

**ALWAYS PRICED**

**ALWAYS \$**



**CAPTAIN MORGAN**  
SPICED RUM,  
1.75 L

**ALWAYS \$49**



**TRUVARI**  
PROSECCO,  
750 ML

**ALWAYS \$12**



**TOM GORE**  
CABERNET SAUVIGNON,  
CHARDONNAY OR  
SAUVIGNON BLANC,  
750 ML

**ALWAYS \$14**



**J. LOHR**  
SEVEN OAKS  
CABERNET SAUVIGNON,  
750 ML

**ALWAYS \$20**



**BROKEN BRIDGE**  
CABERNET MERLOT  
OR PINOT GRIGIO,  
750 ML

**ALWAYS \$7**



**KING'S CROSS**  
IRISH STYLE  
CREAM LIQUEUR,  
1.75 L

**ALWAYS \$35**



**BONUS 50 ML**  
**BULLEIT BOURBON**  
WHISKEY,  
1.75 L

**ALWAYS \$65**



**PC® BEER**  
PILSNER, HONEY RED,  
IPA OR LIGHT, 12 X 355 ML

**ALWAYS \$14**



**OAK RANCH**  
CABERNET SAUVIGNON,  
PINOT GRIGIO OR  
CHARDONNAY,  
4 L

**ALWAYS \$33**

\*Get a free NFL Rocks Glass when you buy Captain Morgan Spiced Rum 1.75 L. Offer valid Wednesday, December 18th to Sunday, December 24th, 2024. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details.

Prices and offers effective from Wednesday, December 18th to Tuesday, December 24th, 2024 unless otherwise stated. Please see in-store or online at [shop.realcanadianliquorstore.ca](http://shop.realcanadianliquorstore.ca) for your particular store's hours.



CHEERS  
TO VALUE

# BIGGER BOTTLES, BIGGER SAVINGS!

## SPIRITS



FORTY CREEK  
COPPER BOLD  
WHISKY,  
1.75 L

**\$52**



**FREE**  
WITH PURCHASE



CROWN ROYAL  
FINE DE LUXE RYE,  
1.75 L

**\$54**



DECA®  
VODKA,  
1.75 L

**\$45**



JOHNNIE WALKER  
BLACK LABEL  
BLENDED  
SCOTCH WHISKY,  
1.75 L

**\$74**



PATRÓN  
SILVER OR  
REPOSADO TEQUILA,  
1.75 L

**\$99**



BOMBAY  
SAPPHIRE  
LONDON DRY GIN,  
1.75 L

**\$49**



MALIBU  
COCONUT  
FLAVOURED RUM,  
750 ML

**\$22**



APPLETON ESTATE  
5 YEAR OLD  
RUM,  
750 ML

**\$24**



KAHLÚA  
COFFEE FLAVOURED LIQUOR  
OR CHOCOLATE SIPS,  
750 ML

**\$24**



GRAND MARNIER  
LIQUEUR  
COGNAC & ORANGE,  
1.14 L

**\$54**



HENNESSY  
VERY SPECIAL COGNAC,  
1 L

**\$57**

\*Get a free NHL Rocks Glassware when you buy Crown Royal Fine De Luxe Rye 1.75 L. Offer valid Wednesday, December 18th to Tuesday, December 24th, 2024. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details.

