

ABL\_PBL\_SK  
**100% FRESH GUARANTEE**  
**GUARANTEED FRESH OR YOUR MONEY BACK**

**SAFEWAY**

**Sobeys**

**3<sup>99</sup>** /lb

Fresh Boneless Pork Loin Centre or Rib Combo Chops Family Size 8.80/kg

**4<sup>49</sup>** /lb

4KG BOX

COMPLIMENTS Seasoned Boneless Skinless Chicken Breasts frozen 9.90/kg 39.60 per 4 kg box

Individually portioned and quick-frozen to seal in freshness

**\$11**

COMPLIMENTS Chicken Wings, EARL'S KITCHEN + BAR, BELMONT, MONTANA'S, TOP GRASS CATTLE CO., CARDINAL ROADHOUSE, BUTTERBALL, COMPLIMENTS Burgers selected varieties 568 g-113 kg

**2<sup>99</sup>**

PINT

Blueberry Pint product of Peru no 1 grade

**1<sup>49</sup>** /lb

Red Prince Apples product of Canada, Canada extra fancy grade 3.28/kg

**1<sup>99</sup>** /100 g

Coho Salmon Fillets frozen or previously frozen product of Chile

**7<sup>99</sup>**

COMPLIMENTS Apple Sauce 620 mL or Apple Snack 4-6 pk, Canned Fruit or Pineapple 398 mL, or Mandarins 284 mL, or SNACK PACK Gels or Pudding 4 pk

**7<sup>99</sup>**

QUAKER Dippys or Chewy Granola Bars 120-156 g

**77¢**

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

**2<sup>79</sup>**

MCCAIN Superfries 454-800 g or Vegetable Medleys 400 g

**7<sup>99</sup>**

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

**1<sup>97</sup>**

DARE Bear Paws 168-240 g, Viva Puffs 300 g, Wagon Wheels 315-360 g or CHRISTIE Premium Plus Crackers 225 g

**Scene+ MEMBER DAY**

**GET 10% OFF OR 200 PTS**

FOR EVERY \$20 SPENT<sup>†</sup> ON A MINIMUM \$50 GROCERY PURCHASE!<sup>†</sup>

<sup>†</sup>Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. <sup>††</sup>Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

TUESDAY ONLY! TUESDAY, JANUARY 7, 2025 EXCLUSIVELY FOR SCENE+ MEMBERS

THU 2 | FRI 3 | SAT 4 | SUN 5 | MON 6 | TUE 7 | WED 8

Prices and offers in effect Jan. 2025

More deals! Scan here for our full flyer

SBV\_SIV4\_WK36\_P01\_W01\_A01\_M0\_5A

**Scene**  
**MEMBER**  
**PRICING**

Swipe your Scene+ Card and Save



**COMPLIMENTS Thick Cut Bacon 1 kg**

**\$12** **SAVE \$2**

\$14 without Scene+ Card



**MEMBER PRICING**

**349** **SAVE 50¢**

399 without Scene+ Card

THE LITTLE POTATO COMPANY product of Canada or USA assorted 680 g



**MEMBER PRICING**

**\$12** **SAVE \$3**

\$15 without Scene+ Card

MAXWELL HOUSE or NABOB Keurig Compatible Single Serve Pods 30 pk or NABOB Roast & Ground Coffee 915-930 g



**MEMBER PRICING**

**\$3** **SAVE 1.99**

4.99 without Scene+ Card

SILK Beverages 1.75-1.89 L

Look for more Member Pricing throughout the flyer and in-store.

Happy Lunar New Year  
 新年快樂



100 PTS  
 when you buy 2

10<sup>88</sup>

Pomelo or Asian Yellow Pear Gift Box product of China



17<sup>88</sup>

SHIRAKIKU Japanese Sekka Rice 6.8 kg available in select stores while quantities last or YAMAY Jasmine Rice 8 kg



1<sup>88</sup>

AROY-D Coconut Milk 400 ml.



2/6<sup>98</sup>

BLUE DRAGON Noodles 250-300 g available in selected varieties and stores



23<sup>88</sup>

BLACK + DECKER Rice Cooker 16-Cup while quantities last

# Dollar Days!

**\$7**  
/lb

Fresh Extra Lean Ground Beef  
Family Size 15.43/kg

**\$3**

SCHNEIDERS Adult Kits, Lunchmate Stackers or GREENFIELD Kits selected 67-120 g or COMPLIMENTS Regular or Jumbo Wieners 450 g or Sliced Meats 175 g selected

**\$8**  
/lb

Fresh Boneless Sirloin Tip Oven Roast, Family Size Marinating Steak or Family Size Beef Steaming Cubes cut by your meat expert from Canada AA grade beef while supplies last 17.63/kg

**\$8**  
200 PTS  
when you buy 2

COMPLIMENTS Cooked or Raw Shrimp  
71-90 ct per lb 340 g

**\$4**  
100 PTS  
when you buy 2

MANN'S Snow Peas 170 g or Snap Peas 227 g product of USA or COMPLIMENTS Baby-Cut Carrots product of USA 2 lb or 907 g

**\$3**  
MIX & MATCH

MANN'S Snow Peas 170 g or Snap Peas 227 g product of USA or COMPLIMENTS Baby-Cut Carrots product of USA 2 lb or 907 g

**\$7**  
value size  
BAKED IN STORE

Cinnamon Buns 8 pk 630 g or Croissants 12 pk 756 g

**\$4**

COMPLIMENTS Fresh Pasta 350-360 g

**\$3**  
500 PTS  
when you buy 600 g or more

COMPLIMENTS Black Forest Ham, Honey Ham, Turkey or Chicken

**\$2**

SUNRYPE Juice 5x200 mL or 900 mL tetra

**\$3**

VILLAGGIO Bread 510-540 g or Buns 6-8 pk or DEMPSTER'S 7" Tortillas 272-340 g or TIA ROSA Tortillas 220-328 g

**\$3**

DANONE Activia Yogurt 650 g

**\$3**

JELL-O or HERSHEY'S Refrigerated Pudding or Gels 4 pk

**\$3**  
150 PTS  
when you buy 3

BEN'S ORIGINAL Bistro Express Rice 240-250 g

**\$3**

QUAKER Instant Oatmeal 228-344 g, Quick or Old Fashioned Oats 1 kg or Yogurt Granola Bars 175 g selected varieties

**\$4**

KELLOGG'S Cereal selected varieties 210-525 g or POST Cereal selected varieties 283-525 g

**\$4**

COMPLIMENTS Orange Juice not from concentrate selected 1.54 L or BLACK DIAMOND Cheese Strings 8 pk 168 g

