

Value worth celebrating

SAFeway

Sobeys



3.99 /lb

Fresh Pork Tenderloin Family Size cryovac 8.80/kg



6.99 ea

Atlantic Canada 3-4 oz Lobster Tail previously frozen or frozen 85 g

9.77 /lb

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AA or USDA Select grade beef while supplies last 21.54/kg



3.99

COMPLIMENTS Bacon 375 g or Marinated Boneless Pork Chops or Sirloin Kabobs 250-300 g



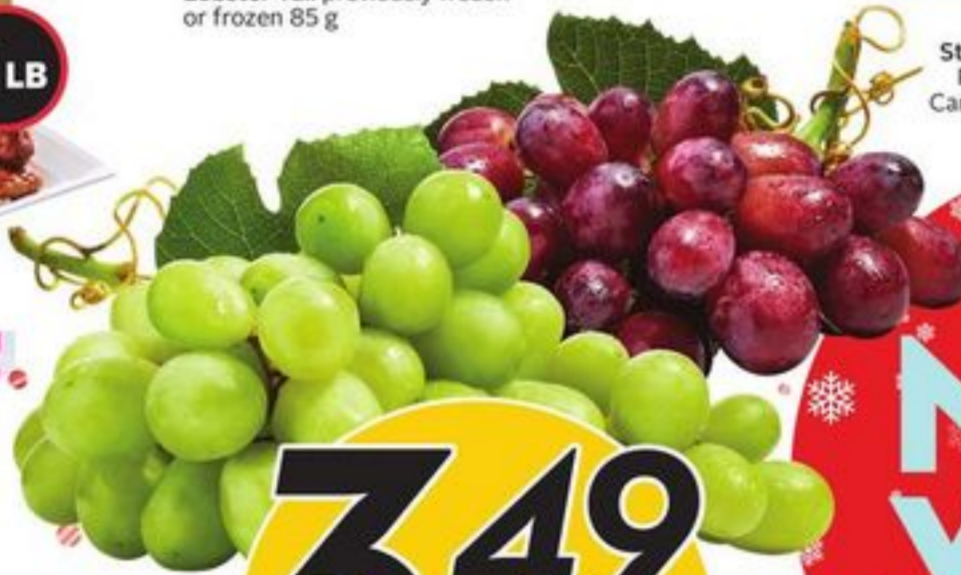
29.99 11 LB

PINTY'S ROADHOUSE Chicken Wings fully cooked unbreaded frozen 5 kg while supplies last



3.99

Romaine Hearts product of USA or Mexico 3 pk



3.49 /lb

Extra Large Red or Green Seedless Grapes product of Peru 7.69/kg

ring in the New Year Wednesday, January 1st



HOT PRICE 4.94

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g



HOT PRICE 2/\$6

TOSTITOS Tortilla Chips 205-300 g



HOT PRICE 5.77

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g



HOT PRICE 10.99

PUREX Bathroom Tissue 24=48 or 12=48 rolls, SPONGE TOWELS 6=12 rolls or SCOTTIES Facial Tissue 12 pk



HOT PRICE 4.94

NESCAFÉ Instant Coffee 100-170 g, NABOB or MAXWELL HOUSE Tassimo T-Discs 8-16 pk or K-Cup® Pods 12 pk



HOT PRICE 2/13

COCA-COLA or PEPSI Soft Drinks 12x355 mL

LOAD YOUR PERSONALIZED OFFERS TODAY

- 1 Download the app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card



Please see local store or online for holiday hours

Prices and offers in effect December 2024-January 2025
THU 26 | FRI 27 | SAT 28 | SUN 29 | MON 30 | TUE 31 | WED 1



More deals! Scan here for our full flyer



SBY_SWW_WK35_P01_W01_AB_HB_SK

Seafood Extravaganza

CHOOSE CANADIAN SEAFOOD



Scene+ MEMBER PRICING

\$7 ea

SAVE 25¢

125 without Scene+ card FRESH CHOICE Oysters selected subject to availability



MEMBER PRICING

10⁹⁹

SAVE \$1

1799 without Scene+ Card Cooked Whole Lobsters frozen or previously frozen product of Canada 400 g



