

JOYFUL HOLIDAY SAVINGS

**HAPPY
HOSTING,
HAPPY
SAVING**

2⁴⁹
LB

5.49/KG

TURKEYS
FRESH, GRADE A
ALL AVAILABLE VARIETIES
AND SIZES
DINDONS
20145891_KG
20153440_KG



10⁹⁹
LB

24.23/KG

**FRESH ATLANTIC
SALMON FILLETS**
FAMILY SIZE OR MSC
HADDOCK FILLETS
PREVIOUSLY FROZEN
**FILETS DE SAUMON DE
L'ATLANTIQUE FRAIS
OU FILETS D'AIGLÉFIN**
MSC DÉCONGELÉS
20720065_KG/20985188_KG

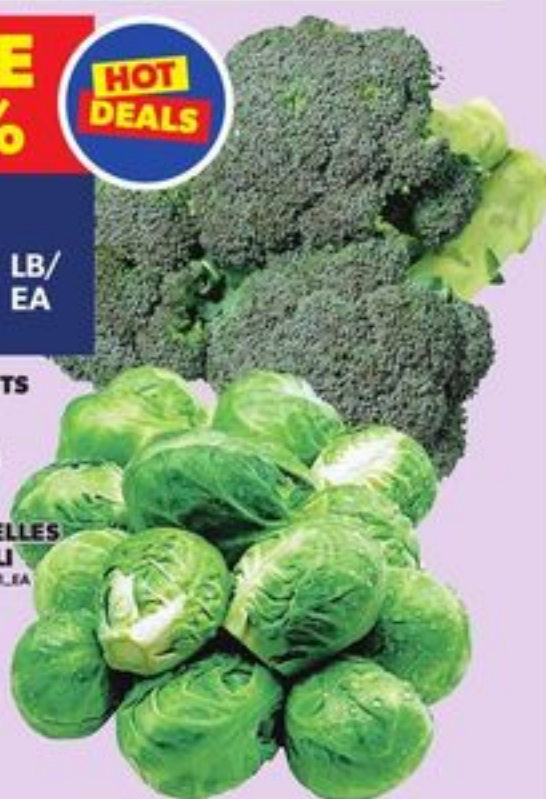


**SAVE
UP TO 33%**

**HOT
DEALS**

\$3
LB/
EA

BRUSSELS SPROUTS
PRODUCT OF U.S.A.
\$3 LB 6.61/KG OR
LARGE BROCCOLI
PRODUCT OF U.S.A. OR
MEXICO \$3 EA.
**CHOUX DE BRUXELLES
OU GROS BROCOLI**
2003615500L_KG/2014562100L_EA



27⁹⁹

GET
8,000

= \$8
Value

**PC® BLACK TIGER SHRIMP RING
WITH MILD COCKTAIL SAUCE**
FROZEN
454 G SHRIMP, 114 G SAUCE
**COURONNE DE CREVETTES
TIGRÉES NOIRES AVEC
SAUCE COCKTAIL
DOUCE PC®**
20979150_EA





Optimum™

MEMBERS SAVE MORE.



click or visit
pcoptimum.ca
to become a member

See back page for details.

11⁹⁹

Optimum
GET 2,000
= \$2 Value

NESTLÉ TURTLES
SELECTED VARIETIES
300-350 G
TURTLES NESTLÉ
21205166_EA



Optimum

Members-Only Price™

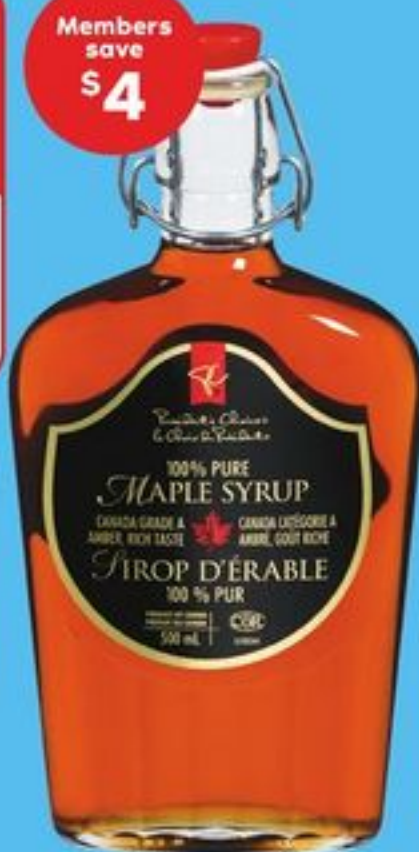
10⁹⁹

Non-members

14⁹⁹

Members save
\$4

PC® 100% PURE MAPLE SYRUP
CANADA, GRADE A AMBER
500 ML
SIROP D'ÉRABLE 100 % PUR PC®
20049221_EA



3⁹⁹

Optimum
GET 1,000
= \$1 Value

TROPICANA JUICE OR PURE LEAF DRINK
REFRIGERATED
SELECTED VARIETIES
1.36/1.75 L
JUS TROPICANA OU BOISSONS PURE LEAF
20755752002_EA/21622130_EA



Optimum

Members-Only Price™

5⁹⁹

Non-members

11⁹⁹

Members save
\$6

CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS,
SPONGETOWELS
PAPER TOWELS
6 ROLLS OR **SCOTTIES**
FACIAL TISSUE 6'S
SELECTED VARIETIES
PAPIER HYGIÉNIQUE
CASHMERE,
ESSUIE-TOUT
SPONGETOWELS
OU MOUCHOIRS
SCOTTIES
21189812_EA/21204739_EA



LEGENDARY
**HOLIDAY
SAVINGS**

**LOW
PRICES
IN EVERY
AISLE**

**REAL ATLANTIC
SUPERSTORE™**



SAVE 42% **HOT DEALS**

3⁹⁹ **LB**
8.80/KG

PORK TENDERLOIN
CROVAC 2'S
FILET DE PORC
2042797140

SAVE 46% **HOT DEALS**

10⁷⁷ **LB**
23.74/KG

CAP-OFF RIB ROAST
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
ROTI DE CÔTE PARÉ
2079483210

3⁵⁰

PC® POTATOES
SELECTED VARIETIES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
5 LB BAG

Yellow Jaunes
POMMES
POMMES DE TERRE

White Blanches
POMMES
POMMES DE TERRE

5 LB

4⁴⁹

STRAWBERRIES
PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE
1 LB

FRAISES
2004877801_EA

1 LB

SAVE 1.48
WHEN YOU BUY 2

2/5⁵⁰
OR \$3.49 EA.

D'ITALIANO BREAD
OR BUNS
SELECTED VARIETIES
PAIN OU PETITS PAINS
D'ITALIANO

\$7

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
375-500 G

BACON FUMÉ
NATURELLEMENT PC®

SAVE UP TO 1.11 **HOT DEALS**

4⁸⁸

**BLACK DIAMOND
CHEESE BARS** 400 G,
SHREDS 300-320 G
OR PC® CHEESE
SHREDS 250-320 G
SELECTED VARIETIES

**BARRES DE FROMAGE,
FROMAGE RÂPÉ**
**BLACK DIAMOND OU
FROMAGE RÂPÉ PC®**

SAVE 33% **HOT DEALS**

2⁹⁹

LAY'S® POTATO CHIPS
OR POPPABLES
SELECTED VARIETIES
130-235 G

**CROUSTILLES OU
POPPABLES LAY'S®**

SAVE .98 **HOT DEALS**

2/\$3
OR \$1.99 EA.

