

SAVE \$1.08
WHEN YOU BUY 2

2/7.50
LESS THAN 2 \$4.29 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED VARIETIES AND SIZES
21178597_EA/21179640_EA



2.50

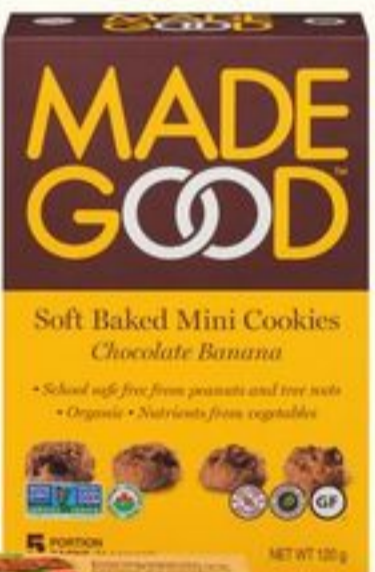
PRICE DROP!

PEPPERIDGE FARM GOLDFISH CRACKERS
SELECTED VARIETIES
156-227/6X28 G
20306994003_EA/21575295_EA



\$3

MADEGOOD MORNINGS, MINIS, SQUARES OR COOKIES
SELECTED VARIETIES
120-142 G
21425469_EA/21107607_EA



Optimum
Members-Only Price™
7.99
Non-members
11.99

Members save **\$4**

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
250-375 G
20976110_EA/21433636_EA



JANUARY

**HIT
OF THE
MONTH**



CATELLI SMART OR HEALTHY HARVEST PASTA
SELECTED VARIETIES
375 G
20299819008_EA/20527060_EA



BOLTHOUSE JUICE SMOOTHIES
SELECTED VARIETIES
PRODUCT OF U.S.A.
946 ML
20301788_EA/20325814_EA



**GOGO SQUEEZ
FRUIT SAUCE**
SELECTED VARIETIES
4X90 G
20322697002_EA/20415694001_EA



Q-TIPS
400'S
21216550_EA

See in-store for retails.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
**Must be a registered PC Optimum™ member to get this offer.
Valid from January 1 - 31, 2025. While quantities last. See in-store for details.

Scan to see
our complete
digital flyer



Independent
Your Independent Grocer

**SAVE
44%**

2⁴⁹
LB

**PORK LOIN COMBINATION
CHOPS SIRLOIN, CENTRE
AND RIB PORTION**

BONE-IN
5.49/KG
218182_52_KG



**SAVE
UP TO 44%**

6⁹⁹
LB

**BONELESS BLADE
ROAST OR STEAK**

FAMILY SIZE
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
15.41/KG
20804772_KG
20804775_KG



13⁹⁹
LB

**FRESH ATLANTIC
SALMON FILLETS**

FAMILY SIZE
30.84/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
21085873_KG



3⁵⁰

BLUEBERRIES

PRODUCT OF PERU, MOROCCO
OR MEXICO, NO. 1 GRADE
PINT
20080137001_EA



PINT

**SAVE
UP TO \$5**

\$10

**PC® BBQ PORK
BACK RIBS**
FULLY COOKED 500 G OR
**NO NAME® CHICKEN
WINGS** FROZEN 908 G/3 de poulet
SELECTED VARIETIES
21284542_EA

Chicken wings
salt & pepper
sel et poivre



**SMOKIN'
STAMPEDE
FUMÉ**



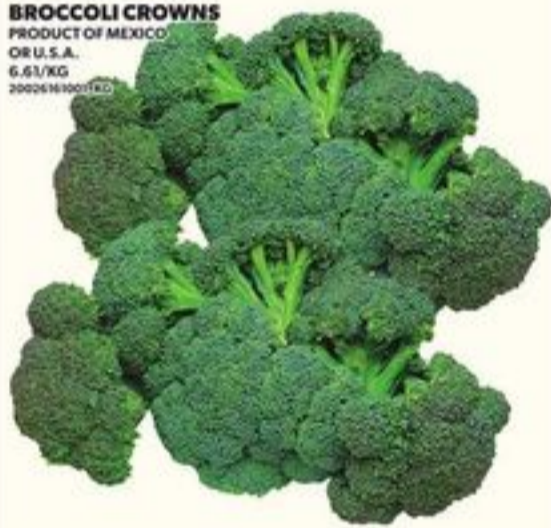
7⁹⁹

PC® ENTRÉES
600 G-1.33 KG OR
**BLACK LABEL
PIZZA** 370-420 G
SELECTED VARIETIES
FROZEN
20326534_EA
21531615_EA



\$3
LB

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
6.81/KG
20026181001_KG



**SAVE
UP TO \$1.49**

\$3

**ACTIVIA 650 G OR
OIKOS OR TWO
GODD YOGURT**
4X100/95 G
SELECTED VARIETIES
2032132903_EA
20481975004_EA



\$4

T&T® POTSTICKERS
SELECTED VARIETIES
FROZEN
567 G
21495805_EA



**SAVE
\$11**

28⁸⁸

**ROOSTER®
SCENTED
JASMINE RICE**
18.1 KG
20157222_EA



**SAVE
UP TO**

40%

**JAMIESON
VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
20316339002_EA
20342823_EA



**SAVE
\$1.99**

\$15

**PC® ROAST AND
GROUND COFFEE**
800-930 G OR SINGLE
SERVE COFFEE
PODS 30'S
SELECTED VARIETIES
21038782_EA
21590427_EA



**SAVE
UP TO 49%**

\$7

**PUREX BATHROOM
TISSUE** 12 DOUBLE ROLLS,
SPONGETOWELS
PAPER TOWELS 6 ROLLS OR
SCOTTIES FACIAL TISSUE
6'S SELECTED VARIETIES
211862232A
2120477923A



no name®

3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES
FROZEN
369-411 G
2154444_EA
2154444_EA



**SAVE
50¢**

1²⁹

**NO NAME®
VEGETABLES**
SELECTED VARIETIES
341/398 ML
2090215_EA
20312587_EA



**SAVE
\$2**

\$6

**WEST
NO NAME® NATURALLY
IMPERFECT® APPLES**
PRODUCT OF WESTERN PROVINCES
CANADA NO. 2 GRADE
6 LB BAG
2084893001_EA



Flyer prices effective from Thursday, January 2nd to Wednesday, January 8th, 2025. SEE BACK PAGE FOR DETAILS.

