



\$7.99
/LB
With Card

Boneless Strip Steaks
Family Pack or Lobster Tails, 3-4 oz.
\$6 each with Card



Pork Back Ribs
or Kroger
Kansas City
Cook-In-Bag
Ribs; Bone-In

\$2.99
/LB
With Card

Cosmic Crisp
or Pink Lady
Apples

\$1.49
/LB
With Card



\$3.99

With Card

Jumbo Blueberries
9.8 oz

EARN 4X FUEL POINTS
with digital coupon*
On **FRIDAY** purchases



Scan here or visit
Kroger.com/FuelEvent
to download coupon.

*Exclusions apply.
See coupon for details.

WEEKLY DIGITAL DEALS
Use each coupon **UP TO 5 TIMES**
in one transaction*



Kroger 80% Lean Ground Beef
Sold in a 3 lb Package
for \$11.97

\$3.99
/LB

With Digital Coupon
Price without digital coupon
is up to \$5.49 lb with Card.



Simple Truth Organic Salad Blends
Select Varieties, 5-5.5 oz

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.

*While supplies last.

See inside for **MORE**
WEEKLY
DIGITAL DEALS!



Perdue Fresh Boneless Chicken Breasts

BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Stouffer's or Lean Cuisine Entrée

Select Varieties,
5.25-12.88 oz

When you buy 5 or more in the same transaction with Card.
Quantities less than 5 are up to \$3.99 each with Card.

5/\$10

With Card

FINAL COST
When You Buy 4
4/\$13
With Card

Coca-Cola, Pepsi or Canada Dry

Select Varieties, 6-Pack,
16.9 fl oz Bottles

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$6.99 each.



SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

Look for these tags.



*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



General Mills Cereal
Select Varieties,
8.9-12 oz

2.79 With Card
-1.00
\$1.79 /EA*



Kraft Shredded Cheese
7-8 oz
or Ken's
Salad Dressing,
16 fl oz;
Select Varieties

2.99 With Card
-1.00
\$1.99 /EA*



Chobani Greek Yogurt
4-Pack or
The Greek Gods
Greek Yogurt, 24 oz;
Select Varieties

4.49 With Card
-1.00
\$3.49 /EA*



Starbucks Coffee
10-12 oz Bag or
K-Cups, 10 ct;
Select Varieties

7.99 With Card
-1.00
\$6.99 /EA*

SALE DATES: Thurs. January 2 - Tues. January 7, 2025. Prices and items are effective at your Virginia Beach Kroger stores.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

WEEKLY DIGITAL DEALS



Use each coupon
UP TO 5 TIMES
in one transaction*

Scan me to
download deals



Look for
these tags.



Turkey Breast
Frozen, Bone-In

\$179
/LB

With Digital Coupon

Price without digital coupon
is up to \$2.49 lb with Card.



Red Cherries
\$399
/LB

With Digital Coupon

Price without digital coupon
is up to \$5.99 lb with Card.



Fresh Baked
Chocolate Chip
Cookies
or Other Varieties, 12 ct,
In the Bakery

\$299
/EA

With Digital Coupon

Price without digital coupon
is up to \$3.99 each.



Coca-Cola,
Pepsi or Dr Pepper

\$999
/EA

With Digital Coupon

24-Pack, 12 fl oz Cans
or Topo Chico
Mineral Water, 12-Pack,
12 fl oz Bottles;
Select Varieties
Price without digital coupon
is up to \$15.99 each with Card.



Kroger Eggs
Large, Grade A,
12 ct

\$199
/EA

With Digital Coupon

Price without digital coupon
varies by store.



Kroger Coffee
24-30.5 oz Can or
Dunkin' Coffee, 10-12 oz
Bag or K-Cups, 10 ct or
Cold Brew, 32 fl oz;
Select Varieties

\$599
/EA

With Digital Coupon

Price without digital coupon
is up to \$9.99 each with Card.



Jimmy Dean
Breakfast
Sandwiches
8-20 ct or
Liquid Death Water,
8-Pack, 19.2 fl oz;
Select Varieties

\$999
/EA

With Digital Coupon

Price without digital coupon
is up to \$11.99 each with Card.



Frito-Lay Multipack
18 ct or Popcorners
Multipack, 15 ct;
Select Varieties

\$799
/EA

With Digital Coupon

Price without digital coupon
is up to \$10.49 each with Card.



Kettle Brand
Party Size
Potato Chips
Select Varieties,
11.25-13 oz

\$299
/EA

With Digital Coupon

Price without digital coupon
is up to \$3.99 each with Card.



