

Celebrate new year for less

Most stores will be closed
Wednesday, January 1st.

See in-store or see online for holiday store hours.

**SAVE
37%**

**HOT
DEALS**

8⁷⁷

LB
19.33/KG

**STRIPLOIN
GRILLING STEAK
BONE IN**
CUT FROM CANADA AA GRADE
OR USDA SELECT GRADE BEEF
OR HIGHER
**BIFTECK DE
CONTRE-FILET A
GRILLER AVEC OS**
20953277_KG



**CLUB
SIZE**

9⁹⁹

LB
22.02/KG

**CANADIAN SNOW CRAB CLUSTERS
LEG AND CLAW**
FROZEN OR PREVIOUSLY FROZEN
**GRAPPES DE CRABE DES NEIGES CANADIEN,
PATTES ET PINCES**
21159647_KG



**SAVE
37%**

**HOT
DEALS**

4⁹⁹

LOBSTER TAILS
FROZEN OR
PREVIOUSLY FROZEN
2-3 OZ EACH
**QUEUES
DE HOMARD**
21105533EA



**SAVE
9.00**

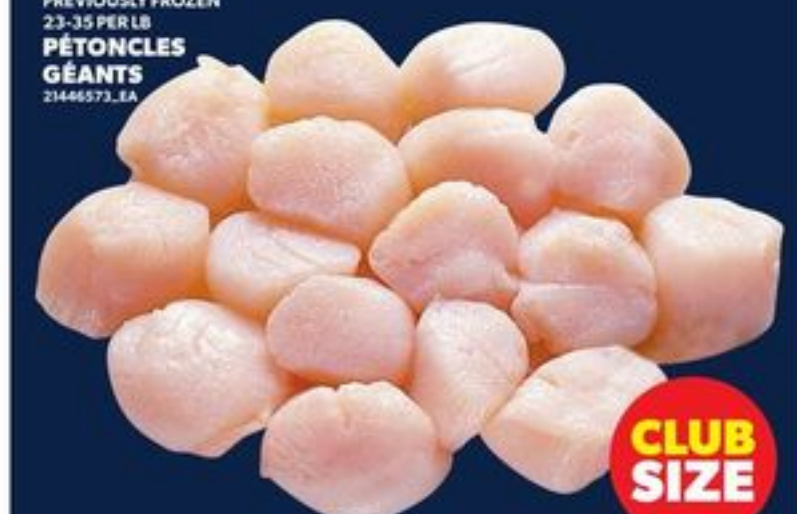
LB

**HOT
DEALS**

19⁹⁹

LB
44.07/KG

SEA SCALLOPS
PREVIOUSLY FROZEN
23-35 PER LB
**PÉTONCLES
GÉANTS**
21446573_EA



**CLUB
SIZE**

\$25

GET 5,000^{PC}

= \$5 Value

PARTY PLATTER*
SELECTED VARIETIES
696 G-1.15 KG
PLATEAU DE CÉLÉBRATION
21217577_EA/21217522_EA



*PLEASE ORDER THROUGH THE DELI DEPARTMENT OR PC EXPRESS.
ALLOW 24 HOURS IN ADVANCED

Optimum

Members-Only Price™

\$12

Members save \$2

Non-members **\$14**

SMALL FRUIT OR VEGETABLE PLATTERS
PREPARED FRESH IN-STORE DAILY
872 G-1.2 KG
PETIT PLATEAU DE FRUITS OU DE LÉGUMES
21304413_EA/20171929_EA



Optimum

Members-Only Price™

\$8

Members save \$1

Non-members **\$9**

PC* HORS D'OEUVRES COLLECTION
SELECTED VARIETIES, FROZEN
225-800 G
COLLECTION DE HORS-D'ŒUVRE PC*
20458096_EA/21116020_EA



5.99

SAN DANIELLE PROSCIUTTO 100 G OR
BOURSIN SOFT CHEESE 150 G
SELECTED VARIETIES
PROSCIUTTO SAN DANIELLE OU FROMAGE À PÂTE MOLLE BOURSIN
20116794_EA/20581600_EA



NEW NEW NEW WAYS TO SAVE

PRICE DROP

FRESH PROMISE

MEMBERS SAVE MORE

no name®

HIT OF THE MONTH

IN STOCK PROMISE

MULTI BUY

ALWAYS \$

CLUB SIZE

\$6

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375-500 G
BACON FUMÉ
NATURELLEMENT PC®



SAVE 42%

HOT DEALS

3.99 LB
8.80/KG

PORK BACK RIBS
CÔTES DE DOS DE PORC



\$3

AVOCADO BAG 5'S,
PRODUCT OF MEXICO OR
PC® LIVE LETTUCE
BOSTON 1'S,
PRODUCT OF CANADA
SAC D'AVOCATS OU
LAITUE BOSTON
VIVANTE PC™



