

# MORE WAYS TO SAVE



VALUE PACK  
**Boston Butt  
Pork Roast**  
Limit 2

SAVE  
**\$120**  
LB  
**ONLY \$119**  
LB

USDA PRIME BEEF  
**Whole Bone-In  
Rib Eye**

**\$11.99**  
LB



USDA PRIME BEEF  
**Bone-in Rib Eye Steak**

**\$13.99**  
LB

3 LB BAG US #1  
**Yellow  
Onions**



SAVE  
**\$2.98**  
When You Buy 2

**2/\$3**

Limit 2



CREAMY  
**Hass  
Avocados**



SAVE  
**\$1.10**  
When You Buy 2

**2/88¢**

Limit 6



2 LITER BOTTLES  
**Coca-Cola,  
Sprite or Barq's**



SAVE  
**\$2.98**  
When You Buy 2

**2/\$3**

7 - 8 OZ SELECTED  
**Tillamook  
Chunk, Sliced or  
Shredded Cheese**



SAVE  
**\$2.98**  
When You Buy 2

**2/\$6**

8 - 11.5 OZ  
**On The Border  
Chips**



SAVE  
**\$1.98**  
When You Buy 2

**2/\$5**

16 OZ  
**Pace  
Picante Sauce**



SAVE  
**98¢**

**\$2.77**

# SAVE BIG ON PARTY TRAYS



BAKERY  
FRESH  
20 COUNT  
**White Almond  
Petit Fours**

ONLY  
**\$24.99**

36 COUNT STANDARD  
**Cookie  
Tray**

FRESH  
BAKED

**\$19.99**



12 INCH  
**Fruit and Cheese  
Tray**

DELI  
FRESH

**\$29.99**



12 INCH  
**Cheese  
Tray**

DELI  
FRESH

**\$24.99**



24 COUNT  
**Finger Sandwich  
Tray**

DELI  
FRESH

**\$18.99**



25 COUNT  
**Pork, Boudin or  
Southwest Chicken  
Egg Rolls**

DELI  
FRESH

**\$27.99**



15 COUNT  
**King's Hawaiian  
Cranberry Almond  
Chicken Salad  
Sandwich Tray**

DELI  
FRESH

**\$23.99**



12 COUNT  
**Mini Muffaletta  
Tray**

DELI  
FRESH

**\$20.99**



**ROUSES**  
MARKETS



**OFFICIAL SUPERMARKET**  
OF THE NEW ORLEANS SAINTS

PRICES GOOD THURSDAY, DECEMBER 26<sup>TH</sup> - WEDNESDAY, JANUARY 1<sup>ST</sup>, 2024

**HAPPY**  
**NEW YEAR!**

Stores open regular hours New Year's Eve and New Year's Day

**FREE**  
**GREEN CABBAGE**  
when you purchase a 5 lb bag of potatoes

Buy a 5 lb bag Rouses Red, Russet or Gold potatoes at \$4.99 and get up to 5 lbs of Green Cabbage **FREE!** Limit 1 offer per customer.



**Center Sliced Salt Pork \$3.99 LB**

**SAVE \$3.51 LB**

**CUT AND WRAPPED FREE!**

**CHAIRMAN'S RESERVE**

**100% PREMIUM USDA ANGUS CHOICE BEEF**  
SOLD IN BAG  
**Whole Rump Roast**

**ONLY \$2.98 LB**

**SAVE 81¢ LB**

**USDA GRADE A SANDERSON FARM VALUE PACK**  
**Fresh Chicken**  
**Drumsticks or Thighs**

**ONLY 88¢ LB**

**SAVE \$6.00 LB**

**STEAMED FREE WHILE YOU SHOP!**

**Fresh Live Maine Lobster**

**ONLY \$15.99 LB**

9 OZ  
4th & Heart Ghee Clarified Butter **\$9.99**

**NEW YEAR'S MADE EASY**

**PARTY TRAYS**

Ring in the New Year with delicious party trays! Order today in our deli.




