

MORE WAYS TO SAVE



VALUE PACK
**Boston Butt
Pork Roast**
Limit 2

SAVE
\$120
LB
ONLY \$119
LB

USDA PRIME BEEF
**Whole Bone-In
Rib Eye**

\$11.99
LB



USDA PRIME BEEF
Bone-in Rib Eye Steak

\$13.99
LB

3 LB BAG US #1
**Yellow
Onions**



SAVE
\$2.98
When You Buy 2

2/\$3

Limit 2



CREAMY
**Hass
Avocados**



SAVE
\$1.10
When You Buy 2

2/88¢

Limit 6



2 LITER BOTTLES
**Coca-Cola,
Sprite or Barq's**



SAVE
\$2.98
When You Buy 2

2/\$3



7 - 8 OZ SELECTED
**Tillamook
Chunk, Sliced or
Shredded Cheese**



SAVE
\$2.98
When You Buy 2

2/\$6

8 - 11.5 OZ
**On The Border
Chips**



SAVE
\$1.98
When You Buy 2

2/\$5



16 OZ
**Pace
Picante Sauce**



SAVE
98¢

\$2.77

SAVE BIG ON PARTY TRAYS



BAKERY
FRESH
20 COUNT
**White Almond
Petit Fours**

ONLY
\$24.99

36 COUNT STANDARD
**Cookie
Tray**

FRESH
BAKED

\$19.99



12 INCH
**Fruit and Cheese
Tray**

DELI
FRESH

\$29.99



12 INCH
**Cheese
Tray**

DELI
FRESH

\$24.99



24 COUNT
**Finger Sandwich
Tray**

DELI
FRESH

\$18.99



25 COUNT
**Pork, Boudin or
Southwest Chicken
Egg Rolls**

DELI
FRESH

\$27.99



15 COUNT
**King's Hawaiian
Cranberry Almond
Chicken Salad
Sandwich Tray**

DELI
FRESH

\$23.99



12 COUNT
**Mini Muffaletta
Tray**

DELI
FRESH

\$20.99



ROUSES MARKETS



OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS

PRICES GOOD THURSDAY, DECEMBER 26TH - WEDNESDAY, JANUARY 1ST, 2024

HAPPY NEW YEAR!

Stores open regular hours New Year's Eve and New Year's Day

FREE GREEN CABBAGE when you purchase a 5 lb bag of potatoes

Buy a 5 lb bag Rouses Red, Russet or Gold potatoes at \$4.99 and get up to 5 lbs of Green Cabbage **FREE!** Limit 1 offer per customer.



16oz 2pc Royal Smoked Pork Hocks \$3.99

SAVE \$3.51 LB

CUT AND WRAPPED FREE!

ONLY \$2.98 LB

CHAIRMAN'S RESERVE

100% PREMIUM USDA ANGUS CHOICE BEEF

SOLD IN BAG

Whole Rump Roast

SAVE 81¢ LB

ONLY 88¢ LB

USDA GRADE A SANDERSON FARM VALUE PACK

Fresh Chicken Drumsticks or Thighs



SAVE \$6.00 LB

ONLY \$15.99 LB

STEAMED FREE WHILE YOU SHOP!

Fresh Live Maine Lobster

9 OZ

4th & Heart Ghee Clarified Butter \$9.99



NEW YEAR'S MADE EASY

PARTY TRAYS

Ring in the New Year with delicious party trays! Order today in our deli.




SCAN FOR CATERING GUIDE

SAVE \$4.00



18 COUNT PACK

Frito Lay Multi Pack

\$8.99

SAVE 72¢



15.5 OZ

Trappey's Blackeye Peas

77¢

SAVE \$2.00



14 - 31.5 OZ SELECTED

DiGiorno Pizza

\$4.99

SAVE \$2.37 When You Buy 3



24 PACK HALF LITERS

Rouses Spring Water

3/\$9

SAVE 92¢



15 OZ

Hormel Chili No Beans

\$2.47

SAVE \$1.11



64 OZ

Ocean Spray Juice Blends

\$2.88

SAVE \$2.98 When You Buy 2



46 OZ

Tropicana Lemonade

2/\$5

SAVE up to \$3.34 When You Buy 2



12.4 OZ

Cheez-It Crackers

2/\$6

SAVE \$2.00



6 - 12 ROLL SELECTED

Scott Paper Towels or Bath Tissue

\$4.99

SAVE \$1.11



12 PACK 12 OZ

Michelob Ultra or Amberbock

\$15.99



750 ML SELECTED

Korbel California Champagne

\$9.99

THE BEST KING CAKE ON THE GULF COAST!