**COCA-COLA, CANADA
DRY OR PEPSI SOFT
DRINKS**
SELECTED VARIETIES
2 L

**BOISSONS GAZEUSES
COCA-COLA, CANADA
DRY OU PEPSI**

2⁹⁹

**MCCAIN SUPERFRIES,
SPECIALTY POTATOES**
454-800 G OR PC® FROZEN
VEGETABLES 350-750 G
SELECTED VARIETIES, FROZEN

**SUPERFRIES OU
POMMES DE TERRE DE
SPÉCIALITÉ MCCAIN
OU LÉGUMES
SURGELÉS PC®**

SAVE UP TO 63% **HOT DEALS**

3⁹⁹

**PUREX LAUNDRY
DETERGENT** 1.92-2.03 L,
**FLEECY FABRIC
SOFTENER** 1.36 L,
SHEETS 80'S OR
ZIPLOC BAGS 10-90'S
SELECTED VARIETIES

**DÉTERGENT À LESSIVER
PUREX, ASSOULISSANT
TEXTILE, FEUILLES
FLEECY OU
SACS ZIPLOC**

SAVE 2.00 **HOT DEALS**

2/\$8
OR \$5.00 EA.

FRIED TORTILLA CHIPS
450 G
**CROUSTILLES DE
TORTILLA FRITES**

SAVE UP TO 47% **HOT DEALS**

8⁹⁹

**TETLEY 216'S OR
KING COLE TEA**
120-216'S
SELECTED VARIETIES

**THÉ TETLEY OU
KING COLE**

**NO
HST**

For a complete list
of eligible items,
scan here



*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

2⁵⁰ **PRICE DROP**

KETTLE POTATO CHIPS
SELECTED VARIETIES
156-198 G

CROUSTILLES
KETTLE BRAND
POTATO CHIPS
CROUSTILLES
SEA SALT & VINEGAR
SEL, MARIN ET VINAIGRE

21320652_EA
21320654_EA

SAVE 1.99 **PRICE DROP**

\$6

MCCAIN DEEP 'N DELICIOUS CAKES OR PIES
SELECTED VARIETIES
FROZEN
400-630 G

GÂTEAU DEEP 'N DELICIOUS MCCAIN
2031012002_EA

SAVE 3.99 **PRICE DROP**

\$6

CALEDON FARMS BEEF LIVER BITES
FREEZE DRIED
150 G

BOUCHÉES DE FOIE DE BŒUF
CALEDON FARMS
203509003_EA

SAVE 57% **PRICE DROP**

1⁵⁰

NO NAME BLEACH
SELECTED VARIETIES
1.27 L

EAU DE JAVEL SANS NOM
21485585_EA

12⁹⁹

GET 3,000 PC[®] OPTIMUM[™] POINTS = \$3 Value

MCCAFÉ, KICKING HORSE K-CUPS
10-12'S OR GROUND OR WHOLE BEAN COFFEE
SELECTED VARIETIES
300/340 G

K-CUPS MCCAFÉ, KICKING HORSE OU CAFÉ MOULU OU EN GRAINS
21234493_EA/21234547_EA

Optimum

Members-Only Price

1²⁹ **Members save 20¢**

Non-members 1⁴⁹

GREEN GIANT VEGGIES OR LE SIEUR PEAS
SELECTED VARIETIES
341/398 ML

LÉGUMES GÉANT VERT OU POIS LE SIEUR
21021175_EA
21021264_EA

SAVE 3.00

12⁹⁹

PC[®] OLD FASHIONED STYLE BACON
SELECTED VARIETIES
1 KG

BACON À L'ANCIENNE PC[®]
20153704_EA

SAVE 3.00 **HOT DEALS**

5⁹⁹

SAPUTO MOZZARELLISSIMA
SELECTED VARIETIES
500 G

FROMAGE MOZZARELLISSIMA SAPUTO
2075924002_EA
21495983_EA

3⁷⁹

SCOTSBURN OR FARMERS CREAM
SELECTED VARIETIES
1 L

CRÈME SCOTSBURN OU FARMERS
20082402_EA

SAVE 50% **HOT DEALS**

99¢

FRANCO AMERICAN GRAVY
SELECTED VARIETIES
284 ML

SAUCE FRANCO AMERICAN
20302507_EA

SAVE UP TO 1.20 **HOT DEALS**

1²⁵

GRAVES 1 L, ALLEN'S JUICE OR COCKTAILS 1 L, OASIS 100% JUICE BLENDS 960 ML
SELECTED VARIETIES

JUS OU COCKTAIL DE JUS ALLEN'S OU GRAVES, MÉLANGES DE JUS OASIS 100%
20322509_EA
21581273_EA

SAVE UP TO 3.00 **HOT DEALS**

5⁴⁹

CHAPMAN'S PREMIUM ICE CREAM, FROZEN YOGURT, SORBET, SUPER NOVELTIES 20'S
SELECTED VARIETIES, FROZEN

CRÈME GLACÉE PREMIUM YOGOURT GLACÉ, SORBÉT OU FRIANDISES GLACÉES
SUPER CHAPMAN'S
20111532_EA/20323573001_EA/20323573002_EA

SAVE 1.00 **HOT DEALS**

3⁹⁹

PC[®] FROZEN FRUIT, STRAWBERRIES, FRAISES
SELECTED VARIETIES, FROZEN
300-600 G

FRUITS SURGÈLÉS PC[®] FRAISES
21381753_EA
20312227_EA

12⁹⁹

PC[®] OR BLUE MENU ENTRÉES 2/2.27 KG OR EL MONTEREY TAQUITOS 595 G
SELECTED VARIETIES, FROZEN

PLATS CUISINÉS PC[®] OU MENU BLEUMC OU TAQUITOS EL MONTEREY
20134930_EA
21022318_EA

SAVE .98 WHEN YOU BUY 2

2/\$5 **OR \$2.99 EA.**

UNICO PASTA
SELECTED VARIETIES
705/750 G

PÂTES UNICO
20754827_EA

6⁹⁹

HELLMANN'S MAYONNAISE 710-890 ML OR KRAFT MIRACLE WHIP 650-820 ML
SELECTED VARIETIES

MAYONNAISE HELLMANN'S OU MIRACLE WHIP KRAFT
2075987001_EA/2061837902_EA

\$5 **GET 3,500 PC[®] OPTIMUM[™] POINTS** = \$3.50 Value when you buy 3

TOSTITOS SALSA OR DIPS
SELECTED VARIETIES
374-413 ML

SALSA OU TREPETTES TOSTITOS
20673702_EA
20674094_EA

SAVE 1.00

8⁹⁹

FERRERO ROCHER
SELECTED VARIETIES
119-200 G

ROCHER FERRERO
20099034_EA
20981575_EA

14⁹⁹

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
473/500 ML

NETTOYANTS OU HYDRATANTS CETAPHIL
20079867001_EA
2043233001_EA

10⁹⁹

**TIDE, GAIN OR IVORY SNOW DETERGENT 1.36-2.6/78-30%
DOWNY OR GAIN FABRIC SOFTENER 2.83 L, BOUNCE OIL BEADS 279.6 OZ SHEETS 100-200'S**
SELECTED VARIETIES

DETERGENT TIDE, GAIN OU IVORY NEIGE, ASSOUPLISSANT TEXTILE DOWNY OU GAIN, PERLES BOUNCE OU FEUILLES DOWNY OU GAIN
21550428_EA/21593782_EA

SAVE 1.50 **HOT DEALS**

6⁹⁹

FRISKIES CAT FOOD
SELECTED VARIETIES
1.4-1.5 KG

NOURRITURE POUR CHATS FRISKIES
20991515_EA

GET 15,000 PC[®] OPTIMUM[™] POINTS = \$15 Value for every \$100 spent on

ULTIMATE DINING CARD GIFT CARDS
CARTES-CADEAUX ULTIMATE DINING CARD

Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum™ points cannot be redeemed toward the purchase of gift cards.

