

**PRICE
DROP!**



**SALE
SAVE \$2.99**

**CANADA
FARMER'S MARKET™
RUSSET POTATOES
PRODUCT OF CANADA
10 LB BAG
20601020001_EA**

\$6

**PRICE
DROP!**



**SALE
SAVE \$1.24**

**IÖGO NANO YOGURT
SELECTED VARIETIES
6X93 ML
20609687001_EA/21219007_EA**

3.25

**PRICE
DROP!**



**KASHI CEREAL
SELECTED VARIETIES
340-460 G
20591675_EA/20594319_EA**

\$5

**PRICE
DROP!**



**SALE
SAVE \$1**

**PC® OR BLUE MENU® ENTRÉES
OR BOWLS
SELECTED VARIETIES FROZEN
212-365 G
20312253001_EA/20839096_EA**

3.50

**PRICE
DROP!**



**BEN'S BISTRO EXPRESS
SELECTED VARIETIES
240/250 G
21404827_EA/21404840_EA**

\$3

*Offer valid in-store at participating locations between October 21 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see
our complete
digital flyer



Independent
Your Independent Grocer



CHICKEN LEGS
BACK ATTACHED, FAMILY SIZE
6.59/KG
20153925_KG

2⁹⁹
LB



CUT BY OUR BUTCHERS

SAVE \$6^{LB}

CANADA BEEF SHORT RIBS KOREAN STYLE
CUT FROM CANADA AA GRADE BEEF OR HIGHER
19.82/KG
20810383_KG/20810384_KG

8⁹⁹
LB



CUT BY OUR BUTCHERS

PORK LOIN COMBINATION CHOPS
SIRLOIN, CENTRE AND RIB PORTION BONE-IN
5.49/KG
21618256_KG

2⁴⁹
LB



5 LB

MANDARIN ORANGES
MANDARINES

超甜蜜桔

2.27 kg 5 lb
PRODUCT OF CHINA / PRODUIT DE CHINE

CHINESE MANDARINS
PRODUCT OF CHINA
5 LB
20088143001_EA

6⁸⁸



FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
30.84/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
21085873_KG

SAVE \$4^{LB}

13⁹⁹
LB



PKG OF 6

FARMER'S MARKET
MINI CUCUMBERS
MINI CONCOMBRES

CANADA FARMER'S MARKET[™] MINI CUCUMBERS
PRODUCT OF CANADA
6'S
20737570001_EA

\$3



KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468006_EA

SAVE \$2

12⁹⁹



NO NAME[®] CHEESE BARS 700 G OR PC[®] SHREDS 620 G
SELECTED VARIETIES
20975773_EA/21060177_EA

8⁴⁹



LACTANTIA BUTTER
SELECTED VARIETIES
454 G
20296112005_EA/20639925_EA

SAVE \$1

4⁹⁹



D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES
20038335_EA
21450797_EA
20627103_EA

WHEN YOU BUY 2
SAVE \$1⁰⁸

2/6⁵⁰
LESS THAN 2
\$3.79 EA.



JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA

SAVE UP TO

50%



PUREX BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS, SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21186225_EA/21189812_EA

6⁹⁹

Black Friday
DON'T MISS OUR HOT DEALS!

APP EXCLUSIVE OFFER

Open the app. It's as easy as that!

8 days only
NOV 21 TO 28

Optimum

Earn

15,000 pts

for every \$50* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

\$15
value!

Produce



POMEGRANATE
PRODUCT OF U.S.A. \$2 EACH
OR **SWEET POTATOES** PRODUCT
OF CANADA \$2 LB 4.41/KG
20134767001_EA/20127708001_KG

\$2
EA
/LB



CANADA
**PC* ORGANICS WHOLE
CREMINI OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA



2/\$6
LESS THAN 2
\$3.49 EA.



PINEAPPLE
PRODUCT OF COSTA RICA
EACH
20119813001_EA

\$5

**PKG
OF 6**



AVOCADO BAG
PRODUCT OF MEXICO
6'S
20142232001_EA

\$5



**PC* ADORA GRAPES OR
EXTRA LARGE GREEN OR
RED SEEDLESS GRAPES**
PRODUCT OF U.S.A.,
NO. 1 GRADE
8.82/KG
20711275001_KG/20425775001_KG

\$4
LB



**BOLTHOUSE FARMS
SMOOTHIES OR JUICE**
PRODUCT OF U.S.A.,
SELECTED
VARIETIES
946 ML
20301788_EA
20325816_EA

2/\$12
LESS THAN 2
\$7 EA.



**PC* CHOPPED OR
PREMIUM SALAD
KITS**
PRODUCT OF
U.S.A.,
SELECTED
VARIETIES
253-369 G
21334801_EA
21378038_EA

2/\$11
LESS THAN 2
\$6 EA.



