

1
day only

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn
40,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

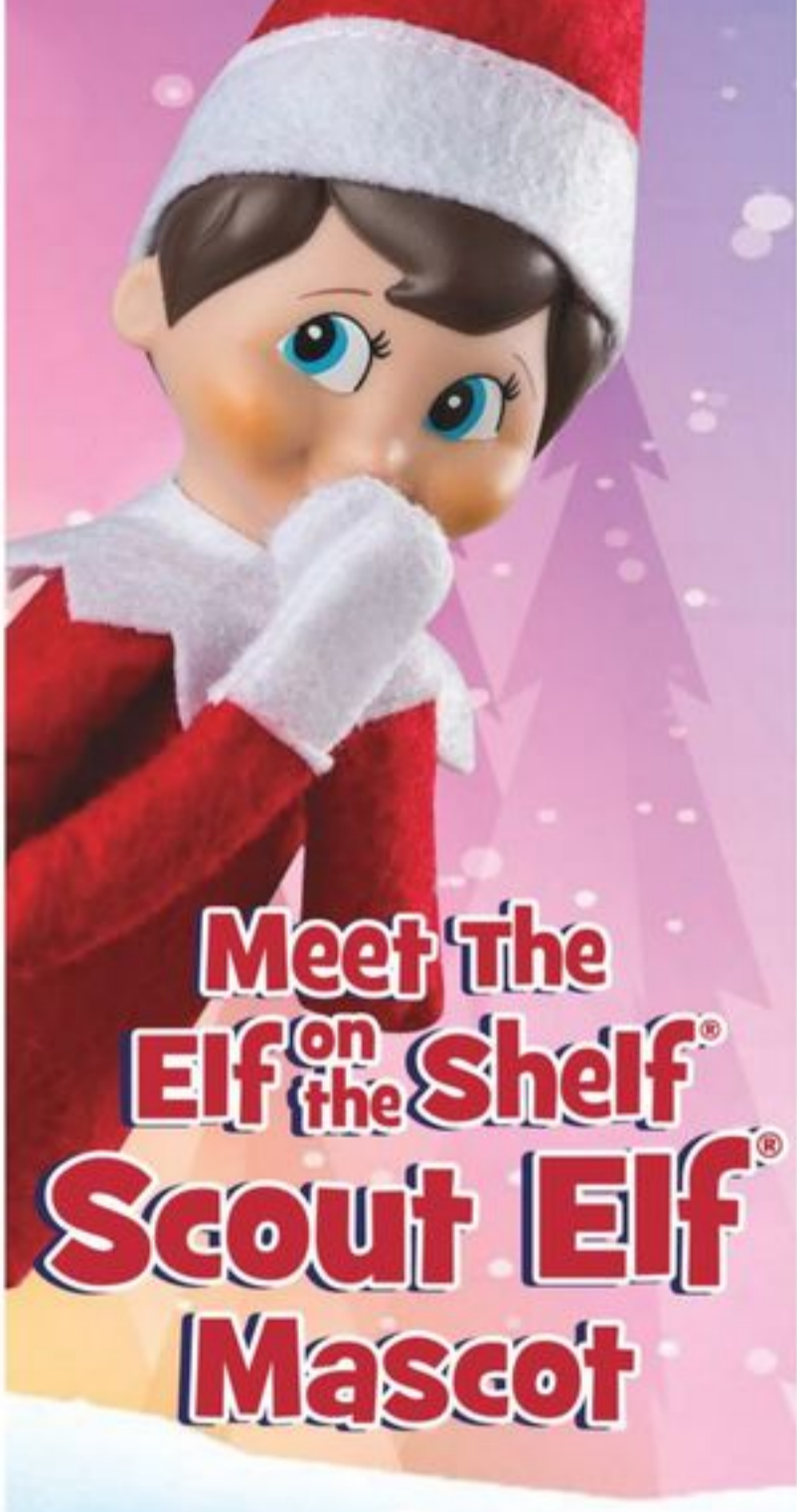
Excludes gaming hardware, software and accessories, prescription drugs and optical

\$40
= value!

NOV 29



Available at 2549 Weston Rd, York location only



Meet The Elf on the Shelf[®] Scout Elf[®] Mascot



REAL CANADIAN SUPERSTORE

**2549 WESTON Rd.
TORONTO**



November

30

11am-2pm

THE ELF ON THE SHELF[®]
SANTIVERSE
The Enchanted World of Santa Claus



WE'VE HAD A GLOW UP

Shop a completely remodelled store with the same great deals!



HOME

Save up to
30%

Everyday Essentials™ appliances



KIDS ZONE

Save up to
25%

Hot Wheels single cars, multi-packs, track sets and Barbie dolls, playsets and accessories



BEAUTY

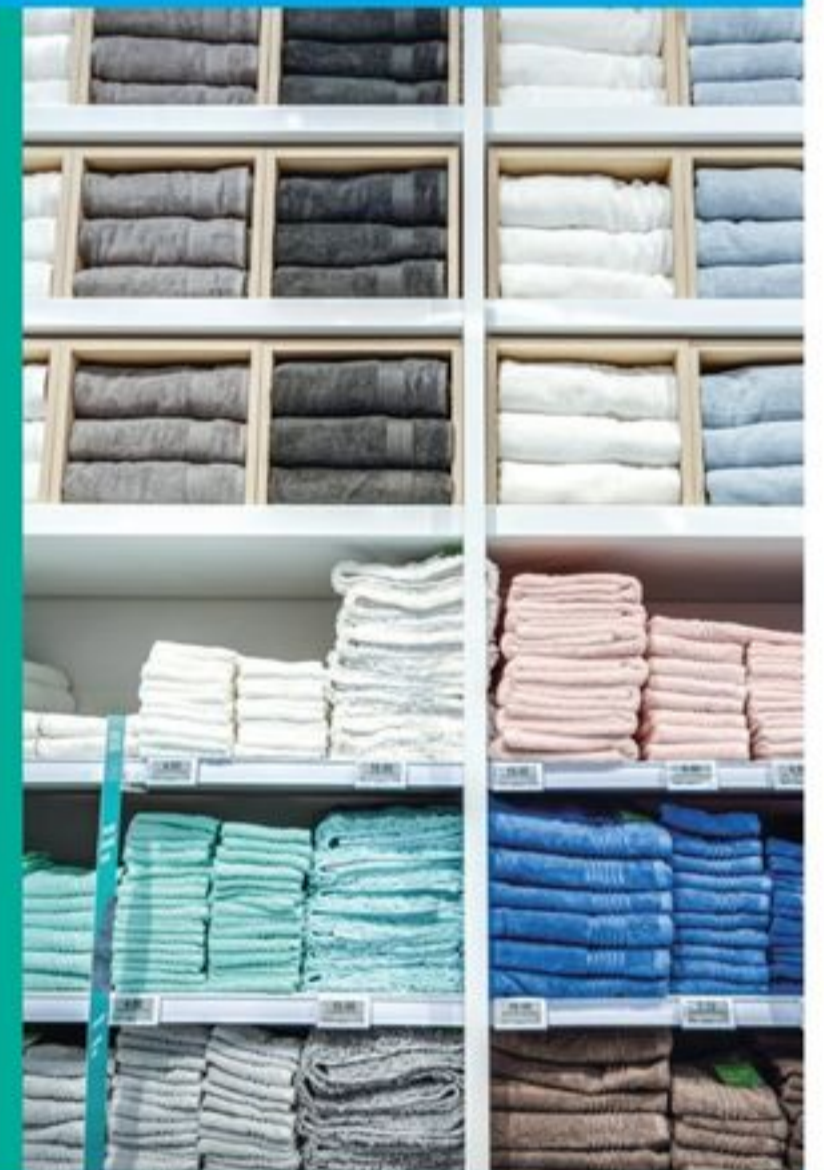
Save up to
25%

L'Oréal Garnier haircare or hair color



BED & BATH

PC® towels assorted colours



BABY



SWEET SHOP

candy cup

Buy 1 Get 1 FREE

free item must be of equal or lesser value

Check out our revamped areas like beauty, apparel, toys and more.



Jacinta Wong
Store Manager



our biggest black friday deals!

November 29 to December 1 | In-Store + Online

plus even more door crusher deals!

25%
off
everything*



JOE FRESH

SAVE NOW

*Offer does not apply to gift cards, optical and Door Crusher Deals. While quantities last. Visit www.joefresh.com/offerdetails for full details.

Super prices,
super selection,
super quality.
Delivered to your
doorstep from
Real Canadian
Superstore with
PC Express.



Enjoy \$75 in PC Optimum™ points
Get \$15 in points, plus FREE
delivery on each of your first 5
PC Express orders of \$75+.

Use code **TRYRCSS**

Offer Ends Dec 31, 2024. Conditions apply, see site for details.



Learn more
superstore.ca/6tx



Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2024 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. *PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlantic.superstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. *PRICE DROP offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Black Friday

DON'T MISS OUR HOT DEALS!

1 day only

Optimum

Earn 40,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$40 value!

NOV 29

APP EXCLUSIVE OFFER
Open the app.

\$150

HOT WHEELS ULTIMATE GARAGE
COMES WITH TWO HOT WHEELS VEHICLES
21033134_EA

LIMIT 4
OVER LIMIT PAY 250.00 EA

HOT DEAL

GET 7 STAMPS* WITH THIS PURCHASE!



\$120

LEGO STAR WARS TIE FIGHTER & X-WING MASH-UP
COMES WITH 1063 PIECES
2108470_EA

LIMIT 4
OVER LIMIT PAY 130.00 EA

GET 6 STAMPS* WITH THIS PURCHASE!



\$25

CRAYOLA COLOUR CHEMISTRY LAB SET, CRAYOLA ULTIMATE LIGHT BOARD OR CRAYOLA INSPIRATION ART
2108777_EA, 2108778_EA, 211360573_EA

LIMIT 4
OVER LIMIT PAY 32.00 EA



SAVE 6.00

\$5*

ENERGIZER BATTERIES
AA8/AAA4
2103990_EA, 2103993_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

12

50% LONGER LASTING

1 LONGEST LASTING MAX BATTERY



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See flyer legal for details.

Celebrate big,
spend small

HOLIDAY
Holiday

**REAL CANADIAN
SUPERSTORE**

We match
prices*
when you
show us a
lower
advertised
price!



