

Doritos
NACHO CHEESE
Party Size!

Tostitos Ruffles
Party Size!
ORIGINAL

3.99 ea.
with purchase of 3
Party Size Frito-Lay snacks,
queso, dip or salsa 8.12 to 24 oz.

HyVee®

2/\$5
Kraft or Velveeta cheese
shredded, chunk or crumbles, 5 to 8 oz.

HyVee
Voted
#1
Grocery
Store
in the U.S.
USA TODAY

2.97
Dole chopped
or premium salad kit
9 to 13.3 oz. pkg.



3.99
Hormel Black Label bacon
12 oz.



3.99
DiGiorno, Tombstone,
Jack's rising crust or pizza dippers
13.9 to 27 oz.



2.75 ea.
with purchase of 4
7UP soda
6 pk. bottles 16.9 fl. oz.
or 6 pk. mini cans 7.5 fl. oz.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

UNWRAP CHRISTMAS SAVINGS



150.00

Columbus Grand Holiday board 125 oz.
Elevate any holiday gathering with the beautiful Columbus Grand Holiday charcuterie board. This board has everything you will need to impress your guests this holiday season with an array of Columbus charcuterie meats, artisanal cheeses, Marcona almonds, red pepper jelly, fresh fruit and much more!
serves 16 to 20



7.49

Bakery fresh half fruit pie
20 or 21 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Party Pleasing snack tray
32 oz.



9.99

Cannoli chips and dip
10 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Fruit & cubed cheese tray
45 oz.



FUEL SAVER
EARN
25¢
OFF
PER GALLON

Sparkling fruit & cheese board
96 oz. Dazzling display of Brie, Emmi Le Gruyere, Sartori MontAmoré, Wensleydale & Cranberries, red pepper jelly, Marcona almonds, red and green seedless grapes, blueberries, strawberries, Zöet dark chocolate and sweet oatcakes.
serves 12 to 16



14.99

12" Bakery fresh pumpkin 51 oz.
or **apple pie** 80 oz.



FUEL SAVER
EARN
25¢
OFF
PER GALLON

Pride of the Midwest board
98 oz.



2.99

8 ct. Bakery fresh hard rolls



FUEL SAVER
EARN
10¢
OFF
PER GALLON

24 ct. Bakery fresh brownies



19.99

12" Hy-Vee fresh fruit pizza
37 oz.



FUEL SAVER
EARN
10¢
OFF
PER GALLON

24 ct. Bakery fresh cut out cookies



3.99

12 ct. Bakery fresh
brown 'n serve white rolls



FUEL SAVER
EARN
10¢
OFF
PER GALLON

36 ct. Bakery fresh cookies



13.99

10" Bakery fresh gourmet
fruit, creme or meringue pie
31 to 54 oz.



12.99

9" Hy-Vee Short Cuts
fruit tray 27.1 oz.



9.99

9" Hy-Vee Short Cuts
vegetable tray 19.75 oz.



6.99

12 ct. Hy-Vee Short Cuts
deviled eggs



13.99

Hy-Vee fiesta party tray
36 oz.



CRAAB SALE

Click here to view more deals!

December 2, 2024 - January 5, 2025



5.99

Fish Market cooked shrimp
tail-on, peeled & deveined,
51 to 60 ct., 12 oz. pkg.



6.00

Hy-Vee signature premium crab cake 4 oz.



14.99 lb.

Dungeness crab clusters
previously frozen



17.98 lb.

Alaska snow crab clusters



7.99 lb.

Our own surimi crab salad



SAVE! 1.00

6.98

PERKS PRICE
Fish Market fully cooked shrimp ring 8 oz. shrimp, 4 oz. sauce
7.98 NON-MEMBER PRICE



6.99 lb.

Sea Legs imitation snow crab



14.98 lb.

Jumbo cooked shrimp
100% natural, 16 to 20 ct.



10.98

Argentina red raw shrimp
tail-on, peeled & deveined,
16 to 25 ct., 16 oz. pkg.



10.00

Grab N' Go shrimp, imitation
crab leg cocktail, shrimp cocktail
or combo tray 13 to 17 oz.



9.99 lb.

Fair Trade cooked shrimp
100% natural, tail-off, peeled & deveined,
51 to 60 ct.



6.99

Winslow's seafood soup
16 oz.



19.99 lb.

Hokkaido sea scallops
previously frozen, 10 to 20 ct.



24.99

Our own ready to cook shrimp boil
Argentina red shrimp, red potato,
andouille smoked sausage,
sweet corn & cajun spices, 56 oz.



39.99

Our own ready to cook crab boil
Snow crab clusters, crawfish,
andouille smoked sausage,
sweet corn & cajun spices, 60 oz.

H PERKS

**SAVE \$18.19
THIS WEEK WITH
H PERKS.**

[Click here
to shop
PERKS offers!](#)



**SAVE!
.50**

2.49

H PERKS PRICE
Oven ready stuffed boneless
pork loin chop 8 oz.
2.99 NON-MEMBER
PRICE



**SAVE!
.50**

7.49

H PERKS PRICE
Velveeta cheese
32 oz.
7.99 NON-MEMBER
PRICE



**SAVE!
.20**

2.49

H PERKS PRICE
Hy-Vee instant oatmeal
7.9 to 15.1 oz.
2.69 NON-MEMBER
PRICE



**SAVE!
.40**

2.88

H PERKS PRICE
Hy-Vee salsa
24 oz.
3.28 NON-MEMBER
PRICE



**SAVE!
.50**

3.49

H PERKS PRICE
Reser's Main St Bistro
side dish 20 or 24 oz.
3.99 NON-MEMBER
PRICE



**SAVE!
.50**

3.99

H PERKS PRICE
Honeysuckle White
fresh ground turkey
85% lean, 15% fat 16 oz.
4.49 NON-MEMBER
PRICE



**SAVE!
.50**

3.99

H PERKS PRICE
Hy-Vee honey
12 oz.
4.49 NON-MEMBER
PRICE



**SAVE!
.50**

8.49

H PERKS PRICE
Hy-Vee maple syrup
12 fl. oz.
8.99 NON-MEMBER
PRICE



**SAVE!
.50**

3.99

H PERKS PRICE
Hy-Vee pecans
6 oz.
4.49 NON-MEMBER
PRICE



**SAVE!
.10**

1.68

H PERKS PRICE
Hy-Vee cranberry sauce
14 oz.
1.78 NON-MEMBER
PRICE



SAVE!
.30

2.49

H PERKS PRICE

Skippy peanut butter
15 to 16.3 oz.

