

**JOYFUL
HOLIDAY
SAVINGS**

**HAPPY
HOSTING,
HAPPY
SAVING**

WOW

249
LB
5.49/KG

GRADE A TURKEYS
FRESH, SELECTED VARIETIES
20141891_KG



GET
1,000
Value

= \$1
Value

SALE

488

**BLACK DIAMOND
CHEESE BARS** 400 G
OR SHREDS 320 G
SELECTED VARIETIES
21279221_EA/21278838_EA



SALE

\$5

**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES, 12X355 ML
20648034002_C01/21306051_C01



GET
1,000
Value

= \$1
Value

**SAVE
1.50**

\$6

FARMER'S MARKET™ PIES
SELECTED VARIETIES, 580 G-1 KG
21297366_EA/21297367_EA



**SAVE
UP TO
4.00**

\$18

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED FRESH IN-STORE DAILY
SELECTED VARIETIES, 1.58-2.2 KG
20081718_EA/20121599_EA



MERRY CHRISTMAS

ALL STORES OPEN:
UNTIL 7 PM ON DEC 24TH
8AM TO 8PM ON BOXING DAY

VISIT superstore.ca FOR STORE HOURS

REAL CANADIAN SUPERSTORE

WEDNESDAY, DECEMBER 18TH TO TUESDAY, DECEMBER 24TH, 2024

CAP OFF RIB ROAST CUT FROM UNGRADED BEEF 2149726_80

HOT DEAL

6⁸⁸ LB 15.17/KG



SAVE 1.00

\$2

PINEAPPLE PRODUCT OF COSTA RICA 20160992001_EA



SALE

2⁵⁰

BLUEBERRIES PRODUCT OF MEXICO FULL PINT 20080137001_EA



SAVE 1.00

2⁹⁹

PC[®] FROZEN VEGETABLES SELECTED VARIETIES, 400-750 G 2032076_EA, 20318915_EA



SAVE UP TO 1.40

3²⁹

NEILSON CREAM 5%, 10% 1 L OR 18%, 35% 473 ML OR GAY LEA WHIPPED CREAM 225 G SELECTED VARIETIES 20048223001_EA 20123409_EA



PC[®] SPIRAL-SLICED BONE-IN HALF HAM APPLEWOOD OR HICKORY SMOKED 20457240_80

SALE

3⁹⁹ LB 8.80/KG



FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express[™] online pickup or delivery

UP TO **\$30** VALUE

PC[®] ALKALINE AA40 & AAA36 BATTERY SET 21473296_EA



SAVE 14.99

\$25

AQUASTAR WILD CAUGHT KING CRAB LEGS & CLAWS FROZEN, 500 G 2102170_EA



SAVE UP TO 5.20 LB

9⁷⁷ LB 21.54/KG

FRESH ATLANTIC SALMON FILLETS SKIN-ON 20720065_80



CLUB SIZE

SAVE UP TO 2.00

\$5

PC[®] BACON SELECTED VARIETIES, 250-500 G 20152629_EA



SAVE UP TO 2.00

\$9

FERRERO ROCHER GRAND ASSORTMENT 119 G, GRAND ROCHER 125 G, COLLECTION BOX 156 G OR JEWEL BOX 200 G SELECTED VARIETIES 20099034_EA, 20982688_EA



SAVE 1.00

2⁷⁵

LAY'S POTATO CHIPS 165-235 G OR POPPABLES POTATO SNACKS 130 G SELECTED VARIETIES 2124032_EA, 21383049_EA



SAVE UP TO 6.80

7⁹⁹

HIGH LINER PAN-SEAR SELECTS 500/540 G, SIGNATURE CUTS 425/515 G, HADDOCK BITES 600 G OR FRANKS REDHOT FISH WINGS 454 G SELECTED VARIETIES, FROZEN 20294594003_EA, 21219316_EA



SAVE UP TO 6.00

8⁹⁹

MAZOLA OIL SELECTED VARIETIES 2.84 L 20092516_EA 20795430_EA



SALE

1⁴⁹

CAMPBELL'S CONDENSED COOKING OR EATING SOUPS OR BROTH SELECTED VARIETIES 284 ML 2029724005_EA 2029724006_EA



SAVE 7.00

14⁹⁹

NABOB GROUND 915/930 G OR MELITTA WHOLE BEAN 907 G COFFEE SELECTED VARIETIES 20074179002_EA 21559030_EA



BUY 1 GET 1 FREE

CARDS, WRAP OR CRACKERS SELECTED VARIETIES SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE 21088877_EA 21064905_EA



SAVE FOR REAL

ALWAYS \$

Optimum

CLUB SIZE

FREE

FRESH

AD MATCH

Flyer prices effective from Thursday, December 19th to Wednesday, December 25th, 2024

LEGENDARY
**HOLIDAY
SAVINGS**

**LOW
PRICES
IN EVERY
AISLE**

SALE

6⁴⁹

**LINDT LINDOR OR
GHIRARDELLI CHOCOLATE BAG**
SELECTED VARIETIES, 142-153 G
21390291_EA/21390363_EA



**HERSHEY'S
POT OF GOLD CHOCOLATE**
SELECTED VARIETIES, 243-245 G
21545433_EA/21547694_EA

SALE

6⁹⁹



SALE

4⁹⁹

**AFTER EIGHT MINT THINS 200 G
OR STRAWS 90 G**
SELECTED VARIETIES
21457963_EA/21542944_EA



**SAVE
3.00**

8⁹⁹

**TOBLERONE
CHOCOLATE**
SELECTED VARIETIES,
200/360 G
20969055_EA/21399690_EA



**SAVE
2.00**

11⁹⁹

**NESTLÉ TURTLES ORIGINAL 350 G
OR ASSORTED 300 G**
21064317_EA/21305164_EA



DECEMBER

**HIT
OF THE
MONTH**



\$3

Planters salted mixed nuts,
225 g
Limit: 6, over limit retail \$3.50



\$5

**SanPellegrino Naturali
Italian sparkling drinks**
Selected varieties, 6x330 mL
Limit: 4, over limit retail \$6.00



Optimum
Members-Only Price
\$2
Non-Members
2.50

Christie Mini Cookies, Snak Paks
Selected varieties, 150-200 g



\$1.50

**PC® or PC® Blue Menu
English Muffins,**
Selected varieties, 6s, 342 g
Limit: 4, over limit retail \$2.99

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Must be a registered PC Optimum™ member to get this offer.
Valid from December 1st - 31st, 2024. While quantities last. No rainchecks.

COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

**\$20* SPENT
= 1 STAMP**



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

**NO
HST***

- Select Food and Beverages
- Select Children's items
- Select Literature

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

34⁹⁹

HUGGIES
ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
80-200'S
2129893_SA/2129894_SA



29⁹⁹

Luvs
ECONO PACK DIAPERS
SIZE 3-7 SELECTED VARIETIES
88-168'S
2129894_SA/2129893_SA



HUGGIES
little movers
OUR PERFECT FIT FOR YOUR BABY



21⁹⁹

Pampers
SUPER BIG PACK DIAPERS
N-6, SELECTED VARIETIES
32-120'S
2079968_SA/21179348_SA



\$14

DISNEY PRINCESS DOLLS
SELECTED VARIETIES
2193309_SA/2116194_SA



20% OFF
13.50-32.00

CLASSIC BOARD GAMES
SELECTED VARIETIES
2079768_SA/21179348_SA



Play-Doh
PIZZA DELIVERY SCOOTER PLAYSET
Includes Scooter & Pizzas
PIZZA (Interchangeable)
Pizza Repartitionneuse de Pizzas
Pizza à Déposer



\$110

PLAY-DOH PIZZA DELIVERY SCOOTER
AGES 3-5 YEARS
2193306_SA



25% off

Children's Sleepwear + Sweaters*

Regular Price Only
Online + In-Store
Ends December 24

SHOP NOW

JOE FRESH

*Offers cannot be combined. Visit www.joefresh.com/offers for full details.



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.



Insiders Report™

100+ new products to discover



649
LB
14.30/KG

PC® EASY-TO-CARVE HALF HAM WITH SUGAR MAPLE GLAZE POUCH
2182012_KG



\$14

PC® HOLIDAY FEAST TURKEY BURGERS
FROZEN, 568 G
2154704_EA



\$8

PC® CRANBERRY BRIE PASTRY BITES
FROZEN, 288 G
2147312_EA



\$10

PC® PORK SAUSAGE ROLLS
FROZEN, 500 G
2153872_EA



349

PC® CRANBERRY VINAIGRETTE
350 ML
2147820_EA



\$5

PC® ALL-BUTTER CHOCOLATE CHIP BRIOCHE LOAF
400 G
2160712_EA



799

PC® MERINGATA
SELECTED VARIETIES, 260 G
21548434_EA



399

PC® CANDY COATED MILK CHOCOLATE EGGS
200 G
21388438_EA



\$4

PC® EGG NOG
SELECTED VARIETIES, 1 L
21544828_EA



\$7

PC® DARK CHOCOLATE ORANGE, MINT OR CARAMEL THINS
300 G
20005487_EA/20131019_EA



750

PC® FRIZZAN-TÉ SPARKLING TEA BEVERAGE PEACH GINGER GREEN OR POMEGRANATE HIBISCUS WHITE TEA FLAVOUR
750 ML
21587914_EA/21597948_EA



