

Celebrate new year for less

DR. OETKER RISTORANTE
OR CASA DI MAMA PIZZA
SELECTED VARIETIES, FROZEN, 320-430 G
20296424004_EA/20852957_EA

3.47

LIMIT 4
OVER LIMIT PAY
6.79 EA



\$5

PC® OR BLUE MENU®
SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20648034002_C01/20648034004_C01



PC® TOO GOOD TO BE®
BONELESS CHICKEN BITES®
SELECTED VARIETIES,
FROZEN, 700-800 G
21066822_EA

Members
save
\$1

Optimum

Members-Only Price™

10.99

Non-members

11.99



11.99

PC® PROFITEROLES
SELECTED VARIETIES, FROZEN
490-625 G
20079307_EA





**We match prices*
so you can just shop!**

*SEE PAGE 2 FOR DETAILS



**REAL CANADIAN
SUPERSTORE**

**HOT
DEAL**

9⁸⁸
LB
21.78/KG

**STRIPLOIN
GRILLING
STEAK**
CUT FROM
CANADA AA
GRADE OR
USDA SELECT
GRADE BEEF
20798437_80

**CLUB
SIZE**



2⁹⁷

AVOCADO BAG
PRODUCT OF MEXICO, CLUB SIZE
21044935001_8A

**PKG
OF 6**



5⁴⁷

**LIMIT 4
OVER LIMIT PAY
6.49 EA**

**GENERAL MILLS
FAMILY SIZE
CEREAL**
SELECTED VARIETIES,
475-778 G
21030492_8A/21030493_8A



SALE

\$11
LB
24.25/KG

**FRESH COHO
SALMON FILLETS**
21049464_80



2⁴⁹

**LIMIT 4
OVER LIMIT PAY
2.99 EA**

UNICO PASTA
700/900 G
OR PC[®]
SPLENDIDO[®]
PASSATA
680 ML
SELECTED
VARIETIES
2031338001_8A/
21048332_8A



FREE

**WHEN YOU SPEND
\$300 OR MORE**

in-store or through PC Express[™] online pickup or delivery

**UP TO
\$25
VALUE**

**2 PC[®] FRENCH ROAST
GROUND COFFEE**
800 G OR
**1 PC[®] WEST COAST
DARK ROAST PODS** 44'S
21080427_8A/21039608_8A



13⁸⁸

**LIMIT 4
OVER LIMIT PAY
17.99 EA**

**DAN-D PAK
CASHEWS**
SELECTED VARIETIES
908 G
20314862002_8A/
20314862001_8A



2⁹⁹

**LIMIT 2
OVER LIMIT PAY
4.79 EA**

**TOSTITOS
TORTILLA CHIPS**
SELECTED VARIETIES
205-295 G
21090875_8A/21090881_8A



2⁴⁹

**LIMIT 4
OVER LIMIT PAY
4.29 EA**



**LECLERC GO PURE
OR NUGABAR BARS**
SELECTED VARIETIES, 9'S, 140-175 G
21221451_8A/21038095_8A



11⁹⁹

**LIMIT 4
OVER LIMIT PAY
17.99 EA**



817 BASMATI RICE
SELECTED VARIETIES, 4 KG
20787524_8A/21041967_8A

7⁹⁹

**LIMIT 4
OVER LIMIT PAY
8.99 EA**



SALE
14⁹⁹

**GAIN OR
CHEER LIQUID**
4.55 L OR FLINGS
42'S LAUNDRY
DETERGENT
SELECTED VARIETIES
21400104_8A/
20999427_8A



\$2

**LIMIT 4
OVER LIMIT PAY
4.00 EA**

PC[®] BATTERIES
AA 4'S OR AAA 2'S
SELECTED VARIETIES
20407423_8A/20957011_8A



**SAVE
FOR
REAL[®]**

**CLUB
SIZE**

Optimum

**AD
MATCH**

**ALWAYS
\$**

**MULTI
BUY**

no name[®]

**FREE
WITH
PURCHASE**

**FRESH
PROMISE**

**AND
MORE**

Flyer prices effective from Thursday, December 26th, 2024 to Wednesday, January 1st, 2025

no name®

just low prices
(so switch)

1.49

NO NAME® PRETZELS
SELECTED VARIETIES, 200 G
20189357_EA/2019215_EA

no name® sans nom®
pretzel twists
bretzels
en boucle



NO NAME® PEANUTS
SELECTED VARIETIES, 500 G
2019062001_EA/2019062002_EA

4.49

no name® sans nom®
salted
blanched peanuts
arachides émondées
salées

500 g

no name® sans nom®
barbecue
blanched peanuts
arachides émondées
barbecue

500 g



4.79

NO NAME® POTATO CHIPS
SELECTED VARIETIES, 750 G
20060972_EA/20022128002_EA

CLUB SIZE · FORMAT CLUB

no name® sans nom®

CLUB SIZE · FORMAT CLUB

no name® sans nom®

ripple cut potato chips
sour cream
& onion
flavour · saveur
crème sure
et oignon
croustilles ondulées

750 g

regular
ripple cut
potato chips · croustilles
ondulées
nature

750 g

CLUB
SIZE

NO NAME®
CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21045309_EA/21045442_EA

10.99

LIMIT 4
OVER LIMIT PAY
12.99 EA

no name® sans nom®

salt & pepper
chicken wings
11% DE PROTÉINES DE VARIÉTÉ DÉCÉLÉES
PROTEINÉES/11% EN MOYENNE DÉCÉLÉES
ailles de poulet
sel et poivre