SCAN FOR CATERING GUIDE

**SAVE \$4.00**

**18 COUNT PACK**  
**Frito Lay Multi Pack**

**SAVE 72¢**

**15.5 OZ**  
**Trappey's Blackeye Peas**

**SAVE \$2.00**

**14 - 31.5 OZ SELECTED**  
**DiGiorno Pizza**

**\$8.99**

**77¢**

**\$4.99**

**SAVE \$2.37**  
When You Buy 3

**24 PACK HALF LITERS**  
**Rouses Spring Water**

**SAVE 92¢**

**15 OZ**  
**Hormel Chili No Beans**

**SAVE \$1.11**

**64 OZ**  
**Ocean Spray Juice Blends**

**SAVE \$2.98**  
When You Buy 2

**46 OZ**  
**Tropicana Lemonade**

**3/\$9**

**\$2.47**

**\$2.88**

**2/\$5**

**SAVE up to \$3.34**  
When You Buy 2

**12.4 OZ**  
**Cheez-It Crackers**

**SAVE \$2.00**

**6 - 12 ROLL SELECTED**  
**Scott Paper Towels or Bath Tissue**

**12 PACK 12 OZ**  
**Michelob Ultra, Bud Light Next or Bud Light Platinum**

**750 ML SELECTED**  
**Ruffino Prosecco or Korbel California Champagne**

**2/\$6**

**\$4.99**

**\$14.99**

**\$9.99**

**THE BEST KING CAKE ON THE GULF COAST!**

We'll ship anywhere in the continental U.S.




**ORDER ONLINE**  
www.rouses.com



**OUR FRESH PORK SAUSAGE IS HAND-MADE BY OUR BUTCHERS TO GUARANTEE QUALITY**



Ground Fresh Daily by Our In-Store Butchers!  
**SAVE \$1.50 LB**  
**\$4.99 LB**  
 VALUE PACK Fresh 85% Lean Ground Round



**VALUE PACK MEAT SALE!**  
 \$10 PACKS OF BEEF, PORK & CHICKEN!  
**\$10 PER PACK**  
 UP TO 30 ITEMS WITH SAVINGS UP TO \$2.66 LB!



**SAVE \$2.00**  
 18.4 - 27.2 OZ SMITHFIELD Marinated Pork Loin or Pork Tenderloin **\$5.99**

**BELL & EVANS ORGANIC OR GLUTEN FREE CHICKEN**  
 • 12oz Organic or Gluten Free Frozen Chicken Tenders **\$5.00 EA**  
 • 12oz Organic or Gluten Free Frozen Chicken Nuggets

24 OZ PACK Wright Bacon **\$8.99**  
**BACON MAKES EVERYTHING BETTER**

15 OZ PACK Ball Park Franks **2/\$4**  
 12 - 16 OZ Rouses Boudin **\$3.99**  
 22.5 - 24 OZ Fast Fixin' Chicken **\$3.99**

12 - 16 OZ Smithfield Sausage Roll, Patties or Links **\$3.99**  
 4 LB BOX Flanders Beef Patties **\$7.99**

16 OZ Land O'Frost Premium Cold Cuts **\$5.49**  
 24 - 32 OZ Rouses Pickles **\$3.99**  
 3 LB Rouses Stuffed Chicken **\$12.99**  
 Crawfish Jambalaya, Rice Dressing, Shrimp & Sausage or Jalapeno Cornbread

**ROUSE IN-HOUSE SEAFOOD**

PRESTIGE Live Gulf Oysters **75¢ EA**  
 16 OZ Drago's Charbroiling Sauce **\$6.99**

**GULF COAST LOCAL**  
**SAVE \$5 WHEN YOU BUY A 36 COUNT SACK at \$25 ea.**

**HOT & READY TO EAT**  
 Boiled Lobster Combo with Potatoes & Corn **\$19.99**

FRESH MADE IN STORE Rouses Krab Cocktail **\$4.99 LB**

FROZEN WILD-CAUGHT Whole Mahi Mahi Fillet **\$5.99 LB**

8.25 OZ Phillips Crab & Spinach Dip **\$7.99**

18 OZ Cartozza New Orleans Crawfish Bread **\$8.99**

PROUDLY FEATURING **Boar's Head** PREMIUM DELI MEATS AND CHEESES AVAILABLE AT SELECT LOCATIONS

10 OZ Boar's Head Hummus **\$3.99**  
 SLICED TO ORDER Boar's Head Muenster Cheese **\$6.99 LB**  
 SLICED TO ORDER Boar's Head Chimchurri Roast Beef **\$12.99 LB**

