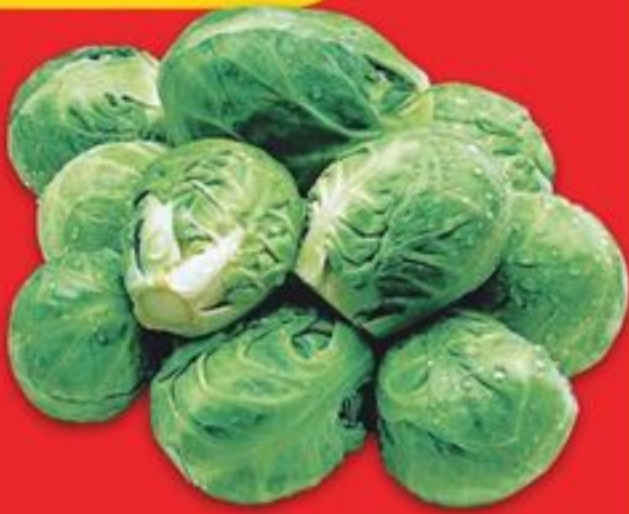


BIG HOLIDAY DEALS!

ONLY
2.49
LB

BRUSSELS SPROUTS
product of U.S.A.
choux de Bruxelles
5.49/kg
20036123001_40



ONLY
5.99

5 LB BOX

CLEMENTINES
product of Morocco or Spain
clementines
20182544001_4A



SAVE 35%
3.88

EAT SMART SWEET KALE or TAYLOR FARMS CHOP SALAD KITS
selected varieties, product of U.S.A.
315-383 g
salades de chou frisé ou
salades hachées
20074118_4A



PRODUCED HERE 🍁

5.99

3 L

PC® APPLE CIDER
produced in Canada
cidre de pommes
20000003_4A



BIG HOLIDAY DEALS!



FLYER PRICES EFFECTIVE THURSDAY, DECEMBER 19 TO WEDNESDAY, DECEMBER 25, 2024.

HAPPY HOLIDAYS!

SAVE 29%

9⁸⁸
LB



SALMON FILLET
fresh
filet de saumon
21.78/kg
20239147 AG

SAVE 47%

5⁹⁹
LB



SIRLOIN TIP ROAST
cryovac
cut from Canada AA grade beef or USDA select grade
rôti de pointe de surronge
13.21/kg
20232290 AG

WHILE QUANTITIES LAST

SAVE 33%

3⁹⁹



WONG WING ENTRÉES
selected varieties, frozen
400/500 g
plats cuisinés
20207139 EA



ARMSTRONG or PC[®] SHREDDED CHEESE
250-320 g
ARMSTRONG CHEESE 400 g
selected varieties
fromage râpé ou fromage
3128430 EA/21344749 EA



PRICE DROP

3⁹⁹

SAVE UP TO 40%

.88

ALLEN'S FRUIT COCKTAIL 1 L or SPARKLING ICE BEVERAGES 503 mL
selected varieties
cocktail de fruit ou eau pétillante
2020742401 3A/2023A38001 EA



SAVE 50%

3⁹⁹

HELIVA GOOD! FRENCH ONION DIP
680 g
fromages
20212784001 EA



SAVE UP TO 50%

1³³

COCA-COLA or PEPSI SOFT DRINKS
selected varieties, 2 L
boissons gazeuses
2020742402 EA
20214024002 EA



SAVE UP TO 30%

2⁹⁹

SILK BEVERAGES
selected varieties
1.74-1.89 L
boissons
20215090001 EA



SAVE 22%

3³³

TROPICANA ORANGE JUICE or TROPICS or PURE LEAF TEA
selected varieties, refrigerated
1.36/1.75 L
jus d'orange
21422130 EA



SAVE UP TO 42%

2⁸⁶

BREYERS CLASSIC FROZEN DESSERT or CHAPMAN'S COLLECTION NOVELTIES
1.66 L or 8's
selected varieties, frozen
dessert glacé ou
friandises glacées
20231305006 EA
202323737001 EA



SAVE 59%

\$4

NESTLÉ TURTLES QUALITY STREET
150/140 g
160 g or
AFTER EIGHT 200 g
selected varieties
chocolat
21292328 EA/21342944 EA

WHILE QUANTITIES LAST



WOW!

