



**\$1.49**  
/LB  
With Card

Cosmic Crisp  
or Pink Lady  
Apples

EARN **2X** FUEL POINTS  
with digital coupon\*  
FRIDAY, SATURDAY & SUNDAY



Scan here or visit  
Kroger.com/FuelEvent  
to download coupon.

\*Exclusions apply.  
See coupon for details.



**\$2.49**  
/LB  
With Card

**Fresh Heritage Farm  
Boneless Chicken Breasts**  
or Simple Truth Natural 93% Lean Ground Turkey,  
No Antibiotics Ever, 16 oz, \$3.99

**Hormel  
Marinated  
Pork Loin Filets**  
Select Varieties,  
1.5 lb

**MIX & MATCH  
BUY 1, GET 1  
of Equal or Lesser Value  
FREE**  
With Card



**Simple Truth  
Organic  
Salad Blends**  
Select Varieties,  
5-7 oz

**2/\$6**  
With Card

**WEEKLY** DIGITAL  
DEALS  
Use each coupon **UP TO 5 TIMES**  
in one transaction\*



**Boneless Beef  
Chuck Roast**  
**\$5.99**  
/LB

With Digital Coupon  
Price without digital coupon  
is up to \$8.99 lb with Card.



**Fresh Catfish Fillets**  
Farm-Raised or Large  
Peeled and Deveined Shrimp,  
31-40 ct, Raw

**\$6.99**  
/LB  
With Card



**Stouffer's or  
Lean Cuisine  
Entrée**  
Select Varieties,  
5.25-12.88 oz

When you buy 5 or more in the same transaction with Card.  
Quantities less than 5 are up to \$3.99 each with Card.

**FINAL COST  
When You Buy 5  
5/\$10**  
With Card

**FINAL COST  
When You Buy 4  
4/\$13**  
With Card



**Coca-Cola,  
Pepsi or  
Canada Dry**  
Select Varieties, 6-Pack,  
16-16.9 fl oz Bottles

When you buy 4 or more in the same  
transaction with Card. Quantities less  
than 4 are up to \$6.99 each.



**Red Cherries**  
**\$3.99**  
/LB

With Digital Coupon  
Price without digital coupon  
is up to \$5.99 lb with Card.

\*While supplies last.

See inside for **MORE**  
**WEEKLY**  
**DIGITAL DEALS!**

**SAVE \$1  
EACH  
WHEN YOU BUY  
5 OR MORE.**  
**MIX & MATCH** 5 or more  
participating items with Card.  
Look for  
these tags. **SALE**  
SAVE \$1 EACH

\*When you buy any 5 or more participating items in  
the same transaction with Card. Participating item  
varieties and sizes may vary by store.



**General Mills  
Cereal**  
Select Varieties,  
8.9-12 oz

**2.79** With Card  
**-1.00**  
**\$1.79**  
/EA\*



**Kraft  
Shredded  
Cheese**  
7-8 oz or Ken's  
Salad Dressing,  
16 fl oz; Select Varieties



**2.99** With Card  
**-1.00**  
**\$1.99**  
/EA\*



**Chobani  
Greek Yogurt**  
4-Pack or  
The Greek Gods  
Greek Yogurt, 24 oz;  
Select Varieties

**4.49** With Card  
**-1.00**  
**\$3.49**  
/EA\*



**Starbucks  
Coffee**  
10-12 oz Bag or  
K-Cups, 10 ct;  
Select Varieties



**7.99** With Card  
**-1.00**  
**\$6.99**  
/EA\*

**SALE DATES: Thur. January 2 - Tues. January 7, 2025.** Prices and items are effective at your local Kroger store.



# WEEKLY DIGITAL DEALS



Use each coupon  
**UP TO 5 TIMES**  
in one transaction\*

Scan me to  
download deals



Look for these tags.



**Hormel Bacon**  
Select Varieties, 12-16 oz  
**\$4.99**  
/EA  
With Digital Coupon



Price without digital coupon  
is up to \$5.99 each with Card.



