

Sobeys

Verified Prices

LOWEST PRICE

on featured products or automatically receive the difference in Scene+ points*

Scene+



Verified **2.99** /lb

AIR-CHILLED

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken, COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks Family Size or COMPLIMENTS Fresh AIR-CHILLED Bone-in Thighs Family Size 6.59/kg



Verified **\$3**

Fresh Atlantic Salmon Portions product of Canada skin on 113 g



Verified **4.99** /lb

value size LEAN

Fresh Lean Ground Beef 5 lb tube 11.00/kg



Verified **2/\$5**

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g



Verified **2.99**

PINT

Blueberry Pint product of Mexico or Peru no 1 grade



Verified **5.99**

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIE'S Facial Tissue 6 pk



Verified **4.99**

BUBLY Sparkling Water 12x355 mL



Verified **2.99**

OIKOS Greek Yogurt 4 pk



Verified **4/\$5**

KRAFT Dinner 58-200 g

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.



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LOAD YOUR PERSONALIZED OFFERS TODAY

- 1 Download the app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Scene+



Prices and offers in effect November 2024 Prince Edward Island
THU 21 | FRI 22 | SAT 23 | SUN 24 | MON 25 | TUE 26 | WED 27



So many deals

Scan here for our full digital flyer

Scene+ MEMBER PRICING

Swipe your Scene+ Card and Save




MEMBER PRICING

\$6 /lb
13.23/kg **SAVE 99¢** /lb

6.99 without Scene+ Card /lb (9.41/kg)

Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last

value size



MEMBER PRICING

725

SAVE 2.04

3.29 without Scene+ Card

COMPLIMENTS Pasta Sauce 650 mL or CATELLI Pasta 375-500 g (excludes lasagna)



MEMBER PRICING

333

SAVE 66¢

3.99 without Scene+ Card

GENERAL MILLS Cereal 297-430 g or QUAKER Cereal 350-510 g selected varieties

Look for more Member Pricing throughout the flyer and in-store.

Scene



TURN POINTS INTO GROCERIES



That's like **\$5** toward your groceries
500 PTS when you buy 2
value size
14⁹⁹
COMPLIMENTS Thick Cut Bacon 1 kg



400 PTS when you buy 4
2/\$5
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g



100 PTS when you buy 1
13⁹⁹
NESTLÉ Quality Street 650 g or After Eight Tin 400 g while supplies last



500 PTS when you buy 2
That's like **\$5** toward your groceries
\$5
SENSODYNE or Pronamel Toothpaste selected 75-100 mL

1000 Points = \$10 of free groceries

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **1000** PTS

Activate your offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's like
\$10
toward your
groceries

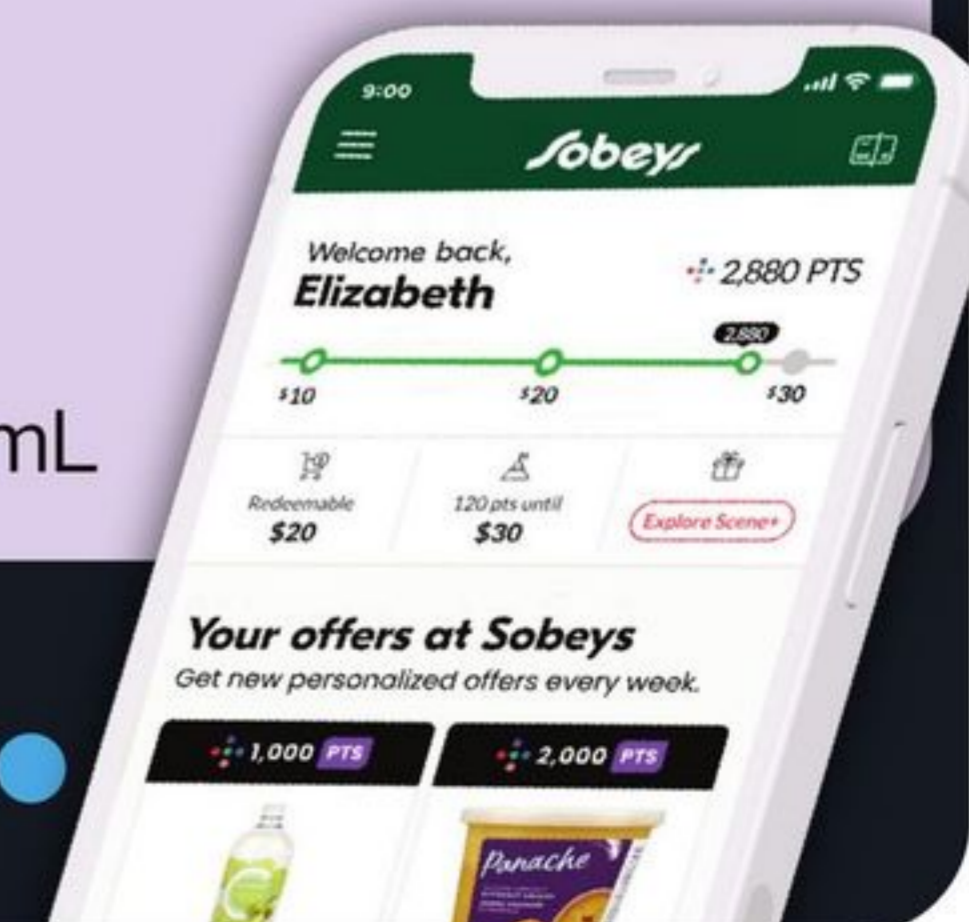


Get **500** PTS when you buy 2

COMPLIMENTS Aerosol Whip 225 g

Get **500** PTS when you buy 2

COMPLIMENTS Non-Alcoholic Beer 12x355 mL



Download on the
App Store



GET IT ON
Google Play

Offer valid November 21st to November 27th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

so chilly
Sweeten up your holiday

compliments
CANDY CANE
Ice Cream 1.5 L
200 PTS when you buy 2

5.49
COMPLIMENTS
Candy Cane Ice
Cream 1.5 L while
supplies last

Panache
MISTLETOE WISH
ICE CREAM
1 L
200 PTS when you buy 2

6.49
PANACHE Mistletoe
Wish Ice Cream 1 L
while supplies last

CHAPMAN'S
Holiday Moments
Peppermint Twist
Ice Cream 1.5 L
200 PTS when you buy 3