IFC SNOW CRAB CLUSTERS SECTIONS DE CRABE DES NEIGES

454 g

CHOOSE CANADIAN SEAFOOD

BUY 1 GET 1 FREE of equal or lesser value

IFC Atlantic Canada Cooked Snow Crab Clusters or Lobster Claws & Arms 454 g



COMPLIMENTS NATURALLY SIMPLE SIMPLE NATURELLEMENT

Wild Scallops UNPOUNDED 10-20 CUTS Pêtoncles sauvages

340 g

16⁹⁹

COMPLIMENTS Green Wild Hokkaido Sea Scallops 10-20 ct per lb 340g

Scene

TURN
POINTS
INTO
GROCERIES



200 PTS
when you spend
\$20 or more

Sterling
SILVER

9⁹⁹

STERLING SILVER Fresh Boneless
Bottom Sirloin Tri Tip Grilling Steak
Family Size or Premium Oven Roast
cut by your meat expert from Canada
AAA Grade Beef 22.02/kg



400 PTS
when you buy 2

8⁹⁹

KRAFT Cheez Whiz
900 g



100 PTS
when you buy 2

2/\$7

MOTT'S
Clamato 1.89 L

1000 Points = \$10 of free groceries

Holiday apps!
For gatherings big or small.
Panache

BUY 2 GET 3RD FREE
COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected starting at 5.99

*Buy 2 participating meat or seafood Compliments/Panache appetizers and/or Panache frozen bakery desserts in a single transaction and receive 1 eligible product of equal or lesser value free. Valid October 31, 2024 to January 1, 2025 at Safeway stores. No cash value, cannot be combined.

BUY MORE SAVE MORE
\$5
when you buy 2 or more
WATSON RIDGE Breaded Chicken Strips, Burgers or Popcorn Chicken 800 g, MULDOON'S Boneless Dry Pork Bites, ASIAN INSPIRATIONS or WONG WING Entrées, Spring Rolls or Egg Rolls 360-680 g 5.99 ea

8.99
MONTANA'S or SWISS CHALET Pork Back Ribs 600-650 g

7
COMPLIMENTS Cooked Shrimp Ring with Sauce 255 g or Extra Large Shrimp Ring with Sauce 312 g for \$10

2.99 SAVE 50c
3.49 without Scene+ card
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

2.29
Seedless Cucumbers product of Western Canada, Canada no 1 grade

7.99
BAKED IN STORE
French or Italian Bread 400-450 g

3.99 /100 g
200 PTS when you buy 400 g or more
ILE DE FRANCE Brie, JARLSBERG or CAMBOZOLA Blue Cheese

5.99
300 PTS when you buy 1
BRANDT Sliced Kolbassa selected 150-175 g

4.99
PHILADELPHIA Cream Cheese select varieties 227-250 g

4.25
CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g

3.99
DANONE Activia Yogurt 8 pk or TWO GOOD Greek Yogurt 625 g

5.44
HÄGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

3.99
OCEANSPRAY Cranberry Cocktail 1.89 L

16.99
LINDT Lindor Chocolate Cornet 540 g while supplies last

3.49
DEMPSTER'S Grain Bread 600 g or Bagels 5-6 pk

3.99
CHRISTIE Family Size Cookies selected 303-530 g

2/\$6
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

2.87
NATURE VALLEY Sweet & Salty Granola, Protein or Fibre 1 Bars or BETTY CROCKER Fruit Shapes 125-226 g selected varieties

2/\$7
EARTH'S OWN Assorted Beverages 1.75-1.89 L

9.99
COMPLIMENTS Chocolate Covered Almonds or Raisins 300 g

88¢
COLGATE Toothpaste or Toothbrushes 52-95 mL or 1 pk selected

Scene+ GET 1000 PTS FOR EVERY \$100 SPENT IN HAPPY MOMENTS, HAPPY THANK YOU, HAPPY KID OR HAPPY TEEN GIFT CARDS!

Offer valid during December 26 - January 1, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN [safeway.ca](https://www.safeway.ca) | [sobeys.com](https://www.sobeys.com)

Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, December 26, 2024 to Wednesday, January 1, 2025. Advertiser prices do not include taxes, discounts and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as advertised. *No delivery when in promotion and fiscal items only. On delivery, some restrictions may apply. On BUY ONE GET ONE FREE / 100% OFF items, customer must purchase the item at full price to receive the second item free. 800/0 offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, discounts and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway or Sobeys locations within Western Canada. No base Scene+ points earned. See weekly offers for current rules to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, full payments, service fees, rental fees, event tickets, gift cards, fuel, dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCaffrey's, Pet Partners (Starbuck products and services in select regions, prescription drugs, non-prescription pharmacy items, liquor and alcohol beverages, tobacco products, lottery tickets, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50000 Scene+ points (\$5000) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus P Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. SAF_SAW_24WK25_FOL_WEST_48_HB_LK

