

Cheers to a new year!

Most stores will be closed
Wednesday, January 1st.

See in-store or see online
for holiday store hours.

\$25

Optimum
GET 5,000⁺ = \$5 Value

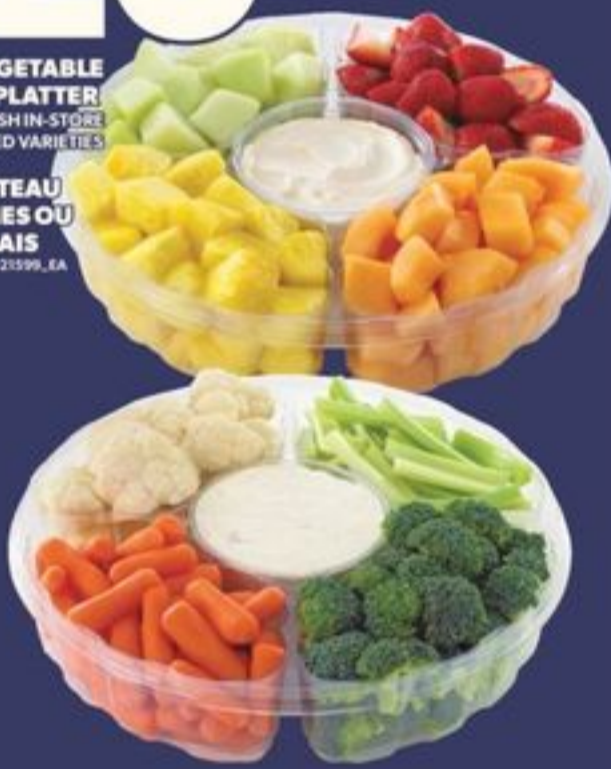
PARTY PLATTER*
SELECTED VARIETIES
696 G-1.15 KG
PLATEAU DE CÉLÉBRATION
2121522_EA/21217539_EA



*PLEASE ORDER THROUGH THE DELI DEPARTMENT OR PC EXPRESS.
ALLOW 24 HOURS IN ADVANCED

\$20

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED FRESH IN-STORE
DAILY, SELECTED VARIETIES
1.58-2.2 KG
GROS PLATEAU DE LÉGUMES OU FRUITS FRAIS
20081718_EA/20121399_EA



Optimum

Members-Only Price*

\$8

Non-members

\$9

Members save \$1

VEGETABLE SPRING ROLLS
BOULAIRES DE PRINTEMPSSM
LÉGUMES



PCSM HORS D'OEUVRES COLLECTION
SELECTED VARIETIES, FROZEN
225-800 G

COLLECTION DE HORS-D'ŒUVRE PCSM
20698096_EA/21196020_EA



5.99

SAN DANIELLE PROSCIUTTO 100 G OR BOURSIN SOFT CHEESE 150 G
SELECTED VARIETIES
PROSCIUTTO SAN DANIELLE OU FROMAGE À PÂTE MOLE BOURSIN
20116794_EA/20581600_EA



3⁵⁰

DR. OETKER

**PIZZA 320-410 G OR
PC[®] THIN & CRISPY
OR FLATBREAD**

**PIZZA 335-397 G
SELECTED VARIETIES FROZEN**

**PIZZA DR. OETKER[®]
PIZZA MINCE ET
CROUSTILLANTE
OU PAIN PLAT PC[®]**

20294100001_EA
21013452_EA



\$6

**PC[®] NATURALLY
SMOKED BACON
SELECTED VARIETIES**

375-500 G

**BACON FUMÉ
NATURELLEMENT**

PC[®]

20057892_EA
20152629_EA



**SAVE
UP TO \$1.49**

\$6

**PC[®] ORANGE JUICE
2.5 L OR OIKOS GREEK
TUBS 650-750 G**

**SELECTED VARIETIES
JUS D'ORANGE PC[®]
OU CONTENANTS
DE YOGOURT
GREC OIKOS**

PC[®]

21305945_EA
21531644_EA



**SAVE
\$1.08
WHEN YOU BUY 2**

2/6⁵⁰

LESS
THAN 2
\$3.79 EA.

