

# FRESH CO

Flyer in effect Dec 26, 2024 - Jan 1, 2025  
Prices in effect in Ontario, Excludes Thunder Bay

ZONE 1

## NEW YEAR HOT BUYS



SAVE UP TO \$4

**3.99**

Schneiders Bacon or Bologna  
375-500 g  
Schneiders Meat Pies,  
Mini Sizzlers or Sausage Rounds  
375-400 g  
reg 6.49-7.99  
Bologna, pâtés, saucisses



SAVE UP TO \$6

**5.99**

Janes Pub Style Chicken Wings Frozen 660 g,  
Janes Breaded or Battered Fish  
Selected Varieties Frozen 450-510 g  
reg 9.99-11.99  
Alles de poulet, poisson



200 PTS when you buy 2  
That's \$2 toward your groceries

SAVE \$2.11

**2.88**

Nestlé Parlour Frozen Dessert  
1.5 L or Novelties 12 pk  
reg 4.99  
Desserts glacés ou nouveautés



**1.88** /lb

Stem & Leaf  
Clementines  
Product of Spain  
4.14/kg  
Clémentines



**1.88**

Avocados 5 pk  
Product of Mexico  
Avocats



I Can't Believe It's Not Butter! 427 g  
Fruité Drinks 1.54 L  
reg 2.99-3.49  
Margarine, boissons

SAVE \$1.50  
**1.99**



Dr. Oetker Ristorante or Casa di Mama Pizza  
320-410 g reg 6.49  
Pizza

SAVE \$3.02  
**3.47**



**2.49**  
MEMBER SAVE  
3.29 without Member Card  
Dempster's Bagels  
5-6 pk  
Bagels



**5.99**  
MEMBER SAVE \$2  
7.99 without Member Card  
Cashmere Bathroom  
Tissue 12-24 Rolls,  
Sponge Towels 6 pk  
or Scotties Facial  
Tissue 6 pk  
Papier hygiénique,  
essuie-tout ou mouchoirs



**15.98**  
SAVE \$9.01  
Ox Head Jasmine Rice  
7 kg reg 24.99  
Riz

Lowering food prices

**MEMBERS \$1 SAVE**  
**6.99**  
Scene MEMBRER PRICING

**7.99** without Scene+ Card  
Coca-Cola or Pepsi Soft Drinks 12x355 mL Selected Varieties Boissons gazeuses

**9.99** SAVE \$3  
Maxwell House Coffee 864-900 g Tetley Orange Pekoe Tea Bags 216 pk reg 12.99 Café, sachets de thé

**5.99** SAVE \$2  
Apna Taste Vegetable Spring Rolls 1 kg reg 7.99 Rouleaux de printemps

**2.99** SAVE \$1.10  
Black Diamond Cheese Slices 410 g reg 4.29 Fromage en tranches

**2/\$7** SAVE \$1.10  
Doritos 210-280 g Ruffles 180-200 g reg 4.49 Croustilles

**BUY 2**  
General Mills Cereal 1-1.3 kg at \$8.99  
**GET 1 FREE**  
Sealtest Milk 4 L Selected Varieties Céréales, lait

**FREE**  
Sealtest LOCAL 2% REGULAR NATURE 4L

**Scene+ 1000 PTS = \$10 OF FREE GROCERIES**

**4.99** SAVE \$2  
Gay Lea Grass-Fed Butter 250 g or Spreadable Butter 227 g reg 5.99-6.99 Beurre

**6.99** SAVE \$1.10  
Krnos Fillo Twisters 1 kg reg 8.69 Torsades de pâte phyllo

**5.49** SAVE \$1  
Smucker's Jam 310-500 mL Selected Varieties reg 6.49 Confiture

**2.49** SAVE \$1  
Quaker Crispy Minis 100 g or Rice Cakes 127-199 g reg 3.49 Croustilles ou galettes de riz

**Get 500 PTS** When you spend \$25 on the below participating P&G products **There's like \$5 toward your groceries**

**21.99** SAVE \$7  
Finish Auto Dish Detergent 60-105 pk reg 28.99 Détergent à vaisselle

**14.94** SAVE \$5.05  
Tide Liquid Detergent 2.48 L Tide Pods 25-42 pk Gain Liquid Detergent 4.55 L Gain Flings! 25-42 pk reg 14.99-19.99 Détergent à lessive, capsules de détergent