2.79 NON-MEMBER PRICE



SAVE!
.50

6.99

H PERKS PRICE

Gevalia coffee
6 or 12 ct., 12 oz.

7.49 NON-MEMBER PRICE



SAVE!
.50

2.99

H PERKS PRICE

Pop Chips
5 or 5.5 oz.

3.49 NON-MEMBER PRICE



SAVE!
.79

3.99

H PERKS PRICE

Orville Redenbacher's popcorn
6 ct. or 12 ct. mini

4.78 NON-MEMBER PRICE



SAVE!
.30

1.99

H PERKS PRICE

Welch's fruit snacks
5 oz.

2.29 NON-MEMBER PRICE



SAVE!
.50

2.99

H PERKS PRICE

Hy-Vee seasoning
ground clove 2 oz.,
minced onion 5.75 oz.,
black pepper 4 oz.
or garlic powder 5.37 oz.

3.49 NON-MEMBER PRICE



SAVE!
.40

3.49

H PERKS PRICE

Hy-Vee flavored water
15 pk. bottles 10 fl. oz.

3.89 NON-MEMBER PRICE



SAVE!
.50

2.99

H PERKS PRICE

Jus-Rol dough
7.25 to 14.1 oz.

3.49 NON-MEMBER PRICE



SAVE!
.50

2.88

H PERKS PRICE

Florida's Natural lemonade
59 fl. oz.

3.38 NON-MEMBER PRICE



SAVE!
.20

3.29

H PERKS PRICE

Hy-Vee pasta sauce
45 oz.

3.49 NON-MEMBER PRICE



SAVE!
.50

7.99

H PERKS PRICE

DiGiorno gluten free
or stuffed crust pizza
22.2 to 26.4 oz.

8.49 NON-MEMBER PRICE



SAVE!
.20

1.79

H PERKS PRICE

Banquet classic meal
8.9 to 11.88 oz.

1.99 NON-MEMBER PRICE



SAVE!
1.00

5.99

H PERKS PRICE

Hy-Vee meatballs
24 oz.

6.99 NON-MEMBER PRICE



SAVE!
.50

11.99

H PERKS PRICE

El Monterey burritos
8 ct.

12.49 NON-MEMBER PRICE



SAVE!
1.00

5.99

H PERKS PRICE

Tillamook ice cream
1.5 quart

6.99 NON-MEMBER PRICE



SAVE!
.40

4.98

H PERKS PRICE

NutPods creamer 25.4 fl. oz.
or half & half 32 fl. oz.

5.38 NON-MEMBER PRICE



SAVE!
.50

4.49

H PERKS PRICE

Ithaca hummus
10 oz.

4.99 NON-MEMBER PRICE



SAVE!
1.00

9.99

H PERKS PRICE

Zevia soda
12 pk. cans 12 fl. oz.

10.99 NON-MEMBER PRICE



SAVE!
1.00

18.99

H PERKS PRICE

Simply Done bath tissue
24 mega rolls

19.99 NON-MEMBER PRICE



SAVE!
.80

3.69

H PERKS PRICE

Simply Done tissues
280 ct.

4.49 NON-MEMBER PRICE



SAVE!
.30

1.69

H PERKS PRICE

Simply Done aluminum foil
or wax paper 25 or 75 sq. ft.

1.99 NON-MEMBER PRICE



SAVE!
1.00

8.49

H PERKS PRICE

Simply Done cutlery party tray
192 ct.

9.49 NON-MEMBER PRICE

EASY TO CLIP EASY TO USE

Click here
to view
coupons!

SAVE \$15.40 WITH DIGITAL COUPONS



1.99
-**.50 off** with digital coupon

1.49

Hy-Vee egg noodles
12 oz.



9.99
-**2.00 off** with manufacturer's digital coupon

7.99

Downy, Gain or Dreft
fabric beads 12.2 oz.



5.99
-**1.00 off** with digital coupon

4.99

Hy-Vee peanut butter
filled pretzels 24 oz.



43.99
-**5.00 off** with manufacturer's digital coupon

38.99

Huggies Snug & Dry diapers
104 to 168 ct.



2.49
-**.50 off** with digital coupon

1.99

Hy-Vee kettle cooked chips
8.5 oz.



4.97
-**\$2.00 off** with manufacturer's digital coupon

2.97

Crest, Glide, Scope
or Oral-B oral care
1 to 75 ct., 1.69 to 7.2 oz.,
1 liter or 40 yd.



2.88
-**.40 off** with digital coupon

2.48

AE Dairy dip or sour cream
16 oz.



21.47
-**4.00 off** with manufacturer's digital coupon

17.47

Always Discreet products
26 to 32 ct.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

BUY \$150 OR MORE IN VISA® & MASTERCARD® GIFT CARDS GET \$10 OFF

(limit 5 per customer)



Offer valid in store only 12/23/2024 - 12/29/2024 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. The Mastercard Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license by Mastercard International Incorporated. Mastercard and the Mastercard Brand Mark are registered trademarks of Mastercard International. No cash access. The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.

FUEL SAVER
SCAN TO
EARN UP TO
\$2.37
OFF
PER GALLON

WITH **H**PERKS[®] YOU **SAVE ON GAS!**

*Some restrictions apply. See **H**PERKS[®] terms and conditions at Hy-Vee.com

FUEL SAVER
EARN
5¢
OFF
PER GALLON



5.99

Pretzilla Bites
12.3 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Di Lusso wrap
8 to 12 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



6.99

Quilted Northern bath tissue
6 mega rolls
or Sparkle paper towels 6 double rolls

FUEL SAVER
EARN
3¢
OFF
PER GALLON



4.99

Herbal Essences, Aussie
or Pantene hair care
3.2 to 16 oz.

FUEL SAVER
EARN
12¢
OFF
PER GALLON



with purchase of 2
Neutrogena, Aveeno
or Lubriderm products
1 to 60 ct. or .5 to 36 oz.

FUEL SAVER
EARN
2¢
OFF
PER GALLON



5.97

Secret or Gillette deodorant
2.6 or 3.8 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



GUM oral care
1 to 150 ct.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



TopCare ibuprofen
500 ct.

FUEL SAVER
EARN
2¢
OFF
PER GALLON



6.99

Bounty napkins
400 ct.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FUEL SAVER
EARN
40¢
OFF
PER GALLON

SAVE 40¢
PER GALLON ON FUEL

Offer valid in store only 12/16/24 - 12/29/24 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. Choice and Spafinder Gift Cards are issued by Pathward®, N.A., Member FDIC.



