

Happy New Year!

New Year's Eve **OPEN** 6 am - 10 pm
New Year's Day **OPEN** 8 am - 7 pm

Feliz Año Nuevo

SUPERIOR GROCERS

Quality, Variety & Value!

RED TAG SPECIALS!



Navel Oranges
Naranjas

RED TAG SPECIAL!
69¢ LB

Cortes Frescos!

U.S.D.A CHOICE

Boneless Beef Chuck Steak or Roast
FAMILY PACK or Service Counter
Diesmillo de Res Sin Hueso

RED TAG SPECIAL!
5.99 LB

Green Cabbage
Repollo Verde

RED TAG SPECIAL!
2.99 LBS

Tamales
Beef, Chicken, Sweet Corn, Pork or Jalapeno Cheese
Made with 100% Fresh Stone Ground Nixtamal

RED TAG SPECIAL!
2.99 EA +TAX

Cortes Frescos!

Pork Cushion Meat or Boneless Skinless Pork Leg
FAMILY PACK or Service Counter
Pierna Sin Hueso o Piel o Maciza de Puerco

RED TAG SPECIAL!
2.69 LB

SPECIALS OF THE WEEK // Especiales de la semana

Coca Cola
Selected Varieties
2 Liter

1.99 EA +CRV

WHEN YOU BUY 3 OR MORE

Lay's or Kettle Lay's Potato Chips
Selected Varieties
5 - 8 oz.

2.49 EA

WHEN YOU BUY 4 OR MORE

Guerrero Corn Tortillas
80 Count
or Riquisimas Flour
24 Count

2.99 EA

WHEN YOU BUY 2 OR MORE

1-2-3 Vegetable or Canola oil
33.8 oz.

2.99 EA

Super Lucky Elephant Jasmine Rice
5 lb.

4.99 EA

WHEN YOU BUY 2

Alfaros Artesano Bread
20 oz.

2.49 EA

Guerrero Tostadas Caseras
Selected Varieties
22 Count.

1.99 EA

WHEN YOU BUY 2 OR MORE

McCormick Mayonnaise with Lime
28 oz.

5.99 EA

Nabisco Party Size Chips Ahoy!, Oreo, Ritz
24, 16-27, 40 oz.

4.99 EA

Masabrosa Instant Corn Masa
4 lb.

2.59 EA

WHEN YOU BUY 3

Joseph Farms Cheese
Block or Shredded
Selected Varieties
32 oz.

7.99 EA

Jubilee Bath Tissue or Paper Towels
12 Count
6 Count
Superior Napkins
500 Count

2.99 EA

Nescafe Clasico Instant Coffee
7 oz.

4.99 EA

WHEN YOU BUY 2

Yoplait Yogurt Drinkable
Selected Varieties
7 oz.

10¢/7 FOR

Bud Light, Tecate, Miller Lite or Coors Light
30 Pack / 12 oz. Cans

21.99 EA +CRV

ESPECIALES DE SABADO, DOMINGO, LUNES Y MARTES
SATURDAY, SUNDAY, MONDAY & TUESDAY
Specials!

DECEMBER 28, 29, 30, 31

Cortes Frescos!

Pork Stew Meat
FAMILY PACK or Service Counter
Trochitos de Puerco

2.69 LB

Beef Feet or Tripe
Menudo o Patas de Res

2.99 LB

Cut Up Mutton or Beef Tendons
Chivo Cortado en Trozos o Tendones de Res

3.99 LB

Bar S Hot Link
48 oz.

7.99 EA

Cilantro, Red Radishes or Green Onions
Cilantro, Rabanos o Cebolillitas Verde

3.99 FOR

Green Limes
Limon Verde

79¢ FOR

Red Grapes
Uvas Rojas

2.49 LB

Thrifty Ice Cream
Selected Varieties
48 oz.

4.99 EA

WHEN YOU BUY 2

Calidad Chips
10.5-11 oz.

3\$5 FOR

WHEN YOU BUY 3

Ibarrá Chocolate
19 oz.

2\$5 FOR

WHEN YOU BUY 2

Gran Malo Tamarind Tequila
750 ml.

