

FRESH CO

Flyer in effect
Dec 26, 2024 - Jan 1, 2025
Prices in effect in Western Canada

ZONE 1

NEW YEAR HOT BUYS



Janes Pub Style Chicken Wings
Frozen 660 g
Janes Breaded or Battered Fish
Selected Varieties
Frozen 450-510 g
reg 9.99-11.99

SAVE UP TO \$6⁰²
5⁹⁷



200 PTS
when you buy 2
That's \$2 toward your
groceries

SAVE \$2¹²

2⁸⁷

Nestlé Parlour
Frozen Dessert 1.5 L or
Novelties 12 pk
reg 4.99



Equal to
\$1.36/lb

SAVE \$2⁰³

8⁹⁷

Sunrise Farms Seasoned
Chicken Drumsticks
Frozen 3 kg
reg 11.00



Avocados 5 pk
Product of Mexico

2⁹⁹



Navel Oranges
Product of USA
2.18/kg

**99¢
/lb**



I Can't Believe It's Not
Butter! 427 g
Fruité Drinks 1.54 L
reg 2.97-3.47

SAVE \$1⁵⁰
1⁹⁷



Dr. Oetker Ristorante or Casa di Mama Pizza
320-410 g reg 6.49

SAVE \$3⁰²

3⁴⁷



2⁷⁷
MEMBER
3²⁷ without
Scan**
Card
Dempster's Bagels
5-6 pk



5⁹⁷
MEMBERS
SAVE \$2
7⁹⁷ without
Scan**
Card
Purex Bathroom
Tissue 12-24 Rolls,
Sponge Towels 6 pk
or Scotties Facial
Tissue 6 pk



26⁸⁸
SAVE \$9⁰⁰
Triple Girls
Jasmine Rice
18 kg reg 35.97

Lowering food prices

MEMBERS \$102 SAVE
6.97
 Scene MEMBER PRICING
 7.99 without Scene Card
 Coca-Cola or Pepsi Soft Drinks 12x355 mL Selected Varieties

PEPSI 12 3/4 L

Coca-Cola ORIGINAL TASTE 12 3/4 L

JUMBO Honey Nut Cheerios My friend 1.3 kg

BUY 2 General Mills Cereals 1-1.3 kg at \$8.97 GET 1 FREE
 Lucerne Milk 4 L Selected Varieties

FREE

MAXWELL HOUSE 864-900 g
Tetley Orange Pekoe Tea Bags 216 pk reg 12.99
SAVE \$3.92
9.97

Black Diamond Cheddar Cheese Slices 410 g reg 4.27
SAVE \$1.90
2.97

Gay Lea Grass-Fed Salted Butter 250 g or Spreadables Butter 227 g reg 5.97-6.97
SAVE \$2.00
4.97

Doritos 210-280 g
Ruffles 180-200 g reg 4.49
SAVE \$1.99
2/\$7

NANAK Aloo Tikki Potato Patties 720 g reg 9.97
SAVE \$3.00
6.97

Scene 1000 PTS = \$10 OF FREE GROCERIES

150 PTS when you buy 1 that's \$1.50 toward your groceries
SAVE \$1.02
6.97
 Krinos Fillo Twisters 1 kg reg 8.49

100 PTS when you buy 2 that's \$1 toward your groceries
SAVE \$1.02
5.47
 Smucker's Jam 310-500 mL Selected Varieties reg 6.49

200 PTS when you buy 4 that's \$2 toward your groceries
SAVE \$1.02
2.47
 Quaker Crispy Minis 100 g or Rice Cakes 127-199 g reg 3.49

400 PTS when you buy 1 that's \$4 toward your groceries
SAVE \$7.02
21.97
 Finish Auto Dish Detergent 60-105 pk reg 28.99

Get 500 PTS When you spend \$25 on the below participating P&G products **That's like \$5 toward your groceries**