6.99
CHAPMAN'S Holiday
Moments Peppermint
Twist Ice Cream 1.5 L
while supplies last

CHAPMAN'S
Holiday Moments
Peppermint
Ice Cream Sandwich
12 pk
200 PTS when you buy 3

6.99
CHAPMAN'S Holiday Moments
Peppermint Ice Cream Sandwich
12 pk while supplies last

CHAPMAN'S
Holiday Moments
Winter Cocoa
Ice Cream Cone
6 pk
200 PTS when you buy 3

6.99
CHAPMAN'S Holiday Moments
Winter Cocoa Ice Cream Cone
6 pk while supplies last

so-seasonal Chestnuts product of Italy 454 g **5.99** ea

2.49 /lb Navel Oranges product of USA or South Africa 5.49/kg

2.99 /lb Stem & Leaf Clementines product of Spain 6.59/kg

5.49 ea Ready to Eat Mangoes product of Peru

7.99 ea CASE Sharoni Persimmon Sweet, fruity flavour and firm texture.

7.99 ea CASE Vanilla Persimmon A sweet oblong shaped fruit that contains tannins.

200 PTS when you buy 2 **2/\$6** Pomegranates product of USA

100% fresh GUARANTEE **Guaranteed fresh or your money back**

Fruity fresh...

2.99 /lb From Atlantic Canada Honeycrisp Apples product of Atlantic Canada, Canada extra fancy grade 6.59/kg

4.79 Blackberries product of Mexico 170 g

2.99 ORGANIC 4.29 Celery product of USA

3.29 /lb From Canada Hot House Tomatoes product of Canada, Canada no 1 grade 7.25/kg

1.99 ea 200 PTS when you buy 3 Ataulfo Mangoes product of Peru

3.99 Large Cantaloupe product of USA

4.49 100 PTS when you buy 2 COMPLIMENTS Potatoes product of Canada 5 lb 2.27 kg

1.49 Green Onions product of Mexico

79¢ ea Lemons product of USA or Spain

3.99 Honey Pomelos product of China

2/\$9 COMPLIMENTS Caesar Salad Kit product of USA 280 g

1.99 COMPLIMENTS Baby-Cut Carrots product of USA 340 g

bulk

BUY 1 GET 2ND 25% OFF Prepared Daily Fruit and Yogurt Parfait Cups assorted sizes

BUY 2 GET 3RD FREE Prepared Fresh Daily In-Store Roasters or BBQ Grillers assorted sizes

11.99 BARD VALLEY Medjool Dates 907 g

2/\$5 OCEAN SPRAY Craisins 142-170 g

floral
selection may vary by store

STARTING AT 12.99 Assorted Holiday Ceramics

STARTING AT 12.99 Double Spike Phalaenopsis Orchids in ceramic

STARTING AT \$35 ea when you buy 2 or more Fresh Holiday Arrangements starting at 39.99 ea

5.99 From New Brunswick Premium Poinsettias featuring The Christmas Mouse

A moment of holiday magic starts with the Grocery Essentials Gift Card Visit sobeys.com/giftcards for details

Restrictions apply, see www.sobeys.com/name-typer for details.

Warm up

with comfort foods!



GREAT
for your
slow cooker!



STARTING AT
4.99
/lb

COMPLIMENTS Fresh Raised Without Antibiotics Bone-In Chicken Thighs, Chicken Drumsticks or Whole Chicken 11.00/kg

Fresh Maple Chipotle or BBQ Whiskey Marinated Boneless Pork Loin Centre Chops 11.00/kg

4.99
/lb



MAKE
a flavour
packed stew!

8.99
/lb

Fresh Boneless Beef Stewing Cubes Family Size cut by your meat expert from Canada AA grade beef 19.82/kg



ENJOY
a hearty bowl
of chili!



BUY MORE SAVE MORE

5.50
ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Mincéd Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

Festive apps
BUY 2 GET 3RD FREE
 COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected

*Not participating meat or seafood. Compliments® Specialty appetizers exclude Panache®. Compliments® Meat or Seafood Appetizers and Panache® Meat or Seafood Appetizers are sold in 250g increments. Compliments® Specialty appetizers are sold in 250g increments. Compliments® Specialty appetizers are sold in 250g increments. Compliments® Specialty appetizers are sold in 250g increments.

READY FOR YOU
Ready for you seafood.
 Get **200 PTS** When you spend \$25 or more on Ready for You Seafood.*
*before taxes

13⁹⁹ Fresh Atlantic Salmon Roasts Stuffed with Imitation Crab and Seafood Stuffing 30.84/kg

NEW 9⁹⁹ INTRODUCING: In-Store Prepared Seacuterie Boards with Smoked Salmon, Shrimp and Crab-Flavoured Seafood 350-380 g

7⁹⁹ In-Store Prepared Imitation Crab & Seafood Dip with Bacon & Cheddar Cheese 17.61/kg

7⁹⁹ Stuffed Jalapeño Poppers with Imitation Crab and Seafood Stuffing 17.61/kg

10⁹⁹ COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g

100 PTS when you buy 1

18⁹⁹ IFC Atlantic Canada Cooked Snow Crab Clusters or Lobster Claws and Arms 454 g

9⁹⁹ EARL'S Restaurant Clam Chowder frozen 550 mL, MIRABEL Cooked Shrimp 71-90 per lb 400 g or HIGH LINER Wild Pacific Salmon Fillets 400 g

12 BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g

100 PTS when you buy 1

6⁹⁹ MATLAW'S Ocean Scallops or Clam Stuffing 425 g

8⁹⁹ WATERVIEW MARKET Shrimp with Sauce 454 g

87⁹ SAVE 70c
94⁹ without Scene+ Card
 TRE STELLE Mozzarella 340 g

11⁹⁹ COOMBE CASTLE Cheese Bakes 150 g

30% off **200 PTS** when you buy 400 g or more
 L'EXTRA Brie or Double Cream works out to 3.25/100 g, OKA or OKA L'Artisan works out to 3.89/100 g

10% off with Scene+Card
10⁹⁹ without Scene+ Card
 COWS CREAMERY Cheddars selected varieties 150-200 g