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **700** PTS

Activate your offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like
\$7
toward your
groceries



Get **400** PTS when you buy 2

MAXWELL HOUSE Iced Latte
with Foam 165 g



Get **300** PTS when you buy 2

COMPLIMENTS Tortilla Chips beet,
sweet potato, blue or yellow corn 240 g



Offer valid December 26th, 2024 to January 1st, 2025 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Ready to entertain!

ring in the
New Year

12⁹⁹
/lb

Fresh Beef Chuck Short Ribs, Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef, 28.64/kg

Roast. Sear. Slice.
Serve up flavour!



15% off Deviled Eggs 4-30 pk



Make it sweet

2/24
or 12.99 ea

Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg



150 PTS when you buy 2

4⁴⁹ COMPLIMENTS Asparagus Tips 341 mL or Artichoke Hearts 398 mL



4⁹⁹

DOLE Pineapple Juice 4x250 mL or 1.36 L or V8 Vegetable Cocktail 6x156 mL or 1.89 L

Get **100 PTS**

When you buy 2

OR

Get **400 PTS**

When you buy 3 or more Dessert Bars

Sweets they'll savour

175 PTS when you buy 1

16⁹⁹

Single Layer Shortcakes Strawberry, Fruit or Black Forest 905-950 g



6⁹⁹

Dessert Bars 6 pk 342-354 g

Keep the party going!



4⁹⁹

POM Pomegranate Juice selected 473 mL



100 PTS when you buy 1

5⁴⁹

MR & MRS T Drink Mixes 1 L



23⁹⁹

CORONA Sunbrew Non-Alcoholic Beer 12x355 mL



5⁷⁹

FRITO-LAY Value Size Snacks 275-480 g



100 PTS when you buy 3

3⁹⁹

KRAFT Dips 227 g

A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details



How to shuck an oyster and prepare your own mignonette sauce!

Visit <https://www.sobeys.com/en/articles/oyster-tips/> or <https://www.safeway.ca/oyster-tips/>



Premium oysters at home

Top-quality Ocean Wise recommended oysters can elevate any meal with their rich flavours and added protein.



CHOOSE CANADIAN SEAFOOD

Scene MEMBER PRICING
\$1^{ea}
SAVE 25¢^{ea}
125 without Scene+ Card
FRESH CHOICE Oysters selected subject to availability



2⁹⁹
LACTANTIA Flavoured Butter 125 g or GAY LEA Garlic Parsley Butter Roll 125 g

Get snacking



Make it cheesy

200 PTS when you buy 2

6⁹⁹

Brie, Prosciutto & Fig Flatbread, Sweet Stinger Hot Honey, Cup & Char Pepperoni Flatbreads select varieties 230-305 g



7⁹⁹

MCCAIN Tastiez Frozen Snacks 400-500 g

Make it savoury



400 PTS when you buy 2

7⁴⁹

PANACHE Italian Sliced Meats selected 100 g

100 PTS when you buy 2

100 PTS
COMPLIMENTS Sweet Gherkins 375 mL



200 PTS when you buy 2

15% off

COMPLIMENTS Raisins, Currants, Dates 375 g-1 kg or COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)



Late night rush



100 PTS when you buy 2

4⁹⁹

DR. OETKER Momenti Pizza 160-185 g, Giuseppe Garlic Fingers 317 g or Panini 2 pk

BUY MORE SAVE MORE

2⁴⁹

CLOVER LEAF Smoked Oysters or Mussels 85 g 2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

2.99 ea

4⁹⁹

Dempster's Tortillas 366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g

366-610 g



200 PTS when you buy 2

5⁹⁹

COMPLIMENTS Decorated Paper Plates 22-48 pk or Bowls 28 pk



22-48 pk or Bowls 28 pk

22-48 pk or Bowls 28 pk

22-48 pk or Bowls 28 pk

22-48 pk or Bowls 28 pk

22-48 pk or Bowls 28 pk

22-48 pk or Bowls 28 pk



20-40 pk or Compostable 44 pk

20-40 pk or Compostable 44 pk

20-40 pk or Compostable 44 pk

20-40 pk or Compostable 44 pk

20-40 pk or Compostable 44 pk

20-40 pk or Compostable 44 pk

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys or Safeway app.

