACK
SELECTED VARIETIES, 24X235 ML
WHOLE QUANTITIES LAST
21639906_EA/21639952_EA



UP TO 50% OFF
4.25-30.99 AFTER SAVINGS

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20316390002_EA/20344523_EA



SAVE FOR REAL™

ALWAYS \$



Optimum™

CLUB SIZE

FREE

FRESH

AD MATCH

Flyer prices effective from Thursday, November 21st to Wednesday, November 27th, 2024



Insiders Report™

**Celebrate big,
spend small**

Holiday

\$5

GET 1,000™ = \$1 Value



APP EXCLUSIVE OFFER*

PC® GNOCCHI
SELECTED VARIETIES
FROZEN, 350/400 G
21544613_EA, 21544625_EA
*Open your PC Optimum™ app
or visit pc optimum.ca to get the offer.



6.50
LB
14.30/KG

GET 3,000™ = \$3 Value



APP EXCLUSIVE OFFER*

PC® EASY-TO-CARVE HALF HAM WITH SUGAR MAPLE GLAZE POUCH
21412032_KG
*Open your PC Optimum™ app
or visit pc optimum.ca to get the offer.



\$5

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20668034002_C0V, 21304197_C01



\$10

PC® SAUSAGE ROLLS
SELECTED VARIETIES, FROZEN, 500 G
21538572_EA



COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

**\$20* SPENT
= 1 STAMP**



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

Daily Deals

SHOP HOT DEALS, EVERYDAY!

Thurs Nov 21st Only

**BUY 1 GET 1
50% OFF**



LEGO PLAYSETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
6.00-140.00
21374048_EA/21397603_EA/
21399051_EA



Fri Nov 22nd ONLY

SIMMONS

**BUY 1
GET 1
FREE**



SIMMONS PILLOWS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
35.00-80.00
21624873_EA



Sat Nov 23rd ONLY

UP TO
50% OFF
1.00-24.50 AFTER SAVINGS

**LIFE AT HOME™
ORNAMENTS,
STOCKINGS AND
TREE SKIRTS**
21387147_EA/21383874_EA

Life at Home

Life at Home

**LIFE AT HOME™
3 PIECE QUEEN
COMFORTER SET**
SELECTED VARIETIES
21379435_EA

\$59

**LIMIT 4
OVER LIMIT PAY
99.00 EA**



Mon Nov 25th ONLY

**BUY 1
GET 1
FREE**

**HOT
DEAL**



**HELLO BELLO CLUB
PACK DIAPERS**
SELECTED VARIETIES, N-6
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
20.00
21390017_EA/21390021_EA



Tues Nov 26th ONLY



**ORAL-B PRO 1000 OR IO
SERIES RECHARGEABLE
TOOTHBRUSH, 1 EA**
SELECTED VARIETIES
20948906_EA/21616577_EA

UP TO
50% OFF
43.99-99.99 AFTER SAVINGS



Wed Nov 27th ONLY

**BUY 1
GET 1
FREE**



**PC® BAKEWARE
OR BAKING GADGETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
6.00-47.00
21084308_EA/21443385_EA/
21454430_EA/21499789_EA



Thurs Nov 28th ONLY

**BUY 1 GET 1
50% OFF**

**NERF BLASTERS AND REFILLS,
BEYBLADE PLAYSETS AND TOPS AND
ACTION FIGURES AND PLAYSETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
7.00-55.00
21395692_EA/21593984_EA/21394031_EA



100+ new products to discover



\$15

PC® HOLIDAY FEAST TURKEY (AND FIXINS) PIE
FROZEN, 800 G
21412959_EA



\$14

PC® HOLIDAY FEAST TURKEY BURGERS
FROZEN, 568 G
21417941_EA



6.99

PC® CRANBERRY & BRIE PASTRY BITES
FROZEN, 288 G
21473122_EA



3.49

PC® CRANBERRY VINAIGRETTE
350 ML
21478280_EA



6.99

PC® SWEET CREAM MERINGATA
MERINGUE DESSERT
FROZEN, 250 G
21548434_EA



\$4

PC® CANDY COATED MILK CHOCOLATE EGGS
200 G
21389638_EA



LIMIT 6 OVER LIMIT PAY 4.49 EA

2.50

PC® LOADS OF™ OR WORLD OF FLAVOURS™ CHOCOLATE BARS
SELECTED VARIETIES, 100 G
21459436_EA/21459443_EA

LIMIT 6 OVER LIMIT PAY 3.49 EA



\$4

PC® EGG NOG
SELECTED VARIETIES, 1 L
21546822_EA/21546838_EA



7.50

PC® FRIZZAN-TÉ SPARKLING TEA
BEVERAGE POMEGRANATE
HIBISCUS WHITE TEA OR
POMEGRANATE HIBISCUS
WHITE TEA FLAVOUR
SELECTED VARIETIES, 750 ML
21597944_EA/21597948_EA



2.99

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21389919_C06



LOAD TO GET 25,000 POINTS: Open your PC Optimum™ app to load this offer - for every \$100 spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more (Excludes gaming hardware, software and accessories, prescription drugs and optical), before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. **We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. **WE RESERVE THE RIGHT TO LIMIT QUANTITIES** (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.



Insiders Report™

Celebrate big, spend small

\$5

PC® DOUBLE CREAM BRIE OR CAMEBERT CHEESE
SELECTED VARIETIES, 165-200 G
20194364_EA/20197327_EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
6.99 EA

PC® NAAN DIPPERS
400 G
20099706_EA



CLUB SIZE

\$8

PC® ASSORTED DIP TRAY
500 G
20210603_EA



\$8

PC® FRUITCAKE
500 G
2142398_EA



5⁹⁹

PC® ORGANICS BABY SPINACH, SPRING SPINACH OR FIELD GREENS
PRODUCT OF U.S.A., 312 G
20172057_EA/20223731_EA

LIMIT 4
OVER LIMIT PAY
7.99 EA



CLUB SIZE

2⁴⁹

PC® BLUE MENU® SOUP
SELECTED VARIETIES, 500 ML
21545445_EA/21545459_EA



5⁴⁹

PC® BLUE MENU® PEANUT BUTTER
SELECTED VARIETIES, 750 G
20057649001_EA/20057649002_EA



3⁴⁹

PC® PEACH CHUTNEY
240 ML
2164183_EA



7⁹⁹

PC® NUTRITION FIRST DOG TREATS
SELECTED VARIETIES, 160-220 G
21544858_EA/21544864_EA



3⁹⁹

LIMIT 4
OVER LIMIT PAY
4.99 EA

PC® PLANET FIRST™ ALL-PURPOSE CLEANERS
SELECTED VARIETIES, 700 ML
21543267_EA/21543202_EA



\$4

LIFE BRAND® HOLIDAY FOAMING OR LIQUID HAND SOAP
SELECTED VARIETIES
240/290 ML
21599519_EA/21600304_EA



Optimum

MEMBERS ONLY

Exclusive savings and **pts** offers

Optimum
Members-Only Price™
448
Non-members
699

Members save **\$251**

BLUEBERRIES
PRODUCT OF PERU
NO. 1 GRADE, 510 G
2013846001_EA



Optimum
Members-Only Price™
549
Non-members
649

Members save **\$1**

PC® VARIETY TOMATOES
PRODUCT OF CANADA, MEXICO OR U.S.A., 681 G
2094396001_EA

VARIETY PACK
TOMATOES-TOMATOS
ASSORTMENT

CLUB SIZE



Optimum
Members-Only Price™
499
Non-members
799

Members save **\$3**

FANTINO AND MONDELLO SPECIALTY DELI MEATS
SELECTED VARIETIES 100-200 G
2155404_EA/2155404_EA



Optimum
Members-Only Price™
\$4
Non-members
\$5

Members save **\$1**

SOFTY SANDWICHES
SELECTED VARIETIES
180-250 G
20160224_EA



Optimum
Members-Only Price™
450
Non-members
550

Members save **\$1**

SNACK FACTORY PRETZEL CRISPS
SELECTED VARIETIES, 200 G
20948240_EA/21434438_EA



Optimum
Members-Only Price™
299
Non-members
349

Members save **\$1**

NATURAL BAKERY RYE BREAD 500 G
20670549_EA



Optimum
Members-Only Price™
279
Non-members
379

Members save **\$1**

ACE BAKERY WHITE BAGUETTE OR CIABATTA LUNGA
BAKED IN-STORE
350/290 G
2071171_EA/20354347_EA



Optimum
Members-Only Price™
\$7
Non-members
750

Members save **\$1**

FARMER'S MARKET COOKIES
SELECTED VARIETIES, 21'S
20946120_EA/20946369_EA



Optimum
Members-Only Price™
1399
Non-members
1599

Members save **\$2**

TALLEY'S GREEN SHELL MUSSELS FROZEN, 907 G OR OCEAN JEWEL EUROPEAN SEABREAM GUTTED HEAD-ON, 640 G
21527933_EA/21454791_EA



Optimum
Members-Only Price™
299
Non-members
399

Members save **\$1**

KRAFT LUNCHABLES
SELECTED VARIETIES
89-138 G
2182819_EA



Optimum
Members-Only Price™
399
Non-members
449

Members save **\$1**

MINI BABY BEL 100-128 G, KIRI KIRI CHEESE PORTIONS 144 G, LAUGHING COW CHEESE DIPPER 140 G
SELECTED VARIETIES
2004907_EA/20574332_EA



Optimum
Members-Only Price™
1199
Non-members
1299

Members save **\$1**

BUTCHER'S CHOICE® SAUSAGE
SELECTED VARIETIES
1.45 KG
21218931_EA



Optimum
Members-Only Price™
\$2
Non-members
299

Members save **\$1**

CADBURY FAMILY SIZE CHOCOLATE BAR 80-100 G OR MAYNARDS CANDY 150/154 G
SELECTED VARIETIES
20322793001_EA
21745334_EA



Optimum
Members-Only Price™
275
Non-members
349

Members save **\$1**

DORITOS, CHEETOS, SUNCHIPS OR FUNYUNS MINIS CHIPS OR SNACKS
SELECTED VARIETIES
81-145 G
21812317_EA/21812337_EA



Optimum
Members-Only Price™
449
Non-members
549

Members save **\$1**

FRITO LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN
SELECTED VARIETIES
275-480 G
21240828_EA/21170250_EA



Optimum
Members-Only Price™
125
Non-members
150

Members save **\$1**

PC® BLUE MENU® CORN, BEANS OR PEAS
SELECTED VARIETIES
341/398 ML
20069306_EA/20314308_EA



Optimum
Members-Only Price™
175
Non-members
\$2

Members save **\$1**

PC® BLUE MENU® TOMATOES
SELECTED VARIETIES
796 ML
20074188_EA



Optimum
Members-Only Price™
397
Non-members
447

Members save **\$1**

PHILADELPHIA CREAM CHEESE PRODUCT
SELECTED VARIETIES
227/250 G
20641267_EA
20644324-0102_EA



Optimum
Members-Only Price™
599
Non-members
799

Members save **\$2**

CLUB HOUSE PURE VANILLA EXTRACT
46 ML
20061948_EA



*Must be a registered PC Optimum™ member to load and get this offer.

