

**Doritos**  
NACHO CHEESE  
Party Size!

**Tostitos Ruffles**  
Party Size!  
ORIGINAL

**3.99 ea.**  
with purchase of 3  
Party Size Frito-Lay snacks,  
queso, dip or salsa 8.12 to 24 oz.

# HyVee®

**2/\$5**  
Kraft or Velveeta cheese  
shredded, chunk or crumbles, 5 to 8 oz.

**HyVee**  
Voted  
**#1**  
Grocery  
Store  
in the U.S.  
USA TODAY

**Dole**  
CHOPPED Kit  
CHIPOTLE & CHEDDAR

**Dole**  
CHOPPED Kit  
SUNFLOWER CRUNCH

**2.97**  
Dole chopped  
or premium salad kit  
9 to 13.3 oz. pkg.



**3.99**  
Hormel Black Label bacon  
12 oz.



**3.99**  
DiGiorno, Tombstone,  
Jack's rising crust or pizza dippers  
13.9 to 27 oz.



**2.75 ea.**  
with purchase of 4  
7UP soda  
6 pk. bottles 16.9 fl. oz.  
or 6 pk. mini cans 7.5 fl. oz.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.



# UNWRAP CHRISTMAS SAVINGS



**150.00**

**Columbus Grand Holiday board** 125 oz.  
Elevate any holiday gathering with the beautiful Columbus Grand Holiday charcuterie board. This board has everything you will need to impress your guests this holiday season with an array of Columbus charcuterie meats, artisanal cheeses, Marcona almonds, red pepper jelly, fresh fruit and much more!  
serves 16 to 20



**7.49**

**Bakery fresh half fruit pie**  
20 or 21 oz.

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**Party Pleasing snack tray**  
32 oz.



**9.99**

**Cannoli chips and dip**  
10 oz.

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**Fruit & cubed cheese tray**  
45 oz.



FUEL SAVER  
EARN  
**25¢**  
OFF  
PER GALLON

**Sparkling fruit & cheese board**  
96 oz. Dazzling display of Brie, Emmi Le Gruyere, Sartori MontAmoré, Wensleydale & Cranberries, red pepper jelly, Marcona almonds, red and green seedless grapes, blueberries, strawberries, Zöet dark chocolate and sweet oatcakes.  
serves 12 to 16



**14.99**

**12" Bakery fresh pumpkin** 51 oz.  
or **apple pie** 80 oz.





FUEL SAVER  
EARN  
**25¢**  
OFF  
PER GALLON

Pride of the Midwest board  
98 oz.



**2.99**

8 ct. Bakery fresh hard rolls



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

24 ct. Bakery fresh brownies



**19.99**

12" Hy-Vee fresh fruit pizza  
37 oz.



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

24 ct. Bakery fresh cut out cookies



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

36 ct. Bakery fresh cookies



**13.99**

10" Bakery fresh gourmet  
fruit, creme or meringue pie  
31 to 54 oz.



**3.99**

12 ct. Bakery fresh  
brown 'n serve white rolls



**12.99**

9" Hy-Vee Short Cuts  
fruit tray 27.1 oz.



**9.99**

9" Hy-Vee Short Cuts  
vegetable tray 19.75 oz.



**6.99**

12 ct. Hy-Vee Short Cuts  
deviled eggs



**13.99**

Hy-Vee fiesta party tray  
36 oz.





# CRAAB SALE

**Click here to view more deals!**

**December 2, 2024 - January 5, 2025**



**5.99**

**Fish Market cooked shrimp**  
tail-on, peeled & deveined,  
51 to 60 ct., 12 oz. pkg.



**6.00**

**Hy-Vee signature premium crab cake** 4 oz.



**14.99 lb.**

**Dungeness crab clusters**  
previously frozen



**17.98 lb.**

**Alaska snow crab clusters**



**7.99 lb.**

**Our own surimi crab salad**



**SAVE! 1.00**

**6.98**

**PERKS PRICE**  
**Fish Market fully cooked shrimp ring** 8 oz. shrimp, 4 oz. sauce  
**7.98** NON-MEMBER PRICE





**6.99 lb.**

Sea Legs imitation snow crab



**14.98 lb.**

Jumbo cooked shrimp  
100% natural, 16 to 20 ct.



**10.98**

Argentina red raw shrimp  
tail-on, peeled & deveined,  
16 to 25 ct., 16 oz. pkg.



**10.00**

Grab N' Go shrimp, imitation  
crab leg cocktail, shrimp cocktail  
or combo tray 13 to 17 oz.



**9.99 lb.**

Fair Trade cooked shrimp  
100% natural, tail-off, peeled & deveined,  
51 to 60 ct.



**6.99**

Winslow's seafood soup  
16 oz.



**19.99 lb.**

Hokkaido sea scallops  
previously frozen, 10 to 20 ct.



**24.99**

Our own ready to cook shrimp boil  
Argentina red shrimp, red potato,  
andouille smoked sausage,  
sweet corn & cajun spices, 56 oz.



**39.99**

Our own ready to cook crab boil  
Snow crab clusters, crawfish,  
andouille smoked sausage,  
sweet corn & cajun spices, 60 oz.



**H** PERKS

**SAVE \$18.19  
THIS WEEK WITH  
H PERKS.**

**Click here  
to shop  
PERKS offers!**



**SAVE!  
.50**

**2.49**

**H PERKS PRICE**  
Oven ready stuffed boneless  
pork loin chop 8 oz.  
**2.99** NON-MEMBER  
PRICE



**SAVE!  
.50**

**7.49**

**H PERKS PRICE**  
Velveeta cheese  
32 oz.  
**7.99** NON-MEMBER  
PRICE



**SAVE!  
.20**

**2.49**

**H PERKS PRICE**  
Hy-Vee instant oatmeal  
7.9 to 15.1 oz.  
**2.69** NON-MEMBER  
PRICE



**SAVE!  
.40**

**2.88**

**H PERKS PRICE**  
Hy-Vee salsa  
24 oz.  
**3.28** NON-MEMBER  
PRICE



**SAVE!  
.50**

**3.49**

**H PERKS PRICE**  
Reser's Main St Bistro  
side dish 20 or 24 oz.  
**3.99** NON-MEMBER  
PRICE



**SAVE!  
.50**

**3.99**

**H PERKS PRICE**  
Honeysuckle White  
fresh ground turkey  
85% lean, 15% fat 16 oz.  
**4.49** NON-MEMBER  
PRICE



**SAVE!  
.50**

**3.99**

**H PERKS PRICE**  
Hy-Vee honey  
12 oz.  
**4.49** NON-MEMBER  
PRICE



**SAVE!  
.50**

**8.49**

**H PERKS PRICE**  
Hy-Vee maple syrup  
12 fl. oz.  
**8.99** NON-MEMBER  
PRICE



**SAVE!  
.50**

**3.99**

**H PERKS PRICE**  
Hy-Vee pecans  
6 oz.  
**4.49** NON-MEMBER  
PRICE



**SAVE!  
.10**

**1.68**

**H PERKS PRICE**  
Hy-Vee cranberry sauce  
14 oz.  
**1.78** NON-MEMBER  
PRICE





SAVE!  
**.30**

**2.49**

**H PERKS PRICE**

Skippy peanut butter  
15 to 16.3 oz.

