

HyVee
Voted
#1
Grocery
Store
in the U.S.

USA TODAY

HyVee

Merry
Christmas

10.99 lb.

Hy-Vee Angus Reserve bone-in beef rib roast
boneless beef rib roast **13.99 lb.**



.59

Hy-Vee corn or green beans
14.25 to 15.25 oz.



buy two, get two

FREE

Coca-Cola soda
12 pk. cans 12 fl. oz.



buy two, get one

FREE

Bubly sparkling water
8 pk. cans 12 fl. oz.



2.99

Pillsbury crescent, cinnamon,
sweet rolls or Grands! biscuits
8 to 16.3 oz.



buy two, get two

FREE

Pepsi soda
12 pk. cans, 8 pk. bottles 12 fl. oz.
or 10 pk. mini cans 7.5 fl. oz.



2.99 ea.

with purchase of 3
Frito-Lay Doritos or Tostitos chips
8 to 14.42 oz.

Ad prices effective December 16 - 22, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

Holiday Family Meal Deals

Valid December 2-24, 2024

for just
\$30

Meal Deal Includes:

serves
up to
6

- 1 Cook's super trim ham portion up to 8 lbs.
- 2 Hy-Vee cut green beans 14.5 oz.
- 1 Hy-Vee cream of mushroom soup 10.5 oz.
- 1 Hy-Vee One Step russet potatoes 5 lb. pkg.
- 1 Hy-Vee jar gravy 12 oz.
- 1 Hy-Vee stuffing mix 6 oz.
- 12 ct. Bakery fresh brown & serve rolls white
- 1 Bakery fresh fruit or pumpkin half pie 18 to 21 oz.

for just
\$99.99

Meal Deal Includes:

serves
up to
10

- 1 Hormel Cure 81 whole boneless ham 6 to 6.5 lb.
- 4 Hy-Vee cut green beans 14.5 oz.
- 2 Hy-Vee cream of mushroom soups 10.5 oz.
- 1 Hy-Vee One Step russet potatoes 5 lb. pkg.
- 2 Hy-Vee jar gravies 12 oz.
- 2 Hy-Vee stuffing mixes 6 oz.
- 2 - 12 ct. Bakery fresh brown & serve rolls white
- 1 Bruce or Princella cut yams 40 oz.
- 1 - 9" Short Cuts vegetable tray 19.75 oz.
- 1 - 9" Short Cuts fruit tray 27.1 oz.
- 1 Hy-Vee whipped topping 8 oz.
- 2 Bakery Fresh 10" gourmet fruit, crème or meringue pie 37 to 46 oz.

Click here
to shop \$30
meal deal

Click here
to shop
\$99.99
meal deal



UNWRAP CHRISTMAS SAVINGS



150.00

Columbus Grand Holiday board 125 oz.
Elevate any holiday gathering with the beautiful Columbus Grand Holiday charcuterie board. This board has everything you will need to impress your guests this holiday season with an array of Columbus charcuterie meats, artisanal cheeses, Marcona almonds, red pepper jelly, fresh fruit and much more!
serves 16 to 20



7.49

Bakery fresh half fruit pie
20 or 21 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Party Pleasing snack tray
32 oz.



9.99

Cannoli chips and dip
10 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Fruit & cubed cheese tray
45 oz.



75.00

Sparkling fruit & cheese board
96 oz. Dazzling display of Brie, Emme Le Gruyere, Sartori MontAmoré, Wensleydale & Cranberries, red pepper jelly, Marcona almonds, red and green seedless grapes, blueberries, strawberries, Zöet dark chocolate and sweet oatcakes.
serves 12 to 16



14.99

12" Bakery fresh pumpkin 51 oz.
or **apple pie** 80 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Cooked shrimp entertainment tray
100% natural, 24 oz.



FUEL SAVER
EARN
10¢
OFF
PER GALLON

24 ct. Bakery fresh brownies



FUEL SAVER
EARN
10¢
OFF
PER GALLON

24 ct. Bakery fresh cut out cookies



3.68

Pillsbury pie crusts or mini pie crusts
14.1 oz.



FUEL SAVER
EARN
10¢
OFF
PER GALLON

36 ct. Bakery fresh cookies

FUEL SAVER
EARN
5¢
OFF
PER GALLON



12 ct. Bakery fresh thumbprint
or butter spritz cookies

**Click here
to view
more deals!**



CRAAB SALE

[Click here to view more deals!](#)

December 2, 2024 - January 5, 2025



7.98
Fish Market fully cooked shrimp ring
8 oz. shrimp, 4 oz. sauce



14.99 lb.
Dungeness crab clusters
previously frozen



17.98 lb.
Alaska snow crab clusters



7.99 lb.
Our own surimi crab salad



6.00
Hy-Vee signature premium crab cake 4 oz.

Ad prices effective December 16 - 22, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



6.99 lb.

Sea Legs imitation snow crab



14.98 lb.

Jumbo cooked shrimp
100% natural, 16 to 20 ct.



10.98

Argentina red raw shrimp
tail-on, peeled & deveined,
16 to 25 ct., 16 oz. pkg.



10.00

Grab N' Go shrimp cocktail,
imitation crab leg cocktail,
or combo tray 13 to 17 oz.



9.99 lb.

Fair Trade cooked shrimp
100% natural, tail-off, peeled & deveined,
51 to 60 ct.



6.99

Winslow's seafood soup
16 oz.



19.99 lb.

Hokkaido sea scallops
previously frozen, 10 to 20 ct.



24.99

Our own ready to cook shrimp boil
Argentina red shrimp, red potato,
andouille smoked sausage,
sweet corn & cajun spices, 56 oz.



39.99

Our own ready to cook crab boil
Snow crab clusters, crawfish,
andouille smoked sausage,
sweet corn & cajun spices, 60 oz.

H PERKS

**SAVE \$12.20
THIS WEEK WITH
H PERKS.**

[Click here
to shop
PERKS offers!](#)



**SAVE!
.50**

3.49

H PERKS PRICE
Hy-Vee Midwest Pork sausage
16 oz. roll
3.99 NON-MEMBER PRICE



**SAVE!
1.00**

12.99

H PERKS PRICE
Hormel Gatherings party tray
28 oz. pkg.
13.99 NON-MEMBER PRICE



**SAVE!
.50**

2.99

H PERKS PRICE
Kraft natural sliced cheese
7 to 8 oz.
3.49 NON-MEMBER PRICE



**SAVE!
.20**

1.68

H PERKS PRICE
Hy-Vee pizza sauce
14 oz.
1.88 NON-MEMBER PRICE



**SAVE!
.50**

2.88

H PERKS PRICE
Party Size Hy-Vee potato chips
12.5 to 17 oz.
3.38 NON-MEMBER PRICE



**SAVE!
.40**

2.48

H PERKS PRICE
Hy-Vee chewy granola
or protein bars 5 or 8 ct.
2.88 NON-MEMBER PRICE



**SAVE!
.20**

1.99

H PERKS PRICE
Hy-Vee deluxe macaroni
or shells & cheese dinner
12 or 14 oz.
2.19 NON-MEMBER PRICE



**SAVE!
.40**

1.98

H PERKS PRICE
Hy-Vee lasagna noodles
12 or 16 oz.
2.38 NON-MEMBER PRICE



**SAVE!
.30**

1.99

H PERKS PRICE
Hy-Vee cottage bread
white or wheat, 20 oz.
2.29 NON-MEMBER PRICE



**SAVE!
.60**

6.29

H PERKS PRICE
Hy-Vee almond butter
12 oz.
6.89 NON-MEMBER PRICE



SAVE!
.40

2.48

H PERKS PRICE

Hy-Vee pancake syrup
24 fl. oz.