**\$5**

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected varieties

**\$5**

DOVE Beauty Bar 3 pk, Deodorant 45-74 g, Body or Hand Wash 325-400 mL, Hair Care 142-198 g or 195-355 mL selected

**\$6**

KRAFT Peanut Butter 750 g-1 kg

**\$7**  
100 PTS  
when you buy 1

BECEL Margarine 637-850 g

**\$10**

GAIN Laundry Detergent 2.6 L or Flings! 31 pk, DOWNY or GAIN Softener 1.89-2.63 L, DOWNY or GAIN Beads 379 g or Sheets 120-200 pk or TIDE Simply 3.1 L

**\$12**  
400 PTS  
when you buy 2

ROYALE Bathroom Tissue 24-48 rolls, Paper Towels 6=12 rolls or Facial Tissue 12 pk

**\$32**

PAMPERS Huge Diapers 80-160 pk

PROUDLY CANADIAN  safeway.ca | sobeys.com

 Partners in Growth

For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, January 2, 2025 to Wednesday, January 8, 2025. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be evenly distributed. "Mix & Match" when you buy 2 or more items only. On both (1) & (2) (1) & (2) items, customer must purchase the first item at full price to receive the second item free. 9000 offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturer's coupons apply to purchased items only - not free items. Item expiration per purchased item. The Sobeys Loyalty Program is available at all participating Sobeys locations in Western Canada. See Sobeys website for current rules to earn Sobeys points. All weekly Sobeys offers exclude taxes, delivery charges, fuel payments, service fees, event tickets, gift cards, fuel daily products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCaffrey/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy drugs, liquor and alcohol products, tobacco products, lottery tickets, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Sobeys points for \$10 towards your purchase up to a maximum of 50000 Sobeys points (\$5000) per day. For full Sobeys Terms & Conditions or to redeem your points, visit <https://www.sobeys.ca/terms-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Inc. or its affiliates used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. [www.sobeys.ca](http://www.sobeys.ca) [www.sobeys.com](http://www.sobeys.com) [www.sobeys.ca](http://www.sobeys.ca) [www.sobeys.com](http://www.sobeys.com)

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

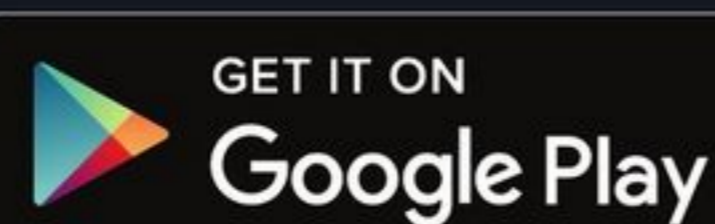
Get **500 PTS** when you buy 2

Activate your offers in the **Sobeys** or **Safeway app** or at **MyGroceryOffers.ca**



That's like  
**\$5**  
toward your  
groceries

MELITTA Single Serve  
Coffee 30 pk



Offer valid January 2<sup>nd</sup> to January 8<sup>th</sup>, 2025 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**compliments** Quality you want at the price you expect

**3.49** Carrots or Onions product of Western Canada 3 lb

**5.99** COMPLIMENTS Apples selected varieties product of Canada, Canada fancy grade 1.36 kg 3 lb bag

**7.99** COMPLIMENTS Red Grapefruit product of USA, Israel or Turkey 1.36 kg 3 lb bag

**4.99** COMPLIMENTS Lemons product of USA 907 g 2 lb bag

**5.49** COMPLIMENTS Potatoes product of Western Canada 5 lb

**5.99** COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

**MIX & MATCH**

**Get 400 PTS**

When you buy any 3 participating Compliments produce products.

**100% FRESH GUARANTEE** **GUARANTEED FRESH OR YOUR MONEY BACK**

**Fruity Fresh...**

**4.49** Extra Large Green or Red Seedless Grapes product of Peru 9.90/kg

**2.99** Large Bartlett Pears product of USA extra fancy grade 6.59/kg

**100 PTS** when you buy 2

**2/\$5** Ataulfo Mangoes product of Mexico

**5.49** Kiwi product of Greece or Italy 454 g

**100 PTS** when you buy 2

**6.99** Mini Watermelon product of Mexico or Brazil

**200 PTS** when you buy 2

**10.99** Pomegranate Arils product of USA

**Veggie love...**

**2/\$5** Romaine, Green or Red Leaf Lettuce product of USA or Mexico

**99¢** Green Cabbage product of Western Canada 2.18/kg

**6 PACK**

**4.49** Mini Seedless Cucumbers product of Western Canada, Canada no 1 grade 6 pk

**2.99** Green Peppers product of USA or Mexico 6.59/kg

**2.79** Roma Tomatoes product of USA or Mexico 6.15/kg

**3.49** Broccoli Crowns product of USA or Mexico 7.69/kg

**bulk**

**3.99** COMPLIMENTS Candies selected 350-400 g 4.49 ea

**200 PTS** when you buy 1

**10.99** SUNRYPE Fruitsource Bars 12-24 pk or H&H Dried Fruit 12 pk

**15% off** Prepared Fresh Daily In-Store Chicken Caesar Salads assorted sizes

**15% off** Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

**floral**

**100 PTS** when you buy 1

**26.99** Timeless Bouquet selection may vary by store

Grown in British Columbia

**3.29** Primula assorted colours 4" pot

Grown in British Columbia

**14.99** Gerbera assorted colours 10-stem bunch

Grown in British Columbia

**13.99** Mixed Bulb Pan assorted colours 7" pot

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply. See [www.sobeys.com/return-policy](http://www.sobeys.com/return-policy) or [www.safeway.ca/return-policy](http://www.safeway.ca/return-policy) for details.

**Impress with Our Exclusive Fresh Boneless Sirloin Tip Roast Royale.**  
Seasoned with Compliments steak spice and added prime rib fat to self baste as it cooks for an easy family dinner. Simply remove the string and fat cap and slice accordingly.

**\$8** /lb **300 PTS** when you spend \$10 or more

Fresh Boneless Sirloin Tip Roast Royale, Seasoned, Prime Rib Fat Added cut by your meat expert from Canada AA grade beef 17.63/kg

**STERLING SILVER**  
**HAND-SELECTED AAA BEEF**  
Well-marbled. Aged to perfection. Cut from Canada AAA Beef. Exclusive to Sobeys or Safeway.