**2.79** NON-MEMBER PRICE



SAVE!  
**.50**

**6.99**

**H PERKS PRICE**

Gevalia coffee  
6 or 12 ct., 12 oz.

**7.49** NON-MEMBER PRICE



SAVE!  
**.50**

**2.99**

**H PERKS PRICE**

Pop Chips  
5 or 5.5 oz.

**3.49** NON-MEMBER PRICE



SAVE!  
**.79**

**3.99**

**H PERKS PRICE**

Orville Redenbacher's popcorn  
6 ct. or 12 ct. mini

**4.78** NON-MEMBER PRICE



SAVE!  
**.30**

**1.99**

**H PERKS PRICE**

Welch's fruit snacks  
5 oz.

**2.29** NON-MEMBER PRICE



SAVE!  
**.50**

**2.99**

**H PERKS PRICE**

Hy-Vee seasoning  
ground clove 2 oz.,  
minced onion 5.75 oz.,  
black pepper 4 oz.  
or garlic powder 5.37 oz.

**3.49** NON-MEMBER PRICE



SAVE!  
**.40**

**3.49**

**H PERKS PRICE**

Hy-Vee flavored water  
15 pk. bottles 10 fl. oz.

**3.89** NON-MEMBER PRICE



SAVE!  
**.50**

**2.99**

**H PERKS PRICE**

Jus-Rol dough  
7.25 to 14.1 oz.

**3.49** NON-MEMBER PRICE



SAVE!  
**.50**

**2.88**

**H PERKS PRICE**

Florida's Natural lemonade  
59 fl. oz.

**3.38** NON-MEMBER PRICE



SAVE!  
**.20**

**3.29**

**H PERKS PRICE**

Hy-Vee pasta sauce  
45 oz.

**3.49** NON-MEMBER PRICE



SAVE!  
**.50**

**7.99**

**H PERKS PRICE**

DiGiorno gluten free  
or stuffed crust pizza  
22.2 to 26.4 oz.

**8.49** NON-MEMBER PRICE





SAVE!  
**.20**

**1.79**

**H PERKS PRICE**

Banquet classic meal  
8.9 to 11.88 oz.

**1.99** NON-MEMBER PRICE



SAVE!  
**1.00**

**5.99**

**H PERKS PRICE**

Hy-Vee meatballs  
24 oz.

**6.99** NON-MEMBER PRICE



SAVE!  
**.50**

**11.99**

**H PERKS PRICE**

El Monterey burritos  
8 ct.

**12.49** NON-MEMBER PRICE



SAVE!  
**1.00**

**5.99**

**H PERKS PRICE**

Tillamook ice cream  
1.5 quart

**6.99** NON-MEMBER PRICE



SAVE!  
**.40**

**4.98**

**H PERKS PRICE**

NutPods creamer 25.4 fl. oz.  
or half & half 32 fl. oz.

**5.38** NON-MEMBER PRICE



SAVE!  
**.50**

**4.49**

**H PERKS PRICE**

Ithaca hummus  
10 oz.

**4.99** NON-MEMBER PRICE



SAVE!  
**1.00**

**9.99**

**H PERKS PRICE**

Zevia soda  
12 pk. cans 12 fl. oz.

**10.99** NON-MEMBER PRICE



SAVE!  
**1.00**

**18.99**

**H PERKS PRICE**

Simply Done bath tissue  
24 mega rolls

**19.99** NON-MEMBER PRICE



SAVE!  
**.80**

**3.69**

**H PERKS PRICE**

Simply Done tissues  
280 ct.

**4.49** NON-MEMBER PRICE



SAVE!  
**.30**

**1.69**

**H PERKS PRICE**

Simply Done aluminum foil  
or wax paper 25 or 75 sq. ft.

**1.99** NON-MEMBER PRICE



SAVE!  
**1.00**

**8.49**

**H PERKS PRICE**

Simply Done cutlery party tray  
192 ct.

**9.49** NON-MEMBER PRICE



# EASY TO CLIP EASY TO USE

Click here  
to view  
coupons!

## SAVE \$15.40 WITH DIGITAL COUPONS



**1.99**  
-**.50 off** with digital coupon

**1.49**

Hy-Vee egg noodles  
12 oz.



**9.99**  
-**2.00 off** with manufacturer's digital coupon

**7.99**

Downy, Gain or Dreft  
fabric beads 12.2 oz.



**5.99**  
-**1.00 off** with digital coupon

**4.99**

Hy-Vee peanut butter  
filled pretzels 24 oz.



**43.99**  
-**5.00 off** with manufacturer's digital coupon

**38.99**

Huggies Snug & Dry diapers  
104 to 168 ct.



**2.49**  
-**.50 off** with digital coupon

**1.99**

Hy-Vee kettle cooked chips  
8.5 oz.



**4.97**  
-**\$2.00 off** with manufacturer's digital coupon

**2.97**

Crest, Glide, Scope  
or Oral-B oral care  
1 to 75 ct., 1.69 to 7.2 oz.,  
1 liter or 40 yd.



**2.88**  
-**.40 off** with digital coupon

**2.48**

AE Dairy dip or sour cream  
16 oz.



**21.47**  
-**4.00 off** with manufacturer's digital coupon

**17.47**

Always Discreet products  
26 to 32 ct.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

# BUY \$150 OR MORE IN VISA® & MASTERCARD® GIFT CARDS GET \$10 OFF

(limit 5 per customer)



Offer valid in store only 12/23/2024 - 12/29/2024 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. The Mastercard Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license by Mastercard International Incorporated. Mastercard and the Mastercard Brand Mark are registered trademarks of Mastercard International. No cash access. The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.