2
servir
portion
équivalente
à 100 g

908 g



4
GLUTEN-FREE
SANS GLUTEN

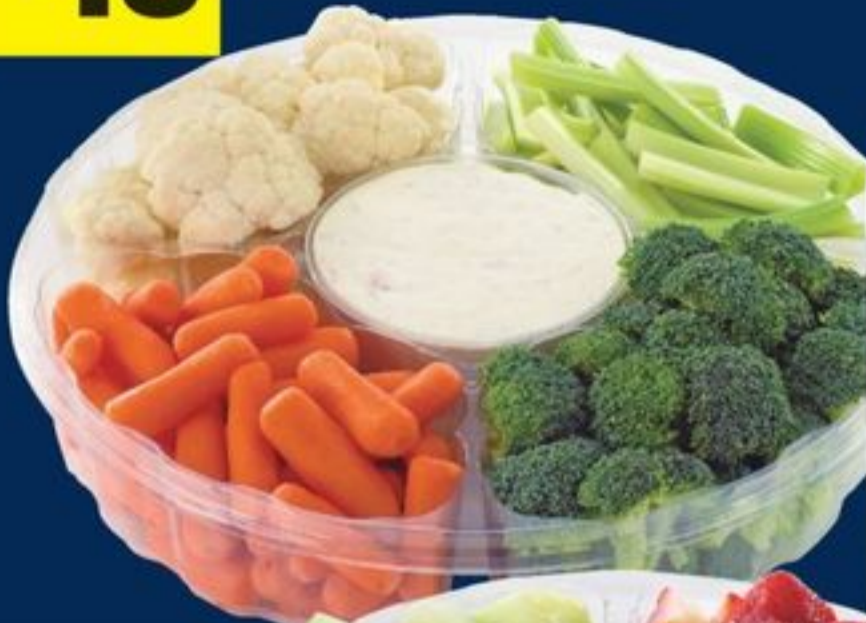
**NO
GST***

- Select Food and Beverages
- Select Children's items
- Select Literature

*GST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for GST Relief eligible items may indicate that GST applies; however, no GST will be applied at point of sale during the relief period.

\$18

LARGE VEGETABLE PLATTERS
PREPARED FRESH IN-STORE DAILY
1.58-1.78 KG
20121995_EA



SOURDOUGH AND SPINACH DIP TRAY
1.2 KG
20141842_EA

\$13



\$18

LARGE FRUIT PLATTER
PREPARED FRESH
IN-STORE DAILY 2.2 KG
20081718_EA



\$3

GENERAL MILLS NATURE VALLEY SWEET & SALTY OR PROTEIN BARS BISCUITS OR FIBRE 1 DELIGHTS BARS OR BROWNIES
SELECTED VARIETIES
4-6'S, 125-210 G
2058710400L_EA
21173544_EA

LIMIT 6
OVER LIMIT PAY
4.49 EA



7⁵⁰

FARMER'S MARKET COOKIES
SELECTED VARIETIES, 21'S
20196120_EA/20196360_EA



6⁹⁷

LIMIT 3
OVER LIMIT PAY
9.99 EA

FERRERO ROCHER CHOCOLATE
SELECTED VARIETIES, 15-16'S,
136/200 G
20098034_EA
20849175_EA



32⁹⁷

PAMPERS SWADDLERS, SWADDLERS 360 OR CRUISERS 360 ECONO PACK
SIZE N-S, SELECTED VARIETIES
98-200'S
20191025_EA/20191066_EA

LIMIT 4
OVER LIMIT PAY
39.99 EA



24⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA



24⁹⁷

LIMIT 4
OVER LIMIT PAY
29.99 EA

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
20191025_EA/20191066_EA



Happy new year for less

7⁹⁹

PC[®] APPLE CIDER
PRODUCT OF CANADA, 3L
20000001_EA



50¢

LIMES
PRODUCT OF MEXICO
2000489901_EA



\$6

NO NAME[®] ROASTED PEANUTS
PRODUCT OF U.S.A.
907 G
20996039_EA



5⁹⁹

PC[®] CAESAR SALAD KIT 586 G
OR **SWEET KALE SALAD KIT** 680 G
PRODUCT OF U.S.A.
21334798_EA/21498289_EA

**LIMIT 4
OVER LIMIT PAY
8.00 EA**



CLUB SIZE

4⁴⁹

ASIAN INSPIRATIONS OR MULDOON'S ENTRÉES
SELECTED VARIETIES
FROZEN, 400 G
21047376_EA/21042671_EA

**LIMIT 4
OVER LIMIT PAY
6.99 EA**



8⁹⁹

PC[®] SPRING ROLLS
SELECTED VARIETIES
FROZEN, 560-574 G
20688096_EA

**LIMIT 4
OVER LIMIT PAY
10.99 EA**



8⁹⁹

NO NAME[®] CHICKEN BALLS
FROZEN, 900 G
21613653_EA

**LIMIT 4
OVER LIMIT PAY
10.99 EA**



10⁹⁹

PC[®] SHRIMP HORS D'OEUVRES
SELECTED VARIETIES
FROZEN, 294-454 G
20588012_EA
20121874_EA



9⁹⁹

PC[®] SMOKED SALMON
SELECTED VARIETIES
FROZEN, 150 G
20055009_EA
21576457_EA



\$11

PC[®] DOUBLE CREAM BRIE
450 G
2078706_EA



\$13

FARMER'S MARKET[™] BAR CAKE
SELECTED VARIETIES
675-770 G
21500402_EA
21500763_EA



\$10

PC[®] CHEESECAKE
SELECTED VARIETIES
FROZEN, 420/600 G
20147323_EA



6⁹⁹

HARVEST SAUSAGE RINGS OR SAUSAGE CHUBS
SELECTED VARIETIES
300-500 G
20031471_EA/20079376_EA

**LIMIT 4
OVER LIMIT PAY
8.99 EA**



7⁹⁹

NO NAME[®] GARLIC COIL SAUSAGE OR PC[®] COCKTAIL SAUSAGES
SELECTED VARIETIES
500/750 G
20080793_EA/20101061_EA

**LIMIT 4
OVER LIMIT PAY
10.00 EA**



11⁴⁹

Members-Only Price
\$160
Members save

Non-members
12⁹⁹

PC[®] SPLENDIDO[™] SLICED MEAT
200 G, **NATURAL CHOICE SALAMI**
OR **ASSORTED TRIO** 250/400 G OR
ROMA SLICED PEPPERONI 900 G
SELECTED VARIETIES
21049719_EA/21102597_EA
**Must be a registered PC Optimism[™] member to load and get this offer.