8⁸⁸

PC[®] BELGIAN ASSORTED CHOCOLATE BISCUITS
500 g
biscuits au chocolat assortis
20967791 EA

WHILE QUANTITIES LAST



PRICE DROP

4⁹⁹

ATLANTIC BUTTER
selected varieties
454 g
beurre
20639926 EA



SAVE 20%

\$6

FARMER'S MARKET[™] PIES
selected varieties
580 g 1 kg
tortes
21297365 EA/21297367 EA



APP EXCLUSIVE OFFER
2,000⁰⁰

\$2 Value

DELI DEALS



SAVE 20%

\$5

PC® DOUBLE CREAM BRIE 200 g or
CAMEMBERT CHEESE 170 g
selected varieties
brie double crème ou camembert
20794344 EA/20797327 EA



SAVE UP TO 33%

\$5

PILLER'S KOLBASSA 250/375 g.
MASTRO SALAMI 150 g or
SAN DANIELE PROSCIUTTO 100 g
selected varieties
kolbassa ou salami ou prosciutto
20384497 EA/20381460 EA



APP EXCLUSIVE OFFER
1,000[¢]

\$1
Value

2.99

PC® DIPS 227 g or
NAAN DIPPERS 200 g
selected varieties
troussettes ou pains Naan
20344017 EA/21092033 EA



SAVE UP TO 41%

2.50

ZIGGY'S® FRESH PASTA SALADS 454 g
selected varieties
pâtes ou salades fraîches
20336015 EA/21521148 EA

FRESH AT LOW PRICES

ROMA TOMATOES
product of Canada, U.S.A. or Mexico, no. 1 grade
tomates roma
6.99/kg
30142381001 EA

2.99
LB



2.29

BROCCOLI CROWNS
product of Mexico or U.S.A.
each
couronnes de brocoli
31121540001 EA

RED or GREEN SEEDLESS GRAPES
product of Peru, no. 1 grade
raisins rouges ou verts sans pépins
5.80/kg
30423773001 EA / 30131919001 EA



3.99
LB

PKG OF 5

PINT



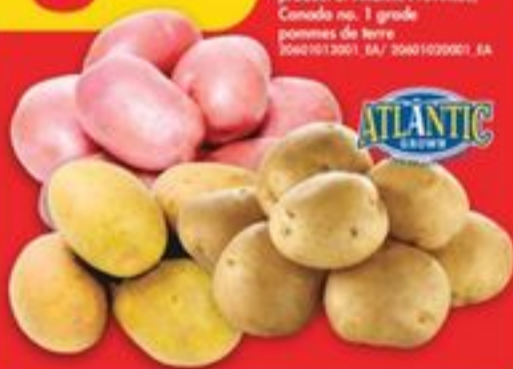
AVOCADOS
product of Mexico or
CAULIFLOWER
product of U.S.A. or Mexico, no. 1 grade or
BLUEBERRIES
product of U.S.A. or Mexico, no. 1 grade
avocats ou chou-fleur ou bleuets
30142323001 EA / 30133377001 EA / 30080127001 EA

4.99

5.99

10 LB BAG

**RED, YELLOW or
RUSSET POTATOES**
product of Atlantic Provinces,
Canada no. 1 grade
pommes de terre
30401013001 EA / 30401020001 EA



4.99

PKG OF 3

ROMAINE HEARTS
product of U.S.A.
cœurs de romaine
30067399001 EA



5.99
LB

CHERRIES
product of Chile,
no. 1 grade
cerises
13.21/kg
30131919001 EA



3.99

CANTALOUPE
product of Guatemala,
no. 1 grade
melon
3040707001 EA



5.99

4 LB BAG

**FARMER'S MARKET
ROYAL GALA or
MCINTOSH
APPLES**
product of Atlantic Provinces,
Canada fancy grade
pommes
3013217001 EA / 30132170001 EA



