

Celebrate new year for less

DR. OETKER RISTORANTE
OR CASA DI MAMA PIZZA
SELECTED VARIETIES, FROZEN, 320-430 G
20296424004_EA/20812917_EA

SAVE
2.00

3⁴⁷



SALE
11⁹⁹

PC[®] PROFITEROLES
SELECTED VARIETIES, FROZEN
490-625 G
20079202_EA



NO NAME[®]
MEATBALLS
SELECTED VARIETIES
FROZEN, 680 G
21234491_EA

SALE

\$9



ONLY
2⁸⁸

HAPPY DAD
HARD SELTZER
473 ML
21095280_EA





**We match prices*
when you show us a
lower advertised price!**

*SEE FLYER LEGAL FOR DETAILS

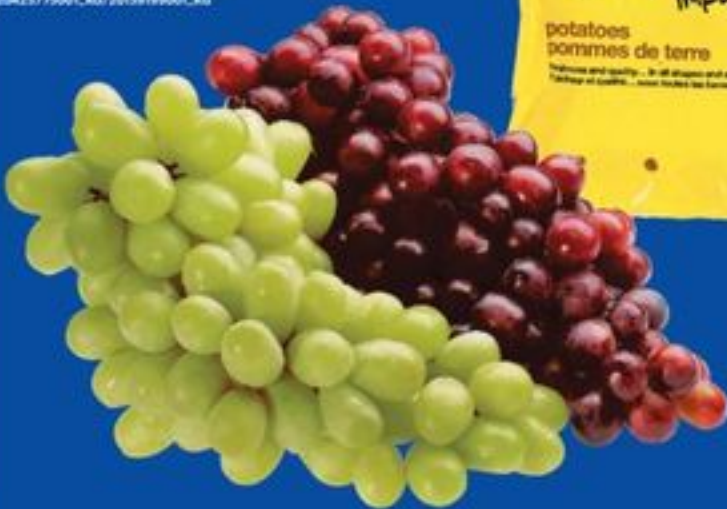


**REAL CANADIAN
SUPERSTORE**

**SAVE
.55 LB**

2.44
LB
5.38/KG

**GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF PERU, NO. 1 GRADE
20425759001_KG/201519199001_KG



SALE

\$4

*Naturally Imperfect
Naturellement imparfaits*

**potatoes
pommes de terre**

**NO NAME®
NATURALLY IMPERFECT™
POTATOES**
PRODUCT OF CANADA
CANADA NO. 2 GRADE, 15 LB
20944482001_EA



**STRIPLOIN
GRILLING STEAK**
CUT FROM CANADA AA GRADE
BEEF OR USDA CHOICE GRADE
208131010_KG

**SAVE
6.10 LB**

8.88
LB
19.58/KG

**CUT FROM
CANADA AA
OR USDA
CHOICE
GRADE BEEF**



**CLUB
SIZE**

**SAVE
UP TO
1.20**

5.79

**CRACKER BARREL
CHEESE BARS 400 G OR
SHREDS 250-320 G**
SELECTED VARIETIES
21230384_EA/21230406_EA



**SAVE
1.00**

3.99

**ATLANTIC
SALMON PORTIONS**
FRESH, SELECTED VARIETIES
113 G
20948219_EA



**JANES PUB STYLE
BREADED CHICKEN**
SELECTED VARIETIES
FROZEN, 700 G
21919328_EA

**SAVE
UP TO
6.00**

5.99



FREE

**WHEN YOU SPEND
\$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

**UP TO
\$25
VALUE**

**2 PC® FRENCH ROAST
GROUND COFFEE 800 G
OR 1 PC® WEST COAST
DARK ROAST PODS 44'S**
21092427_EA/21039908_EA



ONLY

24.99

**PC® BLACK TIGER
SHRIMP RING
WITH MILD
COCKTAIL SAUCE**
FROZEN, 568 G
20979100_EA



SALE

3.99

DANONE ACTIVIA YOGURT
SELECTED VARIETIES, 625/650 G OR 8X300 G
20334761001_EA/203325132006_EA



SALE

11.50

**COCA-COLA OR CANADA
DRY SOFT DRINKS**
SELECTED VARIETIES, 24X355 ML
2033061300002_C24/203304197001_C24



**SAVE
UP TO
1.75**

\$3

TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES, 205-295 G
210500575_EA/21090081_EA



SALE

2.49

**UNICO PASTA 900 G,
SAUCE 680 ML OR
PC® SPLENDIDO®
PASSATA 680 ML**
SELECTED VARIETIES
20331018001_EA/20326537001_EA
21024832_EA