2.88 NON-MEMBER PRICE



SAVE!
.40

2.49

H PERKS PRICE

Hy-Vee ketchup
38 oz.

2.89 NON-MEMBER PRICE



SAVE!
.30

2.68

H PERKS PRICE

Crav'n Flavor crackers
4.4 to 12.4 oz.

2.98 NON-MEMBER PRICE



SAVE!
.30

2.99

H PERKS PRICE

Hy-Vee cooking spray
5 or 6 oz.

3.29 NON-MEMBER PRICE



SAVE!
.50

1.99

H PERKS PRICE

Hy-Vee Simply Light drink mix
makes 12 quarts

2.49 NON-MEMBER PRICE



SAVE!
.50

2.19

H PERKS PRICE

Hy-Vee sweet & sour, stir fry
or sweet chili sauce

12.25 or 12.5 fl. oz.
2.69 NON-MEMBER PRICE



SAVE!
.30

2.59

H PERKS PRICE

Welch's zero sugar fruit snacks
3 oz.

2.89 NON-MEMBER PRICE



SAVE!
.20

3.49

H PERKS PRICE

Kellogg's Nutri-Grain, Special K
bars or Rice Krispies Treats
4 to 8 ct.

3.69 NON-MEMBER PRICE



SAVE!
.20

6.48

H PERKS PRICE

Skippy peanut butter
40 oz.

6.68 NON-MEMBER PRICE



SAVE!
.50

2.98

H PERKS PRICE

Ghirardelli chocolate
squares 4.8 oz.

3.48 NON-MEMBER PRICE



SAVE!
.40

2.88

H PERKS PRICE

Old El Paso cornbread mix
13.5 oz.

3.28 NON-MEMBER PRICE



SAVE! **.30**

3.48

H PERKS PRICE

Dole juice blends
59 fl. oz.

3.78 NON-MEMBER PRICE



SAVE! **.50**

3.99

H PERKS PRICE

Johnny's French Dip
Au Jus sauce 8 fl. oz.

4.49 NON-MEMBER PRICE



SAVE! **.40**

3.89

H PERKS PRICE

On-Cor entrée
26 or 28 oz.

4.29 NON-MEMBER PRICE



SAVE! **.20**

2.29

H PERKS PRICE

Perfect protein bar
1.4 to 2.3 oz.

2.49 NON-MEMBER PRICE



SAVE! **.40**

2.49

H PERKS PRICE

Full Circle Market
organic broth
32 oz.

2.89 NON-MEMBER PRICE



SAVE! **.50**

4.49

H PERKS PRICE

Full Circle Market
organic chia or quinoa
12 or 16 oz.

4.99 NON-MEMBER PRICE



SAVE! **.50**

8.99

H PERKS PRICE

Tippy Toes pediatric
nutritional drink
6 pk. bottles 8 fl. oz.

9.49 NON-MEMBER PRICE



SAVE! **.80**

2.99

H PERKS PRICE

Simply Done freezer
or storage bags
25 to 48 ct.

3.79 NON-MEMBER PRICE

Ad prices effective December 16 - 22, 2024

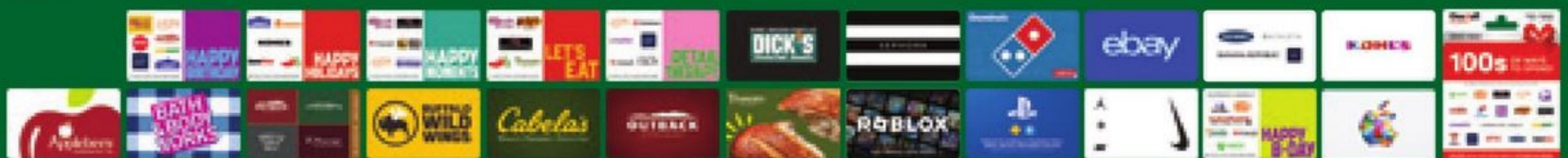
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

ONE DAY ONLY!



FREE \$10 HyVee **GIFT CARD**

with every \$100 spent on participating gift cards



Offer valid in store only 12/20/24 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. One4all and Choice Gift Cards are issued by Pathward®, N.A., Member FDIC. TM and ©2024 Apple Inc. All rights reserved.

SAVE \$21.50 WITH DIGITAL COUPONS

Click here to view coupons!



5.98 with manufacturer's digital coupon
-1.00 off

4.98

Hellmann's mayonnaise
20 or 30 fl. oz.



3.49 with digital coupon
-.50 off

2.99

Hy-Vee purified drinking water
24 pk. bottles 16.9 fl. oz.

FUEL SAVER
EARN 20¢ OFF PER GALLON



2/\$59.88 with manufacturer's digital coupon
-10.00 off 2

2/\$49.88

Olay Regenerist, eyes, sensitive or serum .4 to 1.7 fl. oz.



5.99 with digital coupon
-.50 off

5.49

Family Size Bolthouse Farms dressing
22 oz.



2.99 with digital coupon
-.50 off

2.49

Simply Done napkins, plates or cups 15 to 250 ct.

FUEL SAVER
EARN 4¢ OFF PER GALLON



4.00 off with manufacturer's digital coupon

with purchase of 2 Crest, Oral-B, Scope or Glide oral care
2 to 75 ct. or 2.4 to 16.9 fl. oz.
(price varies by store)

FUEL SAVER
EARN 5¢ OFF PER GALLON



12.99 with manufacturer's digital coupon
-3.00 off

9.99

Downy or Tide fabric rinse
48 fl. oz.

FUEL SAVER
EARN 5¢ OFF PER GALLON



9.99 with manufacturer's digital coupon
-2.00 off

7.99

Gain laundry detergent
88 fl. oz.

FUEL SAVER
SCAN TO
EARN UP TO
\$4.81
OFF
PER GALLON

WITH **H**PERKS[®] YOU **SAVE ON GAS!**

*Some restrictions apply. See **H**PERKS[®] terms and conditions at Hy-Vee.com

FUEL SAVER
EARN
\$1.00
OFF
PER GALLON



80.00

Meat Bundle #10 20 lb. 2 oz.
2 boneless pork loin top loin roast 2.5 lb.
10 boneless pork loin stuffed chops 8 oz.
10 boneless pork loin America's chops 8 oz.
10 boneless pork loin country style ribs 5 oz.
2 fresh pork sausage 1 lb. pkg.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Di Lusso Harvester sandwich
5 to 7.2 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



9.99

Hormel pepperoni
21 oz.

FUEL SAVER
EARN
15¢
OFF
PER GALLON



29.99

Hy-Vee single serve coffee
100 ct.