**12<sup>99</sup>** /lb

**CERTIFIED TENDER™**  
**TENDRETE™**  
**CERTIFIEE™**

STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 28.64/kg

**200 PTS** when you buy 1

**5<sup>99</sup>** /lb

**PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese** 13.21/kg

**100 PTS** when you buy 1 pkg

**4<sup>99</sup>**

Boneless Stuffed Chicken Breast Asparagus & Mozzarella, Spinach & Feta or Red Pepper & Halloumi Cheese 175 g or 2 pk 350 g 9.98

**150 PTS** when you spend \$10 or more

**5<sup>99</sup>** /lb

Fresh Boneless Pork Loin Centre Stir Fry Strips, Cutlets or Schnitzel 13.21/kg

**200 PTS** when you spend \$20 or more

**5<sup>99</sup>** /lb

Fresh Pork Loin Back Ribs Family Size cryovac 13.21/kg

**100 PTS** when you spend \$10 or more

**4<sup>49</sup>** /lb

Fresh Beef Liver sliced 9.90/kg

**5<sup>50</sup>** go when you buy 2 or more

LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat or Fontaine Lean Ground Veal 226-454 g starting at 5.99 ea

**11<sup>99</sup>** /lb

Seasoned Lamb Chops Greek & Lemon or Provencal Herbs 26.43/kg

**300 PTS** when you buy 2

**5<sup>99</sup>** MAPLE LODGE FARMS Chicken Sausage 375-500 g

**READY FOR YOU**

**Ready for you marinated meats.**

**3<sup>99</sup>** /lb

Fresh Boneless Pork Loin Centre Roast Homestyle Seasoned 8.80/kg

**4<sup>99</sup>** /lb

Whole Chicken Homestyle Seasoned 11.00/kg

**6<sup>99</sup>** /lb

Fresh BBQ Whiskey or Honey Garlic Marinated Pork Loin Back Ribs 15.41/kg

**4<sup>99</sup>** /lb

Fresh Maple Chipotle or BBQ Whiskey Marinated Boneless Pork Loin Centre Chops 11.00/kg

**the Certified Tender Advantage**

**CERTIFIED TENDER™**  
**TENDRETE™**  
**CERTIFIEE™**

**14<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 33.05/kg

When choosing a roast or steaks, look for the Certified Tender™ shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER™ premium cuts.

**quick & easy**

**150** go when you buy 2 or more

**CARL BUDDIG Sliced Meats** 55 g 1.99 ea

**STARTING AT 13<sup>99</sup>**

SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g

**4<sup>99</sup>** /lb

MAPLE LODGE FARMS Chicken Bacon or ZABIHA HALAL Breakfast Chicken Strips 375 g

**200 PTS** when you buy 2

**7<sup>99</sup>** SCHNEIDERS Juicy Jumbos Wieners 375-450 g

**6<sup>99</sup>**

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast Sausages or 2 Pack Burger 226-235 g

**8<sup>99</sup>**

BEYOND MEAT Plant-Based Ground Beef, Dinner Sausages or Steak Tips 226-400 g

**50 PTS** when you buy 1

**9<sup>99</sup>**

COMPLIMENTS Beef, Chicken or Vegetable Lasagna, Mac & Cheese or Chili 907 g-1 kg or FRESHSTONE Rolleez Supreme, Meat Lover's Pizza or Philly Cheesteak 540 g

**220 PTS** when you buy 2

**10<sup>99</sup>** COMPLIMENTS Meatballs 560-680 g

**GET TO FREE GROCERIES FASTER**

when you open your Sobeys membership card and pay with your scotiabank® Sobeys Visa® Card.

**GET 500 PTS** on every \$1 spent

**Save up to \$10 on groceries**

©2025 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Text: 5. Sobeys pts on every \$1 spent. On applicable weekly purchases at participating grocery stores. See full list of participating merchants across Canada at Sobeys.com/participatinggrocers. Visa Inc. Licensed user.

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

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# TAX BREAK

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**On select items in store\***

- ✓ **Snacks and beverages**, including chips and carbonated water
- ✓ **Baked goods**, including cakes, muffins and pies
- ✓ **Prepared foods**, including sandwiches and ready to eat options

[Learn more](#)

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\*Restrictions apply. Selection varies by store. Not all department items are included in tax break. Federal and provincial tax break may vary by province. Valid on qualifying goods from December 14, 2024 - February 15, 2025.



Introducing

RICARDO

NEW

Simple gourmet meal solutions for your family



MIX & MATCH

BUY 2 GET 3RD FREE of equal or lesser value

RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg

Get 50 PTS When you buy 1

OR Get 200 PTS When you buy 2

6.49

RICARDO Dips Onion, Ranch or South West 300 g



20.99 RICARDO Cakes Chocolate or Vanilla & Strawberry frozen 600 g

Quebec-based celebrity chef Ricardo



4.79

RICARDO Kitchen Tools selected varieties



250 PTS when you buy 1

STARTING AT 7.99

RICARDO Sides or Entrées 280-570 g

Learn more

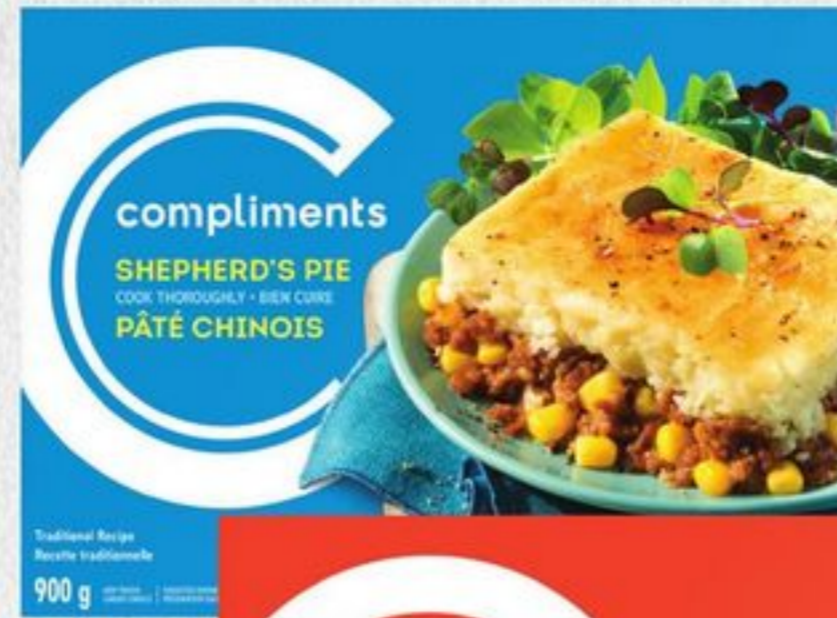
Simplify meal prep with the new selection of easy, chef quality meal solutions Available Exclusively at Sobeys and Safeway

# Warm up

with comfort foods!