**Coca-Cola  
or Pepsi**  
**\$9.99**  
/EA  
With Digital Coupon

24-Pack, 12 fl oz Cans  
or Topo Chico Mineral  
Water, 12-Pack, 12 fl oz  
Bottles; Select Varieties  
Price without digital coupon  
is up to \$15.99 each with Card.



**Kroger  
Navel Oranges**  
8 lb Bag  
**\$4.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$8.99 each with Card.



**Fresh Baked  
Chocolate Chip  
Cookies**  
or Other Varieties, 12 ct,  
In the Bakery  
**\$2.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$3.99 each.



**Kroger Eggs**  
Large, Grade A,  
12 ct

Price without digital coupon  
varies by store.

**\$2.49**  
/EA  
With Digital Coupon



**Kroger Coffee**  
24-30.5 oz Can or  
Dunkin' Coffee, 10-12 oz  
Bag or K-Cups, 10 ct or  
Cold Brew, 32 fl oz;  
Select Varieties

**\$5.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$9.99 each with Card.



**Jimmy Dean  
Breakfast  
Sandwiches**  
8 ct or 20 ct  
or Liquid Death Water,  
8-Pack, 19.2 fl oz;  
Select Varieties

**\$9.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$11.99 each with Card.



**Frito-Lay  
Multipack**  
18 ct or Popcorners  
Multipack, 15 ct;  
Select Varieties

**\$7.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$10.49 each with Card.



**Kettle Brand  
Party Size  
Potato Chips**  
Select Varieties,  
11.25-13 oz  
**\$2.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$3.99 each with Card.



**Tide Laundry  
Detergent**  
132 fl oz or Tide Pods,  
45-76 ct or Gain  
Laundry Detergent,  
184 fl oz or Gain Flings,  
76 ct; Select Varieties  
**\$15.99**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$19.99 each with Card.



**Crest  
Toothpaste**  
4.2 oz or Softsoap  
Liquid Hand Soap,  
7.5 fl oz or Oral B  
Toothbrush, 1 ct;  
Select Varieties  
**99¢**  
/EA  
With Digital Coupon

Price without digital coupon  
is up to \$1.49 each with Card.

\*While supplies last.



MIX & MATCH

SAVE \$10  
AN EXTRA

When you spend \$40 on participating  
Baby Items, with Card.\*

\*Participating item selection may vary by store. Discount applied at checkout with your Card.  
Items must be purchased in the same transaction.



GROCERY ESSENTIALS



Lay's Potato Chips  
4.75-8 oz or Cheetos,  
6.5-8.5 oz or Fritos,  
9.25-10 oz; Select Varieties

FINAL COST  
When You Buy 4

\$2.49  
/EA  
With Card

When you buy 4 or more in the same  
transaction with Card. Quantities less  
than 4 are up to \$5.49 each with Card.



Häagen-Dazs  
Ice Cream  
14 fl oz or Drumstick Cones,  
8-12 ct or Outshine Bars,  
6 ct; Select Varieties

MIX & MATCH  
BUY 1, GET 1  
of Equal or Lesser Value

FREE

With Card



Entenmann's  
Little Bites,  
Donuts or Cakes  
Select Varieties,  
6.88-21 oz

MIX & MATCH  
BUY 1, GET 1  
of Equal or Lesser Value

FREE

With Card



Kroger Pasta  
12-16 oz or Kroger  
Steamer Vegetables,  
12 oz or Chef Boyardee  
Pasta, 14.5-15 oz or Larabar,  
1.6-1.7 oz; Select Varieties

10/\$10

With Card



Starkist Light  
Tuna or Tuna Creations  
2.6-3 oz or Ro-Tel  
Diced Tomatoes, 10 oz  
or Snack Pack Pudding,  
4 ct; Select Varieties

10/\$10

With Card



Sparkling Ice  
Sparkling Water  
17 fl oz or Snapple, 16 fl oz  
or Pringles Grab N' Go,  
2.36-2.5 oz; Select Varieties