We'll ship anywhere in the continental U.S.




ORDER ONLINE

www.rouses.com



OUR FRESH PORK SAUSAGE IS HAND-MADE BY OUR BUTCHERS TO GUARANTEE QUALITY



Ground Fresh Daily by Our In-Store Butchers!
SAVE \$1.50 LB
\$4.99
 VALUE PACK Fresh 85% Lean Ground Round



VALUE PACK MEAT SALE!
 \$10 PACKS OF BEEF, PORK & CHICKEN!
\$10 PER PACK
 UP TO 30 ITEMS WITH SAVINGS UP TO \$2.66/LB!



SAVE \$2.00
 18.4 - 27.2 OZ SMITHFIELD
\$5.99
 Marinated Pork Loin or Pork Tenderloin



15 OZ PACK
Ball Park Franks
2/\$4

12 - 16 OZ
Smithfield Sausage Roll, Patties or Links
\$3.99

16 OZ
Land O'Frost Premium Cold Cuts
\$5.49



24 OZ PACK
Wright Bacon
\$8.99
 BACON MAKES EVERYTHING BETTER

12 - 16 OZ
Rouses Boudin
\$3.99

4 LB BOX
Flanders Beef Patties
\$7.99

3 LB
Rouses Stuffed Chicken
\$12.99
 Crawfish Jambalaya, Rice Dressing, Shrimp & Sausage or Jalapeno Cornbread

ROUSE IN-HOUSE SEAFOOD

PRESTIGE Live Gulf Oysters
75¢ EA
 16 OZ
 Drago's Charbroiling Sauce **\$6.99**



GULF COAST LOCAL
 SAVE \$5 WHEN YOU BUY A 36 COUNT SACK at \$25 ea.

HOT & READY TO EAT
Boiled Lobster Combo with Potatoes & Corn
\$19.99

FRESH MADE IN STORE
Rouses Krab Cocktail
\$4.99 LB

FROZEN WILD-CAUGHT
Whole Mahi Mahi Fillet
\$5.99 LB

8.25 OZ
Phillips Crab & Spinach Dip
\$7.99

18 OZ
Cartozza New Orleans Crawfish Bread
\$8.99

ROUSE IN-HOUSE DELI & COLD CUTS

Chicken or Pulled Pork Sandwich
\$3.99

10 PIECE DARK
Baked or Fried Chicken
\$7.99

SLICED TO ORDER
Colby Jack Cheese
\$7.99 LB
 Choose from Cajun Fried or Honey Turkey Breast

SLICED TO ORDER
Rouses Turkey Breast
\$8.99 LB



DELI FRESH
Mac & Cheese or Yukon Gold Mashed Potatoes
\$3.99 LB



ASSORTED VARIETIES BONE-IN OR BONELESS
Chicken Wings
\$6.99 LB
 Plain, Buffalo, BBQ, Teriyaki or Sweet Heat



3 - 7 OZ PACK
Columbus Charcuterie Meats
\$5.99



8 OZ BALLS OR PEARLS
BelGioioso Mozzarella OR 4.23 OZ Asturi Bruschettini
\$3.99

ROUSE IN-HOUSE BAKERY



BAKERY FRESH!
Berry Gentilly Cake
\$29.99



BAKERY FRESH!
6 COUNT Cupcakes
\$4.49



FRESH BAKED!
8 X 8 PAN Bread Pudding
\$3.99



FRESH BAKED!
10 COUNT Pistolette Rolls
\$1.99

DOUBLE AD WEDNESDAY

Our sales flyers overlap on Wednesdays. You get **DOUBLE THE Savings!**

SAVINGS TO

CELEBRATE

PARTY FAVORITES



SAVE 30¢ LB
USDA GRADE A SANDERSON FARM
Chicken Flats & Drummettes **\$3.99** LB



3 - 4 LB AVG. PREVIOUSLY FROZEN
Pork Loin Back Ribs **\$1.88** LB
LIMIT 4, AFTER LIMIT \$2.99 LB