299

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21399519_C06



Celebrate big, spend small

\$8

PC® FRUITCAKE
500 G
2146288L_EA



6⁹⁹

PC® MANUKA OR ORANGE BLOSSOM HONEY
375 G
20063823_EA/20070222_EA



\$8

PC® VARIETY DIP PACK
500 G
20213081_EA



2⁴⁹

PC® BLUE MENU® READY-TO-SERVE SOUP
SELECTED VARIETIES, 500 ML
21545445_EA/21545451_EA



3⁴⁹

PC® PEACH CHUTNEY
240 ML
21541813_EA



5⁹⁹

PC® NAAN DIPPERS
400 G
20999750_EA



\$11

PC® DOUBLE CREAM BRIE
450 G
20197106_EA



6²⁹

PC® ORGANICS® BALSAMIC OR CAESAR DRESSING
250 ML
21099630_EA/21099744_EA



SAVE .99

\$4

PC® PLANET FIRST™ ALL-PURPOSE CLEANERS
SELECTED VARIETIES, 700 ML
21543267_EA/21543302_EA



\$4

LIFE BRAND® HOLIDAY FOAMING OR LIQUID HAND SOAP
SELECTED VARIETIES
240/290 ML
21099619_EA/21000504_EA



7⁹⁹

PC® NUTRITION FIRST DOG TREATS
SELECTED VARIETIES
160/270 G
21544858_EA



JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

SAVE
1.49

1.50

OCEAN SPRAY
CRANBERRY SAUCE
SELECTED VARIETIES, 348 ML
2002393001_EA/2002289002_EA



PC[®] FREE FROM[®] AUSTRALIAN
BONELESS LAMB LEG
FRESH
20664359_KG

8.99
LB
19.82/KG



4.50

PC[®] MUSHROOMS
WHOLE CREMINI
OR WHITE
PRODUCT OF CANADA, 454 G
OR BRUSSELS SPROUTS
PRODUCT OF U.S.A. OR
NETHERLANDS, 683 G
20283372_EA/20738571_EA
2161956001_EA

CLUB
SIZE



\$3

DINNER ROLLS
SELECTED VARIETIES
BAKED IN-STORE 12'S
20280425_EA/2192648_EA



BECEL MARGARINE
SELECTED VARIETIES, 637/850 G
2029781002_EA

SAVE
1.00

5.99



10.49
LB
23.13/KG

COD FILLETS
PREVIOUSLY FROZEN
21296444_KG



CLUB
SIZE

10.49
LB
23.13/KG

HADDOCK FILLETS
PREVIOUSLY FROZEN
21296443_KG



CLUB
SIZE

1.99

BETTY CROCKER
POTATOES
SELECTED VARIETIES, 141-215 G
20296518001_EA



SAVE
1.00

2.49

NO NAME[®]
WHIPPED
TOPPING
225 G
20017983_EA



2/5.50
OR 3.49 EA

PC[®] SALAD DRESSING
SELECTED VARIETIES, 475 ML
20628488001_EA/20628488009_EA



3.49

PC[®] CROUTONS
SELECTED VARIETIES, 140 G
20796248001_EA/20796248002_EA



*Spend \$300 or more in-store or through PC Express[™] online pick up before applicable taxes in a single transaction at any Real Canadian Superstore[™] location and receive a free PC[®] Alkaline AA 40 & AAA 36 Battery Set. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$30.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21574357_EA. FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ^{®/™}The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. Please recycle. *We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded product, meat and bakery), size and attributes and carried at this store location. We will not match competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save It Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum[™] program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

4⁴⁹

FRANK'S HOT SAUCE
SELECTED VARIETIES, 354 ML
2018732001_EA/21032813_EA



GREEN GIANT
VEGETABLES
SELECTED VARIETIES
341/398 ML
21021715_EA
21021483_EA

SAVE
UP TO
.40

1³⁹



2⁹⁹

NO NAME®
PICKLES
SELECTED
VARIETIES, 1 L
20048187_EA
20328253_EA



4⁵⁰

FARMER'S MARKET™
RED, WHITE OR
YELLOW POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE
10 LB BAG
2066103001_EA



\$4

FARMER'S MARKET™
MINI CARROTS
PRODUCT OF U.S.A.
NO. 1 GRADE, 2 LB
20031454001_AG



2/7⁵⁰

OR 4.49 EA



PILLSBURY
COOKIES OR
CINNAMON
ROLLS
REFRIGERATED
DOUGH
SELECTED VARIETIES
454/496 G
2030701001_EA
2030701005_EA

3⁴⁹

PC® CREAMY
HORSERADISH
250 ML
20060177_EA



6⁴⁹

PC® FREE RUN LARGE
BROWN EGGS 12'S OR
PC® BLUE MENU®
EGG WHITES 1 KG
SELECTED VARIETIES
2081628001_EA
20821364001_EA



5⁹⁹

CHAPMAN'S
PREMIUM ICE CREAM
SELECTED VARIETIES
FROZEN, 2 L
20332373001_EA



1⁹⁹

NO NAME®
DINNER ROLLS
WHITE OR WHOLE WHEAT, 12'S
21431228_EA



Optimum™
Members-Only Price™
\$9

Members
save
\$1⁹⁹

Non-members
10⁹⁹

PALMOLIVE
DISHWASHING LIQUID
SELECTED VARIETIES, 4.27 L
21516689_EA/21516699_EA
*Must be a registered PC Optimum™
member to load and get this offer.



CLUB
SIZE

SAVE
2.00

6⁹⁹

PC® DINNER NAPKINS
180'S
20084298_EA



JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

\$9

PC[®] HORS D'OEUVRES COLLECTION
SELECTED VARIETIES
FROZEN, 225-800 G
2068909L_EA/21116020_EA

SAVE
1.99

\$8

PC[®] FREE FROM[™]
MINI PIES
SELECTED VARIETIES
FROZEN, 500 G
21543274_EA

PC[®] STUFFED
CHICKEN BREASTS
SELECTED VARIETIES
FROZEN, 560 G
20953409_EA

\$18



\$10

PC[®] SHRIMP
APPETIZERS
SELECTED VARIETIES
FROZEN, 340-454 G
20131874_EA/20910440_EA

17⁹⁹

PC[®] PACIFIC WHITE
SHRIMP RING WITH
MILD COCKTAIL SAUCE
FROZEN, 568 G
20147098_EA

\$6



\$3

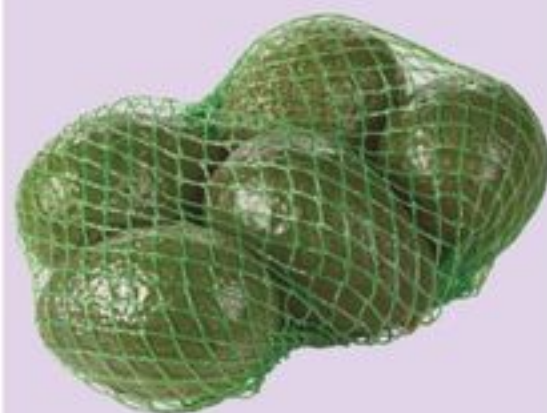
AVOCADO
PRODUCT OF MEXICO, 5'S
21644836001_EA

\$5

FARMER'S MARKET[™]
SQUARES
SELECTED VARIETIES, 400/450 G
21216501_EA/21216520_EA

2/\$7
OR 3.79 EA

KING'S HAWAIIAN
ROLLS
SELECTED VARIETIES, 12'S
21471870_EA



GET 1,000⁰⁰ = \$1 Value
when you buy 2

PRINGLES SUPER
STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21063823_EA/21063833_EA

GET 1,500⁰⁰ = \$1.50 Value
when you buy 2

HUMPTY DUMPTY
SNACKS 250-280 G,
OLD DUTCH POTATO
CHIPS 235 G OR
TORTILLA CHIPS
275/290 G
SELECTED VARIETIES
21387543_EA/21445100L_EA

449

MISS VICKIE'S
POTATO CHIPS
SELECTED VARIETIES, 190/200 G
21240408_EA/21240703_EA



449

DUCHÉ DE
LONGUEVILLE
SPARKLING JUICE
SELECTED VARIETIES
750 ML
20298354_EA
20708847_EA

279

LECLERC
CÉLÉBRATION
COOKIES
SELECTED VARIETIES, 240/350 G
20965372_EA/21402982_EA

GET 1,000⁰⁰ = \$1 Value
when you buy 2

DARE CRACKERS
132-225 G, VEGGIE CRISPS
300 G, BAGUETTES 120/130 G
OR MELBA OR CANAPÉ
TOAST 150/200 G
SELECTED VARIETIES
20774684002_EA/21520646_EA



EASY CHARCUTERIE

Create it your way for less

\$6

PC[®] DELI CHEESE BLOCKS
SELECTED VARIETIES
250 G
20779032_EA



Optimum[™]
Members-Only Price[™]

\$20

Non-members
\$25

Members
save
\$5

IN-STORE CHARCUTERIE TRAYS
SELECTED VARIETIES, 905-986 G
2102819_EA
**Must be a registered PC Optimum[™] member to load and get this offer.



