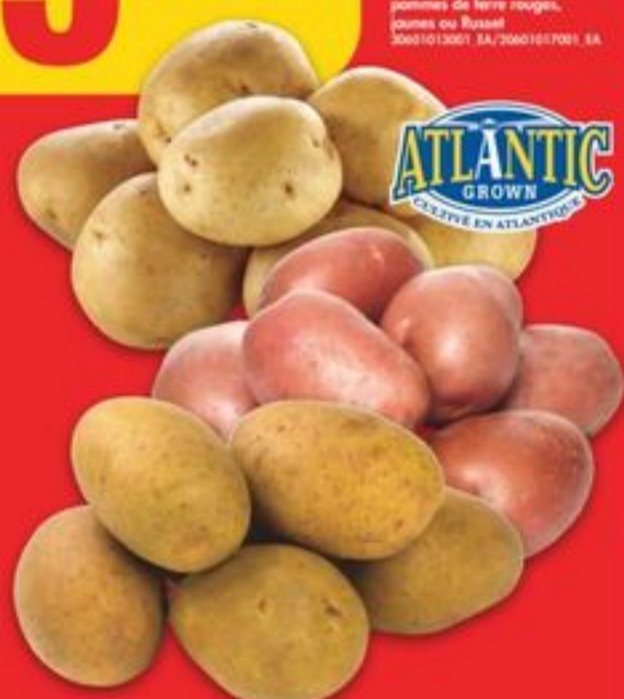


# BIG HOLIDAY DEALS!

**3<sup>99</sup>**

**10 LB BAG**

**RED, YELLOW or RUSSET POTATOES**  
 product of Atlantic Provinces,  
 Canada no. 1 grade  
 pommes de terre rouges,  
 jaunes ou Russet  
 2001012001 SA/2001012001 SA



**2<sup>99</sup>**

**5 LB BAG**

**STEW PACK**  
 product of Atlantic Provinces,  
 Canada no. 1 grade  
 légumes pour ragoût  
 2018336001 SA



**1<sup>99</sup>**

**PC® COLESLAW 397 g or GARDEN SALAD 340 g**  
 product of U.S.A.  
 Orons  
 21204348 SA/21204304 SA



**6<sup>99</sup>**

**CASE**

**PC® KAKI PERSIMMONS**  
 product of Spain  
 kaki piquermóns  
 2021142801 001



# BIG HOLIDAY DEALS!

**NOFRILLS**

FLYER PRICES EFFECTIVE THURSDAY, NOVEMBER 28 TO WEDNESDAY, DECEMBER 4, 2024.

**CLUB SIZE**



**SAVE 24%**

**3.99**  
LB

**CHICKEN BREAST**  
bone-in, skinless  
poitrines de poulet  
8.80/kg  
20023706 EA

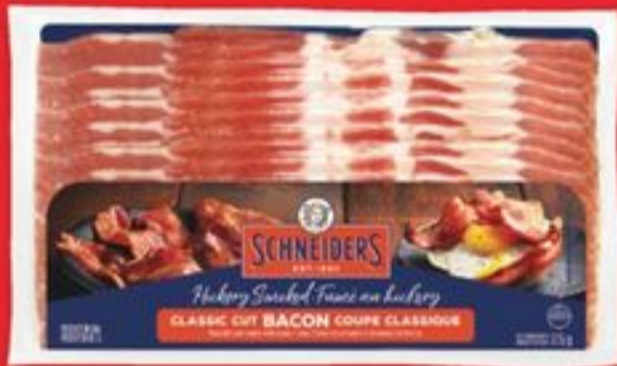
WHILE QUANTITIES LAST



**SAVE 33%**

**\$5**

**PC PUB RECIPE CHICKEN NUGGETS, STRIPS or BURGERS**  
selected varieties, frozen  
700 g  
pépites ou lamères ou burgers de poulet  
21201221 EA



**SAVE UP TO 53%**

**3.99**

**SCHNEIDERS BACON**  
selected varieties, 275 g  
bacon  
20772671 EA



**SAVE 22%**

**3.47**

**RISTORANTE or CASA DI MAMA PIZZA**  
selected varieties, frozen  
320-410 g  
pizza  
2027610001 EA

**SAVE 26%**

**1.25**

**UNICO BEANS or TOMATOES**  
selected varieties  
340/795 mL  
légumineuses ou tomates  
20213467001 EA/20213467001 EA



**SAVE UP TO 37%**

**\$3**

**PC VEGETABLES 400-750 g or PREMIUM VEGETABLES 350-500 g**  
selected varieties, frozen  
légumes  
20119913 EA/2129934 EA



**SAVE UP TO 50%**

**\$4**

**PC CHOCOLATE COVERED FRUIT AND NUT 340/400 g, MERCI CHOCOLATE 200 g or HERSHEY'S KISSES 180 g**  
selected varieties  
fruits ou noix enrobés de chocolat ou chocolat  
20000234 EA/21034210 EA