4.99

PKG OF 3

**FARMER'S MARKET
ENGLISH
CUCUMBERS**
product of Canada,
Canada no. 1 grade or
SWEET PEPPERS
product of U.S.A.
concombre anglais
ou piments
3008400001 EA / 3013700001 EA



GROWN IN CANADA

**PC® LITTLE GEMS®
RED, YELLOW
or MIXED MINI
POTATOES**
product of Canada,
Canada no. 1 grade or
**PC® WHOLE
CREMINI or
WHITE
MUSHROOMS**
product of Canada
mini-pommes de terre
rouges ou jaunes
entières ou champignons
entiers ou blancs entiers
30131919001 EA / 30131919001 EA



6.99
LB

**SCHNEIDERS
FESTIVE HAM**
15.41/kg
jambon
311942001 EA
WHILE QUANTITIES LAST



3.99

**LILYDALE
TURKEY BREAKFAST
SAUSAGES**
273 g
saucisses de dinde à déjeuner
30179401 EA



9.99
LB

**TOP BLADE
STEAK**
bœuf
bœuf de haut de palette
3023644 EA



2.49

**NO NAME®
BAGELS or
ENGLISH
MUFFINS**
selected varieties
67 g
bagels ou muffins anglais
3124413 EA / 3124413 EA



\$6

**FARMER'S MARKET
MUFFINS**
selected varieties
67 g
muffins
3124413 EA / 3124413 EA



5.99

**SEAQUEST®
FROZEN FISH
FILLETS**
selected varieties
407 g
filets de poissons surgelés
301320701 EA / 301320701 EA



\$10

**ZIGGY'S®
SLICED DELI
MEAT 400 g or
ROMA SLICED
PEPPERONI**
900 g
viandes tranchées
charcuteries tranchées ou
pepperoni tranché
312101 EA / 312101 EA



BRANDS YOU LOVE AT LOW PRICES



SAVE 35%
4.99

CHAPMAN'S YUKON 6-8's or
PREMIUM ICE CREAM 2L
selected varieties, frozen
crème glacée
30333573001 SA/21012383 SA

CAVENDISH QUICK CRISP
PREMIUM or **PATTIES**
selected varieties, frozen
400-750 g
frites ou galettes
de pommes de terre
21344077 SA

ONLY
2.99



ONLY
3.99

PHILADELPHIA
CREAM CHEESE PRODUCT
selected varieties
227/250 g
produit de fromagerie à la crème
20442367 SA/2086973410 SA

BURNBRAE NESTLAID
LARGE EGGS
12 x
œufs
2164284001 SA

SAVE UP TO 22%
4.99

\$2

UNICO PASTA SAUCE 480 mL or
NO NAME® PASTA 900 g
selected varieties
sauce pour pâtes ou pâtes
2023341000 SA/2023337501 SA



4.99

COOL WHIP
DESSERT TOPPING
selected varieties
1L
sauce à dessert
2023330001 SA



\$4

OASIS SMOOTHIES or
HEALTH BREAK
BEVERAGES
selected varieties
1.8L
boissons fruitées ou boissons
21029910 SA



.79

NO NAME® CREAM
OF MUSHROOM
TOMATO VEGETABLE
or CHICKEN NOODLE
SOUP
254 mL
soupe
2023334001 SA



3.49

CHRISTIE CRACKERS
selected varieties
330-500 g
croûtes
21239008 SA/210124021 SA



14.99

APP EXCLUSIVE OFFER
3,000

\$3
Value



PC® ROAST AND
GROUND COFFEE
800-930 g or **PODS** 30's
selected varieties
café torréfié et moulu ou capsules
21038477 SA/21032191 SA

2.99

FERRERO ROCHER
CHOCOLATE BAR
selected varieties
90 g
barres de chocolat
21438842 SA/21438871 SA



NO HST/GST*

2.50

NO NAME®
MARSHMALLOWS
selected varieties
400 g
guimauves
20233473001 SA/20234472002 SA



