

NE, BL1

Sobeys

Verified Prices

LOWEST PRICE
on featured products or automatically receive the difference in Scene+ points!

Prix Vérifiés

PRIX LE PLUS BAS
sur les produits identifiés ou recevez automatiquement la différence en points Scene+!



BUY 2 GET 3RD FREE
of equal or lesser value

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g or DAILY'S Bacon 375 g starting at 6.99 ea
Saucisses de porc à déjeuner, dîner ou fumées JOHNSONVILLE ou bacon DAILY'S



Verified 15.99
/lb

Jumbo Scallop Medallions 10/20 ct per lb product of USA frozen or previously frozen 35.25/kg
Médillons de pétoncles géants 10/20 un. par lb produit des E.-U. surgelés ou décongelés



Scene+ MEMBER PRICING 7.44
/lb, 3.17/kg
SAVE 22c /lb

166 without Scene+ Card 3.66/kg
HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes
Dindons surgelés de catégorie A HAYTER'S FARM élevés sans antibiotiques toutes tailles disponibles

66¢
CLUB HOUSE Gravies or Sauces 21-47 g
Sauces brunes ou sauces CLUB HOUSE



Verified 5.47
/lb

BALDERSON Cheddars selected 250-280 g
Cheddars BALDERSON certaines variétés



Verified 2/\$6
Blackberries or Raspberries product of Mexico 170 g
Mûres ou framboises produit du Mexique



Verified 2.49
/lb, ea
Brussels Sprouts 5.49/kg or Blanch Broccoli product of USA or Mexico no 1 grade
Choux de Bruxelles ou bottes de brocoli produit des E.-U. ou du Mexique catégorie n°1

Merry Christmas!



Verified 3.99
/lb

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L, Yukon or Super Novelties 5-18 pk (excludes seasonal varieties)
Crème glacée Premium CHAPMAN'S, yogurt glacé, sorbet ou crème glacée sans sucre ajouté, nouveautés YUKON ou Super (sauf variétés de saison)



Verified 5.77
/lb

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g
Fromage CRACKER BARREL ou râpé



Verified 11.97
/lb

FOLGERS Ground Coffee 544-865 g
Café moulu FOLGERS



Verified 2/13
/12

PEPSI or COCA-COLA Soft Drinks 12x355 mL
Boissons gazeuses PEPSI ou COCA-COLA

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

Scene+ SPEND & GET 1500 PTS
SPEND \$200 OR MORE ON GROCERIES, GET That's like \$15 toward your groceries

DON'T FORGET YOUR COUPON
Offer also available through mygroceryoffers.ca or on the Sobeys app

0 61925 86355 2
Valid Thursday, December 19 - Sunday, December 22, 2024

Offer valid December 19 to December 22, 2024 at all Sobeys locations in Atlantic Canada. Receive 1500 Scene+ points when you spend a minimum qualifying purchase of \$200 in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$200 or more awards only one 1500 Scene+ points allotment. Offer can be redeemed by flyer coupon or through My Grocery Offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit of one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Stores are closed on Wednesday December 25th
Please check your local store or online for holiday hours.

Prices and offers in effect December 2024
New Brunswick
Prix et offres en vigueur ces jours décembre 2024
Nouveau Brunswick

THU 19 FRI 20 SAT 21 SUN 22 MON 23 TUE 24 WED 25



So many deals
Scan here for our full digital flyer

SBV_WK34_P01_ATEL_NL_BJL



Entertaining essentials



4.88 /lb **BONELESS**

Fresh Boneless Cross Rib Pot Roast or Simmering Steak
Family Size cut from Canada AA or USDA Select grade beef while supplies last 10.76/kg
Rôti de côtes croisées pour pot-au-feu frais désossé ou bifteck à mijoter format familial coupe de boeuf Canada de catégorie AA jusqu'à épuisement des stocks



MEMBER PRICING
7.99 /lb 4.39/kg **SAVE \$1** /lb

2.99 without Scene* /lb 6.59/kg Card
COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank
Portions de jambon fumé au noyer avec les COMPLIMENTS jarret ou soc



MEMBER PRICING
9.99 /lb 22.02/kg **SAVE \$2** /lb

11.99 without Scene* /lb 26.43/kg Card
Fresh Atlantic Salmon or Haddock Fillets Family Size subject to availability product of Canada
Filets de saumon de l'Atlantique frais format familial produit du Canada selon les arrivages



BUY MORE SAVE MORE
5.99 ea when you buy 2 or more

COMPLIMENTS Northern Spy Apple, Apple Crumble or Pumpkin Pie 650-750 g 6.99 ea
Tarte aux pommes Northern Spy COMPLIMENTS, croustade aux pommes ou à la citrouille

Scene

TURN
POINTS
INTO
GROCERIES



1 kg



200 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Thick Cut Bacon
1 kg or SCHNEIDERS or MAPLE
LEAF Hams 600-700 g
Bacon tranché épais
COMPLIMENTS ou jambons
SCHNEIDERS ou MAPLE LEAF



150 PTS
when you buy 2

6⁹⁹

FERRERO ROCHER Assorted
Chocolates 118-200 g while supplies last
Chocolats assortis FERRERO ROCHER
jusqu'à épuisement des stocks



250 PTS
when you buy 2

6⁹⁹

ROYALE Bathroom Tissue 9-12=24 rolls,
Paper Towel 3=6 rolls or Facial Tissue 6 pk
Papier hygiénique ROYALE
9-12=24 rouleaux, essuie-tout 3=6 rouleaux
ou mouchoirs



1000 Points = \$10 of free groceries

So tender



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobey's

That's like \$5 toward your groceries

500 PTS when you spend \$50 or more

16.99 /lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 37.46/kg. Rôti de côte de dos frais de qualité supérieure à cuire au four STERLING SILVER paré ou biftecks à griller format familial coupés par votre expert boucher, coupe de bœuf Canada AAA



9.99 SAVE \$2
11.99 without Scene+ Card
MONTANA'S 100% Canadian Angus Beef Burger, KELSEY'S ORIGINAL ROADHOUSE Fully Cooked Pork Back Ribs, JANES Ultimate's Chicken Wings & Bites or SWISS CHALET Chicken Strips & Nuggets 600-906 g. Burger de bœuf Angus à 100 % canadien MONTANA'S, côtes de dos de porc entièrement cuites KELSEY'S ORIGINAL ROADHOUSE, ailes et boucliers de poulet Ultimes JANES ou lanieres ou pépites de poulet SWISS CHALET



7.99
COMPLIMENTS Cooked Shrimp Ring with Sauce 225 g or Extra Large Shrimp Ring with Sauce 312 g for \$10
Couronne de crevettes cuites avec sauce COMPLIMENTS ou très grosses crevettes avec sauce pour 10 \$



STARTING AT \$11
Antipasto Classico 200 g or MARCANGELO S'alami Misto 200 g \$13
Antipasto Classico ou Salami Misto MARCANGELO



3.99
WONDERFUL Pistachios selected 200-225 g
Pistaches WONDERFUL certaines variétés



2/24 12.99 ea
200 PTS when you buy 2
Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1.1-1.3 kg
Plateaux de fruits ou de légumes préparés frais chaque jour en magasin



3.99
Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrains Bread 450 g
Pain de son d'avoine, de montagne aux grains, Good Haven ou multigrains faible en gras genre maison

So appetizing

BUY 2 GET 3RD FREE



COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected starting at 5.99
Hors-d'œuvre à la viande ou aux fruits de mer ou ailes de poulet
COMPLIMENTS ou PANACHE ou desserts de boulangerie PANACHE certaines variétés

9.99
TURTLES Chocolates 300-350 g while supplies last
Chocolats TURTLES jusqu'à épuisement des stocks

3.99
COMPLIMENTS Frozen Fruit Juice or Juice Blends selected 1.36 L
Fruits surgelés COMPLIMENTS ou jus d'orange ou mélanges de jus TROPICANA certaines variétés

2/\$7
GREEN GIANT Frozen Vegetables 750 g or Valley Selects 400-500 g
Légumes surgelés GEANT VERT ou Valley Selects

2/\$6
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g
Croustilles LAY'S, Poppables ou cuites au four

2/6.50
VILLAGGIO Bread 570-675 g or Buns 6-8 pk
Pain VILLAGGIO ou petits pains

3.99
DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g
Pattes d'ours DARE emballage familial ou Wagon Wheels

5.99
GENERAL MILLS Family Size Cheerios 475-778 g or KELLOGG'S Family Size Cereals 450-650 g selected varieties
Cheerios GENERAL MILLS format familial ou céréales KELLOGG'S format familial certaines variétés

3.99
PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL
Mélange à crêpes PEARL MILLING COMPANY ou sirop

3.99
HERSHEY'S Chipits 200-270 g
Chipits HERSHEY'S

2/\$7
QUE PASA Tortilla Chips 286-350 g
Croustilles tortilla QUE PASA

22.99
PAMPERS Super or HUGGIES Giga Pack Diapers 32-168 pk
Couches Super PAMPERS ou paquet giga HUGGIES

1.99
PALMOLIVE Liquid Dish Soap 591-828 mL
Savon à vaisselle liquide PALMOLIVE

18.79
COORS Light Lager or ALPINE Lager 8x355 mL cans
COORS Light Lager or ALPINE Lager en canettes

18.99
COLDSTREAM Peach Iced Tea 6x355 mL cans
The glacé saveur de pêche COLDSTREAM en canettes

24.99
MEIOMI Pinot Noir or BREAD & BUTTER Cabernet Sauvignon 750 mL
Pinot Noir MEIOMI ou Cabernet Sauvignon BREAD & BUTTER

46.99
JACKSON-TRIGGS Pinot Grigio 4 L Bag in Box
Pinot Grigio JACKSON-TRIGGS casse-oute

Donate December 2nd-24th to support our local food bank
100% of your donation goes to our local food bank

Small print text at the bottom of the page regarding terms and conditions.

