

NS_MG_BIL

NEW

Scene

MEMBERS

SAVE

MORE

EXTRA

5% OFF

1000+

ITEMS

JUST FOR BEING
A SCENE+ MEMBER



LOOK FOR
SPECIALLY MARKED
PRODUCTS IN STORE.

See reverse for details*



**JOIN
SCENE+
TODAY.**

sceneplus.ca/register

SBY_MK3LPL0LTLNLS_ML

Scene⁺ PLUS UP POINTS



300 PTS
when you buy 2

3⁹⁹

OLYMEL Breakfast or Dinner
Pork Sausage 375-450 g
Saucisse de porc à déjeuner ou
dîner OLYMEL

That's like
\$5
toward your
groceries



500 PTS
when you buy 1

18⁹⁹

COMPLIMENTS
ORGANIC Maple Syrup
Amber 100% Pure 1 L
Sirop d'érable pur à 100 %
COMPLIMENTS BIOLOGIQUE



3 LB
BAG

300 PTS
when you buy 2

5⁹⁹

Navel Oranges
product of South Africa,
Morocco or Spain
1.36 kg 3 lb bag
Oranges Navel produit
d'Afrique du Sud, du
Maroc ou d'Espagne



That's like
\$5
toward your
groceries

500 PTS
when you buy 4

3⁵⁰

OLD DUTCH
Potato Chips 235 g
Croustilles OLD DUTCH



See pages 2 & 3 for more offers!



*Offer valid from Jan 2 - Feb 18, 2025 at participating Sobeys stores in Atlantic Canada (NS, NB, NL, PEI). Only applies to products in store marked with the Members Save More icon. No cash value. Cannot be combined with other offers. Scene+ digital or physical card must be presented at time of transaction. Offer subject to change without notice. Visit sobeys.com/en/sceneplus for full Scene+ Terms and Conditions.

Scene⁺
MEMBERS
SAVE MORE
EXTRA 5% OFF
THIS WEEK

LOOK FOR SPECIALLY
MARKED
PRODUCTS IN STORE.

Verified Prices

LOWEST PRICE on featured products or automatically receive the difference in Scene+ points!

Sobey's

Verified Prix Vérifiés
PRIX LE PLUS BAS
 sur les produits identifiés ou recevez automatiquement la différence en points Scene+!

Verified 2.99 /lb
Vérifiés

Fresh Pork Shoulder Blade Roasts or Steak Family Size 6.59/kg
 Rôti de palette d'épaule de porc frais ou bifteck format familial

Verified 2.49 /lb
Vérifiés

AIR-CHILLED

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken, COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks Family Size or COMPLIMENTS Fresh AIR-CHILLED Bone-in Thighs Family Size 5.49/kg
 Poulet entier COMPLIMENTS REFROIDIS À L'AIR, pilons de poulet COMPLIMENTS REFROIDIS À L'AIR format familial ou hauts de cuisse COMPLIMENTS REFROIDIS À L'AIR format familial

Verified 7.99 /lb
Vérifiés

Haddock Loins frozen 17.61/kg
 Longes d'aiglefin surgelées

Verified 2.99
Vérifiés

Blackberries product of Mexico or USA 170 g or Avocados product of Mexico 5 pk
 Mûres produit des E.-U. ou du Mexique ou Avocats produit du Mexique

Verified 6.99
Vérifiés

LARSEN Wieners 900 g or Boneless Ham Slices 375 g, SCHNEIDERS Pepperettes 300-375 g or MAPLE LEAF Fully Cooked Shredded Chicken or Breakfast Sausages 250-300 g
 Saucisses fumées LARSEN ou tranches de jambon déossé, Pepperettes SCHNEIDERS ou poulet effiloché ou saucisses à déjeuner enrobement cuts MAPLE LEAF

Verified 3.99
Vérifiés

Romaine Hearts product of USA or Mexico 3 pk
 Cœurs de romaine produit des E.-U. ou du Mexique

Verified 6.47
Vérifiés

LIBERTÉ Greek Yogurt 650-750 g
 Yogourt grec LIBERTÉ

Verified 3.97
Vérifiés

KRAFT Singles 410 g or Extra Cheddar Slices 300 g
 Singles KRAFT ou tranches Cheddar Extra

Verified 3.47
Vérifiés

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g selected
 Pizzeria Ristorante or Casa Di Mama DR. OETKER certaines variétés

Verified 5.47
Vérifiés

KELLOGG'S Family Size Cereal selected varieties 480-625 g or POST Family Size Cereal selected varieties 480-725 g
 Céréales format familial KELLOGG'S certaines variétés ou céréales format familial POST certaines variétés

MEMBER PRICING

Verified 25.99 SAVE \$7
 32.99 without Scene+ Card
 TIM HORTONS Single Serve Coffee Pods 48 pk
 Dosettes de café individuelles TIM HORTONS

Verified 2.49 SAVE \$1
 3.49 without Scene+ Card
 COMPLIMENTS Fruit Caps 4 pk or MOTT'S Fruittations 6 pk
 Bols de fruits COMPLIMENTS ou Fruittations MOTT'S

MEMBER PRICING

Verified 4.99 SAVE \$1
 5.99 without Scene+ Card
 MAPLE LEAF or SCHNEIDERS Bacon 375 g, SCHNEIDERS Juicy Jumbos, Regular Beef Wieners or Smoked Sausages 375-450 g or MAPLE LEAF Ready Crisp Bacon 65-85 g selected Bacon MAPLE LEAF or SCHNEIDERS, saucisses fumées Juicy Jumbos, régulières au bœuf ou saucissons fumés SCHNEIDERS ou bacon Ready Crisp MAPLE LEAF certaines variétés

MEMBER PRICING

Verified 5.99 SAVE \$2
 7.99 without Scene+ Card
 HIGH LINER Breaded or Battered Haddock, Pollock, Butterfly, Popcorn Shrimp, Fish & Chips or Fish Cakes 330-700 g
 Aiglefin pané en pâte, gobege, crevettes en papillon, crevettes popcorn, poisson et frites ou galettes de poisson HIGH LINER

Scene+ MEMBER PRICING

Swipe your Scene+ Card and Save

Look for more Member Pricing throughout the flyer and in-store.

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobey's stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

SBY_MK37_P01_ATEL_NBLBIL

7.99 /lb

STERLING SILVER Fresh Boneless inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 17.61/kg. Rôti d'intérieur de ronde frais désossé à cuire au four. **STERLING SILVER** ou bifteck à mariner format familial coupés par votre expert boucher, coupe de bœuf Canada AAA.

BUY 1 GET 1 FREE

JANES, MAPLE LEAF Prime, SCHNEIDERS, BÂTON ROUGE, SWISS CHALET, WATSON RIDGE or PINTY'S Breaded Chicken or Wings selected varieties 568-800 g starting at 13.99 ea. Poulet ou ailes de poulet panés. JANES, Prime MAPLE LEAF, SCHNEIDERS, BÂTON ROUGE, SWISS CHALET, WATSON RIDGE ou PINTY'S certaines variétés.

BUY 1 GET 1 FREE

MARINA DEL REY Wild Argentinian Raw Shrimp 20-40 ct per lb or Raw Shrimp Meat 300 g. Crevettes sauvages crues de l'Argentine. MARINA DEL REY 20-40 un. par lb ou chair de crevettes crues.

20% off

Assorted Fresh Lean or Medium Ground Chuck Beef Burgers, Meatballs or Meatloaves. Burgers de palette de bœuf frais haché maigre ou mi-maigre assortis, boulettes de viande ou pains de viande.

5.99

MAPLE LEAF NATURAL SELECTIONS Sliced Meats selected 125-175 g. Viandes en tranches NATURAL SELECTIONS MAPLE LEAF certaines variétés.

3.99 /100 g

PORTOFINO Breads 585-630 g. Pains PORTOFINO. Parmigiano Reggiano product of Italy in-store cut pieces only. Parmigiano Reggiano produit d'Italie en morceaux coupés en magasin uniquement.

2.99

KELLOGG'S Nutri Grain Bar, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected varieties 125-384 g. Barres Nutri-Grain, carrés Rice Krispies, Pop-Tarts ou barres croquantes KELLOGG'S certaines variétés.

5.49

COMPLIMENTS Salted Butter 454 g. Beurre salé COMPLIMENTS.

5.44

MARITIME PRIDE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk. Œufs blancs calibre gros MARITIME PRIDE ou œufs blancs calibre gros COMPLIMENTS de poules en liberté.

3.99

KRAFT Peanut Butter 500 g or Cheez Whiz 450 g or NUTELLA Hazelnut Spread or COMPLIMENTS Honey 375 g. Beurre d'arachide KRAFT ou Cheez Whiz ou tartinaide aux noisettes NUTELLA ou miel COMPLIMENTS.