WHEN YOU SPEND \$100 OR MORE ON ALL
CHOICE, ONE4ALL & SPAFINDER GIFT CARDS



PRODUCE



1.68
Red, yellow
or orange peppers
Greenhouse grown, each



3.88
Cantagold cantaloupe
each



1.48 lb.
Navel oranges



.88
Seedless lemons or limes
each



2.99
Basket & Bushel blackberries
6 oz. pkg.



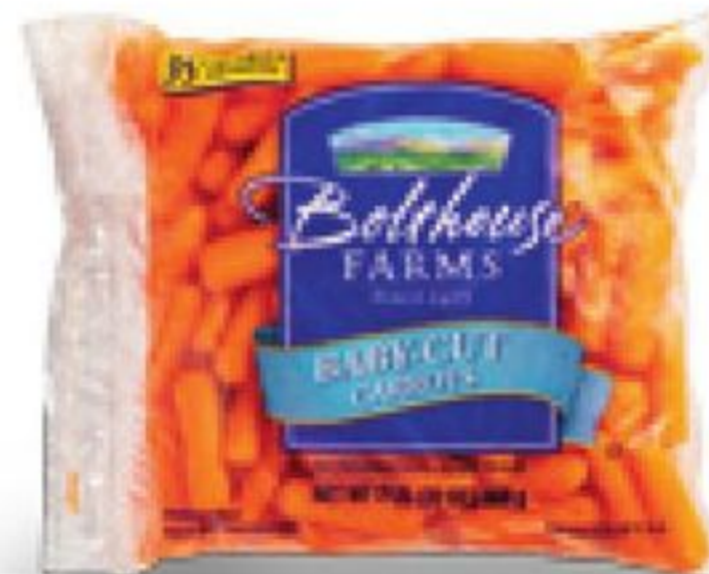
1.68 lb.
Pink Lady or Fuji apples



3.99
Basket & Bushel
snow peas or snap peas
6 or 8 oz. pkg.



3.99
Josie's Organics romaine hearts
3 ct. pkg.



2.88
Bolthouse Farms
baby-cut carrots
32 oz. pkg.



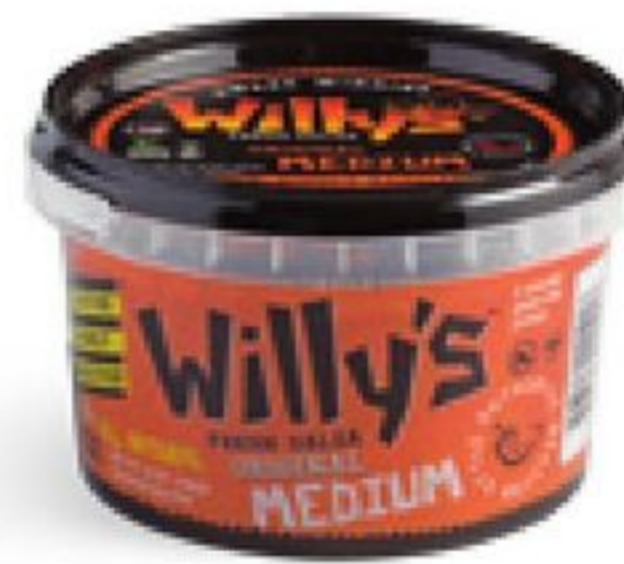
3.99
Mighties kiwi
16 oz. pkg.



4.99
Litehouse squeeze salad dressing
20 fl. oz.



5.99
Hy-Vee guacamole
16 oz.



4.48
Willy's salsa
16 oz.

**Click here
to shop
more deals!**

MEAT



10.99 lb.

Hy-Vee Angus Reserve bone-in beef rib roast
boneless beef rib roast **13.99 lb.**



2.98 lb.

Hormel Cure 81 spiral half ham



2.78 lb.

Hy-Vee premium spiral sliced half ham



4.99 lb.

Hormel Cure 81 whole boneless ham



3.99 lb.

USDA Choice whole beef brisket



14.99 lb.

Hy-Vee Choice Reserve bone-in beef standing rib roast
boneless beef ribeye roast **17.99 lb.**



5.99 lb.

Fresh semi-boneless lamb leg
Fresh boneless lamb leg **6.99 lb.**



3.99 lb.

Fresh ground pork sausage mild or Italian



4.77

Fresh ground beef
80% lean, 20% fat 16 oz. roll



1.69 lb.

Cook's Super Trim ham portion



5/\$5

Hy-Vee Midwest Pork boneless top loin chops 4 oz.



2.88 lb.

Boneless pork shoulder roast
Hormel Always Tender



5.99

Mealtime meatballs
16 oz.



3.48

Johnsonville ground sausage, breakfast links or patties
9.6 to 16 oz.



3.99

Hillshire Farm sausage rope, links or Lit'l Smokies,
12 to 14 oz.



2/\$7

Hormel dried beef
2.5 oz.

SEAFOOD



9.98 lb.

Cooked shrimp
100% natural, 51 to 60 ct.



4.98

Fish Market raw shrimp
shell-on, EZ peel & deveined,
41 to 50 ct., 12 oz. pkg.



5.99

Fish Market cooked shrimp
tail-off, peeled & deveined,
71 to 90 ct., 12 oz. pkg.



19.99 lb.

Fresh east coast
standard oysters



11.99 lb.

Fresh Atlantic Verlasso
salmon fillet farm raised



2/\$5

Cooked shrimp skewer
100% natural, 26 to 30 ct., 3 oz.



8.99

Fish Market cooked shrimp
tail-on, peeled & deveined,
26 to 30 ct., 16 oz. pkg.



12/\$10

Virginia Whitestone oysters
each



13.99

Bahama spiny lobster tail
8 oz.