SATSUMA MANDARINS
PRODUCT OF U.S.A.
8.82/KG
20925159001_KG

\$4
LB



**WEST
GREENHOUSE TOMATOES
ON THE VINE**
PRODUCT OF
WESTERN PROVINCES
4.41/KG
20026703001_KG

\$2
LB



CORED PINEAPPLE
MADE IN-STORE DAILY
595 G
21016085_EA

\$7

Butcher

**CUT BY OUR
BUTCHERS**



**WEST
EYE OF ROUND ROAST**
CUT FROM CANADA
AA GRADE WESTERN
BEEF OR HIGHER
22.02/KG
20836734_KG

9.99
LB



**SPLIT CHICKEN
WINGS**
FAMILY SIZE
12.10/KG
20761916_KG

5.49
LB

**CUT BY OUR
BUTCHERS**



BEEF STIR FRY STRIPS
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



**EXTRA LEAN GROUND
BEEF**
FAMILY SIZE
17.62/KG
20805639_KG

7.99
LB



PC* FREE FROM* SAUSAGES
SELECTED VARIETIES
500 G
20119782_EA/20562167_EA

\$7

**PKG
OF 8**



**PC* CHICKEN
DRUMSTICKS 8'S OR
THIGHS BONE-IN 6'S**
AIR CHILLED
21341035_EA
21341042_EA

\$12

HALAL



**SUFRA* HALAL
LEAN GROUND BEEF**
454 G
21397283_EA

8.99



**PC* NATURALLY
SMOKED BACON**
SELECTED
VARIETIES
375-500 G
20152629_EA/21525048_EA

\$7



**PC* MOZZARELLA
CHEESE STICKS
OR SPRING ROLLS**
SELECTED
VARIETIES,
FROZEN
454/574 G
20698096_EA
21116020_EA

\$10



**PC* PUB RECIPE*
OR GLUTEN-FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA/21201321_EA

\$8

Seafood

Fresh seafood items subject to availability.



COD FILLETS
PREVIOUSLY
FROZEN
29.74/KG
21210093_KG

13.49
LB



**PC* HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT
150 G
20976930_EA
20977683_EA

9.99



**PC* PACIFIC LARGE
WHITE SHRIMP
RAW ZIPPERBACK***
31-40 PER LB
FROZEN
400 G
20788888_EA

8.49



**PC* SHRIMP
APPETIZERS**
SELECTED
VARIETIES,
FROZEN
294-454 G
20135874_EA
20978921_EA

\$10

Bakery

**BAKED
IN-STORE**



BAGUETTE
WHITE OR WHOLE WHEAT
255 G
21529211_EA

1⁵⁰



LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
21496254_EA/21496255_EA

\$4

**BAKED
IN-STORE**



KIMBERLEY'S CUPCAKES
SELECTED VARIETIES
6'S
21595212_EA

\$5



BULK ROLLS
SELECTED VARIETIES
20076950_EA

8/\$4
LESS THAN 8
79¢ EA.



ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
21616092_EA/21616156_EA

4⁴⁹



**PC® OR BLUE MENU®
ENGLISH MUFFINS**
SELECTED VARIETIES
6'S
20810728_EA/21015902_EA

2⁶⁹



**KING'S
HAWAIIAN ROLLS**
SELECTED VARIETIES
AND SIZES
21475970_EA/21489831_EA

3⁹⁹



PC® FLATBREAD 220/300 G OR
SURAJ® NAAN 5'S
SELECTED VARIETIES
20910044_EA/21051353_EA

\$3

Great to go

Great to go items plus applicable taxes.

BUY ANY ONE

**FROM OUR CHEF™
SOUP**
SELECTED VARIETIES
700 ML
21560588_EA



**GET 25%
OFF ONE**

**FROM OUR CHEF™
PIE OR QUICHE**
SELECTED VARIETIES
150-600 G
21579901_EA



The Deli



OKA
SELECTED
VARIETIES
190 G
20920756_EA/20921279_EA

8⁹⁹



**BABY BEL G'S,
LAUGHING COW
12'S OR CHEESE
DIPPERS**
SELECTED
VARIETIES
20319107_EA/20574332_EA

5⁴⁹



**GCV CHICKEN
FAVORITES**
SELECTED
VARIETIES
(TENDERS, FRIED
CHICKEN OR
BONELESS BITES),
SERVED HOT OR
CHILLED
320-700 G
20137058_EA/20992187_EA

\$16

SUB SANDWICH
IN-STORE PREPARED
BEEF, HAM, TURKEY
OR ASSORTED
331/364 G
21623682_EA

\$7



MASTRO TRIOS
SELECTED
VARIETIES
150/250 G
21064064_EA/21554465_EA

\$10



**PC® NATURAL
CHOICE™
TURKEY SERVICE
CASE MEATS**
SELECTED
VARIETIES
20059548_KG

3⁴⁹
/100 G



**12" TAKE AND
BAKE PIZZA**
SELECTED
VARIETIES
510-739 G
21456393_EA
21456401_EA

\$9-10
2,000 Value
when you buy 2



ZIGGY'S® PASTA
SELECTED
VARIETIES
350/360 G
21521168_EA/21521170_EA

\$5



**YVES VEGGIE
GROUND MEAT
OR SAUSAGES**
SELECTED
VARIETIES
156-380 G
20507159_EA
20596775_EA

2/\$12
LESS THAN 2
\$6.50 EA.



**PC® TOPPED
HUMMUS**
280 G OR
LA PANZELLA
170 G
SELECTED
VARIETIES
20811384_EA
21348433_EA

2/\$8
LESS THAN 2
\$4.49 EA.

