

sobeys
LIQUOR

Merry Christmas

SAFEWAY
LIQUOR

OUTLETS
PROUD PARTNER



90 POINTS
Decanter (2023)

FRUITY AND VIBRANT

Scene+ MEMBER PRICING
11⁹⁹ SAVE \$8
13⁹⁹ without Scene+ Card
SAVE \$6
Villa Maria
Sauvignon Blanc
750 mL



SAVE \$14
Bud Light or Budweiser
24 x 355 mL
39⁹⁹

SAVE \$10
Crown Royal
Canadian Whisky
750 mL
25⁹⁹



SAVE \$7
Josh Cellars
Cabernet Sauvignon
750 mL
14⁹⁹



That's like \$5 toward your next purchase



SAVE \$7
500 PTS
when you buy 2

Coors
Seltzer Selected Varieties, 12 x 355 mL
24⁹⁹

BONUS 8-Pack Perrier Original*
*While supplies last.

SAVE \$15
Grey Goose
Vodka, 750 mL
39⁹⁹



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or fees.

Scene+ SPEND & GET ALL WEEK LONG! DECEMBER 19-25
SPEND \$125, GET **1000 PTS** or SPEND \$200, GET **2000 PTS**
That's like up to \$20 toward your next purchase
See terms and conditions on page 4.

Flyer prices and offers effective December, 2024 in select stores in Alberta
THU 19 | FRI 20 | SAT 21 | SUN 22 | MON 23 | TUE 24 | WED 25
PROUDLY CANADIAN
Prices do not include taxes and deposits. PLEASE DRINK RESPONSIBLY.
Scan for digital flyer or visit sobeysliquor.com

SWCB_SOBEYS_SAFEWAY_FW34_AB_NORTH_POI

AROMATIC AND MELLOW

FRUITY AND LIGHT

Scene+ MEMBER PRICING

11⁹⁹ SAVE \$8

13⁹⁹ without Scene+ Card SAVE \$6

Clos du Bois
Pinot Noir or Chardonnay
750 mL

So perfectly paired Complement your holiday ham or turkey with celebratory bubbly, like this bright and crisp Italian Prosecco with citrus and orchard-fruit notes.