\$6

PC[®] SPLENDIDO[®] SLICED DELI MEAT
SELECTED VARIETIES, 100 G
21049131_EA/21050405_EA



\$9

PC[®] SPLENDIDO[®] PARMIGIANO REGGIANO, GRANA PADANO OR PECORINO ROMANO
250 G
21050031_EA/21050434_EA



MEAL SOLUTIONS & WEEKEND SANDWICHES

\$15

MEAL KITS
SELECTED VARIETIES
320 G - 1.22 KG
21377305_EA
21624998_EA



16⁹⁹

BENTO FAMILY PACK CALIFORNIA ROLL
20793827_EA



3⁴⁹

ACE BAKERY BAGUETTE
BAKED IN-STORE, SELECTED VARIETIES, 325-400 G
20870071_EA/20965060_EA



\$6

FARMER'S MARKET[™] TARTS
SELECTED VARIETIES, 510 G
21629083_EA



2/\$5
OR 2.99 EA

WONDER BREAD
500-675 G OR BUNS 8'S
SELECTED VARIETIES
20278296_EA/20287455_EA



**FRESH
PROMISE**

**If it's not fresh,
it's free.**

3.99
LB
8.80/KG

**GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF PERU, NO. 1 GRADE
3042177001_5A/301979901_5A

\$3

BROCCOLI
PRODUCT OF MEXICO OR U.S.A.
3019822001_5A



\$3

CANTALOUPE
PRODUCT OF GUATEMALA
301979901_5A

\$2
LB
4.41/KG

PAPAYA
PRODUCT OF MEXICO
301979901_5A



69¢
LB
1.52/KG

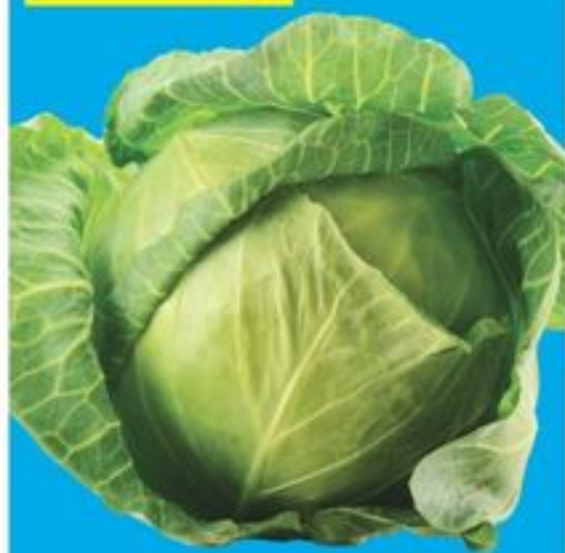
GREEN CABBAGE
PRODUCT OF ONTARIO
3019355001_5A

\$3

CELERY
PRODUCT OF MEXICO OR U.S.A.
301937901_5A

\$4

**BROCCOLI
FLORETS, CRUMBL
ED CAULIFLOWER,
GREEN BEANS OR
VEGETABLE MEDLEY**
PRODUCT OF U.S.A., 340 G
3002961_5A/3002961_5A



4.50

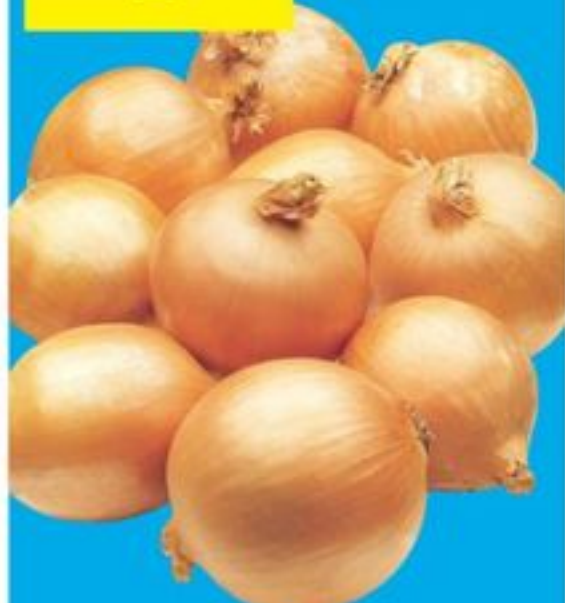
**FARMER'S MARKET™
YELLOW ONIONS**
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE, 10 LB
300695901_5A

6.50

**FARMER'S MARKET™
MINI CUCUMBERS**
PRODUCT OF ONTARIO, 11'S OR
**PC® VARIETY
TOMATOES** PRODUCT OF
CANADA OR MEXICO, 581 G
3107767001_5A/3019822001_5A

7.99

**PC® NO SHELL
PISTACHIOS**
PRODUCT OF U.S.A., 170 G
3049370_5A/3049370_5A



**SAVE UP TO
20%
OFF**
ALL VARIABLE WEIGHT BULK
GUMMIES AND NUTS
SELECTED VARIETIES
IN THE BULK FOODS
DEPARTMENT



SUPER FRESH

14⁹⁹
LB
33.05/KG

STRIPLOIN STEAK
BONE-IN, CUT FROM CANADA AAA GRADE
OR USDA SELECT GRADE BEEF
2003077_01



**CLUB
SIZE**

9⁹⁹
LB
22.02/KG

BEEF STIR FRY
FRESH
2003394_01



11⁹⁹
LB
26.43/KG

**PC[®] FREE FROM[®]
TURKEY BREAST FILLET
OR STIR FRY**
FRESH
2004421_01



\$27

PC[®] CHICKEN BREASTS
BONELESS, SKINLESS, O'S
2004994_01



\$10

**PILLER'S BLACK
FOREST STYLE OR
MAPLE FULLY COOKED
SMOKED HAM**
600 G
2004801_01



15⁹⁹

**PC[®] OLD-FASHIONED
STYLE BACON**
1 KG
2003954_01



4⁹⁸
LB
10.98/KG

PORK BACK RIBS
FROZEN, OVOVAC PACKAGE
2003394_01



**SAVE
2.00**

5⁹⁹

**PC[®] FREE FROM[®]
SAUSAGE**
SELECTED VARIETIES, 375/500 G
2003961_01



9⁹⁹
LB
22.02/KG

ASC TILAPIA FILLETS
FRESH
2004447_01



10⁴⁹

**PC[®] HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT, 150 G
2004930_01/2007663_01



2⁹⁹

**SEAQUEST[®] CRAB OR
LOBSTER FLAVOURED
POLLOCK FLAKES OR
CHUNKS**
SELECTED VARIETIES
READY-TO-EAT, 227 G
2004821_01/2074976_01



6⁹⁹

**SEAQUEST[®]
COLOSSAL PACIFIC
WHITE SHRIMP RAW
ZIPPERBACK[®]**
FROZEN, 16-20 PER LB 300 G
2004387_01



8⁴⁹

**SOGEL COOKED
LOBSTER MEAT**
FROZEN, 320 G
2004961_01



10⁹⁹

PC[®] SMOKED SALMON
SELECTED VARIETIES
FROZEN 123/150 G
2004236_01



SUPER FRESH

\$11

MARCANGELO SLICED DELI MEAT
SELECTED VARIETIES, 200 G
2100499, SA



Optimum

Members-Only Price

\$6

Non-members

6⁹⁹

PILLER'S KOLBASSA
250-375 G OR PIZZA TOPPINGS 125-175 G
SELECTED VARIETIES
2100445, SA / 2100240, SA
*Must be a registered PC Optimum member to load and get this offer.



\$12

CASTELLO TRADITIONAL BLUE CHEESE 150 G OR TRE STELLE MASCARPONE
475 G
2100433, SA / 2100277, SA



9⁹⁹

CASTELLO HAVARTI
SELECTED VARIETIES, 500 G
2100671, SA / 2100787, SA



LA PANZANELLA CROCCANTINI 170 G OR RAINCOAST CRISPS 150 G
SELECTED VARIETIES
2100996, SA / 2100843, SA

GET **1,500** **\$150** Value



\$8

FARMERS MARKET MEAT PIES OR QUICHE
SELECTED VARIETIES, 500 G
2100964, SA



2/\$6
OR 3.49 EA

D'ITALIANO BREAD 500/675 G OR **BUNS** 6/8'S
OR **COUNTRY HARVEST BREAD** 570/675 G OR **BAGEL** 6'S
SELECTED VARIETIES
2100249, SA / 2107842, SA



3⁹⁹

PC CINNAMON RAISIN BREAD 675 G OR **HOT CROSS BUNS** 8'S
565/675 G
2100376, SA / 2107763, SA



3²⁹

CASA MENDOSA TORTILLAS
SELECTED VARIETIES, 7/10 INCH
340-640 G
2107854, SA



\$6

FARMER'S MARKET COFFEE CAKE
SELECTED VARIETIES, 500 G
2100265, SA



\$5

FARMER'S MARKET LOAF CAKE
SELECTED VARIETIES, 344-400 G
2100382, SA / 2100854, SA



\$4

KIMBERLEY'S CUPCAKES
SELECTED VARIETIES, 215-218 G
2100212, SA



ALWAYS \$5

CROISSANTS
BAKED IN-STORE, 12'S
2100774, SA



1²⁵

FRENCH OR ITALIAN BREAD
SELECTED VARIETIES, BAKED IN-STORE, 450 G
2100843, SA



\$4

LA BAGUETTERIE MICHE
SELECTED VARIETIES, 600/900 G
2100283, SA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

3.49

PC® THE DECADENT® COOKIES
SELECTED VARIETIES
280/300 G
20412257_EA
20412260_EA



2/\$6
OR 3.79 EA

VOORTMAN WAFERS OR COOKIES
SELECTED VARIETIES
142-320 G
21453396_EA
21543478_EA



SAVE UP TO 1.00

3.49

KELLOGG'S TOWN HOUSE
247-291 G,
CHEEZ-IT OR SNAP'D
213/352 G
CRACKERS
SELECTED VARIETIES
21007403_EA/21431181_EA



SAVE UP TO 1.15

2.33

WERTHER'S OR RIESEN BAGGED CANDY
SELECTED VARIETIES
116-135 G
20994717_EA
20994731_EA



SAVE UP TO 3.00

9.99

TOFFIFEE 400 G OR LINDT CHOCOLATE 200/240 G OR KITKAT SANTA 141 G
SELECTED VARIETIES
21354220_EA
21607851_EA



4.99

TERRY'S ORANGE CHOCOLATE
SELECTED VARIETIES
145-157 G
21194228_EA
21616753_EA



SAVE UP TO 2.00

3.99

PC® INSTANT & MICROGROUND COFFEE 80/100 G OR TEA 48'S
SELECTED VARIETIES
21403494_EA/21501922_EA



SAVE .25

99¢

CLUB HOUSE GRAVY OR SEASONING MIX
SELECTED VARIETIES
20-47 G
2030281004_EA
2030281001_EA



4.99

SMUCKER'S FRUIT JAM, JELLY OR MARMALADE 310-500 ML OR ADAMS PEANUT BUTTER 500 G
SELECTED VARIETIES
20309043004_EA
21061926_EA