**FUEL SAVER**  
SCAN TO  
EARN UP TO  
**\$2.37**  
OFF  
PER GALLON

# WITH **H**PERKS<sup>®</sup> YOU **SAVE ON GAS!**

\*Some restrictions apply. See **H**PERKS<sup>®</sup> terms and conditions at Hy-Vee.com

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



**5.99**

Pretzilla Bites  
12.3 oz.

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



Di Lusso wrap  
8 to 12 oz.

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



**6.99**

Quilted Northern bath tissue  
6 mega rolls  
or Sparkle paper towels 6 double rolls

**FUEL SAVER**  
EARN  
**3¢**  
OFF  
PER GALLON



**4.99**

Herbal Essences, Aussie  
or Pantene hair care  
3.2 to 16 oz.

**FUEL SAVER**  
EARN  
**12¢**  
OFF  
PER GALLON



with purchase of 2  
Neutrogena, Aveeno  
or Lubriderm products  
1 to 60 ct. or .5 to 36 oz.

**FUEL SAVER**  
EARN  
**2¢**  
OFF  
PER GALLON



**5.97**

Secret or Gillette deodorant  
2.6 or 3.8 oz.

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



GUM oral care  
1 to 150 ct.

**FUEL SAVER**  
EARN  
**10¢**  
OFF  
PER GALLON



TopCare ibuprofen  
500 ct.

**FUEL SAVER**  
EARN  
**2¢**  
OFF  
PER GALLON



**6.99**

Bounty napkins  
400 ct.

Ad prices effective December 23 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

**FUEL SAVER**  
EARN  
**40¢**  
OFF  
PER GALLON

**SAVE 40¢**  
PER GALLON ON FUEL

Offer valid in store only 12/16/24 - 12/29/24 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. Choice and Spafinder Gift Cards are issued by Pathward®, N.A., Member FDIC.



WHEN YOU SPEND \$100 OR MORE ON ALL  
CHOICE, ONE4ALL & SPAFINDER GIFT CARDS





# PRODUCE



**1.68**  
Red, yellow  
or orange peppers  
Greenhouse grown, each



**3.88**  
Cantagold cantaloupe  
each



**1.48 lb.**  
Navel oranges



**.88**  
Seedless lemons or limes  
each



**2.99**  
Basket & Bushel blackberries  
6 oz. pkg.



**1.68 lb.**  
Pink Lady or Fuji apples



**3.99**  
Basket & Bushel  
snow peas or snap peas  
6 or 8 oz. pkg.



**3.99**  
Josie's Organics romaine hearts  
3 ct. pkg.



**2.88**  
Bolthouse Farms  
baby-cut carrots  
32 oz. pkg.



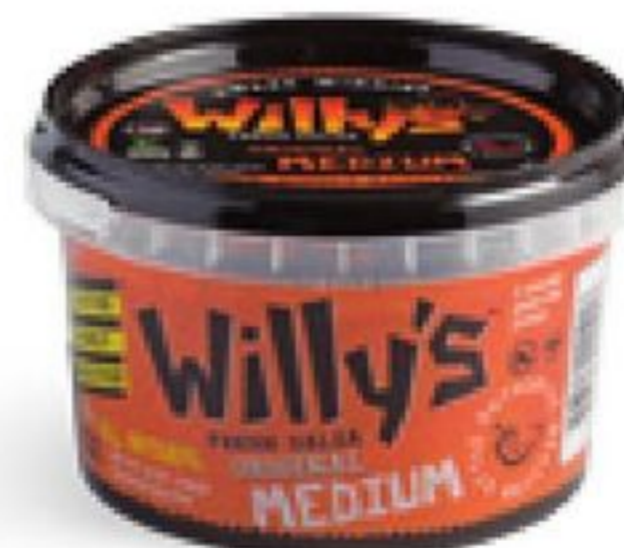
**3.99**  
Mighties kiwi  
16 oz. pkg.



**4.99**  
Litehouse squeeze salad dressing  
20 fl. oz.



**5.99**  
Hy-Vee guacamole  
16 oz.



**4.48**  
Willy's salsa  
16 oz.





# MEAT



**10.99 lb.**  
Hy-Vee Angus Reserve  
bone-in beef rib roast  
boneless beef rib roast **13.99 lb.**



**2.98 lb.**  
Hormel Cure 81 spiral half ham



**2.78 lb.**  
Hy-Vee premium  
spiral sliced half ham



**4.99 lb.**  
Hormel Cure 81  
whole boneless ham



**3.99 lb.**  
USDA Choice whole beef brisket



**14.99 lb.**  
Hy-Vee Choice Reserve  
bone-in beef standing rib roast  
boneless beef ribeye roast **17.99 lb.**



**5.99 lb.**  
Fresh semi-boneless lamb leg  
Fresh boneless lamb leg **6.99 lb.**



**3.99 lb.**  
Fresh ground pork sausage  
mild or Italian



**4.77**  
Fresh ground beef  
80% lean, 20% fat 16 oz. roll



**1.69 lb.**  
Cook's Super Trim ham portion



**5/\$5**  
Hy-Vee Midwest Pork  
boneless top loin chops 4 oz.



**2.88 lb.**  
Boneless pork shoulder roast  
Hormel Always Tender



**5.99**  
Mealtime meatballs  
16 oz.



**3.48**  
Johnsonville ground sausage,  
breakfast links or patties  
9.6 to 16 oz.



**3.99**  
Hillshire Farm sausage  
rope, links or Lit'l Smokies,  
12 to 14 oz.



**2/\$7**  
Hormel dried beef  
2.5 oz.



# SEAFOOD



**9.98 lb.**

Cooked shrimp  
100% natural, 51 to 60 ct.



**4.98**

Fish Market raw shrimp  
shell-on, EZ peel & deveined,  
41 to 50 ct., 12 oz. pkg.



**5.99**

Fish Market cooked shrimp  
tail-off, peeled & deveined,  
71 to 90 ct., 12 oz. pkg.



**19.99 lb.**

Fresh east coast  
standard oysters



**11.99 lb.**

Fresh Atlantic Verlasso  
salmon fillet farm raised



**2/\$5**

Cooked shrimp skewer  
100% natural, 26 to 30 ct., 3 oz.