NO HST/GST*

4.99

BICK'S PICKLES
selected varieties
1L
cornichons
2013029901 SA/2014002001 SA



\$6

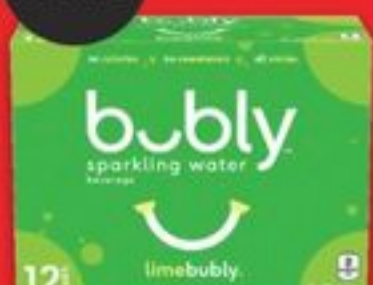
NO NAME®
NAPKINS
100%
serviettes
SA



5.99

BUBLY or
MONTELLIER
SPARKLING
WATER
selected varieties
12/12x333 mL
eau pétillante
2023337211

NO HST/GST*



6.99

ZEVIA or
SUGAR
SOFT DRINK
selected varieties
6x333 mL
boissons gazeuses
à faible teneur
en sucrose



50¢
Value

NO HST/GST*

10.99

TIDE LIQUID 1.8L L
or **PODS** 21/23/19's
LAUNDRY
DETERGENT
DOWNY or **GAIN**
SCENT BOOSTERS
275 g or **BOUNCE**
DRYER SHEETS
120/280's
selected varieties
détergent ou assouplissant
ou parfumé de parfum
ou feuilles pour sècheuse
à tambour 2023337211



BIG HOLIDAY DEALS!



PC® FROZEN VEGETABLES
selected varieties
300-750 g
 légumes surgelés
30229915 EA/21181245 EA

SAVE UP TO 37%

\$3



CARNATION EVAPORATED MILK
selected varieties
354 ml
lait évaporé
30294812 EA/2094887 EA

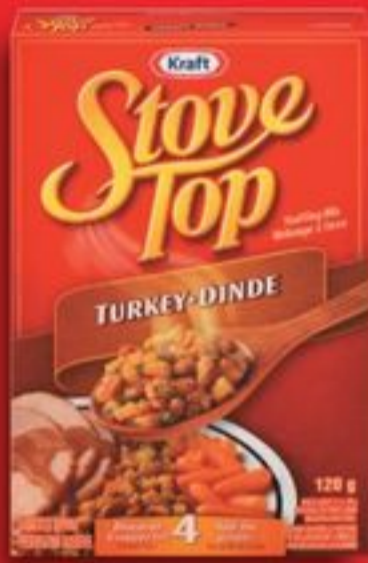
SAVE 46%

1.50

STOVE TOP STUFFING
selected varieties
120 g
farce
30310507001 EA

SAVE 44%

1.27



PC® FROZEN FRUIT
selected varieties
300-600 g
fruits surgelés
30312227 EA/21217541 EA



ONLY

3.99

5.99

KRAFT PEANUT BUTTER HAZELNUT SPREAD 750 g/1 kg or 725 g
selected varieties
beurre d'arachide
ou tortonado de noisettes
30029381061 EA/21285418 EA



6.99

IMPERIAL MARGARINE
1.28 kg
margarine
30064992 EA



\$5

PC® ASIAN SOUP - ENTRÉES
selected varieties, frozen
300 g
soups ou plats cuisinés asiatiques
21240796 EA



\$10

HIGH LINER PAN-SEAR SIGNATURE CUTS or BITES
selected varieties, frozen
425-600 g
poisson
30446670 EA/21186739 EA



1.29

CAMPBELL'S CONDENSED SOUP
selected varieties
234 ml
soupe condensée
30222222 EA



1.59

OCEAN SPRAY CRANBERRY SAUCE
selected varieties
248 ml
sauce aux cranberries
30222222 EA



\$3

MONSTER 473 mL, RED BULL 250 mL or CELSIUS 250 mL ENERGY DRINKS
selected varieties
boissons énergisantes
30222222 EA/20222222 EA



1.49

OASIS JUICE DEL MONTE NECTAR - ARIZONA ICED TEA 500 mL or PC® 100% JUICE 1 L
selected varieties
jus de fruits ou thé glacé
30222222 EA/20222222 EA



1.99

500 Value

50% Value



CLOVER LEAF SMOKED OYSTERS - MUSSELS
selected varieties
15 g
huîtres fumées ou moules
30222222 EA

17.99

TIM HORTONS ROAST AND GROUND COFFEE
875/1050 g or PODS 30 x
selected varieties
café torréfié et moulu ou capsules
30222222 EA/21222222 EA



NO HST

For a complete list of eligible items, [click here](#)

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See instore for details.