SBY_SNY_WK3L_P03_WST_LBL_HL_5K

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TAX BREAK

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On select items in store*

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

**Ring in the
New Year
with easy
entertaining.**

60+ made-to-order trays.
Order in-store or online today!

Visit www.sobeys.com/entertaining
or safeway.ca/entertaining
for tray selections and ordering tips

[Learn more](#)

Get **1000** PTS
When you spend \$100

OR

Get **2500** PTS
When you spend
\$200 or more



ring in the
New Year

Wednesday, January 1st

Fresh for the season!



12.49
POM WONDERFUL
Arils product of
USA 2 pk 227 g

Blueberry Pints
product of Peru or
Mexico **4.99**



3.99
PINT

Grape Tomato Pints
product of Mexico



6.99
MANN'S Sugar Snap
Peas product of USA
425 g

4.99

Avocados
product of Mexico 5 pk



5.99
5
PACK



6.99

Cotton Candy Grapes
product of Peru 454 g



59¢
Limes
product of Mexico



99¢
Large Lemons product of
Spain, Egypt or Morocco *



1.99
COMPLIMENTS Baby-Cut
Carrots product of USA
no 1 grade 340 g

100% FRESH GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

Fruity Fresh...

2.29
Large Red Grapefruit
product of USA, Turkey or Israel

6.99
2 LB BAG
Clementines or Mandarins
product of USA 907 g 2 lb bag

2/\$7
LOOP Assorted Sodas 355 mL
(excludes Iced Teas)

6.49
3 LB BAG
COMPLIMENTS Apples selected
varieties product of British
Columbia, Canada fancy grade
1.36 kg 3 lb bag

25% OFF
Prepared Fresh Daily In-Store Mango
Salsa or Guacamole assorted sizes

25% OFF
Prepared Fresh Daily Yogurt
Parfaits assorted sizes

Veggie love...

3.49
Iceberg Lettuce
product of USA

3.29
Hot House Tomatoes product of
Western Canada, Canada no 1 grade
7.25/kg

3.99
+75 PTS
when you buy 2
THE LITTLE POTATO CO. Potatoes
product of Canada or USA 680 g

1.49
Daikon Lo Bok or
Cabbage product of
USA 3.28/kg

3.99
Leeks product of
British Columbia,
Canada 8.80/kg

5.99
COMPLIMENTS Baby Spinach or
Spring Mix or COMPLIMENTS
ORGANIC Salad Blends product
of USA 312 g

bulk

5.99
BASSÉ
Nut Mixes 415 g

4.49
BUY MORE
SAVE MORE
COMPLIMENTS
Peanuts selected
425-500 g
4.99 ea

20% off
ROYAL NUTS
Tubs selected
240-400 g

4.99
+100 PTS
when you buy 2
H&H Dried Fruit
180 g

floral

14.99
New Year's
Bouquet

11.99
Grown in
British Columbia
Cyclamen assorted
colours 6" pot

7.99
Crazy Daisy Bunch
assorted colours

22.99
+200 PTS
when you buy 1
Grown in
British Columbia
Azalea
assorted
colours 6" pot

GREAT GIFT IDEA! Our Gift Cards can be any amount.



The best of Asia on your plate! Experience great quality at fair prices with the KIM PHAT collection that will inspire you to make a variety of dishes.

Get **888** PTS

When you spend \$18 or more on participating Kim Phat Products:

*before taxes



248
KIM PHAT Coconut Milk regular or light 400 mL



398
KIM PHAT Hearts of Palm whole or sliced 398 mL



148
KIM PHAT Water Chestnuts whole or sliced 227 g



228
KIM PHAT Spring Rolls 204 g



498
KIM PHAT Sesame Oil 163 mL



348
KIM PHAT Sambal Oelek 250 g



448
KIM PHAT Teriyaki Sauce 298 mL or Dark Soy Sauce 500 mL



398
KIM PHAT Sushi Vinegar 298 mL



248
KIM PHAT Chow Mein Noodles 454 g



298
KIM PHAT Vermicelli or Pad Thai Noodles 400 g



298
KIM PHAT Vermicelli or Pad Thai Noodles 400 g



398
KIM PHAT Udon Noodles 4 pk



248
KIM PHAT Instant Noodles selected varieties 120 g



448
KIM PHAT Rice Paper 22 cm 400 g



398
KIM PHAT Soy Sauce light 500 mL



448
KIM PHAT Kimchi Sauce 298 mL or Sriracha Sauce 432 mL



198
KIM PHAT Shitake Mushroom 284 g

Happy Lunar New Year 新年快樂



500 PTS
when you buy 1

3.88
/lb

That's like
\$5
toward your
groceries

Frozen Pork Belly
skin-on 8.55/kg



8.88

EIGHT TREASURES
Whole Tilapia 1.36 kg



1.77
/lb

Yellow Asian Pears
product of China
3.90/kg



1.29
/lb

Bok Choy or Napa
product of USA
2.84/kg



11.88

YAMAY Jasmine Rice
8 kg



11.88

SHIRAKIKU Japanese Sekka Rice
6.8 kg available in select stores
while quantities last



