

Merry Christmas

SAFEWAY

Sobeys

BUY 2 GET 3RD FREE
of equal or lesser value

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g or DAILY'S Bacon 375 g starting at 6.99 ea

6.99 ea

Atlantic Canada 3-4 oz Lobster Tail previously frozen or frozen 85 g

Scene+ MEMBER PRICING

7.66
/lb, 3.66/kg

SAVE 33¢ /lb

1.99 without Scene+ Card 4.39/kg



Frozen Grade A Turkeys all available sizes



66¢

CLUB HOUSE Gravies or Sauces 21-47 g

Scene+ MEMBER PRICING MEMBERS SAVE AN EXTRA **20% off** with Scene+ Card

20% without Scene+ Card off Card

BALDERSON Cheddars or Havarti 170-280 g

2/\$6

Blackberries or Raspberries product of Mexico 170 g

2.49
/lb

Brussels Sprouts or Broccoli Crowns product of USA or Mexico no 1 grade 5.49/kg

Deals that sparkle!

HOT PRICE
4.99

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L, Yukon or Super Novelties 5-18 pk (excludes seasonal varieties)

HOT PRICE
5.77

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

HOT PRICE
12.97

KICKING HORSE COFFEE Whole Bean Coffee 454 g

HOT PRICE
2/13

PEPSI or COCA-COLA Soft Drinks 12x355 mL

Scene+ **SPEND & GET 1500 PTS** That's like \$15 toward your groceries

DON'T FORGET YOUR COUPON Offer also available through mygroceryoffers.ca or on the Sobeys or Safeway app



0 61925 86355 2 Valid Thursday, December 19 - Sunday, December 22, 2024

Offer valid December 19 to December 22, 2024 at all Sobeys and Safeway locations in Western Canada. Receive 1500 Scene+ points when you spend a minimum qualifying purchase of \$200 in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$200 or more awards only one 1500 Scene+ points allotment. Offer can be redeemed by flyer coupon or through My Grocery Offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit of one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/termsand-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated

Stores are closed on Wednesday December 25th Please check your local store or online for holiday hours.

Prices and offers in effect December 2024

THU	FRI	SAT	SUN	MON	TUE	WED
19	20	21	22	23	24	25



More deals!
Scan here for our full flyer



SBY_SWY_WK34_P01_W01_AB_H01.5K

AB_MEL_SX



Merry Christmas



6.88 BONELESS
/lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AA or USDA Select grade beef while supplies last 15.17/kg



2.49
/lb

COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank 5.49/kg



MEMBER PRICING

2.99
/100 g **SAVE 40¢**/100 g

3.39 without Scene+ Card Fresh Atlantic Salmon Fillets or Wild Icelandic Cod Fillets previously frozen subject to availability



5.99
ea when you buy 2 or more

COMPLIMENTS Apple, Apple Crumble or Pumpkin Pie 650-750 g 6.99 ea

Scene

TURN
POINTS
INTO
GROCERIES



1 kg



200 PTS
when you buy 2

10⁹⁹

MITCHELL'S Thick Sliced Bacon 1 kg or SCHNEIDERS or MAPLE LEAF Hams 600-700 g



150 PTS
when you buy 2

6⁹⁹

FERRERO ROCHER Assorted Chocolates 118-200 g while supplies last



250 PTS
when you buy 2

6⁹⁹

ROYALE Bathroom Tissue 9-12=24 rolls, Paper Towel 3=6 rolls or Facial Tissue 6 pk

1000 Points = \$10 of free groceries



Sterling SILVER

HAND-SELECTED AAA BEEF

Well-marbled - Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys and Safeway

That's like **\$5** toward your groceries

500 PTS when you spend \$50 or more

16.99 /lb

CERTIFIED TENDER TENDRETE CERTIFIÉE

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 37.46/kg

MEMBER

9.99 SAVE \$2

11.99 without Scene+ Card

MONTANA'S 100% Canadian Angus Beef Burger, KELSEY'S ORIGINAL ROADHOUSE Fully Cooked Pork Back Ribs, JAMES Ultimate Chicken Wings & Bites or SWISS CHALET Chicken Strips & Nuggets 600-906 g

\$7

COMPLIMENTS Cooked Shrimp Ring with Sauce 225 g or Extra Large Shrimp Ring with Sauce 312 g

STARTING AT 9.99

Prosciutto Di Parma D.O.P. 100 g, Antipasto Classico 200 g \$11 or MARCANGELO Salami Misto 200 g \$13

3.99

WONDERFUL Pistachios selected 200-225 g

2/24

12.99 ea

Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

3.99

Mountain Grain or Good Haven Bread 450 g

Holiday apps!

For gatherings big or small.

BUY 2 GET 3RD FREE

COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts Frozen 300-850 g selected starting at 5.99

*Buy 2 participating meat or seafood Compliments/Panache appetizers and/or Panache frozen bakery desserts in a single transaction and receive 3 eligible product of equal or lesser value free. Valid October 31, 2024 to January 1, 2025 at Safeway stores. No cash value, cannot be combined.

 <p>9.99</p> <p>TURTLES Chocolates 300-350 g while supplies last</p>	 <p>3.99</p> <p>COMPLIMENTS Frozen Fruit 300-600 g or TROPICANA Orange Juice or Juice Blends selected 1.36 L</p>	 <p>2/\$7</p> <p>GREEN GIANT Frozen Vegetables 750 g or Valley Selects 400-500 g</p>	 <p>3.49</p> <p>LUCERNE Fat Free, Half & Half or 35% Cream 473 mL-1 L</p>
 <p>2/\$6</p> <p>LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g</p>	 <p>2/6.50</p> <p>VILLAGGIO Bread 510-540 g or Buns 6-8 pk</p>	 <p>3.99</p> <p>DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g</p>	 <p>4.97</p> <p>KRAFT Miracle Whip, Mayonnaise 650-890 mL or NotCo Mayo 433 mL or PURE Salad Dressings and Marinades 355 mL</p>
 <p>5.99</p> <p>GENERAL MILLS Family Size Cheerios 475-778 g or KELLOGG'S Family Size Cereals 480-650 g selected varieties</p>	 <p>3.99</p> <p>PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL</p>	 <p>3.99</p> <p>HERSHEY'S Chipits 200-270 g</p>	 <p>4/\$5</p> <p>KRAFT Stove Top Stuffing 120 g or GREEN GIANT Canned Vegetables 341-398 mL</p>
 <p>2/\$7</p> <p>QUE PASA Tortilla Chips 286-350 g</p>	 <p>22.99</p> <p>PAMPERS Super or HUGGIES Giga Pack Diapers 32-188 pk</p>	 <p>1.99</p> <p>PALMOLIVE Liquid Dish Soap 591-828 mL</p>	 <p>12.99</p> <p>TIDE Power Pods 25 pk or Pods 25-42 pk</p>

