



BIG BOOK *of* Savings

EARN 4X

for U POINTS*

Valid on in-store and online purchases

*Safeway or Vons for U® coupon must be downloaded to your account to start earning. Additional restrictions apply. For full terms and conditions please visit www.safeway.com/stockup or www.vons.com/stockup.

STOCK UP SALE*



EARN 4X POINTS

Soleil® Sparkling Water
8-pack, 12-oz. Selected varieties.
Member Price: \$3.00 ea.

2\$6
for **6**
Member Price ^{+CRV} (CA only)



EARN 4X POINTS

Signature Cafe® Soup
24-oz. Selected varieties.

Every Day
Starting at:
7.99
ea



EARN 4X POINTS

O Organics®
Tea
20-ct. Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



EARN 4X POINTS

Signature
SELECT®
Salsa
24-oz.
Selected varieties.

2.99
Member Price



EARN 4X POINTS



Health-Ade
Kombucha
16-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for **6**
Member Price ^{+CRV} (CA only)

Prices on this page are effective January 1 thru January 28, 2025 (unless otherwise noted).

SINCE  1889

Pearl Milling
COMPANY

AMERICA'S
favorite
• PANCAKE •
BRAND*

*Source Based on Circana MuloC Unit Sales Latest 52 Weeks Ending 8/25/24"

Pearl Milling
Syrup
24-oz.
Pancake Mix
32-oz.

3⁴⁹

EARN
4x
POINTS

Member Price

FORMERLY
*Aunt
Jemima*



Toppings Added as
Serving Suggestion

#StackUpTheMoments

©2024 TQOC

PG02,N7,N1,N1ST,N2,N4
01012025_WK01_NOC_SAF_BBS_02_N7



THE **RICE**
THING
TO DO



EARN
4x
POINTS

Quaker
Rice Cakes
4.47 to 7.23-oz.
Selected varieties.

3⁹⁹

Member Price

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Prices on this page are effective Wednesday, January 1 thru Tuesday, January 28, 2025 (unless otherwise noted).

HERE FOR THE SNACKS



for U offer

PLEASE EVERY PRO SNACKER

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account.



EARN 4x POINTS

6⁹⁹ ea
Member Price

Wholly Guacamole Bowl
15-oz.
Classic, Chunky or New! Restaurant Style.



EARN 4x POINTS

2\$7 for
Member Price

Planters Peanuts
16-oz.
Selected varieties.
Member Price: \$3.50 ea.



EARN 4x POINTS

2⁹⁹ ea
Member Price

Herdez Salsa
16-oz.
Guacamole Salsa or Roasted Salsa
15.7-oz.
Selected varieties.



EARN 4x POINTS

2\$5 for
Member Price

Hormel Chili
14 to 15-oz.
Selected varieties.
Member Price: \$2.50 ea.



EARN 4x POINTS

4⁴⁹ ea
Member Price

Hormel Pepperoni Pillow Pack
5 to 6-oz.



EARN 4x POINTS

16⁹⁹ ea
Member Price

Hormel Party Tray
28-oz. Selected varieties.



PRICE LOCKED UNTIL APRIL 29TH!

Restrictions apply. For full terms and conditions visit Safeway.com/foru or Vons.com/foru.



Ore-Ida Fries, Tots or Hash Brown Potatoes
26 to 32-oz.
Selected varieties.

4⁹⁹
Member Price



Terra Chips
5 to 6-oz. Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
Member Price



Sensible Portions Veggie Straws or Chips
4.25 to 5-oz. Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
Member Price



McCormick Grill Mates Seasoning
2.5 to 3.5-oz. Selected varieties.
Member Price: \$2.00 ea.

2\$4
for
Member Price

**Delicious taste.
Happy digestion.**



- 100% cow's milk
- Great taste, deliciously smooth
- Easier on digestion*

*may help some avoid discomfort

SAVE NOW!

a2 Milk
59-oz.
Selected varieties.