MEMBERS ONLY

Exclusive savings and **pts** offers

Optimum
Members-Only Price
2.99
Non-members
3.49

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
232-344 G
21190254_EA/21190360_EA

Optimum
Members-Only Price
2.99
Non-members
3.49

KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
21384106_EA/21084849_EA

Optimum
Members-Only Price
14.99
Non-members
17.49

Members save **\$2.50**

OASIS ASSORTED JUICE BOXES
40x200 ML
21030520_C01

Optimum
Members-Only Price
3.99
Non-members
4.49

DARE CANDY
SELECTED VARIETIES
500-700 G
21373994_EA/21374242_EA

Optimum
Members-Only Price
3.79
Non-members
4.49

PC ORANGE JUICE
SELECTED VARIETIES
REFRIGERATED, 1.54L
21430531_EA/21430539_EA

Optimum
Members-Only Price
6.99
Non-members
7.49

STARBUCKS COFFEE ENHANCER
SELECTED VARIETIES
REFRIGERATED, 828 ML
21338458_EA/21430900_EA

Optimum
Members-Only Price
9.97
Non-members
11.99

Members save **\$2.02**

DAWN DISHWASHING LIQUID
SELECTED VARIETIES
AND SIZES
2.21/2.84L
21430398_EA/21430660_EA

Optimum
Members-Only Price
4.99
Non-members
5.79

ST. IVES BODY LOTION
SELECTED VARIETIES
600/621 ML
21066089_EA/21068100_EA

Optimum
Members-Only Price
4.99
Non-members
5.99

Members save **\$1**

VASELINE HAND AND BODY LOTION
SELECTED VARIETIES
AND SIZES
301/304/400/511_EA
20539440004_EA

Optimum
Members-Only Price
6.99
Non-members
9.99

Members save **\$3**

AVEENO OR LUBRIDERM LOTION
SELECTED VARIETIES
AND SIZES
303/600/6L_EA/21062810_EA

Optimum
Members-Only Price
6.99
Non-members
8.99

Members save **\$2**

CALGON FIZZIES OR BODY MISTS
SELECTED VARIETIES
AND SIZES
20756304001_EA
21075524_EA

Optimum
Members-Only Price
7.99
Non-members
9.99

Members save **\$2**

DA BOMB BATH FIZZERS OR MICELLAR WATER
SELECTED VARIETIES
AND SIZES
21393312_EA/21407067_EA

Optimum
Members-Only Price
9.99
Non-members
10.49

NEUTROGENA CLEANSERS OR MAKEUP REMOVING WIPES
SELECTED VARIETIES
AND SIZES
20657370_EA/2101931_EA

Optimum
Members-Only Price
7.99
Non-members
9.99

Members save **\$2**

CUREL OR JERGENS LOTION
380/620 ML, **BIORÉ CLEANSERS, SCRUBS, MASKS OR STRIPS**
SELECTED VARIETIES, 50-200 ML, 4-8" S, 110/130 G
20743224_EA/20850268_EA

Optimum
Members-Only Price
14.99
Non-members
17.99

Members save **\$3**

SESAME STREET CHILDREN'S VITAMINS
SELECTED VARIETIES
120-180" S
21086662_EA/21086691_EA

Optimum
Members-Only Price
14.99
Non-members
17.99

Members save **\$3**

GARNIER SKIN ACTIVE SERUMS OR MICELLAR WATER
SELECTED VARIETIES
AND SIZES
21548174_EA/21571473_EA

Optimum
Members-Only Price
18.99
Non-members
19.99

Members save **\$1**

NIVEA Q10 MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES
AND SIZES
20474144_EA/20474151_EA

Optimum
Members-Only Price
34.99
Non-members
37.99

Members save **\$3**

OLAY REGENERIST MOISTURIZERS OR SUPER SERUMS
SELECTED VARIETIES
AND SIZES
21082790_EA/21044894_EA

Optimum
Members-Only Price
34.99
Non-members
37.99

Members save **\$3**

L'ORÉAL REVITALIFT MOISTURIZERS OR SERUMS
SELECTED VARIETIES
AND SIZES
21394806_EA/21504557_EA

Optimum
Members-Only Price
\$30
Non-members
34.99

Members save **\$4.99**

BRITA 5-PACK FILTERS OR 8-CUP PITCHERS
SELECTED VARIETIES
20763398_EA/20475106_EA

*Must be a registered PC Optimum™ member to load and get this offer.

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

3⁹⁷

WHOLE PINEAPPLE
PRODUCT OF COSTA RICA
300999001_SA



\$7

**PC® GREENHOUSE
GROWN
STRAWBERRIES**
PRODUCT OF CANADA
NO. 1 GRADE, 340 G
300774001_SA



BUNCHED SPINACH
PRODUCT OF U.S.A.
300624001_SA

1⁹⁷



\$7

**NO NAME® NATURALLY
IMPERFECT™ LEMONS**
PRODUCT OF U.S.A., 4 LB
303449001_SA



**CLUB
SIZE**

3⁹⁹

GREEN OR RED SWEET PEPPERS
PRODUCT OF MEXICO OR U.S.A., 4'S
301523001_SA/300123001_SA



**CLUB
SIZE**

4⁹⁵

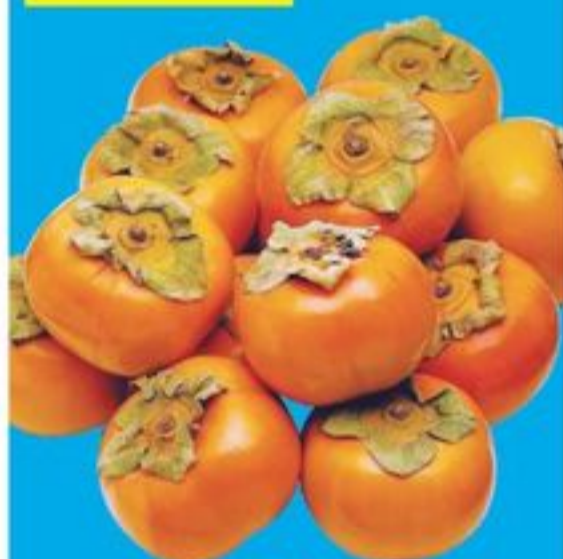
**FARMER'S MARKET™
CARROTS**
PRODUCT OF
WESTERN PROVINCES,
CANADA NO. 1 GRADE, 5 LB
300092001_SA



**CLUB
SIZE**

99¢

FUYU PERSIMMONS
PRODUCT OF U.S.A., NO. 1 GRADE
303447001_SA



\$5

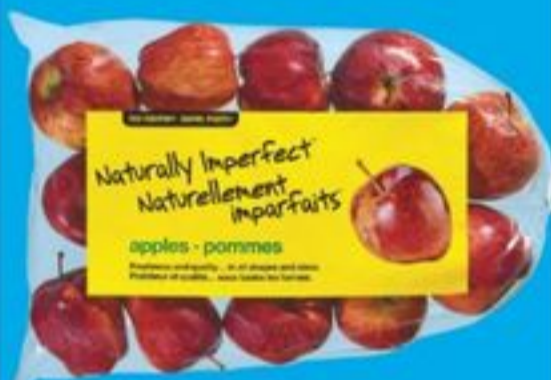
**NO NAME® NATURALLY
IMPERFECT™ LIMES**
PRODUCT OF MEXICO, 907 G
303448001_SA



**CLUB
SIZE**

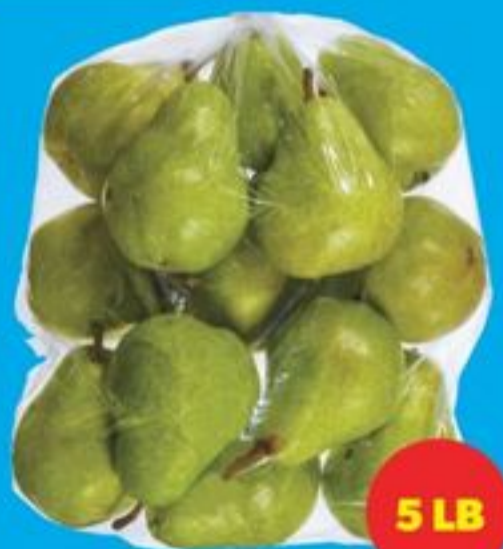
\$8

**NO NAME® NATURALLY
IMPERFECT™ APPLES**
PRODUCT OF
WESTERN PROVINCES,
CANADA NO. 2 GRADE, 5 LB
308977001_SA



5⁹⁹

BARTLETT PEARS
PRODUCT OF U.S.A.,
US EXTRA FANCY GRADE
300383001_SA



5 LB

4⁹⁹

**LIMIT 4
OVER LIMIT PAY
6.00 EA**

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A., 285-369 G
304889_SA/304875_SA



2⁴⁹
LB
5.49/KG

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
300390001_SA



\$2
/100 G

HOLIDAY JUBES
3006733_SA



\$3
/100 G

CHOCOLATE PRESENTS
3006036_SA



\$12

**HOLIDAY MIXED
CAROUSELS**
SELECTED VARIETIES
450-700 G
3089782_SA/3089779_SA



LEGENDARY HOLIDAY SAVINGS

LOW
PRICES
IN EVERY
AISLE

\$30

PC® BC CEDAR
GARLAND
15 FEET
20430790_EA



\$18

PC® 16 INCH
HOLIDAY WREATH
WITH BOW
21877723_EA



\$10

PC® BOUGHS OR
BRANCHES
SELECTED VARIETIES
20212216_EA/20214371_EA



\$10

6 INCH POINSETTIA
20080448_EA



\$40

PC® LARGE
OUTDOOR
ARRANGEMENT
WITH PINE AND
BERRIES
20144903_EA



\$8

4 INCH CONIFER
21638036_EA



\$8

CHRISTMAS CACTUS
21638709_EA



\$20

DELUXE BOUQUET
IN SEASONAL COLOURS
21638413_EA



SUPER FRESH

9⁹⁹
LB
22.02/KG

BONELESS BLADE ROAST OR STEAK
CUT FROM CANADA AA GRADE WESTERN BEEF
2006495_02



**CLUB
SIZE**

18⁹⁹
LB
41.87/KG

CAP-OFF RIB STEAK
CUT FROM CANADA AAA GRADE WESTERN BEEF
2006204_02



**CLUB
SIZE**

10⁹⁹
LB
24.23/KG

**PC[®] FREE FROM[®]
BONELESS, SKINLESS
CHICKEN BREAST**
FRESH
20021992_02



\$15

CHICKEN BREAST FILLET
BONELESS SKINLESS, FRESH, UP TO 925 G
2006943_04



8⁹⁹

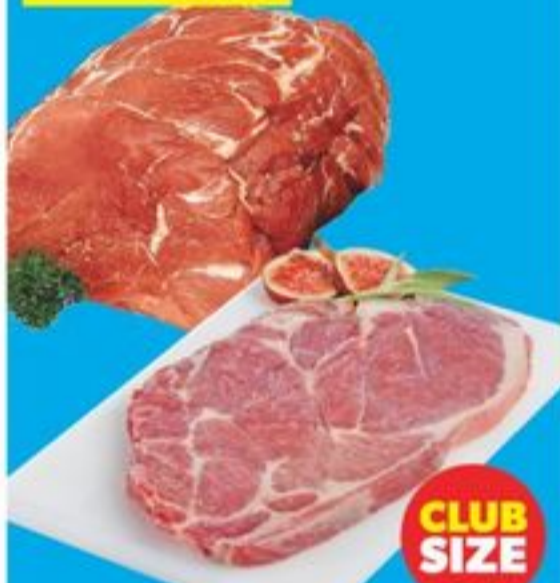
**PC[®] FREE FROM[®]
BREAKFAST SAUSAGES**
SELECTED VARIETIES, 750 G
2006444_04

LIMIT 4
OVER LIMIT PAY
9.99 EA



4⁹⁹
LB
11.00/KG

**PC[®] FREE FROM[®] PORK
SHOULDER BLADE
STEAK OR ROAST**
20061907_02



**CLUB
SIZE**

11⁹⁹

**MARCANGELO
SKEWERS OR PC[®]
WORLD OF FLAVORS[®]
PORK LOIN ROAST**
SELECTED VARIETIES, 480-800 G
2006246_04/2006865_04

LIMIT 4
OVER LIMIT PAY
12.99 EA



6⁹⁹

**SEAQUEST[®] RAW
OR COOKED PEEL
SHRIMP 70-90/LB, 300 G OR
TRADITIONS FISH
OR SHRIMP BALLS
500-750 G, FROZEN**
20044016_04/2006527_04

