

**FRESH CO**

Flyer in effect Dec 5-11, 2024  
Prices in effect in Okotoks AB and 100 Mile House BC

ZONE 4

**FRENZY DAYS**



Frozen  
Grade A Turkey  
5-7 kg or 7-9 kg  
2.18/kg reg 2.77/lb  
WHILE SUPPLIES  
LAST

SAVE \$178 /lb  
**99¢** /lb



**246**

Raspberries or  
Blackberries 170 g  
Product of USA  
or Mexico



**596**

Chinese Mandarins  
4 lb Case  
Product of China  
1.81 kg



Compliments  
Split Chicken Wings  
8.71/kg  
reg 5.97/lb

SAVE \$2.92 /lb  
**395** /lb



Compliments  
Cooked or Raw  
Pacific White  
Shrimp Frozen 340 g  
reg 8.99-10.99

200 PTS  
when you buy 2  
That's \$2 toward your  
groceries  
SAVE \$4.97  
**602**



MEMBERS SAVE \$1.04  
**495**  
MEMBER  
Dairyland Butter  
Salted or Unsalted  
454 g  
Limit of 4  
5.99 without  
Scene+ Card



Lactantia Cream  
Cheese 250 g  
Lactantia Cream  
Cheese Spread 227 g  
reg 3.99

SAVE \$1.51  
**248**



Silk Beverage  
1.75-1.89 L  
Selected Varieties  
reg 4.99

SAVE \$2.01  
**298**



Alfa Phyllo  
Twists or Rollins  
1 kg Selected  
reg 8.79

250 PTS  
when you buy 3  
That's \$2.50 toward your  
groceries  
SAVE \$1.85  
**694**



Scene+  
DIGITAL  
EXCLUSIVE

DEC 5-11, 2024

YOUR  
**1000 PTS**\*  
OFFER IS WAITING  
VISIT THE FRESHCO APP  
OR MYGROCERYOFFERS.CA

That's like  
**\$10**  
toward your  
groceries

\*Scene+ card must be registered and offer must be loaded. See page 3 for full terms and conditions

**Lowering food prices**

Avocados 5 pk  
Product of Mexico



**4.99**

PRODUCT OF CANADA



**4.99**

Seedless Cucumbers 3 pk  
Product of Canada  
Canada No. 1



Compliments  
Ambrosia  
Apples 3 lb  
Product of BC  
Canada Fancy  
1.36 kg

**3.99**



Green Seedless  
Grapes  
Product of USA  
No. 1 Grade  
8.80/kg

**3.99**  
/lb



Hothouse  
Tomatoes  
Product of Canada  
Canada No. 1 or  
Mexico No. 1 Grade  
5.49/kg

**2.49**  
/lb



Broccoli Crowns  
Product of USA  
or Mexico  
6.59/kg

**2.99**  
/lb



Compliments  
Lemons 2 lb  
Product of USA  
907 g

**4.99**



Jumbo Golden  
Pineapples  
Product of  
Costa Rica

**4.99**



Green or Grey  
Zucchini or  
Eggplant  
Product of Mexico  
or USA 4.39/kg

**1.99**  
/lb



Compliments  
Baby Spinach,  
Spring Mix or  
Arugula  
142 g  
Product of USA

**3.99**

# FRENZY DAYS

**MEMBERS SAVE \$2**  
**\$8**  
Without Member Card  
**\$10**  
Chris Brothers  
Bologna 1.5 kg  
reg 11.00

**MEMBERS SAVE \$1**  
**10.97**  
Without Member Card  
**11.97**  
Janes Ultimates Chicken  
Wings Frozen 695-754 g  
reg 15.99

**100 PTS**  
when you buy 1  
there's \$1 toward your groceries  
**SAVE \$2.02**  
**7.97**

Grimm's Bavarian Smokies 450 g  
reg 9.99

**100 PTS**  
when you buy 4  
there's \$1 toward your groceries  
**SAVE \$1.52**  
**1.97**

Maple Lodge Farms  
or Zabiha Halal  
Chicken Bologna  
or Wieners  
375-450 g reg 3.49