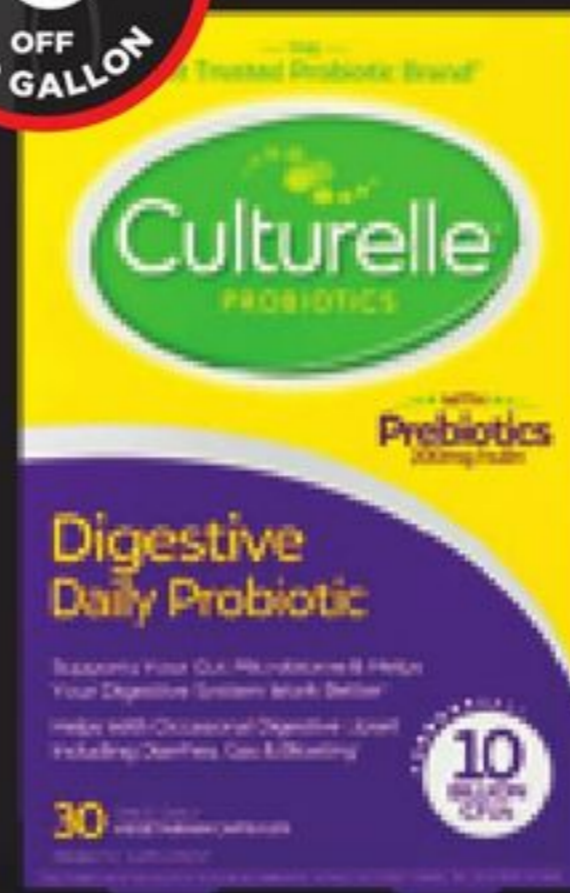


FUEL SAVER
EARN
3¢
OFF
PER GALLON

5.99

Mr. Clean products
3 ct. or 16 or 41 fl. oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Culturelle, Azo
or Estroven products
3 to 100 ct. or .3 fl. oz.

FUEL SAVER
EARN
3¢
OFF
PER GALLON



3.99

Febreze products
.25 or 8.8 fl. oz.



FUEL SAVER
EARN
15¢
OFF
PER GALLON

44.97

Oral-B electric toothbrush
black or white

FUEL SAVER
EARN
3¢
OFF
PER GALLON



8.99

Always products
18 to 36 ct.

FUEL SAVER
EARN
3¢
OFF
PER GALLON



Hy-Vee HealthMarket
beauty vitamins
90 to 250 ct. (price varies by store)

FUEL SAVER
EARN
5¢
OFF
PER GALLON



14.49

Swiffer sweeper kit
each

Ad prices effective December 16 - 22, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

BUY \$150 OR MORE IN
VISA® & MASTERCARD®
GIFT CARDS GET \$10 OFF (limit 5 per customer)



Offer valid in store only 12/16/2024 - 12/22/2024 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. The Mastercard Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license by Mastercard International Incorporated. Mastercard and the Mastercard Brand Mark are registered trademarks of Mastercard International. No cash access. The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.

FUEL SAVER
EARN
25¢
OFF
PER GALLON



with \$25 purchase
Osteo Bi-Flex supplements
30 to 120 ct.

FUEL SAVER
EARN
30¢
OFF
PER GALLON



with purchase of 2
Depend or Poise products
20 to 84 ct.

FUEL SAVER
EARN
15¢
OFF
PER GALLON



with purchase of 2
U by Kotex products
26 to 60 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



TopCare arthritis pain
reliever gel 1.76 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Irwin Natural's supplements
50 to 100 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



CeraVe skin care products
24 ct. or .5 to 16 fl. oz.

Ad prices effective December 16 - 22, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FUEL SAVER
EARN
40¢
OFF
PER GALLON

SAVE 40¢
PER GALLON ON FUEL



WHEN YOU SPEND \$100 OR MORE ON ALL
CHOICE, ONE4ALL & SPAFINDER GIFT CARDS



Offer valid in store only 12/16/24 - 12/29/24 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. Choice and Spafinder Gift Cards are issued by Pathward®, N.A., Member FDIC.

FUEL SAVER
EARN
20¢
OFF
PER GALLON

Hallmark

20¢ off
per gallon

with every \$15 purchase of
Hallmark products each





EARN UP TO 40¢ OFF PER GALLON

when you buy  participating products



12.97
-3.00 off with manufacturer's digital coupon

9.97

Tide laundry detergent 84 fl. oz. or pods 25 to 42 ct.



8.49

Dawn Ultra dishwashing liquid 56 fl. oz.



4.99

Charmin Essentials bath tissue 6 mega rolls
Bounty Essentials paper towels 4 double rolls



3/\$20.91
-5.00 off 3 with manufacturer's digital coupon

3/\$15.91

Secret deodorant 2.4 to 4.1 oz.



2/\$13.94
-4.00 off 2 with manufacturer's digital coupon

2/\$9.94

Crest, Oral-B or Fixodent oral care 30 or 150 ct., 2.2 to 50.7 fl. oz.



23.98

Metamucil supplements 200 ct., 23.3 or 48.2 oz.

PRODUCE



1.68 lb.
Granny Smith apples



4.99 lb.
Sumo mandarins



2.68 lb.
Organic Cosmic Crisp apples



2.99
Basket & Bushel blueberries
1 pint pkg.



2.99
Wonderful seedless lemons
16 oz. pkg.



2.49
Twin Lakes cranberries
12 oz. pkg.



3.97
Halos mandarins 3 lb. pkg.
or organic mandarins 2 lb. pkg.



.88 lb.
Sweet potatoes



3.99
Josie's Organics Romaine hearts
3 ct. pkg.



2/\$5
Basket & Bushel cut vegetables
10 or 12 oz. pkg.



4.99
Fresh Express hot or cold
salad mixes 16.7 or 16.9 oz. pkg.



2.98
Fresh Express salad blends
5 to 11 oz. pkg.



2.98

NatureSweet D'Vines or Cherubs tomatoes
9 or 10 oz. pkg.



2.99

Petro Family Farms
trimmed green beans
12 oz. pkg.



1.77

Highline whole white mushrooms
8 oz. pkg



3.88

Basket & Bushel petite potatoes
12 oz. pkg.



1.59

Bolthouse Matchstix or carrot chips
10 or 16 oz. pkg.



4.99

Marzetti vegetable dip
12 oz.



2.68

Dole Celery hearts
16 oz. pkg.



FREE

Market Grille fresh tortilla chips 15 oz.
with purchase of 2
Herdez salsa 15 oz.

MEAT



14.99 lb.

Hy-Vee Choice Reserve
bone-in beef standing rib roast

Boneless beef ribeye roast
17.99 lb.



7.98 lb.

Hy-Vee Angus Reserve boneless
beef bottom round roast



5.99 lb.

Fresh semi boneless lamb leg

Fresh boneless lamb leg regular or seasoned
6.99 lb.



4.99

Fresh ground beef
85% lean, 15% fat 16 oz. roll



2.48 lb.

Bone-in pork shoulder roast
Hormel Always Tender



5.99

Just Bare boneless skinless
chicken breasts or tenders
14 or 18 oz.



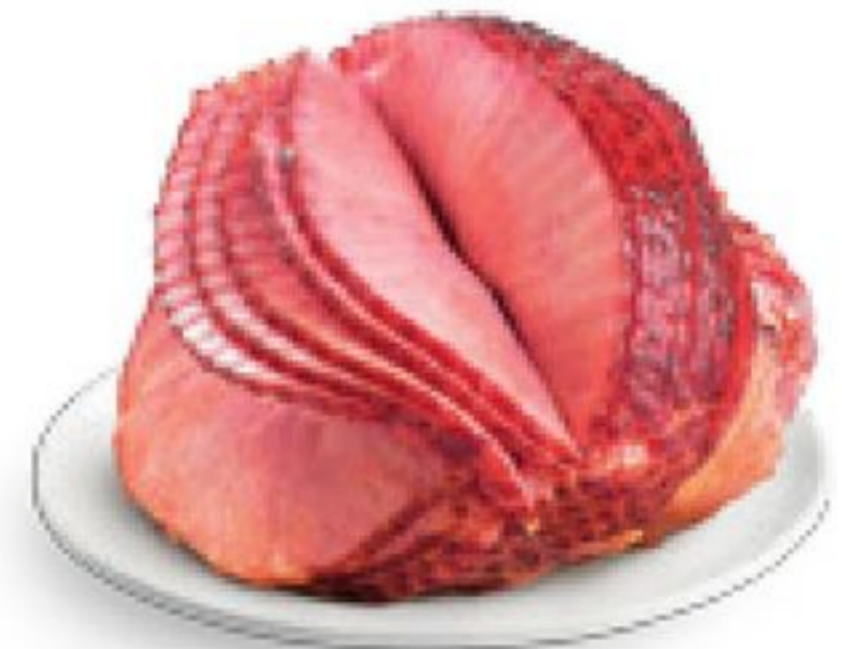
3.99

Oven ready boneless stuffed
chicken breast 8 oz.



