

**DECEMBER**

**HIT  
OF THE  
MONTH**



**Planters salted mixed nuts,**  
225 g  
21620001\_EA



**SanPellegrino Naturali  
Italian sparkling drinks**  
Selected varieties, 6x330 mL  
21433206\_EA



**Christie Mini Cookies, Snak Paks**  
Selected varieties, 150-200 g  
21585155\_EA/21585047\_EA



**Wonderful Pistachios,**  
Salted & Unsalted, 225 g  
21018439\_EA/21085963001\_EA



**PC® or PC® Blue Menu  
English Muffins,**  
Selected varieties, 6s, 342 g  
20810879\_EA/20810796\_EA

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.  
\*Must be a registered PC Optimum™ member to get this offer.  
Valid from December 1st - 31st, 2024. While quantities last. No rainchecks.

# Kraft

Optimum™

## POINTS ON YOUR FAVES

2<sup>97</sup>

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA

GET 500<sup>®</sup>  
CLASSICO PASTA SAUCE  
SELECTED VARIETIES  
430-600 ML  
20323699004\_EA



GET 500<sup>®</sup>

3<sup>97</sup>



PHILADELPHIA CREAM CHEESE PRODUCT  
227/250 G  
OR KRAFT CHEEZ WHIZ  
450 G  
SELECTED VARIETIES  
2064267\_EA  
20844924002\_EA  
20649644001\_EA

GET 500<sup>®</sup>

CRAVE OR KRAFT DINNER ENTRÉES  
SELECTED VARIETIES, FROZEN, 200-340 G  
21048318\_EA/21522618\_EA



GET 1,000<sup>®</sup>

= \$1 Value

KRAFT PEANUT BUTTER OR HAZELNUT SPREAD 725 G-1 KG,  
MAXWELL HOUSE OR NABOB TASSIMO DISCS 8-10'S  
SELECTED VARIETIES  
2002060010\_EA/21282918\_EA  
20323612\_EA/20722918\_EA



GET 1,000<sup>®</sup>

= \$1 Value

KRAFT SINGLES  
SELECTED VARIETIES, 825 G  
21063112\_EA



GET 1,000<sup>®</sup>

= \$1 Value

9<sup>99</sup>

**LIMIT 4**  
OVER LIMIT PAY  
13.49 EA



MAXWELL HOUSE GROUND COFFEE  
SELECTED VARIETIES, 631-900 G  
21066863\_EA

# LEGENDARY HOLIDAY SAVINGS

**LOW PRICES IN EVERY AISLE**

# REAL CANADIAN SUPERSTORE

**We match prices\* so you can just shop!**

\*SEE PAGE 2 FOR DETAILS



**HOT DEAL**  
**1.99**  
LB  
4.39/KG

COOK'S HAM PORTIONS  
20559647\_KG

**HOT DEAL**  
**2.49**  
LB  
5.49/KG

PORK COMBO CHOPS  
SIRLOIN, RIB AND CENTER CHOPS  
2161236\_KG

NO NAME® NATURALLY IMPERFECT™ RED OR RUSSET POTATOES  
PRODUCT OF WESTERN PROVINCES  
CANADA NO. 2 GRADE, CLUB SIZE  
20644637001\_EA/20101372001\_EA

**HOT DEAL**  
**5.54**  
20 LB

**5.77**  
**LIMIT 4**  
OVER LIMIT PAY 8.49 EA

CRACKER BARREL  
TEX MEX

**6.47**  
**LIMIT 4**  
OVER LIMIT PAY 7.29 EA

GET 1,000<sup>00</sup> = \$1 Value

LIBERTÉ GREEK YOGURT TUBS  
SELECTED VARIETIES, 650/750 G  
2070431001\_EA/21523099\_EA

GET 5,000<sup>00</sup> = \$5 Value  
when you spend \$15<sup>00</sup> or more on

PRINGLES, EGGO, CHEEZ-IT OR KELLOGG'S NUTRI GRAIN, SPECIAL K, KASHI, RICE KRISPIES SQUARES OR POP TARTS BARS  
ALL VARIETIES AND SIZES  
2032340001\_EA/21214560\_EA  
\*Open your PC Optimism™ app or visit paraptimism.ca to get the offer.



# FREE

**WHEN YOU SPEND \$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

UP TO \$38 VALUE

PC® BUTTER INFUSED TURKEY OR SUFRA™ HALAL TURKEY  
FROZEN, 5-7 KG  
2184940\_EA



**7.99**  
**LIMIT 4**  
OVER LIMIT PAY 8.99 EA

PC® COOKED OR RAW WHITE PEELLED OR ZIPPERBACK® SHRIMP  
FROZEN, 31-40/LB, 400 G  
20791381\_EA/21018888\_EA

**ONLY 2.99**

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S  
SELECTED VARIETIES  
2178571\_EA/21078642\_EA

**3.29**  
**LIMIT 4**  
OVER LIMIT PAY 4.00 EA

SILK NON-DAIRY BEVERAGES  
SELECTED VARIETIES  
REFRIGERATED, 1.74-1.89 L  
2013090001\_EA/21327480\_EA



**2.97**  
**LIMIT 2**  
OVER LIMIT PAY 4.00 EA

DORITOS TORTILLA CHIPS  
SELECTED VARIETIES  
210-280 G  
2138906\_EA/2138918\_EA

**2.99**  
**LIMIT 4**  
OVER LIMIT PAY 3.69 EA

CHRISTIE COOKIES  
SELECTED VARIETIES, 224-303 G  
21388407\_EA/21381008\_EA

**2.79**  
**LIMIT 4**  
OVER LIMIT PAY 3.29 EA

REAL CANADIAN NATURAL SPRING WATER  
24X500 ML  
20154973\_CA/21088040\_CA



**8.99**  
**LIMIT 4**  
OVER LIMIT PAY 11.99 EA

TIDE LIQUID 1.86 L OR PODS 18/23/31'S  
LAUNDRY DETERGENT, DOWNY OR GAIN FABRIC SOFTENER  
1.89/2.63 L, SCENT BOOSTERS 303/379 G OR BOUNCE DRYER SHEETS 120/200'S, SELECTED VARIETIES  
2054811001\_EA/21628881\_EA

**13.99**  
**LIMIT 4**  
OVER LIMIT PAY 23.99 EA

ROYALE BATHROOM TISSUE  
SELECTED VARIETIES  
2178232\_EA/2178233\_EA

**41.97**  
**LIMIT 4**  
OVER LIMIT PAY 49.99 EA

GET 3,000<sup>00</sup> = \$3 Value

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS  
SIZE 3-6, SELECTED VARIETIES, 120-192'S  
21435843\_EA/21479092\_EA



Flyer prices effective from Thursday, December 5th to Wednesday, December 11th, 2024

**JOE FRESH**

**Ends December 11**

**Optimum™**

**15K** pts

**When You Spend \$75+  
on Apparel\***

**\$15**  
value

In-Store + Online

**SHOP NOW**



**APP EXCLUSIVE OFFER**

Open your PC Optimum™ app or visit [pcoptimum.ca](http://pcoptimum.ca) to get the offer.

Snowflake  
Pullover

**39**



Toddler Girls'  
Lace Dress

**24**



Men's Button-Down  
Shirt

**35**



# COLLECT & SAVE! BIG

Get one stamp for every \$20\* spent.  
Collect 20 stamps and get 75% off  
one piece of high quality  
Swiss Design Cookware!

**75%**  
OFF\* EACH

**\$20\* SPENT  
= 1 STAMP**



\*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](https://Pcoptimum.ca/collectandsave).

# SUPER COUPONS

More offers.  
More points.

UP TO  
**\$60**  
IN TOTAL  
VALUE

CLICK FOR THIS  
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



Get

1,000<sup>pts</sup>  
with digital  
coupon

= \$1  
Value

**PC<sup>®</sup> CHOPPED  
SALAD KITS**  
PRODUCT OF U.S.A.  
282-369 G  
2037895\_EA



Buy 2, get  
500<sup>pts</sup>  
with digital  
coupon

**NO NAME<sup>®</sup>  
BEANS**  
540 ML  
2007763\_EA



With digital  
coupon, get

2,000<sup>pts</sup>  
for every \$10\*  
spent on

= \$2  
Value<sup>1</sup>

**PC<sup>®</sup> ORGANICS  
BABY FOOD**  
6-185 G, 6X128 ML, 946 ML  
OR **PC<sup>®</sup> PEDIATRIC  
NUTRITIONAL  
SUPPLEMENT** 6X235 ML  
21005142\_EA  
\*At least \$2 value in points



With digital  
coupon, get

6,000<sup>pts</sup>  
for every \$25\*  
spent on

= \$6  
Value<sup>1</sup>

**PC<sup>®</sup> FOOD STORAGE  
AND LUNCH SOLUTIONS**  
21218,236\_EA  
\*At least \$6 value in points



# Feed the fam, for less

**15<sup>99</sup>**

**PC® EASY-CARVE™ TURKEY BREAST ROAST**  
FROZEN, 1 KG  
20822446\_EA



**\$15**

**PC® THE ULTIMATE PORK RIB ROAST**  
FROZEN, 1.1 KG  
2167917\_EA



**650 LB**  
14.30/KG

**PC® EASY-TO-CARVE HALF HAM WITH SUGAR MAPLE GLAZE POUCH**  
21412032\_KG



**\$20**

**PC® SALMON WELLINGTON**  
FROZEN, 725 G  
21552109\_EA



**3<sup>99</sup>**

**PC® YORKSHIRE PUDDING**  
FROZEN, 185 G  
20025468\_EA



**3<sup>99</sup>**

**PC® CRANBERRY ORANGE SAUCE**  
400 ML  
200779142\_EA



**3<sup>99</sup>**

**PC® BLACK LABEL PASTA**  
SELECTED VARIETIES  
500 G  
20419290002\_EA



**64<sup>9</sup>**

**PC® BLACK LABEL PASTA SAUCE**  
SELECTED VARIETIES  
650 ML  
20434980002\_EA



**ALWAYS 2/\$9**  
OR 5.49 EA

**PC® ORGANICS VEGETABLES**  
SELECTED VARIETIES  
FROZEN, 300-500 G  
2043889001\_EA  
2043889002\_EA



**21<sup>9</sup>**

**PC® MUSTARD**  
SELECTED VARIETIES  
250/325 ML  
200504822002\_EA  
200504794\_EA



**54<sup>9</sup>**

**PC® OLIVES**  
SELECTED VARIETIES  
375 ML  
20237906\_EA  
20219490\_EA



**34<sup>9</sup>**

**PC® CREAMY HORSERADISH OR HOT RED PEPPER JELLY**  
250 ML  
20000177\_EA  
20099627\_EA



**\$20**

**PC® ULTIMATE ROASTING BASKET**  
21570696\_EA

**LIMIT 2 OVER LIMIT PAY 25.00 EA**



**\$20**

**PC® GOLD PLATTER**  
21570623\_EA



**BUY 1 GET 1 50% OFF**

**PC® DINNER, BEVERAGE OR BUFFET NAPKINS**  
40'S, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE, 5.00  
21586274\_EA/21585768\_EA



\*Spend \$300 or more in-store or through PC Express™ online pick-up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free PC® Butter Infused Turkey or Suhr® Halal Turkey, frozen, 5-7 kg. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$38.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 21595960\_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. **"We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.



