

Black Friday

DON'T MISS OUR HOT DEALS!



APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

1
day only
FRIDAY
NOV 29

Optimum

Earn

20,000 pts

for every \$50* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

\$20
= value!

EFFECTIVE NOV 28 TO DEC 4

NESPRESSO



\$114

NESPRESSO
VERTUO NEXT
COFFEE MACHINE
CHERRY OR WHITE
21397452_EA/21399661_EA

*SEE BACK PAGE FOR DETAILS

WYIG FLAP 1

**PRICE
DROP!**



3/4⁹⁸

**LESS
THAN 3
\$1.99 EA.**

**KNORR SIDEKICKS
SELECTED VARIETIES
121-153 G
20321430001_EA
20321430004_EA**

**PRICE
DROP!**



\$2

**BETTY CROCKER SUPERMOIST
CAKE MIX 375-404 G OR
FROSTINGS 340-450 G
SELECTED VARIETIES
20562641008_EA/21547837_EA**

**PRICE
DROP!**



2⁵⁰

**KETTLE POTATO CHIPS
SELECTED VARIETIES
156-198 G
21520654_EA/21589837_EA**

**PRICE
DROP!**



\$1

**NESTLÉ SINGLES CHOCOLATE
SELECTED VARIETIES
41-50 G
20066954_EA/20306258_EA**

*Offer valid in-store at participating locations between November 28, 2024 - January 1, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see our complete digital flyer



Independent
Your Independent Grocer

CUT BY OUR BUTCHERS

SAVE 45%

2.99
LB

WHOLE CHICKEN
6.59/KG
20147976_KG

SAVE 41%

6.99
LB

SIRLOIN TIP ROAST
CUT FROM CANADA AA GRADE BEEF OR HIGHER
15.41/KG
20825943_KG

SAVE \$2 LB

3.99
LB

PORK TENDERLOIN
CRYOVAC 2'S
8.80/KG
20854535_KG

10 LB BAG

SAVE 44%

\$5

CANADA FARMER'S MARKET RUSSET POTATOES
PRODUCT OF CANADA
NO. 1 GRADE
10 LB BAG
20601020001_EA

PINT

\$4

BLUEBERRIES
PRODUCT OF PERU,
NO. 1 GRADE
PINT
20080137001_EA

WHEN YOU BUY 2

SAVE \$1.08

2/7.50
LESS THAN 2 \$4.29 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED VARIETIES AND SIZES
21178571_EA
21178597_EA
21178640_EA

SAVE \$2

7.99

PC PACIFIC LARGE WHITE SHRIMP
RAW OR COOKED PEELED
31-40 PER LB, FROZEN
400 G
20789931_EA/20791381_EA

SAVE \$2

8.49

NO NAME CHEESE BARS 700 G OR PC SHREDS 620 G
SELECTED VARIETIES
20937573_EA/21060177_EA

2.99

PC FROZEN VEGETABLES
350-750 G OR
CAVENDISH FARMS PREMIUM FRIES
400-750 G
SELECTED VARIETIES
FROZEN
20318915_EA/20729779_EA

4.29

PHILADELPHIA CREAM CHEESE OR DIPS
SELECTED VARIETIES
227/250 G
20299760001_EA/20866924010_EA

Members save \$7

Optimum Members-Only Price

4.99

Non-members 11.99

PUREX BATHROOM TISSUE 8-16 ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
20318667_EA/21346570_EA

GET 3,000 pts

SAVE \$3

17.99

CLIF ENERGY BAR
SELECTED VARIETIES
12'S
20130914003_C12
20130914004_C12

SAVE 43%

1.29

OCEAN'S LIGHT TUNA
SELECTED VARIETIES
170 G
21004270_EA/21005218_EA

SAVE UP TO 50%

4.99

TIDE LAUNDRY DETERGENT 1 L, 12-16'S, DOWNY, GAIN FABRIC SOFTENER
946 ML-1.31 L OR BEADS 141 G, BOUNCE SHEETS 40-80'S
SELECTED VARIETIES
21549771_EA/21553274_EA

Optimum From Monday December 2nd to Wednesday December 4th

The Redemption Event

Redeem **70,000 pts** and get **10,000 pts** back. That's a **\$10** value!

OR

Redeem **150,000 pts** and get **25,000 pts** back. That's a **\$25** value!