5⁹⁹ buy when you buy 2 or more
 TRE STELLE Feta, Halloumi, Bocconcini 200 g, Grated Parmesan 125 g, Crumbled Feta 150 g, Mascarpone 275 g or Ricotta 475 g 7.49 ea

10⁹⁹ STARTING AT
 MINI BABYBEL 12 pk 240 g or THE LAUGHING COW 24 pk 400 g

12⁴⁹ MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g

NEW **100 PTS** when you buy 2
3⁹⁹ LA BELLE BRETAGNE Pâté 150 g

SLICED FRESH **100 PTS** when you buy 200 g or more
 MAPLE LEAF Natural Selections Deli Meats

2⁹⁹ /100 g
 BRANDT Kolbassa Coil

SLICED FRESH **2²⁹** /100 g
 LARSEN Country Style Salami

50 PTS when you buy 1
5⁹⁹ SAN DANIELLE Prosciutto selected 100 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

589_0030_P04_ATL_NS_NB_PEL_M10

So easy

Perfect for holiday entertaining



Shop our selection of
60+
Made-to-order trays

Get **1000 PTS**
When you spend \$100

or

Get **2500 PTS**
When you spend \$200 or more

That's like **\$10** toward your groceries

That's like **\$25** toward your groceries



Order in-store or online today!

Learn more

Visit www.sobeys.com/entertaining for tray selections and ordering tips

kitchen

100 PTS when you buy 1
4.29 SUMMER FRESH Dips or Hummus regular 200-227 g

LIMITED TIME ONLY
18.99 MITCHELL'S Trio Mini Box, Classic, Barley and Pea Flavours 3 pk 665 g

Cooks in 4 minutes!

LIMITED TIME ONLY
100 PTS when you buy 2
6.49 RANA Fresh Pasta 227-300 g

Lobster Ravioli available for a limited time!

READY FOR YOU This week's ready for you meal deals.

BUY 1 Ready for you Whole Assorted Dagwood Sandwich 1.15 kg

GET 1 HAPPY PLANET Soup 650 mL

50% off* *regular retail

READY FOR YOU

Get **250 PTS** When you buy a minimum of 250 g Ready for you Chilled Meals

READY FOR YOU

Get **250 PTS** When you buy 2
or
Get 400 PTS When you buy 3 or more Pizzas

14" Take & Bake Pizza 715-890 g

bakery

MIX & MATCH

BUY 4 GET 5TH FREE Small or Large Patisseries each

4.29 COMPLIMENTS Brioche Burger Buns 4 pk 200 g

BAKED IN STORE

50 PTS when you buy 1
6.29 Gourmet Cheese Buns 6 pk 425 g

BAKED IN STORE

4.29 Artisan Breads 375 g

17.99 6" Chocolate or Chocolate Caramel Cheesecakes 850-875 g

Mmm chocolate!
 Enjoy decadent pleasures in every bite.

8.99 Small Bar Cakes 455-575 g

BAKED IN STORE

100 PTS when you buy 2
5.99 Cookies assorted 10 pk 310 g

BAKED IN STORE

200 PTS when you buy 2
7.99 Brownies 550-585 g

BAKED IN STORE

5.49 All Butter Croissants or Pastries 4 pk 275-400 g

Score! MEMBER

9.99 **SAVE \$1**

10.99 without Score Card Boston Cake 740 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

dairy & frozen

100 PTS when you buy 3
3.99 KRAFT Dips 227 g

50 PTS when you buy 1
11.99 YOPLAIT Yop Yogurt Drink 12 pk

2.49 Chocolate Milk 1 L brands vary by province

3.99 **SAVE 50c** without Scene+ Card
 GAY LEA Aerosol Whipped Cream 225 g

7.49 YOPLAIT Source Yogurt 16 pk

9.99 **value size**
 iÖGO Yogurt 2 kg

2.99 LACTANTIA Flavoured Butter 125 g

5.99 **100 PTS** when you buy 2
 ARMSTRONG Cheese Slices 220-240 g, Sticks 210 g, Swirls 283-340 g or Combos 180 g

50 PTS when you buy 1
4.49 COMPLIMENTS Egg Whites 500 g

100 PTS when you buy 2
3.49 COMPLIMENTS Cream Cheese or Spread 227-250 g

75 PTS when you buy 4
BUY MORE SAVE MORE
1.99 when you buy 2 or more
 PILLSBURY Crescent Rolls or Wiener Wraps 200-227 g 2.49 ea

100 PTS when you buy 2
3.99 COMPLIMENTS Cheese Strings 8 pk, 168 g

3.99 COMPLIMENTS Frozen Entrée Bowls 300 g

4.49 KRAFT Cool Whip Topping 1 L

4.99 MCCAIN Vegetable Medleys 400 g

4.49 MCCAIN Breakfast Bowls 200 g

27¢/4 GREEN GIANT Simply Steam Vegetables 198-250 g

3.99 CAVENDISH FARMS All-Day Breakfast Hashbrowns 625-650 g

3.99 CAVENDISH FARMS Restaurant Style Fries 540-750 g

100 PTS when you buy 2
3.49 BEST BUY Frozen Vegetables 750 g

compliments **Love it. Or it's free.*** **100% MONEY-BACK GUARANTEE**
 *For details see COMPLIMENTS.ca

2.99 COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

100 PTS when you buy 2
4.99 COMPLIMENTS Tropical Blends 1.75 L

5.49 **SAVE 50c** without Scene+ Card
5.99 COMPLIMENTS Greek Yogurt 650 g

150 PTS when you buy 2
4.49 COMPLIMENTS Artichoke Hearts 395 mL or Asparagus Tips 341 mL

100 PTS when you buy 2
2/\$5 COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g

50 PTS when you buy 1
5.99 COMPLIMENTS Cottage Cheese 750 g

100 PTS when you buy 2
3.29 COMPLIMENTS Bagels 6 pk

That's like \$4 toward your groceries
400 PTS when you buy 3
5.49 COMPLIMENTS Spices or Seasonings selected 5-245 g

100 PTS when you buy 2
5.49 COMPLIMENTS Bagged Cereal 400-794 g

100 PTS when you buy 2
2.99 COMPLIMENTS Fruit Cups 4 pk

Scene+ GET 1000 PTS FOR EVERY \$100 SPENT IN GOOGLE PLAY GIFT CARDS!

