

Optimum
Members-Only Price™
\$13
Non-members
23⁹⁹

Members save **\$10⁹⁹**

Sponge Towels
ULTRAPRO
EXTRA STRONG & ABSORBENT
EXTRA FORT ET ABSORBANT

CASHMERE
BATHROOM
TISSUE 20=60 ROLLS OR
SPONGE TOWELS
PAPER TOWELS
6=12 ROLLS
PAPIER
HYGIÉNIQUE
CASHMERE OU
ESSUIE-TOUT
SPONGE TOWELS
21188655_EA/21371072_EA

Cashmere
20=60
3 PLY
20=25 Sheets

2/\$10
LESS THAN 2
\$5.99 EA.

Optimum
GET **3,000⁰⁰** = **\$3**
Value
when you buy 2

**PC® BLUE MENU® OR
PC® SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
**EAU PÉTILLANTE PC™
MENU BLEU™ OU PC™**
20668034001_C01
20668034002_C01

\$11

Optimum
GET **4,000⁰⁰** = **\$4**
Value

**STARBUCKS GROUND
COFFEE 283-340 G, K-CUPS 10'S,
COLD BREW 946 ML,
HOT CHOCOLATE 240-300 G OR
INSTANT COFFEE 90 G**
SELECTED VARIETIES
**CAFÉ MOULU, K-CUPS,
CAFÉ INFUSÉ À FROID,
CHOCOLAT CHAUD OU CAFÉ
INSTANTANÉ STARBUCKS**
20547343001_EA
20548682002_EA

STARBUCKS
TRUE NORTH
BLEND • MÉLANGE
NORDIQUE
NOTES OF TOASTED NOTE & MILK CHOCOLATE
NOTES DE MIEL BRULÉ ET DE CHOCOLAT AU LAIT

STARBUCKS
PIKE PLACE
ROAST
NOTES OF COCOA
& RICH PRALINE

\$3 **PRICE DROP!**

INDOMIE
INSTANT NOODLES
SELECTED VARIETIES
5'S
**NOUILLES
INSTANTANÉES
INDOMIE**
20686719_EA

Indomie
Instant Noodles
Mi goreng
Fried Noodles
Nouilles Frites

no name®

just value.
(so switch)

\$3

NO NAME® FRUIT
SELECTED VARIETIES
300/400 G

FRUITS SANS NOM®

21545097_EA/21545104_EA



\$2

NO NAME® PASTA
SELECTED VARIETIES
900 G

PÂTES SANS NOM®

20315613002_EA/20315613003_EA



2⁵⁰

NO NAME®
ENGLISH MUFFINS
WHITE OR WHOLE WHEAT
6'S
MUFFINS ANGLAIS
SANS NOM®

21297780_EA/21297819_EA



\$6

NO NAME®
NATURALLY
IMPERFECT™
LEMONS

PRODUCT OF EGYPT OR
TURKEY OR U.S.A.
3 LB

CITRONS
NATURELLEMENT
IMPARFAITS™
SANS NOM®

2124487001_EA



Discover more value than ever.

Independent
Your Independent Grocer



SAVE 47%

5.99
LB

SIRLOIN TIP ROAST
CUT FROM CANADIAN BEEF OR USDA SELECT GRADE BEEF OR WHOLE
13121963

ROTI DE POINTE DE SURLONGE
2042120480

1.99
LB

WHOLE CHICKEN INCLUDES HALAL
4.39/KG
POULET ENTIER INCLUANT HALAL
20715661_EA
21395644_KG

INCLUDES HALAL

SAVE 42%

3.99
LB

PORK TENDERLOIN
CRYOVAC PKG OF 2
8.80/KG
FILET DE PORC
20020970_KG

SAVE \$1.99

\$4 **2 LB**

FARMER'S MARKET MANDARINS
PRODUCT OF MOROCCO OR SPAIN
2 LB
MANDARINES DÉLICIES DU MARCHÉ
20099819001_EA

SAVE \$1 LB

2.99
LB

PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF PERU, CHILE OR SOUTH AFRICA, NO. 1 GRADE
6.59/KG
TRÈS GROS RAISINS VERTS OU ROUGES SANS PÉPINS PC™
20423779001_KG
2051999001_KG

SAVE \$4 LB

9.99
LB

FRESH RAINBOW TROUT FILLETS
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY
22.02/KG
FILETS DE TRUITE ARC-EN-CIEL FRAÎCHE
204979131_KG

5.77

CRACKER BARREL CHEESE BARS 400 G, SHREDS 250-320 G OR PC® SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ CRACKER BARREL OU FROMAGE RÂPÉ PC™
21040201_EA
21290384_EA

SAVE 50%

\$1

CAMPBELL'S TOMATO, CREAM OF MUSHROOM, VEGETABLE OR CHICKEN NOODLE SOUP
284 ML
SOUPE AUX TOMATES, CRÈME DE CHAMPIGNONS, LÉGUMES OU POULET ET NOUILLES CAMPBELL'S
20176214001_EA
20176214003_EA