\$4

FARMER'S MARKET®
GRAPE TOMATOES
283 G, PRODUCT OF U.S.A., MEXICO,
CANADA, **MINI CARROTS** 2 LB
PRODUCT OF U.S.A., NO. 1 GRADE
OR **MINI CUCUMBERS** 6'S
PRODUCT OF CANADA
TOMATES RAISINS,
CAROTTES MINIATURES
OU **MINI-CONCOMBRES**
DÉLICÉS DU MARCHÉ™



9.99

PC® SMOKED SALMON
SELECTED VARIETIES, FROZEN
125-150 G
SALMON FUMÉ PC™



SAVE 2.00

7.99

PC® PACIFIC LARGE WHITE SHRIMP
RAW OR COOKED PEELLED
31-40 PER LB, FROZEN
400 G
GROSSES CREVETTES
BLANCHES DU PACIFIQUE PC™



\$4

BLUEBERRIES
PRODUCT OF PERU, CHILE,
MEXICO OR MOROCCO
NO. 1 GRADE
PINT
BLEUETS



Members-Only Price
\$3

Members save \$2

Non-members \$5

CHAPMAN'S MARKDALE CREAMERY ICE CREAM
2 L OR COLLECTION
NOVELTIES 6.75'S SELECTED
VARIETIES, FROZEN
CRÈME GLACÉE
MARKDALE CREAMERY
OU **FRIANDISES**
GLACÉES COLLECTION
CHAPMAN'S



SAVE .98

WHEN YOU BUY 2

2/\$3
OR \$1.99 EA.

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
2 L
BOISSONS GAZEUSES
COCA-COLA, CANADA DRY
OU PEPSI



SAVE UP TO 1.11

4.88

BLACK DIAMOND CHEESE BARS 400 G,
SHREDS 300-320 G OR
PC® SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE,
FROMAGE RAPÉ
OU FROMAGE RAPÉ PC™



SAVE 1.48
WHEN YOU BUY 2

2/\$5.50
OR \$3.49 EA.

WONDER BREAD OR BUNS
SELECTED VARIETIES
AND SIZES
PAIN OU PETITS PAINS WONDER



\$6

PC® ORANGE JUICE 2.5 L
OR **PC® GREEK YOGURT**
650/750 G
SELECTED VARIETIES
JUS D'ORANGE PC®
OU **YOGOURT GREC PC™**



3.49

DR. OETKER RISTORANTE, CASA DI MAMA PIZZA
320-410 G, **PC® THIN & CRISPY, LOADS OF FOCACCIA OR FLATBREAD PIZZA**
330-455 G
SELECTED VARIETIES FROZEN
PIZZA RISTORANTE
OU **CASA DI MAMA**
DR. OETKER OU PIZZA MINCE ET CROUSTILLANTE, PLEINE DE, FOCACCIA OU PAIN PLAT PC™



NO HST

For a complete list of eligible items, scan here



*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

\$1 **PRICE DROP!**

NESTLÉ SINGLE CHOCOLATE
SELECTED VARIETIES
41-50 G
BARRES DE CHOCOLAT INDIVIDUELLES NESTLÉ
20046954_EA
20306138_EA

3/4⁹⁸ **PRICE DROP!**
OR \$1.99 EA.

KNORR SIDEKICKS
SELECTED VARIETIES
116-160 G
SIDEKICKS KNORR
2032343006L_EA

2⁵⁰ **PRICE DROP!**

KETTLE POTATO CHIPS
SELECTED VARIETIES
156-198 G
CROUSTILLES KETTLE
20320654_EA
20320692_EA

Optimum
Members-Only Price
\$6
Non-members **\$7**
Members save \$1

FARMER'S MARKET MUFFINS
SELECTED VARIETIES
6'S
MUFFINS DÉLICÉS DU MARCHÉ
21283356_EA
21283357_EA

Optimum
Members-Only Price
\$3
Non-members **\$5⁹⁹**
Members save \$2⁹⁹

MCCAIN SUPERFRIES OR SPECIALTY POTATOES
SELECTED VARIETIES, FROZEN
454-800 G
FRITES SUPERFRIES OU DE SPÉCIALITÉ MCCAIN
20324328002_EA
20794879_EA

Optimum
Members-Only Price
\$13
Non-members **\$24⁹⁹**
Members save \$11⁹⁹

ROYALE BATHROOM TISSUE 30+60 ROLLS OR TIGER TOWELS
6+12 ROLLS
SELECTED VARIETIES
PAPIER HYGIÉNIQUE OU ESSUIE-TOUT TIGER ROYALE
2191252_EA
21378233_EA
21464732_EA

SAVE 2.00
WHEN YOU BUY 2

2/\$8
OR \$5 EA.

