



# A toast to gourmet

Celebrate the new year in style with deliciously rich flavours and fresh, premium ingredients.

## Chef's Reserve Striploin

44.07/kg

**\$19<sup>99</sup>** /lb

## Western Family Cooked White Prawns

41 to 50 Count, Peeled & Deveined, Frozen, 340g

**\$9<sup>99</sup>**



## Garden Hummus

BC, Selected Varieties

**\$2<sup>29</sup>** /100g



## Pastry

Also Cheesecake, Selected Varieties

**\$3<sup>49</sup>**

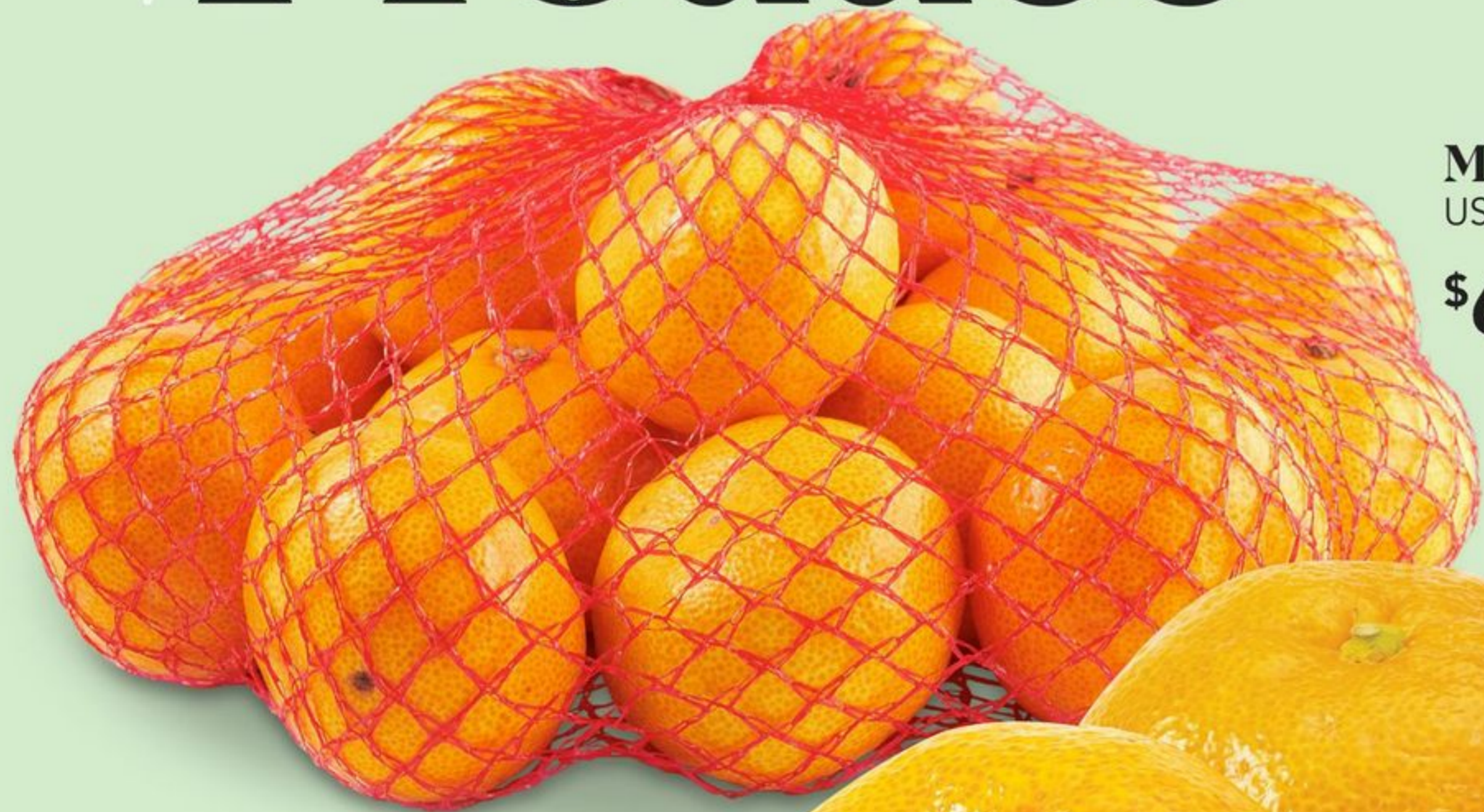


# Ring in the new year.

 Prep for the countdown with fresh ideas.