\$18

LARGE VEGETABLE PLATTER
PREPARED FRESH
IN-STORE DAILY
1.58/1.78 KG
2021595_EA



\$18

LARGE FRUIT PLATTER
PREPARED FRESH
IN-STORE DAILY
2.2 KG
20687716_EA



\$25

NEW YEARS SIGNATURE BOUQUET
21033487_EA



\$15

PC[®] BOXED STEMLESS WINE GLASSES
21028566_EA



**BUY 1
GET 1
50%
OFF**



Happy new year for less

9⁹⁹
NO NAME[®] LASAGNA FROZEN, 2.27 KG
20099793_EA

**LIMIT 4
OVER LIMIT PAY
11.99 EA**



meat lasagna
lasagne à la viande

7⁵⁰

PC[®] DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21045604_EA
21043385_EA



3⁴⁸
COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
6X222 ML
2035428902_C06
20857960004_C06

**LIMIT 4
OVER LIMIT PAY
4.29 EA**



3⁴⁹
PC[®] OR BLUE MENU[®] LEMONADE, CRANBERRY OR TOMATO COCKTAIL
SELECTED VARIETIES
1.89 L
20428489007_EA
20957804_EA



3⁹⁷
MINUTE RICE
SELECTED VARIETIES
600/700 G
20370826_EA

**LIMIT 4
OVER LIMIT PAY
5.49 EA**



Minute[®] Rice
Long Grain White
Blanc à grains longs

3⁹⁹

PC[®] SALSA
SELECTED VARIETIES
650 ML
20309666001_EA



SALSA MEDIUM PICOQUANTE

1,000⁰⁰ **-\$1**
when you buy 2

PRINGLES MINGLES PUFFED SNACKS 155 G OR PARTY STACK POTATO CHIPS
184/2023 G
SELECTED VARIETIES
21074284_EA/21024258_EA



2⁴⁸

HELUVA GOOD! DIPS
SELECTED VARIETIES
250 G
20179970002_EA

**LIMIT 4
OVER LIMIT PAY
3.49 EA**



8⁹⁹
CAVENDISH CLUB SIZE POTATOES OR ONION RINGS
SELECTED VARIETIES
FROZEN, 1-2.25 KG
208272761_EA/21557332_EA

**LIMIT 4
OVER LIMIT PAY
10.00 EA**



Cavendish
ONION RINGS
RONDELLES D'IGNON

3⁹⁹

P.F. CHANG'S SAUCE
SELECTED VARIETIES
350 ML
2155784_EA
21629528_EA

**LIMIT 4
OVER LIMIT PAY
4.99 EA**



TERIYAKI
SWEET & SOUR
AGRE-DOUCE

4⁴⁷ **GET 500⁰⁰**

BICK'S PICKLES
SELECTED VARIETIES, 1L
20158289001_EA/20784415_EA



Dill Pickles
Hamburger Slices

5⁴⁹
ZEVIA SODA
SELECTED VARIETIES, 6X355 ML
21062333_C06/21407834_C06

**LIMIT 4
OVER LIMIT PAY
7.99 EA**



zevia
Creamy Root Beer

5²⁹

SIETE TORTILLA OR CHURRO CHIPS
SELECTED VARIETIES, 142 G
21447374_EA/21487269_EA

**LIMIT 4
OVER LIMIT PAY
6.29 EA**



CHURRO
TORTILLA CHIPS

1⁹⁷

DARE CRACKERS
132-225 G, VEGGIE CRISPS
100 G, BAGUETTES
120/130 G OR MELBA
OR CANAPÉ TOAST
150/200 G
SELECTED VARIETIES
20374686002_EA/21330666_EA

**LIMIT 4
OVER LIMIT PAY
3.49 EA**



Breton
Veggie Bites

5⁹⁹
SILK DAIRY FREE CHEESE SHREDS OR SLICES
SELECTED VARIETIES, 200 G
21553649_EA/21558934_EA

**LIMIT 4
OVER LIMIT PAY
6.99 EA**



Silk
CHEDDAR

UPTO 40% OFF
5.09-30.99 AFTER SAVINGS

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20342423_EA/20547607_EA



Jamieson
Omega-3 Select
Salmon & Fish Oil

\$4

NO NAME[®] PLASTIC PARTY CUPS
SELECTED VARIETIES, 50'S
21306257_EA/21006261_EA



party cups

*Spend \$300 or more in-store or through PC Express[™] online pick up before applicable taxes in a single transaction at any Real Canadian Superstore[™] location and receive 2 PC[®] French Roast Ground Coffee 800 g or 1 PC[®] West Coast Dark Roast Pods 44's. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 21646992_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ^{®/™}The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. ***We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. **WE RESERVE THE RIGHT TO LIMIT QUANTITIES** (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save It Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum[™] program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

SUPER FRESH

6⁹⁹

COSMIC CRISP APPLES
PRODUCT OF U.S.A.
US EXTRA FANCY GRADE
5 LB
214578401, SA



3⁹⁹

GREEN OR RED SWEET PEPPERS
PRODUCT OF MEXICO, 4'S
201522300, SA
201522300, SA



CLUB SIZE

6⁹⁹

KIWI
PRODUCT OF GREECE, 2 LB
213764300, SA



CLUB SIZE

4⁹⁵

BARTLETT PEARS
PRODUCT OF U.S.A.
U.S. FANCY GRADE
210230200, SA



5 LB

\$7

PC[®] BACON
REGULAR, LOW SALT
OR MAPLE FLAVOUR
310282, SA

LIMIT 4
OVER LIMIT PAY
7.99 EA



500 G

\$28

PC[®] CHICKEN BREASTS
BONELESS
SKINLESS, 6'S
2144994, SA



9⁹⁹

INSIDE ROUND ROAST OR STEAK
CUT FROM CANADA
AA-GRADE BEEF
2063021, NO



CLUB SIZE

3⁴⁹

PORK SIDE RIBS
ST. LOUIS STYLE
2163403, NO



4⁹⁹

JOHNSONVILLE DINNER OR BREAKFAST SAUSAGE, ROUNDS OR ITALIAN GRINDS
SELECTED VARIETIES
230-500 G
2021436, SA

LIMIT 4
OVER LIMIT PAY
6.99 EA



ALWAYS \$10

WILD SMOKED SOCKEYE OR PINK SALMON, SOLE, COD, BASA OR POLLOCK FILLETS, BREADED SQUID OR POPCORN SHRIMP, IMITATION CRABMEAT OR SEAFOOD MEDLEY
FROZEN, 220 G-1 KG
2147580, SA
2147580, SA



12⁹⁹

PC[®] BACON WRAPPED SCALLOPS 300 G
OR **SEAQUEST[®] SHRIMP RING WITH SAUCE**
454 G, FROZEN
2122044, SA
2027700, SA



18⁹⁹

PC[®] SHRIMP PLATTER WITH MILD COCKTAIL SAUCE 568 G
OR **IPC WILD COOKED SNOW CRAB CLUSTERS**
3-8 OZ, 500 G
FROZEN
2147001, SA
2047004, SA