Tide
Laundry Detergent
132 fl oz or Tide Pods,
45-76 ct or Gain
Laundry Detergent,
184 fl oz or Gain Flings,
76 ct; Select Varieties

\$1599
/EA

With Digital Coupon

Price without digital coupon
is up to \$19.99 each with Card.



Crest Toothpaste
4.2 oz or Softsoap
Liquid Hand Soap,
7.5 fl oz or Oral B
Toothbrush, 1 ct;
Select Varieties

99¢
/EA

With Digital Coupon

Price without digital coupon
is up to \$1.49 each with Card.

*While supplies last.

WEEKLY DIGITAL DEALS

Look for these tags.



Use each coupon **UP TO 5 TIMES** in one transaction*



Planters Peanuts
Select Varieties,
16 oz

\$1.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Bounty Paper Towels
Select Varieties,
4 Double Rolls

\$6.99 /EA
With Digital Coupon

Price without digital coupon is up to \$10.99 each with Card.



Fireside Supreme Firelogs
6-Pack, 4.8 lb

\$19.99 /EA
With Digital Coupon

Price without digital coupon is up to \$21.99 each with Card.

SAVE ON NATURAL & ORGANICS



Simple Truth Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.49 each with Card.



Once Upon a Farm Soft-Baked Bars
5 ct or Coconut Melts,
1 oz; Select Varieties

\$3.99 /EA
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.



Late July Tortilla Chips
Select Varieties,
7.4-10.1 oz

\$2.99 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Nature's Path Organic Cereal or Granola
Select Varieties,
10-14 oz

\$2.49 /EA
With Digital Coupon

Price without digital coupon is up to \$3.99 each with Card.



Pure Protein Shakes
4-Pack, 11 fl oz or Protein Bars, 4 ct; Select Varieties

\$4.99 /EA
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



Simple Truth Freeze-Dried Fruit
Select Varieties, 2 oz

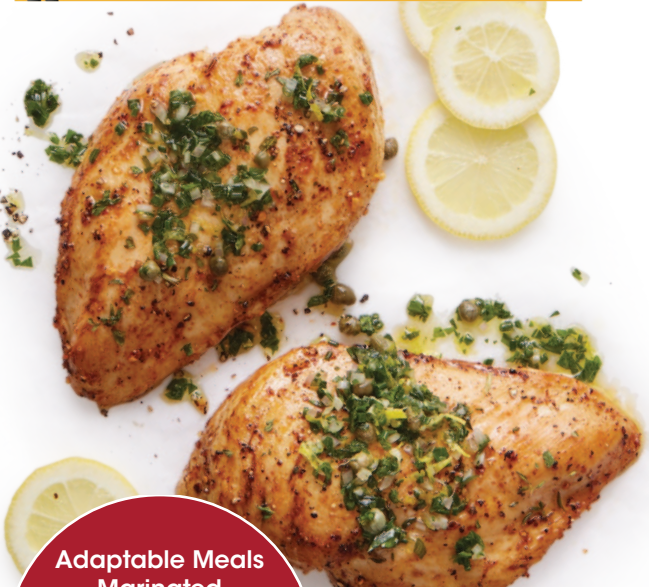
\$5.99 /EA
With Digital Coupon

Price without digital coupon is up to \$7.99 each with Card.

*While supplies last. Seasonal selection varies by store and is limited to stock on hand.



EVERYTHING \$5



Adaptable Meals
Marinated
Chicken Breasts
 Select Varieties, 12.5 oz

\$5
 With Card



FRESH CUT
IN-STORE DAILY

Fresh Cut Fruit
Select Varieties,
18-22 oz

\$5
With Card



Kroger Catfish
or **Butter Shrimp**
Scampi
6-8 oz

\$5
With Card



Private Selection
Natural Duroc
Ground Pork

16 oz
or Bone-In Chops, 12 oz
or Boneless Chops, 10 oz

\$5
With Card



Home Chef
Fried Chicken

5-Piece Drumsticks
or 4-Piece, Includes
1 Breast, 1 Thigh,
1 Wing & 1 Drumstick;
Fully Cooked,
In the Deli

\$5



Mini
Cinnamon Rolls
12 ct, In the Bakery

\$5
With Card



Brownie Bites
11.9 oz,
In the Bakery

\$5

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.