5.99

NUTELLA HAZELNUT SPREAD WITH COCOA 725 G OR NUTELLA & GO BREADSTICK 4X52 G
20436105_EA
20948059_EA



SAVE 2.00

10.99

GENERAL MILLS NATURE VALLEY OR FIBRE 1 GRANOLA BARS 28'S, BETTY CROCKER FRUIT BY THE FOOT 30'S OR MOTT'S FRUITSATIONS FRUIT AND VEGGIE SNACKS 40'S
SELECTED VARIETIES
637 G-1.28 KG
21482522_EA
21482542_EA



SAVE .80

2.49

CATELLI SMART OR WHOLE GRAIN PASTA
SELECTED VARIETIES
340/325 G
2029481901_EA
205217060_EA



4.99

PAM COOKING SPRAY
SELECTED VARIETIES
141/170 G
2017820400L_EA/203103279003_EA



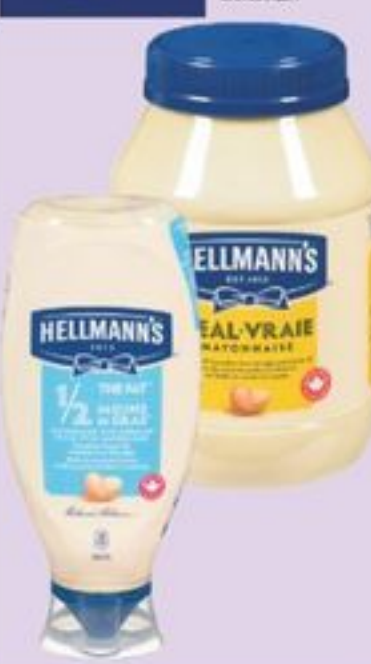
2.29

NO NAME® WHITE VINEGAR 4 L
20502736_EA



5.99

HELLMANN'S MAYONNAISE
SELECTED VARIETIES
750-890 ML
2041857900L_EA
21318341_EA



4.97

HEINZ KETCHUP
SELECTED VARIETIES
750 ML/1 L
20040602_EA
20762350_EA



2/\$6
OR 3.79 EA

TIM HORTONS SOUP OR CHILI
SELECTED VARIETIES
425 G/540 ML
21003782_EA
21002783_EA



SAVE UP TO .70

1.49

UNICO CHICK PEAS, BEANS OR LENTILS 540 ML OR TOMATOES 796 ML
SELECTED VARIETIES
20213447002_EA
20214629001_EA



1.49

OCEAN'S LIGHT TUNA 85/170 G OR GOLD SEAL SARDINES 125 G
SELECTED VARIETIES
21004270_EA
21004464_EA



SAVE 1.00

2.99

VH COOKING OR DIPPING SAUCE
SELECTED VARIETIES
341-380 ML
20297368_EA
2000873001_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

549

PC[®] BUTTER PUFF OR PHYLLO PASTRY
450/454 G
2128850_EA
2128853_EA



333

PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLE 204 G
SELECTED VARIETIES
FROZEN
20172644001_EA
21474507_EA



499

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN, 320-410 G
20236424003_EA
20452957_EA



SAVE 1.50

19⁹⁹

PILLSBURY PIZZA POPS
SELECTED VARIETIES,
FROZEN, 2.85 KG
21433976_EA



SAVE 1.00

299

CAVENDISH PREMIUM FRIES OR SPECIALTY POTATOES 454-750 G OR ONION RINGS 400 G
SELECTED VARIETIES
FROZEN
20728779_EA
21584155_EA



SAVE 3.00

12⁹⁹

PC[®] ENTRÉES
SELECTED VARIETIES
FROZEN, 2/2.27 KG
20134930_EA



CLUB SIZE

SAVE 1.20

779

ARMSTRONG CHEESE BARS
SELECTED VARIETIES
600 G
21255902_EA



SAVE UP TO 2.80

449

CRACKER BARREL NATURAL CHEESE SLICES 200-240 G, SNACKS 168 G OR AMOOZA! 228 G
SELECTED VARIETIES
21290705_EA
21433514_EA



SAVE UP TO 2.50

349

NORDICA COTTAGE CHEESE
SELECTED VARIETIES,
450/500 G, 4X113 G
20131438001_EA



699

LIBERTÉ GREEK TUBS 900 G/1KG OR YOPLAIT CREAMY OR SOURCE 16X300 G
YOGURT
SELECTED VARIETIES
2023090001_EA
21430623_EA



2/\$7

OR 4.29 EA

LIBERTÉ MÉDITERRANÉE OR GREEK 4X100 G OR CRUNCH 2X130 G YOGURT
SELECTED VARIETIES
21040543002_EA
21384605_EA



749

STARBUCKS COFFEE ENHANCER
SELECTED VARIETIES
828 ML
21584713_EA
21434815_EA



179

OASIS JUICE, DEL MONTE NECTAR OR ARIZONA ICED TEA 960 ML OR PC[®] 100% JUICE 1 L
SELECTED VARIETIES
2009417004_EA
21009058_EA



\$5

PC[®] SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20278487027_C12
20690677001_C12



SAVE 1.00

399

ICE RIVER GREEN BOTTLE SPRING WATER
32X500 ML
21341952_C32



SAVE UP TO 1.50

349

ALCAN FOIL 50' OR NONSTICK 25', GLAD WRAP 60 M OR REYNOLDS PARCHMENT PAPER 35'
20043471_EA
20051942_EA



SAVE UP TO 7.00

23⁹⁹

BOUNTY PAPER TOWELS 8-24 ROLLS OR CHARMIN BATHROOM TISSUE 24-96 ROLLS
SELECTED VARIETIES
21515978_EA
21549779_EA



SAVE 3.00

11⁹⁹

PINE-SOL CLEANERS
SELECTED VARIETIES
4.25 L
20023491_EA
21000748_EA



CLUB SIZE

20⁹⁹

TIDE LIQUID 3.9 L, PODS 45/57/76'S, GAIN FLINGS 45/76'S OR IVORY SNOW LIQUID 3.1 L OR PODS 45'S
LAUNDRY DETERGENT
SELECTED VARIETIES
21593470_EA
21593706_EA



849

CALEDON FARMS DOG TREATS
SELECTED VARIETIES
90-265 G
20550003_EA



FEEL GOOD CHOICES AT FEEL GOOD PRICES

6⁹⁹

QUEEN STREET BAKERY ENGLISH MUFFINS 80 G, BAGELS 195-454 G OR BREAD 490-500 G
SELECTED VARIETIES
201425_SA/2107994_SA



SAVE 2.00

9⁹⁹

SPREAD'EM NON-DAIRY CHEESE ALTERNATIVE
SELECTED VARIETIES, 200 G
2102242_SA/2102411_SA



5⁹⁹

MARY'S ORGANIC CRACKERS
SELECTED VARIETIES, 120-184 G
2014222061_SA/2104342_SA



4⁷⁹

SILK NON-DAIRY CREAMER
SELECTED VARIETIES, REFRIGERATED, 890 ML
2104356_SA



SAVE 2.50

5⁴⁹

ZEVIA SODA
SELECTED VARIETIES, 6 X 355 ML
2106232_006/2106194_SA



SAVE 1.50

6⁹⁹

SUNBUTTER SUNFLOWER SEED SPREAD
SELECTED VARIETIES, 454 G
200684001_SA



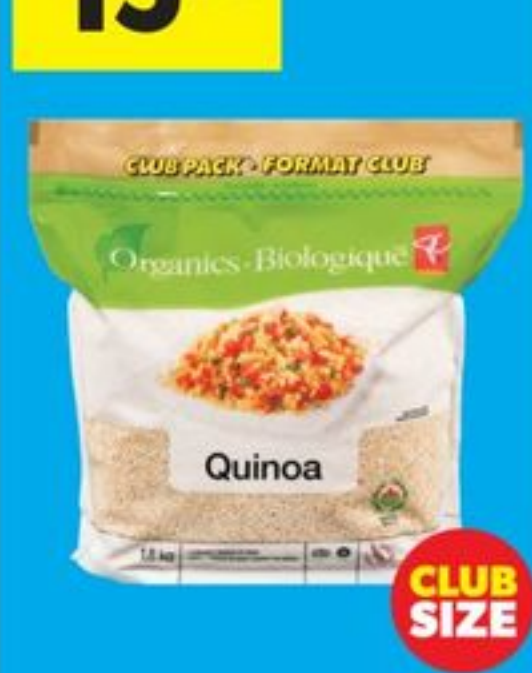
\$2

PC[®] ORGANICS BROTH
SELECTED VARIETIES, 900 ML
2106796_SA



15⁹⁹

PC[®] ORGANICS QUINOA
1.8 KG
200645301_SA



8⁹⁹

DAIYA PLANT BASED CHEEZCAKE
SELECTED VARIETIES, FROZEN, 400 G
2007163001_SA



8⁹⁹

NATURE'S PATH CEREAL ECO PACK
SELECTED VARIETIES, 630-907 G
201204709_SA



GET 5,000⁺ = \$5 Value

SALUS MULTIVITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20178208_SA/20178095_SA