2.99

Fish Market popcorn shrimp
8 oz.



buy one, get one

FREE

Louis Kemp imitation
crab or lobster Delights
8 oz. **3.99ea.**

FRESH



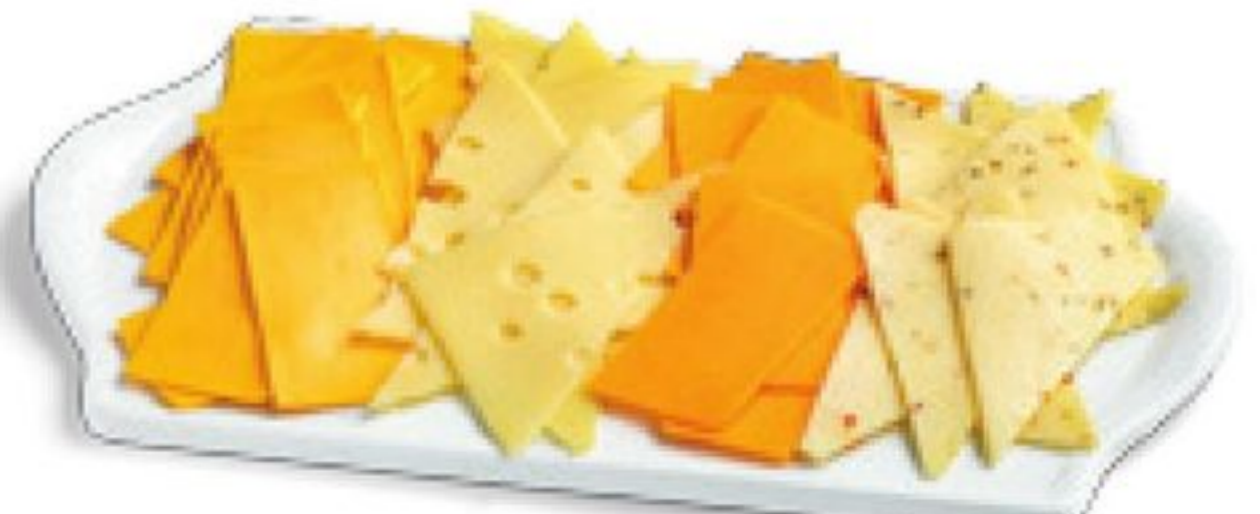
8.99 lb.

Hy-Vee quality sliced
turkey or chicken



10.99 lb.

Di Lusso premium sliced
salami or pepperoni



5.99 lb.

Hy-Vee quality deli
sliced cheese



5.49

4 ct. Bakery fresh jumbo loaded muffins



3.99

18 ct. Bakery fresh donut holes



3.99

Baking Stone heat & eat garlic bread 20 oz.



3.99

Bakery fresh sourdough bread 24 oz.



3.49

BelGioioso fresh mozzarella 8 oz.



4.99

Mealtime smoky corn dip with Lola's hot sauce 11.9 oz.



2/\$6

Soirée cheese shredded, grated or shaved, 5 oz.

Dinner. Done.

Order now!



5.00

Nori Sushi standard roll 7 to 8.5 oz.



5.99 lb.

Boneless chicken wings



6.99

Panera soup 16 oz.



8.99

HyChi 2 entrée meal 2 entrées, rice, appetizer & fortune cookie



12.00

Mealtime pork carnitas burrito bowl 26 oz.



12.00

Mealtime spaghetti & meatballs 37 oz.

SERVES 4 ONLY
3.00
PER PERSON



12.00

Mealtime chicken fettuccine Alfredo dinner for 4 28.2 oz.

SERVES 4 ONLY
3.00
PER PERSON

EVERYDAY SAVINGS WITH **HyVee** BRANDS!

If you can't tell the difference, why pay the difference?



.79

Hy-Vee pizza crust mix
6.5 oz.



.99

Hy-Vee soda or mixer
2 liter



1.98

Hy-Vee microwave popcorn
3 ct.



3.99

Hy-Vee chocolate bars
6 ct.



4.48

Hy-Vee chocolate candy
10.5 or 12 oz.



3.88

Hy-Vee macaroni & cheese cups
4 ct.



2.48

Hy-Vee tartar sauce
11.5 oz.



1.99

Hy-Vee specialty mustard
12 oz.



5.29

Hy-Vee non dairy coffee creamer
10.2 or 15 oz.



3/\$3

Hy-Vee cream soup
10.5 oz



3.48

Hy-Vee chunk chicken breast
10 oz.



.88

Hy-Vee broth
14.5 fl. oz.



.99

Hy-Vee refried beans
16 oz.



6.88

Hy-Vee queen stuffed olives
21 oz.



7.99

Hy-Vee coffee
22.6 to 30.5 oz.



4.99

Hy-Vee alkaline water
24 pk. bottles 16.9 fl. oz.



3.48

Hy-Vee toaster pastries
12 ct.



PANTRY



2/\$7

Family Size Nabisco Oreo cookies,
Ritz or snack crackers
10.68 to 20.5 oz.



2.99

Frito-Lay SunChips, Baked,
Rold Gold or Munchies snacks
6.25 to 16 oz.



2/\$4

Frito-Lay Lay's Stax or Minis
2.87 to 5.75 oz.



3.29

Frito-Lay Fritos
9.25 or 10 oz.



3.49

Takis kettlez or waves chips
8 oz.



1.98

Crav'n Flavor wheat snack crackers
8 to 9 oz.



3.99

Great Grains, Grape Nuts,
Raisin Bran or Better Oats cereal
9.8 to 20.5 oz.



7.49

Mott's applesauce
12 or 18 ct.



3.49

Sara Lee Artesano bread, dinner rolls
or Hawaiian dinner rolls
20 oz. or 12 ct.



3.94

C&H sugar
4 lb.



1.38

That's Smart! hot dog
or hamburger buns
8 ct.



2/\$5

Nature's Own
honey wheat bread
20 oz.



3.19

That's Smart!
vegetable or canola oil
40 fl. oz.



3.49

Nestlé Toll House morsels
9 to 12 oz.



4.99

Kraft mac & cheese
5 pk.



3/\$3

Ortega taco seasoning
1 oz.



5.48

Kraft Miracle Whip
19 or 30 fl. oz.



.62

That's Smart! vegetables
14.5 to 15.25 oz.



2/\$3

Campbell's Homestyle soup
16.1 or 16.3 oz.



2.88

Vlasic pickles
24 fl. oz.



16.99

Keurig coffee or cocoa
28 or 32 ct.



1.88

Nestlé hot cocoa
8 ct.



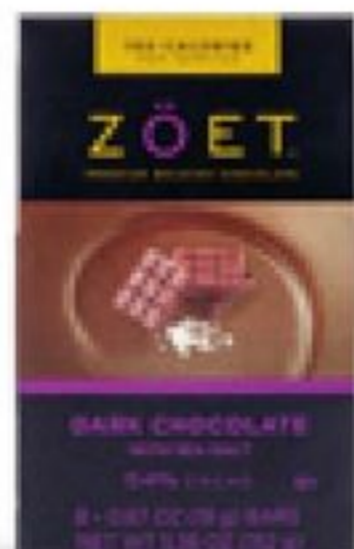
8.99

Starbucks coffee
10 ct., 11 or 12 oz.



