

Sobeys
LIQUOR

Merry
Christmas

SAFEWAY
LIQUOR

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or fees.

FRUITY AND VIBRANT

90 POINTS
Decanter (2023)

Scene+ MEMBER PRICING

11⁹⁹ SAVE \$8

13⁹⁹ without Scene+ Card
SAVE \$6

Villa Maria
Sauvignon Blanc
750 mL



SAVE \$14

Bud Light or Budweiser
24 x 355 mL

39⁹⁹



SAVE \$7

500 PTS
when you buy 2

That's like \$5 toward your next purchase

Coors Seltzer Selected Varieties, 12 x 355 mL

24⁹⁹



SAVE \$10

Crown Royal
Canadian Whisky
750 mL

25⁹⁹



SAVE \$7

Josh Cellars
Cabernet Sauvignon
750 mL

AROMATIC AND ROBUST

14⁹⁹



SAVE \$15

Grey Goose
Vodka, 750 mL

39⁹⁹



Scene+ SPEND & GET

ALL WEEK LONG!
DECEMBER 19-25

SPEND \$125, GET **1000 PTS** or SPEND \$200, GET **2000 PTS**

That's like up to \$20 toward your next purchase

See terms and conditions on page 4.

Flyer prices and offers effective December, 2024 in select stores in Alberta

THU 19 | FRI 20 | SAT 21 | SUN 22 | MON 23 | TUE 24 | WED 25

PROUDLY CANADIAN 🇨🇦
PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits. Prices and offers valid only in the following markets - Edson, Grand Cache, Lacombe, Stettler, and Claresholm.

Scan for digital flyer or visit sobeysliquor.com



So perfectly paired Complement your holiday ham or turkey with celebratory bubbly, like this bright and crisp Italian Prosecco with citrus and orchard-fruit notes.

