

JANUARY

**HIT
OF THE
MONTH**



\$2²⁵

GoGo SqueeZ Fruit Sauce

Selected varieties, 360 g
Limit: 4, over limit retail \$3.00
20322697002_EA



\$1⁵⁰

**Catelli Smart or
Healthy Harvest Pasta**

Selected varieties, 340 g/375 g
Limit: 6, over limit retail \$2.00
20527265_EA/20299819001_EA



\$4

Bolthouse Farms Smoothies or Juice

Selected varieties, 946 mL, Product of U.S.A.
Limit: 6, over limit retail \$6.00
20301788_EA/20325816_EA



Optimum
Members-Only Price
\$3
Non-Members
\$4

Q-tips Cotton Swabs

400 count
21216550_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. Offer valid January 1st - 31st, 2025 while quantities last. *Member price only applicable to valid PC Optimum™ program members. To register as a member visit pcoptimum.ca.



**We match prices*
when you show us a
lower advertised price!**

*SEE FLYER LEGAL FOR DETAILS



**REAL CANADIAN
SUPERSTORE**

**SAVE
.25
\$1**

RED MANGO
PRODUCT OF PERU
2005962001_EA



**SALE
1.69
LB
3.73/KG**

**WHOLE PORK LEG
OR SHOULDER
FRESH**
2010229_KG
2010606_KG

**SAVE
UP TO
2.10
\$2**

AVOCADO BAG
PRODUCT OF MEXICO,
PKG OF 5 OR
WHOLE PINEAPPLE
PRODUCT OF COSTA RICA
20142232001_EA
20160992001_EA



**CLUB
SIZE**

**SAVE
3.00 LB
3.97
LB
8.75/KG**

**LEAN GROUND
BEEF FRESH**
20237434_KG

BUY 2

**KELLOGG'S
JUMBO CEREAL**
SELECTED VARIETIES
700 G-1.2 KG
20072706_EA, 200815737_EA



**GET 1 FREE
MILK**

**NEILSON
1%, 2% OR
SKIM MILK**
SELECTED
VARIETIES,
4L
20144673_EA

FREE



**NO NAME®
STUFFED CHICKEN**
SELECTED VARIETIES
FROZEN, 284 G
20303296_EA

2.50



**PRICE
REWIND**

FREE

**WHEN YOU SPEND
\$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

**UP TO
\$25
VALUE**

**JAMIESON
VITAMINS
GIFT PACK**
21648817_EA



**GIFT
PACK
BONUS!**

By our Adult & Women's
Multi-Vitamin, Gummies!

**SAVE
1.00
\$5**

**FARMER'S MARKET™
MUFFINS**
SELECTED VARIETIES, 6'S
21283356_EA, 21283358_EA



**SALE
9.99
LB
22.02/KG**

**FRESH RAINBOW TROUT
FILLETS OR MSC HADDOCK FILLETS**
FROZEN OR PREVIOUSLY FROZEN
21296443_KG, 21296449_KG



**SAVE
1.00
2.99**

PC® FROZEN VEGETABLES
SELECTED VARIETIES, 400-750 G
20118915_EA, 20431024_EA



**SAVE
4.00
11.49**

**CAMPBELL'S
CONDENSED SOUP**
SELECTED VARIETIES, 12X254 ML
2009069001_EA, 2009069002_EA



**CLUB
SIZE**

**SAVE
7.00
13.99**

**AASHIRVAAD
WHOLE WHEAT
FLOUR**
20 LB
21295628_EA



**SALE
11.50**

**COCA-COLA OR CANADA
DRY SOFT DRINKS**
SELECTED VARIETIES, 24X355 ML
2030683 20002_C34, 2030683 7001_C34



**SAVE
UP TO
7.10
7.88**

MAZOLA OIL
SELECTED VARIETIES, 2.84 L
20092336_EA, 20170410_EA



**SAVE
UP TO
2.30
5.49**

**LISTERINE 1L
MOUTHWASH
OR KIDS
SMART RINSE**
500 ML
SELECTED VARIETIES
21091218_EA
21354391_EA



**SAVE
FOR
REAL**

**CLUB
SIZE**

Optimum

**AD
MATCH**

**ALWAYS
\$**

**MULTI
BUY**

no name®

**FREE
WITH
PURCHASE**

**FRESH
PROMISE**

**AND
MORE**

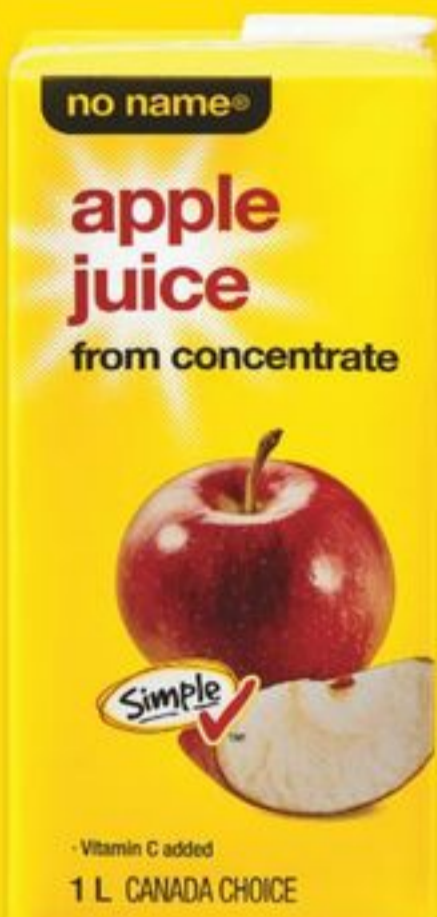
no name®

just low prices
(so switch)

SAVE
.20

1.29

NO NAME®
APPLE JUICE
1 L
20087458_EA



SAVE
.50

1.99

NO NAME® BAGELS
SELECTED VARIETIES, 6'S
21297831_EA



ONLY

\$3

NO NAME® NATURALLY
IMPERFECT™ FRUIT
SELECTED VARIETIES
FROZEN, 300/400 G
21043704_EA



no name® sans nom®

thin crust
pizza
croûte mince
cheese
fromage

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

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with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

with tomato sauce, mozzarella cheese and pepperoni

ONLY

3.50

NO NAME®
PIZZA
SINGLES
SELECTED
VARIETIES
FROZEN
350-411 G
21041425_EA
21041441_EA



no name®

Naturally Imperfect™

Fruits and vegetables don't have to look perfect to taste great.

ONLY
\$5

**NO NAME® NATURALLY IMPERFECT™
LEMONS** 3 LB, PRODUCT OF EGYPT OR TURKEY
**OR NO NAME® NATURALLY IMPERFECT™
LIMES** 2 LB, PRODUCT OF MEXICO
2124487001_EA/2124348001_EA



**NO NAME®
NATURALLY IMPERFECT™
STRAWBERRIES**
PRODUCT OF ONTARIO, 12 OZ
2189190001_EA

SALE

\$4



SALE
\$7

**NO NAME®
NATURALLY IMPERFECT™
PRODUCT OF MEXICO, 2.5 LB**
20821434001_EA



**NO NAME® NATURALLY
IMPERFECT™ APPLES**
PRODUCT OF ONTARIO
CANADA NO. 2 GRADE, 6 LB
2046895001_EA

SALE

\$6



ONLY
550

**NO NAME® NATURALLY IMPERFECT™
SWEET POTATOES** PRODUCT OF ONTARIO, 10 LB
**OR NO NAME® NATURALLY IMPERFECT™
ZUCCHINI** PRODUCT OF MEXICO, 2.5 LB
2102210001_EA/2109480001_EA



SUPER COUPONS

More offers.
More points.

UP TO
\$50
IN TOTAL
VALUE

CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



With digital
coupon, get

Up to
5,000^{pts}

for every \$30*
spent on

=**\$5**
Value¹

MEALKITS, SANDWICHES, PACKAGED
SALADS, PIZZA, QUICHES AND PIES
AND WINGS

2104181_EA/2104784_EA/2145540L_EA

*At least \$3 value in points



Get

Up to
1,000^{pts}

with digital
coupon

PC[®] HUMMUS OR DIPS

SELECTED VARIETIES, 227/228 G

20584097_EA/20574322_EA



With digital
coupon, get

Up to
6,000^{pts}

for every \$25*
spent on

=**\$6**
Value¹

PC[®] FOOD STORAGE
AND LUNCH SOLUTIONS

21218238_EA

*At least \$5 value in points



With digital
coupon, get

Up to
5,000^{pts}

for every \$30*
spent on

=**\$5**
Value¹

PET DEPARTMENT,
INCLUDES PET
FOOD, TREATS,
TOYS & SUPPLIES

20077767001_EA/20013423_EA

20012174_EA

*At least \$3 value in points



**NO
HST***

- Select Food and Beverages
- Select Children's items
- Select Literature

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

\$8

WELCH'S MIXED FRUIT FRUIT SNACKS
CLUB SIZE, 28'S, 616 G
21497349_EA



28 Fruit is our 1st ingredient!

Welch's
FAMILY FARMER OWNED

MIXED FRUIT
Fruit Snacks

REAL FRUIT!
No Artificial Flavours or Colours
No Preservatives
Gluten Free

SNACK PACK PUDDING OR JUICY GEL CUPS
SELECTED VARIETIES, 4X99 G
203107001_EA/21194844_EA



1.69

NEW GET IT TASTED!