4.98

Sharing Size M&M's
chocolate candy
7.4 to 10.05 oz.



5.88

Zöet 100 calorie chocolate bar
5.36 oz.



3.99

Zöet chocolate clusters
3 oz.



2.98

The Candy Shoppe candy
12 to 21 oz.

BEVERAGE



11.99

Pepsi soda
24 pk. cans 12 fl. oz.



3.98

Welch's sparkling juice
25.4 fl. oz.



1.99

Pepsi soda
2 liter



2.99

V8 veggie juice or blends
46 fl. oz.



5.98

Bubbl'r sparkling water
6 pk. cans 12 fl. oz.



3/\$5

Xyience 12 fl. oz.
or Adrenaline Shoc
energy drink 16 fl. oz.



3/\$8

Dunkin' iced coffee
11 or 13.7 fl. oz.



5.99

Vitaminwater
6 pk. bottles 16.9 fl. oz.



6.99

Bodyarmor sports drink
8 pk. bottles 12 fl. oz.



12.99

Coca-Cola soda
24 pk. cans 12 fl. oz.

**Click here
to shop
more deals!**

DAIRY & FROZEN



.59
Yoplait yogurt
4 to 6 oz.



3.68
Smart Balance 13 or 15 oz.
or Blue Bonnet spread 45 oz.



3.99
Totino's Pizza Rolls
50 ct.



2.99
Marie Callender's pot pie,
entrée or Healthy Choice
Simply Steamers 9 to 15 oz.



5.99
Brew Pub Lotzza Motzza pizza
20 to 26.82 oz.



4.28
Banquet breaded chicken
24 to 32 oz.



9.99
Old El Paso taco bites
or stuffed nachos
20 or 40 ct.



4.99
Bibigo appetizer or meal
16 to 24 oz.



12.88
Stouffer's family size dinner
57 or 76 oz.



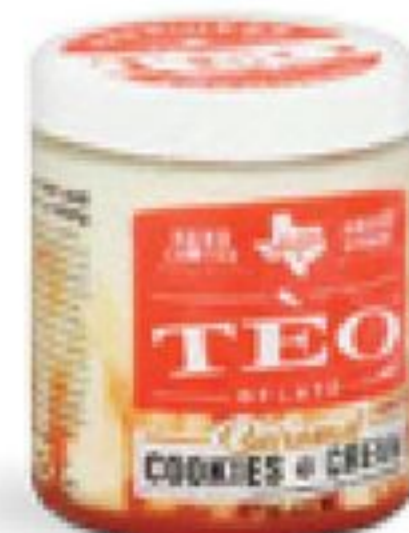
3/\$3
Hy-Vee vegetables
10 or 12 oz.



6.98
Birds Eye vegetables
20.5 to 60 oz.



4.88
Häagen-Dazs novelties 3 ct.
or ice cream 14 fl. oz.



2.00 off regular price
Tèo gelato
16 fl. oz. (price varies by store)

HEALTHMARKET



4.29

Good Graces gluten free saltine crackers 7 oz.



5.49

Dave's Killer Bread organic bread 24 to 27 oz.



8.99

Milton's gluten free pizza 10 to 11.3 oz.



8.88

Full Circle Market organic maple syrup 12 fl. oz.



4.99

Miyoko's vegan cream cheese 8 oz.



6.99

Feel Good Foods appetizer 8 to 10 oz.



6.99

Perrier or San Pellegrino sparkling water 6 or 8 pk. cans 11.15 fl. oz.



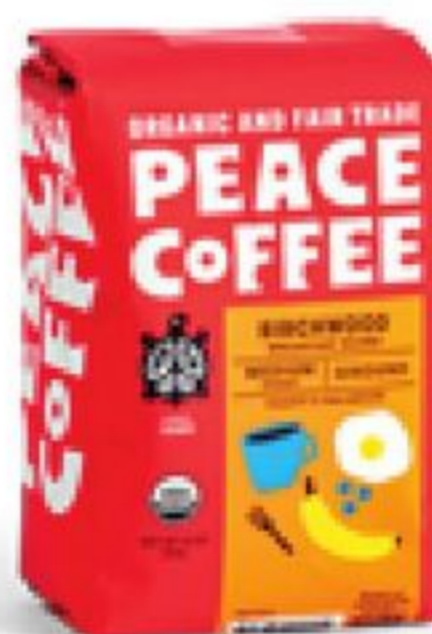
10/\$10

Hint water 16 fl. oz.



3/\$5

Remedy kombucha 11 to 12 fl. oz.



buy one, get one

FREE

Peace coffee 12 oz.



19.99

BodyArmor Flash I.V. electrolyte powder 15 ct.



buy one, get one

50% off regular price

Nuun hydration tablets 10 ct. (of equal or lesser value)



20% off regular price

Smarty Pants vitamins 25 to 120 ct. (price varies by store)



10% off regular price

Hy-Vee HealthMarket immunity vitamins 60 to 250 ct. (price varies by store)



buy one, get one

50% off regular price

Nordic Naturals vitamins 27 to 120 ct. or 8 fl. oz. (of equal or lesser value)

HOME



2/\$5

Simply Done storage bags,
lunch bags, or liners
4 to 150 ct.



4.99

Dove Men+Care
shampoo or conditioner
12 fl. oz.



6.49

Simply Done personal wipes
210 ct.



17.99

Clear Care or Opti-Free eye care
twin pack - 10 or 12 fl. oz.



5.79

Axe body spray, Dove body wash
or Degree antiperspirant
3.8 to 13.5 oz.



4.99

Halls cough drops
70 or 80 ct.



buy one, get one

40% off
regular price

Cetaphil or Differin skin care
25 ct. or .5 to 16.9 oz.
(of equal or lesser value)



17.29

Tippy Toes unscented wipes
600 ct.



7.00

4.5" White cyclamen
each



12.00

6" White cyclamen
each

**Click here
to shop
more deals!**

WINE & SPIRITS



22.99

Busch or Busch Light
30 pk. cans 12 fl. oz.



25.99

Michelob Ultra
24 pk. cans or bottles 12 fl. oz.



16.99

Coors Light or Miller Lite
15 pk. aluminum bottles 16 fl. oz.



15.99

Leinenkugel's
12 pk. cans or bottles 12 fl. oz.