**200 PTS**  
when you buy 2  
there's \$2 toward your groceries  
**SAVE \$3.02**  
**7.97**

Lil' Juan's Entrées  
300-400 g  
Lou's Kitchen  
Quick 'n Easy  
Entrées 375-400 g  
reg 9.99-10.99

**PREFERRED ANGUS**  
**7.97**  
/lb

Angus Beef  
Outside Round  
Oven Roast  
Cut from Canada  
AA Beef or Higher  
17.57/kg

**SAVE \$3**  
**\$12**

Mina Halal  
Boneless  
Skinless  
Chicken  
Breasts 948 g  
or Thighs 736 g  
reg 15.00

**SAVE 92¢**  
**2.97**

Villaggio  
Bread  
510-540 g  
reg 3.89

**SAVE \$2.02**  
**3.97**

Monsieur Gustav  
Cheese 125-170 g  
Selected Varieties  
Jarlsberg Cheese  
Slices 120 g  
reg 4.99-5.99

**\$3**  
**3.47**  
without Member Card  
**3.47**  
Babybel  
Cheese 6 pk  
reg 4.99

**\$3**  
**3.47**  
without Member Card  
**3.47**  
Compliments Deli Meat 175 g  
Selected Varieties  
reg 4.00

Scene GET 700 PTS

FOR EVERY \$50 SPENT ON  
BOSTON PIZZA, INDIGO,  
JOEY'S RESTAURANTS OR  
EDO JAPAN GIFT CARDS!



Offer valid during December 5 - 11, 2024.  
Sorry no rainchecks or price matching. See  
gift card for details, terms, conditions, and  
(if applicable) fees. Subject to availability.



Black Diamond Cheestrings 12-16 pk  
Black Diamond Cheese Slices 825 g  
reg 7.97

SAVE \$1  
**6.97**



SAVE 50¢  
**5.97**

Natrel Plus 2 L  
reg 6.47



Liberté Greek Yogourt  
650-750 g reg 7.27

SAVE 80¢  
**6.47**



Italpasta 450-900 g  
reg 2.49

SAVE 52¢  
**1.97**



Kraft Dinner Frozen Meals  
340 g or Crave  
Frozen Meals 200-340 g  
reg 4.69

SAVE 72¢  
**3.97**



Tropicana Orange Juice  
1.36 L  
reg 5.47

SAVE \$1  
**4.47**



Tim Hortons Ground Coffee 300 g  
Twinings Tea Bags 50 pk  
reg 9.99

SAVE \$2.02  
**7.97**



Maxwell House Coffee  
864-900 g reg 12.99

SAVE \$3.02  
**9.97**

# FRENZY DAYS



SAVE \$2.52  
**5.47**



General Mills Cereal  
Selected 475-778 g  
reg 7.99



Doritos 210-280 g  
Ruffles 180-200 g  
reg 4.49

SAVE \$1.98 ON 2  
**2/\$7**



Pepperidge Farm Goldfish Crackers  
168-227 g  
Snyder's of Hanover Pretzels  
240 g reg 3.77-3.79

SAVE \$0.02  
**2.97**



Compliments Potato Chips  
200 g

**1.37**



Folgers K-Cups 30 pk  
reg 20.99

SAVE \$5.02  
**15.97**



OR BUY 1 at \$2.99  
Monster Singles  
444-473 mL

BUY 2 OR MORE  
**2.47**



Hellmann's Mayonnaise  
750-890 mL  
reg 6.77

SAVE 80¢  
**5.97**



Symphony Potato Patties  
2.5 kg or Symphony Fries  
2.27 kg reg 9.99

SAVE \$2.02  
**7.97**



Purex Bathroom Tissue  
12=36 Rolls or  
Sponge Towels  
6=9 Rolls  
reg 13.99-15.49