3.49

DEMPSTER'S Grain or Signature Bread 600 g or Bagels 5-6 pk. Pain aux grains ou Signature DEMPSTER'S ou bagels.

3/3.99

CATELLI Pasta 375-500 g. Pâtes CATELLI (sauf lasagne).

\$2

PEPSI or COCA-COLA Soft Drinks 2 L. Boissons gazeuses PEPSI ou COCA-COLA.

1.99

KELLOGG'S Cheez-It Crackers 191-200 g or DARE Ultimate Cookies 290-300 g. Craquelins Cheez-It KELLOGG'S ou biscuits Suprême DARE.

4.44

CHAPMAN'S Markdale Creamery Ice Cream 2 L, Collection Novelites or Yogurt Bars 8 pk or Lolly's 28 pk. Crème glacée Markdale Creamery CHAPMAN'S, nouveautés Collection ou barres au yogourt ou Lolly's.

2.88

CLOVER LEAF Albacore White Tuna 170 g or COMPLIMENTS Pink Salmon 213 g. Thon germon blanc CLOVER LEAF ou saumon rose COMPLIMENTS.

99¢

FRISKIES or FANCY FEAST Canned Cat Food 85-156 g selected. Nourriture pour chats en conserve FRISKIES ou FANCY FEAST certaines variétés.

2.49

DAWN Dish Soap 431-473 mL. Savon à vaisselle DAWN.

24.99

PAMPERS Super or HUGGIES GIGA Pack Diapers 32-108 pk. Couches paquet super PAMPERS ou giga HUGGIES.

Available at all New Brunswick stores. *Pricing may be subject to change. Pricing excludes taxes & refundable container deposit.

11.69 MOLSON CANADIAN Cold Shots 8x222 mL cans. MOLSON CANADIAN Cold Shots en canettes.

18.99 SLEEMAN CLEAR 2.0 Light Lager 6x473 mL tall cans. SLEEMAN CLEAR 2.0 Light Lager en canettes.

20.99 WHITE CLAW Black Cherry or DILLON'S Tangerine, Lemon & A Hint of Mint 6x355 mL cans. Cerise noire WHITE CLAW ou cocktail DILLON'S tangerine, citron et avec un soupçon de menthe en canettes.

21.99 BODACIOUS Smooth Red or White 1.5 L. BODACIOUS Smooth Red or White.

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN ONE4ALL ULTIMATE GIFT CARDS!

Offer valid during January 9 - 16, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide larger quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll offer you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text prevails for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or discounts, or 24 Hour locations price effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within New Brunswick. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All Sobeys offers exclude taxes, delivery charges, full payments, Starbucks® products, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, MacCallum's Farm Horticulture, Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, battery-powered devices, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of \$2000. Scene+ points \$2000 per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sobey.com/scene-plus>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus © Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based ink. New Brunswick, Supplement to The Telegraph Journal, The Daily Gleaner & The Chronicle Herald.

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Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to 300 PTS

Activate your offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's like

\$3

toward your groceries



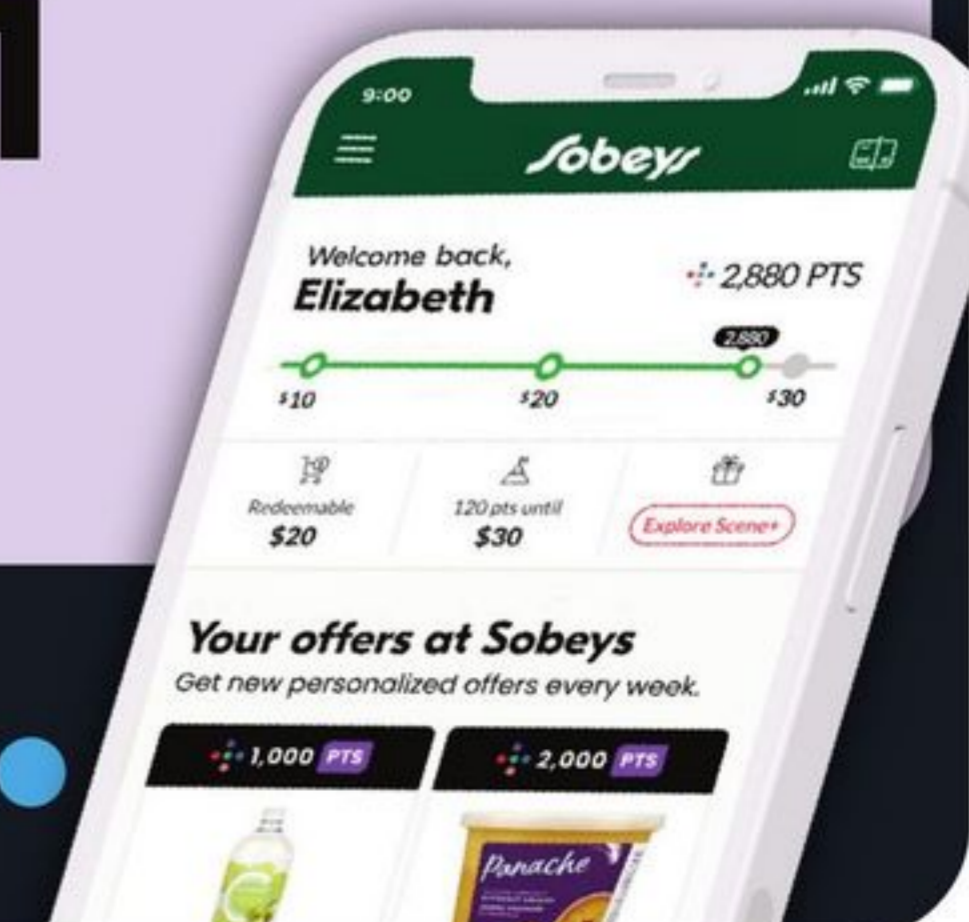
Get 200 PTS when you buy 1

COMPLIMENTS Crackers & Cheese
Value Size 8 pk 696 g



Get 100 PTS when you buy 1

COMPLIMENTS Family Pack
Granola Bars 560-630 g



Download on the
App Store

GET IT ON
Google Play

Offer valid January 9th to January 15th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

So much value

compliments
PACIFIC WHITE SHRIMP
CREVETTES BLANCHES DU PACIFIQUE

RAW CRUES
EXTRA SMALL TRÈS PETITES
71-90

COOKED CUITES
EXTRA SMALL TRÈS PETITES
71-90

340 g 53

200 PTS
when you buy 2

\$8

OCEAN WIDE RECOMMENDED

COMPLIMENTS
Cooked or Raw Shrimp
71-90 ct per lb 340 g

compliments
CHICKEN POTSTICKERS
FULLY COOKED - ENTREMIENT CUITES
QUENELLES AU POULET

compliments
PORK POTSTICKERS
FULLY COOKED - ENTREMIENT CUITES
QUENELLES AU PORC

compliments
VEGETABLE POTSTICKERS
FULLY COOKED - ENTREMIENT CUITES
QUENELLES AUX LÉGUMES

454 g

140 PTS
when you buy 2

\$7

COMPLIMENTS Potstickers
chicken, pork or vegetable
454 g

compliments
MACARONI & CHEESE
COOKED THROUGHOUT - BARRÉ CUITES
MACARONI AU FROMAGE

255 g

100 PTS
when you buy 3

\$2

COMPLIMENTS
Frozen Entrées 227-285 g

compliments
HASH BROWNS
POMMES DE TERRE RISSOLÉES

650 g 10-11

100 PTS
when you buy 2

\$4

COMPLIMENTS
Hash Browns 650 g

Colgate
Anticavity Fluoride and Antigingivitis Toothpaste

Total
WHOLE MOUTH HEALTH

ADVANCED WHITENING

PROFESSIONAL CLEAN

170 mL

\$5

COLGATE Total or Optic White
Toothpaste 73-170 mL or
Toothbrushes 1-4 pk selected

special OFFER

Look for this icon to find more great offers in store!

Herbal Essences
REVEL IN LUSH AROMAS

BOOSTED VOLUME FOR HAIR
BODY ENVY
SHAMPOO

346 mL (11.7 FL OZ)

Herbal Essences
REVEL IN LUSH AROMAS

DEEP MOISTURE FOR HAIR
HELLO HYDRATION
SHAMPOO

346 mL (11.7 FL OZ)

\$4

HERBAL ESSENCES
Shampoo or Conditioner
selected 346 mL



Happy Lunar New Year
新年快樂

10 LB CASE
300 PTS when you buy 1
15⁸⁸ ea
 Navel Oranges product of USA
 10 lb case 4.54 kg
 Oranges Navel produit des E.-U.