GET 1,000⁰⁰ - \$1 Value
when you buy 2

FRIED TORTILLA CHIPS
PREPARED IN STORE
450 G
CROUSTILLES DE TORTILLA FRITES
21324615_EA

GET 3,000⁰⁰ - \$3 Value
for every '10' spent on

ATLANTIC CHOICE PORK SAUSAGES
SELECTED VARIETIES
374/500 G
SAUCISSES DE PORC ATLANTIC CHOICE
21332592_EA
21332594_EA

\$13

HIGH LINER PAN SEAR SIGNATURE FISH
425-540 G,
PC[®] OR BLUE MENU[®] ENTRÉES 2/2.27 KG
SELECTED VARIETIES, FROZEN
POISSON POÊLÉE SÉLECTE OU COUPES SIGNATURE HIGH LINER OU PLATS CUISINÉS PC[®] OU MENU BLEU[™]
2034930_EA
20844670_EA

SAVE UP TO 1.99

\$6

KELLOGG'S CEREAL FAMILY SIZE
SELECTED VARIETIES
480-650 G
CÉRÉALES KELLOGG'S
21430738_EA
21430755_EA

SAVE UP TO 1.49

\$7

BECEL MARGARINE
437/850 G OR
PC[®] BUTTER QUARTERS 450 G
SELECTED VARIETIES
MARGARINE BECEL OU BÂTONNETS DE BEURRE PC[®]
20297818002_EA
20313456002_EA

\$7

PC[®] PODS 12'S, NESPRESSO COMPATIBLE CAPSULES 10'S OR LAVAZZA ORO, DECAF GROUND COFFEE 250 G
SELECTED VARIETIES
CARTOUCHES, CAPSULES COMPATIBLES NESPRESSO PC[®] OU CAFÉ MOULU ORO, DÉCAFÉINÉ LAVAZZA
20048898_EA
20585545_EA

SAVE 1.98
WHEN YOU BUY 3

3/9⁹⁹
OR 3.99 EA.

NATURE VALLEY GRANOLA BARS
120-230 G, **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-226 G,
SELECTED VARIETIES
BARRES GRANOLA VAL NATURE, COLLATIONS AUX FRUITS BETTY CROCKER OR MOTT'S
20303520002_EA
20318474001_EA

SAVE 1.98
WHEN YOU BUY 2

2/\$10
OR 5.99 EA.

PC[®] FROZEN FRUIT 300-600 G OR HALO TOP FROZEN DESSERT 473 ML
SELECTED VARIETIES
FRUITS SURGELÉS PCMD OU DESSERT GLACE HALO
21087003_EA
21381753_EA

3⁴⁹

CHRISTIE RITZ, WHEAT THINS OR TRISCUIT CRACKERS
SELECTED VARIETIES
175-454 G
CRAQUELINS RITZ, FINS AU BLÉ OU TRISCUIT CHRISTIE
21030905_EA
21347034_EA

\$7

STARBUCKS ICED COFFEE 1.18/1.42 L OR YOPLAIT YOGURT
16X100 G
SELECTED VARIETIES
CAFÉ GLACÉ STARBUCKS OU YOGOURT YOPLAIT
20317379001_EA
21255530_EA

\$21

TIDE LAUNDRY DETERGENT 3.9 L, POWER PODS 45'S OR PODS OR GAIN FLINGS 76'S OR CASCADE XL DISHWASHER DETERGENT TABS 51-90'S
SELECTED VARIETIES
DÉTÉRGENT À LESSIVE, POWER PODS OU PODS TIDE OU FLINGS GAIN OU CAPSULES DE DÉTÉRGENT POUR LAVE-VAISSELLE XL CASCADE
20329430_EA
20566773_EA

SAVE UP TO 20% OFF

AVEENO 354/532 ML OR LUBRIDERM 480/710 ML LOTIONS
SELECTED VARIETIES
LOTIONS AVEENO OU LUBRIDERM
2030023006_EA

REAL ATLANTIC SUPERSTORE CUSTOMER RELATIONS 1-866-727-0771. VISIT atlanticsuperstore.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. Savings on items sold may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

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Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. **PRICE DROP** offer valid in-store at participating locations between November 28, 2024 - January 1, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



FRESH PROMISE

If it's not fresh, it's free.

3⁹⁹
LB
8.80/KG

PC[®] BLACK SABLE GRAPES PRODUCT OF U.S.A. OR PERU, NO. 1 GRADE, PC[®] EXTRA LARGE RED, GREEN SEEDLESS GRAPES PRODUCT OF PERU, NO. 1 GRADE RAISINS BLACK SABLE PC[™] OU TRÈS GROS RAISINS ROUGES, VERTS SANS PÉPINS PC[™]



SAVE UP TO **1.99**

HOT DEALS

\$5

FARMER'S MARKET[™] LEMONS PRODUCT OF SPAIN OR TURKEY 2 LB OR NO NAME[™] NATURALLY IMPERFECT[™] LIMES PRODUCT OF MEXICO 907 G CITRONS DÉLICIES DU MARCHÉ[™] OU LIMES NATURELLEMENT IMPARFAITS[™] SANS NOM[™]



1⁵⁰

RED MANGO PRODUCT OF PERU EACH MANGUES ROUGES



\$6

FARMER'S MARKET[™] GREENHOUSE PEPPERS PRODUCT OF MEXICO 3'S POIVRONS DE SERRE DÉLICIES DU MARCHÉ[™]



SAVE **1.98** WHEN YOU BUY 2

2/\$5
OR \$3.49 EA.

