

Cheers to a new year!

Most stores will be closed
Wednesday, January 1st.

See in-store or see online
for holiday store hours.

\$25

Optimum
GET 5,000[®] = **\$5 Value**

PARTY PLATTER*
SELECTED VARIETIES
696 G-1.51 KG
21217577_EA/21217522_EA



*PLEASE ORDER THROUGH THE DELI DEPARTMENT OR PC EXPRESS.
ALLOW 24 HOURS IN ADVANCED

Optimum

Members-Only Price™

\$12

Non-members
\$14

Members save
\$2

**SMALL FRUIT OR
VEGETABLE PLATTERS**
PREPARED FRESH
IN-STORE DAILY
872 G-1.2 KG
21304413_EA/20171928_EA



Optimum

Members-Only Price™

\$8

Non-members
\$9

Members save
\$1

**PC® HORS D'OEUVRES
COLLECTION**
SELECTED VARIETIES
FROZEN
225-800 G
20698096_EA/21116020_EA



5.99

**BOURSIN SOFT
CHEESE** 150 G
SELECTED VARIETIES
OR **SAN DANIELE
PROSCIUTTO** 100 G
SELECTED VARIETIES
20116794_EA/20581640_EA



3⁴⁹

DR. OETKER PIZZA
320-410 G OR PC[®] THIN & CRISPY
LOADS OF FOCACCIA OR
FLATBREAD PIZZA
330-455 G SELECTED
VARIETIES FROZEN
2029610001_EA
21013452_EA



**SAVE
UP TO \$1**

\$6

**PC[®] NATURALLY
SMOKED BACON**
SELECTED VARIETIES
375-500 G
20057892_EA
20152625_EA



\$6

OIKOS GREEK YOGURT
650/750 G OR
PC[®] ORANGE JUICE 2.5 L
SELECTED VARIETIES
21305945_EA
21531644_EA



**SAVE
98¢**
WHEN YOU BUY 2

2/\$6

LESS
THAN 2
\$3.49 EA.

**WONDER BREAD
OR BUNS**
SELECTED VARIETIES
AND SIZES
20771655_EA
20305135_EA
20276296_EA



Discover more value than ever.
HAPPY NEW YEAR

Loblaws



SAVE 52%

9⁹⁹ LB

CANADIAN SNOW CRAB CLUSTERS LEG AND CLAW FROZEN OR PREVIOUSLY FROZEN 2.2/2.2 KG 21159647_KG

SAVE 50%

8⁸⁸ LB

STRIPLOIN GRILLING STEAK FAMILY-SIZE CUT FROM CANADA AA OR USDA SELECT GRADE BEEF OR HIGHER 19.58 KG 20796457_KG

CUT BY OUR BUTCHERS

SAVE \$3

4⁹⁹

LOBSTER TAILS FROZEN OR PREVIOUSLY FROZEN 2-3 OZ EACH 21194848_EA

\$4

FARMER'S MARKET™ GRAPE TOMATOES 283 G, PRODUCT OF U.S.A., MEXICO OR CANADA OR MINI CARROTS 2 LB, PRODUCT OF CANADA OR MINI CUCUMBERS 6'S, PRODUCT OF ONTARIO 21367885001_EA 20031454001_EA

2 LB

SAVE \$5

\$12

PC® WINGS SELECTED VARIETIES, FROZEN 700-907 G 20796932_EA 20796933_EA



2⁵⁰

AVOCADO BAG 5'S, PRODUCT OF MEXICO OR PC® LIVE LETTUCE BOSTON 1'S PRODUCT OF CANADA 2014222001_EA 21212489_EA

BAG OF 5



\$3

BLUEBERRIES PRODUCT OF PERU, MEXICO OR MOROCCO NO. 1 GRADE PINT 20080137001_EA

PINT



SAVE UP TO \$2

9⁹⁹

PC® SMOKED SALMON SELECTED VARIETIES, FROZEN 150 G 20055009_EA 21047088_EA



SAVE \$2

7⁹⁹

PC® PACIFIC LARGE WHITE SHRIMP RAW OR COOKED PEELED 31-40 PER LB, FROZEN 400 G 20789931_EA 20791381_EA



4⁸⁸

BLACK DIAMOND CHEESE BARS 400 G, SHREDS 320 G OR PC® SHREDS 250-320 G SELECTED VARIETIES 21090207_EA 21279231_EA



11⁴⁹

COCA-COLA OR PEPSI SOFT DRINKS SELECTED VARIETIES 24X355 ML 20396847002_C24 20308197001_C24



Members-Only Price™ \$3

Non-members \$5

Members save \$2

CHAPMAN'S MARKDALE CREAMERY ICE CREAM 2 L OR COLLECTION NOVELTIES 6/8'S SELECTED VARIETIES FROZEN 20185226001_EA 20123757001_EA