Donate December 2nd-24th to support our local food bank

100% of your donation goes to our local food bank

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **450** PTS

Activate your offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.MyGroceryOffers.ca)

That's
like over
\$4
toward your
groceries



Get **350** PTS when you buy 1

PANACHE Seasoning 87-200 g



Get **100** PTS when you buy 1

EXCEL Mints 34 g



Download on the
App Store



GET IT ON
Google Play



Offer valid December 19th to December 25th, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Here for your
Holiday

Turkey, just the way you like it!

2⁴⁹
/lb

Fresh Grade A Turkeys
all available sizes
while supplies last
5.49/kg



Pop-up timer
included!



17⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg



2⁴⁹
/lb

BUTTERBALL Regular, Stuffed or Naturally Inspired Raised Without Antibiotics Turkey frozen grade A turkey all available sizes 5.49/kg



9⁹⁹

COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg



17⁹⁹

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg

12 Roasts
of Christmas

Roasts
for every
holiday
occasion

Impress with our Easy to Carve Sterling Silver Prime Rib Roast.

The bones have been removed and reattached by string. Once cooked to your preferred doneness then snip the tied bones from the roast and now you have a boneless roast for easy carving.

That's like **\$5** toward your groceries

500 PTS when you spend \$50 or more

17.99 /lb

Prime Rib Easy Carve Roast

STERLING SILVER Fresh Easy Carve Capless Prime Rib Premium Oven Roast cut by your meat expert from Canada AAA grade beef 39.66/kg

CERTIFIED TENDER
TENDRETE CERTIFIÉE

Roast 1

7.88 /lb

Assorted Squash product of Canada, USA or Mexico 4.14/kg

7.99 **100 PTS** when you buy 2

THE LITTLE POTATO COMPANY Potatoes product of Canada

BUY MORE SAVE MORE

2.49 ea when you buy 3 or more

COMPLIMENTS Herbs product of Canada, USA or Mexico assorted varieties 20-28 g 2.79 ea

100 PTS when you buy 2

3.49

BEST BUY FROZEN VEGETABLES 750 g

BEST BUY VALEUR PLUS WHOLE KERNEL CORN MAÏS EN GRAINS ENTIERES 750 g

3.99 **BAKED IN STORE**

Dinner, Tray or Butter Topped Buns 12 pk 400-535 g

7.99

NUWORLD Rice selected varieties 907 g

Sweets they'll savour!

21.99

Dessert Cake Holiday Confetti or Merry Berry 920 g-1.05 kg

6.79

MCCAIN Deep'n Delicious Cakes 510g or Mini Cakes Cups 340 g

5.99

REESE'S Lovers Minis, NESTLÉ KitKat Icon Bags, Santa Chimney or AFTER EIGHT Straws 90-158 g while supplies last

Holiday hosting checklist

100 PTS when you buy 1

7.99

COMPLIMENTS Orange Juice not from concentrate 2.5 L

500 PTS when you buy 4

4.99

WALKER'S All-Butter Shortbread 135-150 g

150 PTS when you buy 3

2.99

KELLOGG'S Cheez-It Crackers 191-200 g

100 PTS when you buy 1

8.99

ATYPIQUE Non-Alcoholic Mocktails 4x355 mL

5.79

TERRY'S Orange or Assorted Chocolate Balls 145-157 g while supplies last

9.99

CADBURY Mini Eggs 400 g or Dairy Milk Variety Box 304 g while supplies last

Stock-up on family faves

SPEND \$100 IN THE KEG STEAKHOUSE + BAR GIFT CARDS

AND GET A BONUS \$10

SOBEYS OR SAFEWAY GIFT CARD

Offer valid during December 19 - 26, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

Roast 12 **3.49** /100 g

Stuffed Salmon Roast

Fresh Atlantic Salmon Roasts with Imitation Crab and Seafood Stuffing

READ FOR YOU



Be sure how much you'll need for your get together

Scan for our Roast calculator

Sobeys Safeway



8.49

8.99 /lb

Roast 8

Pork Porchetta Roast

Fresh Boneless Pork Belly and Seasoned Pork Tenderloin Porchetta Roast 19.82/kg



Stack up your holiday charcuterie

MIX & MATCH

That's like **\$5** toward your groceries

500 PTS when you buy 4*

4/24.99

COMPLIMENTS Camembert or Brie 170-200 g, ILE DE FRANCE Petit Brie 125 g, KERRYGOLD 200 g, MONSIEUR GUSTAV 170 g, CASTELLO 200 g selected, WOOLWICH Chèvre 113 g, KAUKAUNA Cheddar-Balls 170 g, FANTINO & MONDELLO 100-200 g, PANACHE Toppers 130 mL or PANACHE Crisps 150 g

*Buy any four participating products in a single transaction between November 14, 2024, and January 1, 2025 for \$24.99 (before taxes), and receive 500 Scene+ points when you scan your Scene+ card. Limit of 2 offers per day.



3.99

100 PTS when you buy 2

3.99

HELVA GOOD! Dip 250 g

SNYDER'S Pretzels 240 g or STACY'S Pita Chips 208-227 g



Don't forget the basics!

6.49 GAY LEA Premium Butter 250 g

4.99 SILVER HILLS Bread 430-680 g or NATURAL BAKERY Rye 900 g

400 PTS when you buy 3

COMPLIMENTS Spices or Seasonings selected 5-245 g



20% off HANDI-FOIL Roaster selected varieties

6.49

ALCAN Foil 100 ft, Heavy Duty 60 ft, Non Stick Baking Foil 50 ft, Grilling 35 ft, REYNOLDS Air Fryer Liner 50 pk, Parchment Sheets 40 pk or Unbleached Parchment Paper 75 ft

6.99

ZIPLOC Freezer Bags 10-38 pk or Sandwich Bags 180 pk



Enjoy the holidays!