**9.94** SAVE \$3.05  
Downy Beads 303-379 g reg 13.49 Purins

**4.99** SAVE \$2  
Downy Rinse 473 mL reg 6.99 Assouplissant textile

**Scene+ DIGITAL EXCLUSIVE**  
DEC 26, 2024 - JAN 1, 2025  
\*terms and conditions apply

**25%\* back in PTS**  
Load this offer and get 25 pts for every dollar spent on Golden Pineapples Product of Costa Rica Ananas

**15%\* OFF**  
Load this offer and get 15% off on Compliments Cottage Cheese 500 g Fromage cottage

The Scene+ Loyalty Program is available at all participating FRESHCO locations within ONTARIO. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Offers valid Thursday, December 26, 2024 to Wednesday, January 1, 2025. Prices in effect while supplies last. We reserve the right to limit quantities. No rainchecks except as advertised. All price savings shown in this flyer are measured against our lowest regular retail prices offered at our stores in the applicable trade area. Guarantee does not apply to banners owned, operated or franchised by Sobeys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lowering prices", "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobeys Capital Incorporated. See in-store or FreshCo.com for full details of our Guarantees. All Guarantees are applied at our absolute discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law (the "Limitations"). **LOWEST PRICE GUARANTEE:** Subject to the Limitations and excluding products sold by third party vendor products sold within the store, if a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for 14 days than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario, No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart British Columbia, Alberta, Saskatchewan, and Manitoba; No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor errors. Limit of four (4) units of each price matched item per customer. **DOUBLE FRESH GUARANTEE:** Subject to Limitations, if you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product while supplies last. **IN-STOCK GUARANTEE:** Subject to Limitations and excluding seasonal and limited quantity products, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. **PRICES IN EFFECT IN ONTARIO, EXCLUDES THUNDER BAY.**

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Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

Proudly Canadian FreshCo.com

Seedless Navel Oranges Product of USA 3.28/kg Oranges

**149** /lb

50 PTS when you buy 1

**\$5**

The Little Potato Company Mini Potatoes 3 lb Product of Canada Canada No. 1 Mini potatoes

Green Seedless Grapes Product of Peru No. 1 Grade 8.80/kg Raisins

**399** /lb

Red Delicious or Ambrosia Apples Product of Ontario Canada Extra Fancy 3.95/kg Variété de pommes

**179** /lb

Hothouse Tomatoes Product of Ontario Canada No. 1 or Mexico No. 1 Grade Green Sweet Bell Peppers Product of USA or Mexico 5.49/kg Tomates, poivrons

**249** /lb

Eggplant, Green or Grey Zucchini Product of USA or Mexico 4.39/kg Aubergine, variété de courges

**199** /lb

Compliments Lemons 2 lb Product of Spain or Egypt 907 g Kiwi Fruit 600 g Product of Greece Citrons, kiwi

50 PTS when you buy 1

**399**

Cherries Product of Peru No. 1 Grade 13.21/kg Cerises

**599** /lb

Compliments Baby Spinach or Spring Mix 312 g Product of USA Summer Fresh Dressings 340 mL Assorted Variété de salades, vinaigrette

50 PTS when you buy 1

**499**

Mini Seedless Cucumbers 6 pk Product of Ontario Canada No. 1 Grape Tomatoes 283 g Product of USA or Mexico Concombres, tomates

50 PTS when you buy 1

**299**

MEMBERS SAVE \$1

**699**

799 without Smart Card

Panache Breaded Coconut or Butterfly, Tempura or Bang Bang Shrimp Frozen 340-355 g or Crispy Calamari or Crab Rangoon Frozen 252-340 g Variété de crevettes

100 PTS when you buy 1 That's \$1 toward your groceries

**SAVE \$2**

**1099**

Lou's Kitchen Fully Cooked Pork Back Ribs 585-610 g Côtes de dos de porc

Compliments Cheese Sticks 324 g 300 pieces

200 PTS when you buy 1 That's \$2 toward your groceries

**799**

Compliments Egg Rolls, Spring Rolls or Samosas Frozen 252-680 g reg. 3.99-6.49 Variété de repas

50 PTS when you buy 1

MEMBER SAVE \$3

**349** without Smart Card

Compliments Deli Meat 175 g Viande de charcuterie

Compliments Meat Pies or Lasagna Frozen 750 g-2.27 kg reg. 8.99-14.99 Pâtés ou lasagne

