



Simple Truth
Natural Boneless Chicken Breast
Value Pack

BIG DEAL!
BIG PACKS
\$3.99 /LB
With Card

99¢ /LB
With Card

Cosmic Crisp
Apples



Private Selection
80% Lean Angus
Ground Beef Chuck
1 lb or Adaptable
Seasoned Ground Beef,
11lb

\$4.99
With Card



Simple Truth
Organic
Salad Blends
Select Varieties,
5-5.5 oz

2/\$6
With Card

EARN 4X FUEL POINTS with digital coupon*
On FRIDAY purchases

Scan here or visit [Kroger.com/FuelEvent](https://www.kroger.com/fuel) to download coupon.
*Exclusions apply. See coupon for details.

WEEKLY DIGITAL DEALS
Use each coupon **UP TO 5 TIMES** in one transaction*

Boneless Chuck Roast
\$5.99 /LB
With Digital Coupon
Price without digital coupon is up to \$8.99 lb with Card.

Green Seedless Grapes
\$1.49 /LB
With Digital Coupon
Price without digital coupon is up to \$2.69 lb with Card.

*While supplies last.



Extra Large Shrimp
21-25 ct, Raw, Sold in a 2 lb Bag for \$11.98 or Farm-Raised Tilapia Fillets, \$5.99 lb

\$5.99 /LB
With Card



Stouffer's or Lean Cuisine
Entrée
Select Varieties,
5.25-12.88 oz

5/\$10
With Card

FINAL COST
When You Buy 4
4/\$13
With Card

Coca-Cola, Pepsi or Vernors

Select Varieties, 6 Pack, 16.9 fl oz Bottles
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$6.99 each.



See inside for **MORE WEEKLY DIGITAL DEALS!**

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.
Look for these tags. **SALE** SAVE \$1 EACH

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



General Mills Cereal
Select Varieties,
8.9-12 oz
\$1.79 /EA*



Kraft Shredded Cheese
7-8 oz or Ken's Salad Dressing,
16 fl oz; Select Varieties
\$1.99 /EA*



Ken's Dressing
Ranch
7-8 oz or Ken's Salad Dressing,
16 fl oz; Select Varieties
\$1.99 /EA*



Chobani Greek Yogurt
4-Pack or The Greek Gods Greek Yogurt, 24 oz;
Select Varieties
\$3.49 /EA*



The Greek Gods Greek Yogurt
Honey Vanilla
4-Pack or The Greek Gods Greek Yogurt, 24 oz;
Select Varieties
\$3.49 /EA*



Starbucks Coffee
10-12 oz Bag or K-Cups, 10 ct; Select Varieties
\$6.99 /EA*

SALE DATES: Thurs. January 2 - Tues. January 7, 2025. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

WEEKLY DIGITAL DEALS



Use each coupon
UP TO 5 TIMES
in one transaction*

Scan me to
download deals



Look for these tags.



Turkey Breast
Frozen, Bone-In
\$1.79
/LB
With Digital Coupon

Price without digital coupon is up to \$2.49 lb with Card.



Kroger Navel Oranges
8 lb Bag
\$4.99
/EA
With Digital Coupon

Price without digital coupon is up to \$8.99 each with Card.



Fresh Baked Chocolate Chip Cookies
or Other Varieties, 12 ct.
In the Bakery

\$2.99
/EA

With Digital Coupon

Price without digital coupon is up to \$3.99 each.



Pepsi or Vernors
\$9.99
/EA
With Digital Coupon

24-Pack, 12 fl oz Cans or Topo Chico Mineral Water, 12-Pack, 12 fl oz Bottles; Select Varieties
Price without digital coupon is up to \$15.99 each with Card.



Jimmy Dean Breakfast Sandwiches
8 or 20 ct Snack Size or Pancakes & Sausage On a Stick, 20 ct; Select Varieties
\$9.99
/EA

With Digital Coupon

Price without digital coupon is up to \$10.99 each with Card.



Kroger Coffee
24-30.5 oz Can or Dunkin' Coffee, 10-12 oz Bag or K-Cups, 10 ct or Cold Brew, 32 fl oz; Select Varieties

\$5.99
/EA

With Digital Coupon

Price without digital coupon is up to \$9.99 each with Card.



Liquid Death
Select Varieties,
8-Pack, 19.2 fl oz

\$9.99
/EA

With Digital Coupon

Price without digital coupon is up to \$11.99 each with Card.