**SAVE
UP TO
5.00**

11.99

**817 BASMATI
RICE**
SELECTED VARIETIES
20787924_EA
21341987_EA



**SAVE
6.11**

11.88

**DAN-D PAK
CASHEWS**
SELECTED VARIETIES
20214862001_EA
20214862002_EA



**SAVE
UP TO
3.00**

14.99

**GAIN OR
CHEER LIQUID
4.55 L OR FLINGS
42'S LAUNDRY
DETERGENT**
SELECTED VARIETIES
21405174_EA/20959427_EA



**SAVE
2.00**

\$2

PC® BATTERIES
SELECTED VARIETIES
20807427_EA/20807531_EA



**SAVE
FOR
REAL**

**CLUB
SIZE**

Optimum

**AD
MATCH**

**ALWAYS
\$**

**MULTI
BUY**

no name®

**FREE
WITH
PURCHASE**

**FRESH
PROMISE**

**AND
MORE**

Flyer prices effective from Thursday, December 26th, 2024 to Wednesday, January 1st, 2025

no name®

just low prices
(so switch)

1.49

NO NAME® PRETZELS
SELECTED VARIETIES, 200 G
20184507_EA/20131215_EA

no name® sans nom®
pretzel twists
bretzels
en boucle



NO NAME® PEANUTS
SELECTED VARIETIES, 500 G
2018662061_EA/20131802002_EA

3.99



4.99

NO NAME® POTATO CHIPS
SELECTED VARIETIES, 750 G
20172842_EA

CLUB SIZE • FORMAT CLUB

no name® sans nom®

regular
ripple cut
potato chips • croustilles
ondulées
nature



CLUB
SIZE

NO NAME® CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21843311_EA

SALE
\$13

no name® sans nom®

honey garlic
chicken wings
17% DE PROTÉINES DE AVAINE - DÉPOUSSEE
POURTES ENGLURES - ENTRETIENNEZ CUIRIS
ailles de poulet
miel et ail



2
SAVORS
POURTES
ENGLURES
DE SAVOIR

908 g

NOYAU D'AVOINE - AVAINE DÉPOUSSEE
POURTES ENGLURES - ENTRETIENNEZ CUIRIS

4

GLUTEN-FREE
SANS GLUTEN

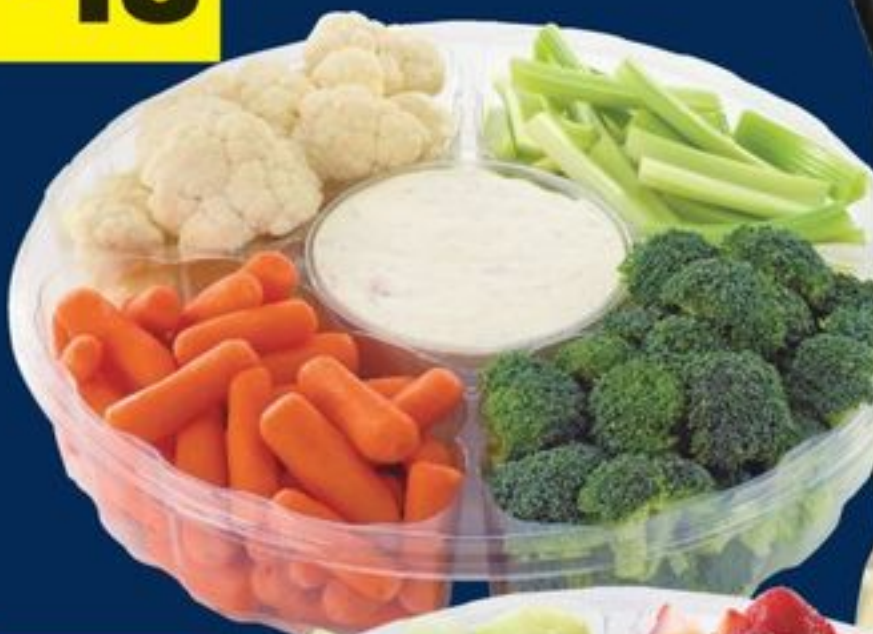
NO HST*

- Select Food and Beverages
- Select Children's items
- Select Literature

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

\$18

LARGE VEGETABLE PLATTERS
PREPARED FRESH IN-STORE DAILY
1.58-1.78 KG
20221993_EA



\$18

LARGE FRUIT PLATTER
PREPARED FRESH IN-STORE DAILY
2.2 KG
20081718_EA



GET **1,500** = **\$150** Value
when you buy 3

DORITOS TORTILLA CHIPS
230/235 G
OR **SMARTFOOD POPCORN**
150-200 G
SELECTED VARIETIES
20072819_EA/21080118_EA



\$3

LECLERC GO PURE OR NÜGABAR
SELECTED VARIETIES 140-175 G
21221451_EA
21533059_EA

750

FARMER'S MARKET COOKIES
SELECTED VARIETIES, 21'S
20080334_EA/20080308_EA



SAVE 2.20

877

FERRERO CHOCOLATE
15/16'S, 156/200 G
20080314_EA
20080312_EA



32.99

PAMPERS SWADDLERS, SWADDLERS 360 OR CRUISERS 360 ECONO PACK
SIZE N-6,
SELECTED VARIETIES
38-200'S
21510107_EA/21010106_EA