Offer valid during November 21 - 27, 2024. Sorry, no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

SEV_WX_SPL_POS_ATL_PB

drinks & snacks

200 PTS
when you buy 2

PEPSI Soft Drinks 6x222 mL

2/\$9

DORITOS Tortilla Chips 210-280 g

2/\$8

SMARTFOOD Popcorn 150-220 g, ROLD GOLD Pretzels 295-370 g or HOSTESS Hickory Sticks 275 g

350
when you buy 2 or more

OLD DUTCH Potato Chips 235 g 4.69 ea

6.99
SAVE \$1

7.99 without Scene+ Card

SAN PELLEGRINO, MOMENTI or NATURALI Sparkling Drinks 6x330 mL or GATORADE G-FIT 6x500 mL

3/9.99

PRINGLES Super Stacks 148-156 g

100 PTS
when you buy 2

COMPLIMENTS Potato Chips 200 g

8.99

PERRIER Carbonated Natural Spring Water 8x330 mL or 16x42 Premium Soda 4x275 mL

6.99

MARTINELLI'S Sparkling Juice 750 mL or BUDRIM Ginger Beer 4x250 mL

3.99

DUNKAROOS selected varieties 168 g, NATURE VALLEY Muffin Bars or Crunchy Bars selected 132-175 g

500 PTS
when you buy 2

13.99

QUAKER Club Pack Yogurt or Dipps Granola Bars 935 g-1.05 kg

5.99

HANS FREITAG Wafers 300 g, LOCKERI Quadretti Wafers 220-250 g or BOULANGERIE Grissol Melba Toast 350-400 g

3.99

HERSHEY'S Reese's Oh HENRY! 156-232 g

11.99

HERSHEY'S Reese's Cookies 'n' Creme or CADBURY Dairy Milk Advent Calendars 200-212 g while supplies last

12.99

LINDT Advent Calendars 128 g or MERCI Finest Selection Chocolates 400 g while supplies last

500 PTS
when you buy 4

4.99

WALKERS Pure Butter Shortbread Fingers, Rounds or Highlander 135-150 g

3.99

CHRISTIE Ritz Chips or Crispers Family Size 240 g

200 PTS
when you buy 2

11.99

KINDER Maxi or Maxi with Toy 116-150 g while supplies last

4.49

HERSHEY'S Bagged Chocolate 160-290 g

200 PTS
when you buy 2

4.99

BEST BUY Creme Filled Cookies selected varieties 600 g

100 PTS
when you buy 2

2.99

PANACHE Classic Water Crackers 125 g

200 PTS
when you buy 2

12.99

ILLY Roast & Ground Coffee 250 g

200 PTS
when you buy 2

3.99

PURITY Syrups 750 mL

GET A \$15 DIGITAL Tim Card
TO REDISEN AT RESTAURANTS*

4.99 TIM HORTONS Original or Candy Cane Hot Chocolate 450-500 g

10.99 TIM HORTONS K-cups® Pods 10-12 pk

9.99 TIM HORTONS Fine Grind Coffee 283-300 g

6.49 TIM HORTONS Coffee Creamer 750 mL

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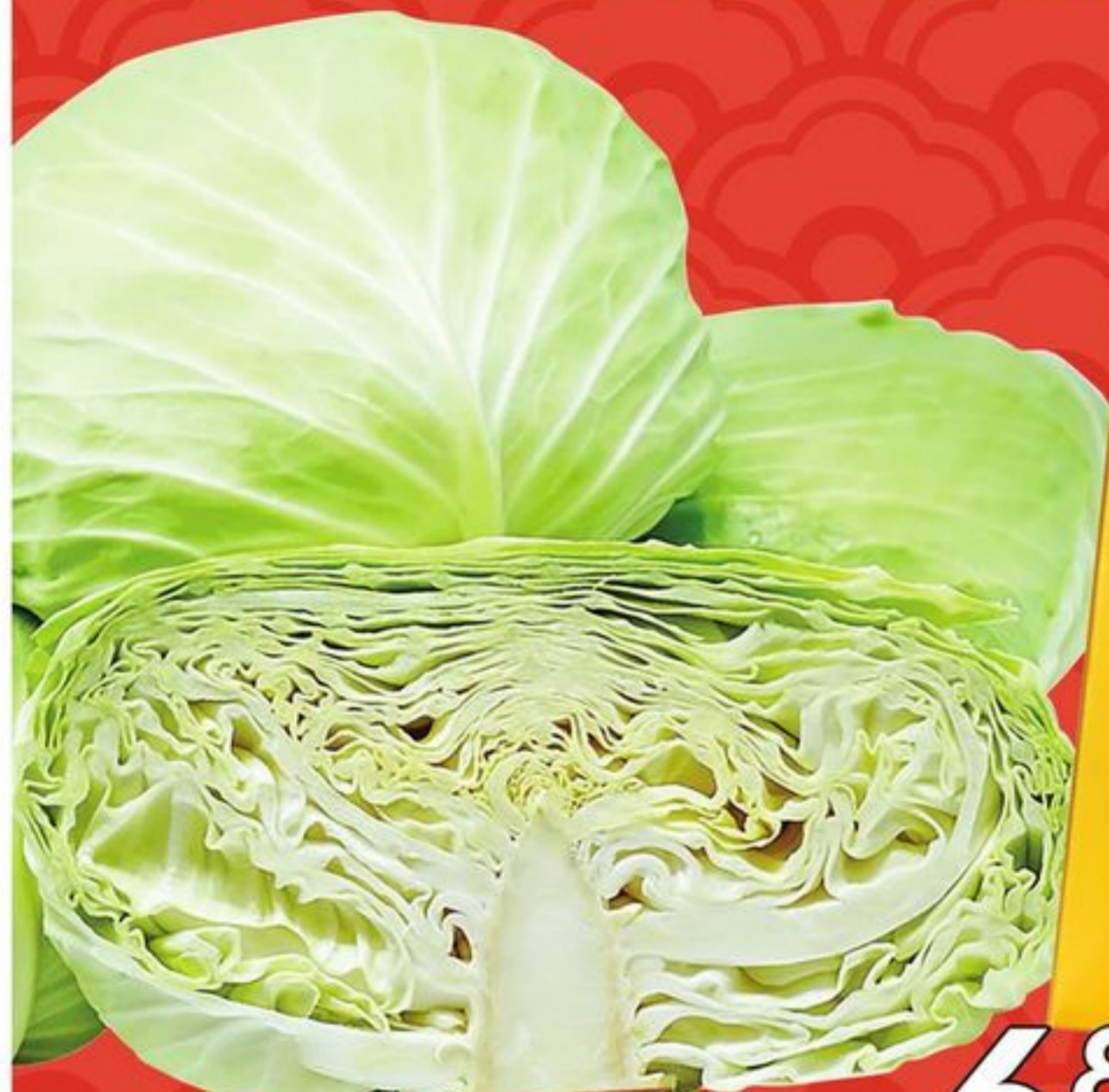
VAN HOUTTE
SAVOUR THE FESTIVE MOMENTS

