

**JOYFUL
HOLIDAY
SAVINGS**

**HAPPY
HOSTING,
HAPPY
SAVING**

2.99
LB
6.59/KG

**PC® BUTTER-INFUSED OR
BUTTERBALL TURKEYS**
SELECTED VARIETIES, FRESH
20091864_KG/21332723_KG



4.99
LB
11.00/KG

**NEW ZEALAND SHORT
CUT LAMB LEG**
FROZEN
20142553_KG



4.94

BRUSSELS SPROUTS
PRODUCT OF U.S.A.
21456728001_EA

**2 LB
BAG**



GET **1,000**
= \$1
Value

FARMER'S MARKET™ PIES
SELECTED VARIETIES, 580 G-1 KG
21297206_EA/21297367_EA

5.97

**LIMIT 4
OVER LIMIT PAY
7.50 EA**



\$18

**LARGE
VEGETABLE OR
FRUIT PLATTER**
PREPARED FRESH IN-
STORE DAILY, 1.58-2.2 KG
20081718_EA/2021595_EA



MERRY CHRISTMAS

ALL STORES OPEN:
UNTIL 7 PM ON DEC 24TH
8AM TO 8PM ON BOXING DAY

VISIT superstore.ca FOR STORE HOURS



REAL CANADIAN SUPERSTORE



We match prices* so you can just shop!

*SEE FLYER LEGAL FOR DETAILS



CAP-OFF RIB ROAST
CUT FROM CANADA AA GRADE BEEF
2081360_AG

HOT DEAL

9⁹⁹ LB
22.02/KG



HOT DEAL

74¢ LB
1.63/KG

SWEET POTATOES
PRODUCT OF CANADA
20127708005_KG

4⁸⁸

LIMIT 4
OVER LIMIT PAY
7.49 EA

GET 1,000⁰⁰ = \$1 Value



BLACK DIAMOND CHEESE BARS
400 G OR SHREDS 320 G
SELECTED VARIETIES
21279221_EA, 21279837_EA



2⁹⁹

LIMIT 4
OVER LIMIT PAY
4.49 EA

PC[®] FROZEN VEGETABLES
SELECTED VARIETIES, 400-750 G
20318960_EA, 20318910_EA



1⁴⁹

LIMIT 4
OVER LIMIT PAY
2.00 EA

CAMPBELL'S CONDENSED COOKING OR EATING SOUPS OR BROTH
SELECTED VARIETIES, 284 ML
20297246005_EA, 20297246006_EA



FERRERO ROCHER GRAND ASSORTMENT
119 G OR GRAND ROCHER 125 G, COLLECTION BOX 156 G OR JEWEL BOX 200 G
SELECTED VARIETIES
20099034_EA, 20093368_EA



6⁹⁷

LIMIT 3
OVER LIMIT PAY
9.99 EA

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pickup or delivery

UP TO \$30 VALUE

PC[®] ALKALINE BATTERY SET
AA/AAA36, 76'S
21472296_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT'S TRACE AND/OR RECYCLING FEE THAT MAY APPLY.



SALE

PORK TENDERLOIN
CRYOVAC PACKAGE
20020970_AG

3⁴⁹ LB
7.66/KG



7⁹⁹

LIMIT 4
OVER LIMIT PAY
8.99 EA

PC[®] COOKED OR RAW WHITE PEELED SHRIMP
31-40/LB FROZEN, 400 G
20791981_EA, 20791993_EA



SALE

FRESH ATLANTIC SALMON FILLETS
BONELESS, SKINLESS
20852985_AG

12⁹⁹ LB
28.64/KG



CLUB SIZE

2⁴⁷

LIMIT 2
OVER LIMIT PAY
3.75 EA

LAY'S[®] POTATO CHIPS 145-235 G OR POPPABLES POTATO SNACKS 120 G
SELECTED VARIETIES
21340032_EA, 21340049_EA



7⁹⁹

LIMIT 4
OVER LIMIT PAY
11.99 EA

HIGH LINER PAN-SEAR SELECTS 500/540 G, SIGNATURE CUTS 425/515 G OR FRANKS REDHOT FISH WINGS 45-4 G
SELECTED VARIETIES, FROZEN, 425-600 G
202963396003_EA, 21219378_EA



4⁴⁹

LIMIT 4
OVER LIMIT PAY
5.99 EA

INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML OR COLD FOAM 396 ML
SELECTED VARIETIES
20893480002_EA, 21627955_EA



14⁹⁹

LIMIT 4
OVER LIMIT PAY
21.99 EA

NABOB GROUND 915/930 G OR MELITTA WHOLE BEAN 907 G COFFEE
SELECTED VARIETIES
200781730002_EA, 21339019_EA



BUY 1 GET 1 FREE

CARDS, WRAPS OR CRACKERS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
2.00-16.00
21196877_EA, 21196905_EA



SAVE FOR REAL



Flyer prices effective from Thursday, December 19th to Wednesday, December 25th, 2024

**LEGENDARY
HOLIDAY
SAVINGS**

**LOW
PRICES
IN EVERY
AISLE**

6⁴⁹

**LINDT LINDOR
OR GHIRARDELLI
CHOCOLATE
BAG**
SELECTED
VARIETIES,
142-153 G
21332689_EA
21390191_EA

**LIMIT 6
OVER LIMIT PAY
7.99 EA**



**HERSHEY'S
POT OF GOLD CHOCOLATE**
SELECTED VARIETIES, 243-245 G
21545433_EA/21547694_EA

4⁹⁷

**LIMIT 6
OVER LIMIT PAY
7.99 EA**



4⁹⁹

**AFTER EIGHT MINT THINS 200G
OR STRAWS 90 G**
SELECTED VARIETIES
21457963_EA/21542944_EA

**LIMIT 6
OVER LIMIT PAY
6.99 EA**



6⁹⁷

**LIMIT 6
OVER LIMIT PAY
9.99 EA**

**TOBLERONE
CHOCOLATE**
SELECTED VARIETIES,
200/360 G
20986959_EA/21096690_EA



11⁹⁹

**NESTLÉ TURTLES ORIGINAL 350G
OR ASSORTED 300 G**
21064317_EA/21005164_EA

**LIMIT 6
OVER LIMIT PAY
13.99 EA**



DECEMBER

**HIT
OF THE
MONTH**



Planters salted mixed nuts,

225 g

21620001_EA



**SanPellegrino Naturali
Italian sparkling drinks**

Selected varieties, 6x330 mL

21433206_EA



Christie Mini Cookies, Snak Paks

Selected varieties, 150-200 g

21585155_EA/21585047_EA



**PC® or PC® Blue Menu
English Muffins,**

Selected varieties, 6s, 342 g

20810879_EA/20810796_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.

*Must be a registered PC Optimum™ member to get this offer.

Valid from December 1st - 31st, 2024. While quantities last. No rainchecks.

COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

**\$20* SPENT
= 1 STAMP**



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

**NO
GST***

- Select Food and Beverages
- Select Children's items
- Select Literature

*GST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for GST Relief eligible items may indicate that GST applies; however, no GST will be applied at point of sale during the relief period.

34⁹⁹

LIMIT 4
OVER LIMIT PAY
39.99 EA

HUGGIES
snug & dry
Triple Layer Protection Absorbs in Seconds.
La protection à trois couches absorbe en quelques secondes.

HUGGIES
little movers
EXTRAORDINARY ACTIVE FIT
GRAND VALLEE
GRANDE VALLÉE

21⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

PAMPERS
pure protection
PEDIATRICIAN
0^h

Pampers
baby dry
12 HOURS
104

29⁹⁹

LIMIT 4
OVER LIMIT PAY
32.99 EA

**PAMPERS SUPER BIG
PACK DIAPERS**
N-8, SELECTED VARIETIES, 32-120'S

LUVS
12 hours
OF PROTECTION and Night
16
104

**LUVS ECONO PACK
DIAPERS**
SIZE 3-7 SELECTED VARIETIES, 88-168'S

\$14

LIMIT 4
OVER LIMIT PAY
17.00 EA

**DISNEY PRINCESS
DOLLS**
SELECTED VARIETIES
21092096_EA/21041996_EA



**UP TO
20%
OFF**
13.50-32.00 AFTER SAVINGS

**CLASSIC BOARD
GAMES**
SELECTED VARIETIES
20079488_EA/21078346_EA



\$110

**PLAY-DOH PIZZA
DELIVERY SCOOTER**
AGES 3-5 YEARS
21092946_EA





**25%
off**

**Children's
Sleepwear
+ Sweaters***

Regular Price Only
Online + In-Store
Ends December 24

[SHOP NOW](#)

JOE FRESH

*Offers cannot be combined. Visit www.joefresh.com/offers for full details.