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobeys or Safeway app.

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TAX BREAK

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On select items in store*

- ✓ **Snacks and beverages**, including chips and carbonated water
- ✓ **Baked goods**, including cakes, muffins and pies
- ✓ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

Easy entertainment

60+ made-to-order trays.

Order in-store or online today!

Visit www.sobeys.com/entertaining
or safeway.ca/entertaining
for tray selections and ordering tips

Get **1000 PTS**
When you spend \$100

or

Get **2500 PTS**
When you spend \$200 or more

That's like
\$10
toward your groceries

That's like
\$25
toward your groceries



Here for your
Holiday

Merry Christmas!

We offer whole & cored pineapples for the same price!



2.99
/lb
Stem & Leaf Clementines
product of Spain 6.59/kg



2.99
Cranberries
product of Canada 340 g



5.49 +100 PTS
when you buy 2
Large Pineapple product of
Costa Rica or Prepared Fresh
Daily In-Store Cored Pineapple



4.99
COMPLIMENTS
Potatoes product
of Western
Canada 5 lb



2.99
COMPLIMENTS
Carrots or Onions
product of Western
Canada 3 lb



1.69
/lb
Sweet Potatoes
product of Ontario 3.73/kg



1.99
COMPLIMENTS
Baby-Cut Carrots
product of USA 340 g



4.99
Parsnips product
of Western
Canada 454 g

100% FRESH GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

Fruity Fresh...



7.97 +100 PTS
when you buy 1
Mandarins Case product of China
1.81 kg 4 lb



3.99
KENT Ready to Eat
Mangoes product of
Peru



4.99
5 PACK
Avocados product
of Mexico 5 pk



7.99
/lb
Chestnuts
product of Italy
17.61/kg



5.99 +100 PTS
when you buy 2
Mini Watermelon
product of Brazil



1.99
/lb
Ambrosia Apples
product of British Columbia,
Canada extra fancy grade 4.39/kg

Veggie love...



1.99
Green Onions, Cilantro, Italian or Curly
Parsley product of USA or Mexico



3.49
Celery
product of USA



4.49
6 PACK
FROM WESTERN CANADA
Mini Cucumbers product of
Western Canada, Canada no 1
grade 6 pk



3.99
COMPLIMENTS
Grape Tomatoes
product of Mexico
283 g



3.99 +100 PTS
when you buy 2
COMPLIMENTS ORGANIC Whole
White or Creami Mushrooms
product of Canada 227 g



2/\$9 +50 PTS
when you buy 2
COMPLIMENTS
Caesar Salad Kit
product of USA
280 g



15% off
Prepared Fresh Daily In-Store
Cantaloupe, Honeydew, Pineapple
or Watermelon Chunks



25% OFF
Prepared Fresh Daily In-Store Mango
Salsa or Guacamole assorted sizes



6.99 +200 PTS
when you buy 2
COMPLIMENTS Roasted
Cashews or Almonds salted or
unsalted 275 g



13.99
BARD VALLEY
Medjool Dates
907 g

Holidays in bloom

Order your fresh Christmas flowers to grace your holiday table or give as a hostess gift created by our designers.
Selection may vary by store.



14.99
STARTING AT
Holiday Bouquets
assorted colours
and retails



21.99
STARTING AT
Holiday Arrangements
assorted styles and
retails



14.99
Poinsettia
assorted sizes
and colours



19.99
STARTING AT
Holiday Indoor Gardens or Potted
Upgrades assorted styles and
retails to choose from

A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit sobey.com/giftcards or safeway.ca/giftcards for details

STERLING SILVER
HAND-SELECTED AAA BEEF
 Well-marbled - Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobeys or Safeway

9⁹⁹ /lb
 STERLING SILVER Fresh Boneless Inside Round Marinating Steak, Family Size or Oven Roast cut by your meat expert from Canada AAA grade beef 22.02/kg

22⁹⁹ /lb
 Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 50.65/kg

CERTIFIED TENDER
TENDRE CERTIFIÉE

BUY MORE SAVE MORE

5⁵⁰ /lb
 COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Minced Turkey starting at 5.99 ea

200 PTS when you buy 1 pkg

4⁴⁹ /lb
 COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 9.90/kg

250 PTS when you spend \$25 or more

4⁹⁹ /lb
 Fresh Pork Loin Centre or Rib Combo Chops Family Size 11.00/kg

BUY 2 GET 3RD FREE

NAGANO Premium Fresh Pork Loin
 Hotel Cut Chop, Tenderloin or Back Rib starting at 10.99/lb, 24.23/kg

READY FOR YOU

200 PTS when you spend \$20

7⁹⁹ /lb
 Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg

16⁹⁹ /lb
 Fresh Canadian Lamb Loin Chops 37.46/kg

10 toward your groceries

1000 PTS when you buy 1

54⁹⁹
 Frozen Bacon Wrapped Turducken Roast 1.5 kg

Get festive with turkey!

3⁴⁹ /lb
BUTTERBALL Fresh Turkey all available sizes 7.69/kg

9⁹⁹ /lb
 Fresh Boneless Skinless Turkey Breast 22.02/kg

3⁹⁹ /lb
 Fresh Turkey Thighs 8.80/kg

3²⁹ /lb
 Fresh Turkey Drumsticks 7.25/kg

Homestyle seasoned roasts!
 Robust combinations of herbs & spices with beautiful notes of roasted peppercorn, mustard, garlic & herbs that give a nostalgic "homestyle" feel to our roasts!