SAVE \$5.05
14.94
 Tide Liquid 2.48 L
 Tide Pods 25-42 pk
 Gain Liquid 4.55 L
 Gain Flings! 25-42 pk reg 14.99-19.99

SAVE \$3.05
9.94
 Downy Beads 303-379 g reg 13.49

SAVE \$2.92
4.97
 Downy Rinse 473 mL reg 6.99

Scene Digital EXCLUSIVE
 DEC 26, 2024 - JAN 1, 2025
 *terms and conditions apply

25%* back in PTS
 Load this offer and get 25 pts for every dollar spent on Jumbo Golden Pineapples Product of Costa Rica

15%* OFF
 Load this offer and get 15% off on Compliments Cottage Cheese 750 g

The Scene+ Loyalty Program is available at all participating FRESHCO locations within WESTERN CANADA. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCole/7-Eleven/Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene+ Terms and Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Offers valid Thursday, December 26, 2024 to Wednesday, January 1, 2025. Prices in effect while supplies last. We reserve the right to limit quantities. No rainchecks except as advertised. All price savings shown in this flyer are measured against our lowest regular retail prices offered at our stores in the applicable trade area. Guarantee does not apply to banners owned, operated or franchised by Sobeys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lowering prices", "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobeys Capital Incorporated. See in-store or FreshCo.com for full details of our Guarantees. All Guarantees are applied at our absolute discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law (the "Limitations"). **LOWEST PRICE GUARANTEE.** Subject to the Limitations and excluding products sold by third party vendor products sold within the store, if a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for 1¢ less than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario: No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart British Columbia, Alberta, Saskatchewan, and Manitoba; No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor errors. Limit of four (4) units of each price matched item per customer. **DOUBLE FRESH GUARANTEE:** Subject to Limitations, if you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product while supplies last. **IN-STOCK GUARANTEE.** Subject to Limitations and excluding seasonal and limited quantity products, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. **PRICES IN EFFECT IN WESTERN CANADA.**

This flyer is printed with vegetable based inks. Please recycle where facilities exist.

FC_NW35_WST_08C121 **Partners in Growth** For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada. **Proudly Canadian** FreshCo.com

Green Seedless Grapes
Product of USA
No. 1 Grade
8.80/kg

3.99 /lb

100 PTS when you buy 2
That's \$1 toward your groceries

3.49

Mini Seedless Cucumbers 6 pk
Product of Canada
Canada No. 1
Grape Tomatoes 283 g
Product of Canada, USA or Mexico

Honeycrisp Apples
Product of BC
Canada Extra Fancy 5.49/kg

2.49 /lb

Pomegranate
Product of USA

2.99

Hothouse Tomatoes
Product of Canada
Canada No. 1, USA or Mexico
No. 1 Grade 5.49/kg

2.49 /lb

Compliments Lemons 2 lb
Product of USA 907 g

50 PTS when you buy 1

4.99

Jumbo Golden Pineapples
Product of Costa Rica

50 PTS when you buy 1

4.99

Compliments Baby Spinach or Spring Mix
312 g
Product of USA

50 PTS when you buy 1

5.99

MEMBERS SAVE \$1

6.97 /lb

7.97 without Member Card

Panache Breaded Coconut or Butterfly, Tempura or Bang Bang Shrimp Frozen 340-355 g or Crispy Calamari or Crab Rangoon Frozen 252-340 g