WB WW 1

SAVE 74¢ **PRICE DROP!**

75¢

NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP 204 ML
20618885_EA
20302431_EA

SAVE UP TO \$2.49 **PRICE DROP!**

\$4

ZIPLOC SANDWICH, SNACK, FREEZER OR STORAGE BAGS
SELECTED VARIETIES
10-90'S
20078899_EA
20071415_EA

SAVE 99¢ **PRICE DROP!**

1.50

NO NAME® FACIAL TISSUE
2 PLY 126 SHEET
20970999_EA

Members-Only Price* **Members save \$1**

\$5 **Non-members \$6**

PC® CHOPPED OR PREMIUM SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A.
282-369 G
21378065_EA
21378027_EA

Members-Only Price* **Members save \$1.99**

\$5 **Non-members \$6.99**

BEN & JERRY'S
473-500 ML OR **MAGNUM BARS** 3/4 LB
SELECTED VARIETIES
FROZEN
20990738_EA
21428403_EA

Members-Only Price* **Members save \$1**

2.49 **Non-members \$3.49**

QUAKER CRISPY MINIS OR LARGE RICE CAKES
90-173 G
SELECTED VARIETIES
90-199 G
20850958_EA
21427917_EA

Members-Only Price* **Members save \$7**

\$13 **Non-members \$20**

CLIF ENERGY BARS
SELECTED VARIETIES
12'S
2012094403_C12
20332621_C12

SAVE \$2

\$6

PC® PUB RECIPE™ OR GLUTEN-FREE CHICKEN
SELECTED VARIETIES FROZEN
600/700 G
21081320_EA
21091321_EA

\$6

KRAFT PEANUT BUTTER
750 G/1 KG OR **HAZELNUT SPREAD** 725 G
SELECTED VARIETIES
20035882_EA
21285418_EA

5.99

NESTLÉ CONFECTIONERY FROZEN DESSERT
1.5 L OR **BARS** 4-10'S OR **DRUMSTICK** 4'S
SELECTED VARIETIES FROZEN
20322380003_EA
20324757003_EA

9.49

NO NAME® CHEESE BARS 700 G OR **PC® SHREDS** 620 G
SELECTED VARIETIES
20975773_EA
21060177_EA

\$7

SIMPLY ORANGE JUICE
2.63 L, **SIGGI'S SKYR YOGURT** 650/750 G
SELECTED VARIETIES
21353892_EA
21592119_EA

3.49

CRAVE OR KRAFT DINNER ENTRÉES 200-340 G OR **POULET PC® OR BLUE MENU** 4'U BEURRE
ENTRÉES OR **BOWLS** 212-365 G
SELECTED VARIETIES FROZEN
20309193001_EA
21085515_EA

3.49

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
20972347_EA
21300091_EA

5.49

BURNBRAE NESTLAID WHITE EGGS WHITE EGGS
SELECTED VARIETIES 12'S
20816075001_EA

SAVE \$1.49

\$3

MINUTE MAID OR FIVE ALIVE JUICE
SELECTED VARIETIES
8/10X200ML
20322942001_EA
21092467_EA

\$11

TIDE LAUNDRY DETERGENT 1.86 L/23.31'S, **DOWNY OR GAIN FABRIC SOFTENER** 2.63 L OR **BEADS** 379 G
SELECTED VARIETIES
21550428_EA
21093782_EA

SAVE UP TO 30%

RUBBERMAID EASYFIND LIDS FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20062366_EA
21182991_EA

Independent CUSTOMER RELATIONS 1-800-296-2332. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

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OUTDOOR/SEASONAL: For your local store's hours and for a list of Your Independent Grocer locations that DO NOT participate in this flyer, visit www.yourindependentgrocer.ca or call Customer Relations at 1-800-296-2332. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. **PRICE DROP** offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



WB WW WY BACK

FRESH VALUE

3⁹⁹
LB

PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF PERU, NO. 1 GRADE
8.80/KG
20150199001_KG/20425775001_KG



\$6

FARMER'S MARKET™ NAVEL ORANGES
PRODUCT OF U.S.A.,
3 LB
20182945001_EA



3⁸⁸

DRAGONFRUIT
PRODUCT OF VIETNAM,
PINEAPPLE
PRODUCT OF COSTA RICA OR
YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
EACH
20164395001_EA
20160992001_EA



\$3

WEST ENGLISH CUCUMBERS
PRODUCT OF WESTERN PROVINCES
EACH
20070132001_EA



1³⁸
LB

NAPA CABBAGE
PRODUCT OF U.S.A.,
3.04/KG
20019225001_KG



\$3
LB

GREEN ZUCCHINI
PRODUCT OF MEXICO
OR U.S.A.,
6.61/KG
20426396001_KG



10⁸⁸

PC® KAKI PERSIMMONS
PRODUCT OF GUATEMALA
NO. 1 GRADE OR
RED MANGO CASE
PRODUCT OF MEXICO OR U.S.A.
2 KG
2121828001_C01_EA
21439854001_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE,
PRODUCT OF COSTA RICA
21016085_EA



\$7
LB

LEAN GROUND BEEF
FAMILY SIZE
15.43/KG
200051731_KG



\$7

BEEF STIR FRY STRIPS
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
21588067_EA