**SAVE 20%**

**6.99**

**NO NAME CANOLA or VEGETABLE OIL**  
2 L  
huile de canola ou végétale  
20028436 EA/20102390 EA



APP EXCLUSIVE OFFER  
**1,000**

\$1 Value

**SAVE 25%**

**2.99**

**DORITOS TORTILLA CHIPS**  
selected varieties  
210-280 g  
croustilles de tortilla  
21249113 EA



**SAVE 31%**

**12.99**

**TILDA BASMATI RICE**  
4.54 kg  
riz basmati  
20112673 EA



**PRICE DROP**

**4.77**

**ARMSTRONG or PC SHREDDED CHEESE**  
250-320 g or **ARMSTRONG CHEESE** 400 g  
selected varieties  
fromage râpé ou fromage  
21236340 EA/212364747 EA



**PRICE DROP**

**4.99**

**ATLANTIC BUTTER**  
selected varieties  
454 g  
beurre  
20064904 EA



# BIG HOLIDAY DEALS!



**BROCCOLI CROWNS**  
product of Mexico or U.S.A.

pack  
couronnes de brocoli  
317313M0001 SA



**2.99**  
LB

**TOMATOES ON THE VINE**  
product of U.S.A., Mexico or Canada  
tomates sur tige  
4.59/lb  
3003470001 RD

**1.99**



**7.99**

**5 LB BOX**

**CLEMENTINES**  
product of Morocco  
clementines  
3018356001 SA



**6 OZ CLAMSHELL**

**3.99**

**PINEAPPLE**  
product of Costa Rica or  
**BLACKBERRIES**  
product of U.S.A. or Mexico or  
**RASPBERRIES**  
product of U.S.A. or Mexico, no. 1 grade  
ananas ou melons ou framboises  
3014097001 SA / 3003101001 SA/3013893001 SA

**.99** LB

**ACORN, BUTTERNUT or SPAGHETTI SQUASH**  
product of Atlantic Provinces  
courges  
3.15/lb  
3001700001 RD

**2.99**

**POMEGRANATE**  
product of U.S.A.  
grenade  
3174767001 SA

**5.99** **567 G**

**PC® AXIANY or MIXIANY TOMATOES**  
product of Canada, U.S.A. or Mexico  
tomates  
3003470001 RD/3003470001 SA

**\$10**

**6" POINSETTIAS**  
selected colours  
poinsettias  
3003470001 RD

**4.99**

**FARMER'S MARKET MIGNON OSH or ROYAL GALA APPLES**  
product of Atlantic Provinces  
Canada honey grade or  
**NAVEL ORANGES**  
product of South Africa  
pommes au croûton royal  
3001700001 RD/3001700001 SA

**4 LB BAG**

**3 LB BAG**

**GROWN IN CANADA**

**10 LB BAG**

**5.99**

**BEETS or FARMER'S MARKET CARROTS or YELLOW ONIONS**  
product of Canada  
Canada no. 1 grade  
betteraves ou carottes  
ou légumes jaunes  
3001700001 RD/3001700001 SA/3001700001 SA

**GROWN IN CANADA**

**454 G**

**3.99**

**PC® WHOLE WHITE or CREMINI MUSHROOMS**  
product of Canada  
champignons blancs  
ou champignons blancs  
3003470001 RD/3003470001 SA

**4.99**

**FARMER'S MARKET SWEET PEPPERS or AVOCADOS**  
product of Mexico  
poivrons ou avocats  
3001700001 RD/3001700001 SA

**PKG OF 5**

**PKG OF 4**

**4.49** LB

**LEAN GROUND PORK**  
fresh  
porc haché maigre  
3003470001 RD

**\$9**

**MAPLE LEAF PRIME CHICKEN DRUMSTICKS or THIGHS**  
up to 125 g  
pattes ou fesses de volaille de poulet  
3003470001 RD/3003470001 SA

**\$10**

**NO NAME® APPETIZERS**  
selected varieties, frozen  
424-500 g  
frais de cuisson  
3001700001 SA

battered chicken balls  
selected varieties, frozen  
**boulettes de poulet en pâte**

**\$14**

**PINEHILL CHICKEN LEGS**  
frozen  
2 kg  
cuisse de poulet  
3003470001 SA

**2.99**

**WONDER BREAD 300-475 g or BUNS 9"**  
selected varieties  
pain ou petits pains  
3001700001 RD/3001700001 SA

**4.50**

**PC® MINI MUFFINS**  
selected varieties  
12's  
muffins  
3001700001 SA

**4.99**

**SAPUTO CHEESE**  
selected varieties  
170-200 g  
fromage  
3001700001 SA

**8.99** LB

**STEELHEAD TROUT FILLET**  
frozen  
filets de truite fumée  
3003470001 RD

# BIG HOLIDAY DEALS!



**PHILADELPHIA CREAM CHEESE PRODUCT**  
selected varieties  
227/250 g  
produit de fromage à la crème  
20443367 SA/2084972410 SA

