

# SAFEWAY HAPPY NEW YEAR!

Let us shop for you!



**FREE**  
same-day pickup  
or delivery\*  
Same prices in-store  
or online

**Strawberries**  
1-lb.

**4<sup>99</sup>** ea  
Member Price

*Pairs well with*

**Clos du Bois Merlot**  
750-ml.  
Single Price: \$9.99 ea.  
6 or More Mix & Match:  
\$8.99 ea. Member Price.

**3<sup>99</sup>** lb  
Member Price

**Lobster Tails**  
3-oz. Previously Frozen.  
Or Single Tail at \$6.99 ea. Member Price.

**\$6** ea  
Member Price  
When you Buy 2

**Okinawan Sweet Potatoes**

**2<sup>29</sup>** lb  
Member Price

**Signature Farms® 80% Lean Ground Beef**  
Mega Pack. 6-lbs. or more.

**3<sup>99</sup>** lb  
Member Price

**Signature SELECT® Pork Shoulder Blade Roast**  
Sold whole in a bag.

**2<sup>99</sup>** lb  
Member Price

**Breyers Ice Cream**  
1.5-qt.  
**Ben & Jerry's Ice Cream**  
Pint.  
Selected varieties.

**BUY 1 GET 1 FREE**  
EQUAL OR LESSER VALUE  
Member Price  
When you Buy 2

**Love's Royal Hearth Bread or Thomas' Bagels**  
15 to 24-oz. Selected varieties.

**8<sup>99</sup>** Member Price

**Corona, Heineken, Modelo or Michelob**  
12-pack, 12-oz. Selected varieties.  
Plus deposit and fees.

**16<sup>99</sup>** Member Price

**Tropicana Orange Juice**  
46-oz.  
Plus deposit and fees.  
**Lucerne® Flavored Creamer**  
32-oz.  
Selected varieties.

**3<sup>99</sup>** Member Price

**Lay's, Tostitos, Cheetos or Smartfood** 4.75 to 13-oz.  
Selected varieties. Single price up to \$7.69 ea.

**BUY 2 GET 2 FREE**  
EQUAL OR LESSER VALUE  
Member Price  
When you Buy 4

**Starbucks Coffee**  
11 to 12-oz. Bag.  
**Signature SELECT® or O Organics® Coffee**  
12-ct. K-Cups. Selected varieties.

**6<sup>99</sup>** ea  
Member Price  
When you Buy 2

**UP TO 20% OFF\***

**All Sparkling Wine**

WHEN YOU BUY 6 OR MORE BOTTLES (750-ML OR LARGER)

**La Marca**  
750-ml.  
Selected varieties.  
Single Price: \$17.77 ea.

**14<sup>39</sup>** ea  
Member Price  
Mix & Match (CA only)  
When you Buy 6 OR MORE

\*Save Up to 20% off 750-ML or larger Sparkling wines when you buy 6 or more in a single transaction using for U® account. Selection varies by store. Expires 1/1/25.

**Save up to 20% weekly with for U\*\***

**EXCLUSIVE DIGITAL COUPON**

**Hass Avocado**  
60's.  
Limit 4 items.

**1<sup>27</sup>** ea  
Member Price

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

**EXCLUSIVE DIGITAL COUPON**

**USDA Choice Beef New York Strip Steak**  
Bone-In.  
Limit 1-pkg.

**5<sup>97</sup>** lb  
Member Price

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

**EXCLUSIVE DIGITAL COUPON**

**Freshly Made Ahi Poke**  
Previously frozen Tuna.  
Limit 4-lbs.

**6<sup>99</sup>** lb  
Member Price

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

**EXCLUSIVE DIGITAL COUPON**

**Lucerne® Butter Quarters**  
16-oz.  
Selected varieties.  
Limit 4 items.

**4<sup>97</sup>** ea  
Member Price

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

**EXCLUSIVE DIGITAL COUPON**

**Lucerne® Shredded or Chunk Cheese**  
32-oz.  
Selected varieties.  
Limit 4 items.

**6<sup>97</sup>** ea  
Member Price

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

**EXCLUSIVE DIGITAL COUPON**

**Coca-Cola, Pepsi, 7UP or Dr Pepper**  
12-pack, 12-oz. cans.

**BUY 2 GET 1 FREE**  
EQUAL OR LESSER VALUE  
Member Price  
When you Buy 3

Safety for U® coupon must be downloaded to your account prior to purchase. Must use Safety for U® account. Limit one offer per household. Expires 12/31/24.