3⁸⁸ ea
 Pomelos product of China or Dragon Fruit product of Vietnam
 Pomelos produit de Chine ou pitaya produit du Vietnam

6⁸⁸
 DAN-D PAK Cashews salted or unsalted 454 g
 Noix de cajou DAN-D PAK salées ou non salées

2/6⁹⁸
 LAY'S Chips Asian Flavour 165 g
 Croustilles saveur asiatique LAYS

4⁸⁸
 SIWIN Potstickers or Dumplings 454-500 g
 Quenelles ou boulettes SIWIN

Scene PLUS UP POINTS

ALL WEEK LONG!

From Canada du Canada
75 PTS when you buy 2
3⁹⁹
 COMPLIMENTS Mini Potatoes assorted product of Canada 680 g
 Petites pommes de terre COMPLIMENTS assorties produit du Canada

200 PTS when you buy 2
5⁹⁹ STARTING AT
 Donuts 4 pk 320-520 g
 Beignes

100 PTS when you buy 2
5⁹⁹
 HANDFUEL Nuts or Clusters selected 120-150 g
 Noix ou morceaux HANDFUEL certaines variétés

200 PTS when you buy 1
16⁹⁹ STARTING AT
 Cheesecakes 6" 810-975 g
 Gâteaux au fromage 6 po

200 PTS when you buy 400 g or more
7⁹⁹ /100 g
 COMPLIMENTS Cooked Ham or Bologna
 Jambon cuit ou bologna COMPLIMENTS

500 PTS when you buy 3
5 That's like toward your groceries
500 PTS when you buy 3
 Flatbread selected varieties 230-365 g
 Pains plats certaines variétés

150 PTS when you buy 2
5⁹⁹
 CRACKER BARREL Cheese Block 270 g
 Bloc de fromage CRACKER BARREL

100 PTS when you buy 2
3⁴⁹
 TRE STELLE Cream Cheese 200 g
 Fromage à la crème TRE STELLE

150 PTS when you buy 1
11⁹⁹
 OIKOS Greek Yogurt 1.5 kg or 12 pk
 Yogourt grec OIKOS

150 PTS when you buy 2
11⁹⁹
 P.F. CHANG'S or BERTOLLI Multi-Serve Meals 624 g
 Repas à portions multiples P.F. CHANG'S ou BERTOLLI

300 PTS when you buy 4
2/8⁵⁰
 TOSTITOS Tortilla Chips 205-300 g
 Croustilles tortilla TOSTITOS

100 PTS when you buy 2
11⁹⁹
 COCA-COLA or PEPSI Mini Cans 6x222 mL
 Mini canettes COCA-COLA ou PEPSI

150 PTS when you buy 1
5⁴⁹
 MARS Chocolate Pouches 135-230 g
 Sachets de chocolat MARS

200 PTS when you buy 2
8⁹⁹
 MAXWELL HOUSE K-Cup® Pods 12 pk or MAXWELL HOUSE or NABOB Tassimo Pods 8-16 pk
 Dosettes K-Cup MAXWELL HOUSE ou dosettes Tassimo MAXWELL HOUSE ou NABOB

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register

Proud to do OurPart™ to help reduce food waste in Canada.

Together with our partners and the Empire family of brands, Sobeys is working to cut food waste by 50% in our stores by the end of 2025.



We've helped donate over **12 Million meals** through Second Harvest, the largest food rescue organization in Canada.

FoodHero

Through our partnership with FoodHero — an app dedicated to reducing food waste by offering Canadians great deals on surplus products — we've helped rescue over **500,000 food items** to date. Download the app today.

Sobeys

OurPart™

[Find out more](#)

64,000+ PTS

available in store January 9-15, 2025

That's \$640 of free groceries like

That's like \$5 toward your groceries

500 PTS when you buy 2

9.99

LILYDALE Oven Roasted Chicken or Turkey 300 g
Dinde ou poulet rôti au four LILYDALE



READY FOR YOU

Sterling SILVER

NEW

11.49 /lb

300 PTS when you spend \$15 or more

STERLING SILVER Fresh Boneless Cross Rib Pot Roast Homestyle Seasoned, Fat Added cut by your meat expert from Canada AAA grade beef 25.33/kg
Rôti de côtes croisées frais déossé pour pot-au-feu assaisonné à la maison, gras ajouté STERLING SILVER coupé par votre expert boucher, coupe de bœuf Canada AAA



OCEAN WISE

25% off

300 PTS when you buy 2

COMPLIMENTS NATURALLY SIMPLE Wild Atlantic Canada Sea Scallops 20-40 ct per lb 400 g or Wild Hokkaido Scallops 10-20 ct per lb 340 g or COMPLIMENTS Bay Scallops 80-120 ct per lb 340 g
Pétoncles géants sauvages du Canada atlantique COMPLIMENTS SIMPLE NATURELLEMENT 20-40 un. par lb ou pétoncles sauvages d'Hokkaido 10-20 un. par lb ou pétoncles de la baie COMPLIMENTS 80-120 un. par lb



OCEAN WISE

8.99

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g
Crevettes cuites ou crues COMPLIMENTS 31-40 un. par lb



300 PTS when you buy 1

COMPLIMENTS Extra Virgin Olive Oil 1 L
Huile d'olive extra vierge COMPLIMENTS



300 PTS when you buy 2

4.99 COMPLIMENTS Salsa 650 mL
Salsa COMPLIMENTS



300 PTS when you buy 2

5.99 QUAKER Family Size Instant Oatmeal 18 pk
Gruau instantané QUAKER format familial



400 PTS when you buy 1

CROSBY'S Maple Molasses 250 mL
Sirop d'érable et mélasse CROSBY'S



500 PTS when you buy 4

COMPLIMENTS White or Whole Wheat Bread 570 g or Bagels or English Muffins 6 pk
Pain blanc ou de blé entier COMPLIMENTS, bagels ou muffins anglais



500 PTS when you buy 2

8.99 COMPLIMENTS Paper Towel 6 rolls or Facial Tissue 6 pk
Essuie-tout COMPLIMENTS 6 rouleaux ou mouchoirs



300 PTS when you buy 2

7.49

SWIFFER Dusters Kit or Wet Jet 1.25 L or Wet or Dry Cloths 10-16 pk selected
Trousse de plumeaux, Wet Jet SWIFFER, linges humidifiés ou secs certaines variétés



100 PTS when you buy 2

2.49

COMPLIMENTS Foil 25 ft or Parchment Paper 35 ft
Papier d'aluminium COMPLIMENTS 25 pi ou papier parchemin 35 pi

Scene 1000 PTS = \$10 of free groceries

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TAX BREAK

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On select items in store*

- ✓ **Snacks and beverages**, including chips and carbonated water
- ✓ **Baked goods**, including cakes, muffins and pies
- ✓ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.

produce fruits et légumes



2.99
Bunch Spinach product of USA or Mexico
Botte d'épinard produit des E.-U. ou du Mexique



3.49
Green Kale product of USA or Mexico
Chou vert produit des E.-U. ou du Mexique



3.99
Kohlrabi product of USA or Mexico
Chou-rave produit des E.-U. ou du Mexique



fresh power veggies
to fuel your day!



3.99
Bunch Carrots product of USA
Botte de carottes produit des E.-U.



4.49
Collard Greens product of USA or Mexico
Chou cavalier vert produit des E.-U. ou du Mexique



3.99
Red or Green Chard product of USA or Mexico
Bette à carde rouge ou verte produit des E.-U. ou du Mexique



4.99
Bunch Beets product of USA
Botte de betterave produit des E.-U.



3.49
Celery product of USA
Coriandre produit des E.-U.



2/\$7
GOODLEAF Microgreens product of Canada 50 g
Micropousses GOODLEAF produit du Canada

100% fresh GUARANTEE
Guaranteed fresh or your money back



5.99 per bag
Gala Apples product of Atlantic Canada, Canada extra fancy grade
Pommes Gala produit du Canada atlantique, catégorie Canada extra de fantaisie



4.99 /lb
Jumbo Cherries product of Chile no 1 grade 11.00/kg
Cerises géantes produit du Chili catégorie n° 1



3.79 /lb
Hot House Tomatoes product of Canada, Canada no 1 grade 8.36/kg
Tomates de serre produit du Canada, catégorie Canada n° 1



2.99 /lb
Seedless Cucumbers product of Canada, Canada no 1 grade
Concombres sans pépins produit du Canada, catégorie Canada n° 1



2/\$5
Large Red Mangoes product of Peru or Brazil
Grosses mangues rouges produit du Pérou ou du Brésil



2/\$6
COMPLIMENTS Garden Salad 340 g or Coleslaw product of USA 397 g
Salade jardinière COMPLIMENTS produit des E.-U.