Floral



**PREMIUM
GIFTING
BOUQUET**
SELECTED
VARIETIES
21436381_EA/21436382_EA

\$35



**INTERMEDIATE
ROSE BUNCH**
9 STEM
21593444_EA

\$10



**ROSEMARY
4 INCH**
21354963_EA

\$12



**POINSETTIA IN
UPGRADED TIN**
8 INCH
20287881_EA

\$24

Baked Instore Goodies



BAKED IN-STORE
MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
 SELECTED VARIETIES
 4'S
 21464137_EA/21464199_EA

4⁴⁹



BAKED IN-STORE
TURNOVERS
 SELECTED VARIETIES
 4'S
 214659196_EA

4⁴⁹



BAKED IN-STORE
CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
 10'S
 21467583_EA

\$6



BAKED IN-STORE
PLAIN CROISSANTS
 6'S
 21030153_EA

\$4



BAKED IN-STORE
MINI DANISH
 ASSORTED VARIETIES
 8'S
 214763209_EA

4⁴⁹



BAKED IN-STORE
MINI COOKIES
 SELECTED VARIETIES
 24'S
 21596672_EA

\$5

It's Party Season

Please allow 24 to 48 hours in advance



CLASSIC TEA SANDWICH PLATTER
 AN ASSORTMENT OF FINGER-SIZED SANDWICHES MADE WITH WHITE AND WHOLE WHEAT BREAD INCLUDING HAM AND CHEESE, TUNA, AND EGG SALAD
 SERVES 6-8
 21558137_EA

\$20



WRAP STARS, PINWHEELS OR GAME NIGHT PLATTER SMALL
 ROLL UP TO THE PARTY WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS SERVES 8-10
 21557919_EA/21558135_EA

\$25



ALL WRAPPED UP, DELUXE VEGETARIAN OR GAME NIGHT LARGE PLATTER
 A WRAPPED AND READY-TO-EAT ARRAY OF FRESH TORTILLAS, INCLUDING CHICKEN CAESAR, CRISPY CHICKEN LOUISIANA HOT, SWEET CHILI CHICKEN, AND TURKEY AVOCADO BACON, PERFECTLY PAIRED WITH MIXED OLIVES SERVES 10-12
 21557920_EA/21558136_EA

\$55



THE ENTERTAINER
 A MUST-HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVORITE SANDWICHES INCLUDING ITALIAN CLASSIC, CHICKEN BRIE FIG, BOCCONCINI ROASTED TOMATO ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS WITH CHICKEN CAESAR, TURKEY AVOCADO BACON, AND CRISPY CHICKEN LOUISIANA HOT. FRESHLY PREPARED SUBS MADE WITH ROAST BEEF, ASSORTED, HAM AND CHEESE, PERFECTLY PAIRED WITH MIXED OLIVES SERVES 8-10
 21558213_EA

\$60



GOURMET SANDWICH PLATTER
 AN ASSORTMENT OF ARTISAN SANDWICHES INCLUDING ITALIAN CLASSIC, ROAST BEEF GOUDA, TURKEY BACON CLUB, CHICKEN BRIE FIG, HAM AND CHEESE ON FRESHLY BAKED BAGUETTE, PERFECTLY PAIRED WITH MIXED OLIVES SERVES 12-14
 21558211_EA

\$65



CHARCUTERIE BOARD
 SELECTED VARIETIES
 211-433 G
 21405538_EA
 21405571_EA

\$12-15

GET \$2.50 Value



WING N TENDERS PLATTER
 20 CHICKEN WINGS BREADED OR UNBREADED, SAUCE OF YOUR CHOICE, 12 CHICKEN TENDERS PAIRED WITH CARROTS AND CELERY
 21559272_EA

\$45



CHICKEN WINGS PLATTER
 FLAVORFUL CHICKEN WINGS BREADED AND UN-BREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS SERVED CHILLED (INCLUDES 40 PIECES)
 SERVES 8-10
 21558990_EA

\$45



CHICKEN FAVOURITES LARGE
 A SELECTION OF OUR FAVORITE CHICKEN BITES; 30 FLAVORFUL CHICKEN WINGS, BREADED AND UN-BREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 JUICY BREADED BONELESS CHICKEN BITES, PAIRED WITH CELERY AND CARROTS SERVED CHILLED (INCLUDES 62 PIECES)
 21559159_EA

\$75

You get, we give.

When you get participating products* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's
charity**



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.



YOPLAIT TUBE 8X56 G OR
MINIGO YOGURT 6X60 G
SELECTED VARIETIES
21547595_EA/21619318_EA

3⁶⁹



NESTLÉ CHOCOLATE
TABLETS
SELECTED VARIETIES
90-120 G
20640580_EA/21247054_EA

2/\$5
LESS THAN 2
\$2.99 EA.



SIGGI'S
SELECTED VARIETIES
4X100 G
21589925_EA/21590027_EA

3⁹⁹



SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G
21353874_EA/21353892_EA

6⁹⁹



AMOOZA CHEESE SNACKS
SELECTED VARIETIES
228 G
21403514_EA/21536895_EA

5⁹⁹



CRACKER BARREL
NATURAL CHEESE SLICES
SELECTED VARIETIES
220/240 G
21290684_EA/21290682_EA

5⁹⁹

Festive cheer



OUTDOOR HOLIDAY ARRANGEMENT
SELECTED VARIETIES
21349738_EA

\$40

HOLIDAY WREATH WITH BOW
SELECTED VARIETIES
24 INCH
21349757_EA



\$35



GREENERY LANTERN
21215675_EA

\$35

4 INCH CONIFER
21638836_EA



\$9



6 INCH POINSETTIA
20036549_EA

\$11

Holiday treats



HOLIDAY JU JUBE MIX
CHERRY AND LIME FLAVOUR
21626754_KG

\$2 /100 G



HOLIDAY JUBES
21626733_KG

\$2 /100 G



CHOCOLATE PRESENTS
21626536_KG

\$3 /100 G



PEPPERMINT PRETZELS
150 G
21626664_EA

\$14



WHITE PEPPERMINT CARMELS
70 G
21626645_EA

\$14



HOLIDAY JELLY BEANS
21626742_KG

\$1.50 /100 G

RED AND GREEN JELLY WREATHS OR HOLIDAY JELLY MIX
21626586_KG/21626537_KG



\$2 /100 G



HOLIDAY JUMBO GUMS
21626520_KG

\$2 /100 G

Grocery



FRANK'S RED HOT OR THICK SAUCE 354 ML, FRENCH'S KETCHUP 750 ML/1 L OR MUSTARD 325 ML OR STUBB'S BBQ SAUCE 450 ML SELECTED VARIETIES
20187632001_EA/20835951_EA