OR

Redeem **250,000 pts** and get **50,000 pts** back. That's a **\$50** value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

BASSÉ MIX
SELECTED VARIETIES
415-600 G
21158597_EA/21524508_EA

Members save **\$2**

Optimum
Members-Only Price
\$5

Non-members
\$7

NESTLÉ TURTLES
SELECTED VARIETIES
300-350 G
21106317_EA/21205166_EA

GET 2,000^{pts} = \$2 Value

11⁹⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G
21190254_EA/21190260_EA

GET 2,000^{pts} = \$2 Value for every '10' spent on

STARBUCKS GROUND COFFEE 283-340 G,
K-CUPS 10'S,
COLD BREW 946 ML,
HOT CHOCOLATE
240-300 G OR
INSTANT COFFEE 90 G
SELECTED VARIETIES
20547343901_EA
20548682002_EA

GET 2,000^{pts} = \$2 Value

10⁹⁹

PC® PUB RECIPE™
OR **GLUTEN-FREE CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA/21201321_EA

\$6

PC® BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21220644_EA

SALE
SAVE \$1⁹⁹

\$14

BECEL MARGARINE
SELECTED VARIETIES
637/850 G
20297818002_EA
21279362_EA

6⁹⁹

LIBERTÉ GREEK YOGURT
650/750 G, **YOPLAIT**
YOGURT 16X100 G,
SELECTED VARIETIES
20317317001_EA/20704361001_EA

6⁴⁹

NO NAME® FROZEN FRUIT
SELECTED VARIETIES
FROZEN
300/400 G
21545097_EA
21545106_EA

WHEN YOU BUY 2
SAVE 98¢

2/\$6
LESS THAN 2 \$3.49 EA.

ROGERS GRANULATED WHITE SUGAR
10 KG
20170195_EA

14⁹⁹

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.75/1.89 L
20315090001_EA
21243558_EA

WHEN YOU BUY 2
SAVE \$1⁹⁸

2/\$8
LESS THAN 2 \$4.99 EA.

COFFEEMATE COFFEE ENHANCER
SELECTED VARIETIES
946 ML
21091209_EA/21091311_EA

SALE
SAVE \$1

5⁹⁹

HIGH LINER PAN SEAR
SELECTS, SIGNATURE CUTS,
HADDOCK BITES, FISH WINGS
OR SHRIMP
SELECTED VARIETIES FROZEN
425-600 G
20844670_EA/21186254_EA

9⁹⁹

OLD DUTCH POTATOESCHIPS OR SNACKS OR HUMPTY DUMPTY SNACKS
SELECTED VARIETIES
200-290 G
21367546_EA
21445100_EA

SAVE UP TO 70¢

3⁷⁹

GIUSEPPE PIZZA 439-785 G
OR **PC® WOOD-FIRED PIZZA**
351-413 G OR **PC® FRUSTA OR CALZONE** 240-350 G
SELECTED VARIETIES, FROZEN
21106361_EA/21540352_EA

\$6

HELLMANN'S MAYONNAISE 710-890 ML OR **KRAFT MIRACLE WHIP** 650-890 ML
SELECTED VARIETIES
20298681001_EA/20618579001_EA

6⁹⁹

PC® BELGIAN CHOCOLATE BISCUIT COLLECTION
500 G
20967791_EA

13⁹⁹

BREYERS CLASSIC FROZEN DESSERT 1.66 L OR **MARKDALE CREAMERY ICE CREAM** 2 L OR **COLLECTIONS 6/8'S**
SELECTED VARIETIES
FROZEN
20301305006_EA/20315236001_EA

SAVE UP TO \$2⁵⁰

4⁴⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA

SALE
SAVE \$1⁵⁰

4⁴⁹

JOHN FRIEDA, MARC ANTHONY OR BATISTE HAIR CARE
SELECTED VARIETIES AND SIZES
20310284001_EA
20298861001_EA

\$9

ENERGIZER BATTERIES
AAB/AAA4
4/8'S
21103981_EA/21184803_EA

LIMIT 4 AFTER LIMIT \$7 EA.

\$5⁺

1 CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE DEPOSIT OR PRODUCT PACKAGING RECYCLING FEE THAT MAY APPLY.

Independent CUSTOMER RELATIONS 1-800-296-2332. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner.

OUTDOOR/SEASONAL: For your local store's hours and for a list of your independent Grocer locations that DO NOT participate in this flyer, visit www.yourindependentgrocer.ca or call Customer Relations at 1-800-296-2332.

Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now", "Savings" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. COLLECT AND SAVE PROGRAM: While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

WB WW WY BACK



DECEMBER Prices effective
Sunday December 1st, 2024

**HIT
OF THE
MONTH**



**PLANTERS SALTED
MIXED NUTS**
SELECTED VARIETIES
225 G
21620001_EA



WONDERFUL PISTACHIOS
SALTED OR UNSALTED
PRODUCT OF U.S.A.
225 G
21085963001_EA/21018439_EA



PC[®] OR BLUE MENU[®] ENGLISH MUFFINS
SELECTED VARIETIES
6'S
20810796_EA/21016273_EA



**SANPELLEGRINO NATURALI OR ITALIAN
SPARKING DRINKS LIGHT SPARKLING WATER**
SELECTED VARIETIES
6X330 ML
21433206_C06/21590961_C06



CHRISTIE MINI COOKIES OR MINI SNACK PACKS
SELECTED VARIETIES
150-200 G
21584976_EA/21585155_EA

See in-store for retails.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

^{**}Must be a registered PC Optimum[™] member to get this offer.

Valid from December 1 - 31, 2024. While quantities last. See in-store for details.