3.99 lb.

Fresh boneless skinless lean
hand trimmed chicken breast



2.98 lb.

Hormel Cure 81 spiral sliced half ham



2.78 lb.

Hy-Vee premium spiral
sliced half ham



4.99 lb.

Hormel Cure 81 whole boneless ham



1.69 lb.

Cook's super trim ham portion



5.77

Land O' Frost premium
sliced lunchmeat 16 oz.



7.98

Hy-Vee natural cheese
shredded or chunk, 32 oz.



SEAFOOD



.99
Virginia Whitestone oysters
each



5.99
Fresh skinless Verlasso Atlantic
salmon portion farm raised, 4 oz.



19.99 lb.
Fresh East Coast standard oysters



17.98 lb.
Alaskan snow crab clusters



14.99 lb.
Dungeness crab clusters
previously frozen



5.98
Blue Circle smoked salmon
4 oz.



5.99
Fish Market cooked shrimp
tail off, peeled & deveined,
71 to 90 ct., 12 oz. pkg.

FRESH



13.99
10" Bakery Fresh gourmet
fruit, cream or meringue pie
31 to 46 oz.



5.99
6 ct. Bakery fresh cut out cookies



15.99
12" Bakery fresh decorated
chocolate chip cookie



5.49
4 ct. Bakery fresh
jumbo loaded muffins



5.99
6 ct. Bakery fresh large croissants



3.99
12 ct. Bakery fresh
brown 'n serve white rolls



6.99

6 ct. U-Bake cinnamon rolls



6.99 lb.

Ellsworth cheese curds



5.99

Sartori cheddar cheese
5 or 7 oz.

EST. 1919

Di Lusso
DELI CO.

**Click here
to shop
Di Lusso**



8.99 lb.

Di Lusso thin sliced deli ham



8.99 lb.

Di Lusso premium sliced cheese



FREE

1/2 lb. Di Lusso premium sliced cheese
with 1 lb. purchase of
Di Lusso premium sliced deli meat



9.99 lb.

Di Lusso thin sliced deli turkey
or chicken



10.99 lb.

Di Lusso thin sliced deli salami
or pepperoni



11.99 lb.

Di Lusso thin sliced deli roast beef



5.99

Columbus charcuterie nuts
3.5 or 4 oz.



2/\$7

Hy-Vee hummus
10 oz.



5.48

Kerrygold cheese
7 oz.



2/\$7

Dare crackers
4.4 to 8 oz.



8.99 lb.

Market Grille picked
or smoked chicken



13.99

Hy-Vee fiesta tray
37.5 oz.



3.98

King's Hawaiian rolls
12 ct.



4.99

Kerrygold butter
8 oz.

Dinner. Done.

**Order
now!**



7.99

Market Grille pork loin dinner
includes mashed potatoes & gravy
and green beans



12.00

Mealtime balsamic grain bowl
with chicken & vegetables
24.8 oz.

**ONLY
3.00
PER
PERSON**



9.99

HyChi manager's special
includes 2 entrées, 2 appetizers,
rice & fortune cookie



7.99

Mealtime meatloaf dinner
includes mashed potatoes, gravy & corn



6.99

Mealtime chicken pot pie
14 oz.

EVERYDAY SAVINGS WITH **HyVee** BRANDS!

If you can't tell the difference, why pay the difference?



1.99

Hy-Vee brown & serve white dinner rolls 12 ct.



1.38

Hy-Vee brownie mix 18.3 oz.



1.99

Hy-Vee pie crust 6 to 13.5 oz.



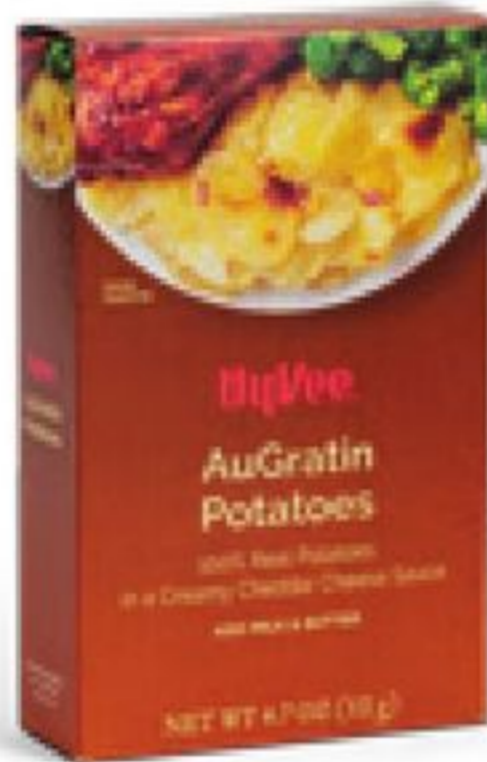
3.48

Hy-Vee sugar 4 lb.



2.18

Hy-Vee sweetened condensed milk 14 oz.



1.48

Hy-Vee instant potatoes 4.7 oz.



1.19

Hy-Vee pasta 12 or 16 oz.



2.68

Hy-Vee pancake mix 28 or 32 oz.



1.88

Hy-Vee chunk chicken breast 5 oz.



1.69

Hy-Vee fruit 14.5 to 20 oz.



1.88

Hy-Vee pitted ripe or stuffed Manzanilla olives 5.75 or 6 oz.



1.99

Hy-Vee chili or cocktail sauce 12 fl. oz.



EARN UP TO 25¢ OFF PER GALLON

when you buy \$15 of **KRAFT** items on this page



4.99

Oscar Mayer bacon 12 or 16 oz.
Oscar Mayer fully cooked bacon 2.52 oz. **4.49**



1.24

Kraft mac & cheese
7.25 oz.



4.98

Kraft mayonnaise
22 or 30 fl. oz.



2.48

Heinz gravy
12 oz.



2/\$4

Stove Top stuffing mix
6 oz.



4.98

Ore-Ida potatoes
19 to 32 oz.

PANTRY



3.49

Frito-Lay Cheetos,
Smartfood or Ruffles snacks
5.5 to 10.25 oz.



3.99

Share Size Sour Patch Kids
or Swedish Fish candy
11.03 or 12 oz.



3.48

Kellogg's Club, Town House,
Toasteds or Zesta crackers
7.1 to 16 oz.



2.98

Nabisco Ritz or snack crackers
3.5 to 13.7 oz.



3.99

Takis rolled chips
9.9 oz.



2/\$5

Mott's applesauce
6 ct.



2.49

Crav'n Flavor creme sandwich
cookies or graham crackers
12.5 to 16 oz.



3.48

Mentos sugarfree gum
45 or 50 ct.



2.88

Zöet chocolate
3.5 oz.



1.19

That's Smart! oyster crackers
9 oz.



2/\$3

Carnation evaporated milk
12 fl. oz.



3.98

Gold Medal flour
5 lb.



1.68

Betty Crocker Super Moist
cake mix or frosting
12 to 16 oz.



15% off
regular price

Simply Organic spices, extract
or packets .08 to 8 oz.
(price varies by store)



1.99

Libby's 100% pure pumpkin
15 oz.