3.49 With Card
-1.00

\$2.49

Nabisco Snack Crackers
3.5-8.5 oz or Ritz Crackers, 8.8-13.7 oz or Pillsbury Toaster Strudel Pastries, 6 ct; Select Varieties



2.49 With Card
-1.00

\$1.49

Prego Pasta Sauce
14.5-24 oz or Betty Crocker Cake or Brownie Mix, 13.25-16 oz or Frosting, 12-16 oz; Select Varieties



2.99 With Card
-1.00

\$1.99

Pepperidge Farm Goldfish Crackers

5.9-8 oz or Nature Valley Bars, 5-12 ct or Wonder Bread, 20 oz; Select Varieties



Pop-Tarts
8 ct or Jif Peanut Butter, 15.5-16 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties

2.99 With Card
-1.00

\$1.99



Sweet Baby Ray's Barbecue Sauce
18 oz or Minute Rice, 12-14 oz; Select Varieties

2.49 With Card
-1.00

\$1.49



5.99 With Card
-1.00

\$4.99

Green Mountain, McCafé or Donut Shop K-Cups
10 ct or Dannon Activia Yogurt Drinks, 8 ct; Select Varieties



3.49 With Card
-1.00

\$2.49

Ball Park Meat Franks
Select Varieties, 15 oz



4.49 With Card
-1.00

\$3.49

Nabisco Oreo or Chips Ahoy Family Size Cookies

9.31-20 oz or Bubly Sparkling Water, 8-Pack, 12 fl oz Cans; Select Varieties



9.99 With Card
-1.00

\$8.99

Liquid I.V. Drink Mix
6 ct or Simple Truth Organic Peanut Butter, 40 oz; Select Varieties



5.99 With Card
-1.00

\$4.99

Hellmann's Mayonnaise
30 fl oz or Totino's Pizza Rolls, 50 ct; Select Varieties



7.99 With Card
-1.00

\$6.99

Dove Body Wash
18-20 fl oz or Bar Soap, 4 ct; Select Varieties



6.99 With Card
-1.00

\$5.99

Quilted Northern Bath Tissue
6 Mega Rolls or Angel Soft Bath Tissue, 8 Mega Rolls; Select Varieties



5.49 With Card
-1.00

\$4.49

Dawn EZ-Squeeze Dishwashing Liquid
Select Varieties, 24.3 fl oz



9.99 With Card
-1.00

\$8.99

Swiffer Refills
Select Varieties, 6-32 ct

SAVE ON NATURAL & ORGANIC ITEMS



2.99 With Card
-1.00

\$1.99 /EA*

Silk Almondmilk Half Gallon or Banza Pasta, 8 oz; Select Varieties



3.29 With Card
-1.00

\$2.29 /EA*

GT's Kombucha Select Varieties, 16 fl oz



Select Varieties, 8.3-10 oz



5.79 With Card
-1.00

\$4.79 /EA*

Amy's Entrée



3.99 With Card
-1.00

\$2.99 /EA*

Pacific Foods Organic Soup 32 fl oz or Jonnypops Bars, 4 ct; Select Varieties



SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

Look for these tags.



4.49 With Card
-1.00

\$3.49 /EA*

Yogi Tea 16 ct or Simple Truth Organic Juice, 32 fl oz; Select Varieties



1.99 With Card
-1.00

99¢ /EA*
Vita Coco Coconut Water



16.9 fl oz or Annie's Organic Macaroni & Cheese, 5.25-6 oz; Select Varieties



5.49 With Card
-1.00

\$4.49 /EA*

Simple Truth Bacon Select Varieties, 12 oz



5.99 With Card
-1.00

\$4.99 /EA*

Kind Breakfast Bars Select Varieties, 6-12 ct



3.49 With Card
-1.00

\$2.49 /EA*

Simple Truth Organic Hummus 8 oz or Simple Truth Baked Chickpea Crisps, 4 oz; Select Varieties, In the Deli



4.99 With Card
-1.00

\$3.99 /EA*

Chobani Creamer



24 fl oz or Natural Bliss Creamer, 32 fl oz or Chao Creamery Plant-Based Slices or Shreds, 7 oz; Select Varieties



3.49 With Card
-1.00

\$2.49 /EA*

Kinder's BBQ Sauce 15.3-20.5 oz or Simple Truth Organic Juice, 64 fl oz; Select Varieties



8.99 With Card
-1.00

\$7.99 /EA*

Gardein Plant-Based Entrée 14-16.64 oz or Clearly Canadian Sparkling Water Beverage, 4-Pack, 11 fl oz; Select Varieties



NATURAL & ORGANICS

Explore a great selection of natural choices.