10/\$10

With Card



Arm & Hammer  
Laundry Detergent  
100.5-105 fl oz  
or Power Sheets, 35 ct  
or Odor Blasters, 45 oz;  
Select Varieties

MIX & MATCH  
BUY 1, GET 1  
of Equal or Lesser Value

FREE

With Card



Premier Protein  
Shakes  
Select Varieties,  
4-Pack, 11 fl oz

\$9.99

With Card



Kroger  
Makeup Removing  
Wipes  
Select Varieties, 25 ct

2/\$5

With Card



Sterilitte  
Storage Tote  
18 Gallon

\$7.99

With Card

Seasonal selection varies by store and is limited to stock on hand.



# BOTTLES & BREWS



Michelob Ultra  
**\$21.99**

24-Pack, 12 fl oz Bottles or Cans or Corona, 18-Pack, 12 fl oz Bottles; Select Varieties



Natural Light or Keystone Light  
Select Varieties,  
15-Pack 12 fl oz Cans

**\$8.99**



New Belgium or Samuel Adams  
Select Varieties, 12-Pack,  
12 fl oz Bottles or Cans

**\$15.99**



High Noon, Crown Royal or Cutwater  
Select Varieties, 4-Pack,  
355 ml or 12 fl oz Cans

**\$9.99**



Dream Bouquet  
**\$9.99**

Large Pineapple

**2/\$5**

With Card



Cotton Candy Grapes  
1 lb. Clamshell

**\$4.99**

With Card



**\$2.99**  
With Card  
Raspberries or Blackberries  
6 oz

## GUARANTEED FRESH



**\$6.99**  
With Card  
Private Selection Angus 90% Lean Ground Sirloin  
16 oz



Kroger Beef Shaved Steak  
**\$10**  
With Card

24 oz or Kroger 85% Lean Ground Turkey, 3 lb



Private Selection or Simple Truth Shrimp Tray  
Frozen, Select Varieties,  
16-20 oz

**\$11.99**

With Card



Wild-Caught Lobster Tails  
3-4 oz

**2/\$12**

With Card



Armour Lunchmakers  
Select Varieties,  
2-2.67 oz

**4/\$5**

With Card



Kroger Dinner Sausage Links  
18 oz or Nathan's Beef Franks,  
12 oz or Curly's Barbecue Pulled Pork, 16 oz;  
Select Varieties

**\$4.99**

With Card



## DELI & BAKERY

Order party trays, cakes and more at  
[Kroger.com/fresh](http://Kroger.com/fresh)

Simple Truth Fresh Roasted Chicken  
Fully Cooked, 2 lb

**\$9.99**



Boar's Head Mesquite Smoked Turkey Breast

**\$9.99**  
/LB

With Card

or Mozzarella Cheese, \$8.99 lb With Card, Sliced to Order, Available In Select Stores



# SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

## MIX & MATCH 5 or more participating items with Card.



Find even more online!  
Scan me to shop all participating items.

\*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.



3.49 With Card  
-1.00  
**\$2.49** /EA\*  
Nabisco Snack Crackers  
3.5-8.5 oz or Ritz Crackers, 8.8-13.7 oz or Yoplait Go-Gurt, 8 ct; Select Varieties



2.49 With Card  
-1.00  
**\$1.49** /EA\*  
Prego Pasta Sauce  
14.5-24 oz or Betty Crocker Cake or Brownie Mix, 13.25-16 oz or Frosting, 12-16 oz; Select Varieties



2.99 With Card  
-1.00  
**\$1.99** /EA\*  
Pop-Tarts  
8 ct or Jif Peanut Butter, 15.5-16 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties



2.49 With Card  
-1.00  
**\$1.49** /EA\*  
Sweet Baby Ray's Barbecue Sauce  
18 oz or Minute Rice, 12-14 oz; Select Varieties