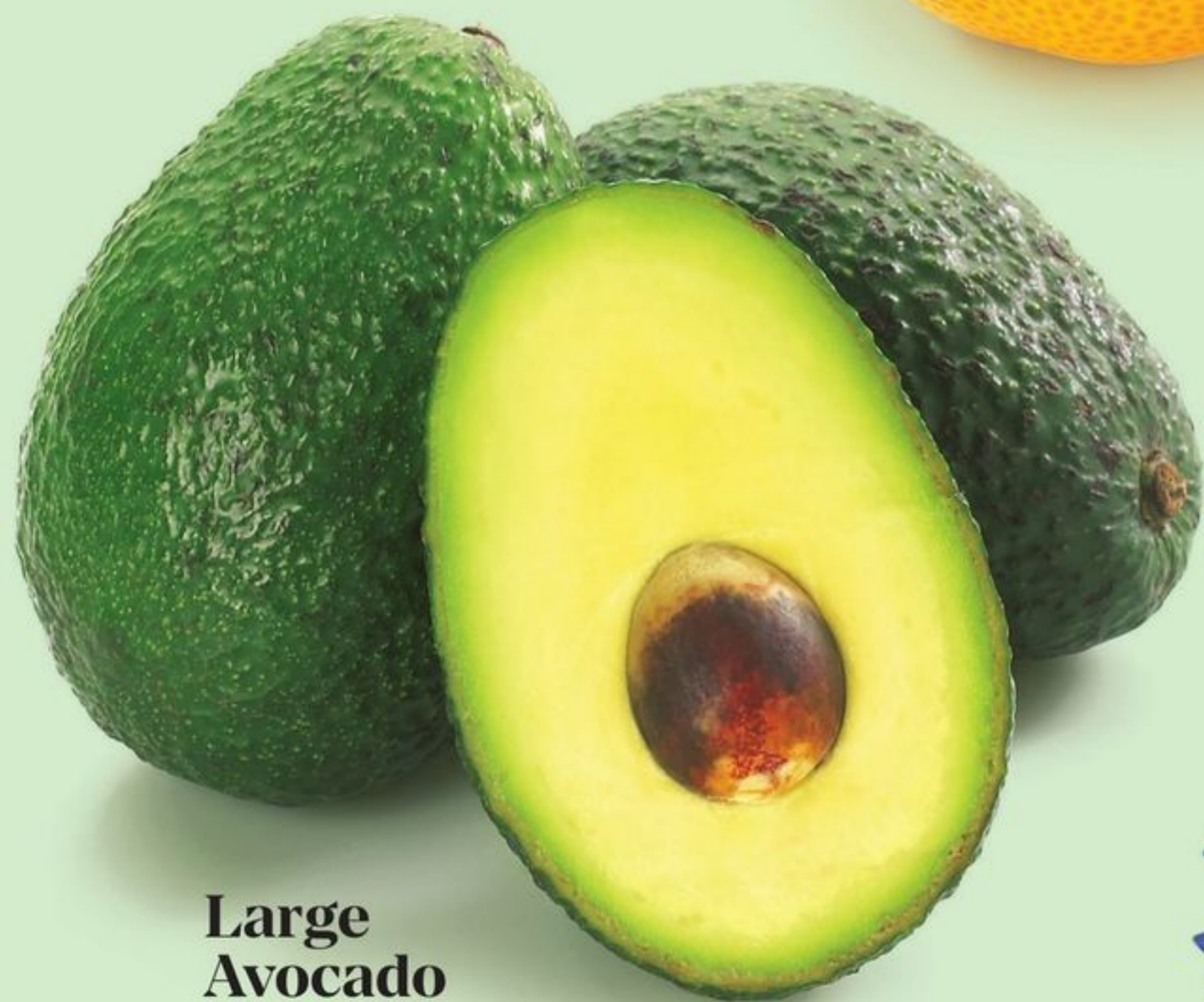
Prices effective Thursday to Wednesday, December 27, 2024 to January 1, 2025. We reserve the right to limit quantities. Plus deposit, recycling fee where applicable. Subject to availability. Photos are for illustrative purposes only.