3.48

GOLDEN DRAGON Sauce
selected varieties 455 mL or
KIKKOMAN Panko Bread
Crumbs 227 g



3.98

BLUE DRAGON Spring
Roll Wraps 134 g or
Sushi Nori 22 g



7.98

A-SHA Noodles
selected varieties 475 g



3.88

KJ FOODS Dumplings
or Steamed Buns
selected varieties
380-450 g

Sterling SILVER
HAND-SELECTED AAA BEEF
 Well-marbled Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobeys or Safeway

10⁹⁹ /lb
 STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

value size
6⁹⁹ /lb
 That's like \$20 toward your groceries
 +2000 PTS when you buy 1
 Fresh Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 15.41/kg

3⁷⁹ /lb
 COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg

8⁹⁹ /lb
 COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size 19.82/kg

250 PTS when you spend \$20 or more
3⁹⁹ /lb
 Fresh Pork Shoulder Blade Roasts or Steak Family Size 8.80/kg

200 PTS when you spend \$20 or more
4⁹⁹ /lb
 Fresh Pork Side Ribs breast bone removed 11.00/kg

6⁴⁹ /lb
 Fresh Regular Ground Beef Family Size 14.31/kg

READY FOR YOU
5⁹⁹ /lb
 Sausage Stuffed Mushroom Caps Honey Garlic or Sweet Italian 13.21/kg

5⁴⁹ /lb
 OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

10% off
 THOMAS FARMS Australian Lamb frozen

READY FOR YOU
Ready for you marinated meats.

5⁴⁹ /lb
 Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed, sweet & sour cut 12.10/kg

5⁹⁹ /lb
 Fresh Roasted Garlic and Red Pepper Glazed Pork Side Rib Portions 13.21/kg

13⁹⁹ /lb
 Fresh Maple Chipotle, Korean BBQ or BBQ Whiskey Marinated Beef Chuck Short Ribs, Thin Cut, cut by your meat expert from Canada AA grade beef 30.84/kg

Just wing it!
 Make them crispy!

6⁹⁹ /lb
 COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

7⁹⁹ /lb
 In-Store Marinated Chicken Wings 17.61/kg

Try these in-store marinades!
 CHOOSE FROM:
 BBQ Whiskey
 Honey Garlic
 Honey Sriracha
 Maple Chipotle
 or Buffalo

quick & easy

STARTING AT 7⁹⁹ +100 PTS when you buy 2
 FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g

12⁹⁹
 FRESTY Fully Cooked Chicken 454 g

100 PTS when you buy 2
9⁹⁹
 PILLER'S Mini Pepperoni or Turkey Bites 300-500 g

STARTING AT 6⁴⁹
 COMPLIMENTS Regular Wieners 1 kg or Pepperoni or Salami Chubs 500 g

5⁹⁹ +120 PTS when you buy 2
 WHOLLY VEGGIE! Buffalo Cauliflower Wings Ranch, Hot Honey or Japanese inspired BBQ 375 g

NEW
6⁹⁹
 SCHNEIDERS Breakfast Egg Bites 224 g

8⁹⁹
 COMPLIMENTS Breaded Chicken Balls with Sweet & Sour Sauce 700 g

13⁹⁹
 THE TACO TRUCK Kits Crispy Chicken with Mexican Style Sauce or Crispy Pork with Chipotle & Lime Sauce 840 g Makes 12 Tacos!

GET TO FREE GROCERIES FASTER
 when you open your Scene membership card and pay with your Scotiabank Scene Visa Card. GET 1000 PTS ON EVERY \$1 SPENT. 1000 pts = \$10 in groceries.

©2020 Sobeys. \$10 in groceries. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scene Visa Card. On eligible everyday purchases at participating locations. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingmerchants. Visa Inc. Licensed user.