SAVE \$3.52  
**12.97**



Purina Tidy Cats Cat Litter 2.72 kg  
reg 13.99

100 PTS  
that's \$1 toward your groceries  
SAVE \$2.02  
**11.97**

\*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating FreshCo stores in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from December 5, 2024 to December 11, 2024. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-durable product excluded by law. No base Scene+ points earned. Void if sold, transferred or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

# FRENZY DAYS BIG DEALS. LIMITED TIME.

**SAVE \$1.01**  
**388**

Coca-Cola or Pepsi Soft Drinks 6x710 mL reg 5.49

**SAVE \$2.85**  
**494**

Dr. Oetker Giuseppe Rising or Thin Crust Pizza 439-785 g reg 7.49

**BUY 2**  
Vachon Snack Cakes 250-336 g at \$4.49  
**GET 1 FREE**  
Dempster's Bagels 5-6 pk  
WHILE SUPPLIES LAST

**SAVE \$1.29**  
**144**

Oasis Juices, Arizona Iced Tea or Del Monte Nectars 960 mL SunRype Juice 900 mL reg 2.49-2.69

**SAVE \$2.20**  
**577**

Grace Chicken or Beef Patties 600 g reg 7.97

**SAVE \$4.77**  
**822**

Robin Hood Flour 5 kg reg 12.99

**SAVE \$2.04**  
**693**

Becef Margarine 637-850 g reg 8.97

**SAVE \$3.97**  
**372**

Colgate Sensitive Pro-Relief Toothpaste 73-75 mL Total Advanced Toothpaste 120 mL or Bamboo Charcoal Toothbrush 1 pk reg 5.69-7.69

## Scene+ 1000 PTS = \$10 OF FREE GROCERIES

**200 PTS** when you buy 2 that's \$2 toward your groceries  
**SAVE \$2.22**  
**597**

Perrier Sparkling Water 8x330 mL Sannepellegrino Naturali Sparkling Drink 6x330 mL reg 7.99-8.29

**100 PTS** that's \$1 toward your groceries  
**SAVE \$3.05**  
**494**

Nescafé Rich Instant Coffee 100-170 g, Taster's Choice 100 g or Sweet & Creamy 18 pk reg 6.49-7.99

**100 PTS** that's \$1 toward your groceries  
**544**

Häagen-Dazs Ice Cream 400-450 mL or Novelties 3 pk

**100 PTS** when you buy 3 that's \$1 toward your groceries  
**SAVE \$1.11**  
**296**

Yoplait Tubes 8 pk or Minigo 6 pk reg 3.47

**75 PTS** when you buy 2  
**SAVE \$2.91**  
**346**

Kellogg's Cereal Selected Varieties 247-435 g reg 5.47

**100 PTS** that's \$1 toward your groceries  
**SAVE \$1.97**  
**292**

Takis 190-280 g reg 3.99

**100 PTS** when you buy 4 that's \$1 toward your groceries  
**125**

Heinz Beans or Pasta 398 mL reg 1.67

**100 PTS** when you buy 2 that's \$1 toward your groceries  
**SAVE \$2.22**  
**497**

Dove Shampoo or Conditioner 355 mL, Styling Products 198 g, Deodorant or Antiperspirant 45-74 g, Body Wash 325-400 mL or Bar Soap 3 pk Selected Varieties reg 6.29-7.29

**100 PTS** when you buy 1 that's \$1 toward your groceries  
**SAVE \$5.03**  
**994**

Gain Liquid 2.6 L, Downy Beads 379 g or Downy Liquid 2.63 L reg 13.49-14.99

**Get 1000 PTS**

When you spend \$30 on Starbucks products

Starbucks K-Cups 10-44 pk, Roast & Ground 311-793 g, Whole Bean Coffee 907 g, Starbucks by Nespresso 1.0 L, Starbucks by Nespresso Vertuo Pods 8-10 pk, Starbucks Hot Chocolate 300 g or Starbucks Creamers 828 mL