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **450** PTS

Activate your offers in the [Sobeys app](#) or at [MyGroceryOffers.ca](#)

That's
like over
\$4
toward your
groceries



Get **350** PTS when you buy 1

PANACHE Seasoning 87-200 g



Get **100** PTS when you buy 1

EXCEL Mints 34 g



Download on the
App Store



GET IT ON
Google Play

Offer valid December 19th to December 25th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

So golden

Turkeys to star in your feast!

2⁴⁹ /lb

Fresh Grade A Turkeys all available sizes while supplies last 5.49/kg



Pop-up timer included!



16⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg



2⁴⁹ /lb

BUTTERBALL Regular, Stuffed or Naturally Inspired, Raised Without Antibiotics Turkey frozen grade A all available sizes 5.49/kg



9⁹⁹

COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg



16⁹⁹

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg

Special offers and inspiring recipes to simplify the holidays

So it's Sobeys Merry Maker

Meal prep made easy

READY FOR YOU

Crowd-pleasing mains

12 Roasts of Christmas

Apps, sides, desserts and more!

COMPLIMENTS Panache



Learn more

So many possibilities

12 Roasts of Christmas
Choose from any of our 12 holiday roasts

Impress with our Easy to Carve Sterling Silver Prime Rib Roast.
The bones have been removed and reattached by string. Once cooked to your preferred doneness then snip the tied bones from the roast and now you have a boneless roast for easy carving.

That's like \$5 toward your groceries

500 PTS when you spend \$50 or more

17⁹⁹ /lb

STERLING SILVER Fresh Easy Carve Capless Prime Rib Premium Oven Roast cut by your meat expert from Canada AAA grade beef 39.66/kg. Rôti de côte de boeuf à cuire au four frais, paré, facile à découper de qualité supérieure STERLING SILVER coupé par votre expert boucher coupe de boeuf Canada AAA.

CERTIFIED TENDER / TENDRETE CERTIFIEE

7⁴⁹ /lb
Assorted Squash product of Atlantic Canada 3.28/kg. Courges assorties produit du Canada atlantique

100 PTS when you buy 2

7⁹⁹
THE LITTLE POTATO COMPANY Potatoes product of Canada. Pommes de terre LITTLE POTATO COMPANY produit du Canada

BUY MORE SAVE MORE

2⁴⁹

COMPLIMENTS Herbs product of Canada, USA or Mexico assorted varieties 20-28 g 2.79 ea. Fines herbes COMPLIMENTS produit du Canada, des E.-U. ou du Mexique variétés assorties

100 PTS when you buy 2

3⁴⁹

BEST BUY FROZEN VEGETABLES 750 g. Légumes surgelés VALEUR PLUS

50 PTS when you buy 2

4²⁹

MCCAIN Deep'n Delicious Cakes 310 g or Mini Cake Cups 340 g. Gâteaux Deep'n Delicious MCCAIN ou coupes de gâteau Mini

6⁴⁹

DAINTY Jasmine Rice 900 g. Riz jasmin DAINTY

So Sweet
21⁹⁹
Dessert Cake Holiday Confetti or Merry Berry 920 g-1.05 kg. Gâteau dessert Holiday Confetti ou Merry Berry

5⁹⁹
REESE'S Lovers Minis, NESTLE KITKat Icon Bags, Santa Chimney or AFTER EIGHT Straws 90-158 g while supplies last. REESE'S Lovers Minis, sachets Icon Kit Kat NESTLE, cheminée du père Noël ou pailles AFTER 8 jusqu'à épuisement des stocks

6⁷⁹

MCCAIN Deep'n Delicious Cakes 310 g or Mini Cake Cups 340 g. Gâteaux Deep'n Delicious MCCAIN ou coupes de gâteau Mini

6⁴⁹

DAINTY Jasmine Rice 900 g. Riz jasmin DAINTY

Holiday hosting essentials

100 PTS when you buy 1

7⁹⁹

COMPLIMENTS Orange Juice not from concentrate 2.5 L. Jus d'orange COMPLIMENTS non fait de concentré

500 PTS when you buy 4

4⁹⁹

WALKER'S All-Butter Shortbread 135-150 g. Sablés pur beurre WALKER'S

150 PTS when you buy 3

2⁹⁹

KELLOGG'S Cheez-It Crackers 191-200 g. Craquelins Cheez-It KELLOGG'S

100 PTS when you buy 1

8⁹⁹

ATYPIQUE Non-Alcoholic Mocktails 4x355 mL. Cocktails sans alcool ATYPIQUE

5⁷⁹

TERRY'S Orange or Assorted Chocolate Balls 145-157 g while supplies last. Boules de chocolat à l'orange et assorties TERRY'S jusqu'à épuisement des stocks

9⁹⁹

CADbury Mini Eggs 400 g or Dairy Milk Variety Box 304 g while supplies last. Mini Eggs CADbury ou boîte de variétés Dairy Milk jusqu'à épuisement des stocks

Stock-up on family faves

SPEND \$100 IN THE KEG STEAKHOUSE + BAR GIFT CARDS

AND GET A BONUS \$10

SOBEYS GIFT CARD

Offer valid during December 19 - 26, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

Stuffed Salmon Roast
Roast 12
12⁹⁹ /lb
 Fresh Atlantic Salmon Roasts with Imitation Crab and Seafood Stuffing 28.64/kg
 Rôti de saumon de l'Atlantique frais avec farce au simlicrabe et aux fruits de mer

READY FOR YOU

Pork Porchetta Roast
Roast 8
8⁹⁹ /lb
 Fresh Boneless Pork Belly and Seasoned Pork Tenderloin Porchetta Roast 19.82/kg
 Rôti de poitrine de porc déossée et de filet de porc assaisonné porchetta

Great for stuffing!

Build your charcuterie board on a budget
MIX & MATCH
11⁹⁹ Fresh Commercial Oysters product of Atlantic Canada
 Huîtres commerciales fraîches produit du Canada atlantique selon les arrivages

CHOOSE CERTIFIED SEAFOOD

4/24⁹⁹
 That's like \$5 toward your groceries when you buy 4*

COMPLIMENTS Camembert or Brie 170-200 g, ILE DE FRANCE Petit Brie 125 g, KERRYGOLD 200 g, MONSIEUR GUSTAV 170 g, CASTELLO 200 g selected, WOOLWICH Chèvre 113 g, KAUKAUNA Cheddar Balls 170 g, FANTINO & MONDELLO 100-200 g, PANACHE Toppers 130 mL or PANACHE Crisps 150 g
 Camembert ou brie COMPLIMENTS, Petit brie ILE DE FRANCE, KERRYGOLD, MONSIEUR GUSTAV, CASTELLO certaines variétés, chèvre WOOLWICH, boules de cheddar KAUKAUNA, FANTINO & MONDELLO, garnitures PANACHE ou craquelins PANACHE

*Buy any four participating products in a single transaction between November 14, 2024 and January 1, 2025 for \$24.99 (before taxes), and receive 500 Scene+ points when you scan your Scene+ card. Limit of 2 offers per day.

3⁹⁹
 +100 PTS when you buy 2

HELVA GOOD! Dip 250 g Trempelette HELVA GOOD!

3⁹⁹
 SNYDER'S Pretzels 240 g or STACY'S Pita Chips 208-227 g
 Brezels SNYDER'S ou croustilles de pita STACY'S

Stacy's
 Simply Baked Pretzels

Don't forget the basics!