\$4.99

With Card
Simple Truth
**Organic Pink Lady,
Granny Smith, Fuji
or Cosmic Crisp
Apples**
2 lb Bag



**Simple Truth
Almondmilk**
64 fl oz or
Clearly Canadian
Sparkling Water,
11 fl oz;
Select Varieties

2/\$5

With Card



**Beyond
Plant-Based Entrée**
Select Varieties, 7.4-10 oz

\$5.49

With Card



**Hormel
Natural Choice
Lunch Meat**
Select Varieties,
6-8 oz

2/\$8

With Card



**Simple Truth
Organic
Avocados**
4 ct Bag

\$5.99

With Card



**Dave's Killer Bread
Organic Bagels**
5 ct or English Muffins,
6 ct or Simple Truth
Kipster Eggs, Large,
Grade A, 12 ct;
Select Varieties

\$4.99

With Card



**Simple Truth
Organic Frozen
Vegetables**
32-48 oz or
Simple Truth
Organic Granola,
16-22 oz; Select Varieties

\$6.99

With Card



**Simple Truth Organic
Shells & Cheese**
12 oz or Creators
Handcrafted Small-Batch
Popcorn, 4.3-8 oz;
Select Varieties

2/\$6

With Card



\$4.99

With Card
**Simple Truth
Vapor-Distilled Water**
24-Pack, 16.9 fl oz or Nutpods
Creamer, 25.4 fl oz;
Select Varieties

**Bai Beverage
10/\$10**

With Card

18 fl oz or Simple Truth
Organic Beans, 15 oz Can;
Select Varieties



\$600+ IN SAVINGS

**EVERY WEEK WITH
DIGITAL COUPONS**

Visit Kroger.com/Coupons



MIX & MATCH

SAVE \$10
AN EXTRA

When you spend \$40 on participating
Baby Items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



GROCERY ESSENTIALS



Lay's Potato Chips
4.75-8 oz
or Cheetos, 6.5-8.5 oz
or Fritos, 9.25-10 oz;
Select Varieties

FINAL COST
When You Buy 4

\$2.49
/EA
With Card

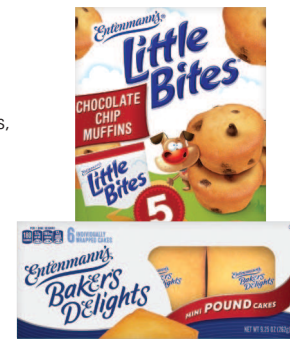
When you buy 4 or more in the same
transaction with Card. Quantities less
than 4 are up to \$5.89 each with Card.



Häagen-Dazs
Ice Cream
14 fl oz or Drumstick Cones,
8-12 ct or Outshine Bars,
6 ct; Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Entenmann's
Little Bites,
Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kroger Pasta
12-16 oz or Kroger
Steamer Vegetables, 12 oz or
Chef Boyardee Pasta,
14.5-15 oz;
Select Varieties

10/\$10
With Card



Starkist
Light Tuna
or Tuna Creations
2.6-3 oz or Ro-Tel
Diced Tomatoes, 10 oz or
Snack Pack Pudding, 4 ct;
Select Varieties

10/\$10
With Card



Sparkling Ice
Sparkling Water
17 fl oz or Snapple, 16 fl oz
or Pringles Grab & Go,
2.36-2.5 oz; Select Varieties

10/\$10
With Card



Arm & Hammer
Laundry Detergent
100.5-105 fl oz
or Power Sheets, 35 ct
or Odor Blasters, 45 oz;
Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Premier
Protein Shakes
Select Varieties,
4-Pack, 11 fl oz

\$9.99
With Card



Kroger
Makeup Removing
Wipes
Select Varieties, 25 ct

2/\$5
With Card



Sterilitie
Storage Tote
18 Gallon

\$7.99
With Card

Seasonal selection varies by store and is limited to stock on hand.

TAILGATING MUST-HAVES

Official Grocery Partner of Virginia Tech Athletics™

Find more game day deals & recipes at Kroger.com/Football



\$9.99

With Card
Tyson Chicken Wings
Frozen, Bone-In, 2.5 lb

Tyson All Natural Chicken Wing Sections
NO ADDED MSG
100% FROZEN
NET WT. 2.5 LB

\$5

Decorated Cupcakes
Select Varieties,
6 ct. In the Bakery

\$2.69

Kroger Cut & Peeled Baby Carrots
With Card

Cut & Peeled BABY CARROTS
WASHER & READY TO EAT
PERFECT FOR SNACKING
NET WT. 2 LB

2 lb or Private Selection Celery Sticks, 1 lb

\$21.99

Corona or Modelo
18-Pack, 12 fl oz Bottles or Michelob Ultra, 24-Pack, 12 fl oz Cans; Select Varieties

\$9.99

Athletic, Sierra Nevada, Stella Artois or Heineken NA
Select Varieties, 6-Pack, 11.2-12 fl oz Bottles or Cans