300 PTS when you spend \$15 or more

11⁴⁹ /lb
STERLING SILVER Fresh Boneless Cross Rib Pot Roast Homestyle Seasoned, Fat Added cut by your meat expert from Canada AAA grade beef 25.33/kg

READY FOR YOU

4⁹⁹ /lb
 Whole Chicken Homestyle Seasoned 11.00/kg

3⁹⁹ /lb
 Fresh Boneless Pork Loin Centre Roast Homestyle Seasoned 8.80/kg

quick & easy

50 PTS when you buy 2

STARTING AT 7⁹⁹
 GRIMM'S Pepperoni or Pepperoni Bites 300-450 g

250 PTS when you buy 2

7⁴⁹
 OLYMEL Bacon 375 g

STARTING AT 6⁹⁹

50 PTS when you buy 2

6⁹⁹
 HARVEST Cooked Bratwurst, Double Smoked Farmer's or Mini Sausage, Sausage Rings or Sliced Bologna 300-375 g

STARTING AT 6⁹⁹

LOU'S KITCHEN Quick 'N Easy Entrées or Applewood Smoked Bacon 375-400 g or LIL' JUAN'S Mexican Style Entrées 300-400 g

BUY MORE SAVE MORE

5 /lb when you buy 2 or more
CHEF BOMBAY Indian Inspired Appetizers 240-375 g 5.99 ea

120 PTS when you buy 2

5⁹⁹
 COMPLIMENTS Asian Inspired Entrées 400-500 g

160 PTS when you buy 2

7⁹⁹
 MARC ANGELO Sausages Mild Italian, Hot Italian or Fennel frozen 675 g or MEATMAN'S South African Boerewors Mild Italian 400 g

value size

18⁹⁹
 COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg

GET TO FREE GROCERIES FASTER

when you join your Sobeys membership card and pay with your Scotiabank® Sobeys Visa® Card.

GET 500 PTS ON EVERY \$1 SPENT

500 pts = \$10 in groceries

©2025 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Tax 5. Sobeys is an every \$1 spent. On eligible weekly purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. Visa Inc. Licensed user.

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf. SBY_SBY_VK34_POS_WST_LAB_ML_24

seafood



11.99
Cooked Whole Lobsters frozen or previously frozen 400 g



1.99 /100 g
200 PTS when you spend \$15 or more
Smoked Goldeye, or Tullibee product of Manitoba



9.99 /100 g
200 PTS when you buy 2
Seacuterie Board with Smoked Salmon, Shrimp and Imitation Crab prepared in-store 350-380 g



4.99 /100 g
200 PTS when you spend \$15 or more
Jumbo Wild Hokkaido Sea Scallops product of Japan frozen or previously frozen 10-20 ct per lb



11.99 /100 g
12.99 without Scene+ Card
COMPLIMENTS Smoked Sockeye Salmon 140 g



BUY 1 GET 1 FREE
MARINA DEL REY Wild Argentinian Raw Shrimp peeled and deveined 20-40 ct per lb 300 g
Reg retail 16.49 ea.



34.99
AQUA STAR King Crab, Legs or Claws 500 g



19.99
COMPLIMENTS NATURALLY SIMPLE Raw Black Tiger Shrimp 8-12 ct per lb 454 g or AQUA STAR Atlantic Canada Snow Crab Meat 200 g

kitchen



5.99 /100 g
100 PTS when you buy 1
RESER'S Main Street Bistro Side Dishes 340-680 g



6.49
RANA Fresh Pasta 227-300 g

Get festive!

100 PTS when you buy 1
13.99 /100 g
LIMITED TIME ONLY
Whole Festive Chicken Dagwood Sandwich 1.04 kg also available in 1/2 or 1/4 sandwiches

10% off FOR YOU
Maple Cured Ham when you purchase 250 g or more. Available hot or cold

6.99 /100 g
200 PTS when you buy 2
Brie, Prosciutto & Fig Flatbread, Sweet Stinger Hot Honey or Cup & Char Pepperoni Flatbreads select varieties 230-305 g

Three's a party!

We've got you covered for your holiday entertaining

50 PTS when you buy 1

5.49 /100 g
GARDEN FRESH Salsa 473 mL or Chips 397 g

3.99 /100 g
FONTAINE SANTE Dips or Hummus 250-260 g

3.99 /100 g
LANTANA Hummus or FONTAINE SANTE Topped Hummus 227-283 g

deli



10.99
BOURISIN Gourmet Trio 240 g



\$1 off
TRE STELLE Feta, Halloumi, Bocconcini or Feta Cubes 200 g, Grated Parmesan 125 g, Crumbled Feta 150 g, Mascarpone 275 g or Ricotta 475 g



4.99
COMPLIMENTS Goat Cheese 113 g



12.79
COMPLIMENTS Double Crème Brie or Camembert 350 g



3.29 /100 g
COMPLIMENTS Hungarian, German or Peppercorn Salami selection varies by store



3.99 /100 g
100 PTS when you buy 200 g or more
MASTRO Genoa Salami, Calabrese, Pancetta or Soppressata or SAN DANIELE Prosciutto



4.99
LA PANZANELLA Mini Croccantini selected 170 g



7.99
50 PTS when you buy 1
SARDO Olives selected 500 mL

bakery



7.99 /100 g
300 PTS when you buy 2
Brownies 550-585 g



9.99
value size BAKED IN STORE
Cookies 20 pk 620 g



16.99 /100 g
17.99 without Scene+ Card
6" Cheesecake Fruit Topped, Strawberry Topped or Caramel 850-875 g



7.99
100 PTS when you buy 2
COMPLIMENTS Tarts 510 g



6.29 /100 g
50 PTS when you buy 1
Cheese Swirl Buns 4 pk 367-400 g



3.49
BAKED IN STORE
Bagels 4 pk 450 g



7.99 /100 g
150 PTS when you buy 2
Gourmet Cinnamon Buns Plain or with Cream Cheese Icing 4 pk 550-800 g



7.99
100 PTS when you buy 2
COMPLIMENTS Tarts 510 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer

Here for your
Holiday

Indulge in
decadent sweets
from our bakery!



STARTING AT
12⁹⁹

Yule Log
traditional,
black forest
or caramel
450-870 g



Bouche Holiday Cake
Caramel Cream or
Chocolate Cream
900 g-1 kg

22⁹⁹



STARTING AT
12⁴⁹

Grab & Go Trays
Cookie Lovers Bliss, Dessert
Bars or Patisseries 565-800 g



Try our Mini Yule Logs
Raspberry White Chocolate
or Chocolate Duo for
a Limited Time!