# Produce



**Mandarins**  
USA, 2 lb Bag  
**\$6<sup>99</sup>**

**Bulk  
Mandarins**  
China, 6.59/kg  
**\$2<sup>99</sup>/lb**



**Large  
Avocado**  
Mexico  
**2 for \$5**

**Market  
Bouquet**  
**\$36<sup>99</sup>**



FRESH  
FRESH  
FRESH



**Earthbound  
Farm  
Organic Salad**  
USA, 142g  
**\$4<sup>99</sup>**



**3-in-1  
Combination  
Phalaenopsis  
Orchids**  
in Ceramic, 4 Inch  
**\$54<sup>99</sup>**

# Floral

# BAKERY



**D'Italiano Bread**  
Selected Varieties, 600g or 675g **\$3<sup>99</sup>**



**Double Chocolate  
Chip Cookies**  
Baked in Store, Also Selected  
Varieties, Pack of 5 **\$5<sup>99</sup>**



**Red Velvet Cake**  
1.25 kg **\$27<sup>99</sup>**

# DELI



**Bella Casara  
Burrata Cheese**  
Canada, 250g **\$16<sup>99</sup>**



**Mature Cheddar Cheese**  
Imported, Also  
Selected Varieties, 200g **\$9<sup>99</sup>**

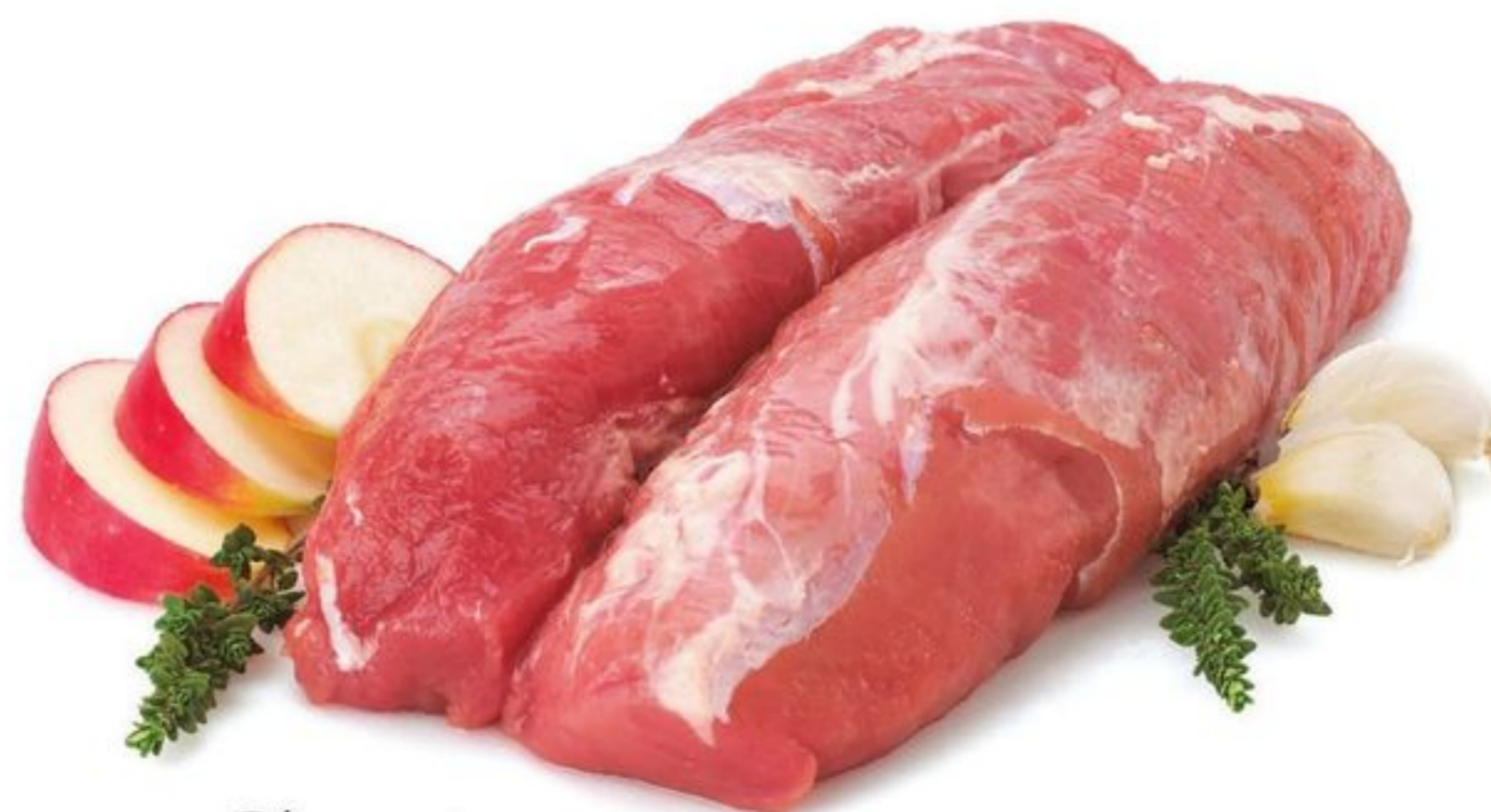


**Guacamole**  
Homestyle or Classic **\$17<sup>99</sup>/100g**

# MEATS



**Western Family Signature  
Lobster Tail Skewers**  
Frozen, 200g **\$19<sup>99</sup>**



**Signature  
Pork Tenderloin**  
Fresh, Premium Natural, 17.61/kg **\$7<sup>99</sup>/lb**



**Chicken Thighs**  
Fresh, Boneless, Skinless,  
Raised without Antibiotics, 19.82/kg **\$8<sup>99</sup>/lb**

# URBAN MARKET



**Siggi's Yogurt**  
650g or 750g

**\$6<sup>49</sup>**



**Western Family  
Orange Juice**  
