

Sobeys

LIQUOR

SAFEWAY



LIQUOR



Scene+ MEMBER PRICING

**18<sup>99</sup>** SAVE \$9

21<sup>99</sup> without Scene+ Card SAVE \$6

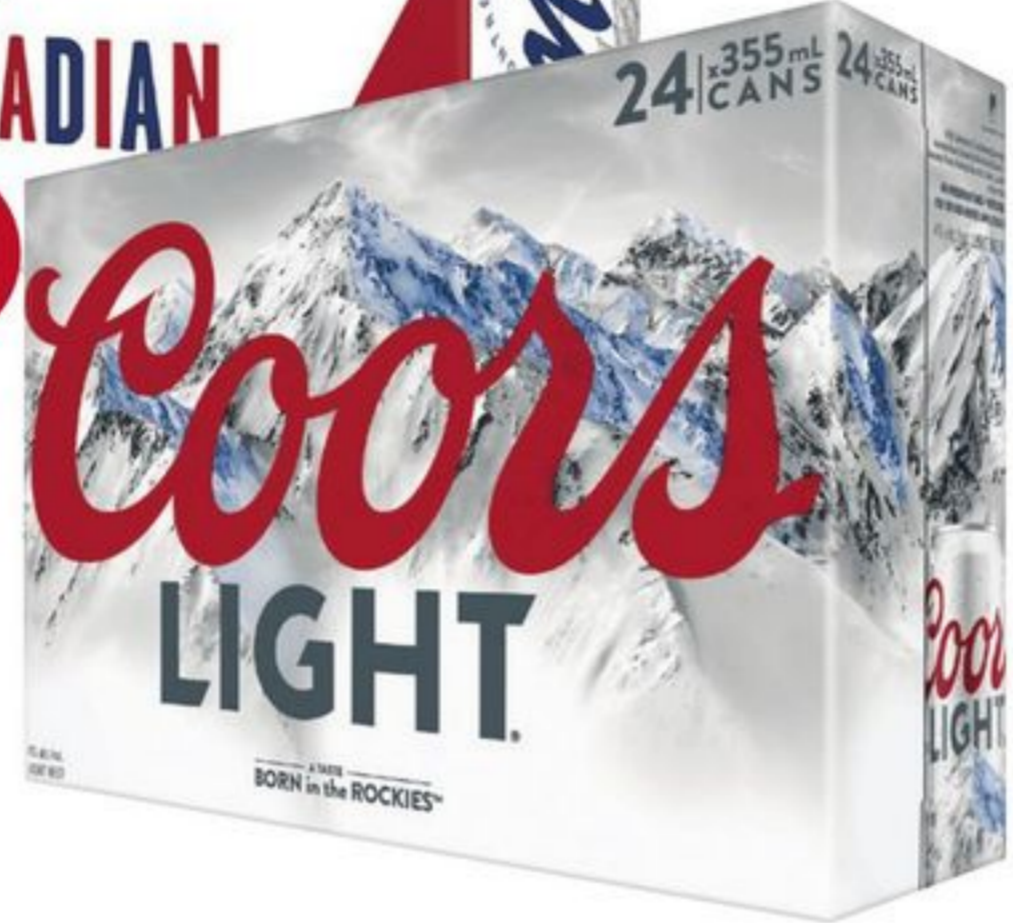
**Pinnacle**  
Vodka, 750 mL



SAVE \$10

**Molson Canadian or Coors Light**  
24 x 355 mL

**41<sup>99</sup>**



SAVE \$7

500 PTS when you buy 2

That's like \$5 toward your next purchase

**Twisted Tea**  
Hard Iced Tea Selected Varieties  
12 x 355 mL

**24<sup>99</sup>**

SAVE \$3<sup>50</sup>



SAVE \$6



SAVE \$6



Flyer prices and offers effective  
January 9<sup>th</sup> - 22<sup>nd</sup>, 2025  
in select stores in Alberta

**PROUDLY CANADIAN** 🍁  
Prices do not include taxes and deposits.  
**PLEASE DRINK RESPONSIBLY.**

Scan for digital flyer or visit  
[sobeysliquor.com](http://sobeysliquor.com)



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies

FRUITY AND VIBRANT

AROMATIC AND ROBUST

LONGSHOT PINOT GRIGIO CALIFORNIA DRY • BALANCED • CRISP

LONGSHOT CABERNET SAUVIGNON CALIFORNIA BOLD • COMPLEX • SMOOTH AROMATIC • COMPLETE • ROBUST

Scene+ MEMBER PRICING

**10<sup>99</sup>** SAVE \$7

12<sup>99</sup> without Scene+ Card SAVE \$5

**Longshot** Cabernet Sauvignon or Pinot Grigio, 750 mL

USA

## Perfectly paired

Complement your hearty pork roast with this smooth, medium-bodied Shiraz Cabernet rich in juicy berry flavours.