Insiders Report™

100+ new products to discover



650
LB
14.30/KG

PC® EASY-TO-CARVE HALF HAM WITH SUGAR MAPLE GLAZE POUCH
21450932_80



\$15

PC® HOLIDAY FEAST TURKEY BURGERS
FROZEN, 568 G
21547041_8A



699

PC® CRANBERRY & BRIE BITES
FROZEN, 288 G
21473122_8A



899

PC® SAUSAGE ROLLS
SELECTED VARIETIES
FROZEN, 500 G
21538572_8A



349

PC® CRANBERRY VINAIGRETTE
350 ML
21478280_8A



\$5

PC® ALL-BUTTER CHOCOLATE CHIP BRIOCHE LOAF
400 G
21407172_8A



799

PC® MERINGATA
SELECTED VARIETIES, 260 G
21548434_8A



\$7

PC® DARK CHOCOLATE ORANGE, MINT OR CARAMEL THINS
300 G
20005487_8A/20131055_8A



399

PC® CANDY COATED MILK CHOCOLATE EGGS
200 G
21399638_8A



\$5

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20648034002_001/21306197_001



750

PC® FRIZZAN-TÉ SPARKLING TEA BEVERAGE
POMEGRANATE
HIBISCUS WHITE TEA
OR PEACH TEA FLAVOUR
750 ML
21597914_8A/21597948_8A



299

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21399519_006



Celebrate big, spend small

\$8

PC® FRUITCAKE
500 G
2146288_EA



6⁴⁹

PC® MANUKA OR ORANGE BLOSSOM HONEY
375 G
20093823_EA/20570212_EA



\$8

PC® ASSORTED DIP TRAY
500 G
20213083_EA



2⁴⁹

PC® BLUE MENU® READY-TO-SERVE SOUP
SELECTED VARIETIES, 500 ML
21545445_EA/21545459_EA



3⁴⁹

PC® PEACH CHUTNEY
240 ML
2161463_EA



\$6

**LIMIT 4
OVER LIMIT PAY
6.99 EA**

PC® NAAN DIPPERS
400 G
20999750_EA



\$11

PC® DOUBLE CREAM BRIE
450 G
20197166_EA



6²⁹

**LIMIT 4
OVER LIMIT PAY
7.00 EA**

PC® ORGANICS BALSAMIC OR CAESAR DRESSING
SELECTED VARIETIES, 350 ML
21609430_EA/21609744_EA



\$4

**LIMIT 4
OVER LIMIT PAY
4.99 EA**

PC® PLANET FIRST™ ALL-PURPOSE CLEANERS
SELECTED VARIETIES, 700 ML
21543267_EA/21543302_EA



\$4

LIFE BRAND® HOLIDAY FOAMING OR LIQUID HAND SOAP
SELECTED VARIETIES
240/290 ML
21599619_EA/21606504_EA



7⁹⁹

**LIMIT 4
OVER LIMIT PAY
8.99 EA**

PC® NUTRITION FIRST™ TREATS
SELECTED VARIETIES, 160/270 G
21544658_EA



JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING, HAPPY SAVING

1.50

OCEAN SPRAY CRANBERRY SAUCE
SELECTED VARIETIES, 348 ML
2002393001_EA/2002289002_EA

LIMIT 4
OVER LIMIT PAY
2.99 EA



PC* FREE FROM* FRENCHED AUSTRALIAN LAMB RACK
FRESH
20060950_KG

23.99
LB
52.89/KG



2.49

CRANBERRIES
PRODUCT OF CANADA OR U.S.A., NO. 1 GRADE, 340 G
201609001_EA



BECEL MARGARINE
SELECTED VARIETIES, 637/850 G
2029789002_EA

5.99

LIMIT 4
OVER LIMIT PAY
9.49 EA



3.50

DINNER ROLLS
SELECTED VARIETIES
BAKED IN-STORE, 12'S
20333626_EA/21382648_EA



1.97

LIMIT 4
OVER LIMIT PAY
2.49 EA

BETTY CROCKER POTATOES
SELECTED VARIETIES, 141-215 G
20296510002_EA

14.99
LB
33.05/KG

WILD SOCKEYE SALMON FILLETS
FROZEN OR THAWED FOR YOUR CONVENIENCE
21566473_KG



\$14

PC* CRISPY SHRIMP COLLECTION 528 G OR BACON WRAPPED SCALLOPS 260 G
FROZEN
21482145_EA/21230644_EA



16.99

BENTO SUSHI FAMILY PACK, SELECTED VARIETIES, 545-675 G
20793972_EA



3.49

PC* CROUTONS
SELECTED VARIETIES, 140 G
20796248001_EA/20796248002_EA



3.49

PC* SALAD DRESSING
SELECTED VARIETIES, 475 ML
20628489001_EA/20628489005_EA



4.29

LIMIT 4
OVER LIMIT PAY
4.79 EA

GAY LEA WHIPPED CREAM OR WHIPPED TOPPING
SELECTED VARIETIES
225 G
20048223001_EA
20048223003_EA



*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free PC® Alkaline Battery Set AA40/AAA36, 76'S. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$30.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. **"We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. **WE RESERVE THE RIGHT TO LIMIT QUANTITIES** (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

5⁹⁷

LIMIT 4
OVER LIMIT PAY
6.99 EA

CHAPMAN'S
PREMIUM ICE CREAM
SELECTED VARIETIES
FROZEN, 2L
20323073001_EA



GREEN GIANT
VEGETABLES
SELECTED VARIETIES
341/398 ML
2001175_EA/2002324_EA

1²⁵

LIMIT 4
OVER LIMIT PAY
1.99 EA



3⁹⁷

LIMIT 4
OVER LIMIT PAY
4.49 EA

FARMERS MARKET™ MINI CARROTS
PRODUCT OF WESTERN PROVINCES
CANADA NO. 1 GRADE, 2 LB
20031454001_EA

GREEN OR RED SWEET PEPPERS
PRODUCT OF MEXICO OR U.S.A., 4'S
20010233001_EA/20010204001_EA

3⁹⁹



3⁴⁹

PC® CINNAMON
RAISIN BREAD 675 G
OR HOT CROSS BUNS 8'S
20044367_EA/2107922_EA



4⁹⁹

LIMIT 2
OVER LIMIT PAY
6.49 EA

COFFEE MATE
COFFEE ENHANCER
SELECTED VARIETIES
REFRIGERATED, 946/928 ML
20091311_EA/21064632_EA

2⁹⁹

NO NAME® PICKLES
SELECTED VARIETIES, 1L
20044189_EA/20321255_EA



3⁴⁹

LIMIT 4
OVER LIMIT PAY
4.00 EA

PC® CREAMED
HORSERADISH
250 ML
20000177_EA



3⁹⁹

LIMIT 4
OVER LIMIT PAY
4.99 EA

PILLSBURY
COOKIES OR
CINNAMON ROLLS
REFRIGERATED
DOUGH
SELECTED VARIETIES
454/496 G
2000101002_EA
2000101005_EA



GET
500⁺

FRANK'S
HOT SAUCE
SELECTED VARIETIES
354 ML
20167632001_EA
21084993_EA



6⁹⁹

LIMIT 4
OVER LIMIT PAY
8.99 EA

PC® DINNER NAPKINS
180'S
20084396_EA



Optimum

Members-Only Price™

\$9

Non-members
10⁹⁹

Members
save
\$1.99

PALMOLIVE
DISHWASHING LIQUID
SELECTED VARIETIES, 4.27 L
21016685_EA/21016691_EA
**Must be a registered PC Optimum™
member to load and get this offer.



CLUB
SIZE

JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

\$10

PC® SPRING ROLLS OR ASIAN HORS D'OEUVRES COLLECTION
SELECTED VARIETIES
FROZEN, 574-772 G
21398602_EA/2139355_EA



14.99

LIMIT 4
OVER LIMIT PAY
17.00 EA



\$11

PC® SHRIMP HORS D'OEUVRES
SELECTED VARIETIES
FROZEN, 294-454 G
2008077_EA/2013874_EA

\$12

SEAQUEST® SHRIMP RING WITH SAUCE
454 G OR **COOKED SHRIMP PIECES** 71-120/LB, 680 G
FROZEN
21643812_EA/20979191_EA

7.99

PC® APPLE CIDER
PRODUCT OF CANADA, 3 L
20000001_EA



1.22

AVOCADO
PRODUCT OF MEXICO
21097012001_EA

\$5

FARMER'S MARKET® SQUARES
SELECTED VARIETIES, 400/450 G
21276501_EA/21276520_EA

\$5

PC® BRIOCHE LOAF
400 G OR **MINI ROLLS** 12'S
21090280_EA/21410779_EA



GET 1,000 = \$1 Value
when you buy 2

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
20003823_EA/21003833_EA

GET 1,500 = \$1.50 Value
when you buy 2

OLD DUTCH POTATO CHIPS 200/235 G, **SNACKS** 250-290 G, **ARRIBA** 235/245 G OR **RESTAURANTE TORTILLA CHIPS** 275/290 G
SELECTED VARIETIES
21367509_EA/21367546_EA

\$4

MISS VICKIE'S POTATO CHIPS
SELECTED VARIETIES, 190/200 G
21240428_EA/21240793_EA



GET 1,000 = \$1 Value
when you buy 2

DARE CRACKERS 135-225 G, **VEGGIE CRISPS** 100 G, **BAGUETTES** 120/130 G OR **MELBA OR CANAPÉ TOAST** 150/200 G
SELECTED VARIETIES
20774684002_EA/21520666_EA

2.77

LIMIT 4
OVER LIMIT PAY
4.79 EA

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 240 G
20965372_EA/21402982_EA

4.49

LIMIT 4
OVER LIMIT PAY
5.49 EA



EASY CHARCUTERIE

Create it your way for less

\$6

PC® CHEESE BLOCKS
SELECTED VARIETIES
250 G
36779632_EA



Optimum™

Members-Only Price™

\$20

Non-members
\$25

Members
save
\$5

IN-STORE CHARCUTERIE TRAYS

SELECTED VARIETIES, 905-986 G
2102619_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$11