SAVE \$9
600 PTS when you buy 2
That's like \$6 toward your next purchase

Copper Moon
Selected Varietals, 4 L
36⁹⁹

WORKS OUT TO \$6.94 PER 750 ML

SAVE \$3
Jackson-Triggs
Selected Varietals
750 mL
8⁹⁹

SAVE \$3.50
50 PTS when you buy 1

Cavaliere d'Oro
Pinot Grigio or Chianti, 750 mL
10⁹⁹

SAVE \$6
Ruffino
Prosecco or Prosecco Rosé
750 mL
16⁹⁹

SAVE \$6

Alamos
Malbec, 750 mL
10⁹⁹

FRUITY AND MEDIUM-BODIED

SAVE UP TO \$6
50 PTS when you buy 1

Apothic
Selected Varietals
750 mL
11⁹⁹

AROMATIC AND SUPPLE

SAVE UP TO \$7

Wolf Blass
Yellow Label
Cabernet Sauvignon or Chardonnay
750 mL
12⁹⁹

AROMATIC AND ROBUST

SAVE \$6

Campo Viejo
Reserva or Cava Brut
750 mL
16⁹⁹

FRUITY AND VIBRANT

SAVE \$8
100 PTS when you buy 1

Black Sage Vineyard
Cabernet Franc or Merlot, 750 mL
21⁹⁹

AROMATIC AND SUPPLE

SAVE \$15

Harvey & Harriet
Red or White Blend, 750 mL
34⁹⁹

AROMATIC AND ROBUST

2 MIX & MATCH BUY ANY 6 BOTTLES OF WINE AND GET **250 PTS** OR BUY ANY 12 BOTTLES OF WINE AND GET **1000 PTS**

1.14 L

J.P. WISER'S DELUXE

Scene+ MEMBER PRICING

36⁹⁹ SAVE \$12

40⁹⁹ without Scene+ Card SAVE \$8

J.P. Wiser's
Deluxe Canadian Whisky, 1.14 L

SAVE \$7

Smirnoff
Vodka, 750 mL

20⁹⁹



SAVE \$6

200 PTS
when you buy 1

Jack Daniel's
Tennessee Whiskey
750 mL

33⁹⁹



SAVE \$6

El Dorado
12-Year-Old Rum
750 mL

33⁹⁹



SAVE \$5

Captain Morgan
Spiced Rum, 1.14 L

34⁹⁹



Top up your holiday bar

SAVE \$10

300 PTS
when you buy 1

Kahlúa
Coffee Liqueur
1.14 L

38⁹⁹



SAVE \$6

300 PTS
when you buy 1

Tanqueray
London Dry Gin
1.14 L

39⁹⁹



SAVE \$10

Jameson
Irish Whiskey, 1.14 L

47⁹⁹



SAVE \$15

400 PTS
when you buy 1

The Glenlivet
15-Year-Old Single Malt Scotch Whisky
750 mL

77⁹⁹

That's like \$4 toward your next purchase



SAVE UP TO \$8

Baileys
Birthday Cake or Original Irish Cream Liqueur
750 mL

28⁹⁹



Cinnamon Sugar Cookie Martini

- 1/2 oz Baileys Birthday Cake Liqueur
- 1/2 oz Smirnoff Vanilla Vodka
- 1/2 oz half and half cream
- ice
- freshly grated cinnamon
- cinnamon stick

In a cocktail shaker filled with ice, add the Baileys liqueur, Smirnoff vodka and cream; shake vigorously for 10 to 20 seconds. Strain into a chilled coupe glass. Sprinkle with the grated cinnamon. Garnish with the cinnamon stick. Serve immediately.



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discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

OILERS GAME DAYS **15 CAN PACKS \$27.99**

Locally Crafted
BEER OF THE WEEK

Two Pillars Brewery—crafting exceptional award-winning Belgian-style beer since 2019—was founded on the idea that great beer and food create common ground for building connections.

SAVE \$3
150 PTS when you buy 2
Calgary

Two Pillars
Blonde, 4 x 473 mL
13⁹⁹

BEER OF THE WEEK
NIELSON AWARD
YouTube
Spotify
Podcasts

SAVE \$9

Corona
Extra, 12 x 330 mL
29⁹⁹

SAVE \$6

Kokanee
15 x 355 mL
29⁹⁹

SAVE \$5

Keystone
Light, 15 x 355 mL
21⁹⁹

SAVE \$7
200 PTS when you buy 1

Coors
Original, 15 x 355 mL
31⁹⁹

That's like **\$2** toward your next purchase

Scene+ MEMBER PRICING

45⁹⁹ **SAVE \$14**

49⁹⁹ without Scene+ Card **SAVE \$10**

Michelob
Ultra, 24 x 355 mL

SAVE \$6

Busch
24 x 355 mL
39⁹⁹

so ready

SAVE \$6
25⁹⁹

Nütrl
Vodka Soda
Selected Varieties
12 x 355 mL

SAVE UP TO \$6
200 PTS when you buy 1

That's like **\$2** toward your next purchase

Mike's
Hard Selected Varieties
12 x 355 mL
27⁹⁹

Olé Cocktail Co.
Tequila Variety Pack
15 x 355 mL
41⁹⁹

4 Scene+ 1000 PTS = \$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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12 Days of Christmas

HURRY IN FOR THESE HOT HOLIDAY 1 DAY DEALS

12 Days. 12 Hot Holiday Deals.

December 12-23, 2024

While quantities last.
No rainchecks.
No substitutions.
No additional discount.

Stores reserve the right to limit quantities for purchase.