100 PTS when you buy 1 That's \$1 toward your groceries

Compliments Honey Garlic Mild & Mild All Seasoned Chicken Wings 800 g Aliles de poulet

100 PTS when you buy 1 That's \$1 toward your groceries

**SAVE \$2**

**1099**

Compliments or Compliments Balance Meatballs Frozen 560-680 g reg. 10.99-11.99 Boulettes de viande

100 PTS when you buy 2 That's \$1 toward your groceries

Dempster's Tortillas 272-340 g Tortillas

SAVE 70¢

**299**

Compliments Texas Toast 638 g Pain

SAVE 50¢

**399**

Oka Cheese 190 g Monsieur Gustav Cheddar 200-250 g Notre-Dame Brie 170 g Variété de fromages

100 PTS when you buy 2 That's \$1 toward your groceries

**SAVE \$3**

**599**

**DOUBLE FRESH GUARANTEED** WE'LL REPLACE YOUR ITEM + REFUND YOUR MONEY\*

\*See online and in-store for more details.

**SAVE \$1.30**

**2.99**

Christie Peek Freans Selected Varieties 275-350 g Biscuits

**BUY MORE SAVE MORE**

**BUY 2 OR MORE 1.99 ea**

OR BUY 1 at \$2.69-\$2.79

Coca-Cola or Pepsi Soft Drinks 2 L

Boissons gazeuses

**SAVE \$1**

**2.99**

Heluva Good! Dip 250 g Trempelette

**SAVE \$2.99**

**3.99**

International Delight Coffee Whitener 946 mL Silk Coffee Creamer 890 mL

Colorant à café, crème à café

**SAVE \$1**

**6.99**

Black Diamond Cheestrings 252-336 g Black Diamond Cheese Slices 825 g reg 7.99

Fromage effilochable, tranches de fromage

**SAVE \$5.99**

**12.99**

Maxwell House Coffee Pods 30 pk Capsules de café

**SAVE \$1**

**4.99**

Earth's Own Barista Oat Beverage 946 mL Boisson d'avoine

**SAVE \$2**

**9.99**

Guinness Non-Alcoholic Beer 4x440 mL Athletic Brewing Non-Alcoholic Beer 6x355 mL

Bière sans alcool

**SAVE UP TO 90¢**

**4.79**

Natrel Fine-Filtered Skim, 1% or 2% Milk 2 L Sealtest Chocolate Milk 2 L

Lait, lait au chocolat

**SAVE UP TO \$2.30**

**5.49**

Kellogg's Cereal Selected 480-650 g reg 6.99-7.79 Céréales

**SAVE \$2**

**7.99**

Symphony Potato Patties 2.5 kg Symphony Fries 2.27 kg reg 9.99

Galettes de pommes de terre, frites

**SAVE \$2.30**

**3.99**

Orville Redenbacher Microwave Popcorn 6-8 pk 340-492 g Orville Redenbacher Gourmet Popping Corn 850 g reg 5.99-6.29

Mais à éclater

**SAVE 88¢**

**3.49**

Kraft Dressing 425 mL Vinaigrette

**SAVE \$1**

**2.99**

Takis Tortilla Chips 190-280 g Croustilles

100 PTS when you buy 2 that's \$1 toward your groceries

**SAVE \$1.50**

**2.99**

Kellogg's Core or Premium Bars 125-384 g Barres

**SAVE \$1.20**

**2.49**

Palmolive Dish Soap 591-828 mL reg 3.69 Savon à vaisselle

**SAVE \$2**

**11.99**

Purina Tidy Cats Cat Litter 2.72 kg reg 13.99 Litière pour chats

100 PTS when you buy 1 that's \$1 toward your groceries

**SAVE \$1**

**2.49**

Temptations Treats 180 g reg 3.49 Gâteries pour chats

100 PTS when you buy 2 that's \$1 toward your groceries

**Scene GET 1000 PTS** FOR EVERY \$100 SPENT IN HAPPY MOMENTS. HAPPY THANK YOU, HAPPY KID OR HAPPY TEEN GIFT CARDS!

Offer valid during December 26, 2024 - January 1, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

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# TAX BREAK

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**On select items in store\***

- Snacks and beverages**, including chips and carbonated water
- Baked goods**, including cakes, muffins and pies
- Prepared foods**, including sandwiches and ready to eat options

**LEARN MORE**

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\*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