MARC ANGELO ASSORTED DELI TRAYS
SELECTED VARIETIES, 200 G
21004368_EA



\$9

PC® SPLENDIDO™ PARMIGIANO REGGIANO, GRANA PADANO OR PECORINO ROMANO
250 G
21051031_EA/21053434_EA



MEAL SOLUTIONS & WEEKEND SANDWICHES

\$15

MEAL KITS
520 G-1.22 KG, SELECTED VARIETIES
21068109_EA



\$15

PULLED PORK SLIDERS
716 G
21024698_EA



3⁵⁰

ACE BAKERY BAGUETTE
BAKED IN-STORE, SELECTED VARIETIES, 325-400 G
26171971_EA



6⁵⁰

FARMER'S MARKET™ TARTS
SELECTED VARIETIES, 510 G
21429981_EA



\$8

FARMER'S MARKET™ MEAT PIES OR QUICHE
SELECTED VARIETIES, REFRIGERATED, 500 G
21407776_EA

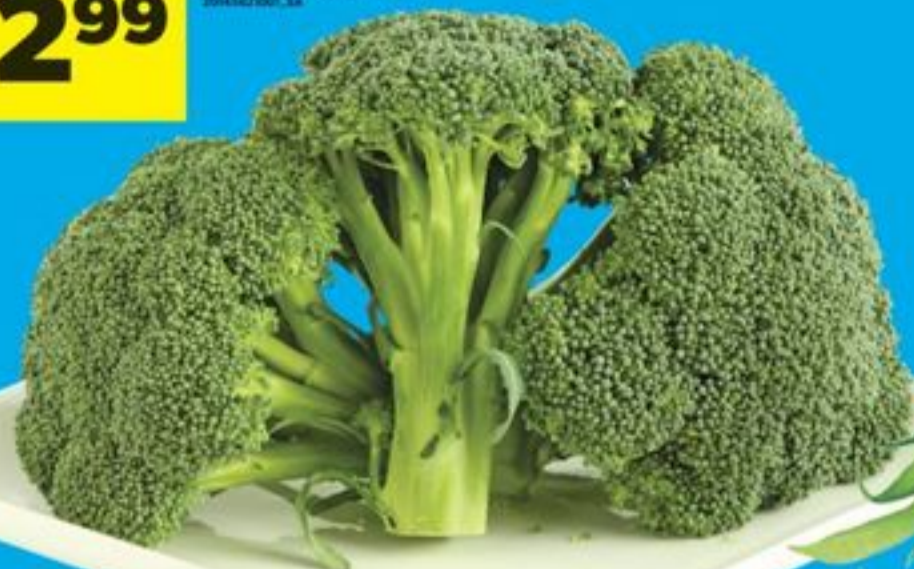


**FRESH
PROMISE**

**If it's not fresh,
it's free.**

2⁹⁹

BROCCOLI BUNCHES
PRODUCT OF U.S.A. OR MEXICO
30484790_5A



GREEN BEANS
PRODUCT OF U.S.A.
NO. 1 GRADE
30428290_5A

3⁹⁹
LB
8.80/KG



8⁸⁸

MANN'S SNAP PEAS
PRODUCT OF U.S.A., 680 G
3384023_5A



**CLUB
SIZE**

GREEN CABBAGE
PRODUCT OF WESTERN PROVINCES
307634460_5G

77¢
LB
1.70/KG



5⁸⁸

PC VARIETY TOMATOES
PRODUCT OF CANADA,
MEXICO OR U.S.A., 681 G
304488800_5A



**CLUB
SIZE**

4⁹⁹

MINI SEEDLESS WATERMELON
PRODUCT OF BRAZIL OR MEXICO
3044317900_5A



5⁹⁹

FARMER'S MARKET LEMONS
PRODUCT OF U.S.A., 3 LB
3078801000_5A



**CLUB
SIZE**

4⁴⁹

MARZETTI DIPS
SELECTED VARIETIES
PRODUCT OF U.S.A., 340 G
30330484_5A/3019734_5A

GET 1,000⁰⁰ = \$1 Value

LIMIT 4
OVER LIMIT PAY
5.99 EA



4⁹⁹

PC CHOPPED SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A., 285-369 G
31448894_5A/3217904_5A

LIMIT 4
OVER LIMIT PAY
6.00 EA



6⁹⁹

PC VEGETABLE MEDLEY
PRODUCT OF U.S.A., 907 G
3092775_5A

LIMIT 4
OVER LIMIT PAY
8.99 EA



**CLUB
SIZE**

UP TO
20% OFF

ALL VARIABLE WEIGHT BULK GUMMIES AND NUTS
SELECTED VARIETIES
IN THE BULK FOODS DEPARTMENT



SUPER FRESH

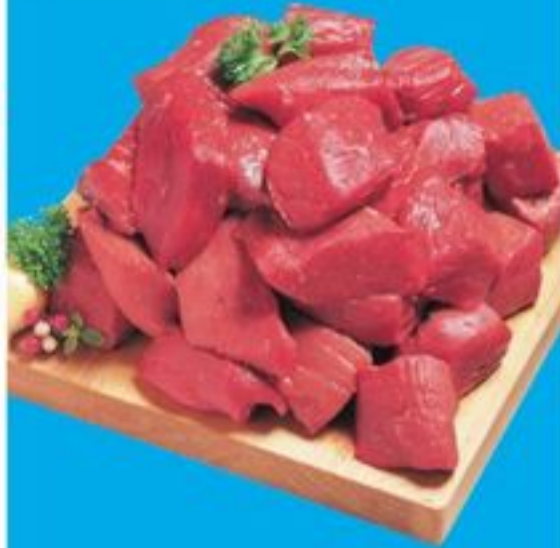
5⁹⁹
LB
13.21/KG

LEAN GROUND BEEF AND PORK
FRESH
2000942_KG



8⁸⁸
LB
19.58/KG

BEEF STEW
BONELESS
2000237_KG



3⁹⁹
LB
8.80/KG

MEDIUM GROUND PORK
FRESH
2000941_KG



6⁹⁹
LB
15.41/KG

PC[®] FREE FROM[®] SPLIT CHICKEN WINGS
FRESH
2002170_KG



CLUB SIZE

\$15

CHICKEN BREAST FILLET
BONELESS SKINLESS
FRESH, 925 G
2000941_KA



10⁹⁹

MARCANVELO PORK OR TURKEY ROASTS
SELECTED VARIETIES, 600 G
2000940_KA

LIMIT 4
OVER LIMIT PAY
12.99 EA



4⁹⁹

ULTIMATE DINNER OR CHICKEN BREAKFAST SAUSAGE
SELECTED VARIETIES, 375/500 G
2000940_KA

LIMIT 4
OVER LIMIT PAY
6.99 EA



7⁹⁹

NO NAME[®] GARLIC COIL OR SMOKED SAUSAGES
SELECTED VARIETIES, 750-900 G
2000941_KA/20034371_KA

LIMIT 4
OVER LIMIT PAY
10.00 EA



13⁹⁹

PC[®] OLD-FASHIONED STYLE BACON OR NO NAME[®] CLUB SIZE HAMS
SELECTED VARIETIES, 1-1.3 KG
2003704_KA/2000940_KA

LIMIT 4
OVER LIMIT PAY
15.00 EA



\$6

SEAQUEST[®] FLAVOURED ALASKA POLLOCK
READY-TO-EAT
454 G
2000942_KA



\$7

SEAQUEST[®] COLOSSAL RAW WHITE SHRIMP
16-20/LB, 300 G OR
SEAQUEST[®] SHRIMP RING
227 G
FROZEN
2000236_KA/2000941_KA



\$7

BASA STEAKS OR CHUB MACKEREL
FROZEN, 1 KG
2000940_KA/2000942_KA



\$10

PC[®] SMOKED SALMON
SELECTED VARIETIES, FROZEN,
180 G
2000940_KA



ALWAYS \$10

WILD SMOKED SOCKEYE OR PINK SALMON, SOLE, COD, BASA OR POLLOCK FILLETS, BREADED SQUID OR POPCORN SHRIMP, IMITATION CRABMEAT OR SEAFOOD MEDLEY
FROZEN, 220 G-1 KG
2000942_KA/2000940_KA



\$19

IFC WILD COOKED SNOW CRAB CLUSTERS
1-8 OZ, 500 G OR **SHRIMP PLATTER WITH MILD COCKTAIL SAUCE**
568 G
FROZEN
2000940_KA/2000941_KA



SUPER FRESH

Optimum
Members-Only Price
379
Non-members
449

SAN DANIELE MORTADELLA 175 G OR MASTRO CAPOCCOLLO OR PROSCIUTTO COTTO 125 G
SELECTED VARIETIES
2007613_SA/2007734_SA
**Member Price & Optimum Price. Optimum member to book and get this offer.