DOVE BAR SOAP 6X106 G, BODY WASH 532-695 ML OR HAIR CARE PRODUCTS 97-750 ML SELECTED VARIETIES
20319039001_EA/21221317_EA



TYLENOL OR TYLENOL KIDS SELECTED VARIETIES AND SIZES 60-150'S
20129494001_EA/20310804002_EA



NO NAME® ALL-PURPOSE FLOUR SELECTED VARIETIES 10 KG
20022248_EA



NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S SELECTED VARIETIES FROZEN
20322085001_EA/20322380001_EA



NO NAME® NATURALLY IMPERFECT™ FRUIT SELECTED VARIETIES FROZEN 2 KG
21033168_EA/21480144_EA



GALLO EXTRA VIRGIN OLIVE OIL 1 L
20105368_EA



PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN 212.27 KG
20134930_EA 21178593_EA



AYLMER TOMATOES ORIGINAL OR ACCENTS SELECTED VARIETIES 540/796 ML
21206804_EA/21207587_EA



TERRY'S ORANGE CHOCOLATE 145-157 G OR TOFFIFEE CHOCOLATE 246 G
21194228_EA/21541146_EA



OLD EL PASO DINNER KITS 264-510 G OR SALSA 650 ML SELECTED VARIETIES
20305182001_EA/20795534_EA



PRIMO PASTA SAUCE 680 ML OR UNICO PASTA 700/750 G SELECTED VARIETIES
20731317003_EA 20794827_EA



GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN 400-750 G
21022302_EA/21022355_EA



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML
21584146_EA/21584850_EA



CHEEMO PEROGIES SELECTED VARIETIES FROZEN 745-907 G
20527159_EA/20527369_EA



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM SELECTED VARIETIES FROZEN 500 ML
21511147_EA/21511200_EA



KELLOGG'S EGGO WAFFLES 8'S OR PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G SELECTED VARIETIES FROZEN
20172664001_EA 20302779_EA



NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP SELECTED VARIETIES 284 ML
20302431_EA 20618885_EA



MOTT'S CLAMATO JUICE 1.89 L OR OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L SELECTED VARIETIES
20300066008_EA 21575320_EA



PC® NATURAL SPRING WATER 24X500 ML
20137898_C24



PURE LIFE WATER 24X500 ML
20060696_C24



ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES
21363770_EA/21484702_EA

For your pet

click here to shop our full assortment



Members save \$2

Optimum
Members-Only Price
9⁹⁹
Non-members
11⁹⁹

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100-1.9 KG
21081180_EA



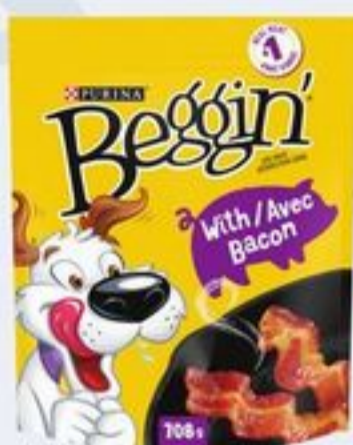
IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA

31⁹⁹



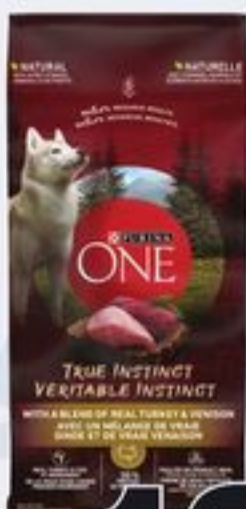
CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA

35⁹⁹



BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21101589_EA

10⁹⁹



PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20912587_EA

13⁹⁹



MILK-BONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA

11⁹⁹



TEMPTATIONS CAT TREATS 160/180 G,
PURRRR-ÉE 48 G,
SPOONS 40 G OR
MEATY BITES 43 G
SELECTED VARIETIES
20298151005_EA/21479803_EA

3²⁹



FANCY FEAST CAT FOOD
SELECTED VARIETIES
12'S
20307537_EA

13⁹⁹



FRISKIES CAT FOOD
SELECTED VARIETIES
7.26/7.5 KG
20912590_C01

21⁹⁹



TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21217951_C01

23⁹⁹

Don't leave any points behind at the pump!



Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, resulting total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.com/pcoptimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Bank Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso.

LAVAZZA

ICONIC CRAFTSMANSHIP, ARTFULLY BLENDED.



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LAVAZZA QUALITÀ ROSSA
K-Cup® pods 30's
21589798_EA

\$18⁹⁹

LAVAZZA QUALITÀ ORO
K-Cup® pods 30's
21589700_EA

\$18⁹⁹

McCafé

Bring home the delicious taste of



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McCafé® K-Cup® Pods
30's - 21240975_EA

\$20⁹⁹

McCafé® K-Cup® Pods
48's - 21238592_EA

\$29⁹⁹



Kicking Horse® Coffee
K-Cup® Pods 10's
21628567_EA

\$12⁹⁹

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Folgers

LOVED BY MILLIONS. TASTE WHY.