Members-Only Price™ \$13

Non-members \$24⁹⁹

Members save \$11⁹⁹

ROYALE BATHROOM TISSUE 30-60 ROLLS OR TIGER TOWELS 6-12 ROLLS SELECTED VARIETIES 21090252_EA 21378233_EA 21484732_EA



NO HST

For a complete list of eligible items, scan here



*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

Flyer prices effective from Thursday, December 26th, 2024 to Wednesday, January 1st, 2025. SEE BACK PAGE FOR DETAILS.

Excludes Loblaws 500 Lake Shore Boulevard West.

LSL 1

\$1 **PRICE DROP!**

NESTLÉ SINGLE CHOCOLATE
SELECTED VARIETIES
41-50 G
20066954_EA
20206258_EA

SAVE 99¢
WHEN YOU BUY 3

3/4 98
LESS THAN 3
1.99 EA.

KNORR SIDEKICKS
SELECTED VARIETIES
120-162 G
20321430001_EA

2 50 **PRICE DROP!**

KETTLE POTATO CHIPS
SELECTED VARIETIES
156-198 G
21520652_EA
21520654_EA

Optimum

Members-Only Price
\$6

Members SAVE \$1

Non-members \$7

FARMER'S MARKET MUFFINS
SELECTED VARIETIES
6'S
21283316_EA
21283317_EA

Optimum

Members-Only Price
\$3

Members SAVE \$2.99

Non-members \$5.99

MCCAIN SUPERFRIES OR SPECIALTY POTATOES
SELECTED VARIETIES FROZEN
454-800 G
20324328002_EA
20799091_EA

SAVE \$2 **GET 1,000TM Value**

WHEN YOU BUY 2 when you buy 2

2/\$8
LESS THAN 2
\$5 EA.

FRIED TORTILLA CHIPS
450 G
21534815_EA

PREPARED IN-STORE

\$7

BECEL MARGARINE
637/850 G OR
PC BUTTER QUARTERS
454 G
SELECTED VARIETIES
627/850 G
20287818002_EA
20313456001_EA

Country Churned UNSALTED BUTTER

\$7

STARBUCKS ICED COFFEE
1.42/1.18 L OR **YOPLAIT YOGURT** 16X100 G
SELECTED VARIETIES
2031731001_EA
21215530_EA

\$14

PC BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21220644_EA

\$7

PC PODS 12'S OR NESPRESSO COMPATIBLE CAPSULES 10'S OR LAVAZZA ORO OR DECAF GROUND COFFEE 250 G
SELECTED VARIETIES
20585365_EA
21032932_EA

SAVE \$1.98
WHEN YOU BUY 2

2/\$10
LESS THAN 2
\$5.99 EA.

PC FROZEN FRUIT
300-600 G OR
HALO TOP FROZEN DESSERT
473 ML
SELECTED VARIETIES
FROZEN
21067063_EA
21381753_EA

\$13

CLUB PACK • FORMAT CLUB

HIGH LINER PAN SEAR OR SIGNATURE FISH 425-540 G OR PC OR BLUE MENU ENTREES 2/2.27 200
SELECTED VARIETIES
FROZEN
20134930_EA
20844870_EA

3 49

CHRISTIE RITZ, WHEAT THINS OR TRISCUIT CRACKERS
SELECTED VARIETIES
175-454 G
21030905_EA
21047034_EA

\$21

CASCADE XL DISHWASHER DETERGENT TABS
51-90'S
21068773_EA
2002172_EA

\$21

TIDE LAUNDRY DETERGENT 3.9 L, POWER PODS 45'S OR TIDE PODS OR GAIN FLINGS 76'S
SELECTED VARIETIES
21579830_EA
21593670_EA