LIMIT 4
OVER LIMIT PAY
7.99 EA



\$11

**PC[®] SHRIMP
HORS D'OEUVRES**
SELECTED VARIETIES, FROZEN,
UNCOOKED, 294-454 G
20060011_04/2006394_04



11⁹⁹

**SEAQUEST[®] PACIFIC
WHITE SHRIMP**
FROZEN, 70-90/LB, 680 G
20042706_04/2004359L_04



**CLUB
SIZE**

14⁹⁹
LB
33.05/KG

**WILD SOCKEYE
SALMON FILLETS**
FROZEN OR THAWED
FOR YOUR CONVENIENCE
20064773_02



27⁹⁹

**PC[®] COOKED
PEELED LARGE PACIFIC
WHITE SHRIMP**
FROZEN, 31-40/LB, 1.5 KG
20064622_04

LIMIT 4
OVER LIMIT PAY
34.99 EA

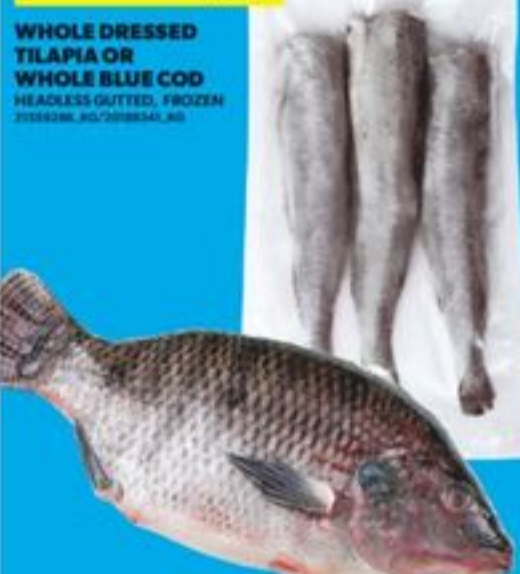


**CLUB
SIZE**

\$3
LB
6.61/KG

**Blue Cod
Morue bleue**

**WHOLE DRESSED
TILAPIA OR
WHOLE BLUE COD**
HEADLESS GUTTED, FROZEN
20066206_02/2006344_02



SUPER FRESH

3.20
/100 G

PC[®] SERVICE SLICED
GENOVA SALAMI
SELECTED VARIETIES
200/107 EA



9.99

GET **1,000[™]** = \$1 Value

MASTRO
GENOVA SALAMI
MILD OR HOT, 375 G
211499N, SA/211499Z, SA



10.99

GRIMM'S
PEPPERONI STICKS
SELECTED VARIETIES, 450/600 G
211207L, SA/211207R, SA



5.99

BALDERSON
CHEESE 250/280 G OR
BALDERSON CHEESE
SLICES 140 G
SELECTED VARIETIES
2154332A, SA/2154332B, SA



\$8

TRE STELLE CHEESE
TWIN PACK
SELECTED VARIETIES, 240-560 G
2110063L, SA/2110063A, SA



9.99

PC[®] SPLENDDO[™]
PARMIGIANO
REGGIANO, GRANA
PADANO OR
PECORINO ROMANO
250 G
210650L, SA/210650A, SA



Optimum[™]
Members-Only Price[™]
10.99
Non-members
12.99

Members
save
\$2

PC[®] CHEESE BLOCK
SELECTED VARIETIES, 500 G
202189L, SA

**Must be a registered PC Optimum[™] member to load and get this offer.



**CLUB
SIZE**

GET **1,500[™]** = \$1.50 Value

LA PANZANELLA
CROCCATINI 170 G OR
RAINCOAST CRISPS 150 G
SELECTED VARIETIES
2103096, SA/2103098, SA



Optimum[™]
Members-Only Price[™]
4.99
Non-members
6.49

Members
save
\$1.50

NURISHH PLANT
BASED CHEESE
SLICES OR SHREDS
SELECTED VARIETIES, 150-200 G
2117422L, SA/2117422R, SA

**Must be a registered PC Optimum[™] member to load and get this offer.



2/3.50
OR 1.99 EA

NO NAME[®] BAGELS
OR ENGLISH MUFFINS
SELECTED VARIETIES, 6'S
210796Z, SA/210796B, SA



3.29

GRAIN BREADS
BAKED IN-STORE
SELECTED VARIETIES, 450/560 G
204499L, SA



4.99

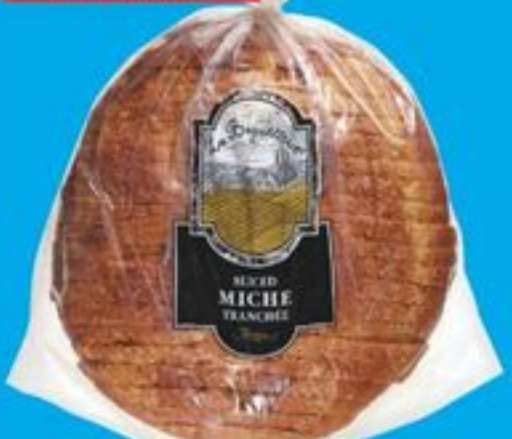
SILVER HILLS
BREAD OR BAGEL
SELECTED VARIETIES, 400-600 G
207159L, SA/210650L, SA



\$4

LA BAGUETTERIE
SLICED MICHE
SELECTED VARIETIES, 600/900 G
206627L, SA

LIMIT 4
OVER LIMIT PAY
5.29 EA



4.97

QUINN'S SWISS ROLLS
SELECTED VARIETIES, 400 G
211003L, SA/211003A, SA



4.97

FARMER'S MARKET[™]
COFFEE CAKE
SELECTED VARIETIES, 500 G
211620L, SA



ALWAYS LOW PRICE

ALWAYS \$10

\$10

CHICKEN SWISS
UNCOOKED
Breaded Chicken Breast Cutlets, Stuffed with Smoked Ham and Processed Swiss Cheese

POULET À LA SUISSE
NON-CUIT
Escaloppes de poitrine de poulet panées et farcies de jambon fumé et de fromage suisse fondu

✓ Made with Chicken Breast Meat / Fait de poitrine de poulet
✓ Source of Iron / Source de fer
✓ Source of Calcium / Source de calcium

BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES
SELECTED VARIETIES, FROZEN
900G-1.5 KG
2163247.SA/2163191.SA

KEEP FROZEN
LARGER

1.13 kg

ALWAYS \$10

\$10

SKIN-ON - AVEC PEAU BONELESS - DESARÉTÉS
WILD PINK SALMON PORTIONS
UNFROZEN - NON-CUIT
PORTIONS DE SAUMON ROSE SAUVAGE

WILD SMOKED OR PINK SALMON, SOLE, BASA, BLUE COD, POLLOCK, BREADED SQUID, OR POPCORN SHRIMP, CRAB FLAVOURED POLLOCK OR SEAFOOD MEDLEY
FROZEN, 200-900 G
2147374.SA/2147314.SA

650 g (1.43 lbs) | 4-5 portions

ALWAYS \$3.50

ZIGGY'S® SLICED DELI MEAT
SELECTED VARIETIES
175/300 G
2099279.SA
2099241.SA

Smoked black forest ham
jambon forêt-noire fumé

175 g

ALWAYS \$1.25

FRENCH OR ITALIAN BREAD
BAKED IN-STORE, SELECTED VARIETIES
450 G
2076842.SA

ALWAYS \$5

CROISSANTS
BAKED IN-STORE
12'S
2164331.SA

ALWAYS \$3

NO NAME® NATURALLY IMPERFECT® FROZEN FRUIT
SELECTED VARIETIES, 300-/600 G
2164306.SA

Naturally Imperfect®
Naturellement imparfaits

strawberries fraises

400 g CANADA

ALWAYS \$3

NO NAME® CREAM CHEESE
SELECTED VARIETIES, 227/250 G
209601901.SA

pasteurized cream cheese
fromage à la crème pasteurisé

250 g 3% FAT

ALWAYS \$3.50

NO NAME® PIZZA SINGLES
SELECTED VARIETIES FROZEN, 350-411 G
2164341.SA

thin crust pizza
croûte mince pepperoni

350 g

ALWAYS \$4.50

NO NAME® NATURAL CHEESE SLICES
SELECTED VARIETIES, 210-/230 G
2164377.SA

marble cheddar cheese slices
tranches de fromage cheddar marbré

230 g

ALWAYS \$5.50

BASSÉ SNACK MIX
SELECTED VARIETIES
415-400 G
2164397.SA
2164398.SA

PEANUT LIVER'S
MIXTURE D'ARACHIDES

SWEET & SPICY PUB
MIXTURE PUB SUCRE ET EPICE

ALWAYS \$5

PC® GREEK YOGURT TUBS
SELECTED VARIETIES
650/750 G
2119093.SA
2119440.SA

GREEK VANILLA

GREEK-GREC

ALWAYS \$15

MEAL KITS
SELECTED VARIETIES
715 G-1.22 KG
2164308.SA

ALWAYS \$1.50

ROOSTER® INSTANT EGG NOODLES
400 G
2099297.SA

ALWAYS 2/\$9
OR 5.49 EA

PC® ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES
300-500 G
204689006.SA
204689002.SA

ORGANICS BUTTERY
TOUTES LES FLOURES S'Y BRICOU

ORGANICS CHOCOLATE
CHOCOLATE

ALWAYS \$3.50

PC® ORGANICS APPLE TREAT
6X100 ML OR APPLE SAUCE
650 ML
SELECTED VARIETIES
2033449.3001.SA

APPLE

ALWAYS \$4.50

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES, 250 G
2091028.SA/2035491.SA

ORGANICS CHOCOLATE
ORIGINAL

ALWAYS \$27

PC® NUTRITION FIRST® DOG FOOD
SELECTED VARIETIES, 7 KG
21304726.SA/21304729.SA

NUTRITION FIRST

BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

267
LIMIT 4
OVER LIMIT PAY
2.99 EA

CHRISTIE CRACKERS
SELECTED VARIETIES, 175-306 G
2020647_EA/2194874_EA

triscuit
ORIGINAL
MADE WITH SEA SALT

HOLIDAY crackers
ADD SOME HOLIDAY CHEER
TO YOUR ENTERTAINING

180 g

GET **2,000** = \$2 Value!
for every \$8* spent on

QUAKER RICE CAKES OR CRISPY MINIS
SELECTED VARIETIES, 90-199 G
2046370402_EA/2030302091_EA
*At least \$2 value in packs

CRISPY minis
ORIGINAL NATURE

CRISPY minis
CHEDDAR

2/\$5
OR 3.49 EA

LINDT SWISS CLASSIC OR LINDOR CHOCOLATE TABLET
SELECTED VARIETIES, 100 G
20296856001_EA/20296856003_EA

Lindt
SWISS CLASSIC

Lindor

100g

249
LIMIT 4
OVER LIMIT PAY
3.49 EA

DARE BEAR PAWS WAGON WHEELS 315 G OR ULTIMATE OR VIVA PUFFS COOKIES
290/300 G
SELECTED VARIETIES
20887490_EA/21088774_EA

Dare
VIVA PUFFS

Dare
Bear Paws
Gingerbread
No Artificial Colours or Flavours

GET **2,000** = \$2 Value!
when you buy 2

VOORTMAN COOKIES OR WAFERS
SELECTED VARIETIES, 142-300 G
20278802001_EA/20319935004_EA

VOORTMAN BAKERY

VOORTMAN BAKERY

547
LIMIT 4
OVER LIMIT PAY
6.49 EA

GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 475-778 G
2103482_EA/2103491_EA