**Scene+ DIGITAL EXCLUSIVE**

DEC 5-11, 2024

Download the FRESHCO APP

**20%\* back in PTS**

Load this offer and get 20 pts for every dollar spent on The Little Potato Company Fresh Little Potatoes 1.36 kg

**20%\* back in PTS**

Load this offer and get 20 pts for every dollar spent on Compliments Baby Diapers Size 4-6 or Compliments Training Pants Boys or Girls 2T-5T

# FLORAL DEALS!



**4<sup>97</sup>**

Poinsettias  
4.5" Pot



**7<sup>97</sup>**

Poinsettias  
6" Pot



**4<sup>97</sup>**

Christmas Cactus  
4" Pot



**3<sup>97</sup>**

Cyclamen  
4" Pot

Western Red Cedar  
1.5 lb Bunch

**5<sup>97</sup>**



**5<sup>97</sup>**

White Pine  
2 lb Bunch



Noble Fir Tips  
1.5 lb Bunch

**5<sup>97</sup>**



Holiday Shrub  
1 G

**9<sup>97</sup>**



**22<sup>97</sup>**

Holiday Wreath  
18"



Winter Planter  
8.5"

**24<sup>97</sup>**

COLOUR AND SELECTION MAY VARY - AVAILABLE AT MOST LOCATIONS - WHILE SUPPLIES LAST  
NOT AVAILABLE AT THUNDER BAY LOCATION

# BULK DEALS!



Dried Figs or  
Dried Apricots 200 g  
Product of Turkey

**1<sup>99</sup>**



**NEW  
CROP**



**3<sup>99</sup>**

Chestnuts  
1 kg bag  
Product of China



**3<sup>99</sup>**  
/lb

In-Shell Walnuts  
Product of USA  
8.80/kg



**9<sup>99</sup>**

Sally's Cajun Crunch Mix or  
Sally's Wilderness Trail Mix  
750 g



**12<sup>99</sup>**

Bard Valley Dates 2 lb  
Product of USA



**8<sup>99</sup>**

David Roberts Peanut  
Party Wheel 700 g



**9<sup>99</sup>**

David Roberts Mix Nuts  
Celebration Tray 600 g



**11<sup>99</sup>**

David Roberts  
Peanut Raisins Tray 670 g or  
David Roberts Chocolate &  
Nut Tray 675 g