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# LEGENDARY HOLIDAY SAVINGS

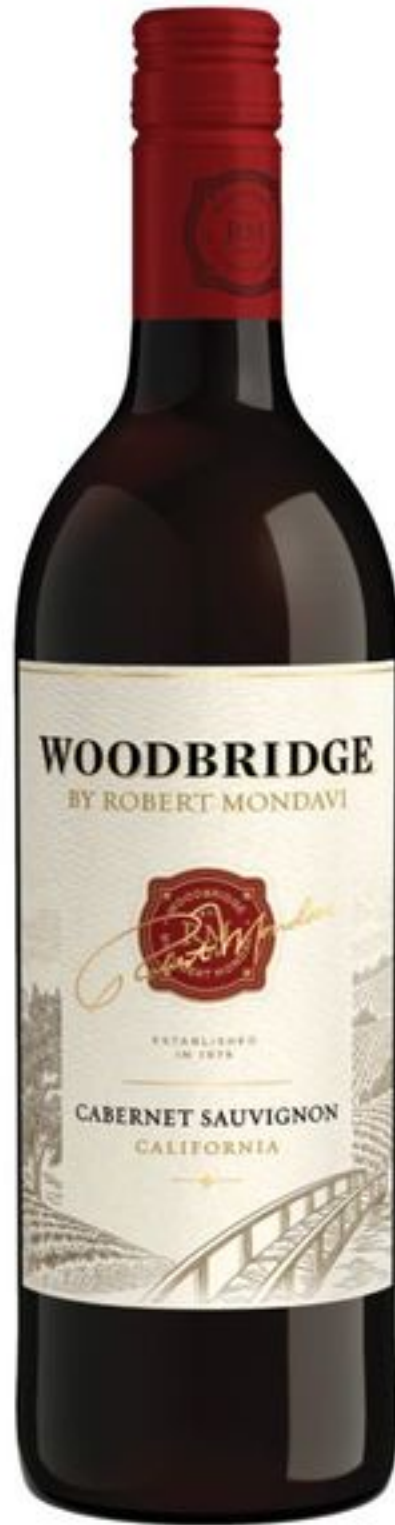
LOW PRICES IN EVERY AISLE

## WINE



LINDEMAN'S  
BIN SERIES  
ASSORTED VARIETIES,  
750 ML

**\$9**



ROBERT MONDAVI  
WOODBRIDGE  
ASSORTED VARIETIES,  
750 ML

**\$10**



OYSTER BAY  
ASSORTED VARIETIES,  
750 ML

**\$13**



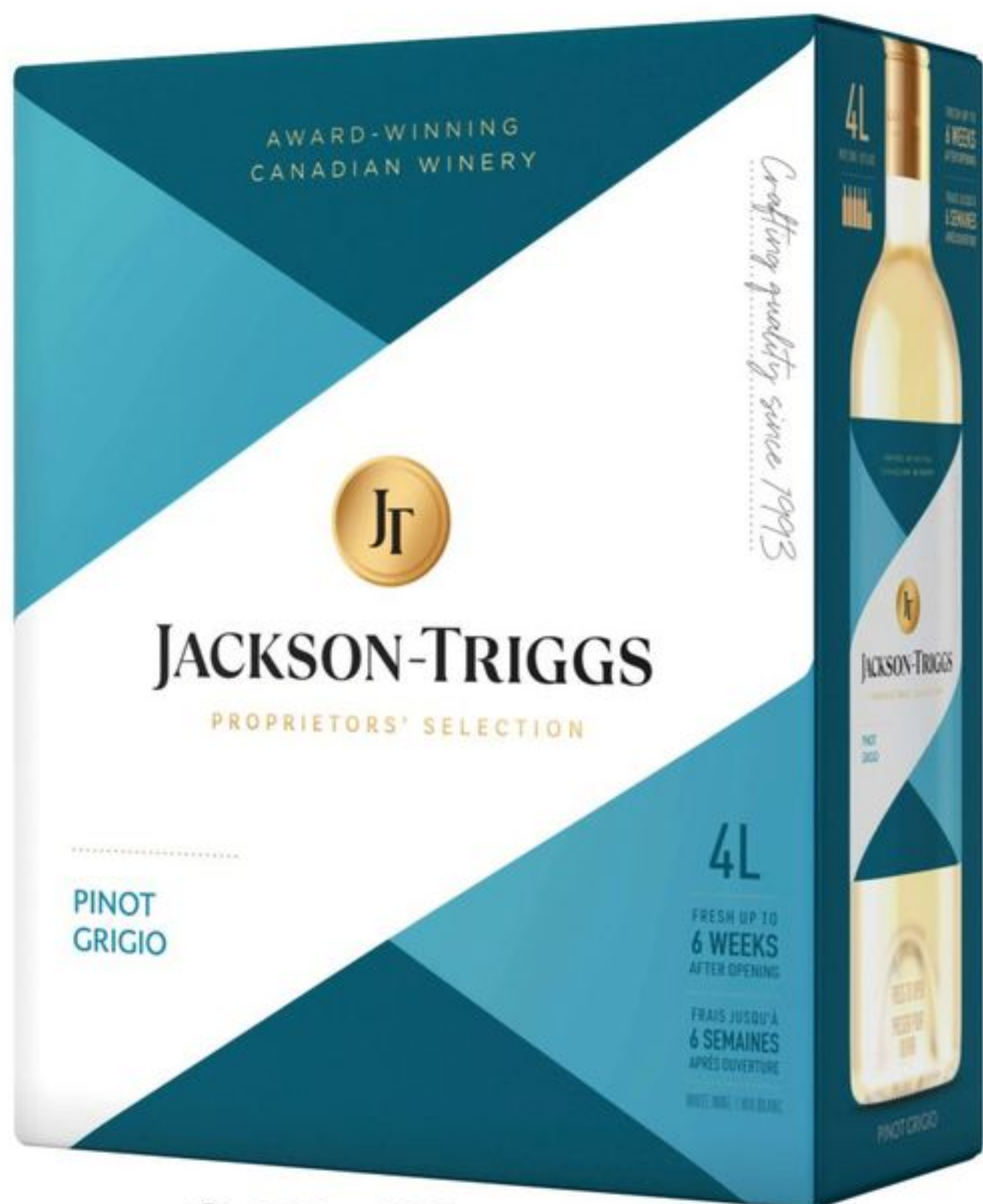
JOSH CELLARS  
CABERNET SAUVIGNON,  
750 ML