LIMITED
TIME
ONLY

MIX &
MATCH

BUY 4 GET 5TH
of equal or lesser value
FREE

PÂTISSERIES
small or large

BAKED
IN STORE

Scene+
MEMBER
PRICING

3⁹⁹
SAVE 50¢

4⁴⁹
without
Scene+
Card
Pumpnickel, Sourdough or
San Francisco Sourdough Boule
450-454 g



1⁷⁹

BAKED
IN STORE
Baguettes white or
multigrain 234 g



4²⁹

BAKED
IN STORE
Artisan Breads
375 g

Flavours here and far!

Shop international foods storewide.



10⁸⁸

Yellow Asian Pear Gift Box product of China



2⁴⁹ /lb

Eggplant product of USA or Mexico or Chinese Eggplant product of Dominican Republic 5.43/kg



3⁹⁹

200 PTS when you buy 2 PATAK'S Ready To Heat Meal 285 g



13⁸⁸

POMELLO Gift Box product of China 4 pk



6²⁹

SADAF Tomato Paste 700 g



12⁸⁸

Dragon Fruit and Coconut Gift Box product of Vietnam



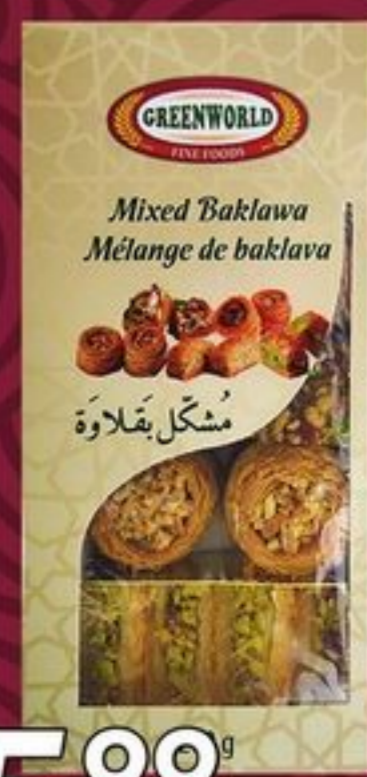
6⁷⁹

AHMAD TEA selected varieties 100 pk



1⁴⁹

GREENWORLD Vermicelli Noodles 45.4 g



5⁹⁹

GREENWORLD Mixed Baklava Cookies 200 g



5⁴⁹

INCI Vegetable Ghee 1 L

frozen & dairy

3.49 DAIRYLAND Sour Cream 500 mL

5.99 **+100 PTS** when you buy 2 INTERNATIONAL DELIGHT Cold Foam 396 g or Creamers 946 mL

9.99 **value size** iOGO Yogurt 2 kg

5.49 NATREL Flavoured Coffee Creamer 1 L or Lactose Free 2 L

3.99 YOPLAIT Protein Source 650 g, LIBERTÉ Greek Yogurt 2-4 pk or LIBERTÉ Méditerranée Yogurt 500 g

3.99 GAY LEA Aerosol Real Whipped Cream 225 g

4.99 **+100 PTS** when you buy 2 COMPLIMENTS Tropical Blends 1.75 L

3.49 **+100 PTS** when you buy 2 COMPLIMENTS Cream Cheese or Spread 227-250 g

10.99 **+100 PTS** when you buy 1 COMPLIMENTS Shredded Cheese 620 g

75 PTS when you buy 4 **BUY MORE SAVE MORE** PILLSBURY Crescent Rolls or Weiner Wrap 200-227 g 2.49 ea

5.49 **+100 PTS** when you buy 2 BURNBRAE Naturegg Simply Egg Whites Free Run 500 g

4.99 **+100 PTS** when you buy 2 COMPLIMENTS Cheese Slices 210-230 g

4.49 TENDERFLAKE Frozen Pie Shells, Tarts Shells or Puff Pastry 255-397 g

1.99 SIMPLY PICKED Frozen Vegetables 300 g

2.49 **+50 PTS** when you buy 2 CHEEMO Perogies 815-907 g

5.99 **+200 PTS** when you buy 2 COMPLIMENTS Greek Yogurt 650 g

2.99 **+30 PTS** when you buy 1 COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

4.99 COMPLIMENTS Traditional Crust Pizza 352-446 g

3.49 **+100 PTS** when you buy 2 COMPLIMENTS Fries 800 g

natural health

3.99 ENJOY! Plant-Based Beverages 1.75 L

2.99 SILK Creamers 450-473 mL or CLUB HOUSE ORGANIC Spices Bag 10-57 g

5.99 **+100 PTS** when you buy 2 KASHI Go Lean Cereal 275-390 g, ORGANIC Cereal 300-460 g or Granola 311-340 g

7.99 **+100 PTS** when you buy 1 COMPLIMENTS ORGANIC Frozen Fruit 450-600 g

2/\$7 KETTLE BRAND Potato Chips 156-198 g

9.99 **+200 PTS** when you buy 2 BETTY BUZZ Soda 4x266 mL

3.49 KLUJU Beverages 1 L or 4 pk

5.49 GREEN & BLACK'S Chocolate Bar 90 g

15% off DR. SQUATCH Harry Potter or Star Wars Soaps

14.99 **+100 PTS** when you buy 1 ONE A DAY Multivitamins selected 60-90 pk

25% off IRON VEGAN Protein Powders, Supplements or Bars selected 62 g-1 kg

8.99 **+200 PTS** when you buy 2 KIND Minis 5 pk or Thins 10 pk

BUY WESTJET GIFT CARDS AND GET 10% OFF Offer valid during December 19 - 25, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

drinks & snacks



12⁴⁹
NATURE VALLEY Sweet & Salty Fibre One or MOTT'S Club Pack 907-980 g



2/\$9 RUFFLES Potato Chips 180-200 g



3⁵⁰ BUY MORE SAVE MORE
ORVILLE REDENBACHER Ready To Eat Popcorn 116-220 g 4.99 ea



3⁷⁹ OLD DUTCH Restaurant Tortilla Chips 230-235 g or HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g



2⁷⁹ BUY MORE SAVE MORE
MAYNARDS Candy 150-154 g 3.79 ea



3²⁹ PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



5⁹⁹ +150 PTS when you buy 2
SODASTREAM PEPSI Flavours Fountain Style Syrup 440 mL