18.99 EA +CRV

Modelo Pacifico or Corona or Dos Equis XX
24 Pack / 12 oz. Cans / Bottles

26.99 EA +CRV

Butter or Chocolate Bundt Cakes

\$5 EA

New Year Cupcakes
10 Count

7.99 EA

Superior Wings

9.99 LB +TAX

Chicken Family Meal
SERVES 3 PEOPLE

16.99 EA +TAX

SUPERIOR GROCERS
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American Express

NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:
December 25th thru December 31st

Wed	Thu	Fri	Sat	Sun	Mon	Tue
25	26	27	28	29	30	31



Juanita's Nacho Cheese
15 oz.
2.99 EA

Juanita's Hominy
110 oz. Menudo or Pozole
25 oz.
3.99 EA

Juanita's Menudo without Hominy
25 oz.
4.99 EA

Juanita's Meatball Soup
25 oz.
4.99 EA

Juanita's Nacho Cheese
106 oz.
11.99 EA

Juanita's Menudo
94 oz.
13.99 EA

RED TAG SPECIALS!
Quality, Variety & Value!
Calidad, Variedad y Precios Bajos!

Pepsi
Selected Varieties
12 Pack / 12 oz. Cans
10 Pack / 7.5 oz. Cans
8 Pack / 12 oz. Bottles
4.49 EA

Pepsi Cola
Selected Varieties
2 Liter
3.5 FOR

7UP, Sunkist or Squirt
Selected Varieties
8 Pack / 12 oz. Bottles
10 Pack / 7.5 oz. Cans
12 Pack / 12 oz. Cans
3.13 FOR

7UP, Squirt, Canada Dry, A&W or Hawaiian Punch
Selected Varieties
2 Liter
3.5 FOR

Coca Cola
Selected Varieties
6 Pack / 0.5 liter
6 Pack / 7.5 oz.
3.99 EA

GROCERY / Abarrotes

Niagara Drinking Water 32 Pack / 16.9 oz. 10.99 FOR	Nestle Carnation Evaporated Milk 11.5 oz. 1.99 EA	Ragu Pasta Sauce 14.5 - 24 oz. 2.49 EA	Anthony's Pasta Selected Varieties 32 oz. 1.99 EA
Pompeian Extra Virgin Olive Oil 68 oz. 22.99 EA	La Morena Whole Jalapenos 28.2 oz. 3.5 FOR	Los Portales Cafe De Olla 6 oz. 4.99 EA	D'Gari Gelatin or Carmel Flan 4.2 oz. or 4.7 oz. 3.5 FOR
Klass Atole 1.5 oz. 3.99 FOR	Shin Ramyun Family Pack 4.5 oz. 3.99 EA	Langers Apple Juice 64 oz. 1.99 EA	Clamato Original Cocktail 64 oz. 4.99 EA
Quaker Oats Quick or Old Fashioned 42 oz. 4.99 EA	El Comal Grande Corn Tortillas, Yellow Corn 30 Count 3.49 EA	Mission Tortilla Chips Selected Varieties 18 oz. 2.99 EA	Electrolit Beverage Selected Varieties 21 oz. 2.5 FOR
Cinsa Tamale/Pot 34 Quart 39.99 EA	Awesome Cleaner or Sollove Laundry Stain Remover 128 oz. 4.99 EA	Ace Laundry Detergent 8.5 Liter 16.99 EA	Sensational Coated Paper Plates 8.5 in / 125 Count 7.99 EA

DAIRY & DELI // Lácteos y Carnes Frías

El Mexicano Queso Fresco 10 oz. or Cremas Selected Varieties 15 oz. 2.5 FOR	Bar S Meat Franks 12 oz. 5.5 FOR	Minute Maid Berry Punch or Fruit Punch 59 oz. 1.99 EA	Simply Orange Juice Original 52 oz. 3.99 EA
Daisy Sour Cream 24 oz. 3.49 EA	El Mexicano Yogurt 12 Pack / 7 oz. 13.99 EA	Bar S Extra Lean Cooked Ham S 12 oz. 3.99 EA	Bar S Extra Lean Sliced Ham 32 oz. 8.99 EA
Almond Breeze Milk 96 oz. 5.49 EA	Tampico Citrus Punch 1 Gallon 2.5 FOR	Bar S Smoked Bacon 12 oz. 4.99 EA	Bar S Bun Length Franks 48 oz. 4.99 EA

FROZEN / Congelados

Yummy Dino Buddies Chicken Nuggets 21 oz. 5.99 EA	Ore-Ida Potatoes Fries Selected Varieties 28 - 32 oz. 3.99 EA	Green Giant Corn On Cob 12 Ears 4.99 EA	Bibigo Wontons 24 oz. 4.99 EA
Stouffers Party Style Lasagna 90 oz. 14.99 EA	Delimex Taquitos Selected Varieties 23 Count. 5.99 EA	Cool Whip Topping 8 oz. 3.5 FOR	Tru Fru Strawberries With Chocolate 8 oz. 4.99 EA