2.99 With Card  
-1.00  
**\$1.99** /EA\*  
Pepperidge Farm Goldfish Crackers  
5.9-8 oz or Nature Valley Bars, 5-12 ct or Wonder Bread, 20 oz; Select Varieties



5.99 With Card  
-1.00  
**\$4.99** /EA\*  
Green Mountain, McCafé or Donut Shop K-Cups  
10 ct or Dannon Activia Yogurt Drinks, 8 ct; Select Varieties



3.49 With Card  
-1.00  
**\$2.49** /EA\*  
Ball Park Meat Franks  
15 oz

4.49 With Card  
-1.00  
**\$3.49** /EA\*  
Nabisco Oreo or Chips Ahoy Family Size Cookies



9.31-20 oz or Bubly Sparkling Water, 8-Pack, 12 fl oz Cans; Select Varieties



9.99 With Card  
-1.00  
**\$8.99** /EA\*  
Smucker's Uncrustables  
10 ct or Liquid I.V., 6 ct; Select Varieties



5.99 With Card  
-1.00  
**\$4.99** /EA\*  
Hellmann's Mayonnaise  
30 fl oz or Totino's Pizza Rolls, 50 ct; Select Varieties



7.99 With Card  
-1.00  
**\$6.99** /EA\*  
Dove Body Wash  
18-20 fl oz or Bar Soap, 4 ct; Select Varieties



6.99 With Card  
-1.00  
**\$5.99** /EA\*  
Quilted Northern Bath Tissue  
6 Mega Rolls or Angel Soft Bath Tissue, 8 Mega Rolls; Select Varieties



4.99 With Card  
-1.00  
**\$3.99** /EA\*  
Dawn EZ-Squeeze Dishwashing Liquid  
Select Varieties, 24.3 fl oz



9.99 With Card  
-1.00  
**\$8.99** /EA\*  
Swiffer Refills  
Select Varieties, 6-32 ct



# NATURAL & ORGANICS

Explore a great selection of natural choices.

## \$4.99

With Card  
Simple Truth  
Organic Pink Lady,  
Granny Smith, Fuji  
or Cosmic Crisp  
Apples  
2 lb Bag



Simple Truth  
Almondmilk  
64 fl oz or  
Clearly Canadian  
Sparkling Water  
Beverage, 11 fl oz;  
Select Varieties

## 2/\$5

With Card



Beyond  
Plant-Based Entrée  
Select Varieties, 7.4-10 oz

## \$5.49

With Card



Hormel  
Natural Choice  
Lunch Meat  
Select Varieties,  
6-8 oz

## 2/\$8

With Card



Simple Truth  
Organic Avocados  
4 ct Bag

## \$5.99

With Card



Dave's Killer Bread  
Organic Bagels  
5 ct or English Muffins,  
6 ct or Simple Truth  
Kipster Eggs, Large,  
Grade A, 12 ct;  
Select Varieties

## \$4.99

With Card



Simple Truth  
Organic Frozen  
Vegetables  
32-48 oz or  
Simple Truth  
Organic  
Granola, 16-22 oz;  
Select Varieties

## \$6.99

With Card



## 10/\$10

With Card



18 fl oz or Simple Truth  
Organic Beans, 15 oz  
Can; Select Varieties



Simple Truth  
Vapor-Distilled Water  
24-Pack, 16.9 fl oz or Tate's  
Bake Shop Cookies, 4.6-7 oz;  
Select Varieties

## \$4.99

With Card



## 10/\$10

With Card  
Fage Total  
Greek Yogurt  
Select Varieties, 5.3 oz

# \$600+ IN SAVINGS

EVERY WEEK WITH  
DIGITAL COUPONS  
Visit [Kroger.com/Coupons](http://Kroger.com/Coupons)





# WEEKLY DIGITAL DEALS

Look for these tags.



Use each coupon **UP TO 5 TIMES** in one transaction\*



**Planters Peanuts**  
Select Varieties,  
16 oz  
**\$1.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



**Bounty Paper Towels**  
Select Varieties,  
4 Double Rolls  
**\$6.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$10.99 each with Card.