1.54 Litres

**\$4<sup>49</sup>**



**Only  
Goodness  
Organic Fruit**  
Selected Varieties,  
Frozen, 600g

**\$6<sup>99</sup>**



**Kicking Horse  
Ground Coffee**  
284g

**\$12<sup>99</sup>**



**Kashi Cereal**  
370g or 460g

**\$6<sup>99</sup>**



**Cedar Valley  
Pita Chips**  
180g

**\$5<sup>99</sup>**



**La Panzanella  
Croccantini**  
170g

**\$4<sup>99</sup>**



**Lesser Evil  
Popcorn**  
or Paleo Puffs,  
Selected Varieties

**\$5<sup>99</sup>**



**Old Dutch  
Potato Chips**  
Selected Varieties,  
235g

**\$3<sup>99</sup>**



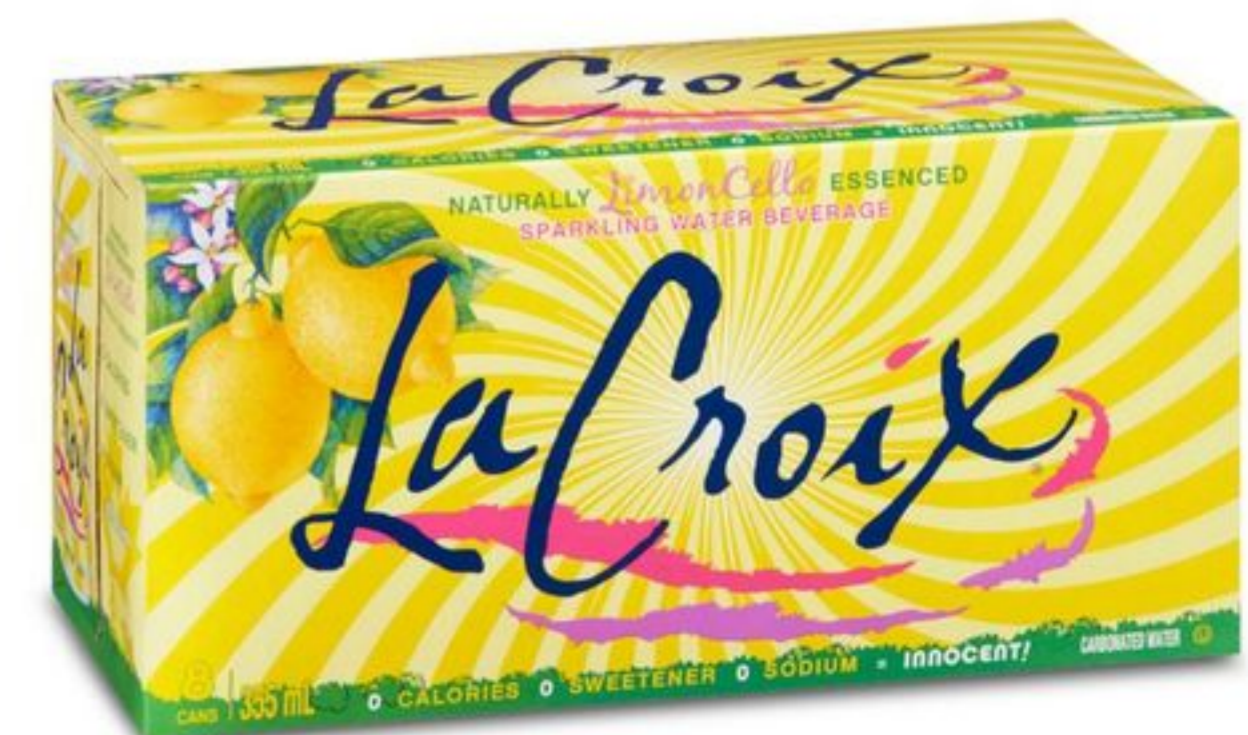
**RXBar**  
Selected Varieties,  
52g

**\$2<sup>79</sup>**



**Fever Tree  
Classic Mix**  
Selected Varieties,  
750 mL

**\$8<sup>99</sup>**



**LaCroix  
Sparkling Water**  
8 x 355 mL **\$6<sup>49</sup>**

# Feature Fare

With a sharp and rich flavour, Parmigiano Reggiano is an Italian staple that's ideal for topping your favourite pasta or salads, serving with fruit and cured meats or simply adding creaminess and lots of flavour to your veggies.

## **Parmigiano Reggiano Cheese**

Aged 24 Months,  
Cut & Wrapped in Store,  
Imported

**\$6<sup>49</sup>**  
/100g

### **Chef's tip:**

Grate Parmigiano Reggiano and bake at 400 °F (204 °C) for 2-5 minutes for tasty crisps you can serve on your New Year's charcuterie.