Insiders Report™

# Snag festive sips

**2<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.49 EA

PC<sup>®</sup> HERBAL TEA  
SELECTED VARIETIES, 20'S  
20627612001\_EA/2106276270\_EA



**4<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

PC<sup>®</sup> HOT CHOCOLATE  
SELECTED VARIETIES, 350-750 G  
21022327\_EA/214860613\_EA



**7<sup>50</sup>**

PC<sup>®</sup> FRIZZAN-  
TE SPARKLING  
TEA BEVERAGE  
POMEGRANATE  
HIBISCUS WHITE TEA  
OR PEACH GINGER  
GREEN TEA FLAVOUR  
750 ML  
2109794\_EA/2109794E\_EA



**3<sup>99</sup>**

PC<sup>®</sup> 100%  
CRANBERRY  
JUICE BLEND  
1.89 L  
20320042002\_EA



**15<sup>99</sup>**

PC<sup>®</sup> ROAST AND  
GROUND COFFEE  
SELECTED VARIETIES, 800-930 G  
21092427\_EA



**99¢**

**LIMIT 4**  
OVER LIMIT PAY  
1.25 EA

PC<sup>®</sup> SOFT  
DRINKS  
SELECTED  
VARIETIES, 2 L  
2031045003\_EA  
2031045002\_EA



**\$5**

PC<sup>®</sup> OR BLUE MENU<sup>®</sup>  
SPARKLING WATER  
SELECTED VARIETIES, 12X355 ML  
20668034002\_CO/21306197\_CO1



**2<sup>99</sup>**

PC<sup>®</sup> SOFT DRINKS  
SELECTED VARIETIES, 6X222 ML  
21399519\_CO6



**7<sup>50</sup>**

PC<sup>®</sup> DE-ALCOHOLIZED  
WINE  
SELECTED VARIETIES 750 ML  
21043604\_EA/21480118\_EA



**4<sup>50</sup>**

PC<sup>®</sup> M'AQUA  
COCKTAIL FLAVOURED  
SPARKLING WATER  
SELECTED VARIETIES, 6X355 ML  
21590609\_CO6/21590813\_CO6



**\$6**

PC<sup>®</sup> NON-ALCOHOLIC  
CRAFT BEER  
SELECTED VARIETIES, 4X355 ML  
21089335\_CO4/21589406\_CO4



**\$30**

PC<sup>®</sup> GOLD  
ICE BUCKET  
21589023\_EA



**\$40**

PC<sup>®</sup> GOLD  
BAR TOOLS  
21086431\_EA



**\$25**

PC<sup>®</sup> GOLD  
PITCHER  
21589282\_EA



**\$8**

PC<sup>®</sup> GOLD RIM  
COCKTAIL  
GLASS  
21575992\_EA







Insiders Report™

# Celebrate big, spend small

**\$10**

**PC® NORTHERN SPANISH-STYLE BASQUE CHEESECAKE**  
FROZEN, 600 G  
21609491\_EA



**\$5**

**PC® ALL-BUTTER CHOCOLATE CHIP BRIOCHE LOAF**  
400 G  
21607172\_EA



**\$8**

**PC® CRUSTASTIC™ JOLLYBERRY GINGERBREAD PIE BAR**  
SELECTED VARIETIES, 430 G  
21609492\_EA



**5.99**

**LIMIT 4  
OVER LIMIT PAY  
6.99 EA**

**PC® CANDY CANE ICE CREAM 1.5L OR BARS 6X55 ML**  
SELECTED VARIETIES, FROZEN  
20610224\_EA/20911091\_EA



**\$6**

**PC® SLICED BRANDY FRUITCAKE WITH ICING**  
230 G  
21199272\_EA



**\$7**

**PC® SUISSE FRUIT & NUT MILK CHOCOLATE OR DARK CHOCOLATE WITH HONEY ALMOND NOUGAT**  
400 G  
21609298\_EA/21609235\_EA



**\$5**

**PC® ROLLED WAFERS**  
SELECTED VARIETIES, 400 G  
21601215\_EA/21601372\_EA



**4.99**

**PC® MILK OR DARK CHOCOLATE COVERED TRUFFLES**  
155 G  
21405270\_EA/21405235\_EA



**4.99**

**PC® HOT CHOCOLATE BOMBS CHOCOLATE**  
90 G  
21387379\_EA



**11.99**

**PC® COCOA DUSTED TRUFFLES PLAIN**  
1.36 KG  
21394206\_EA



**BUY 2  
GET 1  
FREE**

**LIFE AT HOME™ SCENTED CANDLES**  
ASSORTED SCENTS  
FREE ITEM MUST BE  
EQUAL TO OR LESS  
THAN FIRST TWO ITEMS  
16.00  
21576723\_EA  
21576748\_EA



**\$10**

**LIFE BRAND® HEAD-TO-TOE BEAUTY GIFT SET**  
SELECTED VARIETIES  
AND SIZES, WHILE  
QUANTITIES LAST  
21534874\_EA



**\$10**

**LIFE BRAND® HYDRATING ROUTINE SKIN CARE COLLECTION**  
WHILE QUANTITIES  
LAST  
21399972\_EA



**\$5**

**LIFE BRAND® ACNE OIL-ABSORBING PATCHES**  
WHILE QUANTITIES  
LAST, 30'S  
21599992\_EA



# Celebrate big, spend small

**5<sup>99</sup>**

**PC<sup>®</sup> BACON**  
REGULAR, LOW SALT, MAPLE FLAVOUR  
20193629\_EA

**LIMIT 4**  
OVER LIMIT PAY  
7.99 EA



**500 G**

**\$5**

**PC<sup>®</sup> MERINGUE NESTS**  
96 G  
20174554\_EA



**\$7**

**PC<sup>®</sup> GREENHOUSE GROWN STRAWBERRIES**  
PRODUCT OF CANADA, CANADA NO.1 GRADE, 340 G  
21027142001\_EA



**3<sup>99</sup>**

**PC<sup>®</sup> THE DECADENT<sup>®</sup> MOLTEN CHOCOLATE LAVA CAKE**  
2X108 G  
20800613\_EA



**6<sup>99</sup>**

**PC<sup>®</sup> CANDY CANE FLAVOURED COFFEE**  
12'S  
20143668\_EA



**2/\$8**  
OR 4.99 EA

**PC<sup>®</sup> ORGANICS CHOCOLATE**  
SELECTED VARIETIES, 100 G  
21219948\_EA/21219962\_EA



**3<sup>99</sup>**

**PC<sup>®</sup> ORGANICS DRY ROASTED PUMPKIN SEEDS**  
200 G  
20173490\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.49 EA



**5<sup>49</sup>**

**PC<sup>®</sup> ORGANICS RAW CASHEWS OR CHOPPED WALNUTS**  
200 G  
21017982\_EA/21017457\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.29 EA



**13<sup>99</sup>**

**PC<sup>®</sup> ORGANICS ALMOND FLOUR**  
454 G  
21411908\_EA

**LIMIT 4**  
OVER LIMIT PAY  
16.49 EA



**5<sup>49</sup>**

**PC<sup>®</sup> ORGANICS PANCAKE MIX**  
900 G  
20898493\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.49 EA



**4<sup>19</sup>**

**PC<sup>®</sup> BLACK LABEL MAPLE BUTTER SPREAD**  
158 G  
21191340\_EA



**6<sup>49</sup>**

**PC<sup>®</sup> BLACK LABEL FRUIT JAM**  
SELECTED VARIETIES, 370 ML  
20410553001\_EA/20410553003\_EA



\$35



Gift a  
bundle  
without  
spending  
bundles

# JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,  
HAPPY SAVING

**8<sup>99</sup>**

PC® SPRING ROLLS  
SELECTED VARIETIES  
FROZEN, 560-772 G  
2008909\_EA

**LIMIT 4**  
OVER LIMIT PAY  
10.00 EA



**7<sup>99</sup>**

PC® MINI CHICKEN  
EMPANADAS  
SELECTED VARIETIES  
FROZEN, 460 G  
2104913\_EA



**10<sup>99</sup>**

PC® SHRIMP  
HORS D'OEUVRES  
SELECTED VARIETIES  
FROZEN, 294-454 G  
2008017\_EA/20135874\_EA



**4<sup>49</sup>**

NO NAME® SAUSAGE  
CHUBS OR RINGS  
SELECTED VARIETIES, 300-500 G  
2001918\_EA/20642425\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA



**7<sup>99</sup>**

PC® MOZZARELLA  
CHEESE STICKS  
SELECTED VARIETIES  
FROZEN, 454 G  
2116020\_EA

**LIMIT 4**  
OVER LIMIT PAY  
10.99 EA



ASIAN ENTRÉES  
SELECTED VARIETIES, 537 G  
2162482\_EA/2162483\_EA

**\$9**



**\$7**

NO NAME® NATURALLY  
IMPERFECT™ LEMONS  
PRODUCT OF U.S.A., 4 LB  
212448901\_EA



ALWAYS  
**\$1.25**



**2/\$7**  
OR 3.97 EA

HOLIDAY MINI  
CUPCAKES  
VANILLA OR CHOCOLATE, 12'S  
21294823\_EA



**3<sup>49</sup>**

NO NAME®  
SALSA  
SELECTED VARIETIES  
430 ML  
2008909001\_EA



**4<sup>79</sup>**

NO NAME®  
TORTILLA  
CHIPS  
SELECTED VARIETIES  
908 G  
2106737\_EA



**4<sup>79</sup>**

NO NAME®  
POTATO CHIPS  
SELECTED VARIETIES  
750 G  
20040972\_EA  
20422108022\_EA



**\$6**

NO NAME®  
ROASTED  
PEANUTS  
PRODUCT OF U.S.A.  
907 G  
20996039\_EA



**1<sup>99</sup>**

NO NAME®  
OLIVES  
SELECTED VARIETIES  
375/398 ML  
20013106\_EA  
20020440\_EA



**2/\$5**  
OR 2.99 EA

NO NAME®  
SNACK  
CRACKERS  
SELECTED VARIETIES  
225 G  
20018892001\_EA



**2<sup>99</sup>**

NO NAME®  
PICKLES  
SELECTED VARIETIES  
1L  
20046108\_EA  
20124255\_EA



**4<sup>99</sup>**

NO NAME®  
NAPKINS  
500'S  
20006897\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA



**CLUB  
SIZE**

# JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,  
HAPPY SAVING

GET UP TO **\$1** Value when you buy 2

**OLD DUTCH POTATO CHIPS**  
200/235 G, **SNACKS** 250-290 G,  
**ARRIBA** 235/245 G OR **RESTAURANTE**  
**TORTILLA CHIPS** 275/290 G  
SELECTED VARIETIES  
21367909\_EA/21367546\_EA



GET UP TO **\$1.50** Value when you buy 2

**PRINGLES MINGLES PUFFED SNACKS** 155 G OR **PARTY STACK POTATO CHIPS** 194/203 G  
SELECTED VARIETIES  
21074284\_EA/21426362\_EA



**5.99**  
**LIMIT 4**  
OVER LIMIT PAY 8.49 EA

**HELUVA GOOD! FRENCH ONION DIP**  
680 G  
2031279800L\_EA



**QUE PASA TORTILLA CHIPS**  
SELECTED VARIETIES  
156-350 G  
2103131L\_EA/21031316\_EA

**3.79**  
**LIMIT 4**  
OVER LIMIT PAY 4.29 EA



GET UP TO **\$1** Value when you buy 2

**DARE BRETON CRACKERS**  
132-225 G, **VEGGIE CRISPS** 100 G,  
**GRISSOL BAGUETTES** 120/130 G OR  
**MELBA OR CANAPÉ TOAST** 150/200 G  
SELECTED VARIETIES  
20774684002\_EA/21520465\_EA



**3.99**  
**LIMIT 4**  
OVER LIMIT PAY 4.99 EA

**WALKERS SHORTBREAD**  
SELECTED VARIETIES  
135/150 G  
20112388\_EA  
20676027\_EA



**5.49**  
**LIMIT 4**  
OVER LIMIT PAY 6.49 EA

**KETTLE BRAND POTATO CHIPS**  
SELECTED VARIETIES  
368 G  
21520405\_EA



**10.99**

**POPPI SODA**  
SELECTED VARIETIES  
4X355 ML  
21606285\_EA  
21633979\_EA



**5.99**  
**LIMIT 4**  
OVER LIMIT PAY 7.29 EA

**PEPSI SOFT DRINKS**  
SELECTED VARIETIES  
8X355 ML  
21362871L\_C04  
21361864\_C08



**\$8**

**PC® SPARKLING DE-ALCOHOLIZED CIDER BEVERAGE**  
4X330 ML  
21582826\_EA  
21582827\_EA



**1.49**  
**LIMIT 4**  
OVER LIMIT PAY 1.69 EA

**PC® CARBONATED SPRING WATER**  
SELECTED VARIETIES, 1L  
21434314\_EA/21434317\_EA



**7.49**  
**LIMIT 4**  
OVER LIMIT PAY 8.49 EA

**PARTAKE NON-ALCOHOLIC BEER OR ABOVE NON-ALCOHOLIC COCKTAILS**  
SELECTED VARIETIES  
4X355 ML  
21208553\_C04  
21476971\_C04