1,000⁰⁰ **-\$1 Value**
13⁹⁹
Folgers® Coffee
816 g selected varieties
21478183_EA



2,000⁰⁰ **-\$2 Value**
17⁹⁹
Folgers® K-Cup®
Coffee Pods
30's selected varieties
20811386_EA



7⁹⁹
Folgers® K-Cup®
Coffee Pods
12's selected varieties
20565705_EA



9⁹⁹
Folgers® 1850™
Coffee
340 g selected varieties
21196305_EA

Winter FAVOURITES

ROUGEMONT
2 L
20185265003_EA
less than 2 \$4.49 ea.
2/\$7



OASIS JUICE
SELECTED VARIETIES
8x200 mL
20944313_EA

\$5.49 EA

ARIZONA DEL MONTE
960 mL
20894117004_EA
21581272_EA

\$2.99 EA

ASSORTED FLAVOURS

Globally inspired flavours

click here to
shop our full
assortment



YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
EACH
20626393001_EA

4.99



HAMI MELON
PRODUCT OF U.S.A.
4.41/KG
21051297001_KG

\$2 LB



Members
save
\$1

Members-Only Price™
2.99

Non-members
3.99

**BRITANNIA BOURBON
CREAM BISCUITS**
390 G
20574619_EA



SURAJ NAAN
SELECTED VARIETIES
10'S
20343319_EA

\$5



FRESH ASC TILAPIA FILLETS
22.02/KG
FRESH SEAFOOD ITEMS SUBJECT
TO AVAILABILITY
20897812_KG

9.99 LB



PC MINI VEGETABLE SAMOSAS
FROZEN
345 G
20581030_EA

\$7



**PC WORLD OF FLAVOURS™
JERK CHICKEN LEGS**
AIR CHILLED
13.23/KG
21454286_KG

\$6 LB



**T&T BAKERY TROPICAL
SNACK CAKES**
SELECTED VARIETIES
180 G
20826539_EA

1.50



**NONGSHIM SHRIMP
CRACKERS**
SELECTED VARIETIES
200/400 G
20418200_EA

4.99



**FLYING GOOSE BRAND
SRIRACHA SAUCE**
730 ML
21459017_EA

4.99



**THAI KITCHEN
COCONUT MILK**
SELECTED
VARIETIES
400 ML
20661711_EA

2.29



**PAN YELLOW OR
WHITE FLOUR**
1 KG
20945695_EA
20945705_EA

3.49



**LA COSTEÑA
REFRIED BEANS**
SELECTED
VARIETIES
546 ML
20054076001_EA
20054076002_EA

2.99



TILDA RICE
SELECTED
VARIETIES
4 LB
20013920_EA
20436365_EA

9.99

ITEMS AVAILABLE AT THE FOLLOWING YOUR INDEPENDENT GROCERS LOCATIONS: EDSON'S YIG 4431 4TH AVENUE, EDSON, AB, JOLY'S YIG 251 POWDER DRIVE, FORT MCMURRAY, AB, SINNOTT'S YIG 3 CLEARVIEW MARKET WAY, RED DEER, AB, PEARSON'S YIG 925 ST. ALBERT TRAIL, ST. ALBERT, AB, ELDOH'S YIG 1792 A 9TH AVENUE, FERNIE, BC, PETER'S YIG 1835 GORDON DR., KELOWNA, BC, LONSDALE CITY MARKET, 1650 LONSDALE AVENUE, NORTH SIDE, BC, NIELSEN'S YIG 18765 FRASER HIGHWAY, SURREY, BC, MILLER'S YIG 7190 KERR ST., VANCOUVER, BCPARK ROYAL CITY MARKET YIG, 845 PARK ROYAL NORTH, VANCOUVER, BC, NIEL'S YIG REGINA 1341 BROADWAY AVE., REGINA, SK, MICHAEL'S YIG 2815 WANUSKEWIN RD., SASKATOON, SK YIG 335 HORNER CRES., SASKATOON, SK



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 days only
 Nov 21-28th

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15,000 pts
 for every \$50 spent on
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\$15
 value!

Effective November 21 to 27



HUGGIES ECONO PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3, 50-200'S
 2155591 EA/2155540 EA

34⁹⁹



MILLIE MOON CLUB SIZE DIAPERS
 SELECTED VARIETIES
 SIZE 1-6, 50-100'S
 2157453 EA/2157461 EA

24⁹⁹



PAMPERS SWADDLERS
 ULTRA VALUE PACK
 DIAPERS
 SELECTED VARIETIES
 SIZE 3-6, 120-192'S
 2155539 EA

43⁹⁹



PAMPERS EASY UPS
 GIANT PACK TRAINING PANTS
 SELECTED VARIETIES
 60-120'S
 2168255 EA/2168297 EA

36⁹⁹



PC 12X BABY WIPES
 UNSCENTED
 1200'S
 2133245 EA

\$20



BABY GOURMET ORGANIC FRUIT OR
VEGETABLE BABY FOOD POUCHES
 SELECTED VARIETIES
 120 ML
 2056074001 EA/21123583 EA

1⁷⁹



GERBER ORGANIC CEREAL
 SELECTED VARIETIES
 300 G
 2115201 EA

2/\$10
 LESS THAN 2
 \$5.99 EA.



HUGGIES, HELLO BELLO OR
PAMPERS 3X BABY WIPES
 SELECTED VARIETIES
 112-216'S
 2032001 EA/2070012 EA

7⁹⁹



PAMPERS ECONO
PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3,
 50-200'S
 2155591 EA/2155574 EA

34⁹⁹



PAMPERS PURE
 SUPER BIG PACK
 DIAPERS
 SELECTED VARIETIES
 SIZE N-6,
 92-120'S
 2124395 EA/2124404 EA

24⁹⁹



CERAVE BABY NEEDS
 SELECTED VARIETIES
 2433175 EA/2433184 EA

20%



SUDOCREM OR
PENATEN BABY NEEDS
 SELECTED VARIETIES
 20800281 EA/2075283 EA

20%



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\$15
value!