4.99 /lb
Bulk Coloured Peppers product of Mexico 11.00/kg
Poivrons arc-en-ciel en vrac produit du Mexique



3.49
LOOP Probiotic Sodas selected 355 mL
Sodas probiotiques LOOP certaines variétés



5.99 /lb
YVES Original Ground Round 340g
Sans viande hachée original YVES



4.99 /lb
COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g
Champignons blancs ou Cremini tranchés COMPLIMENTS BIOLOGIQUE produit du Canada

15% off
Prepared In-Store Daily Mixed Fruit Salad or Tropical Fruit Salad assorted sizes
Salade de fruits mélangés ou salade de fruits tropicaux préparées chaque jour en magasin formats assortis

25% OFF
Prepared Fresh Daily In-Store Yogurt Parfaits assorted sizes
Parfaits au yogourt préparés chaque jour en magasin formats assortis

10.99 /kg
PLANTERS In-shell Peanuts 2 kg
Arachides en écale PLANTERS

4.99 /lb
GOODZ Dried Mango or Nut Mixes 120-140 g
Mangues séchées ou mélanges de noix GOODZ

floral fleurs



2/\$7
Assorted Primula 4" pot
Primevère assortie pot de 4 po



11.99
Crispy Wave Fern in Ceramic 4" pot
Fougère Nid d'oiseau dans un pot en céramique pot de 4 po



11.99
Tulip Bouquet 10-stem
Bouquet de tulipe 10 fleurs



\$16
Mini Gerbera 15-stem or Glowing Hearts Bouquet
Bouquet de mini gerbera 15 fleurs ou Cœur rayonnant

Give them more with the Grocery Essentials Card
Visit sobey.com/giftcards for details

So tender
Starling
HAND-SELECTED AAA BEEF
 Well-marbled Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobey's

70% off
CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 50.68/kg
 Rôti de côte de boeuf frais pare à cuire au four de qualité supérieure STERLING SILVER ou biftecks à griller format familial coupés par votre expert boucher, coupe de boeuf Canada AAA

22.99 /lb
CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

200 PTS when you buy 1 pkg
COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size
 Poitrines de poulet désossées sans peau COMPLIMENTS
REFROIDIES À L'AIR fraîches format familial

5.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 13.21/kg
 Moitiés de poitrines de poulet avec os COMPLIMENTS
REFROIDIES À L'AIR fraîches format familial

TRY WITH
 our in-store Honey Sriracha or Three Pepper Glaze

100 PTS when you spend \$10 or more
7.99 /lb
Fresh Skinless Pork Belly sliced 17.61/kg
 Poitrine de porc fraîche sans peau en tranches

3.99 /lb
Boneless Pork Sirloin Chops or Roasts Family Size 8.90/kg
 Côtelettes ou rôtis de surlonge de porc désossées format familial

3.99 /lb
Beef Marrow Bones frozen 8.80/kg
 Os à moëlle de boeuf surgelés

5.50 ea when you buy 2 or more
COMPLIMENTS Lean Ground Pork 4.54 g starting at 5.99 ea
 Porc haché maigre COMPLIMENTS

16.99 /lb
Fresh Canadian Lamb Loin Chops 37.47/kg
 Côtelettes d'agneau canadien frais

5.88 /lb
Frozen Grade A Duck 12.96/kg
 Canard de catégorie A surgelé

value size **Big format Big value**

100 PTS when you spend \$10
6.99 /lb
Fresh Skinless Pork Belly Portion cryovac 15.41/kg
 Poitrine de porc entière fraîche désossée sous vide

That's like \$5 toward your groceries
500 PTS when you buy 1 pkg
6.99 /lb
STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg
 Noix de ronde entière fraîche désossée
 STERLING SILVER sous vide coupe de boeuf Canada AAA

value size **Check for this symbol in store!**

quick & easy rapide et facile

200 PTS when you buy 2
9.99
CHRIS BROTHERS Bologna 1.5 kg or COMPLIMENTS Marinated Pork Belly or Flattened Pork Tenderloin 4.50-5.00 g
 Bologna CHRIS BROTHERS ou poitrine de porc mariné COMPLIMENTS ou filet aplati

9.99
COMPLIMENTS Smoked Sausages 900 g or BUTCHER'S SELECTION Pork Back Ribs 680 g
 Saucissons fumés COMPLIMENTS ou côtes de dos de porc Stampede SELECTION DU BOUCHER

STARTING AT 5.49 /lb
COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter starting at 12.10/kg
 Saucissons fumés COMPLIMENTS ou côtes de dos de porc Stampede SELECTION DU BOUCHER

STARTING AT 12.99
MARCANGELO Chicken or Pork Souvlaki or Bacon Wrapped Beef Sirloin Medallions 340-640 g
 Branchettes de poulet ou de porc souvlaki MARCANGELO ou médaillons de surlonge de boeuf enrobés de bacon

7.99 when you buy 1
IMPOSSIBLE Plant-Based Burger or Ground Beef 2 pk 226-340 g
 Burger à base de plantes IMPOSSIBLE ou boeuf haché

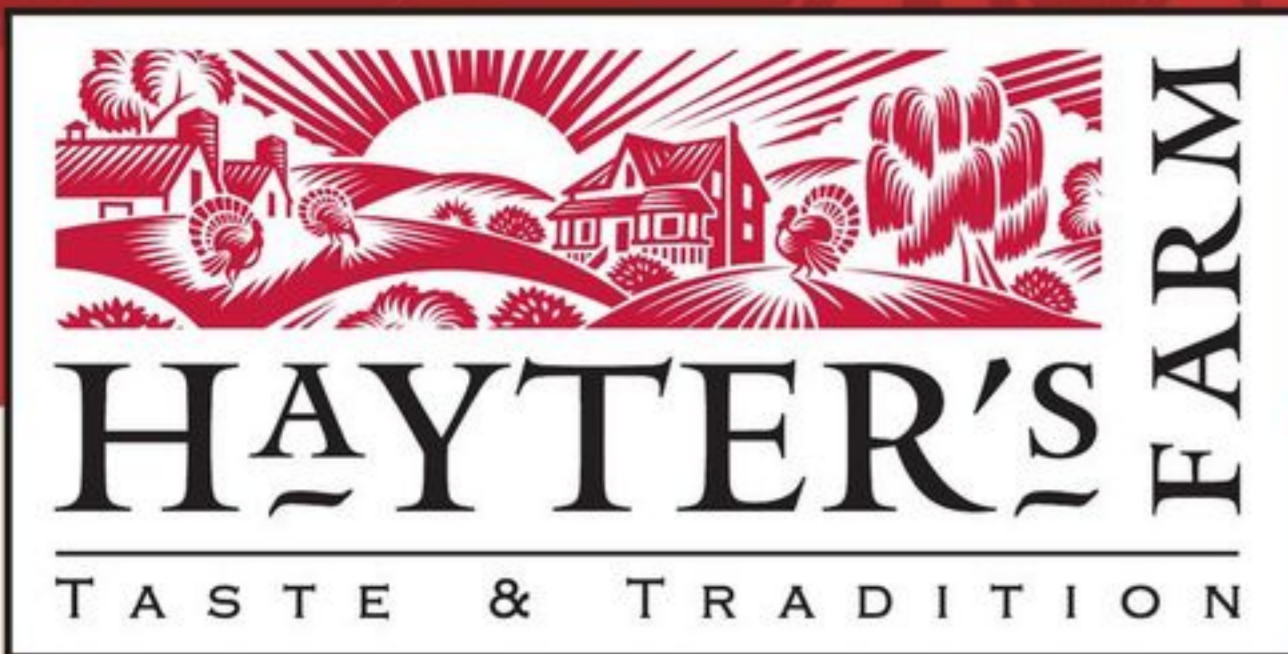
50 PTS when you buy 1
10.99
COMPLIMENTS Individual Pot Pies 750 g
 Pâtés individuels COMPLIMENTS

11.99
FRESHSTONE Meal Kits Tex Mex Chicken, Beef Bulgogi or Butter Chicken Entrées with Rice 610 g
 Trousses-repas Tex Mex FRESHSTONE au poulet, bulgogi de boeuf ou repas de poulet au beurre avec riz

11.99 **60 PTS** when you buy 1
COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg
 Cigares au chou au boeuf ou cannelloni à 5 fromages COMPLIMENTS

GET TO FREE GROCERIES FASTER
 when you open your Scene membership card and pay with your Scotiabank Scene Visa Card.
GET 100 PTS ON EVERY \$1 SPENT
100 pts = \$10 in groceries

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Boeuf
 587_WK37_P05_A1L_A1L_N8_N8