*SEE FLYER LEGAL FOR DETAILS

**ONLY
\$7**

RED MANGO CASE
PRODUCT OF BRAZIL
200999310001, EA



CLUB
SIZE

**SALE
4.50**

CLEMENTINES
PRODUCT OF MOROCCO OR SPAIN
CLUB SIZE
2008764600, EA

5 LB



INCLUDES
HALAL

**SAVE
UP TO
2.10
4.66
LB
10.27/KG**



CLUB
SIZE

Optimum
Members-Only Price™
4.44
Non-members
5.49

Members
save
\$1.05

NO NAME® OR
PC® CHEESE BARS
400 G OR SHREDDED
CHEESE 250/220 G
SELECTED VARIETIES
20099971 EA/20099970 EA
**Must be a registered PC Optimum™
member to load and get this offer.



**SAVE
7.00
11.99**

ROBIN HOOD OR
FIVE ROSES ALL
PURPOSE FLOUR
10 KG
20084743 EA/20084742 EA



CLUB
SIZE

**SAVE
2.00
1.99
LB
4.39/KG**

PORK LOIN
COMBINATION CHOPS
SIRLOIN, CENTRE-CUT,
OR RIB PORTION
BONE-IN, CUT-IN-STORE
20082636 EA



5 DAYS ONLY! Saturday, November 30 to
Wednesday, December 4
FREE
WHEN YOU SPEND
\$300 OR MORE
In-store or through PC Express™
online pickup or delivery
**JUMBO
10 INCH
POINSETTIA**
20086624 EA



Optimum™
1 day only
Optimum™
Earn
40,000 pts
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.
\$40
value!

APP
EXCLUSIVE
OFFER

Open the app
to see the offer.

Excludes gaming hardware, software and accessories, prescription drugs and optical.
**Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

**SAVE
UP TO
2.50
4.99**

SEAQUEST® RAY SCALLOPS
UNCOOKED 100-150/LB, 400 G OR
COLOSSAL PACIFIC WHITE
SHRIMP RAW ZIPPERBACK®
16-20/LB, 200 G, FROZEN
20081947 EA/20081927 EA



Optimum™
Members-Only Price™
6.99
Non-members
10.99

Members
save
\$4



**SAVE
5.00
10.99**

FERRERO COLLECTION BOX
250 G, DIAMOND BOX 300 G OR
FERRERO ROCHER 375 G
20084917 EA/20083026 EA



**SAVE
6.00
12.99**

TILDA
BASMATI
RICE
20085878 EA



**SALE
\$2**

CAMPBELL'S
CHUNKY SOUP
SELECTED VARIETIES, 515 ML
20080447 EA/20080007 EA



**SAVE
2.00
8.49**

KELLOGG'S
JUMBO SIZE CEREAL
SELECTED VARIETIES, 700 G-1.2 KG
20072706 EA/20081033 EA



**SALE
5.99**

BUBLY
SPARKLING
WATER
12X355 ML OR
MONTELLIER
CARBONATED
WATER 10X355 ML
SELECTED VARIETIES
20080722_CW
20080722_CS2



**SAVE
8.00
22.99**

CHARMIN
BATHROOM
TISSUE
20087779 EA



**SAVE
UP TO
1.80
4.97**

LISTERINE 1 L
MOUTHWASH
OR KIDS SMART
RINSE 500 ML
SELECTED VARIETIES
20080026 EA/20080025 EA



Daily Deals

SNAG THE HOTTEST DEAL OF THE DAY

While quantities last

Thurs Nov 28th ONLY

**BUY 1
GET 1
50% OFF**

NERF BLASTERS AND REFILLS, BEYBLADE PLAYSETS AND TOPS AND ACTION FIGURES AND PLAYSETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
7.00-40.00
2109582_EA/2109584_EA/2109403_EA



Fri Nov 29th ONLY



Shop & earn more

1 day only

APP EXCLUSIVE OFFER

Open the app. it's as easy as that!

Optimum Earn **40,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$40 value!

Sat Nov 30th ONLY

SAVE UP TO **50% OFF**
4.00-36.00

ADVENT CALENDARS
SELECTED VARIETIES
2109586_EA/2109587_EA/2109593_EA/2109589_EA/2109632_EA



Sun Dec 1st ONLY

**BUY 1
GET 1
FREE**

PC® OR EVERYDAY ESSENTIALS™ GADGETS, BOWLS, COLANDERS OR COOKWARES
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE
6.00-341.00
2142798_EA/2109434_EA/2109396_EA/2109436_EA



Mon Dec 2nd ONLY

2.50

**LIMIT 6
OVER LIMIT PAY
3.79 EA**

NO NAME® WINDSHIELD WASHER FLUID
-35°C, 3.78 L
2072043_EA



no name

Tues Dec 3rd ONLY

**SAVE
5.00**

9.99

CADBURY MINI VARIETY BOX
204 G
2104843_EA



Cadbury.

Wed Dec 4th ONLY

SAVE UP TO **50% OFF**
1.00-8.00

LIFE AT HOME™ CHRISTMAS CARDS AND WRAP
SELECTED VARIETIES
2109421_EA/2109443_EA/21084771_EA



Life at Home™

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no name®

just low prices
(so switch)

SAVE
UP TO
\$.99
\$2

NO NAME® CHOPPED
WALNUTS OR COCONUT
100/200 G
2022290001_EA/2029244_EA



SALE
2.50

NO NAME® MARSHMALLOWS
SELECTED VARIETIES, 400 G
20204672002_EA/21022341_EA



SALE
3.50

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
2007224_EA/20083225_EA



SALE
4.50

NO NAME® BAKING POWDER
450 G
20043223_EA



SAVE
UP TO
1.49
7.50

NO NAME® RAISINS OR CRANBERRIES 750 G
OR WHOLE PITTED DATES 1 KG
20047000_EA/20047023_EA



SUPER COUPONS

More offers.
More points.

UP TO
\$60
IN TOTAL
VALUE

CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



With digital
coupon, get

5,000[®]

when you spend
\$30* or more

= \$5
Value

MEALKITS, SANDWICHES, PREPACKAGED
SALADS, COLD CASE SALADS, SOUPS,
PIZZA, QUICHES AND PIES, AND WINGS



With digital
coupon, get

3,000[®]

when you spend
\$15* or more

= \$3
Value

IN-STORE FRESHLY
BAKED BREADS,
MUFFINS, COOKIES,
DONUTS AND CAKES



Save

\$2

with digital
coupon

ZIGGY'S SLICED
DELI MEAT
SELECTED VARIETIES
600 G



**CLUB
SIZE**

Get

2,000[®]

with digital
coupon

= \$2
Value

PC® BACON-WRAPPED
WILD SEA SCALLOPS
FROZEN, 260 G



260 g

DECEMBER

HIT OF THE MONTH



\$3

Planters salted mixed nuts,
225 g
Limit: 6, over limit retail \$3.50
21620001_EA



\$5

San Pellegrino
Italian sparkling drinks,
Selected varieties, 6x330 mL
Limit: 4, over limit retail \$6.00
21433206_EA



Optimum
Members-Only Price
\$2
Non-Members
2.50

Christie Mini Cookies, Snak Paks
Selected varieties, 150-200 g
21585155_EA/21585047_EA



\$3

Wonderful Pistachios,
Salted & Unsalted, 225 g
Limit: 6, over limit retail \$5.00
21018439_EA/21085963001_EA



\$1.50

PC® or PC® Blue Menu
English Muffins,
Selected varieties, 6s, 342 g
Limit: 4, over limit retail \$2.99
20810879_EA/20810796_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local trade areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from December 1st - 31st, 2024. While quantities last. No rainchecks.

COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

\$20* SPENT
= 1 STAMP



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](https://pcoptimum.ca/collectandsave).

**At these prices,
any night can be pizza night**

7.99

PC® BLACK LABEL PREMIUM PIZZA
SELECTED VARIETIES
FROZEN, 370-420 G
2108930_SA



\$6

PC® WOOD FIRED PIZZA
SELECTED VARIETIES
FROZEN, 351-413 G
2104053_SA



\$6

PC® CALZONES
FROZEN, 240 G
2104971_SA



\$2.50

PC® RAPIDRISE ELECTRIC PIZZA OVEN
21084275_SA



\$6

PC® FRUSTA
SELECTED VARIETIES
FROZEN, 330/350 G
21040514_SA



2/\$8
OR 4.99 EA

PC® LOADS OF PIZZA
SELECTED VARIETIES
FROZEN, 400/405 G
2105272_SA



2/\$8
OR 4.99 EA

PC® FLATBREAD
SELECTED VARIETIES
FROZEN, 330-395 G
2101452_SA



8.49

PC® GLUTEN-FREE FLATBREADS
SELECTED VARIETIES, FROZEN, 342/374 G
21059575_SA/21059544_SA



2/\$8
OR 4.99 EA

PC® THIN CRUST PIZZA
SELECTED VARIETIES
FROZEN, 343-397 G
30971494_SA



\$8

PC® PIZZA WHEEL
2109064_SA



\$13

PC® NON STICK PIZZA CRISPER
2108464_SA



\$9

PC® PIZZA SHEAR
21077086_SA



\$30

PC® PERFORATED PIZZA PEEL
21084319_SA



Feed the fam, for less

\$5

PC® GNOCCHI
SELECTED VARIETIES
FROZEN, 350/400 G
2164623, EA

\$5

PC® RISOTTO
SELECTED VARIETIES
FROZEN, 400 G
2164634, EA

\$5

PC® ASIAN SOUPS OR ENTRÉES
SELECTED VARIETIES
FROZEN, 300 G
2163996, EA

6.49
LB
14.30/kg

PC® EASY-TO-CARVE HALF HAM WITH SUGAR MAPLE GLAZE POUCH
VARYING WEIGHT
2163933, NO

\$14

PC® HOLIDAY FEAST TURKEY BURGERS
FROZEN, 568 G
2164741, EA

\$17

PC® TOURTIÈRE
FROZEN, 900 G
2167916, EA

\$20

PC® SALMON WELLINGTON
FROZEN, 725 G
2163709, EA

Our fresh finds

6.99

PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF ONTARIO, 340 G
2163743/2001, EA