\$11

CASTELLO TRADITIONAL BLUE CHEESE 350 G OR TRE STELLE MASCARPONE 475 G
20730422_SA/2062772_SA



9.99

CASTELLO CHEESE BLOCK
SELECTED VARIETIES, 425 G
2069071_SA/2069071_SA



GET **1,500** Value **\$150**

LA PANZANELLA CROCCATINI 170 G OR RAINCOAST CRISPS 150 G
SELECTED VARIETIES
2009994_SA/2034840_SA



2.50

HOMESTYLE STUFFING CROUTONS
SELECTED VARIETIES, 300 G
2020294_SA

LIMIT 4
OVER LIMIT PAY 3.29 EA



2/\$6
OR 3.29 EA

COUNTRY HARVEST BREAD 600/850 G OR BAGELS 6'S
SELECTED VARIETIES
2009571_SA/2009571_SA



2.97

CASA MENDOSA 7/10 INCH TORTILLAS 344/540 G OR DELI WORLD LIGHT RYE 500 G
SELECTED VARIETIES
2009739_SA/2009739_SA



\$2

NO NAME DINNER ROLLS
WHITE OR WHOLE WHEAT, 12'S
2041043_SA

LIMIT 4
OVER LIMIT PAY 2.50 EA



\$4

KIMBERLEY'S CUPCAKES
SELECTED VARIETIES, 315-318 G
2009212_SA



\$5

FARMER'S MARKET LOAF CAKE
WHOLE OR SLICED, SELECTED VARIETIES, 344-400 G
2009281_SA/2009281_SA



\$6

FARMER'S MARKET COFFEE CAKE
SELECTED VARIETIES, 500 G
2009256_SA



ALWAYS \$5

CROISSANTS
BAKED IN-STORE, 12'S
2004633_SA



3.29

GRAIN BREADS
BAKED IN-STORE, SELECTED VARIETIES, 450/560 G
2034882_SA



\$4

LA BAGUETTERIE SLICED MICHÉ
SELECTED VARIETIES, 600/900 G
2062392_SA

LIMIT 4
OVER LIMIT PAY 5.29 EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

2/\$6
OR 3.99 EA

UP TO 500*

VOORTMAN COOKIES OR WAFERS
SELECTED VARIETIES, 142-320 G
21547794_EA/21543478_EA



3.49

LIMIT 4
OVER LIMIT PAY
4.79 EA



PC® THE DECADENT® CHOCOLATE CHIP COOKIES
SELECTED VARIETIES, 280/300 G
20612257_EA/20612260_EA



2.99

LIMIT 4
OVER LIMIT PAY
4.29 EA



KELLOGG'S TOWN HOUSE CHEEZ-IT OR SNAP'D
213/352 G **CRACKERS**
SELECTED VARIETIES
2107403_EA/2105181_EA



2.33

LIMIT 6
OVER LIMIT PAY
3.29 EA

WERTHER'S OR RIESEN BAGGED CANDY
SELECTED VARIETIES
116-135 G
20898717_EA
20898731_EA



7.98

LIMIT 6
OVER LIMIT PAY
9.99 EA

TOFFIFEE CHOCOLATE
400 G
21607831_EA



3.99

LIMIT 4
OVER LIMIT PAY
4.99 EA

PC® INSTANT & MICROGROUND COFFEE 80/100 G
OR **PC® TEA** 48'S
SELECTED VARIETIES
21087145_EA/21091027_EA



66¢

LIMIT 6
OVER LIMIT PAY
1.49 EA

CLUB HOUSE GRAVY OR SEASONING MIX
SELECTED VARIETIES
20-47 G
2000260001_EA
20001021_EA



4.49

LIMIT 4
OVER LIMIT PAY
5.49 EA

SMUCKER'S FRUIT JAM, JELLY OR MARMALADE
310-500 ML
OR **ADAMS PEANUT BUTTER** 500 G
SELECTED VARIETIES
20308043001_EA
20367970001_EA



5.77

LIMIT 4
OVER LIMIT PAY
7.49 EA

NUTELLA HAZELNUT SPREAD WITH COCOA 725 G OR
NUTELLA & GO BREADSTICK
4X52 G
20436105_EA
20948699_EA



10.99

LIMIT 4
OVER LIMIT PAY
12.99 EA

GENERAL MILLS NATURE VALLEY OR FIBRE 1 GRANOLA BARS 28'S
BETTY CROCKER FRUIT BY THE FOOT
30'S OR MOTT'S FRUITSACTIONS FRUIT AND VEGGIE SNACKS 40'S
SELECTED VARIETIES, 637 G-1.28 KG
21418532_EA/21418542_EA



1.77

LIMIT 4
OVER LIMIT PAY
2.69 EA

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404912_EA



2.27

LIMIT 4
OVER LIMIT PAY
3.29 EA

NO NAME® WHITE VINEGAR
4 L
20162754_EA



4.97

LIMIT 4
OVER LIMIT PAY
5.99 EA

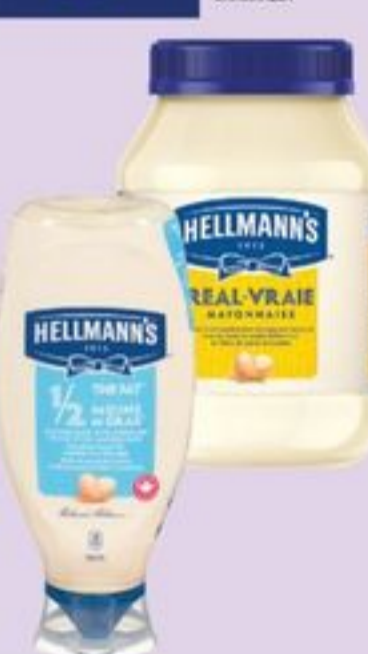
HEINZ KETCHUP
SELECTED VARIETIES
750 ML/1 L
20069060_EA
20782336_EA



5.97

LIMIT 4
OVER LIMIT PAY
6.99 EA

HELLMANN'S MAYONNAISE
SELECTED VARIETIES
750-890 ML
20418579001_EA
21183811_EA



8.88

LIMIT 4
OVER LIMIT PAY
14.49 EA

MAZOLA OIL
SELECTED VARIETIES
2.84 L
20092558_EA
20750410_EA



1.49

LIMIT 4
OVER LIMIT PAY
1.79 EA

OCEAN'S LIGHT TUNA OR GOLD SEAL SARDINES
SELECTED VARIETIES
85-170 G
21005134_EA
21024464_EA



1.49

LIMIT 4
OVER LIMIT PAY
1.99 EA

UNICO BEANS, CHICKPEAS, LENTILS OR TOMATOES
SELECTED VARIETIES
540/796 ML
20313447001_EA
20314623001_EA



2/\$6
OR 3.79 EA

LIMIT 4
OVER LIMIT PAY
4.79 EA

TIM HORTONS SOUP OR CHILI
SELECTED VARIETIES
425 G/540 ML
21020782_EA
21020783_EA



2.97

LIMIT 4
OVER LIMIT PAY
3.79 EA

VH COOKING OR DIPPING SAUCE
SELECTED VARIETIES
341-380 ML
20297368_EA
20008736001_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

5.49

PC[®] BUTTER PUFF OR PHYLLO PASTRY FROZEN, 450/454 G
2128850_EA/2128853_EA



2.88

LIBERTÉ MÉDITERRANÉE 500 G/4X100 G OR GREEK 4X100 G OR CRUNCH 2X120 G, YOGURT SELECTED VARIETIES
2189635_EA/2147374_EA



6.99

LIBERTÉ GREEK TUBS 900 G/1 KG OR YOPLAIT CREAMY OR SOURCE 16X100 G YOGURT SELECTED VARIETIES
2010039001_EA/21305331_EA



3.33

PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLE 204 G SELECTED VARIETIES FROZEN
2017266001_EA 21424507_EA



4.25

CRACKER BARREL NATURAL CHEESE SLICES SELECTED VARIETIES 200-240 G
21290705_EA



3.49

DAIRYLAND SOUR CREAM SELECTED VARIETIES 500 ML
2027596001_EA



6.49

PC[®] FREE RUN LARGE BROWN EGGS 12'S OR PC[®] BLUE MENU[®] EGG WHITES 1 KG SELECTED VARIETIES
2081328001_EA 20821364001_EA



2.99

CAVENDISH PREMIUM FRIES OR SPECIALTY POTATOES 454-750 G OR ONION RINGS 400 G SELECTED VARIETIES FROZEN
20729779_EA 21584151_EA