# Cheers, to fondue feasts

Create unforgettable moments of gourmet indulgence gathered around a bubbling pot of creamy cheese fondue. Pair with fresh, crisp produce, premium meats or artisan breads for a delightful combination of flavours. Urban Fare has everything you need for the ultimate fondue experience.

## Swiss Gruyère Cheese

Cut & Wrapped in Store,  
Imported

**\$7<sup>49</sup>** /100g



**Fondue  
Gourmet Cheese**  
450g

**\$16<sup>99</sup>**



**Red Seedless  
Grapes**  
Mexico, 11.00/kg

**\$4<sup>99</sup>** /lb



**Broccoli  
Crowns**  
USA, 7.69/kg

**\$3<sup>49</sup>** /lb



**Sourdough  
Round Bread**

(500g), Also Yukon Trail  
(450g), Baked in Store

**\$4<sup>49</sup>**

# A brunch to remember

Start the year in a special way with a sweet and savoury charcuterie board, featuring your brunch favourites. Fill your platter with a mix of fluffy pancakes, flaky pastries, crispy bacon and fresh fruit for a tantalizing arrangement that will make for the perfect kickstart to your year.



## Chef's tip:

Complement your board with refreshing Mimosas and toast to friends, family and new resolutions.

### Western Family Thick Cut Bacon

Canada, Selected  
Varieties, 500g

**\$8<sup>99</sup>**

### All Butter Pain Au Chocolate Croissant

(90g), Also  
Almond (175g)

**\$4<sup>49</sup>**

### Raspberries Mexico

**\$5<sup>49</sup>**

### Blackberries USA or Mexico

**\$5<sup>99</sup>**

### Pineapple Gold Costa Rica

**\$5<sup>99</sup>**