4⁴⁹

Member Price





Armano Basil Pesto
7-oz.
Pasta
16-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7
for
Member Price



Pictsweet Farms Vegetables
11 to 18-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7
for
Member Price



Kevin's Natural Foods Entrée
16-oz.

7.99
ea
Member Price



Just Bare Lightly Breaded Chicken Bites
24-oz.

9.99
ea
Member Price



Live eat LOCAL

Gallo Salame or Chub Salame
13 to 15.2-oz.
Selected varieties.

7.99
ea
Member Price



Hillshire Farm Lunchmeat
7 to 9-oz.
Selected varieties.

5.99
ea
Member Price



Tyson Breaded Chicken Selections
19 to 28.05-oz.
Selected varieties.

7.99 When you Buy 2
ea
Member Price



Teddie Peanut Butter
16-oz. Selected varieties.

4.49
Member Price



Bob's Red Mill Flour
16 to 44-oz.
Selected varieties.

9.99
Member Price



Gluten free
Bob's Red Mill Protein Oats
32-oz.

7.99
Member Price



Blue Diamond Almond Breeze Almondmilk
32-oz.

2.99
Member Price



Bigelow Tea
18 to 20-ct.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
Member Price

Start the year strong

Chobani Greek,
Less Sugar or
Zero Sugar Yogurt
5.3-oz. Selected varieties.
Member Price: \$1.00 ea.

10\$10
for

Member Price



*Not a low calorie food **Chobani® Less Sugar Greek Yogurt: 9g sugar per 5.3oz; similar yogurts without sugar substitutes: avg. 16g sugar per 5.3oz ©2025 Chobani, LLC

ENJOY
INSTANTLY

Make your world



NESCAFÉ



Nescafé Clásico
Instant Coffee
7-oz.

4⁹⁹
Member Price



Nescafé Clásico
Brazil
Instant Coffee
7-oz.

4⁹⁹
Member Price



Nescafé Clásico
Colombia
Instant Coffee
6-oz.

4⁹⁹
Member Price



Nescafé
Ice Roast
Instant Coffee
6-oz.

4⁹⁹
Member Price



Nescafé
Café de Olla
Instant Coffee
6.7-oz.

4⁹⁹
Member Price



Nescafé Gold
Espresso
Instant Coffee
3.5-oz.
Selected varieties.

4⁹⁹
Member Price

NEW LOOK

SMOOTH TASTING

Seattle's
ESTD **Best** 1970
COFFEE®



Seattle's Best
Coffee
12-oz.
Selected varieties.

4⁹⁹
Member Price

All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.



Celestial Seasonings Tea
18 to 20-ct.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



Honey Bunches of Oats or Pebbles
Mega Size Cereal
28-oz. Honey Bunches of Oats or 27.5 to 32-oz. Pebbles. Selected varieties.

4⁹⁹
Member Price



Quaker Chewy Granola Bars
5 to 8-ct.
Cap'n Crunch Treat Bars
8-ct.
Selected varieties.

1⁹⁹
Member Price



MaraNatha Organic Peanut Butter
16-oz. Selected varieties.

5⁹⁹
Member Price



Pirate's Booty
10-oz.

5⁹⁹
Member Price



Kauai Coffee
10-oz. Bag or 10-ct. K-Cups.
Selected varieties.

6⁹⁹
Member Price



Chicken of the Sea
Chunk Light Tuna
5-oz. Selected varieties.

89^c
Member Price



Joyba Bubble Tea
4-pack, 12-oz.
Selected varieties.

7⁹⁹
Member Price



Cascade Ice
17.2-oz.
Selected varieties.

89^c
Member Price



Voss Water
27.05-oz.
Member Price: \$3.34 ea.

3\$10
for
Member Price



Rustik Bread
16 to 24-oz.
Selected varieties.

3⁹⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.