15.99

Simply Spiked or Happy Thursday
12 pk. cans 12 fl. oz.



11.99

Cutwater spirits
4 pk. cans 12 fl. oz.



14.99

Fireball party bucket
20 pk. mini bottles 50 ml.



10.99

New Amsterdam vodka
750 ml.



38.99

Woodford Reserve bourbon
750 ml.



5.99

Barefoot wine
750 ml.



9.99

Apothic wine
750 ml.



5.99

André champagne
750 ml.



10.99

Stella Rosa wine
750 ml.



8.99

Barefoot bubbly wine
750 ml.



17.99

Chandon sparkling wine
750 ml.



11.99

Risata Moscato d'Asti
750 ml.



13.99

Korbel champagne
750 ml.



9.99

Cook's champagne
750 ml.

C053
Ad prices effective December 23 - 29, 2024

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



LAMARCA
PROSECCO

Wine of the Month
Celebrate The Season
with America's Favorite Sparkling Wine



14.99

La Marca wine
750 ml.

© 2024 The Wine Company. All rights reserved. Sparkling wine is sold by the case. Price per bottle is \$14.99. See store for details.

DECEMBER DEALS GOOD ALL MONTH LONG!

Ad prices effective December 2 - 29, 2024

SHARE HOLIDAY MAGIC



© 2024 The Coca-Cola Company.



5.99

Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.



2/\$3

Coca-Cola soda 12 fl. oz.,
VitaminWater 20 fl. oz.
or Simply juice 11.5 fl. oz.



2/\$12

Coca-Cola soda
6 pk. bottles 8 fl. oz.
or Topo Chico mixers
4 pk. bottles 7.1 fl. oz.



10.29

Smartwater
6 pk. bottles 1 liter



2.68

Coca-Cola soda
2 liter



3/\$5

Gold Peak tea 18.5 fl. oz.
or Smartwater 700 ml.

Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



25% off
regular price
McCormick spices or extract
.18 to 5.37 oz. (price varies by store)



25% off
regular price
McCormick gravy or chili mix
.87 to 1.25 oz. (price varies by store)



25% off
regular price
Cholula burrito bowl, hot sauce
or seasoning mix 1 to 12 oz.
(price varies by store)

SEND HOLIDAY GREETINGS-N-TREATS

ENTER FOR A CHANCE TO WIN FROM 100'S OF PRIZES AND A TRIP TO THE NORTH POLE**



5.29
Tate's Bake Shop cookies
4.6 to 9.6 oz.



4.69
Nabisco Easy Cheese snack
8 oz.



4.28
Honey Maid graham crackers
12 to 14.4 oz.

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**trip to Lapland, Finland

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FIND THE Merry IN EVERY Moment



— SCAN FOR —
Recipes, Tips & More
WAYS TO STRESS LESS & SAVOR MORE

2/\$3

Snapple drink 12 to 16 fl. oz.
or 7UP mixer 1 liter



3/\$5

Bai antioxidant infused water 18 fl. oz.
or Evian spring water 25.4 fl. oz.



buy two, get two

FREE

7UP soda
2 liter



5.99

7UP soda
10 pk. mini cans 7.5 fl. oz.



2/\$5

Vita Coco 16.9 fl. oz., CORE Hydration 44 fl. oz.
or Electrolit electrolyte drink 21 fl. oz.



5/\$4

Polar seltzer
1 liter



Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

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**Here for the meal.
And the mess.**

Pick up everything on your list.



8.99
Glad tall kitchen bags
25 to 68 ct.



5.99
Glad Press'n Seal
plastic wrap 140 sq. ft.



13.99
Clorox disinfecting wipes
3 pk. 75 ct.



15% off
regular price
Burt's Bees products
2 to 30 ct. or .09 to 21 fl. oz.
(price varies by store)



3/\$5
Hidden Valley Ranch
dressing or seasoning mix
.4 to 1 oz.



3.98
Hidden Valley Ranch
dressing 10 to 16 fl. oz.

Use cleaning products as directed.

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



4.99

Take Home Skillet Bombs
or Rana refrigerated pasta or sauce
7 to 15 oz.

5.99

Rana meal kits or lasagna
12 oz.

11.99

Family Size Rana meal kit
or lasagna 32 to 40 oz.

Blue Bunny

BLUE RIBBON CLASSICS



Together We Sweeten Your Day

2.99

Blue Bunny Twist pint
or Blue Ribbon Classics
frozen dessert 48 fl. oz.



2.49

Blue Bunny pint 14 fl. oz.
or Load'd Sundae 8.5 fl. oz.

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Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



4.48

Jimmy Dean® breakfast sausage rolls, patties or links, 8 to 16 oz.



5.99

Aidells® links or meatballs 12 oz.