**10.99**

**NO NAME® GROUND COFFEE**  
SELECTED VARIETIES  
925 G  
21380451L\_EA  
21380451L\_EA



**17.99**  
**LIMIT 4**  
OVER LIMIT PAY 23.99 EA

**TIM HORTONS GROUND COFFEE**  
640-930 G OR **K-CUP PODS**  
24/30'S  
SELECTED VARIETIES  
20872767\_EA  
21146682\_EA



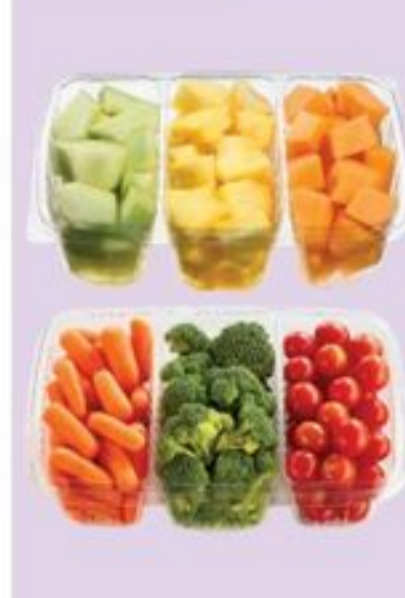
**7.99**

**PC® APPLE CIDER**  
PRODUCT OF CANADA, 3L  
20000005\_EA



**\$10**

**FRUIT OR VEGGIE TRI PACKS**  
MADE FRESH IN-STORE  
830-1200 G  
20022191\_A03  
21009167\_B03



Optimum Members-Only Price  
**10.99**  
Non-members **12.99**

Members save **\$2**

**PC® SPLENDIDO® SLICED DELI MEATS**  
SELECTED VARIETIES  
200 G  
21049119\_EA  
21049122\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**\$12**

**PC® DOUBLE CREAM BRIE**  
450 G  
20787166\_EA



**11.79**

**SABRA CLASSIC HUMMUS**  
850 G  
21332921\_EA



**3.49**

**PC® CINNAMON RAISIN BREAD**  
675 G OR **HOT CROSS BUNS** 8'S  
20004367\_EA/21077822\_EA



**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

**77¢**  
LB  
1.70/KG

**GREEN CABBAGE**  
PRODUCT OF WESTERN CANADA  
CANADA NO. 1 GRADE  
2019030001\_86



**ACORN, BUTTERNUT,  
SPAGHETTI OR  
KABOCHA SQUASH**  
PRODUCT OF CANADA OR MEXICO  
2017102001\_86/2018170001\_86

**147**  
LB  
3.24/KG



**545**

**FARMER'S MARKET™  
MINI CUCUMBERS**  
PRODUCT OF WESTERN  
PROVINCES, 11'S  
2019079001\_8A



**CLUB  
SIZE**

**588**

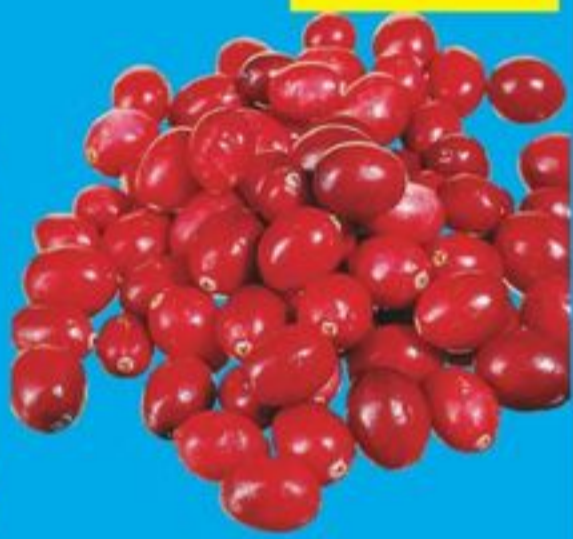
**PC® VARIETY  
TOMATOES**  
PRODUCT OF CANADA OR  
MEXICO, 581 G  
2018066001\_8A



**CLUB  
SIZE**

**249**

**CRANBERRIES**  
PRODUCT OF CANADA OR U.S.A.  
NO. 1 GRADE, 340 G  
2019060001\_8A



**349**

**AVOCADO BAG**  
PRODUCT OF MEXICO, CLUB SIZE  
2018050001\_8A

**LIMIT 4  
OVER LIMIT PAY  
5.99 EA**



**PKG  
OF 6**

**699**

**PC® FLAVOUR BURST™  
BLUEBERRIES**  
PRODUCT OF MEXICO, PERU OR  
MOROCCO, NO. 1 GRADE, 227 G  
20171071\_8A



**199**  
LB  
4.39/KG

**BARTLETT PEARS**  
PRODUCT OF U.S.A., US FANCY  
GRADE  
20171040001\_86



**899**

**NO NAME® NATURALLY  
IMPERFECT™ APPLES**  
PRODUCT OF  
WESTERN PROVINCES  
CANADA NO. 2 GRADE, 8 LB  
20180771001\_8A



**CLUB  
SIZE**

**649**

**PC® ORGANICS BABY  
SPINACH, SPRING  
SPINACH OR FIELD  
GREEN**  
PRODUCT OF U.S.A., 312 G  
20171001\_8A / 20181701\_8A



**LIMIT 4  
OVER LIMIT PAY  
7.99 EA**

**\$16**

**NATURSOURCE  
MIXED NUTS**  
SELECTED VARIETIES, 500-600 G  
20180301\_8A/20180301\_8A



**\$3**  
/100 G

**CHRISTMAS PRESENTS**  
20180301\_86



**ALWAYS  
\$5.50**

**BASSE SNACK MIXES**  
SELECTED VARIETIES, 415-500 G  
20180301\_8A/20180301\_8A



# SUPER FRESH

**5<sup>99</sup>**  
LB  
13.21/KG

PC® FREE FROM®  
WHOLE CHICKEN  
FRESH  
2000051,KG



**7<sup>29</sup>**  
LB  
16.07/KG

EXTRA LEAN  
GROUND BEEF  
2017428,KG



**CLUB  
SIZE**

**\$16**

PC® CHICKEN BREAST 3'S OR SPLIT  
CHICKEN WINGS OR THIGHS  
BONELESS, SKINLESS, UP TO 725 G  
21349652,EA/21349617,EA



**18<sup>49</sup>**  
LB  
40.76/KG

STRIPLOIN GRILLING  
STEAK  
CUT FROM CANADA AAA GRADE  
WESTERN BEEF  
2001910,KG



**CLUB  
SIZE**

**2<sup>99</sup>**  
LB  
6.59/KG

PORK TENDER LOIN  
FROZEN, CRYOVAC PKG, 1 LG  
30023953,KG



**3<sup>99</sup>**  
LB  
8.80/KG

BREAKFAST BEEF &  
PORK SAUSAGES  
SELECTED VARIETIES  
30042679,KG



**CLUB  
SIZE**

**3<sup>99</sup>**

LILYDALE TURKEY  
BREAKFAST SAUSAGES  
SELECTED VARIETIES, 375 G  
20174401,EA

**LIMIT 4  
OVER LIMIT PAY  
5.99 EA**



**ALWAYS  
\$10**

WILD SMOKED  
SOCKEYE OR PINK  
SALMON, SOLE, COD,  
BASA OR POLLOCK  
FILLETS, BREADED  
SQUID OR POPCORN  
SHRIMP, IMITATION  
CRABMEAT OR  
SEAFOOD MEDLEY  
FROZEN, 220 G-1 KG,  
21323943,EA/20473746,EA



**10<sup>99</sup>**

ATLANTIC LOBSTER  
TAILS FROZEN OR THAWED  
FOR YOUR CONVENIENCE  
4-5 OZ. OR SOGEL  
MINCED LOBSTER  
MEAT 120 G  
FROZEN  
20060708,EA/20060801,EA



**11<sup>99</sup>**

SEAQUEST® COOKED  
OR RAW PACIFIC  
WHITE SHRIMP  
FROZEN, 70-90 PER LB., 480 G  
20043816,EA/20043706,EA



**18<sup>99</sup>**

PC® SHRIMP PLATTER  
WITH MILD COCKTAIL  
SAUCE 568 G OR PC®  
WILD ARGENTINIAN  
LARGE SHRIMP TRAY  
WITH CREAMY CITRUS  
HERB SAUCE 400 G  
FROZEN  
20047094,EA/20060804,EA



**7<sup>99</sup>**

SEAQUEST® WHOLE  
POMPAÑO 800 G OR  
WHOLE, GUTTED AND  
SCALED TILAPIA 1.36 KG  
FROZEN  
21919167,EA/21880084,EA



**\$22**

PC® GIGANTICO™  
BLACK TIGER SHRIMP  
PLATTER WITH MILD  
SAUCE  
FROZEN, 568 G  
20079102,EA



# SUPER FRESH

**Optimum**  
Members-Only Price™  
**4.99**  
Non-members  
**7.99**

**Members save \$3**

**FANTINO AND MONDELLO SPECIALTY DELI MEAT**  
SELECTED VARIETIES, 100-200 G  
2035884.SA/2035884.SA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**\$11**

**MARC ANGELO SLICED DELI MEAT**  
SELECTED VARIETIES, 200 G  
2106268.SA



**Optimum**  
Members-Only Price™  
**10.99**  
Non-members  
**12.99**

**Members save \$2**

**MASTRO GENOA REGULAR OR HOT SALAMI CHUB**  
SELECTED VARIETIES, 600 G  
2035938.SA/2035938.SA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**\$6**

**PC® PARMIGIANO GRATED OR PETALES**  
SELECTED VARIETIES, 100 G  
2006458.SA



**6.49**

**TRE STELLE BOCCONCINI, RICOTTA OR FETA**  
SELECTED VARIETIES, 150-475 G  
2006492.SA/2006492.SA



**\$22**

**PC® SPLENIDO™ PARMIGIANO**  
SELECTED VARIETIES, 800 G  
2005436.SA

**CLUB SIZE**



**2/\$4**  
OR 2.49 EA

**ROOSTER® TOFU**  
SELECTED VARIETIES, 454 G  
2047963.SA



**5.97**

**MAIN ST BISTRO POTATOES OR MAC AND CHEESE**  
SELECTED VARIETIES, 483-680 G  
20027947.SA/20027947.SA



**Optimum**  
Members-Only Price™  
**\$6**  
Non-members  
**\$7**

**Members save \$1**

**THE SNACK FACTORY INDULGENT PRETZEL CRISPS**  
SELECTED VARIETIES, 138 G  
20276322.SA/20276322.SA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**2/3.50**  
OR 1.99 EA

**NO NAME® BAGELS OR ENGLISH MUFFINS**  
SELECTED VARIETIES, 6" S  
20377963.SA/20377963.SA



**2.99**

**D'ITALIANO BREAD 600-775 G OR BUNS 6"/8" SELECTED VARIETIES**  
20062326.SA/20062326.SA



**ALWAYS \$5**

**KAISER OR ITALIAN BUNS**  
BAKED IN-STORE, 18" S  
20062128.SA/20062128.SA



**\$4**

**CHOCOLATE CROSSANTS**  
BAKED IN-STORE, 4" S  
20276027.SA



**\$5**

**FARMER'S MARKET® MINI DOUGHNUTS**  
SELECTED VARIETIES, 600 G  
21069648.SA/21069648.SA



**\$6**

**FARMER'S MARKET® TWO-BITE BROWNIES®**  
608 G  
2006662.SA





# SUPER DEALS

GET 1,500 Value\* for every \$12\* spent on

**CHEERIOS CEREAL, NATURE VALLEY BARS OR YOPLAIT YOGURT**  
SELECTED VARIETIES AND SIZES  
2103495\_EA/21049318\_EA



**579**  
**LIMIT 6**  
OVER LIMIT PAY 8.79 EA

**BLACK DIAMOND CHEESTRINGS 10'S OR STICKS 12'S**  
SELECTED VARIETIES  
20763661\_EA/20986474\_EA



GET 1,000 Value\* when you buy 2

**FRITO LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN**  
SELECTED VARIETIES, 275-480 G  
21048628\_EA/21370310\_EA



**299**  
**LIMIT 4**  
OVER LIMIT PAY 4.49 EA

**GENERAL MILLS NATURE VALLEY SWEET AND SALTY OR PROTEIN BARS, BISCUITS OR FIBRE 1 DELIGHTS BARS OR BROWNIES**  
SELECTED VARIETIES, 125-210 G  
2088750400L\_EA/21033584\_EA