Scene+ MEMBER PRICING

11⁹⁹ **SAVE \$8**

13⁹⁹ without Scene+ Card **SAVE \$6**

Clos du Bois
Pinot Noir or Chardonnay
750 mL

FRUITY AND LIGHT
AROMATIC AND MELLOW

SAVE \$9

600 PTS when you buy 2

That's like **\$6** toward your next purchase

Copper Moon
Selected Varietals, 4 L

36⁹⁹

4 L

WORKS OUT TO \$6.94 PER 750 ML

SAVE \$3

Jackson-Triggs
Selected Varietals
750 mL

8⁹⁹

SAVE \$3.50

50 PTS when you buy 1

Cavaliere d'Oro
Pinot Grigio or Chianti, 750 mL

10⁹⁹

FRUITY AND VIBRANT
FRUITY AND MEDIUM-BODIED

SAVE \$6

Ruffino
Prosecco or Prosecco Rosé
750 mL

16⁹⁹

FRUITY AND VIBRANT
FRUITY AND LIGHT

SAVE \$6

Alamos
Malbec, 750 mL

10⁹⁹

FRUITY AND MEDIUM-BODIED

SAVE UP TO \$6

50 PTS when you buy 1

Apothic
Selected Varietals
750 mL

11⁹⁹

AROMATIC AND SUPPLE

SAVE UP TO \$7

Wolf Blass
Yellow Label
Cabernet Sauvignon or Chardonnay
750 mL

12⁹⁹

AROMATIC AND ROBUST
AROMATIC AND MELLOW

SAVE \$6

Campo Viejo
Reserva or Cava Brut
750 mL

16⁹⁹

FRUITY AND VIBRANT
AROMATIC AND SUPPLE

SAVE \$8

100 PTS when you buy 1

Black Sage Vineyard
Cabernet Franc or Merlot, 750 mL

21⁹⁹

AROMATIC AND ROBUST
AROMATIC AND SUPPLE

SAVE \$15

Harvey & Harriet
Red or White Blend, 750 mL

34⁹⁹

AROMATIC AND ROBUST
AROMATIC AND MELLOW

2 MIX & MATCH BUY ANY 6 BOTTLES OF WINE AND GET **250 PTS** OR BUY ANY 12 BOTTLES OF WINE AND GET **1000 PTS**

1.14 L

J.P. WISER'S DELUXE

Scene+ MEMBER PRICING

36⁹⁹ SAVE \$12

40⁹⁹ without Scene+ Card SAVE \$8

J.P. Wiser's
Deluxe Canadian Whisky, 1.14 L

SAVE \$7

Smirnoff
Vodka, 750 mL

20⁹⁹



SAVE \$6

200 PTS
when you buy 1

Jack Daniel's
Tennessee Whiskey
750 mL

33⁹⁹



SAVE \$6

El Dorado
12-Year-Old Rum
750 mL

33⁹⁹



SAVE \$5

Captain Morgan
Spiced Rum, 1.14 L

34⁹⁹



Top up your holiday bar

SAVE \$10

300 PTS
when you buy 1

Kahlúa
Coffee Liqueur
1.14 L

38⁹⁹



SAVE \$6

300 PTS
when you buy 1

Tanqueray
London Dry Gin
1.14 L

39⁹⁹



SAVE \$10

Jameson
Irish Whiskey, 1.14 L

47⁹⁹



SAVE \$15

400 PTS
when you buy 1

The Glenlivet
15-Year-Old Single Malt Scotch Whisky
750 mL

77⁹⁹

That's like \$4 toward your next purchase



SAVE UP TO \$8

Baileys
Birthday Cake or Original Irish Cream Liqueur
750 mL

28⁹⁹



Cinnamon Sugar Cookie Martini

- 1/2 oz Baileys Birthday Cake Liqueur
- 1/2 oz Smirnoff Vanilla Vodka
- 1/2 oz half and half cream
- ice
- freshly grated cinnamon
- cinnamon stick

In a cocktail shaker filled with ice, add the Baileys liqueur, Smirnoff vodka and cream; shake vigorously for 10 to 20 seconds. Strain into a chilled coupe glass. Sprinkle with the grated cinnamon. Garnish with the cinnamon stick. Serve immediately.



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discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

Locally Crafted
BEER OF THE WEEK
 Two Pillars Brewery—crafting exceptional award-winning Belgian-style beer since 2019—was founded on the idea that great beer and food create common ground for building connections.



SAVE \$3
150 PTS when you buy 2
Calgary
Two Pillars Blonde, 4 x 473 mL
13⁹⁹

BEER OF THE WEEK
 THE NELSON POT & BEER CO.
 YouTube
 Spotify
 Podcasts

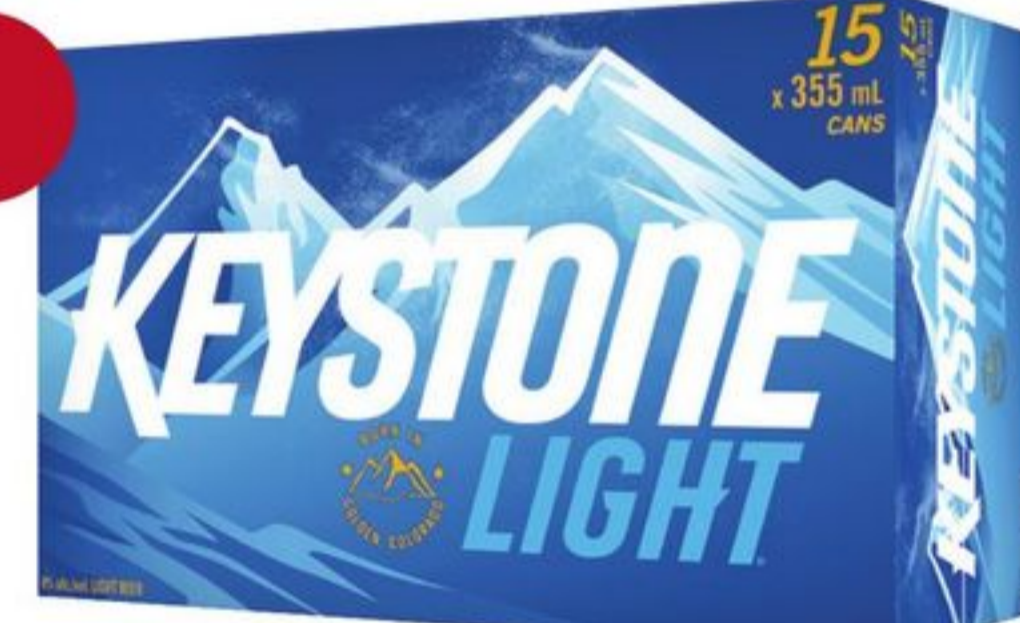
SAVE \$9
Corona Extra, 12 x 330 mL
29⁹⁹



SAVE \$6
Kokanee 15 x 355 mL
29⁹⁹



SAVE \$5
Keystone Light, 15 x 355 mL
21⁹⁹



SAVE \$7
200 PTS when you buy 1
Coors Original 15 x 355 mL
31⁹⁹
 That's like \$2 toward your next purchase



Scene+ MEMBER PRICING
45⁹⁹ **SAVE \$14**
49⁹⁹ without Scene+ Card **SAVE \$10**
Michelob Ultra, 24 x 355 mL



SAVE \$6
Busch 24 x 355 mL
39⁹⁹



so ready

SAVE \$6
Nütrl Vodka Soda Selected Varieties 12 x 355 mL
25⁹⁹



SAVE UP TO \$6
200 PTS when you buy 1
Mike's Hard Selected Varieties 12 x 355 mL
27⁹⁹
 That's like \$2 toward your next purchase



SAVE \$7
Olé Cocktail Co. Tequila Variety Pack 15 x 355 mL
41⁹⁹



4 | **Scene+ 1000 PTS = \$10 toward your purchase**

The Scene+ Loyalty Program is available at all participating Sobey's Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

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Offer valid December 19-25, 2024 at select Sobey's Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.