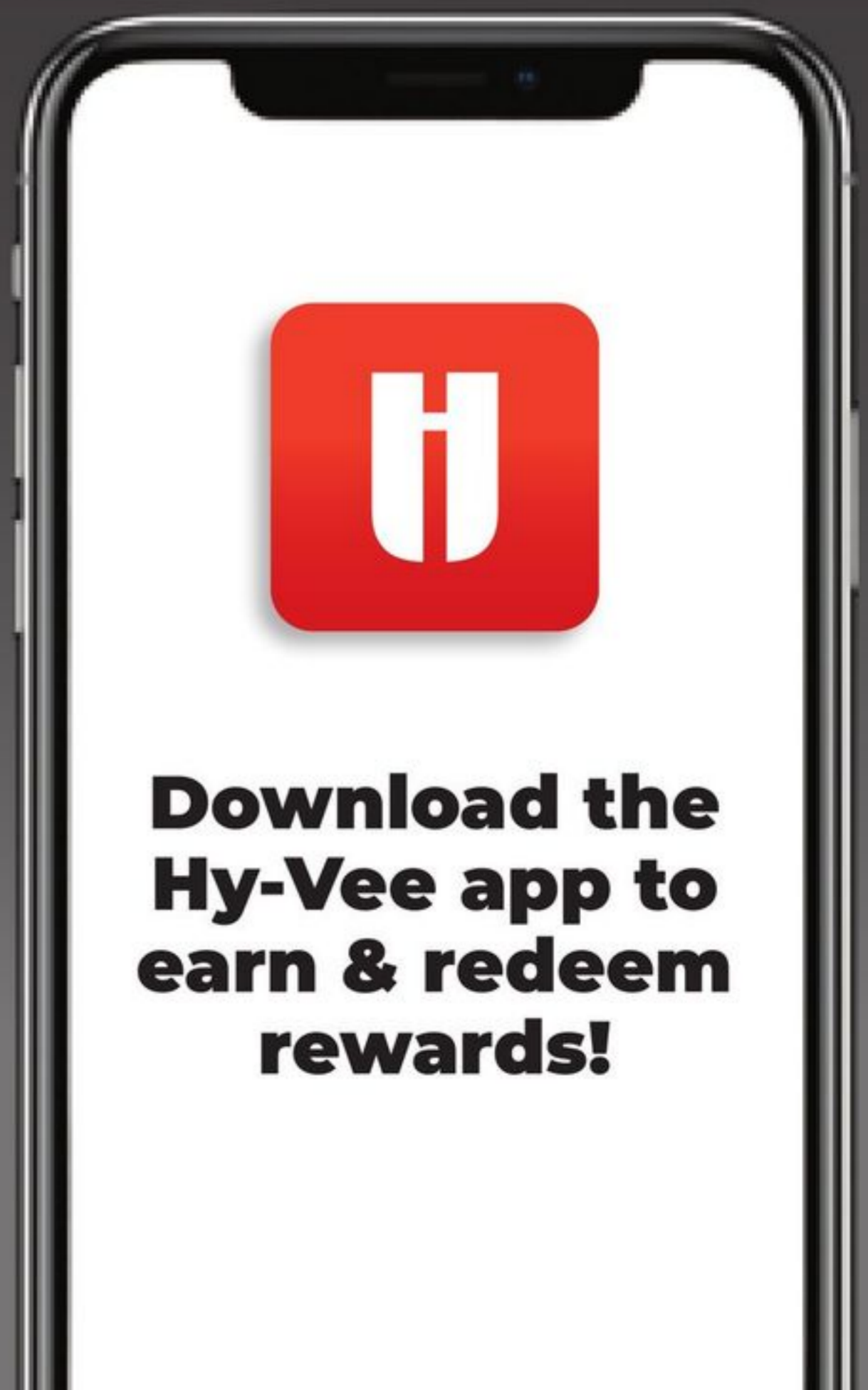
3.99

Jimmy Dean® bacon 9 or 12 oz.

Save with Exclusive **H** PERKS Prices!

Don't have a card?

Signing up is free, easy & saves you more!



Download the Hy-Vee app to earn & redeem rewards!

Ad prices effective December 2 - 29, 2024
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Well

within reach

Spend \$25 on participating Haleon products, and get 25¢ Fuel Saver to put care in your corner

FUEL SAVER
EARN
25¢
OFF
PER GALLON

MEDICARE OTC & FSA/HSA
BENEFIT-ELIGIBLE



Subject to health plan participation. Eligible items may vary. These products may contain NSAIDs and/or Acetaminophen. Products containing NSAIDs and/or Acetaminophen should not be taken together. Read labels before use and use only as directed. Trademarks are owned by or licensed to the Haleon group of companies. ©2024 Haleon group of companies or its licensor.



18.98

Abreva cold sore or fever blister cream .07 oz.



7.89

Theraflu cold & flu relief products 6 ct.



7.59

Robitussin Congestion DM or cold + flu relief products 4 fl. oz.



26.98

Nexium antacid tablets 42 ct.



10.99

Voltaren topical pain relief gel 1.7 oz.



9.99

Advil pain relief products 100 ct.

MONTH-LONG SAVINGS



1.00 off regular price

Just Bare chicken
18 to 36 oz. pkg.
(price varies by store, limit 1)



1.99

Guerrero soft taco tortillas
10 ct.



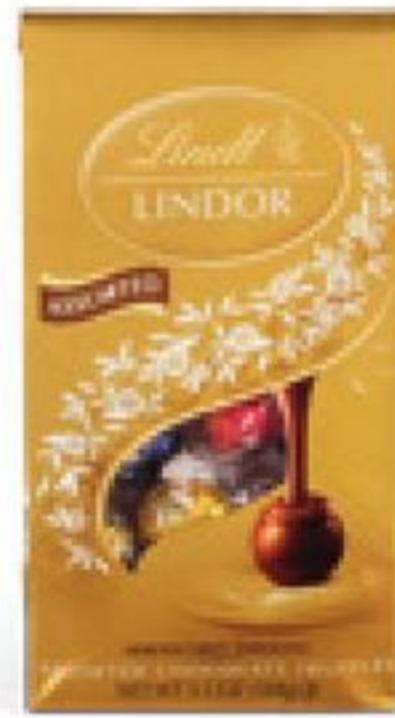
5.49

Planters mixed nuts
10.3 oz.



3.99

Post cereal
10 to 14.75 oz.



4.99

Lindt chocolate truffles
5.1 oz.



4.28

Ghirardelli baking chips
10 to 12 oz.



6.99

Killer Brownies
5 ct., 12 oz.



6.39

Planters cashews halves & pieces
8 oz.



2.68

Cookies mild & medium salsa
16 oz.



6.48

Cookies Original
Bar "B" "Q" sauce 76 oz.



2.98

Cookies Bar "B" "Q" sauce
26 or 28 oz.

Shop more
deals at
hy-vee.com



2/\$4

BodyArmor SportWater
1.5 liter



20.99

Red Bull energy drink
12 pk. cans 8 fl. oz.



2/\$4

Reign Storm energy drink
12 fl. oz.



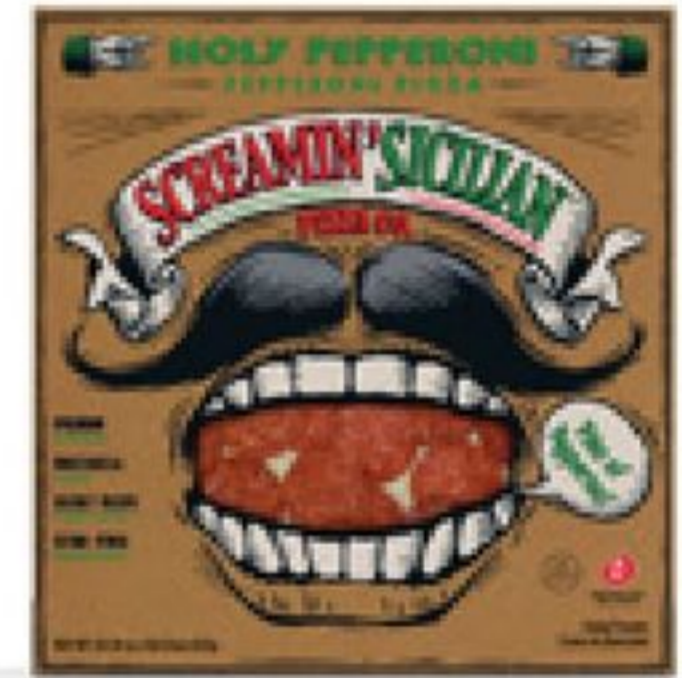
3/\$5

Sparkling Ice
1 liter



3.99

Galbani ricotta, chunk mozzarella
or string cheese 12 to 32 oz.