\$4

PC® HOT PEPPERS
SELECTED VARIETIES, PRODUCT OF CANADA, VIETNAM, DOMINICAN REPUBLIC, MEXICO OR U.S.A.
9000000, EA

\$8

PC® MISSION FIGS
SELECTED VARIETIES, PRODUCT OF MEXICO, 454 G
2163348/2001, EA

\$6

PC® MAPLE BRUSSEL SLAW KIT
PRODUCT OF 7
253 G
2163132, EA

\$5

PC® CHOP MEXICAN STREET CORN KIT
PRODUCT OF U.S.A., 285 G
2164894, EA

5.99

PC® ROASTED PISTACHIOS
PRODUCT OF U.S.A., 225 G
2094004, EA

Make appy hour, any hour

\$14 PC® CHEESE HORS D'OEUVRE COLLECTION
SELECTED VARIETIES
FROZEN, 720 G
20166101_EA



\$9 PC® FRENCH ONION SOUP STRAWS
FROZEN, 240 G
2162011_EA



\$14 PC® PIES
SELECTED VARIETIES
FROZEN, 800/900 G
2086661_EA



\$14 PC® PORK BELLY BURN'T ENDS
FROZEN, 500 G
2165331_EA



\$10 PC® THAI BASIL SHRIMP SPRING ROLLS
FROZEN, 294 G
2090440_EA



\$14 PC® CRISPY SHRIMP HORS D'OEUVRE TRIO 528 G OR BACON-WRAPPED WILD SEA SCALLOPS 260 G, FROZEN
2122644_EA/2148143_EA



\$11 PC® BREADED BUTTERFLIED SHRIMP OR COCONUT SHRIMP
UNCOOKED, FROZEN, 400-454 G
2088017_EA/2015214_EA



\$13 PC® TORCH-SEARED ATLANTIC SALMON OR WILD AHI TUNA TATAKI
FROZEN, 130 G
2162101_EA/2162102_EA



\$3 PC® MINI POPPADOMS LENTIL SNACK
SELECTED VARIETIES, 113 G
2166321_EA/2166322_EA



250 PC® WORLD OF FLAVOURS TURKEY STUFFING POTATO CHIPS
SELECTED VARIETIES, 200 G
2153816_EA



450 PC® SALSA CON QUESO
400 ML
2165331_EA



549 PC® ROASTED PEANUTS
SELECTED VARIETIES, 700 G
2166701_EA/2166702_EA



299 PC® SCALLOPED CRACKERS
SELECTED VARIETIES, 185 G
2166361_EA/2166362_EA



249 PC® BUTTER TWISTS
SELECTED VARIETIES, 100 G
2013543001_EA/2013543002_EA



\$3 PC® ORGANICS DRY ROASTED SALTED SUNFLOWER SEEDS
200 G
2151743_EA



649 PC® ORGANICS MIXED NUTS WITH CASHEWS
200 G
2151747_EA



Celebrate big, spend small

ONLY 7.99

PC[®] SHELLED HONEY OR SALT ROASTED PISTACHIO
PRODUCT OF U.S.A., 155-170 G
2148219, SA/2148220, SA

SALE \$2

PC[®] SUISSE MILK OR DARK CHOCOLATE BAR
SELECTED VARIETIES, 100 G
2106337, SA/2106338, SA

SALE 5.49

PC[®] BUTTER PUFF OR PHYLLO PASTRY
FROZEN, 450/454 G
2128850, SA/2128851, SA

Members-Only Price™ 8.99
Non-members 9.99

PC[®] SPLENDIDO[™] SALAMI CHUBS
SELECTED VARIETIES, 225 G
2144978, SA/2144979, SA

Members-Only Price™ \$5
Non-members \$6

PC[®] BLACK LABEL[®] CRANBERRY FENNEL CRISPS
SELECTED VARIETIES, 150 G
2000958, SA

SALE 2.99

PC[®] PANCAKE & WAFFLE MIX
SELECTED VARIETIES, 905 G
2075109, SA/2075108, SA

Members-Only Price™ 7.99
Non-members 8.99

PC[®] MINI HUMMUS OR DIPS
SELECTED VARIETIES, 12 X 57 G
2098292, SA

SAVE UP TO 2.49

\$7

PC[®] GOAT CHEESE LOGS
SELECTED VARIETIES, 300 G
2049708, SA/2049710, SA

SALE 2.99

PC[®] BUTTERMILK BABEURRE
ORIGINAL

SALE 3.99

PC[®] THE DECADENT[™] COOKIES
SELECTED VARIETIES, 300 G
2041217, SA/2041218, SA

ONLY \$7

PC[®] DARK CHOCOLATE ORANGE, MINT OR CARAMEL THINS
300 G
20005487, SA/2000549, SA

SAVE 3.00

13.99

PC[®] WEST COAST DARK ROAST
100 G
2109374, SA/2109427, SA

SALE 11.99

PC[®] 100% PURE MAPLE SYRUP
CANADA GRADE A AMBER RICH TASTE, 500 ML
2044221, SA

SALE \$13

PC[®] BELGIAN BISCUITS
500 G
2067767, SA

ONLY \$4

PC[®] EGG NOG
SELECTED VARIETIES 1 L
2104628, SA

SALE 4.99

PC[®] CANDY CANE COOKIE DOUGH BITES
6'S
2154509, SA

ONLY \$4

LIFE BRAND[®] HOLIDAY FOAMING OR LIQUID HAND SOAP
SELECTED VARIETIES 240/290 ML
2109949, SA/2109954, SA

LOAD TO GET 40,000 POINTS: Open your PC Optimum™ app to load this offer - for every \$100 spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more. Excludes gaming hardware, software and accessories, prescription drugs and optical. Points applicable to the offer are based on the amount of PC Optimum™ points redeemed in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Points Valid Friday, Nov. 25 Only. *Spend \$100 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free Jumbo 10 Inch Pommes. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, petcare, all third party operations (post office, gas bar, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free items. 2162673, SA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail price at Real Canadian Superstore locations in Ontario. **Prices on items shown may vary by each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. Please recycle. **"We'll match prices if you show us a lower advertised price" means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at that store location. We will not match competitor's private label offers on non-identical items, "open & get a", "free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bar, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.**

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

\$3

WHITE PUMMELO
PRODUCT OF CHINA
3000499001_01



The largest of all citrus fruit. It's rough skin can range from a light green to yellow. It is round to pear shaped, with a white thick spongy pith. It's flavour is sweet and tart, with a taste similar to grapefruit but less bitter.

**STEM & LEAF
CLEMINTINES**
PRODUCT OF SPAIN
3000499001_01

\$4 LB
8.82/KG

Clemintines with leaves from Spain are a seasonal fruit available from October to June. They are known for their sweet and juicy flavour. A cross between a willowleaf mandarin orange and a sweet orange. Sold with their leaves intact to indicate their freshness.



\$6

**FARMER'S MARKET™
RED GRAPEFRUIT**
PRODUCT OF SOUTH AFRICA
3118 840
3000499001_01



**CLUB
SIZE**

**PC SATSUMA
MANDARINS**
PRODUCT OF U.S.A.
3000499001_01

\$4 LB
8.82/KG

Peels and segments easily. Light orange colour exterior, with few seeds. Flavour is less acidic than a typical orange with light raspberry notes.



4.50

1,000⁺ = \$1 Value

**FARMER'S MARKET™
NAVEL ORANGES**
PRODUCT OF U.S.A. 318
3000499001_01

**CLUB
SIZE**



**Naturally Imperfect
Naturellement imparfaits™**
lemons · citrons
Freshness and quality... in all shapes and sizes.
Whichever of quality... since neither has blemishes.
1.36 kg (3 lb)

1,000⁺ = \$1 Value

\$5

**NO NAME™
NATURALLY
IMPERFECT™
LEMONS**
PRODUCT OF SOUTH
AFRICA, 318 OR
LIMES
PRODUCT OF
MEXICO, 218 840
3000499001_01



**CLUB
SIZE**

3/198
OR .79 EA

LEMONS OR LIMES
PRODUCT OF SOUTH AFRICA
OR MEXICO
3000499001_01

**ORGANIC
ORANGE NAVEL**
PRODUCT OF SOUTH AFRICA
OR U.S.A., 318
3000499001_01

\$5



**FRESH
PROMISE**

If it's not fresh,
it's free.

\$5

FARMER'S MARKET™ YELLOW ONIONS
PRODUCT OF ONTARIO, CANADA NO. 1 GRADE, 10 LB BAG
300000001_0A



**CLUB
SIZE**

\$4

SMITTEN APPLE
PRODUCT OF ONTARIO, CANADA FANCY GRADE, 3 LB
300000001_0A



2.50
LB
5.51/KG

BARTLETT PEARS
PRODUCT OF U.S.A., US FANCY GRADE
300230001_0A



\$5

FARMER'S MARKET™ SWEET POTATOES
PRODUCT OF ONTARIO, 5 LB BAG
300230001_0A



**CLUB
SIZE**

4.50

FARMER'S MARKET™ ENGLISH CUCUMBERS
PRODUCT OF ONTARIO, 3'S
PC™ MUSHROOMS
WHOLE CREMINI OR
WHITE PRODUCT OF CANADA
825 G
300230001_0A