12.99

PC[®] ENTRÉES SELECTED VARIETIES FROZEN, 2/2.27 KG
20134930_EA



CLUB SIZE

13.99

POGO SELECTED VARIETIES FROZEN, 20/32'S
20065234002_EA



18.99

PILLSBURY PIZZA POPS SELECTED VARIETIES FROZEN, 2.85 KG
21415878_EA



3.99

OCEAN SPRAY CRANBERRY COCKTAIL OR 100% JUICE BLEND SELECTED VARIETIES 1.77/1.89 L
20320009008_EA 20983463_EA



3.99

ICE RIVER GREEN BOTTLE SPRING WATER 32X500 ML
2104992_C32



\$5

PC[®] SOFT DRINKS SELECTED VARIETIES, 12X355 ML, 20/1848/2027, C12/20490677001_C12



3.47

ALCAN FOIL 50 FT OR NONSTICK 25 FT, GLAD WRAP 60 M OR REYNOLDS PARCHMENT PAPER 35 FT
20043471_EA 20051962_EA



22.47

BOUNTY PAPER TOWELS 8"X24 ROLLS
21101979_EA



11.97

PINE-SOL CLEANER SELECTED VARIETIES 4.25 L
20021491_EA 21008748_EA



CLUB SIZE

19.99

TIDE LIQUID 3.9 L, PODS 45/57/76'S, IVORY SNOW LIQUID 3.1 L LAUNDRY DETERGENT SELECTED VARIETIES
21893470_EA 21893706_EA



7.99

CALEDON FARMS DOG TREATS SELECTED VARIETIES 110-265 G
20550003_EA



FEEL GOOD CHOICES AT FEEL GOOD PRICES

\$2

**PC[®] ORGANICS
BROTH**
SELECTED VARIETIES
900 ML
2100796_EA



3.49

**HARDBITE
POTATO CHIPS**
SELECTED VARIETIES, 150 G
207093201_EA/207093202_EA

**LIMIT 4
OVER LIMIT PAY
4.50 EA**



3.99

**MADE GOOD
CRACKERS**
SELECTED VARIETIES, 121 G
2103064_EA/2103073_EA

**LIMIT 4
OVER LIMIT PAY
4.49 EA**



6.99

**NATURE'S BAKERY
FIG BAR**
SELECTED VARIETIES, 340 G
2144965_EA/2144972_EA

**LIMIT 4
OVER LIMIT PAY
8.49 EA**



4.79

**LIMIT 4
OVER LIMIT PAY
5.49 EA**

**SILK NON-DAIRY
CREAMER**
SELECTED VARIETIES,
REFRIGERATED, 890 ML
2104381_EA



5.99

**LIMIT 4
OVER LIMIT PAY
7.29 EA**

**VIOLIFE NON-DAIRY
CHEESE ALTERNATIVE**
SELECTED VARIETIES, 150/200 G
2124536_EA/2124538_EA



5.99

**FEVER-TREE MIXERS
OR TONIC WATER**
SELECTED VARIETIES, 4X300 ML
203293201_EA/203293202_EA

**LIMIT 4
OVER LIMIT PAY
6.99 EA**



6.99

**LIMIT 4
OVER LIMIT PAY
7.99 EA**

**SUNBUTTER
SUNFLOWER SEED
SPREAD**
SELECTED VARIETIES, 454 G
200944001_EA



7.99

**LIMIT 4
OVER LIMIT PAY
9.49 EA**

**FRUIT D'OR NORDIC
CRANBERRY JUICE**
1 L
2109244_EA



8.99

**NATURE'S PATH
ORGANIC ECO-PACK
CEREAL**
SELECTED VARIETIES, 650-907 G
2023267001_EA

**LIMIT 4
OVER LIMIT PAY
10.49 EA**



8.99

**LIMIT 4
OVER LIMIT PAY
10.49 EA**

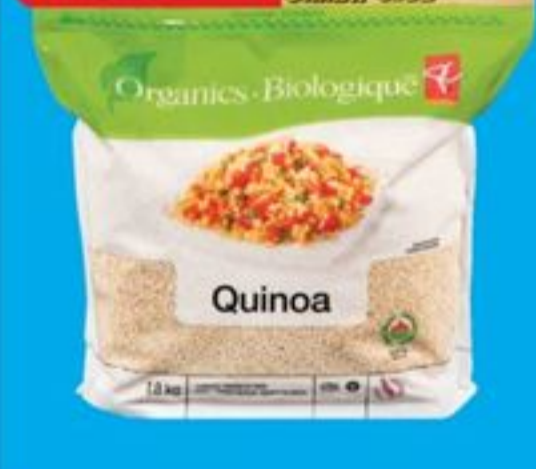
**DAIYA PLANT BASED
CHEEZCAKE**
SELECTED VARIETIES, FROZEN,
400 G
2082793001_EA/2082793002_EA



15.99

**LIMIT 4
OVER LIMIT PAY
19.99 EA**

**PC[®] ORGANICS
QUINOA
CLUBPACK, 1.8 KG**
2099421_EA



**UP TO
15%
OFF**
22.52-55.24 AFTER SAVINGS

**NATURE'S WAY
NUTRASEA AND
NUTRAVEGE'S GELS**
SELECTED VARIETIES, 30-150'S
2086050_EA/2086050_EA



14.99

**LIMIT 4
OVER LIMIT PAY
17.49 EA**

**ENER-C OR ENER-D
MULTIVITAMIN DRINK
MIX**
SELECTED VARIETIES, 24/30'S
2109087_EA/2109087_EA



**GET
5,000⁺
Value**

**SALUS
MULTIVITAMINS OR
SUPPLEMENTS**
ALL VARIETIES AND SIZES
2073616_EA/2066464_EA



SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.



TOP PICKS
Now available!

10⁸⁸
LB
23.99/KG

BEEF RIB FINGER MEAT
BONELESS, CRYOVAC
2019236, SA



1⁹⁸
LB
4.37/KG

GINGER ROOT
PRODUCT OF CHINA
2017969001, SA



\$3
LB
6.61/KG

**WHOLE DRESSED
TILAPIA OR BASA**
FROZEN
2019341, SA/2019486, SA



2⁷⁹

LIMIT 4
OVER LIMIT PAY
3.39 EA

**LAO GAN MA
CHILI CRISP**
210 G
20179690, SA



1⁴⁹

**SURAJ[®]
BEANS**
SELECTED
VARIETIES,
540 ML
2019246, SA
2019247, SA

LIMIT 4
OVER LIMIT PAY
1.69 EA



DAN-D PAK OATS
SELECTED VARIETIES, 1 KG
20179433, SA/20179432, SA

2⁴⁹

LIMIT 4
OVER LIMIT PAY
3.49 EA



\$5

**GOLDEN HAPPINESS
CHINESE LONG DONUT**
8'S
20192396, SA



7⁹⁹

LIMIT 4
OVER LIMIT PAY
9.49 EA

RIBENA JUICE
950 ML
2019484, SA



4⁹⁹

**NESTLÉ MILO OR
OVALTINE DRINK MIX**
SELECTED VARIETIES, 400 G
20193942, SA/20179433, SA



1⁷⁹

**TAMAM
CHICK PEAS
OR RED KIDNEY
BEANS**
796 ML
2014487, SA/2014486, SA

LIMIT 4
OVER LIMIT PAY
1.99 EA



6⁹⁹

LIMIT 4
OVER LIMIT PAY
7.99 EA

**NANAK VEGGIE
BURGER PATTIES**
840 G
20192988, SA



6⁴⁹

**M.Y. SAN SKYFLAKES
CRACKERS**
800 G
20179748, SA



* Please note that not all items are available in all stores.

SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.

T&T
TOP PICKS
Now available!

1.97
LB
4.34/KG

LONG EGGPLANT
PRODUCT OF MEXICO
300079401_EA



1.44

POMEGRANATE
PRODUCT OF U.S.A.
300047900_EA



1.27
LB
2.80/KG

NAPA
PRODUCT OF U.S.A.
300060300_EA



24.99

NEW ZEALAND LAMB STEW
BONE-IN, 1.25 KG
300079401_EA

LIMIT 4
OVER LIMIT PAY
27.99 EA



\$14

SUFRA® HALAL CHICKEN DRUMS OR THIGHS
FRESH, UP TO 1.58 KG
3000881_EA/3007106_EA



3.99
LB
8.80/KG

GOLDEN POMPANO, MILKFISH OR WILD PINK SALMON
WHOLE, FROZEN, 1 KG
30006381_KG/30019071_KG



5.49

BAKLAVA TRAY
10 PIECE, 300 G
3000023_EA



2.49

LA COSTEÑA REFRIED BEANS
SELECTED VARIETIES, 546 ML
30004070001_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



1.69

LIMIT 4
OVER LIMIT PAY
1.99 EA

GRACE HOT PEPPER SAUCE
170 ML
30006345_EA



3.49

LIMIT 4
OVER LIMIT PAY
4.99 EA

LA COSTEÑA SAUCE
SELECTED VARIETIES,
455 ML
3000634001_EA



2.79

KHAAS HALAL YOGURT
SELECTED VARIETIES, 750 G
30042005_EA

LIMIT 4
OVER LIMIT PAY
3.19 EA



3.49

LIMIT 4
OVER LIMIT PAY
3.99 EA

UFC REFRESH COCONUT WATER
1 L
300070006_EA



6.99

BRAR'S GULAB JAMUN
SELECTED VARIETIES, FROZEN,
850 G
300071037_EA



8.99

LIMIT 4
OVER LIMIT PAY
9.99 EA

BRAR'S RASMALAI
FROZEN, 850 G
300071038_EA



5.99

LIMIT 4
OVER LIMIT PAY
7.29 EA

DANISA TRADITIONAL BUTTER COOKIES
454 G
30040208_EA



* Please note that not all items are available in all stores.