24.99

MILLIE MOON CLUB PACK DIAPERS
SIZE 1-6,
SELECTED VARIETIES
54-108'S
21020426_EA/21020405_EA



24.99

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
21001013_EA/21000910_EA



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Happy new year for less

\$6

**PC[®] AXIANY
OR MIXIANY
TOMATOES**
PRODUCT OF
CANADA OR MEXICO
567 G
21634164001_EA
21634164001_EA



\$4

**FARMERS
MARKET[™]
MINI CARROTS**
PRODUCT OF U.S.A.
2 LB BAG
20031454001_EA



\$6

**PC[®] APPLE
CIDER**
PRODUCT OF
CANADA, 3 L
20000001_EA



4⁵⁰

MARZETTI DIPS
SELECTED VARIETIES
PRODUCT OF U.S.A.
227-340 G
20174734_EA/201222970_EA



**SAVE
1.20**

3⁵⁰

**NO NAME[®]
STUFFED
CHICKEN**
SELECTED VARIETIES
FROZEN, 204 G
20103294_EA



10⁵⁰

**PC[®] BBQ PORK
BACK RIBS**
FULLY COOKED
SELECTED VARIETIES
500 G
21284542_EA



\$11

**PC[®] DOUBLE
CREAM BRIE**
450 G
20197166_EA



**Optimum[™]
Members-Only Price[®]**

10⁹⁹

**Non-members
12⁹⁹**

**Members
save
\$2**

**PC[®] SPLENDIDO[™]
SLICED DELI
MEATS**
SELECTED VARIETIES
200 G
21049119_EA/21049122_EA
**Must be a registered
PC Optimum[™] member
to load and get this offer.



**CLUB
SIZE**

\$10

**PC[®] SHRIMP
APPETIZERS**
SELECTED VARIETIES
FROZEN, 294-454 G
20080112_EA/201930440_EA



\$14

**PC[®] BACON-
WRAPPED
WILD SEA
SCALLOPS**
FROZEN, 200 G
21220644_EA



\$13

**FARMER'S
MARKET[™]
BAR CAKES**
SELECTED VARIETIES
675-770 G
21000412_EA/21000763_EA



\$10

PC[®] CHEESECAKE
SELECTED VARIETIES
FROZEN, 420/600 G
20147923_EA



**SAVE
3.00**

11⁹⁹

**PC[®] SMOKIES[™]
SAUSAGE**
SELECTED VARIETIES
1 KG
20172535_EA



\$8

**MAPLE LEAF
REGULAR AND
SALT REDUCE
BACON**
375 G
20172366_EA
20172300_EA



\$14

PC[®] PIES
SELECTED VARIETIES
FROZEN, 800/900 G
20003749_EA



\$18

**LARGE
VEGETABLE
PLATTERS**
PREPARED FRESH
IN-STORE DAILY
1.58/1.78 KG
20121595_EA



\$18

**LARGE FRUIT
PLATTER**
PREPARED FRESH
IN-STORE DAILY
2.2 KG
20047174_EA



\$25

**NEW YEARS
CLASSIC
BOUQUET**
21523355_EA



\$15

**PC[®] BOXED
STEMLESS
WINE GLASSES**
21028566_EA



**BUY 1
GET 1
50%
OFF**

**PC[®] PLANET
FIRST[™] BIRCH
CUTLERY OR
WHEAT STRAWS**
SELECTED ITEM MUST
BE OF EQUAL OR
LESSER VALUE
21250519_EA/21444901_EA



Happy new year for less

SAVE UP TO 3.00

4.99

STRONG ROOTS
350 G OR HEALTHY CHOICE POWER BOWL 262-280 G
ENTRÉES
SELECTED VARIETIES
FROZEN
21080270_EA/21034856_EA

7.50

PC® DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21045800_EA/21403361_EA

11.50

PEPSI SOFT DRINKS
SELECTED VARIETIES
24X355 ML
20306687002_C24/20306687007_C24

3.49

PC® OR BLUE MENU® CRANBERRY OR TOMATO COCKTAIL
SELECTED VARIETIES
1.89 L
20307025002_EA/20628589007_EA

SAVE 1.50

3.99

MINUTE RICE
SELECTED VARIETIES
600/700 G
20370826_EA

SAVE 1.00

4.49

PC® SALSA
SELECTED VARIETIES
650 ML
20309946001_EA

1.00 (when you buy 2)