6⁴⁹ GAY LEA Premium Butter 250 g
 Beurre de qualité supérieure GAY LEA

2⁹⁹ Dinner Rolls 12 pk
 Petits pains à dîner

400 PTS when you buy 3
 COMPLIMENTS Spices or Seasonings selected 5-245 g
 Épices ou assaisonnements COMPLIMENTS certaines variétés

20% off
 HANDI-FOIL Roaster selected varieties
 Rôtissoire HANDI-FOIL certaines variétés

6⁴⁹
 ALCAN Foil 100 ft. Heavy Duty 60 ft. Non Stick Baking Foil 50 ft. Grilling 35 ft. REYNOLDS Air Fryer Liner 50 pk. Parchment Sheets 40 pk or Unbleached Parchment Paper 75 ft.

6⁹⁹
 ZIPLOC Freezer Bags 10-38 pk or Sandwich Bags 180 pk
 Sacs de congélation ZIPLOC ou sacs à sandwich

Enjoy the holidays

Scene+ GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobey's app.

SBF_WK34_P03_A7L_N6_N6_B6

=====

TAX BREAK

=====

On select items in store*

- ✓ **Snacks and beverages**, including chips and carbonated water
- ✓ **Baked goods**, including cakes, muffins and pies
- ✓ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

=====

*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

So easy

Perfect for holiday entertaining



Shop our selection of
60+
Made-to-order trays

Get **1000 PTS**
When you spend \$100

or

Get **2500 PTS**
When you spend \$200 or more

That's like **\$10**
toward your groceries

That's like **\$25**
toward your groceries



Order in-store or online today!

Learn more

Visit www.sobeys.com/entertaining for tray selections and ordering tips

so festive

Merry Christmas!

We offer whole & cored pineapples for the same price!

4.49 /lb
Extra Large Black, Red or Green Seedless Grapes product of Peru 9.90/kg
Très gros raisins noirs, rouges ou verts sans pépins produit du Pérou

5.49 **100 PTS** when you buy 2
Large Pineapple product of Costa Rica or Prepared Fresh Daily In-Store Cored Pineapple
Gros ananas produit du Costa Rica ou ananas évidé préparé frais chaque jour en magasin

2.99 **3 LB BAG**
From Atlantic Canada du Canada Atlantique
Cranberries product of Atlantic Canada 340 g
Canneberges produit du Canada atlantique

2.79
COMPLIMENTS Carrots or Onions product of Atlantic Canada 3 lb
Carottes ou Oignons COMPLIMENTS produit du Canada atlantique

2.99 /lb
Stem & Leaf Clementines product of Spain 6.59/kg
Clémentines avec tige et feuille produit d'Espagne

4.99 **5 LB**
From Atlantic Canada du Canada Atlantique
Turnips product of Atlantic Canada 5 lb
Navets produit du Canada atlantique

4.49 **5 LB BAG**
From Atlantic Canada du Canada Atlantique
Potatoes product of Atlantic Canada 5 lb
Pommes de terre produit du Canada atlantique

1.99
From Ontario de l'Ontario
Sweet Potatoes product of Ontario 3.28/kg
Patates douces produit de l'Ontario

4.99 **5 LB**
From Atlantic Canada du Canada Atlantique
Stew Pack product of Atlantic Canada 5 lb
Légumes pour ragoût produit du Canada atlantique

100% fresh GUARANTEE
Guaranteed fresh or your money back

Fruity fresh...

6.97 **100 PTS** when you buy 1
Clementines Case product of Spain or Morocco 1.81 kg 4 lb
Clémentines produit d'Espagne ou du Maroc

2.75
Large Red Mangoes product of Brazil
Grosses mangues rouges produit du Brésil

Veggie love...

1.99
Green Onions, Cilantro, Italian or Curly Parsley product of USA or Mexico
Oignons verts, coriandre, persil italien ou frisé produit des E.-U. ou du Mexique

3.49
Celery product of USA
Céleri produit des E.-U.

3.99 **5 PACK**
Avocados product of Mexico 5 pk
Avocats produit du Mexique

8.49
Chestnuts product of Italy 454 g
Châtaignes produit d'Italie

3.99 **6 PACK**
From Canada du Canada
Mini Cucumbers product of Canada, Canada no 1 grade 6 pk
Mini concombres produit du Canada, catégorie Canada n° 1

3.99
COMPLIMENTS Grape Tomatoes product of Mexico 263 g
Tomates raisins COMPLIMENTS produit du Mexique

5.99 **100 PTS** when you buy 2
Mini Watermelon product of Brazil
Mini-melon d'eau produit du Brésil

1.99 **100 PTS** when you buy 2
Gala Apples product of Atlantic Canada, Canada extra fancy grade 4.39/kg
Pommes Gala produit du Canada atlantique, catégorie Canada extra de fantaisie

3.99 **100 PTS** when you buy 2
From Canada du Canada
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g
Champignons blancs ou Cremini entiers COMPLIMENTS BIOLOGIQUE produit du Canada

2.99 **50 PTS** when you buy 2
COMPLIMENTS Caesar Salad Kit product of USA 280 g
Ensemble pour salade César COMPLIMENTS produit des E.-U.

15% off
Prepared Fresh Daily In-Store Cantaloupe, Honeydew, Pineapple or Watermelon Chunks
Morceaux de cantaloup, melon miel, ananas ou melon d'eau préparés frais chaque jour en magasin

BUY 1 GET 2ND 25% OFF
Prepared Fresh Daily In-Store Mango Salsa or Guacamole assorted sizes
Salsa à la mangue ou guacamole préparés frais du jour en magasin formats assortis

bulk en vrac

6.99 **200 PTS** when you buy 2
COMPLIMENTS Roasted Cashews or Almonds salted or unsalted 275 g
Noix de cajou ou amandes grillées COMPLIMENTS salées ou non salées

13.99
BARD VALLEY Medjool Dates 907 g
Dattes Medjool BARD VALLEY

Holidays in bloom

Order your fresh Christmas flowers to grace your holiday table or give as a hostess gift created by our designers.
Available at most stores. Selection may vary by store.

Disponible dans la plupart des magasins.

8.99 **100 PTS** when you buy 2
From New Brunswick du Nouveau-Brunswick
Premium Poinsettias available in various sizes
Poinsettias de qualité supérieure disponibles en tailles variées

27.99
Ready to Go Arrangements or Centrepieces
Arrangements ou centres de table prêts à emporter

15.99
Festive Holiday Bouquets
Bouquets festifs pour les fêtes

\$14
Mini Gerbera Daisy Bouquet
Bouquet de mini marguerites Gerbera 15 fleurs

A moment of holiday magic starts with the Grocery Essentials Gift Card
Visit sobeys.com/giftcards for details

Restrictions apply, see www.sobeys.com/value-offer for details.

So tender
STERLING SILVER
HAND-SELECTED AAA BEEF
 Well-marbled • Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobeyes

9.99 /lb
 STERLING SILVER Fresh Boneless Inside Round Marinating Steak, Family Size or Oven Roast cut by your meat expert from Canada AAA grade beef 22.02/kg Bifteck d'intérieur de ronde déossé frais à mariner format familial STERLING SILVER ou rôti à cuire au four coupé par votre expert boucher

22.99 /lb
 Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 50.68/kg Rôti de côte ou de faux-filet déossé frais à cuire ou four de qualité supérieure STERLING SILVER ou bifteck à griller format familial coupés par votre expert boucher, coupe de bœuf Canada AAA

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

BUY MORE SAVE MORE

5.50 /lb
 COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Minced Turkey starting at 5.99 ea
 Porc haché maigre, poulet haché extra-maigre ou hachis de dinde extra-maigre COMPLIMENTS

4.49 /lb
 COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 9.90/kg
 Poulet entier COMPLIMENTS REFROIDI À L'AIR

250 PTS when you spend \$25 or more

3.99 /lb
 Fresh Pork Loin Rib or Sirloin Combo Chops Family Size 8.80/kg
 Combo de côtelettes de côte de longe de porc frais et de surlongue format familial

BUY 2 GET 3RD FREE
 NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Rib starting at 10.99/lb, 24.23/kg
 Côtelettes de longe de porc frais de qualité supérieure NAGANO coupe hôtel, filet ou côte de dos

READY FOR YOU

7.99 /lb
 Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg
 Burgers de bœuf haché maigre frais format familial

200 PTS when you spend \$20

16.99 /lb
 Fresh Canadian Lamb Loin Chops 37.46/kg
 Côtelettes de longe d'agneau canadien frais

That's like \$10 toward your groceries

1000 PTS when you buy 1

54.99
 Frozen Bacon Wrapped Turducken Roast 1.5 kg
 Rôti de turducken surgelé enrobé de bacon

Get festive with turkey!