QUAKER CHEWY
CHOCOLATE CHIP



QUAKER DIPPYS
CHOCOLATE CHIP



GET 50¢

QUAKER DIPPYS OR CHEWY GRANOLA BARS
SELECTED VARIETIES, 120-156 G
20847582_EA/21239366_EA

2.29

\$20

BAKER STREET CAKES
SELECTED VARIETIES
910 G-1.9 KG
20381322_EA/20381323_EA



FARMER'S MARKET™ TWO-BITE BROWNIES®
608 G
21450967_EA

\$6



QUINN'S SWISS ROLLS
SELECTED VARIETIES, 400 G
21392547_EA

\$5



24.99

HUGGIES SKIN ESSENTIALS SUPER BIG PACK DIAPERS
SIZE N-6
SELECTED VARIETIES
32-120'S
21497349_EA/21497350_EA



SAVE UP TO 5.00

34.99

MILLIE MOON DIAPERS
SIZES 4-6, SELECTED VARIETIES
88-120'S
21598506_EA/21598522_EA



SAVE UP TO 2.00

22.99

PAMPERS PURE SUPER BIG PACK DIAPERS
SIZE N-6, SELECTED VARIETIES
38-120'S
21497349_EA/21497350_EA



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

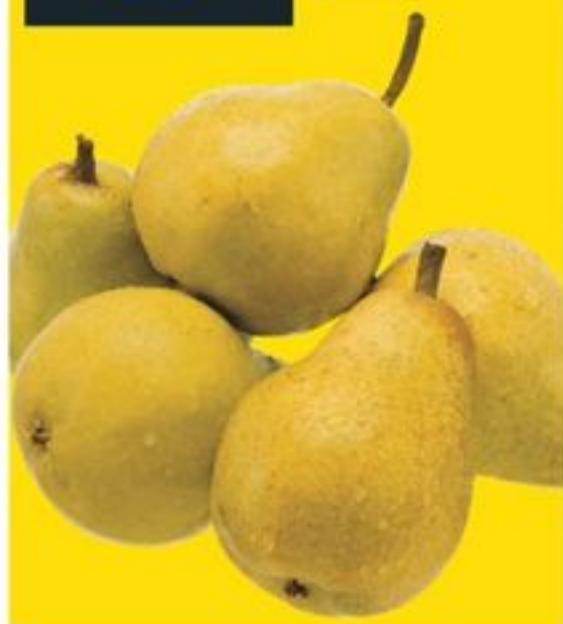
no name®

Back School

just low prices (so switch)

6.50

NO NAME® NATURALLY IMPERFECT™ PEARS
PRODUCT OF ONTARIO
CANADA NO. 2 GRADE OR
PRODUCT OF U.S.A.,
NO. 2 GRADE, 4 LB
2005760001_EA



6.49

NO NAME® PEPPERONI OR SALAMI CHUB
SELECTED VARIETIES, 500 G
2000818_EA



1.99

NO NAME® BREAD
WHITE OR WHOLE
WHEAT, 675 G
21009822_EA



1.99

NO NAME® ENGLISH MUFFINS
SELECTED VARIETIES, 6'S
21257760_EA



SAVE .20

79¢

NO NAME® CREAM OF MUSHROOM, TOMATO, CHICKEN NOODLE OR VEGETABLE CONDENSED SOUP
234 ML
20302431_EA/20418885_EA



2/\$4

OR 2.49 EA

NO NAME® SNACKS
SELECTED VARIETIES, 200 G
20140626_EA/20322677_EA



2.50

NO NAME® FRUIT BOWLS
SELECTED VARIETIES
4X107 ML
20521605_EA
20324314001_EA



2.25

NO NAME® ONION OR CHICKEN NOODLE SOUP MIX
4'S
20090482_EA2
4006331_EA



\$9

NO NAME® CRACKERS & CHEESE
24'S, 696 G
20462439_EA



SAVE UP TO 1.50

2.99

NO NAME® DRINK BOXES
SELECTED VARIETIES
10X200 ML
20038043_EA
20503030012_EA



SAVE .25

1.25

NO NAME® BAKED BEANS
SELECTED VARIETIES
398 ML
20314839001_EA
20314839003_EA



1.49

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21002821_EA/21002837_EA



1.49

NO NAME® FROZEN SPINACH
SELECTED VARIETIES
300 G
2030191902_EA
20461794_EA



SAVE 2.50

10.99

NO NAME® LASAGNA
FROZEN, 2.27 KG
20099795_EA



\$5

NO NAME® PEROGIES
SELECTED VARIETIES
FROZEN, 2 KG
20323763001_EA



1.50

NO NAME® CHOCOLATE BAR
SELECTED VARIETIES
100 G
20580726_EA
20580727_EA



SAVE UP TO 1.00

2.49

NO NAME® SANDWICH OR SNACK BAGS
SELECTED VARIETIES
80/100'S
20160383_EA/21048326_EA



\$3

NO NAME® FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20061485_EA/21048326_EA



CLUB SIZE

no name®

just low prices (so switch)

SALE
\$4

NO NAME® NATURALLY IMPERFECT™ CORN
PRODUCT OF U.S.A.
NO. 1 GRADE, 7" S
216032001_EA



SALE
\$5

NO NAME® NATURALLY IMPERFECT™ TOMATOES
PRODUCT OF U.S.A., MEXICO OR CANADA, 2.5 LB
2160474001_EA



SAVE 1.00
\$3

NO NAME® NATURALLY IMPERFECT™ CARROTS
PRODUCT OF ONTARIO
CANADA NO. 2 GRADE, 5 LB
2094322001_EA



SAVE 1.99
\$13

NO NAME® CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21643311_EA



SAVE 1.00
549

NO NAME® BEEF WIENERS
450 G
20999483_EA



NO NAME® BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 1.81 KG
21579783_EA

SALE
\$10

CLUB SIZE



SALE
10⁹⁹

NO NAME® THICK SLICED BACON
1 KG
21389811_EA



SAVE 2.00
9⁹⁹

NO NAME® SMOKED SAUSAGES
SELECTED VARIETIES
900 G
20734371_EA



SAVE 2.99
\$13

NO NAME® BEEF BURGERS
FROZEN, 1.36 KG
2011414_EA



SALE
349

NO NAME® GARLIC TOAST
16" S
21361140_EA



SAVE .50
\$2

NO NAME® HAMBURGER OR HOT DOG BUNS
SELECTED VARIETIES,
8" S
21509434_EA



SALE
289

NO NAME® 100% WHOLE GRAIN OATS
SELECTED VARIETIES
900 G/1 KG
20933828_EA/20923994_EA



ONLY
229

NO NAME® WHITE VINEGAR
4 L
20192794_EA

CLUB SIZE



SALE
399

NO NAME® STIRRED YOGURT
SELECTED VARIETIES
12X100 G
2068534001_EA
20685374002_EA



ONLY
\$1

NO NAME® TOMATO PASTE OR PIZZA SAUCE
156/213 ML
20018020_EA/20180994_EA



ONLY
329

NO NAME® PICKLES
SELECTED VARIETIES
1 L
20044019_EA/20326205_EA



SAVE .40
149

NO NAME® EVAPORATED MILK
SELECTED VARIETIES
354 ML
21040130_EA/21040543_EA



SALE
449

NO NAME® BAKING POWDER
450 G
20163323_EA



ONLY
250

NO NAME® HONEY GARLIC SAUCE
SELECTED VARIETIES
350 ML
20223473001_EA



ONLY
579

NO NAME® LIQUID OR CREAMED HONEY
500 G
20054427_EA/20129324_EA



SAVE UP TO .50
229

NO NAME® LASAGNA OR EGG NOODLES
SELECTED VARIETIES,
340-500 G
20323261_EA



SALE
429

NO NAME® PEANUT BUTTER
SELECTED VARIETIES
1 KG
20229483001_EA
20229483003_EA



*Spend \$300 or more in-store or through PC Express™ online pick-up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free Jamieson vitamins giveaway pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 21652915_EA.

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.

No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

OUR BRANDS

MADE BY US FOR ALL BUDGETS.