PRINGLES MINGLES PUFFED SNACKS 155 G OR PARTY STACK POTATO CHIPS 184/203 G
SELECTED VARIETIES
21074284_EA/210342358_EA

SAVE 1.70

2.49

HELUVA GOOD! DIPS
SELECTED VARIETIES
250 G
20179970002_EA

SAVE UP TO 1.00

3.99

HARDBITE POTATO CHIPS 150 G OR PURPLESUFUL POPCORN 136 G
SELECTED VARIETIES
20874370_EA/21431347_EA

8.99 (with 2,000+ PC Optimum points)

DR OETKER STUFFED CRUST PIZZA
SELECTED VARIETIES
FROZEN, 685-771 G
21558444_EA

4.29

P.F. CHANG'S SAUCE
SELECTED VARIETIES
350 ML
21557164_EA/21629328_EA

4.49 (with 500+ PC Optimum points)

BICK'S PICKLES
SELECTED VARIETIES, 1 L
20154289001_EA/20784410_EA

5.99

SILK DAIRY FREE CHEESE SHREDS OR SLICES
SELECTED VARIETIES, 200 G
21533649_EA/21538934_EA

5.29

SIETE TORTILLA OR CHURRO CHIPS
SELECTED VARIETIES, 142 G
21447174_EA/21447269_EA

SAVE 1.00

2.49

DARE CRACKERS
132-225 G, VEGGIE CRISPS 100 G, BAGUETTES 120/130 G OR MELBA OR CANAPÉ TOAST 150/200 G
SELECTED VARIETIES
20774684002_EA/21530466_EA

SAVE 1.50

7.99

COVE SODA
SELECTED VARIETIES, 4X355 ML
21158336_EA/21517922_EA

SAVE UP TO 40% OFF
4.79-32.29

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA/20334350002_EA

SAVE 1.00

\$4

NO NAME® PLASTIC PARTY CUPS
SELECTED VARIETIES, 50'S
21306257_EA/21306261_EA

*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive 2 PC® French Roast Ground Coffee 800 g or 1 PC® West Coast Dark Roast Pods 44's. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No-cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 215-46992_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (e.g. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for all applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. Please recycle. **"We'll match prices if you show us a lower advertised price" means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a connection notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. **LIMITED TIME OFFER ENDS Wednesday, January 1, 2025** Beer and wine not available at the following Superstore locations: 791 St Clair St. N., Chatham, 1205 Oxford St., London, 3045 Mavis Rd., Mississauga, 769 Borden Ave., Peterborough, 4111 Louth St. S., Catharines, 1063 Talbot St. Unit 50, St. Thomas, 825 Don Mills Rd., Toronto, 2430 Douglal Ave., Windsor**

SUPER FRESH

\$7

PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA, 340 G OR
KIWI
PRODUCT OF GREECE
2 LB
202743001, SA
202743002, SA



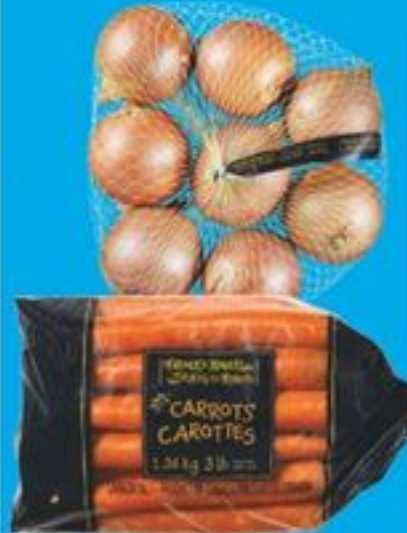
\$4

AVOCADOS
PRODUCT OF MEXICO
3'S
204453001, SA



\$3

FARMER'S MARKET™ ONIONS OR CARROTS
PRODUCT OF CANADA
3 LB
206882701, SA
206799401, SA



4⁵⁰

PC® MUSHROOMS WHOLE CREMINI OR WHITE
PRODUCT OF CANADA, 454 G
OR **FARMER'S MARKET™ GREENHOUSE PEPPERS** PRODUCT OF MEXICO, 3'S
2020271, SA
2023871, SA
206882001, SA



CLUB SIZE

6⁹⁹
LB
15.46/NO

EXTRA LEAN GROUND BEEF
FRESH
2023781, SA



CLUB SIZE

\$13

PC® BONELESS SKINLESS CHICKEN BREASTS
3'S, **BREAST CUTLETS, SPLIT WINGS OR BONELESS SKINLESS THIGHS**
UP TO 725 G
2044961, SA