**ONLY 3<sup>99</sup>**

**ONLY \$4**



**PC THIN CRUST PIZZA**  
selected varieties, frozen  
330-397 g  
pizza  
20973479 SA

**ONLY \$1**



**NO NAME TUNA**  
selected varieties  
170 g  
thon  
20231448 SA



**BLACK DIAMOND CHEESTRINGS** 16's or 17's  
selected varieties  
fromage affiné/chaud ou bâtonnets  
20733661 SA/20966474 SA

**SAVE UP TO 25% 5<sup>79</sup>**



**4<sup>50</sup>**

**NO NAME PEANUT BUTTER**  
selected varieties  
1 kg  
beurre d'arachide  
2074982001 SA



**\$6**

**PC ORANGE JUICE**  
selected varieties, refrigerated  
2.5 L  
jus d'orange  
21321844 SA



**.79**

**PC SOFT DRINKS**  
selected varieties  
2 L  
boissons gazeuses  
2011344902 SA/2011344912 SA



**3<sup>49</sup>**

**EAGLE BRAND SWEETENED CONDENSED MILK**  
selected varieties  
300 ml  
lait condensé sucré  
21012614 SA



**3<sup>99</sup>**

**TENDERFLAKE PIE SHELL**  
selected varieties, frozen  
255-350 g  
croûte à tarte  
20203840001 SA



**4<sup>49</sup>**

**ZIPLOC STORAGE BAGS**  
selected varieties  
10-90's  
sac de rangement  
20071413 SA/20071442 SA



**\$5**

**NO NAME BAKING POWDER**  
450 g  
poudre à pâte  
20142023 SA



**13<sup>99</sup>**

**ARM & HAMMER LAUNDRY DETERGENT**  
4.02 L  
détergent à lessive  
21317387 SA



# BIG HOLIDAY DEALS!



**ONLY \$4**

**BREYERS CREAMERY STYLE ICE CREAM**  
selected varieties, frozen  
1.66 L  
crème glacée  
2024972001 SA



**SAVE 31%**  
**4.99**

**HEALTHY CHOICE SIMPLY 255-283 g or HEALTHY CHOICE GOURMET STEAMERS 249-306 g**  
selected varieties, frozen  
plats cuisinés  
20218614005 SA/20974338 SA



**\$4**

**HIGH LINER CATCH OF THE DAY FISH**  
selected varieties, frozen  
350 g  
poisson grillé  
21020919 SA



**FARMERS CREAM 10% or BAXTER CREAM 10% or SCOTSBURN CREAM 35%**  
473 mL 5/10% 1 L or NORTHUMBERLAND CREAM 10% 1 L  
selected varieties  
crème  
20174729001 SA

**ONLY 3.49**

**5.49**

**GENERAL MILLS FAMILY SIZE CEREAL**  
selected varieties, 473-778 g  
céréales  
21103495 SA/21103495 SA



**5.99**

**NESCAFÉ GOLD or SWEET & CREAMY INSTANT COFFEE**  
selected varieties, 90-351 g  
café instantané  
21074365 SA/21360371 SA



**.35**

**MR. NOODLES INSTANT NOODLES**  
selected varieties  
85 g  
nouilles instantanées  
2022349001 SA



**2.49**

**MOLISANA PASSATA, 680 mL, TILDA or MINUTE RICE 250 g**  
selected varieties  
sauce tomates épluchées au riz  
20014461 SA/21009178 SA



**3.29**

**NO NAME CANNED FRUIT**  
selected varieties  
796 mL  
fruits en conserve  
20419071 SA



**\$4**

**PC ENTRÉES**  
selected varieties, frozen  
212-565 g  
plats cuisinés  
20219738 SA/2021223207 SA



**2.49**

**DARE COOKIES**  
selected varieties, 148-315 g  
biscuits  
21080771 SA



**2.99**

**RUFFLES POTATO CHIPS**  
selected varieties  
180-200 g  
craquelins  
21340023 SA



**2.29**

**PEPPERIDGE FARM GOLDFISH CRACKERS**  
selected varieties, 154-200 g  
craquelins  
20260708 SA



**\$3**

**NATURE VALLEY GRANOLA BARS, MOTT'S or BETTY CROCKER FRUIT SNACKS**  
selected varieties, 120-230 g  
barres granolées ou collations sans fruits  
2021038002 SA/2021049401 SA



**20.99**

**GATORADE SPORT DRINK**  
selected varieties  
24x391 mL  
boissons sportives  
2021040001 CA



Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details.