6.99

Urban Pie, Screamin' Sicilian
pizza or breadstix
15.5 to 26.9 oz.



2/\$10

Brew Pub MicroBrew personal pizza
or crustless pizza bowl
8.15 to 13.71 oz.



7.49

Family Pack Rana refrigerated
pasta or sauce 12.5 to 20 oz.



2/\$7

Ziploc storage, freezer
or sandwich bags
select varieties, 10 to 40 ct.



6.99

Brisk beard care products
1.7 to 5.1 fl. oz.



2/\$4

Barbasol or Pure Silk shave cream
7 or 10.88 oz.



5.00

Basin large bath bomb
each

HOLIDAY GIFTING

FUEL SAVER
EARN
15¢
OFF
PER GALLON



44.97

Oral-B electric toothbrush
black or white with brush head & charger



2/\$3

Christmas paper napkins or plates
5" or 6.5" 16 ct. beverage & luncheon napkins
made from soft absorbent 2-ply tissue,
7" or 9" 8 ct. extra strength paper plates



buy two, get one

FREE

Share Size or snack size holiday
Hershey's candy 8.85 to 10.56 oz.



2.49

Expressive Design wrapping paper
4 designs with gridlines on the back
for easy measuring & cutting, 35 sq. ft.



3.99

Expressive Design wrapping paper
4 designs with gridlines on the back
for easy measuring & cutting, 80 sq. ft.



3.99

Expressive Design 3" star bows
red, blue, green, silver & gold, 20 ct.



1.99

Expressive Design large gift bag
6 designs with color coordinated handles,
10" x 12.75" x 5.25"



1.49

Expressive Design medium gift bag
6 designs with color coordinated handles,
7" x 9" x 3.5"



1.99

Expressive Design red, green
or white tissue paper
15.5" x 20.25", 50 or 70 ct.



4.99

Kane holiday appliqué kitchen towel traditional print fabric with holiday appliques, 100% cotton, choose from 3 mix & match styles, 16" x 26"



6.99

Kane holiday appetizer plate set 4 plates in different styles with rounded corners, 70% melamine, & dishwasher safe, 8" x 8"



7.98

Lindt holiday truffles 8.5 oz.



23.98

Lindt holiday deluxe truffles gift box 15.2 oz.



1.00^{off} regular price

Lindt chocolate gift box 6.2 or 6.8 oz. (price varies by store)



4/\$5

Russel Stover Christmas ornaments 1.30 oz.



5.99

Russell Stover gift box 9 to 10 oz.



13.99

Russell Stover WOW box 17.35 to 20 oz.



2.99

Kane holiday reusable gift bag 2 styles to choose from: "North Pole" or "Do Not Open" made from 100% polypropylene with woven handle, 9.25" x 11" x 7.5"



4.99

Kane holiday ceramic mug 2 styles to choose from: "Let it Snow" or "Merry and Bright" dishwasher safe 100% ceramic stoneware, 12 fl. oz. capacity



6.49

Simply Said Christmas talking stick poplar wood, 16" x 1.5"



6.99

Kane holiday latte mug 2 styles to choose from: "Happy Holidays" or "Season's Greetings" dishwasher safe 100% ceramic stoneware, 16 fl. oz. capacity



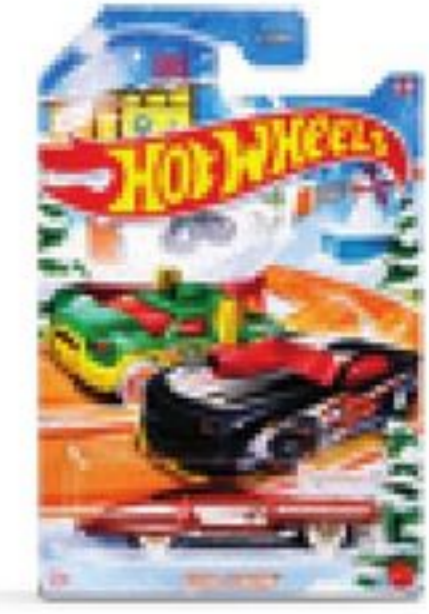
6.99

Kane holiday polar fleece throw blanket
3 styles to choose from: plaid, holly or snowflakes, 100% polyester fleece with whipstitched hem, machine wash cold, tumble dry low, 50" x 60"



9.99

Kane holiday oven mitt set with 2 waffle-weave dishtowels
2 prints available to choose from: holly & plaid, with green & red towels wrapped in ribbon, 16" x 26"



2/\$3

New Year's Hot Wheels car
.98" x 2.76" x 1.18"



12.99

Toastmaster 1.5 quart slow cooker
features removable insert, 3 heat settings, glass lid, cool touch handle, non-skid feet & one-year limited warranty



14.99

Holiday berber throw blanket
soft velvet reverses to sherpa throw, available in 6 vibrant seasonal patterns 50" x 60"



9.99

Tuscany Christmas Empire candle
premium satin white wax, 3 wicks and gold snowflake lid, 12 oz.



19.99

Believe cast iron indoor sitter
cast iron finish & mango wood block base, 12" x 13.5"



22.99

Pyrex colors storage container set
durable tempered glass for even heating, nest together for space-saving storage, dishwasher, freezer, microwave and oven safe, BPA-free & stain resistant, 6 ct.



24.99

Godinger wooden handle cheese knife set
handmade 3 pc. set with stainless steel heads, and black & white resin accents



24.99

Godinger Acacia wood charcuterie board with cheese knife set
2 pc. set includes acacia wood board 8" x 6" x .5" and stainless steel cheese knife with wooden handle and black & white resin accents



39.99

Godinger round Acacia wood charcuterie board
features brass ring hole for hanging & rich walnut color, perfect for cutting & serving, 12" x 13" x .5"



49.99

TRU triple crock pot
3 crocks, 2.5 quart capacity, features removable insert, 3 independent heat controls, 3 heat settings, glass lid, non-skid feet & one-year limited warranty