Top Flight Stationery
Selected varieties.

Spend \$10
Save \$5
with your Member Account

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.



Country Crock
15-oz.
I Can't Believe It's Not Butter!
8 to 15-oz.
Selected varieties.

2⁹⁹
Member Price



Daisy Sour Cream
16-oz. Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



Greek Gods
Yogurt
24-oz. Selected varieties.

3⁹⁹
Member Price



Blue Diamond
Almond Breeze
Almondmilk
52 to 64-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7
for
Member Price



Malk Organic
Almondmilk
28-oz. Selected varieties.

4⁹⁹
Member Price



Tillamook
Chunk Cheese
16-oz. Selected varieties.

6⁹⁹
Member Price

**EXCLUSIVE
DIGITAL COUPON**

Chobani
Oatmilk
52-oz.
Selected varieties.

3⁴⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.

**EXCLUSIVE
DIGITAL COUPON**

Yakult Probiotic Drink
5-pack, 2.7-oz.
Selected varieties.

2⁹⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.

**EXCLUSIVE
DIGITAL COUPON**

Galbani
String or Stick Cheese
10 to 12-oz. Selected varieties.

3⁹⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.

**EXCLUSIVE
DIGITAL COUPON**

Dannon Oikos
Triple Zero, Light + Fit
or Too Good Yogurt
4-pack, 5.3-oz. Selected varieties.

3⁴⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.

**EXCLUSIVE
DIGITAL COUPON**

Cocojune
Organic Yogurt
4-oz. Selected varieties.

1⁶⁹
ea
Member Price

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 1/28/25.



La Tortilla Factory
Carb Cutting
Zero Net Carb
Tortillas
8-ct.

4⁹⁹
Member Price



Better Than
Bouillon
8-oz. Selected varieties.

8⁴⁹
Member Price



Sun Luck
Chili or Sesame
Oil
5-oz. Selected varieties.

2⁹⁹
Member Price



De Cecco Pasta
16-oz. Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



Bush's Best
Variety or
Chili Beans
15 to 16-oz.
Selected varieties.
Member Price: \$1.00 ea.

5\$5
for
Member Price



Mutti
Cut Tomatoes
14-oz. Selected varieties.

**BUY 1 GET
1FREE** When
you Buy 2
EQUAL OR LESSER VALUE
Member Price

Unlock Savings

THIS GAME DAY

Save \$3

when you spend \$10 on
participating Unilever products.

for **U** offer

Safeway for U[®] coupon must be downloaded to your account prior to purchase. Must use Safeway for U[®] account. Expires 2/9/25. ©2025 Unilever



SAVOR THE SAVINGS

for **U** offer

SAVE \$10

WHEN YOU BUY \$30 OF 



Purchase participating Nestlé products in a single transaction. Limit 2. Ends 02/09/25.
Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 2/9/25.

© 2025 Nestlé



La Croix
Sparkling Water
8-pack, 12-oz.
Selected varieties.

2\$7 When you Buy 2
Member Price +CRV (CA only)



Field Roast
Plant Based
Sausage or
Chao Cheese
7 to 12.95-oz.
Selected varieties.

5.99 ea
Member Price



MorningStar
Farms Meatless
5.25 to 12-oz.
Selected varieties.

3.99 When you Buy 2
ea
Member Price



Primal Kitchen
Mayo
17-oz. Selected varieties.

9.99
Member Price



Kellogg's
Giant Size Cereal
23 to 29.5-oz.
Selected varieties.

4.99 When you Buy 2
ea
Member Price



Kellogg's
Glazed Donut Holes
Cereal
10 to 11-oz.
Selected varieties.

BUY 1 GET 1 FREE When you Buy 2
EQUAL OR LESSER VALUE
Member Price



Rana
Pasta
20-oz. Family Size.
Selected varieties.
Sauce
12.5-oz.

7⁹⁹
ea
Member Price



Rise & Puff
Tortillas
8-ct.