3⁹⁹
LB

PC® WHOLE CHICKEN
AIR CHILLED
8.90/KG
20566165_KG



\$8

MARCANGELO JUMBO PORK SAUSAGE
SELECTED VARIETIES,
FROZEN
500-675 G
21289731_EA
21289868_EA



3/10⁹⁸

LESS THAN 3
\$4.29 EA.
SCHNEIDERS LUNCHMATE STACKERS OR KITS
SELECTED VARIETIES
90-132 G
21300334_EA/20770777_EA



\$11

ST-HUBERT OR SWISS CHALET PIES
SELECTED VARIETIES,
FROZEN
650-800 G
20719334_EA
21047194_EA



13⁴⁹
LB

COD FILLETS
FROZEN OR
PREVIOUSLY FROZEN
29.74/KG
21210093_KG



9⁹⁹

PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS
READY-TO-EAT
150 G
20976330_EA
20977683_EA



8⁴⁹

PC® PACIFIC LARGE WHITE SHRIMP
RAW ZIPPERBACK®
31-40 PER LB FROZEN
400 G
20788888_EA



FRESH VALUE

\$2

FRENCH OR ITALIAN BREAD
450 G
20345206_EA



BAKED IN-STORE

\$4

PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016649_EA/21572838_EA



BAKED IN-STORE

4⁴⁹

MINI ASSORTED DANISH
8'S
21476309_EA



BAKED IN-STORE

\$6

FARMER'S MARKET LOAF CAKE
WHOLE OR SLICED
SELECTED VARIETIES
344-400 G
20565382_EA/21488954_EA



\$4

LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
21617592_EA/21496255_EA



5⁹⁹

ACE BAKERY BAKE AT HOME
SELECTED VARIETIES
265-400 G
20659132_EA



2⁷⁹

NO NAME[®] BRIOCHE SLICED BREAD 550 G OR
ITALIAN STYLE WHITE BREAD 675 G
21609854_EA/21609717_EA



3⁹⁹

SCHOOL SAFE PEANUT FREE MUFFIN BARS
SELECTED VARIETIES
296/320 G
21363224_EA/21617280_EA



\$3

PC[®] FLATBREAD 220/300 G OR
SURAJ[®] NAAN 5'S
SELECTED VARIETIES
20910044_EA/21051353_EA



\$6-7

SANDWICHES OR WRAPS
IN-STORE PREPARED
212-343 G
21622648_EA/21622657_EA
21622684_EA



8⁹⁹

OLIVIERI FAMILY PACK PASTA
SELECTED VARIETIES
500-700 G
20311994_EA/20312412_EA



\$15-16

12 PIECE SAUCED WINGS WITH CELERY AND CARROTS
HOT OR CHILLED
728 G
21532562_EA/21516863_EA



7⁹⁹

BALDERSON CHEDDAR 250/280 G
OR **GOUDA** 170/200 G
SELECTED VARIETIES
20419444_EA/21495455_EA



8⁹⁹

OKA CHEESE
SELECTED VARIETIES
190 G
20902756_EA/20921279_EA



2⁹⁹

/100 G

OKA
IN-STORE DELI CUT,
SELECTED VARIETIES
20217072_KG/21623770_KG



\$12

PC[®] NATURAL CHOICE[®] STRIPS
SELECTED VARIETIES
300/375 G
20786418_EA



\$7

PC[®] SLICED DELI MEATS 175 G OR
CHEESE SLICES
140-170 G
SELECTED VARIETIES
20216643_EA/20310580_EA



\$4

STONE FIRE NAAN CRISPS
SELECTED VARIETIES
170 G
21565708_EA





**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*GST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for GST Relief eligible items may indicate that GST applies; however, no GST will be applied at point of sale during the relief period.

no name®

SHOP NOW

just value. (so switch)

2⁵⁰

NO NAME® BAGELS
SELECTED VARIETIES
6'S
2127967_EA
2127970_EA



1²⁹

NO NAME® FLAKED OR CHUNK LIGHT TUNA
SELECTED VARIETIES
170 G
2052648_EA
2052647_EA



\$8

NO NAME® NATURALLY IMPERFECT™ AVOCADOS
PRODUCT OF MEXICO
3 LB BAG
21004003001_EA



2/\$11
LESS THAN 2 \$5.99 EA.

NO NAME® SHREDDED CHEESE
SELECTED VARIETIES
320 G
21002491_EA/21000444_EA



1⁴⁹

NO NAME® RICE CRACKERS
SELECTED VARIETIES
100 G
20297188002_EA
20297188003_EA



\$2

NO NAME® CANNED FRUIT
SELECTED VARIETIES
398 ML
20618336_EA
21005193_EA



2/\$6
LESS THAN 2 \$3.99 EA.

NO NAME® FRUIT DRINK
SELECTED VARIETIES
10X200 ML
20038043_EA
20038035003_EA



1⁹⁹

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302935_EA
21302937_EA



2/\$7
LESS THAN 2 \$4.29 EA.

NO NAME® COOKIES
SELECTED VARIETIES
198-368 G
20390323_EA
20323024_EA



5⁴⁹

NO NAME® MUFFIN MIX
SELECTED VARIETIES
900 G
21060861_EA
21060877_EA



1⁹⁹

NO NAME® WAFERS
SELECTED VARIETIES
175 G
20572093001_EA
20572093002_EA



no name®

SHOP NOW

just value. (so switch)

\$6

NO NAME®
BACON
SELECTED VARIETIES
500 G
20167713_EA
20174909_EA



4⁴⁹

NO NAME®
MARGARINE
907 G
20104196_EA



2⁵⁰

NO NAME®
ENGLISH
MUFFINS
WHITE OR
WHOLE WHEAT
6'S
21297780_EA
21297818_EA



3⁴⁹

NO NAME®
PANCAKE MIX 1 KG
OR TABLE SYRUP
750 ML
20306030_EA
20322949_EA



\$5

NO NAME®
PEANUT BUTTER
SELECTED VARIETIES
1 KG
20294955001_EA
20294955002_EA



4⁵⁰

NO NAME®
JAM
SELECTED
VARIETIES
500 ML
20032522001_EA
20032522002_EA



6⁴⁹

NO NAME®
PARBOILED RICE
2 KG
20154364_EA



2⁹⁹

NO NAME®
VEGETABLES
SELECTED VARIETIES
FROZEN
750 G
20306032_EA
20312360_EA



2/\$4

LESS THAN 2
\$2.49 EA.