1.48

Jell-O pudding or gelatin
.3 to 3.9 oz.



1.49

Jet-Puffed marshmallows
or marshmallow creme
7 or 10 oz.



buy four, get two

FREE

Hershey's candy filled canes
1.8 to 2.24 oz.



2/\$4.50

with purchase of 2
XL Hershey's chocolate bar
3.5 to 4.4 oz.



2/\$4

with purchase of 2
King Size Hershey's chocolate
2.4 to 3.5 oz.



2.98

Ocean Spray Craisins
6 oz.



4.99

Keurig coffee or cocoa
10 ct. or 12 oz.



.99

Campbell's cream of mushroom,
cream of chicken, tomato or chicken
noodle soup 10.5 or 10.75 oz.



1.99

Progresso soup
14 to 19 oz.



.99

Swanson broth
14 or 14.5 oz.



4.89

Kraft Easy Mac or Velveeta shells
& cheese cups 4 ct.



1.98

Ocean Spray cranberry sauce
14 fl. oz.



4/\$5

Bush's beans
15 to 16 oz.



4.99

Dave's Killer bread thins
or bagels 16.75 or 20.5 oz.



2/\$5

Quaker instant oatmeal
6 or 8 ct.



2.99

Sara Lee honey wheat
or butter bread 20 oz.



2/\$5

Nature's Own butter bread
20 oz.



2.98

General Mills Chex cereal
12 to 14 oz.



2/\$4

Cap'n Crunch or Life cereal
10.3 to 13 oz.



3.48

Kellogg's bran cereal
11.6 to 16.1 oz.

BEVERAGE



3.50 ea.

with purchase of 4
7UP soda 12 pk. cans
or 8 pk. bottles 12 fl. oz.
or Polar seltzer
8 pk. cans 12 fl. oz.



1.99

Pepsi soda
2 liter



4/\$5

Coca-Cola soda
1.25 liter



1.79

Popwell soda
12 fl. oz.



4.99

Pepsi soda
6 pk. bottles 16.9 fl. oz.



2/\$4

La Colombe coffee drink
9 or 11 fl. oz.



2/\$3.50

BodyArmor sportwater
700 ml.



2/\$4

BodyArmor Flash I.V.
electrolyte beverage
20 fl. oz.



6.48

Gatorade sports drink
8 pk. bottles 20 fl. oz.



5/\$5

Bubly Burst sparkling water
16.9 fl. oz.



6.59

Lipton 12 pk. bottles 16.9 fl. oz.
or Pure Leaf tea
6 pk. bottles 16.9 fl. oz.



2.99

Hawaiian Punch fruit drink
6 pk. bottles 10 fl. oz.,
8 pk. cartons 6 fl. oz. or gallon



2.99

Ocean Spray cranberry juice
64 fl. oz.



3.99

Dasani purified water
24 pk. bottles 16.9 fl. oz.

DAIRY & FROZEN



3.48

Coffee mate creamer
32 fl. oz.



2/\$3

AE Dairy dip
8 oz.



4.88

AE Dairy egg nog
32 fl. oz.



4.99

Country Crock spread
45 oz.



2.48

Daisy Brand sour cream
16 oz.



2/\$5

Tropicana orange juice
46 fl. oz.



3.48

Pillsbury cookie dough
12 to 16.5 oz.



4.98

Rhodes rolls
6 to 36 ct.



2.69

Reddi-wip topping 6.5 oz.
or Swiss Miss pudding 6 ct.



1.98

Hy-Vee waffles
12.3 oz.

**Click here
to shop
more deals!**



4.99

Bellatoria ultra thin or breadcrumb pizza 12.76 to 21.96 oz.



4.99

Palermo's rising, thin crust or breakfast pizza 13 to 33 oz.



4.99

DiGiorno rising, hand-tossed, croissant, thin crust pizza, Jack's gluten free, or Tombstone tavern 14 to 29.3 oz.



4.99

Bellatoria Sweetee-Pie, garlic bread or Sunday brunch pizza 12.1 to 15.3 oz.



14.99

Stouffer's party size entrée 57 to 96 oz.



2/\$7

Healthy Choice, Hungry Man, Marie Callender's, Birds Eye, Evol or Blake's dinner 8 to 32 oz.



2/\$8

Lunchables crispy grilled cheesies or TGI Fridays appetizers 5.71 to 11 oz.



3/\$3

Birds Eye vegetables 10 or 10.8 oz.



2/\$6

Rhodes Warm & Serve rolls 6 ct.



2/\$7

Pillsbury cereal or Annie's organic waffles 8 ct.



5.99

Marie Callender's pie 24.5 to 42 oz.



2.98

Hy-Vee or Food Club pie shells 15 or 16 oz.



6.48

Hy-Vee ice cream gallon



.99

Hy-Vee whipped topping 8 oz.



3.99

Breyers ice cream 48 fl. oz. or Klondike novelties 4 or 6 ct.



6.99

Drumstick, Toll House, Disney, Oreo, Häagen-Dazs novelties 6 to 20 ct. mini or ice cream 28 fl. oz.

HEALTHMARKET



buy one, get one
50% off regular price
 Hy-Vee prepackaged bulk snacks
 3 to 13 oz. (of equal or lesser value)



9.99
 Organic Prairie ground beef
 16 oz.



4.99
 MorningStar Farms products
 5.25 to 12 oz.



2/\$5
 Full Circle Market
 organic vegetables
 12 oz.



3.99
 Pacific Foods soup
 32 oz.



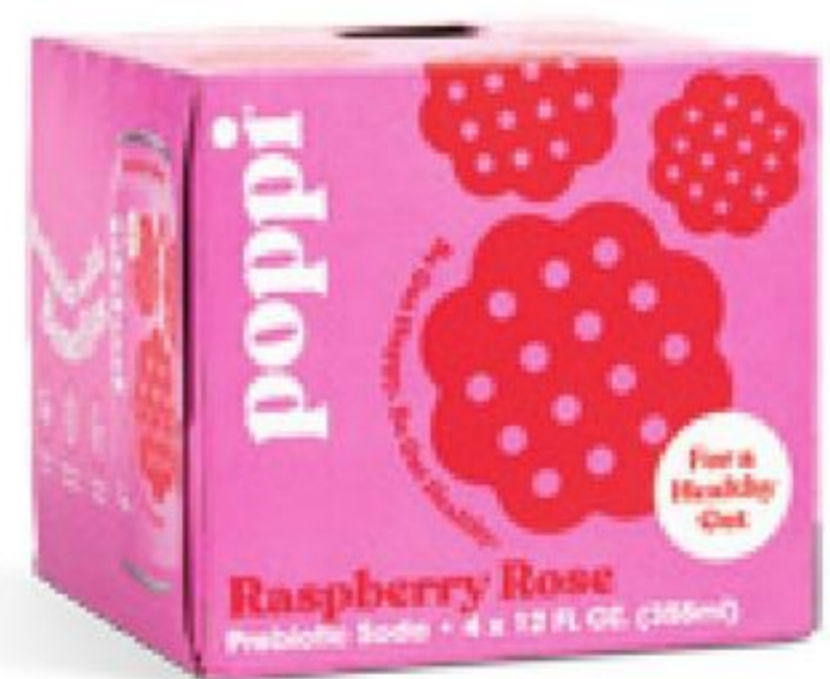
2.99
 Health-Ade kombucha
 16 fl. oz.



4.99
 Annie's organic biscuits,
 crescent or cinnamon rolls
 8 to 17.5 oz.



3.99
 Violife dairy free cheese,
 sour cream, cream cheese or dip
 7.05 to 8.5 oz.



6.99
 Poppi prebiotic soda
 4 pk. cans 12 fl. oz.



Good Graces.