**249**  
**LIMIT 4**  
OVER LIMIT PAY 2.99 EA

**CHRISTIE CRISPERS OR BITS & BITES**  
SELECTED VARIETIES, 145 G  
21294910\_EA/21358333\_EA



GET 3,000 Value\* when you spend \$10\* on

**CHRISTIE CRACKERS**  
SELECTED VARIETIES, 175-386 G  
21546874\_EA/21030647\_EA



**399**

**COCA-COLA OR CANADA DRY SOFT DRINKS**  
SELECTED VARIETIES  
6X222 ML  
20254288002\_C06  
20254227001\_C06



GET 4,000 Value\* when you spend \$10\* on

**COCA-COLA OR CANADA DRY SOFT DRINKS, MONSTER ENERGY DRINKS 473 ML OR FUZE ICED TEA**  
12X341 ML  
SELECTED VARIETIES  
21643043\_C12  
209930249\_EA



**499**  
**LIMIT 4**  
OVER LIMIT PAY 6.99 EA

**CARNATION HOT CHOCOLATE MIX**  
SELECTED VARIETIES  
400/450 G  
21094486\_EA  
21397890\_EA



**1129**

**STARBUCKS NESPRESSO VERTUO PODS**  
SELECTED VARIETIES  
68/100 G  
21094289\_EA  
21094301\_EA



GET 6,000 Value\* for every \$25\* spent on

**PUREX, SUNLIGHT, PERSIL OR SNUGGLE**  
SELECTED VARIETIES AND SIZES  
21427942\_EA/209693125001\_EA  
\*At least \$5 value in points



**999**  
**LIMIT 4**  
OVER LIMIT PAY 11.99 EA

**SNUGGLE FABRIC SOFTENER 3.41 L OR SHEETS 200'S**  
SELECTED VARIETIES  
2010241\_EA/21070996\_EA



**2199**  
**LIMIT 4**  
OVER LIMIT PAY 24.99 EA

**PERSIL LIQUID 4.43 L OR ULTRA PACS 52/66'S LAUNDRY DETERGENT**  
SELECTED VARIETIES  
20952977\_EA



**1299**  
**LIMIT 4**  
OVER LIMIT PAY 17.99 EA

**SCOTTIES FACIAL TISSUE**  
12X126 SHEETS  
2037109L\_EA



**1199**  
**LIMIT 4**  
OVER LIMIT PAY 19.99 EA

**ROYALE TIGER TOWEL PAPER TOWELS**  
SELECTED VARIETIES  
21484732\_EA



**599**  
**LIMIT 4**  
OVER LIMIT PAY 9.99 EA

**ROYALE FACIAL TISSUE**  
SELECTED VARIETIES  
6X82/126 SHEETS  
20906153\_EA



# SUPER YOUR EVERYDAY

**349**  
**LIMIT 4**  
 OVER LIMIT PAY 4.79 EA

POST OR WEETABIX CEREAL  
 SELECTED VARIETIES, 371-525 G  
 20191384\_EA/21427214\_EA

**349**  
**LIMIT 4**  
 OVER LIMIT PAY 3.99 EA

PEARL MILLING COMPANY  
 PANCAKE MIX 905 G  
 OR SYRUP 730 ML  
 SELECTED VARIETIES  
 21384605\_EA/21291619\_EA

GET 750\*

**899**  
**LIMIT 4**  
 OVER LIMIT PAY 10.49 EA

KELLOGG'S RICE KRISPIES  
 SQUARES 660 G,  
 SPECIAL K FRUIT  
 CRISPS 500 G OR POP  
 TARTS 1.15 KG  
 21014823\_EA 21164970\_EA

**500\***  
 when you spend \$14.00

QUAKER RICE CAKES  
 OR CRISPY MINIS  
 SELECTED VARIETIES, 90-199 G  
 2018370802\_EA/203030002001\_EA

**2/\$11**  
 OR 6.49 EA

JACK LINK'S MEAT SNACKS  
 74-81 G  
 OR SNACK STICKS 150 G  
 SELECTED VARIETIES  
 20501983002\_EA  
 20501983004\_EA

**897**  
**LIMIT 4**  
 OVER LIMIT PAY 11.99 EA

HERSHEY'S CHIPITS  
 SELECTED VARIETIES  
 775-925 G  
 21482842\_EA  
 21432393\_EA

**1299**  
**LIMIT 4**  
 OVER LIMIT PAY 15.97 EA

ROGERS GRANULATED SUGAR  
 10 KG  
 20170195\_EA

**1099**  
**LIMIT 4**  
 OVER LIMIT PAY 12.99 EA

RED ROSE ORANGE PEKO TEA  
 216'S  
 21093473\_EA

**4,500\***  
 when you spend \$45.00

BEN'S ORIGINAL PRODUCTS  
 SELECTED VARIETIES  
 132 G-4 KG  
 21405242\_EA/21535549\_EA  
 \*at least \$4.50 value in packets

**699**  
**LIMIT 4**  
 OVER LIMIT PAY 9.79 EA

BEN'S ORIGINAL DRY RICE PRODUCTS  
 SELECTED VARIETIES  
 2-3 KG  
 21335549\_EA

**429**  
**LIMIT 4**  
 OVER LIMIT PAY 4.99 EA

P.F. CHANG'S SAUCE  
 SELECTED VARIETIES  
 350 ML  
 21557164\_EA  
 21429328\_EA

**\$4**

FRANK'S HOT SAUCE  
 SELECTED VARIETIES  
 354 ML  
 20187632001\_EA  
 21084993\_EA

**447**  
**LIMIT 4**  
 OVER LIMIT PAY 5.29 EA

BICK'S PICKLES  
 SELECTED VARIETIES  
 1L  
 20182299001\_EA  
 20794403\_EA

**449**  
**LIMIT 4**  
 OVER LIMIT PAY 5.49 EA

MATT AND STEVE'S EXTREME BEAN PICKLED BEANS 500 ML OR PICKLE SPEARS 750 ML  
 SELECTED VARIETIES  
 20419814\_EA  
 21498287\_EA

**899**  
**LIMIT 4**  
 OVER LIMIT PAY 9.99 EA

HELLMANN'S REAL MAYONNAISE  
 1.42 L  
 20172184001\_EA  
 20172184003\_EA

**77¢**  
**LIMIT 4**  
 OVER LIMIT PAY 1.99 EA

FRANCO AMERICAN GRAVY  
 SELECTED VARIETIES  
 284 ML  
 20043534\_EA  
 20302507\_EA

**247**  
**LIMIT 4**  
 OVER LIMIT PAY 3.29 EA

CATELLI SMART OR WHOLE GRAIN PASTA  
 SELECTED VARIETIES  
 340/375 G  
 20312623001\_EA  
 20527966\_EA

**349**  
**LIMIT 4**  
 OVER LIMIT PAY 3.99 EA

DOLE FRUIT  
 SELECTED VARIETIES  
 540 ML  
 21297564\_EA  
 21484255\_EA

**\$12**  
**LIMIT 4**  
 OVER LIMIT PAY 14.49 EA

MAZOLA OIL  
 SELECTED VARIETIES  
 2.84 L  
 20092356\_EA  
 20795406\_EA

# SUPER YOUR EVERYDAY

**2<sup>49</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 3.47 EA

**MCCAIN SUPERFRIES OR SPECIALTY POTATOES**  
 SELECTED VARIETIES  
 454-800 G  
 20324328002\_EA  
 207799222\_EA



**3<sup>99</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 4.99 EA

**BREYERS FAMILY CLASSIC FROZEN DESSERT**  
 SELECTED VARIETIES  
 1.66 L  
 20201305006\_EA



**5<sup>49</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 7.49 EA

**NO NAME<sup>®</sup> TART SHELLS**  
 SELECTED VARIETIES  
 570 G  
 20206118002\_EA



**6<sup>49</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 7.49 EA

**NO NAME<sup>®</sup> VEGETABLES**  
 SELECTED VARIETIES  
 FROZEN, 2 KG  
 20314388\_EA



**CLUB SIZE**

**3<sup>99</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 4.49 EA

**DAIRYLAND COTTAGE CHEESE**  
 SELECTED VARIETIES  
 500 G  
 20748833\_EA



**\$4**  
**LIMIT 4**  
 OVER LIMIT PAY  
 4.49 EA

**PC<sup>®</sup> ICED TEA OR LEMONADES**  
 1.54 L OR OASIS HEALTH BREAK JUICE BLENDS OR SMOOTHIES  
 1.6 L  
 SELECTED VARIETIES  
 REFRIGERATED,  
 21450042\_EA  
 21529899\_EA



**\$6**  
**LIMIT 4**  
 OVER LIMIT PAY  
 9.99 EA

**PC<sup>®</sup> ORANGE JUICE**  
 SELECTED VARIETIES  
 REFRIGERATED, 2.5 L  
 21531644\_EA  
 21531646\_EA



**UP TO 5,000<sup>+</sup> Value**  
**LIMIT 4**  
 OVER LIMIT PAY  
 10.49 EA

**TROPICANA JUICE OR DRINKS** 1.36 L,  
**PURE LEAFICED TEA** 1.75 L  
 OR **STARBUCKS ICED COFFEE**  
 1.18/1.42 L  
 SELECTED VARIETIES  
 21205272\_EA/21622130\_EA  
 At least \$5 value per product



**1<sup>29</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 1.49 EA

**NO NAME<sup>®</sup> APPLE JUICE**  
 1 L  
 20047458\_EA



**1<sup>77</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 2.39 EA

**SUNRYPE JUICE**  
 SELECTED VARIETIES  
 900 ML/7 L  
 20640302005\_EA  
 20744072005\_EA



**6<sup>99</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 9.99 EA

**HIGH LINER BREADED OR BATTERED FISH** 500-700 G  
 OR **SHRIMP** 330 G  
 SELECTED VARIETIES  
 FROZEN  
 20202300001\_EA  
 21591973\_EA



**7<sup>97</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 10.49 EA

**ARMSTRONG CHEESE BARS**  
 SELECTED VARIETIES  
 600 G  
 21555902\_EA



**1<sup>99</sup>**  
**LIMIT 6**  
 OVER LIMIT PAY  
 2.49 EA

**GLACEAU VITAMINWATER BEVERAGES**  
 SELECTED VARIETIES  
 591 ML  
 20333194006\_EA  
 20542363003\_EA



**5<sup>79</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 6.62 EA

**DAIRYLAND ORGANIC MILK**  
 SELECTED VARIETIES  
 1.89 L  
 21517790\_EA  
 21519068\_EA



**10<sup>99</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 13.99 EA

**KICKING HORSE GROUND COFFEE**  
 SELECTED VARIETIES  
 284 G  
 20609126001\_EA



**UP TO 4,000<sup>+</sup> Value**  
**LIMIT 4**  
 OVER LIMIT PAY  
 18.49 EA

**THAYERS TONERS, CLEANSERS OR MOISTURIZERS**  
 SELECTED VARIETIES  
 75-355 ML  
 21544723\_EA



**5<sup>49</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 12.99 EA

**GLAD FOOD WRAP PRESS'N SEAL** 21.6 M OR **CLING WRAP** 90 M  
 SELECTED VARIETIES  
 20709772\_EA  
 20798554\_EA



**9<sup>97</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 12.99 EA

**ZIPLOC MEGA STORAGE BAGS**  
 SELECTED VARIETIES  
 60/75/270'S  
 21794081\_EA  
 21794100\_EA



**22<sup>99</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 6.79 EA

**PC<sup>®</sup> SUPER ABSORBENT PAPER TOWELS**  
 12=36 ROLLS  
 21558605\_EA



**CLUB SIZE**

**4<sup>97</sup>**  
**LIMIT 4**  
 OVER LIMIT PAY  
 6.79 EA

**FRISKIES DRY CAT FOOD**  
 SELECTED VARIETIES  
 1.4-1.5 KG  
 2014233001\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**229**  
**LIMIT 6**  
 OVER LIMIT PAY 3.29 EA