DIGITAL COUPONS

UP TO
\$60
 IN TOTAL
 VALUE

More offers. More points.

CLICK FOR THESE
COUPONS AND MORE



6,000 points

When you spend \$40 or more on fresh fruits or vegetables

Ends on January 1st 2025



6,000 points

When you spend \$30 or more on Mealkits, sandwiches, prepackaged salads, cold case salads, Soups, Pizza, Quiches, pies or wings

Ends on January 1st 2025



\$1 off

Lunchables, Any variety

Ends on January 1st 2025



1,000 points

PC® chocolate bars selected varieties 300 g

Ends on January 1st 2025



1,000 points

PC® risotto or gnocchi selected varieties frozen 350-400 g

Ends on January 1st 2025



1,000 points

PC® Chopped salad kits product of U.S.A. selected varieties 282-369 g

Ends on January 1st 2025



6,000 points

When you spend \$25 or more on PC® food storage or lunch solutions

Ends on January 1st 2025



\$3 off

Huggies Little Snugglers Diapers, Any variety

Ends on January 1st 2025



2,000 points

When you buy 2 PC® craft brewed 0.5% low-alcohol beer 4x355 mL

Ends on January 1st 2025

Produce



CANARY MELONS PRODUCT OF BRAZIL \$2 LB 4.41/KG OR **RED MANGO** PRODUCT OF BRAZIL \$2 EACH
21822511001_KG/20059635001_EA

\$2 LB /EA.



5 LB BAG
MANDARIN ORANGES
MANDARINES
超甜蜜桔
2.27kg 5 LB
PRODUCT OF CHINA / PRODUCT DE CHINE

8⁸⁸



RASPBERRIES PRODUCT OF MEXICO OR U.S.A.
6 OZ
20128938001_EA

\$4



ASPARAGUS PRODUCT OF PERU
11.02/KG
20174581001_KG

\$5 LB



WEST FARMER'S MARKET™ ENGLISH CUCUMBERS PRODUCT OF WESTERN PROVINCES
3'S
20828461001_EA

\$5



GREENHOUSE BEEFSTEAK TOMATOES PRODUCT OF CANADA, U.S.A OR MEXICO OR **LONG EGGPLANT** PRODUCT OF MEXICO
5.51/KG
20426141001_KG/20159013001_KG

2⁵⁰ LB



WEST PC™ LITTLE GEMS™ RED, YELLOW OR MIXED MINI POTATOES PRODUCT OF WESTERN PROVINCES, CANADA NO. 1 GRADE
690 G
21247301001_EA/21247299001_EA

\$4



CANADA RENÉE'S REFRIGERATED SALAD DRESSING OR VINAIGRETTE SELECTED VARIETIES, PRODUCT OF CANADA
350/355 ML
20012865_EA 20316056_EA

2/\$12 LESS THAN 2 \$6.50 EA.



EXTRA LARGE GREEN SEEDLESS GRAPES PRODUCT OF U.S.A. OR PERU OR PC™ ADORA OR **RED SEEDLESS GRAPES** PRODUCT OF U.S.A., NO. 1 GRADE
8.82/KG
20711275001_KG/20425775001_KG

\$4 LB



LARGE SALADS MADE FRESH IN-STORE DAILY
498-926 G
21363212_EA 21363221_EA

\$10-12

Butcher



LEAN GROUND BEEF FAMILY SIZE
16.51/KG
20805731_KG

7⁴⁹ LB



CANADA PC™ BLUE MENU™ CHICKEN BREAST AIR CHILLED, BONELESS, SKINLESS
3'S
21340952_EA

\$16



MARINATED PORK TENDERLOIN CRYOVAC PKG 2'S
13.21/KG
20636671_KG

5⁹⁹ LB



WEST STRIPLLOIN GRILLING STEAK FAMILY SIZE CUT FROM CANADA AAA GRADE WESTERN BEEF OR HIGHER
41.87/KG
20821010_KG

18⁹⁹ LB



JOHNSONVILLE FRESH PORK SAUSAGE SELECTED VARIETIES
250-500 G
20003902_EA/20303844_EA

\$7



CHICKEN LEGS BACK ATTACHED, FAMILY SIZE
6.59/KG
20153925_KG

2⁹⁹ LB



PC™ FREE FROM™ LEAN GROUND LAMB
454 G
21352008_EA

\$15



PC™ NATURALLY SMOKED BACON SELECTED VARIETIES
375-500 G
20152629_EA/21525048_EA

\$7



PC™ WINGS SELECTED VARIETIES, FROZEN
700-907 G
20708932_EA/20708933_EA

\$17



ST-HUBERT OR SWISS CHALET™ PIES SELECTED VARIETIES, FROZEN
650-800 G
20719334_EA 21047194_EA

\$11

Seafood

Fresh seafood items subject to availability.