HURRY IN FOR THESE HOT HOLIDAY 1 DAY DEALS

12 Days.
12 Hot
Holiday Deals.

December 12-23, 2024

While quantities last.
No rainchecks.
No substitutions.
No additional discount.

Stores reserve the right to limit quantities for purchase.

Dec. 19 ONE DAY ONLY! THURSDAY

SAVE \$13

Michael David Winery

Freakshow Cabernet Sauvignon 750 mL

17⁹⁹



Dec. 20 ONE DAY ONLY! FRIDAY

SAVE \$10

Guinness Draft, 8 x 440 mL

19⁹⁹



Dec. 21 ONE DAY ONLY! SATURDAY

SAVE \$14

Malibu Coconut Rum 750 mL

17⁹⁹



Dec. 22 ONE DAY ONLY! SUNDAY

SAVE \$10

Masi Tupungato Passo Doble 750 mL

9⁹⁹

ORGANIC



Dec. 23 ONE DAY ONLY! MONDAY

SAVE \$5

La Gioiosa Prosecco D.O.C. Treviso 750 mL

9⁹⁹





Impress
holiday guests
with festive drinks

Sobey's

LIQUOR

SAFEWAY



LIQUOR



Pom Pomtini

- 1½ oz vodka
- 2 oz pomegranate juice
- ½ oz fresh lime juice
- ½ oz simple syrup
- 1 oz sparkling clementine soda
- ice
- 1 chunk pomegranate
- 1 clementine twist
- ¼ tsp pumpkin pie spice

In a cocktail shaker filled with ice, add the vodka, pomegranate juice, lime juice and simple syrup; shake well. Strain into a chilled martini glass. Top with the soda. Garnish with the pomegranate chunk and clementine twist; carefully sprinkle the fruit with the pumpkin pie spice without getting any in the cocktail.

Makes 1 drink.



Mistletoe Float

- 1½ oz rum
- 1 oz espresso (or strong coffee)
- 1 tbsp granulated sugar
- 3 oz cola
- 1 scoop mint chocolate chip ice cream
- 1 oz 1% milk
- ½ tsp cocoa powder
- 2 wafer rolls (or any cookie stick)

Make the espresso and stir in the sugar until dissolved; refrigerate until chilled, about 30 minutes. In a soda fountain-style ice cream sundae glass, add the rum, chilled espresso and cola. Add the ice cream. Top with the milk. Sprinkle with the cocoa powder. Garnish with the wafer rolls.

Makes 1 drink.



Spiked Milk and Cookies

- 1½ oz bourbon
- 1½ oz 2% milk (or whipping cream)
- ½ oz dark maple syrup
- ⅛ tsp vanilla
- ⅛ tsp nutmeg
- ice
- 1 maple cream cookie

In a cocktail shaker filled with ice, add the bourbon, milk, maple syrup and vanilla; shake well for 45 seconds. Strain into a brandy snifter; sprinkle with the nutmeg. Garnish with the cookie on a pick.

Makes 1 drink.



Dirty Caesar

- 1½ oz gin
- Cajun seasoning for rimming
- 4 oz tomato clam cocktail
- 1 oz olive brine
- ½ oz fresh lime juice
- Tabasco sauce (to taste)
- Worcestershire sauce (to taste)
- ice
- 1 snow crab or lobster claw (optional)
- 1 queen olive (optional)

Rim the outside of a large tulip glass with the Cajun seasoning without getting any inside the glass. Fill the glass with ice. Add the gin, tomato clam cocktail, olive brine and lime juice. Season to taste with the Tabasco sauce and Worcestershire sauce. Using a long bar spoon, stir a few times. Garnish with the claw clamping the olive (if using).

Makes 1 drink.



Cranberry Paloma

- 1 oz blanco tequila
- 1 oz cranberry juice
- ½ oz fresh lime juice
- ½ oz agave syrup
- 4 oz pink grapefruit soda
- ice
- sprig rosemary and 5 cranberries

In a cocktail shaker filled with ice, add the tequila, cranberry juice, lime juice and agave syrup; shake well. Strain into a highball glass filled with ice. Top with the soda. Using a long bar spoon, stir a few times. Garnish with the rosemary and cranberries on a pick.

Makes 1 drink.



Canadian Tuxedo

- 1½ oz whisky
- ¾ oz fresh lemon juice
- ½ oz dark maple syrup
- 5 oz ginger beer
- ice
- sprig mint and 1 cocktail cherry

In a cocktail shaker filled with ice, add the whisky, lemon juice and maple syrup; shake well for 30 seconds. Strain into a chilled flute. Top with the ginger beer. Garnish with the mint and cherry.

Makes 1 drink.