\$9

PC® HORS D'OEUVRES COLLECTION
SELECTED VARIETIES
FROZEN, 225-600 G
2068806, SA
2078802, SA



6⁹⁹

LOU'S PEAMEAL BACON
SELECTED VARIETIES
375-454 G
2068809, SA



5⁹⁹

LOBSTER TAILS
FROZEN, 3-3 OZ
204444, SA



\$8

PC® PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK™
31-40 PER LB, 400 G, FROZEN
2078806, SA



16⁹⁹

TOPPITS™ COOKED LOBSTER MEAT
FROZEN, 200 G
2107301, SA



\$5

ZIGGY'S® SERVICE SLICED DELI MEAT
SELECTED VARIETIES, 200 G
2020485, SA/2020486, SA



\$5

BOURSIN
130-220 G OR
KAUKAUNA SPREADABLE CHEESE 170 G
SELECTED VARIETIES
206794, SA/2048809, SA



\$8

BALDERSON CHEESE
NON-AGED OR PREMIUM,
SELECTED VARIETIES, 250/280 G
2043335, SA/2048441, SA



2/\$5
OR 2.99 EA

WONDER BREAD 475 G
OR **BUNS** 9'S
SELECTED VARIETIES
2027431, SA/2027432, SA



2/\$6
OR 3.49 EA

D'ITALIANO BREAD 600/675 G
OR **BUNS** 6/8'S
SELECTED VARIETIES
2006335, SA
2006336, SA



7⁵⁰

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES, 21'S
2068804, SA/2068805, SA



SUPER YOUR EVERYDAY

1⁹⁹

OASIS JUICE, DEL MONTE NECTAR, ARIZONA ICED TEA 940 ML OR PC[®] 100% JUICE OR BLENDS 1 L
SELECTED VARIETIES
2032972209, EA
2008417504, EA



2⁹⁹

CHEEMO PEROGIES OR VILLAS PASTAS 400 G
SELECTED VARIETIES
FROZEN
20327269, EA
21025491, EA



3⁴⁹

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN, 8'S
20323456001, EA



SAVE 1.00

8⁹⁹

CAVENDISH POTATOES OR ONION RINGS
SELECTED VARIETIES
FROZEN, 1-2.27 KG
20827761, EA
21037332, EA



\$3

LECLERC GO PURE OR NUGABAR
SELECTED VARIETIES
140-175 G
2122451, EA
21234598, EA



5⁴⁹

GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES
475-778 G
21103492, EA
21103493, EA



2⁹⁹

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
20323469003, EA
21036217, EA



1⁸⁹

KNORR SIDEKICKS
SELECTED VARIETIES
124-162 G
2032343001, EA



5⁵⁰

ROBIN HOOD OR FIVE ROSES FLOUR
SELECTED VARIETIES
2.5 KG
20028487001, EA
20148914001, EA



2²⁹

NO NAME[®] WHITE VINEGAR
4 L
20402796, EA



4²⁹

FRENCH'S KETCHUP
750 ML/1 L
20435064, EA
20435951, EA



3⁴⁹

TETLEY, TWININGS OR CELESTIAL HERBAL TEA
SELECTED VARIETIES
20/24'S
20309660, EA
20711164, EA



2⁶⁷

CHRISTIE COOKIES
SELECTED VARIETIES
224-303 G
21354407, EA
21361508, EA



SAVE 2.20

8⁷⁷

FERRERO CHOCOLATE
15/10'S, 156/200 G
20080314, EA
20981575, EA



SAVE 1,500⁰⁰ - \$150⁰⁰
when you buy 2

DORITOS TORTILLA CHIPS OR SMARTFOOD POPCORN 150-200 G
SELECTED VARIETIES
20972819, EA/21049118, EA



SAVE 1,500⁰⁰ - \$150⁰⁰
when you buy 2

HUMPTY DUMPTY SNACKS 250-280 G, OLD DUTCH POTATO CHIPS 235 G OR TORTILLA CHIPS 275/290 G
SELECTED VARIETIES
21367543, EA/21445100, EA



SAVE 1.50

3⁹⁹

ZIPLOC STORAGE BAGS
SELECTED VARIETIES, 10-90'S
20300443001, EA/20871415, EA



21⁹⁹

PC[®] BATHROOM TISSUE
CLUB SIZE
21450846, EA



30=100 ROLLS

10⁹⁹

PURINA ONE DRY DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
209446325, EA