**CLUB
SIZE**

3.50

GOODLEAF MICRO GREENS
SELECTED VARIETIES
PRODUCT OF ONTARIO, 50 G
300230001_0A



2.50

CRANBERRIES
PRODUCT OF CANADA
300000001_0A



3.50

BROCCOLI
PRODUCT OF U.S.A.
300000001_0A



4.50

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF MEXICO, 3'S
300000001_0A



\$5

FARMER'S MARKET™ CARROTS
PRODUCT OF ONTARIO,
CANADA NO. 1 GRADE, 10 LB
300000001_0A



**CLUB
SIZE**

SAVE UP TO
20%
OFF

ALL VARIABLE WEIGHT BULK
GUMMIES AND NUTS
SELECTED VARIETIES
IN THE BULK FOODS
DEPARTMENT



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$30

PC® BC CEDAR GARLAND
20430790_EA



\$35

PC® OUTDOOR HANGING BASKET
10 INCH
20213378_EA



\$33

PC® QUICK AND EASY HOLIDAY DECOR BUNDLE
21339642_EA

\$10

PC® BOUGHS OR BRANCHES
SELECTED VARIETIES
20213206_EA, 20213435_EA



\$14

PC® PREMIUM BOUGHS OR BRANCHES
21626347_EA



\$40

PC® LARGE OUTDOOR ARRANGEMENT WITH PINE & BERRIES
20448803_EA

\$10

6 INCH POINSETTIA
SELECTED VARIETIES
20016548_EA



\$25

CLASSIC BOUQUET
IN SEASONAL COLOURS
2037732_EA



SUPER FRESH

14⁹⁹
LB
33.05/KG

STRIPLOIN STEAK
BONE-IN, CUT FROM CANADA
A.A. GRADE OR USDA SELECT
GRADE BEEF
3999773.AA



CLUB SIZE

3⁹⁹
LB
8.80/KG

**CHICKEN DRUMSTICKS
OR THIGHS**
FRESH
3999434.AA/3999563.AA



CLUB SIZE

SAVE 1.49 LB
\$3 LB
6.61/KG

CHICKEN LEGS
BACK ATTACHED, FRESH
3999394.AA



CLUB SIZE

SAVE 2.00
\$11

**MARCANGELO STUFFED CHICKEN
OR PORK**
SELECTED VARIETIES, 300-500 G
3999978.AA/3999979.AA



6⁹⁹

PC[®] BACON
SELECTED VARIETIES, 230-500 G
3999263.AA



\$15

**PC[®] OLD-FASHIONED
STYLE BACON**
1 KG
3999394.AA



12⁹⁹

**SCHNEIDERS OR
PC[®] FREE FROM[®] HAM**
800-700 G
3999268.AA/3999479.AA



SAVE UP TO 1.80
5⁹⁹

**PC[®] FREE FROM[®]
SAUSAGES**
SELECTED VARIETIES, 375/500 G
3999793.AA



\$15

PC[®] WINGS
SELECTED VARIETIES
FROZEN, 700-907 G
3999882.AA



4⁴⁹

**ATLANTIC SALMON
PORTIONS**
FRESH, SELECTED VARIETIES
112 G
3999838.AA



2⁹⁹

**SEAQUEST[®] CRAB OR
LOBSTER FLAVOURED
POLLOCK FLAKES OR
CHUNKS**
SELECTED VARIETIES
READY-TO-EAT, 227 G
3999832.AA/3999794.AA



6⁴⁹

**CANADIAN COVE
MUSSELS**
FRESH, 907 G
3999834.AA



6⁴⁹

**SEAQUEST[®]
FISH FILLETS**
SELECTED VARIETIES
FROZEN, 400 G
3999834.AA/3999794.AA



7⁹⁹

**BLUETIDE SALMON
OR TUNA SASHIMI**
FROZEN, 100 G
3999834.AA/3999834.AA



7⁹⁹

**PC[®] WILD YELLOWFIN
TUNA STEAKS**
FROZEN, 380 G
3999834.AA



SUPER FRESH

\$5

ZIGGY'S® SERVICE SLICED DELI MEAT
SELECTED VARIETIES, 200 G
3009946, EA / 2009946, EA

Optimum
Members save **\$1**

Members-Only Price
3.99

Non-members
4.99

PC® PÂTE
SELECTED VARIETIES, 100/150 G
2040075, EA

**Must be a registered PC Optimum member to load and get this offer.

7.49

MAPLE LEAF NATURAL SELECTIONS OR SCHNEIDERS SLICED DELI MEAT
SELECTED VARIETIES, 150-175 G
2090265, EA / 2090265, EA

Optimum
Members save **\$1**

Members-Only Price
12.99

Non-members
13.99

PC® CHEESE SLICES
SELECTED VARIETIES, 200 G
2040075, EA

**Must be a registered PC Optimum member to load and get this offer.

8 SIZE - FORMAT CLUB

MEDIUM CHEDDAR
100% PASTEURIZED SWISS CHEESE
180 g

\$7

MONSIEUR GUSTAV ET PAULIN OR OKA CHEESE
SELECTED VARIETIES, 190 G
2090275, EA / 2090275, EA

GUSTAV Saint-Paulin
190 g

CLASSIQUE OKA
190 g

\$13

SAPUTO MINI FRIULANO 500 G OR RICOTTA 1 KG CHEESE OR COCKTAIL BOCCONCINI 500 G
2090275, EA / 2090275, EA

Optimum
Members save **\$2**

Members-Only Price
\$6

Non-members
\$8

DELI SNACKING TRAYS
SELECTED VARIETIES, 355-400 G
2090285, EA

**Must be a registered PC Optimum member to load and get this offer.

5.99

GET 2,000* = \$2 Value

DAIYA CHEEZ CRUMBLES, SHREDS, SPREADS OR TUBS
SELECTED VARIETIES, 170-227 G
2090295, EA / 2090295, EA

daiya
deliciously dairy-free

SAVEUR DE FETA FLAVOUR BLOCK-BLOC

Daiya
MOZZA
200 g

\$16

9 PIECE SOUTHERN FRIED CHICKEN
SELECTED VARIETIES, 1 KG
2090305, EA

2/3.50
OR 1.99 EA

NO NAME® BAGELS OR ENGLISH MUFFINS
SELECTED VARIETIES, 6'S
2090315, EA / 2090315, EA

2/\$6
OR 3.49 EA

COUNTRY HARVEST BREAD 400-450 G OR BAGELS 6'S
SELECTED VARIETIES
2090325, EA / 2090325, EA

14 GRAINS
COUNTRY HARVEST
400 g

EVERYTHING TOUT GARNI
COUNTRY HARVEST
400 g

6/\$3
OR .50 EA

BULK BAGELS
SELECTED VARIETIES
BAGELS 16'S STORE
2090335, EA

\$5

FARMER'S MARKET® BUTTER CROISSANTS OR BUNS
SELECTED VARIETIES, 200-236 G
2090345, EA / 2090345, EA

\$6

FARMER'S MARKET® MUFFINS
SELECTED VARIETIES, 6'S
2090355, EA / 2090355, EA

7.50

GET 1,000* = \$1 Value

CINNAROLL GOURMET FROSTED CINNAMON ROLLS
240 G
2090365, EA

BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

279

LECLERC
CÉLÉBRATION
COOKIES
SELECTED VARIETIES, 240 G
2086377_EA/21402802_EA



249

CHRISTIE CRISPERS
SELECTED VARIETIES, 145 G
2158221_EA/21088335_EA



399

CHRISTIE PREMIUM
PLUS CRACKERS
SELECTED VARIETIES, 450-500 G
2109004_EA



SAVE
.80

249

DARE BAGUETTES
120-130 G OR MELBA
OR CANAPE TOAST
150/200 G
SELECTED VARIETIES
2017523002_EA/21033465_EA



279

DARE BEAR PAWS
SELECTED VARIETIES, 160-240 G
2108079_EA/2108079_EA



429

TOSTITOS TORTILLA
CHIPS
SELECTED VARIETIES, 205-295 G
2109075_EA/2109081_EA



649

LINDT LINDOR
OR GHIRARDELLI
CHOCOLATE BAG
SELECTED VARIETIES, 142-153 G
2123068_EA/2109021_EA



349

MOTT'S CLAMATO
COCKTAIL
SELECTED VARIETIES, 1.89 L
201889002_EA/21075320_EA



149

OASIS JUICE, DEL
MONTE NECTAR OR
ARIZONA ICED TEA
SELECTED VARIETIES, 960 ML
2033612200_EA/2088410904_EA



599

KRAFT PEANUT
BUTTER OR HAZELNUT
SPREAD
SELECTED VARIETIES, 725 G-1 KG
20039581001_EA/21285418_EA



SAVE
UP TO
1.50

599

KELLOGG'S FAMILY
SIZE CEREAL
SELECTED VARIETIES, 480-650 G
2144979_EA/2144979_EA



SAVE
UP TO
3.00

499

NESCAFÉ OR TASTER'S
CHOICE INSTANT
COFFEE
SELECTED VARIETIES, 100-170 G
2046181001_EA/20873236_EA



SAVE
4.50

1299

MAXWELL HOUSE
COFFEE PODS
SELECTED VARIETIES, 30'S
21308079_EA/21308106_EA



499

PACE SALSA
SELECTED VARIETIES
642 ML
2030751001_EA



179

CLOVER LEAF SMOKED
OYSTERS OR MUSSELS
SELECTED VARIETIES, 85 G
2000812_EA/2008779_EA



BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

SAVE
UP TO
2.80
5.49

**PILLSBURY PIZZA
POPS** 8'S OR **BITES** 6'S
SELECTED VARIETIES, FROZEN
3007536, SA/2143536, SA



SAVE
.50
2.49

**CAVENDISH FRIES OR
HASHBROWNS**
SELECTED VARIETIES, FROZEN, 800 G
2030637, SA/2030637, SA



GET
1,000
Value

RED BULL
ENERGY DRINKS
SELECTED VARIETIES, 4x250 ML
000077901, CA



3.99

FEBREZE AIR
250 G, **SMALL SPACES**
7.5 ML OR **MR. CLEAN ALL
PURPOSE CLEANER** 1.2 L
SELECTED VARIETIES
2000001, SA/2074683, SA



13.99

FINISH DISHWASHER TABS
30-55'S OR **JET-DRY** 846 ML
SELECTED VARIETIES
2028946, SA/2050523, SA



SAVE
UP TO
5.00
15.99

**DOWNY FABRIC
SOFTENER** 4.3 L, **SCENT
BOOSTERS** 600 G OR
**TIDE LIQUID LAUNDRY
DETERGENT** 3.3 L
SELECTED VARIETIES
2044975, SA/2052084, SA



SAVE
2.50
7.49

ROYALE TIGER TOWEL TOWELS
SELECTED VARIETIES, 2/3-6 ROLLS
2184925, SA



SAVE
5.00
12.99

**SCOTTIES FACIAL
TISSUE**
12X126'S
2077036, SA



SAVE
UP TO
3.00
9.99

SNUGGLE LIQUID FABRIC SOFTENER
3.41 L OR **DRYER SHEETS** 200'S
SELECTED VARIETIES
000004, SA/2070966, SA



11.49

GLAD OUTDOOR BAGS
SELECTED VARIETIES, 20-40'S
300643805, SA/2165477, SA



BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

GET
5,000
Value

when you buy 2
= \$5 Value

CERAVE
MOISTURIZING
CREAM 453/529 G OR
LOTION 355 ML
SELECTED VARIETIES AND SIZES,
2129121, EA, 2129122, EA



GET
5,000
Value

when you buy 2
= \$5 Value

CERAVE
CLEANSERS
SELECTED VARIETIES AND SIZES
355/562 ML
2129126, EA, 2129124, EA



GET
6,000
Value

for every "15"
spent on

ST. IVES
SCRUBS,
CLEANSERS OR
BODY LOTION
SELECTED VARIETIES
AND SIZES
2106101, EA, 2142005003, EA
24 hour \$6 value by product