\$5

ZIGGY'S[®] SERVICE SLICED DELI MEAT
SELECTED VARIETIES, 200 G
21028473, SA/21028482, SA



\$5

BOURSIN CHEESE,
150/220 G OR
KAUKAUNA SPREADABLE CHEESE
170 G
SELECTED VARIETIES
2106704, SA/2106974, SA/2106942, SA



\$13

SOURDOUGH AND SPINACH DIP TRAY
1.2 KG
2074362, SA



2/\$6

CASA MENDOSA 7/10 INCH TORTILLAS
384/540 G OR **DELI WORLD LIGHT RYE** 500 G
SELECTED VARIETIES
2006746, SA/2106830, SA

OR 3.49 EA



2/\$6

COUNTRY HARVEST BREAD 600/550 G OR **BAGELS** 6'S
SELECTED VARIETIES
2107671, SA/2107642, SA

OR 3.49 EA



7⁵⁰

FARMER'S MARKET[®] COOKIES
SELECTED VARIETIES, 21'S
2066408, SA/2066409, SA



SUPER YOUR EVERYDAY

1⁹⁹
LIMIT 4
OVER LIMIT PAY
 2.29 EA

OASIS JUICE, DEL MONTE NECTAR OR ARIZONA ICED TEA
 SELECTED VARIETIES
 960 ML
 20336722005_EA
 20984117004_EA



\$3
LIMIT 2
OVER LIMIT PAY
 4.29 EA

DANONE OIKOS GREEK YOGURT
 SELECTED VARIETIES
 4X35/100 G
 2049171004_EA
 2194318_EA



6⁹⁹
LIMIT 4
OVER LIMIT PAY
 9.29 EA

KRAFT SINGLES OR CHEEZ WHIZ
 825 G
 900 G
 SELECTED VARIETIES
 20639603001_EA
 2188312_EA



3⁴⁹
LIMIT 4
OVER LIMIT PAY
 4.49 EA

KELLOGG'S EGGO WAFFLES
 SELECTED VARIETIES
 FROZEN, 8'S
 20323430007_EA



\$3
LIMIT 6
OVER LIMIT PAY
 4.49 EA

GENERAL MILLS NATURE VALLEY SWEET & SALTY OR FIBRE 1 DELIGHTS BARS OR BROWNIES
 SELECTED VARIETIES
 4-6'S, 125-230 G
 20087504001_EA
 21213884_EA



3⁴⁹
LIMIT 4
OVER LIMIT PAY
 4.79 EA

POST OR WEETABIX CEREAL
 SELECTED VARIETIES
 311-525 G
 20751084_EA
 21627214_EA



2⁹⁷
LIMIT 4
OVER LIMIT PAY
 3.99 EA

CLASSICO PASTA SAUCE
 SELECTED VARIETIES
 410/600 ML
 20323609003_EA
 21634216_EA



1⁶⁷
LIMIT 4
OVER LIMIT PAY
 1.67 EA

KNORR SIDEKICKS
 SELECTED VARIETIES
 116-162 G
 20321430007_EA



9⁹⁹
LIMIT 4
OVER LIMIT PAY
 11.79 EA

NO NAME® FLOUR
 SELECTED VARIETIES
 10 KG
 20022248_EA
 20306863_EA



CLUB SIZE

2²⁹
LIMIT 4
OVER LIMIT PAY
 2.29 EA

NO NAME® WHITE VINEGAR
 4L
 20402796_EA



CLUB SIZE

4²⁹
LIMIT 4
OVER LIMIT PAY
 4.99 EA

FRENCH'S KETCHUP
 750 ML/1 L
 20435064_EA
 20435951_EA



3⁴⁹
LIMIT 4
OVER LIMIT PAY
 4.49 EA

TETLEY, TWININGS OR CELESTIAL HERBAL TEA
 SELECTED VARIETIES
 20/24'S
 20308660_EA
 20711168_EA



2⁴⁹
LIMIT 4
OVER LIMIT PAY
 3.69 EA

CHRISTIE COOKIES
 SELECTED VARIETIES
 224-303 G
 21358407_EA
 21361508_EA



6⁹⁷
LIMIT 3
OVER LIMIT PAY
 9.99 EA

FERRERO ROCHER CHOCOLATE
 SELECTED VARIETIES,
 15-16'S, 156/200 G
 2009034_EA
 20981375_EA



1,500⁰⁰ - \$150⁰⁰
 when you buy 2 Value

DORITOS TORTILLA CHIPS
 210/235 G
 OR SMARTFOOD POPCORN
 150-200 G
 SELECTED VARIETIES
 20972873_EA/21360118_EA



1,500⁰⁰ - \$150⁰⁰
 when you buy 2 Value

OLD DUTCH POTATO CHIPS
 200/235 G,
 SNACKS 250-290 G,
 ARRIBA 235/245 G
 OR RESTAURANTE TORTILLA CHIPS
 275/290 G
 SELECTED VARIETIES
 21367509_EA/21367546_EA



18⁹⁹
LIMIT 4
OVER LIMIT PAY
 22.99 EA

PC® BATHROOM TISSUE
 CLUB SIZE
 21430848_EA



30=100 ROLLS

4⁴⁷
LIMIT 4
OVER LIMIT PAY
 5.49 EA

ZIPLOC STORAGE BAGS
 SELECTED VARIETIES, 10-90'S
 2030461001_EA/20871410_EA



10⁹⁹
LIMIT 4
OVER LIMIT PAY
 12.99 EA

PURINA ONE DRY DOG FOOD
 SELECTED VARIETIES
 1.72/1.81 KG
 20947032_EA



HAPPY LUNAR NEW YEAR

新年快樂

Celebrate the Year of the Snake with low prices.