**PERFECT**  
for pulled pork sandwiches!



**16<sup>99</sup>**

**100 PTS**  
when you buy 1  
COMPLIMENTS Shepherd's or Farmhouse Pie 900 g

**3<sup>49</sup>**

/lb  
Fresh Pork Shoulder Picnic Roast hock removed 7.69/kg

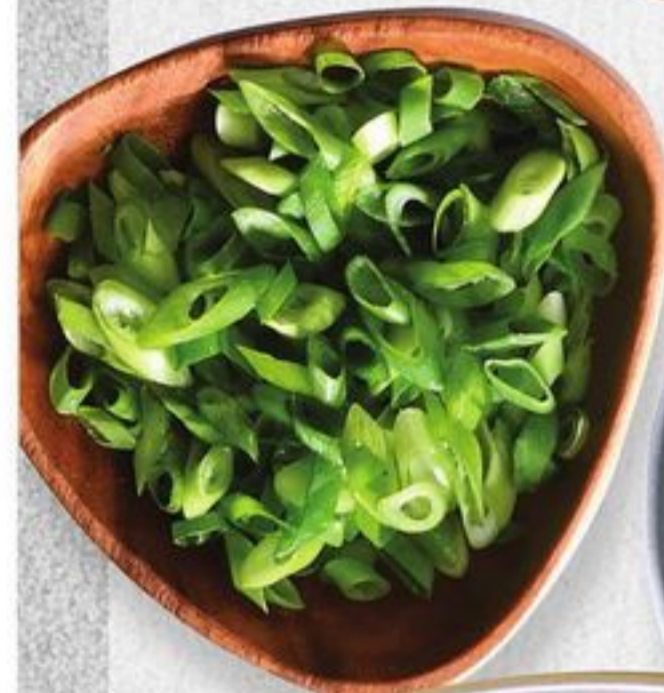


**GREAT**  
for making burgers



**5<sup>50</sup>**

ea when you buy 2 or more  
COMPLIMENTS Extra Lean Ground Chicken or Extra Lean Minced Turkey or LAMB TONIGHT Lean Ground Lamb 240-454 g starting at 5.99



**ENJOY**  
a hearty bowl of chili!



**value size**

**500 PTS**  
when you buy 1

**6<sup>49</sup>**

That's like **\$5**  
toward your groceries

Fresh Lean Ground Beef 5 lb tube 14.31/kg



# seafood

**value size**

Scene+ MEMBER

**12<sup>99</sup>** SAVE \$2

14<sup>99</sup> without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Fillets 908 g

**4/\$5**

MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen \$10.00

**2<sup>99</sup>** /100 g

Almond Crusted Sole, Potato Crusted Cod or Coconut Crusted Tilapia Fillets frozen or previously frozen

**2<sup>99</sup>**

COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g

150 PTS when you buy 2

**2<sup>99</sup>** /100 g

Wild Icelandic Cod Fillets previously frozen or frozen

**2<sup>99</sup>** /100 g

Wild Mahi Fillets product of Peru previously frozen or frozen

100 PTS when you spend \$10\*

**7<sup>99</sup>**

COMPLIMENTS Breaded Fish Sticks, Fish in Tempura Batter, Breaded Cod Nuggets or Fish Burger 454-700 g

200 PTS when you buy 2

**8<sup>99</sup>**

PREMIER Seafoods Smoked Pink Salmon Nuggets assorted, previously frozen 150 g

**4<sup>99</sup>**

ANCHOR BAY Cooked Mussel or Salmon Nuggets assorted, 340-360 g

**12<sup>99</sup>**

JANES Ultimates Breaded or Battered Haddock or Cod or Pan Sear Haddock, Cod or Sole 500-615 g

400 PTS when you buy 2

That's like \$4 toward your groceries

**HAUL IN 1 MILLION SCENE+ POINTS**

Scene+ That's like \$10,000 toward your groceries

BUY \$15 on any participating True North Seafood products between January 2-29, 2025.

SCAN your Scene+ card at checkout to be entered to win.

\*see contest rules at the bottom of the page.

**value size**

**17<sup>99</sup>**

TRE STELLE Feta 850 g

**25% off**

Gruyère works out to 4.99/100 g, Emmental works out to 4.29/100 g, Chevalier Triple Cream Brie works out to 3.89/100 g or Gruyère Langrutti works out to 5.69/100 g

## Get back to routine with these essentials!

**300 PTS** when you buy 3

**5<sup>99</sup>**

COMPLIMENTS Cheese Slices 150-170 g

**100 PTS** when you buy 2

**\$5**

COMPLIMENTS Sliced Meats 175 g

**50 PTS** when you buy 1

**6<sup>99</sup>**

FRICO Gouda Snacks 160 g

**\$2**

OH SNAP! Pickle Bites selected 90 mL

**10<sup>49</sup>**

PILLER'S Family Size Pepperoni Topping 400 g

**8<sup>99</sup>**

PILLER'S Club Packs Sliced Deli Meats selected 350 g

**SLICED FRESH**

**4<sup>49</sup>** /100 g

MAPLE LEAF Natural Selections

**SLICED FRESH**

**3<sup>49</sup>** /100 g

SIKORSKI Grandpa Ham

**75 PTS** when you buy 150 g or more

**3<sup>49</sup>** /100 g

SAN DANIELE Mortadella selection varies by store

**SLICED FRESH**

\* NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at [www.sobeys.com/en/true-north-salmon-one-million](http://www.sobeys.com/en/true-north-salmon-one-million), [www.safeway.ca/true-north-salmon-one-million](http://www.safeway.ca/true-north-salmon-one-million). Contest runs from January 2, 2025 and ends on January 29, 2025. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There is one (1) prize to be won. The prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD). The prize has no equivalent cash value, is non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

# HAPPY LOHRI

Find everything you need for your festivities.



Indian Okra (Bhindi)  
product of Honduras  
13.21/kg  
**5.99**  
/lb



PRODUCT OF CANADA  
**2.29**  
/lb  
Red Carrots product of Canada 5.05/kg



**4.99**  
/lb  
Guava product of Egypt 11.00/kg



**12.99**  
CHALO Signature Basmati Rice 4.54 kg



**12.99**  
TILDA Basmati or Basmati Brown Rice 1.81 kg



**39¢**  
MAGGI Masala Noodles 70 g



**3.99**  
PATAK'S Sauces 400 mL or 3 Step Meal Kits 313-315 g



**3.99**  
THE SPICE TAILOR Meal Kits 215-375 mL



**4.49**  
TRE STELLE Paneer 350 g



**2.49**  
SURATI Snacks 250-341 g



**8.99**  
TEA VALLEY Orange Pekoe Tea 216 pk or AHMAD TEA 454 g selected varieties



**99¢**  
PARLE-G Biscuits 300 g

Happy Lunar New Year  
新年快樂



**188**

Asian Pears product of China 4.14/kg

Spicy & savoury!