**SAVE \$9**

**Black Cellar**  
Selected Varietals, 4 L

**35<sup>99</sup>**



**SAVE \$5**

**Santa Rita**  
120 Cabernet Sauvignon or Sauvignon Blanc 750 mL

**9<sup>99</sup>**



**SAVE \$4**

**La Vieille Ferme**  
Rosé or Red, 750 mL

**10<sup>99</sup>**



**SAVE \$5**

**Wolf Blass**  
Red Label Shiraz Cabernet or Unwooded Chardonnay 750 mL

**11<sup>99</sup>**



**SAVE \$3**

**50 PTS** when you buy 1

**Honest Lot**  
Cabernet Sauvignon or Sauvignon Blanc 750 mL

**9<sup>99</sup>**



**SAVE \$3**

**50 PTS** when you buy 1

**Bask**  
Pinot Noir or Sauvignon Blanc 750 mL

**9<sup>99</sup>**



**SAVE \$4**

**50 PTS** when you buy 1

**Sidney**  
Cabernet Sauvignon or Pinot Grigio 750 mL

**11<sup>99</sup>**



**SAVE \$5**

**50 PTS** when you buy 1

**Stoneleigh**  
Lighter Sauvignon Blanc or Rosé 750 mL

**13<sup>99</sup>**



**SAVE \$6**

**50 PTS** when you buy 1

**Kim Crawford**  
Illuminate Sauvignon Blanc or Rosé, 750 mL

**16<sup>99</sup>**



## Refreshing choices

2

**MIX & MATCH**



BUY ANY 6 BOTTLES OF WINE AND GET

**250 PTS**

OR

BUY ANY 12 BOTTLES OF WINE AND GET

**1000 PTS**



Scene+  
**MEMBER**  
PRICING

**38<sup>99</sup>** SAVE \$15

**43<sup>99</sup>** without Scene+ Card  
SAVE \$10

**Knob Creek**  
Kentucky Straight Bourbon Whiskey, 750 mL

**SAVE \$5**

**Blarney's**  
Irish Cream Liqueur, 750 mL

**18<sup>99</sup>**



**SAVE \$5**

**Alberta Premium**  
Canadian Rye Whisky, 750 mL

**21<sup>99</sup>**



**SAVE \$6**

**100 PTS**  
when you buy 1

**Sheep Dog**  
Peanut Butter Whiskey, 750 mL

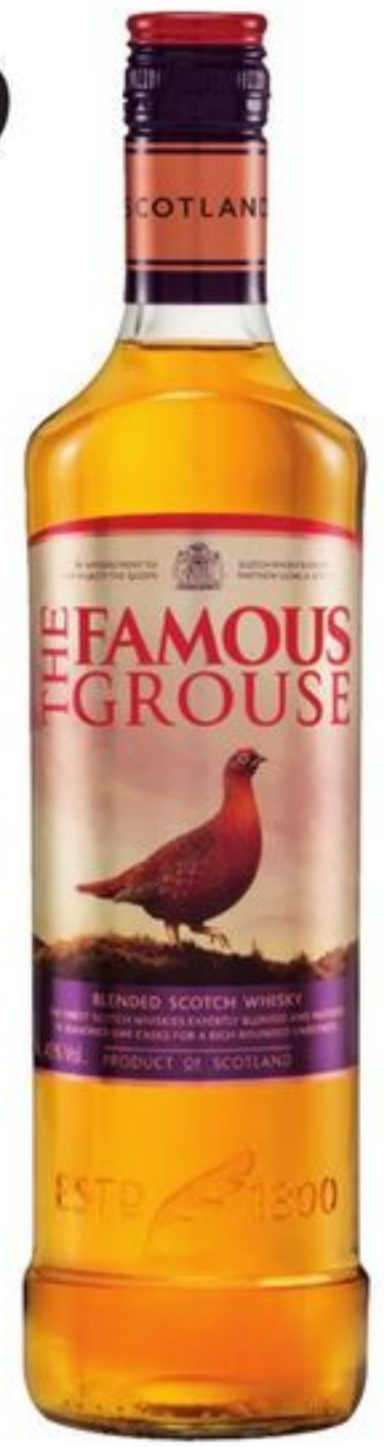
**22<sup>99</sup>**



**SAVE \$7**

**The Famous Grouse**  
Blended Scotch Whisky, 750 mL

**24<sup>99</sup>**



**Spirits for happy hour**

**SAVE \$8**

**Disaronno**  
Originale Amaretto 750 mL

**29<sup>99</sup>**



**SAVE \$5**

**200 PTS**  
when you buy 1

**Crown Royal**  
Apple, Peach, Blackberry or Vanilla Flavoured Whisky, 750 mL

**31<sup>99</sup>**



**SAVE \$9**

**400 PTS**  
when you buy 1

**Jose Cuervo**  
Especial Gold or Silver Tequila, 750 mL

**32<sup>99</sup>**

That's like  
**\$4**  
toward your next purchase



**SAVE \$14**

**Malfy**  
Con Limone Gin 750 mL

**39<sup>99</sup>**



**SAVE \$6**

**100 PTS**  
when you buy 1

**Brugal**  
Añejo Rum, 750 mL

**23<sup>99</sup>**



**Hot Toddy**

- 1/2 oz Brugal Añejo Rum
- 1/2 oz lemon juice
- 1/2 oz liquid honey
- 3 oz hot water