2⁸⁸

RED PUMMELO
PRODUCT OF CHINA
20001390001_EA



1⁸⁸
LB
4.14/KG

LONG EGGPLANT
PRODUCT OF MEXICO
20100013001_KG



5⁸⁸
LB
12.96/KG

WHOLE CHICKEN,
HEAD AND FEET ON
FROZEN
210019701_KG



4⁸⁸

MELONA ICE BARS
SELECTED VARIETIES
FROZEN, 560 ML
21022903_EA

LIMIT 4
OVER LIMIT PAY
6.29 EA



9⁸⁸

KNORR CHICKEN
BROTH MIX
1 KG
20104074_EA

LIMIT 4
OVER LIMIT PAY
12.99 EA



3⁸⁸

CP ENTRÉES
SELECTED VARIETIES
FROZEN, 250-350 G
20100234_EA



2/3⁸⁸
OR 2.88 EA

ROOSTER™ TOFU
SELECTED VARIETIES, 454 G
21027013_EA



4⁸⁸

GOLDEN HAPPINESS
CHINESE LONG
DONUTS
6'S
201000445_EA/201022101_EA



6⁸⁸

BASA STEAKS OR
CHUB MACKEREL
FROZEN, 1 KG
201010405_EA/210270543_EA



2⁴⁸

CHACHA
SUNFLOWER SEEDS
SELECTED VARIETIES, 260 G
21054130002_EA

LIMIT 4
OVER LIMIT PAY
2.99 EA



3²⁸

INDOMIE
INSTANT NOODLES
SELECTED VARIETIES, 400/425 G
201000719_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



3⁸⁸

SIWIN TOSINO
OR LONGANISA
SELECTED VARIETIES, 375 G
20104946_EA

LIMIT 4
OVER LIMIT PAY
4.99 EA



1²⁸
LB
2.82/KG

NAPA
PRODUCT OF U.S.A.
20100025001_KG



8⁸⁸

MANN'S SNAP PEAS
PRODUCT OF U.S.A., 680 G
21004035_EA



2⁸⁸
LB
6.35/KG

BABY BOK CHOY
PRODUCT OF MEXICO
OR SHANGHAI
BOK CHOY
PRODUCT OF U.S.A.
21000279001_KG/21002414001_KG



HAPPY LUNAR NEW YEAR

新年快樂

Celebrate the Year of the Snake with low prices.

4⁸⁸

GLICO POCKY BISCUIT STICKS
SELECTED VARIETIES, 12'S
21066079_EA/21066087_EA

3⁸⁸

LIMIT 4
OVER LIMIT PAY
4.99 EA

UNI-EAGLE SRIRACHA
HOT CHILLI SAUCE
815 G
21499504_EA

2⁸⁸

LIMIT 4
OVER LIMIT PAY
3.99 EA

UFC REFRESH
COCONUT WATER
1L
20279006_EA

8⁸⁸

LIMIT 4
OVER LIMIT PAY
11.99 EA

JAYONE ROASTED
SEAWEED
24'S
20699443_EA

5⁸⁸

LIMIT 4
OVER LIMIT PAY
8.99 EA

KEWPIE
MAYONNAISE
517 ML
21044901_EA

ALWAYS \$5

T&T[®] POTSTICKERS
SELECTED VARIETIES, FROZEN
567 G
21499903_EA

5⁸⁸

LIMIT 4
OVER LIMIT PAY
6.99 EA

LEE KUM KEE
SOY SAUCE
SELECTED VARIETIES
1.9 L
20793390_EA

4⁸⁸

LIMIT 4
OVER LIMIT PAY
6.00 EA

SUMMI
ROLLS OR
DUMPLINGS
SELECTED VARIETIES
250-350 G
21142367_EA

3⁸⁸

LIMIT 4
OVER LIMIT PAY
4.29 EA

NO NAME[®]
PLASTIC WRAP
60 M
21200002_EA

5⁸⁸

NO NAME[®]
NAPKINS
500'S
20006897_EA

CLUB SIZE

3⁸⁸

NO NAME[®]
DISINFECTANT
WIPES
SELECTED VARIETIES
75'S
21384771_EA
21384790_EA

5⁸⁸

NO NAME[®]
PAPER DINNER
PLATES
40'S
21390087_EA

9⁸⁸

NO NAME[®]
MEAL PREP
FOOD
CONTAINERS
50'S
21406000_EA

1⁸⁸

LIMIT 4
OVER LIMIT PAY
2.29 EA

NO NAME[®]
DISHWASHING
LIQUID
800 ML
21048894_EA

1⁸⁸

LIMIT 4
OVER LIMIT PAY
3.00 EA

NO NAME[®]
SPONGES
SELECTED VARIETIES
2/4'S
20484828_EA
20579181_EA

5⁸⁸

NO NAME[®]
JUMBO PAPER
TOWELS
6=8 ROLLS
20079635_EA

2⁸⁸

LIMIT 4
OVER LIMIT PAY
3.49 EA

NO NAME[®]
ALUMINUM
FOIL 50 FT
OR
PARCHMENT
PAPER 10 M
21099811_EA/21205907_EA

2⁸⁸

NO NAME[®]
DISINFECTANT
ALL-PURPOSE
1.3 L OR MULTI
SURFACE
CLEANER 650 ML
SELECTED VARIETIES
21007732_EA
21484622_EA

* Please note that not all items are available in all stores.

LOHRI FESTIVAL ESSENTIALS*

Celebrate harvest season on a budget.



\$3

CRISPY ROTI
SELECTED VARIETIES, 750 G
2109089_EA/2109087_EA

BIGGER - 15 PACK

ROTI
Whole Wheat
8 1/2" Entier

BIGGER - 15 PACK

ROTI
Original
Originale

ALWAYS \$5

SURAJ® NAAN
SELECTED VARIETIES, 10'S
3034285_EA/3034278_EA

NAAN

8.99

FARMER'S MARKET™ RED ONIONS
PRODUCT OF WESTERN PROVINCES
CANADA NO. 1 GRADE, 10 LB
2071065001_EA

CLUB SIZE

3.77

CRISPY POUND CAKE
SELECTED VARIETIES, 386 G
2061400_EA/2061428_EA

original

original

almond

3.50

VERKA NAMAK PARA
360 G
2148102_EA

**LIMIT 4
OVER LIMIT PAY
3.99 EA**

NAMAK PARA

NAMAK PARA

\$16

PC® CLUB SIZE ALMONDS
SALTED AND UNSALTED, 907 G
2148476_EA/2148477_EA

REAL CALIFORNIA ALMONDS
AMANDES DE LA CALIFORNIE

DRY ROASTED CALIFORNIA ALMONDS
AMANDES DE LA CALIFORNIE
ROASTÉES

7.99

PRAN PARATHAS FAMILY PACK
FROZEN, 2400 G
2107344_EA

Plain Paratha

30

1.49

SHANA VEGETABLES
SELECTED VARIETIES
FROZEN, 300 G
3073395_EA

Okra

Okra

8.99

NANAK KESAR RASMALAI DESSERT
FROZEN, 850 G
2104814_EA

NANAK Kesar Rasmalai

12

NET WT./POIDS NET 850 g (30 oz)