10.99 VAN HOUTTE K-Cup® Pods 10-12 pk or Ground Coffee 300-340 g

19.99 VAN HOUTTE K-Cup® Pods 30 pk

Explore products from around the world!

Shop international foods storewide.



7²⁸
/lb

From Canada
Flat Cabbage
product of Canada
2.82/kg

6⁸⁸

EIGHT TREASURES Whole Raw
Head On Shrimp 40-50 ct per lb,
400 g



17²⁹

KOKUHO Rice
2.26 kg



7⁹⁹

Persimmon Case
product of South Africa



4⁴⁹

ROBINSONS Fruit Squash
selected varieties 1L



6⁴⁹

DAINTY Jasmine Rice
900 g



3⁴⁹

WAGAYA Pink Sushi
Ginger 340 g



5⁴⁹

NONGSHIM Noodles
448-480 g

meal makers

<p>2/\$9 KELLOGG'S Cereal selected varieties 210-525 g</p>	<p>4.49 PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL</p>	<p>2.99 APPLESNAX Fruit Cups 6 pk</p>	<p>2/\$5 DOLE Pineapple 398 mL</p>
<p>5.49 CHRISTIE Honey Maid Baking Crumbs 400 g</p>	<p>5.99 E.D. SMITH Pie Filling selected 540 mL 6.79 ea</p>	<p>5.99 QUAKER Oatmeal Muffin Mix 900 g or Oat Flour 700 g</p>	<p>5.69 FLEISCHMANN'S Yeast selected 113 g</p>
<p>2.99 BARILLA Pasta 410 g</p>	<p>100 PTS when you buy 1 COMPLIMENTS Pasta 900 g or Balsamic Vinegar of Modena 500 mL</p>	<p>5.49 BICK'S Whole Pickles or Baby Dills 1 L</p>	<p>6.49 STEFANO Pasta Sauce 405-648 mL or PAM Cooking Sprays 113-170 g</p>
<p>2/\$7 CAMPBELL'S Chunky Soup 515 mL or HABITANT Soup 796 mL</p>	<p>4.99 HEREFORD Corned Beef 340 g or COMPLIMENTS Sockeye Salmon 213 g</p>	<p>1.79 COMPLIMENTS Onion Soup Mix 57 g or Chicken Noodle Soup Mix 128 g</p>	<p>3.99 OLD EL PASO Tortillas 238-334 g or Taco Shells 125-133 g or COMPLIMENTS Salsa 650 mL</p>
<p>3.99 COMPLIMENTS Raisin or Grain Breads 600 g</p>	<p>3.99 DEMPSTER'S or TIA ROSA Tortillas 220-340 g or VACHON Snacks 248-336 g</p>	<p>7.99 DAINTY Rice 900 g selected varieties</p>	<p>3.99 AL'FEZ Meal Kits 150-200 g or Marinades 157 mL selected varieties</p>

natural health

<p>3.99 EARTH'S OWN Almond Beverage 1.89 L</p>	<p>8.99 MARANATHA Almond Butter 340 g</p>	<p>8.99 MID-DAY Squares 4 pk</p>	<p>5.99 OLYMPIC ORGANIC Greek Yogurt 650 g</p>
<p>2/\$7 KETTLE BRAND Potato Chips 156-198 g</p>	<p>2.99 POPPI Soft Drinks 355 mL</p>	<p>6.49 MARY'S ORGANIC Crackers 155-184 g</p>	<p>10.99 LAKEWOOD Juice 946 mL</p>
<p>20% off JAMIESON Vitamins C Chewable 500 mg 120 pk or Vitamin D 1000 mg 100-240 pk</p>	<p>20% off ORGAIN Protein Powder selected 567-920 g</p>	<p>6.49 MEYER'S Dish, Hand Soap or Cleaners 370-473 mL</p>	<p>7.99 KIND Singles 40 g or Caddy 12 pk 21.99</p>

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobey's.com

ADD SOME
Panache



That's like
\$5
toward your
groceries

Get 500 PTS

When you spend \$30
or more on select
Panache confectionery
products.*

*before taxes,
while supplies last



PANACHE Butter Cookie & Toasted Marshmallow Flavour Milk Chocolate Bark 400 g



PANACHE Milk Chocolate Pecan Caramel Clusters 330 g



PANACHE Traditional Butter Fudge 150 g

home & pet care

<p>13⁹⁹ TIDY Cat Litter 2.72 kg</p>	<p>1⁶⁷ CESAR Wet Dog Food 100 g 1.99 ea</p>	<p>24⁹⁹ PEDIGREE Dry Food 5.4-8 kg or IAMS Cat Dry Food 3.18-4 kg</p>	<p>15⁹⁹ WHISKAS Perfect Portions Wet Cat Food 12 pk</p>
<p>5⁹⁹ FLEECY Dryer Sheets 80 pk or Fabric Softener 1.36 L</p>	<p>2⁷⁹ SCOTTIES Supreme 3-ply Facial Tissue Cubes 60 sheets</p>	<p>15⁹⁹ CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towels 4-6 pk</p>	<p>6⁹⁹ BEST BUY Napkins 500 pk</p>
<p>6⁹⁹ AIR WICK Essential Oil Mist Refills or Plug-In 20 mL selected</p>	<p>5⁷⁹ WINDEX Windows Cleaner 765-950 mL or SCRUBBING BUBBLES Bathroom Cleaners 946 mL or Foamer 567 g selected</p>	<p>8⁹⁹ COMPLIMENTS Waste Bags 24-30 pk or Recycling Bags 20-30 pk</p>	<p>4⁹⁹ ZIPLOC Sandwich or Snack Bags 90 pk, Freezer Bags 10-25 pk, Storage Bags 15-28 pk or Perfect Portion Bags 75 pk</p>