CANADA PC[®] CREMINI OR WHITE MUSHROOMS PRODUCT OF CANADA 227 G CHAMPIGNONS CREMINI OU BLANCS PC[™]



SAVE **2.00** WHEN YOU BUY 2

2/\$12
OR \$7 EA.

TAYLOR FARMS CHOPPED SALAD KITS PRODUCT OF U.S.A. SELECTED VARIETIES 267-383 G TROUSSES DE SALADES HACHÉES TAYLOR FARMS

GET **1,000** Value when you buy 2



SAVE **1.00** WHEN YOU BUY 2

2/\$11
OR \$6 EA.

MARZETTI DIPS PRODUCT OF U.S.A. SELECTED VARIETIES 254-340 G TREMPETTES MARZETTI



\$5

CORED PINEAPPLE PREPARED IN-STORE ANANAS ÉVIDÉ FRAIS



\$8
LB
17.64/KG

EXTRA LEAN GROUND BEEF BŒUF HACHÉ EXTRA-MAIGRE



CLUB SIZE

SAVE **2.00** LB

HOT DEALS

6⁹⁹
LB
15.41/KG

MARINATED PORK BACK RIBS PREPARED IN-STORE CÔTES DE DOS DE PORC MARINÉES



SAVE **1.50** LB

HOT DEALS

3⁴⁹
LB
7.69/KG

PC[®] WHOLE CHICKEN AIR-CHILLED POULET ENTIER PC[™]



SAVE **3.99**

HOT DEALS

\$6

BEYOND MEAT PLANT BASED BURGER, GROUND OR SAUSAGES SELECTED VARIETIES 226-400 G BURGER, SANS-VIANDE HACHÉ OU SAUCISSES À BASE DE PLANTES BEYOND MEAT



SAVE **1.89** WHEN YOU BUY 3

3/10⁹⁸
OR \$4.29 EA.

SCHNEIDERS LUNCHMATE STACKERS OR KITS SELECTED VARIETIES 90-132 G STACKERS LUNCHMATE OU TROUSSES-REPAS SCHNEIDERS



ALWAYS **\$7**

PC[®] PUB RECIPES[™] OR GLUTEN-FREE CHICKEN SELECTED VARIETIES, FROZEN 600/700 G POULET PC[™] RECETTE DU PUB[™] OU SANS GLUTEN



SAVE **4.00** LB

HOT DEALS

8⁹⁹
LB
19.82/KG

SEAFOOD CHOWDER MIX PREVIOUSLY FROZEN CHAUDRÉE DE PRODUITS DE LA MER



CLUB SIZE

SAVE **1.00**

HOT DEALS

2⁹⁹

SEAQUEST[™] CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS SELECTED VARIETIES, READY-TO-EAT 227 G GOBERGE À SAUCEUR DE CRABE OU HOMARD SEAQUEST[™] FLOCONS OU MORCEAUX



\$14

PC[®] BACON-WRAPPED WILD SEA SCALLOPS 260 G OR TOPPITS COOKED LOBSTER MEAT 200 G FROZEN PÊTONCLES GÉANTS SAUVAGES BÂRÉS DE BACON PC[™] OU CHAIR DE HOMARD CUITE TOPPITS



SUPER FRESH

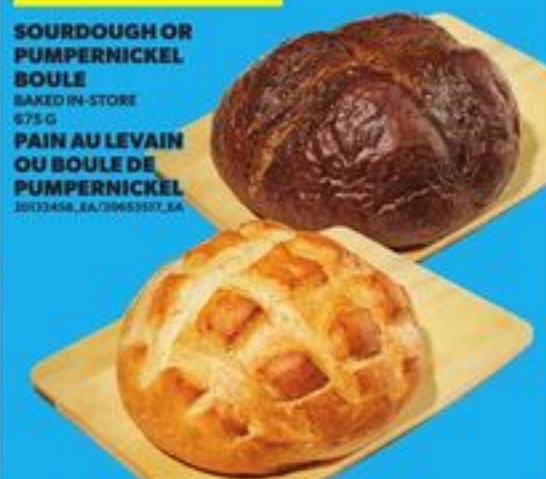
1⁵⁰

BAGUETTE
WHITE OR WHEAT
BAKED IN-STORE
235 G
BAGUETTE
2152971_EA



\$4

SOURDOUGH OR PUMPERNICKEL BOULE
BAKED IN-STORE
675 G
PAIN AU LEVAIN OU BOULE DE PUMPERNICKEL
20331456_EA/20653007_EA



\$4

PLAIN CROISSANTS
BAKED IN-STORE
6'S
CROISSANTS NATURE
21646724_EA



\$6

CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
10'S
BRIOCHE À LA CANNELLE DANOISES OU GLACÉES AU FROMAGE À LA CRÈME
21467563_EA