\$5

PC[®] CHOPPED SALADS
SELECTED VARIETIES
PRODUCT OF U.S.A., 285-396 G
2137902_EA/2137901_EA

4⁵⁰

PC[®] MINI MUFFINS
SELECTED VARIETIES, 336 G
21488219_EA/21488832_EA

2/\$8
OR 4.99 EA

PC[®] FROZEN DESSERTS
SELECTED VARIETIES, 2 x
114-200 G
20800613_EA/21549965_EA

\$14

PC[®] BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 750-907 G
21063496_EA

15⁹⁹

PC[®] OLD-FASHIONED STYLE BACON
1 KG
20115704_EA

8⁹⁹
LB
19.82/KG

PC[®] FREE FROM[®] CHICKEN THIGHS
BONELESS, SKINLESS, FRESH
20821154_KG

CLUB SIZE

\$10

PC[®] CERTIFIED ANGUS BEEF EXTRA LEAN GROUND SIRLOIN
454 G
21040594_EA

\$13

PC[®] WORLD OF FLAVOURS PORK ROAST
SELECTED VARIETIES
FRESH, 730/900 G
21040206_EA

8⁹⁹

PC[®] BATTERED WILD COD BITES
FROZEN, 454 G
21068882_EA

7⁹⁹

PC[®] WILD YELLOWFIN TUNA STEAKS
FROZEN, 280 G
2121819_EA

9⁹⁹

PC[®] BATTERED WILD SEA SALT AND VINEGAR HADDOCK BITES
FROZEN, 454 G
21482427_EA

Optimum

Members-Only Price
10⁹⁹

Members save **\$2**

PC[®] SPLENDIDO[™] SLICED DELI MEATS
SELECTED VARIETIES
200 G
21499919_EA/21049122_EA
*Must be a registered PC Optimum[™] member to load and get this offer.

Non-members
12⁹⁹

CLUB SIZE

Optimum

Members-Only Price[™]
7⁹⁹

Members save **\$1**

PC[®] MINI HUMMUS OR DIPS
SELECTED VARIETIES
12X37 G
20820292_EA
**Must be a registered PC Optimum[™] member to load and get this offer.

Non-members
8⁹⁹

CLUB SIZE

3⁹⁹

PC[®] NAAN ROUNDS
480 G
20757871_EA

\$5

PC[®] BRIOCHE LOAF 400 G OR MINI ROLLS 12'S
21050280_EA/21410779_EA

\$6

PC[®] CHEESE BLOCKS
SELECTED VARIETIES
250 G
20770652_EA

10⁹⁹

PC[®] CHEESECAKE
SELECTED VARIETIES
FROZEN, 420/600 G
20147827_EA

OUR BRANDS MADE BY US FOR ALL BUDGETS.

 *Produce's Choice*

no name®

 FARMER'S MARKET
DÉLICIEUX DU MARCHÉ

 Life

Life at Home

EVERYDAY ESSENTIALS

\$5

FARMER'S MARKET™ GALA APPLES
PRODUCT OF ONTARIO
CANADA FANCY GRADE, 4 LB
2016799007_EA



\$5

FARMER'S MARKET™ ENGLISH CUCUMBERS
PRODUCT OF ONTARIO, 3'S
20828461007_EA



CLUB SIZE

2/\$10
OR \$4.99 EA

CARNABY SWEET CANDY TUB
SELECTED VARIETIES, 500 G
21363882_EA/21363900_EA



\$7

PC® CHOCOLATE COVERED NUTS OR FRUIT
SELECTED VARIETIES, 200-400 G
20000336_EA/21356979_EA



2.99

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21087279_C06/21399519_C06



3.49

PC® BLUE MENU™ STEEL CUT OATS OR SUPERGRAIN OATMEAL
SELECTED VARIETIES, 304-840 G
20923868_EA/20943962_EA



\$15

PC® PODS 30'S OR WHOLE BEAN COFFEE
820/907 G
SELECTED VARIETIES
23038762_EA/21582355_EA



Optimum
Members-Only Price™
8.99
Non-members
10.99

Members save **\$2**
PC® SHREDDED CHEESE
SELECTED VARIETIES, 620 G
21060977_EA/21060981_EA
*Must be a registered PC Optimum™ member to load and get this offer.



3.50

PC® ORGANICS APPLE TREAT SAUCE
6X100 ML OR APPLE SAUCE 500 ML
SELECTED VARIETIES
20320492001_EA/20866052001_EA



7.99

PC® ORGANICS VEGAN CHEDDAR PUFFS
336 G
21338688_EA



SAVE 1.01

2.99

PC® ORGANICS PASTA
SELECTED VARIETIES
454 G
205494803002_EA



SAVE 1.30

4.99

PC® ORGANICS PASTA SAUCE
SELECTED VARIETIES
700 ML
2008777001_EA



SAVE UP TO 2.00

3.99

PC® PLANET FIRST™ ALL-PURPOSE CLEANER
700 ML OR DISHWASHING LIQUID 1.1 L
SELECTED VARIETIES
21543307_EA/21543302_EA



SAVE 1.00

2.99

PC® PLANET FIRST™ DISHWASHING LIQUID
SELECTED VARIETIES
740 ML
21548800_EA/21548807_EA



\$27

PC® NUTRITION FIRST™ DRY DOG FOOD
SELECTED VARIETIES
7 KG
21304726_EA



SAVE UP TO 15% OFF
2.35-8.50

QUO BEAUTY BATH ACCESSORIES
SELECTED VARIETIES AND SIZES
21479811_EA/21376078_EA



\$7

QUO BEAUTY BATH BOMBS
SELECTED VARIETIES AND SIZES, 6'S
21543006_EA



EVERYDAY ESSENTIALS™

QUALITY YOU LOVE FOR LESS

Only here!

SAVE UP TO
25% OFF
12.00-100.00

EVERYDAY ESSENTIALS™
APPLIANCES
2009992_SA/2109434_SA



EVERYDAY ESSENTIALS™ FOOD
STORAGE CONTAINERS
SELECTED VARIETIES
2007162_SA/2109163_SA

SAVE UP TO
25% OFF
3.00-14.00



SAVE UP TO
20% OFF
4.94-11.00

EVERYDAY ESSENTIALS™
METAL BAKEWARE AND
BAKEWARE SETS
SELECTED VARIETIES
2079479_SA/2064903_SA



EVERYDAY ESSENTIALS™
COOKWARE AND
COOKWARE SETS
SELECTED VARIETIES
2049462_SA/2134189_SA

SAVE UP TO
20% OFF
11.00-48.00



SAVE UP TO
25% OFF
3.00-12.00

EVERYDAY ESSENTIALS™
MIXING BOWLS
SELECTED VARIETIES
2140071_SA/2109261_SA



\$2

EVERYDAY ESSENTIALS™
OPENSTOCK DRINKWARE
2130004_SA/2002443_SA



\$30

EVERYDAY ESSENTIALS™
12 PIECE DINNERWARE SETS
SELECTED VARIETIES
2104942_SA



**BUY 1
GET 1
50% OFF**

EVERYDAY ESSENTIALS™ KNIVES OR BOARDS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE.
2.00-19.00
2149125_SA/2103965_SA/2103961_SA



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

EVERYDAY ESSENTIALS™

QUALITY YOU LOVE FOR LESS

Only here!

\$24

EVERYDAY ESSENTIALS™
COMFORTERS
SELECTED VARIETIES
21009464_EA



**BUY 1
GET 1
50% OFF**

EVERYDAY ESSENTIALS™
PILLOW
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
\$6.00
21009991_EA



SAVE UP TO
30% OFF
4.00-28.00

EVERYDAY ESSENTIALS™
MATTRESS PAD AND
PROTECTORS
21108463_EA



SAVE UP TO
30% OFF
4.00-38.00

EVERYDAY ESSENTIALS™
SHEETS
21043096_EA



**BUY 1
GET 1
50% OFF**

EVERYDAY ESSENTIALS™ BATH, FACE
OR HAND TOWEL
SELECTED VARIETIES
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE
4.00-10.00
21434230_EA