**BEST BUY**

EVERYDAY

**ALWAYS \$10**



**Best Buy Meat Lasagna**  
Frozen 2.27 kg  
Lasagne



**Best Buy Vegetable Spring Rolls**  
Frozen 600 g  
Rouleaux de printemps



**Best Buy Chicken or Vegetable Egg Rolls**  
Frozen 1.03 kg  
Pâtes impériaux



**Best Buy Meatballs**  
Frozen 1.2 kg  
Boulettes de viande



**Best Buy Smoked Bacon Hash Browns**  
Frozen 1.2 kg  
Pommes de terre rissolées



**Best Buy Chicken Tournedos with Bacon**  
Frozen 920 g  
Tournedos de poulet avec bacon



**Best Buy Chicken & Vegetable Potstickers**  
Frozen 1.13 kg  
Quenelles au poulet et légumes



**Best Buy Boneless Pork Chops**  
Frozen 750 g  
Côtelettes de porc déossées



**Best Buy Ribettes**  
Frozen 912 g  
Ribettes



**Best Buy Lemon Herb Chicken Breast**  
Frozen 684 g  
Poitrine de poulet



**Best Buy Breaded Popcorn Shrimp**  
Frozen 800 g  
Crevettes popcorn

**MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS**



Find more value every day



SAVE \$1  
3.99

Compliments Cheese Sticks 210 g



1.39

Compliments Potato Chips 200 g



SAVE 80¢  
2.99

Compliments Fries 650 g



SAVE \$1  
10.99

Compliments Frozen Fruit 1.5 kg



\$2

Compliments Soup 540 mL



2.49

Compliments Lasagna 375-500 g



2.99

Compliments Cookies 300-350 g



SAVE \$3  
19.99

Compliments Mixed Nuts or Cashews Roasted & Salted 1.13 kg



100 PTS when you buy 2

Compliments Cranberry Cocktail 1.89 L

# ORTHODOX CHRISTMAS DEALS!



**SAVE UP TO \$1.20**  
**2.79**

**Rudolph's Multi-Grain Bread** 454-500 g  
Selected Varieties  
Pain multigrains

New Zealand Spring Lamb  
Short Cut Lamb Leg  
Frozen 17.61/kg  
Gigot d'agneau

**7.99**  
/lb



**Baltic Gifts Smoked Frozen Mackerel** 400 g  
WHILE SUPPLIES LAST  
Maquereau

**8.99**

**Baltic Gifts Salmon Meatballs with Cheese, Salsa or Spinach** 454 g  
Selected Varieties  
WHILE SUPPLIES LAST  
Boulettes de saumon