Family Size

Cinnamon Toast Crunch

Family Size

Honey Nut Cheerios
My partner
MADE BY HEARTY HAPPY

2/450
OR 2.49 EA

QUAKER DIPPS OR CHEWY GRANOLA BARS
SELECTED VARIETIES
5'S, 120-156 G
20847582_EA/21339364_EA

QUAKER
DIPPS

QUAKER
CHEWY
CHOCOLATE CHIP

299
LIMIT 4
OVER LIMIT PAY
4.29 EA

LECLERC GO PURE BARS OR NUGABAR
SELECTED VARIETIES
5'S, 140-175 G
21221451_EA/215346991_EA

GO PURE
Fruit & Oat Bars

NUGABAR

497
LIMIT 4
OVER LIMIT PAY
5.99 EA

ROBIN HOOD FLOUR
2.5 KG SELECTED VARIETIES
OR 00 STYLE PIZZA FLOUR 2 KG
20239497001_EA/21484990_EA

Robin Hood
ALL PURPOSE FLOUR
ORIGINAL

Robin Hood
00 STYLE PIZZA FLOUR

399
LIMIT 4
OVER LIMIT PAY
4.49 EA

OLD EL PASO DINNER KIT
SELECTED VARIETIES, 250-510 G
20790534_EA

OLD EL PASO
DINNER KIT
HARD & SOFT Taco

149
LIMIT 4
OVER LIMIT PAY
1.99 EA

CLOVER LEAF FLAVOURED LIGHT TUNA 85 G OR BRUNSWICK FILLETS
92-100 G
SELECTED VARIETIES
20315591001_EA/20318426003_EA

CLOVER LEAF
FLAKED LIGHT TUNA
SPICY THAI CHILI

BRUNSWICK
SARDINE FILLETS
GOLDEN SMOKED • FILETS DE SARDINES

699
LIMIT 4
OVER LIMIT PAY
10.99 EA

TWININGS TEA
SELECTED VARIETIES, 50'S
2019068_EA/21112178_EA

TWININGS
Herbal Tea/Tisane
Pure Peppermint
Menthe poivrée pure

TWININGS
Herbal Tea/Tisane
Lemon & Ginger
Citron et gingembre

1699
LIMIT 4
OVER LIMIT PAY
20.99 EA

CARNATION HOT CHOCOLATE MIX
1.7 KG
21732216_EA

Carnation
Hot Chocolate Mix
Rich & Creamy
Riche et crémeux

1999
LIMIT 4
OVER LIMIT PAY
23.99 EA

VAN HOUTTE COFFEE PODS
SELECTED VARIETIES, 30'S
20692953_EA

VAN HOUTTE
FLAVOURED
VANILLA HAZELNUT
LIGHT ROAST

30 300 g

BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

3⁹⁹
LIMIT 4
OVER LIMIT PAY
4.50 EA

CRAVE OR KRAFT DINNER ENTRÉES
SELECTED VARIETIES, FROZEN, 200-340 G
2098515_EA/2153398_EA



CRAVE
WHITE CHEDDAR
MACARONI & CHEESE
WITH SAUSAGE
300 g

MACARONI ET FROMAGE
CHEDDAR BLANC
ET BACON
300 g

KD Deluxe
Four Cheese
Quatre Fromages
340 g

8⁹⁹
LIMIT 4
OVER LIMIT PAY
11.99 EA

HIGH LINER PAN-SEAR SELECTS 500/540 G,
SIGNATURE CUTS 425/515 G OR **FRANKS REDHOT**
FISH WINGS 454 G
SELECTED VARIETIES, FROZEN
2029599003_EA



High Liner
Pan-Seared
SELECTED
PACIFIC SALMON
MEDITERRANEAN
4 500/540 G

FRANKS REDHOT
WILD CAUGHT
FISH WINGS
454 G

ALWAYS
\$5⁵⁰

ACTIVIA YOGURT
SELECTED VARIETIES
12X100 G
20303412003_EA/20640892_EA



ACTIVIA

3⁸³
LIMIT 4
OVER LIMIT PAY
4.99 EA

GET 50¢

IÖGO NANO DRINKABLES 6X93 ML OR
SIGGI'S SKYR 4X100 G
YOGURT
SELECTED VARIETIES
20609487003_EA/21587234_EA



iögo nano

siggis
BLACK CHERRY
CRÈME NATURE

GET 1,000¢ = \$1
Value
when you buy 2

ORVILLE REDENBACHER
MICROWAVE
POPCORN 385-492 G OR
KERNEL JAR 850 G
SELECTED VARIETIES
20304048_EA/20623932003_EA



Orville Redenbacher
EXTRA BUTTERY
ORIGINAL

2⁹⁷
LIMIT 2
OVER LIMIT PAY
4.99 EA

MISS VICKIE'S
POTATO CHIPS
SELECTED VARIETIES, 190/200 G
21040628_EA/21040703_EA



Miss Vickie's
SALT & MALT VINAIGRE
SÉL MARIN ET
VINAIGRE DE MALT

Miss Vickie's
ORIGINAL RECIPE
RECETTE ORIGINALE

6⁴⁷
LIMIT 4
OVER LIMIT PAY
7.29 EA

PEPSI SOFT DRINKS
SELECTED VARIETIES, 8X355 ML
21942875_C08



PEPSI

24⁹⁹
LIMIT 4
OVER LIMIT PAY
28.99 EA

RED BULL ENERGY
DRINK
SELECTED VARIETIES, 12X250 ML
21342383_C12



Red Bull
ENERGY DRINK

5⁹⁹
LIMIT 4
OVER LIMIT PAY
9.99 EA

ROYALE FACIAL TISSUE
6X82/126 SHEETS
21618478_EA



Royale
Original

6⁹⁹
LIMIT 4
OVER LIMIT PAY
7.99 EA

LYSOL LAUNDRY
DISINFECTANT 1.2 L OR
SPRAY 425 G, **RESOLVE**
IN-WASH 625 G OR
PRE-TREAT 650 ML OR
LYSOL TOILET BOWL
CLEANER 2X710 ML
SELECTED VARIETIES
20223376_EA/21487208_EA



RESOLVE
Oxi-Action™

Lysol
Laundry Disinfectant
pour le lavage

9²⁷
LIMIT 4
OVER LIMIT PAY
16.99 EA

PUREX 4.08/4.43 L OR
SUNLIGHT 4 L **LIQUID**
LAUNDRY DETERGENT
SELECTED VARIETIES
20083325001_EA/21427042_EA



Purex
4-1

Sunlight

12⁹⁹

TIDY CATS LITTER
SELECTED VARIETIES, 2.72 KG
21006496_EA



TIDY CATS
LIGHT WEIGHT
FREE & CLEAN
UNSCENTED

13⁹⁹
LIMIT 4
OVER LIMIT PAY
18.99 EA

CHARMIN SOFT OR
STRONG BATH TISSUE
21540779_EA



Charmin
Ultra Strong

12=48
MEGA
ROLLS

19⁹⁹
LIMIT 4
OVER LIMIT PAY
24.99 EA

CASCADE PLATINUM
51/67'S, COMPLETE
90'S OR ORIGINAL 110'S
DISHWASHER TABS
SELECTED VARIETIES
21136545_EA/21184479_EA



Cascade
PLATINUM PLUS

BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

Optimum
Members-Only Price™
8.97
Non-members
10.99

Members save \$2.02

GARNIER MICELLAR WATER
SELECTED VARIETIES AND SIZES
21351904002_EA/213514777_EA
***Must be a registered PC Optimist™ member to load and get this offer.



21.99

L'ORÉAL REVIATALIFT OR AGE PERFECT MOISTURIZERS
SELECTED VARIETIES AND SIZES
21298318_EA/21351902_EA

REVITALIFT
-WRINKLE + FIRMS-
NECK DAY CREAM
DE JOUR VISAGE & COU
LES JOURS + HAUFFEUT & PEAU
PLUS JEUNE. PLUS DOUCE
TRIO + CENTELLA ASIATICA

COLLAGEN MOISTURE FILLER
DAILY MOISTURIZER
Wrinkles look smoother.
Restore skin's cushion.



GET 6.00 = \$6 Value
when you buy 2

OLD SPICE DEODORANT 73-107 G, BODY SPRAY 122/144 G, BODY WASH 473-887 G OR BAR SOAP 4/12X90 G
SELECTED VARIETIES
21432427_EA/20757237001_EA

Old Spice
BEARLOVE
swagget
FEEL FRESH + DEEP CLEAN



3.97

NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
21489904_EA/21587011_EA

LIMIT 4
OVER LIMIT PAY
5.49 EA

NIVEA
Coconut
NIVEA MEN
COOL KICK



4.99

MRS. MEYERS LIQUID HAND SOAP PUMP
SELECTED VARIETIES, 370 ML
21048824_EA/21048890_EA

LIMIT 4
OVER LIMIT PAY
7.49 EA

Mrs. MEYER'S CLEAN DAY
HAND SOAP
HAND SOAP



\$3

HALLS LOZENGE BAG
SELECTED VARIETIES, 25/30'S
2031568001_EA/20315680014_EA

LIMIT 4
OVER LIMIT PAY
4.00 EA

HALLS
RELIEF
VITAMIN C
VITAMINE C



\$9

CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES
21648773_EA/21485559_EA

LIMIT 4
OVER LIMIT PAY
12.99 EA

CLAIROL
root touch-up
COLORBLENDED



\$9

CLAIROL NICE'N EASY HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES
21082372_EA/21082828_EA

LIMIT 4
OVER LIMIT PAY
10.49 EA

CLAIROL
root touch-up
COLORBLENDED



16.99 **UP TO 6,000** = \$6 Value

LIMIT 4
OVER LIMIT PAY
17.99 EA

OLD SPICE, SECRET, OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY
SELECTED VARIETIES
65-99 G
2167048_EA/2167097_EA

Secret
WHOLE BODY
TOUT LE CORPS



UP TO 20% OFF
4.79-10.39 AFTER SAVINGS

BAND-AID BANDAGES
SELECTED VARIETIES AND SIZES
20380510001_EA/21520494_EA

BAND-AID
TISSU FLEXIBLE



2.97

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES,
45-85 G
20348223001_EA/20847071_EA

LIMIT 4
OVER LIMIT PAY
3.79 EA

SPEEDSTICK
OCEAN SURF
lady Speed Stick
INVISIBLE



UP TO 20% OFF
3.19-23.39 AFTER SAVINGS

REVLON BEAUTY TOOLS
SELECTED VARIETIES
20030535_EA/20143430_EA

REVLON
10 QUALITY FILES
REVOLIP 22 GAUGE



6.99

DR. TEAL'S FOAM BATH OR EPSOM SALTS
SELECTED VARIETIES AND SIZES
2127662_EA/20335310_EA

Dr. Teal's
Foaming Bath
Pure Epsom Salt
Solution de bain



UP TO 20% OFF
9.19-31.19 AFTER SAVINGS

NATURE'S BOUNTY VITAMIN OR SUPPLEMENT CAPSULES OR TABLETS
SELECTED VARIETIES AND SIZES
20680015_EA/21296415_EA

NATURE'S BOUNTY
Gentle Iron Plus
Melatonin



UP TO 20% OFF
2.40-8.60 AFTER SAVINGS

ECO TOOLS OR QUO BEAUTY BATH ACCESSORIES
SELECTED VARIETIES AND SIZES
21485534_EA/21485541_EA

ecotools



UP TO 15% OFF
5.99-11.99 AFTER SAVINGS

CAKE BEAUTY HAND, BODY OR FOOT CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20779341_EA/21332324_EA

cake
all the feels



6.99

VITABATH FIZZIES OR BUBBLE BATH
SELECTED VARIETIES AND SIZES
21209736002_EA/21209736004_EA

LIMIT 4
OVER LIMIT PAY
9.99 EA

Vitabath



19.99

POISE PADS
SELECTED VARIETIES AND SIZES
21052191_EA

LIMIT 4
OVER LIMIT PAY
21.99 EA

Poise
PADS



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

1.49

SWISS CHALET GRAVY OR DIPPING SAUCE
SELECTED VARIETIES, 284 ML
2108041_EA/2108043_EA

LIMIT 4
OVER LIMIT PAY
1.99 EA



1.69

LIPTON, KNORR SOUP MIX OR LIPTON CUP-A-SOUP
SELECTED VARIETIES, 40-166 G
2020188007_EA/20214754001_EA

LIMIT 4
OVER LIMIT PAY
2.29 EA



1.99

CAMPBELL'S READY TO SERVE OR HABITANT SOUP
796 ML
SELECTED VARIETIES
2029690002_EA/21480538_EA

LIMIT 4
OVER LIMIT PAY
3.29 EA



2.49

FRENCH'S MUSTARD
SELECTED VARIETIES
325/400 ML
20056409007_EA/20181804002_EA



3.57

FRENCH'S KETCHUP
SELECTED VARIETIES
750 ML/1 L
20635068_EA/20635051_EA



8.99

HELLMANN'S REAL MAYONNAISE
SELECTED VARIETIES, 1.42 L
20173154001_EA/20173154002_EA

LIMIT 4
OVER LIMIT PAY
9.99 EA



2.97

VH COOKING OR DIPPING SAUCE
SELECTED VARIETIES
341-380 ML
20297348_EA

LIMIT 4
OVER LIMIT PAY
3.79 EA



14.99

PC PODS 30'S OR WHOLE BEAN 820/1907 G COFFEE
SELECTED VARIETIES
21026762_EA/21026334_EA

LIMIT 4
OVER LIMIT PAY
17.00 EA



5.49

SUNRYPE FRUIT TO GO EASY PEEL STRIPS
VARIETY PACK, 15'S, 210 G
2110480_EA

LIMIT 4
OVER LIMIT PAY
6.49 EA



9.97

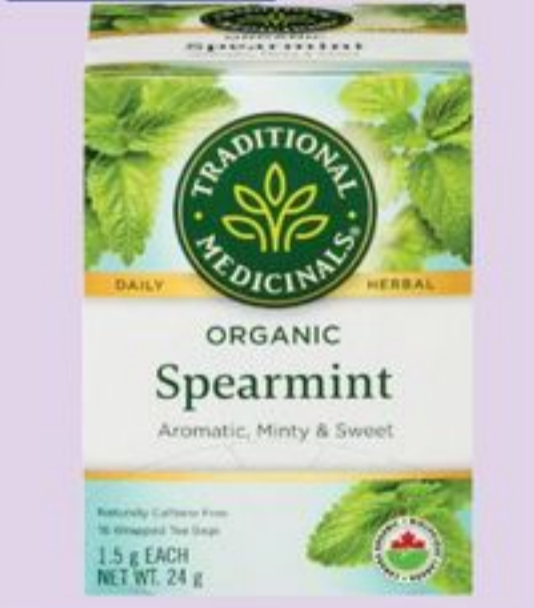
MAXWELL HOUSE GROUND COFFEE
SELECTED VARIETIES, 631-900 G
20722348_EA/21004982_EA