200 PTS when you buy 2
PEPSI Soft Drinks 6x222 mL



2⁴⁹ HERSHEY'S Family Bars 90-120 g



4⁴⁹ CHRISTIE Good Thins Crackers 100 g or MCVITIE'S Cookies selected 300-400 g



4⁴⁹ OCEAN SPRAY Cranberry Cocktail 1.89 L



6⁹⁹ +300 PTS when you buy 2
NESTLÉ Hot Chocolate 400-450 g

Here for your budget and lifestyle



4⁹⁹ +200 PTS when you buy 2
PANACHE Classic Crackers assorted 250 g



2⁹⁹ +75 PTS when you buy 1
COMPLIMENTS Gourmet Candy Canes 56 g or Mistletoe Cookies 300 g while supplies last



100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



3⁹⁹ +150 PTS when you buy 2
COMPLIMENTS Vegetable Cocktail 1.89 L, Tomato Juice 1.36 L or Apple Juice 2 L

meal makers



8⁴⁹ MEZZETTA Olives 283-398 mL



2⁹⁹ LANCIA Dry Pasta 900 g



3²⁹ FRENCH'S Yellow Squeeze Mustard 550 mL



3⁴⁹ +100 PTS when you buy 2
COMPLIMENTS Tortillas 340 g



2/\$4 UNICO Beans assorted 540 mL



2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL



2⁹⁹ +100 PTS when you buy 2
COMPLIMENTS Coconut selected 200 g



6⁹⁹ ROBIN HOOD Flour selected 2.5 kg or MAGIC Baking Powder 450 g



5⁹⁹ LA BALEINE Sea Salt 750 g



2/\$9 KELLOGG'S Premium Cereal or Cereal selected varieties 210-525 g



2⁹⁹ DEL MONTE Canned Assorted Fruit 398 mL



2/\$5 OCEAN SPRAY Cranberry Sauce 348 mL or DOLE Pineapple Slices 398 mL

Love it. Or it's free.* 100% GUARANTEE

*For details see COMPLIMENTS.ca

3²⁹ +100 PTS when you buy 2
COMPLIMENTS Bagels 6 pk

1⁹⁹ +100 PTS when you buy 2
COMPLIMENTS Canned Tomatoes 540-796 mL

2⁹⁹
COMPLIMENTS Sauce 350 mL or Soya Sauce 450 mL selected varieties

2/\$3
COMPLIMENTS Coconut Milk regular or light 400 mL

home & pet care

 <p>32⁹⁹ IAMS Dry Dog Food 6.12-6.80 kg</p>	 <p>12⁹⁹ PURINA Tidy Cats Cat Litter 2.72 kg</p>	 <p>\$1 ea when you buy 5 or more PURINA Friskies or Fancy Feast Cat Food 85-156 g 1.29 ea</p>	 <p>6⁹⁹ GLAD Kitchen Catchers 26-52 pk or Compostable Bags 10 pk</p>
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 <p>15⁹⁹ PUREX Bathroom Tissue 12=36 rolls or SPONGE TOWELS Ultra Choose-A-Size 6=9 rolls</p>	 <p>28⁹⁹ CHARMIN Bathroom Tissue 12=64 rolls or BOUNTY Paper Towel 6=8 rolls</p>	 <p>11⁹⁹ BOUNTY Napkins 400 pk</p>	 <p>11⁴⁹ ROYAL CHINET Dinner Plates 40 pk</p>
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 <p>6⁹⁹ FEBREZE Fabric Spray 700 mL Air Fresheners 2 pk or Small Spaces 15 mL selected</p>	 <p>3⁴⁹ COMPLIMENTS Multi Surface Cleaners 1.41 L</p>	 <p>4⁴⁹ SHOUT Trigger 650 mL</p>	 <p>5⁹⁹ COMPLIMENTS Dishwasher Tabs 20-25 pk</p>
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health, beauty & baby