**8.99**

Fish Market cooked shrimp  
tail-on, peeled & deveined,  
26 to 30 ct., 16 oz. pkg.



**12/\$10**

Virginia Whitestone oysters  
each



**13.99**

Bahama spiny lobster tail  
8 oz.



**2.99**

Fish Market popcorn shrimp  
8 oz.



buy one, get one

**FREE**

Louis Kemp imitation  
crab or lobster Delights  
8 oz. **3.99ea.**

# FRESH



**8.99 lb.**

Hy-Vee quality sliced  
turkey or chicken



**10.99 lb.**

Di Lusso premium sliced  
salami or pepperoni



**5.99 lb.**

Hy-Vee quality deli  
sliced cheese





**5.49**

4 ct. Bakery fresh jumbo loaded muffins



**3.99**

18 ct. Bakery fresh donut holes



**3.99**

Baking Stone heat & eat garlic bread 20 oz.



**3.99**

Bakery fresh sourdough bread 24 oz.



**3.49**

BelGioioso fresh mozzarella 8 oz.



**4.99**

Mealtime smoky corn dip with Lola's hot sauce 11.9 oz.



**2/\$6**

Soirée cheese shredded, grated or shaved, 5 oz.

# Dinner. Done.

**Order now!**



**5.00**

Nori Sushi standard roll 7 to 8.5 oz.



**5.99 lb.**

Boneless chicken wings



**6.99**

Panera soup 16 oz.



**8.99**

HyChi 2 entrée meal 2 entrées, rice, appetizer & fortune cookie



**12.00**

Mealtime pork carnitas burrito bowl 26 oz.



**12.00**

Mealtime spaghetti & meatballs 37 oz.

SERVES 4 ONLY  
**3.00**  
PER PERSON



**12.00**

Mealtime chicken fettuccine Alfredo dinner for 4 28.2 oz.

SERVES 4 ONLY  
**3.00**  
PER PERSON



# EVERYDAY SAVINGS WITH **HyVee** BRANDS!

If you can't tell the difference, why pay the difference?



**.79**

Hy-Vee pizza crust mix  
6.5 oz.



**.99**

Hy-Vee soda or mixer  
2 liter



**1.98**

Hy-Vee microwave popcorn  
3 ct.



**3.99**

Hy-Vee chocolate bars  
6 ct.



**4.48**

Hy-Vee chocolate candy  
10.5 or 12 oz.



**3.88**

Hy-Vee macaroni & cheese cups  
4 ct.



**2.48**

Hy-Vee tartar sauce  
11.5 oz.



**1.99**

Hy-Vee specialty mustard  
12 oz.



**5.29**

Hy-Vee non dairy coffee creamer  
10.2 or 15 oz.





**3/\$3**

Hy-Vee cream soup  
10.5 oz



**3.48**

Hy-Vee chunk chicken breast  
10 oz.



**.88**

Hy-Vee broth  
14.5 fl. oz.



**.99**

Hy-Vee refried beans  
16 oz.



**6.88**

Hy-Vee queen stuffed olives  
21 oz.



**7.99**

Hy-Vee coffee  
22.6 to 30.5 oz.



**4.99**

Hy-Vee alkaline water  
24 pk. bottles 16.9 fl. oz.



**3.48**

Hy-Vee toaster pastries  
12 ct.





# PANTRY



**2/\$7**

Family Size Nabisco Oreo cookies,  
Ritz or snack crackers  
10.68 to 20.5 oz.



**2.99**

Frito-Lay SunChips, Baked,  
Rold Gold or Munchies snacks  
6.25 to 16 oz.



**2/\$4**

Frito-Lay Lay's Stax or Minis  
2.87 to 5.75 oz.



**3.29**

Frito-Lay Fritos  
9.25 or 10 oz.



**3.49**

Takis kettlez or waves chips  
8 oz.



**1.98**

Crav'n Flavor wheat snack crackers  
8 to 9 oz.



**3.99**

Great Grains, Grape Nuts,  
Raisin Bran or Better Oats cereal  
9.8 to 20.5 oz.



**7.49**

Mott's applesauce  
12 or 18 ct.



**3.49**

Sara Lee Artesano bread, dinner rolls  
or Hawaiian dinner rolls  
20 oz. or 12 ct.



**3.94**

C&H sugar  
4 lb.



**1.38**

That's Smart! hot dog  
or hamburger buns  
8 ct.



**2/\$5**

Nature's Own  
honey wheat bread  
20 oz.





**3.19**

That's Smart!  
vegetable or canola oil  
40 fl. oz.



**3.49**

Nestlé Toll House morsels  
9 to 12 oz.



**4.99**

Kraft mac & cheese  
5 pk.



**3/\$3**

Ortega taco seasoning  
1 oz.



**5.48**

Kraft Miracle Whip  
19 or 30 fl. oz.



**.62**

That's Smart! vegetables  
14.5 to 15.25 oz.



**2/\$3**

Campbell's Homestyle soup  
16.1 or 16.3 oz.



**2.88**

Vlasic pickles  
24 fl. oz.



**16.99**

Keurig coffee or cocoa  
28 or 32 ct.



**1.88**

Nestlé hot cocoa  
8 ct.



**8.99**

Starbucks coffee  
10 ct., 11 or 12 oz.



**4.98**

Sharing Size M&M's  
chocolate candy  
7.4 to 10.05 oz.



**5.88**

Zöet 100 calorie chocolate bar  
5.36 oz.



**3.99**

Zöet chocolate clusters  
3 oz.



**2.98**

The Candy Shoppe candy  
12 to 21 oz.



# BEVERAGE



**11.99**

Pepsi soda  
24 pk. cans 12 fl. oz.



**3.98**

Welch's sparkling juice  
25.4 fl. oz.



**1.99**

Pepsi soda  
2 liter



**2.99**

V8 veggie juice or blends  
46 fl. oz.



**5.98**

Bubbl'r sparkling water  
6 pk. cans 12 fl. oz.



**3/\$5**

Xyience 12 fl. oz.  
or Adrenaline Shoc  
energy drink 16 fl. oz.



**3/\$8**

Dunkin' iced coffee  
11 or 13.7 fl. oz.



**5.99**

Vitaminwater  
6 pk. bottles 16.9 fl. oz.