3.49 /lb
 BUTTERBALL Fresh Turkey all available sizes 7.69/kg
 Dinde fraîche BUTTERBALL toutes tailles disponibles

HAYTER'S FARM
 Taste the Hayter's Turkey Difference
 • Humanely-raised
 • No added hormones or steroids*

BUY 1 GET 1 FREE
 HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg
 Produits de dinde HAYTER'S FARM

Homestyle seasoned roasts!
 Robust combinations of herbs & spices with beautiful notes of roasted peppercorn, mustard, garlic & herbs that give a nostalgic "homestyle" feel to our roasts!

300 PTS when you spend \$15 or more

11.49 /lb
 STERLING SILVER Fresh Boneless Cross Rib Pot Roast Homestyle Seasoned, Fat Added cut by your meat expert from Canada AAA grade beef 25.33/kg
 Rôti de côtes croisées pour pot-au-feu déossé frais STERLING SILVER, genre maison assaisonné gras ajouté coupé par votre expert boucher, coupe de bœuf Canada AAA

READY FOR YOU

4.99 /lb
 Whole Chicken Homestyle Seasoned 11.00/kg
 Poulet entier genre maison assaisonné

3.99 /lb
 Fresh Boneless Pork Loin Centre Roast Homestyle Seasoned 8.80/kg
 Rôti de longe de porc déossé frais coupe du centre genre maison assaisonné

quick & easy rapide et facile

4.99
 SUNRISE Bologna thick or thin slices 375 g
 Bologna SUNRISE tranches épaisses ou minces

250 PTS when you buy 2

7.49
 OLYMEL Bacon 375 g
 Bacon OLYMEL

5.99 **150 PTS** when you buy 2
 BUTTERBALL Turkey Bacon or Rasher 300-375 g
 Dinde genre bacon ou Rasher BUTTERBALL

STARTING AT 6.99
 LOU'S KITCHEN Quick N Easy Entrées or Applewood Smoked Bacon 375-400 g or LIL' JUAN'S Mexican Style Entrées 300-400 g
 Repas Quick N Easy LOU'S KITCHEN ou bacon fumé APPLEWOOD ou repas genre mexicain LIL' JUAN'S

BUY MORE SAVE MORE

\$5 /lb when you buy 1 or more
 CHEF BOMBAY Indian Inspired Appetizers 240-375 g 5.99 ea
 Hors-d'œuvre à l'indienne CHEF BOMBAY

120 PTS when you buy 2

5.99
 COMPLIMENTS Asian Inspired Entrées 400-500 g
 Entrées COMPLIMENTS

160 PTS when you buy 2

7.99
 MARC ANGELO Sausages Mild Italian, Hot Italian or Frenel Frozen 675 g
 Saucissons MARC ANGELO doux à l'italienne, piquants à l'italienne ou au fenouil surgelés

value size

18.99
 COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg
 Lasagne au bœuf, macaroni au fromage COMPLIMENTS

GET TO FREE GROCERIES FASTER
 when you open your Sobeyes membership card and pay with your Scotiabank Scotia Wise Card.

GET 500 PTS ON EVERY \$1 SPENT

1000 pts = \$10 in groceries

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Caisonnement du Bœuf

So entertaining

Merry Christmas!



250 PTS
when you buy 2

16⁴⁹

KRONENBOURG 1664 Blanc 6x355 mL sleek cans
or HEINEKEN Lager 6x330 mL cans



16⁴⁹

CORONA Extra Lager
6x330 mL bottles or
STELLA ARTOIS Pilsner
6x355 mL sleek cans



13⁴⁹

BLUE MOON White Wheat Ale
4x473 mL tall cans



200 PTS
when you buy 2

14⁴⁹

MAGNETIC HILL Mystique or
Bay of Fundy Blue 750 mL



75 PTS
when you buy 3

4⁵⁹

MOTT'S Clamato Caesar Original,
Pickled Bean or Extra Spicy
458 mL can



22⁹⁹

MCMANIS Cabernet Sauvignon or
SANTA MARGHERITA Pinot Grigio
750 mL

250 PTS
when you buy 2



250 PTS
when you buy 2

20⁹⁹

19 CRIMES Cali Red
750 mL



500 PTS
when you buy 2

46⁹⁹

JACKSON-TRIGGS Merlot or
Sauvignon Blanc 4 L Bag in Box

voilà by Sobey's

Sleigh your holiday list with Voilà!
Beer & Wine Available for
Curbside Pickup.*

voila.ca

*NB customers only. Must be 19+ to purchase alcohol and present appropriate I.D. to confirm you are the age of majority.

voilà
Curbside
Pickup



seafood fruits de mer

14.99 /lb
CHOOSE CANADIAN SEAFOOD
 Live Market Lobsters product of Atlantic Canada subject to availability 33.05/kg Homards de marché vivants produit du Canada atlantique selon les arrivages

7.99 /lb
CHOOSE CANADIAN SEAFOOD
 Fresh Mussels product of Atlantic Canada 5.05/kg Moules fraîches produit du Canada atlantique

9.99 **100 PTS** when you buy 1
READY FOR YOU
 Seacuterie Board with Smoked Salmon, Shrimp and Imitation Crab prepared in-store 350 g Plateau de fruits de mer et charcuterie avec saumon fumé, crevettes ou simili-crabe préparé en magasin

29.99 **CHOOSE CANADIAN SEAFOOD**
 BLUE TIDE Wild Caught Atlantic Canada Lobster Meat 200 g Chair de homard sauvage du Canada atlantique BLUE TIDE

9.99 **SAVE \$1**
Scene MEMBER PICKS
10.99 without Scene+ Card
 COMPLIMENTS Smoked Steelhead, Atlantic Salmon or Gravlax 150 g Saumon arc-en-ciel, de l'Atlantique ou gravlax fumé COMPLIMENTS

9.99
MARINA DEL REY Ecuadorian Jumbo Raw Shrimp 10-20 ct per lb or Wild Argentinian Raw Shrimp 20-40 per lb peeled & deveined 340 g Crevettes géantes d'Équateur crues MARINA DEL REY 10-20 un. par lb ou crevettes crues de l'Argentine 20-40 un. par lb décortiquées et déveinées

18.99
CHOOSE CANADIAN SEAFOOD
 LOBSTER CLAWS PINCES DE HOMARD
IFC Atlantic Canada Lobster Claws & Arms 454 g Pêtoncles et pattes de homard du Canada atlantique IFC

14.99
COMEAU Bacon Wrapped Sea Scallops 340 g or PHILLIPS Crab Claw Meat 227 g Pêtoncles de l'Atlantique enrobés de bacon COMEAU ou chair de pinces de crabe PHILLIPS

kitchen cuisine

5.99 **100 PTS** when you buy 1
RESER'S Main Street Bistro Side Dishes 340-680 g Plats d'accompagnement Main Street Bistro RESER'S

6.49
RANA Fresh Pasta 227-300 g Pâtes fraîches RANA

So festive
100 PTS when you buy 1
13.99 **LIMITED TIME ONLY**
 Whole Festive Chicken Dagwood Sandwich 104 kg also available in 1/2 or 1/4 sandwiches Sandwich Dagwood entier au poulet format des fêtes également disponibles en froites ou quartiers
6.99 **200 PTS** when you buy 2
MIX & MATCH
 Brie, Prosciutto & Fig Flatbread, Sweet Stinger Hot Honey or Cup & Char Pepperoni Flatbreads select varieties 230-305 g Pain plat au brie, prosciutto et figes, figues et miel doux piquant ou pains plats aux pepperoni Cup & Char certaines variétés
10% off **READY FOR YOU**
 Maple Cured Ham when you purchase 250 g or more. Available hot or cold. Jambon traité à l'ébarbe à l'achat de 250 g ou plus. Disponible chaud ou froid

Three's a party!
 We've got you covered for your holiday entertaining
50 PTS when you buy 1
5.49 **GARDEN FRESH** Salsa 473 mL or Chips 397 g
3.99 **FONTAINE SANTE** Dips or Hummus 250-260 g
3.99 **LANTANA** Hummus or FONTAINE SANTE Topped Hummus 227-283 g

deli charcuterie

Entertaining made easy
11.99 **LIMITED TIME ONLY**
BOURSIN Gourmet Trio 240 g Trio gourmand BOURSIN

\$1 off
TRE STELLE Feta, Halloumi, Bocconcini or Feta Cubes 200 g, Grated Parmesan 125 g, Crumbled Feta 150 g, Mascarpone 275 g or Ricotta 475 g Feta, halloumi, bocconcini, cubes de feta 200 g, TRE STELLE, parmesan râpé, morceaux de feta, mascarpone ou ricotta

200 PTS when you buy 2
4.99
COMPLIMENTS Goat Cheese 113 g Fromage de chèvre COMPLIMENTS

100 PTS when you buy 1
12.79
COMPLIMENTS Double Crème Brie or Camembert 350 g Brie double crème ou camembert COMPLIMENTS

3.29 /100 g
SLICED FRESH
COMPLIMENTS Hungarian, German or Peppercorn Salami selection varies by store Salami COMPLIMENTS hongrois, allemand ou aux grains de poivre sélection variant selon le magasin