\$6

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
BISCUITS DÉLICATS DU MARCHÉ
20346774_EA



4⁴⁹

MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
BAKED IN-STORE
SELECTED VARIETIES
4'S
MINI-CHAUSSON TRESSÉ OU DANOISÉ ÉRABLE ET PACANES
21464142_EA/21464159_EA



\$6

PC™ TRADITIONAL NAAN DIPPERS
CLUB SIZE™
400 G
BOUCHÉES NAAN TRADITIONNEL PC™
20997090_EA



CLUB SIZE

\$4

VACHON SNACK CAKES OR SARA LEE LITTLE BITES
SELECTED SIZES AND VARIETIES
PETITS GÂTEAUX VACHON OU LITTLE BITES SARA LEE
20962406_EA/21555008_EA



2/\$8
OR \$4.29 EA.

PC™ OR BLUE MENU™ ORGANICS OR PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
TORTILLAS BIOLOGIQUES OU PROTÉINES PC™ OU MENU BLEU™
20928857_EA/20928858_EA



\$15

12 PIECE PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS
728 G
CHILLED
12 MORCEAUX D'AILES AVEC SAUCE PRÉEMBALLÉS AVEC CÉLÉRI ET CAROTTES
21532563_EA/21532567_EA



\$16-20

IN-STORE PREPARED SHEPHERD'S PIE, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
PREPARED IN-STORE
SELECTED VARIETIES
716-1.6 KG
PÂTE CHINOIS, BOUTS DE CÔTES AVEC PURÉE DE POMMES DE TERRE, MINI-BURGERS OU POIVRONS FARCIS PRÉPARÉS EN MAGASIN
21634676_EA/21624751_EA



\$7

TRE STELLE RICOTTA BALL OR MOZZARELLA
475 G OR 340 G
SELECTED VARIETIES
RICOTTA OU BOULE DE MOZZARELLA TRE STELLE
20083632_EA/20083627_EA



2⁹⁹
/100 G

JARLSBERG
IN-STORE DELI CUT
SELECTED VARIETIES
JARLSBERG
21063994_80



3⁴⁹
/100 G

SERVICE CASE CUDDY MONTREAL SMOKED TURKEY
DELI SLICED
DINDE FUMÉE MONTREAL CUDDY DU COMPTOIR DE SERVICE
20007095_80



\$6

ZIGGY'S™ KOLBASSA OR PEPPERONI
375 G OR 175 G
SELECTED VARIETIES
KOLBASSA OU PEPPERONI ZIGGY'S™
20988889_EA/21088884_EA



SAVE 1.00
WHEN YOU BUY 2

2/\$7
OR \$4 EA.

PC™ DIPS
SELECTED VARIETIES
227/228 G
TREMPETTES PC™
20544087_EA



\$7

THE SNACK FACTORY™ SNACK FACTORY CHOCOLATE PRETZEL CRISPS
SELECTED VARIETIES
155 G
PRETZEL CRISPS AU CHOCOLAT™
SNACK FACTORY™
21573322_EA



CELEBRATE THE NEW YEAR

\$45

WINGS N TENDERS PLATTER
1.9-2 KG
21559247_EA



\$9-10

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21454292_EA
21456401_EA



\$48

CHICKEN TENDER PLATTER
1.9 KG
21559263_EA



\$20

GET **\$5.00** in **\$5** Value

CHICKEN, FAJITA OR SOUVLAKI CHICKEN TACO TRAYS
1-1.1 KG
21624609_EA
21354582_EA



\$50

CHICKEN FAVOURITES PLATTER SMALL
2 KG
21559160_EA



PLEASE PROVIDE 48 HOUR NOTICE FOR CATERING PLATTERS.

\$12-15

GET **\$2.50** in **\$2.50** Value

CHARCUTERIE BOARD
SELECTED VARIETIES
211-433 G
21405538_EA
21405571_EA



SAVE .80 /100 G

2.99 /100 G

SERVICE CASE SIKORSKI GRAND PA OR GRAND MA HAM
29.90 /KG
20996112_EA



Members-Only Price **\$10**

Non-members **\$11**

PC SPLENDIDO SALAMI CHUBS
SELECTED VARIETIES
225 G
21449790_EA



6.99

PC BRIE
SELECTED VARIETIES
170-200 G
20787327_EA



SAVE 1.00

7.99

PC BLACK LABEL CHEDDAR, WHITE FOX, ISLE OF MAN OR RED FOX
SELECTED VARIETIES
250 G
20816674_EA



\$3 /100 G

SARDO BULK OLIVES
VARIABLE WEIGHT
SELECTED VARIETIES
30.00 /KG
20327732_EA



FROM **\$15**

FAMILY SIZE SALADS
PREPARED FRESH IN-STORE
DAILY, SELECTED VARIETIES
740 G-1.47 KG
20972500_EA/20972512_EA



\$5

ZIGGY'S PASTA
SELECTED VARIETIES
350/360 G
21521968_EA
21521970_EA



SAVE 1.00

\$7

LARGE PRE-PACKAGED SALAD
SELECTED VARIETIES
850/908 G
21544599_EA
21544601_EA



CELEBRATE THE NEW YEAR

\$10

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN
294-454 G
20131874_EA
20550440_EA