REAL ATLANTIC SUPERSTORE CUSTOMER RELATIONS 1-866-727-0771. VISIT atlanticsuperstore.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements on product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2024 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

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OUTDOOR/SEASONAL: For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements on product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. #PRICE DROP offer valid in-store at participating locations between November 28, 2024 - January 1, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

RA BACK



**FRESH
PROMISE**

**If it's not fresh,
it's free.**

5⁵⁰

5 LB

**CANADA
SWEET POTATOES**
PRODUCT OF CANADA
5 LB BAG

PATATES DOUCES
2049731001_EA



3⁹⁹
LB

8.80/KG

**EXTRA LARGE GREEN
OR RED SEEDLESS
GRAPES**

PRODUCT OF PERU, NO. 1 GRADE
**TRÈS GROS RAISINS
VERTS OU ROUGES
SANS PÉPINS**

20423775001_KG/201818190001_EA



1⁸⁰
LB

3.97/KG

SQUASH
SELECTED VARIETIES
PRODUCT OF MEXICO
COURGE

20071233001_KG/20171208001_EA



\$6

LARGE CAULIFLOWER
EACH PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE OR
FRENCH GREEN BEANS
400 G
PRODUCT OF GUATEMALA
OR MEXICO
**GROS CHOU-FLEUR
OU HARICOTS
VERTS FRANÇAIS**

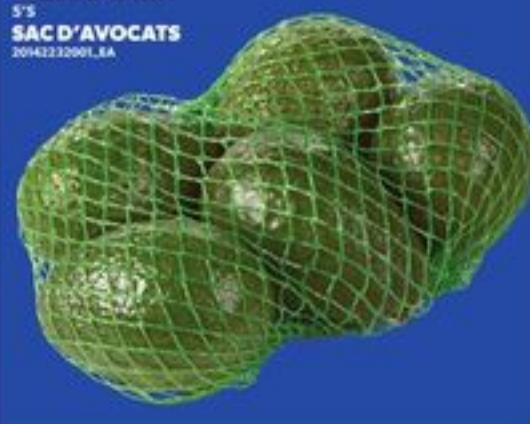
20135377001_EA/204897201_EA



4⁴⁹

AVOCADO BAG
PRODUCT OF MEXICO
3'S
SAC D'AVOCATS

20442222001_EA



4⁵⁰

**FARMER'S MARKET
GRAPE TOMATOES**
283 G PRODUCT OF CANADA,
MEXICO, U.S.A., 283 G OR
**FARMER'S MARKET
MINI CUCUMBERS**
PRODUCT OF CANADA

**TOMATES RAISINS OU
MINI-CONCOMBES**
DÉLICIES DU MARCHÉ

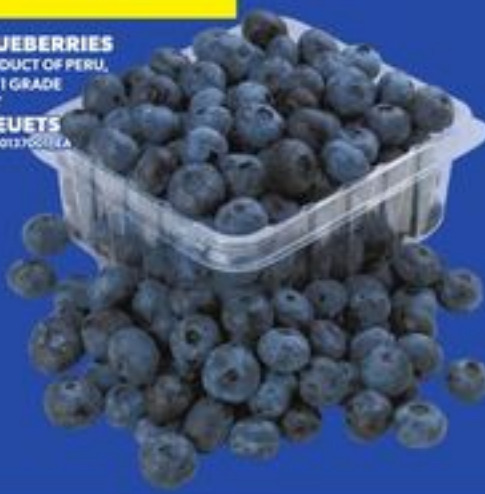
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4⁴⁹

BLUEBERRIES
PRODUCT OF PERU,
NO. 1 GRADE
BLEUETS

20089131001_EA



**SAVE
.98
WHEN YOU BUY 2**

2/\$6

OR \$3.49 EA.

**CANADA
PC[®] ORGANICS
CREMINI OR WHITE
MUSHROOMS**

PRODUCT OF CANADA
227 G

**CHAMPIGNONS
CREMINI OU BLANCS**

PC[™] BIOLOGIQUE

23021045_EA/23021499_EA



**SAVE
.99**

**HOT
DEALS**

\$2

POMEGRANATE
PRODUCT OF U.S.A. OR
BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.

EACH

**GRENADES OU
COURONNES
DE BROCOLI**

20134767001_EA/211211560001_EA



\$4

CANTALOUPE
PRODUCT OF GUATEMALA
EACH
CANTALOUPE

2018707001_EA



\$12

**SEEDLESS
WATERMELONS**
PRODUCT OF BRAZIL OR MEXICO
EACH

**MELONS D'EAU
SANS PÉPINS**

20067326001_EA



\$8

CLEMENTINES
PRODUCT OF SPAIN OR
MOROCCO
5 LB

CLÉMENTINES

20482508001_EA



**SAVE
1.00
WHEN YOU BUY 2**

2/\$11

OR \$6 EA.

**PC[®] CHOPPED OR
PREMIUM SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A.,
282-369 G

**TROUSSES DE
SALADES HACHÉES
OU DE QUALITÉ
SUPÉRIEURE PC[™]**

21179065_EA/21179123_EA



**SAVE
1.00
WHEN YOU BUY 2**

2/\$12

OR \$6.50 EA.

**CANADA
RENÉE'S
REFRIGERATED
SALAD DRESSING OR
VINAIGRETTE**

SELECTED VARIETIES
PRODUCT OF CANADA
350/355 ML

**SAUCE À SALADE
OU VINAIGRETTE
RÉFÉRIGÉRÉE RENÉE'S**

20012865_EA/20314592_EA



**GET
1,000[™]
when you buy 2**

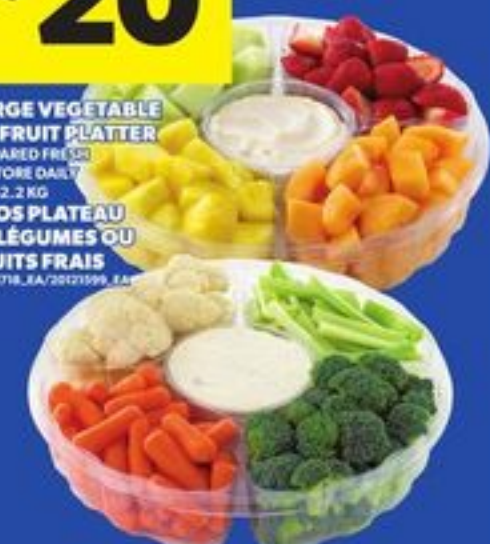
**-\$1
Value**

\$20

**LARGE VEGETABLE
OR FRUIT PLATTER**
PREPARED FRESH
IN-STORE DAILY
1.58-2.2 KG

**GROS PLATEAU
DE LÉGUMES OU
FRUITS FRAIS**

20047718_EA/20121599_EA



\$24

DOZEN ROSES
ASSORTED COLOURS
DOUZAINÉ DE ROSES

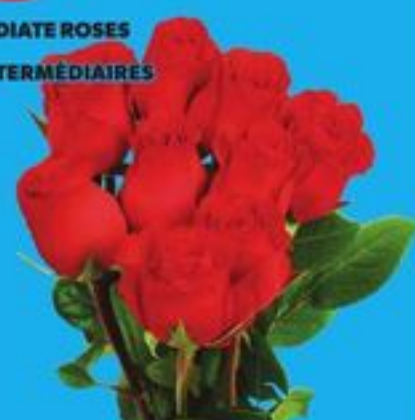
21129961_EA



**ALWAYS
\$10**

INTERMEDIATE ROSES
19 STEM
ROSES INTERMÉDIAIRES

21046294_EA



\$22

**5 INCH DOUBLE SPIKE
ORCHID**
**ORCHIDÉE À DOUBLE
TIGE DANS UN POT
DE 5 POUÇES**

20293541_EA
21087812_EA/21087813_EA



SUPER FRESH

4⁴⁹
LB
8.80/KG

PC[®] SPIRAL-SLICED BONE-IN HALF HAM
APPLEWOOD OR HICKORY SMOKED
DEMI-JAMBON AVEC OS TRANCHÉ EN SPIRALE PC[™]
20852460_EA