**\$14**



MASI  
COSTASERA  
AMARONE CLASSICO,  
750 ML

**\$42**



JACKSON-TRIGGS  
ASSORTED VARIETIES,  
4L

**\$36**

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# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

BEER / COOLERS



**BUDWEISER**  
BEER,  
36 X 355 ML

**\$57**



**HEINEKEN**  
LAGER BEER,  
28 X 355 ML

**\$59**



**ALBERTA GENUINE DRAFT**  
BEER,  
36 X 355 ML

**\$40**



**MOOSEHEAD**  
LAGER BEER,  
24 X 355 ML

**\$39**

**GUINNESS DRAUGHT**  
BEER,  
8 X 440 ML

**\$21**



**DECA®**  
VODKA SODA  
MIXED PACK,  
12 X 355ML

**\$18**



**BLACK FLY**  
COCKTAIL  
MEGA MIXER,  
30 X 355ML

**\$53**



**DECA®**  
ORIGINAL HARD TEA,  
12 X 355ML

**\$17**

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# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**GIFT IDEAS!**



**JOHNNIE WALKER**  
SCOTCH FAMILY PACK,  
4 X 200 ML

**\$85**



**STIEGL BEER**  
ADVENT CALENDAR,  
24 X 330 ML

**\$79**



**CANELLA**  
ADVENT CALENDAR  
SPARKLING WINES,  
24 X 200 ML

**\$130**



**JURA**  
10 YEAR OLD  
SINGLE MALT SCOTCH WHISKY  
GIFT PACK,  
750 ML

**\$52**



**GREY GOOSE**  
MARTINI GIFT PACK,  
750 ML

**\$42**



**EMPRESS**  
INDIGO & GIN FLUTE  
GIFT PACK,  
750 ML

**\$38**



**BAILEYS**  
ORIGINAL  
IRISH CREAM  
MUG GIFT PACK,  
750 ML

**\$33**

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# SPARKLING WINES

Get **6,000** pts

THAT'S  
**\$6**  
IN POINTS

when you spend  
\$30 or more on any  
sparkling wines.<sup>††</sup>

VALID DEC 18 - DEC 24

J.P. CHENET  
ICE EDITION,  
750 ML

**\$12**



HENKEL  
TROCKEN  
SPARKLING WINE,  
750 ML

**\$12**



MARTINI  
ASTI SPUMANTE,  
ROSÉ OR PROSECCO,  
750 ML

**\$12**



LA MARCA  
PROSECCO OR  
PROSECCO ROSÉ,  
750 ML

**\$14**



G.H.  
MUMM  
CHAMPAGNE,  
750 ML

**\$55**



VEUVE  
CLICQUOT BRUT  
CHAMPAGNE,  
750 ML

**\$66**



††when you spend \$30 or more on any sparkling wine in a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit [pcoptimum.ca](http://pcoptimum.ca) for full terms, conditions and redemption restrictions. Offer valid Wednesday, December 18th to Tuesday, December 24th, 2024. ©/™ Trademarks of Loblaw's Inc.