5.44

HÄAGEN-DAZS 414-450 ML OR BARS 3/4'S
SELECTED VARIETIES
DESSERT GLACÉ OU BARRES HÄAGEN-DAZS
2030299001_EA
21513378_EA

SAVE \$1.49

\$3

EARTH'S OWN ALMOND BEVERAGE
SELECTED VARIETIES
1.89 L
BOISSON AUX AMANDES EARTH'S OWN
20913872_EA
20327647_EA

\$3

GREEN GIANT VEGETABLES 400-750 G OR MCCAIN SUPERFRIES OR SPECIALTY POTATOES 454-800 G
SELECTED VARIETIES FROZEN
LÉGUMES GÉANT VERT OU SUPERFRIES OU POMMES DE TERRE DE SPÉCIALITÉ MCCAIN
20324320002_EA
20322302_EA

SAVE \$1.08

WHEN YOU BUY 2

2/6.50
LESS THAN 2 \$3.79 EA.

D'ITALIANO BREAD OR BUNS
SELECTED SIZES AND VARIETIES
PAIN OU PETITS PAINS D'ITALIANO
20008335_EA
21450797_EA
20587368_EA

6.49

LIBERTÉ GREEK YOGURT 650/750 G OR ACTIVIA YOGURT 12X100 G
SELECTED VARIETIES
YOGURT GREC LIBERTÉ OU YOGOURT ACTIVIA
20303412001_EA
20642273_EA

SAVE UP TO 49%

\$5

TIDE LAUNDRY DETERGENT 1 L/12-16'S, DOWNY OR GAIN FABRIC SOFTENER 946 ML-1.33 L OR BEADS 141 G
SELECTED VARIETIES
DÉTERGENT À LESSIVE TIDE, ASSOUPPLISSANT TEXTILE OU PERLES DOWNY OU GAIN
21540771_EA
21579465_EA

NO HST For a complete list of eligible items, scan here

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. For details, scan QR code or visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

HIT OF THE MONTH

LOWEST PRICES BEST DEALS

As compared to other major grocery retailers within your local areas. ** Must be a registered PC Optimum™ member to get this offer. Valid from January 1 - 31, 2025. While quantities last. See in-store for details.

CATELLI SMART OR HEALTHY HARVEST PASTA
SELECTED VARIETIES
375 G
PÂTES SMART OU MOISSON SANTÉ CATELLI
202949008_EA
20527660_EA

LIMIT 6 AFTER LIMIT \$2 EA.

\$1⁵⁰

BOLTHOUSE JUICE SMOOTHIES
SELECTED VARIETIES
PRODUCT OF U.S.A.
946 ML
BOISSONS FRAPPÉES DE JUS BOLHOUSE
20301798_EA/20325818_EA

LIMIT 6 AFTER LIMIT \$6 EA.

\$4

GOGO SQUEEZ FRUIT SAUCE
SELECTED VARIETIES
4X300 G
PURÉE DE FRUITS GOGO SQUEEZ
20322697002_EA/20419664001_EA

LIMIT 4 AFTER LIMIT \$3 EA.

\$2²⁵

Q-TIPS
400'S
21216550_EA

Members-Only Price \$3

Non-members \$4

SAVE 99¢

\$2

PRICE DROP!

CLIF BUILDERS BAR
SELECTED VARIETIES
68 G
BARRES CLIF BUILDERS
2030133001_EA
2030133002_EA

\$4

PRICE DROP!

ZIPLOC SANDWICH, SNACK, FREEZER OR STORAGE
SELECTED VARIETIES
10-90'S
SACS À SANDWICH, COLLATION, CONGÉLATION OU RANGEMENT ZIPLOC
20671415_EA
20079059_EA

2⁵⁰

PRICE DROP!

PEPPERIDGE FARM GOLDFISH CRACKERS
SELECTED VARIETIES
156-227/6X28 G
CRAQUELINS GOLDFISH PEPPERIDGE FARM
20320900_EA
21575295_EA

SAVE UP TO \$5⁹⁹

GET 2,000 PC OPTIMUM POINTS = \$2 Value

\$19

VAN HOUTTE K-CUP PODS
SELECTED VARIETIES
24-30'S
CAPSULES K-CUPS VAN HOUTTE
202743405_EA
21588231_EA

\$4

GET 1,000 PC OPTIMUM POINTS = \$1 Value

PC ORANGE JUICE 1.5L LOR LIBERTÉ MÉDITERRANÉE
YOGURT 500 G
SELECTED VARIETIES
JUS D'ORANGE PC™ OU YOGURT MÉDITERRANÉE LIBERTÉ
21430531_EA
21547564_EA