100 PTS when you buy 1
That's \$1 toward your groceries

SAVE \$2.02

10.97

Lou's Kitchen Fully Cooked Pork Back Ribs
585-610 g
reg 12.99

Compliments Honey Garlic, Salt & Pepper Chicken Wings Frozen 800 g
reg 12.99

100 PTS when you buy 1
That's \$1 toward your groceries

SAVE \$2.02

10.97

Compliments Egg Rolls, Spring Rolls or Samosas Frozen 252-680 g

50 PTS when you buy 1

Compliments Meat Pies or Lasagna Frozen 750 g-2.27 kg

100 PTS when you buy 1
That's \$1 toward your groceries

Compliments or Compliments Balance Meatballs Frozen 560-680 g

100 PTS when you buy 2
That's \$1 toward your groceries

Compliments Cheese Sticks Frozen 325-400 g

200 PTS when you buy 1
That's \$2 toward your groceries

Dempster's Tortillas 272-340 g
reg 3.89

SAVE 92¢

2.97

Compliments Texas Toast 638 g
reg 4.49

SAVE 52¢

3.97

Oka Cheese 190 g Monsieur Gustav Cheddar 200-250 g
reg 5.99-8.49

100 PTS when you buy 2
That's \$1 toward your groceries

SAVE 16.22

5.97

3.47 without Member Card

3

Compliments Deli Meat 175 g

DOUBLE FRESH GUARANTEED

WE'LL REPLACE YOUR ITEM + REFUND YOUR MONEY*

*See online and in-store for more details.

Christie Peek Freans Selected Varieties 275-350 g reg 4.49

SAVE \$1.52

2.97

OR BUY 1 at \$2.69-\$2.79
Coca-Cola or Pepsi Soft Drinks 2 L

BUY MORE SAVE MORE
BUY 2 OR MORE
1.97
ea

Heluva Good! Dip 250 g reg 3.97

SAVE \$1

2.97

International Delight Coffee Whitener 946 mL
Silk Coffee Creamer 890 mL reg 5.47-6.47

SAVE \$2.90

3.97

Black Diamond Cheestrings 252-336 g
Black Diamond Cheese Slices 825 g reg 7.97

SAVE \$1

6.97

Maxwell House Coffee Pods 30 pk reg 17.99

SAVE \$5.02

12.97

Earth's Own Oat Barista 946 mL reg 5.99

SAVE \$1.02

4.97

Guinness Non-Alcoholic Beer 4x440 mL
Athletic Brewing Co. Non-Alcoholic Beer 6x355 mL reg 10.99-11.99

SAVE \$1.20

9.97

SAVE UP TO \$1.40

5.97

Natrel Lactose Free Milk 2 L Selected Varieties
Natrel Plus 2 L reg 6.47-7.37

SAVE UP TO \$2.32

5.47

Kellogg's Cereal Selected Varieties 480-650 g reg 6.99-7.79

SAVE \$1.00

2.97

Symphony Potato Patties 2.5 kg
Symphony Fries 2.27 kg reg 9.99

SAVE \$2.02

7.97

Orville Redenbacher Microwave Popcorn 6-8 pk 340-492 g
Orville Redenbacher Gourmet Popping Corn 850 g reg 5.99-6.29

SAVE \$1.32

3.97

Kraft Dressing 425 mL reg 4.37

SAVE 90¢

3.47

Takis 190-280 g reg 3.99

100 PTS when you buy 2 that's \$1 toward your groceries

SAVE \$1.02

2.97

Kellogg's Core or Premium Bars 125-384 g reg 4.27-4.49

SAVE \$1.52

2.97

Palmolive Dish Soap 591-828 mL reg 3.69

SAVE \$1.22

2.47

Purina Tidy Cats Cat Litter 2.72 kg reg 13.99

100 PTS when you buy 1 that's \$1 toward your groceries

SAVE \$2.02

11.97

Temptations Treats 180 g reg 3.69

100 PTS when you buy 2 that's \$1 toward your groceries

SAVE \$1.22

2.47

Scene GET 1000 PTS FOR EVERY \$100 SPENT ON HAPPY MOMENTS. HAPPY THANK YOU, HAPPY KID OR HAPPY TEEN GIFT CARDS!