3/\$4

Good Graces gluten free
cream of chicken
condensed soup 10.5 oz.



5.49

Good Graces gluten free
coconut flour 16 oz.



3.49

Good Graces gluten free
pretzels 5 oz.

HEALTH & BEAUTY



6.97

Dove body wash
20 fl. oz.



6.99

Dove deodorant,
dry shampoo, TRESemmé
hair care or Vaseline lotion
2.6 to 20.3 oz.



9.99

Dove bar soap
6 ct.



2/\$5

Dial foaming or liquid
hand soap 7.5 or 11 fl. oz.

BABY



10/\$10

Tippy Toes organic baby
food 3.25 or 3.5 oz.



10.00 off
regular price

with \$40 purchase of
Huggies diapers,
Pull-Ups training pants
or Goodnites underwear
9 to 576 ct. (price varies by store)



6.77

Huggies wipes
112 to 192 ct.



FREE

Pampers wipes 52 to 72 ct.
with purchase of 2
Pampers diapers
16 to 32 ct. **9.97**

HOME



3.49

Simply Done food wrap
45 to 75 sq. ft.



9.99

Simply Done bath tissue 12 mega rolls
or paper towels 6 double rolls



3.49

Simply Done disposable
storage containers 2 to 5 ct.



10% off

regular price

Simply Done foil bakeware
1 to 5 ct. (price varies by store)



8.49

Chinet plates, bowls or cups
24 to 60 ct.



3.99

Lysol wipes 35 ct.,
spray or Easy Off oven cleaner
14.5 to 32 oz.



20% off

regular price

Pup-Peroni dog treats
5 to 22.5 oz. (price varies by store)



6.99

Blender Bottle classic
20 oz.



25% off

regular price

Yankee medium pillar candle
14.25 oz.



8.77

Energizer max batteries
AA or AAA 8 ct.

**Click here
to shop
more deals!**

FLORAL



10.00

6" Poinsettia
each



15.00

Christmas tulips bouquet
10 stem



15.00

Peppermint Swirl
arrangement each



45.00

Frost Kissed Favorite
arrangement each



45.00

Winter Splendor
centerpiece each



85.00

Berry Blush centerpiece
each

WINE & SPIRITS



15.99

after instant savings
Blue Moon
12 pk. cans, bottles
or 15 pk. cans 12 fl. oz.



15.99

after instant savings
Angry Orchard
or Samuel Adams
12 pk. cans or bottles 12 fl. oz.



14.99

Michelob Ultra, Bud Light
Peels, NEXT or Platinum
12 pk. cans or bottles 12 fl. oz.



18.99

Dogfish Head ale
12 pk. cans 12 fl. oz.



14.99

Nutri seltzer
8 pk. cans 12 fl. oz.



24.99

High Noon vodka seltzer
12 pk. cans 12 fl. oz.



9.99

Leinenkugel's
6 pk. cans or bottles 12 fl. oz.



17.99

New Belgium
12 pk. cans or bottles 12 fl. oz.



16.99

Stella Artois
12 pk. cans or bottles 12 fl. oz.



14.99

Corona, Modelo,
Chelada or Pacifico
12 pk. cans or bottles 12 fl. oz.



13.99

after instant savings
Heineken
12 pk. cans or bottles 12 fl. oz.



16.99

Smirnoff Ice or sparkling seltzer
12 pk. cans or bottles 12 fl. oz.

\$10 off
with purchase of
Smirnoff Ice
6 pk. bottles
11.2 fl. oz.



29.99

Maker's Mark whisky
750 ml.



22.99 ea.

with purchase of 2
Captain Morgan rum
1.75 liter



25.99

Jack Daniel's whiskey
750 ml.



29.99

Tito's handmade vodka
1.75 liter



25.99 ea.

with purchase of 2
Baileys Irish cream
750 ml.



20.99 ea.

with purchase of 2
Kahlua liqueur
750 ml.



17.99

Black Box wine
3 liter



9.99

Clos du Bois wine
750 ml.



13.99

Josh Cellars red wine
750 ml.



12.99

Kendall-Jackson wine
750 ml.



19.99

Meiom wine
750 ml.



10.99

Woodbridge wine
1.5 liter

C037
Ad prices effective December 16 - 22, 2024

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



LAMARCA
PROSECCO

Wine of the Month
Celebrate The Season
with America's Favorite Sparkling Wine



15.99

La Marca wine
750 ml.

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DECEMBER DEALS GOOD ALL MONTH LONG!

Ad prices effective December 2 - 29, 2024

SHARE HOLIDAY MAGIC



© 2024 The Coca-Cola Company.



5.99

Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.



2/\$3

Coca-Cola soda 12 fl. oz.,
VitaminWater 20 fl. oz.
or Simply juice 11.5 fl. oz.



2/\$12

Coca-Cola soda
6 pk. bottles 8 fl. oz.
or Topo Chico mixers
4 pk. bottles 7.1 fl. oz.



10.29

Smartwater
6 pk. bottles 1 liter



2.68

Coca-Cola soda
2 liter



3/\$5

Gold Peak tea 18.5 fl. oz.
or Smartwater 700 ml.

Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



25% off
regular price
McCormick spices or extract
.18 to 5.37 oz. (price varies by store)



25% off
regular price
McCormick gravy or chili mix
.87 to 1.25 oz. (price varies by store)



25% off
regular price
Cholula burrito bowl, hot sauce
or seasoning mix 1 to 12 oz.
(price varies by store)

SEND HOLIDAY GREETINGS-N-TREATS

ENTER FOR A CHANCE TO WIN FROM 100'S OF PRIZES AND A TRIP TO THE NORTH POLE**



5.29
Tate's Bake Shop cookies
4.6 to 9.6 oz.



4.69
Nabisco Easy Cheese snack
8 oz.



4.28
Honey Maid graham crackers
12 to 14.4 oz.

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**trip to Lapland, Finland

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FIND THE Merry IN EVERY Moment



— SCAN FOR —
Recipes, Tips & More
WAYS TO STRESS LESS & SAVOR MORE

2/\$3

Snapple drink 12 to 16 fl. oz.
or 7UP mixer 1 liter



3/\$5

Bai antioxidant infused water 18 fl. oz.
or Evian spring water 25.4 fl. oz.



buy two, get two
FREE

7UP soda
2 liter



5.99

7UP soda
10 pk. mini cans 7.5 fl. oz.



2/\$5

Vita Coco 16.9 fl. oz., CORE Hydration 44 fl. oz.
or Electrolit electrolyte drink 21 fl. oz.



5/\$4

Polar seltzer
1 liter



Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

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**Here for the meal.
And the mess.**

Pick up everything on your list.



8.99
Glad tall kitchen bags
25 to 68 ct.



5.99
Glad Press'n Seal
plastic wrap 140 sq. ft.



13.99
Clorox disinfecting wipes
3 pk. 75 ct.



15% off
regular price
Burt's Bees products
2 to 30 ct. or .09 to 21 fl. oz.
(price varies by store)



3/\$5
Hidden Valley Ranch
dressing or seasoning mix
.4 to 1 oz.



3.98
Hidden Valley Ranch
dressing 10 to 16 fl. oz.

Use cleaning products as directed.

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



4.99

Take Home Skillet Bombs
or Rana refrigerated pasta or sauce
7 to 15 oz.

5.99

Rana meal kits or lasagna
12 oz.

11.99

Family Size Rana meal kit
or lasagna 32 to 40 oz.