\$5

EVERYDAY ESSENTIALS™
CANDLES
SELECTED VARIETIES, 18 OZ.
21032766_EA/21032815_EA



SAVE UP TO
30% OFF
1.50-14.00

EVERYDAY ESSENTIALS™
PLASTIC STORAGE BINS
SELECTED VARIETIES
20623582_EA/21182472_EA



SAVE UP TO
25% OFF
3.00-16.00

EVERYDAY ESSENTIALS™
SHOWER ACCESSORIES
SELECTED VARIETIES
20289134003_EA



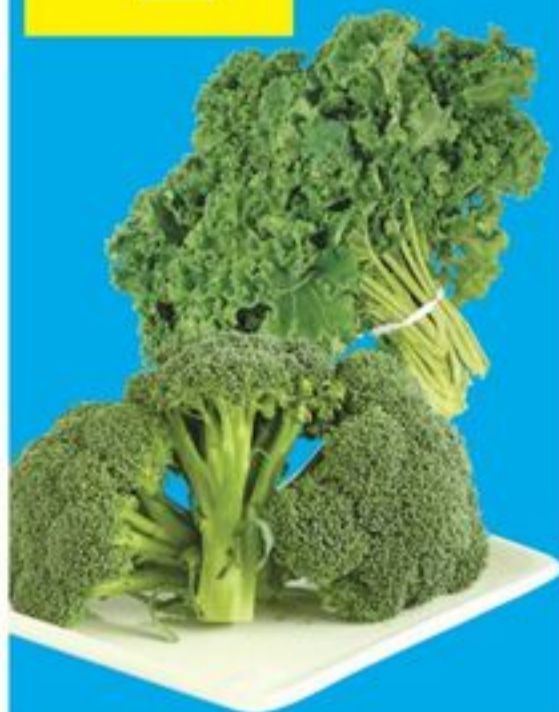
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**FRESH
PROMISE**

**If it's not fresh,
it's free.**

\$2

**BROCCOLI CROWNS
OR KALE**
PRODUCT OF U.S.A. OR MEXICO
PRODUCT OF U.S.A.
212299991_3A/212299991_3A



\$3

**FARMERS MARKET™
CARROTS OR YELLOW
ONIONS**
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE, 3 LB OR
**PC® ORGANICS
CARROTS** PRODUCT OF U.S.A.,
NO. 1 GRADE OR
ONIONS PRODUCT OF
ONTARIO, NO. 1 GRADE, 2 LB
21669927961_3A/21669927961_3A
21669927961_3A/21669927961_3A



349
LB

**GREEN
SEEDLESS GRAPES
OR RED SEEDLESS
GRAPES** PRODUCT OF PERU,
CHILE OR SOUTH AFRICA
2642177901_3A/2642177901_3A



\$5

**FARMER'S
MARKET™
WHITE OR
RUSSET
POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE,
10 LB BAG
21669927961_3A



\$5

**FARMERS
MARKET™
SWEET
POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE,
5 LB BAG
21669927961_3A



\$6

**PC® AXIANY
OR MIXIANY
TOMATOES**
PRODUCT OF
CANADA OR MEXICO,
367 G.
2123494901_3A
2123494901_3A



10⁸⁸

COSMO MUM
21264979_3A



ORGANIC

\$7

**PC® ORGANICS
BLUEBERRIES**
PRODUCT OF PERU, 9.8 OZ
2127994901_3A



\$5

**ORGANIC
NAVEL ORANGES**
PRODUCT OF MOROCCO
OR SPAIN, 2 LB
21669927961_3A



\$4

**PC® ORGANICS RED,
RUSSET OR YELLOW
POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 3 LB BAG
21669927961_3A/21669927961_3A



5⁵⁰

**PC® ORGANICS
CAULIFLOWER**
PRODUCT OF MEXICO
OR U.S.A., NO. 1 GRADE
21669927961_3A



\$6

**PC® ORGANICS
LEMONS**
PRODUCT OF SPAIN, 2 LB
21669927961_3A



\$6

**PC® ORGANICS
ROMAINE HEARTS**
PRODUCT OF U.S.A., 3'S
2121997901_3A



SUPER FRESH

**SAVE
2.50**
LB

9⁹⁹
LB
22.02/KG

**EYE OF ROUND
ROAST BEEF**
CUT FROM CANADA AA GRADE
BEEF OR USDA CHOICE GRADE
30883773_25



14⁴⁹
LB
31.95/KG

BEEF FLANK STEAK
CUT FROM CANADA AA GRADE
BEEF OR USDA CHOICE GRADE
30883773_25



\$13

**MARCANGELO
SOUVLAKI KABOBS**
SELECTED VARIETIES, 480-540 G
30847733_24



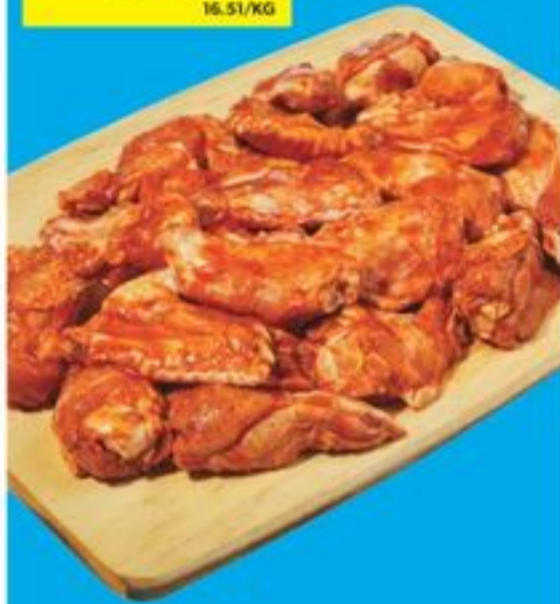
\$6

**JOHNSONVILLE
DINNER OR
BREAKFAST SAUSAGE,
ROUNDS OR ITALIAN
GRINDS**
SELECTED VARIETIES, 250-300 G
3030344_24



7⁴⁹
LB
16.51/KG

**PC® WORLD OF
FLAVOURS™ CHICKEN
WINGS OR LEGS**
SELECTED VARIETIES
304363_25



\$8

**MAPLE LEAF PRIME
EXTRA LEAN GROUND
CHICKEN OR TURKEY
OR SUFRA™ HALAL
LEAN GROUND
CHICKEN**
454 G
3079463_24



3⁵⁰

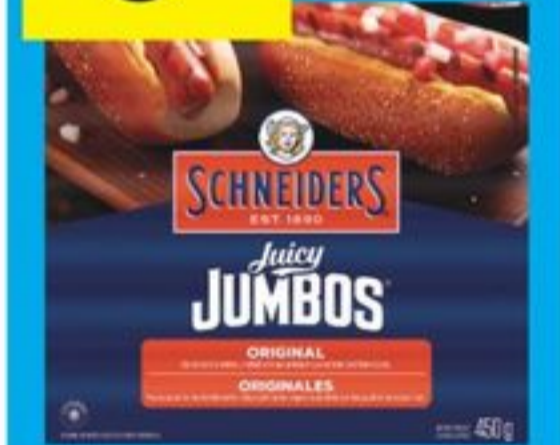
LUNCHMATES
SELECTED VARIETIES, 90 G
303552_24



**SAVE
2.00**

6⁹⁹

**SCHNEIDERS
JUICY JUMBOS**
SELECTED VARIETIES, 450 G
308888_24



14⁵⁰

**SWISS CHALET BBQ
PORK BACK RIBS 400 G
OR MONTANA'S BBQ
PORK BACK RIBS 450 G
FULLY COOKED, SELECTED
VARIETIES
3083790_24**



9⁹⁹

**PC® HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT, 150 G
3087933_24/3087793_24



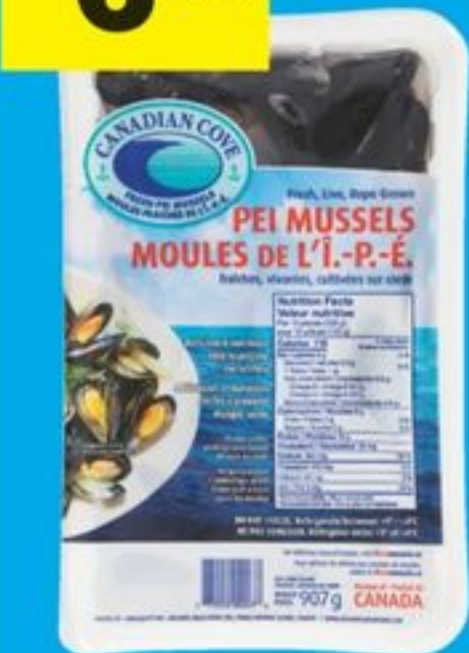
3⁹⁹

**ATLANTIC SALMON
PORTIONS**
FRESH, SELECTED VARIETIES,
113 G
3094626_24



6⁹⁹

**CANADIAN COVE PEI
MUSSELS**
FRESH, 907 G
3089424_24



\$8

**PC® PACIFIC LARGE
WHITE SHRIMP RAW
ZIPPERBACK®**
33-40/LB, FROZEN, 400 G
3078884_24



5⁹⁹

**SEAQUEST® BAY
SCALLOPS 100-150/LB
400 G OR WATERVIEW
MARKET CRISPY
CALAMARI 200 G**
UNCOOKED, FROZEN
3084797_24/3088827_24



9⁹⁹

**PC® PEI MUSSELS
IN PROVENÇALE
OR CREAMY WHITE
WINE SAUCE**
FROZEN, 907 G
3083858_24/3083868_24



SUPER FRESH

Optimum
Members-Only Price™
\$6
Non-members
6.99

MARCANGELO SLICED DELI MEAT
SELECTED VARIETIES, 100 G
20864833_SA/20864302_SA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$6
Non-members
6.99

PILLER'S KOLBASSA
250-375 G OR PIZZA TOPPING 125/250 G
SELECTED VARIETIES
20386489_SA
**Must be a registered PC Optimum™ member to load and get this offer.