**DECEMBER**

**HIT  
OF THE  
MONTH**

**STARTS SUNDAY DECEMBER 1<sup>ST</sup>**



**\$3**

**Planters salted mixed nuts,**  
225 g  
Limit: 6, over limit retail \$3.50.



**\$3**

**Wonderful Pistachios,**  
salted or unsalted, 225 g,  
product of U.S.A.  
Limit: 6, over limit retail \$5.00



**\$5**

**San Pellegrino Italian sparkling drinks,**  
Selected Varieties, 6x330 mL  
Limit: 4, over limit retail \$6.00



**\$1<sup>50</sup>**

**PC® English Muffins,**  
6's, Selected Varieties  
Limit: 4, over limit retail \$2.99



**Optimum**  
Members-Only Price  
**\$2**  
Non-Members  
**\$2<sup>50</sup>**

**Christie Mini Cookies, Snack Packs**  
Selected Varieties, 150-200 g

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. \*Must be a registered PC Optimum™ member to get this offer. Valid from December 1st – 31st, 2024.

**BIG**  
**HOLIDAY**  
**DEALS!**

**249**

**CHRISTIE**  
**COOKIES**

selected varieties  
251-270 g  
biscuits

21358407\_EA/21361508\_EA



**MAKE SURE**  
**TO FOLLOW**  
**OUR FACEBOOK**  
**AND INSTAGRAM**  
**CHANNELS FOR**  
**BIG DEALS**  
**THIS HOLIDAY**  
**SEASON!**

# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



## DRINK UP FESTIVE DEALS

Get a top up on low prices. We've got tons of holiday refreshers to complement your meals.

**\$17**



**PC® ROAST AND GROUND COFFEE**  
selected varieties  
800-930 g  
café torréfié et moulu  
21692427\_EA



**\$5**

**PC® or BLUE MENU® SPARKLING WATER**  
selected varieties  
12x355 mL  
eau pétillante  
20668034002\_C01



**\$5**

**PC® SOFT DRINKS**  
selected varieties  
12x355 mL  
boissons gazeuses  
20218887001\_C12



**3<sup>99</sup>**

**PC® 100% CRANBERRY JUICE BLEND**  
1.89 L  
mélange de jus de canneberge  
20320042002\_EA



**\$6**

**PC® ORANGE JUICE**  
selected varieties  
refrigerated  
2.5 L  
jus d'orange  
21631644\_EA



**\$4**

**PC® DECADENT® HOT CHOCOLATE MIX**  
450 g  
mélange à chocolat chaud  
21649129\_EA



**8<sup>50</sup>**

**PC® DE-ALCOHOLIZED BEER**  
selected varieties  
12x355 mL  
bière sans alcool  
20121729\_C12



# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



**\$10**

**PC® BASQUE CHEESECAKE**  
frozen, 600 g  
gâteau au fromage basque  
21609491\_EA

## SUGAR, SPICE, AND PRICED NICE

Chase the sugar highs, without the high price tags. Make our sweet treats your sweet holiday escape.



**4.29**

**PC® THE WORLD'S BEST ALL-BUTTER SCOTTISH SHORTBREADS**  
200 g  
Sablé écossais pur beurre  
20129504\_EA



**\$8**

**PC® CRUSTASTIC SUGAR CRAVE PIE BAR**  
430 g  
tarte rectangulaire  
21609501\_EA



**\$8**

**PC® CRUSTASTIC JOLLYBERRY GINGERBREAD PIE BAR**  
430 g  
tarte rectangulaire  
21609492\_EA



**3.49**

**PC® THE DECADENT® CHOCOLATE CHIP COOKIE**  
selected varieties  
280/300 g  
biscuits  
20612261\_EA/20612267\_EA



**\$10**

**PC® CHEESECAKE**  
selected varieties, frozen  
600 g  
gâteau au fromage  
20147627\_EA/20318102\_EA



**\$6**

**PC® HOMESTYLE BUTTER PIE CRUSTS**  
frozen  
350 g  
croustilles à tarte  
21610882\_EA

**PC Optimum™ members can save up to 35% on home and auto insurance\***



**GET A QUOTE**

\*Conditions apply. Subject to change. For full details see [www.pcinsurance.ca](http://www.pcinsurance.ca).

# THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The  **NOFRILLS** thing to do.

**no name™ mobile**

## Save 50%\* on a SIM card

Limited time Black Friday savings for PC Optimum™ members.



exclusively at  **NOFRILLS**

\*Offer valid Nov. 28 - Dec. 4. Subject to change. Conditions apply. Visit [nonamemobile.ca](http://nonamemobile.ca) for full details.  
\*\*Must be a registered PC Optimum™ member to get this offer.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at [nofrills.ca](http://nofrills.ca).