BEER, WINE & LIQUOR // Cerveza, Vinos y Licores

Andre Champagne Selected Varieties 750 ml. 5.99 EA	Stella Rosa Wines Selected Varieties 750 ml. 8.99 EA	Michelob Ultra 12 Pack / 12 oz. Cans 12.99 EA	Modelo Especial 12 Pack / 12 oz. Cans Pacifico or Victoria 15.99 EA
Sauza Hornitos Tequila Reposado or Silver 750 ml. 18.99 EA	Cazadores Tequila Reposado or Silver or Grey Goose Vodka 750 ml. 19.99 EA	Modelo Chelada Variety Pack 12 Pack / 12 oz. Cans Stella Artois 16.99 EA	Mike's Hard Lemonade Party Kit or Smirnoff Twisted Party Pack 12 Pack / 12 oz. 17.99 EA
Gran Centenario Tequila Reposado or Corralejo Tequila Reposado 750 ml. 24.99 EA	Buchanan Masters Blend, D'usse, Vapour Cognac or Maestro Doble Diamante Reposado 750 ml. 39.99 EA	Michelob Ultra 24 Pack / 12 oz. Cans Estrella Jalisco 21.99 EA	Modelo Especial, Pacifico Clara 18 Pack / 12 oz. Cans Modelo Especial, Pacifico Clara 22.99 EA

Digital Coupon Buchanan's 12 Year Old Scotch Whisky 24.99 - 5.00 19.99 EA	Digital Coupon Don Julio Claro Anejo 70th Anniversary 750 ml. 99.99 - 5.00 54.99 EA	Digital Coupon Clase Azul Tequila Reposado or Don Julio 1942 Tequila Anejo 750 ml. 199.99 - 10.00 149.99 EA	Digital Coupon Johnnie Walker Blue Label Whiskey or Hennessy XO Cognac 750 ml. 189.99 - 10.00 179.99 EA
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BUY 2 SAVE \$6 MIX & MATCH

Smirnoff Vodka Selected Varieties 750 ml. 6.99 EA	Captain Morgan Spiced Rum 750 ml. 9.99 EA	Johnnie Walker Red Label Blended Whisky 750 ml. 14.99 EA	Crown Royal Whisky Selected Varieties 750 ml. 16.99 EA
Bulleit Bourbon 750 ml. 19.99 EA	Johnnie Walker Black Label Old Whisky 750 ml. 23.99 EA	Don Julio Tequila Blanco 750 ml. 36.99 EA	Don Julio Tequila Reposado 750 ml. 42.99 EA

FRESH CUT MEATS / Carnes Frescas

Beef Clod Steak or Roast FAMILY PACK or Service Counter Espaldilla de Res 5.79 LB	Sirloin Tip Roast or Steak FAMILY PACK or Service Counter Milanesa de Res 5.99 LB	Untrimmed Tri-Tip Roast or Steak Punta de Palomilla en Trozo 5.99 LB	Beef Bottom Round Roast or Steak FAMILY PACK or Service Counter Pulpa Blanca 5.99 LB
Beef Top Blade Steak Planchuela de Res 5.99 LB	Beef Center Cut Shank FAMILY PACK or Service Counter Centro de Chamorro de Res 3.99 LB	Beef Neckbones Espinazo de Res 2.99 LB	Beef Taco Meat FAMILY PACK or Service Counter Carne Picada de Res 5.29 LB
Chicken Drumsticks or Leg 1/4's FAMILY PACK or Service Counter Piernas de Pollo - Regulares o Con Muslo 1.29 LB	Boneless Skinless Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Deshuesada 2.99 LB	Chicken Leg Meat FAMILY PACK or Service Counter Pierna De Pollo Deshuesada 2.79 LB	Cut Up Bone-In Pork Mix FAMILY PACK or Service Counter Carné Mixta de Puerco con Hueso 1.99 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

Tilapia or Swai Fillet Frozen/Defrosted Filete de Mojarra o Swai 3.99 LB	Raw White Shrimp 25-30 Count Frozen/Defrosted Camaron Blanco 5.99 LB	Whole Squid Frozen/Defrosted Calamar Entero 99¢	Snow Crab Clusters Frozen/Defrosted Patas de Jaiba 14.99 LB	Salmon Fillet Filete de Salmon 10.99 LB
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CONVENIENCE