SAVE \$6.92 When You Buy 3
6 PACK 16.9 OZ
Pepsi, 7-Up or Rouses Italian Sparkling Mineral Water **3/\$11**



SAVE \$2.98 When You Buy 2
12 - 18 OZ PARTY SIZE
Lay's, Doritos or Tostitos **2/\$9**



13 - 14 OZ PACK
Bryan Cocktail Smokies **2/\$7**



20 - 26 OZ PACK
Rosina Meatballs **\$5.99**



SAVE up to \$1.20
16 OZ
Jack Miller's BBQ Sauce **\$2.99**



SAVE \$1.00
32 OZ LOAF
Velveeta Cheese **\$6.99**



3 - 4 OZ
Cold Water Lobster Tail **\$6.99**



8 OZ WILD-CAUGHT
Louisiana Crab Cocktail Fingers **\$15.99**



10 - 12.8 OZ
King's Hawaiian Hamburger, Hot Dog or Slider Buns **\$4.49**



20 COUNT 16 OZ
Rouses Party Cups **2/\$4**

FIZZ THE SEASON

RAISE A GLASS TO GREAT DEALS ON BUBBLES!



750 ML SELECTED
Cook's California Champagne **\$6.99**



750 ML SELECTED
Andre California Sparkling **\$7.99**



750 ML SELECTED
Dacastello Prosecco or Fre Brut Non Alcoholic **\$9.99**



750 ML
Prince de Richemont Brut **\$10.00**



750 ML SELECTED
Jaume Serra Cristalino Cava **\$10.99**



750 ML SELECTED
Ruffino Sparkling **\$12.99**



750 ML
LaMarca Prosecco **\$13.99**



750 ML SELECTED
Martini & Rossi Sparkling **\$13.99**



750 ML SELECTED
Josh Prosecco **\$15.99**



750 ML SELECT
Chandon Sparkling **\$19.99**



750 ML SELECT
Mumm California Sparkling **\$22.99**



750 ML
Roederer Estate Brut or Segura Viudas Reserva Heredad Brut **\$28.99**

RAISE A GLASS TO CELEBRATE THIS NEW YEAR

ROUSES MARKETS



OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS

FEELS LIKE HOME

SAVINGS TO CELEBRATE THIS NEW YEAR

SAVINGS TO CELEBRATE

PARTY FAVORITES



Deli Tortilla Chips \$3.99
16 OZ Garden Fresh Salsa **\$3.99**



10 OZ Queso Melt Dip **\$5.99**



LARGE 17 OZ Sabra Hummus **\$6.99**
16 OZ SHARING SIZE Stacy's Simply Naked Pita Chips



24 COUNT Mini Cookies **\$4.99**



5-6 OZ Fiorucci Paninos **\$6.99**
Hard Salami, Hard Salami Pepperjack, Pepperoni or Prosciutto.



5.2-6.5 OZ Boursin or Alouette Spread **\$6.99**



DELI FRESH Spinach & Artichoke Dip **\$6.99 LB**



4 COUNT ASSORTED Gourmet Brownies **\$4.99**

NEW YEARS TRADITIONS



MURPHY & DAVID Corned Beef Brisket **\$3.99 LB**
MURPHY & DAVID Wagyu Corned Beef Brisket **\$9.99 LB**



FRESH LARGE BUNCH Collard, Mustard or Turnip Greens **2/\$5**
LIMIT 12



16 OZ Rouses Black-Eyed Peas **2/\$3**



8-16 OZ SELECTED Pictsweet Recipe Helpers Vegetables **2/\$4**



100% PREMIUM USDA ANGUS CHOICE BEEF
Whole Boneless Brisket **\$2.97 LB**



PURE FLAVOR Red, Gold or Orange Bell Peppers **4/\$5**



8.5 OZ Jiffy Corn Muffin Mix **2/\$1**



16 OZ Land O Lakes Butter **\$4.99**

NEW YEAR - NEW YOU!

EAT RIGHT WITH ROUSES!

SCAN HERE TO SIGN UP TO RECEIVE OUR EAT RIGHT NEWSLETTER!