TUNA STEAKS FROZEN OR PREVIOUSLY FROZEN
29.74/KG
20753134_KG

13⁴⁹ LB



SEAQUEST™ CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS SELECTED VARIETIES, READY-TO-EAT
227 G
20749798_EA 20749901_EA

3⁴⁹



SEAQUEST™ FISH FILLETS SELECTED VARIETIES, FROZEN
400 G
20036614_EA

\$7



PC™ SMOKED SALMON SELECTED VARIETIES, FROZEN
125/150 G
20055009_EA 20108286_EA

10⁹⁹

Bakery

BUY ONE

ACE BAKERY
PANE RUSTICO OR
SOURDOUGH MICHE
SELECTED VARIETIES
700 G
20118153_EA

6⁴⁹



GET ONE FREE

ACE BAKERY
DEMI-BAGUETTE
SELECTED VARIETIES
200-275 G
21624691_EA



PREMIUM BULK BAGELS
BAKED IN STORE
20038964_EA

8/\$4
LESS THAN 8
79c EA.



MINI COOKIES
SELECTED VARIETIES
BAKED IN STORE
24'S
21596672_EA

\$5



PC® FRUITCAKE SLICED
210 G
21599272_EA

\$6



MIX & MATCH
WONDER OR D'ITALIANO
BREAD OR BUNS
SELECTED VARIETIES
AND SIZES
20038335_EA/20276296_EA
20305135_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PC® NAAN 2'S OR
MINI NAAN 4'S
ORIGINAL OR GARLIC
20322759_EA/21076234_EA

3²⁹



PC® OR BLUE MENU®
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA/20185659_EA

2/6⁵⁰
LESS THAN 2
\$3.49 EA.

Great to go

Great to go items plus applicable taxes.



SANDWICH
OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
21218193_EA/21558135_EA



CHICKEN,
FAJITA, GYRO
OR SOUVLAKI
CHICKEN
TACO TRAYS
PREPARED
IN-STORE
1-1.1 KG
21354582_EA
21624669_EA

\$25



CLASSIC
ITALIAN STYLE
OR PULLED PORK
MINI SLIDER BUNS
PREPARED
IN-STORE
12'S
21562105_EA/21595416_EA

\$16



BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES
200-220 G
20074851_EA

\$7



18 PIECE
BONELESS
BITES
SERVED HOT
OR CHILLED
684 G
21566451_EA

\$16



PILLAR'S SLICED MEATS
125 G OR CASTELLO
HAVARTI OR BLUE
CHEESE 125-200 G
SELECTED VARIETIES
20428574_EA/21455310_EA

\$7



PC® GOAT
CHEESE
SELECTED
VARIETIES
140 G
20296631_EA
20330259_EA

2/\$12
LESS THAN 2
\$6.99 EA.



TRE STELLE
BOCCONCINI 200 G
OR RICOTTA 475 G
SELECTED VARIETIES
20093652_EA/20318663_EA

6⁹⁹



BOURSIGN
SOFT CHEESE
SELECTED
VARIETIES
130-220 G
20116794_EA

5⁹⁹



SCHNEIDERS
PEPPERETTES
SELECTED
VARIETIES
250-375 G
20976110_EA
21433636_EA

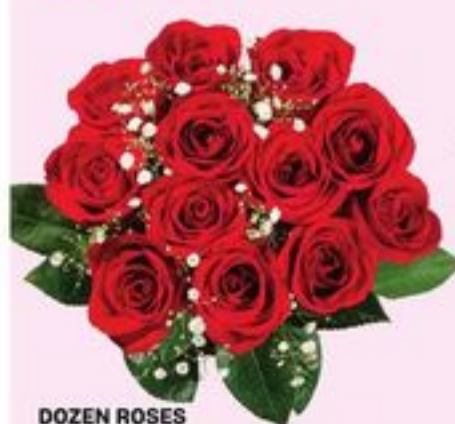
7⁹⁹
Non-members
11⁹⁹



NEW YORK STYLE
BAGEL CRISPS
OR STONE FIRE
NAAN CRISPS
SELECTED VARIETIES
170 G
20297684002_EA/21565690_EA

\$4

Floral



DOZEN ROSES
IN ASSORTED
COLOURS
ASSORTED
COLOURS
DOZEN
20581781_EA/20581749_EA

\$22



CHRISTMAS CACTUS
21638119_EA

\$9



6 INCH POINSETTIA
SELECTED VARIETIES
20036549_EA

\$11



8 INCH
POINSETTIA
IN UPGRADED
TIN
SELECTED
VARIETIES
20287881_EA

\$24

Celebrate big, spend small

[click here to shop our full assortment](#)



PC FINE CHOCOLATE COLLECTION
207 G
21115030_EA

7⁹⁹



PC LUXURY BISCUIT TIN
1 KG
21456468_EA

19⁹⁹



PC DOUBLE CHOCOLATE OR WHITE CHOCOLATE PEPPERMINT FLAVOURED ROLLED WAFERS
400 G
21601215_EA
21601372_EA

\$5



PC MILK OR DARK CHOCOLATE COVERED TRUFFLES
SELECTED VARIETIES
155 G
21405210_EA
21405235_EA

5⁹⁹



PC FRUITCAKE SLICED
210 G
21599272_EA

\$6



PC ALL-BUTTER SCOTTISH SHORTBREAD
320 G
21540781_EA

13⁴⁹

Festive Sips



PC DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20325253_C12

\$8



PC DEALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21045800_EA
21403385_EA