**88¢**

Bok Choy or Napa Cabbage product of USA or Mexico 1.94/kg



**388**

Kumquats product of China



**249**

CARNATION Evaporated Milk 354 mL



**688**

EIGHT TREASURES Whole Raw Head-On Shrimp 400 g



**888**

EIGHT TREASURES Whole Tilapia 1.36 kg



**2099**

LINDOR Chocolate Cornet 540 g while supplies last



**1399**

MAZOLA Corn, Vegetable or Canola Oil 2.84 L



**648**

KIKKOMAN Soy Sauce 591 mL



**598**

MINI CRUSH Fruit Jelly 1.4 kg



**398**

AROJ Coconut Crispy Rolls 90 g available in selected varieties and stores



**448**

GLICO Pocky Chocolate or Strawberry Biscuit Sticks 8 pk available in selected stores



**248**

HATA Ramune Sodas 200 mL available in selected varieties and stores



**498**

SAPPORO ICHIBAN Noodles 5 pk available in selected varieties and stores



**488**

CP AUTHENTIC ASIA Frozen Entrées 250-350 g available in selected varieties and stores

# kitchen



STARTING AT **4.99**

RESER'S Main Street Bistro Side Dishes 340-680 g



**6.79** Wrap Sandwiches 219-370 g



**9.99** BBQ Chicken Legs Back Attached 4 pk 720 g



**19.99** RANA Lasagna 1.1 kg available chilled

**READY FOR YOU** This week's ready for you meal deals.

**250 PTS** when you buy 1 meal deal

**1.49 ea.** PLUS add one 1-litre Coca-Cola product

**Feed a family of 4 for \$4.75 ea.**

**BUY 1** Whole Assorted Dagwood Sandwich 1.15 kg **for only 18.99**

**+1** COMPLIMENTS Salad potato, creamy coleslaw, macaroni or other selected varieties 850-908 g

That's like **\$5** toward your groceries

Get **500 PTS** When you spend \$10 or more

Ready for you Chilled Meals

**READY FOR YOU**



**3.99** COMPLIMENTS Regular Dips or Hummus 200-227 g



**5.49** FONTAINE SANTÉ Mini Hummus 6x57 g

# bakery



**3.99** Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g



**4.29** SAVE 40¢

**4.69** without Scene+ Card COMPLIMENTS Brioche Burger Buns 4 pk 200 g



**4.69** Value Pack Hot Dog or Hamburger Buns 12 pk



**6.29** Cheese Swirl Buns 4 pk 367-400 g



**4.49** Panini Buns 6 pk 250-480 g



**6.99** Gourmet Cookies 6 pk 410-475 g



**6.99** COMPLIMENTS Loaf Cake Sliced 344-400 g



**8.99** Small Bar Cakes 455-575 g



**5.99** COMPLIMENTS Mini Cupcakes Vanilla or Chocolate 12 pk 284 g



**5.99** COMPLIMENTS Mini Muffins 336 g 6.49 ea



**4.49** Dessert Cake Slices 115-230 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! [www.sobeys.com/getflyer](http://www.sobeys.com/getflyer) or [www.safeway.ca/getflyer](http://www.safeway.ca/getflyer)



# Ready for you 4 Can Dine for \$19.99



ADD one 1-litre  
Coca-Cola product

**149**  
ea.



**CHOOSE  
CHICKEN  
OR  
RIBS**

**250 PTS**  
when you buy 1  
Family meal deal

**Hot Roast  
Chicken  
OR  
Full Rack  
of Back Ribs  
and Any 2 Sides**  
Large Potato Wedges  
or COMPLIMENTS  
Salad 426-454 g  
**and 4 Butter  
Topped Buns**



# frozen & dairy



**11<sup>99</sup>**  
YOPLAIT Yop  
12x200 mL



**3<sup>99</sup>** +100 PTS  
when you buy 3  
INTERNATIONAL  
DELIGHT Coffee  
Creamers 473 mL



**4<sup>99</sup>** iOGO Nano  
Drinkable Yogurt  
6 pk



**5<sup>99</sup>** +100 PTS  
MEMBER  
PRICE  
SAVE 50¢  
without  
Scene+  
Card  
SIGGI'S Icelandic Style Yogurt 750 g



**5<sup>49</sup>**  
NATREL Lactose Free Milk 2 L or  
Flavoured Coffee Creamer 1 L



**3<sup>99</sup>** +150 PTS  
when you buy 3  
YOPLAIT Yogurt  
Tubes or Mingo  
Yogurt 6-8 pk



**5<sup>49</sup>** TROPICANA Zero  
Sugar, Drinks or  
Lemonade 1.36 L



**5<sup>99</sup>** +100 PTS  
when you buy 2  
ARMSTRONG Cheese Slices  
220-240 g, Sticks 210 g, Swirls  
283-340 g or Combos 180 g



**6<sup>99</sup>** GAY LEA Butter  
454 g excludes  
sticks



**8<sup>99</sup>** KRAFT Singles  
825 g



**3<sup>99</sup>** KOZY SHACK Pudding 624 g or  
4 pk or MINUTE MAID Zero Sugar  
Drinks 1.54 L



**5<sup>99</sup>** +100 PTS  
when you buy 2  
OASIS Health Break  
or Smoothie 1.6 L



**7<sup>49</sup>** +100 PTS  
when you buy 2  
DR. OETKER Tradizionale Pizza,  
Giuseppe Easy Pizzi or The Good  
Baker Pizza 300-600 g



**5<sup>99</sup>** HEALTHY CHOICE  
Zero or Power  
Bowls 262-276 g



**3<sup>49</sup>** PILLSBURY Toaster  
Strudel 326 g



**4<sup>49</sup>** +100 PTS  
when you buy 2  
CHAPMAN'S Super  
Premium Plus Ice  
Cream 500 mL



**Love it.  
Or it's free.\***

\*For details see COMPLIMENTS.ca

**100%  
MONEY BACK  
GUARANTEE**



**4<sup>99</sup>** +100 PTS  
when you buy 2  
COMPLIMENTS Cozy Coop  
Large White Eggs 12 pk



**4<sup>49</sup>** +200 PTS  
when you buy 2  
COMPLIMENTS Cheddar  
Flavour Slices 400 g



**5<sup>99</sup>** +100 PTS  
when you buy 2  
COMPLIMENTS  
Greek Yogurt 650 g



**2<sup>99</sup>** +150 PTS  
when you buy 2  
COMPLIMENTS Balance or  
Asian-Inspired Frozen Entrées  
selected 250-280 g