SAVE 1.50 LB
HOT DEALS

2⁴⁹
LB
5.49/KG

COOK'S PORTION HAM SHANK OR BUTT
JAMBONNEAU COOK'S JARRET OU FESSE
20409641_EA



\$16

PC[®] TURKEY STUFFED ROAST
FROZEN
1 KG
RÔTI DE DINDE FARCI PC[™]
20823446_EA



\$22

GET **5,000[™]** - \$5 Value

BUTTERBALL BONELESS TURKEY ROAST
FROZEN
1.5 KG
RÔTI DE DINDE DÉOSSÉ BUTTERBALL
20032995_EA
20377943_EA



\$15

PC[®] ULTIMATE PORK RIB ROAST
FROZEN
1.1 KG
RÔTI DE CÔTES DE PORC L'IMBATTABLE PC[™]
21067672_EA



\$7
LB
15.43/KG

LEAN GROUND BEEF
FAMILY SIZE
BŒUF HACHÉ MAIGRE
20798361_EA



CLUB SIZE

\$15

PC[®] FREE FROM[®] GROUND LAMB
454 G
AGNEAU HACHÉ PC[™] SIMPLEMENT BON[™]
21052008_EA



\$10
LB
22.05/KG

PC[®] FREE FROM[®] TURKEY DOUBLE BREAST ROAST
RÔTI DE DOUBLE POITRINE DE DINDE PC[™] SIMPLEMENT BON[™]
21024822_EA



\$9
LB
19.84/KG

CANADA INSIDE ROUND ROAST
CUT FROM CANADA AA GRADE BEEF OR HIGHER
RÔTI D'INTÉRIEUR DE RONDE
20794596_EA



SAVE 1.48 LB

\$10
LB
22.05/KG

BONELESS BEEF STEW
FAMILY SIZE
BŒUF À RAGOÛT DÉOSSÉ
20794562_EA



CLUB SIZE

\$7

BREADED PORK LOIN SCHNITZEL
PREPARED IN-STORE
300 G
ESCALOPE DE LONGE DE PORC PANÉE
21088063_EA



ALWAYS \$7

PC[®] PUB RECIPE[™] OR GLUTEN-FREE CHICKEN
SELECTED VARIETIES
FROZEN
600/700 G
POULET PC[™] RECETTE DU PUB OU SANS GLUTEN
21009336_EA
21009331_EA



\$10

PC[®] VEGETABLE SPRING ROLLS
FROZEN
574 G
ROULEAUX DE PRINTEMPS AUX LÉGUMES PC[™]
20696096_EA



\$10

PC[®] CHICKEN SAUSAGE ROLLS
FROZEN
500 G
FRIANDS À LA SAUCISSE AU POULET PC[™]
21439588_EA



\$17

PC[®] WINGS
SELECTED VARIETIES
FROZEN
700-907 G
AILES PC[™]
20708932_EA
20708933_EA



\$10

PC[®] MOZZARELLA CHEESE STICKS
FROZEN
454 G
BOUCHÉES AU FROMAGE MOZZARELLA PC[™]
21064020_EA



\$10

PC[®] BACON WRAPPED STUFFED JALAPENO PEPPERS
FROZEN
225 G
PIMENTS JALAPEÑO FARCIS BARDÉS DE BACON PC[™]
21088063_EA



JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

SAVE 2.50 LB

HOT DEALS

9⁹⁹ LB
22.02/KG

BAY SCALLOPS
80-120 PER LB
FROZEN
PÊTONCLES
DE LA BAIE
21053213_KG



SAVE 1.00

8⁹⁹

LOBSTER TAILS
FROZEN OR
PREVIOUSLY FROZEN
3-4 OZ EACH
QUEUES
DE HOMARD
20460017_EA



4⁴⁹ LB

CAPTAIN JAC CRAB
FLAVOURED SEAFOOD
9.90/KG
PRODUITS DE LA MER
AROMATISÉS AU
CRABE CAPTAIN JAC
21394015_KG



SAVE 4.00

HOT DEALS

8⁹⁹ LB
19.62/KG

SEAFOOD
CHOWDER MIX
FROZEN OR
PREVIOUSLY
FROZEN
FAMILY SIZE
MÉLANGE
DE CHAUDRÉE
DE FRUITS
DE LA MER
20723877_KG



CLUB
SIZE

SAVE 1.00

6⁴⁹

FRESH CANADIAN
COVE PEI MUSSELS
907 G
MOULES
DE L'Î.-P.-É
CANADIAN COVE
FRAIS
21056624_EA



\$10

PC[®] SHRIMP
APPETIZERS
SELECTED VARIETIES
FROZEN
340-454 G
HORS-D'ŒUVRE
DE CREVETTES PC[®]
20133874_EA
20950440_EA



SAVE 2.50

HOT DEALS

9⁹⁹

PC[®] HOT SMOKED CANDIED OR SPICY SALMON
STRIPS READY-TO-EAT
150 G
LANIÈRES DE SAUMON
CONFIT FUMÉ À CHAUD
OU ÉPICÉES PC[®]
20976930_EA



SAVE UP TO 2.00

8⁹⁹

MARINA DEL REY WILD
ARGENTINIAN SHRIMP
RAW EASY PEEL
20-30 PER LB, 300 G OR
PC[®] PACIFIC LARGE WHITE
SHRIMP RAW ZIPPERBACK[®]
31-40 PER LB, 400 G
FROZEN
CREVETTES SAUVAGES
D'ARGENTINE
MARINA DEL REY CRUES,
FACILES À DÉCORQUER
OU GROSSES CREVETTES
BLANCHES DU PACIFIQUE PC[®]
20907159_EA/20798888_EA



6⁴⁹

PC[®] MARYLAND-STYLE
SHRIMP CAKES 170 G OR
WATERVIEW MARKET
CRISPY CALAMARI
UNCOOKED 300 G
FROZEN
GALETTES DE
CREVETTES STYLE
MARYLAND PC[®]
OU CALMAR
CROUSTILLANT
WATERVIEW MARKET
NON CUITES
21334615_EA
21454797_EA



10⁹⁹

PC[®] SMOKED SALMON
SELECTED VARIETIES
FROZEN
125/150 G
SAUMON FUMÉ PC[®]
20955008_EA
20106286_EA



SAVE 1.00

9⁹⁹

OCEAN PIER
CRAB DIP
FROZEN
360 G
TREMPELLE
DE CRABE
OCEAN PIER
21052792_EA



\$15

GET 5,000[®] Value when you buy 2 - \$5 Value

12 PIECE PRE-PACK
SAUCED WINGS
WITH CELERY
AND CARROTS
CHILLED
728 G
12 MORCEAUX
D'AILES
PRÉEMBALLÉS
AVEC SAUCE
AVEC CÉLÉRI ET
CAROTTES
21532365_EA/21532357_EA



\$9-10

TAKE AND BAKE
12" PIZZA
SELECTED VARIETIES
510-739 G
PIZZA 12 PO CUIRE
À LA MAISON
21456283_EA
21456401_EA



16⁹⁹

BENTO SUSHI
FAMILY PACK, SELECTED
VARIETIES
545-675 G
SUSHI BENTO
20793972_EA



\$14-18

LARGE PASTA PREPARED IN-STORE
SELECTED VARIETIES
1-1.2 KG
GRANDES PÂTES PRÉPARÉES EN MAGASIN
21395979_EA



\$25

GET 5,000[®] Value - \$5 Value

SANDWICH
OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
PLATEAUX DE
SANDWICHES
OU ROULÉS
21298193_EA
21558135_EA



\$16-20

SHEPHERD'S PIE,
MEATBALLS, RIB
TIPS WITH MASHED
POTATOES, MINI
SLIDERS OR STUFFED
PEPPERS
PREPARED IN STORE
716-1.6 KG
PÂTE CHINOISE,
BOULETTES DE
VIANDE, BOUTS DE
CÔTES AVEC POMMES
DE TERRE EN PURÉE,
MINI-BURGERS OU
POIVRONS FARCIS
21624676_EA
21624751_EA