Frito-Lay Multipack
18 ct or Popcorners Multipack, 15 ct; Select Varieties

\$7.99
/EA

With Digital Coupon

Price without digital coupon is up to \$10.49 each with Card.



Kettle Brand Party Size Potato Chips
Select Varieties,
11.25-13 oz

\$2.99
/EA

With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Tide Laundry Detergent
132 fl oz or Tide Pods, 45-76 ct or Gain Laundry Detergent, 184 fl oz or Gain Flings, 76 ct; Select Varieties

\$15.99
/EA

With Digital Coupon

Price without digital coupon is up to \$19.99 each with Card.



Crest Toothpaste
4.2 oz or Softsoap Liquid Hand Soap, 7.5 fl oz or Oral B Toothbrush, 1 ct; Select Varieties

99¢
/EA

With Digital Coupon

Price without digital coupon is up to \$1.49 each with Card.

*While supplies last.

WEEKLY DIGITAL DEALS

Look for these tags.



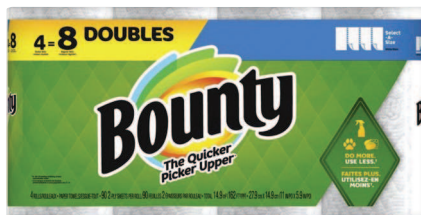
Use each coupon **UP TO 5 TIMES** in one transaction*



Planters Peanuts
Select Varieties,
16 oz

\$1.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Bounty Paper Towels
Select Varieties,
4 Double Rolls

\$6.99 /EA
With Digital Coupon

Price without digital coupon is up to \$10.99 each with Card.



Fireside Supreme Firelogs
6-Pack, 4.8 lb

\$19.99 /EA
With Digital Coupon

Price without digital coupon is up to \$21.99 each with Card.

SAVE ON NATURAL & ORGANICS



Simple Truth Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Once Upon a Farm Soft-Baked Bars
5 ct or Coconut Melts,
1 oz; Select Varieties

\$3.99 /EA
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.



Late July Tortilla Chips
Select Varieties,
7.4-10.1 oz

\$2.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Nature's Path Organic Cereal or Granola
Select Varieties,
10-14 oz

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Pure Protein Shakes
4-Pack, 11 fl oz or Protein Bars, 4 ct; Select Varieties

\$4.99 /EA
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



Simple Truth Freeze-Dried Fruit
Select Varieties, 2 oz

\$5.99 /EA
With Digital Coupon

Price without digital coupon is up to \$7.99 each with Card.

*While supplies last. Seasonal selection varies by store and is limited to stock on hand.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.



3.49 With Card
-1.00

\$2.49

Nabisco Snack Crackers
3.5-8.5 oz or Ritz Crackers, 8.8-13.7 oz or Yoplait Go-Gurt, 8 ct; Select Varieties



2.49 With Card
-1.00

\$1.49

Prego Pasta Sauce
14.5-24 oz or Betty Crocker Cake or Brownie Mix, 13.25-16 oz or Frosting, 12-16 oz; Select Varieties



2.99 With Card
-1.00

Pop-Tarts
8 ct or Jif Peanut Butter, 15.5-16 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties

\$1.99



2.49 With Card
-1.00

Sweet Baby Ray's Barbecue Sauce
18 oz or Minute Rice, 12-14 oz; Select Varieties

\$1.49



2.99 With Card
-1.00

\$1.99

Pepperidge Farm Goldfish Crackers

5.9-8 oz or Nature Valley Bars, 5-12 ct; Select Varieties



5.99 With Card
-1.00

\$4.99

Green Mountain, McCafé or Donut Shop K-Cups
10 ct or Dannon Activia Yogurt Drinks, 8 ct; Select Varieties



3.49 With Card
-1.00

\$2.49

Ball Park Meat Franks
Select Varieties, 15 oz

4.49 With Card
-1.00

\$3.49

Nabisco Oreo or Chips Ahoy Family Size Cookies

9.31-20 oz or Bubly Sparkling Water, 8-Pack, 12 fl oz Cans; Select Varieties



9.99 With Card
-1.00

\$8.99

Smucker's Uncrustables
10 ct or Liquid I.V., 6 ct or Purdue Simply Smart Organic Frozen Chicken, 22-24 oz; Select Varieties