**WONDER BREAD
OR BUNS**

**SELECTED VARIETIES
AND SIZES
PAIN OU PETITS
PAINS WONDER**

PC[®]

20097083_EA
20276294_EA
20305153_EA



Discover more value than ever.

valu-mart

HAPPY NEW YEAR

HIT OF THE MONTH

IN STOCK PROMISE

EVERYDAY LOW PRICES

PRICE DROP

FLYER FEATURE

MEMBERS SAVE MORE

no name

FRESH PROMISE

9⁹⁹
LB

**CANADIAN SNOW CRAB CLUSTERS
LEG AND CLAW**
FROZEN OR PREVIOUSLY FROZEN
22.02 /KG
**GRAPPES DE CRABE DES
NEIGES CANADIEN,
PÂTTES ET PINCES**
2115947_KG



SAVE 40%

8⁸⁸
LB

RIB STEAK
BONELESS FAMILY SIZE
CUT FROM UNGRADED BEEF
12.58 /KG
BIFTECK DE CÔTE
21497318_KG



SAVE \$3

4⁹⁹

LOBSTER TAILS
FROZEN OR PREVIOUSLY FROZEN
2-3 OZ EACH
QUEUES DE HOMARD
21194848_EA



4⁴⁴

STRAWBERRIES
PRODUCT OF MEXICO
OR U.S.A.
1 LB
FRAISES
20049 F0000_EA



1 LB

SAVE \$5

\$12

PC[®] WINGS
SELECTED VARIETIES
FROZEN
700-907 G
AILES PC[™]
2079932_EA
2079933_EA



\$4

2 LB

**FARMER'S MARKET
GRAPE TOMATOES 2 LB 3 G,
PRODUCT OF U.S.A., MEXICO OR
CANADA, MINI CARROTS
2 LB, PRODUCT OF CANADA OR
CUCUMBERS 6'S
PRODUCT OF ONTARIO
TOMATES RAISINS,
CAROTTES MINIATURES
OU CONCOMBRES
DÉLICIES DU MARCHÉ[™]**
21367888001_EA
20021494001_EA



SAVE UP TO \$7¹¹

4⁸⁸

**BLACK DIAMOND
CHEESE BARS 400 G,
SHREDS 300-320 G OR
PC[®] SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE,
FROMAGE RÂPÉ
BLACK DIAMOND OU
FROMAGE RÂPÉ PC[™]**
21046207_EA/21279321_EA



SAVE UP TO \$3

9⁹⁹

PC[®] SMOKED SALMON
SELECTED VARIETIES, FROZEN
150 G
SAUMON FUMÉ PC[™]
20035009_EA/21047088_EA



SAVE \$2

7⁹⁹

**PC[®] PACIFIC LARGE
WHITE SHRIMP**
RAW OR COOKED PEELLED
31-40 PER LB, FROZEN
400 G
**GROSSES CREVETTES
BLANCHES DU
PACIFIQUE PC[™]**
20799331_EA/20791381_EA



\$4

**CHAPMAN'S
MARKDALE CREAMERY
ICE CREAM 2 L OR
YUKON NOVELTIES 5-6'S**
SELECTED VARIETIES, FROZEN
CRÈME GLACÉE
MARKDALE CREAMERY
OU FRIANDISES GLACÉES
YUKON CHAPMAN'S[™]
21083339_EA



11⁴⁹

**COCA-COLA OR PEPSI
SOFT DRINKS**
SELECTED VARIETIES
24X355 ML
**BOISSONS GAZEUSES
COCA-COLA OU PEPSI**
20206487001_EA/20206487002_EA
20206487003_EA



**Optimum[™]
Members-Only Price[™]
\$3**

Members save \$1⁹⁹

**Non-members
4⁹⁹**

**GREEN GIANT
VEGETABLES OR
VALLEY SELECTIONS**
400-750 G OR MCCAIN
SUPERFRIES, BREAKFAST
OR SPECIALTY POTATOES
454-800 G SELECTED
VARIETIES, FROZEN
**LÉGUMES OU VALLEY
SELECTIONS GÉANT
VERT OU SUPERFRIES,
POMMES DE TERRE
DÉJEUNER OU
SPÉCIALES MCCAIN**
20724334002_EA
21022355_EA



**Optimum[™]
Members-Only Price[™]
\$13**

Members save \$11⁹⁹

**Non-members
24⁹⁹**

**ROYALE BATHROOM
TISSUE 30-60 ROLLS OR
TIGER TOWELS
6-12 ROLLS
SELECTED VARIETIES
PAPIER HYGIÉNIQUE
OU TIGER TOWELS
ROYALE**
21019252_EA
21379233_EA
21484732_EA



NO HST

For a complete list of eligible items, scan here



*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

3⁹⁹
LB

PC® BLACK SABLE GRAPES PRODUCT OF U.S.A. OR PERU, NO. 1 GRADE OR
PC® EXTRA LARGE RED OR GREEN SEEDLESS GRAPES PRODUCT OF PERU, NO. 1 GRADE
8.80/KG
RAISINS BLACK SABLE PC™ OU TRÈS GROS RAISINS ROUGES OU VERTS SANS PÉPINS
PC™
2070275001_KG/20423775001_KG



\$4

BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A.
6 OZ
MÛRES
2001015001_EA



\$6

FARMER'S MARKET™ LEMONS 2 LB BAG
PRODUCT OF SPAIN OR TURKEY OR NO NAME™
LIMES 907 G
PRODUCT OF MEXICO
CITRONS DÉLICÉS DU MARCHÉ™ OU LIMES SANS NOM™
20795315001_EA
2124360001_EA



1⁷⁵

RED MANGO
PRODUCT OF PERU
EACH
MANGUES ROUGES
20059635001_EA



\$6

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
POIVRONS DE SERRE DÉLICÉS DU MARCHÉ™
20083815001_EA



2/\$6
LESS THAN 2
\$3.49 EA.