**9<sup>99</sup>**

Sally's Sliced or  
Ground Almonds  
500 g



**17<sup>99</sup>**

Sally's Raw Pecan  
Halves 750 g or  
Sally's Raw Cashews  
1 kg



**12<sup>99</sup>**

Sally's Walnuts  
Halves & Pieces 1 kg  
Sally's Dried Apricots  
750 g

# HOLIDAY SWEET DEALS!

WHILE SUPPLIES LAST



SAVE \$1.02  
**3.47**

**Excellence Chocolate**  
100 g reg 4.49



**Ferrero Chocolates**  
156-200 g  
reg 9.97

**6.97**



**19.97**

**Lindt Lindor  
Chocolate Cornet**  
540 g

200 PTS  
when you buy 2  
That's \$2 toward your  
like groceries



**11.97**

**Nestlé Turtles Chocolate**  
300-350 g



**12.47**

**Ferrero Rocher  
Chocolate Gift Box**  
Selected 259-375 g  
reg 15.97-16.97



**8.97**

**Hershey's  
Festive Moments  
Box 297 g**



**10.97**

**Toblerone Chocolate**  
360 g

**4.47**

**Hershey's Kisses 180 g  
Hershey's Reese's or  
Skor 161 g  
York Peppermint  
Patties 227 g**



**Kinder Maxi**  
116-150 g  
reg 13.97

**9.97**



**Lindt Chocolate  
Bear 100 g**

**6.97**



**6.97**

**Lindt Swiss Classic  
Chocolate Bar 300 g**

Kraft

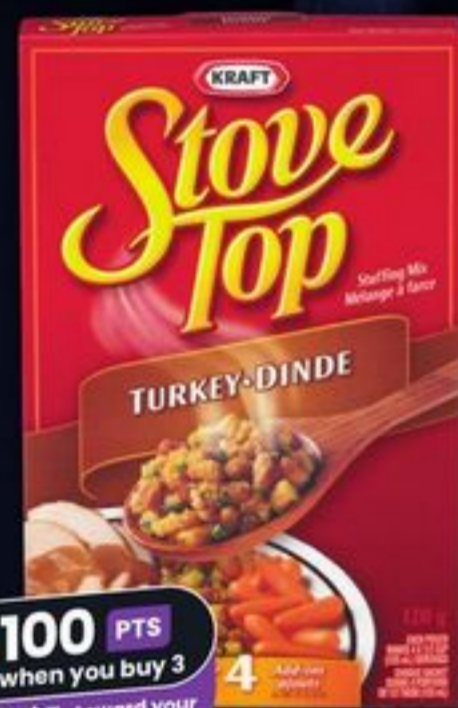
PRESENTS

# Pinterest to Plate

IMPRESS WITHOUT THE STRESS

Pinterest  
2024 Trend

View our recipes  
on Pinterest  
@KraftFestiveFaves



100 PTS  
when you buy 3  
That's \$1 toward your groceries

147  
Kraft Stove Top Stuffing Mix 120 g



100 PTS  
when you buy 1  
That's \$1 toward your groceries

597  
Maxwell House Iced Latte 165 g



BUY 2 OR MORE  
SAVE MORE  
397 ea

Philadelphia Cream Cheese 227-250 g



100 PTS  
when you buy 2  
That's \$1 toward your groceries

299  
Mio, Kool-Aid, Tang, Crystal Light or Country Time Drink Mix 48 mL  
Mio Powder Drink Mix 26-40 g



647  
Kraft Peanut Butter 1 kg



197  
Heinz Bagel Bites 198 g

Smart Ones Entrées 255-283 g



1297  
Nabob Roast & Ground Coffee 930 g  
Nabob Single Serve Pods 30 pk



497  
Heinz Ketchup 750 mL-1 L  
Kraft Miracle Whip Spread 650-890 mL  
Kraft Dinner Macaroni & Cheese 5 pk



300 PTS  
when you buy 4  
That's \$3 toward your groceries

197  
Catelli Garden Select Pasta Sauce 600-640 mL



297  
Kool-Aid Jammers Fruit Beverage 10x180 mL



197  
Kraft BBQ Sauce 455 mL



pure  
J.L. KRAFT®

397

Pure J.L. Kraft Dressing & Marinade 355 mL



# EURO DEALS!



SAVE \$1.02  
**3.97**

Lov Sunflower Seeds  
200 g  
reg 4.99



SAVE 92¢  
**2.77**

Borjomi  
Carbonated  
Natural  
Mineral Water  
750 mL  
reg 3.69



25 PTS  
when you buy 2

SAVE \$1.02

**3.47**

Lovaré Tea 30 g  
reg 4.49



50 PTS  
when you buy 2

SAVE \$2.92

**15.97**

Red Gold Salmon Caviar  
100 g reg. 18.49  
WHILE SUPPLIES LAST



50 PTS  
when you buy 2

SAVE \$3.02

**11.97**

Red Gold Steelhead  
Salmon Caviar 100 g  
reg 14.99  
WHILE SUPPLIES LAST



100 PTS  
when you buy 1

SAVE \$5.02

**24.97**

Red Gold Steelhead  
Salmon Frozen Caviar  
200 g  
WHILE SUPPLIES LAST  
reg 29.99