3.99 **100 PTS** when you buy 200 g or more
MASTRO Genoa Salami, Calabrese, Pancetta or Soppressata or SAN DANIELE Prosciutto Salami de Gênes, calabrese, pancetta ou sopressata MASTRO ou prosciutto SAN DANIELE

4.99 **BOCCANTINI**
LA PANZANELLA Mini Croccantini selected 170 g Mini Croccantini LA PANZANELLA certaines variétés

50 PTS when you buy 1
7.99
SARDO Olives selected 500 mL Olives SARDO certaines variétés

bakery boulangerie

300 PTS when you buy 2
7.99
BAKED IN STORE
 Brownies 550-585 g

9.99
value size **BAKED IN STORE**
 Cookies 20 pk 620 g Biscuits

16.99 **SAVE \$1**
Scene MEMBER PICKS
17.99 without Scene+ Card
 6" Cheesecake Fruit Topped, Strawberry Topped or Caramel 850-875 g Gâteau au fromage 6 po garni de fruits, garni de fraises ou au caramel

50 PTS when you buy 1
6.29
BAKED IN STORE
 Gourmet Cheese Buns 6 pk 425 g Petits pains gourmet au fromage

3.49
BAKED IN STORE
 Bagels 4 pk 450 g

7.99 **150 PTS** when you buy 2
BAKED IN STORE
 Gourmet Cinnamon Buns Plain or with Cream Cheese Icing 4 pk 550-800 g Petits pains gourmet à la cannelle nature ou avec glaçage au fromage à la crème

6.99 **100 PTS** when you buy 2
COMPLIMENTS Tarts 510 g Tartelettes COMPLIMENTS

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.sobeys.com/getflyer

So sweet

Indulge in decadent goods from our bakery



STARTING AT
9.49

Grab & Go Trays
Cookie Lovers Bliss, Dessert Bars, Pumpernickel & Spinach Dip or Patisseries 565-800 g

STARTING AT
12.99

Yule Log traditional, black forest or caramel 450-870 g



Bouche Holiday Cake
Caramel Cream or Chocolate Cream 900 g-1 kg

Try our Mini Yule Logs
Raspberry White Chocolate or Chocolate Duo for a Limited Time!

22.99



LIMITED TIME ONLY
MIX & MATCH

BUY 4 GET 5TH
of equal or lesser value
FREE

PÂTISSERIES
small or large



BAKED IN STORE

Scene+
MEMBER PRICING
3.99
SAVE 50c

4.49 without Scene+ Card
Pumpernickel, Sourdough or San Francisco Sourdough Boule 450-454 g



BAKED IN STORE

1.79
Baguettes white or multigrain 234 g



BAKED IN STORE

4.29
Artisan Breads 375 g

Explore products from around the world!

Shop international foods storewide.



10⁸⁸

Yellow Asian Pear Gift Box product of China

POMELO Gift Box product of China 4 pk

12⁸⁸



2²⁹ /lb

Eggplant product of USA or Mexico or Chinese
Eggplant product of Dominican Republic 5.05/kg



3⁹⁹ **200 PTS** when you buy 2

PATAK'S Ready To Heat Meal 285 g



18⁹⁹

QILLA Basmati Rice 4.54 kg



79¢

NATIONAL Vermicelli Noodles 150 g



2⁹⁹

GREENWORLD Okra 400 g



1⁷⁹

GREENWORLD Mincéd Molokhia 400 g

frozen & dairy produits surgelés et laitiers

4.49 **BAXTER** Sour Cream 500 g brands vary by province Crème sure **BAXTER** marques variant selon la province

5.99 **INTERNATIONAL DELIGHT** Cold Foam 396 g or Creamers 946 mL Mousse froide **INTERNATIONAL DELIGHT** ou colorants à café

9.99 **iOGO** Yogurt 2 kg **value size** YOGURT iOGO

5.49 **NATREL** Flavoured Coffee Creamer 1 L or Lactose Free 2 L Colorant à café aromatisé **NATREL** ou sans lactose

3.99 **YOPLAIT** Protein Source 650 g, **LIBERTÉ** Greek Yogurt 2-4 pk or **LIBERTÉ** Méditerranée Yogurt 500 g Yogourt Source Protéines **YOPLAIT**, yogourt grec **LIBERTÉ** ou Méditerranée **LIBERTÉ**

3.99 **GAY LEA** Aerosol Real Whipped Cream 225 g Crème fouettée en aérosol **GAY LEA**

4.99 **COMPLIMENTS** Tropical Blends 1.75 L Mélanges tropicaux **COMPLIMENTS**

3.49 **COMPLIMENTS** Cream Cheese or Spread 227-250 g Fromage à la crème ou tartina de **COMPLIMENTS**

10.99 **COMPLIMENTS** Shredded Cheese 620 g Fromage râpé **COMPLIMENTS**

7.99 **PILLSBURY** Crescent Rolls or Weiner Wrap 200-227 g 2.49 ea Croissants **PILLSBURY** ou pâte pour saucisses

5.49 **BURNBRAE** Naturegg Simply Egg Whites Free Run 500 g Que des blancs d'oeufs Natureoef **BURNBRAE** de poules en liberté

4.99 **COMPLIMENTS** Cheese Slices 210-230 g Tranches de fromage **COMPLIMENTS**

4.49 **TENDERFLAKE** Frozen Pie Shells, Tarts Shells or Puff Pastry 255-397 g Croûtes à tarte, à tartellettes ou pâte feuilletée **TENDERFLAKE**

1.99 **SIMPLY PICKED** Frozen Vegetables 300 g Légumes surgelés **SIMPLY PICKED**

2.49 **CHEEMO** Perogies 815-907 g Pêrógies **CHEEMO**

5.99 **COMPLIMENTS** Greek Yogurt 650 g Yogourt grec **COMPLIMENTS**

2.99 **COMPLIMENTS** BALANCE Non-Hydrogenated Margarine 427 g Margarine non hydrogénée **COMPLIMENTS** ÉQUILIBRE

4.99 **COMPLIMENTS** Traditional Crust Pizza 352-446 g Pizza à croûte traditionnelle **COMPLIMENTS**

3.49 **COMPLIMENTS** Fries 800 g Frites **COMPLIMENTS**

natural health santé naturelle

3.99 **ENJOY!** Plant-Based Beverages 1.75 L Boissons à base de plantes **ENJOY!**

2.99 **SILK** Creamers 450-473 mL or **CLUB HOUSE** ORGANIC Spices Bag 10-57 g Colorants à café **SILK** ou sachet d'épices **CLUB HOUSE** BIOLOGIQUES

5.99 **KASHI** Go Lean Cereal 275-390 g, ORGANIC Cereal 300-460 g or Granola 311-340 g Céréales Go Lean **KASHI**, céréales BIOLOGIQUES ou granola

7.99 **COMPLIMENTS** ORGANIC Frozen Fruit 450-600 g Fruits surgelés **COMPLIMENTS** BIOLOGIQUE

2/\$7 **KETTLE** BRAND Potato Chips 156-198 g Croustilles **KETTLE** BRAND

9.99 **BETTY BUZZ** Soda 4x256 mL Soda **BETTY BUZZ**

3.49 **KIJU** Beverages 1 L or 4 pk Boissons **KIJU**

5.49 **GREEN & BLACK'S** Chocolate Bar 90 g Barres de chocolat **GREEN & BLACK'S**

15% off **DR. SQUATCH** Harry Potter or Star Wars Soaps Savons motif Harry Potter ou Star Wars **DR. SQUATCH**

14.99 **ONE A DAY** Multivitamins selected 60-90 pk Multivitamines **ONE A DAY** certaines variétés

25% off **IRON VEGAN** Protein Powders, Supplements or Bars selected 62 g 1 kg Poudres, suppléments ou barres protéinés **IRON VEGAN** certaines variétés

8.99 **KIND** Minis 5 pk or Thins 10 pk Minis **KIND** ou Minces

BUY WESTJET GIFT CARDS AND GET 10% OFF Offer valid during December 19 - 25, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