\$7

PC® MINI VEGETABLE SAMOSAS 345 G OR
PC® BREADED CAULIFLOWER BITES 454 G
FROZEN
20581030_EA/21202113_EA



17⁹⁹

PC® PACIFIC WHITE SHRIMP RING 454 G
WITH MILD COCKTAIL SAUCE 114 G
FROZEN
20147098_EA



SAVE .98

WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

NO NAME® PARTY MIX OR READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028509_EA
21287661_EA



SAVE 1.98

WHEN YOU BUY 2

2/\$5

OR \$3.49 EA.

PC® PITA OR SCALLOPED CRACKERS
SELECTED VARIETIES
142-225 G
20588938001_EA
20403888002_EA



\$5

FRESH GUACAMOLE 320 G OR **PICO DE GALLO SALSA** 220 G
MADE FRESH IN-STORE
21525868_EA/21502231_EA



\$15

FARMER'S MARKET® BAR CAKE
SELECTED VARIETIES
675-770 G
21500612_EA
21500763_EA



\$6

NEW YEAR THEME CUPCAKES
6" OR 8" INCH SINGLE LAYER CAKE
WHITE OR CHOCOLATE
20379763_EA
21606930_EA



18⁹⁹

LA ROCCA 6 INCH CAKES
SELECTED VARIETIES
600 G
20379142_EA



SAVE 1.98

WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.

PC® BLUE MENU® OR PC® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20468034002_COV/21518978_COI



\$4

MOTT'S CLAMATO JUICE 1.89 L, **OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL** 1.77-1.89 L
SELECTED VARIETIES
20300006008_EA
20518955002_EA
20318955003_EA



SAVE 1.98

WHEN YOU BUY 2

2/\$6

OR \$3.99 EA.