SAVE UP TO 20%

AVEENO
354/532 ML OR
LUBRIDERM
480/710 ML LOTIONS
SELECTED VARIETIES
2090202001_EA

BUY 2

KELLOGG'S CEREAL
FAMILY SIZE
SELECTED VARIETIES
480-650 G
\$6
21430738_EA
21430755_EA

GET 1 FREE

NEILSON MILK
1%, 2%, SKIM OR
HOMOGENIZED 3.25%
4L
20047439_EA
20188873_EA

Loblaws CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. Loblaws on Loblaws on

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements of regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. OUTDOOR/SEASONAL: For your local store's hours and for a list of Loblaws locations that DO NOT participate in this flyer, visit www.loblaws.ca or call Customer Relations at 1-800-296-2332. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu of providing a raincheck. Advertisements of regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. #PRICE DROP offer valid in-store at participating locations between November 28, 2024 - January 1, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



LSL BACK

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

3⁹⁹
LB

**PC® BLACK SABLE
GRAPES** PRODUCT OF U.S.A.
OR PERU, NO. 1 GRADE OR
**EXTRA LARGE GREEN
OR RED SEEDLESS
GRAPES** PRODUCT OF PERU,
NO. 1 GRADE
8.80/KG
20791275001_KG/20425775001_KG



\$4

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
6 OZ
20031015001_EA



\$5

**FARMER'S MARKET™
LEMONS** 2 LB BAG
PRODUCT OF SPAIN OR
TURKEY OR NO NAME™
LIMES 907 G
PRODUCT OF MEXICO
20795315001_EA
21024366001_EA



1⁵⁰

RED MANGO
PRODUCT OF PERU
EACH
20059635001_EA



\$5

**FARMER'S MARKET™
GREENHOUSE PEPPERS**
PRODUCT OF MEXICO
3'S
20085815001_EA



2/\$6
LESS THAN 2
\$3.49 EA.

**CANADA
PC® ORGANICS
CREMINI OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
21021555_EA / 21021499_EA



2/\$11
LESS THAN 2
\$6 EA.

MARZETTI DIPS
SELECTED VARIETIES
PRODUCT OF U.S.A.
254-340 G
20174734_EA/20304684_EA



2/\$12
LESS THAN 2
\$7 EA.

**TAYLOR FARMS
CHOPPED
SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
267-383 G
21209541_EA
21335159_EA



\$5

CORED PINEAPPLE
MADE IN-STORE DAILY
20003143_EA



9⁴⁹
LB

**ONTARIO
EYE OF ROUND
ROAST**
CUT FROM CERTIFIED ONTARIO
CORN FED CANADA AA GRADE
BEEF OR HIGHER
20.92/KG
20812793_KG



3⁹⁹
LB

PORK BACK RIBS
CRYOVAC PKG OF 2
8.80/KG
20289472_KG



\$13

**CANADA
PC® BLUE MENU™
CHICKEN BREAST**
BONELESS SKINLESS
AIR CHILLED
3'S
21340952_EA



\$6

**BEYOND MEAT
PLANT BASED
BURGER, GROUND
OR SAUSAGES**
SELECTED VARIETIES
226-400 G
2193815_EA
21220674_EA



3/10⁹⁸
LESS THAN 3
\$4.29 EA.

**SCHNEIDERS
LUNCHMATE LUNCH
KITS, STACKERS OR
SNACK KITS**
SELECTED VARIETIES
90-132 G
2130034_EA/20770777_EA



\$8

**PC® PUB RECIPE™
OR GLUTEN-FREE
CHICKEN**
SELECTED VARIETIES,
FROZEN
600/700 G
21201320_EA
21201321_EA



3⁹⁹

**ATLANTIC SALMON
PORTIONS**
FRESH, SELECTED VARIETIES
113 G
20948276_EA



2⁹⁹

**SEAQUEST® CRAB
OR LOBSTER
FLAVOURED
POLLOCK FLAKES
OR CHUNKS**
SELECTED VARIETIES
READY-TO-EAT
227 G
20699832_EA



6⁴⁹

**SEAQUEST® BAY
SCALLOPS**
100-150 PER LB 400 G
OR WATERVIEW
MARKET CRISPY
CALAMARI 300 G
UNCOOKED FROZEN
21454797_EA
21558537_EA