**Fireside Supreme Firelogs**  
6-Pack, 4.8 lb  
**\$19.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$21.99 each with Card.

## SAVE ON NATURAL & ORGANICS



**Simple Truth Sparkling Water**  
Select Varieties,  
8-Pack, 12 fl oz Cans  
**\$2.49** /EA  
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



**Once Upon a Farm Soft-Baked Bars**  
5 ct or Coconut Melts,  
1 oz; Select Varieties  
**\$3.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.



**Late July Tortilla Chips**  
Select Varieties,  
7.4-10.1 oz  
**\$2.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



**Nature's Path Organic Cereal or Granola**  
Select Varieties,  
10-14 oz  
**\$2.49** /EA  
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



**Pure Protein Shakes**  
4-Pack, 11 fl oz or Protein Bars, 4 ct;  
Select Varieties  
**\$4.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



**Simple Truth Freeze-Dried Fruit**  
Select Varieties, 2 oz  
**\$5.99** /EA  
With Digital Coupon

Price without digital coupon is up to \$7.99 each with Card.

\*While supplies last. Seasonal selection varies by store and is limited to stock on hand.



# SAVE ON NATURAL & ORGANIC ITEMS



2.99 With Card  
-1.00  
**\$1.99** /EA\*  
Silk Almondmilk  
Half Gallon or  
Amy's **Organic**  
Soup, 14-14.7 oz;  
Select Varieties



3.29 With Card  
-1.00  
**\$2.29** /EA\*  
GT's Kombucha  
Select Varieties,  
16 fl oz



Select Varieties, 8.3-10 oz

5.79 With Card  
-1.00  
**\$4.79** /EA\*  
Amy's Entrée



3.49 With Card  
-1.00  
**\$2.49** /EA\*  
Skinnypop  
Popcorn  
4.4-5.3 oz  
or Garden Veggie  
Snacks, 3.75-7 oz;  
Select Varieties

**SAVE \$1 EACH**  
WHEN YOU BUY 5 OR MORE.  
MIX & MATCH 5 or more  
participating items with Card.  
\*When you buy any 5 or more participating items  
in the same transaction with Card. Participating  
item varieties and sizes may vary by store.  
Look for  
these tags. **SALE**  
BUY 5 OR MORE  
SAVE \$1 EACH



4.99 With Card  
-1.00  
**\$3.99** /EA\*  
Natural Bliss  
Creamer  
32 fl oz or Simple Truth  
**Organic** Juice, 32 fl oz;  
Select Varieties

1.99 With Card  
-1.00  
**99¢** /EA\*  
Vita Coco  
Coconut Water



16.9 fl oz or Annie's **Organic**  
Macaroni & Cheese, 5.25-6 oz;  
Select Varieties



5.49 With Card  
-1.00  
**\$4.49** /EA\*  
Simple Truth  
Bacon  
Select Varieties, 12 oz



3.49 With Card  
-1.00  
**\$2.49** /EA\*  
Simple Truth  
**Organic** Hummus  
8 oz or Simple Truth  
Baked Chickpea  
Crisps, 4 oz;  
Select Varieties,  
In the Deli



5.49 With Card  
-1.00  
**\$4.49** /EA\*  
Kind  
Breakfast Bars  
10-12 ct or Granola,  
11 oz; Select Varieties



4.49 With Card  
-1.00  
**\$3.49** /EA\*  
Chobani  
Oatmilk



3.49 With Card  
-1.00  
**\$2.49** /EA\*  
Kinder's  
Barbecue Sauce  
15.3-20.5 oz  
or Simple Truth **Organic**  
Juice, 64 fl oz; Select Varieties



8.99 With Card  
-1.00  
**\$7.99** /EA\*  
Amy's Pizza  
12-14 oz or Gardein  
Meatless Entrée,  
14-16.64 oz;  
Select Varieties