Supremas Cornish Hens 4 Pack 14.99	Supremas Cornish Hens 8 Pack 25.99	Aritzia Party Wings 10 lb. 27.99	Aunt Bessies Maws 3 lb. 11.99	Pork Hocks, Neckbones, or Smoked Turkey Necks 4.49	Danish Crown Chitterlings 5 lb. 14.99
Simplet Hashbrowns 10 Count 3.29	Simplet Hashbrowns 20 Count 5.99	El Campeste Salsas, Superior Pozolera & Diabla 16 oz. 3.99	Superior Cueritos 32 oz. 5.99	Superior Seasonings 7 - 14 oz. 3.99	Tilapia Fillet 2 lb. Bag 7.99

SERVICE DELI / Cremeria

Kruse Boneless Ham Sliced to Order 2.99	Kruse Black Forest Ham Sliced to Order 4.99	Quesillo Oaxaqueño Artesanal 6.99	Queso Cotija Molido 5.49	Queso Fresco Casero or Cremoso 3.99
FUD Turkey Ham Sliced to Order 5.79	Foster Farm Oven Roast and Hickory Smoked Sliced to Order 4.49	El Mexicano Panela 3 lb. 14.99	Requeson 3.49	Crema Mexicana or Centro Americana 2.49

HOT FOODS / Comidas Calientes

Rotisserie Chicken 9.99 EA +TAX	Barbacoa 10.99 EA +TAX	Pork Carnitas 10.99 EA +TAX
Potato Wedges 4.49 EA +TAX	Rice or Beans 4.99 EA +TAX	Salsa Molcajete Roja 4.99 EA +TAX
Chicharron Belly 15.99 EA +TAX	Guacamole 6.99 EA +TAX	Chicharron Botanero 10.49 EA +TAX

MONDAY FRIED CHICKEN \$1 EA +TAX	TUESDAY TAQUITOS Chicken or Potato \$1 EA +TAX	WEDNESDAY CALDO Beef or Chicken \$6 EA +TAX	THURSDAY BBQ RIBS 6.99 EA +TAX	FRIDAY FRIED TILAPIA 3.99 EA +TAX	SATURDAY MENUDO OR POZOLE 6.99 EA +TAX
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Del Fuego Tomato Sauce 7.4 oz. 69¢ EA	Bufo Clasica Salsa Picante 5.04 oz. 99¢ EA	La Victoria Taco Sauce Selected Varieties 12 oz. 2.49 EA	Embasa Sliced Carrots 26 oz. 2.49 EA	Skippy Creamy or Crunchy Peanut Butter 16.3 oz. 2.49 EA	Hormel Spam 12 oz. 2.99 EA
Doña Maria Mole Selected Varieties 8.25 oz. 2.99 EA	Herdez Salsa Verde 16 oz. 2.99 EA	Hormel Pepperoni 6 oz. 2.99 EA	Hormel Chili With or Without Beans 15 oz. 2\$5 FOR	Herdez Salsas Selected Varieties 7 oz. 4\$5 FOR	Planters Roasted Peanuts 16 oz. 2\$5 FOR

DIGITAL DEALS

EXPIRES: 12/31/2024

DIGITAL COUPON

Penafiel Mineral Water
Selected Varieties
20.3 oz.
0.99 SALE PRICE
- 0.20 DIGITAL COUPON
79¢ EA +CRV
LIMIT OF 5

DIGITAL COUPON

Bar-S Corn Dog
10.68 oz.
3.49 SALE PRICE
- 2.00 DIGITAL COUPON
1.49 EA

DIGITAL COUPON

La Croix Sparkling Drink
8Pack / 12 oz.
3.99 SALE PRICE
- 1.00 DIGITAL COUPON
2.99 EA +CRV

DIGITAL COUPON

Kraft Mayonnaise
30 oz.
3.99 SALE PRICE
- 1.00 DIGITAL COUPON
2.99 EA

DIGITAL COUPON

Challenge Butter Quarters
16 oz.
4.49 SALE PRICE
- 1.00 DIGITAL COUPON
3.49 EA

DIGITAL COUPON

Ponche Tray Pack
3.99 SALE PRICE
- 0.50 DIGITAL COUPON
3.49 EA

DIGITAL COUPON

Superior Chips
28 oz.
4.99 SALE PRICE
- 1.00 DIGITAL COUPON
3.99 EA

DIGITAL COUPON

8 Piece Fried Chicken
9.99 SALE PRICE
- 1.00 DIGITAL COUPON
8.99 EA +TAX

DIGITAL COUPON

Pompeian 100% Grapeseed Oil
68 oz.
10.99 SALE PRICE
- 1.00 DIGITAL COUPON
9.99 EA

DIGITAL COUPON

Topo Chico
12 Pack
11.99 SALE PRICE
- 2.00 DIGITAL COUPON
9.99 EA +CRV

Essential EVERYDAY®

Essential Everyday Vegetables
Selected Varieties
16 - 16.25 oz.