 <p>20% off BLISTEX Lip Care, BIC Men or Women's Razors or L'OREAL Hair Colour selected 1-10 pk</p>	 <p>200 PTS when you buy 2 ALWAYS Pads, Liners or TAMPAX Tampons selected 30-216 pk</p>	 <p>5⁹⁹ SENSODYNE or Pronamel Whitening Toothpaste selected 110-135 mL</p>	 <p>250 PTS when you buy 2 6⁴⁹ CREST 3D White or Densify Toothpaste, ORAL-B Brushes or SCOPE Rinse 85 mL-1 L or 2 pk selected</p>
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 <p>1000 PTS when you buy 1 59⁹⁹ CREST Whitening System or Emulsions 10-20 pk or 29 mL selected</p>	 <p>6⁴⁹ OLD SPICE Body Wash 473-532 mL, DOVE Men Care Deodorant 76-85 g or GILLETTE or OLD SPICE Deodorant 107-108 g selected</p>	 <p>300 PTS when you buy 2 24⁹⁹ ORAL-B Rechargeable Toothbrushes or Brush Heads or CREST Vivid Whitening System selected 1-10 pk</p>	 <p>400 PTS when you buy 2 15% off AVEENO Skincare Products selected</p>
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 <p>28⁹⁹ SIMILAC Go & Grow Step 3 Powder 850 g</p>	 <p>59⁹⁹ ENFAMIL A+ Ready to Feed Formula selected varieties 18x237 mL</p>	 <p>100 PTS when you buy 2 15% off JOHNSON'S Baby Toiletries or LIVE CLEAN Baby Care selected 400-600 mL</p>	 <p>BUY MORE SAVE MORE 1⁹⁹ BABY GOURMET Purée Pouches selected 113-128 mL 2.49 ea</p>
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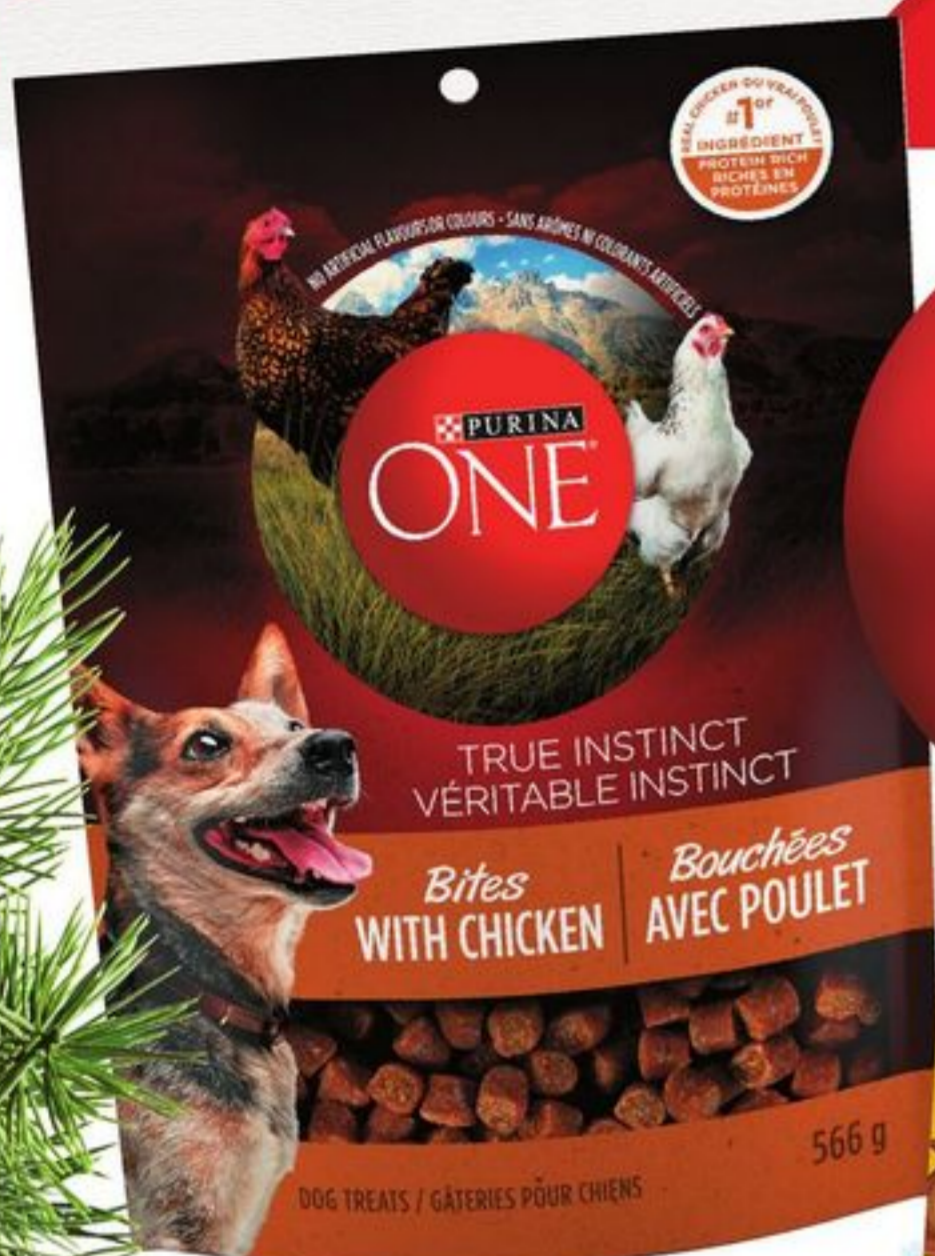
pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

 <p>400 PTS when you buy 2 15% off ADVIL selected 24-50 pk or VOLTAREN 30-50 g</p>	 <p>150 PTS when you buy 2 15% off TYLENOL, BENYLIN or SINUTAB Cough, Cold & Sinus Products selected*</p>	 <p>100 PTS when you buy 1 15% off SLEEP-EZE Extra Strength Caplets or Gel Caps 20 pk or NYTOL Caplets 50 mg 20 pk*</p>	 <p>250 PTS when you buy 1 15% off NICORETTE Gum or Lozenges 160-210 pk or Quickmist Duo*</p>
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 <p>150 PTS when you buy 2 10% off Children's TYLENOL, MOTRIN or BENYLIN selected*</p>	 <p>150 PTS when you buy 2 15% off BAND-AID Bandages selected 10-60 pk</p>	<p>Your daily meds made easier. Ask us about our convenient and complimentary Custom Pill Packaging service.</p>  <p>Choice of packaging that works with your lifestyle. Strip pack format only available in select provinces.</p> <p>Ask us today Scenex Pharmacy Pharmacy SAFEWAY</p>
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Paw-some pet treats!



12⁹⁹
PURINA One Dog Treats 566 g



SUPPORTS DIGESTION

6⁹⁹
COOKIE PAL ORGANIC Dog Treats 300 g



9⁹⁹
ea when you buy 2 or more
PURINA Beggin' Dog Snacks 708 g 12.99 ea



Bring home the paw-fect gift!



6⁹⁹
BLUE BUFFALO Bits, Sizzlers or Stix 113-170 g



10⁹⁹
PEDIGREE Dentastix 504-608 g



2⁵⁰
ea when you buy 2 or more
FRISKIES Cat Treats 170 g 3.49 ea

Fill their stockings too!

Get **300** PTS

When you spend \$15 or more on ANY MILK-BONE products.*

*before taxes.



STARTING AT **5⁴⁹**

MILK-BONE Biscuits including dipped, stacked, celebration variety or farmer's medley 280-900 g



Bring on the happy paws! Stay tuned for new offers weekly!