WHOLEsome | FARM FRESH | 3 GENERATIONS OF FAMILY

Taste the Hayter's Turkey Difference

- Humanely-raised
- No added hormones or steroids*

BUY 1 GET 1
of equal or lesser value
FREE

All HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg

MIX & MATCH

EXCLUSIVE

NEW



HAYTER'S FARM Spinach and Cranberry Turkey Burgers 450 g



HAYTER'S FARM Classic Turkey Meatballs 456 g



HAYTER'S FARM Bone-In Skin on Turkey Thighs



HAYTER'S FARM Turkey Drumsticks

*like all turkeys in Canada

exclusive to **Sobey's**



HAYTER'S FARM Boneless Skinless Turkey Breasts



HAYTER'S FARM Traditional Turkey Meatloaf 800 g

seafood fruits de mer

10⁹⁹ /lb

FOR EVERY \$10 SPENT GET ENTERED TO WIN 1 MILLION SCENE+ POINTS*

Fresh Steelhead Trout Fillets product of Newfoundland 24.23/kg
Filets de truite arc-en-ciel fraîche produit de Terre-Neuve

10⁹⁹ /lb

100 PTS when you spend \$10 or more

Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg
Darnes de thon à nageoires jaunes décongelées ou surgelées produit du Vietnam

8⁹⁹ /lb

COMEAU or GOSSELIN Hot Smoked Atlantic Salmon 140-150 g or WILLY KRAUCH'S Cold Smoked Atlantic Salmon previously frozen 115 g
Saumon de l'Atlantique fumé à chaud COMEAU ou GOSSELIN ou saumon de l'Atlantique fumé à froid WILLY KRAUCH'S décongelé

12⁹⁹ /lb

150 PTS when you spend \$15 or more

Fresh Atlantic Salmon Roasts with Imitation Crab & Seafood Stuffing 28.64/kg
Rôlis de saumon frais de l'Atlantique avec farce de simili-crabe ou homard

6⁹⁹

MATLAW'S Ocean Scallops or Clam Stuffing 425 g
Farce de pétoncles ou palourdes MATLAW'S

25% off

200 PTS when you buy 2

COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Tilapia, Bassa or Pollock Fillets 400 g
Filets de saumon rose, d'aiglefin, de morue, sole, tilapia, pangasius ou goberge COMPLIMENTS SIMPLE NATURELLEMENT

13⁹⁹

WATERVIEW MARKET Lemon Garlic Shrimp & Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g or Crevettes et pâtes WATERVIEW MARKET citron et ail ou trousses-repas Lo Mein aux crevettes

9⁹⁹

MIRABEL Cooked Shrimp 71-90 ct per lb 400 g or EARLS Restaurant Clam Chowder 550 mL frozen Crevettes cuites MIRABEL 71-90 ct par lb ou chaudière aux palourdes EARLS Restaurant surgelée

kitchen cuisine

3⁹⁹

LANTANA Hummus 283 g
Hummus LANTANA

5⁴⁹ + 100 PTS when you buy 2

OLIVIERI Regular or Skillet Gnocchi 280-350 g
Gnocchi OLIVIERI régulier ou à poêler

Soup & sandwich meal deal

Buy any / Achetez tout
Freshly Prepared Sandwich or Wrap / Sandwich ou Wrap fraîchement préparé
+ add / + ajoutez
a Small Hot Soup / Une petite soupe chaude
for only / pour seulement

\$2

10⁹⁹ when you buy 1

100 PTS when you buy 1

RANA Meal Kits 454 g available chilled
Trousses-repas RANA disponibles réfrigérées

2⁷⁹ when you buy 2 or more

Mini Chicken Wraps ranch, chipotle or sweet chili 110 g 2.99 ea
Mini roulés au poulet ranch, chipotle ou chili doux

6⁴⁹ STARTING AT

Maple Bacon Back Ribs 710 g full rack or Bacon Back Ribs 355 g half rack available hot or chilled
Côtes de dos de porc au bacon et à l'érable carré entier ou demi-carré, demi-carré disponible chaud ou refroidi

100 PTS when you buy \$50 or more

Maple Cured Ham available hot or chilled
Jambon traité à l'érable disponible chaud ou refroidi

deli charcuterie

3⁴⁹ /100 g

200 PTS when you buy 400 g or more

L'EXTRA Brie, Double Cream Brie, OKA Original or L'Artisan Swiss-Style Brie L'EXTRA, brie double crème, OKA Original ou L'Artisan genre suisse

6⁹⁹

CASTELLO Havarti 170-200 g blocks or 145-165 g slices
Havarti CASTELLO blocs ou tranches

7⁹⁹ STARTING AT + 200 PTS when you buy 2

MONSIEUR GUSTAV Cheddar 200-250 g, Aged Gouda 170 g or Saint-Paulin Smoked or Regular 190 g
Cheddar MONSIEUR GUSTAV, gouda vieilli ou Saint-Paulin fumé ou régulier

2⁹⁹ /100 g

BRANDT Kolbassa Coil available at deli service case
Collier de Kolbassa BRANDT disponible à notre comptoir de charcuterie

7¹⁹ /100 g

SLICED FRESH

CHRIS BROTHERS Salami
Salami CHRIS BROTHERS

3⁹⁹ NEW

BRANDT Sliced Meats selected 125-150 g
Viandes tranchées BRANDT certaines variétés

10⁴⁹

PILLER'S Family Size Pepperoni Toppings 400 g
Garniture de pepperoni Toppings PILLER'S format familial

bakery boulangerie

4⁵⁹ + 50 PTS when you buy 1

BAKED IN STORE

Dinner, Tray or Butter Topped Rolls 12 pk 400 g
Petits pains à dîner, en plateau ou garnis de beurre

1⁷⁹

BAKED IN STORE

Baguettes white or multigrain 234 g
Baguettes pain blanc ou multigrains

9⁹⁹ SAVE \$1

Scene+ MEMBER

10⁹⁹ without Scene+ Card

Boston Cake 740 g
Baguettes pain blanc ou multigrains

3⁶⁹

National Bagel Day is January 15th

BAKED IN STORE

Bagels 4 pk 450 g

15⁹⁹ + 100 PTS when you buy 1

INSPIRED BY HAPPINESS Gluten Free Cakes, Cravin' for Cookies & Cream or Dreamin' of Chocolate 456-468 g
Gâteaux sans gluten INSPIRED BY HAPPINESS Fringale de biscuits et crème ou rêve de chocolat

4⁷⁹

BAKED IN STORE

Danish 4 pk 375 g
Pâtisserie danoise

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/en/true-north-salmon-one-million. Contest runs from January 2, 2025 and ends on January 29, 2025. Open to legal residents across all provinces of Canada excluding Québec, who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There is one (1) prize to be won. The prize consists of 1,000,000 Scene+ points (ARV: \$10,000.00 (CAD)). The prize has no equivalent cash value, is non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

2025

Happy Lunar New Year
新年快樂



11⁸⁸
/lb

Fresh Beef Hip Boneless Stir Fry Strips or Family Size Minute Steaks cut by your meat expert from Canada AA grade beef 26.19/kg