3⁹⁹
ea
Member Price



Président
Feta Cheese
6-oz. Selected varieties.

5⁹⁹
ea
Member Price



Raincoast Crisps
5.3-oz.
Selected varieties.

5⁹⁹
ea
Member Price



Emmi Swiss or
Gruyère Cheese
5 to 6-oz.
Selected varieties.

Starting
at: **7⁹⁹**
ea
Member Price



Beretta Italian
Style Sampler
6-oz.

7⁹⁹
ea
Member Price

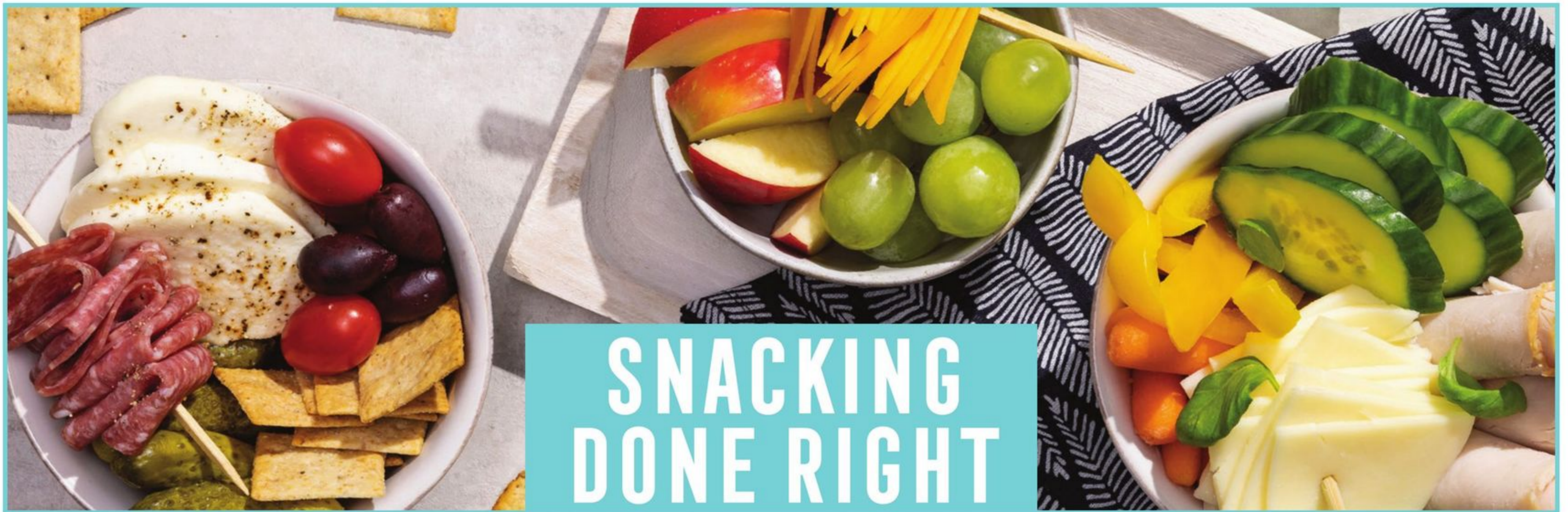
Chicken MEAL DEAL

\$14*
ea
MEMBER PRICE
Valid thru 3/29/25

INCLUDES:
(8-pc) Fried or
Roasted Chicken
(2) Signature Cafe®
1-lb Salads and
(1) 6-pk of Mini
Coke Cans



*Beverage tax item. Price does not include sugary beverage tax where applicable. CRV or deposit and fees may apply. Savings total may vary by selection and store.



SNACKING DONE RIGHT

BelGioioso Snacking Cheese
18-oz. Selected varieties.

9⁹⁹ ea
Member Price

Rondelé Spread
8-oz. Selected varieties.