52 fl oz or Bear Naked Granola,  
11-12 oz or Yogi Tea, 16 ct;  
Select Varieties



# TAILGATING MUST-HAVES

Find more game day deals & recipes at [Kroger.com/Football](http://Kroger.com/Football)



**\$9.99**  
With Card  
**Tyson Chicken Wings**  
Frozen, Bone-In, 2.5 lb



**\$5**  
Decorated Cupcakes  
Select Varieties, 6 ct, In the Bakery



**\$2.29**  
With Card  
Kroger Baby Peeled Carrots  
2 lb Bag or Private Selection Celery Sticks, 1 lb



**\$19.99**  
Bud, Miller, Coors or Yuengling  
Select Varieties, 24-Pack, 12 fl oz Cans or Bottles



**\$13.99**  
Corona, Modelo or Heineken  
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



**3/\$10**  
With Card  
Sargento Cheese Slices  
Select Varieties, 5-8 oz



**\$3.49**  
With Card  
Private Selection Buns  
8 ct or Sara Lee Sweet Hawaiian Rolls, 12 ct; Select Varieties



**\$11.99**  
With Card  
Kingsford Charcoal  
16 lb or Match Light Charcoal, 12 lb



**\$1.99**  
With Card  
Kroger Tortilla Chips  
13 oz or Dean's French Onion Dip, 16 oz or Kroger Pretzels, 8-15 oz; Select Varieties



**MIX & MATCH BUY 1, GET 1 FREE**  
of Equal or Lesser Value  
With Card  
Screamin' Sicilian Pizza  
17.7-25.4 oz or Breadstix, 15.65-16.55 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.



THE  
**BIG**  
STORAGE  
**SALE**

GARAGE • TOTES • CLOSET • LAUNDRY

SAVE AN **\$5**  
**EXTRA**

on Storage when you spend \$25 on storage

With Card and Digital Coupon. Exclusions apply. See Digital Coupon for details.



**\$7<sup>99</sup>**

With Card  
**Sterilite Tote**  
Select Varieties,  
18 Gallon



Holiday Home  
Wreath and  
Garland Bag

**\$8<sup>99</sup>**

With Card



Holiday Home  
Ornament  
Storage Bag

**\$9<sup>99</sup>**

With Card



Sterilite  
Wrapping Paper  
Storage Box

**\$9<sup>99</sup>**

With Card



Holiday Home  
Tree Storage Bag

**\$9<sup>99</sup>**

With Card



Sterilite  
Latching Tote  
Select Varieties,  
64 qt

**\$8<sup>99</sup>**

With Card



Sterilite  
Storage Tote  
Select Varieties,  
16 qt

**\$3<sup>49</sup>**

With Card



Sterilite  
Storage Boxes  
with Lids  
Select Varieties,  
5-Pack, 6 qt

**\$6<sup>99</sup>**

With Card



Holiday Home  
Gift Bag  
Organizer

**\$14<sup>99</sup>**

With Card

Seasonal selection varies by store and is limited to stock on hand.



# BOTTLES & BREWS



**\$9.99**

**Abita,  
Crosstown Traffic  
or New Belgium**

Select Varieties, 6-Pack,  
12 fl oz Cans or Bottles



**Michelob Ultra Zero  
or Michelob Ultra**  
Select Varieties, 12-Pack,  
12 fl oz Bottles or Cans

**\$13.99**



**High Noon,  
Nutra or Cathead**

**\$16.99**

Select Varieties, 8-Pack,  
355 ml or 12 fl oz Cans



**Stella Mia or  
Chateau Diana**  
Select Varieties, 750 ml

**\$9.99**



**Blue Moon,  
Heineken or  
Athletic Brewing**

**\$8.99**

Select Varieties,  
6-Pack, 11.2-12 fl oz



**\$15.99**

**White Claw, Truly  
or Simply Spiked**

Select Varieties,  
12-Pack, 12 fl oz Cans

**CHEERS TO GREAT DEALS ON YOUR FAVORITES!**