\*Offer Details: To save \$30 you must spend \$75 or more in a single transaction for your first online pickup or delivery order of qualifying items purchased via a company-owned channel (i.e. The Safeway website or mobile app). Offer does not apply to online orders placed through a third-party such as Instacart, UberEats, DoorDash, etc. or on orders scheduled for pickup or delivery after the offer expiration date. Must select PICKUP or DELIVERY option and enter Promo Code SAVE30 at checkout. Delivery services available in select areas. In some areas, delivery service may be provided by another Safeway store (that stores' product availability, pricing and promotions will apply) or by a third-party service provider. Minimum purchase amount is calculated based on subtotal of all qualifying items at checkout after deduction of all other promotions, offers, discounts, and savings and excludes alcoholic beverages, tobacco, and fluid dairy products, bottle/container deposits, and any fees, charges, and taxes. Offer may not be combined with any other promotion, offer, discount or savings and other restrictions may apply. Valid for 1st time online grocery pickup or delivery order. Limit 1 per household. We reserve the right to modify or cancel offers/orders and/or to correct typographical, pictorial, and other ad or pricing errors. Please review our Online Ordering Services Terms for specific information related to online delivery and pickup purchases.

**DECEMBER**  
26 27 28 29 30 31  
THU FRI SAT SUN MON TUE



Prices on this page are effective Thursday, December 26 thru Tuesday, December 31, 2024 (unless otherwise noted).

# WELCOME TO CHRISTMAS

## 2025

with 2x Points

**EARN 2x POINTS**



Family Size Fruit Salad Tray  
83-oz.  
Selected varieties.

**Every Day**  
**23<sup>99</sup>** ea

**EARN 2x POINTS**



Signature Farms® Veggie Tray with Ranch Dip  
20-oz.

**Every Day**  
**9<sup>99</sup>** ea

**EARN 2x POINTS**



Spinach Dip Tray  
12-inch.  
Selected varieties.

**Every Day**  
**16<sup>99</sup>** ea

**EARN 2x POINTS**



Fruit and Cheese Tray  
Selected varieties.

**Every Day**  
Starting at: **26<sup>99</sup>** ea

**EARN 2x POINTS**



Pinwheel Tray  
Selected varieties.

**Every Day**  
Starting at: **21<sup>99</sup>** ea

**EARN 2x POINTS**



Fresh Fruit Tart  
9-inch. Handcrafted.

**21<sup>99</sup>** Member Price

**EARN 2x POINTS**



Cheesecake Platter  
Selected sizes and varieties.

**Every Day**  
**23<sup>99</sup>**

**EARN 2x POINTS**



Waterfront Bistro® Shrimp Ring  
32-oz. Frozen.

**18<sup>99</sup>** Member Price



POM Wonderful Pomegranate  
22's.

**5<sup>49</sup>** ea  
Member Price

**Signature Farms**



Signature Farms® Chicken Picnic Pack, Drumsticks, Thighs or Leg Quarters

**11<sup>99</sup>** lb  
Member Price

**VALUE PACK**



Fresh Atlantic Salmon Whole Fillet  
Farm raised.

**13<sup>49</sup>** lb  
Member Price



Lime  
150%.  
Member Price: \$1.00 ea.

**10\$10** for  
Member Price

**ASPEN RIDGE**



Aspen Ridge 80% Lean Ground Beef  
16-oz.

**9<sup>99</sup>** ea  
Member Price



Large Cooked Shrimp  
31 to 40-ct.  
Previously Frozen. Bulk.

**10<sup>49</sup>** lb  
Member Price

**Focal**



Large Papaya

**2<sup>49</sup>** lb  
Member Price



Hot and Spicy Chicken Party Wings  
Fully Cooked.  
Available in the Meat Department.

**6<sup>99</sup>** lb  
Member Price



Poke Bowl with Rice  
13-oz.  
Previously Frozen Tuna.