BABY SHOP

FOR LESS

SHOP NOW



32⁹⁹

PAMPERS SWADDLERS, SWADDLERS 360 OR ECONO PACK
SIZE N-8, SELECTED VARIETIES
58-200'S
2193921.SA/2193996.SA



24⁹⁹

MILLIE MOON CLUB PACK PACK DIAPERS
SIZE 1-6, SELECTED VARIETIES
54-108'S
2194076.SA/2194091.SA



22⁹⁹

PAMPERS PURE SUPER BIG PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
32-120'S
2193921.SA/2194047.SA



29⁹⁹

PAMPERS BABY DRY ECONO DIAPERS
SIZE 2-7, SELECTED VARIETIES
84-180'S
2193941.SA/2193943.SA



34⁹⁹

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2194076.SA/2194091.SA



24⁹⁹

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
2193522.SA/2193912.SA



41⁴⁹

ENFAMIL A+ NEUROPRO POWDER FORMULA TUB
587 G
2198912.SA



12⁹⁹

ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 6X237 ML
2198773.SA/2198773.SA



54⁹⁷

SIMILAC PRO-ADVANCE POWDER FORMULA
STEP 1 OR 2, 837-859 G
2194985.SA/2193726.SA



2/\$9
OR 4.99 EA

GERBER INFANT CEREAL 227 G, SNACKS 28-150 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G
SELECTED VARIETIES
2035823907.SA/21932146.SA



8⁹⁹

NESTLÉ CERELAC BABY CEREAL WITH HONEY AND WHEAT
400 G
2198977.SA



SAVE UP TO 25% OFF
2.99-26.24

TOMMEE TIPPEE CUPS, BOTTLES OR PACIFIERS
SELECTED VARIETIES
2193996.SA/2193996.SA



11⁹⁹

AVEENO BABY NEEDS
SELECTED VARIETIES, 532 ML
209748292.SA/209847901.SA



SAVE UP TO 20% OFF
5.19-18.39

SUDOCREM OR PENATEN BABY NEED
SELECTED VARIETIES, 60-454 G
2198921.SA/20979263.SA



SAVE UP TO 20% OFF
1.59-6.39

DAPPLE DISH SOAP OR PC® BABY TOILETRIES
SELECTED VARIETIES
20978401.SA/21939417.SA



SUPER YOUR EVERYDAY

SAVE UP TO
20%
OFF
ON ALL EUCERIN
PRODUCTS
10.79 - 23.99

Eucerin®



4.99

ST. IVES FACE SCRUBS, EXFOLIATORS OR LOTION
SELECTED VARIETIES AND SIZES
2108701_EA/2142905000_EA



14.99

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
473/500 ML
2007963700_EA/2043231001_EA



7.99

JERGEN 620 ML OR CUREL 480 ML LOTION
SELECTED VARIETIES
2008206_EA
20213029001_EA



SAVE UP TO
20%
OFF
8.79-11.19

AVEENO 354/532 ML OR LUBRIDERM 480/710 ML LOTIONS
SELECTED VARIETIES
2090202901_EA
21081810_EA



SAVE UP TO
15%
OFF
12.99-13.49

L'ORÉAL PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
20304962001_EA/20306667001_EA



6.49

TRESEMME HAIR CARE
SELECTED VARIETIES
198-311 G OR
168-323 ML
20313309001_EA
21049794_EA



\$5

PANTENE HAIR CARE
SELECTED VARIETIES
308-355 ML
21423790_EA/21431192_EA



SAVE UP TO
20%
OFF
8.99-12.99

QUO HAIR BRUSHES
SELECTED VARIETIES
21277115_EA
21277116_EA



SAVE UP TO
20%
OFF
8.49-9.99

AVEENO, OGX OR MAUI MOISTURE HAIR CARE
SELECTED VARIETIES
21009249_EA
21163729_EA



SUPER YOUR EVERYDAY

SAVE UP TO
20% OFF
3.59-11.19

OLD SPICE BODY WASH
473-887 ML, **BAR SOAP** 1/4X90 G,
DEODORANT 73-144 G OR
HAIR CARE 63 G/237-650 ML
SELECTED VARIETIES AND SIZES
21352771_EA/21511963_EA



SAVE UP TO
20% OFF
26.39-34.39

QUO BEAUTY HAIR APPLIANCES
SELECTED VARIETIES, 1 EA.
21262348_EA/21259439_EA



GET
3,500 **Value**
= \$350

HARRY'S OR FLAMINGO RAZOR'S
SELECTED VARIETIES, 1'S
21366915_EA/21667937_EA



SAVE
UP TO
4.00
12.99

OLAY INDULGENT MOISTURE BODY WASH
591 ML
21585309_EA/21585376_EA



SAVE UP TO
25% OFF
3.49-29.99

CREST 3D WHITE TOOTHPASTE
65-210 ML, **ORAL-B 3D WHITE TOOTHBRUSHES**, **CREST 3D WHITE MOUTHWASH**
946 ML-1.42 L OR **ORAL-B 3D WHITE FLOSS** 35 M
SELECTED VARIETIES
20860534_EA/21088588_EA/21506724_EA