7⁵⁰



PC SPARKLING DEALCOHOLIZED CIDER BEVERAGE
4X330 ML
21588256_EA
21588277_EA

\$8



PARTAKE NON-ALCOHOLIC BEER
SELECTED VARIETIES
4X355 ML
21208552_C04
21208553_C04

6⁹⁹



GUINNESS NON-ALCOHOLIC DRAUGHT 0.05%
SELECTED VARIETIES
4X440 ML
21567137_C04

8⁹⁹



BUDWEISER ZERO FULL-FLAVOURED ZERO ALCOHOL BREW
SELECTED VARIETIES
6X355 ML
21313108_EA

8⁹⁹



CORONA SUNBREW 0.0% ALCOHOL
SELECTED VARIETIES
6X330 ML
21433615_C06

10⁹⁹



HEINEKEN 0.0% NON-ALCOHOLIC BEER
SELECTED VARIETIES
6X330 ML
21099500_C06
21100011_C06

9⁹⁹



COORS EDGE NON-ALCOHOLIC DOUBLE BREWED
SELECTED VARIETIES
12 X 355 ML
21105236_C12

15⁹⁹

COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off one piece of
high quality Swiss Design Cookware!

75%
OFF* EACH



\$20* SPENT
= 1 STAMP

LEARN MORE

*While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. When you collect and redeem 20 stamps, you'll get 75% off one (1) piece of Kuhn Rikon Cookware. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. 75% will be deducted from the total purchase amount before sales taxes are applied. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. For a digital stamp card, PC Optimum™ members can opt into this program and find a stamp card through the App. One card per account. For a paper stamp card and for non-members see in-store to receive your card. A complete set of 20 digital OR paper stamps must be presented to cashier at time of purchase. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty apply. Cookware eligible for a replacement under warranty can be replaced at your store of purchase until February 20th, 2025 or while supplies last, after which point, please contact loblawpromotions@l-founders.com for replacement of product. For full warranty information, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

Grocery



OASIS JUICE OR SMOOTHIE 1.5/1.6 L OR YOPLAIT PROTEIN YOGURT 650 G SELECTED VARIETIES 21529910_EA/21587047_EA

4⁴⁹

HÄAGEN-DAZS 414-450 ML OR BARS 3/4'S SELECTED VARIETIES FROZEN 20302298004_EA 21513347_EA

2/\$11
LESS THAN 2 \$6.99 EA.

DAIRYLAND SOUR CREAM SELECTED VARIETIES 450/500 ML 20275966001_EA

2⁹⁹



SAPUTO MOZZARELLISSIMA SELECTED VARIETIES 500 G 20759241002_EA/21495983_EA

6⁴⁹

BETTY CROCKER DUNKAROOS 168 G OR NATURE VALLEY MUFFIN BAR 175 G OR CRUNCHY DIP 132 G SELECTED VARIETIES 21449886_EA/21538515_EA

2/\$9
LESS THAN 2 \$5.49 EA.

LIBERTÉ YOGURT 4X100 G/2X130 G OR DANINO YOGURT 6X93 ML SELECTED VARIETIES 21389653_EA/21520250_EA

2/\$8
LESS THAN 2 \$4.99 EA.



CARNATION HOT CHOCOLATE TINS SELECTED VARIETIES 400/450 G 21398805_EA 215493711_EA

\$6

LACTANTIA OR DAIRYLAND CREAM SELECTED VARIETIES 473 ML-1 L 20073927_EA 21443531_EA

3⁴⁹

ARMSTRONG CHEESE SNACKS 180 G OR NIBBLERS 200 G SELECTED VARIETIES 21440781_EA/21539032_EA

5⁹⁹

GENERAL MILLS' 317-340 G OR KELLOGG 340-346 G HOLIDAY CEREAL SELECTED VARIETIES 21125390_EA/21307252_EA

3⁹⁹



PEPPERIDGE FARM GOLDFISH CRACKERS SELECTED VARIETIES 156-227/6X28 G 20320900_EA 21575295_EA

2/\$7
LESS THAN 2 \$3.99 EA.

LECLERC CÉLÉBRATION COOKIES SELECTED VARIETIES 240 G 20853797001_EA 20965370_EA

2/\$9
LESS THAN 2 \$4.99 EA.

CHRISTIE RITZ, WHEAT THINS OR TRISCUIT CRACKERS SELECTED VARIETIES 175-454 G 21030905_EA 21547034_EA

2/7⁵⁰
LESS THAN 2 \$4.29 EA.

CHRISTIE COOKIES 170-303 G OR PC THE DECADENT CHOCOLATE CHIP COOKIES 280/300 G SELECTED VARIETIES 20612257_EA 21358407_EA

2/\$8
LESS THAN 2 \$4.49 EA.