FRESH VALUE

1.50

BAGUETTE
WHITE OR WHOLE WHEAT
255 G
21529211_EA



BAKED IN-STORE

\$4

SOURDOUGH OR PUMPERNICKEL BOULE
BAKED IN-STORE
SELECTED VARIETIES
675 G
20132458_EA/20653317_EA



BAKED IN-STORE

\$4

PKG OF 6

PLAIN CROISSANTS
6'S
21646725_EA



BAKED IN-STORE

\$6

PKG OF 10

CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
BAKED IN-STORE
10'S
21667583_EA



BAKED IN-STORE

\$6

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
20546774_EA



4.49

MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
SELECTED VARIETIES
4'S
21664142_EA/21664195_EA



BAKED IN-STORE

\$6

PC™ TRADITIONAL NAAN DIPPERS
CLUB SIZE™
400 G
20999700_EA



\$4

VACHON SNACK CAKES OR SARA LEE LITTLE BITES
SELECTED VARIETIES AND SIZES
20963606_EA/21556098_EA



2/\$7

LESS THAN 2 \$3.99 EA.

PC™ OR BLUE MENU™ ORGANICS OR PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA/20185689_EA



\$15

12 PIECE PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS
CHILLED
728 G
21532565_EA/21532567_EA



\$16-20

IN-STORE PREPARED SHEPPARD'S PIE, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
PREPARED IN-STORE
SELECTED VARIETIES
736-1.6 KG
21624670_EA/21624751_EA



\$7

TRE STELLE RICOTTA 475 G OR MOZZARELLA BALL 340 G
SELECTED VARIETIES
20093652_EA/20189267_EA



2.99

/100 G

JARISBERG IN-STORE DELI CUT
SELECTED VARIETIES
21388103_KG



3.49

/100 G

SERVICE CASE CUDDY TURKEY OR CHICKEN
20007999_KG



\$6

ZIGGY'S KOLBASSA 375 G OR PEPPERONI 175 G
SELECTED VARIETIES
20085869_EA/21396884_EA



2/\$7

LESS THAN 2 \$4 EA.

PC™ DIPS
SELECTED VARIETIES
227/228 G
20584097_EA



\$7

THE SNACK FACTORY CHOCOLATE PRETZEL CRISPS
SELECTED VARIETIES
155 G
21576322_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

**NO
HST***

- Select Food and Beverages
- Select Children's items
- Select Literature

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SANDWICH OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
21218193_EA/21558135_EA

\$25



12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA/21456401_EA

\$9-10



12 PIECE PRE-PACK SAUCED WINGS
WITH CELERY AND CARROTS
CHILLED
728 G
21532565_EA/21532557_EA

\$15



SHEPHERD'S PIE, MEATBALLS, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
716 G-1.6 KG
21624670_EA/21624751_EA

\$16-20



IN-STORE PREPARED PASTA TRAY
1-1.2 KG
21395979_EA/21632024_EA

\$14-18



BENTO SUSHI FAMILY PACK
SELECTED VARIETIES
545-675 G
20793972_EA

16⁹⁹



LARGE VEGETABLE OR FRUIT PLATTER
PREPARED IN-STORE
SELECTED VARIETIES
1.78-2.2 KG
20081718_EA/20121599_EA

\$20



8 INCH PIE
SELECTED VARIETIES
635-750 G
21293475_EA

\$6



YULE LOGS
WHITE OR CHOCOLATE
800 G
21055544_EA

\$16



LA ROCCA 8 INCH OCCASION CAKES
SELECTED VARIETIES
1.1-1.7 KG
21496165_EA/21624336_EA

29⁹⁹



FARMER'S MARKET SQUARES
SELECTED VARIETIES
400/450 G
21216501_EA

\$7



FARMER'S MARKET BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA/21500763_EA

\$15

CELEBRATE THE NEW YEAR

TRY OUR FLAVOURFUL ASSORTED CHICKEN PLATTERS READY FOR CATERING
PLEASE PROVIDE 48 HOURS FOR CATERING PLATTERS
21558990_EA