BABY SHOP

FOR LESS

SHOP NOW



34⁹⁹

HUGGIES ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
80-200'S
2104022_EA/2104025_EA

LIMIT 4
OVER LIMIT PAY
39.99 EA



21⁹⁹

PAMPERS SUPER BIG PACK DIAPERS
N-6, SELECTED VARIETIES
32-120'S
2104029_EA/2104030_EA

LIMIT 4
OVER LIMIT PAY
29.99 EA



29⁹⁹

LUVS ECONO PACK DIAPERS
SIZE 3-7 SELECTED VARIETIES
80-160'S
2104014_EA/2104015_EA

LIMIT 4
OVER LIMIT PAY
32.99 EA



34⁹⁹

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2104048_EA/2104049_EA

LIMIT 4
OVER LIMIT PAY
39.99 EA



17⁹⁹

WATERWIPES BABY WIPES
SELECTED VARIETIES, 240'S
2119534_EA/2119536_EA

LIMIT 3
OVER LIMIT PAY
21.99 EA



7⁹⁹

PAMPERS OR HUGGIES 3X BABY WIPES
SELECTED VARIETIES, 168-216'S
2104084_EA/2104085_EA

LIMIT 3
OVER LIMIT PAY
10.99 EA



BABY FOOD & SNACKS

1⁷⁹

BABY GOURMET ORGANIC BABY FOOD POUCHES
SELECTED VARIETIES, 128 ML
20348074001_EA/20433409902_EA

LIMIT 6
OVER LIMIT PAY
2.29 EA



2⁹⁹

CEREBELLY ORGANIC BABY PUREE POUCHES
128 ML
21601154_EA/21601227_EA

LIMIT 6
OVER LIMIT PAY
3.99 EA



3⁷⁹

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES, 100-140 G
20944548_EA/21462907_EA



38⁹⁷

SIMILAC PRO-ADVANCE STEP 1 OR 2 OR COMFORT HMO POWDER FORMULA
SELECTED VARIETIES, 570/584 G
21437125_EA/21513071_EA



60⁹⁷

SIMILAC PRO-ADVANCE READY TO FEED FORMULA
STEP 1 OR 2, 16X235 ML
21534696_C01/21534752_C01



FORMULA DEALS

UP TO **20% OFF**
4.99-21.99 AFTER SAVINGS



BABY CARE AT GREAT PRICES

11⁹⁹

LIVE CLEAN BABY NEEDS
SELECTED VARIETIES, 750 ML
20607029_EA/20607347_EA

LIMIT 3
OVER LIMIT PAY
12.99 EA



8⁹⁹

JOHNSON'S BABY NEEDS
SELECTED VARIETIES, 800 ML
2112271_EA/2113293_EA

LIMIT 3
OVER LIMIT PAY
9.99 EA



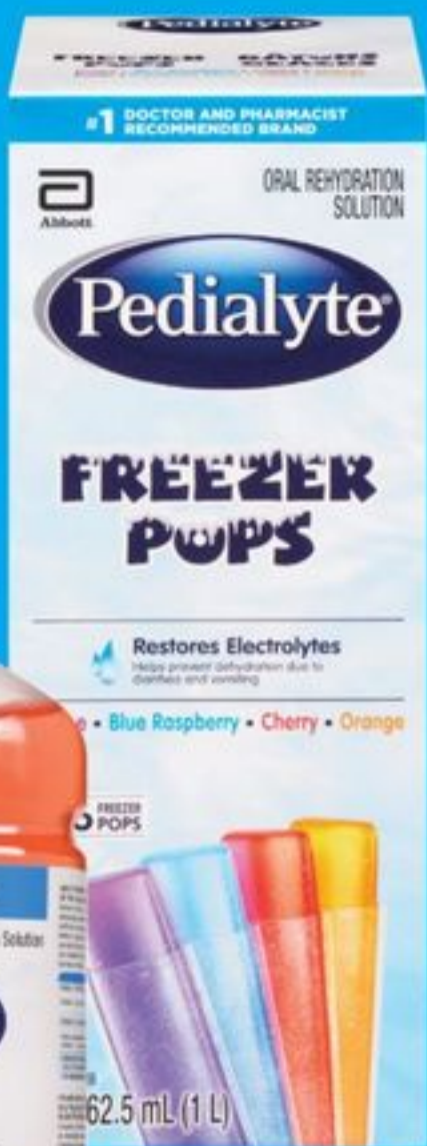
UP TO **20% OFF**
3.19-23.99 AFTER SAVINGS



ELEVATE YOUR WELL BEING

GET **4,000*** = \$4 Value
when you buy 2

PEDIALYTE ELECTROLYTE ORAL HYDRATION 1 L POWDER STICKS 800.5 G OR FREEZER POPS 16'S
SELECTED VARIETIES
3099791.EA/31023994.EA



UP TO **20% OFF**
11.59-29.59 AFTER SAVINGS

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
3099791.EA/31023911.EA



UP TO **25% OFF**
5.99-43.89 AFTER SAVINGS

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
3099791.EA/31023945.EA



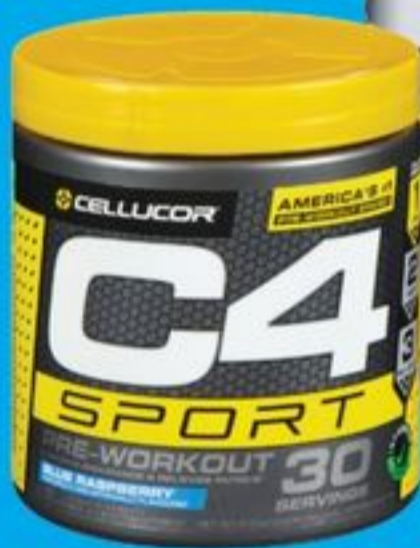
UP TO **20% OFF**
3.43-46.39 AFTER SAVINGS

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
31066225.EA/31059716.EA



UP TO **15% OFF**
27.99-31.49 AFTER SAVINGS

C4 PRE-WORKOUT SPORT OR ORIGINAL
SELECTED VARIETIES AND SIZES
31079966.EA/31030621.EA



UP TO **25% OFF**
5.99-14.62 AFTER SAVINGS

LIFE BRAND® COUGH, COLD AND FLU PRODUCTS
SELECTED VARIETIES AND SIZES
31027942.EA/31499812.EA



21.99

LIMIT 4 OVER LIMIT PAY 25.99 EA

PEPCID TABLETS 50/60'S OR IMODIUM 30/24'S TABLETS
SELECTED VARIETIES
3029700592.EA/31143963.EA



UP TO **20% OFF**
4.39-11.59 AFTER SAVINGS

ALWAYS, TAMPAX OR L. PADS, LINERS OR TAMPONS
SELECTED VARIETIES AND SIZES
31029073.EA/31074628.EA



9.99

LIMIT 4 OVER LIMIT PAY 12.49 EA

U BY KOTEX CLEAN AND SECURE PADS AND SECURE PADS 40-60'S OR LIGHTDAY LINERS 112/120'S
SELECTED VARIETIES
30671334.EA/31064231.EA



17.99

ALWAYS DISCREET PADS OR UNDERWEAR
SELECTED VARIETIES AND SIZES
30614996.EA/31064923.EA



SUPER YOUR EVERYDAY

4.49

LIMIT 4
OVER LIMIT PAY
5.99 EA

IVORY BAR SOAP 10X90 G OR BODY WASH
621 ML
SELECTED VARIETIES
2034787003_EA
2086034406L_EA



UP TO **20% OFF**
4.79-9.99 AFTER SAVINGS

METHOD OR MRS. MEYER'S HAND SOAP PUMPS 300-370 ML OR REFILLS 828 ML-1 L
SELECTED VARIETIES
21048934_EA/21025293_EA



6,000⁺ = \$6 Value
when you buy 2

NATIVE BODY WASH 532 ML, **DEODORANT** 75 G, **BODY SPRAY** 99 G OR **HAIR CARE PRODUCTS** 177/487 ML
SELECTED VARIETIES
2154841_EA/21550028_EA



10.99

LIMIT 4
OVER LIMIT PAY
13.49 EA

DOVE BODY WASH
SELECTED VARIETIES,
905/950 ML
21436871_EA/21517419_EA



3.99

LIMIT 4
OVER LIMIT PAY
6.29 EA

AXE DEODORANT 76/85 G, **BODY SPRAY** 113 G, **BODY WASH** OR **HAIR CARE** 473 ML
SELECTED VARIETIES
21042562_EA/21046485_EA



5.99

LIMIT 4
OVER LIMIT PAY
6.99 EA

SKINTIMATE OR XTREME DISPOSABLE RAZORS
SELECTED VARIETIES, 3-12'S
21123966_EA/21223101_EA



13.99

LIMIT 4
OVER LIMIT PAY
17.99 EA

OLD SPICE, SECRET OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY
SELECTED VARIETIES, 65-99 G
21410028_EA/21610070_EA



84¢

COLGATE OR CREST TOOTH PASTE 50-100 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
2033873100L_EA/20975182L_EA



18.77

LIMIT 4
OVER LIMIT PAY
29.99 EA

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., **REFILL HEADS** 3'S OR **CREST 3D WHITESTRIPS** 10'S
SELECTED VARIETIES
2034623100L_EA/214752266L_EA



29.97

LIMIT 4
OVER LIMIT PAY
50.49 EA

ORAL-B PRO 500 RECHARGEABLE TOOTHBRUSH 1 EA. OR **REFILL HEADS** 5'S
SELECTED VARIETIES
21475044L_EA/21479636L_EA



UP TO **50% OFF**
43.99-99.99 AFTER SAVINGS

ORAL-B PRO 1000 OR IO SERIES RECHARGEABLE TOOTHBRUSH
SELECTED VARIETIES
20948908L_EA/21479439L_EA



5.49

LIMIT 4
OVER LIMIT PAY
7.49 EA

SENSODYNE OR PRONAMEL VALUE SIZE TOOTH PASTE
SELECTED VARIETIES, 110/135 ML
2024793100L_EA/20432268002L_EA



3.97

COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES 1 EA. OR **COLGATE MOUTHWASH** 500 ML
SELECTED VARIETIES
21948717L_EA/21017421L_EA