SAVE UP TO 15% OFF
24.64-53.54

NATURE'S WAY NUTRASEA AND NUTRAVEGE'S GELS
SELECTED VARIETIES, 30-150'S
21093304_SA/20035030_SA



6⁹⁹

NATURE'S BAKERY FIG BAR
SELECTED VARIETIES, 340 G
21048685_SA/21050322_SA



14⁹⁹

ENER-C OR ENER-D MULTIVITAMINS DRINK MIX
SELECTED VARIETIES, 24/30'S
2109087_SA/21095221_SA



SAVE UP TO 1.50

5⁹⁹

VIOLIFE NON-DAIRY CHEESE ALTERNATIVE
SELECTED VARIETIES, 150/200G
21193336_SA/21090005_SA



SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.



TOP PICKS
Now available!

6.49
LB
14.31/KG

**HALAL LEAN
GROUND BEEF**
FRESH
204433A, 30

**CLUB
SIZE**

**RIPE PLANTAIN
BANANAS**
PRODUCT OF COLUMBIA,
HONDURAS OR GUATEMALA
20119 20001, 30

1.29
LB
2.84/KG



12.99

**OCEAN JEWEL
MEDITERRANEAN
SEA BASS**
FROZEN, 540 G
2033401, 3A



**SAVE
.70**

2.79

**LAO GAN MA CHILI
CRISP**
210 G
2057990, 3A



1.49

**SURAJ®
BEANS
SELECTED
VARIETIES, 540 ML
2039046, 3A
2046264, 3A**



**DAN-D PAK OATS
SELECTED VARIETIES, 1 KG
2067643, 3A/2067640, 3A**

**SAVE
1.00**

2.49



\$5

**CHINESE
LONG DONUTS**
840 G
2062196, 3A



1.99

**GRACE
COCONUT
MILK 400 ML
OR WAHAHA
YOGHURT
DRINK 400 ML
2064774, 3A
2066972, 3A**



2.99

**OKF BLACK SUGAR
MILK TEA**
290 ML
2052076, 3A



1.29

**SWANSON
CHICKEN BROTH**
412 ML
2044314, 3A



3.49

**INDOMIE
INSTANT NOODLES**
SELECTED VARIETIES, 5'S
2066661, 3A



**ALWAYS
\$2**

**SURAJ® JUICE
SELECTED VARIETIES, 1 L
2000004, 3A/2000003, 3A**



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.

T&T
大統華
TOP PICKS
Now available!

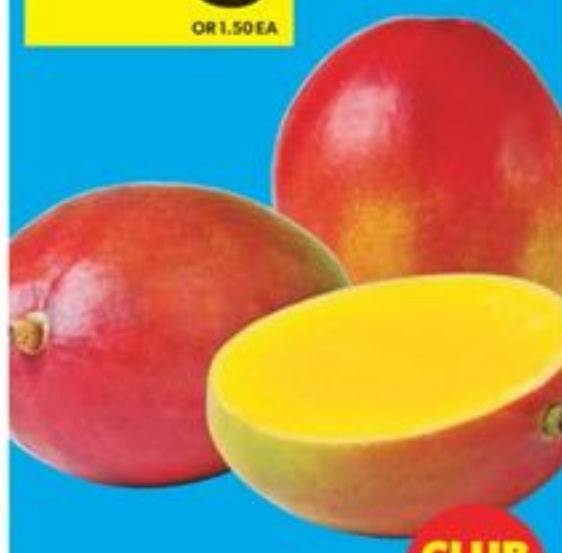
2⁹⁹
LB
6.59/KG

EGGPLANT
PRODUCT OF MEXICO
3009779000_00



4/\$5
OR 1.50EA

RED MANGO
PRODUCT OF PERU
3009993000_00



**CLUB
SIZE**

6⁹⁹
LB
15.41/KG

LYCHEE
PRODUCT OF BRAZIL
3009579000_00



7⁹⁹
LB
17.61/KG

**NEW ZEALAND
MUTTON STEW**
30076433_00



3⁸⁸
LB
8.55/KG

GRADE A DUCK
FROZEN
30079862_00



6⁹⁹

Traditions
FISH BALLS
BOULE DE POISSONS

**TRADITIONS FISH
OR SHRIMP AND
SURIMI BALLS**
FROZEN, 500-750 G
30093043_00/30093037_00



3⁴⁹

**TRADITIONAL
BAKLAVA**
100 G
30094013_00



**SAVE
.30**

1⁶⁹

**GRACE HOT PEPPER
SAUCE**
170 ML
30095434_00



**SAVE
UP TO
.80**

2⁴⁹

**LA COSTEÑA CHIPOTLE
PEPPERS 186 ML OR
REFINED BEANS 546 ML**
SELECTED VARIETIES
30094090_00/30094091_00



**SAVE
1.00**

3⁴⁹

**LA COSTEÑA
SAUCE**
SELECTED VARIETIES,
455 ML
30094090_00



**SAVE
.50**

2²⁹

SURAJ[®] DAHI YOGURT
SELECTED VARIETIES, 750 G
30094062_00



2⁴⁹

**EVERGREEN
BUBBLE
MILK TEA**
SELECTED VARIETIES,
280 ML
30094062_00



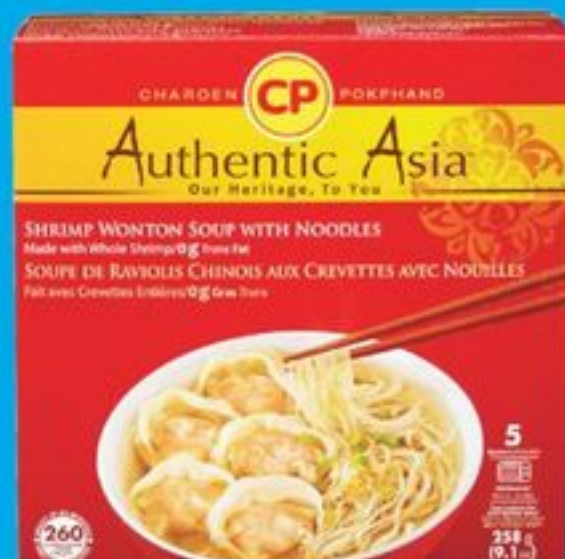
8⁹⁹

NANAK RASMALAI
SELECTED VARIETIES, FROZEN,
850 G
30092768_00



4⁴⁹

CP WONTON SOUP
FROZEN, 258 G
30094334_00



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.

BRIGHT CHANUKAH SAVINGS

Low prices for the Festival of Lights.



3⁹⁹
LB
8.80/KG

MARVID KOSHER WHOLE CHICKEN
FROZEN
20037507_EA



Optimum

Members-Only Price

2⁹⁹

Non-members

7⁹⁹

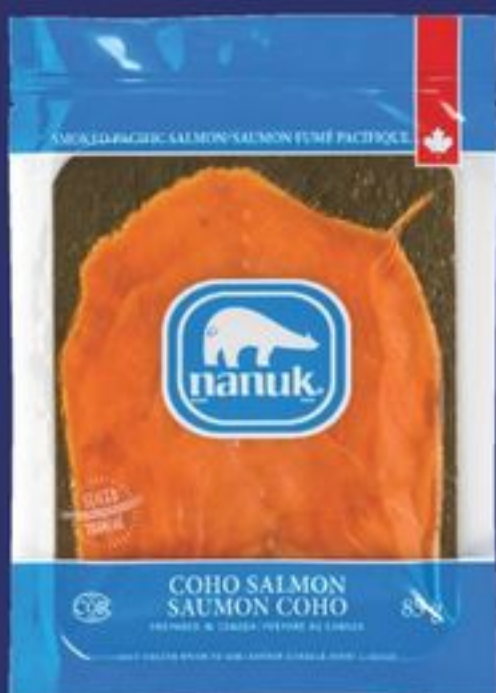
Members save **\$5**

KEDEM GRAPE JUICE
SELECTED VARIETIES, 1.89 L
LIMIT 3
2016332_EA/2016022001_EA
**Must be a registered PC Optimum member to load and get this offer.