**2<sup>99</sup>** +100 PTS  
when you buy 2  
COMPLIMENTS  
Perogies 907 g



**3<sup>99</sup>** COMPLIMENTS Steak Cut  
Onion Rings 454 g



**3<sup>99</sup>** +200 PTS  
when you buy 2  
COMPLIMENTS Frozen  
Vegetables selected 750 g



**2<sup>99</sup>** COMPLIMENTS  
Couscous 340 g



**2<sup>99</sup>** +100 PTS  
when you buy 2  
COMPLIMENTS Sauces 350 mL  
or Soya Sauce 450 mL



**2<sup>99</sup>** +100 PTS  
when you buy 2  
COMPLIMENTS Coconut  
selected 200 g



**5<sup>79</sup>** +100 PTS  
when you buy 1  
COMPLIMENTS Bagged  
Jumbo Cereal 400-794 g



**1<sup>99</sup>** +100 PTS  
when you buy 3  
COMPLIMENTS Canned  
Tomatoes 540-796 mL

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# drinks & snacks

 <p><b>2/950</b> DORITOS Tortilla Chips 210-280 g</p>	 <p><b>3.99</b> LA COCINA Tortilla Chips 300-400 g</p>	 <p><b>100 PTS</b> when you buy 2</p> <p>PEPSICO Beverages 12x355 mL, any flavour</p>
 <p><b>749</b> STARBUCKS Creamers 828 mL</p>	 <p><b>2/\$9</b> MISS VICKIE'S Kettle Chips 190-200 g</p>	 <p><b>6.49</b> BUY MORE SAVE MORE</p> <p>MONTELLIER Carbonated Spring Water 10x355 mL, any flavour</p>

 <p><b>4.49</b> HERSEY'S Bagged Chocolate 160-290 g</p>	 <p><b>9.99</b> FRITO-LAY Multipacks 16 pk</p>	 <p><b>3.99</b> TWIGZ Pretzels 130 g</p>	 <p><b>100 PTS</b> when you buy 2</p> <p>COMPLIMENTS Flavoured Tortilla Chips 255 g or Potato Chips Extraa! Flavour 200 g</p>
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 <p><b>2.99</b></p> <p>LINDT Swiss Classic Chocolate Bar 100 g or DARE Real Fruit Candy 120-180 g</p>	 <p><b>1.79</b> BUY MORE SAVE MORE</p> <p>HERSEY'S King Size Chocolate Bars 62-96 g or SKITTLES or STARBURST Candy 48-61 g 1.99 ea</p>	 <p><b>7.99</b></p> <p>NATURE VALLEY Midsize or Trail Mix Granola Bars or BETTY CROCKER Fruit Gushers selected varieties 340-525 g</p>	 <p><b>9.99</b> SAVE \$2</p> <p>without Scene+ Card</p> <p>SUNKIST Fruit Snacks Club Pack 792 g</p>
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 <p><b>3.29</b> PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g</p>	 <p><b>3.99</b> CHRISTIE Cookies selected 212-303 g</p>	 <p><b>3.49</b></p> <p>VOORTMAN No Sugar Added Cookies or Wafers 142-320 g or BOULANGERIE GRISSOL Melba Toast, Canape or Baguettes 120-200 g</p>	 <p><b>500 PTS</b> when you buy 4</p> <p><b>3.49</b> CARR'S Table Water Crackers 125-150 g</p>
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 <p><b>6.99</b> YORKSHIRE TEA Gold or Red 80 pk</p>	 <p><b>21.99</b></p> <p>LAVAZZA Rossa or VAN HOUTTE Coffee K-Cups® Pods 30 pk</p>	 <p><b>100 PTS</b> when you buy 2</p> <p><b>6.99</b> TAZO Tea Concentrates 346 mL</p>	 <p><b>200 PTS</b> when you buy 2</p> <p><b>4.99</b> NESTLÉ Carnation Hot Chocolate Envelopes 7-10x25 g</p>
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**Here for your budget and lifestyle** Compliments BEST BUY

 <p><b>500 PTS</b> when you buy 4</p> <p><b>4.99</b> COMPLIMENTS Tea 48-72 pk</p>	 <p><b>75 PTS</b> when you buy 2</p> <p><b>1.99</b> COMPLIMENTS Tomato Juice 540 mL</p>	 <p><b>100 PTS</b> when you buy 4</p> <p><b>4/\$5</b> COMPLIMENTS Spring Water 1.5 L</p>	 <p><b>4/\$5</b></p> <p>COMPLIMENTS Fizzy or Sparkling Flavoured or Unflavoured Water 503 mL-1 L</p>
 <p><b>150 PTS</b> when you buy 2</p> <p><b>4.99</b></p> <p>BEST BUY Creme-Filled Cookies selected varieties 600 g</p>	 <p><b>150 PTS</b> when you buy 2</p> <p><b>2/\$7</b></p> <p>COMPLIMENTS Cranberry or Ruby Red Cocktails 1.89 L</p>	 <p><b>100 PTS</b> when you buy 2</p> <p>COMPLIMENTS Potato Chips 200 g</p>	 <p><b>150 PTS</b> when you buy 2</p> <p>COMPLIMENTS Candy 125-175 g</p>