Effective November 21 to 27



ENFAGROW A+ INFANT
NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES
907 G
2102311 EA/2102311 EA

29⁹⁹



SIMILAC PRO-ADVANCE
STEP 1 OR 2 OR COMFORT
HMO POWDER FORMULA
SELECTED VARIETIES
570/584 G
2103125 EA/2103101 EA

38⁹⁹



ENFAMIL NEUROPRO
READY TO FEED INFANT
FORMULA
16X237 ML
2152056 601

68⁴⁹



ENFAMIL A+ NEUROPRO
BABY FORMULA POWDER REFILLS
SELECTED VARIETIES
0-12 MONTHS, 530 G
2153075 EA

58⁹⁹



ENFAMIL A+ READY-TO-FEED
BABY FORMULA STAGE 1 & 2
SELECTED VARIETIES
16X237 ML
2170376 601/2170332 601

59⁹⁹



SIMILAC STAGE 1 & 2
READY TO FEED BABY FORMULA
SELECTED VARIETIES
16X235 ML
2113151 601/2103102 601

60⁹⁷



LOVE CHILD
ORGANIC POUCHES
SELECTED VARIETIES
90/120 ML
21123 EA/21123 EA

1⁷⁹



CEREBELLY ORGANIC
BABY PUREE POUCHES
120 ML
210222 EA/210222 EA

2⁹⁹



BABY GOURMET
ORGANIC PUFFIES OR
FRUIT & VEGGIE
BITES BABY SNACKS
28-60 G/518 G OR
EARTH'S BEST BARS 116 G
SELECTED VARIETIES
28-60 G
21121 EA/21121 EA

3⁷⁹



PC ORGANICS
BABY SNACKS OR ENTRÉES
SELECTED VARIETIES
42-115 G
2041331 EA/2078434001 EA

2⁷⁹



LOVE CHILD ORGANIC
OATY CHOMPS OR
SEAFRIENDS
BABY SNACKS
SELECTED VARIETIES
100-140 G
2294537 EA/2146329 EA

3⁷⁹



SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS
SELECTED VARIETIES
92 G
2157331 EA/2157306 EA

2²⁹



8 days only
Nov 21-28th

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GET **4,000** pts
when you buy 2
-\$4 Value

DOVE INTENSE
750 ML OF THERAPY
100-400 ML HAIR CARE
SELECTED VARIETIES
201102011 EA
201103002 EA

11.99



NATIVE
HAIR CARE
SELECTED VARIETIES
177087 ML
205621 EA
205622 EA

\$11



MARC ANTHONY OR
MONDAY HAIR CARE
SELECTED VARIETIES
AND SIZES
200-675-880 ML
205645 EA/205624 EA

\$9



SALE
SAVE UP TO

AVEENO LOTION
SELECTED VARIETIES
AND SIZES
532 ML
201020204 EA/20556253 EA

25%



SAVE UP TO 30%

AVEENO FACE
CLEANSERS,
MOISTURIZERS
OR TREATMENTS
SELECTED VARIETIES
AND SIZES
20001 EA
2055331 EA

3.89-27.99



SALE
SAVE UP TO

CETAPHIL
CLEANSERS,
MOISTURIZERS
OR TREATMENTS
SELECTED VARIETIES
AND SIZES
201021 EA
204321301 EA

20%



NATIVE BODY WASH
SELECTED VARIETIES
532 ML
20435041 EA/20435051 EA

11.49



IVORY BAR SOAP 10X90 G
OR **BODY WASH 521 ML**
SELECTED VARIETIES
20478702 EA/2050044001 EA

4.49



METHOD FOAMING OR
GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043211004 EA/2043651001 EA

4.49



AXE BODY SPRAY 118 G,
DEODORANT 78/85 G,
BODY WASH OR
HAIR CARE 478 ML
SELECTED VARIETIES
204252 EA/2043061 EA

GET **3,000** pts
when you buy 2
-\$3 Value

7.99



EVERY MAN JACK
BODY WASH 500 ML OR
DEODORANT 78/88 G
SELECTED VARIETIES
20478702 EA/2050044001 EA

7.99



SCHICK HYDRO,
INTUITION OR
XTREME 3 RAZORS
SELECTED VARIETIES
1-2'S
204224004 EA/204224004 EA

9.99



LISTERINE
CLASSIC L OR KIDS
500 ML MOUTHWASH
SELECTED VARIETIES
2048438001 EA/21091201 EA

6.99



CREST 3D WHITE
OR **PRO-HEALTH**
TOOTHPASTE, **SCOPE**
PRO HEALTH OR KIDS
RINSE 500 ML OR
ORAL-B MANUAL
TOOTHBRUSH OR FLOSS
SELECTED VARIETIES
AND SIZES
2052351 EA/2150672 EA

5.49



COLGATE OPTIC
WHITE OR SENSITIVE
PRO RELIEF TOOTHPASTE
70-100 ML, **KIDS**
MANUAL TOOTHBRUSH,
HELLO TOOTHPASTE
82-98 ML OR **COLGATE**
PERIOGARD TOOTHPASTE
SELECTED VARIETIES
AND SIZES
2117027 EA/2155925 EA

6.49



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\$15
value!