## SHOW US AND WE'LL MATCH

If a competitor has a lower price,  
simply show us and we'll match!\*

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# MIX & MATCH ANY 4

Get **10,000 pts** when you buy any 4 of these select wines. **VALID DEC 18 - DEC 31**

THAT'S **\$10** IN POINTS

**WHITEHAVEN**  
SAUVIGNON BLANC,  
750 ML



**\$17**

**LOUIS M. MARTINI**  
CABERNET SAUVIGNON,  
750 ML



**\$21**

**MASI CAMPOFIORIN**  
RIPASSO,  
750 ML



**\$20**

**TRIVENTO GOLDEN RESERVE**  
MALBEC,  
750 ML



**\$20**

**CONUNDRUM**  
RED,  
750 ML



**\$19**

**RED ROOSTER**  
CABERNET/MERLOT,  
750 ML



**\$18**

**CONUNDRUM**  
WHITE,  
750 ML



**\$15**

**MICHAEL DAVID**  
LODI ZIN,  
750 ML



**\$19**

**COLOSSAL**  
RESERVA,  
750 ML



**\$13**

**JOHNNY Q**  
CABERNET SAUVIGNON,  
750 ML



**\$14**

**STERLING VINTNERS**  
CABERNET SAUVIGNON,  
750 ML



**\$13**

**PINE RIDGE**  
CHENIN BLANC VIOGNIER,  
750 ML



**\$15**

\*When you buy any 4 of the following select wines: Whitehaven Sauvignon Blanc 750 mL, Louis Martini Cabernet Sauvignon 750 mL, Masi Campofiorin Ripasso 750 mL, Trivento Gold Res Malbec 750 mL, Conundrum Red 750 mL, Campagnola Valpolicella Ripasso 750 mL, Conundrum White 750 mL, Michael David Lodi Zin 750 mL, Colossal Reserva 750 mL, Johnny Q Cabernet Sauvignon 750 mL, Sterling Vintners Cabernet 750 mL, Villa Maria Sauvignon Blanc 750 mL. In a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions. Offer valid Wednesday, December 18th to Tuesday, December 31st, 2024. ®/™ Trademarks of Loblaws Inc.

Prices effective Wednesday, December 18th to Tuesday, December 24th, 2024 in this area only. \*If a competitor offers a lower price on any item we carry in our store, simply show us the advertisement or receipt and we will sell you that item at the same price. We will match the competitor's price only during the effective date of the competitor's advertisement or within 7 days of the date on the receipt. Our competitors are determined solely by us and are based on a number of factors which can change from time to time and vary by store location. Item must be identical (defined as same brand, size and attributes). We will not match competitors' private label offers on non-identical brands, "multi-buys" (i.e. 2 for \$4), "spend x get x", "free", "clearance", discounts obtained through loyalty programs. We reserve the right to limit quantities to reasonable requirements. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. We reserve the right to cancel or change the terms of this program at any time. \*\*Offer only applicable to valid PC Optimum™ program members until Tuesday, December 24th, 2024, after which the price will be the same for both members and non-members of PC Optimum™ program. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Taxes applicable on the purchase amount after discounts. No adjustments on previous purchases. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws® banner. Cannot be combined with any other offer or promotion. See terms and conditions for restrictions and full program details. †Redemption of points against the purchase of alcohol as permitted in certain jurisdictions is subject to provincial minimum pricing regulations where applicable. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. PC Optimum™ points offers valid Wednesday, December 18th to Tuesday, December 24th, 2024. ‡Offer is only available at Real Canadian Liquorstore™ locations in Alberta to valid PC Optimum™ members who are of legal drinking age. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. No adjustments on previous purchases. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. offers valid Wednesday, December 18th to Tuesday, December 24th, 2024. †Orders will be made available for curbside pick-up at the time indicated by the applicable store. Customers must call upon arrival to receive order and complete payment. Only available between 10:30am and 6:00pm daily. ®/™ Trademarks of Loblaws Inc. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details. ©2024 Loblaws Inc. All rights reserved. PLEASE DRINK RESPONSIBLY & DESIGNATE A DRIVER • DON'T DRINK & DRIVE.





# BIG ON CHEERS LOW ON PRICE



**Get 10,000<sup>pts</sup>**  
when you buy any 4 of these select wines.††  
VALID DEC 18 - DEC 31

THAT'S **\$10**  
IN POINTS

Mix and match any 4 wines listed in our group wine offer page, and get 10,000 PC Optimum™ points.



**ALWAYS \$**

Find set prices for selected items every week.



**TRUVARI**  
PROSECCO,  
750 ML

**ALWAYS \$12**

**ALWAYS \$**

Find set prices for selected items every week.



**OAK RANCH**  
CABERNET SAUVIGNON,  
PINOT GRIGIO OR  
CHARDONNAY,  
4L

**ALWAYS \$33**

**FREE WITH PURCHASE**

Check our flyer for the free item offer with minimum purchase.



**CROWN ROYAL**  
FINE DE LUXE RYE,  
1.75 L

**\$54**



## SHOW US AND WE'LL MATCH

If a competitor has a lower price, simply show us and we'll match!\*