5.99 With Card
-1.00

\$4.99

Hellmann's Mayonnaise
30 fl oz or Totino's Pizza Rolls, 50 ct; Select Varieties



7.99 With Card
-1.00

\$6.99

Dove Body Wash
18-20 fl oz or Bar Soap, 4 ct; Select Varieties



6.99 With Card
-1.00

\$5.99

Quilted Northern Bath Tissue
6 Mega Rolls or Angel Soft Bath Tissue, 8 Mega Rolls; Select Varieties



4.99 With Card
-1.00

\$3.99

Dawn EZ-Squeeze Dishwashing Liquid
Select Varieties, 24.3 fl oz



9.99 With Card
-1.00

\$8.99

Swiffer Refills
Select Varieties, 6-32 ct

SAVE ON NATURAL & ORGANIC ITEMS



2.99 ^{With Card}
-1.00
\$1.99 /EA*
Silk Almondmilk
Half Gallon or
Amy's **Organic**
Soup, 14-14.7 oz;
Select Varieties



3.29 ^{With Card}
-1.00
\$2.29 /EA*
GT's Kombucha
Select Varieties,
16 fl oz



Select Varieties, 8.3-10 oz

5.79 ^{With Card}
-1.00
\$4.79 /EA*
Amy's Entrée



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Skinnypop
Popcorn
4.4-5.3 oz
or Garden Veggie
Snacks, 3.75-7 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more
participating items with Card.
*When you buy any 5 or more participating items
in the same transaction with Card. Participating
item varieties and sizes may vary by store.
Look for
these tags. **SALE**
BUY 5 OR MORE
SAVE \$1 EACH



4.99 ^{With Card}
-1.00
\$3.99 /EA*
Natural Bliss
Creamer
32 fl oz or Simple Truth
Organic Juice, 32 fl oz;
Select Varieties

1.99 ^{With Card}
-1.00
99¢ /EA*
Vita Coco
Coconut Water



16.9 fl oz or Annie's **Organic**
Macaroni & Cheese, 5.25-6 oz;
Select Varieties



5.49 ^{With Card}
-1.00
\$4.49 /EA*
Simple Truth Bacon
Select Varieties, 12 oz



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Simple Truth
Organic Hummus
8 oz or Simple Truth
Baked Chickpea
Crisps, 4 oz;
Select Varieties,
In the Deli



5.49 ^{With Card}
-1.00
\$4.49 /EA*
Kind
Breakfast Bars
10-12 ct or Granola,
11 oz; Select Varieties



4.49 ^{With Card}
-1.00
\$3.49 /EA*
Chobani
Creamer



3.49 ^{With Card}
-1.00
\$2.49 /EA*
Kinder's
Barbecue Sauce
15.3-20.5 oz
or Simple Truth
Organic Juice, 64 fl oz;
Select Varieties



8.99 ^{With Card}
-1.00
\$7.99 /EA*
Amy's Pizza
12-14 oz or Gardein
Meatless Entrée,
14-16.64 oz;
Select Varieties



24 fl oz or Chobani Oatmilk,
52 fl oz or Bear Naked Granola,
11-12 oz; Select Varieties

NATURAL & ORGANICS

Explore a great selection of natural choices.

\$4.99

With Card
Simple Truth Organic
 Fuji, Granny Smith,
 Cosmic Crisp or
 Pink Lady Apples
 2 lb. Bag



Simple Truth Almondmilk
 64 fl oz or
 Clearly Canadian
 Sparkling Water,
 11 fl oz;
 Select Varieties

2/\$5

With Card



Beyond Plant-Based Entrée
 Select Varieties, 7.4-10 oz

\$5.49

With Card



Hormel Natural Choice Lunch Meat
 Select Varieties,
 6-8 oz

2/\$8

With Card



18 oz Simple Truth Organic Blueberries

\$5.99

With Card



Dave's Killer Bread Organic Bagels
 5 ct or English Muffins,
 6 ct or Simple Truth
 Kipster Eggs, Large,
 Grade A, 12 ct;
 Select Varieties

\$4.99

With Card



Simple Truth Organic Frozen Vegetables
 32-48 oz or
 Simple Truth
Organic Granola,
 16-22 oz; Select Varieties

\$6.99

With Card



Bai Beverage
10/\$10

18 fl oz or Simple Truth
Organic Beans, 15 oz Can;
 Select Varieties



Simple Truth Vapor-Distilled Water
 24-Pack, 16.9 fl oz or
 Nutpods Creamer,
 25.4 fl oz;
 Select Varieties