**7<sup>49</sup>** ea  
Member Price



Boar's Head London Broil Roast Beef  
Or White or Yellow Vermont Cheddar Cheese sold at \$11.99 per lb. Member Price.

**15<sup>99</sup>** lb  
Member Price



Cakerie Bar Cake  
Handcrafted.  
Selected sizes and varieties.

**23<sup>99</sup>** Member Price



Celebration Bouquet

**Every Day**  
**14<sup>99</sup>**

# LET'S Celebrate!

**2x POINTS**



Signature SELECT® Seltzer Water  
24-pack, 12-oz. cans.  
Selected varieties.  
Plus deposit and fees.

**7<sup>99</sup>** Member Price

**RITZ**



**WHEAT THINS**



**TRISCUIT**



Nabisco Snack Crackers  
3.5 to 9.1-oz.  
Ritz Crackers  
8.8 to 13.7-oz.  
Selected varieties.

**2<sup>99</sup>** When you Buy 3 ea  
Member Price



Martinelli's Sparkling Cider  
25.4-oz.  
Selected varieties.  
Plus deposit and fees.  
Member Price: \$3.50 ea.

**2\$7** for 7 (CA only)  
Member Price



Ocean Spray Cranberry Juice Cocktail  
64-oz.  
Selected varieties.  
Plus deposit and fees.  
Member Price: \$4.50 ea.

**2\$9** for 9  
Member Price



Snyder's Pretzels  
12 to 16-oz.  
Selected varieties.

**3<sup>99</sup>** When you Buy 3 ea  
Member Price



Jell-O Pudding or Gelatin Mix  
0.6 to 5.9-oz.  
Selected varieties.  
Member Price: \$2.50 ea.

**2\$5** for 5  
Member Price



Signature SELECT® Designer Tableware  
22 to 48-ct.  
Selected varieties.

**4<sup>99</sup>** Member Price



High Noon  
8-pack, 12-oz. cans.  
Selected varieties.  
Plus deposits and fees.

**25<sup>99</sup>** Member Price

# \$5 FRIDAY DEC. 27<sup>TH</sup>

**8-Piece Fried or Roasted Chicken** 4-each: Drumsticks and Thighs. \$5.00 ea. Member Price.

**5\$** lb  
Member Price

**USDA CHOICE**



USDA Choice Boneless Beef Top Sirloin Steak

**5\$** lb  
Member Price

**Waterfront Bistro® Colossal Raw Shrimp** 13 to 15-ct. Sold in a 2-lb. bag. Frozen.

**5\$** lb  
Member Price

**MADE FRESH Daily**



Fresh Sushi  
Selected varieties.

**5\$** ea  
Member Price



Decorated Cupcakes  
6-ct.  
Selected varieties.  
Handcrafted.

**5\$** ea  
Member Price



Cuties Mandarins  
3-lb. Bag.

**5\$** ea  
Member Price



Hawaiian Sun Coconut Milk  
13.5-oz.  
Member Price: \$1.67 ea.

**3\$5** for 5  
Member Price

**Signature SELECT® refresh® Purified Drinking Water** 24-pack, 16.9-oz. Plus deposit and fees. Limit 2 items.

**5\$** ea  
Member Price

**Lay's Kettle Potato Chips** 7 to 8-oz. Maui Style Chips 4.5 to 6-oz. Selected varieties. Member Price: \$2.50 ea.

**2\$5** for 5  
Member Price

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.

**COMPOSTABLE**










Remember to recycle

SAFECO, VISA, Mastercard, Discover, Western Union, AT&T, pay, Apple Pay, Samsung Pay

# Get more out of shopping at Safeway.

Get even more with FreshPass®!\*



	FREE	MONTHLY OR ANNUAL SUBSCRIPTION
How to join		
 Use Points for discounts on gas and grocery	✓	✓
 Clip deals to save more	✓	✓
 5% off O Organics® and Open Nature®		✓
 \$5 monthly credit for annual subscribers		✓
 Unlimited free Delivery		✓
 Extra savings on our exclusive brands		✓
 Points don't expire		✓

\*Restrictions & limitations apply. Visit [safeway.com/freshpass](https://safeway.com/freshpass) for full program terms.