CELSIUS ENERGY
SELECTED VARIETIES
355 ML
21575466_EA
21575694_EA



ALWAYS LOW PRICE

SHOP NOW



BUTTERMILK CHICKEN BREAST PIECES
FROZEN
1.2 KG
21372692_EA

ALWAYS
\$10



PEPPERONI PIZZA SNACKS
FROZEN
1.2 KG
21569713_EA

ALWAYS
\$10



CHICKEN STRIPS
FROZEN
1.5 KG
21447187_EA

ALWAYS
\$10



LEAN GROUND BEEF
FROZEN
900 G
21326018_EA

ALWAYS
\$10



CHICKEN FRIES
FROZEN
1.5 KG
21326279_EA

ALWAYS
\$10



CHICKEN NUGGETS
FROZEN
1.5 KG
21447595_EA

ALWAYS
\$10



BREADED PICKLE SPEARS
FROZEN
1 KG
21323060_EA

ALWAYS
\$10



CHICKEN BALLS
FROZEN
1.13 KG
21469297_EA

ALWAYS
\$10



BREADED CHICKEN BURGER
FROZEN
1.5 KG
21444441_EA

ALWAYS
\$10



ITALIAN STYLE MEATBALLS
FROZEN
1.5 KG
21526930_EA

ALWAYS
\$10



SMOKED BACON HASHBROWNS
FROZEN
1 KG
21526663_EA

ALWAYS
\$10



CHICKEN EGGROLL
FROZEN
1.25 KG
21444997_EA

ALWAYS
\$10



PINK SALMON FILLETS
FROZEN
650 G
21473104_EA

ALWAYS
\$10



WILD SOLE FILLETS
FROZEN
908 G
2109511_EA

ALWAYS
\$10



BASA FILLETS
FROZEN
908 G
21473748_EA

ALWAYS
\$10

SUPER YOUR EVERYDAY

7⁴⁹

ACTIVIA YOGURT
12X100 G OR DEL MONTE
JUICE 2.5 L
SELECTED VARIETIES
2030342901_EA
21437374_EA

3⁶⁹

YOPLAIT YOGURT
630 G, MINIGO 6X60 G OR
YOPLAIT TUBE 6X56 G
SELECTED VARIETIES
233018001_EA
23447371_EA

SAVE 1.50

7⁴⁹

PC* ORGANICS FLOUR
2.5 KG
20069335_EA
20303111_EA

Organics
All-Purpose Flour

Organics
Whole Wheat Flour

4⁷⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G
2190254_EA
2190255_EA

QUAKER
INSTANT OATMEAL
MAPLE & BROWN SUGAR

QUAKER
INSTANT OATMEAL
REGULAR

\$7

JIF PEANUT BUTTER
1 KG OR BONNE MAMAN
JAM AND SPREAD
250-290 ML
SELECTED VARIETIES
2000739004_EA
20027384_EA

Jif
Creamy Creamnut

Bonne Maman
Mûre de Framboise
Raspberry Jam

3⁴⁹

PC* ORGANICS UNSWEETENED APPLESAUCE CUPS 6x3
OR **CHOCOLATE** 100 G
SELECTED VARIETIES
20320499001_EA
21215962_EA

Organics Biologique
Dark Chocolate Noir

Organics
Applesauce

SAVE UP TO 2.49

HOT DEALS

\$5

BAXTER OR SCOTSBURN COTTAGE CHEESE
SELECTED VARIETIES
500 G
2030030007_EA
2037257901_EA

SCOTSBURN
Cottage Cheese

Baxter
Cottage Cheese

\$3

HELIVA GOOD! DIPS
SELECTED VARIETIES
250 G
2007997902_EA
20072554_EA

Heliva Good!

SAVE 1.48

WHEN YOU BUY 2

2/8⁵⁰

OR \$4.99 EA.

TRESTELLE CREAM CHEESE
SELECTED VARIETIES
200 G
20018796_EA
213160061_EA

Tre Stelle

GET 1,750 Value
when you buy 2

SAVE .98

WHEN YOU BUY 2

2/\$9

OR \$4.99 EA.

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
240 G
20653797001_EA
2065379701_EA

LECLERC
CÉLÉBRATION
DARK CHOCOLATE

LECLERC
CÉLÉBRATION
CARAMEL TRUFFLE

4⁹⁹

PC* THE DECADENT CHOCOLATE CHIP COOKIES
SELECTED VARIETIES
280/300 G
20612237_EA
20612260_EA

THE DECADENT
CHOCOLATE CHIP

THE DECADENT
CHOCOLATE CHUNK

SAVE 1.98

WHEN YOU BUY 2

2/\$8

OR \$4.99 EA.

DARE ULTIMATE COOKIES, VIVA PUFFS, WHIPPET, WAGON WHEELS
SELECTED VARIETIES
230-360 G
20023850007_EA
20499980001_EA
1.3LTC

Dare
Viva Puffs

Dare
Wagon Wheels

SAVE UP TO 1.50

HOT DEALS

4⁹⁹

PC* INSTANT COFFEE 60-100 G OR
HOT CHOCOLATE
350-750 G
SELECTED VARIETIES
21449013_EA
21449026_EA

PC*
Instant Coffee

PC*
Hot Chocolate
PEPPERMINT CANDY

PC*
Hot Chocolate
RONDONS À LA MENTHE POIVRÉE

ESPRESSO

6⁹⁹

TETLEY TEA 40-48'S OR
TAZO CONCENTRATE 946 ML
SELECTED VARIETIES
20799088_EA
21295930_EA

Tetley
EARL GREY

Tazo
MATE AU THÉ CHAI

6⁴⁹

COFFEEMATE COFFEE ENHANCER
SELECTED VARIETIES
REFRIGERATED
946 ML
21001063_EA
21091311_EA

Coffee mate

6⁵⁰

LYSOL WIPES DISINFECTANT SPRAY 350 G OR
TOILET BOWL CLEANER 046 ML
SELECTED VARIETIES
21449026_EA
21449029_EA

Lysol

\$5

ZIPLOC SNACK, STORAGE, SANDWICH OR FREEZER
SELECTED VARIETIES
10-90'S
20873415_EA
20874443_EA

Ziploc

Ziploc
NACK LATION

Ziploc
SANDWICH

Optimum

Members-Only Price*

\$16

Members save **\$3⁹⁹**

Non-members **19⁹⁹**

CESAR DOG FOOD
SELECTED VARIETIES
12'S
204281680001_EA

Cesar

SUPER YOUR EVERYDAY

\$5

LIFE BRAND® LIQUID HAND SOAP REFILL
SELECTED VARIETIES
2 L

21357913003_EA
21357913004_EA



4.99

IRISH SPRING BAR SOAP 6X104 G, BODY WASH OR SOAP BODY WASH 591 ML
SELECTED VARIETIES
2129477_EA
21436477_EA



4.99

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043213004_EA
20436517001_EA



4.99

DOVE, DEGREE DEODORANT OR ANTIPERSPIRANT
SELECTED VARIETIES
45-76 G
2018823001_EA
20302753004_EA



4.99

LIFE BRAND® DISPOSABLE RAZORS
SELECTED VARIETIES
1-50'S
2109787_EA/2109796_EA



3.29

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES
45-85 G
2034823001_EA
20847071_EA



7.49

SENSODYNE RAPID RELIEF, REPAIR & PROTECT TOOTH PASTE OR POLIDENT TABLETS 84-96'S
SELECTED VARIETIES AND SIZES
2043769002_EA
2147656_EA