Blue Bunny

BLUE RIBBON CLASSICS



Together We Sweeten Your Day

2.99

Blue Bunny Twist pint
or Blue Ribbon Classics
frozen dessert 48 fl. oz.



2.49

Blue Bunny pint 14 fl. oz.
or Load'd Sundae 8.5 fl. oz.

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Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



4.48

Jimmy Dean® breakfast sausage rolls, patties or links, 8 to 16 oz.



5.99

Aidells® links or meatballs 12 oz.



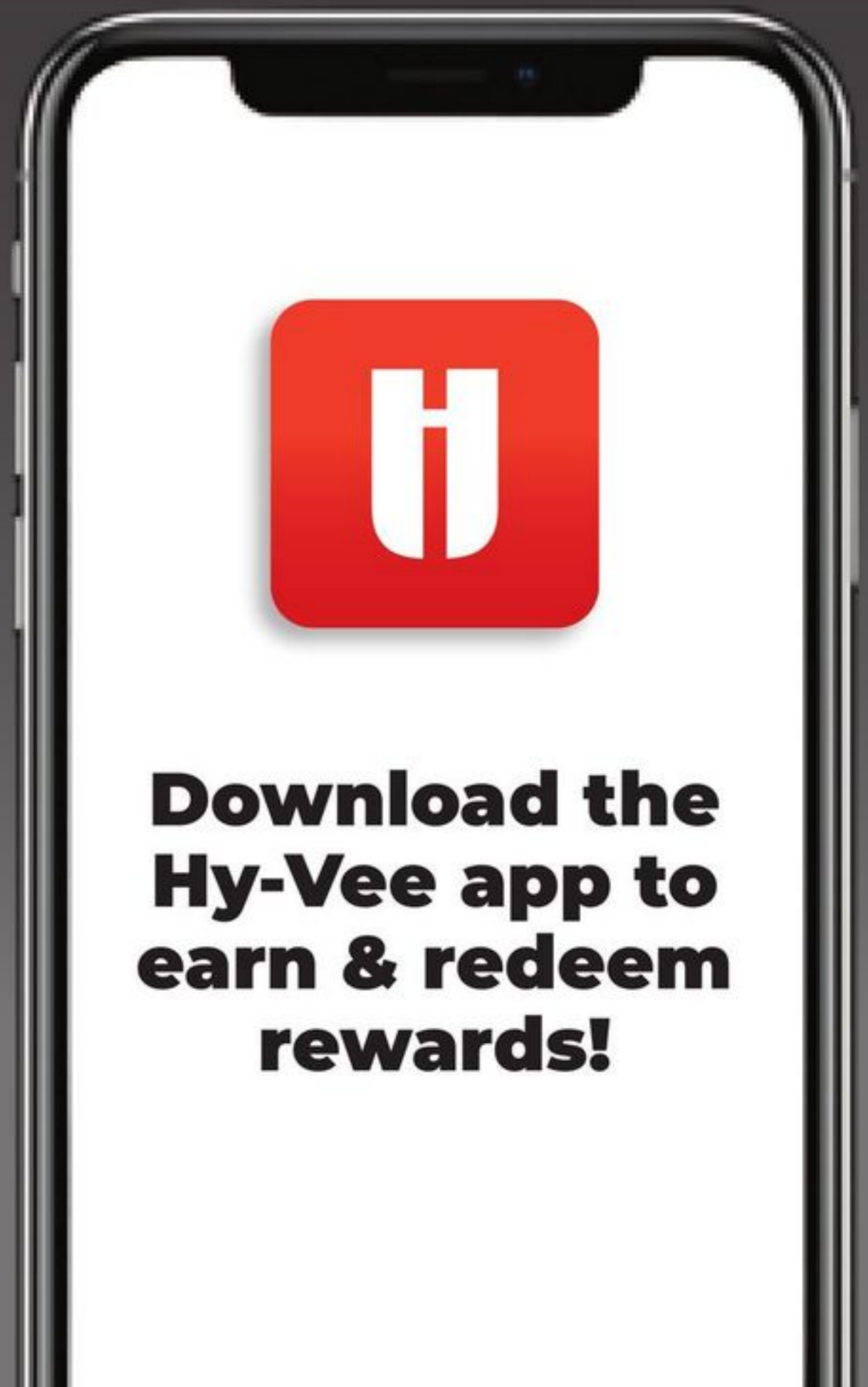
3.99

Jimmy Dean® bacon 9 or 12 oz.

Save with Exclusive **H** PERKS Prices!

Don't have a card?

Signing up is free, easy & saves you more!



Download the Hy-Vee app to earn & redeem rewards!

Ad prices effective December 2 - 29, 2024
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Well

within reach

Spend \$25 on participating Haleon products, and get 25¢ Fuel Saver to put care in your corner

FUEL SAVER
EARN
25¢
OFF
PER GALLON

MEDICARE OTC & FSA/HSA
BENEFIT-ELIGIBLE



Subject to health plan participation. Eligible items may vary. These products may contain NSAIDs and/or Acetaminophen. Products containing NSAIDs and/or Acetaminophen should not be taken together. Read labels before use and use only as directed. Trademarks are owned by or licensed to the Haleon group of companies. ©2024 Haleon group of companies or its licensor.



18.98

Abreva cold sore or fever blister cream .07 oz.



7.89

Theraflu cold & flu relief products 6 ct.



7.59

Robitussin Congestion DM or cold + flu relief products 4 fl. oz.



26.98

Nexium antacid tablets 42 ct.



10.99

Voltaren topical pain relief gel 1.7 oz.



9.99

Advil pain relief products 100 ct.

MONTH-LONG SAVINGS



1.00 off regular price

Just Bare chicken
18 to 36 oz. pkg.
(price varies by store, limit 1)



1.99

Guerrero soft taco tortillas
10 ct.



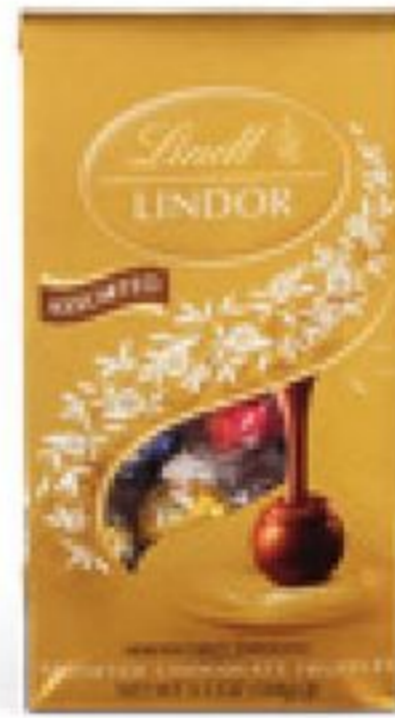
5.49

Planters mixed nuts
10.3 oz.



3.99

Post cereal
10 to 14.75 oz.



4.99

Lindt chocolate truffles
5.1 oz.



4.28

Ghirardelli baking chips
10 to 12 oz.



6.99

Killer Brownies
5 ct., 12 oz.



6.39

Planters cashews halves & pieces
8 oz.



2.68

Cookies mild & medium salsa
16 oz.



6.48

Cookies Original
Bar "B" "Q" sauce 76 oz.



2.98

Cookies Bar "B" "Q" sauce
26 or 28 oz.

Shop more
deals at
hy-vee.com



2/\$4

BodyArmor SportWater
1.5 liter



20.99

Red Bull energy drink
12 pk. cans 8 fl. oz.



2/\$4

Reign Storm energy drink
12 fl. oz.