5.99

SURAJ® SOOJI FLOUR
2 KG
2107070_EA

**LIMIT 4
OVER LIMIT PAY
6.99 EA**

SOOJI
WHEAT SEMOLINA - SEMOULE DE BLE

2 kg

99¢

BRITANNIA LITTLE HEARTS OR BOURBON COOKIES
100 G
2086993_EA/2103270_EA

LITTLE HEARTS

bourbon

9.99

DABUR MUSTARD OIL
1 L
2129802_EA

Dabur

INDIAN Mustard Oil

9.99

DABUR HONEY
500 G
2060188_EA

**LIMIT 4
OVER LIMIT PAY
11.99 EA**

Dabur

HONEY/MIEL

500g

3.99

VERKA ROASTED PEANUTS IN SHELL
2 LB
2100324_EA

**LIMIT 4
OVER LIMIT PAY
4.99 EA**

Roasted Peanut in Shell
(Arachides Rôties en Coquilles)

4.99

BRAR'S MALAI PANEER
375 G
3028164_EA

BRAR'S MALAI Paneer

*Prices effective at Superstore Vancouver, BC - Marine Dr., Grandview Hwy, Burnaby, BC, Coquitlam, BC - Lougheed Hwy, Surrey, BC - King George Hwy, 104th Ave, Delta, BC, Richmond, BC, Abbotsford, BC, Mission, BC, Langley, BC, Edmonton, AB - Windermere, 23rd Ave, 137th Ave, 17th St, Calgary Trail, Eberslie, Calgary, AB - Westwinds, Coventry Hills, Mackenzie, Country Hills, Sundridge, Shawnessy, Ft. McMurray, AB, Regina, SK - Prince of Wales, Saskatoon, SK - 8th St, Winnipeg, MB - Bison Dr, Sargeant Ave.

FROM OUR SHELVES TO YOURS

REAL CANADIAN™ LIQUORSTORE



Get your points straight up

Now you can earn and redeem PC Optimum™ points on liquor.

8⁹⁹

GET 1,000^{PC} = \$1 Value

BROKEN BRIDGE
CABERNET MERLOT OR
PINOT GRIGIO,
750 ML



Optimum⁺
Members-Only Price™

33⁹⁹

Non-members
35⁹⁹

SAWMILL CREEK
DRY WHITE OR
CHARDONNAY,
4L

**Must be a registered PC Optimum™ member to load and get this offer.

Members save \$2



Optimum⁺
Members-Only Price™

38⁴⁹

Non-members
40⁴⁹

COPPER MOON
PINOT GRIGIO, MALBEC,
CABERNET SAUVIGNON,
SHIRAZ OR SMOOTH RED,
4L

**Must be a registered PC Optimum™ member to load and get this offer.

Members save \$2



9⁹⁹

GET 1,000^{PC} = \$1 Value

PELLER FAMILY VINEYARDS
PINOT GRIGIO OR ROSÉ,
750 ML



18⁴⁹

GET 1,000^{PC} = \$1 Value

SAINTLY
ROSÉ OR
SAUVIGNON BLANC,
750 ML



22⁹⁹

GET 1,000^{PC} = \$1 Value

SEE YA LATER RANCH
BRUT,
750 ML



17⁴⁹

GET 1,000^{PC} = \$1 Value

JACKSON-TRIGGS PROPRIETORS' SELECTION
CABERNET SAUVIGNON OR
CHARDONNAY,
1.5L



12⁹⁹

GET 1,000^{PC} = \$1 Value

GROWERS CIDER
EXTRA DRY APPLE,
6 X 355 ML





BABY SHOP

FOR LESS

SHOP NOW



32⁹⁷

PAMPERS SWADDLERS, SWADDLERS 360 OR ECONO PACK
SIZE N-8, SELECTED VARIETIES
58-200'S
2193921.SA/2193966.SA

LIMIT 4
OVER LIMIT PAY
39.99 EA



24⁹⁹

MILLIE MOON CLUB PACK PACK DIAPERS
SIZE 1-6, SELECTED VARIETIES
54-108'S
2193942.SA/2193941.SA

LIMIT 4
OVER LIMIT PAY
29.99 EA



22⁹⁹

PAMPERS PURE SUPER BIG PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
32-120'S
2193976.SA/2193947.SA

LIMIT 4
OVER LIMIT PAY
29.99 EA



29⁹⁹

PAMPERS BABY DRY ECONO DIAPERS
SIZE 2-7, SELECTED VARIETIES
84-180'S
2193941.SA/2193943.SA

LIMIT 4
OVER LIMIT PAY
39.99 EA



34⁹⁹

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2193926.SA/2193928.SA

LIMIT 4
OVER LIMIT PAY
39.99 EA



24⁹⁷

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
2193922.SA/2193912.SA

LIMIT 4
OVER LIMIT PAY
29.99 EA



41⁴⁹

ENFAMIL A+ NEUROPRO POWDER FORMULA TUB
587 G
2198912.SA

LIMIT 2
OVER LIMIT PAY
16.99 EA



12⁹⁷

ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 6X237 ML
2198773.SA/2198773.SA

LIMIT 2
OVER LIMIT PAY
16.99 EA



54⁹⁷

SIMILAC PRO-ADVANCE POWDER FORMULA
STEP 1 OR 2, 837-859 G
2194985.SA/2193708.SA

LIMIT 2
OVER LIMIT PAY
16.99 EA



2/\$9

GERBER INFANT CEREAL 227 G, SNACKS 28-150 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G
SELECTED VARIETIES
219393906.SA/21939246.SA

LIMIT 4
OVER LIMIT PAY
9.99 EA



8⁹⁹

NESTLÉ CERELAC BABY CEREAL WITH HONEY AND WHEAT
400 G
2198977.SA

LIMIT 4
OVER LIMIT PAY
9.99 EA



UP TO 25% OFF

2.99-26.99 AFTER SAVINGS

TOMMEE TIPPEE CUPS, BOTTLES OR PACIFIERS
SELECTED VARIETIES
2193996.SA/2193996.SA



11⁹⁹

AVEENO BABY NEEDS
SELECTED VARIETIES, 532 ML
219394392.SA/219394790.SA

LIMIT 3
OVER LIMIT PAY
12.99 EA



UP TO 20% OFF

5.19-18.39 AFTER SAVINGS

SUDOCREM OR PENATEN BABY NEEDS
SELECTED VARIETIES, 60-454 G
2198920.SA/219979203.SA



UP TO 20% OFF

1.59-6.39 AFTER SAVINGS

DAPPLE DISH SOAP OR PC® BABY TOILETRIES
SELECTED VARIETIES
2193976.SA/2193947.SA



SUPER YOUR EVERYDAY

UP TO
20% OFF
ON ALL EUCERIN PRODUCTS
10.79 - 23.99
AFTER SAVINGS

Eucerin®



4.99

ST. IVES FACE SCRUBS, EXFOLIATORS OR LOTION
SELECTED VARIETIES AND SIZES
21044301_EA/2142905003_EA



14.99

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES,
473/500 ML
2007946700_EA/20432313001_EA