Effective November 21 to 27



ADVIL, BUCKLEY'S, NEOCITRAN OR
ROBITUSSIN COUGH, COLD OR
SINUS GELS, CAPLETS OR LIQUIDS
SELECTED VARIETIES AND SIZES
2016316 EA, 2016342/402 EA

11.99



LIL CRITTERS, FIRST RESPONSE
OR VITAFUSION VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2024274 EA, 2024301 EA

SALE
SAVE UP TO
20%



ALWAYS PADS 26-62'S OR
LINERS 116-216'S OR
TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
2056345 EA, 2071374/44 EA

2/\$26
LESS THAN 2
\$13.99 EA.



ONE A DAY ADULT MULTIVITAMINS
OR FLINTSTONE'S CHILDREN'S VITAMINS
SELECTED VARIETIES AND SIZES
2024671 EA, 20245316 EA

GET
3,000
Value



PERFECT SPORTS
SUPPLEMENTS
SELECTED
VARIETIES
AND SIZES
2063372 EA, 2021551/64 EA

SALE
SAVE UP TO
15%



U BY KOTEX 2X PADS,
LINERS OR TAMPONS
SELECTED VARIETIES
AND SIZES
2024225 EA, 2024230 EA

9.99



LIFE BRAND PADS
OR UNDERWEAR
12-39'S OR
GUARDS 32'S
SELECTED VARIETIES
202185 EA

12.99



VASELINE
HAND AND BODY LOTION
SELECTED VARIETIES
AND SIZES
2053043/4004 EA, 2025534/4004 EA

5.99



OLD SPICE BODY
WASH 473-587 ML
OR BAR SOAP
4.83X 90 G
SELECTED
VARIETIES
2025551 EA, 2022155/1 EA

SALE
SAVE UP TO
20%



SENSODYNE OR
PRONAMEL TOOTHPASTE
75-100 ML, POLIDENT
DENTURE TABLETS 40'S
OR POLIGRIP DENTURE
ADHESIVE 40 G
SELECTED VARIETIES
200017001 EA, 20705004 EA

5.99



PC SPORTS
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
2055552 EA, 2131330/1 EA

SALE
SAVE UP TO
15%



LIFE BRAND 5 mL
COUGH & COLD
RELIEF TABLETS,
CAPLETS, LIQUIDS,
SALINE MISTS,
SOLUTIONS OR
NASAL STRIPS
SELECTED VARIETIES
AND SIZES
2122511 EA, 2122542 EA

SALE
SAVE UP TO
25%



LIFE BRAND
PAIN MANAGEMENT
PRODUCTS
SELECTED VARIETIES
AND SIZES
2134351 EA, 21457054 EA

SALE
SAVE UP TO
25%

QUALITY • VALUE • FLAVOUR



Gold Label
EST. 1935

Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398_EA

Gold Label Delicatessen Originals • selected varieties 175 g • 21599861_EA

Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918_EA

EASY!

CONVENIENT!

DELICIOUS!

Olivieri Filled Pasta or Gnocchi selected varieties 500 - 700 g
21021889_EA/20915884_EA

Olivieri Gnocchi selected varieties 280 - 350 g
21022065_EA

Olivieri Filled Pasta selected varieties 250 - 350 g
20915882_EA

Olivieri Sauces selected varieties 160 g / 300 mL
20114412_EA

\$11

2/\$11

2/\$11

2/\$11



Fall into FLAVOUR

Wonder

Casa Mendosa

LESS THAN 2 \$4.49 EA.

2/7⁵⁰

GET 2,000 Value when you buy 2



Wonder Large Whole Wheat Wraps 10's
20276307_EA

Wonder Large White Wraps 10's
20318788_EA

Casa Mendosa Large Spinach Tortillas 6's
20996876_EA

Casa Mendosa Large Tomato Salsa Tortillas 6's
21588582_EA



NEW! GLOBAL CRAVINGS



Crave Frozen Meals 200 - 340 g
Selected varieties
21085515_EA/21604021_EA

LESS THAN 2 \$8.49 EA.

2/\$11

A NEW WAY TO EGG

Crave Scramble Kits 57 - 85 g
Selected varieties
21566900001_EA

\$3⁹⁹



A NEW KD EXPERIENCE

NEW



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g
21085515_EA/21553329_EA

LESS THAN 2 \$8.49 EA.

2/\$11

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**



LESS THAN 2 \$2.99 EA.
2/\$5
Italpasta Pasta 900 g selected varieties
20081342061_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

*Registered Trademark of Bagnato Ltd.

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES



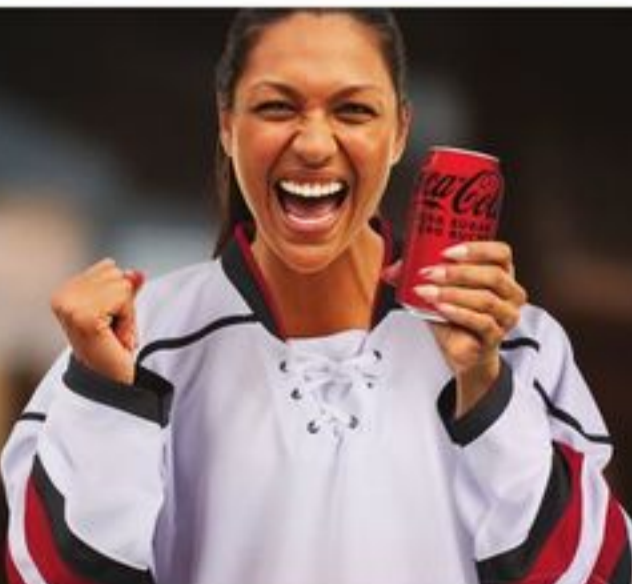
4⁹⁹
Mutti Strained Tomatoes 680 mL selected varieties
2028490861_EA

8⁹⁹
Mutti Pasta Sauce 680 mL selected varieties
21541182_EA

LESS THAN 2 \$3.99 EA.
2/\$7
Mutti Tomato Paste 156 mL
20314088_EA

MUTTI ONE FAMILY, ONE PASSION, TOMATOES.