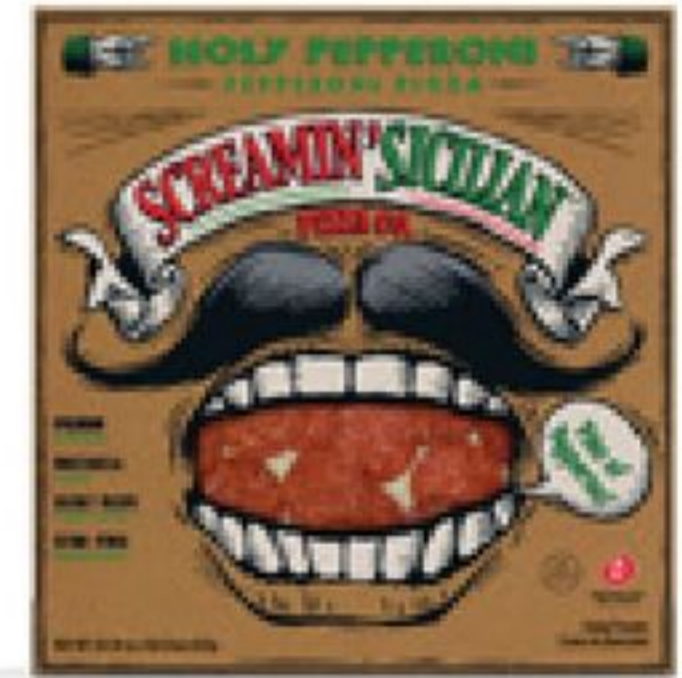
3/\$5

Sparkling Ice
1 liter



3.99

Galbani ricotta, chunk mozzarella
or string cheese 12 to 32 oz.



6.99

Urban Pie, Screamin' Sicilian
pizza or breadstix
15.5 to 26.9 oz.



2/\$10

Brew Pub MicroBrew personal pizza
or crustless pizza bowl
8.15 to 13.71 oz.



7.49

Family Pack Rana refrigerated
pasta or sauce 12.5 to 20 oz.



2/\$7

Ziploc storage, freezer
or sandwich bags
select varieties, 10 to 40 ct.



6.99

Brisk beard care products
1.7 to 5.1 fl. oz.



2/\$4

Barbasol or Pure Silk shave cream
7 or 10.88 oz.



5.00

Basin large bath bomb
each

HOLIDAY GIFTING

FUEL SAVER
EARN
15¢
OFF
PER GALLON



44.97

Oral-B electric toothbrush
black or white with brush head & charger



2/\$3

Christmas paper napkins or plates
5" or 6.5" 16 ct. beverage & luncheon napkins
made from soft absorbent 2-ply tissue,
7" or 9" 8 ct. extra strength paper plates



buy two, get one

FREE

Share Size or snack size holiday
Hershey's candy 8.85 to 10.56 oz.



2.49

Expressive Design wrapping paper
4 designs with gridlines on the back
for easy measuring & cutting, 35 sq. ft.



3.99

Expressive Design wrapping paper
4 designs with gridlines on the back
for easy measuring & cutting, 80 sq. ft.



3.99

Expressive Design 3" star bows
red, blue, green, silver & gold, 20 ct.



1.99

Expressive Design large gift bag
6 designs with color coordinated handles,
10" x 12.75" x 5.25"



1.49

Expressive Design medium gift bag
6 designs with color coordinated handles,
7" x 9" x 3.5"



1.99

Expressive Design red, green
or white tissue paper
15.5" x 20.25", 50 or 70 ct.



4.99

Kane holiday appliqué kitchen towel traditional print fabric with holiday appliques, 100% cotton, choose from 3 mix & match styles, 16" x 26"



6.99

Kane holiday appetizer plate set 4 plates in different styles with rounded corners, 70% melamine, & dishwasher safe, 8" x 8"



7.98

Lindt holiday truffles 8.5 oz.



23.98

Lindt holiday deluxe truffles gift box 15.2 oz.



1.00^{off} regular price

Lindt chocolate gift box 6.2 or 6.8 oz. (price varies by store)



4/\$5

Russel Stover Christmas ornaments 1.30 oz.



5.99

Russell Stover gift box 9 to 10 oz.



13.99

Russell Stover WOW box 17.35 to 20 oz.



2.99

Kane holiday reusable gift bag 2 styles to choose from: "North Pole" or "Do Not Open" made from 100% polypropylene with woven handle, 9.25" x 11" x 7.5"



4.99

Kane holiday ceramic mug 2 styles to choose from: "Let it Snow" or "Merry and Bright" dishwasher safe 100% ceramic stoneware, 12 fl. oz. capacity



6.49

Simply Said Christmas talking stick poplar wood, 16" x 1.5"



6.99

Kane holiday latte mug 2 styles to choose from: "Happy Holidays" or "Season's Greetings" dishwasher safe 100% ceramic stoneware, 16 fl. oz. capacity



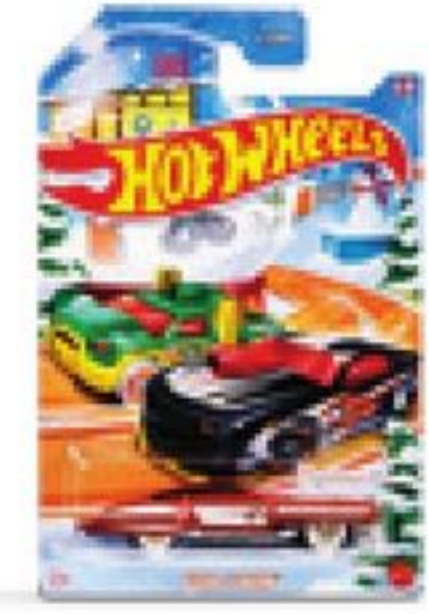
6.99

Kane holiday polar fleece throw blanket
3 styles to choose from: plaid, holly or snowflakes, 100% polyester fleece with whipstitched hem, machine wash cold, tumble dry low, 50" x 60"



9.99

Kane holiday oven mitt set with 2 waffle-weave dishtowels
2 prints available to choose from: holly & plaid, with green & red towels wrapped in ribbon, 16" x 26"



2/\$3

New Year's Hot Wheels car
.98" x 2.76" x 1.18"



12.99

Toastermaster 1.5 quart slow cooker
features removable insert, 3 heat settings, glass lid, cool touch handle, non-skid feet & one-year limited warranty



14.99

Holiday berber throw blanket
soft velvet reverses to sherpa throw, available in 6 vibrant seasonal patterns 50" x 60"



9.99

Tuscany Christmas Empire candle
premium satin white wax, 3 wicks and gold snowflake lid, 12 oz.



19.99

Believe cast iron indoor sitter
cast iron finish & mango wood block base, 12" x 13.5"



22.99

Pyrex colors storage container set
durable tempered glass for even heating, nest together for space-saving storage, dishwasher, freezer, microwave and oven safe, BPA-free & stain resistant, 6 ct.



24.99

Godinger wooden handle cheese knife set
handmade 3 pc. set with stainless steel heads, and black & white resin accents



24.99

Godinger Acacia wood charcuterie board with cheese knife set
2 pc. set includes acacia wood board 8" x 6" x .5" and stainless steel cheese knife with wooden handle and black & white resin accents



39.99

Godinger round Acacia wood charcuterie board
features brass ring hole for hanging & rich walnut color, perfect for cutting & serving, 12" x 13" x .5"



49.99

TRU triple crock pot
3 crocks, 2.5 quart capacity, features removable insert, 3 independent heat controls, 3 heat settings, glass lid, non-skid feet & one-year limited warranty