LIMIT 4
OVER LIMIT PAY
13.49 EA



4.79

TRADITIONAL MEDICINALS TEA
SELECTED VARIETIES, 24 G
21040063_EA



3.49

EARTH'S OWN OAT BEVERAGE
SELECTED VARIETIES REFRIGERATED, 1.75 L
21037796_EA/21037798_EA

LIMIT 4
OVER LIMIT PAY
4.99 EA



4.49

NEAL BROTHERS CORN CHIPS 276 G OR TORTILLA CHIPS 255/300 G
SELECTED VARIETIES
21404543_EA/21033054_EA

LIMIT 4
OVER LIMIT PAY
5.29 EA



5.49

BELSOY PUDDING
SELECTED VARIETIES, 4X125 G
2015399603_EA/20199121_EA

LIMIT 4
OVER LIMIT PAY
6.49 EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

1.44

MICHELINA'S ENTRÉES
SELECTED VARIETIES FROZEN, 156-284 G
2109814_EA/2109798_EA

LIMIT 4
OVER LIMIT PAY
2.49 EA



\$4

NO NAME® ICE MILK
1.65 L
2161074_EA



2.84

GREEN GIANT VEGETABLES 750 G
OR VALLEY SELECTIONS 400/500 G
SELECTED VARIETIES, FROZEN
21022094_EA/21022302_EA

LIMIT 4
OVER LIMIT PAY
4.79 EA



4.94

DR OETKER RISING OR THIN CRUST 439-785 G
OR EASY PIZZI 200-576 G PIZZA
SELECTED VARIETIES, FROZEN
21106361_EA/211062407_EA

LIMIT 4
OVER LIMIT PAY
6.39 EA



4.99

SMUCKER'S UNCRUSTABLES
SELECTED VARIETIES
FROZEN, 208-232 G
2143051_C04

LIMIT 4
OVER LIMIT PAY
5.99 EA



5.49

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN, 16'S
20099730001_EA

LIMIT 4
OVER LIMIT PAY
7.79 EA



7.99

CAVENDISH FRIES, WEDGES,
HASHBROWNS OR
ONION RINGS
SELECTED VARIETIES
FROZEN, 1.2-2.25 KG
20027761_EA/21057332_EA

LIMIT 4
OVER LIMIT PAY
10.00 EA



3.29

MINUTE MAID ZERO SUGAR OR FRUITÉ
DRINKS
SELECTED VARIETIES
REFRIGERATED, 1.54 L
21434019_EA/2109947_EA

LIMIT 4
OVER LIMIT PAY
4.29 EA



3.97

KRAFT SINGLES 410 G
OR CHEEZ WHIZ 450 G
SELECTED VARIETIES
2045904001_EA/2108054_EA

LIMIT 4
OVER LIMIT PAY
5.49 EA



6.49

LIBERTÉ GREEK 650/750 G OR YOPILAIT
SOURCE OR CREAMY
16X100 G, YOGURT
SELECTED VARIETIES
20642273_EA/2020316002_EA

LIMIT 4
OVER LIMIT PAY
7.29 EA



2.88

LACTANTIA, DAIRYLAND OR ISLAND FARMS HALF & HALF 10% CREAM
SELECTED VARIETIES, 1 L/346 ML
BRAND VARIES BY REGION
20073927_EA/21443531_EA

LIMIT 3
OVER LIMIT PAY
3.69 EA



6.49

PC® FREE RUN LARGE BROWN EGGS 12'S OR PC® BLUE MENU® EGG WHITES 1 KG
SELECTED VARIETIES
2081342801_EA/20821364001_EA



6.99

GET 1,000⁰⁰ = \$1 Value
BECHEL MARGARINE
SELECTED VARIETIES, 637/850 G
20297618002_EA

LIMIT 4
OVER LIMIT PAY
9.49 EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

249

CHEEZ-IT CRACKERS
SELECTED VARIETIES, 191/200 G
2024537_EA/2024560_EA

LIMIT 4
OVER LIMIT PAY
3.39 EA



349

PEEK FREANS COOKIES
SELECTED VARIETIES
275-350 G
20680329_EA/20680381_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



349

KELLOGG'S SPECIAL K OR KASHI CRUNCHY, CHEWY OR SOFT BAKED BARS
SELECTED VARIETIES, 165-200 G
20649832001_EA/20100324_EA

LIMIT 4
OVER LIMIT PAY
4.29 EA



997

LINDT 128-158 G, NESTLÉ 208-212 G, HERSHEY'S 207-212 G OR CADBURY ADVENT CALENDAR 200 G
SELECTED VARIETIES
21459440_EA/21460078_EA

LIMIT 6
OVER LIMIT PAY
12.99 EA



1098

NESTLÉ TURTLES ORIGINAL 350 G OR ASSORTED 300 G
21106317_EA/21205166_EA

LIMIT 6
OVER LIMIT PAY
13.99 EA



1797

NESTLÉ QUALITY STREET TIN
650 G
21548444_EA

LIMIT 2
OVER LIMIT PAY
21.99 EA



299

DOLE FRUIT BOWLS 4X107 ML OR FRUIT 'N GEL SNACKS 4X123 G
SELECTED VARIETIES
20218455008_EA/21481237_EA

LIMIT 4
OVER LIMIT PAY
3.69 EA



199

SUNRYPE JUICE
SELECTED VARIETIES, 900 ML/1 L
20640102001_EA/20744072008_EA

LIMIT 4
OVER LIMIT PAY
2.39 EA



449

PURE LIFE NATURAL SPRING WATER
24X500 ML
20060696_C24

LIMIT 4
OVER LIMIT PAY
4.99 EA



\$5

PC® SOFT DRINKS
SELECTED VARIETIES, 12X355 ML
20218887027_C12/20490671001_C12



699

SANPELLEGRINO CARBONATED WATER 6X500 ML OR SPARKLING FRUIT BEVERAGES 6X330 ML
SELECTED VARIETIES
21433206_C06/21509104_C06

LIMIT 4
OVER LIMIT PAY
7.99 EA



1099

SWIFFER WET OR DRY REFILLS 12-32'S, DUSTER REFILLS 6/10'S OR POWERMOP PADS 5'S
SELECTED VARIETIES
20028650_EA/20974371_EA

LIMIT 4
OVER LIMIT PAY
12.99 EA



999

LYSOL TOILET BOWL CLEANER 4X946 ML OR MULTI SURFACE CLEANER 4.26 L
SELECTED VARIETIES
21487308_EA/21201364_EA

LIMIT 4
OVER LIMIT PAY
11.99 EA



399

VIM CLEANING SPRAY 700 ML OR FLOOR CLEANER 1 L
20939627_EA/21077841_EA

LIMIT 4
OVER LIMIT PAY
4.99 EA



899

FLEECY FABRIC SOFTENER 3.5 L OR DRYER SHEETS 200'S
SELECTED VARIETIES
20330018001_EA/21311739_EA

LIMIT 4
OVER LIMIT PAY
11.99 EA



SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.



TOP PICKS
Now available!

13⁹⁹

**SUFRA® HALAL
STEWING BEEF**
454 G
219871,EA



**FARMER'S MARKET™
RED ONIONS**
PRODUCT OF WESTERN
PROVINCES, 10 LB
20179408,EA

7⁹⁹



**CLUB
SIZE**

3⁸⁸
LB
8.55/KG

**GOLDEN POMPANO
OR MILKFISH**
WHOLE, FROZEN, 1 KG
20968361,AS/2019871,AS



5⁹⁹

**LIMIT 4
OVER LIMIT PAY
6.99 EA**

KEWPIE MAYONNAISE
517 ML
21984091,EA



2⁴⁹

**HALDIRAM'S
SAMOSAS AND
APPETIZERS**
SELECTED VARIETIES, FROZEN,
850 G
20179336,EA

5⁹⁹

**LIMIT 4
OVER LIMIT PAY
5.99 EA**



**LIMIT 4
OVER LIMIT PAY
6.99 EA**

**SURAJ® SOOJI WHEAT
SEMOLINA**
2 KG
21979276,EA



1²⁹

**GOLDEN HAPPINESS
SPECIALTY BUNS**
SELECTED VARIETIES, 100 G
20297943,EA/21979336,EA



7⁴⁹

**LIMIT 4
OVER LIMIT PAY
9.99 EA**

TRIBENA JUICE
850 ML
2198484,EA



1²⁹

**LIMIT 6
OVER LIMIT PAY
1.49 EA**

**THE GREAT
GENTLEMEN
GINGER BEER
DRINK**
250 ML
21298861,EA
21984840,EA



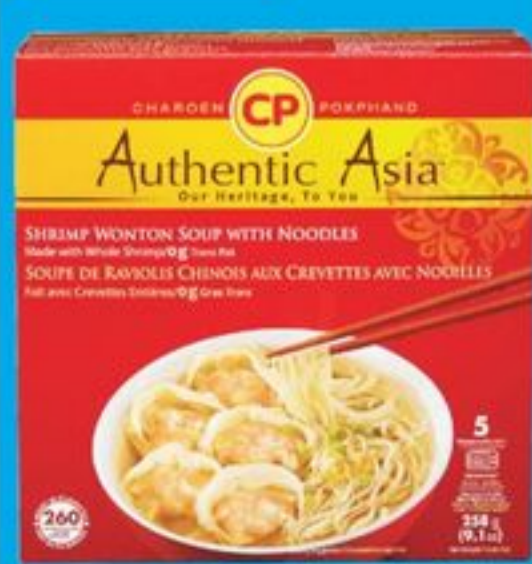
4⁴⁹

QUALITY MANGO PULP
SELECTED VARIETIES, 850 G
206794801,EA



3⁹⁹

CP WONTON SOUP
SELECTED VARIETIES, FROZEN,
238 G
20972812,EA



7²⁹

**DANISA BUTTER
COOKIES**
454 G
2198258,EA



* Please note that not all items are available in all stores.

SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.

T&T
大統華
TOP PICKS
Now available!