NO NAME®
SAUCE 680 ML OR
PASTA 900 G
SELECTED VARIETIES
20120683_EA
2015613003_EA



\$9

NO NAME®
MEATBALLS
SELECTED VARIETIES
FROZEN
680 G
21527713_EA
21538491_EA



\$14

NO NAME®
MEAT LASAGNA
CLUB SIZE
FROZEN
2.27 KG
20099795_EA



\$7

NO NAME®
BREADED CHICKEN
SELECTED VARIETIES
FROZEN
908 G
21178744_EA
21178745_EA



FRESH VALUE

\$4

**FARMER'S MARKET™
MINI CUCUMBERS**
PRODUCT OF WESTERN PROVINCE
6'S
20737570001_EA



2⁵⁰ **1 LB BAG**

**FARMER'S MARKET™
MINI CARROTS**
WESTERN PROVINCES, CANADA NO. 1 GRADE
1 LB
20694021_EA



\$4

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF COLOMBIA,
HONDURAS OR GUATEMALA
283 G
2036788001_EA



\$5

PC® PARADISE CRUNCH PEPPERS
PRODUCT OF MEXICO
454 G
20065851001_EA



2/\$12
LESS THAN 2
\$6.50 EA.

GET 1,000th \$1 Value
when you buy 2

**RENEE'S
REFRIGERATED
SALAD DRESSING
OR VINAIGRETTE**
PRODUCT OF CANADA
SELECTED VARIETIES
350/355 ML
20344992_EA
20312720_EA



\$7 **PREPARED
IN-STORE**

PREMIUM SALADS
PREPARED FRESH
IN-STORE DAILY
GREAT FOR LUNCH!
245-367 G
20237366_EA
20237401_EA



\$5

FRUIT PARFAIT
PREPARED FRESH IN-STORE
DAILY IN THE SALAD BAR
250-300 G
20081679_EA
20139618_EA



\$6-15

**FRESH
ORANGE
JUICE**
355 ML - 1.5 L
21005331_EA



\$20

**LARGE VEGETABLE
OR FRUIT PLATTER**
PREPARED FRESH
IN-STORE DAILY
1.58-2.2 KG
20081718_EA
20121599_EA



\$7

**PC® BLUE MENU™
GROUND CHICKEN
OR TURKEY**
454 G
21000991_EA
21000992_EA



\$7

PC® GUACAMOLE LARGE
SELECTED VARIETIES
425 G
21448106_EA
21448102_EA



6⁵⁰

SABRA HUMMUS
SELECTED VARIETIES
482 G
20483873_EA
21095636_EA



GROCERY

\$4

SOURCE PROTEIN YOGURT
SELECTED VARIETIES
650 G
21587047_EA
21588406_EA



3⁴⁹

MINUTE MAID ZERO SUGAR LEMONADE
SELECTED VARIETIES
1.54 L
21434119_EA
21590937_EA



8⁴⁹

PC BLUE MENU LIQUID EGG WHITES
1 KG
20821344001_EA



4⁴⁹

NO NAME COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA



2/\$8
LESS THAN 2
\$4.79 EA.

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.75/1.89 L
21243598_EA
20131090001_EA



\$6

CHAPMAN'S PREMIUM ICE CREAM OR FROZEN YOGURT
SELECTED VARIETIES
FROZEN
2 L
20123373001_EA
20134434001_EA



2/\$9
LESS THAN 2
\$4.99 EA.

PC FROZEN VEGETABLES
SELECTED VARIETIES
400-750 G
201348960_EA
20138915_EA



\$3

OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA
21005187_EA



4⁷⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA



\$13

NUTS TO YOU ORGANIC ALMOND BUTTER
SELECTED VARIETIES
365 G
20922643001_EA



3²⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G
21500190_EA
21506334_EA



\$19

SIMPLY PROTEIN BARS
SELECTED VARIETIES
12X40 G
21400960_C12
21388644_C12



\$5

FARMER'S MARKET WALNUT CRUMBS
SELECTED VARIETIES
150 G
21519844_EA



\$8

GET 2,000⁰⁰ Value

PC ORGANICS FRUIT
SELECTED VARIETIES
600 G
20431483001_EA
20431483002_EA



\$8

SANPELLEGRINO MOMENTI OR NATURALI SPARKLING WATER
SELECTED VARIETIES
6X330 ML
21433206_C06
21509114_C06



1⁴⁹

THIRSTY BUDDHA ALL NATURAL SPARKLING WATER
SELECTED VARIETIES
330 ML
21044419_EA
21068404_EA



\$10

NATURE'S PATH ECOPACK
SELECTED VARIETIES
650-907 G
20131047001_EA
20131932001_EA



\$32

GET 4,000⁰⁰ Value

RX BARS
SELECTED VARIETIES
12X52 G
21789847_C12
21789855_C12



NATURAL FOODS

\$6

VIOLIFE VEGAN CHEESE
SELECTED VARIETIES
227 G
21339319_EA
21339330_EA



\$4

SKINNY POP
SELECTED VARIETIES
120-150 G
2078541001_EA
2078541002_EA



\$6

CROFTER'S JAM
SELECTED VARIETIES
383 ML
20987199_EA
20987211_EA



\$8

BRAGG APPLE CIDER VINEGAR
SELECTED VARIETIES
946 ML
20983004_EA



SAVE

20%

OATLY
SELECTED VARIETIES
946 ML
21560949_EA
21561019_EA



\$9

KICKING HORSE GROUND COFFEE
SELECTED VARIETIES
284 G
2089512601_EA
2089512603_EA



5⁴⁹

ZEVIA
SELECTED VARIETIES
6X355 ML
21106213_C06
21106213_C06



\$8

COVE
SELECTED VARIETIES
4X355 ML
21515636_EA
21515923_EA



SAVE

10%

ORGANIKA COLLAGEN
SELECTED VARIETIES
AND SIZES
21018366_EA
21019231_EA



\$12

ECOMAX LAUNDRY WASH or SOFTENER
3 L
20347151001_EA
20347151002_EA



SAVE

15%

NUTRASEA OMEGA-3
SELECTED VARIETIES
200/500 ML
20424467_EA
21025520_EA



10⁹⁹

PC ORGANICS CRANBERRY JUICE
SELECTED VARIETIES
946 ML
20956951_EA



8⁴⁹

EVIVE SMOOTHIE CUBES OR QUEEN ST. BAKERY
SELECTED VARIETIES
90-480 G
21022165_EA
21575964_EA



\$48

PROGRESSIVE VEGEGREENS
242/265 G **ONE MONTH SUPPLY** OR **GRASS FED WHEY PROTEIN** 840 G
SELECTED VARIETIES
21518344_EA
21560475_EA





TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER*

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

5,000 pts

=\$5 Value

for every \$30* spent on T&T® products



Pan-Fried Pork Buns



Green Onion Beef Steamed Bun



Braised Pork with Potato



Stewed Pork Belly with Mustard Green



Cabbage and Pork Steamed Buns



Gyoza Dumpling



Pulled Pork Bao Kit



Korean Fried Chicken Bao Kit



Portuguese Style Egg Tarts



Roasted Seaweed Snack



Rice Cracker (Original/Seaweed)



Thai Jasmine Rice



Dumpling Sauce (Hot/Garlic)



Premium Dark Soy Sauce

LOHRI FESTIVAL ESSENTIALS*

Celebrate harvest season on a budget.



\$2 LB

RED ONIONS
PRODUCT OF U.S.A.
NO. 1 GRADE
4.41/KG
20134101001_KG



10 LB BAG

\$5

FARMER'S MARKET™ YELLOW POTATOES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
2060017001_EA



1.99

CURRY LEAVES
PRODUCT OF CANADA
20866958001_EA



\$2 /100 G

PUNJABI MIX
20564434_KG



\$7

PC® MINI VEGETABLE SAMOSAS
FROZEN
345 G
20501030_EA



\$3

SURAJ® NAAN
GARLIC OR ORIGINAL
5'S
20503353_EA



7.99

KASIH GOLDEN TAHINA
907 G
20500382_EA



13.99

817 BASMATI RICE
SELECTED VARIETIES
4 KG
20787524_EA
20349987_EA



2.49

BRITANNIA GOOD DAY
231 G OR FIRST FIFTY
COOKIES 372 G
SELECTED VARIETIES
EACH
20523905_EA
20505822_EA



9.99

DABUR MUSTARD OIL
1L
20239021_EA



9.99

BROOKE BOND RED LABEL TEA
900 G
20107084_EA



14.99

AASHIRVAAD ATTA FLOUR
9.07 KG
20359688_EA



1.49

HALDIRAM'S SNACKS
SELECTED VARIETIES
150 G
20209972_EA
20314667007_EA



2/3.50

LESS THAN 2 \$2.49 EA.

PC® SOFT DRINKS
SELECTED VARIETIES
2L
2031945003_EA
2031945004_EA



ITEMS AVAILABLE AT THE FOLLOWING YOUR INDEPENDENT GROCERS LOCATIONS: EDSON'S YIG 4431 4TH AVENUE, EDSON, AB, JOLY'S YIG 251 POWDER DRIVE, FORT MCMURRAY, AB, SINNOTT'S YIG 3 CLEARVIEW MARKET WAY, RED DEER, AB, PEARSON'S YIG 925 ST. ALBERT TRAIL, ST. ALBERT, AB, ELDO'S YIG 1792 A 9TH AVENUE, FERNIE, BC, PETER'S YIG 1835 GORDON DR., KELOWNA, BC, LONSDALE CITY MARKET, 1650 LONSDALE AVENUE, NORTH SIDE, BC, NIELSEN'S YIG 18765 FRASER HIGHWAY, SURREY, BC, MILLER'S YIG 7190 KERR ST., VANCOUVER, BCPARK ROYAL CITY MARKET YIG, 845 PARK ROYAL NORTH, VANCOUVER, BC, NIEL'S YIG REGINA 1341 BROADWAY AVE., REGINA, SK, MICHAEL'S YIG 2815 WANUSKEWIN RD., SASKATOON, SK, YIG 335 HORNER CRES., SASKATOON, SK

GROCERY

6⁴⁹

GIUSEPPE PIZZA 439-785 G OR
EASY PIZZI 560-600 G
SELECTED VARIETIES
FROZEN
439-785 G
21106345_EA
21159564_EA



3/4⁹⁸
LESS THAN 3
\$1.99 EA.

KRAFT DINNER ORIGINAL
SELECTED VARIETIES
200 G
21549535_EA



\$6

KRAFT PURE SALAD DRESSING
SELECTED VARIETIES
355 ML
2158429_EA
21581737_EA



2/\$8
LESS THAN 2
\$4.79 EA.

VH SAUCES
SELECTED VARIETIES
341/355 ML
20297368_EA



\$2

CAMPBELL'S BROTH 900 ML OR
CONCENTRATED 250 ML
SELECTED VARIETIES
20322348004_EA
21617991_EA



\$12

NO NAME® EXTRA VIRGIN PURE OR LIGHT OLIVE OIL
SELECTED VARIETIES
750 ML
20047775_EA
20160496002_EA



10⁹⁹

NESTLE TURTLES HEART
183 G
20634724_EA



GET **3,000⁰⁰** when you spend '10' on

\$3 Value

CLUB HOUSE ONE STEP SEASONING, GRILLING SEASONING, SPICE TINS, ORGANIC SPICES OR GRINDERS
SELECTED VARIETIES
13-270 G
20180784_EA
20308006002_EA



\$7

GET **500⁰⁰**

STRONG ROOTS ENTRÉES 350 G OR
TASTIEZ SHAREABLES 400 G
SELECTED VARIETIES
FROZEN
21564889_EA
21624856_EA



\$3

BAGEL BITES PIZZA SNACKS 198 G OR
CAVENDISH FRIES OR HASHBROWNS 300 G
SELECTED VARIETIES
FROZEN
20213483001_EA
21602936_EA



\$10

NO NAME® ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
20346400001_EA
21013432_EA



2/\$10
LESS THAN 2
\$5.99 EA.