HAPPY AHALIDAYS
NATURAL FLAVOURS • NO SWEETENERS • NO CALORIES

7⁹⁹ COCA-COLA or CANADA DRY Beverages 2L

4⁹⁹ COCA-COLA or CANADA DRY Beverages 6x710 mL

50 PTS when you buy 2

400 PTS when you buy 2

29⁹⁹ MONSTER Energy Beverages* 12x355 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from December 19th to 23rd, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may set for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

17 G of PROTEIN

200 PTS when you buy 3

6⁹⁹ OIKOS 650-750 g or ACTIVIA 12x96-100 g

BUY MORE SAVE MORE

450 SILK 1.75-1.89 L 80 when you buy 2 or more 5.49-6.29 ea

100 PTS when you buy 1

5⁹⁹ PEPSI Soft Drinks 8x355 mL

BUY MORE SAVE MORE

6⁴⁹ MONTELLIER Sparkling Water 10x355 mL 7.49 ea

Kraft PRESENTS

Pinterest to Plate

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UNPRESS WITHOUT THE STRESS

View our recipes on Pinterest @Kraftestivefoves

100 PTS when you buy 1

18⁹⁹ MAXWELL HOUSE or NABOB Single Serve Pods 30 pk

100 PTS when you buy 2

8⁹⁹ NABOB Roast & Ground Coffee or Whole Bean 300-340 g or MAXWELL HOUSE Iced Latte 165 g

STARTING AT

4⁹⁷ Each Any variety HEINZ Ketchup 750 mL-1 L

3⁹⁹ Each Any variety CLASSICO Pasta Sauce 218-650 mL

Buy 3

3/9⁹⁹ PRINGLES Potato Chips 148-156 g any variety

& Get 1 FREE

PRINGLES Mingles Puffed Snack 155 g

*Offer valid for a limited time only from December 19 to December 23, 2024 or while supplies last. © TM, © 2024, trademark of Kellogg Europe Trading Limited used under licence.

Bring Home the Joy

with **3** General Mills

5⁹⁹ GENERAL MILLS Cereals selected varieties 475-778 g

2⁹⁹ NATURE VALLEY Granola Bars selected varieties 125-210 g or BETTY CROCKER or MOTT'S Fruit Snacks 226 g

6⁴⁹ DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

100 PTS when you buy 2

7⁴⁹ DR. OETKER Stuffed Crust Pizza 685-771 g

5⁹⁹ NESTLÉ Premium Frozen Dessert or REAL DAIRY Ice Cream 1.5 L, Drumstick or Selected Frozen Novelties 4-10 pk

3⁹⁹ KELLOGG'S Eggo Waffles 270-330 g

100 PTS when you buy 1

12⁹⁹ CORONA Sunbrew Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2

8⁹⁹ RED BULL Energy Drink 4x250 mL

100 PTS when you buy 2

5⁹⁹ OASIS Health Break or Smoothie 1.6 L

2⁹⁹ KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Kraft PRESENTS
Pinterest to Plate
 IMPRESS WITHOUT THE STRESS

PHILADELPHIA Cream Cheese 340 g **6.49**

KRAFT Singles Process Cheese 410 g **4.99**

200 PTS when you buy 2

STOCK UP & SAVE FOR THE HOLIDAYS

Get On Board for Holiday Snacking

CHRISTIE Crackers selected varieties 175-200 g **2.99**

CHRISTIE Cookies selected varieties 210-203 g **3.99**

CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g **4.99**

CHRISTIE Crispers or Bits & Bites 145 g **2.99**

YOU COULD WIN A **\$25,000 GET-TOGETHER** enter at togetherwithcheese.ca

6.99 LACTANTIA Healthy Attitude or OLIVINA Margarine 550 g or PARKAY Margarine 1.36 kg

12.49 CRACKER BARREL Cheese Block 740 g or Shreds 590 g

2.99 CHRISTIE Crackers selected varieties 175-200 g

3.99 CHRISTIE Cookies selected varieties 210-203 g

4.99 CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g

2.99 CHRISTIE Crispers or Bits & Bites 145 g

Campbell's
 THIS HOLIDAY SEASON

IT'S ALL ABOUT THE SIDES

Try Campbell's easy-to-make side dish recipes

1.79 CAMPBELL'S Cream of Mushroom Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL

Knorr

BUY \$20 GET \$10 BACK

BUY \$20 of any Knorr participating products

UPLOAD your receipts to www.knorr.ca/offer

GET \$10 digital gift card

1.79 KNORR Dry Sauces or Gravies 22-44 g selected varieties

2.29 KNORR Sidekicks 112-167 g any variety 2.79 ea

STOCK UP ON BAKING ESSENTIALS

FOR RECIPES VISIT ROBINHOOD.CA

6.99 JIF Peanut Butter selected varieties 1 kg

5.99 SMUCKER'S Jam selected varieties 310-500 mL

McCain

Save BIG with McCain Favourites

4.49 MCCAIN Premium Specialty Fries 454-800 g

7.99 TASTIEZ Bites 400-500 g

100 PTS when you buy 1

\$10 MCCAIN Premium Value Fries 1.9 kg

7.29 Delicious! MCCAIN Pockets 6 pk 540-600 g

4.49 SMUCKER'S Ice Cream Toppings 428 mL

SMUCKER'S Sundae Syrup

6.49 ROLLING MEADOW Grass Fed Milk 2 L

4.99 COFFEEMATE Coffee Creamers 828-946 mL

6.99 LIBERTÉ Greek Yogurt 650-750 g

5.99 OLYMPIC ORGANIC Kid's Drinks 4x190 mL

12.99 COMPLIMENTS LED 60W Light Bulbs 6 pk

4.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

Kraft 100% Parmesan CHEESE

9.99 KRAFT Parmesan selected 250 g

SHAKE ON!

PASTA RICE SALAD EGGS

Winter wellness starts with self-care

Rachelle Béry wellness boutique

Daily doses



10% off GENUINE HEALTH PROBIOTICS 30-60 PK



500 PTS when you buy 1
15% off YOUTHEORY SUPPLEMENTS ASSORTED SIZES

May help to manage stress, mood and sleep



26⁹⁹
NATURAL CALM MAGNESIUM 226 G



200 PTS when you buy 1
20% off PROGRESSIVE VEGESSENTIAL PROTEIN POWDERS 840 G

Try the holiday flavours for a limited time! Gingerbread, Nut Nog and Mint Cocoa



25 servings of organic superfoods in every pouch
15% off BLUME REGULAR OR HOLIDAY LATTES 100-125 G

Bath & beauty basics



15% off GREEN BEAVER SHAMPOO CONDITIONER OR BODY WASH 370 ML



15% off ANDALOU BODY, SKIN OR HAIR CARE ASSORTED



300 PTS when you buy 2
14⁹⁹ HERBATINT 120-135 ML



15% off SAAVY SOAPS BODY CARE 250 ML OR 140-297 G (EXCLUDING HOLIDAY)



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APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.