

sobeys urban FRESH Merry Christmas



BUY 2 GET 3RD FREE
of equal or lesser value

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g or DAILY'S Bacon 375 g starting at 6.99 ea



Scene+ MEMBER PRICING
746 From Ontario
/lb, 3.22/kg
SAVE 20¢/lb

166 without Scene+ Card 3.66/kg
HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys product of Ontario all available sizes 3.66/kg



66¢
CLUB HOUSE Gravies or Sauces 21-47 g



200 PTS when you spend \$30 or more
7.99 ea

Atlantic Canada 3-4 oz Lobster Tails frozen or previously frozen 85 g or 2 pk of tails for 15.98



20% off
with Scene+Card

20% without Scene+ Card off Card
BALDERSON Cheddars or Havarti 170-280 g



2/\$6

Blackberries or Raspberries product of Mexico 170 g



2.49 /lb

Brussels Sprouts or Broccoli Crowns product of USA or Mexico no 1 grade 5.49/kg

Unwrap the value!



HOT PRICE

3.99

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L, Yukon or Super Novelties 5-18 pk (excludes seasonal varieties)



HOT PRICE

5.77

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g



FOLGERS Ground Coffee 544-865 g

HOT PRICE

11.97



HOT PRICE

2/13

PEPSI or COCA-COLA Soft Drinks 12x355 mL



ONT



Merry Christmas



888 BONELESS
/lb

Fresh Boneless Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Australia graded beef while supplies last 19.58/kg



399
/lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 8.80/kg



MEMBER PRICING

999
/lb, 22.02/kg **SAVE \$2** /lb

1199 without Scene+ Card 28.43/kg

Fresh Atlantic Salmon Fillets Family Size product of Canada subject to availability



BUY MORE SAVE MORE

599
ea when you buy 2 or more

COMPLIMENTS Apple, Apple Crumble or Pumpkin Pie 650-750 g 6.99 ea

Scene



TURN POINTS INTO GROCERIES

1 kg



200 PTS when you buy 2

10⁹⁹

COMPLIMENTS Thick Cut Bacon 1 KG or SCHNEIDERS or MAPLE LEAF Hams 600-700 g



150 PTS when you buy 2

6⁹⁹

FERRERO ROCHER Assorted Chocolates 118-200 g while supplies last



250 PTS when you buy 2

6⁹⁹

ROYALE Bathroom Tissue 9-12=24 rolls, Paper Towel 3=6 rolls or Facial Tissue 6 pk

1000 Points = \$10 of free groceries

So tender



**HAND-SELECTED
AAA BEEF**

Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobseys

16⁹⁹ /lb

That's like
\$5
toward your
groceries

500 PTS
when you spend
\$50 or more

**CERTIFIED
TENDER™**
TENDRETE
CERTIFIÉE

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 37.46/kg

Scene
MEMBER
PRICING

9⁹⁹ SAVE \$2

11⁹⁹ without Scene+ Card

MONTANA'S 100% Canadian Angus Beef Burger, KELSEY'S ORIGINAL ROADHOUSE Fully Cooked Pork Back Ribs, JAMES Ultimate's Chicken Wings & Bites or SWISS CHALET Chicken Strips & Nuggets 600-906 g

\$7 COMPLIMENTS Cooked Shrimp Ring with Sauce 225 g or Extra Large Shrimp Ring with Sauce 312 g for \$10

STARTING AT 9⁹⁹

Prosciutto Di Parma D.O.P. 100 g, Antipasto Classico 200 g \$11 or MARCANGELO Salami Misto 200 g \$13

3⁹⁹ WONDERFUL Pistachios selected 200-225 g

2/24 Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

3⁹⁹ Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g

So appetizing

BUY 2 GET 3RD FREE

COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected starting at 5.99

*Buy 2 participating meat or seafood Compliments/Panache appetizers and/or Panache frozen bakery desserts in a single transaction and receive 1 eligible product of equal or lesser value free. Valid October 31, 2024 to January 1, 2025 at Sobseys stores. No cash value, cannot be combined.

9⁹⁹ TURTLES Chocolates 300-350 g while supplies last

3⁹⁹ COMPLIMENTS Frozen Fruit 300-600 g or TROPICANA Orange Juice or Juice Blends selected 1.36 L

2/\$7 GREEN GIANT Frozen Vegetables 750 g or Valley Selects 400-500 g

3⁴⁹ SEALTEST 5-10% 1 L Cream or Whipping Cream 473 mL

2/\$6 LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

2/\$6 VILLAGGIO Bread 570-675 g or Buns 6-8 pk

3⁹⁹ DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g

4⁹⁷ KRAFT Miracle Whip, Mayonnaise 650-890 mL or NotCo Mayo 433 mL or PURE Salad Dressings and Marinades 355 mL

5⁹⁹ GENERAL MILLS Family Size Cheerios 475-778 g or KELLOGG'S Family Size Cereals 480-650 g selected varieties

3⁹⁹ PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL

3⁹⁹ HERSHEY'S Chipits 200-270 g

4/\$5 KRAFT Stove Top Stuffing 120 g or GREEN GIANT Canned Vegetables 341-398 mL

2/\$7 QUE PASA Tortilla Chips 286-350 g

22⁹⁹ PAMPERS Super or HUGGIES Giga Pack Diapers 32-188 pk

1⁹⁹ PALMOLIVE Liquid Dish Soap 591-828 mL

12⁹⁹ TIDE Power Pods 25 pk or Pods 25-42 pk

Donate December 2nd-24th to support our local food bank

100% of your donation goes to our local food bank

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TAX BREAK

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On select items in store*

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

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