*Canada Ltd. - All Italy Super - Super - Small Sell
Some of the top brands by value sales in the Tomato Products category - Progress PR 2021 - 2022



TAKE A SHOT ON GREAT TASTE

Best **Coke** Ever?



LESS THAN 2 \$7.49 EA.
2/\$13*

COCA-COLA® beverages selected varieties 8x300 mL
21181171_C08

\$7⁹⁹*

COCA-COLA® beverages selected varieties 6x237 mL
20048388001_C06



LESS THAN 2 \$3.49 EA.
2/\$13*
AHA™ SPARKLING WATER beverages selected varieties 12x355 mL
21240794_C12



LESS THAN 2 \$3.49 EA.
2/\$6*
Glaceau smartwater® beverages selected varieties 1 L
20154181_EA



LESS THAN 2 \$3.99 EA.
2/6⁵⁰*
Monster Energy® beverages selected varieties 473 mL
20938249_EA

November 21st - November 27th 2024
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
†This product may not be suitable for everyone. Please read the label for instructions.
The trademarks that appear are the property of their respective trademark owners.

\$6.99

Liberté Greek®
selected varieties
650-750 g

20704361002_EA



2/\$8
LESS THAN 2
\$4.99 EA.

Liberté Greek®
selected varieties
4x100 g

20801752003_EA

LIBERTÉ

\$7.49

Yoplait® Source®
selected varieties
16x100 g

20317317001_EA
20317317002_EA



4/\$5
LESS THAN 4
\$1.59 EA.

Yoplait® YOP
selected varieties
200 ml

21478178_EA
21477986_EA

Yoplait

Pillsbury

\$3.49

Pillsbury™ Refrigerated
Dough
selected varieties
454-496 g

20301101005_EA
21477773_EA



2/\$4
LESS THAN 2
\$2.59 EA.

Pillsbury™ Crescents
selected varieties
200-227 g

21505340_EA



2/\$8
LESS THAN 2
\$4.99 EA.

Pillsbury™ Limited Edition
Refrigerated Dough
selected varieties
454-496 g

21477607_EA
21082090_EA



\$2.99

Pillsbury™ Breads
selected varieties
340-400 g

20317832003_EA



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windsor
since 1893

**NEVER,
EVER BLAND**



Adjustable
Refillable Grinder
70 g
21464746_EA
\$4.49

Sea Salt
Fine
500 g
20026128001_EA
\$5.49

Extra Coarse
Sea Salt Refill
255 g
21464744_EA
\$5.99

**Our butchers cut quality
meat in your store
every day!**

**pork loin
schnitzel**
21588065_EA

**lean beef
meatballs
plain**
21587897_EA

beef stir fry strips
cut from Canada AA grade
beef or higher
21588067_EA

**pork
stir fry strips**
21588095_EA

**chicken
stir fry strips**
21588091_EA

NEW

**Campbell's
CHUNKY
SPICY**

1.99

Campbell's® Ready
to Serve Soups
selected varieties
515 mL
21479030_EA



4.49

Pace® Chunky Salsa
selected varieties
642 mL
20307531001_EA



1.99

Campbell's® Chunky® Soup
selected varieties
515 mL
21480447_EA



LESS THAN 2 \$4.49 EA.

2/\$8

Prego® Pasta Sauce
selected varieties
645 mL
20325820001_EA



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**YOUR CHOICE
MAKES A DIFFERENCE!**

GOLD SEAL
WILD SOCKEYE SALMON
21186814_EA
\$4.99

GOLD SEAL
WILD MACKEREL
MAQUEREAU SAUVAGE
21083426_EA
LESS THAN \$4.99 EA.
2/\$7

MILLIONAIRES
Sardines
20549485002_EA
LESS THAN 2 \$3.99 EA.
2/\$5.50

Ocean's
White Tuna
21005158_EA
\$2.99

Certified B Corporation
Ocean Brands Inc. is a
CleanHub member
oceanbrands.com

Possible lives here



Food
Optimum
Financial
Health
Express

Open the PC Optimum™ app to discover the world of PC® products and services.

President's Choice®



Lindt LINDOR Cornets 600 g
20215793001_EA/20215793002_EA **\$19.99**



Lindt LINDOR Boxes 156 g
20821386_EA
20821554_EA **11.99**



Lindt LINDOR Bags 150 g
21235132_EA/20905452_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g
20137209_EA
20023311001_EA **\$3.99**

LINDT Teddy Milk 100 g
20425424_EA
21541816_EA **\$7.99**



HERSHEY'S

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE
selected varieties
243-245 g
21647694_EA/21645433_EA **6.99**



REESE'S, HERSHEY'S KISSES,
HERSHEY'S COOKIES 'N' CREME
Advent Calendars
(208 - 212 g)
21460078_EA/21191980_EA **10.99**



Hershey Festive Moments
(297 g)
21612855_EA **13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,
HERSHEY'S SKOR MINIATURES 161 g,
REESE'S NUTCRACKER 161 g or HERSHEY'S
EGGIES LIGHTS 200 g
21093217_EA/21093220_EA **4.29**



HERSHEY'S NUGGETS
Assorted
(244 g)
21613021_EA **13.99**