5⁹⁹

NANUK SMOKED SALMON
FROZEN, 85 G
20058527_EA



5⁹⁹

DR. LAFFA CHALLAH BREAD
FROZEN
21482760_EA



69¢

AISH TAMID CHANUKAH CANDLES 44'S OR MEMORIAL CANDLE
21066010_EA/210220142_EA



69¢

GLICKS OR MANISCHEWITZ CHOCOLATE COINS
SELECTED VARIETIES, 15 G
20944935_EA/21583004_EA



3⁴⁹

STREIT'S OR MANISCHEWITZ POTATO PANCAKE MIX
SELECTED VARIETIES, 170 G
2007010001_EA/20239124001_EA



14⁹⁹

ZETA OLIVE OIL
SELECTED VARIETIES, 750 ML
21960259_EA



99¢

WHITE ROCK SELTZER 1L OR HADAR TEA BISCUITS 175 G
SELECTED VARIETIES
20309526002_EA/20620205007_EA



1⁹⁹

GEFEN BEETS 490 G OR CROWN TUNA 170 G
SELECTED VARIETIES
20104490_EA/21028935_EA



2⁷⁹

OSEM BAMBA OR SHUFRA CHOCOLATE BAR
SELECTED VARIETIES, 100 G
20770704_EA/2083096_EA



*Items on this page only available at 18120 Yonge Street, Newmarket ON and 2430 Dougall Ave., Windsor, ON, location.



BABY SHOP

FOR LESS

SHOP NOW



34⁹⁹

HUGGIES ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
80-200'S
2133653_2A/21348646_2A



21⁹⁹

PAMPERS SUPER BIG PACK DIAPERS
N-6, SELECTED VARIETIES
32-120'S
2070962_2A/21348641_2A



29⁹⁹

LUVS ECONO PACK DIAPERS
SIZE 3-7 SELECTED VARIETIES
88-168'S
2108974_2A/21388621_2A



SAVE 5.00

34⁹⁹

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2108604_2A/2108621_2A



SAVE 4.00

17⁹⁹

WATERWIPES BABY WIPES
SELECTED VARIETIES, 240'S
2119331_2A/2125794_2A



SAVE 2.00

7⁹⁹

PAMPERS OR HUGGIES 3X BABY WIPES
SELECTED VARIETIES, 168-216'S
2070962_2A/2070972_2A



BABY FOOD & SNACKS

1⁷⁹

BABY GOURMET ORGANIC BABY FOOD POUCHES
SELECTED VARIETIES, 128 ML
20346074001_2A/20433409902_2A



SAVE 1.00

2⁹⁹

CEREBELLY ORGANIC BABY PUREE POUCHES
128 ML
2160227_2A/2160279_2A



LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES, 100-140 G
20444379_2A/21462907_2A

SAVE .70

3⁷⁹



SAVE 4.50

38⁹⁹

SIMILAC PRO-ADVANCE STEP 1 OR 2 OR COMFORT HMO POWDER FORMULA
SELECTED VARIETIES, 570/584 G
21437125_2A/21531071_2A



60⁹⁷

SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA
STEP 1 OR 2, 16X235 ML
21334696_201
21334752_201



FORMULA DEALS

PACIFIERS
SELECTED VARIETIES
21240678_2A/21601496_2A

SAVE UP TO

20% OFF
3.99-17.59



BABY CARE AT GREAT PRICES

SAVE 3.00

11⁹⁹

LIVE CLEAN BABY NEEDS
SELECTED VARIETIES, 750 ML
20407347_2A/20800005_2A



SAVE 4.00

8⁹⁹

JOHNSON'S BABY NEEDS
SELECTED VARIETIES
800 ML
21032271_2A
21032293_2A



EUCERIN BABY NEEDS OR VASELINE PETROLEUM JELLY
SELECTED VARIETIES
20184304001_2A/21526435_2A

SAVE UP TO

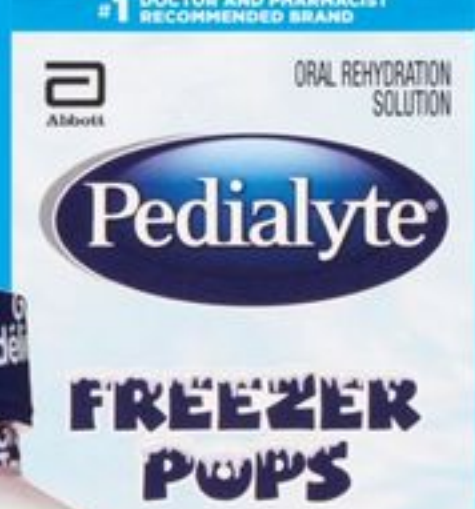
20% OFF
3.19-23.99



ELEVATE YOUR WELL BEING

GET **4,000** **Value** when you buy 2 = \$4 Value

PEDIALYTE ELECTROLYTE ORAL HYDRATION 1L POWDER STICKS 8X8.5G
OR **FREEZER POPS** 16'S
SELECTED VARIETIES
3096130,EA/2162394,EA



Restores Electrolytes
Helps prevent dehydration due to diarrhea and vomiting

Blue Raspberry • Cherry • Orange



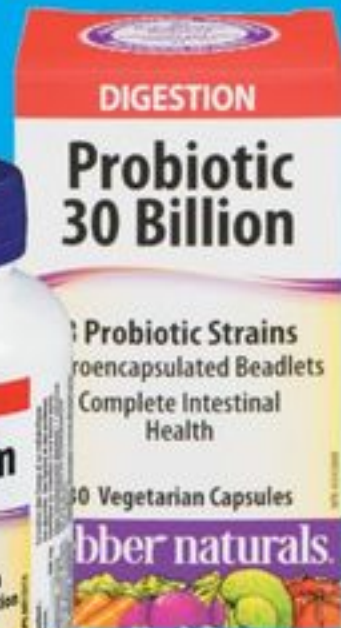
SAVE UP TO **20% OFF**
11.99-28.79

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
3096130,EA/2097157,EA



SAVE UP TO **25% OFF**
6.39-42.79

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
3097330,EA/3070361,EA



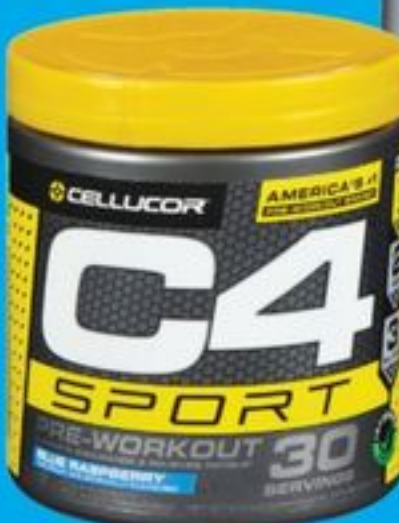
SAVE UP TO **20% OFF**
3.43-46.39

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2106433,EA/2105718,EA



SAVE UP TO **15% OFF**
26.99-30.99

C4 SPORT OR ORIGINAL PRE-WORKOUT
SELECTED VARIETIES, 30 SERVINGS
2119966,EA/2104303,EA



1.25

PC® DISTILLED WATER 4L
3070790,EA



SAVE UP TO **25% OFF**
5.99-14.62

LIFE BRAND® COUGH OR COLD AND FLU PRODUCTS
SELECTED VARIETIES AND SIZES
2127942,EA/2148992,EA



21.99

PEPCID TABLETS 50/50'S OR IMODIUM 30/24'S TABLETS, CAPLETS OR LIQUI-GELS
SELECTED VARIETIES
202740002,EA/2104393,EA



SAVE UP TO **20% OFF**
4.63-11.59

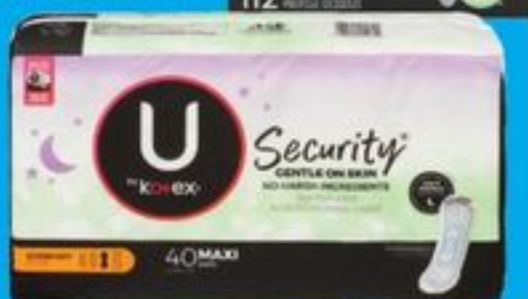
ALWAYS, TAMPAX, L. PADS, LINERS OR TAMPONS
SELECTED VARIETIES OR SIZES
2102603,EA/2174628,EA



SAVE UP TO **3.00**

9.99

U BY KOTEX CLEAN AND SECURE PADS 40-60'S OR LIGHTDAY LINERS 112/126'S
SELECTED VARIETIES
20671094,EA/21784231,EA



SAVE UP TO **3.50**

17.99

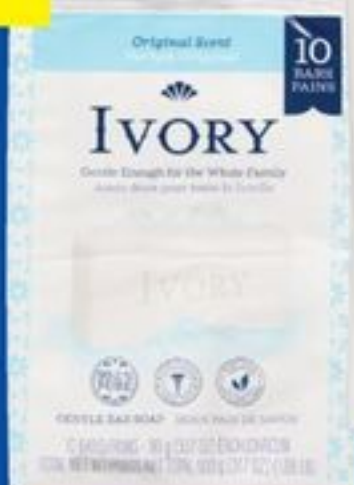
ALWAYS DISCREET PADS OR UNDERWEAR
SELECTED VARIETIES AND SIZES
2044998,EA



SUPER YOUR EVERYDAY

SAVE UP TO **2.00**
4.49

IVORY BAR SOAP
10X30 G OR **BODY WASH** 621 ML
SELECTED VARIETIES
20347687002_EA
20860346001_EA



SAVE UP TO **20% OFF**
4.79-9.99

METHOD OR MRS. MEYERS HAND SOAP PUMPS 300-370 ML
OR **REFILLS** 628 ML-1 L
SELECTED VARIETIES
21046824_EA/21432393_EA

GET **6,000** **=\$6** Value
when you buy 2

NATIVE BODY WASH
532 ML, **DEODORANT**
75 G, **BODY SPRAY** 99 G OR
HAIR CARE PRODUCTS
177/487 ML
SELECTED VARIETIES
21048841_EA/21330038_EA