\$7

MONSIEUR GUSTAV ST PAULIN OR OKA CHEESE
SELECTED VARIETIES, 190 G
20832779_SA/21875296_SA

\$16

TRE STELLE MOZZARELLA BALL
3X250 G
21042477_SA

GET 1,000* = \$1 Value

MAIN ST. BISTRO SIDES OR MAC AND CHEESE
SELECTED VARIETIES
482-680 G
21027947_SA/20236000_SA

BAKED Macaroni & Cheese
Macaroni au Fromage gratiné
AU FOUR
150 g

\$16

9 PIECE SOUTHERN FRIED CHICKEN
SELECTED VARIETIES, 1 KG
20482236_SA

Optimum
Members-Only Price™
\$5
Non-members
\$6

ZIGGY'S® OLIVES
SELECTED VARIETIES, 500 ML
30801821_SA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$1**

2/\$6
OR 3.49 EA

D'ITALIANO BREAD
600/875 G OR BUNS 6-8'S
SELECTED VARIETIES
20836324_SA/20836946_SA

3.50

CINNAMON RAISIN BREAD 530 G, KAISER, PANINI, OR CALABRESE BUNS 6'S
SELECTED VARIETIES, BAKED IN-STORE
20899324_SA/20728422_SA

\$4

LA BAGUETTERIE MICHE
SELECTED VARIETIES, 600/900 G
20862265_SA

\$5

QUINN'S SWISS ROLLS
SELECTED VARIETIES, 400 G
21303643_SA

\$6

FARMER'S MARKET™ TWO-BITE BROWNIES™
508 G
21408647_SA

\$20

BAKER STREET CAKES
SELECTED VARIETIES
810 G-1.8 KG
20893323_SA/20893323_SA

3.29

CASA MENDOSA TORTILLAS
SELECTED VARIETIES, 7-10 INCH,
384-640 G
20779564_SA

Back School

SUPER START THIS YEAR FOR LESS.

9⁹⁹

GET **1,000*** = \$1 Value
IOGO DRINKABLE YOGURT
 SELECTED VARIETIES, 2 KG
 20630092_EA/20690267_EA



3⁹⁹

GET **500***
IOGO NANO DRINKABLE 6X33 G
OR SIGGI'S SKYR 4X100 G
YOGURT
 SELECTED VARIETIES
 20409487903_EA/21087234_EA



SAVE 1.00

3⁴⁹

MARIO'S CORNED BEEF OR COOKED HAM
 340 G
 21295614_EA/21295640_EA



SAVE .50

3⁴⁹

SNYDER'S OF HANOVER PRETZEL PIECES
 SELECTED VARIETIES, 240 G
 20316052001_EA/20316052004_EA



\$5

SMUCKER'S JAM, JELLY OR MARMALADE 310/500 ML
OR ADAMS PEANUT BUTTER 500 G
 SELECTED VARIETIES
 203009043004_EA/21008126_EA



SAVE 2.00

4⁴⁹

KELLOGG'S FUN PAC CEREAL
 210 G
 20067427_EA



7⁹⁹

PC CHICAGO MIX POPCORN
 SELECTED VARIETIES
 737 G
 20951723_EA



2/\$8
 OR 4.49 EA

SMARTFOOD POPCORN
 SELECTED VARIETIES
 150-200 G
 20972855_EA/20972859_EA



2²⁹

GET **500***
QUAKER DIPPS OR CHEWY GRANOLA BARS
 SELECTED VARIETIES, 120-156 G
 20847362_EA/21039366_EA



GET **1,000*** = \$1 Value
 when you buy 2

PRINGLES SUPER STACK POTATO CHIPS
 SELECTED VARIETIES, 148/156 G
 21003823_EA/21003833_EA



3⁹⁹

NEILSON 5%, 10%, 10% 1L OR 18%, 35% 473 ML CREAM
 SELECTED VARIETIES
 20123409_EA/20774421_EA



\$7

IOGO YOGURT
 SELECTED VARIETIES
 16X100 G
 20604779001_EA/21075944_EA



\$9

TETLEY TEA 60'S, VAN HOUTTE K-CUP PODS 10/12'S OR GROUND COFFEE 340 G
 SELECTED VARIETIES
 20711964_EA/20873132_EA



\$8

WELCH'S MIXED FRUIT FRUIT SNACKS
 CLUB SIZE, 28'S, 616 G
 21497349_EA



SAVE UP TO .80

1⁴⁹

CLOVER LEAF LIGHT TUNA 85/170 G OR BRUNSWICK FILLETS 92/100 G
 SELECTED VARIETIES
 20315581001_EA/20318426001_EA



Back School

SUPER START THIS YEAR FOR LESS.

ALWAYS \$5

PC[®] GREEK YOGURT TUBS
SELECTED VARIETIES, 650/750 G
2158093_EA/21518311_EA



\$12

PC[®] 100% PURE MAPLE SYRUP
CANADA GRADE A AMBER,
RICH TASTE, 500 ML
20049231_EA



SAVE .50

2.49

CAVENDISH FRIES OR HASHBROWNS
SELECTED VARIETIES FROZEN, 800 G
2155837_EA/2155976_EA



SAVE UP TO .80

1.99

BARILLA PASTA 340/410 G
OR HUNT'S TOMATO PRODUCTS 296/500 ML
SELECTED VARIETIES
20294812001_EA/21404904_EA



SAVE .50

1.49

BEN'S ORIGINAL FAST & FANCY RICE
SELECTED VARIETIES, 132 G
2137499_EA



SAVE UP TO 7.50

8.99

HIGH LINER PAN-SEAR SELECTS 500/540 G,
SIGNATURE CUTS 425/515 G
OR FRANK'S REDHOT FISH WINGS 454 G
SELECTED VARIETIES, FROZEN
20294812001_EA/21188729_EA



1.69

SNACK PACK PUDDING OR JUICY GEL CUPS
SELECTED VARIETIES, 4X109 G
2031070700A_EA/21194844_EA



5.99

HELLMANN'S MAYONNAISE
SELECTED VARIETIES, 710-850 ML
2001879001_EA/21183611_EA



5.49

NESTLÉ DRUMSTICK 4-4'S, CONFECTIONARY NOVELTIES 4-10 OR TUBS 1.5 L
SELECTED VARIETIES, FROZEN
20304623001_EA/2032238001_EA



SAVE UP TO 1.50

8.49

PEACE RIVER HONEY
CREAMED OR LIQUID,
UNPASTEURIZED, 500 G
21442945_EA/21479276_EA



SAVE UP TO 2.20

5.79

BLACK DIAMOND CHEESTRINGS OR STICKS
SELECTED VARIETIES, 189-336 G
20763661_EA/20988474_EA



SAVE .80

2.99

QUAKER RICE CAKES OR CRISPY MINIS
SELECTED VARIETIES, 90-199 G
20663708002_EA/20303002001_EA



**Back
School**

**SUPER START
THIS YEAR
FOR LESS.**

4⁵⁰

EXCEL GUM BOTTLES 40/60'S
OR 5 GUM 35'S
SELECTED VARIETIES
20310919002_EA/21588471_EA



2/\$5
OR 3.49 EA

NERDS GUMMY
CLUSTERS CANDY
142 G
21584827_EA



11⁵⁰

PEPSI SOFT DRINKS
SELECTED VARIETIES, 24X355 ML
20306687002_C24/20306687007_C24



2⁹⁹

PC® VEGETABLE OR
CRANBERRY COCKTAIL 1.89 L,
OASIS JUICE OR ARIZONA
ICE TEA DRINK BOXES 6X200 ML
SELECTED VARIETIES
203076025001_EA/203015764002_EA



4²⁹

OASIS HEALTH BREAK OR SMOOTHIES
SELECTED VARIETIES, REFRIGERATED, 1.6 L
21529895_EA/21529910_EA



14⁹⁹

AIR WICK PLUG IN SCENTED OIL KIT 2+5'S
OR REFILLS 5'S
SELECTED VARIETIES
21342104_EA/21428270_EA



1⁷⁹

NO NAME® FACIAL TISSUE
126 SHEETS
20670995_EA



**SAVE
UP TO 2.00**

4⁴⁹

CLOROX CLEANING SPRAY 687/946 ML
OR DISINFECTING WIPES 75'S
SELECTED VARIETIES
20348517002_EA/20646187_EA



10⁹⁹

GLAD GARBAGE BAGS
SELECTED VARIETIES, 20-40'S
20168439001_EA/21515477_EA



2⁶⁷

GET 500th
TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 180 G
2029815005_EA



HAPPY LUNAR NEW YEAR

新年快樂



Celebrate the Year of the Snake with low prices.