6.99

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
2034843001_EA
21091307_EA



5.99

COLGATE OPTIC WHITE, SENSITIVE PRO RELIEF TOOTH PASTE 70-133 ML, KIDS MANUAL TOOTHBRUSHES, HELLO TOOTH PASTE 82-98 ML OR COLGATE PERIOGARD TOOTH PASTE
SELECTED VARIETIES AND SIZES
2107927_EA
21352923_EA



\$5

PANTENE HAIR CARE
SELECTED VARIETIES
308-355 ML
2143796_EA
21431992_EA



6.49

TRESEMMÉ HAIR CARE
SELECTED VARIETIES
198-311 G / 168-828 ML
2031530903_EA
21099796_EA



SAVE UP TO
20% OFF
8.49-9.99

AVEENO, OGG OR MAUI MOISTURE HAIR CARE
SELECTED VARIETIES
2034820604_EA
21063725_EA



SAVE UP TO
15% OFF

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
2030492001_EA
20308467001_EA



SAVE UP TO
20% OFF
11.99-23.99

EUCERIN LOTIONS
SELECTED VARIETIES AND SIZES
20985696_EA



4.99

ST. IVES FACE SCRUBS, EXFOLIATORS, LOTION OR BODY WASH
SELECTED VARIETIES AND SIZES
21084901_EA
214239550003_EA



7.99

JERGENS 620 ML OR CUREL 480 ML LOTION
SELECTED VARIETIES
20982818_EA



SUPER YOUR EVERYDAY

SAVE UP TO **20% OFF**
13.59-27.19

L'IL CRITTERS, FIRST RESPONSE, VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20887279_EA
21348631_EA

SAVE UP TO **20% OFF**
3.59-33.59

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21266865_EA
21323964_EA

SAVE UP TO **15% OFF**
12.49-25.49

PURE PROTEIN BARS OR POWDER
SELECTED VARIETIES AND SIZES
2032207004_EA
20529046_EA

SAVE UP TO **15% OFF**

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2030090000_EA
21344490_EA

SAVE UP TO **15% OFF**

RESTORALAX POWDERS OR RESTORAFIBRE GUMMIES
SELECTED VARIETIES AND SIZES
20102103_EA

GET **2,000** **-\$2 Value** when you spend *20* on

VICKS PRODUCTS
SELECTED VARIETIES AND SIZES
21295974_EA/21548297_EA

SAVE UP TO **20% OFF**

U BY KOTEX LINERS
80-129'S, PADS 24-44'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21154602_EA/21518239_EA

17⁹⁹

ALWAYS RADIANT PADS 20-48'S OR TAMPAX PEARL TAMPONS 52-66'S
SELECTED VARIETIES
21526744_EA/21555702_EA

\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY
4 KG
21326477_EA

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!

3⁴⁹ Crest Complete Paste, Crest Pro-Health Paste, selected varieties
21041420_EA
21354028_EA

5⁹⁹ Crest Gum Restore Paste, Crest Scope Outlast Mouthwash 1 L, selected varieties
21354616_EA
20948877_EA

7⁹⁹ Crest 3D White Advanced Paste Multipack, Crest Pro-Health Mouthwash 1 L, selected varieties
21519018_EA
20902657_EA

24⁹⁹ Oral-B Pro 300 Electric Brushes, Oral-B Brush Heads, selected varieties
21475139_EA
20346231002_EA

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NATIVE

15⁹⁹ Native deodorant 75 g or dry spray 99 g selected varieties
21346430_EA

11⁹⁹ Native body wash 532 mL or hair care 177/487 mL selected varieties
21435048_EA

Aluminum-Free
Vegan & Cruelty Free
Paraben Free

GET **1,000** **-\$1 Value**

© 2025 P&G

Depend
offers **All-Day Protection**

\$19⁹⁹ Depend underwear selected varieties and sizes
21100737_EA/21099790_EA
21023579_EA/21099850_EA

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Don't leave any points behind at the pump!

1. Add your phone number to your account on the **PC Optimum** app. Enter your phone number on the pump keypad before entering your payment card.
Earn **10** points per litre

2. Insert your **PC Optimum** card into the card reader before entering your payment card.
Earn **10** points per litre

3. Pay with your **PC Mastercard** and earn points on fuel.
Earn **3c** per litre in points

*Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial Mastercard. In addition, earn at least 10 PC Optimum points per purchase (one of gasoline or diesel fuel) at Esso locations in Canada when you pay with your President's Choice Financial Mastercard. You will also earn at least 10 PC Optimum points per litre (one of premium gasoline) at Esso locations in Canada. Special fuel prices for below \$1/L, meaning total points per litre awarded is full below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial Mastercard at Esso locations. For full details including how points are awarded to your PC Optimum account and reading rules, visit presidentchoicefinancial.com/pc-optimismastercard. PC, PC Financial, and President's Choice Financial are trademarks of Lululemon Inc., used under license. Mastercard is a registered trademark, and the colors design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial Mastercard is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.