1.49

RED MANGOES
PRODUCT OF BRAZIL
3000930001_SA



2.88
LB
6.35/KG

BABY BOK CHOY,
PRODUCT OF MEXICO OR
SHANGHAI BOK CHOY
PRODUCT OF U.S.A.
3004227901_MX/3002448001_AG



1.69
LB
3.73/KG

HAMI MELON
PRODUCT OF U.S.A.
3001297001_SA



\$14

SUFRA® HALAL CHICKEN DRUMSTICKS OR THIGHS
FRESH, UP TO 1.58 KG
3003704_SA/3018889_SA



7.99
LB
17.62/KG

PC® FREE FROM® AUSTRALIAN LAMB SHANKS
FROZEN
3079847X_AG



10.99

CALIFORNIA SQUID 1 KG, SQUID TUBES OR PREMIER MARINE CANADA CRAB SWIMMING 500 G
FROZEN
3002941_SA/3018462_SA



99¢

BRITANNIA GOOD DAY BISCUITS
SELECTED VARIETIES, 75 G
3004893001_SA

LIMIT 6
OVER LIMIT PAY
1.19 EA



2.49

LIMIT 4
OVER LIMIT PAY
3.49 EA

BYBIOS PITA
WHITE OR WHOLE WHEAT, 6'S,
300 G
3002363_SA/3008904_SA



7.99

LIMIT 4
OVER LIMIT PAY
11.99 EA

GIA BASMATI RICE
3.43 KG
3009640_SA



ALWAYS \$1.50

ROOSTER™ COCONUT MILK
SELECTED VARIETIES, 398 ML
3037907_SA



1.99

LIMIT 4
OVER LIMIT PAY
2.99 EA

VALENTINA HOT SAUCE
SELECTED VARIETIES, 370 ML
3006640001_SA



2.49

LIMIT 4
OVER LIMIT PAY
3.49 EA

PC® UDON NOODLES
800 G
3003401_SA



3.49

INDOMIE NOODLES
SELECTED VARIETIES, 400/425 G
30048715_SA



4.99

TRE STELLE PANEER
330 G
3009928_SA



7.99

JAPANESE CHEESECAKE
FROZEN, 300 G
3019345_SA



* Please note that not all items are available in all stores.

**FROM OUR
SHELVES
TO YOURS**

**REAL CANADIAN™
LIQUORSTORE**



**Get your points
straight up**

Now you can earn and redeem
PC Optimum™ points on liquor.

**ALWAYS
\$52**

**CAPTAIN
MORGAN
SPICED RUM,
1.75 L**



24⁹⁹

**DISARONNO
ORIGINALE
AMARETTO,
750 ML**



33⁹⁹

**JACK DANIEL'S
OLD NO. 7 WHISKEY,
750 ML**



35⁴⁹

**CROWN
ROYAL
RYE,
1.14 L**



38⁹⁹

**GET
1,000⁰⁰ = \$1
Value**

**KAHLUA
COFFEE FLAVOURED LIQUOR,
1.14 L**



10⁹⁹

**GET
500⁰⁰**

**JACOB'S CREEK
CHARDONNAY OR
GRENACHE SHIRAZ,
750 ML**



11⁹⁹

**CAVIT ROSCATO
ROSÉ OR BIANCO,
750 ML**



20⁹⁹

**GET
600⁰⁰**

**BREAD & BUTTER
CABERNET SAUVIGNON,
PINOT NOIR, CHARDONNAY,
ROSÉ OR SAUVIGNON BLANC,
750 ML**



29⁹⁹

**NO NAME®
BEER OR LIGHT BEER,
24 X 355 ML
WORKS OUT TO BE
\$1.25 PER CAN**



40⁹⁹

**STELLA ARTOIS
BEER,
18 X 330 ML
WORKS OUT TO BE
\$2.28 PER BOTTLE**



61⁹⁹

**KOKANEE
BEER,
36 X 355 ML
WORKS OUT TO BE
\$1.72 PER CAN**



29⁹⁹

**ORIGINAL 16
CANADIAN PALE ALE,
COPPER ALE, PRAIRIE WHITE
OR ULTRA BEER,
15 X 355 ML
WORKS OUT TO BE
\$2.00 PER CAN**



27⁹⁹

**GET
1,000⁰⁰ = \$1
Value**

**VIZZY
MIMOSA, SIGNATURE OR
ORIGINAL MIXER,
12 X 355 ML**



27⁴⁹

**TRULY
HARD SELTZER
TROPICAL, PUNCH OR
BERRY MIX PACK,
12 X 355 ML**



Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum

Members-Only Price™

37⁹⁹

Members save \$6

1800 BLANCO TEQUILA, 750 ML

Non-members

43⁹⁹



Optimum

Members-Only Price™

46⁹⁹

Members save \$4

POLAR ICE VODKA, 1.75 L

Non-members

50⁹⁹



Optimum

Members-Only Price™

28⁹⁹

Members save \$5

HEINEKEN LAGER, 12 X 330 ML, WORKS OUT TO BE \$2.42 PER BOTTLE

Non-members

33⁹⁹



Optimum

Members-Only Price™

45⁹⁹

Members save \$4

MILLER GENUINE DRAFT, 24 X 355 ML, WORKS OUT TO BE \$1.92 PER BOTTLE

Non-members

49⁹⁹



Optimum

Members-Only Price™

27⁹⁹

Members save \$3

MOTT'S CLAMATO ORIGINAL OR VARIETY PACK, 12 X 341 ML

Non-members

30⁹⁹



Optimum

Members-Only Price™

59⁹⁹

Members save \$8

Non-members

67⁹⁹

COORS LIGHT OR MOLSON CANADIAN BEER, 36 X 355 ML, WORKS OUT TO BE \$1.67 PER CAN



Optimum

Members-Only Price™

22⁹⁹

Members save \$8

PABST BLUE RIBBON GROOVY LEMON ICED TEA, 12 X 355 ML

Non-members

30⁹⁹



Optimum

Members-Only Price™

25⁹⁹

Members save \$4

Non-members

29⁹⁹

SIMPLY SPIKED LEMONADE, LEMONADE MIXER OR PEACH MIXER, 12 X 355 ML



Optimum

Members-Only Price™

26⁹⁹

Members save \$3

Non-members

29⁹⁹

BLACK FLY CRUSHED VODKA SOUR, CLASSIC COCKTAIL OR VODKA LEMONADE MIXER, 12 X 355 ML



Optimum

Members-Only Price™

35⁹⁹

Members save \$4

Non-members

39⁹⁹

COPPER MOON MALBEC, PINOT GRIGIO, CABERNET SAUVIGNON OR SAUVIGNON BLANC, 4 L



*Must be a registered PC Optimum™ member to load and get this offer.



Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

Optimum
Earn **25,000 pts**
for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

\$25 value!

41⁹⁷
LIMIT 4
OVER LIMIT PAY 49.99 EA

PAMPERS ULTRA VALUE PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES
120-192'S
2145875_EA/2147090_EA

33% MORE DIAPERS* PLUS DE COUCHES*

Pampers swaddlers
176 DIAPERS

Pampers swaddlers
192 DIAPERS

27⁹⁹
LIMIT 4
OVER LIMIT PAY 29.99 EA

LUVS ECONO PACK DIAPERS
SIZE 3-7 SELECTED VARIETIES
88-168'S
2108994_EA/2108913_EA

Luvs

21⁹⁹
LIMIT 3
OVER LIMIT PAY 29.99 EA

WATERWIPES PLASTIC-FREE ORIGINAL 6X BABY WIPES
360'S
2104811_EA

GET 5,000 pts = \$5 Value

WaterWipes
DO NOT FLUSH

32⁹⁷
LIMIT 4
OVER LIMIT PAY 39.99 EA

PAMPERS ECONO PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
58-200'S
2151821_EA/2161990_EA

Pampers cruisers 360*
108 DIAPERS

Pampers swaddlers
48 DIAPERS

34⁹⁹
LIMIT 4
OVER LIMIT PAY 39.99 EA

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2109006_EA/2109034_EA

Millie MOON

Millie MOON Luxury Diapers

34⁹⁷
LIMIT 4
OVER LIMIT PAY 39.99 EA

HUGGIES ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
60-200'S
2148640_EA/2148744_EA

HUGGIES little snugglers

HUGGIES little movers

7⁹⁹
LIMIT 4
OVER LIMIT PAY 10.99 EA

PAMPERS OR HUGGIES 3X BABY WIPES
SELECTED VARIETIES, 168-216'S
2078211_EA/2104431_EA

HUGGIES simply clean
192 WIPES

Pampers Sensitive
168 WIPES

26⁹⁷
LIMIT 4
OVER LIMIT PAY 29.99 EA

NINJAMAS OR GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
2107132_EA/2108912_EA

Goodnites

NINJAMAS

12⁹⁹
LIMIT 4
OVER LIMIT PAY 14.99 EA

PC* TRAINING PANTS
SELECTED VARIETIES, 20-44'S
2097342_EA/2102892_EA

SLEEPOVERS* NIGHTTIME UNDERWEAR
SANS VÉTEMENTS DE NUIT BON SOMMEIL

TRAINING PANTS CULOTTES D'ENTRAÎNEMENT

ALWAYS \$20

PC* 12X BABY WIPES
UNSCENTED, 1200'S
2142248_EA

UNSCENTED BABY WIPES

CLUB SIZE

26⁹⁷
LIMIT 4
OVER LIMIT PAY 29.99 EA

HUGGIES PULL UPS OR PAMPERS EASY UPS CLUB PACK TRAINING PANTS
SELECTED VARIETIES, 28-74'S
2095230_EA/2108343_EA

Pampers easy ups

pull-Ups

UP TO 20% OFF
3.19-55.99 AFTER SAVINGS

DIAPER GENIE SYSTEMS OR REFILLS
SELECTED VARIETIES
3-PACK OR 18'S
2182784_EA/2182780_EA

diaper genie

diaper genie EASY ROLL

8⁹⁹
LIMIT 3
OVER LIMIT PAY 9.99 EA

BABY BUTZ 113 G, SUDOCREM 125 G OR ZINC OFAX 13/100 G
SELECTED VARIETIES
20060334_EA/20711799_EA

Baby Butz cream

Sudocrem

5⁴⁹
LIMIT 3
OVER LIMIT PAY 6.49 EA

JOHNSON & JOHNSON BABY NEEDS
SELECTED VARIETIES
400-600 ML
2022346661_EA/2112201_EA

Johnson's

UP TO 20% OFF
2.23-13.59 AFTER SAVINGS

CHASE, HYDRASENSE, BOOGIES OR KANDOO WIPES BABY NEEDS
SELECTED VARIETIES
20879603_EA/21906190_EA

KOLIK
Alcohol Free Gripe Water
Ease digestive colic alone!

Boogie Wipes
Gentle Saline Nose Wipes



APP EXCLUSIVE OFFER

8 days only

Optimum

Earn **25,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$25 value!

Open the app. It's as easy as that!

Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

179

LOVE CHILD ORGANIC POUCHES
SELECTED VARIETIES, 99/128 ML
20752899001_EA/21021965_EA

LIMIT 6
OVER LIMIT PAY
2.19 EA



169

BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES
SELECTED VARIETIES, 128 ML
20366070001_EA/211233933_EA

LIMIT 6
OVER LIMIT PAY
2.29 EA



279

PC* ORGANICS BABY SNACKS OR ENTRÉES
SELECTED VARIETIES, 42-185 G
20719038003_EA/20784434000_EA



349

BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS, FRUIT & VEGGIE BITES BABY SNACKS 23-90 G OR **EARTH'S BEST BARS** 133 G
SELECTED VARIETIES
21042712_EA/21040132_EA



2/\$10
OR 5.99 EA

GERBER ORGANIC CEREAL
SELECTED VARIETIES, 208 G
21181640_EA



\$1

BABY BELLIES OR LITTLE BELLIES BABY SNACKS
SELECTED VARIETIES, 8/32 G
21295843_EA/21038234_EA



UP TO **20% OFF**
10.39-18.39 AFTER SAVINGS

CERA VE BABY NEEDS
SELECTED VARIETIES
21429060_EA/21431975_EA



UP TO **20% OFF**
3.19-14.39 AFTER SAVINGS

VASELINE PETROLEUM JELLY OR CETAPHIL BABY NEEDS
SELECTED VARIETIES
230-400 ML/70-375 G
20184204902_EA/21189235_EA



UP TO **20% OFF**
5.19-18.39 AFTER SAVINGS

SUDOCREM OR PENATEN BABY NEEDS
SELECTED VARIETIES, 60-454 G
20066534_EA/20800281_EA
20979282_EA



55⁹⁹

GOOD START PLUS 1 BABY FORMULA, READY TO FEED
SELECTED VARIETIES, 15X2.50 ML
21033497_EA



UP TO **20% OFF**
5.99-71.99 AFTER SAVINGS

PHILIPS FEEDING AND NURSING ACCESSORIES
SELECTED VARIETIES
21426008_EA/21001488_EA



59⁹⁹

ENFAMIL A+ READY TO FEED INFANT FORMULA
SELECTED VARIETIES, 18X2.37 ML
21049370_C01/21068482_C01



38⁹⁹

SIMILAC PRO-ADVANCE STEP 1 OR 2 OR COMFORT HMO POWDER FORMULA
SELECTED VARIETIES, 570/584 G
21427103_EA/21330071_EA



54⁹⁹

ENFAMIL A+ INFANT FORMULA REFILLS
SELECTED VARIETIES, 992 G
214233327902_EA/20425327903_EA



29⁹⁹

ENFAGROW A+ INFANT NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 907 G
21407930_EA/21407931_EA





Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

Optimum
Earn **25,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

\$25 value!