Offer valid during December 26, 2024 - January 1, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

TAX BREAK

On select items in store*

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

LEARN MORE

*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

BEST BUY

EVERYDAY

ALWAYS \$10



Best Buy Meat Lasagna
Frozen 2.27 kg



Best Buy Breaded Popcorn Shrimp
Frozen 800 g



Best Buy Chicken Egg Rolls
Frozen 1.03 kg



Best Buy Meatballs
Frozen 1.2 kg



Best Buy Smoked Bacon Hash Browns
Frozen 1.2 kg



Best Buy Chicken Tournedos with Bacon
Frozen 920 g



Best Buy Chicken & Vegetable Potstickers
Frozen 1.13 kg



Best Buy Boneless Pork Chops
Frozen 750 g



Best Buy Ribettes
Frozen 912 g



Best Buy Lemon Herb Chicken Breast
Frozen 684 g



Best Buy Vegetable Spring Rolls
Frozen 600 g

**MAKE YOUR DOLLAR GO FURTHER
WITH THESE GREAT ITEMS**



Find more value every day



137

Compliments Potato Chips 200 g



SAVE \$1
397

Compliments Cheese Sticks 210 g reg 4.97



SAVE 82¢
297

Compliments Fries 650 g reg 3.79



SAVE \$1
1097

Compliments Frozen Fruit 1.5 kg reg 11.97



\$2

Compliments Soup 540 mL



SAVE 72¢
247

Compliments Lasagna 375-500 g reg 3.19



299

Compliments Cookies 300-350 g



SAVE \$3.02
1997

Compliments Mixed Nuts or Cashews Roasted & Salted 1.13 kg reg 22.99



100 PTS when you buy 2
that's \$1 towards your groceries

Compliments Cranberry Cocktail 1.89 L reg 2.99

ORTHODOX CHRISTMAS DEALS!



City Bread 480 g
Selected Varieties
reg 2.99-3.19

SAVE UP TO 72¢
247



New Zealand Spring Lamb
Short Cut Lamb Leg
Frozen 17.61/kg

799
/lb



99¢
/lb

Green or Red Cabbage
Product of Canada, Canada No. 1
2-1.8/kg



Baltic Gifts
Smoked
Frozen
Mackerel
400 g
WHILE
SUPPLIES
LAST

947



Baltic Gifts
Salmon Meatballs
with Cheese, Salsa or
Spinach 454 g
Selected Varieties
WHILE SUPPLIES LAST

1197



1597

Baltic Gifts Herring Fillets
Frozen 1 kg



SAVE 96¢
5997

E.C. Phillips
Frozen Chum or
Coho Salmon Caviar
500 g reg 65.99
WHILE SUPPLIES LAST