200 PTS  
when you buy 2

SAVE \$5.02

**27.97**

Red Gold Frozen Pink  
Salmon Caviar 200 g  
WHILE SUPPLIES LAST  
reg 32.99



SAVE \$2.02

**4.47**

Aurora Antipasto  
500 mL  
reg 6.49



**15.97**

Baltic Gifts Frozen  
Herring Fillets  
1 kg



50 PTS  
when you buy 2

SAVE \$1.02

**4.47**

Dandar Buckwheat 900 g  
reg 5.49



SAVE \$1.02

**3.97**

PeachTree Valley  
Sliced Peaches 850 mL  
reg 4.99



SAVE \$1.08

**4.47**

Kühne Sauerkraut with  
Wine 720 mL  
reg 5.97



50 PTS  
when you buy 2

SAVE \$1.02

**1.47**

S&F Cream Crackers 200 g  
reg 2.49



SAVE 52¢

**1.27**

Street Soup 50 g  
reg 1.79



**2.47**

Wolski Riga Premium  
Sprats in Oil 160 g  
reg 2.79



SAVE 50¢

**3.97**

Balconi Mix Max 330-350 g  
reg 4.47



SAVE 52¢

**2.97**

Tre Marie Wafers 140 g  
reg 3.49

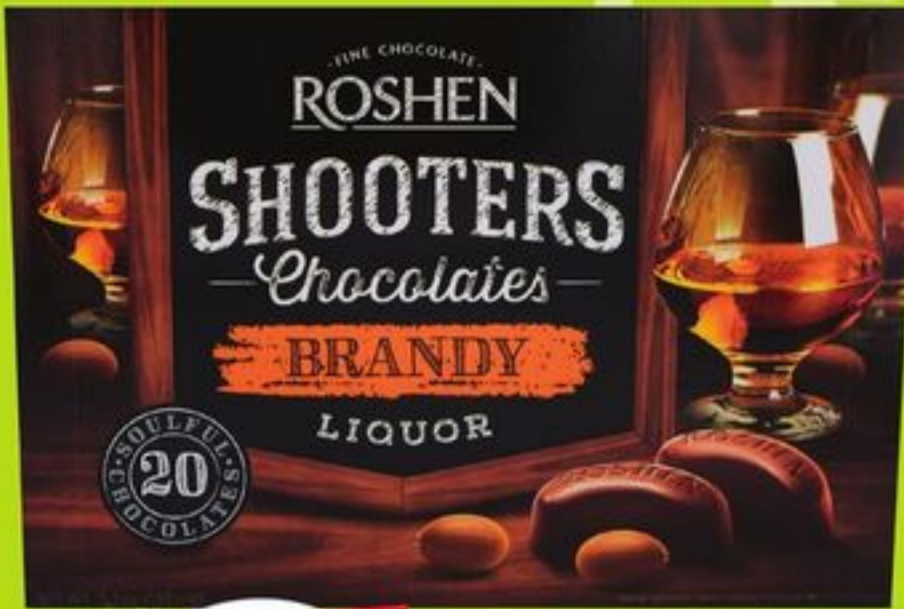


**1.97**

Roshen Wafers  
Sandwich Cookies  
142 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE LOCATION.