\$45

WINGS 'N TENDERS PLATTER
1.9-2 KG
21558247_EA



\$48

CHICKEN TENDERS PLATTER
1.9 KG
21559263_EA

\$50

CHICKEN FAVOURITES PLATTER SMALL
2 KG
21559160_EA



\$9-10

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA
21456401_EA



\$20

GET **\$5,000** Value

CHICKEN, FAJITA, GYRO OR SOUVLAKI CHICKEN TACO TRAYS
PREPARED IN-STORE
1-1.1 KG
21554582_EA/21624669_EA



\$12-15

CHARCUTERIE BOARDS
SELECTED VARIETIES
211-433 G
21405538_EA
21405571_EA

GET **\$2,500** Value



2.99 /100 G

SIKORSKI GRAND PA OR GRAND MA HAM
SERVICE CASE
29.90/KG
20996152_KG



Optimum
Members-Only Price
\$10
Non-members
\$11

Members save **\$1**

PC® SPLENDIDO® SALAMI CHUBS
SELECTED VARIETIES
225 G
21449780_EA



6.99

PC® BRIE
SELECTED VARIETIES
170-200 G
20787227_EA



7.99

PC® BLACK LABEL CHEDDAR, WHITE FOX, ISLE OF MAN OR RED FOX
SELECTED VARIETIES
250 G
20846874_EA



3.29 /100 G

SARDO BULK OLIVES
VARIABLE WEIGHT,
SELECTED VARIETIES
32.90/KG
20127732_KG



FROM **\$15** PREPARED IN-STORE

FAMILY SIZE SALADS
PREPARED IN-STORE
SELECTED VARIETIES
740 G-1.47 KG
20972300_EA
20972312_EA



\$5

ZIGGY'S® PASTA
SELECTED VARIETIES
350/360 G
21521168_EA
21521170_EA



\$7

LARGE PRE-PACKAGED SALAD
SELECTED VARIETIES
850/908 G
21544399_EA
21544412_EA



CELEBRATE THE NEW YEAR

\$10

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN
340-454 G
20131874_EA
20950440_EA



\$7

PC® MINI VEGETABLE SAMOSAS 345 G
OR **PC® CAULIFLOWER BITES** 454 G
FROZEN
20581030_EA
21202113_EA



24⁹⁹

PC® BLACK TIGER SHRIMP RING
454 G WITH MILD COCKTAIL
SAUCE 114 G
FROZEN
20979150_EA



2/\$5
LESS THAN 2
\$2.99 EA.

NO NAME® PARTY MIX OR READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
21287641_EA



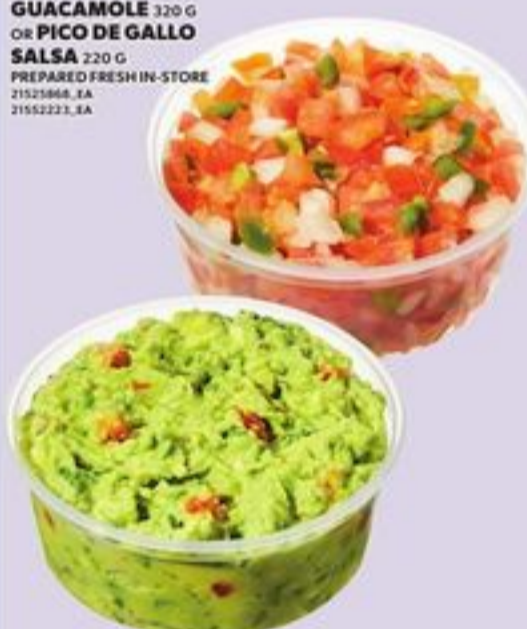
2/\$5
LESS THAN 2
\$3.49 EA.

PC® PITA OR SCALLOPED CRACKERS
SELECTED VARIETIES
142-225 G
20588938003_EA
20603888002_EA



\$5

GUACAMOLE 320 G
OR **PICO DE GALLO SALSA** 220 G
PREPARED FRESH IN-STORE
21521866_EA
21552223_EA



\$15

FARMER'S MARKET® BAR CAKE
SELECTED VARIETIES
675-770 G
21906317_EA
21500763_EA



\$6

NEW YEAR THEME CUPCAKES 6-5
OR **8 INCH SINGLE LAYER CAKE**
WHITE OR CHOCOLATE
20379763_EA
21606930_EA



\$5

PREMIUM SINGLE SERVE PASTRIES
SELECTED VARIETIES
100-130 G
1521636779_C15
21643571_C09



11⁹⁹

NESTLÉ TURTLES ORIGINAL 350 G OR
ASSORTED 300 G
21906317_EA
21205146_EA



2/\$10
LESS THAN 2
\$5.99 EA.