- cinnamon stick and lemon twist
- star anise (optional)

In a mug, add the Brugal rum, lemon juice and honey. Top with the hot water. Stir until the honey is dissolved. Garnish with the cinnamon stick, lemon twist and star anise (if using).



**LIQUOR**

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at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**



# GAME DAY PRICING \$27.99

ORIGINAL 16  
CANADIAN PALE ALE  
15 CAN PACK



*Locally Crafted*  
**BEER OF THE WEEK**

The Grizzly Paw—crafting engaging experiences since 1996!



**SAVE \$7**  
500 PTS when you buy 2  
Canmore

The Grizzly Paw Mountain Mixer Pack  
12 x 355 mL

**25<sup>99</sup>**

BEER OF THE WEEK  
THE NIELSON SHOW  
YouTube  
Spotify  
Podcasts

THE GRIZZLY PAW BREWING COMPANY  
MOUNTAIN MIXER  
12 x 355ML CANS | 4 STYLES | 3 OF EACH

THE GRIZZLY PAW BREWING COMPANY  
CANMORE, ALBERTA  
est. 1996

**Ready to enjoy**

**SAVE \$6**  
200 PTS when you buy 1

**VIZZY**  
HARD SELTZER  
EXOTIC TWIST  
MAX 7% ALC.VOL.

Vizzy Hard Seltzer Selected Varieties  
12 x 355 mL

**25<sup>99</sup>**

**SAVE \$6**  
200 PTS when you buy 1

**Simply**  
Spiked Selected Varieties  
12 x 355 mL

Simply Spiked Peach  
That's like \$2 toward your next purchase

**25<sup>99</sup>**

**SAVE \$7**  
Strongbow Original Dry Apple Ciders, 8 x 440 mL

**23<sup>99</sup>**

**SAVE \$2**

'Bertan  
15 x 355 mL

**14<sup>99</sup>**



**SAVE \$8**  
200 PTS when you buy 1

That's like \$2 toward your next purchase

**Molson**  
Ultra, 15 x 355 mL

**29<sup>99</sup>**



**SAVE \$6**

Michelob  
Ultra, 15 x 355 mL

**33<sup>99</sup>**



**SAVE \$6**

**Old Milwaukee**  
Original or Light  
15 x 355 mL

**23<sup>99</sup>**



Scene+ MEMBER PRICING

**19<sup>99</sup>** **SAVE \$9**

**22<sup>99</sup>** without Scene+ Card **Labatt Blue**  
15 x 355 mL

**SAVE \$6**



**SAVE \$8**

**Old Style Pilsner**  
24 x 355 mL

**35<sup>99</sup>**



**4** | **Scene+ 1000 PTS = \$10 toward your purchase**



**Partners in Growth**

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# TAX BREAK

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**On select items in store\***

- ✔ **Snacks and beverages**, including chips and carbonated water
- ✔ **Baked goods**, including cakes, muffins and pies
- ✔ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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\*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.