SAVE UP TO
25% OFF
1.59-6.99

COLGATE KIDS TOOTHPASTE 75-100 ML, **KIDS TOOTHBRUSH**, **MANUAL OR BATTERY OR KIDS MOUTHWASH** 500 ML
SELECTED VARIETIES
20312632003_EA/21354425_EA/21438529_EA



\$1

COLGATE TOOTHPASTE
52-95 ML OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20277687002_EA/20975582_EA



2.99

COLGATE PREMIUM TOOTHPASTE
70-150 ML, OR **MANUAL TOOTHBRUSH** 1 EA.
SELECTED VARIETIES
20306410001_EA/21166613_EA



SAVE
UP TO
1.00

4.79

SENSODYNE OR PRONAMEL TOOTHPASTE
SELECTED VARIETIES, 75/100 ML
20301179001_EA/20643907_EA



ELEVATE YOUR WELL BEING

GET 4,000⁰⁰ = \$4 Value!
for every \$20⁰⁰ spent on.

VICKS, NYQUIL, DAYQUIL
SELECTED VARIETIES AND SIZES
302209004.SA/302209004.SA
Microsoft SA Value for points



DayQuil SINUS
LIQUICAPS™
Relief of Daytime Sinus Symptoms
Soulagement des symptômes sinusaux pendant le jour

NyQuil SINUS
LIQUICAPS™
Relief of Nighttime Sinus Symptoms
Soulagement des symptômes sinusaux pendant la nuit

32 Liquid Capsules / capsules liquides
48 TOTAL/48 TOTAL
16 Liquid Capsules / capsules liquides

GET 3,000⁰⁰ = \$3 Value!
for every \$15⁰⁰ spent on.

ALLERGY BENYLIN OR ZARBEES
SELECTED VARIETIES AND SIZES
302209005.SA/302209005.SA
Microsoft SA Value for points



ZARBEES
INSPIRED BY NATURE
INSPIRÉ PAR LA NATURE
Children's • Enfants
Complete Cough + Cold Syrup + Sirop
Complet Toux + Rhume

BENYLIN
EXTRA STRENGTH
Dry Cough
FAST RELIEF of:
Dry Hacking Cough
Cough from Irritated Throat
PLUS Soothes Throat

VICKS VapoRub
Nasal Decongestant
COUGH SUPPRESSANT
Ointment
Effective cold relief
190 mL



249

HALLS
RELIEF
SOULAGEMENT
CHERRY FLAVOUR / SAUCEUR CERISE

HALLS
VITAMIN C
VITAMINE C
ASSORTED CITRUS FLAVOUR / SAUCEUR AGRUMES ASSORTIS



14⁹⁹

ADVIL TABLETS, CAPLETS, CAPSULES OR LIQUI-GELS
SELECTED VARIETIES, 40-150'S
3007749004.SA/3007749002.SA



Advil LIQUI-GELS
LIQUID-FAST™ RELIEF

Advil EXTRA STRENGTH CAPLETS

FROM 13⁹⁹
13.99-54.99

PC SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
30494053.SA/30719003.SA



PURE-CREATINE MONOHYDRATE

NATURAL SOURCE WHEY PROTEIN ISOLATE VANILLA

\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY 4KG
30636471.SA



SAVE UP TO 20% OFF
11.99-28.79

CENTRUM MULTI-VITAMINS, CALTRATE, OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
30642616.SA/30642613.SA



CENTRUM MULTIGUMMIES

EMERGEN-C 1,000 MG Vitamin C

SAVE UP TO 20% OFF
8.39-20.39

IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES, 60-300'S
3055367005.SA/3043714900.SA



IRON KIDS ESSENTIALS GUMMIES OMEGA-3

IRON KIDS ESSENTIALS GUMMIES CALCIUM

SAVE UP TO 15% OFF
3.79-13.49

BAREBELLS PROTEIN BARS
SELECTED VARIETIES AND SIZES
3065332.SA



COOKIES & CREAM
BISCUITS & CRÈME

CHOCOLATE DOUGH
PÂTE DE CHOCOLAT

4⁹⁹

ALWAYS PADS 10-18'S OR LINERS 46-48'S
SELECTED VARIETIES
30574944.SA/30574940.SA



always radiant

always ZERO FEEL ZERO LEAKS™

12⁹⁹

U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 45'S OR LINERS 100'S
SELECTED VARIETIES
30596944.SA/30596947.SA