**ROUSE IN-HOUSE DELI & COLD CUTS**

Chicken or Pulled Pork Sandwich **\$3.99**  
**ROUSE IN-HOUSE**

SLICED TO ORDER Colby Jack Cheese **\$7.99 LB**

10 PIECE DARK Baked or Fried Chicken **\$7.99**

SLICED TO ORDER Rouses Cajun Fried or Honey Turkey Breast **\$8.99 LB**

DELI FRESH Mac & Cheese or Yukon Gold Mashed Potatoes **\$3.99 LB**

ASSORTED VARIETIES BONE-IN OR BONELESS Chicken Wings **\$6.99 LB**  
 Plain, Buffalo, BBQ, Teriyaki or Sweet Heat

3 - 7 OZ PACK Columbus Charcuterie Meats **\$5.99**

8 OZ BelGioioso Mozzarella OR 4.23 OZ Asturi Bruschettini **\$3.99**

**ROUSE IN-HOUSE BAKERY**

**BAKERY FRESH!**  
 Berry Gentilly Cake **\$29.99**

**BAKERY FRESH!**  
 6 COUNT Cupcakes **\$4.49**

**FRESH BAKED!**  
 8 X 8 PAN Bread Pudding **\$3.99**

**FRESH BAKED!**  
 10 COUNT Pistolette Rolls **\$1.99**

**DOUBLE AD WEDNESDAY** Our sales flyers overlap on Wednesdays. You get **DOUBLE THE Savings!**

SAVINGS TO

# CELEBRATE

## PARTY FAVORITES



**SAVE 30¢ LB**  
USDA GRADE A SANDERSON FARM  
**Chicken Flats & Drumettes** **\$3.99** LB



**3 - 4 LB AVG. PREVIOUSLY FROZEN Pork Loin Back Ribs** **\$1.88** LB  
LIMIT 4, AFTER LIMIT \$2.99 LB



**SAVE \$6.92** When You Buy 3  
**6 PACK 16.9 OZ Pepsi, 7-Up or Rouses Italian Sparkling Mineral Water** **3/\$11**



**SAVE \$2.98** When You Buy 2  
**12 - 18 OZ PARTY SIZE Lay's, Doritos or Tostitos** **2/\$9**



**13 - 14 OZ PACK Bryan Cocktail Smokies** **2/\$7**



**20 - 26 OZ PACK Rosina Meatballs** **\$5.99**



**16 OZ Jack Miller's BBQ Sauce** **\$2.99**



**32 OZ LOAF Velveeta Cheese** **\$6.99**



**3 - 4 OZ Cold Water Lobster Tail** **\$6.99**



**8 OZ WILD-CAUGHT Louisiana Crab Cocktail Fingers** **\$15.99**



**10 - 12.8 OZ King's Hawaiian Hamburger, Hot Dog or Slider Buns** **\$4.49**



**20 COUNT 16 OZ Rouses Party Cups** **2/\$4**

# FIZZ THE SEASON

RAISE A GLASS TO GREAT DEALS ON BUBBLES!



**750 ML SELECTED Andre California Sparkling** **\$6.99**



**750 ML Louis Perdrier Brut Excellence, France** **\$7.99**



**750 ML SELECTED Cook's California Champagne** **\$7.99**



**750 ML SELECTED Jaume Serra Cristalino Cava** **\$9.99**



**750 ML SELECTED Dacastello Prosecco or Fre Brut Non Alcoholic** **\$9.99**



**750 ML SELECTED Martini & Rossi Sparkling** **\$11.99**



**750 ML SELECTED Josh Prosecco** **\$13.99**



**750 ML LaMarca Prosecco** **\$14.99**



**750 ML Pizzolatto Moscato, Prosecco or Brut Rosé** **\$15.00**



**750 ML SELECT Mumm California Sparkling** **\$17.99**



**750 ML SELECTED Chandon Sparkling** **\$22.99**



**750 ML Roederer Estate Brut or Segura Viudas Reserva Heredad Brut** **\$27.99**

RAISE A GLASS TO CELEBRATE THIS NEW YEAR

**ROUSES MARKETS**



**OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS**

**FEELS LIKE HOME**

SAVINGS TO CELEBRATE THIS NEW YEAR

# SAVINGS TO CELEBRATE

## PARTY FAVORITES



**Deli Tortilla Chips \$3.99**  
16 OZ Garden Fresh Salsa **\$3.99**



10 OZ Queso Melt Dip **\$5.99**



LARGE 17 OZ Sabra Hummus **\$6.99**  
16 OZ SHARING SIZE Stacy's Simply Naked Pita Chips



24 COUNT Mini Cookies **\$4.99**



5-6 OZ Fiorucci Paninos **\$6.99**  
Hard Salami, Hard Salami Pepperjack, Pepperoni or Prosciutto.