TIMOTHY'S K-CUP SELECTED VARIETIES 30'S 21433555_EA

13⁹⁹

ZEVIA SODA SELECTED VARIETIES 6X355 ML 21106231_C06/21407494_C06

6⁴⁹

STOKED OATS SELECTED VARIETIES 500 G 20971529_EA/20971534_EA

7⁹⁹

GLADE 3-WICK CANDLES SELECTED VARIETIES 20905203_EA/21612830_EA

5⁹⁹



PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT, SNUGGLE FABRIC SOFTENER 2.8-3.41 L OR SHEETS 200'S SELECTED VARIETIES 20083525001_EA 21427042_EA

11⁹⁹

GLAD OUTDOOR BUNDLES SELECTED VARIETIES 10-40'S 21164510_EA 21165477_EA

10⁹⁹

MILKBONE DOG TREATS SELECTED VARIETIES 113 G-2 KG 20018670_EA/21014573_EA

CESAR DOG FOOD SELECTED VARIETIES 12'S 20628583004_EA

16⁹⁹
Non-members **21⁹⁹**

For your family

Optimum™
20,000®

\$20
Value

for every \$50* spent on
Home, Electronics, Cosmetics,
Health & Beauty, Baby, and Pharmacy
(excludes prescription drugs and optical)



**DOVE SHAMPOO
OR CONDITIONER**
SELECTED VARIETIES
AND SIZES
2032123002_EA/20755573_EA

\$6

**HEAD & SHOULDERS
HAIR CARE 100-613 ML
OR HERBAL ESSENCES
BIO RENEW HAIR CARE 600 ML**
SELECTED VARIETIES
21505226_EA/21505227_EA



\$10

TRESEMME HAIR CARE
SELECTED VARIETIES
198-311 G/168-828 ML
20315303001_EA/21170103_EA



6⁴⁹



CERAVE CLEANSERS
SELECTED VARIETIES
355 ML/562 ML
21295250_EA/21295262_EA

GET **5,000**®
when you buy 2
-\$5
Value

**ST. IVES SCRUBS,
CLEANSERS OR
BODY LOTION**
SELECTED VARIETIES
AND SIZES
21086101_EA/21429055003_EA



GET **6,000**®
when you spend *15* on
-\$6
Value



**POND'S GEL
MOISTURIZERS**
SELECTED VARIETIES
AND SIZES
21630283_EA/21630110_EA

GET **500**®

7⁹⁹



**SOFTSOAP LIQUID
HAND SOAP REFILL**
SELECTED VARIETIES
1.47 L
21160983_EA/21167194_EA

GET **500**®



**IRISH SPRING BAR
SOAP 6X104 G, BODY
WASH 591 ML OR SOFT
SOAP BODY WASH 591 ML**
SELECTED VARIETIES
21219375_EA/21436486_EA



GET **500**®



**NIVEA BODY WASH
500 ML, DEODORANT
ROLL-ON 50 ML OR
ANTIPERSPIRANT 51/52 G**
SELECTED VARIETIES
20321421004_EA/21160989_EA

4⁴⁹



BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20312082002_EA/20349319_EA



6⁴⁹



**OLD SPICE OR
SECRET DEODORANT**
SELECTED VARIETIES
45-107 G
20098094_EA/20663349003_EA



3⁹⁹



**OLD SPICE, SECRET
OR NATIVE WHOLE
BODY DEODORANT,
CREAM OR DRY SPRAY**
SELECTED VARIETIES
65-99 G
21611070_EA/21611191_EA

13⁹⁹



**SENSODYNE RAPID
RELIEF OR REPAIR AND
PROTECT TOOTHPASTE
OR POLIDENT TABLETS**
SELECTED VARIETIES
84-96'S
20437569002_EA/21471656_EA

6⁹⁹



**LISTERINE ULTRA
CLEAN OR TOTAL CARE
MOUTHWASH**
SELECTED VARIETIES
1 L
20701283_EA/21088044_EA

8⁴⁹



**COLGATE SUPER
PREMIUM TOOTHPASTE,
COLGATE 360° MANUAL
TOOTHBRUSHES OR
COLGATE MOUTHWASH**
SELECTED VARIETIES
AND SIZES
20598598_EA/21517421_EA

5⁴⁹

For your family

Optimum
20,000 pts

\$20
Value

for every \$50* spent on Home, Electronics, Cosmetics, Health & Beauty, Baby, and Pharmacy (excludes prescription drugs and optical)



SALE
SAVE UP TO

20%

CLARITIN OR HYDRASENSE
SELECTED VARIETIES AND SIZES
20074812_EA/20654049_EA



SALE
SAVE UP TO

25%

WEBBER NATURALS
VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20783429_EA/21369542_EA