WERETHER'S CANDY  
 SELECTED VARIETIES  
 116-135 G  
 20837121\_EA  
 20898717\_EA



**\$2**  
**LIMIT 6**  
 OVER LIMIT PAY 2.49 EA

HERSHEY'S KISSES CANDY CANE  
 SELECTED VARIETIES  
 39.6-78 G  
 21319033\_EA/21440108\_EA



**249**  
**LIMIT 6**  
 OVER LIMIT PAY 3.49 EA

CARNABY SWEET PEPPERMINT OR CHERRY CANDY CANES  
 200 G OR M&M'S FUNBOOK  
 104 G OR REGAL BALLS IN NET CHOCOLATE  
 200 G  
 SELECTED VARIETIES  
 20919005\_EA  
 21032693\_EA



**3,000** Value  
 for every \$1 spent on

**CADBURY CHOCOLATE OR MAYNARDS CANDY**  
 SELECTED VARIETIES AND SIZES  
 21543809\_EA/21613596\_EA  
 \$2 least \$3 value in points



**449**  
**LIMIT 6**  
 OVER LIMIT PAY 7.79 EA

M&M'S RED & GREEN OR MINT  
 165 G  
 21612614\_EA/21612631\_EA



**599**  
**LIMIT 6**  
 OVER LIMIT PAY 7.49 EA

TERRY'S ORANGE CHOCOLATE  
 145-157 G OR TOFFIFEE CHOCOLATE  
 250 G  
 SELECTED VARIETIES  
 21194238\_EA  
 21540146\_EA



**629**  
**LIMIT 6**  
 OVER LIMIT PAY 7.49 EA

OLD EXCELLENT BRANDY BEANS 400 G, MERCI MOUSSE  
 210 G OR WINTER CHOCOLATE  
 250 G  
 SELECTED VARIETIES  
 21309923\_EA  
 21436179\_EA



**549**  
**LIMIT 6**  
 OVER LIMIT PAY 7.99 EA

KINDER UOVO CLASSIC OR PINK 100 G, HAPPY MOMENTS 184 G OR CLASSIC XMAS 80 G  
 SELECTED VARIETIES  
 20867152\_EA  
 20893166\_EA



**497**  
**LIMIT 3**  
 OVER LIMIT PAY 7.99 EA

POT OF GOLD CHOCOLATES  
 SELECTED VARIETIES  
 243-245 G  
 21545433\_EA  
 21547894\_EA



**697**  
**LIMIT 3**  
 OVER LIMIT PAY 9.99 EA

FERRERO ROCHER 15'S/16'S, GRAND ROCHER OR COLLECTION  
 119-200 G  
 SELECTED VARIETIES  
 20090034\_EA  
 20982688\_EA



**697**  
**LIMIT 3**  
 OVER LIMIT PAY 9.99 EA

TOBLERONE CHOCOLATE  
 SELECTED VARIETIES  
 360 G  
 20989959\_EA  
 20986964\_EA



**999**  
**LIMIT 6**  
 OVER LIMIT PAY 12.99 EA

LINDT LINDOR CHOCOLATE BOX  
 SELECTED VARIETIES  
 356 G  
 20821084\_EA  
 20821054\_EA



**1199**  
**LIMIT 6**  
 OVER LIMIT PAY 17.99 EA

HERSHEY'S FESTIVE MOMENTS 297 G OR NUGGETS ASSORTED GIFT BOX 244 G  
 21612855\_EA/21612631\_EA



**1099**  
**LIMIT 6**  
 OVER LIMIT PAY 17.99 EA

NESTLÉ TURTLES ORIGINAL 350 G OR ASSORTED 300 G  
 21106317\_EA  
 21261568\_EA



**1599**  
**LIMIT 6**  
 OVER LIMIT PAY 17.99 EA

NESTLÉ HOLIDAY FAVOURITES 375 G OR KITKAT CANDY CABIN BUILDING KIT  
 389 G  
 21612854\_EA/21612981\_EA



**1699**  
**LIMIT 6**  
 OVER LIMIT PAY 20.99 EA

FERRERO ROCHER CONE  
 350 G  
 20213489\_EA



**1899**  
**LIMIT 6**  
 OVER LIMIT PAY 21.99 EA

CADBURY DAIRY MILK CHOCOLATE  
 850 G  
 20865303\_EA



**1797**  
**LIMIT 6**  
 OVER LIMIT PAY 21.99 EA

NESTLÉ QUALITY STREET TIN  
 650 G  
 21548444\_EA



**1999**  
**LIMIT 6**  
 OVER LIMIT PAY 21.99 EA

LINDT LINDOR CORNET  
 SELECTED VARIETIES, 600 G  
 2015793001\_EA/2015793002\_EA



# SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.

**T&T**  
TOP PICKS  
Now available!

**7<sup>99</sup>**

**SUFRA® HALAL  
LEAN GROUND BEEF**  
454 G  
2107381, SA



**LONG EGGPLANT**  
PRODUCT OF MEXICO  
200995360, 30

**1<sup>98</sup>**  
LB  
4.37/KG



**3<sup>99</sup>**  
LB  
8.80/KG

**GOLDEN POMPANO, WILD PINK  
SALMON OR MILKFISH**  
WHOLE, FROZEN, 1 KG  
20066361, 40 / 20196171, 30



**5<sup>49</sup>**

**LIMIT 4  
OVER LIMIT PAY  
5.99 EA**

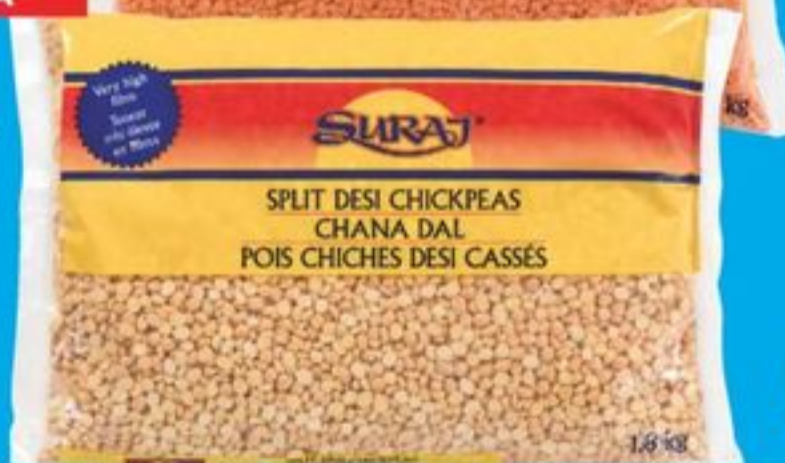


**SURAJ®  
CHICKPEAS  
OR KIDNEY  
BEANS**  
4 LB  
20066371, SA  
20066361, SA

**5<sup>49</sup>**

**LIMIT 4  
OVER LIMIT PAY  
5.99 EA**

**RED SPLIT LENTILS  
MASOOR DAL  
LENTILLES ROUGES CASSEES**



**SURAJ®  
DRY BEANS  
OR LENTILS**  
1.8 KG  
20066371, SA / 20066361, SA

**5<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
6.99 EA**



**SURAJ®  
SOOJI  
WHEAT  
SEMOLINA**  
2 KG  
2007070, SA

**1<sup>29</sup>**

**GOLDEN HAPPINESS  
SPECIALTY BUNS**  
SELECTED VARIETIES, 100 G  
21073742, SA / 21073739, SA



**1<sup>99</sup>**

**WAHABA YOGURT  
FLAVOURED DRINK**  
400 ML  
21091970, SA



**ALWAYS  
\$2**

**SURAJ®  
JUICE  
SELECTED  
VARIETIES,  
1 L**  
21060044, SA  
21060051, SA



**39¢**

**MAGGI NOODLES  
MASALA**  
70 G  
2006044, SA



**2<sup>49</sup>**

**LIMIT 4  
OVER LIMIT PAY  
4.49 EA**

**HALDIRAM'S NAANS**  
FROZEN, 454 G  
21073739, SA



**1<sup>89</sup>**

**LIMIT 4  
OVER LIMIT PAY  
2.49 EA**

**PUCK CREAMY  
PRODUCT**  
160 G  
21049348, SA



\* Please note that not all items are available in all stores.

# SHOP THE WORLD IN OUR AISLES

From bok choy to basmati rice, find international ingredients at low prices.

**T&T**  
TOP PICKS  
Now available!

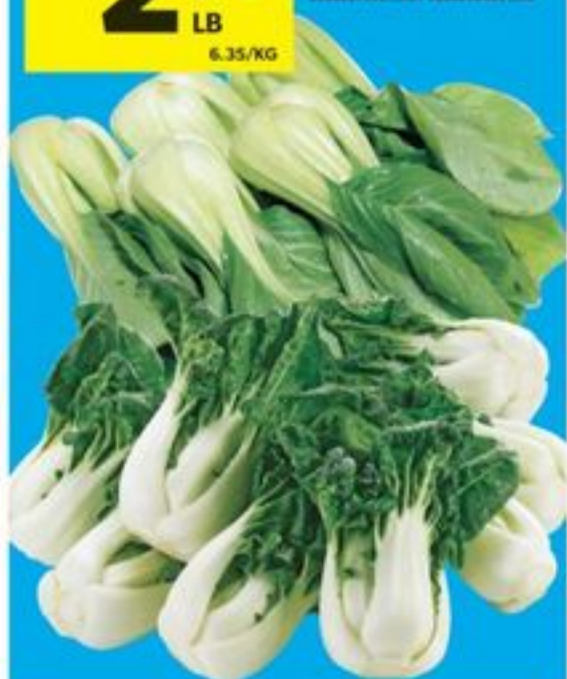
**1.99**  
LB  
4.39/KG

**PAPAYA**  
PRODUCT OF MEXICO  
3001799993\_EA



**2.88**  
LB  
6.35/KG

**BABY BOK CHOY,**  
PRODUCT OF U.S.A. OR MEXICO  
**SHANGHAI BOK CHOY**  
PRODUCT OF U.S.A.  
3004227993\_30.7 300324949993\_EA



**2.88**

**RED PUMPELO**  
PRODUCT OF CHINA  
3004349993\_EA



**13.99**

**TALLEY'S GREENSHELL MUSSELS** 907 G  
OR **OCEAN JEWEL SEABREAM EUROPEAN GUTTED, HEAD ON** 640 G  
FROZEN  
30037993\_EA/304549793\_EA



**\$14**

**SUFRA® HALAL WHOLE CHICKEN**  
FRESH, UP TO 1.55 KG  
30488493\_EA



**19.99**

**NEW ZEALAND STEWING GOAT BONE-IN, 1 KG**  
3004349993\_EA

**LIMIT 4**  
OVER LIMIT PAY  
23.99 EA



**2.99**

**LIMIT 4**  
OVER LIMIT PAY  
3.79 EA

**ZINDA COUSCOUS**  
SELECTED VARIETIES, 907 G  
30013796\_EA



**ALWAYS \$5**

**SURAJ® NAAN**  
SELECTED VARIETIES, 10'S  
30342393\_EA/300433319\_EA



**5.99**

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA

**LEE KUM KEE PREMIUM OYSTER SAUCE**  
510 G  
30449893\_EA



**2.29**

**LIMIT 4**  
OVER LIMIT PAY  
2.79 EA

**SURAJ® DAHI YOGURT**  
SELECTED VARIETIES, 750 G  
30099093\_EA



**3.49**

**UFC REFRESH COCONUT WATER**  
1L  
30070993\_EA



**3.99**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

**KFI COOKING SAUCE**  
SELECTED VARIETIES,  
375/395 ML  
3041899993\_EA



**1.89**

**TAMAM CHICK PEAS OR RED KIDNEY BEANS**  
796 ML  
30244893\_EA/30244893\_EA



**1.99**

**LIMIT 4**  
OVER LIMIT PAY  
2.79 EA

**FROOTI MANGO JUICE**  
1L  
30047993\_EA



**7.99**

**PRAN PARATHAS FAMILY PACK SAMOSA**  
FROZEN, 2400 G  
3012394\_EA



\* Please note that not all items are available in all stores.

# FROM OUR SHELVES TO YOURS

REAL CANADIAN™ LIQUORSTORE



Get your points straight up  
Now you can earn and redeem PC Optimum™ points on liquor.

**10<sup>99</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

**BODACIOUS**  
CABERNET SAUVIGNON,  
750 ML



Optimum<sup>®</sup>  
Members-Only Price™

**34<sup>49</sup>**

Non-members

**36<sup>49</sup>**

Members save \$2

**BASK**  
CRISP ROSE,  
PINOT NOIR OR  
SAUVIGNON BLANC,  
3 L

\*\*Must be a registered PC Optimum™ member to load and get this offer.