SUPER YOUR EVERYDAY

5,000⁺ = \$5 Value
when you buy 2

AVEENO FACE CARE, BODY LOTION, BODY WASH, BABY PRODUCTS, SUN CARE OR HAIR CARE ASSORTMENT
SELECTED VARIETIES AND SIZES
20102023001_EA/21009208_EA



UP TO 30% OFF
6.99-16.79 AFTER SAVINGS

GARNIER MICELLAR WATER 700 ML, SKIN ACTIVE SERUMS, BB CREAMS OR SKIN NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
21304802_EA/21423002_EA



5,000⁺ = \$5 Value
when you buy 2

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES,
473/500 ML
20079867001_EA/20432313001_EA



7⁹⁹
LIMIT 4
OVER LIMIT PAY
8.99 EA

LUBRIDERM LOTIONS
SELECTED VARIETIES AND SIZES
21424887_EA



DOVE CRÈME SERUM
SELECTED VARIETIES AND SIZES
2143479_EA/2143541_EA



14⁹⁹
LIMIT 4
OVER LIMIT PAY
17.99 EA



5⁴⁹
LIMIT 4
OVER LIMIT PAY
6.49 EA

L'ORÉAL PARIS HAIR EXPERTISE
SELECTED VARIETIES, 385 ML
21428987_EA/21428985_EA



4⁹⁷
LIMIT 4
OVER LIMIT PAY
5.49 EA

GARNIER WHOLE BLENDS HAIR CARE
SELECTED VARIETIES AND SIZES
60 G/250-370 ML
20941723_EA/20941827_EA



\$10
LIMIT 4
OVER LIMIT PAY
14.99 EA

CAROL'S DAUGHTER SHAMPOO, CONDITIONER, TREATMENTS OR STYLING
SELECTED VARIETIES AND SIZES
21009109_EA/21009120_EA



\$10
LIMIT 4
OVER LIMIT PAY
14.99 EA

SHEA MOISTURE SHAMPOO, CONDITIONER OR TREATMENTS
SELECTED VARIETIES AND SIZES
21005967_EA/21431347_EA



11⁹⁷
LIMIT 4
OVER LIMIT PAY
14.99 EA

L'ORÉAL EXCELLENCE, OJA HAIR COLOUR OR ROOT COVER UP
SELECTED VARIETIES
20306537001_EA/20942347_EA



\$12
LIMIT 4
OVER LIMIT PAY
14.99 EA

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
20306667001_EA/20942348_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$3

BARBIE, HELLO KITTY OR STITCH LIP GLOSS, HOT WHEELS 3-IN-1 OR DISNEY PRINCESS HAIR SCRUNCHIES
SELECTED VARIETIES
WHILE QUANTITIES LAST
21606391_EA, 21606348_EA



WINNIE THE POOH, STITCH, LION KING OR STAR WARS SHEET MASKS
SELECTED VARIETIES
WHILE QUANTITIES LAST
21606937_EA, 21602041_EA

\$3



\$6

BARBIE, HELLO KITTY, DISNEY PRINCESS, FROZEN NAIL POLISH SET, BATH BOMB, TUMBLERS, ACCESSORY BAG OR LIGHT UP MIRROR
SELECTED VARIETIES
WHILE QUANTITIES LAST
21606418_EA, 21606011_EA



\$5

WINNIE THE POOH, STITCH, LION KING OR STAR WARS LIP BALM
SELECTED VARIETIES
WHILE QUANTITIES LAST
21620077_EA, 21620100_EA



MAD BEAUTY POP PRINCESS AURORA OR JASMINE
SELECTED VARIETIES
21620062_EA, 21620145_EA

\$6



\$6

LICENSED KIDS WATCHES
SELECTED VARIETIES
WHILE QUANTITIES LAST
21607288_EA, 21607463_EA



\$14

FROZEN, STITCH SPA OR COCOMELON BATH TIME ACTIVITY SET
SELECTED VARIETIES
WHILE QUANTITIES LAST
21606899_EA, 21607032_EA



\$14

DR. TEAL'S COLLECTION TIN 6 PIECE SET
WHILE QUANTITIES LAST
21602909_EA



\$12

ALCHEMY LIVING COZY PLUSH SLIPPER BOOTS
WHILE QUANTITIES LAST
21606654_EA



\$20

RUGGED RIDGE 5 PIECE MEN'S WEEKENDER SET
WHILE QUANTITIES LAST
21606654_EA



\$8

DISNEY HAIR ACCESSORIES
SELECTED VARIETIES, 1 EA
21606129_EA, 21606181_EA



\$15

QUO BEAUTY 3 PIECE SLEEP SET OR DELUXE COZY CARE SET
WHILE QUANTITIES LAST
21609315_EA



\$20

RUGGED RIDGE 5 PIECE MENS WEEKENDER SET
WHILE QUANTITIES LAST
21606027_EA



\$15

ALCHEMY LIVING FESTIVE SLIPPER SET
WHILE QUANTITIES LAST
21606719_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$14

LIMIT 4
OVER LIMIT PAY
16.00 EA

BARBIE CAREER DOLLS
SELECTED VARIETIES
21593104_EA/21593027_EA



\$14

LIMIT 4
OVER LIMIT PAY
17.00 EA

DISNEY PRINCESS
DOLLS
SELECTED VARIETIES
21593099_EA/21561996_EA



UP TO
15%
OFF
11.00-110.00 AFTER SAVINGS

LEGO FRIENDS
SELECTED VARIETIES
21579357_EA/21579206_EA



\$75

FURBY GALAXY
INTERACTIVE TOY
OVER 600 PHRASES
21594042_EA



UP TO
15%
OFF
11.00-100.00 AFTER SAVINGS

LEGO DREAMZZZ
SELECTED VARIETIES
21574185_EA/21564617_EA

BLOWOUT

prices reflected on shelf, selection may vary by store, while quantities last

Up to
40% off
ALL INDOOR AND
OUTDOOR LIGHTS
SELECTED VARIETIES

Up to
40% off
ALL CHRISTMAS
TREES, PORCH
TREES, ORNAMENTS
AND CHRISTMAS
DECOR
SELECTED VARIETIES

Up to
40% off
ALL SEASONAL
DINNERWARE,
SERVEWARE,
DRINKWARE, TABLE
LINENS, AND MUGS
SELECTED VARIETIES

FROM
\$4
4.00-5.00

GET
2,000
for every \$10¹
spent on
= \$2
Value¹

SCOTCH TAPE
OR SCISSORS
SELECTED VARIETIES
20509646_EA/20572384_EA
All least \$2 value in points



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LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

UP TO **15%** OFF
7.50-35.00 AFTER SAVINGS

TRANSFORMERS, MARVEL, STAR WARS OR AVENGERS ACTION FIGURES
SELECTED VARIETIES
21200894_EA/21090602_EA/21093986_EA



\$19

EXPLODING KITTENS OR HURRY UP CHICKEN BUTT
21533900_EA/21619440_EA



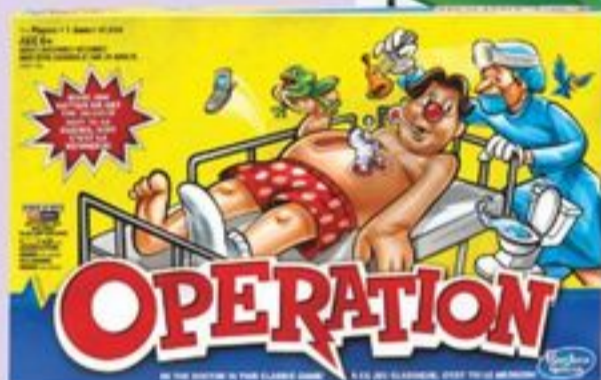
UP TO **15%** OFF
7.50-33.00 AFTER SAVINGS

MEGA POKÉMON
SELECTED VARIETIES
2106267_EA/21091943_EA



UP TO **20%** OFF
13.50-32.00 AFTER SAVINGS

CLASSIC BOARD GAMES
SELECTED VARIETIES
20079688_EA/21178346_EA



PLAY-DOH PIZZA DELIVERY SCOOTER
AGES 3-5 YEARS
21093986_EA

\$110



UP TO **20%** OFF
5.50-40.00 AFTER SAVINGS

NERF BLASTERS AND DARTS
SELECTED VARIETIES
21093984_EA/21090613_EA



UP TO **15%** OFF
34.00-39.00 AFTER SAVINGS

BITZEE, INTERACTIVE DIGITAL PET
SELECTED VARIETIES
21064409_EA/21094474_EA



UP TO **25%** OFF
16.13-19.50 AFTER SAVINGS

CRAYOLA SPRINKLE ART SHAKER OR CRAYOLA SCRIBBLE SCRUBBIE PETS TUB PLAYSET
SELECTED VARIETIES
21097963_EA/21237685_EA



\$3*

LIMIT 4 OVER LIMIT PAY 4.00* EA

ENERGIZER BATTERIES AA4 AND AAA2
SELECTED VARIETIES
21060868_EA/21184799_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