JOYFUL HOLIDAY SAVINGS

HAPPY HOSTING,
HAPPY SAVING

\$16

YULE LOGS
WHITE OR CHOCOLATE
PREPARED IN-STORE
800 G
BÛCHES DE NOËL
2105544_EA



29⁹⁹

LA ROCCA 8 INCH OCCASION CAKES
SELECTED VARIETIES
1.1-1.7 KG
GÂTEAUX D'OCCASION
8 PO LA ROCCA
2549165_EA
2162436_EA



GET 5,000⁺ Value - \$5

\$6

HOLIDAY THEME SINGLE LAYER CAKES OR CUPCAKES
WHITE OR CHOCOLATE
6'S
GÂTEAUX À UN ÉTAGE, PETITS GÂTEAUX À THÈME DES FÊTES
2160743_EA
2164269_EA



\$6

8 INCH PIE
SELECTED VARIETIES
635-750 G
TARTE DE 8 POUCES
2129375_EA



GET 1,000⁺ Value - \$1

4⁵⁰

CIRCLE ROLLS 10'S OR SPLIT TOP ROLLS 8'S
BAKED IN-STORE
PETITS PAINS RONDSS
OU PETITS PAINS OUVERTS SUR LE DESSUS
20066424_EA



\$7

FARMER'S MARKET SQUARES
SELECTED VARIETIES
400/450 G
CARRÉS DÉLICÉS DU MARCHÉ™
2129501_EA



SAVE 1.49

\$15

FARMER'S MARKET BAR CAKES
SELECTED VARIETIES
675-770 G
GÂTEAUX RECTANGULAIRES DÉLICÉS DU MARCHÉ™
21300612_EA
21300743_EA



\$4

ACE BAKERY BAGUETTE
SELECTED VARIETIES
BAKED IN-STORE
325-400 G
BAGUETTE BOULANGERIE ACE
2097117_EA
21314348_EA



SAVE .98 WHEN YOU BUY 2

2/\$8

OR \$4.49 EA.

PC® PIZZA CRUST
SELECTED VARIETIES
300/440 G
CROÛTE À PIZZA PC™
20896528_EA
2140545_EA



4⁹⁹

PC® BRIOCHE MINI ROLLS
400 G
MINI-PETITS PAINS BRIOCHE PC™
2140779_EA



SAVE 1.98 WHEN YOU BUY 2

2/\$8

OR \$4.99 EA.

PC® HOT CROSS BUN OR EXTRA THICK CINNAMON RAISIN BREAD
565/675 G
BRIOCHES DE CARÈME OU PAIN À LA CANNELLE AVEC RAISINS EN TRANCHES EXTRA-ÉPAISSES PC™
20829729_EA
20579822_EA



SAVE UP TO 1.50

6⁹⁹

TRE STELLE BOCCONCINI
200 G OR RICOTTA
475 G
SELECTED VARIETIES
BOCCONCINI OU RICOTTA TRE STELLA
20093652_EA
20218663_EA



8⁹⁹

HENRI WILLIG GOUDA
350 G
GOUDA HENRI WILLIG
21345046_EA



2⁹⁹ LB

GET 2,000⁺ Value when you spend *10* on - \$2

FROM OUR CHEFS™ SERVICE CASE HAMS
SELECTED VARIETIES
29.90/KG
JAMBONS DU COMPTOIR DE SERVICE CONCOCTÉ PAR NOS CHEFS™
2094491_KG



\$7

PILLER'S SLICED MEATS 125 G, CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
125-200 G
SELECTED VARIETIES
VIANDES TRANCHÉES PILLER'S, HAVARTI, CHEDDAR OU BLEU CASTELLO
20428574_EA
20574963_EA



\$6

GET 500⁺

SNACK FACTORY PRETZEL CRISPS
SELECTED VARIETIES
200 G
PRETZEL CRISPS SNACK FACTORY
20948904_EA
20948940_EA



7⁵⁰

PC® DIPS OR HUMMUS
SELECTED VARIETIES
454 G
TREMPETTES OU HUMMUS PC™
20584098_EA
20583725_EA



EAST COAST MEETS THE WORLD

From bok choy to basmati rice, find international ingredients at low prices.

2⁹⁹

HALDIRAM'S READY TO EAT MEALS
SELECTED VARIETIES
200/300 G
REPAS PRÊTS À MANGER HALDIRAM'S
21444758_EA/21444758_EA

2⁹⁹ **GET 1,500⁰⁰ - \$1.50 Value**

RUBICON JUICE OR BLENDS
SELECTED VARIETIES
1 L
JUS OU MÉLANGES RUBICON
100293340001_EA/20094770002_EA

79^c

CHUBBY DRINKS
SELECTED VARIETIES
250 ML
BOISSONS CHUBBY
20942006_EA/21044701_EA

1⁷⁹

T&T DRY NOODLES
SELECTED VARIETIES
363 G
NOUILLES SÈCHES T&T™
20462709001_EA

SAVE 1.50 **HOT DEALS**

3⁹⁹

LOTTE CHOCO PIE
SELECTED VARIETIES
356 G
PETIT GÂTEAU LOTTE CHOCO
20462707_EA

SAVE 1.70 **HOT DEALS**

5²⁹

LEE KUM KEE SRIRACHA MAYO
445 ML
MAYONNAISE À LA SAUCE SRIRACHA LEE KUM KEE
20779402_EA

SAVE .50 **HOT DEALS**

99^c

NONGSHIM RAMYUN
SELECTED VARIETIES
120 G
RAMYUN NONGSHIM
21044777_EA

2²⁹

KNORR STOCK CUBES
SELECTED VARIETIES
63-72 G
CUBES À BOUILLON KNORR
2095924_EA/2095924_EA

4⁹⁹

T&T MARINADES
SELECTED VARIETIES
765 ML
MARINADE T&T™
20444390_EA

SAVE 1.50 **HOT DEALS**

4⁹⁹

ROOSTER® MEDIUM GRAIN SUSHI RICE
2.27 KG
RIZ À SUSHI À GRAINS MOYENS ROOSTER®
2043884_EA

3⁹⁹

SUNSHINE SNACKS
SELECTED VARIETIES
125-150 G
GRIGNOTINES SUNSHINE
21044288_EA/21044288_EA

9⁴⁹

SURAJ® BASMATI RICE
8 LB
RIZ BASMATI SURAJ®
20818931_EA

1²⁹

SURAJ® SPICES
SELECTED VARIETIES
100 G
ÉPICES SURAJ®
20818825_EA/20818825_EA



Bring the Yum Cha experience home with T&T's delicious new Frozen Dim



Vegetable Spring Rolls



Shrimp and Fish Siu Mai Dumplings



Shrimp Rice Rolls



Seafood Rice Rolls

SHARE THE JOY OF

Exotic Flavours & Festive Delights

WITH YOUR LOVED ONES!



NEW



Authentic Meals Start Here



SRIRACHA PRODUCTS



NEW LOOKS • SAME GREAT TASTE

SRIRACHA MAYO TYPE DRESSING

- ✓ Now Made From Cage-Free Eggs



SRIRACHA CHILI SAUCE

- ✓ No Artificial Colours
- ✓ Non-GMO Project Verified



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**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

**NO
HST***

- Select Food and Beverages
- Select Children's items
- Select Literature

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

\$25

GET 5,000⁺ - \$5 Value

SANDWICH OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
2128193_EA/21508135_EA

\$9-10

TAKE AND BAKE 12" PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA/21456407_EA

\$15

GET 5,000⁺ - \$5 Value when you buy 2

12 PIECE PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS
CHILLED
728 G
21532565_EA/21532557_EA

\$16-20

SHEPHERD'S PIE, MEATBALLS, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
PREPARED IN STORE
716-1.6 KG
21624670_EA/21624731_EA

\$14-18

LARGE PASTA PREPARED IN-STORE
SELECTED VARIETIES
1-1.2 KG
21399798_EA

16⁹⁹

BENTO SUSHI
FAMILY PACK
SELECTED VARIETIES
545-675 G
20793972_EA

\$20

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED FRESH
IN-STORE DAILY
1.58-2.2 KG
20081718_EA/20021099_EA

\$6

GET 1,000⁺ - \$1 Value

8 INCH PIE
SELECTED VARIETIES
635-750 G
20293479_EA

APPLE PIE
TARTE AUX POMMES

\$16

YULE LOGS
WHITE OR CHOCOLATE
PREPARED IN-STORE
800 G
21055544_EA

29⁹⁹

GET 5,000⁺ - \$5 Value

LA ROCCA 8 INCH OCCASION CAKES
SELECTED VARIETIES
1.1-1.7 KG
21496165_EA
21624336_EA

\$7

FARMER'S MARKET SQUARES
SELECTED VARIETIES
400/450 G
21296501_EA

NANAIMO

\$15

FARMER'S MARKET BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA/21500763_EA

TUXEDO
STRAWBERRY SHORTCAKE
AUX FRAISES

COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off one piece of
high quality Swiss Design Cookware!