GET
2,000 pts
-\$2 Value

SALE
SAVE UP TO

20%

COLD-FX
OR LUMIFY
SELECTED SIZES
AND VARIETIES
20008386_EA/21478644_EA



BOOST HIGH
PROTEIN OR
SIMPLY+ READY
TO DRINK SHAKES
SELECTED VARIETIES
AND SIZES
20986361_C06
21499831_C04

13⁹⁹



SALE
SAVE UP TO

20%

LIQUID I.V.
HYDRATION
MULTIPLIER
SELECTED
VARIETIES
AND SIZES
21592444_EA
21592522_EA



SALE
SAVE UP TO

20%

U BY KOTEX
PADS, LINERS
OR TAMPONS
SELECTED VARIETIES
AND SIZES
21103636_EA/21291969_EA



GET
1,000 pts
-\$1 Value

11⁹⁹

ALWAYS LINERS
92-96'S, PADS
7-92'S OR TAMPAX
TAMPONS 22-36'S
SELECTED VARIETIES
21025063_EA/21374659_EA



SALE
SAVE UP TO

20%

TROJAN
CONDOMS
SELECTED
VARIETIES
AND SIZES
20354384_EA
21295553_EA

HOLIDAY RADIANCE

\$6⁹⁹

Dove Dry Spray 107/113 g or DOVE MEN+CARE deodorant or antiperspirant 74-85 g selected varieties 21501550_EA/21501562_EA 20844533_EA/20840721_EA

GET
3,000 pts
-\$3 Value*
for every \$10* spent on

TRESemmé shampoo or conditioner 828 mL or styling 198-311 g/169-300 mL selected varieties 21501914_EA/21501931_EA/21502118_EA

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formulas for good, clean fun

\$449

method liquid hand soap pump selected varieties 300/354 mL 20432113004_EA

GET
1,000 pts
-\$1 Value

\$799

method liquid hand soap refill selected varieties 828 mL/1 L 21425039_EA

\$749

method body wash selected varieties 532 mL 21425299_EA

method for change

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

Esso Mobil + Optimum

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LAUGH FULLY. LIVE CONFIDENTLY.

WITH *Poise*

UP TO 100% CLEAN • DRY • FRESH PROTECTION

\$19⁹⁹ EACH

POISE Pads and Liners selected varieties 21302119_EA

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BURNBRAE
FARMS • FERMES

5.49 EACH
Naturegg Nature's Best or Nestlaid 12 Large White Eggs
20814983001_EA/20816075001_EA

5.99 EACH
Naturegg Omega 3 12 Large White Eggs
21069384001_EA

5.49 EACH
Naturegg Simply Egg Whites or Free Run Simply Egg Whites 500 g
20820130001_EA

FROM OUR CHEFS **HOMESTYLE RECIPE**
MADE WITH NATURAL INGREDIENTS

GET 2,000 Value for every \$20 spent on

OVEN ROASTED BEEF

OVEN ROASTED TUSCAN HAM

OVEN ROASTED COUNTRY HAM

OVEN ROASTED TURKEY BREAST

20974495_KG/20974491_KG

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

lean beef meatballs plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

Sabra **4.50**

CREATE EASY WINTER Snacks

\$7

GET 3,500 Value for every \$10 spent on

Sabra Hummus Selected Varieties
283 g, 482 g
21089636_EA/20183342_EA

PUT EASE INTO YOUR SEASON!

4.29 HUNT'S™ HEIRLOOM 796 mL
21516696_EA 21425408_EA

LESS THAN 2 \$4.79 EA.
2/\$8 VH™ SAUCES selected varieties 341/355 mL
20308726001_EA 20309693001_EA

1.99 CHEF BOYARDEE™ 425 g
20312500005_EA 21352110_EA

6.49 PAM™ 141 g
21626407_EA

Kraft PRESENTS Pinterest to Plate
IMPRESS WITHOUT THE STRESS

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\$3.99 Selected Varieties
Philadelphia Cream Cheese Product 227 - 250 g
20641267_EA

\$5.99 Selected Varieties
Kraft Singles Process Cheese Product 410 g
21188654_EA

\$3.99 Selected Varieties
Philadelphia Dips 227 g
20299780003_EA

\$6.49 Selected Varieties
Cheez Whiz Cheese Spread 450 g
20659606001_EA

OROWEAT KETO

FINALLY A GREAT TASTING KETO OPTION

20 g FIBRE* **90 CALORIES***

NO ARTIFICIAL COLOURS OR FLAVOURS **NO ADDED SUGAR**

\$6

OROWEAT™ KETO ORIGINAL TORTILLAS 246 G
21597120_EA

*PER 1 TORTILLA SERVING (41 g)

Mobile

Get 25 GB for \$29/mo.

when you register for Automatic Top-up.

20,000 ^{PC} after 2 months of service **\$20 Value**



*New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.

5⁹⁹ Rio Mare light tuna selected varieties 3x80 g 20025383_EA

4⁴⁹ Rio Mare light tuna salad selected varieties 160 g 20971498_EA/20970856_EA

Real Italian Taste

Get well. Stay well.