16 OZ PACK Thomas Foods 93% Lean Grass Fed Ground Beef **\$4.88**



12 OZ Taylor Farms Vegetables **\$2.99**



12 OZ Poppi Pre-Biotic Soda **3/\$5**



20.5 OZ LOAF Dave's Killer Bread **\$4.99**



16 OZ PACK Butterball Fresh 93% Lean Ground Turkey **\$2.99**



12 OZ GRIMMWAY Petite Carrots **2/\$4**



5.25-10.5 OZ Morning Star Farms Plant Based Patties, Nuggets or Strips **\$3.99**



11 OZ Premier Protein Shakes **\$10.99**

ROUSES 122624 PULLOUT PAGE 2 BACK ALL VERSIONS

COOL SAVINGS ON DAIRY & FROZEN



4 - 6 OZ SELECTED
Yoplait
Yogurt **10/\$6**



12 OZ SLICED SINGLES
Borden
American Cheese **2/\$5**



12 COUNT PACK
Blue Bell
Fudge, Moo
or Krunch Bars **\$4.99**



28 OZ
Grown in Idaho
Fries **2/\$8**



32 OZ
Lifeway
Kefir **\$3.49**



40 OZ SELECTED
FAMILY SIZE
Rana Fresh Pasta **\$10.99**



9 - 10 OZ SELECTED
Healthy Choice
Simply Steamers **\$3.19**



16 - 18 OZ SELECTED
InnovAsian
Entrées **\$5.49**

"TWO THINGS: BEST QUALITY, BEST PRICE!" - Anthony J. Rouse Sr., Founder



15 - 16 OZ CAN
Bush's Best
Chili Beans
or Chili Magic **\$1.79**



2.8 - 3.65 OZ
Wick Fowler or
Carroll Shelby Chili Kit **\$2.89**



15.5 OZ CAN SELECTED
Goya
Beans **2/\$3**



20 OZ LOAF
Sara Lee
White Bread **\$1.77**



7 - 8 COUNT
Kellogg's Pop Tarts
or Rice Krispies Treats **\$1.88**



8 OZ
Welch's
Fruit Snacks **2/\$6**



12 OZ
Puka
Plantain Strips **\$6.99**



5.5 - 5.57 OZ
Pringles
Potato Crisps **2/\$4**

ROUSES MARKETS OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS



8.5 - 13.7 OZ
READY TO DRINK
Community
Latte or Espresso **\$1.99**



50 COUNT
Totino's
Pizza Rolls **\$5.49**



25 OZ FROZEN
Pillsbury
Biscuits **2/\$8**



20 OZ PACK
Thomas
Bagels **2/\$7**



6 - 8 COUNT BOX
Swiss Miss
Instant Cocoa Mix **2/\$5**



4 PACK 16 OZ CANS
Monster
Energy Drinks **\$6.49**



18 - 24 COUNT
Dewafelbaker
Pancakes **2/\$8**



8 - 12 OZ
Purely Elizabeth
Granola **\$5.99**



17 OZ
Tony Chachere's
Creole Seasoning **\$2.88**



32 OZ ITALIAN OR JALAPENO
Rouses
Olive Salad **\$10.99**



22.6 - 25.9 OZ CLASSIC CAN
Folgers
Coffee **\$10.99**



24 OZ
Chobani
Creamers **2/\$8**

ROUSE AROUND THE HOUSE



10 COUNT
Ron Reed
Containers or
Gumbo Bowls **2/\$9**



32 OZ
Rouses
Charcoal Lighter **\$2.99**



10 - 20 COUNT
Hefty Slider
Storage or Freezer Bags **2/\$6**



16 LB BAG
Rouses
Charcoal **\$8.99**



18 - 40 COUNT
Hefty
Trash Bags **\$8.49**



200 COUNT
Bounty
Napkins **2/\$6**

HEALTH & WELLNESS



12.5 OZ BOTTLE
Head & Shoulders
Shampoo or Conditioner **\$4.99**



90 - 100 COUNT
Aleve, Advil or
Extra Strength Tylenol **\$9.99**



22 OZ BOTTLE
Dove
Body Wash **\$5.99**



14 COUNT PACK
Prilosec OTC
Acid Reducer **\$9.89**



4 OZ SELECTED
Colgate
Toothpaste **2/\$4**



6 OZ LIQUID OR 20 COUNT TABLETS SELECTED
Mucinex
or Delsym **\$13.99**



CURBSIDE CONVENIENCE

Shop curbside pickup through Rouses Markets App or orderonline.rouses.com





CELEBRATING 100 YEARS OF CITY PRODUCE



SAVE
up to **\$2.98**
When you buy 2