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
21518579_C01/20668034002_C01



\$4

MOTT'S CLAMATO JUICE 1.89 L OR
OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL
1.77-1.89 L
SELECTED VARIETIES
20300066008_EA
20318955002_EA



2/\$6
LESS THAN 2
\$3.99 EA.

CELSIUS ENERGY DRINKS
SELECTED VARIETIES
355 ML
21576460_EA
21576494_EA



GROCERY

7⁴⁹

ACTIVIA YOGURT 12X100 G
OR **DEL MONTE JUICE** 2.5 L
SELECTED VARIETIES
20303412001_EA
21437381_EA



3⁶⁹

YOPLAIT TUBES 8X56 G,
MINIGO 6X50 G OR
SOURCE YOGURT 630 G
SELECTED VARIETIES
2139138001_EA
21547595_EA



\$19

ORGANIC TRADITIONS
SELECTED VARIETIES
150 G
21222509_EA/21222515_EA



4⁷⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G,
21790252_EA,
21790267_EA



\$7

JIF PEANUT BUTTER
1 KG OR **BONNE MAMAN JAM** OR
SPREAD 250-290 ML
SELECTED VARIETIES
20307313006_EA
21023784_EA



3⁴⁹

PC ORGANICS UNSWEETENED APPLESAUCE CUPS 6X100 ML OR
CHOCOLATE 100 G
SELECTED VARIETIES
20320493004_EA
21215942_EA



4²⁹

GAY LEA NORDICA COTTAGE CHEESE
SELECTED VARIETIES
500 G
20379458001_EA
20379458003_EA



\$3

HELIVA GOOD! DIPS
SELECTED VARIETIES
250 G
20179979002_EA
20305052001_EA



2/8⁵⁰

LESS THAN 2
\$4.99 EA.

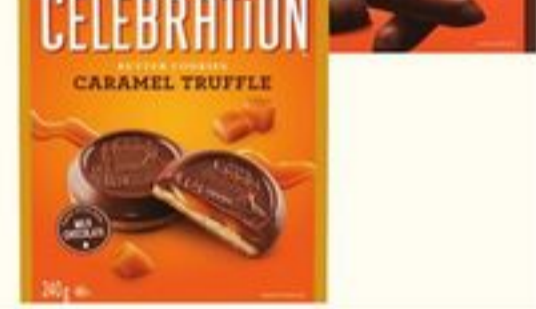
TRESTELLE CREAM CHEESE
SELECTED VARIETIES
200 G
20091784_EA
21002393_EA



2/\$9

LESS THAN 2
\$4.99 EA.

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
240 G
20653797001_EA/20965370_EA



4⁹⁹

PC DECADENT CHOCOLATE CHIP COOKIES
SELECTED VARIETIES
280/300 G
20672257_EA
20672260_EA



2/\$8

LESS THAN 2
\$4.99 EA.