U BY KOTEX

CLICK™

19⁹⁹

POISE PADS
SELECTED VARIETIES AND SIZES
3058643006.SA



Poise

PADS

NEW YEAR NEW YOU

SAVE UP TO
15% OFF

LIQUID IV HYDRATION MULTIPLIER
SELECTED VARIETIES AND SIZES, 6'S
2193244_SA/2193222_SA

12.49-29.49



SAVE UP TO
15% OFF

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21046247_SA/21046329_SA

3.49-49.99



SAVE UP TO
25% OFF

YOUTHEORY HEALTH SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21044922_SA/21044942_SA

19.49-22.49



SAVE UP TO
20% OFF

PC® BOTTLES
SELECTED VARIETIES
GALLON, 1 L TRITAN AND SHAKER
21484376_SA/21482949_SA

7.00-15.00



DR TEAL'S EPSOM SALT OR FOAM BATH
SELECTED VARIETIES AND SIZES
21282376_SA/21048189003_SA

GET **3,000** ^{Optimum} ^{OP} = **\$3 Value**

when you spend \$15* on



\$19

JOE FRESH SOLID RECYCLED ACTIVE TOP



\$29

JOE FRESH BALANCE TANK WITH BRA



\$29

JOE FRESH BALANCE HIGH RISE LEGGINGS

\$16

JOE FRESH ACTIVE CAP



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Happy new year for less

SAVE UP TO
20% OFF
12.00-100.00

EVERYDAY ESSENTIALS™ APPLIANCES
20056991_EA/2193434_EA

SAVE UP TO
15% OFF
35.00-355.00

NINJA APPLIANCES
21425747_EA/21637356_EA

SAVE
39.99

\$90

SODASTREAM TERRA CARBONATED WATER MACHINE
21472905_EA/21472846_EA

FROM
\$40
40.00-68.00

PC® ENAMELED CAST IRON SKILLETS, DUTCH OVENS, ROASTERS, BRAISERS OR STOCKPOTS
SELECTED VARIETIES
21406449_EA/21477098_EA

\$23

GET **3,000™** = **\$3 Value**

BRITA DENALI 6-CUP PITCHER OR 3-PACK FILTER
SELECTED VARIETIES
20094143_EA/21524887_EA

FROM
\$28
28.00-42.00

LIFE AT HOME™ FLANNEL SHEET SETS
SELECTED VARIETIES
21579518_EA

SAVE UP TO
30% OFF
8.00-28.00

THROWS AND CUSHIONS
SELECTED VARIETIES
21995814_EA

\$34

MARVEL SPIDER-MAN BLAST ACTION FIGURE
21533983_EA

\$149

HOT WHEELS ULTIMATE GARAGE
INCLUDES 2 HOT WHEELS VEHICLES
21593534_EA

SAVE
10.00

\$35

LEGO MCLAREN SOLUS GT & MCLAREN F1 LM
INCLUDES 581 PIECES
21940348_EA

FROM
\$2
2.00-112.00

SHOVELS, BRUSHES OR HEATERS
SELECTED VARIETIES
21091445_EA/21663004_EA

SAVE UP TO
20% OFF
4.00-17.50

SALT OR FIRE LOGS
SELECTED VARIETIES
20213333_EA/21030187_EA

Windsor ICE MELT DÉGLAÇANT

Pine Mountain 3-Hour Fire
Fast, easy lighting
Simple, no mess
Clean burning
6 FIRELOGS

Optimum

Members-Only Price™

\$19

Members save **\$5**

Non-members **\$24**

WINTER PREMIUM UTILITY MAT
90X120 CM
21614156_EA

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Optimum™

THE

BOXING WEEK EVENT



ENDS DECEMBER 31

UP TO

250,000

pts

Bell

ROGERS

Virgin plus

fido

SAMSUNG GALAXY S24



IPHONE 15

FIND ALL THE DEALS IN STORE.

THE MOBILE SHOP®

NOW THAT'S REWARDING.

Offer valid until December 31st, 2024. Earn up to 250,000 bonus PC Optimum™ points on select phones on a new 2-year activation or upgrade on select Bell, Rogers, Virgin Plus, or Fido plans at The Mobile Shop®. Subject to credit approval. PC Optimum™ points earned vary by device and plan. PC Optimum™ points will be deducted for any returns. Product availability may vary by store. We are not obligated to award points based on errors or misprints. Find the nearest store at themobileshop.ca/en/locations. Offer subject to change without notice.

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boxing week!

up to
60% off
clearance

In-Store Exclusive | Price as Marked
While Quantities Last

JOE FRESH

[FIND A STORE](#)

**AD
MATCH**

**We'll match prices*
when you show us a
lower advertised price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.