10.99

DOVE BODY WASH
SELECTED VARIETIES
905/930 ML
21434871_EA/21511419_EA

SAVE UP TO **3.00**
3.99

AXE DEODORANT
76/95 G, **BODY SPRAY** 113 G,
BODY WASH OR **HAIR CARE**
473 ML
SELECTED VARIETIES
21042562_EA
21084481_EA



5.99

SKINTIMATE OR XTREME DISPOSABLE RAZORS
SELECTED VARIETIES, 3-12'S
21123966_EA/21223385_EA



13.99

OLD SPICE, SECRET OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY
SELECTED VARIETIES, 65-99 G
21410028_EA/21610070_EA



99¢

COLGATE OR CREST TOOTH PASTE
50-100 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20338731001_EA/209751882_EA



SAVE **5.00**
19.99

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH
1 EA., **REFILL HEADS**
3'S OR **CREST 3D WHITESTRIPS** 10'S
SELECTED VARIETIES
20346231001_EA/21475266_EA



29.99

ORAL-B PRO 500 RECHARGEABLE TOOTHBRUSH, 1 EA. OR REFILL HEADS 5'S
SELECTED VARIETIES
21479044_EA/21479636_EA



SAVE UP TO **50% OFF**
43.99-99.99

ORAL-B PRO 1000 OR IO SERIES RECHARGEABLE TOOTHBRUSH
SELECTED VARIETIES
20948908_EA/21479639_EA



SAVE **1.80**
5.49

SENSODYNE OR PRONAMEL VALUE SIZE TOOTH PASTE
SELECTED VARIETIES, 110/135 ML
20247831001_EA/20432268002_EA



SAVE UP TO **2.30**
4.49

COLGATE SUPER PREMIUM TOOTH PASTE
73-170 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20306410003_EA/21479047_EA



SUPER YOUR EVERYDAY

GET 5,000⁺ = \$5 Value when you buy 2

AVEENO FACE CARE, BODY LOTION, BODY WASH, BABY PRODUCTS, SUN CARE OR HAIR CARE ASSORTMENT
SELECTED VARIETIES AND SIZES
20102023061_EA/210092068_EA



SAVE UP TO 30% OFF 6.99-16.09

GARNIER MICELLAR WATER 700ML, SKIN ACTIVE SERUMS, BB CREAMS OR SKIN NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
21427417_EA/21094812_EA



GET 5,000⁺ = \$5 Value when you buy 2

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
473/500 ML
20079867901_EA/20432313001_EA

SAVE UP TO 2.00

7⁹⁹

LUBRIDERM LOTIONS
SELECTED VARIETIES AND SIZES
21434867_EA



DOVE CRÈME SERUM
SELECTED VARIETIES AND SIZES
2141479_EA/21016341_EA

14⁹⁹



5⁴⁹

L'ORÉAL PARIS HAIR EXPERTISE
SELECTED VARIETIES, 385 ML
21428991_EA/21428991_EA



\$5

GARNIER WHOLE BLENDS HAIR CARE
SELECTED VARIETIES
60 G/250-370 ML
20941723_EA/21005804_EA



SAVE UP TO 4.99

\$10

CAROL'S DAUGHTER SHAMPOO, CONDITIONER, TREATMENTS OR STYLING
SELECTED VARIETIES AND SIZES
2108095_EA/2108138_EA



SAVE UP TO 4.99

\$10

SHEA MOISTURE SHAMPOO, CONDITIONER OR TREATMENTS
SELECTED VARIETIES AND SIZES
2105947_EA/21422347_EA



SAVE UP TO 3.99

\$12

L'ORÉAL EXCELLENCE, OLIJA HAIR COLOUR OR ROOT COVER UP
SELECTED VARIETIES
20306651001_EA/20942347_EA



SAVE UP TO 3.99

\$12

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
20306667017_EA/20941268_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$3

BARBIE, HELLO KITTY OR STITCH LIP GLOSS, HOT WHEELS 3-IN-1 OR DISNEY PRINCESS HAIR SCRUNCHIES
SELECTED VARIETIES
WHILE QUANTITIES LAST
21906291_EA/21906348_EA



WINNIE THE POOH, STITCH, LION KING OR STAR WARS SHEET MASKS
SELECTED VARIETIES
WHILE QUANTITIES LAST
21919957_EA/21920161_EA

\$3



\$6

BARBIE, HELLO KITTY, DISNEY PRINCESS, FROZEN NAIL POLISH SET, BATH BOMB, TUMBLERS, ACCESSORY BAG OR LIGHT UP MIRROR
SELECTED VARIETIES
WHILE QUANTITIES LAST
21906418_EA/21906511_EA



\$5

WINNIE THE POOH, STITCH, LION KING OR STAR WARS LIP BALM
SELECTED VARIETIES
WHILE QUANTITIES LAST
21920077_EA/21920120_EA



MAD BEAUTY POP PRINCESS HEADBAND AURORA OR JASMINE
SELECTED VARIETIES
WHILE QUANTITIES LAST
21920143_EA/21920262_EA

\$6



\$6

LICENSED KIDS WATCHES
SELECTED VARIETIES, WHILE QUANTITIES LAST
21907288_EA/21907463_EA



\$14

FROZEN, STITCH SPA OR COCOMELON BATH TIME ACTIVITY SET
SELECTED VARIETIES
WHILE QUANTITIES LAST
21906899_EA/21907032_EA



\$14

DR. TEAL'S COLLECTION TIN 6 PIECE GIFT SET
WHILE QUANTITIES LAST
21902909_EA



\$12

ALCHEMY LIVING COZY PLUSH SLIPPER BOOTS
WHILE QUANTITIES LAST
21906654_EA



\$20

RUGGED RIDGE 5 PIECE MENS WEEKENDER SET
WHILE QUANTITIES LAST
21906654_EA



\$8

DISNEY HAIR ACCESSORIES
SELECTED VARIETIES, 1 EA
21906129_EA/21906198_EA



\$15

QUO BEAUTY 3 PIECE SLEEP SET OR DELUXE COZY CARE SET
WHILE QUANTITIES LAST
21909315_EA



\$25

CEDAR & SAGE BATH GIFT SET FOR MEN
WHILE QUANTITIES LAST
21908067_EA



\$15

ALCHEMY LIVING FESTIVE SLIPPER SET
WHILE QUANTITIES LAST
21906719_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$14

BARBIE CAREER DOLLS
SELECTED VARIETIES
21993104_EA/21993027_EA



\$14

DISNEY PRINCESS DOLLS
SELECTED VARIETIES
21993099_EA/21991994_EA



SAVE UP TO
15% OFF
11.00-110.00

LEGO FRIENDS
SELECTED VARIETIES
21579357_EA/21579226_EA



SAVE UP TO
15% OFF
13.00-120.00

LEGO DREAMZZZ
SELECTED VARIETIES
21574185_EA/21564607_EA



\$75

FURBY GALAXY
INTERACTIVE TOY
OVER 600 PHRASES
21564642_EA

BLOWOUT

prices reflected on shelf, selection may vary by store, while quantities last

Save up to
40% off
ALL INDOOR AND
OUTDOOR LIGHTS
SELECTED VARIETIES

Save up to
40% off
ALL CHRISTMAS
TREES, PORCH
TREES, ORNAMENTS
AND CHRISTMAS
DECOR
SELECTED VARIETIES

Save up to
40% off
ALL SEASONAL
DINNERWARE,
SERVEWARE,
DRINKWARE, TABLE
LINENS, AND MUGS
SELECTED VARIETIES

FROM
\$4
4.00-5.00

GET
2,000 = \$2
Value!
for every \$10⁺
spent on

SCOTCH TAPE
OR SCISSORS
SELECTED VARIETIES
20580646_EA/20872284_EA
At least \$2 value in points



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE UP TO **15% OFF**
7.50-35.00

TRANSFORMERS, MARVEL, STAR WARS OR AVENGERS ACTION FIGURES
SELECTED VARIETIES
21030894_EA / 21030942_EA / 21030888_EA



\$19

EXPLODING KITTENS OR HURRY UP CHICKEN BUTT
SELECTED VARIETIES
21033900_EA / 21019440_EA



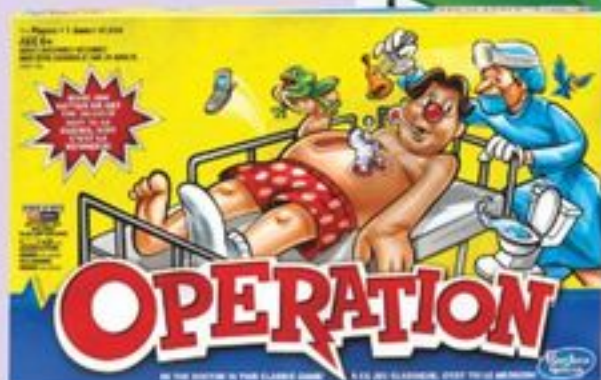
SAVE UP TO **15% OFF**
7.50-33.00

MEGA POKÉMON
SELECTED VARIETIES
2106267_EA / 21091563_EA



SAVE UP TO **20% OFF**
13.50-32.00

CLASSIC BOARD GAMES
SELECTED VARIETIES
20079688_EA / 21078346_EA



PLAY-DOH PIZZA DELIVERY SCOOTER
AGES 3-5 YEARS
21093866_EA

\$110



SAVE UP TO **20% OFF**
5.50-40.00

NERF BLASTERS AND DARTS
SELECTED VARIETIES
21093864_EA / 21095613_EA



SAVE UP TO **15% OFF**
34.00-39.00

BITZEE, INTERACTIVE DIGITAL PET
SELECTED VARIETIES
21094409_EA / 21094474_EA



SAVE UP TO **25% OFF**
16.13-19.50

CRAYOLA SPRINKLE ART SHAKER OR CRAYOLA SCRIBBLE SCRUBBIE PETS TUB PLAYSET
SELECTED VARIETIES
21097913_EA / 21037685_EA



\$3*

ENERGIZER BATTERIES AA4 AND AAA2
SELECTED VARIETIES
21060888_EA / 21084798_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING/RECYCLING FEE THAT MAY APPLY.