7.99

LIMIT 4 OVER LIMIT PAY 10.99 EA

JERGENS 620 ML OR CUREL 480 ML LOTION
SELECTED VARIETIES
20856268_EA
20213025004_EA



UP TO
20% OFF
8.79-11.19 AFTER SAVINGS

AVEENO 354/532 ML OR LUBRIDERM 480/710 ML LOTIONS
SELECTED VARIETIES
20101023001_EA/21042310_EA



UP TO
15% OFF
12.99-13.49 AFTER SAVINGS

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES AND SIZES
20304162001_EA/20304647001_EA



5.99

LIMIT 4 OVER LIMIT PAY 7.29 EA

TRESEMME HAIR CARE
SELECTED VARIETIES
198-311 G OR 168-323 ML
2031330000_EA
21040794_EA



4.77

LIMIT 4 OVER LIMIT PAY 6.29 EA

PANTENE HAIR CARE
SELECTED VARIETIES
308-355 ML
21423190_EA/21431192_EA



UP TO
20% OFF
5.59-10.59 AFTER SAVINGS

QUO BEAUTY HAIR BRUSHES
SELECTED VARIETIES AND SIZES
21277113_EA
21277186_EA



UP TO
20% OFF
8.49-9.99 AFTER SAVINGS

AVEENO, OGX OR MAUI MOISTURE HAIR CARE
SELECTED VARIETIES
21009269_EA
21163729_EA



SUPER YOUR EVERYDAY

UP TO
20% OFF
3.59-11.19 AFTER SAVINGS

OLD SPICE BODY WASH 473-887 ML,
BAR SOAP 1/4X90 G,
DEODORANT 73-144 G OR
HAIR CARE
63 OZ/237-650 ML
SELECTED VARIETIES AND SIZES
21332771_EA/2151943_EA



UP TO
20% OFF
26.39-34.39 AFTER SAVINGS

OUO BEAUTY HAIR APPLIANCES
SELECTED VARIETIES, 1 EA.
21502148_EA/21529439_EA



GET
3,500 **Value**
= \$350

HARRY'S OR FLAMINGO RAZOR'S
SELECTED VARIETIES, 1'S
21309019_EA/21607937_EA



12.99

LIMIT 4
OVER LIMIT PAY
15.99 EA

OLAY INDULGENT MOISTURE BODY WASH
591 ML
21585309_EA/21585376_EA



UP TO
25% OFF
3.49-29.99 AFTER SAVINGS

CREST 3D WHITE TOOTH PASTE
65-210 ML, **ORAL-B 3D WHITE TOOTHBRUSHES**, **CREST 3D WHITE MOUTH WASH** 946 ML-1.42 L
OR **ORAL-B 3D WHITE FLOSS** 35 M
SELECTED VARIETIES
20960534_EA/21088588_EA/21506724_EA



UP TO
25% OFF
1.59-6.99 AFTER SAVINGS

COLGATE KIDS TOOTH PASTE 75-100 ML, **KIDS TOOTHBRUSH**, **MANUAL OR BATTERY** OR **KIDS MOUTH WASH** 500 ML
SELECTED VARIETIES
20312052003_EA/21334423_EA/21428529_EA



84¢

COLGATE TOOTH PASTE
52-95 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20277687002_EA/20975582_EA



2.99

LIMIT 4
OVER LIMIT PAY
4.29 EA

COLGATE PREMIUM TOOTH PASTE
70-150 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
203064000L_EA/21966613_EA



4.76

SENSODYNE OR PRONAMEL BASE TOOTH PASTE 75-100 ML, **POLIDENT TABLETS** 40'S OR **POLIGRIP** 40 G
SELECTED VARIETIES
20301779003_EA/20645907_EA



ELEVATE YOUR WELL BEING

GET **4,000*** for every \$20* spent on

= \$4 Value!

VICKS, NYQUIL OR DAYQUIL
SELECTED VARIETIES AND SIZES
30/30/30/60/90/EA, SA/30/30/60/90/EA
*See back \$4 value for details



GET **3,000*** for every \$15* spent on

= \$3 Value!

ALLERGY BENYLIN OR ZARBEES
SELECTED VARIETIES AND SIZES
30/30/30/60/90/EA, SA/30/30/60/90/EA
*See back \$3 value for details



249

HALLS BAGS
SELECTED VARIETIES AND SIZES
30/30/60/90/EA, SA/30/30/60/90/EA



13⁷⁷

ADVIL TABLETS, CAPLETS, CAPSULES OR LIQUI-GELS
SELECTED VARIETIES, 40-150'S
30/30/70/90/EA, SA/30/30/70/90/EA

LIMIT 4
OVER LIMIT PAY
14.99 EA



FROM **13⁹⁹**
13.99-54.99

PC® SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
30/60/90/EA, SA/30/60/90/EA



\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY
4 KG
30/30/47/EA



UP TO **20% OFF**
11.59-29.59 AFTER SAVINGS

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS, OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
30/60/90/EA, SA/30/60/90/EA



UP TO **20% OFF**
7.99-17.99 AFTER SAVINGS

IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES, 60-300'S
30/30/60/90/EA, SA/30/30/60/90/EA



UP TO **15% OFF**
3.79-13.49 AFTER SAVINGS

BAREBELLS PROTEIN BARS
SELECTED VARIETIES AND SIZES
30/30/32/EA



12⁹⁹

U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 43'S OR LINERS 150'S
SELECTED VARIETIES
30/30/60/EA, SA/30/30/60/EA