50 PTS
when you buy 1

SAVE 51¢
297

Alfa Medium
Phyllo Pastry
450 g reg 4.49



50 PTS
when you buy 1

SAVE 12¢
797

Alfa Rollitos
750 g reg 9.99



100 PTS
when you buy 1
That's 5¢ toward your
groceries

SAVE 15¢
2497

Red Gold Steelhead
Salmon Frozen Caviar
200 g reg 29.99
WHILE SUPPLIES LAST



200 PTS
when you buy 2
That's 2¢ toward your
groceries

SAVE 95¢
2797

Red Gold Frozen
Pink Salmon Caviar
200 g reg 32.99
While Supplies Last



50 PTS
when you buy 1

SAVE 92¢
277

Borjomi
Carbonated
Natural
Mineral Water
750 mL
reg 3.69



25 PTS
when you buy 2

SAVE 11¢
347

Lovaré Tea
30 g reg 4.49



50 PTS
when you buy 1

SAVE 11¢
397

PeachTree Valley
Sliced Peaches
850 mL reg 4.99



SAVE 51¢
397

Lov Sunflower Seeds
200 g reg 4.99



SAVE 52¢
247

Wolski Riga
Premium
Sprats in Oil
160 g reg 2.99



SAVE 51¢
497

Kühne Gourmet
Selection Gherkins
530 mL reg 5.97



SAVE 51¢
447

Kühne Sauerkraut
with Wine
720 mL reg 5.97



50 PTS
when you buy 2

SAVE 51¢
447

Dandar Buckwheat
900 g reg 5.49



SAVE 51¢
297

Wolski Sauerkraut
796 mL reg 4.29



50 PTS
when you buy 2

SAVE 51¢
147

S&F Cream
Crackers 200 g
reg 2.49



50 PTS
when you buy 2

SAVE 52¢
347

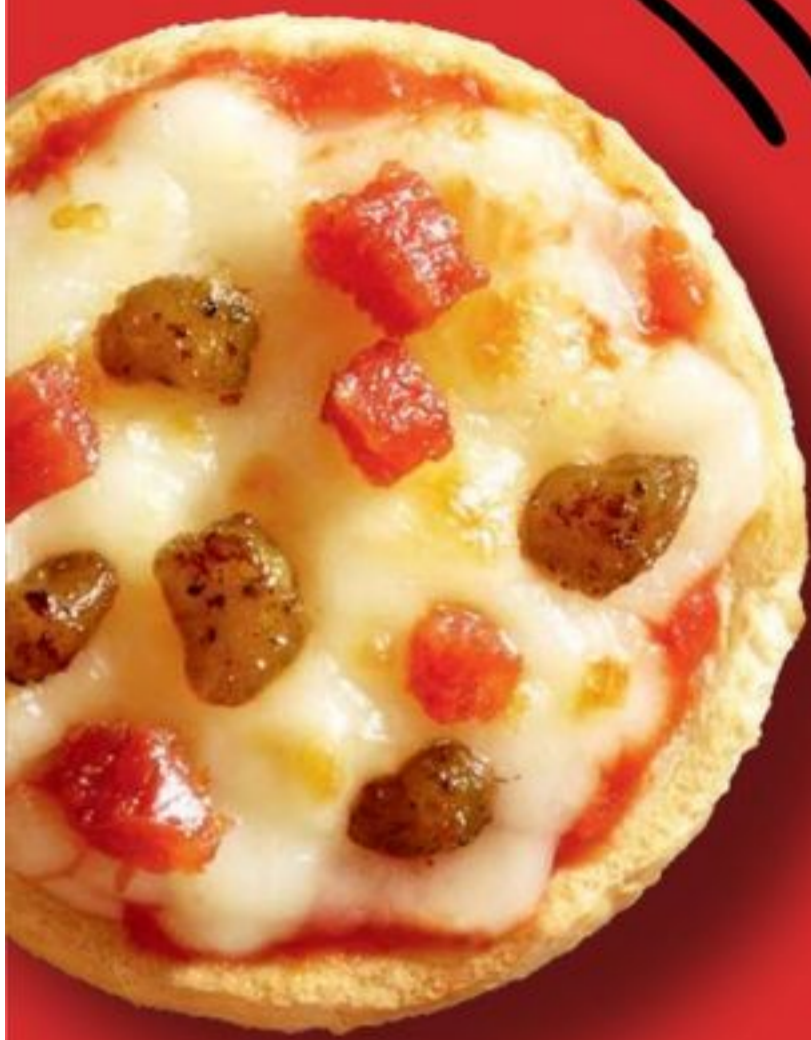
Krinos Candy
300 g reg 3.99



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Bagel Bites

ARE BACK



Bagel Bites®
Pizza Snacks 198 g
\$1.97
Each
Any variety

Smart Ones®

DELICIOUSLY SMART
CHOICES MADE EASY

ALL THE FLAVOUR WITH
310 CALORIES
OR LESS

Smart Ones®
Entrées 255 - 283 g
\$1.97
Each
Any variety



P.F. CHANG'S
HOME MENU | MENU À LA MAISON

**GOURMET-STYLE
CELEBRATIONS
AT HOME**



9⁹⁷
**P.F. Chang's
Home Menu™**
Multi-serve 624 g
or Bertolli™
Multi-serve 624 g



4⁹⁷ **P.F. Chang's
Home Menu™**
Rice Sides 454 g

5⁹⁷
**P.F. Chang's
Home Menu™**
Single Serve Bowls 312 g



GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.