897_WK34_P07_A1L_NL_NL_BJL

drinks & snacks boissons et grignotines

<p>11.99</p> <p>NATURE VALLEY Sweet & Salty Fibre One or MOTT'S Club Pack 907-980 g Sucrées et salées VAL NATURE, Fibre One ou MOTT'S paquet club</p>	<p>2/\$9</p> <p>RUFFLES Potato Chips 180-200 g Croustilles RUFFLES</p>	<p>3.50 <small>buy 2 or more</small></p> <p>ORVILLE REDENBACHER Ready To Eat Popcorn 116-220 g 4.99 ea Popcorn prêt à déguster ORVILLE REDENBACHER</p>	<p>3.79</p> <p>OLD DUTCH Restaurant Party Mix 250 g or Snacks 200-290 g Croustilles tortilla Restaurant OLD DUTCH ou Mélange Fiesta HUMPTY DUMPTY ou grignotines</p>
<p>2.79 <small>buy 2 or more</small></p> <p>MAYNARDS Candy 150-154 g 3.79 ea Friandises MAYNARDS</p>	<p>3.29</p> <p>PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g Craquelins ou croustillants Goldfish PEPPERIDGE FARM</p>	<p>5.99 <small>+150 PTS when you buy 2</small></p> <p>SODASTREAM PEPSI Flavours Fountain Style Syrup 440 mL Sirop de style fontaine aux saveurs PEPSI SODASTREAM</p>	<p>2.00 <small>PTS when you buy 2</small></p> <p>PEPSI Soft Drinks 6x222 mL Boissons gazeuses PEPSI</p>
<p>2.49</p> <p>HERSHEY'S Family Bars 90-120 g Barres en format familial HERSHEY'S</p>	<p>4.49</p> <p>CHRISTIE Good Thins Crackers 100 g or MCVITIE'S Cookies selected 300-400 g Craquelins Good Thins CHRISTIE ou biscuits MCVITIE'S certaines variétés</p>	<p>4.49</p> <p>OCEAN SPRAY Cranberry Cocktail 1.89 L Cocktail aux canneberges OCEAN SPRAY</p>	<p>6.99 <small>+300 PTS when you buy 2</small></p> <p>NESTLÉ Hot Chocolate 400-450 g Chocolat chaud NESTLÉ</p>

Here for your budget and lifestyle

<p>4.99 <small>+200 PTS when you buy 2</small></p> <p>PANACHE Classic Crackers assorted 250 g Craquelins classiques PANACHE assortis</p>	<p>2.99 <small>+75 PTS when you buy 1</small></p> <p>COMPLIMENTS Gourmet Candy Canes 56 g or Mistletoe Cookies 300 g white supplies last Carnes de Noël gourmet COMPLIMENTS ou biscuits Souhaites des fêtes jusqu'à épuisement des stocks</p>	<p>1.00 <small>PTS when you buy 2</small></p> <p>COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g Croustilles COMPLIMENTS ou croustilles tortilla</p>	<p>3.99 <small>+150 PTS when you buy 2</small></p> <p>COMPLIMENTS Apple Juice 2 L or Cocktail 1.89 L Jus de pomme COMPLIMENTS ou cocktail</p>
---	--	--	--

meal makers alliés-repas

<p>8.49</p> <p>MEZZETTA Olives 283-398 mL Olives MEZZETTA</p>	<p>2.99</p> <p>LANCIA Dry Pasta 900 g Pâtes sèches LANCIA</p>	<p>3.29</p> <p>FRENCH'S Yellow Squeeze Mustard 550 mL Moutarde jaune en bouteille à presser FRENCH'S</p>	<p>3.99</p> <p>VACHON Snacks 248-336 g or COMPLIMENTS Tortillas 340 g Petits gâteaux VACHON ou tortillas COMPLIMENTS</p>
<p>2/\$4</p> <p>UNICO Beans assorted 540 mL Haricots UNICO assortis</p>	<p>2/\$5</p> <p>CAMPBELL'S Condensed Soup selected varieties 284 mL Soupe condensée CAMPBELL'S certaines variétés</p>	<p>2.99 <small>+100 PTS when you buy 2</small></p> <p>COMPLIMENTS Coconut selected 200 g Noix de coco COMPLIMENTS certaines variétés</p>	<p>6.99</p> <p>ROBIN HOOD Flour selected 2.5 kg or MAGIC Baking Powder 450 g Farine ROBIN HOOD certaines variétés ou poudre à pâte MAGIC</p>
<p>5.99</p> <p>LA BALEINE Sea Salt 750 g Sel de mer LA BALEINE</p>	<p>2/\$9</p> <p>KELLOGG'S Premium Cereal or Cereal selected varieties 210-525 g Céréales Premium ou céréales KELLOGG'S certaines variétés</p>	<p>2.99</p> <p>DEL MONTE Canned Assorted Fruit 398 mL Fruits assortis en conserve DEL MONTE</p>	<p>2/\$5</p> <p>OCEAN SPRAY Cranberry Sauce 348 mL or DOLE Pineapple Slices 398 mL Sauce aux canneberges OCEAN SPRAY ou tranches d'ananas DOLE</p>

Love it. Or it's free.* *For details see COMPLIMENTS.ca

<p>3.29 <small>+100 PTS when you buy 2</small></p> <p>COMPLIMENTS Bagels 6 pk Bagels COMPLIMENTS</p>	<p>1.99 <small>+100 PTS when you buy 2</small></p> <p>COMPLIMENTS Canned Tomatoes 540-796 mL Tomates en conserve COMPLIMENTS</p>	<p>2.99</p> <p>COMPLIMENTS Soy Sauce 350 mL or Soy Sauce 450 mL selected varieties Sauce COMPLIMENTS ou sauce soja certaines variétés</p>	<p>2/\$3</p> <p>COMPLIMENTS Coconut Milk regular or light 400 mL Lait de coco COMPLIMENTS régulier ou léger</p>
---	---	--	--

home & pet care

produits ménagers et pour animaux domestiques

<p>32.99</p> <p>IAMS Dry Dog Food 6.12-6.80 kg Nourriture sèche pour chiens IAMS</p>	<p>13.99</p> <p>PURINA Tidy Cats Cat Litter 2.72 kg Litière pour chat Tidy Cats PURINA</p>	<p>\$1 off when you buy 2 or more</p> <p>PURINA Friskies or Fancy Feast Cat Food 85-136 g 1.29 ea Friskies ou Fancy Feast PURINA</p>	<p>6.99</p> <p>GLAD Kitchen Catchers 26-52 pk or Compostable Bags 10 pk Sacs Kitchen Catchers GLAD ou compostables</p>
<p>15.99</p> <p>CASHMERE Bathroom Tissue 12=36 rolls or SPONGE TOWELS Ultra Choose-A-Size 6=9 rolls Papier hygiénique CASHMERE 12=36 rouleaux ou ultra mesure-au-choix SPONGE TOWEL 6=9 rouleaux</p>	<p>28.99</p> <p>CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6=8 rolls Papier hygiénique CHARMIN 16=64 rouleaux ou essuie-tout BOUNTY 6=8 rouleaux</p>	<p>11.99</p> <p>BOUNTY Napkins 400 pk Serviettes BOUNTY</p>	<p>10.49</p> <p>ROYAL CHINET Dinner Plates 40 pk Assiettes à diner ROYAL CHINET</p>
<p>6.99</p> <p>FEBREZE Fabric Spray 700 mL Air Fresheners 2 pk or Small Spaces 15 mL selected Vaporisateur pour tissus FEBREZE, assainisseurs d'air ou Petits Espaces certaines variétés</p>	<p>3.49</p> <p>COMPLIMENTS Multi Surface Cleaners 1.41 L Nettoyants pour surfaces multiples COMPLIMENTS</p>	<p>4.49</p> <p>SHOUT Trigger 650 mL Pulvérisateur SHOUT</p>	<p>5.99</p> <p>COMPLIMENTS Dishwasher Tabs 20-25 pk Tablettes pour lave-vaisselle COMPLIMENTS</p>