SAVE
UP TO
25.00

29.99
ORAL-B
PRO 500
RECHARGEABLE
TOOTHBRUSH 1 EA, OR
REFILL HEADS 7'S
SELECTED VARIETIES
2147944, EA, 2147936, EA



7.99
GET
500
Value

POND'S
GEL
MOISTURIZERS
SELECTED VARIETIES
AND SIZES
2162016, EA
2162023, EA



5.49

SENSODYNE OR
PRONAMEL VALUE
SIZE TOOTHPASTE
SELECTED VARIETIES, 110/135 ML
2024791001, EA, 20432268002, EA



4.79

SENSODYNE OR
PRONAMEL BASE
TOOTHPASTE 75/100 ML,
POLIDENT TABLETS,
40'S OR POLIGRIP 40 G
SELECTED VARIETIES
2020179051, EA, 20444907, EA



5.99

CREST 3D WHITE
ADVANCED, DENSIFY,
OR BURT'S BEES
TOOTHPASTE,
85-135 ML OR **ORAL-B**
6 PACK MANUAL
TOOTHBRUSH 1 EA,
SELECTED VARIETIES
21339483, EA, 21006706, EA



2.99
GET
500
Value

COLGATE PREMIUM
TOOTHPASTE
70-150 ML OR **MANUAL**
TOOTHBRUSH 1 EA,
SELECTED VARIETIES
2036640001, EA, 2106611, EA



5.99

COLGATE OPTIC WHITE
OR SENSITIVE PRO
RELIEF TOOTHPASTE
70-133 ML, **KIDS** MANUAL
TOOTHBRUSHES 7'S,
HELLO TOOTHPASTE
82-98 ML OR **COLGATE**
PERIOGARD
TOOTHPASTE 70 ML
SELECTED VARIETIES
2028811, EA, 21017461, EA



SAVE
UP TO
5.00

5.99
METHOD BODY WASH
SELECTED VARIETIES, 532 ML
2142004, EA, 2142005, EA



3.99

METHOD FOAMING
OR GEL HAND WASH
PUMPS
SELECTED VARIETIES
300/354 ML
2043213004, EA, 20434317001, EA



4.49

IRISH SPRING
BAR SOAP
6X104 G OR **BODY**
WASH 591 ML
SELECTED VARIETIES
21431724, EA
21431747, EA



SAVE
UP TO
1.50

4.49
SOFTSOAP
BODY WASH
SELECTED VARIETIES,
591 ML
2129176, EA
2129144, EA



SAVE
UP TO
2.00

12.99
OLAY
CLEANSING
MELTS
SELECTED VARIETIES
32'S
2088444, EA
2088454, EA



SAVE UP TO
25%
OFF
27.79-37.49

OLAY
REGENERIST
MOISTURIZERS
SELECTED VARIETIES
AND SIZES
214790001, EA
2100581, EA



SWEET HOLIDAY SAVINGS



4.49

HERSHEY'S CHIPITS
SELECTED VARIETIES, 200-270 G
2442939, EA / 2142939, EA

SAVE 1.00

4.99

E.D. SMITH
CHERRY CERISES
PURE PUMPKIN PURE CITROUILLE

\$2

BETTY CROCKER SUPERMOIST CAKE OR SNACK SIZE MIXES
SELECTED VARIETIES, 184-404 G
2154793, EA / 2147938, EA

3.99

CRISCO SHORTENING OR TENDERFLAKE LARD
SELECTED VARIETIES, 454 G
3002799, EA / 2147330, EA

GET 3.50 Value when you spend *10* on

FLEISHMANN'S YEAST 24-450 G,
CANADA CORNSTARCH 454 G,
BAKING POWDER 340 G OR **BREAD BOOSTER** 100 G
200200007, EA / 2004833, EA / 2131167, EA

SAVE 1.00

4.99

QUAKER BAKING MIXES 900 G
OR **OAT FLOUR** 700 G
SELECTED VARIETIES
203026007, EA / 2131764, EA

2.79

ROGERS SUGAR
SELECTED VARIETIES, 1 KG
2007746, EA / 2100334, EA

8.49

FRY'S COCOA
424 G
2091900, EA

SAVE 1.00

1.99

LANTIC SUGAR
2 KG
2044933, EA

SAVE 1.50

8.99

ROBERTSON'S MINCEMEAT
635 ML
2133408, EA

3.99

NO NAME MARASCHINO CHERRIES
375 ML
2005099, EA

SUPER YOUR EVERYDAY

GET **1,000** **\$1** Value
when you buy 2

HUMPTY DUMPTY
SNACKS 250-280G,
OLD DUTCH POTATO
CHIPS 235G OR TORTILLA
CHIPS 275/290G
SELECTED VARIETIES
2047543_EA/2044100_EA



GET **500** Value

DARE WAGON WHEELS 320-350G,
ULTIMATE OR VIVA PUFFS
COOKIES 290-300G
SELECTED VARIETIES
204768000_EA/20291349_EA



2/\$6
OR 3.49 EA

GET **500** Value

VOORTMAN HOLIDAY
COOKIES OR WAFERS
SELECTED VARIETIES, 220-350G
202770004_EA
2043399_EA/2047794_EA



SAVE UP TO **1.00**
3.49

TOWN HOUSE
390G CHEEZ-IT
OR SNAP'D
CRACKERS
SELECTED VARIETIES
2007603_EA/2049108_EA



4.49

TERRY'S
ORANGE
CHOCOLATE
SELECTED VARIETIES
145-157G
2044218_EA



6.49

NESTLÉ
AFTER EIGHT
CHOCOLATE
SELECTED VARIETIES
200G
2042922_EA
2042944_EA



GET **3,000** **\$3** Value
UP TO

3.00

GENERAL MILLS
NATURE VALLEY,
CHEX, OATMEAL
CRISP OR LOADED
PREMIUM CEREAL
SELECTED VARIETIES
300-437G
2046706_EA/2020462_EA
Attached \$3 value in picture