Optimum<sup>®</sup>  
Members-Only Price™

**38<sup>49</sup>**

Non-members

**40<sup>49</sup>**

Members save \$2

**COPPER MOON**  
CABERNET SAUVIGNON,  
SHIRAZ OR  
SMOOTH RED,  
4 L

\*\*Must be a registered PC Optimum™ member to load and get this offer.



**12<sup>49</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

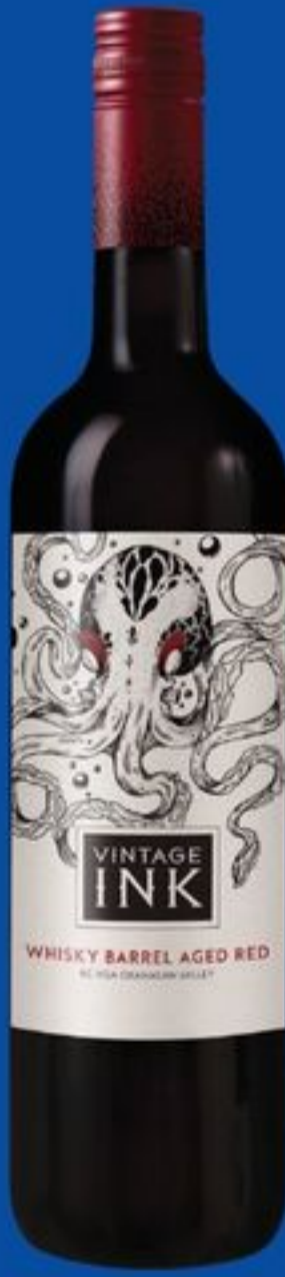
**OPEN VQA**  
SMOOTH WHITE,  
SMOOTH RED OR MERLOT,  
750 ML



**16<sup>49</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

**VINTAGE INK**  
WHISKY BARREL AGED RED,  
750 ML



**18<sup>49</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

**SAINTLY**  
ROSE OR  
SAUVIGNON BLANC,  
750 ML



**17<sup>49</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

**JACKSON-TRIGGS PROPRIETORS' SELECTION**  
CABERNET SAUVIGNON  
OR CHARDONNAY, 1.5 L



**13<sup>99</sup>**

GET 1,000<sup>pts</sup> = \$1 Value

**NO BOATS ON SUNDAY**  
PEACH CIDER,  
4 X 473 ML





# BABY SHOP

## FOR LESS

SHOP NOW



**34<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
39.99 EA

**MILLIE MOON DIAPERS**  
SIZE 4-6, SELECTED VARIETIES  
88-120'S  
2109416, SA/2109426, SA

**29<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
32.99 EA

**LUVS ECONO PACK DIAPERS**  
SIZE 3-7 SELECTED VARIETIES  
88-168'S  
2108994, SA/2108995, SA

**32<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
39.99 EA

**HUGGIES ECONO PACK DIAPERS**  
SIZE N-7, SELECTED VARIETIES  
80-200'S  
2109222, SA/2109201, SA

**19<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
22.99 EA

**PAMPERS 9X OR HELLO BELLO 6X BABY WIPES**  
SELECTED VARIETIES, 504-600'S  
2010404, SA/2109051, SA

**7<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
10.99 EA

**PAMPERS OR HUGGIES 3X BABY WIPES**  
SELECTED VARIETIES, 148-216'S  
2010443/2001, SA/2010504/4, SA

**24<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA

**HUGGIES PULL-UPS OR GOODNITES CLUB SIZE TRAINING PANTS**  
SELECTED VARIETIES, 28-74'S  
1096232, SA/2109102, SA

GET **2,000<sup>00</sup>** = \$2 Value

**1<sup>79</sup>**

**LIMIT 6**  
OVER LIMIT PAY  
2.29 EA

**BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES**  
SELECTED VARIETIES, 128 ML  
2103961, SA/2103969, SA

**4<sup>49</sup>**

**LIMIT 6**  
OVER LIMIT PAY  
4.99 EA

**GERBER INFANT CEREAL 227 G, ORGANIC SNACKS 28-100 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G**  
SELECTED VARIETIES  
2016130/66, SA/2102424/6, SA

**8<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
9.99 EA

**NESTLE CERELAC BABY CEREAL WITH HONEY AND WHEAT**  
400 G  
3004871, SA

GET **1,000<sup>00</sup>** = \$1 Value

**UP TO 20% OFF**  
2.79-319.99 AFTER SAVINGS

**MEDELA FEEDING OR NURSING ACCESSORIES**  
SELECTED VARIETIES  
2109236, SA/2109278, SA

**54<sup>99</sup>**

**ENFAMIL A+ INFANT FORMULA POWDER**  
SELECTED VARIETIES, 952 G  
2043352/2902, SA/2043352/2906, SA

**49<sup>97</sup>**

**GOOD START PLUS POWDER BABY FORMULA**  
SELECTED VARIETIES AND SIZES  
842-1032 G  
2109082, SA/2109014, SA

**UP TO 20% OFF**  
5.59-19.99 AFTER SAVINGS

**PENATEN OR DESITIN BABY NEEDS**  
SELECTED VARIETIES  
2109296, SA/2091929, SA

**16<sup>99</sup>**

**LIMIT 3**  
OVER LIMIT PAY  
17.99 EA

**CERAVE 473 ML OR CETAPHIL 295 ML/400 ML BABY NEEDS**  
SELECTED VARIETIES  
2109252, SA/2143900, SA

**UP TO 20% OFF**  
1.59 - 6.39 AFTER SAVINGS

**DAPPLE DISH SOAP OR PC<sup>®</sup> BABY TOILETRIES**  
SELECTED VARIETIES  
1097948, SA/2124462, SA



# ELEVATE YOUR WELL BEING

GET **5,000\*** = \$5 Value  
when you buy 2

**VICKS COUGH AND COLD OR FLU RELIEF PRODUCTS**  
SELECTED VARIETIES  
2007589905\_SA/21048014\_SA



UP TO **20% OFF**  
5.49-31.19 AFTER SAVINGS

UP TO **20% OFF**  
10.79-29.59 AFTER SAVINGS

**CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS**  
SELECTED VARIETIES AND SIZES  
20097305\_SA/21043421\_SA



UP TO **20% OFF**  
5.49-31.19 AFTER SAVINGS

**LIFE BRAND VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21270615\_SA



UP TO **20% OFF**  
11.99-27.99 AFTER SAVINGS

**PREMIER PROTEIN POWDER OR READY TO DRINK SHAKES**  
SELECTED VARIETIES AND SIZES  
2107114\_SA/21069448\_SA



UP TO **20% OFF**  
11.99-31.99 AFTER SAVINGS

**JAMIESON VALUE SIZE VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
20084306\_SA/20084310\_SA



**\$10**

**PC<sup>®</sup> ULTRA SHAKE READY TO DRINK PROTEIN**  
SELECTED VARIETIES AND SIZES  
201781219902\_026L/201229933002\_026L



**3.29**

**RICOLA LOZENGE BAGS**  
SELECTED VARIETIES, 17.79'S  
21476706\_SA/21482093\_SA



GET **6,000\*** = \$6 Value!  
for every \$30\* spent on

**TYLENOL COUGH AND COLD, PAIN OR CHILDREN**  
SELECTED VARIETIES AND SIZES  
60-150'S  
2030059902\_SA/21045907\_SA



**4.99**

**ALWAYS PADS 10-18'S OR LINERS 46-48'S**  
SELECTED VARIETIES  
201781219902\_SA/201781219902\_SA



**LIMIT 4 OVER LIMIT PAY 6.49 EA**

**12.99**

**U BY KOTEX SUPER PREMIUM PADS 30-30'S, TAMPONS 43'S OR LINERS 150'S**  
SELECTED VARIETIES  
21232966\_SA/21018476\_SA



**LIMIT OVER LIMIT PAY 15.99 EA**

UP TO **20% OFF**  
4.29-14.99 AFTER SAVINGS

**DR SCHOLL'S INSOLES**  
SELECTED VARIETIES AND SIZES  
21048718\_SA/21048718\_SA



# SUPER YOUR EVERYDAY

**18<sup>77</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA

ORAL-B PRO 300  
RECHARGEABLE  
TOOTHBRUSH  
1 EA., REFILL  
HEADS 3'S OR CREST 3D  
WHITESTRIPS 10'S  
SELECTED VARIETIES  
2034637001\_EA/21475204\_EA



**6<sup>99</sup>**

CREST GUM OR PRO  
TOOTH PASTE  
75-110 ML, PRO-HEALTH  
MOUTHWASH  
1L OR SCOPE SQUEEZ  
CONCENTRATE 50 ML  
SELECTED VARIETIES  
20306684001\_EA/210068251\_EA



**7<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
9.99 EA

LISTERINE  
MULTIBENEFIT  
1L OR CLASSIC 1.5L  
MOUTHWASH  
SELECTED VARIETIES  
20701283\_EA/20690444\_EA



**5<sup>47</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
7.49 EA

SENSODYNE OR  
PRONAMEL VALUE  
SIZE TOOTH PASTE  
SELECTED VARIETIES, 110/135 ML  
20247931001\_EA/20432269002\_EA



COLGATE PREMIUM  
TOOTH PASTE  
70-150 ML OR MANUAL  
TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
20306410001\_EA/21166813\_EA



**2<sup>99</sup>**

GET **1,000<sup>00</sup>** = \$1  
Value  
when you buy 2

SOFTSOAP HOLIDAY  
LIQUID HAND SOAP  
PUMPS  
SELECTED VARIETIES, 332 ML  
21609025\_EA/21609044\_EA



**7<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
9.49 EA

OLAY OR OLD SPICE  
BODY WASH  
SELECTED VARIETIES, 532-709 ML  
21166448\_EA/21006055\_EA



UP TO  
**20% OFF**  
7.99-12.79 AFTER SAVINGS

GET **3,000<sup>00</sup>** = \$3  
Value

CREMO BEARD CARE,  
SHAVE GELS OR BILLIE  
RAZOR KIT  
SELECTED VARIETIES  
21330410\_EA/21330594\_EA



GET **6,000<sup>00</sup>** = \$6  
Value<sup>1</sup>  
for every \*15\*  
spent on

AXE, DEGREE OR VASELINE PRODUCTS  
ALL VARIETIES AND SIZES  
21042162\_EA/21040901\_EA/21434006\_EA  
<sup>1</sup>At least \$5 value in products



**17<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
20.99 EA

GILLETTE OR VENUS  
RAZORS  
SELECTED VARIETIES, 1-4'S  
21337218\_EA/21337294\_EA



GET **3,000<sup>00</sup>** = \$3  
Value  
when you buy 2

GILLETTE SERIES OR SATIN  
CARE SHAVE GELS  
SELECTED VARIETIES, 198/396 G  
20304451001\_EA/21426139\_EA



# SUPER YOUR EVERYDAY

**1.39**

**LIFE BRAND® HOLIDAY SCENTED BAR SOAP**  
SELECTED VARIETIES, 100 G  
21099728\_EA, 21099773\_EA



**1.39**

**LIFE BRAND® FESTIVE HAND CREAMS**  
30 ML  
WHILE QUANTITIES LAST  
21099606\_EA, 21099632\_EA



**1.39**

**LIFE BRAND® FESTIVE SHEET MASKS**  
WHILE QUANTITIES LAST  
21099268\_EA, 21099337\_EA



**BUY 2 GET 1 FREE**

**LIFE AT HOME™ 3-WICK SCENTED CANDLES AND LIFE BRAND® FESTIVE GIFT COLLECTION**  
SELECTED VARIETIES  
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE  
16.00  
21076802\_EA, 21076803\_EA



**4.99**

**ST. IVES SCRUBS, CLEANSERS OR BODY LOTION**  
SELECTED VARIETIES AND SIZES  
21089001\_EA, 21048560\_EA



**6.99**

**NIVEA FACE ESSENTIALS CLEANSER, PURE AND NATURAL MOISTURIZERS OR BODY LOTION**  
SELECTED VARIETIES AND SIZES  
20488865\_EA, 20700027\_EA