JOE FRESH × REPRESENT ASIAN PROJECT

Joe Fresh partnered with RepresentASIAN Project™ to ring in the Year of the Snake— a collection inspired by family traditions, togetherness, and a sense of renewal.

Online + Select Stores



Year of The Snake T-shirts From

16

Year of The Snake Sweatshirt

39

Madelyn Chung
Founder & Editor-in-Chief
of RepresentASIAN Project

Year of The Snake Hoodie

39

Rebekah Lim
Art Director



Year of The Snake Cap

16

Kids' Year of The Snake T-Shirt

19



JOE FRESH

SHOP NOW

Items on this page available at Scarborough, North Oakville, Aurora, Newmarket, Dufferin & Steeles, Don Mills & Eglinton, Mavis locations.



BABY SHOP

FOR LESS

SHOP NOW



BABY FOOD & SNACKS

\$1

PC[®] ORGANICS BABY FOOD POUCH 128 ML OR LITTLE BELLIES BABY SNACKS 8/12 G SELECTED VARIETIES 20464167907, EA / 215393124, EA



3⁷⁹

BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS OR FRUIT & VEGGIE BITES BABY SNACKS 23-90 G OR EARTH'S BEST BARS 133 G, SELECTED VARIETIES 2144273, EA / 21441137, EA



LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS SELECTED VARIETIES, 100-140 G 20944535, EA / 21462907, EA

3⁷⁹



FORMULA DEALS

54⁹⁷

SIMILAC PRO-ADVANCE POWDER FORMULA STEP 1 OR 2, 837-859 G 2143685, EA / 2143708, EA



29⁹⁷

ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT SELECTED VARIETIES, 907 G 2140793, EA / 2140797, EA



ENFAMIL NEUROPRO READY TO FEED INFANT FORMULA 18X237 ML 2159066, CDJ

SAVE UP TO 13.50

68⁴⁹



SAVE UP TO 2.00

22⁹⁹

PAMPERS PURE SUPER BIG PACK DIAPERS SIZE N-8, SELECTED VARIETIES 38-120'S 2048835, EA / 2048847, EA



41⁹⁹

GET 4,000⁰⁰ = \$4 Value PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS SIZE 3-6, SELECTED VARIETIES 120-192'S 2145883, EA / 2145874, EA



24⁹⁹

HUGGIES SKIN ESSENTIALS SUPER BIG PACK DIAPERS SIZE N-6, SELECTED VARIETIES 32-120'S 2048851, EA / 2048852, EA



SAVE UP TO 4.00

17⁹⁹

WATERWIPES BABY WIPES 240'S 2157936, EA / 2157934, EA



24⁹⁹

HUGGIES PULL-UPS OR GOODNITES CLUB PACK TRAINING PANTS SELECTED VARIETIES 28-74'S 2157153, EA / 2157153, EA



SAVE UP TO 5.00

34⁹⁹

MILLIE MOON DIAPERS SIZE 4-6, SELECTED VARIETIES 88-120'S 2159094, EA / 2159094, EA



SAVE UP TO 2.00

19⁹⁹

PAMPERS SENSITIVE 9X BABY WIPES SELECTED VARIETIES, 504'S 2159094, EA



8⁹⁷

JOHNSON & JOHNSON 800 ML OR DOVE 551 ML BABY NEEDS SELECTED VARIETIES 2107206, EA / 2107206, EA



SAVE UP TO 20% OFF 2.83-19.99

PENATEN 100G-454G OR DESITIN 55 G-454G SELECTED VARIETIES 2139296, EA / 2139296, EA



SUPER YOUR EVERYDAY

SAVE UP TO
20% OFF
3.59-11.19

OLD SPICE HAIR CARE, BODY WASH, BAR SOAP OR DEODORANT
SELECTED VARIETIES
21322771_EA/21311943_EA
21306804_EA/21314006_EA



14.99

SCENTUALS SHAMPOO, CONDITIONER OR SCALP OILS
SELECTED VARIETIES
21642306_EA/21642371_EA
21642896_EA



4.49

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043213011_EA/2043637001_EA



SAVE UP TO 2.00

4.99

DOVE BODY WASH 325/400 ML OR BAR SOAP 3X104 G
SELECTED VARIETIES
20329036001_EA/21220519_EA



GET 3,000⁰⁰ when you buy 2

= \$3 Value

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES, 45-85 G
20348223061_EA/20847871_EA



SAVE UP TO 2.00

5.99

COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTHPASTE 70-123 ML, KIDS MANUAL TOOTHBRUSHES, HELLO TOOTHPASTE 62-98 ML OR COLGATE PERIOGARD TOOTHPASTE
SELECTED VARIETIES
21220911_EA/21317387_EA



SAVE UP TO 1.50

3.99

CREST 3DWHITE OR PRO-HEALTH TOOTHPASTE 70-90 ML OR ORAL-B FLOSS 40/50 M
SELECTED VARIETIES
21355006_EA/21304728_EA



SAVE UP TO 2.00

4.79

SENSODYNE OR PRONAMEL TOOTHPASTE
SELECTED VARIETIES, 75/100 ML
2030179001_EA/20643907_EA



SAVE UP TO 3.50

7.49

COLGATE MULTIPACK TOOTHPASTE 3X120/150 ML OR PREMIUM 2-3 TOOTHBRUSH 1 EA.
SELECTED VARIETIES
2166709_EA/21377475_EA

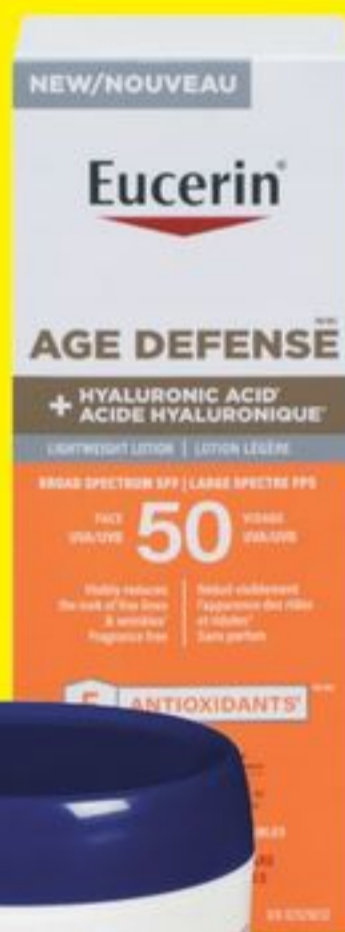


SUPER YOUR EVERYDAY

SAVE UP TO
20% OFF
ON ALL EUCERIN PRODUCTS
10.79-24.46

Eucerin®

GET 3,000 = \$3 Value



GET 5,000 = \$5 Value for every \$30 spent on

CETAPHIL SKIN CARE OR BABY PRODUCTS
30079984/3001_EA/3043231/3001_EA
At least \$5 value in purchase

Cetaphil
Gentle Skin Cleanser
Moisturizing Lotion

GET 5,000 = \$5 Value for every \$25 spent on

AVEENO SKIN CARE, BABY CARE OR BODY WASH
31215154_EA
At least \$5 value in purchase

Aveeno
Calm + Restore
DAILY MOISTURIZER
Calm + Restore
BABY WASH

7.99

GET 1,000 = \$1 Value

VASELINE BODY LOTION OR HAND CREAM
SELECTED VARIETIES AND SIZES
21069501_EA

Vaseline
Intensive Care
Cocoa radiant
48h moisture / Prévention des gerçures
Skin Health for all

SAVE UP TO **20% OFF**
3.99-8.39

GARNIER FRUCTIS HAIR CARE
SELECTED VARIETIES AND SIZES
30340699001_EA/21007302_EA

GARNIER FRUCTIS
PURE CLEAN
SLEEK SHINE

\$8

L'ORÉAL GLYCOLIC GLOSS OR BOND REPAIR HAIR CARE
SELECTED VARIETIES AND SIZES
21413502_EA/21413608_EA

L'ORÉAL PARIS
GLYCOLIC GLOSS
BOND REPAIR

\$9

DOVE HAIR CARE
SELECTED VARIETIES, 100-750 ML
21433963_EA/20319099914_EA

Dove
Hair Therapy
Miracle Mix

SAVE UP TO **30% OFF**
8.99-9.99

MARC ANTHONY OR CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
20846044_EA/21022217_EA