**6.99**

Bodyarmor sports drink  
8 pk. bottles 12 fl. oz.



**12.99**

Coca-Cola soda  
24 pk. cans 12 fl. oz.

**Click here  
to shop  
more deals!**



# DAIRY & FROZEN



**.59**  
Yoplait yogurt  
4 to 6 oz.



**3.68**  
Smart Balance 13 or 15 oz.  
or Blue Bonnet spread 45 oz.



**3.99**  
Totino's Pizza Rolls  
50 ct.



**2.99**  
Marie Callender's pot pie,  
entrée or Healthy Choice  
Simply Steamers 9 to 15 oz.



**5.99**  
Brew Pub Lotzza Motzza pizza  
20 to 26.82 oz.



**4.28**  
Banquet breaded chicken  
24 to 32 oz.



**9.99**  
Old El Paso taco bites  
or stuffed nachos  
20 or 40 ct.



**4.99**  
Bibigo appetizer or meal  
16 to 24 oz.



**12.88**  
Stouffer's family size dinner  
57 or 76 oz.



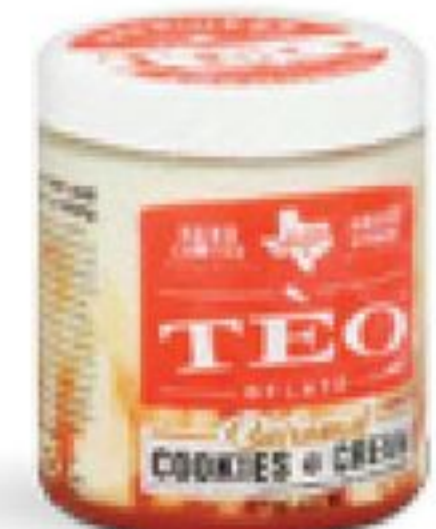
**3/\$3**  
Hy-Vee vegetables  
10 or 12 oz.



**6.98**  
Birds Eye vegetables  
20.5 to 60 oz.



**4.88**  
Häagen-Dazs novelties 3 ct.  
or ice cream 14 fl. oz.



**2.00 off** regular price  
Tèo gelato  
16 fl. oz. (price varies by store)



# HEALTHMARKET



**4.29**

Good Graces gluten free saltine crackers 7 oz.



**5.49**

Dave's Killer Bread organic bread 24 to 27 oz.



**8.99**

Milton's gluten free pizza 10 to 11.3 oz.



**8.88**

Full Circle Market organic maple syrup 12 fl. oz.



**4.99**

Miyoko's vegan cream cheese 8 oz.



**6.99**

Feel Good Foods appetizer 8 to 10 oz.



**6.99**

Perrier or San Pellegrino sparkling water 6 or 8 pk. cans 11.15 fl. oz.



**10/\$10**

Hint water 16 fl. oz.



**3/\$5**

Remedy kombucha 11 to 12 fl. oz.



buy one, get one

**FREE**

Peace coffee 12 oz.



**19.99**

BodyArmor Flash I.V. electrolyte powder 15 ct.



buy one, get one

**50% off** regular price

Nuun hydration tablets 10 ct. (of equal or lesser value)



**20% off** regular price

Smarty Pants vitamins 25 to 120 ct. (price varies by store)



**10% off** regular price

Hy-Vee HealthMarket immunity vitamins 60 to 250 ct. (price varies by store)



buy one, get one

**50% off** regular price

Nordic Naturals vitamins 27 to 120 ct. or 8 fl. oz. (of equal or lesser value)



# HOME



**2/\$5**

Simply Done storage bags, lunch bags, or liners 4 to 150 ct.



**4.99**

Dove Men+Care shampoo or conditioner 12 fl. oz.



**6.49**

Simply Done personal wipes 210 ct.



**17.99**

Clear Care or Opti-Free eye care twin pack - 10 or 12 fl. oz.



**5.79**

Axe body spray, Dove body wash or Degree antiperspirant 3.8 to 13.5 oz.



**4.99**

Halls cough drops 70 or 80 ct.



buy one, get one

**40% off** regular price

Cetaphil or Differin skin care 25 ct. or .5 to 16.9 oz. (of equal or lesser value)



**17.29**

Tippy Toes unscented wipes 600 ct.



**7.00**

4.5" White cyclamen each



**12.00**

6" White cyclamen each

**Click here to shop more deals!**



# WINE & SPIRITS



**19.99**

Busch or Busch Light  
24 pk. cans 12 fl. oz.



**24.99**

Michelob Ultra  
24 pk. cans or bottles 12 fl. oz.



**18.99**

Coors Light or Miller Lite  
15 pk. aluminum bottles 16 fl. oz.



**16.99**

Leinenkugel's  
12 pk. cans or bottles 12 fl. oz.



**14.99**

after instant savings  
Simply Spiked or Happy Thursday  
12 pk. cans 12 fl. oz.



**10.99**

Cutwater spirits  
4 pk. cans 12 fl. oz.



**14.99**

Fireball party bucket  
20 pk. mini bottles 50 ml.



**13.99**

New Amsterdam vodka  
750 ml.



**37.99**

Woodford Reserve bourbon  
750 ml.





**6.99**

Barefoot wine  
750 ml.



**10.99**

Apothic wine  
750 ml.



**7.99**

André champagne  
750 ml.



**10.99**

Stella Rosa wine  
750 ml.



**10.99**

Barefoot bubbly wine  
750 ml.



**19.99**

Chandon sparkling wine  
750 ml.



**12.99** ea.

with purchase of 2  
Risata Moscato d'Asti  
750 ml.



**11.99** ea.

with purchase of 2  
Korbel champagne  
750 ml.



**9.99**

Cook's champagne  
750 ml.

C077  
Ad prices effective December 23 - 29, 2024

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



LAMARCA  
PROSECCO

Wine of the Month  
Celebrate The Season  
with America's Favorite Sparkling Wine



**14.99**  
La Marca wine  
750 ml.

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# DECEMBER DEALS GOOD ALL MONTH LONG!

Ad prices effective December 2 - 29, 2024

# SHARE HOLIDAY MAGIC



© 2024 The Coca-Cola Company.



**5.99**

Coca-Cola soda  
10 pk. mini cans 7.5 fl. oz.



**2/\$3**

Coca-Cola soda 12 fl. oz.,  
VitaminWater 20 fl. oz.  
or Simply juice 11.5 fl. oz.



