

Sobeys LIQUOR

Happy New Year



Scene **MEMBER PRICING**

17⁹⁹ **SAVE \$7**

19⁹⁹ without Scene+ Card **SAVE \$5**

La Marca
Prosecco, 750 mL

SAVE \$8

100 PTS
when you buy 1

Vizzy
Max 7% Hard Seltzer
Exotic Twist Variety
Pack, 12 x 355 mL

29⁹⁹



SAVE \$5

50 PTS
when you buy 1

Skyy
Vodka, 750 mL

20⁹⁹



SAVE \$15

**Bud Light or
Budweiser**
24 x 355 mL

43⁹⁹



SAVE \$4

Peller Estates
Selected Varietals
750 mL

7⁹⁹



Scene REDEMPTION EVENT

ALL WEEK LONG!
DECEMBER 26 - JANUARY 1

GET 200 PTS

WHEN YOU REDEEM 1000 PTS

See terms and conditions on page 4.

Flyer prices and offers effective December, 2024-January, 2025 in select stores in Saskatchewan

THU	FRI	SAT	SUN	MON	TUE	WED
26	27	28	29	30	31	1

PROUDLY CANADIAN 🍁
Prices do not include taxes and deposits.
PLEASE DRINK RESPONSIBLY.

Scan for digital flyer or visit sobeysliquor.com



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

SAVE \$8

Bodacious
Selected Varietals, 4 L

37⁹⁹



WORKS OUT TO
\$7.12 PER 750 ML

SAVE \$5

20 PTS
when you buy 1

Casillero del Diablo
Selected Varietals
750 mL

12⁹⁹



SAVE \$4

Bolla
Pinot Grigio or
Valpolicella, 750 mL

14⁹⁹



SAVE \$5

30 PTS
when you buy 1

Oyster Bay
Selected Varietals
750 mL

18⁹⁹



so perfectly paired

Pop, fizz, clink!
Celebrate
New Year's Eve
with a seafood
extravaganza and
a glass of your
favourite bubbly!



SAVE \$4

50 PTS
when you buy 1

Henkell
Troocken, 750 mL

14⁹⁹



SAVE \$7

Tom Gore
Selected Varietals
750 mL

19⁹⁹



SAVE \$4

The Show
Malbec or Cabernet
Sauvignon, 750 mL

23⁹⁹



SAVE \$6

30 PTS
when you buy 1

Meiomi
Selected Varietals
750 mL

25⁹⁹



SAVE \$20

200 PTS
when you buy 1

Mumm
Grand Cordon
Brut Champagne
750 mL

64⁹⁹

That's like
\$2
toward your
next purchase

For an easy Gribiche
Sauce to serve with
your lobster, scan
this QR code:



2

MIX & MATCH

BUY ANY 6 BOTTLES
OF WINE AND GET

250 PTS

OR

BUY ANY 12 BOTTLES
OF WINE AND GET

1000 PTS



Scene+
MEMBER
PRICING

26⁹⁹ SAVE \$10

29⁹⁹ without Scene+ Card
SAVE \$7

Baileys
Irish Cream, 750 mL

SAVE \$5
50 PTS
when you buy 1

Forty Creek
Barrel Select Niagara Whisky, 750 mL

25⁹⁹



SAVE \$7
50 PTS
when you buy 1

Alberta Pure or Premium
Vodka or Canadian Rye Whisky, 1.14 L

31⁹⁹

1.14 L



SAVE \$7
50 PTS
when you buy 1

Havana Club
7-Year-Old Añejo Rum, 750 mL

34⁹⁹



SAVE \$8
100 PTS
when you buy 1

Appleton Estate
Signature Blend Jamaica Rum, 1.14 L

37⁹⁹

1.14 L



Top up your holiday bar

SAVE \$8
50 PTS
when you buy 1

Beefeater
London Dry Gin, 1.14 L

38⁹⁹



1.14 L

SAVE \$10
100 PTS
when you buy 1

Ciroc
Red Berry, Original, Apple or Pineapple Vodka, 750 mL

43⁹⁹



SAVE \$10
50 PTS
when you buy 1

The Singleton
12-Year-Old Single Malt Scotch Whisky, 750 mL

49⁹⁹



SAVE \$12
100 PTS
when you buy 1

Elijah Craig
Small Batch Kentucky Straight Bourbon Whiskey, 750 mL

49⁹⁹



SAVE \$12
100 PTS
when you buy 1

Sauza
Hornitos Black Barrel Tequila, 750 mL

49⁹⁹



Spice of Life

- 2 oz Sauza Hornitos Black Barrel Tequila
- 2 slices jalapeño, seeded
- 1 oz pineapple juice
- ½ oz lime juice
- ½ oz agave syrup
- ice
- pineapple wedge and sprig mint

In a cocktail shaker, lightly muddle the jalapeño; fill the shaker with ice. Add the Sauza tequila, pineapple juice, lime juice and agave syrup; shake until well chilled. Strain into a rocks glass with ice. Garnish with the pineapple and mint.



Sobeys

LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

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TAX BREAK

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On select items in store*

- ✔ **Snacks and beverages**, including chips and carbonated water
- ✔ **Baked goods**, including cakes, muffins and pies
- ✔ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

Locally Crafted
BEER OF THE WEEK
 Brewed locally in Saskatchewan with prime Western Canadian malted two-row barley, 2Row Light Lager is inspired by the agricultural heart of the Prairies.

2ROW LIGHT LAGER
 TO THE PRAIRIES
 est. 2023

SAVE \$9
 Saskatoon

2Row
 Light Lager
 12 x 355 mL
16⁹⁹

SAVE \$10

Coors
 Original
 15 x 355 mL
33⁹⁹

SAVE \$7
100 PTS
 when you buy 1

Sol
 Cerveza
 12 x 330 mL
29⁹⁹

SAVE \$10

Original 16
 Selected Varieties
 15 x 355 mL
32⁹⁹

SAVE \$7

Miller
 Genuine Draft
 15 x 355 mL
34⁹⁹

Scene+ MEMBER PRICING

Brewhouse
 PILSNER
 CRISP & REFRESHING
 TRUE WESTERN CANADIAN BEER
 24 x 355 mL
34⁹⁹ **SAVE \$13**
 39⁹⁹ without Scene+ Card
 SAVE \$8

SAVE \$14

Great Western
 Selected Varieties
 24 x 355 mL
39⁹⁹

so ready

SAVE \$7
100 PTS
 when you buy 1

Mike's
 Harder Lemonade Mixer Pack
 12 x 355 mL
25⁹⁹

SAVE \$10
100 PTS
 when you buy 1

Pabst
 Blue Ribbon Groovy Lemon Strong Iced Tea, 12 x 355 mL
24⁹⁹

SAVE \$7

Simply
 Spiked Selected Varieties
 12 x 355 mL
27⁹⁹

4 | Scene+ 1000 PTS = \$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor locations within Saskatchewan. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth® program will contribute to the planting of a tree through Trees for Life Canada.

Offer valid December 26, 2024-January 1, 2025 at Sobeys Liquor and Safeway Liquor locations in Alberta and Saskatchewan. Offer applies to qualifying uses of 1000 or more Scene+ points for \$10 towards your purchases made in a single transaction. Limit of one (1) 200 Point offer per account number. No base Scene+ points earned. Offer excludes taxes, service fees, gift cards, tobacco products, lottery, deposits, environmental charges, and other goods and services which are non-discountable or excluded by law. Standard Scene+ Terms & Conditions apply. Scene+ Points will not appear on the receipt. Please allow up to 4 weeks for Scene+ points to appear in eligible Scene+ Accounts. No coupon required. Scene+ digital or physical membership card must be presented at time of purchase. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.