health, beauty & baby

<p>1⁵⁰ NIVEA Deodorant, Body Wash, Shave or Lip Care 50-500 mL, 51-125 g or 2 pk selected</p>	<p>6⁴⁹ CREST 3D White or Densify Toothpaste, Scope Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected</p>	<p>2/2⁹⁹ NATIVE Deodorant 75 g or Sprays 99 g selected</p>	<p>5⁴⁹ AXE Shampoo or Conditioner or Body Wash 473 mL or Deodorant 76-113 g selected</p>
<p>12⁹⁹ GARNIER Olia Hair Colour 1 pk, U BY KOTEX Pads or Tampons 30-50 pk or SCHICK Intuition Refills 3 pk selected</p>	<p>3⁹⁹ CREST Whitening Toothpaste or Kids Rinse 100-500 mL selected</p>	<p>2/2³⁹ NATIVE Shampoo or Conditioner 487 mL or Body Wash 532 mL selected</p>	<p>9⁹⁹ AVEENO Body Lotion selected 532 mL</p>
<p>4⁴⁹ LOVE CHILD Oaty Chomps or Cookies 100-138 g 5.49 ea</p>	<p>22⁹⁹ PAMPERS or HUGGIES Baby Wipes 504-704 pk</p>	<p>59⁹⁹ ENFAMIL A+ 18x237 mL selected varieties</p>	<p>12⁹⁹ Aveeno Baby Care 532 mL</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

<p>10% off CLEARBLUE Pregnancy Tests selected</p>	<p>15% off NERVE Nerve Relief 30 pk</p>	<p>19⁹⁹ POISE Pads or DEPEND Underwear selected</p>	<p>10% off Children's TYLENOL, MOTRIN or BENYLIN Products selected*</p>
<p>15% off TYLENOL or BENYLIN or SINUTAB Cough, Cold or Sinus selected*</p>	<p>15% off Children's ADVIL Liquid 24-100 mL or Tablets 20 pk</p>	<p>Get diabetes care that fits your needs. Ask us if a personalized care plan is right for you.</p> <p>360Health Jobey PHARMACY & WELLNESS</p>	



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More Baby offers in store

Sobeys



\$7

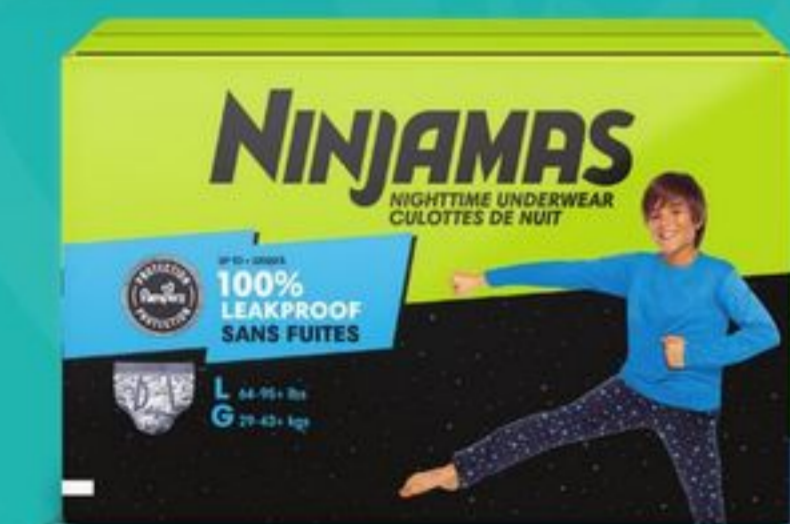
BUY MORE
SAVE MORE

ea when you
buy 5 or more

COMPLIMENTS ORGANIC
Baby Purées 1.79 ea



Pampers



Get 1000 PTS

When you spend \$50
or more on
Pampers products:

*before taxes

up to 100%
Leakproof Protection

Clinically Proven
for Sensitive Skin



so paw-some

Treats for your pet




12⁹⁹
PURINA One Dog Treats 566 g



6⁹⁹
COOKIE PAL ORGANIC Dog Treats 300 g

SUPPORTS DIGESTION



9⁹⁹
PURINA Beggin' Dog Snack 665-708 g 12.99 ea



6⁹⁹
BLUE BUFFALO Bits, Sizzlers or Stix 113-170 g

Bring home the paw-fect gift!



10⁹⁹
PEDIGREE Dentastix 504-608 g



3/9⁹⁹
TEMPTATIONS Cat Treats 180 g



Fill their stockings too!

Get **300** PTS
When you spend \$15 or more on ANY MILK-BONE products.*
*before taxes.



5⁴⁹
MILK-BONE Biscuits including dipped, stacked, celebration variety or farmer's medley 280-900 g



Bring on the happy paws! Stay tuned for new offers weekly!



Get diabetes care that fits **your needs.**

With a personalized care plan, our pharmacist can help you:

- Ensure your medications are working
- Understand insulin and injection techniques
- Review glucose monitoring and other technology
- Understand how blood pressure affects your diabetes

Ask our pharmacist if a personalized care plan is right for you.