**\$9**

**MAUI SHAMPOO OR CONDITIONER**  
SELECTED VARIETIES AND SIZES  
21009261\_EA, 21009269\_EA

**LIMIT 4 OVER LIMIT PAY 11.99 EA**



**\$9**

**AVEENO SHAMPOO OR CONDITIONER**  
SELECTED SIZES AND VARIETIES  
21045444\_EA, 21045448\_EA

**LIMIT 4 OVER LIMIT PAY 11.99 EA**



**11.97**

**L'ORÉAL PREFERENCE OR FÉRIA HAIR COLOUR**  
SELECTED VARIETIES  
20304162009\_EA, 20304667001\_EA

**LIMIT 4 OVER LIMIT PAY 14.99 EA**



**5.99**

**TRESEMME HAIR CARE**  
SELECTED VARIETIES  
198-311 G, 168-323 ML  
20310303001\_EA, 21049798\_EA

**LIMIT 4 OVER LIMIT PAY 7.29 EA**



**5.49**

**L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE**  
SELECTED VARIETIES, 305 ML  
21428981\_EA, 21428985\_EA

**LIMIT 4 OVER LIMIT PAY 6.49 EA**



**\$12**

**LIMIT 4 OVER LIMIT PAY 14.99 EA**

**EXCELLENCE, OLIA HAIR COLOUR OR ROOT COVER UP**  
SELECTED VARIETIES AND SIZES  
2129107\_EA, 21474729\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$5

LIFE BRAND® FESTIVE ACNE OIL ABSORBING PATCHES  
WHILE QUANTITIES LAST  
21599992\_EA



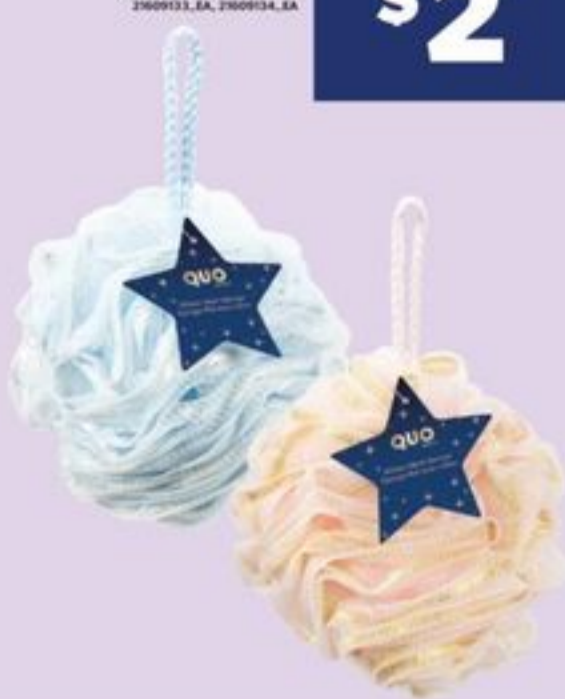
\$4

LIFE BRAND® HOLIDAY LIQUID OR FOAMING HAND SOAP  
SELECTED VARIETIES,  
240/290 ML  
21599819\_EA/21600304\_EA



\$2

QUO BEAUTY HOLIDAY BATH POUFS  
WHILE QUANTITIES LAST  
21609133\_EA, 21609134\_EA



\$8

FORMULA 10.0.6 FACE MASK GIFT SETS  
WHILE QUANTITIES LAST  
21604171\_EA



\$10

LIFE BRAND® HYDRATING GIFT SET  
SELECTED VARIETIES AND SIZES  
WHILE QUANTITIES LAST  
21536874\_EA



\$3

LIFE BRAND® HOLIDAY BODY CREAM  
WHILE QUANTITIES LAST  
21599793\_EA



\$5

QUO BEAUTY CHRISTMAS 2024 MINI GLOSS TRIO OR BATH BOMB SET  
WHILE QUANTITIES LAST  
21608757\_EA, 21608837\_EA



\$6

QUO BEAUTY SOFTEST HANDS OR FEET KITS  
SELECTED VARIETIES  
21609800\_EA, 21609841\_EA



\$10

QUO BEAUTY 3 PIECE SLEEP SET OR DELUXE COZY CARE SET  
WHILE QUANTITIES LAST  
21609315\_EA, 21609317\_EA



\$20

QUO BEAUTY FLAWLESS OR ALL THE GLITZ GRUSH SET  
WHILE QUANTITIES LAST  
21609756\_EA, 21609716\_EA



\$12

LIFE BRAND® HYDRATING GIFT SET  
SELECTED VARIETIES AND SIZES  
21536874\_EA



\$9

QUO BEAUTY MINI LIP PEPTIDE OR QB MINI MASCARA SAMPLER GIFT SET  
WHILE QUANTITIES LAST  
21610133\_EA/21610000\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

FROM **1.40**  
1.40-27.30

**LIFE AT HOME™ CHRISTMAS DÉCOR**  
SELECTED VARIETIES  
21580156\_EA/21580215\_EA



UP TO **25% OFF**  
7.00-21.00 AFTERSAVINGS

**LIFE AT HOME™ PLUSH**  
SELECTED VARIETIES  
21580293\_EA/21580634\_EA

UP TO **30% OFF**  
1.40-69.00 AFTERSAVINGS

**LIFE AT HOME™ WREATHS OR GARLAND**  
SELECTED VARIETIES  
21580639\_EA/21580370\_EA



UP TO **30% OFF**  
3.50-34.00 AFTERSAVINGS

**LIFE AT HOME™ CHRISTMAS STOCKINGS OR TREE SKIRTS**  
SELECTED VARIETIES  
21580941\_EA/21583874\_EA

# BLOWOUT

prices reflected on shelf, selection may vary by store, while quantities last

**Up to 40% off**  
**LIFE AT HOME™ ARTIFICIAL CHRISTMAS TREES AND PORCH TREES**  
SELECTED VARIETIES

**Up to 40% off**  
**LIFE AT HOME™ CHRISTMAS LIGHTS**  
SELECTED VARIETIES

FROM **1.40**  
1.40-11.20

**LIFE AT HOME™ CHRISTMAS CARDS OR WRAP**  
SELECTED VARIETIES  
21584677\_EA/21583421\_EA



UP TO **30% OFF**  
9.80-13.30 AFTERSAVINGS

**LIFE AT HOME™ CHRISTMAS CRACKERS**  
SELECTED VARIETIES  
21581448\_EA/21580954\_EA



**children's charity™**

\$5 from the purchase of this bear will go to President's Choice Charity to help feed one million kids

Learn more at [pccchildrenscharity.ca](http://pccchildrenscharity.ca)

**16" PRESIDENT'S CHOICE™ CHARITY BEAR**  
SELECTED VARIETIES  
21584702\_EA/21584230\_EA

**\$15**



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# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$14

LIMIT 4  
OVER LIMIT PAY  
16.00 EA

BARBIE CAREER DOLLS  
SELECTED VARIETIES  
21593027\_EA/21590016\_EA



\$14

LIMIT 4  
OVER LIMIT PAY  
17.00 EA

DISNEY PRINCESS  
DOLLS  
SELECTED VARIETIES  
21541996\_EA/21593099\_EA



UP TO  
15%  
OFF  
7.50-35.00 AFTER SAVINGS

TRANSFORMERS,  
MARVEL, STAR WARS  
AND AVENGERS ACTION  
FIGURES AND PLAYSETS  
SELECTED VARIETIES  
21055996\_EA/21593968\_EA



\$19

LIMIT 4  
OVER LIMIT PAY  
25.00 EA

EXPLODING KITTENS  
GAMES  
SELECTED VARIETIES  
21619440\_EA/21533800\_EA



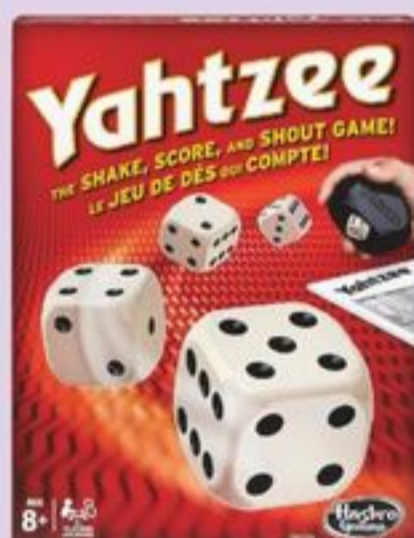
UP TO  
25%  
OFF  
7.50-33.00 AFTER SAVINGS

MEGA POKÉMON  
SELECTED VARIETIES  
21047248\_EA/21591269\_EA



FROM  
\$17  
17.00-40.00

CLASSIC BOARD  
GAMES  
SELECTED VARIETIES  
21081068\_EA/20671718\_EA



FROM  
4.80  
4.80-40.00

NERF BLASTERS  
AND DARTS  
SELECTED VARIETIES  
21095613\_EA/21639672\_EA



\$15

LIMIT 3  
OVER LIMIT PAY  
20.00 EA

NATIONAL  
GEOGRAPHIC  
STEM KITS  
SELECTED VARIETIES  
21607991\_EA/21530711\_EA



FROM  
15.39  
15.39-82.96

KIDS BOOKS  
SELECTED VARIETIES  
21438294\_EA/21067585\_EA



\$13\*

LIMIT 4  
OVER LIMIT PAY  
16.00\* EA

ENERGIZER MAX  
BATTERIES  
AA16/AAA30  
SELECTED VARIETIES  
20986660\_EA/21059061\_EA

\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



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# SWEET HOLIDAY SAVINGS

THE BAKING DEALS YOU KNEAD

**UP TO 15% OFF**  
8.00-38.00 AFTER SAVINGS

**PC® METAL BAKEWARE AND SETS**  
SELECTED VARIETIES  
20966040\_EA/21543308\_EA/21570696\_EA

**UP TO 20% OFF**  
2.99-11.00 AFTER SAVINGS

**EVERYDAY ESSENTIALS™ METAL BAKEWARE**  
SELECTED VARIETIES  
20647078\_EA/21490134\_EA/21543308\_EA

**\$4**

**EVERYDAY ESSENTIALS™ HOLIDAY GADGETS**  
SELECTED VARIETIES  
21576146\_EA/21574204\_EA/21574251\_EA

**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ 2 PACK KITCHEN TOWELS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
7.50  
21580578\_EA/21580579\_EA

**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ KIDS OR ADULT APRON SET**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
18.00  
21579961\_EA

**BUY 2 GET 1 FREE**

**LIFE AT HOME™ COOKIE TINS**  
SELECTED VARIETIES  
FREE ITEM MUST BE EQUAL TO OR LESS THAN FIRST TWO ITEMS  
3.00-5.00  
21583439\_EA/21583589\_EA

# JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING, HAPPY SAVING

**FROM \$25**  
25.00-75.00

**BLACK & DECKER APPLIANCES**  
SELECTED VARIETIES  
21290993\_EA/21781033\_EA

**UP TO 15% OFF**  
35.00-255.00 AFTER SAVINGS

**NINJA APPLIANCES**  
SELECTED VARIETIES  
21032386\_EA/21204063\_EA

**UP TO 25% OFF**  
47.00-248.00 AFTER SAVINGS

**CUISINART APPLIANCES**  
SELECTED VARIETIES  
20780484\_EA/21730085\_EA

**FROM \$17**  
17.00-100.00

**STARFRIT THE ROCK COOKWARE COLLECTION**  
SELECTED VARIETIES  
20952965\_EA/21333248\_EA

**UP TO 20% OFF**  
14.00-113.00 AFTER SAVINGS

**PC® COOKWARE, ROASTERS OR SETS**  
SELECTED VARIETIES  
21346530\_EA/21490219\_EA

**\$15**

**PC® BOXED STEMLESS WINE GLASSES**  
SELECTED VARIETIES  
21028435\_EA/21028564\_EA

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# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**BUY 1 GET 1 50% OFF**

**PC® DINNER, BEVERAGE OR BUFFET NAPKINS**  
SELECTED VARIETIES, 40'S  
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE  
5.00  
21586274\_EA/21585788\_EA



UP TO **20% OFF**  
4.00-15.00 AFTER SAVINGS

**PC® TRITAN FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
20953771\_EA/21009312\_EA



**\$3**

**NO NAME® FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
20061483\_EA/21018128\_EA



**\$10**

**NO NAME® FOILWARE**  
SELECTED VARIETIES  
21434898\_EA/21434907\_EA

**CLUB SIZE**



UP TO **30% OFF**  
28.00-42.00 AFTER SAVINGS

**LIFE AT HOME™ FLANNEL SHEET SETS,**  
SELECTED VARIETIES  
21579318\_EA



**\$79**

**LIFE AT HOME™ 3 PIECE QUEEN COMFORTER SET**  
21579431\_EA



## Gift ideas for less

**\$5**

**LIFE BRAND® HOLIDAY BODY CREAM OR LIFE BRAND ACNE OIL ABSORBING PATCHES**  
SELECTED VARIETIES  
WHILE QUANTITIES LAST  
21599783\_EA, 21599592\_EA



UP TO **30% OFF**  
9.00-36.00 AFTER SAVINGS

**LIFE AT HOME™ THROWS AND DECORATIVE CUSHIONS**  
SELECTED VARIETIES  
21579438\_EA/21579535\_EA



UP TO **25% OFF**  
3.00-37.00 AFTER SAVINGS

**PC® SERVEWARE**  
SELECTED VARIETIES  
21217771\_EA/21218054\_EA



**BUY 2 GET 1 FREE**

**LIFE AT HOME™ MONOGRAM GLASSES, MUGS OR TO-GO TUMBLERS**  
FREE ITEM MUST BE EQUAL TO OR LESS THAN FIRST TWO ITEMS  
8.00-9.00  
21182056\_EA/21182089\_EA





# Shop Gerber® Puffs!

GERBER SNACKS OR ENTRÉES  
SELECTED VARIETIES  
42-187 G  
20364E19003\_EA  
20364E19007\_EA

**2/\$4**  
OR 2.99 EA

TO SUPPORT THE NORMAL FUNCTION OF THE

**immune system**

MADE WITH

**IRON & ZINC**

©2024 Nestlé.