3/\$10

Sargento Cheese Slices
Select Varieties, 5-8 oz
With Card

\$2.99

Private Selection Buns
Select Varieties, 8 ct
With Card

\$11.99

Kingsford Original Charcoal
With Card

16 lb or Match Light Charcoal, 12 lb

\$7.99

Kroger Tortilla Chips
13 oz or Dean's French Onion Dip, 16 oz or Kroger Pretzels, 8-15 oz; Select Varieties
With Card

MIX & MATCH BUY 1, GET 1 FREE
of Equal or Lesser Value
With Card

Screamin' Sicilian Pizza
17.7-25.4 oz or Breadstix, 15.65-16.55 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

BOTTLES & BREWS



Bud, Miller, Coors or Yuengling
\$21⁹⁹

Select Varieties, 24-Pack, 12 fl oz Bottles or Cans



10.99
-10%
\$9⁸⁹ /EA*

Matua, Apothic or Seaglass
Select Varieties, 750 ml



Bota Box or Black Box
Select Varieties, 3 Liter

\$16⁹⁹



Busch Light, Pabst or Miller High Life

\$19⁹⁹

Select Varieties, 30-Pack, 12 fl oz Cans

*Save 10% When you purchase 6 bottles of wine, 750 ml or 1.5 Liter, with Card. Mix and Match 6 bottles. Excludes wine sizes 3 Liter, 4 Liter and 5 Liter. Featured beverages may not be available at all locations.



Dream Bouquet

\$9⁹⁹

Large Pineapple

2/\$5

With Card



Cotton Candy Grapes

1 lb Package

\$4⁹⁹

With Card



2/\$5

With Card

Blackberries

6 oz

GUARANTEED FRESH

USDA CHOICE

\$6⁹⁹ /LB

With Card
Boneless Chuck Roast



Simple Truth Natural 93% Lean Ground Turkey

16 oz

\$5

With Card



Extra Large Cooked Shrimp

26-30 ct

\$7⁹⁹ /LB

With Card



Simple Truth Cooked

White Shrimp Platter
20 oz or Private Selection
Giant Tiger Shrimp Platter,
16 oz; Frozen

\$11⁹⁹

With Card



Armour Lunchmakers
Select Varieties,
2-2.67 oz

4/\$5

With Card



Nathan's Beef Franks

10-12 oz or
Curly's Barbecue
Pulled Pork, 16 oz;
Select Varieties

\$4⁹⁹

With Card



DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Simple Truth Fresh Roasted Chicken

Fully Cooked, 2 lb

\$9⁹⁹



Boar's Head Mesquite Smoked Turkey Breast

\$9⁹⁹ /LB

With Card

or Mozzarella Cheese, \$8.99 lb with Card. Sliced to Order. Available In Select Stores

BOTTLES & BREWS



\$17.99

Samuel Adams,
Sierra Nevada
or Devils Backbone
or New Belgium, 12-Pack,
12 fl oz Cans or Bottles;
Select Varieties



13.99
-10%
\$12.59 /EA*

Korbel,
Josh Cellars Reds
or Kendall-Jackson
Select Varieties, 750 ml



12.99
-10%
\$11.69 /EA*

Barefoot,
Yellow Tail or
Woodbridge
Select Varieties, 1.5 Liter



Corona,
Modelo or
Pacifico
\$16.99

Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans



\$16.99

Twisted Tea,
Truly or
White Claw
Select Varieties,
12-Pack, 12 fl oz Cans

*Save 10% When you purchase 6 bottles of wine, 750 ml or 1.5 Liter, with Card. Mix and Match 6 bottles. Excludes wine sizes 3 Liter, 4 Liter and 5 Liter. Featured beverages may not be available at all locations.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

GARAGE • TOTES • CLOSET • LAUNDRY

SAVE AN EXTRA \$5

on Storage when you spend \$25 on storage

With Card and Digital Coupon. Exclusions apply. See Digital Coupon for details.



\$7⁹⁹

With Card
Sterilite Tote
Select Varieties,
18 Gallon



Holiday Home
Wreath and
Garland Bag

\$8⁹⁹

With Card



Holiday Home
Ornament
Storage Bag

\$9⁹⁹

With Card



Sterilite
Wrapping Paper
Storage Box

\$9⁹⁹

With Card



Holiday Home
Tree Storage Bag

\$9⁹⁹

With Card



Sterilite
Latching Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite
Storage Tote
Select Varieties,
16 qt

\$3⁴⁹

With Card



Sterilite
Storage Boxes
with Lids
Select Varieties,
5-Pack, 6 qt

\$6⁹⁹

With Card



Holiday Home
Gift Bag
Organizer

\$14⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.