TAKE HOME THE TASTE OF HOLIDAYS

50 PTS when you buy 2
COCA-COLA Beverages 6x222 mL

400 PTS when you buy 2
AHA Sparkling Water Beverages 12x355 mL

29.99*
MONSTER Energy Beverages* 12x473 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from November 7th to 13th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. † This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

17 G of PROBIOTICS

200 PTS when you buy 3

6.99

OIKOS 650-750 g or ACTIVIA 12x96-100 g

350 **BUY MORE SAVE MORE**

Thank you for your continued trust and loyalty

3.50 SILK 1.75-1.89 L

or when you buy 2 or more 5.29-6.29 ea

100 PTS when you buy 1

5.99 PEPSI Soft Drinks 8x355 mL

BUY MORE SAVE MORE

6.49 MONTELLIER Sparkling Water 10x355 mL

or when you buy 2 or more 7.49 ea

Kraft PRESENTS Pinterest to Plate

100 PTS when you buy 1

MAXWELL HOUSE or NABOB Single Serve Pods 30 pk **18.99**

100 PTS when you buy 2

NABOB Roast & Ground Coffee or Whole Bean 300-340 g or MAXWELL HOUSE Keel-Latte 165 g **8.99**

WATKINS NEW

Since 1868 TRADE MARK

9.99

WATKINS Dye Free Food Colouring Kit 4x8.9 mL Bottles or Vanilla Pure Bean Paste 56 g

No Artificial Colors Pas de colorants artificiels

Kraft PRESENTS Pinterest to Plate

6.29 Each Any variety

HEINZ Ketchup 750 mL-1 L or MIRACLE WHIP or Mayonnaise 650-890 mL

3.99 Each Any variety

CLASSICO Pasta Sauce 218-650 mL

NEW YELLOWSTONE

7.99

YELLOWSTONE Seasonings and Rubs 155-160 g

Crisp Winter Snacking

3/9.99 PRINGLES Chips selected varieties 148-156 g

2.99 RICE KRISPIES Squares Bars selected varieties 176 g

2.99 CHEEZ-IT Crackers selected varieties 191-200 g

3.99 EGGO Waffles selected varieties 280-330 g

Bring Home the Joy

with **8** General Mills

5.99 GENERAL MILLS Cereals selected varieties 475-778 g

2.99 NATURE VALLEY Granola Bars selected varieties 125-210 g or BETTY CROCKER or MOTT'S Fruit Snacks 226 g

6.49 DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

100 PTS when you buy 2

7.49 DR. OETKER Stuffed Crust Pizza 685-771 g

5.99 NESTLÉ Premium Frozen Dessert or REAL DAIRY Ice Cream 1.5 L, Drumstick or Selected Frozen Novelties 4-10 pk

3.99 KELLOGG'S Eggo Waffles 270-330 g

100 PTS when you buy 1

12.99 CORONA Sunbrew Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2

8.99 RED BULL Energy Drink 4x250 mL

100 PTS when you buy 2

5.99 OASIS Health Break or Smoothie 1.6 L

2.99 KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Kraft PRESENTS
Pinterest to Plate
 IMPRESS WITHOUT THE STRESS

PHILADELPHIA Cream Cheese 340 g **6.49**

KRAFT Singles Process Cheese 410 g **4.99**

200 PTS when you buy 2

STOCK UP & **SAVE** FOR THE HOLIDAYS

Get On Board for Holiday Snacking

CHRISTIE Crackers selected varieties 175-200 g **2.99**

CHRISTIE Cookies selected varieties 210-203 g **3.99**

CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g **4.99**

CHRISTIE Crispers or Bits & Bites 145 g **2.99**

YOU COULD WIN A **\$25,000 GET-TOGETHER** enter at togetherwithcheese.ca

6.99 LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g or PARKAY Margarine 1.36 kg

12.49 CRACKER BARREL Cheese Block 740 g or Shreds 590 g

2.99 CHRISTIE Crackers selected varieties 175-200 g

3.99 CHRISTIE Cookies selected varieties 210-203 g

4.99 CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g

2.99 CHRISTIE Crispers or Bits & Bites 145 g

Campbell's THIS HOLIDAY SEASON

IT'S ALL ABOUT THE SIDES

Try Campbell's easy-to-make side dish recipes

1.79 CAMPBELL'S Cream of Mushroom, Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL

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1.79 KNORR Dry Sauces or Gravies 22-44 g selected varieties

2.29 KNORR Sidekicks 112-167 g any variety 2.79 ea

STOCK UP ON BAKING ESSENTIALS

FOR RECIPES VISIT ROBINHOOD.CA

5.99 JIF Peanut Butter selected varieties 1 kg

5.99 SMUCKER'S Jam selected varieties 310-500 mL

McCain

Save BIG with McCain Favourites

4.49 MCCAIN Premium Specialty Fries 454-800 g

7.99 TASTIEZ Bites 400-500 g

100 PTS when you buy 1

\$10 MCCAIN Premium Value Fries 1.9 kg

7.29 Delicious! MCCAIN Pockets 6 pk 540-600 g

4.49 SMUCKER'S Ice Cream Toppings 428 mL

SMUCKER'S Sundae Syrup

4.99 COFFEEMATE Coffee Creamers 828-946 mL

6.99 LIBERTE Greek Yogurt 650-750 g

5.99 OLYMPIC ORGANIC Kid's Drinks 4x190 mL

12.99 COMPLIMENTS LED 60W Light Bulbs 6 pk

4.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

Kraft 100% Parmesan CHEESE

9.99 KRAFT Parmesan selected 250 g

SHAKE ON

PASTA RICE SALAD EGGS

SNACK + PLAY

FOR YOUR NEXT FAMILY GAME NIGHT

50 PTS
when you buy 1

ORVILLE REDENBACHER
Microwave Popcorn 5-8 pk
248-492 g or Gourmet
Popping Corn 850 g

200 PTS
when you buy 2

8⁹⁹

POGO Original 10 pk
or All Beef 8 pk
600-750 g

10⁴⁹

ORVILLE REDENBACHER
10 pk 700-820 g

3⁵⁰
ea when you buy 2 or more

ORVILLE REDENBACHER
Ready-To-Eat Popcorn
116-220 g 4.99 ea



YOU COULD
WIN A NINTENDO SWITCH™ PRIZE PACK

† NO PURCHASE NECESSARY. Open to legal residents of Canada over the age of majority in their province/territory of residence from September 2, 2024 at 12:00:00am ET to December 16, 2024, at 11:59:59pm ET. Visit www.orvillepogo.ca or scan a QR code and fully complete the Contest entry form. Included in your submission, you must enter a valid UPC code from a qualifying Orville Redenbacher® or POGO® product. There are seventy-five (75) Weekly Prizes (each a "Weekly Prize") available to be won during the Contest. Each Weekly Prize includes: One (1) Nintendo Switch™ — OLED Model system, One (1) download code for a digital version of a Nintendo Switch™ game (as determined by Sponsor) and a One (1) year supply of Orville Redenbacher® popcorn. (ARV \$565.00 CAD). Odds of winning a Weekly Prize depend on the number of eligible entries received at the time of the draws. The number of prizes available will decrease as they are revealed and claimed. Mathematical skill-testing question required. Conditions and restrictions apply. To enter or for full contest rules, visit www.orvillepogo.ca. Prize may not be exactly as shown in contest materials. Nintendo is not a sponsor, co-sponsor or administrator of this Contest. Nintendo trademarks are properties of Nintendo.