SUPER YOUR EVERYDAY

FROM
\$25
25.00-175.00

**BLACK & DECKER
APPLIANCES**
SELECTED VARIETIES
21250993_EA/21378153_EA



UP TO
15% OFF
35.00-255.00 AFTER SAVINGS

NINJA APPLIANCES
SELECTED VARIETIES
21183395_EA/21004063_EA



UP TO
25% OFF
47.00-248.00 AFTER SAVINGS

**CUISINART
APPLIANCES**
SELECTED VARIETIES
21354591_EA



**NESPRESSO VERTUO
NEXT MACHINE**
CHERRY, BLACK OR WHITE
SELECTED VARIETIES
21397452_EA/21399641_EA

\$115

**LIMIT 2
OVER LIMIT PAY
229.99 EA**



UP TO
20% OFF
8.00-48.00 AFTER SAVINGS

**EVERYDAY ESSENTIALS™
COOKWARE, SKILLETS,
WOKS, SAUTÉ PANS,
COOKWARE SKILLET OR
BOXED SETS**
SELECTED VARIETIES AND SIZES
2191565_EA/21343642_EA



UP TO
20% OFF
14.00-113.00 AFTER SAVINGS

**PC® COOKWARE
SKILLETS, CAST IRON,
WOKS, SAUTÉ PANS,
COOKWARE SKILLET
OR BOXED SETS**
SELECTED VARIETIES
21344536_EA/21492078_EA



UP TO
20% OFF
7.00-38.00 AFTER SAVINGS

**PC® METAL BAKEWARE
OR BAKEWARE OR
SETS**
SELECTED VARIETIES
20946046_EA/21194308_EA



UP TO
20% OFF
5.00-11.00 AFTER SAVINGS

**EVERYDAY ESSENTIALS™
METAL BAKEWARE**
SELECTED VARIETIES
20786778_EA/21490154_EA



UP TO
20% OFF
1.50-15.00 AFTER SAVINGS

**EVERYDAY ESSENTIALS™
GADGETS OR CUTTING
BOARDS**
SELECTED VARIETIES
21111008_EA/21214963_EA/21212663_EA



UP TO
20% OFF
6.00-24.00 AFTER SAVINGS

**TASTY OR COUNTRY
LIVING GADGETS**
SELECTED VARIETIES
21341775_EA/21541778_EA



UP TO
30% OFF
4.00-70.00 AFTER SAVINGS

**PC® DINNERWARE OR
SERVEWARE**
SELECTED VARIETIES
21432903_EA/21432975_EA



**BUY 1
GET 1
50% OFF**

**PC® DINNER,
COCKTAIL OR
BUFFET NAPKINS**
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
SELECTED VARIETIES
5.00
21586274_EA/21585788_EA



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SUPER YOUR EVERYDAY

UP TO
30% OFF
9.00-36.00 AFTERSAVINGS

LIFE AT HOME™
THROWS AND
DECORATIVE
CUSHIONS
SELECTED VARIETIES
2108915_EA/21070333_EA



BUY 2 GET 1 FREE

LIFE AT HOME™
3-WICK SCENTED
CANDLES
SELECTED VARIETIES, 14 OZ
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
2107049_EA/21070723_EA



UP TO
30% OFF
28.00-42.00 AFTERSAVINGS

LIFE AT HOME™
FLANNEL SHEET SETS
SELECTED VARIETIES
21079518_EA



PC® TOTAL COMFORT
PILLOWS
SELECTED VARIETIES
21200214_EA

FROM
19.99
19.99-25.00



\$5

NO NAME® PLASTIC
PARTY CUPS
SELECTED VARIETIES, 50'S
21090257_EA/21090261_EA



UP TO
20% OFF
4.50-6.00 AFTERSAVINGS

NO NAME® PAPER
PLATES
SELECTED VARIETIES, 40'S
21090319_EA/21090087_EA



\$32

GET
10,000 = \$10 Value
BRITA FILTER
5'S
20875106_EA



UP TO
40% OFF
5.50-15.00 AFTERSAVINGS

PC® PANTRY
CANNISTERS
SELECTED VARIETIES
20796341_EA/21071054_EA



GET
2,000 = \$2 Value!
for every \$10*
spent on

RUBBERMAID
TAKEALONGS
FOOD STORAGE
CONTAINERS
SELECTED VARIETIES
20712454_EA/20719085_EA
At least \$2 value in purchase



Optimum™
Members-Only Price™

\$19

Non-members
\$24

Members
\$5

HEAVY DUTY UTILITY MAT
21841916_EA
*Must be a registered PC Optimum™
member to load and get this offer.



UP TO
20% OFF
2.50-112.00 AFTERSAVINGS

WINTER NEEDS
SELECTED VARIETIES
21464208_EA/21465004_EA/
21465105_EA



26" SNOWBRUSH
BALAI À NEIGE DE 66CM

NEW YEAR new you

OUR BESTSELLERS



UP TO **30% OFF**
20.99-29.99 AFTER SAVINGS
GET **1,000*** = \$1 Value

Olay Cleansing Melts 32's, Total Effects, Regenerist Moisturizers or Treatments selected varieties and sizes
20976366_EA/20839506002_EA

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NIVEA

Start Winter with a **LOVING TOUCH**



GET **1,500*** = \$150 Value

7.99

NIVEA FACE ESSENTIALS CLEANSING, PURE & NATURAL MOISTURIZERS OR BODY LOTION
SELECTED VARIETIES AND SIZES
20700027_EA/20688865_EA

Holiday Hair Care Favourites



5.97 Head & Shoulders® & Herbal Essences hair care, selected sizes and varieties
21505044_EA/21505016_EA



7.49 Pantene Nutrient Blends hair care selected sizes and varieties
21245064_EA/21243351_EA



\$11 Native hair care, selected sizes and varieties
21505287_EA/21505267_EA



6.97 Pantene & Aussie hair care, selected sizes and varieties
21167373_EA/21424214_EA

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CELEBRATE!

DELICIOUS!

EAZY!



Fresh Filled Pasta 500g - 700g OR Skillet Gnocchi 520g - 700g
20334658_EA/21579289_EA

\$10



Fresh Flat Pasta 300g - 360g | 20126372_EA

Olivieri® Gnocchi 280g - 350g | 21021520_EA

Fresh Sauce 600mL | 20011488_EA

\$5

5.49

8.49



SCHNEIDERS
SAVOUR A MINI MOMENT



LIMIT 4 **2.99** Schneiders® Mini-Charcuterie Kits 75g-80g Select Varieties
OVER LIMIT PAY 3.99 EA
21120887_EA



LIMIT 4 **5.99** Schneiders® Frozen Breakfast Bites or Sandwiches 224g-288g Select Varieties
OVER LIMIT PAY 6.99 EA
21623533_EA



LIMIT 4 **4.99** Schneiders® Regular or Thick Cut Bacon or Maple Leaf® Natural or Ready Crisp® Bacon 65g-375g Select Varieties
OVER LIMIT PAY 7.99 EA
20772671_EA



10.99

Schneiders® Ham 700g Select Varieties
21094678_EA



2.99

LIMIT 4 Lunch Mate® Lunch Kits 95g-120g Select Varieties
OVER LIMIT PAY 3.99 EA
21309931_EA

COMPLETE NUTRITION ON THE GO

ENSURE READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20304797001_C06/20304731001_C06

12.99



NUTRITION YOU CAN TRUST
DESIGNED FOR PEOPLE WITH DIABETES

GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20190283003_EA

12.99



† Ensure® is the #1 doctor recommended brand of oral nutritional supplements.
† Glucerna® is the #1 doctor recommended brand in the diabetes specific oral nutritional supplement category.
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ENJOY GREAT RESTAURANT BRANDS AT HOME!

SWISS CHALET



9.99

St. Hubert Tourtière (800g)
20719234_EA



6.99

St. Hubert Individual Tourtière (2 x 235g)
21041993_EA



8.99

Swiss Chalet Chicken Pot Pie (650g)
21047006_EA



8.99

Swiss Chalet Beef Pot Pie (655g)
21044779_EA



6.99

Swiss Chalet Individual Pot Pie (2 x 235g)
21047192_EA



Optimum™

THE

HOLIDAY EVENT!

UP TO **250,000** pts

Bell | ROGERS. | virgin plus | fido

SAMSUNG GALAXY S24



IPHONE 15



FIND ALL THE DEALS IN STORE.

THE MOBILE SHOP®

NOW THAT'S REWARDING.

Offer valid until December 24th, 2024. Earn up to 250,000 bonus PC Optimum™ points on select phones on a new 2-year activation or upgrade on select Bell, Rogers, Virgin Plus, or Fido plans at The Mobile Shop®. Subject to credit approval. PC Optimum™ points earned vary by device and plan. PC Optimum™ points will be deducted for any returns. Product availability may vary by store. We are not obligated to award points based on errors or misprints. Find the nearest store at themobileshop.ca/en/locations. Offer subject to change without notice.

The Mobile Shop® is a division of Loblaws Inc.

clearance!

up to

50%

off

Select Styles | Prices as Marked
While Quantities Last | In-Store + Online



adults' sleep sets from \$19.94



holiday dresses from \$24.94



children's sleep sets from \$8.94

JOE FRESH

SHOP NOW

GET 15,000 PC Optimum points = \$15 Value!
for every \$100* spent on

ULTIMATE DINING CARD GIFT CARDS
At least \$10 value to points



*Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

Optimum

In 2023, our members redeemed over \$319 million in free stuff at Real Canadian Superstore.

Get to free faster with the PC Optimum™ app.

Start earning more points in 3 easy steps:

1. Download the app & create account
2. Open to load your offers weekly
3. Scan your app when you pay

START SAVING

*Based on our store website, or through PC Optimum™ members that used our app. Offer ends on 12/31/23. PC Optimum™ app or website. Offer available while supplies last. See participating public information website for all store locations and terms.



AD MATCH

We match prices* so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.