2⁸⁸
/lb

Shanghai Bok Choy or Baby Bok Choy product of USA or Mexico 6.35/kg



12⁸⁸

Pomelo or Asian Pear Gift Boxes product of China



5⁸⁸
/lb

Frozen Grade A Duck 12.96/kg



2²⁸

EIGHT TREASURES Rice Stick Noodles 454 g or Vermicelli 400 g



3⁴⁸

KIKKOMAN Panko Bread Crumbs 227 g



3⁹⁸

KIKKOMAN Soy or Teriyaki Sauce 296 mL available in selected stores



2/3⁴⁸

SUN-BIRD Seasoning Mix selected varieties 21-28 g



4⁴⁸

FARKAY Noodles selected varieties 397 g



3⁴⁸

INDOMIE Noodles selected varieties 5 pk



4⁹⁸

LOTTE Mochi selected varieties 270 mL



13⁸⁸

GOURMET BY STARFRUT ECO BAMBOO Steamer Set while quantities last



2/5⁹⁸

THAI KITCHEN Coconut Milk regular or light 400 mL



4⁹⁸

TAO KAE NOI Grilled Seaweed Roll selected varieties 9 pk



1²⁸

SWANSON Chicken Broth 412 mL



7⁹⁸

CJ Barbeque Sauce for Beef 840 g



3⁴⁸

LAO GAN MA Chili in Oil selected varieties 210-275 g

frozen & dairy produits surgelés et laitiers

 <p>3.99</p> <p>YOPLAIT Source Yogurt 630 g or Protein 4 pk Yogurt Source YOPLAIT ou Protéines</p>	 <p>5.99</p> <p>INTERNATIONAL DELIGHT 946 mL or Cold Foam 396 g INTERNATIONAL DELIGHT ou mousse froide</p>	 <p>4.49</p> <p>++100 PTS when you buy 2</p> <p>GAY LEA Aerosol Whipped Cream 225 g Crème fouettée en aérosol GAY LEA</p>	 <p>99¢</p> <p>SAVE 50¢</p> <p>without Scene* Card YOP Drinkable Yogurt 200 mL Yogurt à boire YOP</p>
 <p>10.49</p> <p>value size</p> <p>iöGO Yogurt 2 kg Yogurt iöGO</p>	 <p>4.49</p> <p>SHEPHERD GOURMET Skyr Icelandic Style Yogurt 500 g Yogurt islandais Skyr SHEPHERD GOURMET</p>	 <p>4.99</p> <p>++50 PTS when you buy 2</p> <p>SIMPLY Orange Juice or Lemonade 154 L Jus d'orange ou limonade SIMPLY</p>	 <p>5.99</p> <p>++100 PTS when you buy 2</p> <p>COMPLIMENTS Shredded Cheese 226-320 g Fromage râpé COMPLIMENTS</p>
 <p>3.49</p> <p>BUY MORE SAVE MORE</p> <p>CRAVE Scramble Kit 57-85 g 3.99 ea Mélange pour œuf brouillé CRAVE</p>	 <p>4.99</p> <p>++150 PTS when you buy 2</p> <p>OASIS Orange Juice Blends 1.5 L Mélanges de jus d'orange OASIS</p>	 <p>7.99</p> <p>STOK Cold Brew Coffee 1.42 L Café infusé à froid STOK</p>	 <p>4.99</p> <p>++50 PTS when you buy 1</p> <p>COMPLIMENTS Cheese Sticks 210 g Bâtonnets de fromage COMPLIMENTS</p>
 <p>6.29</p> <p>++200 PTS when you buy 2</p> <p>COMPLIMENTS Frozen Fruit selected 300-600 g Fruits surgelés COMPLIMENTS certaines variétés</p>	 <p>4.49</p> <p>MCCAIN Bistro Smiles or Tasti Taters 454-800 g Smiles ou Tasti Taters Bistro MCCAIN</p>	 <p>3.99</p> <p>SMART ONES Frozen Entrées 241-283 g Repas surgelés SMART ONES</p>	 <p>6.79</p> <p>MCCAIN Deep'n Delicious Cakes or Mini Cake Cups 340-510 g Gâteaux Deep'n Delicious MCCAIN ou coupes de gâteau Mini</p>

Love it. Or it's free.*

*For details see COMPLIMENTS.ca

100% MONEY-BACK GUARANTEE

 <p>5.99</p> <p>++50 PTS when you buy 1</p> <p>COMPLIMENTS Cottage Cheese 750 g Fromage cottage COMPLIMENTS</p>	 <p>3.49</p> <p>++35 PTS when you buy 1</p> <p>COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g Margarine non hydrogénée COMPLIMENTS ÉQUILIBRE</p>	 <p>7.99</p> <p>++100 PTS when you buy 1</p> <p>COMPLIMENTS Cheddar Flavour Slices 800 g Tranches saveur cheddar COMPLIMENTS</p>	 <p>3.99</p> <p>COMPLIMENTS Frozen Vegetables selected 500 g Légumes surgelés COMPLIMENTS certaines variétés</p>
 <p>2.99</p> <p>COMPLIMENTS Lasagna 375-500 g Lasagne COMPLIMENTS</p>	 <p>4/\$5</p> <p>++100 PTS when you buy 4</p> <p>COMPLIMENTS Macaroni & Cheese 225 g or Deluxe 200 g Macaroni au fromage COMPLIMENTS ou de luxe</p>	 <p>3.49</p> <p>++100 PTS when you buy 2</p> <p>COMPLIMENTS Granola 325 g Granola COMPLIMENTS</p>	 <p>5.49</p> <p>++200 PTS when you buy 2</p> <p>COMPLIMENTS Chocolate or Baking Chips 225-300 g Pépites de chocolat ou pour cuisson COMPLIMENTS</p>

natural health santé naturelle

 <p>20% off</p> <p>OLLY Vitamins selected 42-90 pk Vitamines OLLY certaines variétés</p>	 <p>5.99</p> <p>YOGI Tea 16 pk Thé YOGI</p>	 <p>2/\$7</p> <p>++100 PTS when you buy 2</p> <p>COMPLIMENTS Tortilla Chips 240 g Croustilles tortilla COMPLIMENTS</p>	 <p>4.99</p> <p>++100 PTS when you buy 2</p> <p>KIND Breakfast Bars 4 pk Barres Petit déjeuner KIND</p>
 <p>2/\$5</p> <p>HORNBY ORGANIC Energy Bars 80 g Barres énergisantes HORNBY ORGANIC</p>	 <p>4.99</p> <p>AMY'S Soups 398 mL Soupes AMY'S</p>	 <p>5.99</p> <p>KASHI Granola 311-340 g or ORGANIC Cereal 300-450 g or Go Lean Cereal 275-400 g Granola KASHI, céréales BIOLOGIQUES ou céréales GO LEAN</p>	 <p>6.99</p> <p>NATREL ORGANIC Milk 2 L Lait NATREL BIOLOGIQUE</p>

Give them more with the Grocery Essentials Card Visit sobey.com/giftcards for details

drinks & snacks boissons et grignotines

 <p>100 PTS when you buy 1</p> <p>PROPEL Water 6x500 mL Eau PROPEL</p>	 <p>2/\$5</p> <p>GATORLYTE 591 mL, PERRIER Sparkling Water 1L or CLEARLY CANADIAN 325 mL GATORLYTE, eau pétillante PERRIER ou CLEARLY CANADIAN</p>	 <p>2/\$9</p> <p>CHEETOS 170-285 g or RUFFLES Potato Chips 180-200 g CHEETOS ou croustilles RUFFLES</p>	 <p>12.99 100 PTS when you buy 1</p> <p>BLUE DIAMOND Almonds 454 g Amandes BLUE DIAMOND</p>
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 <p>9.99</p> <p>FOLGERS Coffee K-Cup® Pods 12 pk, Roast & Ground Coffee 272 g or TETLEY Premium Tea 80 pk Dosettes de café K-Cup® FOLGERS, café torréfié et moulu ou thé de qualité supérieure TETLEY</p>	 <p>3.99</p> <p>ROUGEMONT Apple Juice 2 L Jus de pommes ROUGEMONT</p>	 <p>4.99</p> <p>CADBURY Mini, Micro or Hollow Filled Mini Eggs 97-200 g while supplies last Mini eggs Mini, grand fourrés ou creux CADBURY jusqu'à épuisement des stocks</p>	 <p>2.99</p> <p>DARE, JOLLY RANCHER or TWIZZLER Candy 120-198 g Friandises DARE, JOLLY RANCHER ou TWIZZLER</p>
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 <p>2.99</p> <p>DARE Veggie Crisps 100 g or VOORTMAN Turnover Cookies 300 g Craquelins Crisps Légume DARE ou chaussons VOORTMAN</p>	 <p>3.99</p> <p>COMPLIMENTS Soda Crackers 450 g or RYVITA Crispbread 200-250 g Craquelins COMPLIMENTS ou pain croustillant RYVITA</p>	 <p>200 PTS when you buy 2</p> <p>CHRISTIE Good Thins Crackers 100 g Craquelins Good Thins CHRISTIE</p>	 <p>3.49 SAVE 50c</p> <p>3.99 without Scene+ Card</p> <p>DUNKAROOS 168 g selected varieties DUNKAROOS certaines variétés</p>
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Here for your budget and lifestyle

 <p>150 PTS when you buy 3</p> <p>7.99</p> <p>BEST BUY Wafers 227 g Gaufrettes VALEUR PLUS</p>	 <p>150 PTS when you buy 1</p> <p>7.99</p> <p>COMPLIMENTS Coffee Pods 12 pk Dosettes de café COMPLIMENTS</p>	 <p>100 PTS when you buy 2</p> <p>COMPLIMENTS Potato Chips 200 g Croustilles COMPLIMENTS</p>	 <p>3.49 400 PTS when you buy 2</p> <p>BIG 8 Spring Water 24x500 mL Eau de source BIG 8</p>
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meal makers alliés-repas