75%
OFF* EACH



\$20* SPENT
= 1 STAMP

LEARN MORE

*While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. When you collect and redeem 20 stamps, you'll get 75% off one (1) piece of Kuhn Rikon Cookware. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. 75% will be deducted from the total purchase amount before sales taxes are applied. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. For a digital stamp card, PC Optimum™ members can opt into this program and find a stamp card through the App. One card per account. For a paper stamp card and for non-members see in-store to receive your card. A complete set of 20 digital OR paper stamps must be presented to cashier at time of purchase. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty apply. Cookware eligible for a replacement under warranty can be replaced at your store of purchase until February 20th, 2025 or while supplies last, after which point, please contact loblawpromotions@l-founders.com for replacement of product. For full warranty information, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

FRESH PICKS

SHOP NOW

\$24

**SIGNATURE GIFTING
BOUQUET**

21087812_EA/21087813_EA



**ALWAYS
\$10**

**MIX AND MATCH
FLORAL BUNCHES**

ASSORTED VARIETIES
21087776_EA



\$8

**CHRISTMAS
CACTUS**

21003541_EA



\$24

**POINSETTIA IN
UPGRADE TIN**

8 INCH
20287881_EA



PET ESSENTIALS

SAVE 2.00

10⁹⁹

BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
210985_EA

4⁹⁹

MILK-BONE DOG BISCUITS
SELECTED VARIETIES
750-900 G
2104573_EA

17⁹⁹

CESAR DOG FOOD
SELECTED VARIETIES
12'S
2042583004_EA

GET 3,000⁰⁰ = \$3 Value

49⁹⁹

PURINA ONE DOG FOOD
SELECTED VARIETIES
12.4/14 KG
20422793_EA

39⁹⁹

ALPO DOG FOOD
16 KG
2002274_EA

GET 5,000⁰⁰ = \$5 Value

26⁹⁹

PURINA CAT CHOW
SELECTED VARIETIES
8 KG
2010348_EA

1²⁹

FANCY FEAST PETITES CAT FOOD
SELECTED VARIETIES
79.4 G
2143996_EA

1¹⁹

WHISKAS CAT FOOD
SELECTED VARIETIES
75 G
2094188_EA

5⁹⁹

WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES
454 G
2012108_EA

SAVE 1.00

23⁹⁹

TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
2027961_EA

MAKE THEIR HOLIDAYS MERRY

OR \$7.49 EA.
2/\$13*

COCA-COLA[®] beverages
selected varieties
8x300 mL
21181173_C08

OR \$7.99 EA.
2/\$13*

AHA[®] SPARKLING WATER beverages
selected varieties
12x355 mL
21240794_C12

OR \$3.99 EA.
2/6⁵⁰*

Glaceau smartwater[®] beverages
selected varieties
1 L
21520451_EA
20154181_EA

OR \$3.99 EA.
2/6⁵⁰*

Monster Energy[®] selected varieties
473 mL
20938249_EA

OR \$7.99*

Canada Dry[®] beverages
selected varieties
6x237 mL
20675223001_C06

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
*This product may not be suitable for everyone. Please read the label for instructions.
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Mobile

Get 25 GB for \$29/mo.
when you register for Automatic Top-up.

20,000⁰⁰ = \$20 Value
after 2 months of service

*New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.

Better Nites
#1 nighttime protection at every stage

HUGGIES overnites 5
pull-Ups Night-Time 3T-4T
goodnites S/M 44

\$24⁹⁹
Huggies[®] Super Big Pack Diapers
Selected Varieties
size N-7, 32-108's,

\$26⁹⁹
Pull-Ups[®] & Goodnites[®]
Club Pack Training Pants
Selected Varieties
28-74's

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SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

\$3 LB
6.61/KG

ROMA TOMATOES
PRODUCT OF CANADA, MEXICO
OR U.S.A.
2014325001_SA

Optimum
Members-Only Price™
2.99
Non-members
3.99

Members save **\$1**

UFC Refresh
Coconut Water
Eau de noix de coco

1L
20170906_SA

\$6

PALMER MANGO
PRODUCT OF PERU
2002549001_SA

SAVE 2.00

8.99

DELICATO TRADITIONAL BAKLAVA
400 G
21160123_SA

\$4

CRISPY NAMAK PARA, PANI PURI OR CHAT PAPDI
350-400 G
20443491_SA
20443493_SA

\$12

PC® MINI JAMAICAN BEEF PATTIES
FROZEN
480 G
20190458_SA

2.50 /100 G

TOASTED CORN NUTS BBQ
21064328_SA

SAVE 3.00 **LB** **HOT DEALS**

5.99 **LB**
13.21/KG

FRESH WHOLE RED TILAPIA
SUBJECT TO AVAILABILITY
13.21/KG
20057884_SA

3.99

COCK BRAND SWEET CHILLI SAUCE
650 ML
20149074_SA

2.79

PC® UDON NOODLES
800 G
20354811_SA

SAVE 8.00 **HOT DEALS**

12.99

KRITI GOLD EXTRA VIRGIN OLIVE OIL
750 ML
20072876_SA

3.49

ORION TURTLE CHIPS
SELECTED VARIETIES
160 G
21454276_SA
21454281_SA

1.49

THE GREAT GENTLEMAN DRINKS 250 ML OR GRACE COCONUT MILK 400 ML
SELECTED VARIETIES
20047734_SA
21319081_SA

99¢

GRACE COCONUT WATER WITH PULP 310 ML OR GRACE PLANTAIN CHIPS 85 G
20425058_SA
20602023_SA

SUPER YOUR EVERYDAY

SAVE 56%

1²⁹

HOT DEALS

Kraft Stove Top
 CHICKEN/POULET
 TURKEY/DINDE

STOVE TOP
 SELECTED VARIETIES
 120 G
 2000959001_EA
 2000959002_EA

SAVE 33%

1⁹⁹

HOT DEALS

Ocean Spray
 JELLIED CRANBERRY SAUCE
 WHOLE OR JELLIED
 348 ML
 20022893001_EA
 20022893002_EA

OCEAN SPRAY
 CRANBERRY SAUCE
 WHOLE OR JELLIED
 348 ML
 20022893001_EA
 20022893002_EA

SAVE UP TO 3.00

7⁹⁹

HOT DEALS

Ben's Original
 WHOLE GRAIN OR LONG GRAIN RICE
 SELECTED VARIETIES
 16.02-22 KG
 20333549_EA
 20333571_EA

BEN'S ORIGINAL CONVERTED, WHOLE GRAIN OR LONG GRAIN RICE
 SELECTED VARIETIES
 16.02-22 KG
 20333549_EA
 20333571_EA

17⁹⁹

GET 1,000⁰⁰ - \$1 Value

Gallo
 EXTRA VIRGIN OLIVE OIL
 OR LIGHT OLIVE OIL
 SELECTED VARIETIES
 1 L
 200469755_EA
 20046368_EA

GALLO EXTRA VIRGIN OR LIGHT OLIVE OIL
 SELECTED VARIETIES
 1 L
 200469755_EA
 20046368_EA

SAVE .80

2⁴⁹

HOT DEALS

Del Monte
 CANNED FRUIT
 SELECTED VARIETIES
 308 ML
 20059862_EA
 20294667008_EA

DEL MONTE CANNED FRUIT
 SELECTED VARIETIES
 308 ML
 20059862_EA
 20294667008_EA

SAVE 1.96 WHEN YOU BUY 4

4/\$6

OR \$1.99 EA.