SBY_SBY_SKR_P05_WST_LAB_ML_3R

value size

Big format Big value



500 PTS
when you buy 1

That's like
\$5
toward your groceries

6.99
/lb

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg



3.99
/lb

Pork Half Loin Bone-In Chops frozen 8.80/kg



18.99

BEYOND MEAT or IMPOSSIBLE Plant-Based Burgers 678-680 g

Check for this symbol in store!

value size

Premium oysters at home

Top-quality Ocean Wise recommended oysters can elevate any meal with their rich flavours and added protein.

Learn more

How to shuck an oyster and prepare your own mignonette sauce!

Visit <https://www.sobeys.com/en/articles/oyster-tips/> or <https://www.safeway.ca/oyster-tips/>



Scene MEMBER PRICING
\$7 ea
 SAVE 25¢ ea
 125 without Scene+ Card
 FRESH CHOICE Oysters subject to availability selected



kitchen

READY FOR YOU

Get 250 PTS When you buy 2
 Get 400 PTS When you buy 3 or more Pizzas

14" Take & Bake Pizza 715-890 g

50 PTS when you buy 1

3.49 NANA'S Samosas 140 g

READY FOR YOU

15% off
 Chicken Wings available hot, sauced or unsauced

100 PTS when you buy 1

5.49 SUMMI Asian Appetizers 250-350 g

15% off
 Mexican Style Layer Dip and Select Assorted Grab 'n Go Trays

BUY MORE SAVE MORE

4.99 COMPLIMENTS Guacamole regular 227 g or Salsa 488 mL 5.49 ea

deli

8.99 200 PTS when you buy 2
 OKA 190 g, MONSIEUR GUSTAV Saint Paulin 190 g or AGROPUR Grand Cheddar 3 and Syr old 200 g

5.49 100 PTS when you buy 2
 Mini BABYBEL 102-120 g, THE LAUGHING COW 8 pk 120-133 g, Cheese Dippers 140 g or KIRI Portions 144 g

STARTING AT 6.99
 CASTELLO Havarti Slices 145-165 g or Havarti Blocks 170-200 g

10.99 SNOWDONIA Welsh Cheddar 150-200 g

100 PTS when you buy 200 g or more

3.99 FANTINO & MONDELLO Capicollo

3.00 off
 HORMEL Large Entertaining Trays 822 g-1.07 kg

That's like \$4 toward your groceries

400 PTS when you buy 1
 Classic, Smoke and Fire or Fruit and Cheese Charcuterie Board 468-508 g

LIMITED TIME ONLY

1.49 SARDO Spicy Antipasto selected

bakery

Perfect for New Year's entertaining!

STARTING AT 12.49
 Grab & Go Trays Cookie Lovers Bliss, Dessert Bars or Patisseries 565-800 g

BAKED IN STORE

3.99 Kaiser Buns 6 pk 315-430 g

Scene MEMBER PRICING

5.99 SAVE 50¢
 6.49 without Scene+ Card
 Almond, Butter or Date Tarts 270-400 g

BUY 2 GET 3RD FREE
 COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected Starting at 5.99

NEW

14.49 TOBLERONE® Chocolate Torte frozen 400 g

4.49 Garlic Bread 540 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer

frozen & dairy



7.99
iÖGO Yogurt 16 pk



7.49 **+100 PTS**
when you buy 3
STARBUCKS Coffee Creamer 828 mL



4.49
NATREL Lactose Free Cream 10-35% 473 mL-1 L or MCCAIN Breakfast Bowls 200 g



3.99
KRAFT Cool Whip Aerosol 225 g



5.99
LIBERTÉ Kefir 1 L



4.49
DAIRYLAND Cottage Cheese 500 g



4.99 **+100 PTS**
when you buy 2
go when you buy 2 or more
COMPLIMENTS Cheese 250-270 g 5.79 ea



4.99 **+200 PTS**
when you buy 2
OASIS Orange Juice Blends 1.5 L



3.49 **+100 PTS**
when you buy 2
CRAVE Scramble Kit 57-85 g



5.79
NATREL Lactose Free Butter 250 g



15.99 **value size**
SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g



5.49 **+100 PTS**
when you buy 2
COMPLIMENTS Orange Juice not from concentrate 1.54 L



\$2
MICHELINA'S Frozen Entrées 128-284 g or MITCHELL'S Gourmet Pot Pies 190 g



3.99
CAVENDISH FARMS Flavour Crisp Fries 454-750 g



5.99
SCHNEIDERS Breakfast Sandwiches 232-288 g



6.99
RIGHTEOUS Gelato or Sorbetto 473 mL or PANACHE Chocolate Covered Fruit 200 g

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For details see COMPLIMENTS.ca