 <p>1.99</p> <p>FRENCH'S Mustard 225 mL or COMPLIMENTS Pasta Sauce 680 mL Moutarde FRENCH'S ou sauce pour pâtes COMPLIMENTS</p>	 <p>4.99</p> <p>BICK'S Pickles 500 mL Cornichons BICK'S</p>	 <p>5.99</p> <p>STEFANO Pasta Sauce 405-648 mL Sauce pour pâtes STEFANO</p>	 <p>99¢ BUY MORE SAVE MORE</p> <p>COMPLIMENTS Pizza Sauce 213 mL 1.49 ea Sauce à pizza COMPLIMENTS</p>
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 <p>1.99 150 PTS when you buy 3</p> <p>CAMPBELL'S Condensed Soup 284 mL selected varieties Soupe condensée CAMPBELL'S certaines variétés</p>	 <p>2.99</p> <p>BETTY CROCKER Mashed or Sliced Potatoes 141-215 g Pommes de terre BETTY CROCKER en purée ou tranchées</p>	 <p>6.49 200 PTS when you buy 2</p> <p>QUAKER Muffin or Cookie Mix 900 g 6.99 ea Mélange à muffins ou biscuits QUAKER</p>	 <p>15% off</p> <p>COMPLIMENTS Baking Nuts 400 g Noix pour cuisson COMPLIMENTS</p>
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 <p>4.49</p> <p>BETTY CROCKER Cake, Cookie, Brownie or Bisquick Mix 263 g-113 kg selected Mélange à gâteau, biscuits, brownie ou Bisquick BETTY CROCKER certaines variétés</p>	 <p>3.99</p> <p>SMUCKER'S Pure Jam 250 mL selected varieties Confiture pure SMUCKER'S certaines variétés</p>	 <p>3.99</p> <p>CREAM OF WHEAT 336-800 g</p>	 <p>7.99 SAVE \$1</p> <p>8.99 without Scene+ Card</p> <p>PANACHE 100% Pure Maple Syrup 375 mL Sirop d'érable pur à 100% PANACHE</p>
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 <p>4.49</p> <p>KING'S HAWAIIAN Sweet Rolls 340 g or COMPLIMENTS 10" Tortillas 366-610 g Petits pains sucrés KING'S HAWAIIAN ou tortillas de 10 po COMPLIMENTS</p>	 <p>2.99</p> <p>DEMPESTER'S English Muffins 6 pk Muffins anglais DEMPESTER'S</p>	 <p>2/6.98</p> <p>TILDA Ready To Heat Rice 250 g Riz prêt à réchauffer TILDA</p>	 <p>4.98</p> <p>BEN'S ORIGINAL Converted Rice 907 g Riz Converted BEN'S ORIGINAL</p>
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home & pet care

produits ménagers et pour animaux domestiques



12⁹⁹

WOOLITE Laundry Detergent 1.81 L or RESOLVE Oxi-Action 1.38 kg
Déttergent à lessive WOOLITE ou Oxi-Action RESOLVE



6⁹⁹ +100 PTS when you buy 2

COMPLIMENTS Dishwasher Tabs 20-25 pk
Tablettes pour lave-vaisselle COMPLIMENTS



3⁴⁹

TIDE To Go Pen 10 mL
Crayon détachant TIDE To Go



5⁹⁹ +75 PTS when you buy 2

WINDEX Windows Cleaner 765-950 mL or BONAMI Glass Cleaner 560 g
Nettoyant pour fenêtres WINDEX ou nettoyant pour vitres BONAMI



22⁹⁹

PUREX or SUNLIGHT Laundry Detergent 5.6-6 L
Déttergent à lessive PUREX ou SUNLIGHT



7⁹⁹ +200 PTS when you buy 4

COMPLIMENTS Facial Tissue singles 88-126 sheets
Mouchoirs COMPLIMENTS en paquets individuels de 88-126 feuilles



10⁹⁹

ALCAN Foil 175 ft or REYNOLDS Parchment Paper 160 ft
Papier d'aluminium ALCAN 175 pi ou papier parchemin REYNOLDS 160 pi



2⁴⁹ SAVE 80c

GLAD Cling Wrap 30 m
Scene MEMBER REWARDS Card
GLAD



\$9⁹⁹ +200 PTS when you buy 2

DENTALIFE or PRIME BONES selected 485-595 g
DENTALIFE or PRIME BONES certaines variétés



7⁶⁷ +150 PTS when you buy 8

CESAR Gourmet Wet Dog Food 100 g 1.99 ea
Nourriture pour chiens humide CESAR



1⁴⁹ +150 PTS when you buy 4 or more

WHISKAS Perfect Portions 75 g 1.69 ea
Perfect Portions WHISKAS



12⁹⁹ +100 PTS when you buy 1

COMPLIMENTS Small Breed Dog Food 3-3.6 kg
Nourriture pour chiens de petite race COMPLIMENTS

health, beauty & baby santé, beauté et bébé



3⁹⁹

GARNIER Fructis Shampoo or Conditioner 354-370 mL, SPEED STICK Deodorant 45-85 g or SOFTSOAP Hand Soap 332 mL selected
Shampooing ou revitalisant Fructis GARNIER, désodorisant SPEED STICK or savon pour les mains SOFTSOAP certaines variétés



5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g, GILLETTE or OLD SPICE Deodorant 107-108 g selected
Soins capillaires PANTENE, désodorisant GILLETTE ou OLD SPICE certaines variétés



25% off +50 PTS when you buy 2

COMPLIMENTS Oral Care, Razors, Hand Soap, Body Wash or Hair Care 1-108 pk, 236 mL-1 L selected
Soins buccaux COMPLIMENTS, rasoirs, savon pour les mains, nettoyant pour le corps ou soins capillaires certaines variétés



6⁹⁹

SECRET or IVORY Deodorant 68-73 g, Body Wash 1.035 L, OLD SPICE 473-532 mL or OLAY Bar 4 pk selected
Désodorisant SECRET ou IVORY, nettoyant pour le corps OLD SPICE ou pain OLAY certaines variétés



5⁹⁹

ALWAYS Pads, Liners or TAMPAX Tampons 12-54 pk selected
Serviettes, protège-dessous ALWAYS ou tampons TAMPAX certaines variétés



7⁹⁹ +250 PTS when you buy 2

CREST 3D White or Pro Health Toothpaste, Rinse or ORAL-B Toothbrushes 65 mL-1 L or 1-2 pk selected
Dentifrice CREST 3D White ou Pro-Santé, rince-bouche ou brosses à dents ORAL-B certaines variétés



7⁴⁹ STARTING AT

COLGATE Optic White Toothpaste, Total Rinse or Toothbrushes 70 mL-1 L or 1-2 pk or DEGREE Deodorant 74-107 g selected
Dentifrice CREST 3D White, rince-bouche Total ou brosses à dents COLGATE ou désodorisant DEGREE certaines variétés



15% off +200 PTS when you buy 2

GARNIER Skincare selected 50 mL
Soins pour la peau GARNIER certaines variétés



2¹⁹ +200 PTS when you buy 4

BABY GOURMET Puree selected 113-128 mL, 2.49 ea
Purée BABY GOURMET certaines variétés



10⁹⁹ +150 PTS when you buy 2 or more

PEDIASURE Complete 4x235 mL 12.49 ea



53⁴⁹

SIMILAC Pro-Advance Powder 837-859 g
Préparation en poudre SIMILAC Pro Advance



3⁴⁹ +200 PTS when you buy 2

COMPLIMENTS Wipes 64-72 pk 3.99 ea
Lingettes COMPLIMENTS

pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty. Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.



15% off

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body AID 40 pk selected*, Children's TYLENOL, MOTRIN, or BENLYN selected*, TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected* or BAND-AID Premium Bandages selected
Soulagement de la douleur TYLENOL ou MOTRIN Muscles et corps certaines variétés*, TYLENOL, MOTRIN ou BENLYN Pour enfants certaines variétés*, TYLENOL, BENLYN ou SINUTAB Toux, rhume et sinus certaines variétés* ou pansements de qualité supérieure BAND-AID



MIX & MATCH
GET 600 PTS when you buy 2



15% off +200 PTS when you buy 1

IMODIUM selected 20-24 pk
IMODIUM certaines variétés



10% off +250 PTS when you buy 2

VOLTAREN Emulgel 100-150 g
Emulgel VOLTAREN



Scene+ Get **1000 PTS** with a OneTouch meter**

That's like **\$10** toward your groceries

OneTouch meter FREE with purchase of 100 test strips
See your pharmacist for details. (Limit of 1 Free Meter)