\$5.49

With Card



10/\$10

With Card
Fage Total Greek Yogurt
 Select Varieties, 5.3 oz

\$600+ IN SAVINGS

EVERY WEEK WITH DIGITAL COUPONS

Visit Kroger.com/Coupons



MIX & MATCH

SAVE \$10
AN EXTRA

When you spend \$40 on participating
Baby Items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



GROCERY ESSENTIALS



Lay's Potato Chips
4.75-8 oz or Cheetos,
6.5-8.5 oz or Fritos,
9.25-10 oz; Select Varieties

FINAL COST
When You Buy 4
\$2.49
/EA

With Card

When you buy 4 or more in the same
transaction with Card. Quantities less
than 4 are up to \$5.49 each with Card.

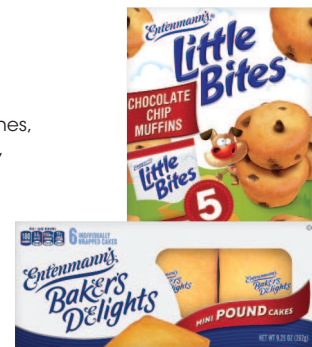


Häagen-Dazs
Ice Cream
14 fl oz or Drumstick Cones,
8-12 ct or Outshine Bars,
6 ct; Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Entenmann's
Little Bites,
Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Kroger Pasta
12-16 oz or
Kroger Steamer Vegetables,
12 oz or Chef Boyardee Pasta,
14.5-15 oz; Select Varieties

10/\$10

With Card



Starkist Light
Tuna or Tuna Creations
2.6-3 oz or
Ro-Tel Diced Tomatoes, 10 oz
or Snack Pack Pudding, 4 ct;
Select Varieties

10/\$10

With Card



Sparkling Ice
Sparkling Water
17 fl oz or Snapple, 16 fl oz
or Pringles Grab N' Go,
2.36-2.5 oz; Select Varieties

10/\$10

With Card



Arm & Hammer
Laundry Detergent
100.5-105 fl oz
or Power Sheets, 35 ct
or Odor Blasters, 45 oz;
Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Premier Protein
Shakes
Select Varieties,
4-Pack, 11 fl oz

\$9.99

With Card



Kroger
Makeup Removing
Wipes
Select Varieties, 25 ct

2/\$5

With Card



Sterilitte
Storage Tote
18 Gallon

\$7.99

With Card

Seasonal selection varies by store and is limited to stock on hand.

TAILGATING MUST-HAVES

Find more game day deals & recipes at Kroger.com/Football



\$9.99
With Card
Tyson Chicken Wings
Frozen, Bone-In, 2.5 lb

Tyson All Natural CHICKEN WING SECTIONS
NO ADDED SODIUM OR MSG
COOK FROM FROZEN
NET WT. 2.5 LB



Decorated Cupcakes
Select Varieties,
6 ct, In the Bakery

\$5



Kroger Cut and Peeled Mini Carrots

\$2.29
With Card

2 lb Bag or Private Selection
Celery Sticks, 1 lb Bag



Pabst, Busch or Miller High Life
Select Varieties,
30-Pack, 12 fl oz Cans

\$19.99
With Card



Michelob Ultra
Select Varieties,
12-15 Pack,
12 fl oz Cans

\$13.99
With Card

NEW! ZERO



Sargento Cheese Slices
Select Varieties,
5-8 oz

3/\$10
With Card



Private Selection Buns
Select Varieties, 8 ct

\$2.99
With Card



Crock-Pot Manual Slow Cooker
7 qt

\$39.99
With Card



Kroger Tortilla Chips
13 oz or Dean's French Onion Dip, 16 oz or Kroger Pretzels, 8-15 oz; Select Varieties

\$1.99
With Card



Screamin' Sicilian Pizza
17.7-25.4 oz or Breadstix, 15.65-16.55 oz; Select Varieties

MIX & MATCH
BUY 1, GET 1 FREE
of Equal or Lesser Value
With Card

Seasonal selection varies by store and is limited to stock on hand.