NO HST*

**For a complete list of
eligible items, scan here**



Select food and beverages including:

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

Select children's items including:

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

Select literature including:

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that GST applies; however, no HST will be applied at point of sale during the relief period.

DECEMBER

**HIT
OF THE
MONTH**

NO
HST/GST*



\$3

Planters salted mixed nuts,
225 g
Limit: 6, over limit retail \$3.50.



\$3

Wonderful Pistachios,
salted or unsalted, 225 g
product of U.S.A.
Limit: 6, over limit retail \$5.00

NO
HST/GST*



\$5

San Pellegrino Italian sparkling drinks,
Selected varieties, 6x330 mL
Limit: 4, over limit retail \$6.00



\$1.50

PC® English Muffins,
6's, selected varieties
Limit: 4, over limit retail \$2.99



Optimum
Members-Only Price*
\$2
Non-Members
\$2.50

Christie Mini Cookies, Snack Packs
Selected Varieties, 150-200 g

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. *Must be a registered PC Optimum™ member to get this offer. Valid from December 1st – 31st, 2024.

PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



DRINK UP FESTIVE DEALS

Get a top up on low prices. We've got tons of holiday refreshers to complement your meals.

\$7



PC® FINE GRIND ROAST COFFEE
selected varieties, 250 g
café torréfié à mouture fine
21471877_EA



**NO
HST/GST***

\$5

PC® or BLUE MENU® SPARKLING WATER
selected varieties
12x355 mL
eau pétillante
20668034002_C01



**NO
HST/GST***

\$5

PC® SOFT DRINKS
selected varieties
12x355 mL
boissons gazeuses
20218887001_C12



3⁹⁹

PC® 100% CRANBERRY JUICE BLEND
1.89 L
mélange de jus de canneberge
20320042002_EA



\$4

PC® ORANGE JUICE
selected varieties
refrigerated, 1.54 L
jus d'orange
21430531_EA



\$4

PC® DECADENT HOT CHOCOLATE MIX
450 g
mélange à chocolat chaud
21549129_EA



**NO
HST/GST***

8⁵⁰

PC® BLONDE BREW DE-ALCOHOLIZED LAGER BEER
12x355 mL
bière sans alcool
20121729_EA

PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



\$10

PC® BASQUE CHEESECAKE
frozen, 600 g
gâteau au fromage basque
21609491_EA

SUGAR, SPICE, AND PRICED NICE

Chase the sugar highs, without the high price tags. Make our sweet treats your sweet holiday escape.



4²⁹

PC® THE WORLD'S BEST ALL-BUTTER SCOTTISH SHORTBREADS
200 g
Sablé écossais pur beurre
20129504_EA



\$6

PC® CRUSTASTIC SUGAR CRAVE PIE BAR
430 g
tarte rectangulaire
21609501_EA



\$6

PC® CRUSTASTIC JOLLYBERRY GINGERBREAD PIE BAR
430 g
tarte rectangulaire
21609492_EA



3⁴⁹

PC® THE DECADENT COOKIE
selected varieties
280/300 g
biscuits
20612281_EA



\$10

PC® CHEESECAKE
selected varieties, frozen
600 g
gâteau au fromage
20147627_EA/20318102_EA



\$6

PC® HOMESTYLE BUTTER PIE CRUSTS
frozen
350 g
crouêtes à tarte
21610882_EA

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing.

December 19-25, 2024

Earn*

15,000 pts

\$15 value

for every \$100* spent on Ultimate Dining Card gift cards.



* Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

 insurance

PC Optimum™ members can save up to 35% on home and auto insurance*



*Conditions apply. Subject to change. For full details see www.pcinurance.ca.

 Health™

Flu shot? Think Pharmacist.

Book your appointment today.*

[Book now](#)

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, PEI and Newfoundland; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ™ Trademark of 911979 Alberta LM, used under license.



THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The NOFRILLS thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

NFA MKT