PC® FROZEN FRUIT
SELECTED VARIETIES
300-600 G
21581753_EA
20352227_EA



\$3

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20302779_EA



2/\$6
LESS THAN 2
\$3.99 EA.

PC® NATURAL SPRING WATER
24 X 500 ML
20137898_C24



3²⁹

SUNTYPE 100% JUICE OR FRUIT & VEGETABLE BLEND
SELECTED VARIETIES
5X200 ML
20320907012_EA
20943276_EA



\$10

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS,
TIGER TOWELS PAPER 3-6 ROLLS OR
TOWELS FACIAL TISSUE 6'S
SELECTED VARIETIES
6'S
21363770_EA
21484702_EA
11-24



\$21

PUREX BATHROOM TISSUE
SELECTED VARIETIES
24=72 ROLLS
21189854_EA
21443672_EA



BEVERAGES

7⁵⁰

PC[®] DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21045900_EA
21403385_EA



\$7

PARTAKE NON-ALCOHOLIC
SELECTED VARIETIES
4X355 ML
21206153_C04



\$16

COORS EDGE NON-ALCOHOLIC DOUBLE BREWED
SELECTED VARIETIES
12X355 ML
21105236_C12



\$10

BUDWEISER ZERO FULL-FLAVOURED ZERO ALCOHOL BREW
SELECTED VARIETIES
6X355 ML
21131308_EA



\$6

PC[®] NON-ALCOHOLIC BEER IPA
SELECTED VARIETIES
4X355 ML
21589335_C04



\$8

PC[®] SPARKLING DE-ALCOHOLIZED CIDER BEVERAGE
SELECTED VARIETIES
4X330 ML
21588266_EA
21588277_EA



\$9

PC[®] DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20321253_C12



\$11

ATHLETIC BREWING CO NON-ALCOHOLIC BEER
SELECTED VARIETIES
6X355 ML
21538122_C06
21538144_C06



\$8

CORONA SUNBREW 0.0% ALCOHOL
SELECTED VARIETIES
6X330 ML
21432618_C06



\$12

HEINEKEN 0.0%
SELECTED VARIETIES
6X330 ML
21099900_C06
21090011_C06



\$12

GUINNESS NON-ALCOHOLIC DRAUGHT 0.05%
SELECTED VARIETIES
4X440 ML
21567137_C04



FOR YOUR FAMILY

5⁴⁹

DOVE BODY WASH 32.5/400 ML OR BAR SOAP 3X106 G
SELECTED VARIETIES
2032903606L_EA/21220717L_EA



9⁹⁹

OLD SPICE OR OLAY WASH 532-687 ML OR OLAY BAR SOAP 6X30 G
SELECTED VARIETIES
2168646L_EA/21500804L_EA



1⁹⁹

SOFTSOAP LIQUID HAND SOAP PUMP
SELECTED VARIETIES
221 ML
21073173L_EA/21073176L_EA



4⁹⁹

OLD SPICE OR SECRET DEODORANT
SELECTED VARIETIES
45-307 G
20096094L_EA/20663349003L_EA



2,000⁰⁰ - \$2 Value

HARRY'S OR FLAMINGO RAZORS
SELECTED VARIETIES
1'S
21360919L_EA/21607937L_EA



3⁹⁹

AXE BODY SPRAY 113 G, DEODORANT 76/85 G OR BODY WASH 473 ML
SELECTED VARIETIES
21042562L_EA/21434066L_EA



3⁴⁹

COLGATE PREMIUM ADULT OR KIDS TOOTH PASTE 70-150 ML OR COLGATE MANUAL TOOTHBRUSH EA.
SELECTED VARIETIES
2030649009L_EA/21066613L_EA



8⁴⁹

LISTERINE MULTI BENEFITS 1 L OR CLASSIC 1.5 L MOUTHWASH
SELECTED VARIETIES
20701283L_EA/20812095L_EA



\$1

COLGATE OR CREST TOOTH PASTE 50-100 ML OR MANUAL TOOTHBRUSH EA.
SELECTED VARIETIES
2033872001L_EA/20975582L_EA



7⁴⁹

PANTENE, L'OREAL HAIR EXPERTISE OR HERBAL ESSENCES PURE PLANTS
SELECTED VARIETIES AND SIZES
21579378L_EA/21424294L_EA



6⁴⁹

TRESEMME HAIR CARE
SELECTED VARIETIES
198-311 G/168-828 ML
20315303001L_EA/21070403L_EA



SAVE UP TO

20%

BATISTE DRY SHAMPOO
SELECTED VARIETIES
20848082L_EA/20850398L_EA



7⁴⁹

LIFE BRAND WIPES
SELECTED VARIETIES AND SIZES
56'S
21595824L_EA



5,000⁰⁰ - \$5 Value
when you buy 2

NEUTROGENA FACE CARE, BODY LOTION, SUN CARE OR HAIR CARE
SELECTED VARIETIES AND SIZES
20457370L_EA/20853160002L_EA



5,000⁰⁰ - \$5 Value
when you buy 2

CERAVE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21440131L_EA/21571287L_EA



FOR YOUR FAMILY

SAVE UP TO 20%

11¹⁹ - 31¹⁹

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20997357_EA/21034272_EA



13⁴⁹

ENSURE PLUS CALORIE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
2019023001_EA
20300648003_C06