MARC ANTHONY
COCONUT & SHEA
cake
THE POSH WASH

SAVE UP TO **20% OFF**
11.99-14.49

L'ORÉAL EXCELLENCE, OLIA HAIR COLOUR OR ROOT TOUCH UP
SELECTED VARIETIES
20941293_EA/21072458_EA

L'ORÉAL PARIS
EXCELLENCE
MAGIC ROOT COVER UP

SAVE UP TO **20% OFF**
2.39-16.79

QUO BEAUTY HAIR ACCESSORIES
SELECTED VARIETIES
21277435_EA/21293723_EA

QUO
Beauty
Elastics
Élastiques

ELEVATE YOUR WELL BEING

GET 4,000⁺ = \$4 Value when you buy 2

TYLENOL, BENYLIN, ZARBEE'S
SELECTED VARIETIES AND SIZES
30008471001_SA/30290999001_SA



3⁹⁹

TUMS ANTACID TABLETS 60-150'S OR CHEWY BITE 12'S
SELECTED VARIETIES
30290921_SA/30290901_SA



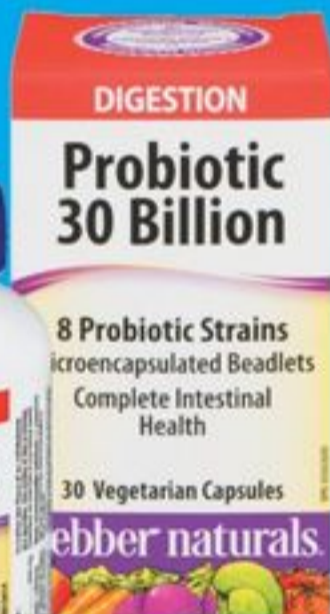
SAVE UP TO 25% OFF
20.99-46.49

COLD FX COLD AND FLU RELIEF PRODUCTS
SELECTED VARIETIES, 45-150'S
30008396_SA/30008340_SA



SAVE UP TO 25% OFF
6.39-42.79

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
30275120_SA/30275081_SA



SAVE UP TO 15% OFF
8.49-29.39

RESTORALAX POWDERS 119-763'S OR GUMMIES 30/90'S OR PACKETS 10'S
SELECTED VARIETIES
30009343_SA/30009306_SA



SAVE UP TO 15% OFF
28.99-29.99

CELLUCOR C4 PRE-WORKOUT
SELECTED VARIETIES AND SIZES
30278966_SA/30280331_SA



SAVE UP TO 15% OFF
2.79-12.74

BAND-AID BANDAGES OR POLYSPORIN
SELECTED VARIETIES AND SIZES
30237976_SA/30237934_SA



SAVE UP TO 20% OFF
4.39-11.59

ALWAYS, TAMPAX, L. PADS, LINERS OR TAMPONS
SELECTED VARIETIES AND SIZES
30008073_SA/30294626_SA



5⁴⁹

U BY KOTEX OR KOTEX PADS 12-24'S, LINERS 40-64'S OR TAMPONS 15/10'S
SELECTED VARIETIES
30287676_SA/30009376_SA



17⁹⁹

DEPEND UNDERWEAR, GUARDS OR SHIELDS
SELECTED VARIETIES AND SIZES
30234973_SA



Trusted quality

Life BRAND

Live well at low prices.

\$4

LIFE BRAND® MOUTHWASH SELECTED VARIETIES, 1L 21201386_EA/21201665_EA



\$2

LIFE BRAND® TOOTHBRUSH 2'S OR FLOSSERS 24-90'S SELECTED VARIETIES 21201602_EA/21231011_EA



SAVE UP TO 20% OFF 2.99-22.39

LIFE BRAND® BANDAGES OR FIRST AID PRODUCTS SELECTED VARIETIES AND SIZES 21208031_EA/21283536_EA



\$5

LIFE BRAND® DISPOSABLE RAZORS SELECTED VARIETIES, 1-10'S 21201687_EA/21268175_EA



SAVE UP TO 25% OFF 1.64-26.24

LIFE BRAND® PAIN OR COUGH AND COLD RELIEF PRODUCTS SELECTED VARIETIES AND SIZES 21204371_EA/21224630_EA



SUPER YOUR EVERYDAY

SAVE 70.00

\$100

SODASTREAM ART CARBONATED WATER MACHINE
21473653_EA/21473645_EA



SAVE UP TO 15% OFF
25.00-280.00

CUISINART APPLIANCES
21336591_EA/21342804_EA



SAVE UP TO 20% OFF
6.00-23.96

COUNTRY LIVING OR TASTY GADGETS
SELECTED VARIETIES
21547791_EA/21547779_EA



SAVE UP TO 20% OFF
16.00-20.00

REDUCE HOT MUGS OR FOOD JARS
SELECTED VARIETIES
21336608_EA/21434410_EA

SAVE UP TO 20% OFF
5.50-20.00

RUBBERMAID EASYFINDLIDS FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20087546_EA/21182991_EA



\$23

GET 3,000^{ml} = \$3 Value
DENALI PITCHER OR 3-PK FILTERS
20094145_EA/21324887_EA



SAVE UP TO 15% OFF
4.00-42.50

SINKWARE ITEMS
SELECTED VARIETIES
21043475_EA/21043354_EA



Winter ready

SAVE UP TO 20% OFF
4.00-12.00

FIRE LOGS OR KINDLING
SELECTED VARIETIES
21029139_C06/20726132_EA



FROM \$20
20.00-25.00

GARANT SHOVELS
SELECTED VARIETIES
21009145_EA/21009144_EA

SAVE UP TO 1.49

4.50

RAIN-X WINTER SHIELD WINDSHIELD WASHER FLUID
-45°C, 3.78 L
21004544_EA



FROM \$9
9.00-22.00

ALASKAN OR WINDSOR SALT
21486534_EA/20233312_EA



Members save \$5

WINTER UTILITY MAT
90X120 CM
2161273_EA
** Must be a registered PC Optimum™ member to load and get this offer.



Optimum Members-Only Price™

\$10

Non-members \$15

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Lil' Juan's
Lil' Juan's is using quality ingredients and gentle slow-cooking to bring you meals that are just that - simply delicious.

Chicken Tinga 400g 21623791_EA **\$10**

Beef Birria 300g 21623544_EA **\$10**

KALI'S INDIAN CUISINE
Easy prepared meals where all you have to do is heat and serve with your favourite side dishes, like seasoned rice or buttered naan. Kali's Indian Cuisine is made with traditional herbs and spices, simple and oh so tasty!

Butter Chicken 400g 21623792_EA **\$10**

Tikka Masala 400g 21623793_EA **\$10**

Lou's KITCHEN
QUICK AND EASY - ENJOY!

Peameal Bacon 800g 20642284_EA **\$8**

Optimum™
THE MOBILE SHOP EXCLUSIVE

LOWER THE PRICE OF ANY NEW PHONE WITH POINTS!

That's **\$120 OFF!**

\$5 OFF/MO when you redeem **120K (pts)**

That's **\$240 OFF!**

\$10 OFF/MO when you redeem **240K (pts)**

ASK HOW IN-STORE

Bell | ROGERS | fido | fido

THE MOBILE SHOP
NOW THAT'S REWARDING.

Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.

Simply Protein™

New Year's Resolutions Never Tasted Sooo Good.

13g Protein | **2g Sugar** | **7g Fibre**

Plant Based | gf | Kosher Certified | Certified B | NON-GMO VERIFIED

Simply Better Snacks

CRISPY BARS 12 x 40g Bar 21388179_EA **SAVE 12.00 \$19.99**

Keep it Simplified.

START YOUR ACTIVIA GUT HEALTH CHALLENGE

2 ACTIVIA POINTS = 14 DAYS

Optimum™ **\$1.50 Value**

APP EXCLUSIVE OFFER
Earn **1,500 (pts)** when you spend \$7 or more on any Activia product* and get entered to win **10 MILLION (pts)** **\$10,000 value!**

4.50 Activia® yogurt selected varieties, 6x100 g 2020040801_EA

3.79 Activia® yogurt tubs selected varieties 625/650 g 2020030001_EA

6.29 Activia® drinkable yogurt selected varieties 6x33 ml 2020030001_EA

2/\$4 OR 2.29 EA Activia® drinkable yogurt selected varieties 190 ml 2020030001_EA

*Open your PC Optimum™ app or visit themobileshop.ca to get the offer. Earn 1500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on orders or payments. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 19th, 2025.

**PURCHASE NECESSARY Open to Canadian registered PC Optimum members who are 14 years or older. Offer ends February 19, 2025 at 12:00 am ET. Members cannot enter when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion Partners, Loblaws, Mark's, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Wal-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and other locations, and scan their PC Optimum card at the time of purchase. 1 Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer math/verbal skill-testing question (both of winning prize depends on total number of eligible entries received). For full rules/terms and how to enter without purchase, visit www.pc.optimum.ca/contest-gut-health. Activia® used under lic. © 2025 Danone Waters of North America. All rights reserved.

L'ORÉAL PARIS
NEW YEAR NEW SKIN CARE ROUTINE

GET 6,000 (pts) = \$6 Value when you buy 2

BECAUSE YOU'RE WORTH IT.