# Organic Delicious for all ages & stages

**LIMIT 6**  
**2.99**  
OVER LIMIT PAY 3.49 EA  
**Little Bellies**  
Organics Pick-me-sticks Snacks  
16g  
Selected Varieties  
21540210\_EA/21540211\_EA

**LIMIT 6**  
**\$1**  
OVER LIMIT PAY 1.25 EA  
**Little Bellies**  
Organic Baby Puff Snacks  
8-12g  
Selected Varieties  
21295883\_EA/215339324\_EA

**LIMIT 6**  
**3.99**  
OVER LIMIT PAY 5.49 EA  
**Little Bellies**  
Organic Cookies  
130g  
Selected Varieties  
21606647\_EA/21606746\_EA

# Holiday Household Favourites

**LIMIT 4**  
**28.97**  
OVER LIMIT PAY 32.99 EA  
**Tide** PODS 85/112's or Tide Power PODS 63's, Selected Varieties  
21450133\_EA  
21597128\_EA  
21590046\_EA

**LIMIT 4**  
**6.99**  
OVER LIMIT PAY 8.99 EA  
**Swiffer** Dry 10/16's or Wet 10/12's Refills, Duster Starter Kit 1's, PowerMop 750 mL, or WetJet 1.25 L Liquid Refills  
Selected Varieties  
21625536\_EA/21627479\_EA

**LIMIT 4**  
**13.99**  
OVER LIMIT PAY 17.99 EA  
**Cascade** Dishwasher Tabs  
Selected Varieties  
30-48's  
21507156\_EA  
20660832001\_EA

**LIMIT 4**  
**3.47**  
OVER LIMIT PAY 4.99 EA  
**Febreze** Air 250 g, Car Clip 2 mL, Small Spaces 7.5 mL, Mr. Clean All-Purpose Cleaner 1.21 L or Magic Eraser 2/3's  
Selected Varieties  
21005017\_EA/21574751\_EA

# BURNBRAE FARMS • FERMES

## REAL EGGS. REAL EASY.

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 5.99 EA  
**Naturegg** Nature's Best or Nestlaid Large White Eggs  
selected varieties, 12's  
20814983001\_EA/20816075001\_EA

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 5.99 EA  
**Naturegg** Simply Egg Whites or EGG Creations! Fat Free or Whole Egg Original  
selected varieties, 500 g  
20820355001\_EA/20820690001\_EA/20984144001\_EA

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 5.99 EA  
**Naturegg** Omega Plus Large White Eggs  
selected varieties, 12's  
20815787001\_EA

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 5.99 EA  
**Naturegg** Omega 3 Large White Eggs  
selected varieties, 12's  
20815563001\_EA

# IT'S NOT JUST PASTA. IT'S

**ITALPASTA**

**LIMIT 4**  
**7.97**  
OVER LIMIT PAY 2.49 EA  
**Italpasta** Artisan Pasta 450 g  
Selected varieties  
21220513\_EA

**ITALPASTA**  
Artisan  
GEMELLI

MADE IN ITALY  
MADE IN CANADA

# TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

**LIMIT 4**  
**4.47**  
OVER LIMIT PAY 4.99 EA  
**Mutti** Strained Tomatoes  
680 mL  
Selected varieties  
2028490001\_EA

**LIMIT 4**  
**3.49**  
OVER LIMIT PAY 4.19 EA  
**Mutti** Tomato Paste  
156 mL  
20934088\_EA

**LIMIT 4**  
**3.49**  
OVER LIMIT PAY 4.28 EA  
**Mutti** Pizza Sauce  
398 mL  
20934555\_EA

**MUTTI** ONE FAMILY, ONE PASSION. TOMATOES.

# NATIVE

Special Edition Holiday Collection

## FEEL FRESH & CLEAN ALL SEASON LONG

VEGAN & CRUELTY FREE  
PARABEN FREE

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 5.99 EA  
21551111\_EA/21550033\_EA/21613068\_EA/21613156\_EA

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www.italpasta.com

Facebook, Instagram, Twitter, YouTube, LinkedIn

\*Registered Trademark of Italpasta Ltd.

**GET 6,000<sup>+</sup> = \$6 Value**  
when you buy 2

**NATIVE BODY WASH** 532 ML,  
**DEODORANT** 75 G,  
**BODY SPRAY** 99 G  
**OR HAIR CARE PRODUCTS** 177/487 ML  
SELECTED VARIETIES

# Holiday Hair Care Favourites

**LIMIT 4**  
**4.77**  
OVER LIMIT PAY 6.29 EA  
**Pantene** Regular Sized hair care, selected sizes and varieties  
21431404\_EA/21431390\_EA

**LIMIT 4**  
**9.87**  
OVER LIMIT PAY 11.49 EA  
**Head & Shoulders** hair care, selected sizes and varieties  
21354876\_EA/21505227\_EA

**LIMIT 4**  
**7.49**  
OVER LIMIT PAY 9.49 EA  
**Herbal Essences** hair care, selected sizes and varieties  
21002582\_EA/21002799\_EA

**LIMIT 4**  
**7.49**  
OVER LIMIT PAY 9.99 EA  
**Old Spice** Mid hair care, selected sizes and varieties  
21360088\_EA/21354785\_EA

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# Depend offers

**All-Day Protection**

**Up to 12 hours of overnight Protection**  
for a good night's sleep

**DEPEND UNDERWEAR** selected varieties and sizes  
21301866\_EA/21099784\_EA  
\*Must be a registered PC Optimizer™ member to load and get this offer.

**Members Only Price**  
**16.99**  
Non-members  
**17.99**

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**Kraft**  
PRESENTS  
**Pinterest to Plate**  
IMPRESS WITHOUT THE STRESS



Scan Here to View Our Recipes @KraftFestiveFaves



Heinz Ketchup  
750 mL/1L  
selected varieties  
20069080\_EA

**4<sup>97</sup>**



Kraft Miracle Whip  
650/890 mL  
selected varieties  
20299681001\_EA

**LIMIT 4**  
**4<sup>97</sup>**  
OVER LIMIT PAY 5.79 EA



Kraft Salad Dressings  
425 mL  
selected varieties  
21694890\_EA/21584031\_EA

**LIMIT 4**  
**2<sup>97</sup>**  
OVER LIMIT PAY 3.47 EA



Pure J.L. KRAFT Dressing & Marinade  
355 mL  
selected varieties  
2158429\_EA/21584059\_EA

**LIMIT 4**  
**3<sup>97</sup>**  
OVER LIMIT PAY 5.49 EA



Bull's-Eye BBQ Sauce 425 mL  
Diana Sauce 500 mL  
selected varieties  
20547834005\_EA/21184617\_EA

**LIMIT 4**  
**2<sup>99</sup>**  
OVER LIMIT PAY 3.49 EA



Kraft BBQ Sauce  
455 mL  
selected varieties  
20627619007\_EA

**1<sup>99</sup>**

**TASTIEZ FEED THE FUN!**

**NEW**



**\$6.99** Tastiez™ Nacho Cheese Triangles  
400g  
21615187\_EA



**\$6.99** Tastiez™ Mac & Cheese Triangles  
400g  
21564489\_EA

**TRY NOW**

**McCain POCKETS** **NEW**



**\$6.99** McCain® Pockets® Cheeseburger  
540g  
21615136\_EA



**\$6.99** McCain® Pockets® Beef Taco  
540g  
21615137\_EA

**TRY NOW**

**Smucker's Uncrustables**

THE BEST PART OF THE SANDWICH™

**NEW**



**LIMIT 4**  
**10<sup>49</sup>**  
OVER LIMIT PAY 12.99 EA  
Smucker's® Uncrustables®  
10 x 52-58 g  
21611153\_EA/21543056\_EA

**NEW**



**LIMIT 4**  
**4<sup>49</sup>**  
OVER LIMIT PAY 5.99 EA  
Smucker's® Uncrustables®  
4 x 52-58 g  
21611194\_EA/21543055\_EA  
21543057\_EA

Find it in the FREEZER AISLE!

**Mobile**

**Holiday Flash Sale!**

Get 65GB for \$34/month for 12 months when you register for Automatic Top-up\*

Offer ends December 18

**20,000** MB **\$20** Value  
after 2 months of service



\*Conditions apply. Visit pcmobile.ca for full details. Subject to change.

**REAL CANADIAN SUPERSTORE**

**Sign up for mobile text offers**

Text "OFFER" to 78737\* to see our weekly offers.

Standard message rates may apply.

\*By texting the advertised keyword to the short code, you agree to receive the promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text

*Theodore & Pringle*  
OPTICAL

**December**  
**9-11, 2024**



50% OFF  
FLASH SALE\*

\*OFFER AVAILABLE BETWEEN DECEMBER 9-11, 2024. WHILE QUANTITIES LAST. OFFER DOES NOT APPLY TO EYE EXAMS, CONTACT LENSES AND CANNOT BE COMBINED WITH ANY OTHER OFFER, DISCOUNT OR PROMOTION, INCLUDING ANY ELIGIBLE EMPLOYEE DISCOUNT. TAXES EXTRA, WHERE APPLICABLE. NO ADJUSTMENT ON PREVIOUS PURCHASES. FRAMES AND/OR ACCESSORY SELECTION MAY VARY BY STORE. SEE IN-STORE OPTICIAN FOR DETAILS. OFFER MAY BE MODIFIED OR CANCELLED WITHOUT NOTICE.

**MOBILE SHOP** | optimum

THE MOBILE SHOP EXCLUSIVE

**LOWER THE PRICE ON ANY NEW PHONE WITH POINTS!**



Get **\$5/MO OFF YOUR MONTHLY BILL** when you redeem **120,000 PC OPTIMUM POINTS**. That's **\$120 OFF!**

Get **\$10/MO OFF YOUR MONTHLY BILL** when you redeem **240,000 PC OPTIMUM POINTS**. That's **\$240 OFF!**

ASK HOW IN-STORE

Bell Rogers plus fido

Subject to credit approval. PC Optimum points earned only by using Optimum. Conditions apply. Not redeemable for bill credits.

GET **10,000 PC OPTIMUM POINTS** = **\$10 Value<sup>1</sup>** for every \$100\* spent on

**GAP INC. BRANDS GIFT CARDS**  
All listed \$10 value in packs



\*Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Gap Inc. Brands gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

**Health**

**Flu shot? Think Pharmacist.**

Book your appointment today.\*

**Book now**

\*Subject to vaccine availability. Pharmacists can administer flu shots to children aged 5 and older in Yukon, Alberta, Saskatchewan, PEI and Newfoundland, 4 and older in British Columbia, 2 and older in Ontario, Manitoba, New Brunswick and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ®™ Trademark of 911979 Alberta Ltd. used under license.





**AD MATCH**

**We match prices\* so you can just shop!**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.