GET **7,500^{PC}** when you spend *30* on **\$7⁵⁰ Value**

Advil, Buckley's, Neocitran, Voltaren, Tums, Robax, Jack & Jill, Caltrate, Centrum, Emergen-C, Sensodyne, Pronamel, Biotene, Polident or Poligrup products selected varieties and sizes 20503664_EA / 20077169001_EA

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NEW HUGGIES SKIN ESSENTIALS™

Helps **protect against** top two causes of **rash***

DERMATOLOGIST APPROVED UP TO 100% LEAKPROOF PROTECTION

\$24⁹⁹ Huggies® Skin Essentials™ super big pack diapers selected varieties N-6 36-72's 21601011_EA

Don't leave any points behind at the pump!

1. Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card. **Earn 10^{PC} per litre**

2. Insert your **PC Optimum™ card** into the card reader before entering your payment card. **Earn 10^{PC} per litre**

3. Pay with your **PC® Mastercard®** and earn points on fuel. **Earn at least 3^{PC} in points**

*Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchase of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 100 points per litre of premium gasoline (Octane 95, 91, 87) at Esso™ stations. Should fuel prices fall below \$1/L, earning rate points per litre awarded will be capped to a maximum of 30 points per litre available to all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pccfinancial.ca/pc-optimismastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

iögo nano

A tasty and nutritious snack That's a win-win

SOURCE OF VITAMIN D sans LACTOSE free

\$4⁴⁹ iögo nano DRINKABLE YOGURT 6 X 93 ML SELECTED VARIETIES 20986701_EA/20986703_EA

*Per 188 ml serving, iögo nano drinkable yogurts have 40% less sugar than the leading drinkable yogurt in Canada.

high in protein

\$7⁴⁹ siggi's SKYR YOGURT 650 - 750 G SELECTED VARIETIES 21253814_EA 21253802_EA

NEW **\$3⁹⁹** siggi's SKYR YOGURT 4 X 100 G SELECTED VARIETIES 21590027_EA 21589925_EA

NEW **\$7⁴⁹** iögo CREAMY, 0% OR LACTOSE-FREE YOGURT 16 X 100 G SELECTED VARIETIES 21627847_EA 20609583001_EA

\$11⁹⁹ iögo CREAMY YOGURT 2 KG SELECTED VARIETIES 20609267_EA 20630092_EA



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less than 2 \$7.49 ea.
2/\$13 bubly™ sparkling water beverage selected varieties 12x355 mL 21549114_C12



7UP® Soft Drink or SCHWEPES® Ginger Ale selected varieties 12x355 mL 21622972_C12/20326184005_C12

less than 2 \$4.99 ea.

2/\$8

PEPSI® mini cans selected varieties 6x222 mL 20857560004_C06/21189960_C06)



less than 3 \$1.79 ea.

3/3.99

MONTELLIER® Carbonated Natural Spring Water selected varieties 1 L 20662284_EA

less than 2 \$7.49 ea.

2/\$13

MONTELLIER® Carbonated Natural Spring Water selected varieties 10x355 mL 21523794_C10



ROCKSTAR ENERGY DRINK



less than 2 \$3.79 ea.

2/\$6

ROCKSTAR® Energy Drink selected varieties 473 mL 21617864_EA 21617780_EA

This product may not be suitable for everyone. Read the label and follow directions for use.

less than 2 \$6.99 ea.

2/\$12

GATORADE® ZERO Sports Drink 6x591mL or GATORADE® Powder Sticks 10x3 g selected varieties 21585260_C06/21603385_EA



SAVE On Your Favourite Household Brands



4.99 Downy/Gain Fabric Softener 946 L-1.31 L, Bounce Sheets 40-80's or Beads 141 g selected varieties 21629731_EA/21633321_EA



14.99 Gain Laundry Detergent 4.55 L/42's, Gain/Downy Fabric Softener 2.4 L-3.29 L, Bead 515 g, Downy/Tide Rinse 48 oz or Bounce Sheets 240's selected varieties, 21405174_EA



22.99 Cascade Dishwasher Detergent 51-67's selected varieties 21518479_EA/21516545_EA



11.99 Swiffer Duster Refills 6-10's, Wet Refills 12-24's or Dry Refills 16-32's selected varieties 21628715_EA/21629985_EA/21630025_EA

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Lactantia

FOR MILK CONNOISSEURS



\$5.99 Lactantia Lactose-Free milk selected varieties 2 L 2164429_EA

\$5.79 Lactantia PurFiltre milk 2 L or UltraPur milk 1.5 L selected varieties 21624801_EA/21231817_EA



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SALE SAVE UP TO

25%

Restoralax powders or RestoraFibre Gummies selected varieties and sizes 20159213_EA



6 in 1 HEALTH SUPPORT

Delicious fibre gummies that help support:

- ✓ Regularity
- ✓ Healthy Digestive System
- ✓ Healthy Immune Function
- ✓ Normal Blood Sugar Level
- ✓ Nutrient Metabolism
- ✓ Source of Antioxidants

To be sure this product is right for you, always read and follow the label. * TM see www.bayer.ca