PC® ORGANICS WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA
227 G
CHAMPIGNONS CREMINI OU BLANCS ENTIERS
PC™ BIOLOGIQUE
21021465_EA/21021499_EA



2/\$11
LESS THAN 2
\$6 EA.

MARZETTI DIPS
SELECTED VARIETIES
PRODUCT OF U.S.A.
254-340 G
TREMPETTES MARZETTI
20174734_EA
20304684_EA



2/\$11
LESS THAN 2
\$6 EA.

PC® ORGANICS SALAD MIX
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
MÉLANGE DE SALADES PC™ BIOLOGIQUE
20302777_EA
20313523_EA



\$5

CORED PINEAPPLE
MADE IN-STORE DAILY
ANANAS ÉVIDÉ FRAIS
20020143_EA



9⁴⁹
LB

ONTARIO EYE OF ROUND ROAST
CUT FROM CERTIFIED ONTARIO CORN FED CANADA AA GRADE BEEF OR HIGHER
20.92/KG
RÔTI DE NOIX DE RONDE
20812793_KG



3⁹⁹
LB

PORK BACK RIBS
CRYOVAC PKG OF 2
8.80/KG
CÔTES DE DOS DE PORC
20129672_KG



3⁴⁹
LB

PC® WHOLE CHICKEN
FRESH, AIR CHILLED
7.69/KG
POULET ENTIER PC™
20089413_KG



\$6

BEYOND MEAT PLANT BASED BURGER, GROUND OR SAUSAGES
SELECTED VARIETIES
226-400 G
BURGER, SANS-VIANDE HACHÉ OU SAUCISSES À BASE DE PLANTES
BEYOND MEAT
21793815_EA/21220674_EA



3/10⁹⁸
LESS THAN 3
\$4.29 EA.

SCHNEIDERS LUNCHMATE STACKERS OR KITS
SELECTED VARIETIES
90-132 G
STACKERS LUNCHMATE OU TROUSSES-REPAS SCHNEIDERS
20770777_EA/21310034_EA



\$8

PC® PUB RECIPE OR GLUTEN-FREE CHICKEN
SELECTED VARIETIES,
FROZEN
600/700 G
POULET PC™ RECETTE DU PUB™ OU SANS GLUTEN
21091330_EA
21091321_EA



3⁹⁹

ATLANTIC SALMON PORTIONS
FRESH, SELECTED VARIETIES
113 G
PORTIONS DE SAUMON DE L'ATLANTIQUE
20948276_EA



2⁹⁹

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES,
READY-TO-EAT
227 G
GOBERGE À SAUCEUR DE CRABE OU HOMARD
SEAQUEST® FLOCONS OU MORCEAUX
20699832_EA



\$10

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN
294-454 G
HORS-D'ŒUVRE DE CREVETTES PC™
20080917_EA/20135874_EA



FRESH VALUE

1⁵⁰

BAGUETTE
WHITE OR WHOLE WHEAT
255 G
BAGUETTE
21529211_EA/21530097_EA



\$5

FARMER'S MARKET™ BUTTER CROISSANTS
6'S OR CROISSANT BUNS 4'S
SELECTED VARIETIES
CROISSANTS AU BEURRE OU PETITS-PAÏNS CROISSANTS AU BEURRE
DÉLICIES DU MARCHÉ™
20979963_EA/2153798247_EA



\$7

FARMER'S MARKET™ SQUARES
SELECTED VARIETIES
400/450 G
CARRÉS DÉLICIES DU MARCHÉ™
21264699_EA



\$6

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
BISCUITS DÉLICIES DU MARCHÉ™
20566774_EA



\$15

FARMER'S MARKET™ BAR CAKE
SELECTED VARIETIES
675-770 G
GÂTEAU RECTANGULAIRE DÉLICIES DU MARCHÉ™
21500612_EA/21500533_EA



10⁹⁹

PC™ CREAM PIE
SELECTED VARIETIES, FROZEN
730 G
TARTE À LA CRÈME PC™
21584363_EA



2/\$7
LESS THAN 2
\$3.99 EA.