DARE ULTIMATE COOKIES, VIVA PUFFS, WHIPPET OR WAGON WHEELS
SELECTED VARIETIES
230-360 G
206025850002_EA
20419986001_EA



4⁹⁹

PC INSTANT COFFEE 80-300 G
OR **HOT CHOCOLATE** 350-750 G
SELECTED VARIETIES
21480613_EA
21489826_EA



6⁹⁹

TETLEY TEA 40-48'S OR
TAZO CONCENTRATE 946 ML
SELECTED VARIETIES
20719978001_EA
21295950_EA



6⁴⁹

COFFEE-MATE COFFEE ENHANCER
SELECTED VARIETIES
946 ML
21091282_EA
21091311_EA



6⁵⁰

LYSOL WIPES 75-84'S,
DISINFECTANT SPRAY 350 G OR
TOILET BOWL CLEANER 946 ML
SELECTED VARIETIES
21449826_EA
21449823_EA



\$5

ZIPLOC SNACK, STORAGE, SANDWICH OR FREEZER
SELECTED VARIETIES
10-90'S
20871445_EA
20871443_EA



\$17

Members-Only Price
Non-members
20⁹⁹



Members save
3⁹⁹

CESAR DOG FOOD
SELECTED VARIETIES
12'S
20428283001_EA



FOR YOUR FAMILY

\$5

LIFE BRAND® LIQUID HAND SOAP REFILL
SELECTED VARIETIES, 2 L

21357613003_EA
21357613004_EA



4.99

IRISH SPRING BAR SOAP 6X104 G OR BODY WASH OR SOFTSOAP BODY WASH 591 ML
SELECTED VARIETIES

2129375_EA
21436477_EA



4.99

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES

300/354 ML
2043213004_EA
2043657001_EA



4.99

DOVE OR DEGREE DEODORANT OR ANTIPERSPIRANT
SELECTED VARIETIES

45-76 G
2018821001_EA
2018821003_EA



4.99

LIFE BRAND® DISPOSABLE RAZORS
SELECTED VARIETIES

1-30'S
21097647_EA



3.29

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES

45-85 G
20348223001_EA
20447071_EA



7.49

SENSODYNE RAPID RELIEF, REPAIR & PROTECT TOOTH PASTE OR POLIDENT TABLETS 84-96'S
SELECTED VARIETIES AND SIZES

20437569002_EA
21471656_EA



6.99

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES

20348438001_EA
21091207_EA



5.99

COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTH PASTE 70-133 ML, KIDS MANUAL TOOTHBRUSHES, HELLO TOOTH PASTE 82-98 ML OR COLGATE PERIOGARD TOOTH PASTE
SELECTED VARIETIES AND SIZES

21177027_EA/21353925_EA



\$6

DOVE HAIR CARE
SELECTED VARIETIES

355 ML
20306035001_EA
20306035002_EA



5.49

PANTENE, L'ORÉAL HAIR EXPERTISE OR GARNIER, WHOLE BLENDS
SELECTED VARIETIES AND SIZES

20340204005_EA
21437192_EA



SAVE UP TO

20%

AVEENO, OGX OR MAUI MOISTURE HAIR CARE
SELECTED VARIETIES

20340204004_EA
21143725_EA



SAVE UP TO

15%

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES

20304832001_EA
20304832002_EA



SAVE UP TO

20%

EUCERIN LOTIONS
SELECTED VARIETIES AND SIZES

20694916_EA



4.99

ST. IVES FACE SCRUBS, EXFOLIATORS, LOTION OR BODY WASH
SELECTED VARIETIES AND SIZES

21066101_EA



7.99

JERGENS 620 ML OR CUREL 480 ML LOTION
SELECTED VARIETIES

20456268_EA



FOR YOUR FAMILY

SAVE UP TO 20%

L'IL CRITTERS, FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2086779_EA
21564631_EA

SAVE UP TO 20%

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21629964_EA

SAVE UP TO 15%

12⁴⁹ - 25⁴⁹

PURE PROTEIN BAR OR POWDER
SELECTED VARIETIES AND SIZES
2032207001_EA
20539046_EA

SAVE UP TO 15%

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2030009001_EA
21344490_EA

SAVE UP TO 15%

RESTORALAX POWDERS OR RESTORAFIBRE GUMMIES
SELECTED VARIETIES AND SIZES
20199213_EA

GET 2,000⁰⁰ when you spend '20' on **-\$2 Value**

VICKS PRODUCTS
SELECTED VARIETIES AND SIZES
21295074_EA
21548297_EA

SAVE UP TO 20%

U BY KOTEX LINERS 80-129'S, PADS 24-44'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21156021_EA/211518239_EA

17⁹⁹

ALWAYS RADIANT PADS 20-48'S OR TAMPAX PEARL TAMPONS 52-66'S,
SELECTED VARIETIES
21524744_EA/21555702_EA

\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY
4 KG
21636477_EA

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!