5.2-6.5 OZ Boursin or Alouette Spread **\$6.99**



DELI FRESH Spinach & Artichoke Dip **\$6.99 LB**



4 COUNT ASSORTED Gourmet Brownies **\$4.99**

## NEW YEARS TRADITIONS



MURPHY & DAVID Corned Beef Brisket **\$3.99 LB**

MURPHY & DAVID Wagyu Corned Beef Brisket **\$9.99 LB**



FRESH LARGE BUNCH Collard, Mustard or Turnip Greens **2/\$5**  
LIMIT 12



16 OZ Rouses Black-Eyed Peas **2/\$3**



8-16 OZ SELECTED Pictsweet Recipe Helpers Vegetables **2/\$4**



100% PREMIUM USDA ANGUS CHOICE BEEF Whole Boneless Brisket **\$2.97 LB**



PURE FLAVOR Red, Gold or Orange Bell Peppers **4/\$5**



8.5 OZ Jiffy Corn Muffin Mix **2/\$1**



16 OZ Land O Lakes Butter **\$4.99**

### NEW YEAR - NEW YOU!

## EAT RIGHT WITH ROUSES!

SCAN HERE TO SIGN UP TO RECEIVE OUR EAT RIGHT NEWSLETTER!



16 OZ PACK Thomas Foods 93% Lean Grass Fed Ground Beef **\$4.88**



12 OZ Taylor Farms Vegetables **\$2.99**



12 OZ Poppi Pre-Biotic Soda **3/\$5**



20.5 OZ LOAF Dave's Killer Bread **\$4.99**



16 OZ PACK Butterball Fresh 93% Lean Ground Turkey **\$2.99**



12 OZ GRIMMWAY Petite Carrots **2/\$4**



5.25-10.5 OZ Morning Star Farms Plant Based Patties, Nuggets or Strips **\$3.99**



11 OZ Premier Protein Shakes **\$10.99**

ROUSES 122624 PULLOUT PAGE 2 BACK ALL VERSIONS

## COOL SAVINGS ON DAIRY & FROZEN



4 - 6 OZ SELECTED  
Yoplait  
Yogurt **10/\$6**



12 OZ SLICED SINGLES  
Borden  
American Cheese **2/\$5**



12 COUNT PACK  
Blue Bell  
Fudge, Moo  
or Krunch Bars **\$4.99**



28 OZ  
Grown in Idaho  
Fries **2/\$8**



32 OZ  
Lifeway  
Kefir **\$3.49**



40 OZ SELECTED  
FAMILY SIZE  
Rana Fresh Pasta  
**\$10.99**



9 - 10 OZ SELECTED  
Healthy Choice  
Simply Steamers  
**\$3.19**



16 - 18 OZ SELECTED  
InnovAsian  
Entrées  
**\$5.49**

"TWO THINGS: BEST QUALITY, BEST PRICE!" - Anthony J. Rouse Sr., Founder



15 - 16 OZ CAN  
Bush's Best  
Chili Beans  
or Chili Magic  
**\$1.79**



2.8 - 3.65 OZ  
Wick Fowler or  
Carroll Shelby Chili Kit  
**\$2.89**



15.5 OZ CAN SELECTED  
Goya  
Beans **2/\$3**



20 OZ LOAF  
Sara Lee  
White Bread  
**\$1.77**



7 - 8 COUNT  
Kellogg's Pop Tarts  
or Rice Krispies Treats  
**\$1.88**



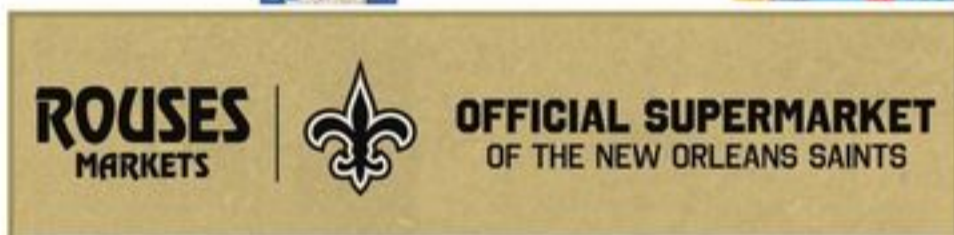
8 OZ  
Welch's  
Fruit Snacks  
**2/\$6**