10.49

UP TO **2,000** **\$2** Value

NATURAL
HONEY
FARMS PURE
NATURAL
LIQUID HONEY
PASTEURIZED, 750G
2046727_EA



SAVE UP TO **1.50**
5.49

PC BLUE MENU®
FRUIT OR
FRUIT AND
CONCENTRATED
PEAR JUICE
SPREAD
SELECTED VARIETIES
310/500 ML
2046937_EA
2046942_EA



SAVE **3.00**
15.97

TIMOTHY'S,
KRISPY KREME
OR DONUT
HOUSE K-CUP
PODS
SELECTED VARIETIES
30'S
2043300_EA
2043302_EA



9.99

UNICO
VEGETABLE
OIL
3L
2046912_EA



\$4

SPAM
LUNCHEON
MEAT OR
HEREFORD
CORNER BEEF
SELECTED VARIETIES
340G
2046922_EA
2046923_EA



SAVE **.80**
3.99

DEL MONTE
FRUIT
SELECTED VARIETIES
700 ML
204690004_EA
204690005_EA



1.67

KNORR
SIDEKICKS
SELECTED VARIETIES
124-162G
20321430007_EA
20321430011_EA



5.99

MINUTE
RICE
SELECTED VARIETIES
127.74 MG
20474780001_EA
20474780002_EA



5.99

HELLMANN'S
MAYONNAISE
SELECTED VARIETIES
750-890 ML
2047879001_EA/21018147_EA



4.99

CHOLULA
HOT SAUCES
SELECTED VARIETIES, 150 ML
2042277_EA



3.49

FRENCH'S
CREAMY MUSTARD
SELECTED VARIETIES, 325 ML
2042828_EA/2042830_EA



SUPER YOUR EVERYDAY

UP TO **1,500** Value
when you buy 2

LIBERTÉ GREEK TUBS 900G/1 KG
OR **YOPLAIT CREAMY OR SOURCE**
16X100G YOGURT
SELECTED VARIETIES



5.99 SIGGI'S SKYR
TUBS 650/750G
OR **iöGO**
16X100G
YOGURT
SELECTED VARIETIES



2.59 NO NAME®
FROZEN
VEGETABLES
SELECTED VARIETIES
750G



4.99 NESTLÉ
DRUMSTICK 4-6'S,
CONFECTIONARY
NOVELTIES 4-10'S
OR TUBS 1.1L
SELECTED VARIETIES
FROZEN



SAVE 1.50
1.99 I CAN'T
BELIEVE IT'S
NOT BUTTER!
MARGARINE
427G



SAVE UP TO 2.00
3.99 KRAFT
SINGLES 410G
OR CHEEZ
WHIZ 450G
SELECTED VARIETIES



2.39 NEILSON
CHOCOLATE
MILK 1L OR 5%
10% CREAM
473 ML
SELECTED VARIETIES



SAVE UP TO 1.00
3.99 TROPICANA
ORANGE JUICE
OR DRINKS
1.36L OR PURE
LEAF ICED TEA
1.75L
REFRIGERATED
SELECTED VARIETIES



2/\$8 RED BULL
ENERGY
DRINKS
SELECTED VARIETIES
473 ML



11.49 PEPSI
SOFT DRINKS
24X355 ML
SELECTED VARIETIES



\$3 PC®
CRANBERRY
COCKTAIL
SELECTED VARIETIES,
1.89L



3.99 ICE RIVER
GREEN BOTTLE
SPRING WATER
32X500 ML



SAVE .50
1.49 BEN'S
ORIGINAL
FAST & FANCY
RICE
SELECTED VARIETIES
132 G



SAVE .50
2.49 UNICO PASTA
SELECTED VARIETIES
750/900G



SAVE .70
1.99 CATELLI
GARDEN
SELECT PASTA
SAUCE
SELECTED VARIETIES
600 ML



17.49 BERTOLLI
OLIVE OIL
SELECTED VARIETIES
750 ML/3L



2/\$12 LYSOL
DISINFECTING
WIPES 75/84'S,
SPRAYS 350 G OR
POWERPLUS
TOILET BOWL
CLEANER 940 ML
SELECTED VARIETIES



2/\$9 GLADE SMALL
JAR CANDLE
SELECTED VARIETIES



7.99 LIQUID
PLUMR DRAIN
CLEANER
SELECTED VARIETIES



14.99 COTTONELLE
BATHROOM
TISSUE
SELECTED VARIETIES



FEEL GOOD CHOICES AT FEEL GOOD PRICES

SAVE 1.50

6⁹⁹

ELMHURST NON-DAIRY BEVERAGE OR BARISTA
SELECTED VARIETIES, 946 ML
DUNFRIES, SA/21719268, SA

MILKED ALMONDS
UNSWEETENED
44 MORE ALMONDS

MILKED ALMOND BARISTA
ESPRESSO
8 INGREDIENTS

4⁹⁹

OLYMPIC ORGANIC YOGURT
SELECTED VARIETIES, 850 G
DUNFRIES, SA/21719268, SA

OLYMPIC ORGANIC

15⁹⁹

BOB'S RED MILL ALMOND FLOUR
SELECTED VARIETIES, 453 G
DUNFRIES, SA

BOB'S RED MILL
ALMOND FLOUR
FARINE D'AMANDES

SAVE UP TO 2.00

6⁹⁹

CHOSEN AVOCADO OIL 200 ML OR SPRAY 134 G
DUNFRIES, SA/21719268, SA

Chosen
AVOCADO OIL
PURE & SIMPLE

SAVE UP TO .80

4⁴⁹

ANGIE'S BOOM CHICKA POP POPCORN 136/178 G OR PUFFS 170 G
SELECTED VARIETIES
DUNFRIES, SA/21719268, SA

ANGIE'S BOOM CHICKA POP
SWEET & SALTY KETTLE CORN
MIS ECLATE SUCRE ET SALE

8⁹⁹

BARNEY BUTTER ALMOND BUTTER
SELECTED VARIETIES, 254 G
DUNFRIES, SA

BARNEY BUTTER
ALMOND BUTTER
BEURRE D'AMANDES
SARE SMOOTH - ONCTUEUX

3⁹⁹

IMAGINE ORGANIC BROTH
SELECTED VARIETIES, 946 ML - 1 L
DUNFRIES, SA

Imagine
BONE BROTH
BOUILLON D'OS
CHICKEN / DE POULET

19⁹⁹

PC ORGANICS WHOLE BEAN DARK ROAST
907 G
DUNFRIES, SA

Organics Biologique
DARK ROAST
FONGÉE
WHOLE BEAN DARK ROAST
CAFÉ EN GRAINS

SAVE UP TO 2.00

5⁹⁹

PRANA GOURMET GRANOLOVE 300 G OR PRANA OVERNIGHT CHIA 150 G
SELECTED VARIETIES
DUNFRIES, SA/21719268, SA

PRANA
GRANOLOVE
OVERNIGHT CHIA
OAT & CHIA MIX
Breakfast Blend

SAVE .70

2⁷⁹

RIZOPIA PASTA
SELECTED VARIETIES, 340-454 G
DUNFRIES, SA

Rizopia
Penne

2/\$5
OR 2.99 EA

RXBAR
SELECTED VARIETIES, 52 G
DUNFRIES, SA/21719268, SA

RXBAR
12 g PROTEIN / 12 g DE PROTÉINES
3 Egg Whites - blancs d'œufs
6 Almonds - amandes
4 Cashews - noix de cajou
2 Dates - dattes
No B.S. - Rien d'absurde

2⁶⁹

THEOBROMA CHOCOLATE CHUNKIES
SELECTED VARIETIES, 27 G
DUNFRIES, SA/21719268, SA

THEOBROMA
CHUNKIES
ENERGY BITES
BOUNCEST D'ÉNERGIE

5⁹⁹

CLIF ZBAR
SELECTED VARIETIES, 180 G
DUNFRIES, SA/21719268, SA

CLIF ZBAR
CHOCOLATE CHIP
ICEE BAKED GOOD
BISCUIT & L'ÉCRIME GLACE

4⁴⁹

NATURE CLEAN MULTISURFACE CLEANER 900 ML OR FRUIT & VEGGIE SPRAY WASH 500 ML
SELECTED VARIETIES
DUNFRIES, SA/21719268, SA

Nature Clean
99% natural multi-surface cleaner
nettoyant multi-surface 99% naturel

SAVE 4.00

17⁹⁹

TINTS OF NATURE HAIR COLOUR
SELECTED VARIETIES, 120 ML
DUNFRIES, SA

tints of nature
Simply Healthier Hair Colour
Natural Medium Brown 4N
Châtain Naturel

SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

9.99
LB
22.02/KG

BEEF STRIP FRY STRIPS
382346, 38



2.49
LB
5.49/KG

ROMA TOMATOES
PRODUCT OF MEXICO
OR U.S.A.
384399, 38



7.99

SEAQUEST WHOLE POMPANO
FROZEN, 800 G
380384, 38



SAVE 10.00

19.99

ROSE BRAND THAI HOM MALI RICE
8 KG
380389, 38



SAVE .50

2.49

AROY-D INSTANT CURRY
SELECTED VARIETIES, 400 G
380414, 38



SAVE .80

2.49

SURAJ® GROUND TURMERIC
400 G
380774, 38



3.50

CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
380408, 38



ALWAYS \$1.50

ROOSTER® COCONUT MILK
SELECTED VARIETIES, 399 ML
380782, 38



3.49

RUBICON ORGANIC COCONUT WATER
1 L
380884, 38



1.29

SWANSON CHICKEN BROTH
852 ML
380854, 38



39¢

MAGGI MASALA NOODLES
70 G
380844, 38



2.99

BRITANNIA FIFTY FIFTY
375 G
380842, 38



*Prices effective at Superstore Mississauga, Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Douglass, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

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From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

\$2
LB
4.41/KG

PAPAYA
PRODUCT OF MEXICO
10/10/10001, EA

2⁵⁰
LB
5.51/KG

BABY BOK CHOY
PRODUCT OF MEXICO OR SHANGHAI BOK CHOY JR
PRODUCT OF CANADA
10/10/10001, 10/10/10002, 10/10/10003, EA

\$1

ROOSTER® GARLIC
PRODUCT OF CHINA, 3'S
10/10/10001, EA

SAVE 2.50
LB
12⁹⁹
LB
28.64/KG

PC® FREE FROM® AUSTRALIAN LAMB LOIN CHOPS
10/10/10001, EA

\$8

SUFRA HALAL GROUND CHICKEN
10/10/10001, EA

6⁹⁹

ASC BASA STEAKS
UNCOOKED, FROZEN, 1 KG
10/10/10001, EA

\$3

SURA® NAAN
SELECTED VARIETIES, 5'S
10/10/10001, EA, 10/10/10002, EA

SAVE UP TO 1.00
1⁹⁹

CHING'S RED OR GREEN CHILI SAUCE 170 ML OR SCHEZWAN CHUTNEY 230 G
10/10/10001, EA, 10/10/10002, EA

3⁹⁹

GRACE JERK MARINADE
350 ML
10/10/10001, EA

SAVE 1.50
3²⁹

MIZKAN RICE VINEGAR
355 ML
10/10/10001, EA

ALWAYS \$4

HAPPY DAIRY PANEER
300 G
10/10/10001, EA

1¹⁹

GRACE PEANUT PUNCH SODA DRINKS 355 ML
10/10/10001, EA

3⁹⁹

KJ DUMPLING
SELECTED VARIETIES, FROZEN, 500 G
10/10/10001, EA

Chicken Dumpling
雞肉水餃
Boulettes de Poulet
華洪
Premium Prime

11⁹⁹

KNORR CHICKEN BROTH MIX
1 KG
10/10/10001, EA

13⁹⁹

T&T® CASHEWS
SELECTED VARIETIES, 500 G
10/10/10001, EA

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.



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\$40 value!

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32⁷⁷

PAMPERS SWADDLERS, SWADDLERS 360 OR CRUISERS 360 ECONO PACK
SIZE N-8, SELECTED VARIETIES
58-200'S
2104904_EA/2104905_EA



16⁹⁹

WATERWIPES 4X REFILLS
SELECTED VARIETIES, 240'S
2104910_EA/2104911_EA



36⁹⁹

PAMPERS EASY UPS GIANT PACK TRAINING PANTS
SELECTED VARIETIES, 68-112'S
2104904_EA/2104905_EA



SAVE UP TO **10.00**

GET **10,000** = \$10 Value

49⁹⁹



19⁹⁹

GET **2,000** = \$2 Value

DIAPER GENIE REFILLS 3 PACK OR SIGNATURE EASY ROLL REFILLS 10'S
SELECTED VARIETIES
2104916_EA/2104917_EA



24⁹⁹

GET **3,000** = \$3 Value

MILLIE MOON CLUB PACK PACK DIAPERS
SIZE 1-6, SELECTED VARIETIES
54-108'S
2104944_EA/2104945_EA



34⁹⁹

HUGGIES ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
60-200'S
2104946_EA/2104947_EA



23⁹⁹

HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
2104918_EA/2104919_EA



24⁹⁹

HUGGIES SKIN ESSENTIALS SUPER BIG PACK DIAPERS
SIZE N-6, SELECTED VARIETIES
72-120'S
2104941_EA/2104942_EA



26⁹⁹

NINJAMAS NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 34/44'S
2104950_EA/2104951_EA



23⁹⁹

PAMPERS 16X BABY WIPES
100'S
2104943_EA



34⁹⁹

GET **1,000** = \$1 Value

MILLIE MOON TX WIPES
72'S
2104947_EA



SAVE UP TO **20% OFF**
11.19-18.39

HONEST BABY NEEDS
SELECTED VARIETIES
250-532 ML
2104952_EA/2104953_EA



SAVE UP TO **20% OFF**
1.79-10.39

JOHNSON'S & JOHNSON'S BABY NEEDS
SELECTED VARIETIES
50-400 ML/623 G/23 3/1 L
2104954_EA/2104955_EA



8⁹⁹

DOVE BABY NEEDS
SELECTED VARIETIES, 591 ML
2104956_EA/2104957_EA



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\$40 value!