health, beauty & baby santé, beauté et bébé

<p>20% off</p> <p>BLISTEX Lip Care, BIC Men or Women's Razors or L'OREAL Hair Colour selected 1-10 pk Soins des lèvres BLISTEX rasoirs pour hommes ou femmes BIC ou colorant capillaire L'OREAL certaines variétés</p>	<p>200 PTS when you buy 2</p> <p>ALWAYS Pads, Liners or TAMPAX Tampons selected 30-216 pk Serviettes, protège-dessous ALWAYS ou tampons TAMPAX certaines variétés</p>	<p>5.99</p> <p>SENSODYNE or Pronamel Whitening Toothpaste selected 110-135 mL Dentifrice blanchissant SENSODYNE ou Pro-Email certaines variétés</p>	<p>6.49</p> <p>CREST 3D White or Densify Toothpaste, ORAL-B Brushes or SCOPE Rinse 85 mL-1 L or 2 pk selected Dentifrice CREST 3D White ou Densify, brosses à dents ORAL-B ou rince-bouche Scope certaines variétés</p>
<p>59.99</p> <p>CREST Whitening System or Emulsions 10-20 pk or 25 mL selected Système blanchissant CREST ou émulsions certaines variétés</p>	<p>6.49</p> <p>OLD SPICE Body Wash 473-532 mL, DOVE Men Care Deodorant 76-85 g or Gillette or Old Spice Deodorant 107-108 g selected Nettoyant pour le corps OLD SPICE déodorant DOVE Men Care ou déodorant Gillette ou Old Spice certaines variétés</p>	<p>24.99</p> <p>ORAL-B Rechargeable Toothbrushes or Brush Heads or CREST Vivid Whitening System selected 1-10 pk Brosses à dents rechargeables ou têtes de brosse ORAL-B ou système blanchissant Blanc Brillant CREST certaines variétés</p>	<p>15% off</p> <p>Aveeno Skincare Products selected Produits pour le soin de la peau AVEENO certaines variétés</p>
<p>28.99</p> <p>SIMILAC Go & Grow Step 3 Powder 850 g Préparation en poudre Go & Grow étape 3 SIMILAC</p>	<p>59.99</p> <p>ENFAMIL A+ Ready to Feed Formula selected varieties 10-237 mL Préparation prête à servir ENFAMIL A+ certaines variétés</p>	<p>15% off</p> <p>JOHNSON'S Baby Toiletries or LIVE CLEAN Baby Care selected 400-600 mL Articles de toilettes pour bébé JOHNSON'S ou soins pour bébé LIVE CLEAN certaines variétés</p>	<p>1.99 off when you buy 2 or more</p> <p>BABY GOURMET Purée Pouches selected 113-128 mL 2.49 ea Purée en sachets Baby Gourmet certaines variétés</p>

pharmacy pharmacie

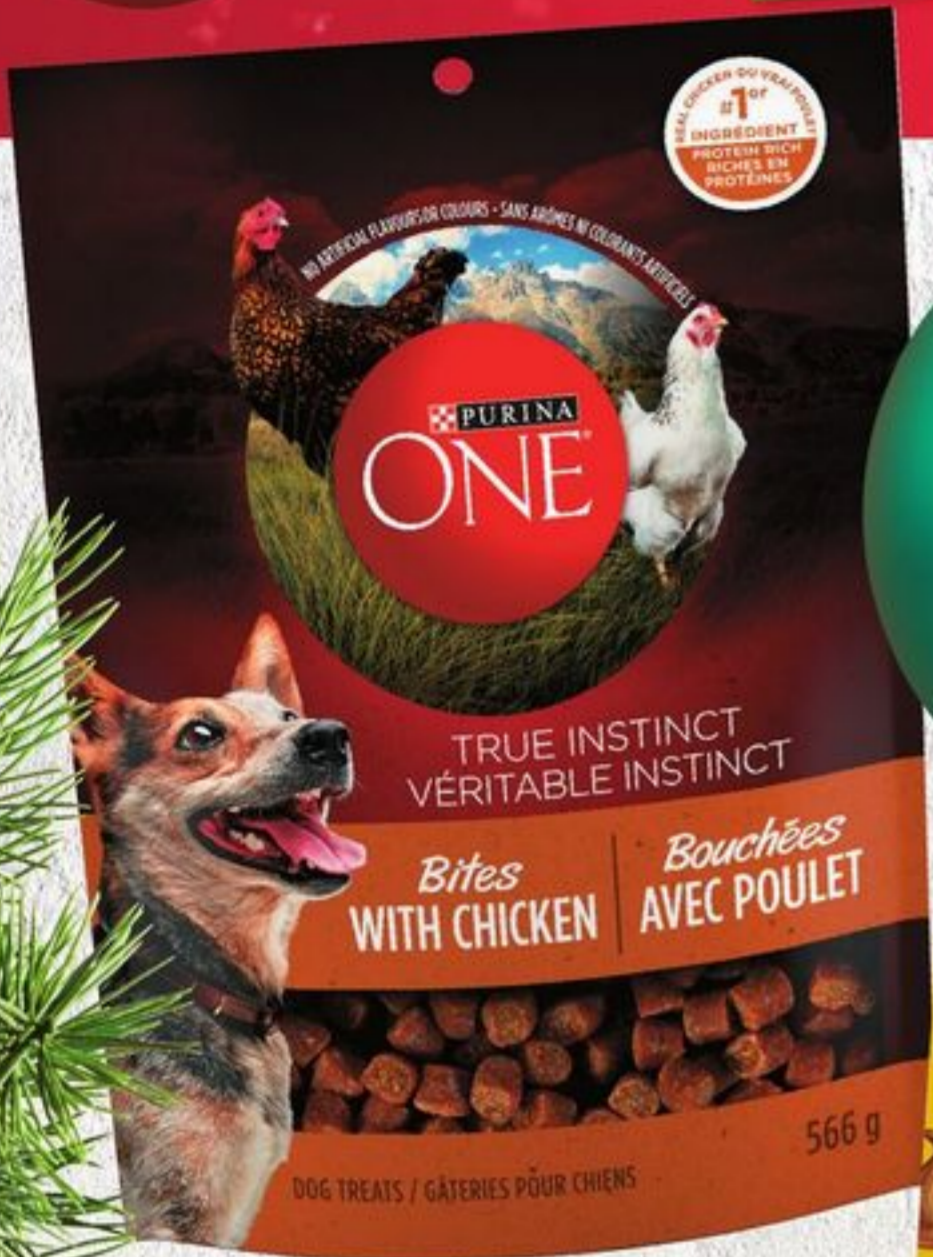
Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.

<p>15% off</p> <p>ADVIL selected 24-50 pk or VOLTAREN 30-50 g ADVIL certaines variétés ou VOLTAREN</p>	<p>15% off</p> <p>TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus Products selected* Produits TYLENOL, BENLYN ou SINUTAB Toux, rhume et sinus certaines variétés*</p>	<p>15% off</p> <p>SLEEP-EZE Extra Strength Caplets or Gel Caps 20 pk or NYTOL Caplets 50 mg 20 pk* SLEEP-EZE Extra fort en caplets ou gélules ou NYTOL en caplets*</p>	<p>15% off</p> <p>NICORETTE Gum or Lozenges 160-210 pk or Quickmist Duo* Gomme ou pastilles NICORETTE ou duo de VapoEclair*</p>
<p>10% off</p> <p>Children's TYLENOL, MOTRIN or BENLYN selected* TYLENOL, MOTRIN ou BENLYN Pour enfants certaines variétés*</p>	<p>15% off</p> <p>BAND-AID Bandages selected 10-60 pk Pansements BAND-AID certaines variétés</p>	<p>Your daily meds made easier. Ask us about our convenient and complimentary Custom Pill Packaging service.</p> <p>Choice of packaging that works with your lifestyle. Stop-pack format only available in select provinces.</p> <p>Ask us today Sobeys Pharmacy</p>	

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points. SBY_09/24_S2_A1L_N5_N6_BB

so paw-some

Treats for your pet

12.99
PURINA One Dog Treats 566 g



6.99
COOKIE PAL ORGANIC Dog Treats 300 g



9.99
ea when you buy 2 or more
PURINA Beggin' Dog Snacks 708 g 12.99 ea



Bring home the paw-fect gift!



6.99
BLUE BUFFALO Bits, Sizzlers or Stix 113-170 g



10.99
PEDIGREE Dentastix 504-608 g



2.50
ea when you buy 2 or more
FRISKIES Cat Treats 170 g 3.49 ea

Fill their stockings too!

Get **300** PTS
When you spend \$15 or more on ANY MILK-BONE products.*
*before taxes.



STARTING AT **5.49**
MILK-BONE Biscuits including dipped, stacked, celebration variety or farmer's medley 280-900 g



Bring on the happy paws! Stay tuned for new offers weekly!

HAPPY AHALIDAYS
NATURAL FLAVOURS • NO SWEETENERS • NO CALORIES

7⁹⁹ COCA-COLA or CANADA DRY Beverages 2L

4⁹⁹ COCA-COLA or CANADA DRY Beverages 6x710 mL

50 PTS when you buy 2

400 PTS when you buy 2

29⁹⁹ MONSTER Energy Beverages* 12x355 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from December 19th to 25th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may set for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

17 G of PROBIOTICS

200 PTS when you buy 3

6⁹⁹ OIKOS 650-750 g or ACTIVIA 12x96-100 g

BUY MORE SAVE MORE

450 SILK 1.75-1.89 L 80 when you buy 2 or more 5.49-6.29 ea

100 PTS when you buy 1

5⁹⁹ PEPSI Soft Drinks 8x355 mL

BUY MORE SAVE MORE

6⁴⁹ MONTELLIER Sparkling Water 10x355 mL 7.49 ea

Kraft PRESENTS

Pinterest to Plate

UNPRESS WITHOUT THE STRESS

View our recipes on Pinterest @Kraftestivefoves

Kraft PRESENTS

Pinterest to Plate

UNPRESS WITHOUT THE STRESS

View our recipes on Pinterest @Kraftestivefoves

100 PTS when you buy 1

78⁹⁹ MAXWELL HOUSE or NABOB Single Serve Pods 30 pk

100 PTS when you buy 2

8⁹⁹ NABOB Roast & Ground Coffee or Whole Bean 300-340 g or MAXWELL HOUSE Iced Latte 165 g

STARTING AT 4⁹⁷ Each Any variety HEINZ Ketchup 750 mL-1 L

3⁹⁹ Each Any variety CLASSICO Pasta Sauce 218-650 mL

Buy 3 3/9⁹⁹ PRINGLES Potato Chips 148-156 g any variety

& Get 1 FREE

PRINGLES Mingles Puffed Snack 155 g

*Offer valid for a limited time only from December 19 to December 25, 2024 or while supplies last. © TM, © 2024, trademark of Kellogg Europe Trading Limited used under licence.