3⁴⁹ Crest Complete Paste, Crest Pro-Health Paste, selected varieties
21041420_EA
21354028_EA

5⁹⁹ Crest Gum Restore Paste, Crest Scope Outlast Mouthwash 1 L, selected varieties
21354616_EA
20948877_EA

7⁹⁹ Crest 3D White Advanced Paste Multipack, Crest Pro-Health Mouthwash 1 L, selected varieties
21519018_EA
20902657_EA

24⁹⁹ Oral-B Pro 300 Electric Brushes, Oral-B Brush Heads, selected varieties
21475139_EA
20346231002_EA

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NATIVE

15⁹⁹ Native deodorant 75 g or dry spray 99 g selected varieties
21346430_EA

11⁹⁹ Native body wash 532 mL or hair care 177/487 mL selected varieties
21435048_EA

Aluminum-Free
Vegan & Cruelty Free
Paraben Free

GET 1,000⁰⁰ when you spend '20' on **-\$1 Value**

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Depend
offers **All-Day Protection**

\$19⁹⁹ Depend underwear selected varieties and sizes
21100737_EA/21099790_EA
21023579_EA/21099850_EA

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Earn 10⁰⁰ per litre Add your phone number to your account on the **PC Optimum** app. Enter your phone number on the pump keypad before entering your payment card.

Earn 10⁰⁰ per litre Insert your **PC Optimum** card into the card reader before entering your payment card.

Earn at least 30⁰⁰ in points Pay with your **PC[®] Mastercard[®]** and earn points on fuel.¹

¹Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial[®] Mastercard[®]. In addition, earn at least 10 PC Optimum[™] points per purchase (up to 200 points) or 200 points at Esso[™] stations in Canada when you pay with your President's Choice Financial[®] Mastercard[®]. You will also earn at least 10 PC Optimum[™] points per litre (up to 200 points) at all PC Optimum[™] loyalty members at Esso[™] stations in Canada. Earn an additional 10 points per litre of premium gasoline. (Ontario 40, 95, 90) at Esso[™] stations. Special fuel prices for fuel below \$1/L, earning total points per litre awarded to fuel below \$2 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial[®] Mastercard[®] at Esso[™] locations. For full details including how points are awarded to your PC Optimum[™] account and reading rules, visit presidentchoicefinancial.com/pc-optimum-mastercard. PC[®], PC Financial[®], and President's Choice Financial[®] are trademarks of Lululemon Inc., used under license. Mastercard[®] is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial[®] Mastercard[®] is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

HOME

SAVE UP TO

25%

EVERYDAY ESSENTIALS™ APPLIANCES

20054991_EA/21193454_EA



SAVE UP TO

15%

NINJA APPLIANCES

21425747_EA/21637356_EA



\$90

SODASTREAM TERRA CARBONATED WATER MACHINE

21473903_EA/21473949_EA



SAVE UP TO

20%

STARFRIT THE ROCK COOKWARE OR COOKWARE SETS

SELECTED VARIETIES

21000345_EA
21552249_EA



SAVE UP TO

40%

PC TRITAN FOOD STORAGE CONTAINERS

SELECTED VARIETIES

20850985_EA
20853771_EA



\$23

BRITA DENALI 6-CUP PITCHER OR 3-PACK FILTER

SELECTED VARIETIES

20094945_EA
21524887_EA



SAVE UP TO

30%

LIFE AT HOME™ FLANNEL SHEET SETS

SELECTED VARIETIES

21179518_EA



SAVE UP TO

30%

THROWS AND CUSHIONS

SELECTED VARIETIES

21595814_EA



SAVE UP TO

20%

SHOVELS, BRUSHES OR HEATERS

SELECTED VARIETIES

2101145_EA
21465004_EA



SAVE UP TO

20%

SALT OR FIRELOGS

SELECTED VARIETIES

20213333_EA
21030187_EA



Optimum™

Members-Only Price™

\$19

Non-members

\$24

Members save \$5

WINTER PREMIUM UTILITY MAT

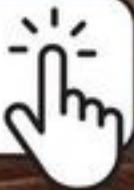
2164158_EA



Beer & cider



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COTTAGE SPRINGS MIXED
21617426_C08



HAPPY DAD HARD SELTZER
21595280_EA



COORS SELTZER SLUSHIE
21536951_C12

Check out our Beer & Ciders selection

STELLA ARTOIS
21336948_C12



BUDWEISER
21626677_EA/20505065_EA



HEINIKEN
20955260_C06



STEAM WHISTLE
20955201_C06

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We reserve the right to limit quantities. Prices include tax and deposit and may be subject to change without notice. No rainchecks or substitutions. See in-store or loblaws.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.