6 OZ CONTAINER
**Blueberries,
Blackberries
or Raspberries**
2/\$4

A great source of fiber, vitamin C, and powerful antioxidants, berries offer a variety of health and nutrition benefits. Great for snacking, toppings, smoothies and a host of other delicious possibilities.

16 OZ CLAMSHELL
**Dulcinea Candy Snap
or Jam Grapes**

\$4.99



Candy Snap grapes are bright sweet seedless red grapes with dark red flesh and flavor notes of strawberry. Jam grapes are dark plum colored seedless grapes with a deeply sweet juicy flavor similar to grape jam.

8 OZ WHOLE OR SLICED
**Champs
Baby Bella Mushrooms**

2/\$4



Baby Bella Mushrooms have a slightly deeper flavor than white mushrooms and can easily be used in any recipe that calls for mushrooms. Get them whole or sliced - according to what your recipe calls for.

4 PACK
**Pure Flavor
Beefsteak Tomatoes**

\$2.79



These flavorful tomatoes are picked at the peak of flavor and shipped straight to Rouses stores. They're great for salads, burgers or sandwiches.

FRESH
**Eggplant, Zucchini
or Yellow Squash**

\$1.49
LB



Eggplant and Squash are great to toss into a stir-fry or for grilling next to your steak, chicken or burgers as a healthy side dish alternative.

GREENHOUSE GROWN
**Pure Flavor
English Cucumbers**

2/\$3



2 LB BAG
**Darling Lemons
or Chula Limes**

2/\$7



10 OZ FRESH MADE IN STORE
**Guacamole or
Pico de Gallo**

\$3.99



12 OZ YELLOW OR WHITE
**Yo Quiero
Queso**

\$4.99



LARGEST SELECTION & LOWEST PRICES ON BEER & WINE



12 PACK 12 OZ
**Abita
Beer**

\$17.99



750 ML
**Veuve
Cliquot
Brut French Champagne**

\$59.99



750 ML
**Bonanza
Cabernet
Sauvignon**

\$19.99



750 ML SELECTED
**Josh Cellars
Wine**

\$10.99



18 PACK 12 OZ CANS
**Corona
Extra**

\$23.99



750 ML
**Moet & Chandon Imperial
Brut Champagne**

\$59.99



750 ML SELECTED
**Belle Glos
Pinot Noir**

\$49.99



750 ML
**Santa Margherita
Chianti or Pinot Grigio**

\$22.99



15 PACK 12 OZ CANS
**Keystone
Light**

\$10.49



750 ML
**La Crema
Chardonnay**

\$19.99



750 ML SELECTED
**Woodbridge
Wine**

\$9.99



750 ML SELECTED
**Quady Electra
Wine**

\$14.00



6 PACK
12oz BOTTLES
PERONI
NASTRO
AZZURRO

Celebrate
the Holidays

ROUSES
BEER OF THE MONTH



4 PACK 12 OZ
2.5 MG THC
**Floral Delta 9
THC Seltzer**

\$14.99



15 PACK
ALUMINUM PINTS
**Coors Light
or Miller Lite**

\$17.99



12 PACK 12 OZ
**Blue Moon
Belgian White**

\$17.99



12 PACK 12 OZ
SELECTED
**Truly
Hard Seltzer**

\$16.99

ROUSES DIGITAL COUPONS

CREATE A FREE ACCOUNT AT WWW.ROUSES.COM/COUPONS OR SCAN THE QR CODE

Limit one redemption per coupon per account. Digital Coupons are available in store only.

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"Two things: Best Quality, Best Price" —Anthony J. Rouse, Founder

We accept: Cash • Check
• Debit • Credit • EBT • WIC
*When and where available.

Prices good at
Alabama Locations

PRICES GOOD DECEMBER - JANUARY						
SUN	MON	TUES	WED	THUR	FRI	SAT
			25	26	27	28
29	30	31	1			