Bring Home the Joy

with **3** General Mills

5⁹⁹ GENERAL MILLS Cereals selected varieties 475-778 g

2⁹⁹ NATURE VALLEY Granola Bars selected varieties 125-210 g or BETTY CROCKER or MOTT'S Fruit Snacks 226 g

© General Mills

6⁴⁹ DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

100 PTS when you buy 2

7⁴⁹ DR. OETKER Stuffed Crust Pizza 685-771 g

5⁹⁹ NESTLÉ Premium Frozen Dessert or REAL DAIRY Ice Cream 1.5 L, Drumstick or Selected Frozen Novelties 4-10 pk

3⁹⁹ KELLOGG'S Eggo Waffles 270-330 g

100 PTS when you buy 1

12⁹⁹ CORONA Sunbrew Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2

8⁹⁹ RED BULL Energy Drink 4x250 mL

100 PTS when you buy 2

5⁹⁹ OASIS Health Break or Smoothie 1.6 L

2⁹⁹ KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Kraft PRESENTS
Pinterest to Plate
 IMPRESS WITHOUT THE STRESS

PHILADELPHIA Cream Cheese 340 g **6.49**

KRAFT Singles Process Cheese 410 g **4.99**

200 PTS when you buy 2

STOCK UP & SAVE FOR THE HOLIDAYS

Get On Board for Holiday Snacking

CHRISTIE Crackers selected varieties 175-200 g **2.99**

CHRISTIE Cookies selected varieties 210-203 g **3.99**

CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g **4.99**

CHRISTIE Crispers or Bits & Bites 145 g **2.99**

YOU COULD WIN A **\$25,000 GET-TOGETHER** enter at togetherwithcheese.ca

6.99 LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g or PARKAY Margarine 1.36 kg

12.49 CRACKER BARREL Cheese Block 740 g or Shreds 590 g

2.99 CHRISTIE Crackers selected varieties 175-200 g

3.99 CHRISTIE Cookies selected varieties 210-203 g

4.99 CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g

2.99 CHRISTIE Crispers or Bits & Bites 145 g

Campbell's
 THIS HOLIDAY SEASON

IT'S ALL ABOUT THE SIDES

Try Campbell's easy-to-make side dish recipes

1.79 CAMPBELL'S Cream of Mushroom Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL

Knorr

BUY \$20 GET \$10 BACK

BUY \$20 of any Knorr participating products

UPLOAD your receipts to www.knorr.ca/offer

GET \$10 digital gift card

1.79 KNORR Dry Sauces or Gravies 22-44 g selected varieties

2.29 KNORR Sidekicks 112-167 g any variety 2.79 ea

STOCK UP ON BAKING ESSENTIALS

FOR RECIPES VISIT ROBINHOOD.CA

6.99 JIF Peanut Butter selected varieties 1 kg

5.99 SMUCKER'S Jam selected varieties 310-500 mL

McCain

Save BIG with McCain Favourites

4.49 MCCAIN Premium Specialty Fries 454-800 g

7.99 TASTIEZ Bites 400-500 g

100 PTS when you buy 1

\$10 MCCAIN Premium Value Fries 1.9 kg

7.29 Delicious! MCCAIN Pockets 6 pk 540-600 g

4.49 SMUCKER'S Ice Cream Toppings 428 mL

SMUCKER'S Sundae Syrup

4.99 COFFEEMATE Coffee Creamers 828-946 mL

6.99 LIBERTE Greek Yogurt 650-750 g

5.99 OLYMPIC ORGANIC Kid's Drinks 4x190 mL

12.99 COMPLIMENTS LED 60W Light Bulbs 6 pk

4.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

Kraft 100% Parmesan CHEESE

9.99 KRAFT Parmesan selected 250 g

SHAKE ON

PASTA RICE SALAD EGGS

Subscribe to Emails from Sobeys to get *more*



Get everything you love about Sobeys like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store



Sign up today to get your first email exclusive *offer*

SAVE \$5

on your next purchase of \$40*

*New subscribers only. Terms and conditions apply.

Subscribe now

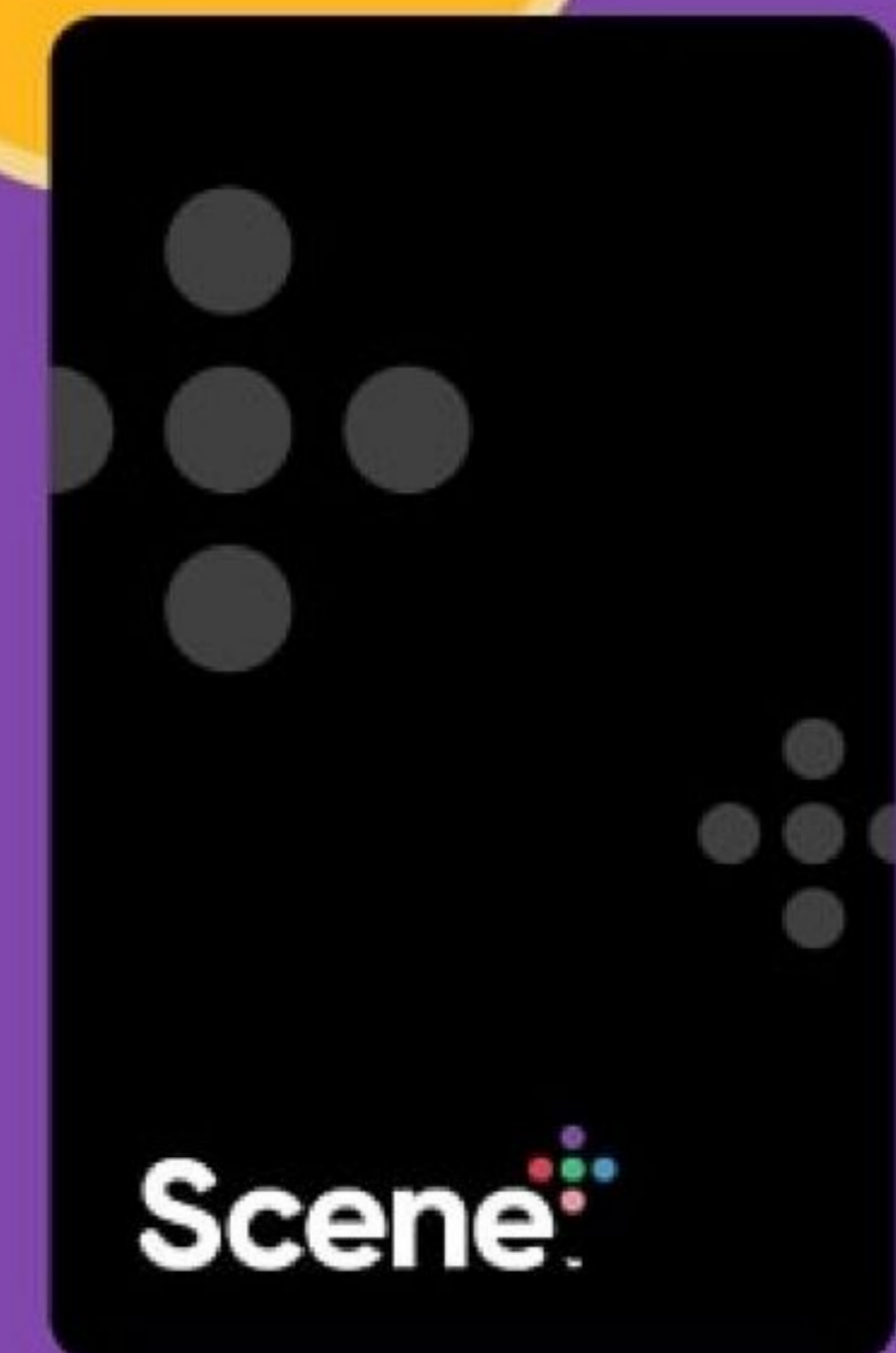
GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and
pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.