**2/\$12**

Coca-Cola soda  
6 pk. bottles 8 fl. oz.  
or Topo Chico mixers  
4 pk. bottles 7.1 fl. oz.



**10.29**

Smartwater  
6 pk. bottles 1 liter



**2.68**

Coca-Cola soda  
2 liter



**3/\$5**

Gold Peak tea 18.5 fl. oz.  
or Smartwater 700 ml.

Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.





**25% off**  
regular price  
McCormick spices or extract  
.18 to 5.37 oz. (price varies by store)



**25% off**  
regular price  
McCormick gravy or chili mix  
.87 to 1.25 oz. (price varies by store)



**25% off**  
regular price  
Cholula burrito bowl, hot sauce  
or seasoning mix 1 to 12 oz.  
(price varies by store)

**SEND HOLIDAY GREETINGS-N-TREATS**

**ENTER FOR A CHANCE TO WIN FROM 100'S OF PRIZES AND A TRIP TO THE NORTH POLE\*\***



**5.29**  
Tate's Bake Shop cookies  
4.6 to 9.6 oz.



**4.69**  
Nabisco Easy Cheese snack  
8 oz.



**4.28**  
Honey Maid graham crackers  
12 to 14.4 oz.

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\*\*trip to Lapland, Finland

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



# FIND THE Merry IN EVERY Moment



— SCAN FOR —  
**Recipes, Tips & More**  
WAYS TO STRESS LESS & SAVOR MORE

**2/\$3**

Snapple drink 12 to 16 fl. oz.  
or 7UP mixer 1 liter



**3/\$5**

Bai antioxidant infused water 18 fl. oz.  
or Evian spring water 25.4 fl. oz.



buy two, get two

**FREE**

7UP soda  
2 liter



**5.99**

7UP soda  
10 pk. mini cans 7.5 fl. oz.



**2/\$5**

Vita Coco 16.9 fl. oz., CORE Hydration 44 fl. oz.  
or Electrolit electrolyte drink 21 fl. oz.



**5/\$4**

Polar seltzer  
1 liter



Ad prices effective December 2 - 29, 2024

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

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**Here for the meal.  
And the mess.**

Pick up everything on your list.



**8.99**  
Glad tall kitchen bags  
25 to 68 ct.



**5.99**  
Glad Press'n Seal  
plastic wrap 140 sq. ft.



**13.99**  
Clorox disinfecting wipes  
3 pk. 75 ct.



**15% off**  
regular price  
Burt's Bees products  
2 to 30 ct. or .09 to 21 fl. oz.  
(price varies by store)



**3/\$5**  
Hidden Valley Ranch  
dressing or seasoning mix  
.4 to 1 oz.



**3.98**  
Hidden Valley Ranch  
dressing 10 to 16 fl. oz.

*Use cleaning products as directed.*

Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.





**4.99**

Take Home Skillet Bombs  
or Rana refrigerated pasta or sauce  
7 to 15 oz.

**5.99**

Rana meal kits or lasagna  
12 oz.

**11.99**

Family Size Rana meal kit  
or lasagna 32 to 40 oz.

**Blue Bunny**

**BLUE RIBBON CLASSICS**



**Together We Sweeten Your Day**

**2.99**

Blue Bunny Twist pint  
or Blue Ribbon Classics  
frozen dessert 48 fl. oz.



**2.49**

Blue Bunny pint 14 fl. oz.  
or Load'd Sundae 8.5 fl. oz.

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Ad prices effective December 2 - 29, 2024

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.





**4.48**

Jimmy Dean® breakfast sausage rolls, patties or links, 8 to 16 oz.



**5.99**

Aidells® links or meatballs 12 oz.