12 OZ  
Puka  
Plantain Strips  
**\$6.99**



5.5 - 5.57 OZ  
Pringles  
Potato Crisps  
**2/\$4**



8.5 - 13.7 OZ  
READY TO DRINK  
Community  
Latte or Espresso  
**\$1.99**



50 COUNT  
Totino's  
Pizza Rolls  
**\$5.49**



25 OZ FROZEN  
Pillsbury  
Biscuits **2/\$8**



20 OZ PACK  
Thomas  
Bagels **2/\$7**



6 - 8 COUNT BOX  
Swiss Miss  
Instant Cocoa Mix  
**2/\$5**



4 PACK 16 OZ CANS  
Monster  
Energy Drinks  
**\$6.49**



18 - 24 COUNT  
Dewafelbaker  
Pancakes  
**2/\$8**



8 - 12 OZ  
Purely Elizabeth  
Granola  
**\$5.99**



17 OZ  
Tony Chachere's  
Creole Seasoning  
**\$2.88**



32 OZ ITALIAN OR JALAPENO  
Rouses  
Olive Salad  
**\$10.99**



22.6 - 25.9 OZ CLASSIC CAN  
Folgers  
Coffee  
**\$10.99**



24 OZ  
Chobani  
Creamers  
**2/\$8**



## ROUSE AROUND THE HOUSE

## HEALTH & WELLNESS



10 COUNT  
Ron Reed  
Containers or  
Gumbo Bowls  
**2/\$9**



32 OZ  
Rouses  
Charcoal Lighter  
**\$2.99**



12.5 OZ BOTTLE  
Head & Shoulders  
Shampoo or Conditioner  
**\$4.99**



90 - 100 COUNT  
Aleve, Advil or  
Extra Strength Tylenol  
**\$9.99**



10 - 20 COUNT  
Hefty Slider  
Storage or Freezer Bags  
**2/\$6**



16 LB BAG  
Rouses  
Charcoal  
**\$8.99**



22 OZ BOTTLE  
Dove  
Body Wash  
**\$5.99**



14 COUNT PACK  
Prilosec OTC  
Acid Reducer  
**\$9.89**



18 - 40 COUNT  
Hefty  
Trash Bags  
**\$8.49**



200 COUNT  
Bounty  
Napkins  
**2/\$6**



4 OZ SELECTED  
Colgate  
Toothpaste  
**2/\$4**



6 OZ LIQUID OR 20 COUNT TABLETS SELECTED  
Mucinex  
or Delsym  
**\$13.99**



## CURBSIDE CONVENIENCE

Shop curbside pickup through Rouses Markets App or [orderonline.rouses.com](http://orderonline.rouses.com)





# CELEBRATING 100 YEARS OF CITY PRODUCE



**SAVE**  
up to **\$2.98**  
When you buy 2



6 OZ CONTAINER  
**Blueberries,  
Blackberries  
or Raspberries**

**2/\$4**

A great source of fiber, vitamin C, and powerful antioxidants, berries offer a variety of health and nutrition benefits. Great for snacking, toppings, smoothies and a host of other delicious possibilities.

16 OZ CLAMSHELL  
**Dulcinea Candy Snap  
or Jam Grapes**

**\$4.99**



Candy Snap grapes are bright sweet seedless red grapes with dark red flesh and flavor notes of strawberry. Jam grapes are dark plum colored seedless grapes with a deeply sweet juicy flavor similar to grape jam.

8 OZ WHOLE OR SLICED  
**Champs  
Baby Bella Mushrooms**

**2/\$4**



Baby Bella Mushrooms have a slightly deeper flavor than white mushrooms and can easily be used in any recipe that calls for mushrooms. Get them whole or sliced - according to what your recipe calls for.