PC™ OR BLUE MENU™ ORGANICS OR PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
TORTILLAS BIOLOGIQUES OU PROTÉINES PC™ OU MENU BLEU™
2082857_EA/2049469_EA



\$4

VACHON SNACK CAKES OR SARA LEE LITTLE BITES
SELECTED VARIETIES AND SIZES
PETITS GÂTEAUX VACHON OU LITTLE BITES SARA LEE
20963606_EA/21556098_EA



\$6

PC™ NAAN DIPPERS
CLUB SIZE
400 G
BOUCHÉES NAAN PC™
20899700_EA



\$15

12 PIECE PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS
CHILLED
728 G
12 MORCEAUX D'AILES AVEC SAUCE PRÉEMBALLÉS AVEC CÉLÉRI ET CAROTTES
21532596_EA/21532597_EA



\$16-20

MEAL KITS
PREPARED FRESH IN-STORE
SELECTED VARIETIES
716-1.6 KG
TROUSSES DE REPAS
21624670_EA/21624751_EA



\$9-10

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456393_EA/21456401_EA



\$12-15

GET **2,500** **\$2⁵⁰** Value

CHARCUTERIE BOARD
SELECTED VARIETIES
211-433 G
PLANCHE DE CHARCUTERIES
21405338_EA/21405571_EA



Optimum
Members-Only Price™
\$7
Non-members **\$8**

MAPLE LEAF NATURAL SELECTIONS OR SCHNEIDERS SLICED DELI MEAT
SELECTED VARIETIES
125-175 G
CHARCUTERIES TRANCHÉES NATURAL SELECTIONS MAPLE LEAF OU SCHNEIDERS
20009282_EA/20065283_EA



Members save **\$1**



\$6

ZIGGY'S KOLBASSA 375 G OR **PEPPERONI** 175 G
SELECTED VARIETIES
KOLBASSA OU PEPPERONI ZIGGY'S
20085865_EA/21396884_EA



2/\$7
LESS THAN 2
\$4 EA.

PC™ DIPS
SELECTED VARIETIES
227/228 G
TREMPETTES PC™
20564097_EA



2/\$12
LESS THAN 2
\$6.99 EA.

PC™ GOAT CHEESE
SELECTED VARIETIES
140 G
FROMAGE DE CHÈVRE PC™
20000584_EA/20294631_EA



6⁹⁹

PC™ BRIE
SELECTED VARIETIES
170-200 G
BRIE PC™
20797327_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

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**NO
HST***

- Select Food and Beverages
- Select Children's items
- Select Literature

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LA ROCCA 6 INCH CAKES
SELECTED VARIETIES
600 G
20378142_EA

\$19



GET **5,000** when you buy 2 = **\$5 Value**

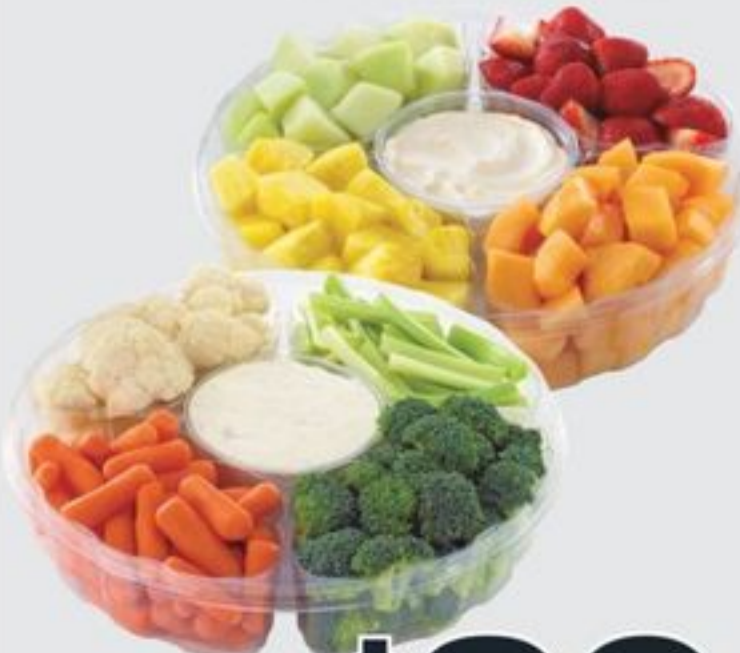
12 PIECE PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS
CHILLED
728 G
21532556_EA/21532557_EA

\$15



12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA
21456401_EA

\$9-10



LARGE VEGETABLE OR FRUIT PLATTER
PREPARED FRESH
IN-STORE DAILY,
SELECTED VARIETIES
1.58-2.2 KG
20081718_EA
20121599_EA

\$20