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SAVE UP TO **13.50**

68⁴⁹

ENFAMIL NEUROPRO READY TO FEED INFANT FORMULA 18X237 ML 21049064_C01



58⁹⁹

ENFAMIL A+ NEUROPRO BABY FORMULA POWDER REFILLS 0-12 MONTHS SELECTED VARIETIES, 890 G 21049078_EA



60⁹⁷

SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA STEP 1 OR 2, 16X235 ML 21334496_C01/21334492_C01



SAVE UP TO **4.00**

12⁹⁹

ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT SELECTED VARIETIES, 6X237 ML 21007723_EA/21007725_EA



SAVE UP TO **20% OFF** 5.59-17.59

PACIFIERS SELECTED VARIETIES 21049078_EA/21049078_EA



41⁴⁹

ENFAMIL A+ NEUROPRO POWDER FORMULA TUB 587 G 21049077_EA



4/\$7 OR 2.29 EA

GERBER BABY FOOD JARS 159-162 ML OR ORGANIC BABY FOOD POUCHES 99/128 ML SELECTED VARIETIES 21049048_EA/21049045_EA



2⁹⁹

CEREBELLY ORGANIC BABY PUREE POUCHES 128 ML 21049022_EA/21049027_EA



3⁷⁹

GET **1,000** = **\$1** Value

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS SELECTED VARIETIES, 100-140 G 21049048_EA/21049027_EA



2⁹⁹

TODDLER MUM MUM WAFER STICKS 70 G OR MUM MUM SNAX CHICKPEA CRISPS 60 G SELECTED VARIETIES 21049038_EA/21049042_EA



9⁵⁰

PEDIASURE COMPLETE 4X235 ML OR INFANT'S PEDIALYTE SOLUTION 1L OR FREEZER POPS 16X82.5 ML SELECTED VARIETIES 2102248805_EA/21049043_EA



SAVE UP TO **25% OFF** 2.99-26.24

TOMMEE TIPPEE CUPS, BOTTLES OR PACIFIERS SELECTED VARIETIES 21319068_EA/21319068_EA



11⁹⁹

AVEENO BABY NEEDS SELECTED VARIETIES, 8.32 ML 20057450062_EA/20386479001_EA



SAVE UP TO **20% OFF** 6.39-11.99

LIVE CLEAN BABY NEEDS SELECTED VARIETIES 20007347_EA/20000001_EA



SAVE UP TO **20% OFF** 10.39-23.99

EUCERIN BABY NEEDS SELECTED VARIETIES 21049243_EA/21049039_EA





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\$40 value!

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GET **2,500** pts when you buy 2

Value **-\$2.50**

HALLS

MINI-LOZES

RELIEF

RELIEVES COUGH & SOOTHES SORE THROAT

SOULAGEMENT

SOULAGÈMENT LA TOUZE ET APAISE LES MAUX DE GORGE

FLAVOUR: CITRUS

30 LOZES

SAVE UP TO **25% OFF**

5.69-41.69

WEBBER NATURALS OR SESAME STREET VITAMINS OR SUPPLEMENTS

SELECTED VARIETIES AND SIZES

30023302_EA/30783901_EA

Magnesium

500 mg

Enhanced Absorption

Healthy Bones & Muscle Function

60 Tablets

webber naturals

Probiotic 30 Billion

DIGESTION

Probiotic Strains

Encapsulated Beadlets

Complete Intestinal Health

60 Vegetarian Capsules

webber naturals

STEARABLE BAG

RECYCLABLE

HALLS

SUPPLEMENT DROPS - PASTILLES AVEC SUPPLÉMENT

VITAMIN C

HELPS TO MAINTAIN IMMUNE FUNCTION

VITAMIN C 100% RDA

VITAMINE C

AIDE À MAINTENIR SES FONCTIONS IMMUNITAIRES

VITAMINE C 100 % RDA*

ASSORTED CITRUS FLAVOUR

SAVEUR AGRUMES ASSORTIS

30 LOZES

SAVE UP TO **20% OFF**

2.79-21.59

LIFE BRAND® BANDAGES OR FIRST AID PRODUCTS

SELECTED VARIETIES AND SIZES

21090017_EA/21090018_EA

Fabric Bandage

Heavy Duty

20 BANDS

Assorted Plastic Bandage

All-Purpose

Soft, flexible adhesive

80 BANDS

SAVE UP TO **20% OFF**

13.99-26.79

PREMIER READY TO DRINK SHAKES OR PROTEIN POWDER

SELECTED VARIETIES AND SIZES

21007733_EA/21007734_EA

Premier Protein

Chocolate-Chocolate

30g Protein

150g

1g Fat

1g Sugar

4 SERVINGS

Premier Protein

Vanilla Milkshake

100% Whey Protein Powder

30g Protein

150g

1g Fat

1g Sugar

4 SERVINGS

FROM **13.49**

13.49-51.99

PC® SPORTS SUPPLEMENTS

SELECTED VARIETIES AND SIZES

21007733_EA/21007734_EA

VEGAN protein VANILLA

PLANT-BASED

30g Protein

150g

1g Fat

1g Sugar

4 SERVINGS

VEGAN protein + greens VANILLA

PLANT-BASED

30g Protein

150g

1g Fat

1g Sugar

4 SERVINGS

SAVE UP TO **20% OFF**

15.19-27.19

VITALUX OR SYSTANE EYE VITAMINS

SELECTED VARIETIES, 30-120'S

21000075_EA/21000076_EA

vitalux ADVANCED

OMEGA-3

120 CAPSULES

Alcon

vitalux ADVANCED

AREDS2 FORMULA

120 CAPSULES

Alcon

3.99

TUMS ANTACID TABLETS 60-150'S OR CHEWY BITE 32'S

SELECTED VARIETIES

21039025_EA/21039026_EA

TUMS

Chewy Bites

Bouchees tendres

120 BITES

TUMS

Tablets

150 TABLETS

21.99

PEPCID TABLETS 50-100'S OR IMODIUM 200-24'S TABLETS, CAPLETS OR LIQUI-GELS

SELECTED VARIETIES

2102700002_EA/21043813_EA

Imodium

Quick Dissolve

Vit-dissous

200 CAPLETS

Pepcid complete

30 TABLETS

13.49

ALWAYS PADS 36-60'S OR LINERS 116-210'S

SELECTED VARIETIES

21000075_EA/21000076_EA

always

ULTRA THIN

36 PADS

always

MAXI

36 PADS

4.99

GET **2,500** pts when you buy 2

Value **-\$2.50**

U BY KOTEX SECURITY MAXI PADS OR LIGHTDAYS LINERS

SELECTED VARIETIES

14-64'S

20942790_EA/21062628_EA

U

Security Maxi Pads

22 PADS

U

Lightdays Liners

22 LINERS

12.99

LIFE BRAND® UNDERWEAR OR PADS

SELECTED VARIETIES AND SIZES

21032017_EA/21049417_EA

Life

Underwear

Sous-vêtements

18 L/G

Life

Underwear

Sous-vêtements

16 L/G

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\$40 value!

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SAVE UP TO **4.00**

5.99

EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 73/98 G SELECTED VARIETIES 2106705_SA/2106804_SA



GET **6,000 pts** = \$6 Value when you buy 2

NATIVE BODY WASH 532 ML, DEODORANT 75 G, BODY SPRAY 99 G OR HAIR CARE PRODUCTS 177/187 ML SELECTED VARIETIES 2106802_SA/2106841_SA

SAVE UP TO **20% OFF**

7.99-11.99

CREMO BEARD CARE AND SHAVE GELS 175/20-177 ML OR BILLIE KITS OR REFILLS 1-4'S SELECTED VARIETIES 2106843_SA/2106844_SA



GET **3,000 pts** = \$3 Value

GET **2,000 pts** = \$2 Value

SAVE UP TO **2.00**

6.99

OLD SPICE 73-144 G, SECRET 68-116 G OR GILLETTE 222 G DEODORANT SELECTED VARIETIES 2106773_SA/2106774_SA

SAVE UP TO **25% OFF**

3.99-14.99

DOVE BAR SOAP 134 G (2-132/106 G), BODY WASH 325-950 ML OR BODY POLISH 298 G SELECTED VARIETIES 2106707_SA/2099523_SA



SAVE UP TO **2.50**

5.99

GET **500 pts**

SOFTSOAP LIQUID HAND SOAP REFILL SELECTED VARIETIES, 1.47 L 2106863_SA/2106794_SA

SAVE UP TO **30% OFF**

18.89-81.19

GET **2,000 pts** = \$2 Value

BRAUN, GILLETTE OR VENUS ELECTRIC SHAVERS OR GROOMERS SELECTED VARIETIES 2103208_SA/2109900_SA



SAVE UP TO **5.00**

11.99

BIOTENE GEL 42 G, TOOTHWASH 100 ML, MOUTHWASH SPRAY 148 ML OR SPRAY 148 ML SELECTED VARIETIES 2094423000_SA/2079396_SA



18.77

GET **3,000 pts** = \$3 Value

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH, 1 EA, REFILL HEADS 2'S OR CREST 3D WHITESTRIPS, 10'S SELECTED VARIETIES 2094423000_SA/2147528_SA

2.99

GET **500 pts**

COLGATE PREMIUM TOOTH PASTE 70-150 ML OR MANUAL TOOTHBRUSH 1 EA, SELECTED VARIETIES 2094423000_SA/2109403_SA



SAVE UP TO **3.50**

7.49

COLGATE MULTIPACK TOOTH PASTE 3X120/150 ML OR PREMIUM 2'S TOOTHBRUSH 1 EA, SELECTED VARIETIES 2106705_SA/2107973_SA



SAVE UP TO **3.00**

6.49

POLIDENT TABLETS 68-90'S OR POLIGRIP 62-67'S DENTURE ADHESIVE SELECTED VARIETIES 2047789000_SA/2093453_SA

5.49

LISTERINE 1 L MOUTHWASH OR KIDS SMART RINSE 500 ML SELECTED VARIETIES 2099218_SA/2106391_SA



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\$40 value!