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# meal makers

**300 PTS** when you buy 1

COMPLIMENTS Extra Virgin Olive Oil 1 L

**5<sup>99</sup>** STEFANO Pasta Sauce 405-648 mL

**4<sup>79</sup>** FRANK'S RedHot Sauce 354 mL or Thick Hot Sauce 354 mL or MUTTI Passata 680 mL

**9<sup>99</sup>** KRAFT 100% Grated Parmesan 250 g

**100 PTS** when you buy 5

**99¢**

COMPLIMENTS Taco, Fajita or Chili Seasonings 35-39 g

**2<sup>29</sup>** when you buy 3 or more

KNORR Sidekicks 112-167 g

**5<sup>99</sup>** CLOVER LEAF Sockeye Salmon 213 g

**1<sup>99</sup>** GREEN GIANT Canned Vegetables 341-398 mL

**value size**

**15<sup>99</sup>** HERSEY'S Chipits 775-925 g

**4<sup>99</sup>** EAGLE BRAND Condensed Milk 300 mL or COMPLIMENTS Pie Filling selected 540 mL

**4<sup>49</sup>** BETTY CROCKER Bisquick, Cookie, Brownie & Cake Mixes selected varieties 263 g -1.13 kg

**8<sup>79</sup>** YELLOWSTONE Seasoning Blends 135-160 g

**80 PTS** when you buy 4

**4/\$5**

JELL-O Instant Pudding 30-170 g or Jelly Powders 10-85 g

**3<sup>49</sup>** DEL MONTE Fruit Bowls or Gels 4 pk

**100 PTS** when you buy 1

**5<sup>49</sup>** BEEMAIID Honey 375 g

**75 PTS** when you buy 2

**4<sup>99</sup>** NUTELLA Hazelnut Spread 375 g or B-Ready Bars 6 pk

**5<sup>49</sup>** OROWEAT Tortilla Keto 246 g

**3<sup>49</sup>** DEMPSTER'S White or Whole Wheat Bread, Texas Toast or Sandwich Bread 675 g

**4<sup>99</sup>** MINUTE RICE 500-700 g selected varieties

**4<sup>99</sup>** SPAM Luncheon Meat 340 g

# natural health

**50 PTS** when you buy 1

**11<sup>99</sup>** PASTA TAVOLA Ravioli 400 g

**GLUTEN FREE**

**2/10**

EARTH'S OWN Beverage Barista Oat Gluten-Free 946 mL

**11<sup>99</sup>** AMY'S Pizza 340-397 g

**BUY 1 GET 2ND 50% OFF**

NOBLE BEAN Tempeh 240 g

**100 PTS** when you buy 2

**3<sup>99</sup>** COMPLIMENTS Coconut Water 1 L

**3<sup>99</sup>** SMARTSWEETS 50 g

**9<sup>99</sup>** **100 PTS** when you buy 1

COMPLIMENTS ORGANIC Roasted Ground Coffee 275-300 g or Pods 12 pk

**6<sup>49</sup>** MARY'S ORGANIC Crackers 142-184 g

**5<sup>99</sup>** TOM'S OF MAINE Toothpaste 76-90 mL

**39<sup>99</sup>** PERFECT SPORTS DIESEL Whey Protein 908 g

**150 PTS** when you buy 2

**7<sup>99</sup>** LARABAR 5 pk 225-240 g

**30% off**

JAMIESON Assorted Letter Vitamins or Multivitamins

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**Back to wellness**  
Hit your health resolutions with these simple swaps

**2/\$5** CLIF Builders Bars 66 g or Carton of 12, 29.99 a carton

**Boost your hydration**

**44<sup>99</sup>** VEGA Sport Vegan Protein Powder 812-837 g

**19<sup>99</sup>** BIOSTEEL Hydration Mix 16 pk 112 g

**100 PTS** when you buy 2

**5<sup>49</sup>** TRADITIONAL MEDICINALS Teas 16 pk

**9<sup>99</sup>** SMART Juice ORGANIC 1L

**7<sup>49</sup>** NAKED & SAUCY Natural Nooch Dressings or Natural Sauces 250-290 mL or Natural Simmering Sauces 350 g

**9<sup>99</sup>** KETTLE AND FIRE Bone Broth 454 g

**3<sup>99</sup>** PURPLESFUL SNACKING Popcorn 136 g

**2/9<sup>99</sup>** RIVIERA Vegan Delights Yogurt 500-650 g

**7<sup>99</sup>** EARTH BALANCE Spreads or Sticks 368-454 g

**200 PTS** when you buy 2

**100 PTS** when you buy 2

**4<sup>49</sup>** DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g

**6<sup>99</sup>** ENJOY LIFE Chocolate Chips 255-283 g

**15% off** BOB'S RED MILL Rolled Oats 454-907 g or Steel Cut Gluten-Free Oats assorted varieties 680 g

**100 PTS** when you buy 2

**4<sup>99</sup>** DAIYA Mac & Cheese 156 g

**100% plant-based**

**400 PTS** when you buy 2

**8<sup>99</sup>** DAIYA Pizza 346-550 g

**9<sup>99</sup>** SWERVE Icing Sugar or Sugar Replacement 340 g

**50 PTS** when you buy 1

**7<sup>99</sup>** WHOLESOME ORGANIC Blue Agave 240 mL or ORGANIC Palm Sugar 454 g

**Carbonaut**  
Plant-based. Numbers conscious. Delicious.

**STARTING AT 6<sup>99</sup>** CARBONAUT Breads assorted 164-550 g 6.99-8.49 ea

**200 PTS** when you buy 3

**4<sup>49</sup>** ANNIE'S Crackers, Cookies or Granola Bars 130-213 g

**Return to school with natural and organic favourites**

**5<sup>99</sup>** ANNIE'S Cinnamon Crunch Cereal 260 g

**3<sup>29</sup>** ANNIE'S Mac & Cheese 148-170 g

**150 PTS** when you buy 2

**4<sup>99</sup>** MUIR GLEN Tomatoes selected varieties 796 mL

**7<sup>99</sup>** LÄRABAR Fruit and Nut Energy Bars 5 pk

\* Score: Points and all offers valid from January 2 - January 8, 2025. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout. © General Mills.

# home & pet care

**4/\$6** IAMS Perfect Portions Wet Cat Food Singles 75 g

**24<sup>99</sup>** IAMS Proactive Health Cat Food 3.18 kg

**75 PTS** when you buy 1  
**12<sup>99</sup>** PURINA ONE Dry Cat Food 1.45-1.8 kg or Treats 425-566 g

**100 PTS** when you buy 1  
**7<sup>99</sup>** COMPLIMENTS Cat Litter 7 kg or Cat Food 2 kg

**6<sup>99</sup>** OXI CLEAN White Revive Laundry Stain Remover 1.47 L

**4<sup>99</sup>** MR. CLEAN Multi-Surface Cleaners 1.21 L

**200 PTS** when you buy 1  
**8<sup>99</sup>** COMPLIMENTS Dishwashing Liquid 5 L

**4<sup>99</sup>** DRANO Drain Cleaner Liquid 900 mL

**7<sup>99</sup>** BONTERRA Bathroom Tissue 9=27 rolls, Facial Tissue or Paper Towels 3 pk

**18<sup>99</sup>** PUREX Bathroom Tissue 24=48 or 12=48 rolls, SPONGE TOWELS 6=12 rolls or SCOTTIES Facial Tissue 12 pk

**12<sup>49</sup>** GLAD Tall Kitchen Catchers 50-60 pk

**2<sup>99</sup>** **SAVE 80¢**  
**3<sup>79</sup>** without Scene+ Card  
COMPLIMENTS Recloseable Sandwich Bags 100 pk, Snack 75 pk, Freezer Bags 15=20 pk or Foil Wrap 50 ft