# SWEET EURO DEALS!



SAVE \$1.32

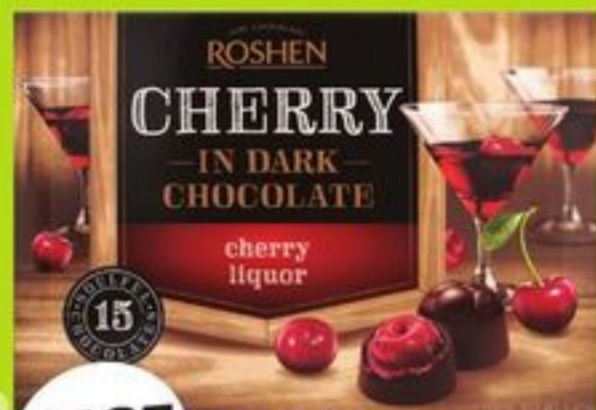
**4.47**

Roshen Shooters  
Chocolates 150 g  
reg 5.79



**13.97**

Ametist Plus Native  
Ukraine Candies  
450-500 g



**5.97**

Roshen Chocolate Cherries  
155 g



**4.97**

Allessia Torrone  
150 g



**6.97**

Roshen Assorted Dark  
Chocolates 145 g



**9.97**

Roshen Strila Podilska  
Chocolate Box 200 g



**11.97**

Roshen Chocolateria  
194 g



SAVE 72¢

**4.97**

Roshen Toffee Candy 325 g  
reg 5.69



**6.49**

Old Excellent Brandy Beans  
250 g



**3.97**

Reko Pizzelle Cookies  
200 g



**14.47**

Heller & Strauss Tutti Frutti  
Candy Jar 966 g



**4.97**

Guinness Truffle Bar 90 g or  
Rowntree's Jelly Tots Candy  
115 g



**6.47**

Elizabeth Shaw Dessert  
Mint Flutes 105 g



**11.97**

Mrs Tilly's Cream Fudge  
300 g



**4.99**

Maitre Truffout Truffles  
200 g



SAVE \$1.02

**2.47**

Roshen Jelly Candy 200 g  
reg 3.49



SAVE \$1.02

**4.47**

Roshen Caramel or  
Jelly Candy 378 g  
reg 5.49

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE LOCATION.

# CLEAN UP DEALS!



**23<sup>97</sup>**

Finish Auto Dish Detergent  
60-105 pk  
reg 28.99



**15<sup>97</sup>**

Air Wick  
Scented Oils 5 pk  
reg 19.99



**7<sup>97</sup>**

Windex Glass Cleaner 2 L  
Ziploc Storage Bags  
10-180 pk reg 9.49



**9<sup>97</sup>**

Drano 2.3 L or  
Reynolds Parchment Paper  
160 ft reg 9.97-10.99  
WHILE SUPPLIES LAST



Reynolds  
Parchment Paper  
160' EXTRA LONG ROLLS



**10<sup>97</sup>**

Bounce Sheets 200 pk or  
Bounce Pet Fresh 120 pk  
reg 11.99-12.49



**11<sup>97</sup>**

Lysol Wipes 2 pk  
reg 14.99



**6<sup>47</sup>**

Febreze Spray 500 g  
reg 7.99



**16<sup>47</sup>**

Sponge Towels 6-12 Rolls  
reg 17.47



**12<sup>97</sup>**

Fleece Fabric Softener 4.7 L  
reg 13.99



**15<sup>97</sup>**

Purex Bathroom Tissue  
30-50 Rolls  
reg 19.49



**15<sup>97</sup>**

Purex 6 L  
Sunlight 5.6 L  
WHILE SUPPLIES LAST



**9<sup>97</sup>**

Palmolive Dish Soap 4.27 L  
reg 12.99

**DONATE DEC. 2<sup>ND</sup> - 24<sup>TH</sup>**  
**TO SUPPORT OUR LOCAL FOOD BANK**

**100% of your donation goes to our  
local food bank**



# GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa\* Card**.

**APPLY NOW**

**GET 2  
SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
groceries<sup>1</sup>**



<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
See full list of participating merchants across Canada at [scotiabank.com/participatingstores](https://scotiabank.com/participatingstores).  
\*Visa Int. / licensed user.



# Get diabetes care that fits **your needs.**

With a personalized care plan, our pharmacist can help you:

- Ensure your medications are working
- Understand insulin and injection techniques
- Review glucose monitoring and other technology
- Understand how blood pressure affects your diabetes

**Ask our pharmacist if a personalized care plan is right for you.**



# CANADIAN CRAFTED SINCE 1890

**9<sup>97</sup>**

Schneiders® or  
Maple Leaf® Ham  
600g-700g



**8<sup>97</sup>**

Schneiders®  
Frozen  
Chicken Wings  
615g

**6<sup>97</sup>**

Schneiders®  
Pepperettes®  
Sausage  
Snacks  
250g-375g



Offers valid December 5-11th, 2024