3.49 **+100 PTS** when you buy 2
COMPLIMENTS Sour Cream 500 mL

5.99 **+50 PTS** when you buy 2
COMPLIMENTS Free Run Large White Eggs 12 pk

4.99 **+150 PTS** when you buy 2
COMPLIMENTS Pineapple Juice 1.65 L

6.79 **+200 PTS** when you buy 2
COMPLIMENTS Flatbreads 310 g

natural health



6.49
NATREL ORGANIC Milk 2 L



7.99 **+100 PTS**
when you buy 2
AMY'S Kitchen Bowls or Entrées 234-284 g



4.99
CHICKAPEA Pasta 227 g or EAT WHOLESOME ORGANIC Tomatoes 540-796 mL or Soup 398 mL



9.99 **STARTING AT** **+100 PTS**
when you buy 1
LUNDBERG FAMILY FARMS Rice 907 g



3/\$7
COVE Gut Healthy Soda 355 mL



2/\$9 **+100 PTS**
when you buy 2
POPCORNERS Popcorn 142 g



9.99 **+300 PTS**
when you buy 3
ETHICAL BEAN ORGANIC Ground Coffee 227-340 g or Pods 12 pk



7.99 **+200 PTS**
when you buy 2
COMPLIMENTS ORGANIC 100% Cranberry Juice 946 mL



20% off
ATKINS Bars selected 5 pk or 10 pk



20% off
LEANFIT ORGANIC Plant Based or Whey Protein 715-875 g



15.99 **+300 PTS**
when you buy 1
ONE A DAY Gummies selected 120-130 pk



49.99
VEGA All-in-One Vegan Protein Powders 827-876 g

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drinks & snacks

279
CADBURY Family Bars or TOBLERONE Bar 95-100 g

100 PTS when you buy 2
2/\$6 PEPSI Soft Drinks 2 L

200 PTS when you buy 2
2/\$6 PEPSI Soft Drinks 6x222 mL

2/\$6 CELSIUS or GURU Energy Drinks 355 mL

499
DARE Real Fruit Candy 500-700 g, KINDER Bueno 145 g or NESTLÉ Multipack 164-208 g

2/\$8
SMARTFOOD Popcorn 150-220 g, ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g

1099
MCCAFE Keurig® Compatible Single Serve Pods 12 pk

400 PTS when you buy 2
1899
MELITTA® Traditional Roast Coffee 930 g

899
KELLOGG'S Pop-Tarts 1.15 kg, Rice Krispies Squares 660 g or Special K Bars 500 g

499 PLANTERS Seasoned Cashews 145 g

100 PTS when you buy 4
299
DARE Breton or Vinta Crackers 135-225 g or Veggie Crisps 100 g

100 PTS when you buy 2
399
LECLERC Celebration Cookies 240-350 g

Love it. Or it's free.
For details see COMPLIMENTS.ca

100 PTS when you buy 2
100
COMPLIMENTS Sweet Gherkins 375 mL

100 PTS when you buy 2
3599
COMPLIMENTS Tortilla Chips 250-280 g or Potato Chips Extraal Flavour 200 g

750 PTS when you buy 1
3599
COMPLIMENTS Coffee Pods 80 pk

100 PTS when you buy 2
299
COMPLIMENTS Snack Crackers 200-225 g or Jazz Crackers 200 g

meal makers

499
OLD EL PASO Dinner Kits or Tortilla Bowl Kit 250-510 g, Salsa 650 mL or Flavoured Shells 153 g

100 PTS when you buy 2
179
COMPLIMENTS Onion Soup Mix 57 g or Chicken Noodle Soup Mix 128 g

799 KRAFT Pizza Kit 850 g

349 BETTY CROCKER Frostings 340-450 g

249
BETTY CROCKER Super Moist Cake Mix selected 375-404 g or CARNATION Evaporated Milk 354 mL

250 PTS when you buy 2
2/\$5
COMPLIMENTS Chocolate or Baking Chips 225-300 g

2/\$5
CITY BREAD Rye 500 g or Dinner Rolls 12 pk available in selected stores

100 PTS when you buy 2
199
COMPLIMENTS White or 100% Whole Wheat Bread 570 g or English Muffins 6 pk

349
COMPLIMENTS Spirited Mickie BBQ Sauce 375 mL or Wing Sauce 350 mL

549 BÂTON ROUGE BBQ Sauce 450 mL

449
BICK'S Peppers or Beets 750 mL or FRENCH'S Worcestershire Sauce 295 mL

899
KELLOGG'S Jumbo Cereal selected varieties 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.2 kg or GENERAL MILLS Jumbo Cereal 825 g-1.3 kg