SAVE UP TO 15% OFF L'ORÉAL CLEANSERS, MOISTURIZERS, SERUMS OR TREATMENTS SELECTED VARIETIES AND SIZES 21618103_EA/21571407_EA **10.19-48.02**

Depend® offers

All-Day Protection

Up to 12 hours of overnight Protection for a good night's sleep

19.99 Depend underwear selected varieties 21301866_EA/21099850_EA

*Registered Trademark and *Trademark of Kimberly-Clark Worldwide, Inc. © KCCWW

General Mills

RETURN TO SCHOOL Favourites

5.79 General Mills™ Family Cereal 475g-778g, selected varieties 21803492_EA 21803495_EA

2.49 Nature Valley™ Granola Bars 120-230g, Betty Crocker™ Fruit Snacks 128-141g, Pillsbury™ Soft Baked Bars 150g and Cereal Treat Bars 120g 20887250_EA 20910474001_EA

6.49 Liberté Greek™ 650-750 g, Méditerranée™ 900 g, Yoplait™ YOP™ No Added Sugar 6x93 ml, yogurt, selected varieties 20642273_EA 21430950_EA

5/\$5 Yoplait YOP drinkable yogurt 200ml 21587279_EA 21476143_EA

3.99 Old El Paso™ Dinner Kits 250-510g or Salsa 650ml, selected varieties 20795536_EA 21629422_EA

4/\$5 Old El Paso™ Seasonings 24g, selected varieties 21048495_EA

2/\$7 Liberté Greek™ 4x100 g, Greek™ Crunch 2x130 g, Méditerranée™ 500 g & 4x100 g, yogurt selected varieties 21541564_EA 20801752003_EA

3.33 Pillsbury™ Pizza Pops 4ct 380g 21435996_EA 21436307_EA

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SAVE ON All Your Favourite Household Brands



20⁹⁹
Tide liquid 3.9 L, Pods 45/57/76's, Gain Flings 45/76's, Ivory Snow 3.1 L laundry detergent or Downy Scent Booster 853 g selected varieties
21593670_EA/21625852_EA



10⁹⁹
Tide Pods 18/23/31's, Downy or Gain Fabric Softener 2.63 L, Scent Boosters 379 g or Bounce Dryer Sheets 120/200's selected varieties
20548511001_EA/21550428_EA



3⁹⁹
Febreze Air 250 g, Car 2 mL, Small Spaces 7.5 mL, Mr. Clean Multi-Purpose Cleaner 1.2 L, Magic Eraser 2/3's or Clean Freak Refill 473 mL selected varieties
21005017_EA/21574859_EA



SAVE UP TO 8.00
14⁹⁹
Swiffer Sweeper & Duster Starter Kits or Refills 11-48's, WetJet Pad Refills 24/38's or PowerMop Pad Refills 8's selected varieties
21629741_EA/20900161_EA



19⁹⁹
Cascade Platinum 51-75's, Complete 90's or Original 110's Dishwasher Tabs selected varieties
21518479_EA/21518545_EA



SAVE 5.99
\$14
Bounty Paper Towels 6-12 rolls
21515966_EA



SAVE 4.99
\$14
Charmin Ultra Soft or Strong bathroom tissue 12-48 rolls
21549779_EA/21636641_EA



SAVE 2.99
\$9
Bounty Paper Towels 4-6 rolls
21515858_EA

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Theodore & Pringle
OPTICAL



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Buy one pair of eyeglasses or sunglasses and get a second pair free—same prescription or different. Perfect for sharing!

January 2 - 15, 2025

*A COMPLETE PRESCRIPTION EYEGLASS OR SUNGLASS PURCHASE INCLUDES FRAME, LENSES & COATINGS. OFFER ONLY APPLICABLE TO ONE (1) EYEGLASS PRESCRIPTION PER PERSON. "FREE" PAIR MUST BE OF EQUAL OR LESSER VALUE. THIS OFFER CANNOT BE COMBINED WITH ANY OTHER OFFER, DISCOUNT OR PROMOTION. FRAME SELECTION MAY VARY BY STORE. VALID AT THEODORE & PRINGLE OPTICAL LOCATIONS FROM JANUARY 2 - 15, 2025.



Express[™]
Pass

Get 75,000 pts

when you sign up for an annual \$99.99 **PC Express Pass**.*



- That's 75% back in PC Optimum[™] points
- Get unlimited \$0 delivery and pickup for a full year
- Enjoy in-store prices and promos

* Terms and conditions apply.

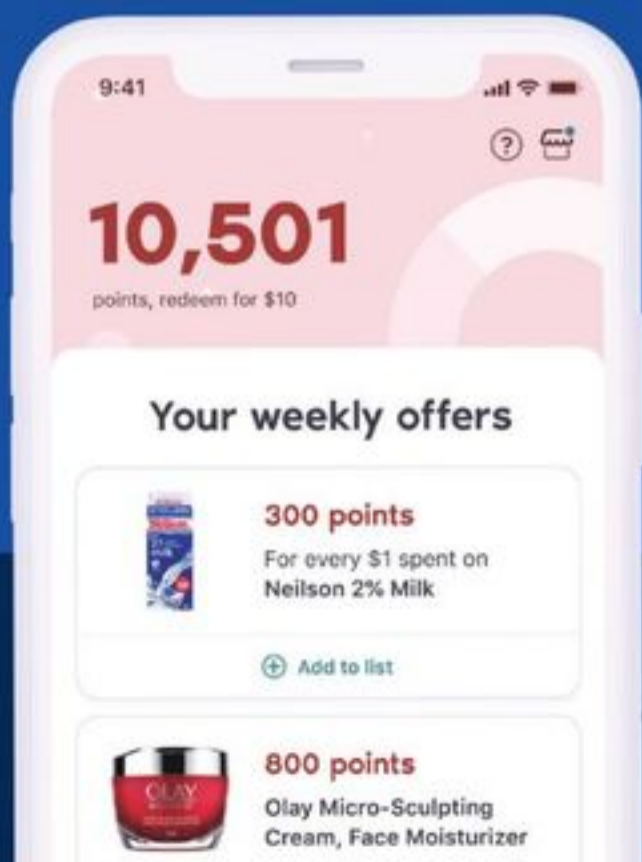


Optimum[™]

Don't forget to load your offers on your PC Optimum[™] app!

Load your exclusive offers on the app before shopping to get more points.

10,000 pts
is \$10 in FREE stuff





Earn 5,000 pts

When you spend \$15+ on select natural and organic food*. Online only.

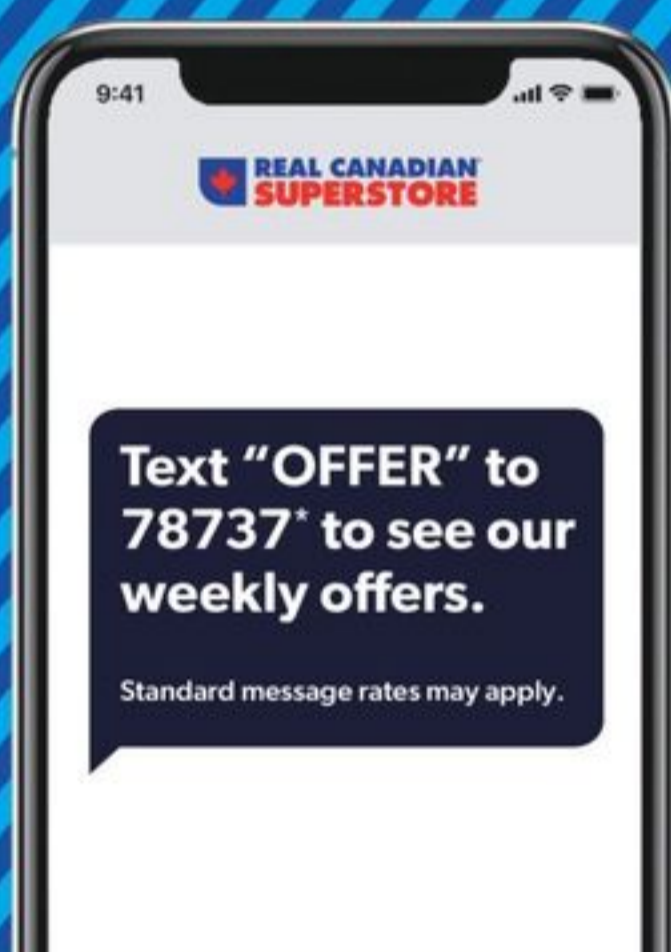
Use code **NAT5**

*Offer valid from January 2-15, 2025. Conditions apply. See site for details.



Sign up for mobile text offers

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: [Supenstore.ca/text](https://www.realcanadiansuperstore.ca/text)



AD MATCH

We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other supermarket special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.