**11.49**



**14.99**

**Baltic Gifts Herring Fillets** Frozen 1 kg  
Filets de hareng



**SAVE \$6**  
**59.99**

**E.C. Phillips Frozen Chum or Coho Salmon Caviar** 500 g  
WHILE SUPPLIES LAST  
Caviar de saumon

**50 PTS** when you buy 2  
**SAVE 80¢**  
**2.99**

**Alfa Medium Phyllo Pastry** 450 g  
Pâte phyllo

**50 PTS** when you buy 2  
**SAVE \$2**  
**7.99**

**Alfa Rollitos** 750 g  
Hors-d'oeuvre

**100 PTS** when you buy 1 that's \$1 toward your groceries  
**SAVE \$5**  
**24.99**

**Red Gold Steelhead Salmon Frozen Caviar** 200 g  
WHILE SUPPLIES LAST  
Caviar de saumon arc-en-ciel

**200 PTS** when you buy 2 that's \$2 toward your groceries  
**SAVE \$5**  
**27.99**

**Red Gold Frozen Pink Salmon Caviar** 200 g  
WHILE SUPPLIES LAST  
Caviar de saumon

**SAVE 90¢**  
**2.79**

**Borjomi Carbonated Natural Mineral Water** 750 mL  
Eau minérale gazeifiée

**25 PTS** when you buy 2  
**SAVE \$1**  
**3.49**

**Lovaré Tea** 30 g  
Thé

**SAVE \$1**  
**3.99**

**PeachTree Valley Sliced Peaches** 850 mL  
Pêches en tranches

**SAVE \$1**  
**3.99**

**Lov Sunflower Seeds** 200 g  
Graines de tournesol

**SAVE 50¢**  
**2.49**

**Wolski Riga Premium Sprats In Oil** 160 g  
Sprats à l'huile

**SAVE \$1**  
**4.99**

**Kühne Gourmet Selection Gherkins** 530 mL  
Cornichons

**SAVE 50¢**  
**4.49**

**Kühne Sauerkraut with Wine** 720 mL  
Choucroute

**50 PTS** when you buy 2  
**SAVE \$1**  
**4.49**

**Dandar Buckwheat** 900 g  
Sarrasin

**SAVE \$1**  
**2.99**

**Wolski Sauerkraut** 796 mL  
Choucroute

**50 PTS** when you buy 3  
**SAVE 80¢**  
**1.49**

**S&F Cream Crackers** 200 g  
Craquelins

**SAVE 50¢**  
**3.49**

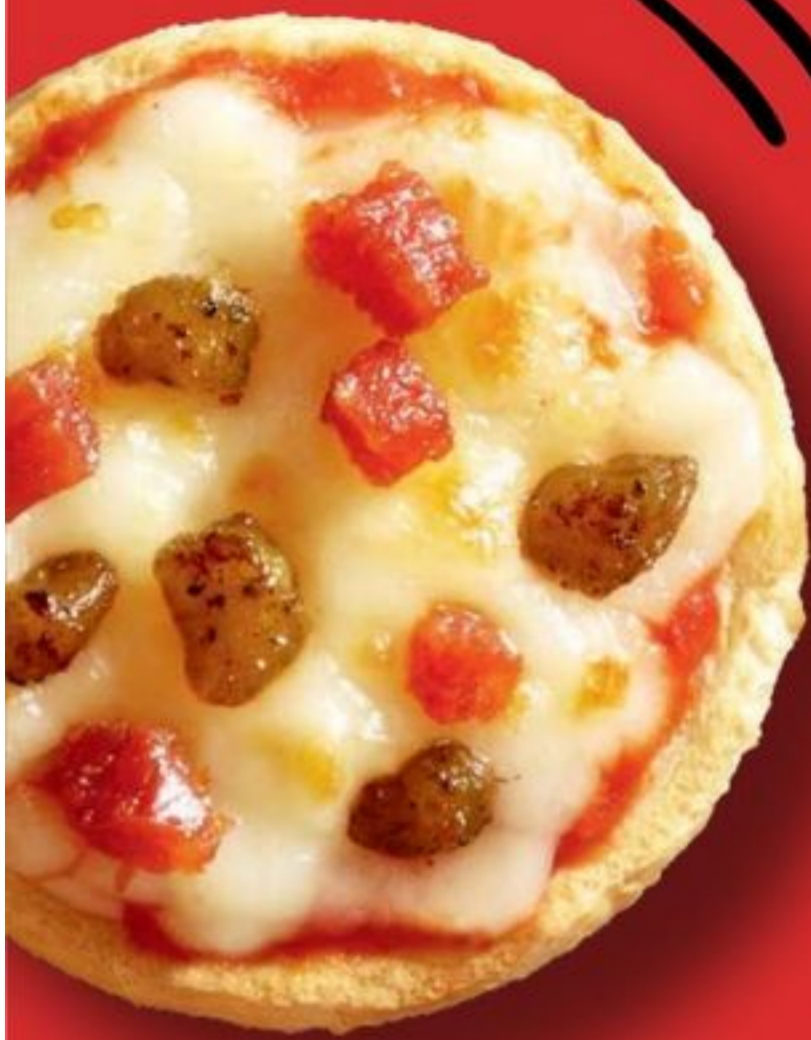
**Krinos Candy** 300 g  
Bonbons

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY LOCATION.