5⁹⁹ ea
Member Price

The Laughing Cow Cheese Wedges
5.4-oz. Selected varieties.
Member Price: \$3.50 ea.

2\$7 for 7
Member Price

Three Bridges Egg Bites
4.6-oz. Selected varieties.

3⁹⁹ ea
Member Price

Deli Snacker
Selected varieties.

Every Day \$6 ea

Ithaca Hummus
10-oz. Selected varieties.

4⁹⁹ ea
Member Price

for your Valentine



Rose Heart, SweetTARTS
Conversation Hearts
or 4-Pack Reese's Hearts
1.5 to 2.4-oz. Selected varieties.
Member Price: \$1.50 ea.

2\$3
for
Member Price



Skittles or M&M's
Candy Filled Heart
0.93 to 1.07-oz.
Selected varieties.
Member Price: \$2.00 ea.

2\$4
for
Member Price



Sour Patch Hearts
Theater Box,
Snickers Heart Singles
or Nerds Rope
0.92 to 3.1-oz. Selected varieties.
Member Price: \$1.25 ea.

4\$5
for
Member Price



Charms
Valentine's Pops
or Tootsie Pops Bag
9.6 to 13.75-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7
for
Member Price



Valentine's
Exchange Cards
Selected sizes and varieties.
Member Price: \$2.00 ea.

2\$4
for
Member Price



Valentine's
12x12 Gel Clings
Selected sizes and varieties.
Member Price: \$2.00 ea.

2\$4
for
Member Price



Valentine's Plush
Selected sizes and varieties.

25% OFF
Member Price



Valentine's
Squishmallow
Selected sizes and varieties.

25% OFF
Member Price

Raise a Glass!



Mionetto
750-ml. Selected varieties.
Single Price: \$12.99 ea.

11⁶⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



Seaglass
750-ml. Selected varieties.
Single Price: \$13.99 ea.

12⁵⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



Starborough
750-ml. Selected varieties.
Single Price: \$12.99 ea.

11⁶⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



**Kendall-Jackson
Chardonnay**
750-ml. Selected varieties.
Single Price: \$13.99 ea.

12⁵⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



Bombay
750-ml. Selected varieties.
Single Price: \$21.99 ea.

19⁷⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



Tito's
Liter. Selected varieties.
Single Price: \$25.99 ea.

23³⁹ ea
Mix & Match
+CRV
(CA only)
Member Price
WHEN YOU BUY **6 OR MORE**



**Corona
Non-Alcoholic Beer**
6-pack, 12-oz.
Selected varieties.

10⁹⁹ ea
+CRV
(CA only)
Member Price



**Heineken
Non-Alcoholic Beer**
6-pack, 11.2-oz.
Selected varieties.

10⁹⁹ ea
+CRV
(CA only)
Member Price



BOGLE

FAMILY

VINEYARDS

Eric Aafedt Winemaker, Bogle Vineyards, Clarksburg, California

A long tenured employee, Eric has been a part of the Bogle family for more than 28 years. Crafting approachable wines of amazing flavor, complexity and balance, his style has come to be synonymous with Bogle wines. Focusing on quality vintage after vintage, Eric's efforts can be enjoyed with each and every glass produced.



Visit the Bogle Website
at BogleWinery.com



Bogle Heritage Red Blend
750-ml.
Single Price: \$8.99 ea.

Mix & Match
8⁰⁹ ea
Member Price ^{+CRV} (CA only)
6 WHEN YOU BUY OR MORE



Elemental
750-ml.
Selected varietals.
Single Price: \$15.99 ea.

Mix & Match
14³⁹ ea
Member Price ^{+CRV} (CA only)
6 WHEN YOU BUY OR MORE



Bogle Phantom Red Blend or Chardonnay
750-ml.
Single Price: \$16.99 ea.