\$3

GRENADE OR DIESEL PROTEIN BARS
SELECTED VARIETIES AND SIZES
21442313_EA/210559794_EA



SAVE UP TO 15%

13⁹⁹ - 39⁹⁹

PC® PLANT BASED PROTEIN POWDER
SELECTED VARIETIES AND SIZES
21067238_EA/21031817_EA



GET 5,000⁰⁰ - \$5 Value

ALEVE CAPLETS OR ROLL-ON
SELECTED VARIETIES 40-100'S
20077831_EA/21032778_EA



SAVE UP TO 15%

16⁹⁹ - 30⁵⁹

SYSTANE EYE-DROPS 15-30 ML OR OPTI-FREE LENS CARE SOLUTION 2X300 ML
SELECTED VARIETIES
20307823_EA/21079352_EA



5⁴⁹

U BY KOTEX LINERS
40-50'S, PADS 12-24'S, OR TAMPONS 15-16'S
SELECTED VARIETIES
21036316_EA/21287976_EA



SAVE UP TO

20%

ALWAYS, TAMPAX OR L. PADS, LINERS OR TAMPONS
SELECTED VARIETIES AND SIZES
21020073_EA/21374659_EA



19⁹⁹

DEPEND UNDERWEAR
SELECTED VARIETIES AND SIZES
21098950_EA



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Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchase (up to 100 points) or 10 points per litre at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline. (Where \$9.99/litre of Esso™ premium. Shows fuel prices for before 8:00, showing fuel prices per litre assumed to fall below 90 points per litre. Points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and loading rules, visit presidentchoicefinancial.ca/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc. used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.



ALL-IN-ONE COLD & FLU SYMPTOM RELIEF DAY OR NIGHT



SAVE UP TO 20%

19¹⁹ - 26³⁹

Vicks DayQuil or NyQuil selected varieties and sizes
21621893_EA

To ensure this product is right for you, always read and follow the label.

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FOR YOUR BABY

click here to shop our full assortment 

2/\$6
LESS THAN 2
\$3.49 EA.

**GERBER SNACKS
OR ENTRÉES**
SELECTED VARIETIES
42-187 G
20304618003_EA
20304618007_EA



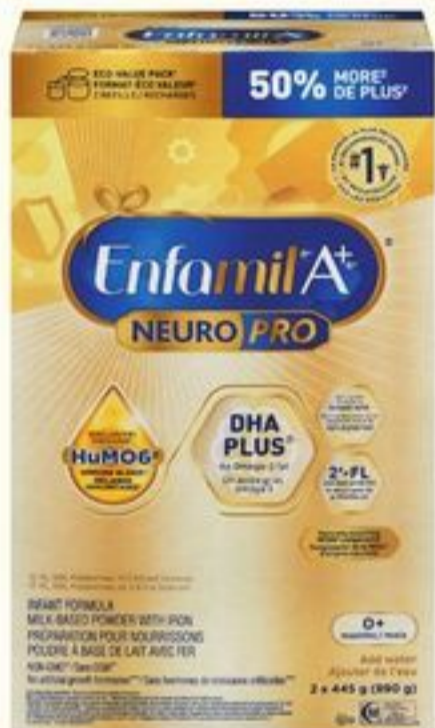
2/\$19
LESS THAN 2
\$10.99 EA.

PEDIASURE COMPLETE
4X235 ML, INFANT'S
PEDIALYTE SOLUTION 1 L OR
FREEZER POPS 16X62.5 ML
SELECTED VARIETIES
20322414001_EA/214194013_EA



58⁹⁹

**ENFAMIL A+
NEUROPRO
BABY FORMULA
POWDER REFILLS**
0-12 MONTHS,
SELECTED VARIETIES
890 G
21589079_EA



60⁹⁷

**SIMILAC STAGE 1 & 2
READY TO FEED
BABY FORMULA**
SELECTED VARIETIES
16X235 ML
21334496_C01/213344752_C01



34⁹⁹

**HUGGIES ECONO
PACK DIAPERS**
SIZE N-7, 60-200'S,
SELECTED VARIETIES
21240319_EA/21459640_EA



32⁹⁹

**PAMPERS ECONO
PACK DIAPERS**
SIZE N-8, 58-200'S,
SELECTED VARIETIES
21612019_EA/21551643_EA



\$20

PC® 12X WIPES
1500'S
21432243_EA



7⁹⁹

**PAMPERS OR HUGGIES
3X BABY WIPES**
SELECTED VARIETIES
168-216'S
20708211_EA/20799371_EA



6⁹⁹

**DOVE 384 ML OR
JOHNSON & JOHNSON 400 ML
BABY NEEDS**
SELECTED VARIETIES
21014652_EA/21112295_EA




**SAVE
UP TO 20%**

5¹⁹-18³⁹

**SUDOCREM
OR PENATEN
BABY NEEDS**
SELECTED VARIETIES
60-454 G
20800281_EA/20979281_EA



FOR YOUR PET

click here to shop our full assortment 

\$7

WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES
45.4 G
21012106_EA



9⁴⁹

PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20119556001_EA



\$32

GET 3,000⁰⁰ **-\$3 Value**

IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA



\$10

DENTALIFE DOG SNACKS
SELECTED VARIETIES
408-595 G
21081073_EA



\$43

BENEFUL DOG FOOD
SELECTED VARIETIES
12.7 KG
21237134_C01



\$14

BENEFUL INCREDIBITES DOG FOOD
SELECTED VARIETIES
12.5
21577012_EA



\$13

PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20046323_EA



\$5

MILK-BONE DOG BISCUITS
SELECTED VARIETIES
750-900 G
21045733_EA



5⁴⁹

MILK-BONE 283 G OR CÉLÉBRATION TREATS 300 G
21479289_EA



ONE SIP AND YOU'LL KNOW



Naturally Flavoured Iced Tea



8⁹⁹*

Fuze[®] iced tea selected varieties
12x341 mL
21645563_C12



LESS THAN 2 \$7.99 EA. 2/\$13*

AHA[®] SPARKLING WATER beverages selected varieties
12x355 mL
21240797_C12



3⁴⁹*

Coca-Cola[®] beverages selected varieties
2 L
20316026002_EA



LESS THAN 2 \$2.49 EA. 2/\$4*

POWERADE[®] beverages selected varieties
710 mL
20853723_EA



LESS THAN 2 \$3.99 EA. 2/\$6⁵⁰*

Monster Energy[®] selected varieties
473 mL
20938249_EA

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

SAVE ON All Your Favourite Household Brands



\$13 Gain/Downy fabric softener 2.4-3.29 L, beads 515 g, Downy/Tide Rinse 48 oz, Bounce Sheets 240's, selected varieties
21489725_EA/21633373_EA