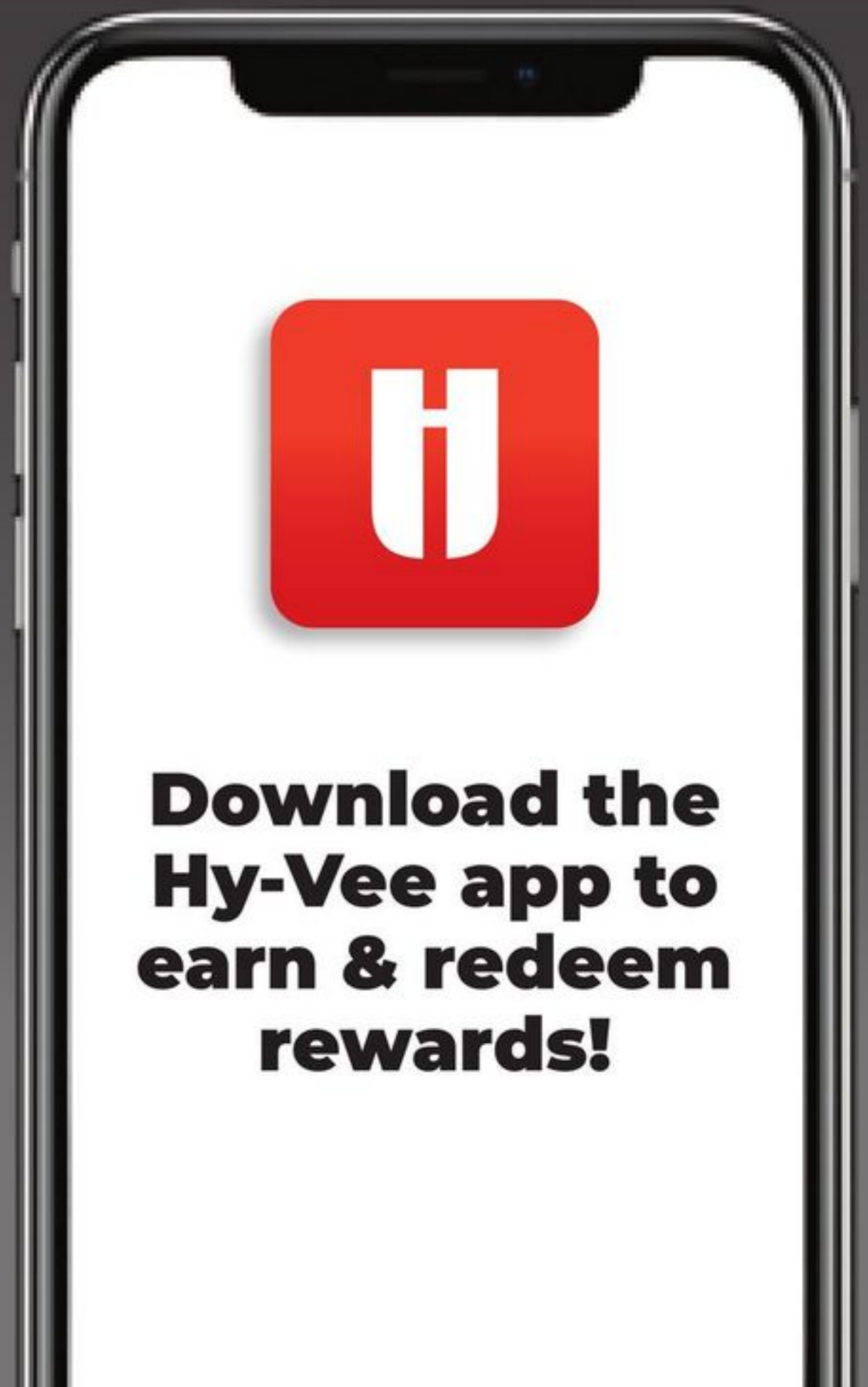
**3.99**

Jimmy Dean® bacon 9 or 12 oz.

# Save with Exclusive **H** PERKS Prices!

**Don't have a card?**

Signing up is free, easy & saves you more!



**Download the Hy-Vee app to earn & redeem rewards!**

Ad prices effective December 2 - 29, 2024  
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.



Well

within reach

Spend \$25 on participating Haleon products, and get 25¢ Fuel Saver to put care in your corner

FUEL SAVER  
EARN  
**25¢**  
OFF  
PER GALLON

MEDICARE OTC & FSA/HSA  
BENEFIT-ELIGIBLE



Subject to health plan participation. Eligible items may vary. These products may contain NSAIDs and/or Acetaminophen. Products containing NSAIDs and/or Acetaminophen should not be taken together. Read labels before use and use only as directed. Trademarks are owned by or licensed to the Haleon group of companies. ©2024 Haleon group of companies or its licensor.



**18.98**

Abreva cold sore or fever blister cream .07 oz.



**7.89**

Theraflu cold & flu relief products 6 ct.



**7.59**

Robitussin Congestion DM or cold + flu relief products 4 fl. oz.



**26.98**

Nexium antacid tablets 42 ct.



**10.99**

Voltaren topical pain relief gel 1.7 oz.



**9.99**

Advil pain relief products 100 ct.



# MONTH-LONG SAVINGS



**1.00 off** regular price

Just Bare chicken  
18 to 36 oz. pkg.  
(price varies by store, limit 1)



**1.99**

Guerrero soft taco tortillas  
10 ct.



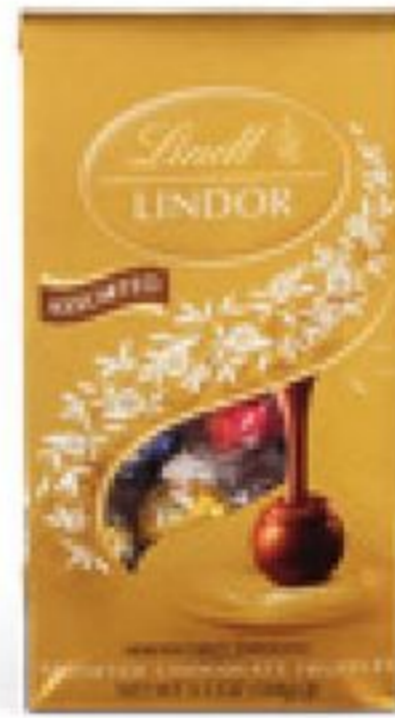
**5.49**

Planters mixed nuts  
10.3 oz.



**3.99**

Post cereal  
10 to 14.75 oz.



**4.99**

Lindt chocolate truffles  
5.1 oz.



**4.28**

Ghirardelli baking chips  
10 to 12 oz.



**6.99**

Killer Brownies  
5 ct., 12 oz.



**6.39**

Planters cashews halves & pieces  
8 oz.



**2.68**

Cookies mild & medium salsa  
16 oz.



**6.48**

Cookies Original  
Bar "B" "Q" sauce 76 oz.



**2.98**

Cookies Bar "B" "Q" sauce  
26 or 28 oz.

Shop more  
deals at  
[hy-vee.com](https://www.hy-vee.com)





**2/\$4**

BodyArmor SportWater  
1.5 liter



**20.99**

Red Bull energy drink  
12 pk. cans 8 fl. oz.



**2/\$4**

Reign Storm energy drink  
12 fl. oz.



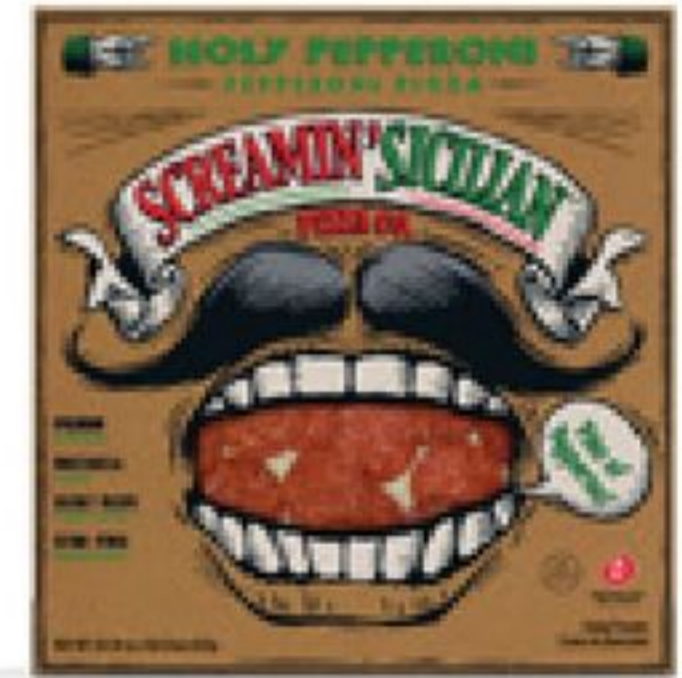
**3/\$5**

Sparkling Ice  
1 liter



**3.99**

Galbani ricotta, chunk mozzarella  
or string cheese 12 to 32 oz.