Mix & Match
15²⁹ ea
Member Price ^{+CRV} (CA only)
6 WHEN YOU BUY OR MORE



Juggernaut
750-ml.
Selected varietals.
Single Price: \$18.99 ea.

Mix & Match
17⁰⁹ ea
Member Price ^{+CRV} (CA only)
6 WHEN YOU BUY OR MORE

25% off*

Quality you'll love.

IN-STORE OR ONLINE

When You Spend \$10 or More on Participating Items Each Week

for **U** offer



Look for this Tag!



ONLY IN OUR STORES

*Limit 1 transaction per week over the duration of the event (1/2/25 - 1/31/25, four total offers). See Safeway.com/forU for details.

20% off groceries

when you let us fill your prescription*



Plus, enjoy an
**additional
20% off***
every 5 scripts
after that.

We accept most
insurance plans,
including Medicare,
Medicaid, & TRICARE!

SCAN TO
LEARN MORE



*Transfer or fill a new prescription to receive 20% off groceries.
Fill, transfer or refill 5 prescriptions to receive additional 20% off groceries.
Restrictions apply. Visit www.safeway.com/health/dashboard for details.

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway, Vons & Pak'n Save Foods stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.

PG18,N7,N1,N1ST,N2
01012025_WK01_NOC_SAF_BBS_18_N7

Prices on this page are effective Wednesday, January 1 thru Tuesday, January 28, 2025 (unless otherwise noted).



Let us shop for you!

FREE

same-day pickup or delivery

\$30

OFF YOUR FIRST ONLINE ORDER*

Same prices in-store or online.
Visit [Safeway.com](https://www.safeway.com) or the app to order.



DriveUp & Go™



GroceryDelivery



*Offer Details: To save \$30 you must spend \$75 or more in a single transaction for your first online pickup or delivery order of qualifying items purchased via a company-owned channel (i.e. The Safeway website or mobile app). Offer does not apply to online orders placed through a third-party such as Instacart, UberEats, DoorDash, etc. or on orders scheduled for pickup or delivery after the offer expiration date. Must select PICKUP or DELIVERY option and enter Promo Code SAVE30 at checkout. Delivery services available in select areas. In some areas, delivery service may be provided by another Safeway store (that stores' product availability, pricing and promotions will apply) or by a third-party service provider. Minimum purchase amount is calculated based on subtotal of all qualifying items at checkout after deduction of all other promotions, offers, discounts, and savings and excludes alcoholic beverages, tobacco, and fluid dairy products, bottle/container deposits, and any fees, charges, and taxes. Offer may not be combined with any other promotion, offer, discount or savings and other restrictions may apply. Valid for 1st time online grocery pickup or delivery order. Limit 1 per household. We reserve the right to modify or cancel offers/orders and/or to correct typographical, pictorial, and other ad or pricing errors. Please review our Online Ordering Services Terms for specific information related to online delivery and pickup purchases.



SAFEGWAY

Schedule & Save 5%

Tap. Schedule. Pantry Stocked.



Save an extra 5% when you schedule your everyday essentials like milk, bread, beverages and fresh foods! Add items, edit or cancel your order up to one day before pickup/delivery.*

How to Use Schedule & Save



Shop

Shop thousands of eligible items and select Schedule & Save for your everyday essentials.



Schedule & Save

Choose the right frequency, quantity and pickup/delivery method that works best for you. Plus, enjoy an additional 5% discount on top of promotions and clipped coupons on your next scheduled order!



Update Anytime

Add items, change frequencies, edit or cancel your subscription up to one day before pickup/delivery.

*Restrictions apply. Visit <https://www.safeway.com/schedule-and-save/about.html> for full program terms ("Terms"). In addition to these Terms, your use of our website(s) or mobile application(s), as well as any online orders placed with us (including but not limited to Schedule & Save orders) are governed by our Terms of Use and Privacy Policy. By placing an order through our Schedule & Save program, you accept these Terms, our Terms of Use and Privacy Policy.