LIMIT 4
OVER LIMIT PAY
15.99 EA



4⁹⁹

ALWAYS PADS 30-38'S OR LINERS 46-48'S
SELECTED VARIETIES
30/30/60/EA, SA/30/30/60/EA



19⁹⁹

POISE PADS
SELECTED VARIETIES AND SIZES
30/30/32/EA

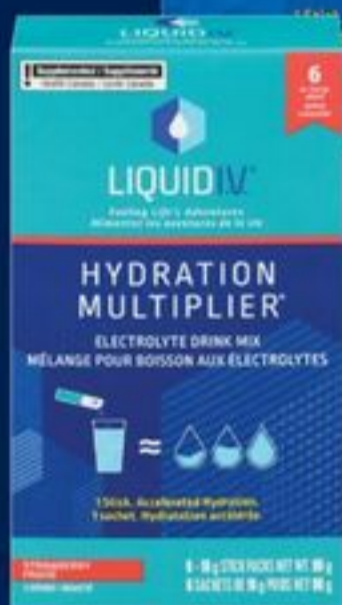


NEW YEAR NEW YOU

UP TO
15% OFF

LIQUID IV HYDRATION MULTIPLIER
SELECTED VARIETIES AND SIZES
2199244_EA / 2199232_EA

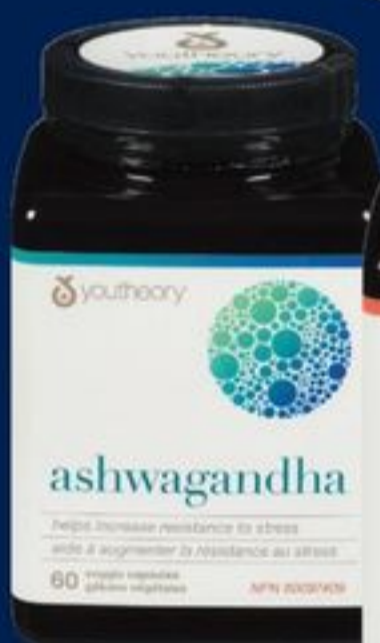
13.49-29.49
AFTER SAVINGS



UP TO
15% OFF

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2196347_EA / 2196319_EA

3.49-49.99
AFTER SAVINGS



UP TO
25% OFF

YOUTHEORY HEALTH SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21646923_EA / 21646943_EA

19.49-22.49
AFTER SAVINGS

UP TO
25% OFF

PC® BOTTLES
SELECTED VARIETIES
GALLON, 1 L TRITAN AND SHAKER
21464376_EA / 21462949_EA

6.00-10.00
AFTER SAVINGS



DR TEAL'S EPSOM SALT OR FOAM BATH
SELECTED VARIETIES AND SIZES
2195276_EA / 2104819903_EA

GET **3,000** ^{Optimum} = **\$3 Value**
when you spend \$15* on



\$19

JOE FRESH SOLID RECYCLED ACTIVE TOP



\$29

JOE FRESH BALANCE TANK WITH BRA



\$29

JOE FRESH BALANCE HIGH RISE LEGGINGS

\$16

JOE FRESH ACTIVE CAP



Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach.

Happy new year for less

UP TO
20% OFF
12.00-100.00 AFTER SAVINGS

EVERYDAY ESSENTIALS™ APPLIANCES
20056991_EA/2193434_EA

UP TO
15% OFF
35.00-355.00 AFTER SAVINGS

NINJA APPLIANCES
21425747_EA/21637356_EA

\$90

LIMIT 2
OVER LIMIT PAY
130.00 EA

SODASTREAM
TERRA
CARBONATED
WATER MACHINE
21673905_EA/21473849_EA

FROM
\$40
40.00-68.00

PC® ENAMELED CAST IRON SKILLETS, DUTCH OVENS, ROASTERS, BRAISERS OR STOCKPOTS
SELECTED VARIETIES
21406489_EA/21477098_EA

\$23

GET 3,000 ml = \$3 Value

BRITA DENALI 6-CUP PITCHER OR 3-PACK FILTER
SELECTED VARIETIES
20094143_EA/21524887_EA

FROM
\$28
28.00-42.00

THROWS AND CUSHIONS
SELECTED VARIETIES
21595624_EA

UP TO
30% OFF
28.00-42.00 AFTER SAVINGS

LIFE AT HOME™ FLANNEL SHEET SETS
SELECTED VARIETIES
21579318_EA

\$34

LIMIT 4
OVER LIMIT PAY
42.00 EA

MARVEL SPIDER-MAN BLAST ACTION FIGURE
21533983_EA

\$149

LIMIT 4
OVER LIMIT PAY
250.00 EA

HOT WHEELS ULTIMATE GARAGE
21595134_C01

\$35

LIMIT 4
OVER LIMIT PAY
45.00 EA

LEGO MCLAREN SOLUS GT & MCLAREN F1 LM
21360548_EA

FROM
\$2
2.00-112.00

SHOVELS, BRUSHES OR HEATERS
SELECTED VARIETIES
21091145_EA/21663004_EA

UP TO
20% OFF
4.00-17.50 AFTER SAVINGS

SALT OR FIRE LOGS
SELECTED VARIETIES
20213333_EA/21030187_EA

WINTER
ICE MELT
DÉGLAÇANT

Pine Mountain
3-Hour Fire
Fast, easy lighting
Simple, no mess
Clean burning
6 FIRELOGS

Optimum Members save \$5

Members-Only Price™
\$19

Non-members
\$24

WINTER PREMIUM UTILITY MAT
90X120 CM
21614156_EA

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Optimum™

THE

BOXING WEEK EVENT



ENDS DECEMBER 31

UP TO

250,000

pts

Bell

ROGERS

Virgin plus

fido

SAMSUNG GALAXY S24



IPHONE 15

FIND ALL THE DEALS IN STORE.

THE MOBILE SHOP®

NOW THAT'S REWARDING.

Offer valid until December 31st, 2024. Earn up to 250,000 bonus PC Optimum™ points on select phones on a new 2-year activation or upgrade on select Bell, Rogers, Virgin Plus, or Fido plans at The Mobile Shop®. Subject to credit approval. PC Optimum™ points earned vary by device and plan. PC Optimum™ points will be deducted for any returns. Product availability may vary by store. We are not obligated to award points based on errors or misprints. Find the nearest store at themobileshop.ca/en/locations. Offer subject to change without notice.

The Mobile Shop® is a division of Loblaws Inc.

boxing week!

up to
60% off
clearance

In-Store Exclusive | Price as Marked
While Quantities Last

JOE FRESH

[FIND A STORE](#)

**AD
MATCH**

We match prices*
so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.