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

SUPER YOUR EVERYDAY

FROM
\$25
25.00-175.00

**BLACK & DECKER
APPLIANCES**
SELECTED VARIETIES
21250993_EA/21378153_EA



SAVE UP TO
15% OFF
35.00-255.00

NINJA APPLIANCES
SELECTED VARIETIES
21193395_EA/21004063_EA

SAVE UP TO
25% OFF
47.00-248.00

**CUISINART
APPLIANCES**
SELECTED VARIETIES
21354591_EA



**NESPRESSO VERTUO
NEXT MACHINE**
CHERRY, BLACK OR WHITE
SELECTED VARIETIES
21397632_EA/21399661_EA

\$115



SAVE UP TO
20% OFF
8.00-48.00

**EVERYDAY ESSENTIALS™
COOKWARE, SKILLETS,
WOKS, SAUTÉ PANS,
COOKWARE SKILLET OR
BOXED SETS**
SELECTED VARIETIES AND SIZES
2191565_EA/21345642_EA



SAVE UP TO
20% OFF
14.00-113.00

**PC® COOKWARE
SKILLETS, CAST IRON,
WOKS, SAUTÉ PANS,
COOKWARE SKILLET
OR BOXED SETS**
SELECTED VARIETIES
21346336_EA/21492079_EA



SAVE UP TO
20% OFF
7.00-38.00

**PC® METAL BAKEWARE
OR BAKEWARE OR
SETS**
SELECTED VARIETIES
20966046_EA/21194308_EA



SAVE UP TO
20% OFF
5.00-11.00

**EVERYDAY ESSENTIALS™
METAL BAKEWARE**
SELECTED VARIETIES
20786778_EA/21490134_EA



SAVE UP TO
20% OFF
1.50-15.00

**EVERYDAY ESSENTIALS™
GADGETS OR CUTTING
BOARDS**
SELECTED VARIETIES
21111008_EA/21214963_EA/21212663_EA



SAVE UP TO
20% OFF
6.00-24.00

**TASTY OR COUNTRY
LIVING GADGETS**
SELECTED VARIETIES
21347775_EA/21547778_EA



SAVE UP TO
30% OFF
4.00-70.00

**PC® DINNERWARE OR
SERVEWARE**
SELECTED VARIETIES
21432903_EA/21432975_EA



**BUY 1
GET 1
50% OFF**

**PC® DINNER,
COCKTAIL OR
BUFFET NAPKINS**
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
SELECTED VARIETIES
5.00
21586274_EA/21585786_EA



SUPER YOUR EVERYDAY

SAVE UP TO
30% OFF
9.00-36.00

LIFE AT HOME™
THROWS AND
DECORATIVE
CUSHIONS
SELECTED VARIETIES
2108915_EA/21070333_EA



BUY 2 GET 1 FREE

LIFE AT HOME™
3-WICK SCENTED
CANDLES
SELECTED VARIETIES, 14 OZ
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
2107949_EA/21079723_EA



SAVE UP TO
30% OFF
28.00-42.00

LIFE AT HOME™
FLANNEL SHEET SETS
SELECTED VARIETIES
21079518_EA



PC® PILLOWS
SELECTED VARIETIES
2122014_EA

SAVE UP TO
25% OFF
15.00-18.00



\$5

NO NAME® PLASTIC
PARTY CUPS
SELECTED VARIETIES, 50'S
21080257_EA/21080261_EA



SAVE UP TO
20% OFF
4.50-6.00

NO NAME® PAPER
PLATES
SELECTED VARIETIES, 40'S
21184045_EA/21184109_EA



SAVE
2.99

GET
10,000™ = \$10 Value

\$32

BRITA FILTER
5'S
20875106_EA



SAVE UP TO
40% OFF
5.50-15.00

PC® PANTRY
CANNISTERS
SELECTED VARIETIES
20784341_EA/21075104_EA



GET
2,000™ = \$2 Value¹
for every \$10*
spent on

RUBBERMAID
TAKEALONGS
FOOD STORAGE
CONTAINERS
SELECTED VARIETIES
20912454_EA/20913083_EA
At least \$2 value in package



Optimum™
Members-Only Price™

\$19

Non-members
\$24

Members
\$5

HEAVY DUTY UTILITY MAT
2181191_EA
*Must be a registered PC Optimum™
member to load and get this offer.



SAVE UP TO
20% OFF
2.50-112.00

WINTER NEEDS
SELECTED VARIETIES
21464708_EA/21465004_EA/21465115_EA



26" SNOWBRUSH
BALAI À NEIGE DE 66CM

NEW YEAR new you

OUR BESTSELLERS



SAVE UP TO **30% OFF**
20.99-29.39

GET **1,000*** = \$1 Value

Olay Cleansing Melts 32's, Total Effects, Regenerist Moisturizers or Treatments selected varieties and sizes 20976366_EA/20839506002_EA

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NIVEA

Start Winter with a **LOVING TOUCH**



GET **1,500*** = \$150 Value

7.99

NIVEA FACE ESSENTIALS CLEANSING, PURE & NATURAL MOISTURIZERS OR BODY LOTION
SELECTED VARIETIES AND SIZES
20700027_EA/20688865_E

Holiday Hair Care Favourites



6.49 Head & Shoulders® & Herbal Essences hair care, selected sizes and varieties 21505044_EA/21505016_EA



7.49 Pantene Nutrient Blends hair care selected sizes and varieties 21245064_EA/21243351_EA



\$11 Native hair care, selected sizes and varieties 21505287_EA/21505267_EA



7.49 Pantene & Aussie hair care, selected sizes and varieties 21167373_EA/21424214_EA

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CELEBRATE!
DELICIOUS!
EAZY!



Fresh Filled Pasta 500g - 700g OR Skillet Gnocchi 520g - 700g
20334658_EA/21579289_EA

\$10



Fresh Flat Pasta 300g - 360g | 20126372_EA

5.49



Olivieri® Gnocchi 280g - 350g | 21021520_EA

5.49



Fresh Sauce 600mL | 20011488_EA

8.49



ELEVATE YOUR HOLIDAY ENTERTAINING



14.99 Schneiders® Ham 700g Select Varieties 21094878_EA



7.99 Schneiders® Regular or Thick Cut Bacon 375g Select Varieties 20772671_EA



5.99 Schneiders® Red Hots® Wieners 375g Select Varieties 20602429_EA



7.99 Schneiders® Smoked Sausage 375g Select Varieties 20003128_EA

COMPLETE NUTRITION ON THE GO

ENSURE READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20304797001_C06/20309731001_C06

12.99



NUTRITION YOU CAN TRUST
DESIGNED FOR PEOPLE WITH DIABETES

GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20190283003_EA

12.99



© Abbott - DIB/MSA-OC 2024 - 62130

Abbott

ENJOY GREAT RESTAURANT BRANDS AT HOME!

GET **3,000*** = \$3 Value

SWISS CHALET



\$11 St-Hubert Tourtière (800g) 2071924_EA



7.50 St-Hubert Individual Tourtière (2 x 235g) 2104708_EA



\$11 Swiss Chalet Chicken Pot Pie (650g) 2104714_EA



\$11 Swiss Chalet Beef Pot Pie (655g) 2104477_EA



7.50 Swiss Chalet Individual Pot Pie (2 x 235g) 2104712_EA



Optimum™

THE

HOLIDAY EVENT!

UP
TO

100,000

pts

Bell

ROGERS.

Virgin plus

fido

SAMSUNG GALAXY S24 FE



GOOGLE PIXEL 9



FIND ALL THE DEALS IN STORE.

THE MOBILE SHOP®

NOW THAT'S REWARDING.

Offer valid until December 24th, 2024. Earn up to 100,000 bonus PC Optimum™ points on select phones on a new 2-year activation or upgrade on select Bell, Rogers, Virgin Plus, or Fido plans at The Mobile Shop®. Subject to credit approval. PC Optimum™ points earned vary by device and plan. PC Optimum™ points will be deducted for any returns. Product availability may vary by store. We are not obligated to award points based on errors or misprints. Find the nearest store at themobileshop.ca/en/locations. Offer subject to change without notice.

The Mobile Shop® is a division of Loblaws Inc.

clearance!

up to

50%
off

Select Styles | Prices as Marked
While Quantities Last | In-Store + Online



adults' sleep sets from \$19.94



holiday dresses from \$24.94



children's sleep sets from \$8.94

JOE FRESH

SHOP NOW

GET 15,000^{PC} = \$15 Value!
for every \$100* spent on

ULTIMATE DINING CARD GIFT CARDS
All least \$15 value in points



*Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

insurance

PC OptimumTM members can save up to 35% on home and auto insurance.†



GET A QUOTE

†Conditions apply. Subject to change. For full details see www.pcinsurance.ca.

AD
MATCH

We'll match prices*
when you show us a
lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC OptimumTM, PC Optimum Member Only Pricing, participating items under the Save it ForwardTM program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.