79⁹⁹

ONE TOUCH Verio Test Strips 100 pk
Bandelettes de test ONE TOUCH Verio

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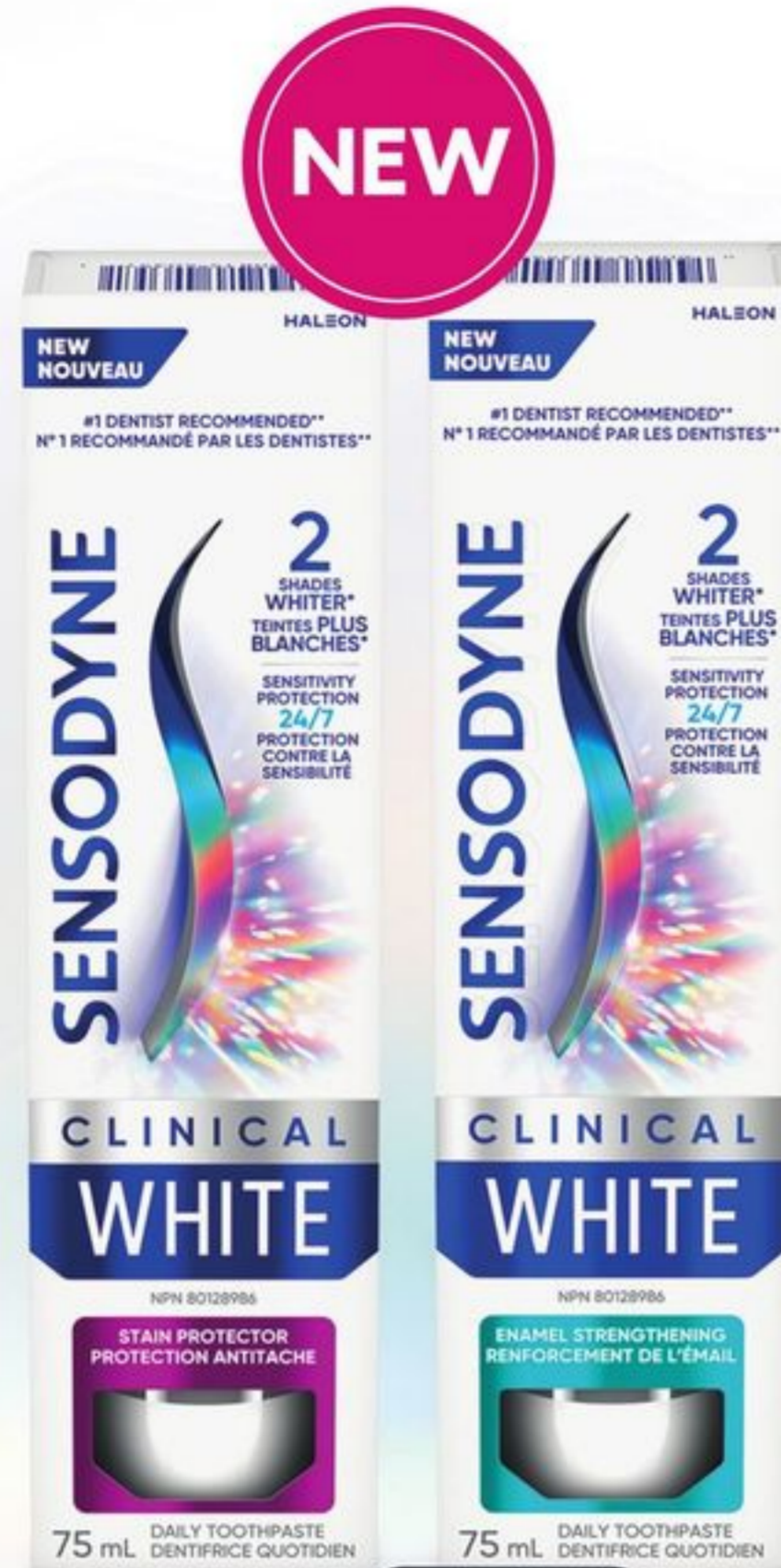
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WHITE

2 SHADES
WHITER
TEETH*

+24/7
SENSITIVITY PROTECTION**

*Compared to a regular toothpaste,
after 8 weeks of twice daily brushing.

**With twice-daily brushing.



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SENSODYNE Clinical Strength
Toothpaste 75 mL selected



#1 DENTIST
RECOMMENDED
BRAND

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when you buy 2

NIVEA Men Deodorant
50 mL or Body Wash
887 mL selected



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toward your
groceries
500 PTS
when you buy 2

9.99
LISTERINE Mouthwash
1.5 L selected

Häagen-Dazs
HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk selection may vary by location
5.99

That's Dazs™

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PREPARED IN CANADA *per 250 ml

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FUZE Iced Tea 12x341 mL

100 PTS when you buy 2
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2/\$6
BODYARMOR SuperDrink Beverage 473 mL

2/\$3
PEACE TEA Beverage 695 mL

*Offer valid from January 8th to 15th, 2025 when you purchase the following participating beverages: (1) 12x341 mL Fuze® Iced Tea OR (1) 591 mL Glaceau vitaminwater® beverage. Valid at participating locations for a limited time. Subject to availability while supplies last. All products must be purchased at the same time. Some restrictions may apply. (Plus applicable taxes, fees, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.

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300 PTS when you buy 2
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2/\$3
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Back to Routine

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POP

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Paste 150 mL

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Cheese 149-170 g

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Selected Variety
Packs 297-437 g

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Kraft *Heinz*

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WHEN YOU BUY 5 OR MORE*



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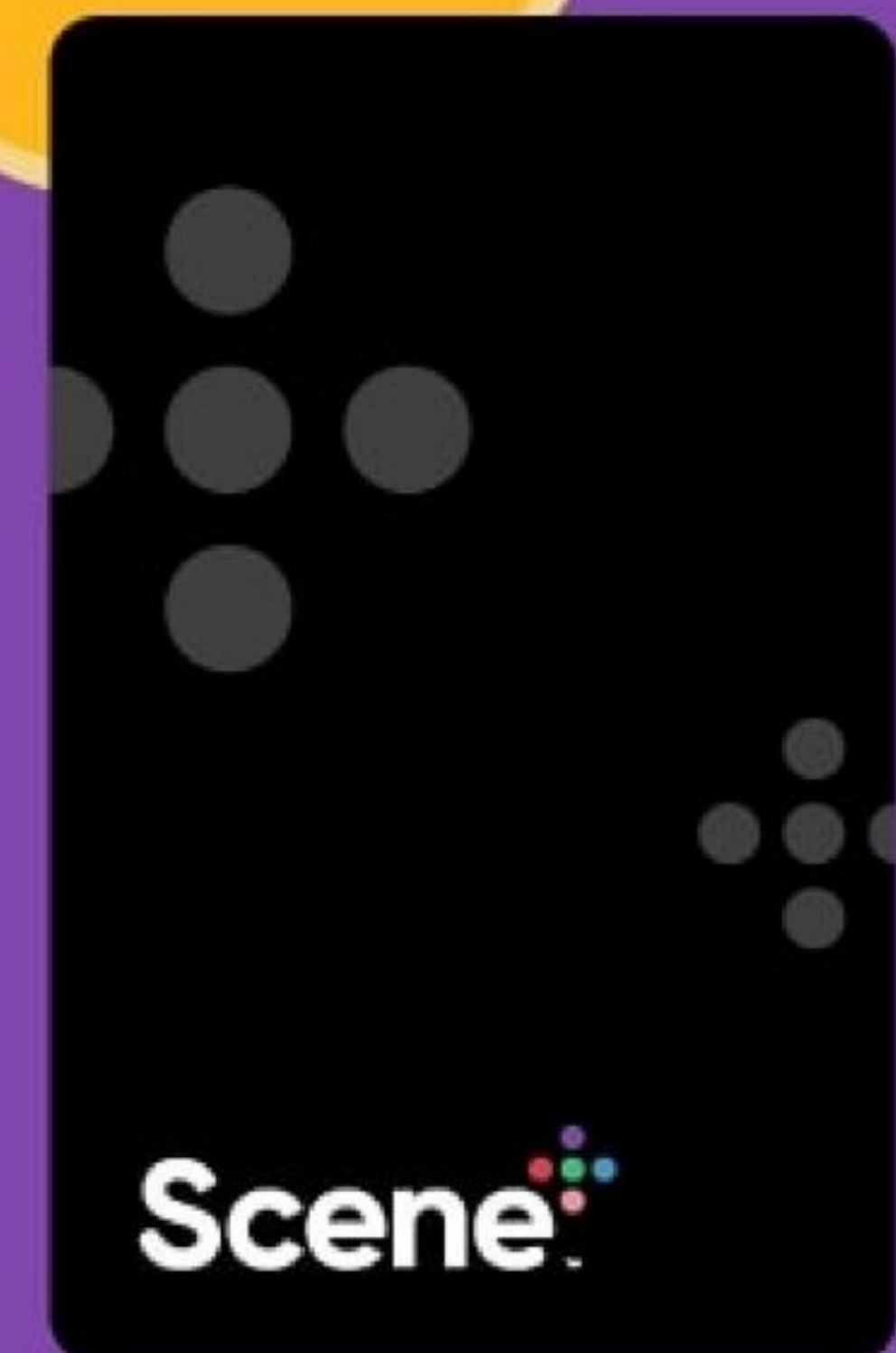
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