Club House
 BROWN/BRUNE
 GRavy MIX - MÛLANGE & SAUCE

CLUB HOUSE
 GRavy MIX FOR TURKEY/DINDON
 SELECTED VARIETIES
 21-47 G
 20302818001_EA
 20302818004_EA

CLUB HOUSE
 BROWN/BRUNE
 GRavy MIX - MÛLANGE & SAUCE
 25 G
 20302818001_EA
 20302818004_EA

4⁹⁹

Tenderflake
 PASTRY 255-397 G
 COOL WHIP DESSERT TOPPING 1 L
 SELECTED VARIETIES
 FROZEN
 20030349001_EA
 20303384001_EA

TENDERFLAKE PASTRY 255-397 G
 COOL WHIP DESSERT TOPPING 1 L
 SELECTED VARIETIES
 FROZEN
 20030349001_EA
 20303384001_EA

4⁹⁹

GET 2,000⁰⁰ - \$2 Value

Chapman's
 SUPER PREMIUM PLUS ICE CREAM
 SELECTED VARIETIES
 FROZEN
 500 ML
 20110682_EA
 20110683_EA

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
 SELECTED VARIETIES
 FROZEN
 500 ML
 20110682_EA
 20110683_EA

7⁹⁹

PC Black Label
 PIZZA 370-420 G OR TASTIEZ SHAREABLES 400 G
 SELECTED VARIETIES
 FROZEN
 21534403_EA
 21544489_EA

PC BLACK LABEL PIZZA 370-420 G OR TASTIEZ SHAREABLES 400 G
 SELECTED VARIETIES
 FROZEN
 21534403_EA
 21544489_EA

2⁹⁹

Cheemo
 PEROGIES 745-907 G OR
 CAVENDISH HASHBROWNS 800 G
 SELECTED VARIETIES
 FROZEN
 20527369_EA
 21604303_EA

CHEEMO PEROGIES 745-907 G OR CAVENDISH HASHBROWNS 800 G
 SELECTED VARIETIES
 FROZEN
 20527369_EA
 21604303_EA

10⁹⁹

Janes Fish 450-615 G, **Cavendish** ONION RINGS, WEDGES OR HASHBROWNS 1-2.25 KG
 SELECTED VARIETIES
 FROZEN
 20048538_EA
 20827761_EA

JANES FISH 450-615 G, CAVENDISH ONION RINGS, WEDGES OR HASHBROWNS 1-2.25 KG
 SELECTED VARIETIES
 FROZEN
 20048538_EA
 20827761_EA

SAVE 1.00

4⁹⁹

Kraft Pure
 SALAD DRESSING
 SELECTED VARIETIES
 355 ML
 21581628_EA

KRAFT PURE SALAD DRESSING
 SELECTED VARIETIES
 355 ML
 21581628_EA

SAVE 1.98 WHEN YOU BUY 2

2/\$7

OR \$4.49 EA.

Kellogg's Eggo
 Waffles
 SELECTED VARIETIES
 FROZEN
 8'S
 20302725_EA
 20302726_EA

KELLOGG'S EGGO WAFFLES
 SELECTED VARIETIES
 FROZEN
 8'S
 20302725_EA
 20302726_EA

SAVE .98

2/\$9

OR \$4.99 EA.

Coca-Cola
 MINI CANS
 SELECTED VARIETIES
 6X222 ML
 20354288003_C06

COCA-COLA MINI CANS
 SELECTED VARIETIES
 6X222 ML
 20354288003_C06

SAVE .98

2/\$7

OR \$3.99 EA.

PC Spring Water
 24 X 500 ML
 2010701003

PC SPRING WATER
 24 X 500 ML
 2010701003

19⁹⁹

72

Cashmere
 BATHROOM TISSUE
 SELECTED VARIETIES
 24-72 ROLLS
 21443641_EA
 21443642_EA

CASHMERE BATHROOM TISSUE
 SELECTED VARIETIES
 24-72 ROLLS
 21443641_EA
 21443642_EA

21⁹⁹

2

Cottonelle
 BATHROOM TISSUE
 18-72 ROLLS OR
 FLUSHABLE WIPES 8'S
 SELECTED VARIETIES
 2015428_EA
 20154688_EA

COTTONELLE BATHROOM TISSUE 18-72 ROLLS OR FLUSHABLE WIPES 8'S
 SELECTED VARIETIES
 2015428_EA
 20154688_EA

SUPER YOUR EVERYDAY

\$9

DOVE OR GARNIER
WHOLE BLENDS
HAIR CARE
OR STYLING
SELECTED VARIETIES
AND SIZES



\$5

AXE HAIR CARE
SELECTED VARIETIES
AND SIZES



SAVE UP TO
30%
OFF

MARC ANTHONY
OR JOHN FRIEDA
HAIR CARE
SELECTED VARIETIES
AND SIZES



SAVE UP TO
30%
OFF
4.39-31.99

GARNIER MICELLAR
WATER 700 ML, SKIN
ACTIVE SERUMS,
BB CREAMS OR
SKIN NATURAL
MOISTURIZERS
SELECTED VARIETIES
AND SIZES



14⁹⁹

GET
5,000⁺
when you buy 2
\$5 Value

CETAPHIL CLEANSERS
OR MOISTURIZERS
SELECTED VARIETIES
AND SIZES



14⁹⁹

DOVE
CRÈME SERUM
SELECTED VARIETIES
AND SIZES



SAVE UP TO
15%
OFF

IVORY BODY WASH
623/1005 ML OR
BAR SOAP 7/10X90 G OR
DEODORANT 68 G
SELECTED VARIETIES



7⁴⁹

EVERY MAN JACK
BODY WASH 500 ML OR
DEODORANT 73/88 G
SELECTED VARIETIES



11⁹⁹

NATIVE BODY WASH
SELECTED VARIETIES
AND SIZES



6⁹⁹

SECRET 45/73 G OR
GILLETTE 108 G
DEODORANT OR
ANTIPERSPIRANT
SELECTED VARIETIES



9⁹⁹

GILLETTE MACH 3 OR
VENUS DISPOSABLE
RAZORS 1-8'S
SELECTED VARIETIES



6⁹⁹

DOVE DRY
SPRAYS 107/113 G OR
DEODORANT 74 G
SELECTED VARIETIES



6⁹⁹

SENSODYNE
RAPID RELIEF,
REPAIR & PROTECT
TOOTHPASTE OR
POLIDENT
TABLETS 84-96'S
SELECTED VARIETIES
AND SIZES



6⁹⁹

LISTERINE
CLASSIC 1L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
AND SIZES



4⁹⁹

COLGATE SUPER PREMIUM TOOTHPASTE,
MANUAL TOOTHBRUSH, MOUTHWASH,
SCOPE CLASSIC RINSE 1L, CREST 3D
WHITE, GUM DETOXIFY, PRO-HEALTH
TOOTHPASTE, ORAL-B MANUAL
TOOTHBRUSH OR FLOSS
SELECTED VARIETIES AND SIZES



SUPER YOUR EVERYDAY

GET **5,000** ^{POINTS} **-\$5** Value when you buy 2

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA/2020321606_EA



\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY
4 KG
21634472_EA



SAVE UP TO **20% OFF**
13.59-40.79

PEPTO BISMOL LIQUID 350/480 ML, CHEWABLE TABLETS 24/48'S, METAMUCIL FIBRE SUPPLEMENT 616 G-1.04 KG, GUMMIES 72/160'S OR ALIGN PROBIOTICS 21-60'S
SELECTED VARIETIES AND SIZES
20318797001_EA
21484570_EA



SAVE UP TO **20% OFF**
11.19-23.19

ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONE'S CHILDREN'S VITAMINS 60-180'S
SELECTED VARIETIES
21448383_EA/21515315_EA



SAVE UP TO **20% OFF**
11.99-23.99

PURE PROTEIN POWDERS OR BARS
SELECTED VARIETIES AND SIZES
20322970001_EA
20339046_EA



SAVE UP TO **15% OFF**

TYLENOL COMPLETE COUGH, COLD AND FLU TABLETS AND CAPSULES 18/20'S OR BENYLIN COUGH SYRUPS 100 ML
SELECTED VARIETIES
20296733001_EA/20322277001_EA



2/\$26
OR 13.99 EA.