BOTTLES & BREWS



18.97 ^{With Card}
-5.00
WITH MANUFACTURER'S REBATE COUPON
\$13.97 /EA**

Miller, Coors, Bud, Molson or Labatt
Select Varieties, 24-Pack, 12 fl oz Cans

**With Manufacturer's Rebate Coupon Printed at Checkout. Limit 6 Rebates per Household.



Bell's, Founders or White Claw
Select Varieties, 12-15 Pack, 12 fl oz Bottles or Cans

\$15.99
With Card



Meiomì, Bonanza or Decoy Cabernet Sauvignon
Select Varieties, 750 ml

\$17.97
With Card



10.99 ^{With Card}
-10%
\$9.89 /EA*

Chloe, Nobilo or 19 Crimes
Select Varieties, 750 ml

*10% Off Mix & Match wine. Available at most stores at this retail. Available when purchasing 4 bottles of wine, 750 ml or 1.5 Liter, in the same transaction with Card. Featured beverages may not be available at all locations. Excludes wine sizes 3 Liter, 4 Liter, 5 Liter and wines with a retail ending in .97.



Dream Bouquet
\$9.99

Large Pineapple
\$2.69
With Card



Cotton Candy Seedless Grapes
1 lb Package
\$4.99
With Card



3/\$10
With Card
Raspberries or Blackberries
6 oz

GUARANTEED FRESH

\$3.49 /LB
With Card
Mixed End Pork Chops
Value Pack



Kowalski Kielbasa
Select Varieties, 15-16 oz
2/\$12
With Card



Armour LunchMakers
Select Varieties, 2-2.67 oz
4/\$5
With Card



Kroger Dinner Sausage Links
18 oz or Nathan's Beef Franks, 10-12 oz or Curly's Barbecue Pulled Pork, 16 oz Tub; Select Varieties
\$4.99
With Card

Kroger Shrimp Platter
20 ct, 11 oz
\$5.99



Wild-Caught Cod Fillets
\$6.99 /LB
With Card

DELI & BAKERY

Order party trays, cakes and more at Kroger.com/fresh

Simple Truth Fresh Roasted Chicken
Fully Cooked, 2 lb
\$9.99



Boar's Head Mesquite Smoked Turkey Breast
\$9.99 /LB
With Card

or Mozzarella Cheese, \$8.99 lb With Card, Sliced to Order, Available In Select Stores

BOTTLES & BREWS



\$15⁹⁹

With Card
**Blue Moon,
 Leinenkugel's or
 Samuel Adams**

Select Varieties,
 12-15 Pack, 12 fl oz
 Bottles or Cans



**Bacardi or
 Skyy Vodka**
 1.75 Liter or Lunazul,
 750 ml; Select Varieties

\$23⁹⁹



**Knob Creek or
 Four Roses Small
 Batch Bourbon**
 750 ml or Tito's Vodka,
 1.75 Liter; Select Varieties

\$36⁹⁹



**Kim Crawford
 Sauvignon Blanc
 or J. Lohr Cabernet**
 750 ml

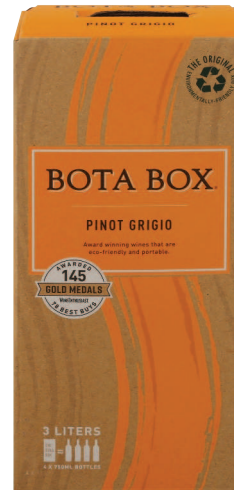
\$12⁹⁷

With Card



High Noon
\$21⁹⁹
 With Card

12-Pack, 12 fl oz Cans or
 Michelob Ultra, 24-Pack,
 12 fl oz Cans; Select Varieties



\$16⁹⁹

With Card
**Black Box
 or Bota Box**
 Select Varieties,
 3 Liter

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE
BIG
STORAGE
SALE

GARAGE • TOTES • CLOSET • LAUNDRY

SAVE AN **\$5**
EXTRA

on Storage when you spend \$25 on storage

With Card and Digital Coupon. Exclusions apply. See Digital Coupon for details.



\$7⁹⁹

With Card
Sterilite Tote
Select Varieties,
18 Gallon



Holiday Home Wreath
and Garland Bag

\$8⁹⁹

With Card



Holiday Home
Ornament
Storage Bag

\$9⁹⁹

With Card



Sterilite
Wrapping Paper
Storage Box

\$9⁹⁹

With Card



Holiday Home
Tree Storage Bag

\$9⁹⁹

With Card



Sterilite
Latching Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite
Storage Tote
Select Varieties,
16 qt

\$3⁴⁹

With Card



Sterilite
Storage Boxes
with Lids
Select Varieties,
5-Pack, 6 qt

\$6⁹⁹

With Card



Holiday Home
Gift Bag
Organizer

\$14⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.