Dec. 19 ONE DAY ONLY! THURSDAY

SAVE \$13

Michael David Winery

Freakshow Cabernet Sauvignon 750 mL

17⁹⁹



Dec. 20 ONE DAY ONLY! FRIDAY

SAVE \$10

Guinness

Draft, 8 x 440 mL

19⁹⁹



Dec. 21 ONE DAY ONLY! SATURDAY

SAVE \$14

Malibu

Coconut Rum 750 mL

17⁹⁹



Dec. 22 ONE DAY ONLY! SUNDAY

SAVE \$10

Masi

Tupungato Passo Doble 750 mL

9⁹⁹

ORGANIC



Dec. 23 ONE DAY ONLY! MONDAY

SAVE \$5

La Gioiosa

Prosecco D.O.C. Treviso 750 mL

9⁹⁹

FRUITY AND VIBRANT





Impress
holiday guests
with festive drinks

Sobey's

LIQUOR

SAFEWAY



LIQUOR



Pom Pomtini

- 1½ oz vodka
- 2 oz pomegranate juice
- ½ oz fresh lime juice
- ½ oz simple syrup
- 1 oz sparkling clementine soda
- ice
- 1 chunk pomegranate
- 1 clementine twist
- ¼ tsp pumpkin pie spice

In a cocktail shaker filled with ice, add the vodka, pomegranate juice, lime juice and simple syrup; shake well. Strain into a chilled martini glass. Top with the soda. Garnish with the pomegranate chunk and clementine twist; carefully sprinkle the fruit with the pumpkin pie spice without getting any in the cocktail.

Makes 1 drink.



Mistletoe Float

- 1½ oz rum
- 1 oz espresso (or strong coffee)
- 1 tbsp granulated sugar
- 3 oz cola
- 1 scoop mint chocolate chip ice cream
- 1 oz 1% milk
- ½ tsp cocoa powder
- 2 wafer rolls (or any cookie stick)

Make the espresso and stir in the sugar until dissolved; refrigerate until chilled, about 30 minutes. In a soda fountain-style ice cream sundae glass, add the rum, chilled espresso and cola. Add the ice cream. Top with the milk. Sprinkle with the cocoa powder. Garnish with the wafer rolls.

Makes 1 drink.



Spiked Milk and Cookies

- 1½ oz bourbon
- 1½ oz 2% milk (or whipping cream)
- ½ oz dark maple syrup
- ⅛ tsp vanilla
- ⅛ tsp nutmeg
- ice
- 1 maple cream cookie

In a cocktail shaker filled with ice, add the bourbon, milk, maple syrup and vanilla; shake well for 45 seconds. Strain into a brandy snifter; sprinkle with the nutmeg. Garnish with the cookie on a pick.

Makes 1 drink.



Dirty Caesar

- 1½ oz gin
- Cajun seasoning for rimming
- 4 oz tomato clam cocktail
- 1 oz olive brine
- ½ oz fresh lime juice
- Tabasco sauce (to taste)
- Worcestershire sauce (to taste)
- ice
- 1 snow crab or lobster claw (optional)
- 1 queen olive (optional)

Rim the outside of a large tulip glass with the Cajun seasoning without getting any inside the glass. Fill the glass with ice. Add the gin, tomato clam cocktail, olive brine and lime juice. Season to taste with the Tabasco sauce and Worcestershire sauce. Using a long bar spoon, stir a few times. Garnish with the claw clamping the olive (if using).

Makes 1 drink.



Cranberry Paloma

- 1 oz blanco tequila
- 1 oz cranberry juice
- ½ oz fresh lime juice
- ½ oz agave syrup
- 4 oz pink grapefruit soda
- ice
- sprig rosemary and 5 cranberries

In a cocktail shaker filled with ice, add the tequila, cranberry juice, lime juice and agave syrup; shake well. Strain into a highball glass filled with ice. Top with the soda. Using a long bar spoon, stir a few times. Garnish with the rosemary and cranberries on a pick.

Makes 1 drink.



Canadian Tuxedo

- 1½ oz whisky
- ¾ oz fresh lemon juice
- ½ oz dark maple syrup
- 5 oz ginger beer
- ice
- sprig mint and 1 cocktail cherry

In a cocktail shaker filled with ice, add the whisky, lemon juice and maple syrup; shake well for 30 seconds. Strain into a chilled flute. Top with the ginger beer. Garnish with the mint and cherry.

Makes 1 drink.