ALWAYS PADS 26-42'S OR LINERS 116-210'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
20587453_EA
21374646_EA



FROM **16.99**
16.99-18.99

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
21032778_EA



Holiday Hair Care Favourites

6.49 Head & Shoulders or Herbal Essences hair care selected varieties and sizes
21505044_EA/ 21505016_EA

7.49 Pantene Nutrient Blends hair care selected varieties and sizes
21245064_EA/21243351_EA

\$11 Native hair care selected varieties and sizes
21505287_EA/21505267_EA

7.49 Pantene & Aussie hair care selected varieties and sizes
21167373_EA/21424214_EA

Don't leave any points behind at the pump!



Add your phone number to your account on the **PC Optimum** app. Enter your phone number on the pump keypad before entering your payment card.



Insert your **PC Optimum** card into the card reader before entering your payment card.



Pay with your **PC Mastercard** and earn points on fuel.*

*Points amount shown includes the 10 points per litre for all purchases with the President's Choice Financial Mastercard. In addition, earn at least 10 PC Optimum points per purchase (up to 100 points per purchase) at Esso stations in Canada when you pay with your President's Choice Financial Mastercard. You will also earn at least 10 PC Optimum points per litre available to all PC Optimum loyalty members at Esso stations in Canada. Earn an additional 10 points per litre of premium gasoline. (Share 60¢ per litre of Esso stations. Shows fuel prices set before 5:15, showing total points per litre awarded to fuel below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial Mastercard or Esso stations. For full details including how points are awarded to your PC Optimum account and rounding rules, visit personal.ca/pcfinancial/pc-optimum-mastercard. PC, PC Financial and President's Choice Financial are trademarks of Loblaws Inc., used under license. Mastercard is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial Mastercard is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

NEW YEAR new you

OUR BESTSELLERS

OLAY
CLEANSING melts fondant
Water-Activated Daily Facial Cleanser
Nettoyant quotidien pour le visage

OLAY
RÉTINOL 24 MAX
VITAMIN C VITAMINE C

OLAY
MICRO-SCULPTING CREAM
HYDRATING MOISTURIZER

SAVE UP TO **30% off**
20.99-29.39

GET **1,000** ^{POINTS} **-\$1** Value

Olay Total Effects, Regenerist moisturizers or treatments selected varieties and sizes
20976366_EA/20839506002_EA

NIVEA

Start Winter with a LOVING TOUCH

NIVEA FACE ESSENTIALS CLEANSING, PURE & NATURAL MOISTURIZERS OR BODY LOTION
SELECTED VARIETIES AND SIZES
20700027_EA
20688865_EA

GET **1,500** ^{POINTS} **-\$1.50** Value



'TIS THE SEASON
For Mastro & San Daniele

\$6 San Daniele® Mortadella 175 g or Prosciutto Cotto 125 g
Selected Varieties 2061042, SA7030294_EA

\$13 Mastro® Baby Genoa 600 g
Selected Varieties 20181136_EA

\$11 Mastro® Charcuterie Trio 150 g or Gran Piatto 200 g
Selected Varieties 20170884_EA

\$6 San Daniele® Sliced Prosciutto 100 g
Selected Varieties 2041906_EA

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A HOLIDAY FEAST

CALLS FOR **Saputo** CHEESE

1,000 **\$1** Value
4.99

5.99 SAPUTO FRESH CHEESE SELECTED VARIETIES 150-200 g 2084247_EA

6.99 SAPUTO BARI RICOTTA 500 g 20673931_EA

10.99 SAPUTO PARMESAN PETALS 300 g 206020990_EA

5.99 SAPUTO FRESH CHEESE SELECTED VARIETIES 150-200 g 2084247_EA

10.99 SAPUTO PARMESAN PETALS 300 g 206020990_EA

OKA
ENJOY A LEGENDARY CHRISTMAS

\$2.99 /100 g
OKA Swiss-style, Classique 21182370_KS 20217072_KS

\$8.99
OKA Maple, Original 190 g 21518485_EA 20603796_EA

\$2.99 /100 g
OKA CLASSIQUE 21182370_KS 20217072_KS

\$2.99 /100 g
L'EXTRA Brie 21157608_KS

\$3.49 /100 g
AGROPUR GRAND CHEDDAR Cheese 21194213_KS

\$4.99
ILE DE FRANCE 125 g 21547562_EA

\$6.99
L'EXTRA NOTRE-DAME Brie 170 g 21528318_EA

\$6.99
KERRYGOLD 198 g 20591635_EA 20591638_EA

BAKER'S
Coconut-Chocolate Chunk Cookies

Visit kraftheinz.com for this recipe and more!

\$4.49 Selected varieties
Shake 'n Bake Coating Mix 142-160 g 21602228_EA

\$5.99 Selected varieties
Dream Whip Dessert Topping Mix 170 g 20034874_EA

\$2.29 Selected varieties
Jell-O Instant Pudding Mix 30 - 113 g 2002870009_EA

\$7.99 Selected varieties
Magic Baking Powder 450 g 20126944_EA

\$5.99 Selected varieties
Baker's Chocolate 170 - 225 g 2031629001_EA

INGREDIENTS

- 1 pkg (225 g) Baker's Semi-Sweet Chocolate, divided
- 1/2 cup flour
- 1/4 tsp salt
- 1/2 cup butter, softened
- 1/2 cup packed brown sugar
- 1 egg
- 1 tsp vanilla
- 1 cup flaked coconut, toasted
- 1 cup chopped pecans, toasted

INSTRUCTIONS

1. Heat oven to 375°F.
2. Chop 4 oz. chocolate; melt remaining chocolate as directed on package. Mix flour, baking powder and salt in medium bowl. Beat butter and sugar in large bowl with mixer until light and fluffy. Add egg and vanilla; mix well. Blend in melted chocolate. Gradually add flour mixture, beating well after each addition. Stir in chopped chocolate, coconut and nuts.
3. Drop heaping tablespoonfuls of dough, 2 inches apart, onto baking sheets.
4. Bake 10 min or until cookies are puffed and feel set to the touch. Cool on baking sheets 1 min. Remove to wire racks; cool completely.

CREATED BY **Maison Perrier** FRANCE

Chic

ENJOY OUR NEW **MOCKTAILS**

\$8

MAISON PERRIER™ CHIC AND SLEEK CANS
4 x 250 mL, 8 x 330 mL, SELECTED VARIETIES
21604136_C4/21604035_C4

non-alcoholic
low calorie

MAISON PERRIER FRANCE
Chic
MOJITO
PEACH SPRITZER
PEACH SPRITZER

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Nestlé

LIBERTÉ

\$3.99 Liberté Méditerranée® selected varieties 500 g
2078-8062002_EA 21473714_EA

\$6.99 Liberté Greek® selected varieties 650-750 g
20704361002_EA

Yoplait

4/\$6 Yoplait® YOP selected varieties 200 mL
OR \$1.99 EA 21478378_EA 21477985_EA

\$7.49 Yoplait® Source® selected varieties 16x100 g
20317317001_EA 20317317002_EA

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Pillsbury

2/8.50 OR \$5.49 EA
Pillsbury™ Refrigerated Dough 454-496 g
20301101005_EA 21477773_EA

3/8.25 OR \$2.49 EA
Pillsbury™ Crescents 200-227 g
21505340_EA

\$2.99
Pillsbury™ Breads Selected Varieties 340-400 g
20317832003_EA

2/\$8 OR \$4.99 EA
Pillsbury™ Limited Edition Refrigerated Dough 396-496 g
21477607_EA 21082090_EA

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