# Bagel Bites

ARE BACK



Bagel Bites®  
Pizza Snacks 198 g  
**\$1.99**  
Each  
Any variety

## Smart Ones®

DELICIOUSLY SMART  
CHOICES MADE EASY

ALL THE FLAVOUR WITH  
**310 CALORIES**  
OR LESS

Smart Ones®  
Entrées 255 - 283 g  
**\$1.99**  
Each  
Any variety



**P.F. CHANG'S**  
HOME MENU | MENU À LA MAISON

# GOURMET-STYLE CELEBRATIONS



AT HOME



**9<sup>97</sup>**

**P.F. Chang's Home Menu™**  
Multi-serve 624 g  
or Bertolli™  
Multi-serve 624 g

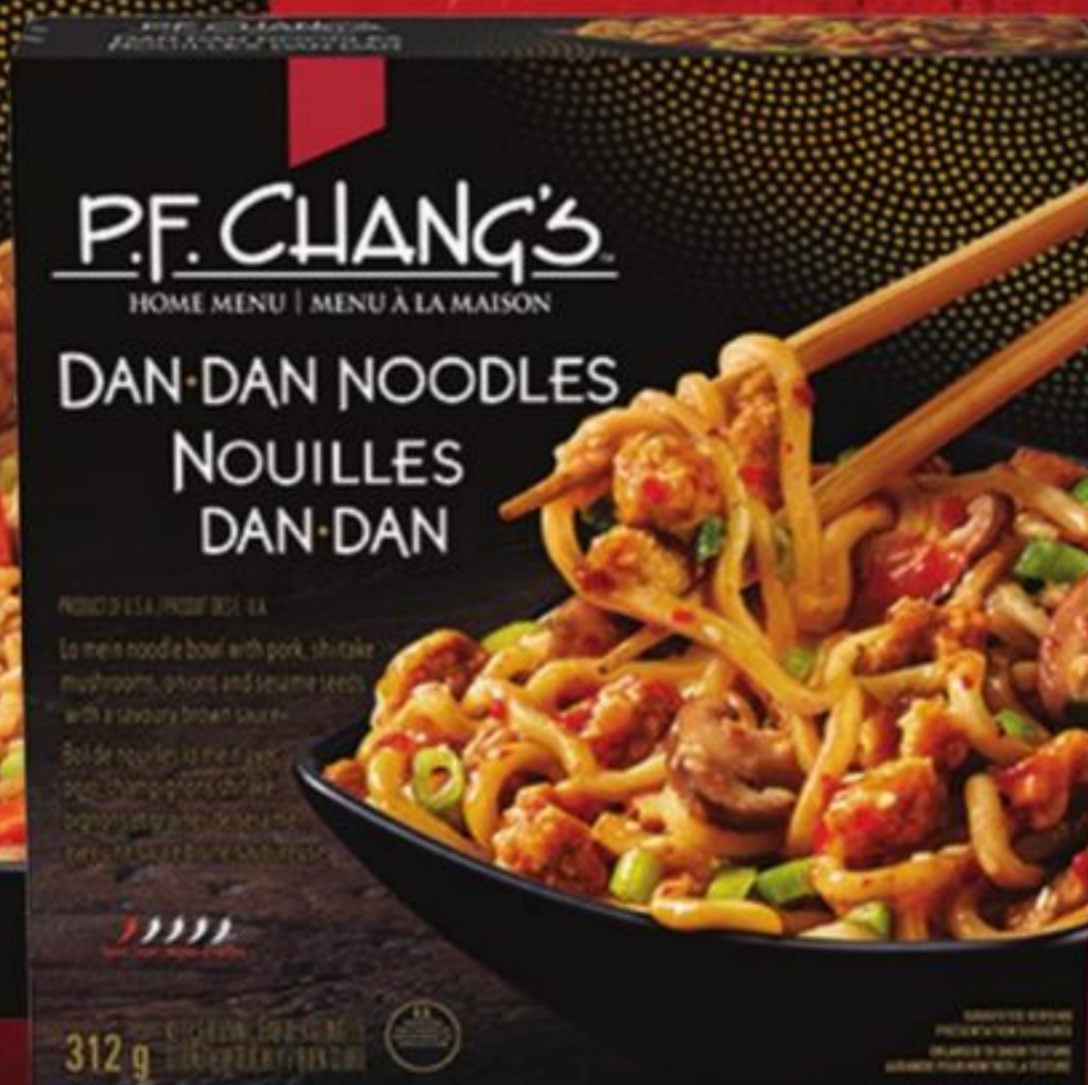


**4<sup>97</sup>**

**P.F. Chang's Home Menu™**  
Rice Sides 454 g

**5<sup>97</sup>**

**P.F. Chang's Home Menu™**  
Single Serve Bowls 312 g



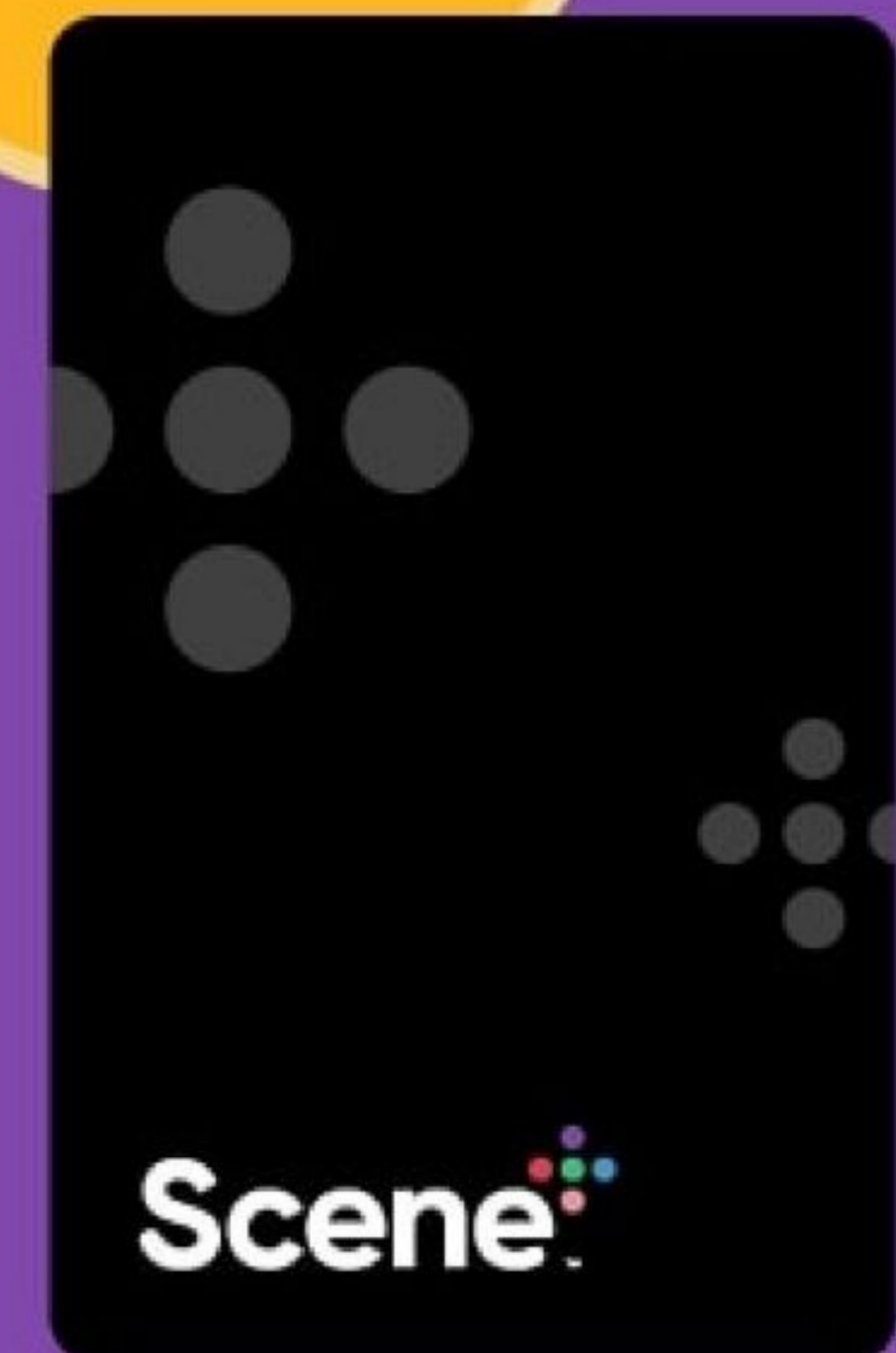
# GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa\* Card**.

**APPLY NOW**

**GET 2  
SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
groceries<sup>1</sup>**



<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
See full list of participating merchants across Canada at [scotiabank.com/participatingstores](https://scotiabank.com/participatingstores).  
\*Visa Int. / licensed user.



# CANADIAN CRAFTED SINCE 1890



**9<sup>99</sup>** Schneiders®  
Hams 700g  
Select Varieties



**4<sup>99</sup>** Schneiders®  
Red Hots® Weiners  
or Maple Leaf®  
Natural Top Dogs®  
wieners 375g Select Varieties



**9<sup>99</sup>**  
Maple Leaf®  
Natural Hams  
600g Selected  
Varieties



**5<sup>99</sup>** Maple Leaf® Natural Bacon  
or Ready Crisp® Slices or bits  
65g-375g Select Varieties

Offers valid December 19th-25th, 2024