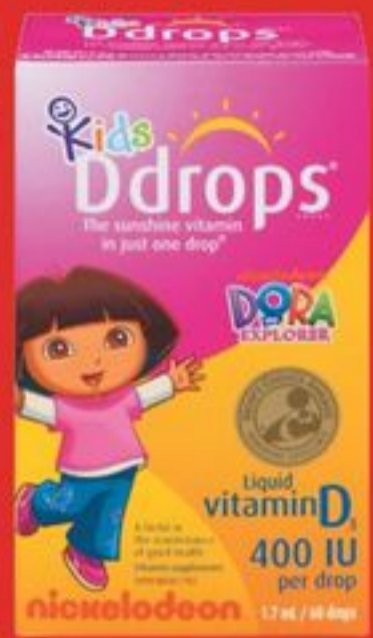
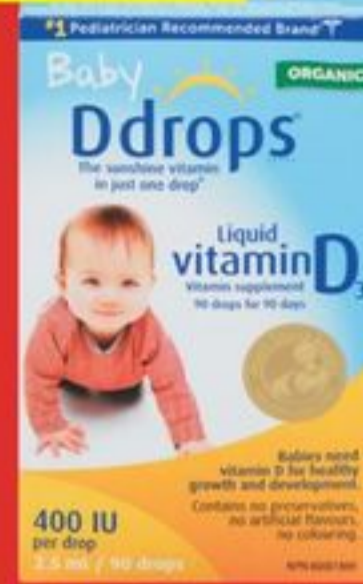
BUY 3 GET 1 FREE

RICOLA BAGS
SELECTED VARIETIES
17/19'S
FOURTH ITEM MUST BE OF EQUAL OR LESSER VALUE
2.44-4.99
2003489_SA/2003483_SA



UP TO **20% OFF**
10.39-15.19 AFTER SAVINGS

DDROPS LIQUID VITAMIN DROPS
SELECTED VARIETIES, 1.7-7.5 ML
20034058_SA/20034121_SA



UP TO **20% OFF**
2.79-51.99 AFTER SAVINGS

PC® SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20049352_SA/2004779001_SA



UP TO **20% OFF**
23.19-45.99 AFTER SAVINGS

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21344490_SA/2030109004_SA



UP TO **20% OFF**
13.49-35.99 AFTER SAVINGS

PC® VEGAN AND PLANT PROTEIN SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21207340_SA/21013008_SA



FROM **14.99**
14.99-18.99

GET **4,000 pts** = \$4 Value
when you buy 2

ADVIL TABLETS, CAPLETS, CAPSULES OR LIQUI-GELS
SELECTED VARIETIES, 40-150'S
2007718901_SA/20096766002_SA



13.99

VOLTAREN JOINT PAIN OR BACK & MUSCLE CREAM
SELECTED VARIETIES, 100-150 G
2110946_SA/21223471_SA



GET **3,000 pts** = \$3 Value

ONE A DAY MULTIVITAMINS
90-130'S OR FLINTSTONE'S CHILDREN'S VITAMINS
60-180'S
SELECTED VARIETIES
21284971_SA/21013210_SA



8.99

U BY KOTEX 2X PADS, LINERS OR TAMPONS
SELECTED VARIETIES, 24-129'S
21046011_SA/21046431_SA



UP TO **20% OFF**
2.03-23.19 AFTER SAVINGS

LIFE BRAND® PADS 14-48'S OR LINERS 40-135'S
SELECTED VARIETIES
21002823_SA/21204478_SA



17.99

LIMIT 4 OVER LIMIT PAY 19.99 EA

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
21032611_SA/21264010_SA



Optimum™

Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

Earn **25,000 pts** for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$25 value!

\$20

GET **2,000 pts** = \$2 Value

OLD SPICE, OLAY, VENUS OR GILLETTE HOLIDAY GIFT PACKS
SELECTED VARIETIES
23608908_EA/2409024_EA



GET **6,000 pts** = \$6 Value

when you buy 2

NATIVE BODY WASH 532 ML, DEODORANT 75 G, BODY SPRAY 99 G OR HAIR CARE PRODUCTS 177/487 ML
SELECTED VARIETIES
21648847_EA/21650033_EA

UP TO **20% OFF**
10.39-15.99 AFTER SAVINGS



JUST FOR MEN COLOUR KITS 1'S, OR GROOMING PRODUCTS 9/118 ML
SELECTED VARIETIES
20988749_EA/21062354_EA



UP TO **20% OFF**
9.19-17.59 AFTER SAVINGS

VEET HAIR REMOVAL PRODUCTS
SELECTED VARIETIES
2077234002_EA/21062354_EA

5.99

LIMIT 4 OVER LIMIT PAY 8.49 EA



IVORY BODY WASH
SELECTED VARIETIES, 1035 ML
21432577_EA/21432584_EA

GET **3,000 pts** = \$3 Value

when you buy 2

HARRY'S OR FLAMINGO RAZORS, CARTRIDGES, BALM OR SHAVE GEL
SELECTED VARIETIES
21607822_EA/21160916_EA



3.97

COLGATE TOTAL, OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTHPASTE 73-170 ML, COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES 1 EA, OR COLGATE KIDS MOUTHWASH 500 ML
SELECTED VARIETIES AND SIZES
20306410001_EA/21479047_EA



UP TO **20% OFF**
5.59-13.59 AFTER SAVINGS

OLAY BODY WASH 364-975 ML OR BAR SOAP 8X13 G, 4/8X30 G
SELECTED VARIETIES
20664134_EA/21062343_EA



GET **3,000 pts** = \$3 Value

for every \$15* spent on

LISTERINE MOUTHWASH OR BENYLIN PRODUCTS
SELECTED VARIETIES AND SIZES
21061207_EA/2028192001_EA
*At least \$3 value for purchase



2.99

COLGATE PREMIUM TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1 EA,
SELECTED VARIETIES
2069748001_EA/21064613_EA



4.79

SENSODYNE OR PRONAMEL BASE TOOTHPASTE 75/100 ML, POLIDENT TABLETS 40'S OR POLIGRIP 40 G
SELECTED VARIETIES
20300179001_EA/20643307_EA



18.77

LIMIT 4 OVER LIMIT PAY 24.99 EA



ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S
SELECTED VARIETIES
20348233001_EA/21479204_EA



Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

Optimum™
Earn **25,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

\$25 value!

\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

KRISTIN ESS SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 296 ML
2193725_EA/2193726_EA



\$8

LIMIT 4
OVER LIMIT PAY
12.99 EA

MARC ANTHONY HAIR CARE
SELECTED VARIETIES
200 G./50-380 ML
2055004001_EA/2055004004_EA



7⁹⁷

LIMIT 4
OVER LIMIT PAY
9.99 EA

DOVE HAIR CARE
SELECTED VARIETIES, 517-750 ML
2019039007_EA/20479882001_EA



\$4

LIMIT 4
OVER LIMIT PAY
4.99 EA

AUSSIE HAIR CARE
SELECTED VARIETIES, 360 ML
2196731_EA/2196739_EA



\$11

LIMIT 4
OVER LIMIT PAY
12.49 EA

NATIVE HAIR CARE
177/487 ML
21000407_EA/2037103_EA



\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

L'ORÉAL PARIS PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
2030402029_EA/20300687001_EA



9⁹⁹

AVEENO LOTION
SELECTED VARIETIES
AND SIZES, 532 ML
20103023004_EA/204842393_EA



\$6

LIMIT 4
OVER LIMIT PAY
8.95 EA

GARNIER BELLE COLOR HAIR COLOUR
SELECTED VARIETIES
20130490001_EA/21220930_EA



UP TO **20% OFF**
7.99-20.39 AFTER SAVINGS

CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
2038021_EA/20432370001_EA



UP TO **25% OFF**
4.49-20.99 AFTER SAVINGS

AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
2030071_EA/21000336_EA



8 days only

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

Shop & earn more

November 21st to 28th

Earn **25,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$25 value!

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

\$25

LICENSED WALKIE TALKIE WATCH SETS
WHILE QUANTITIES LAST
2160793_EA, 21607792_EA



GIMBELS

MAD BEAUTY ELF GIMBALS OR FRIENDS ADVENT CALENDAR
WHILE QUANTITIES LAST
21620997_EA

\$16



\$18

ALCHEMY LIVING TO PIECE BLISSFUL ESCAPE BATH SET, MEGA GIFT SET OR 23 PIECE MAKEUP BRUSH SET
WHILE QUANTITIES LAST
21606720_EA, 21606600_EA



ALCHEMY LIVING WARM AND COZY PLUSH SLIPPER BOOTS OR 5 PIECE BRUSH AND MIRROR WITH STAND SET
WHILE QUANTITIES LAST
21606454_EA, 21606722_EA

\$18



\$25

SWEET DREAMS 4 PIECE SLEEP WELL GIFT SET
WHILE QUANTITIES LAST
21607930_EA, 21606106_EA



\$15

DR. TEAL'S COLLECTION TIN 6 PIECE HOLIDAY SET
WHILE QUANTITIES LAST
21602908_EA



AROMA HOME HOT HUG MICROWAVEABLE PLUSH ANIMALS
WHILE QUANTITIES LAST
21607930_EA, 21607943_EA

\$25



\$10

MODA SPARKLE AND SHINE FACE BRUSH SET
WHILE QUANTITIES LAST
21604227_EA



\$16

THE KIND EDIT CO. MEGA GIFT SET
WHILE QUANTITIES LAST
21606624_EA



RUGGED RIDGE 5 PIECE MENS WEEKENDER SET
WHILE QUANTITIES LAST
21606664_EA

\$25



\$17

CEDAR & SAGE GIFTSETS FOR MEN
WHILE QUANTITIES LAST
21606107_EA, 21606104_EA



\$18

L'ORÉAL PARIS LASH PARADISE OR VOLUMINOUS HOLIDAY KIT
21603974_EA
21603973_EA



QUO BEAUTY HOLIDAY BATH POUFS
WHILE QUANTITIES LAST
21606103_EA, 21606104_EA

\$2



Black Friday

DON'T MISS OUR HOT DEALS!