4 PACK  
**Pure Flavor  
Beefsteak Tomatoes**

**\$2.79**



These flavorful tomatoes are picked at the peak of flavor and shipped straight to Rouses stores. They're great for salads, burgers or sandwiches.

FRESH  
**Eggplant, Zucchini  
or Yellow Squash**

**\$1.49**  
LB



Eggplant and Squash are great to toss into a stir-fry or for grilling next to your steak, chicken or burgers as a healthy side dish alternative.

GREENHOUSE GROWN  
**Pure Flavor  
English Cucumbers**

**2/\$3**



2 LB BAG  
**Darling Lemons  
or Chula Limes**

**2/\$7**



10 OZ FRESH MADE IN STORE  
**Guacamole or  
Pico de Gallo**

**\$3.99**



## DIP & SALSA FIXINS FOR YOUR NEW YEAR BASH!

BUNCHED  
**Fresh  
Cilantro**

**79¢**



SPICY  
**Jalapeno  
Peppers**

**\$1.79**  
LB



RED & RIPE  
**Roma  
Tomatoes**

**\$1.59**  
LB



12 OZ YELLOW OR WHITE  
**Yo Quiero  
Queso**

**\$4.99**



## LARGEST SELECTION & LOWEST PRICES ON BEER, WINE & SPIRITS



750 ML  
**Veuve Clicquot  
Yellow Lable  
Brut Champagne**

**\$55.99**



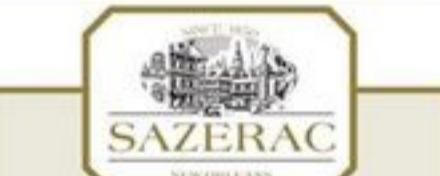
750 ML  
**Caymus  
California  
Cabernet Sauvignon**

**\$45.99**



1.75 LITER  
**Jack Daniel's  
Black Label or  
Hennessy VS**

**\$38.99**



750 ML  
**Wheatley  
Vodka**

**\$15.99**



750 ML SELECTED  
**Moet & Chandon Imperial  
Brut Champagne**

**\$49.99**



750 ML SELECTED  
**Belle Glos  
Pinot Noir**

**\$44.99**



1.75 LITER  
**Smirnoff  
Vodka**

**\$18.99**



1.75 LITER  
**Benchmark  
Bourbon**

**\$18.99**



750 ML  
**LaCrema  
Sonoma Chardonnay**

**\$17.99**



750 ML  
**Santa Margherita  
Chianti or Pinot Grigio**

**\$19.99**



750 ML  
**Maker's Mark  
OR 1.75 LITER  
Jim Beam**

**\$23.99**



1.75 LITER  
**Taaka  
Vodka**

**\$14.99**



750 ML  
**Josh Cellars  
Chardonnay or  
Cabernet Sauvignon**

**\$11.99**



1.5 LITER  
**Woodbridge  
Wine**

**\$9.99**



1.75 LITER  
**Crown Royal  
Whiskey**

**\$46.99**



1.75 LITER  
**Benchmark  
Egg Nog**

**\$17.99**



6 PACK  
12oz BOTTLES  
**PERONI**

**NASTRO  
AZZURRO**

*Celebrate  
the Holidays*

**ROUSES**  
BEER THE MONTH



4 PACK 12 OZ  
2.5 MG THC  
**Floral Delta 9  
THC Seltzer**

**\$14.99**



15 PACK 12 OZ  
**Urban South  
Paradise Park**

**\$17.99**

LOUISIANA LOCAL



20 PACK 12 OZ BOTTLES  
**Bud Light, Budweiser,  
Miller Lite or  
Coors Light**

**\$20.99**



12 PACK 12 OZ  
**Modelo, Corona,  
Blue Moon or Abita**

**\$16.99**

## ROUSES DIGITAL COUPONS

CREATE A FREE ACCOUNT AT [WWW.ROUSES.COM/COUPONS](http://WWW.ROUSES.COM/COUPONS) OR SCAN THE QR CODE

Limit one redemption per coupon per account. Digital Coupons are available in store only.



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"Two things: Best Quality, Best Price" —Anthony J. Rouse, Founder

We accept: Cash • Check  
• Debit • Credit • EBT • WIC

Prices good at  
B Locations

PRICES GOOD DECEMBER - JANUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
			25	26	27	28
29	30	31	1			