100 PTS when you buy 4
222
SNACK PACK Gels or Pudding 4 pk

399
SMUCKER'S Pure Jam selected varieties 250 mL

399 EIGHT TREASURES Sesame Oil 185 mL

399
COMPLIMENTS Jasmine or Basmati Rice 900 g

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home & pet care



140 WHISKAS Perfect Portions Wet Cat Food 75 g



2/\$4 PEDIGREE Wet Singles 375 g



15⁹⁹ WHISKAS Wet Perfect Portions 12 pk



300 PTS when you buy 1
29⁹⁹ TIDY CATS Cat Litter 7.71 kg



10⁹⁹ CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-4 pk



100 PTS when you buy 1
22⁹⁹ ROYALE Bathroom Tissue 24-72 rolls or Paper Towel 12 pk



300 PTS when you buy 2
12⁴⁹ DAWN Dish Soap 2.2L-2.64 L or Dish Spray 946 mL



8⁹⁹ FLEECY Fabric Softener 2.6 L or Sheets 120 pk



2⁴⁹ GLAD Cling Wrap 30 m



4⁹⁹ **25 PTS** when you buy 2
ZIPLOC Sandwich or Snack Bags 90 pk, Freezer Bags 10-25 pk, Storage Bags 15-28 pk, Perfect Portion Bags 75 pk



200 PTS when you buy 2
11⁹⁹ MR. CLEAN Magic Eraser 5-6 pk selected



12⁹⁹ RESOLVE Oxi Action Powder 1.35 kg

health, beauty & baby



STARTING AT 4⁹⁹ COLGATE Total or Optic White Toothpaste 73-120 mL or Toothbrushes 1-4 pk selected



STARTING AT 4⁹⁹ PANTENE or OLD SPICE or HEAD & SHOULDERS Hair Care 308-400 mL, SECRET or OLD SPICE Deodorant 45-96 g selected



7⁴⁹ AUSSIE or HERBAL ESSENCES Hair Care 400-778 mL selected



STARTING AT 7⁹⁹ DIAL Soap Refill 887 mL-1.53 L or MARC ANTHONY Hair Care 177-250 mL selected



5⁴⁹ **100 PTS** when you buy 2
AXE Body Wash or Hair Care 473 mL or Deodorant 76-113 g selected



7⁴⁹ OLD SPICE Deodorant or Spray selected 73-144 g



100 PTS when you buy 1
9⁴⁹ PLAYTEX Sport or O.B. Tampons 32-40 pk selected



400 PTS when you buy 2
20% off NIVEA Skincare selected



28⁹⁹ PAMPERS Easy Ups or Ninjamas or HUGGIES Pull Ups or Goodnites 28-74 pk



28⁹⁹ SIMILAC Go & Grow Milk Powder 850 g



200 PTS when you buy 1
58⁹⁹ ENFAMIL A+ Powder Refills 992 g



BUY MORE SAVE MORE
\$1 ea when buy 4 or more
COMPLIMENTS Baby Purées 128 mL 1.79 ea

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.



10% off **200 PTS** when you buy 2
PEPTO BISMOL Liquid 350 mL, 480 mL or Twin Pack 960 mL or Tabs 24 pk or 48 pk selected



19⁹⁹ POISE Pads or DEPEND Underwear selected



15% off **200 PTS** when you buy 2
TYLENOL Pain Relief 80-150 pk or MOTRIN 400 mg Liquid Gel 60 pk*



200 PTS when you buy 2
10% off CLEAN & CLEAR Products selected



100 PTS when you buy 1
20% off COMPLIMENTS Cold & Flu Relief selected 12-24 pk*



3⁹⁹ HALLS Bags 25-30 pk

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Strip pack format only available in select provinces.

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Pharmacy
a Safeway

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*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

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10 pk any variety



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FREE

KRAFT DINNER
Gluten Free or Plant-Based
Macaroni & Cheese
170 g any variety



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of equal or lesser value
FREE

CRAVE
Frozen Meals
200-340 g any variety



BUY 1 GET 1
of equal or lesser value
FREE

KRAFT DINNER
Deluxe Frozen Meals
340 g any variety



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²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
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