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SAVE UP TO \$3.49

\$9

JOHN FRIEDA SHAMPOO, CONDITIONER OR STYLING HAIR CARE. SELECTED VARIETIES AND SIZES. 30/30/75, EA/30/30/40/61, EA



SAVE UP TO \$0.99

\$9

MARC ANTHONY SHAMPOO, CONDITIONER OR STYLING. SELECTED VARIETIES AND SIZES. 30/30/47/60/61, EA/30/30/37/41, EA



6.49



HEAD & SHOULDERS HAIR CARE. SELECTED VARIETIES. 315-370 ML. 210/300 ML, EA/210/300 ML, EA

SAVE UP TO \$2.50

7.49



L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE. SELECTED VARIETIES. 150-391 ML. 210/300 ML, EA/210/300 ML, EA

CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT TOUCH UP. SELECTED VARIETIES. 210/407, EA/210/407, EA

SAVE UP TO \$1.99

\$9



7.49

HERBAL ESSENCES BIO RENEW HAIR CARE. SELECTED VARIETIES. 400 ML. 207/300 ML, EA/207/300 ML, EA



\$9

CLAIROL NICE 'N EASY HAIR COLOUR OR ROOT TOUCH-UP. SELECTED VARIETIES. 210/300 ML, EA/210/300 ML, EA



GET 7,000 pts when you buy 2

\$7 Value

CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS. SELECTED VARIETIES AND SIZES. 30/30/60/75, EA/30/41/51/60/61, EA



6.99

VASELINE LOTION 100-400 ML, SIMPLE WIPES OR CLEANSERS. SELECTED VARIETIES AND SIZES. 210/300 ML, EA/210/300 ML, EA



GET 6,000 pts for every \$20 spent on

\$6 Value

L'ORÉAL REVITALIFT SERUMS, AGE PERFECT OR REVITALIFT MOISTURIZERS. SELECTED VARIETIES AND SIZES. 210/40/51, EA/210/40/51, EA



ALWAYS \$2



QUO BEAUTY SINGLE BATH POUF. SELECTED VARIETIES. 210/300 ML, EA/210/300 ML, EA

ALWAYS \$8



QUO BEAUTY FOAM BATH. SELECTED VARIETIES, 3 L. 210/300 ML, EA

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pc optimum.ca to get the offer.



Shop & earn more

Friday, November 29th

1 day only

Optimum

Earn **40,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$40 value!

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

SAVE UP TO 1.30

4.99

ST. IVES BODY WASH
SELECTED VARIETIES, 600 ML
2100094_EA/2100097_EA



SAVE UP TO 2.49

\$7

GÖT2B HAIR STYLING
SELECTED VARIETIES AND SIZES
2000094_EA/2000091_EA



\$11

NATIVE BODY WASH
532 ML OR HAIR CARE
487 ML HOLIDAY SCENTS
SELECTED VARIETIES
2100094_EA/2100097_EA



\$12

EOS HOLIDAY LIP BALM TRIO OR SPINBRUSH MARIO OR PAW PATROL TOOTHBRUSHES
2007094_EA/2007095_EA



\$8

DANIELLE HOLIDAY MAGIC BLENDING SPONGE AND STORAGE SET
WHILE QUANTITIES LAST
2000094_EA



\$16

THE KIND EDIT CO. MEGA GIFT SET
WHILE QUANTITIES LAST
2100094_EA



\$25

RUGGED RIDGE 5 PIECE MEN'S WEEKENDER SET
WHILE QUANTITIES LAST
2100094_EA



\$16

ALCHEMY LIVING 10 PIECE BLISSFUL ESCAPE BATH SET, MEGA GIFT SET OR 23 PIECE MAKEUP BRUSH SET
WHILE QUANTITIES LAST
2100094_EA/2100097_EA



\$16

ALCHEMY LIVING WARM AND COZY PLUSH SLIPPER BOOTS OR 5 PIECE BRUSH AND MIRROR WITH STAND SET
WHILE QUANTITIES LAST
2100094_EA/2100097_EA



\$20

OLD SPICE, OLAY, VENUS OR GILLETTE HOLIDAY GIFT PACKS
SELECTED VARIETIES
1100094_EA/1100097_EA



\$18

CREST AND ORAL-B KIDS CHAMELEON GIFT SET
2100094_EA

\$25

NEUTROGENA HYDRABOOST GIFT SET
WHILE QUANTITIES LAST
2100094_EA

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Black Friday

DON'T MISS OUR HOT DEALS!

REAL CANADIAN SUPERSTORE

1
day only

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Earn **40,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$40
value!

NOV 29

our biggest black friday deals!

Nov 29 to Dec 1 | In-Store + Online

25% off everything.*

plus even more door crusher deals!

Women's Sleep Leggings
\$10
reg. \$14



Men's Vests with PrimaLoft®
\$29
reg. \$59



JOE FRESH

SAVE NOW

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Black Friday

DON'T MISS OUR HOT DEALS!

REAL CANADIAN SUPERSTORE

1
day only

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APP EXCLUSIVE OFFER

Earn **40,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$40
value!

NOV 29

our biggest black friday deals are here!

25% OFF

ALL APPAREL

MATIX®



NOW **29⁹⁹**
REG. ~~\$39⁹⁹~~
ADULT SHACKETS
NOV 29 - DEC 1

MARVEL

STAR WARS



NOW **18⁷⁵**
REG. ~~\$25⁰⁰~~
ADULT CHARACTER T-SHIRTS
NOV 29 - DEC 1

BLUEBERI
boulevard



NOW **29⁹⁹**
REG. ~~\$39⁹⁹~~
TODDLERS' DRESSES
NOV 29 - DEC 1

MESSI
COLLECTION



NOW **34⁴⁹**
REG. ~~\$45⁹⁹~~
TODDLERS' HOODIE & JOGGER SETS
NOV 29 - DEC 1

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BAKER'S

Coconut-Chocolate Chunk Cookies

Visit kraftheinz.com for this recipe and more!





\$4



1.29



6.50



\$6

INGREDIENTS

1 pkg (225 g) Baker's Semi-Sweet Chocolate, divided
1 cup flour
1/2 tsp Magic Baking Powder
1/4 tsp salt
1/2 cup butter, softened

1/2 cup packed brown sugar
1 egg
1 tsp vanilla
1 cup flaked coconut, toasted
1 cup chopped pecans, toasted

INSTRUCTIONS

Step 1 Heat oven to 375°F.
Step 2 Chop 4 oz. chocolate; melt remaining chocolate as directed on package. Mix flour, baking powder and salt in medium bowl. Beat butter and sugar in large bowl with mixer until light and fluffy. Add egg and vanilla; mix well. Blend in melted chocolate. Gradually add flour mixture, beating well after each addition. Stir in chopped chocolate, coconut and nuts.
Step 3 Drop heaping tablespoons of dough, 2 inches apart, onto baking sheets.
Step 4 Bake 10 min or until cookies are puffed and feel set to the touch. Cool on baking sheets 1 min. Remove to wire racks; cool completely.



Maui MOISTURE

\$9

Maui Moisture Haircare, selected types and sizes
21009283_EA/21166886_EA



OGX HEALTHY HAIR IN 1 wash®

\$9

OGX Haircare, selected types and sizes
21221894_EA/20312551004_EA
20340206004_EA
*vs. non-conditioning shampoo



Aveeno SCALP SOOTHING HAIRCARE

SOOTHE SCALP & NOURISH HAIR WITH CLINICALLY PROVEN FORMULAS

\$9

AVEENO® Haircare, selected types and sizes
21165324_EA/21163734_EA

Holiday Savings



Sun-Maid Cinnamon Raisin Bread or Cinnabon Cinnamon Bread

450g
20165877_EA/20544870_EA

3.99



Vachon Snack Cakes

248g - 336g
20163606_EA/21632870_EA

3.99

L'ORÉAL PARIS

POWERFUL SERUMS

-43%

LOOK OF DARK SPOTS*



DARK SPOT SERUM WITH NIACINAMIDE

2X

BRIGHTER SKIN



BRIGHTENING SERUM WITH VITAMIN C

*After 12 weeks

GET **6,000** when you spend *20* on

\$6 Value

L'ORÉAL REVITALIFT MOISTURIZERS, SERUMS OR AGE PERFECT MOISTURIZERS
SELECTED VARIETIES AND SIZES
21504551_EA/21347232_EA

SAVE UP TO **25% OFF**

28.19-37.49

Get well. Stay well.



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GET **7,500** for every \$30* spent on

\$750 Value!

ADVIL, BUCKLEY'S, NEOCITRAN, VOLTARAN, TUMS, ROBAX, JACK & JILL, CALTRATE, CENTRUM, EMERGEN-C, SENSODYNE, PRONAMEL, BIOTENE, POLIDENT OR POLIGRIP PRODUCTS

SELECTED VARIETIES AND SIZES

*At least \$7.50 value in points

MAKE THEIR HOLIDAYS MERRY





6.99

12x355 mL Coca-Cola® beverages
selected varieties
20318694002_C12



5.99

12x355 mL AHA™ SPARKLING WATER beverages
selected varieties
21240794_C12



6.49

8x300 mL Diet Coke® beverages
selected varieties
21181171_C08



5.99

COCA-COLA OR CANADA DRY SOFT DRINKS
SELECTED VARIETIES
6X237 ML/4X355 ML
20048388001_C06
21185224_C04



1.99

591 mL Glaceau vitaminwater® beverage
selected varieties
20332194006_EA



2.49

1 L Glaceau smartwater® beverage
21520451_EA

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.



Optimum™

BLACK FRIDAY

ON NOW

UP TO **100,000** pts

Bell | ROGERS | plus | fido

iPhone 15



SAMSUNG GALAXY S24

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THE MOBILE SHOP
NOW THAT'S REWARDING.

2000 pts
FOR EVERY \$20 SPENT ON INSTANT TICKETS*

Gift Pack
FROSTY \$50s
CROSSWORD
REINDEER DOUBLE

*Must be a PC Optimum member. See terms & conditions in store for participating restrictions. Play Smart.

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Use code **PCX60** at checkout

Use code on each of your first 4 orders. Offer ends December 31, 2024. For new PC Express online grocery customers only. Terms & Conditions apply. See site for details.



AD MATCH

We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. We will not match competitor's private label offers on non-identical items, "spend & get", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitors for each local Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.