99¢ EA

Essential Everyday Macaroni & Cheese Dinner
7.25 oz.

1.29 EA

Shopper's Value Aluminum Foil
25 sq. ft.

1.29 EA

Essential Everyday Olives
Selected Varieties
6 oz.

1.49 EA

Essential Everyday Peanut Butter
Selected Varieties
16 oz.

1.99 EA

Essential Everyday Chunk Cheese
8 oz.

2.49 EA

Essential Everyday Sliced Peaches or Fruit Cocktail
29 - 30 oz.

2.49 EA

Essential Everyday Tomato Sauce
8 oz.

6 FOR \$3

Essential Everyday Potatoes
Selected Varieties
32 oz.

3.49 EA

Essential Everyday Butter
Selected Varieties
16 oz.

4.49 EA

Essential Everyday Oatmeal
Quick or Old Fashioned
42 oz.

4.49 EA

Essential Everyday Pasta
Selected Varieties
12 - 16 oz.

4 FOR \$5

T.J. Farms Hash Brown Patties
18 Count

5.99 EA

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Pineapple Piña 99¢ LB	Granny Smith Apples Manzanas 99¢ LB	Halos Mandarins 2 lb. Bag 3.99 EA	Fruit Cocktail Platter Fresh Cut! 2.99 LB
Cucumbers Pepinos 2.99 FOR	Chayote Squash 89¢ LB	Pasilla Peppers 99¢ LB	Large Avocado Aguacate Grande 2\$4 FOR
Celery Apio 99¢ EA	Jalapeño Pepper or Tomatillos Chile Jalapeño o Tomatillo 99¢ LB	White Rose or Red Potatoes Papa Blanco o Roja 99¢ LB	Mexican or Italian Squash Calabaza Mexicana o Italiana 99¢ LB
Macho Plantains Platano Macho 99¢ LB	Yucca Root Yuca 1.29 LB	Carrots 5 lb. Bag Zanahoria 2\$6 FOR	Russet Potatoes 10 lb. Bag Bolsa de Papa Russet 2.99 EA
Central American Banana Leaves 2.69 LB	Loroco Clamshell 4 oz. 3.99 EA	Chayote Negro 2.99 LB	Pinto Beans Frijoles Pinto 99¢ LB
Sweet Potatoes, Jumbo or Medium Yams 89¢ LB	Castilla Squash 79¢ LB	Piloncillo 8 oz. 99¢ EA	Cinnamon Sticks 2.75 oz. 3.29 EA
Spiced World Minced Garlic 32 oz. 6.99 EA	Fresh Gourmet Croutons Selected Varieties 5oz. 1.79 EA	Gourmet Garden Herbs Paste Selected Varieties 4 oz. 4.99 EA	Maya Atado de Dulce 28 oz. 3.19 EA

ORGANICS GUARANTEED FRESH / ¡Organicos con frescura garantizada!

Organic Bananas 2.5 lb. Bag 1.99 EA	Organic Green Beans 16 oz. 2.69 EA	Organic Baby Peeled Carrots 16 oz. 1.69 EA
Baby Charleston or Baby Garnet Yams 16 oz. 2.49 EA	Organic Red or Yellow Potatoes 24 oz. 3.19 EA	

FRESH FLORAL

Single Rose Selected Varieties \$5 EA	Celebration Bouquet Selected Varieties \$16 EA	Fancy Dozen Roses Bouquet Selected Varieties \$22 EA	Assorted Orchids Selected Varieties \$15-\$28 EA
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FRESH BAKERY / Nuestra Panadería

Tres Leches Cake With Fruit on Top 8 Inch 22.99 EA	New Year's Novelty Cake 22.99 EA	Half Moon Fruit Tart 9.99 EA
Mosaico or Pecan Gelatin 12.99 EA	New York Cheesecake or Creme Brulee 9.99 EA	Tres Leches Cake Sliced Assorted Flavors 2.99 EA
Mini Empanadas 16 Count 5.99 EA	Mantecadas Vanilla or Chocolate 10 Count \$5 EA	Pan de Leche 12 Count 2.99 EA
Ranch Rolls 24 Count 2.99 EA	Superior Tortillas 40 Count 2.49 EA	