8
days only

NOV 21
TO NOV 28

APP EXCLUSIVE OFFER
Open the app

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

L'ORÉAL PARIS MAYBELLINE

15⁹⁹

L'OREAL TRUE MATCH LUMI GLOTTION
21063287004_EA



15⁹⁹

L'OREAL TRUE MATCH FOUNDATION
21348121015_EA



10⁹⁹

MAYBELLINE TATTOO STUDIO EYELINER
21158589002_EA



13⁹⁹

L'OREAL TRUE MATCH CONCEALER
21563250008_EA



15⁹⁹

L'OREAL PANORAMA MASCARA
21562920002_EA



12⁹⁹

MAYBELLINE LIFTER PLUMP GLOSS
21564956006_EA



8⁹⁹

L'OREAL VOLUMINOUS ORIGINAL MASCARA, MAYBELLINE FIT ME CONCEALER, OR FOUNDATION
20308180001_EA/20830369007_EA



L'ORÉAL PARIS MAYBELLINE

10⁹⁹

L'OREAL COLOUR RICHE LIPSTICK OR INFALLIBLE PRO-LAST
21043033001_EA/20312380012_EA



L'ORÉAL PARIS

INFALLIBLE PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

COLOUR RICHE

PRO-LAST

13⁹⁹

L'OREAL TELESCOPIC MASCARA, INFALLIBLE BROW MASCARA, BROW LAMINATION OR TRUE MATCH PRESSED POWDER
2031729001_EA/20304643001_EA



L'ORÉAL PARIS

12⁹⁹

L'OREAL BROW STYLIST DEFINER, INFALLIBLE LE MATTE RESISTANCE LIPSTICK, OR INFALLIBLE EYELINER
21070921004_EA/21437075001_EA

L'ORÉAL PARIS



12⁹⁹

MAYBELLINE SKY HIGH MASCARA, INSTANT AGE REWIND CONCEALER OR FOUNDATION
21344839001_EA/20379484004_EA

MAYBELLINE



14⁹⁹

MAYBELLINE SUPERSTAY POWDER, OR TATTOO STUDIO 3 DAY BROW STYLING GEL
2153818002_EA



MAYBELLINE

10⁹⁹

MAYBELLINE LASH SENSATIONAL MASCARA OR LIP LIFTER GLOSS OR LINER
20830334001_EA/21390704005_EA

MAYBELLINE



9⁹⁹

ESSIE NAIL COLOR OR TREATMENT
20378843032_EA/21097509001_EA

essie



Optimum

Members-Only Price™

24⁹⁹

Members save \$3

Non-members **27⁹⁹**



L'OREAL REVITALIFT ANTI-WRINKLE + FIRMING EYE, DAY OR NIGHT MOISTURIZERS
SELECTED VARIETIES AND SIZES
21298358_EA/20357019005_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum

Members-Only Price™

8⁹⁷

Members save \$2.02

Non-members **10⁹⁹**



GARNIER MICELLAR WATER 400 ML OR SKIN NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
21351904002_EA/21351904002_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum

Members-Only Price™

14⁹⁹

Members save \$3

Non-members **17⁹⁹**



GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE SERUMS
SELECTED VARIETIES AND SIZES
21427417_EA/21548107_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See flyer legal for details.
*Customer is responsible for the payment of any applicable municipal and/or provincial deposit or product/packaging recycling fee that may apply.

WICKED



Make your own magic with our enchanting
Wicked-inspired collection.
Select Stores + Online

15 Wicked Wet Brush Detangler and Hair Accessory Set

ELPHABA, NESSAROSE OR GLINDA
21637208_EA/21637209_EA/21637210_EA



Joe Fresh Wicked Tote Bag

18

Reg. \$24



18 Wicked Decorative Back Rests or Throws

ASSORTED VARIETIES
21616836_EA/21616837_EA/21616710_EA



10 Wicked Decorative Faux Fur Backed Accent Pillow

ASSORTED VARIETIES
21616838_EA/21616839_EA/21616876_EA



SHOP NOW

© Universal City Studios LLC. All Rights Reserved.

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.

Black Friday

DON'T MISS OUR HOT DEALS!

8
days only

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

NOV 21
TO NOV 28

APP EXCLUSIVE OFFER
Open the app

25% off all Wicked apparel



Turn heads with our spellbinding new collection, inspired by the movie Wicked. Select Stores + Online

Kid Wicked Glinda & Elphaba Pullovers

18 ea.

Reg. ~~\$24~~



Toddler Wicked Glinda Tulle Dress

25.50

Reg. ~~\$34~~



Wicked Defy Gravity Hoodie

29.25

Reg. ~~\$39~~



Kid Wicked Hoodie

21.75

Reg. ~~\$29~~



Wicked Green Jogger Set

29.25

Reg. ~~\$39~~



Adult Wicked Pullover

29.25

Reg. ~~\$39~~



Wicked Glinda & Elphaba Tulle Dresses

29.25 ea.

Reg. ~~\$39~~



JOE FRESH

SHOP NOW

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.

Black Friday

DON'T MISS OUR HOT DEALS!

Friday

8 days only

NOV 21 TO NOV 28

APP EXCLUSIVE OFFER

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 value!

25%

off

outerwear,
winter accessories,
snow boots,
sweaters,
sleepwear,
& adult bottoms.*

Ends November 28

Regular Price Only | In-Store + Online

plus door crusher deals!

Ends December 1 | Select Styles

Adult Fleece
Jackets + Pullovers

\$25

reg. \$40 & \$50

Children's
Fleece Jackets

\$10

reg. \$19 & \$22



JOE FRESH

SAVE NOW

*Exclusions apply. While quantities last. Offers cannot be combined.

Visit www.joefresh.com/offerdetails for full details.

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See flyer legal for details.

Black Friday

DON'T MISS OUR HOT DEALS!

Friday

8 days only

NOV 21 TO NOV 28

APP EXCLUSIVE OFFER

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 value!

black friday deals on brand-name apparel!

GREAT DEALS ON GREAT BRANDS



MESSI COLLECTION



25% OFF

APPAREL & ACCESSORIES

ENDS NOV 28

 MATIX®



NOW

34⁹⁹

REG. ~~\$39⁹⁹~~

ADULT SHACKETS

ENDS NOV 28

SHOP BRANDS

Online + In-Store

*Visit www.joefresh.com/offerdetails for full details

Items on this page are not available at the following West locations: Calgary (East Village, Nursery), Edmonton (Heritage Gate, Windermere), Whitehorse.

COZY, EAZY & DELICIOUS!

Fresh Filled Pasta 500g - 700g
OR Skillet Gnocchi 520g - 700g
21579289_EA/20312412_EA

\$10

Oliveri® Skillet Gnocchi Poeler
280g - 350g | 21021520_EA
549

Oliveri® Fresh Flat Pasta
300g - 360g | 20126372_EA
\$5

Oliveri® Fresh Sauce
600mL | 20011488_EA
849

COUNTRY HARVEST

FOR BREAD LOVERS

MADE WITH WHOLE GRAINS

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6's SELECTED VARIETIES
21178642_EA/21433366_EA
20914605_EA/21178535_EA

2/\$6
OR 3.49 EA

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6's SELECTED VARIETIES
21178642_EA/21433366_EA
20914605_EA/21178535_EA

*WHOLE BREAD CATEGORY: SUPPLY OF 4,000 PEOPLE BY EASTAS LOCAL BAKERY SERVICES INC. (Canadian BAKERY SERVICES S. 2024)

Carbon Neutral

Royale

TRUSTED QUALITY. CARBON NEUTRAL.

NOW SOFTER

LIMIT 4
19⁹⁷
OVER LIMIT PAY 23.99 EA
Royale® Original or Velour® 18 pack facial tissue
2136857_EA

LIMIT 4
13⁹⁹
OVER LIMIT PAY 19.99 EA
Royale® Tiger Towel® 6=12 half sheet paper towel rolls
21484704_EA

LIMIT 4
21⁹⁹
OVER LIMIT PAY 26.99 EA
Royale® Original or Velour® 30=90 bath tissue rolls
21639661_EA/21639671_EA

*Royale® tissue products are manufactured by Irving Consumer Products Limited, an affiliate of J.D. Irving, Limited. J.D. Irving, Limited and affiliated corporations have planted a billion trees since 1957. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® tissue products. For more information, visit royale.ca/carbon-neutral.

GARNIER

GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE VITAMIN C SERUM
21427417_EA/21548177_EA
**Must be a registered PC Optimism™ member to load and get this offer.

WITH/AVEC VITAMIN(E) C

Members save \$3

Members-Only Price 14⁹⁹
Non-members 17⁹⁹

GARNIER SKINACTIVE Micellar Cleansing Water
Eau Micellaire Nettoyante

GARNIER SKINACTIVE VITAMIN(E) C SERUM
3.5% VITAMIN(E) C

VEGAN VEGETARIENNE **Cruelty Free INTERNATIONAL** **SCORE** **VERIFIEZ LE SCORE**

new

Simply Gourmet *Simply made*

LIMIT 6
2²⁹
OVER LIMIT PAY 2.99 EA

Simply Gourmet crunchers or puffies snacks selected varieties 32g
21597236_EA
21597406_EA

LIMIT 6
2²⁹
OVER LIMIT PAY 2.99 EA

from the Baby Gourmet Family

cerebelly

Essential nutrients for growing up

LIMIT 6
2⁹⁹
OVER LIMIT PAY 3.99 EA

Cerebelly organic baby puree pouches selected varieties 128 mL
21601254_EA

✓ **Organic, veggie-first ingredients**
✓ **0g added sugar**
✓ **Clean Label Purity Award**

SHARE MORE JOY

PEPSI **Lays** **bubly**

All trademarks and logos are property of their respective owners.

GET 600⁰⁰

PEPSI® or 7UP® Soft Drinks 12x355 mL, selected varieties
2068748_C0/2032236K002_C02

3⁹⁹

PEPSI® Soft Drinks 6x222 mL, selected varieties
20857680004_C06/2189960_C06

LIMIT 4
5⁷⁷
OVER LIMIT PAY 6.99 EA

bubly™ sparkling water beverage (12x355mL, selected varieties)
21549114_C12

LIMIT 4
5⁷⁷
OVER LIMIT PAY 7.49 EA

MONTELLIER carbonated natural spring water selected varieties, 10x355 mL
21096722_C10

ROCKSTAR ENERGY DRINK

\$3

ROCKSTAR® Energy Drink (473mL, selected varieties)
21617964_EA or 21617780_EA

This product may not be suitable for everyone. Please read and follow directions for use.

LIMIT 4
5⁹⁹
OVER LIMIT PAY 7.49 EA

GATRADE® ZERO Sports Drink (6x591mL, selected varieties)
21585260_C06 or GATRADE® Powder Sticks (10x3g, selected varieties)
21603385_EA

ACTIVIA

3 BENEFITS TO SUPPORT YOUR HEALTH

LIMIT 2 2⁹⁹

OVER LIMIT PAY 4.29 EA

ACTIVIA yogurt tubs selected varieties 625/650 g

oikos

START THE DAY WITH A PROTEIN SNACK

LIMIT 4 3³³

OVER LIMIT PAY 4.29 EA

Danone Oikos 4 425/400 g yogurt selected varieties minimum 14% protein

DANONE

DELICIOUS NUTRITIOUS SNACK

LIMIT 4 \$1

OVER LIMIT PAY 2.29 EA

Danone Activia or Oikos Drinkable Yogurt, 150 ml, Selected Varieties

GOOD START TO YOUR DAY

LIMIT 2 5⁴⁶

OVER LIMIT PAY 7.29 EA

Oikos Greek yogurt tubs selected varieties, 650/750 g

19G OF PROTEIN*

*per 175g serving

Activia® / Danone® / Danino® used under lic. © 2024 De Gervais Danone. Oikos® used under lic. © 2024 Danone US, LLC. All rights reserved.

vega

GET MORE IN EVERY SCOOP

With Vega's nutritious and delicious plant protein powder.

LIMIT 4 24⁹⁹

OVER LIMIT PAY 23.99 EA

VEGA PROTEIN AND GREENS

SELECTED VARIETIES 518-528 G

LIMIT 4 42⁹⁹

OVER LIMIT PAY 43.99 EA

VEGA SPORT PROTEINS

SELECTED VARIETIES 801-829 G

Theodore & Pringle
OPTICAL

Optimum™

Get 50,000 pts

for every \$150 spent on optical.

November 21 - December 4, 2024

Black Friday Offer!

*FOR EVERY \$150 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN NOVEMBER 21 - DECEMBER 4, 2024.

Optimum™

BLACK FRIDAY STARTS NOW.

FIND ALL THE DEALS IN STORE.

Bell | ROGERS. | plus | fido

THE MOBILE SHOP
NOW THAT'S REWARDING.

Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.

Mobile

Get 25 GB for \$29/month.

Plans starting at **\$20/month**

Get started with a 20,000 pts activation bonus!

*Conditions apply. One-time \$10 SIM card charge applies. Visit pcmobile.ca/plans for complete details.

REAL CANADIAN SUPERSTORE

Sign up for mobile text offers

Text "OFFER" to 78737* to see our weekly offers.

Standard message rates may apply.

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text



AD MATCH

**We match
prices*
so you can
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.