**6.99**

Urban Pie, Screamin' Sicilian  
pizza or breadstix  
15.5 to 26.9 oz.



**2/\$10**

Brew Pub MicroBrew personal pizza  
or crustless pizza bowl  
8.15 to 13.71 oz.



**7.49**

Family Pack Rana refrigerated  
pasta or sauce 12.5 to 20 oz.



**2/\$7**

Ziploc storage, freezer  
or sandwich bags  
select varieties, 10 to 40 ct.



**6.99**

Brisk beard care products  
1.7 to 5.1 fl. oz.



**2/\$4**

Barbasol or Pure Silk shave cream  
7 or 10.88 oz.



**5.00**

Basin large bath bomb  
each



# HOLIDAY GIFTING

FUEL SAVER  
EARN  
**15¢**  
OFF  
PER GALLON



**44.97**

Oral-B electric toothbrush  
black or white with brush head & charger



**2/\$3**

Christmas paper napkins or plates  
5" or 6.5" 16 ct. beverage & luncheon napkins  
made from soft absorbent 2-ply tissue,  
7" or 9" 8 ct. extra strength paper plates



buy two, get one

**FREE**

Share Size or snack size holiday  
Hershey's candy 8.85 to 10.56 oz.



**2.49**

Expressive Design wrapping paper  
4 designs with gridlines on the back  
for easy measuring & cutting, 35 sq. ft.



**3.99**

Expressive Design wrapping paper  
4 designs with gridlines on the back  
for easy measuring & cutting, 80 sq. ft.



**3.99**

Expressive Design 3" star bows  
red, blue, green, silver & gold, 20 ct.



**1.99**

Expressive Design large gift bag  
6 designs with color coordinated handles,  
10" x 12.75" x 5.25"



**1.49**

Expressive Design medium gift bag  
6 designs with color coordinated handles,  
7" x 9" x 3.5"



**1.99**

Expressive Design red, green  
or white tissue paper  
15.5" x 20.25", 50 or 70 ct.





**4.99**

Kane holiday appliqué kitchen towel traditional print fabric with holiday appliques, 100% cotton, choose from 3 mix & match styles, 16" x 26"



**6.99**

Kane holiday appetizer plate set 4 plates in different styles with rounded corners, 70% melamine, & dishwasher safe, 8" x 8"



**7.98**

Lindt holiday truffles 8.5 oz.



**23.98**

Lindt holiday deluxe truffles gift box 15.2 oz.



**1.00<sup>off</sup>** regular price

Lindt chocolate gift box 6.2 or 6.8 oz. (price varies by store)



**4/\$5**

Russel Stover Christmas ornaments 1.30 oz.



**5.99**

Russell Stover gift box 9 to 10 oz.



**13.99**

Russell Stover WOW box 17.35 to 20 oz.



**2.99**

Kane holiday reusable gift bag 2 styles to choose from: "North Pole" or "Do Not Open" made from 100% polypropylene with woven handle, 9.25" x 11" x 7.5"



**4.99**

Kane holiday ceramic mug 2 styles to choose from: "Let it Snow" or "Merry and Bright" dishwasher safe 100% ceramic stoneware, 12 fl. oz. capacity



**6.49**

Simply Said Christmas talking stick poplar wood, 16" x 1.5"



**6.99**

Kane holiday latte mug 2 styles to choose from: "Happy Holidays" or "Season's Greetings" dishwasher safe 100% ceramic stoneware, 16 fl. oz. capacity





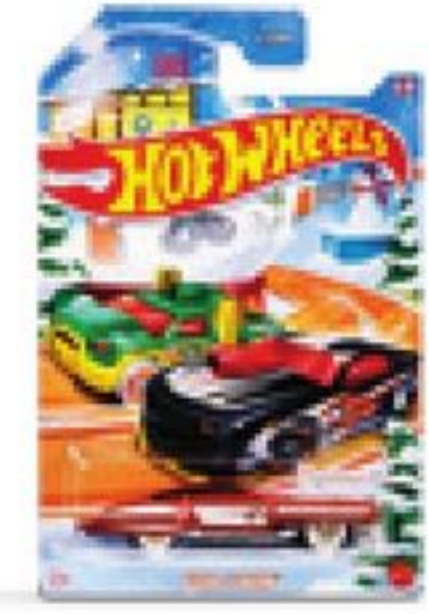
**6.99**

**Kane holiday polar fleece throw blanket**  
3 styles to choose from: plaid, holly or snowflakes, 100% polyester fleece with whipstitched hem, machine wash cold, tumble dry low, 50" x 60"



**9.99**

**Kane holiday oven mitt set with 2 waffle-weave dishtowels**  
2 prints available to choose from: holly & plaid, with green & red towels wrapped in ribbon, 16" x 26"



**2/\$3**

**New Year's Hot Wheels car**  
.98" x 2.76" x 1.18"



**12.99**

**Toastmaster 1.5 quart slow cooker**  
features removable insert, 3 heat settings, glass lid, cool touch handle, non-skid feet & one-year limited warranty



**14.99**

**Holiday berber throw blanket**  
soft velvet reverses to sherpa throw, available in 6 vibrant seasonal patterns 50" x 60"



**9.99**

**Tuscany Christmas Empire candle**  
premium satin white wax, 3 wicks and gold snowflake lid, 12 oz.



**19.99**

**Believe cast iron indoor sitter**  
cast iron finish & mango wood block base, 12" x 13.5"



**22.99**

**Pyrex colors storage container set**  
durable tempered glass for even heating, nest together for space-saving storage, dishwasher, freezer, microwave and oven safe, BPA-free & stain resistant, 6 ct.



**24.99**

**Godinger wooden handle cheese knife set**  
handmade 3 pc. set with stainless steel heads, and black & white resin accents



**24.99**

**Godinger Acacia wood charcuterie board with cheese knife set**  
2 pc. set includes acacia wood board 8" x 6" x .5" and stainless steel cheese knife with wooden handle and black & white resin accents



**39.99**

**Godinger round Acacia wood charcuterie board**  
features brass ring hole for hanging & rich walnut color, perfect for cutting & serving, 12" x 13" x .5"



**49.99**

**TRU triple crock pot**  
3 crocks, 2.5 quart capacity, features removable insert, 3 independent heat controls, 3 heat settings, glass lid, non-skid feet & one-year limited warranty