\$16 Gain laundry detergent 4.55 L/42's
21449856_EA/21449872_EA



\$3 Dawn Dishwashing Liquid 431-473 mL, Dawn EZ-Squeeze Dishwashing Liquid 366-443 mL, selected varieties
21430590_EA/21430553_EA



\$5 Febreze Air 250 g, Car 2 mL, Small Spaces 7.5 mL, Mr. Clean All Purpose Cleaner 1.2 L, Magic Eraser 2-3's, Clean Freak 473 mL Refill, selected varieties
21005017_EA/21219476_EA



\$13 Swiffer Duster Refills 6-10's, Wet Refills 12-24's, Dry Refills 16-32's, selected varieties
21629985_EA/21630025_EA



\$18 Bounty Paper Towel, Select A Size, 6-12 roll
21515966_EA



\$18 Charmin Bath Tissue, 12=48 rolls, selected varieties
21549779_EA/21636641_EA



\$11 Bounty Napkins, 400's
21053171_EA

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TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

PEPSI
ZERO SUGAR | ZERO SUCRE

Ruffles
ALL DRESSED
ASSAISONNÉES

BUY 12 PIECE WINGS HOT OR CHILLED

+

PEPSICO SOFT DRINKS 6X222 ML OR 2 L

+

**RUFFLES, DORITOS, TOSTITOS CHIPS
180 - 295 G**

GET 7,000^{pts} = **\$7 Value**

WHEN YOU BUY ALL 3 PRODUCTS BELOW

20296926002_EA/21241053_EA/21574551_EA

*Participating products (any flavour/variety): Pepsi®, 7UP®, Schweppes®, Crush®, MTN Dew®, Mug®, Dr Pepper® soft drinks (6 x222 mL cans and 2L bottles); Ruffles® potato chips (180 g - 200 g), Doritos® tortilla chips (210 g - 235 g), Tostitos® tortilla chips (205g - 300 g). Offer valid xx - xx, 2025. | All trademarks and logos are property of their respective owners. Update offer start and end dates.

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Insert your **PC Optimum™** card into the card reader before entering your payment card.

Pay with your **PC® Mastercard®** and earn points on fuel!

Earn 10^{pts}
per litre

Earn 10^{pts}
per litre

Earn at least 30^{pts}
in points

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 95, 97, 93) at Esso™ stations. Should fuel prices fall below \$1.1, savings total points per litre awarded to fall below 30 points per litre. Points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ Account and standing rules, visit <https://www.pcfinancial.com/pc-optimum-rewards>. PC®, PC Financial® and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

Treat yourself!

<p>\$6</p> <p>Chapman's Sorbet selected varieties frozen 2 L 20529120001_EA</p>	<p>\$6</p> <p>Chapman's no sugar added ice cream and bars 1 L/4/6's 20315564001_EA</p>
<p>\$6</p> <p>Righteous Sorbet or Gelato selected varieties frozen 473 mL 21037730_EA</p>	<p>\$6</p> <p>Chapman's Frozen Dessert selected varieties frozen 2 L 20314434001_EA</p>
<p>\$5</p> <p>Halo Top Frozen Dessert selected varieties frozen 473 mL 21087002_EA</p>	<p>\$6</p> <p>PC® Chocolate covered fruit selected varieties frozen 200 g 21577481_EA</p>

our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

lean beef meatballs plain
21587897_EA

pork stir fry strips
21588095_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

chicken stir fry strips
21588091_EA

START YOUR **ACTIVIA**
GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY FOR **14** DAYS



Optimum™

\$1.50 Value

APP EXCLUSIVE OFFER

Earn

1,500 pts

when you spend \$7 or more on any Activia product*

and

get entered to win**

10 MILLION pts

\$10,000 value!



\$7
Activia® - 12 x 100 g
20303402001_EA



\$3
Activia® - 625 g, 650 g
214305601_EA



\$13
Activia® - 2 kg
214772201_EA



2/\$12
LESS THAN 2 \$7.99 EA.
Activia® - 6 x 50 mL
21008459_EA



2/\$4
LESS THAN 2 \$2.29 EA.
Activia®
190 mL
21348503_EA

*Open your PC Optimum™ app or visit optimum.ca to get the offer. Earn 1500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 9th, 2025. Activia® used under lic. © 2025 Cie Gervais Danone. All rights reserved.
**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer, and other locations and scan their PC Optimum card at the time of purchase. 1 Point = 10,000,000 PC Optimum points to be won that's like \$10,000.00 in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pc.compress/10pointstocash.

PACK YOUR MORNING
WITH PROTEIN



\$7
Oikos® - 650 g, 750 g
21305945_EA



\$3
Oikos® - 4 x 95 g, 4 x 100 g
20408765005_EA
20408765004_EA



2/\$4
LESS THAN 2 \$2.29 EA.
Oikos® - 190 mL
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7.49
Stok® - 142 L
21203737_EA/21203739_EA



RETURN TO SCHOOL Favourites



\$3.69

Yoplait® Tubes® 8x56 g or Source® 630 g

21390884004_EA
21391318001_EA



\$7.49

Yoplait® Source® 16x100 g

20317317001_EA

4/\$5
LESS THAN 4 \$1.29 EA.

Yoplait® YOP® 200 mL

21478178_EA/2147986_EA



\$7.49

Liberté® Méditerranée® 900 g

21430950_EA



\$7.49

Liberté Greek® 650-750 g

20704361001_EA



2/\$8
LESS THAN 2 \$4.99 EA.

Pillsbury™ Ready To Bake Seasonal Cookies 260-396 g

21306856_EA



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