# health, beauty & baby

**150 PTS** when you buy 2  
**6<sup>99</sup>** NIVEA Body Wash, Deodorant or Shave or Lip Care 51-125 g, 50-500 mL or 2 pk selected

**3<sup>99</sup>** COLGATE Total or Max Fresh Toothpaste 70-170 mL or Brushes 1-3 pk, IRISH SPRING Bar 3 pk or SFTSOAP Hand Soap 332 mL selected

**8<sup>99</sup>** JOHN FRIEDA, L'OREAL Everpure or Everstrong Shampoo or Conditioner 115-250 mL or 210 g selected

**10<sup>99</sup>** ALWAYS Pads, Liners or TAMPAX Tampons 18-162 pk selected

**300 PTS** when you buy 2  
**6<sup>99</sup>** LISTERINE Mouthwash 1 L selected

STARTING AT **7<sup>99</sup>** **400 PTS** when you buy 2  
OGX, AVEENO or MAUI Hair Care 100-385 mL or 172-340 g selected

**100 PTS** when you buy 1  
**6<sup>49</sup>** DEGREE Deodorant 50 mL or 74-107 g selected

**15% off**  
GARNIER Micellar Water 400 mL or Wipes 25 pk or L'OREAL Paris Skincare 120-200 mL selected

**22<sup>99</sup>** HUGGIES Baby Wipes 560-704 pk

**28<sup>99</sup>** HUGGIES Giga, Goodnites or Pull-Ups 28-74 pk

**59<sup>99</sup>** SIMILAC Pro-Advance 16x235 mL

**2<sup>19</sup>** **BUY MORE SAVE MORE**  
LOVE CHILD Organics Purée 128 mL, 2.49 ea

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

**300 PTS** when you buy 1  
**15% off**  
NEXIUM 24hr Heartburn Relief 14 pk\*

**300 PTS** when you buy 2  
**10% off**  
VITALUX Eye Vitamins 75-120 pk or CLEAR CARE Contact Lens Solution Duo Pack 720 mL

**250 PTS** when you buy 1  
**20% off**  
TENSOR Pain or Injury Products selected

**150 PTS** when you buy 2  
**15% off**  
TYLENOL Pain Relief 50-120 pk or MOTRIN 200-400 mg 45-90 pk selected\*

**250 PTS** when you buy 2  
**16<sup>99</sup>** TYLENOL Complete 40 pk or BENYLIN All-In-One 250-270 mL or 40 pk selected\*

**150 PTS** when you buy 2  
**15% off** Polysporin  
POLYSPORIN Ointment 15 g or BAND-AID Bandages 10-60 pk

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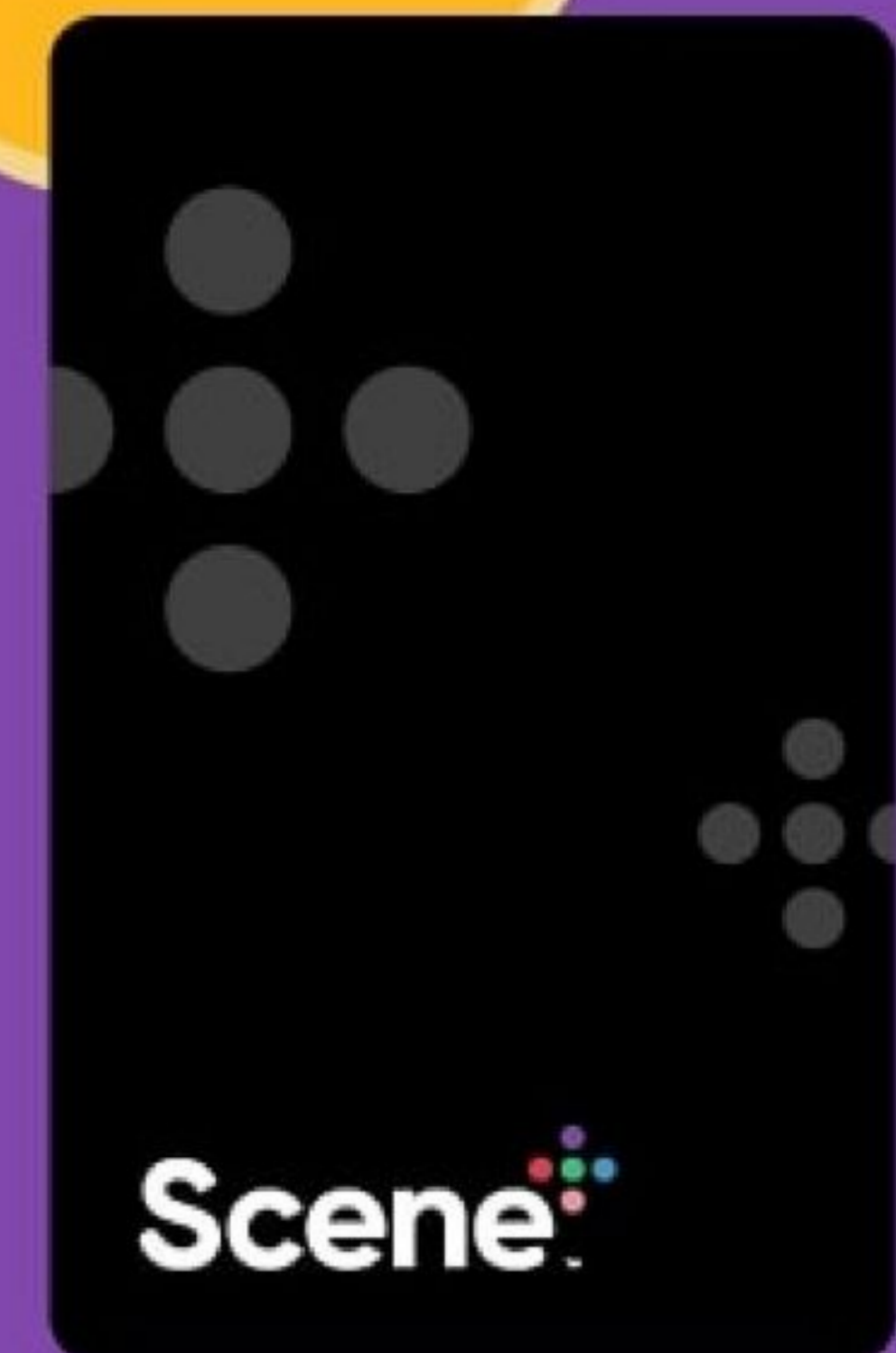
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= \$10 in  
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