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of equal or lesser value
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Dressings
or Marinades
355 mL
any variety



BUY 1 GET 1
of equal or lesser value
FREE

MIO
Drink Mixes
10 pk any variety



BUY 1 GET 1
of equal or lesser value
FREE

KRAFT DINNER
Gluten Free
or Plant-Based
Macaroni & Cheese
170 g any variety



BUY 1 GET 1
of equal or lesser value
FREE

CRAVE
Frozen Meals
200-340 g
any variety



BUY 1 GET 1
of equal or lesser value
FREE

KRAFT DINNER
Deluxe
Frozen Meals
340 g any variety



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Rachelle Béry

Winter wellness starts with self-care

Rachelle Béry wellness boutique

Daily doses



10% off GENUINE HEALTH PROBIOTICS 30-60 PK



500 PTS when you buy 1
15% off YOUTHEORY SUPPLEMENTS ASSORTED SIZES

May help to manage stress, mood and sleep



26⁹⁹
NATURAL CALM MAGNESIUM 226 G



200 PTS when you buy 1
20% off PROGRESSIVE VEGESSENTIAL PROTEIN POWDERS 840 G

Try the holiday flavours for a limited time! Gingerbread, Nut Nog and Mint Cocoa



25 servings of organic superfoods in every pouch
15% off BLUME REGULAR OR HOLIDAY LATTES 100-125 G

Bath & beauty basics



15% off GREEN BEAVER SHAMPOO CONDITIONER OR BODY WASH 370 ML



15% off ANDALOU BODY, SKIN OR HAIR CARE ASSORTED



300 PTS when you buy 2
14⁹⁹ HERBATINT 120-135 ML



15% off SAAVY SOAPS BODY CARE 250 ML OR 140-297 G (EXCLUDING HOLIDAY)

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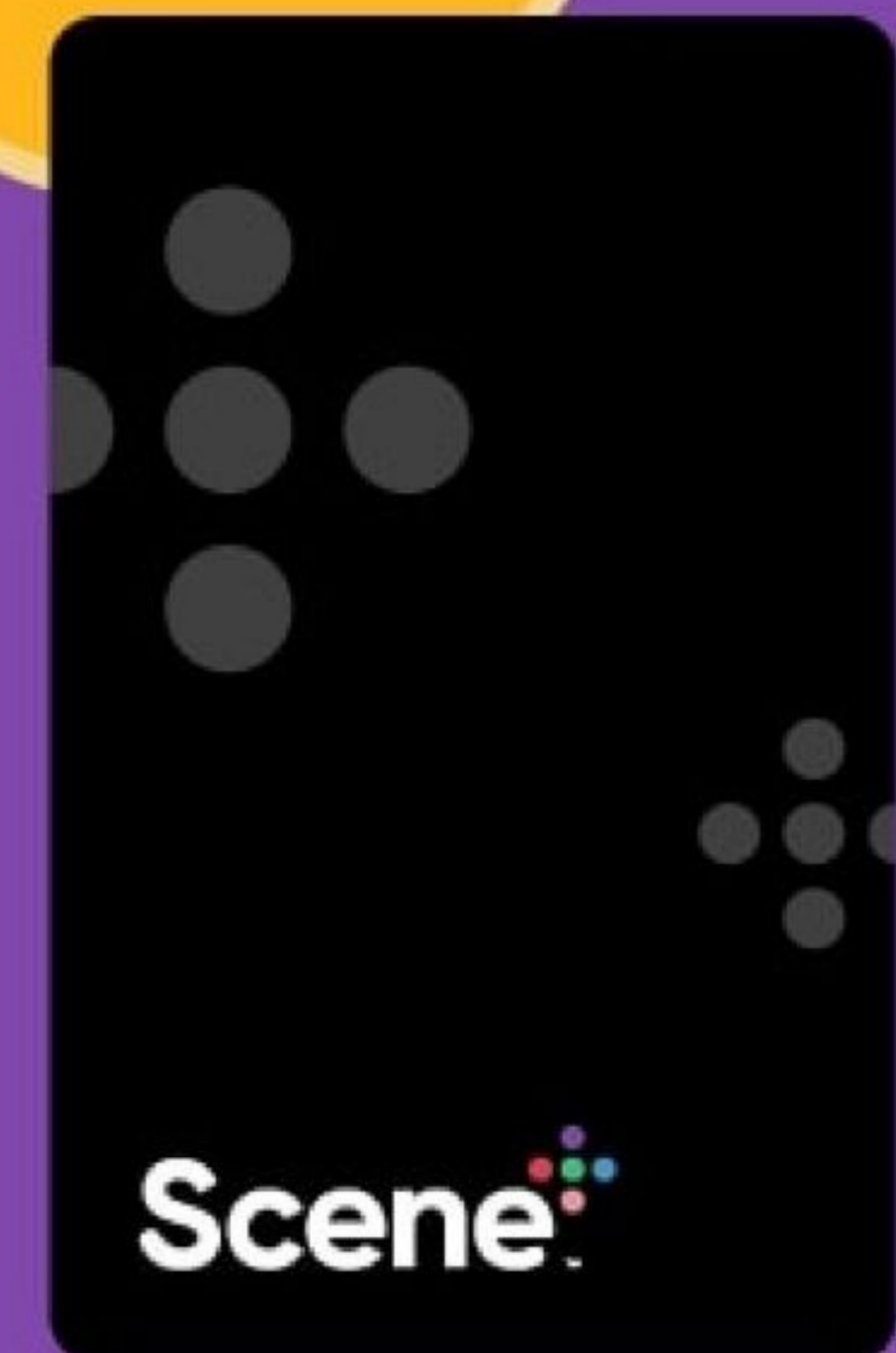
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\$1 SPENT²**

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