SAVE UP TO \$3

7⁹⁹

PC PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK™
31-40 PER LB 400 G OR
MARINA DEL REY WILD ARGENTINIAN SHRIMP
RAW EASY PEEL 20-30 PER LB 300 G FROZEN
GROSSES CREVETTES BLANCHES DU PACIFIQUE PC™ OU CREVETTES SAUVAGES D'ARGENTINE
MARINE DEL REY
20788888_EA
20907159_EA

3²⁹

LANTIC WHITE GRANULATED SUGAR
2 KG
SUCRE BLANC GRANULÉ LANTIC
20445033_EA

SAVE UP TO 99¢

\$7

BECEL MARGARINE
SELECTED VARIETIES
637/850 G
20297818002_EA
21279333_EA

SAVE 96¢ WHEN YOU BUY 4

4/\$5

LESS THAN 4 \$1.49 EA.

MICHELINA'S ENTRÉES
156-284 G OR SWANSON POT PIE 200 G
SELECTED VARIETIES FROZEN
PLATS CUISINÉS MICHELINA'S OU PÂTES SWANSON
2032025001_EA
21206614_EA

SAVE \$1⁵⁰

3⁹⁸

SPAM LUNCHEON MEAT OR HEREFORD CORNED BEEF
SELECTED VARIETIES
340 G
PAIN DE VIANDE SPAM OU BOEUF SALÉ HEREFORD
20050622_EA
20998255_EA

4⁷⁹

QUAKER INSTANT OATMEAL
SELECTED VARIETIES
216-430 G
GRUAU INSTANTANÉ QUAKER
21190265_EA
21190266_EA

SAVE 50¢

3⁴⁹

PC THE DECADENT CHOCOLATE CHIP COOKIE
280/300 G OR LECLERC CÉLÉBRATION COOKIES 240 G
SELECTED VARIETIES
BISCUITS AUX BRISURES DE CHOCOLAT PC™ LE DECADENT™ OU BISCUITS CÉLÉBRATION LECLERC
20612257_EA
20653797001_EA

SAVE \$2³⁷ WHEN YOU BUY 3

3/\$9

LESS THAN 3 \$3.79 EA.

BEN'S BISTRO EXPRESS
SELECTED VARIETIES
240/250 G
BISTRO EXPRESS BEN'S
21404864_EA
21405242_EA

90¢

FANCY FEAST 85 G OR FRISKIES 156 G CAT FOOD
SELECTED VARIETIES
NOURRIETURE POUR CHATS FANCY FEAST OU FRISKIES
20302296001_EA
20316703_EA

\$15

FINISH DISH TABS 30-55'S, CASCADE GAIN LAUNDRY 4.55 L/42'S, GAIN OR DOWNY FABRIC SOFTENER 2.4-3.29 L, BEADS 515 G
SELECTED VARIETIES
CAPSULES DE DÉTERGENT POUR LA VASSE/LE FINISH, CASCADE DÉTERGENT À L'ESSIVE GAIN, ASSOUPLISSANT TEXTILE, PERLES GAIN OU DOWNY
20959627_EA
20646832001_EA

Independent CUSTOMER RELATIONS 1-866-541-6315. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2025 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner.

OUTDOOR/SEASONAL: For your local store's hours and for a list of Your Independent Grocer locations that DO NOT participate in this flyer, visit www.yourindependentgrocer.ca or call Customer Relations at 1-866-541-6315. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2025 Loblaw's Inc. **PRICE DROP** offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



YIG BACK

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

**1⁵⁰
LB**

PLANTAIN
PRODUCT OF COLUMBIA,
HONDURAS, GUATEMALA
3.31/KG
BANANE PLANTAIN
20117926001_EA



\$6

**PC® CARA CARA
NAVEL ORANGES**
PRODUCT OF U.S.A.
3 LB BAG
**ORANGES NAVEL
CARA CARA PC™**
20097788001_EA



1²⁸

RED MANGO
PRODUCT OF PERU
EACH
MANGUE ROUGE
20055635001_EA



**\$3⁰⁰
LB**

**GREENHOUSE
BEEFSTEAK
TOMATOES**
PRODUCT OF U.S.A.,
MEXICO OR CANADA
6.61/KG
**TOMATES
BEEFSTEAK
DE SERRE**
20432610001_EA



\$4

BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A.
6 OZ
MÛRES
20051015001_EA



2/\$6
LESS THAN 2
\$3.49 EA.

**CANADA
PC® ORGANICS
WHOLE CREMINI
OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
**CHAMPIGNONS
CREMINI OU
BLANCS ENTIERS
PC™ BIOLOGIQUE**
21021565_EA/21021499_EA



4⁵⁰

**PC® MIXED
SALAD GREENS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
142 G
**LÉGUMES-FEUILLES
PC™**
21021746_EA/21021748_EA



\$12

**FRUIT OR VEGGIE
TRI PACKS**
MADE FRESH IN-STORE
830-1200 G
**TRIOS DE FRUITS
OU LÉGUMES**
20022179_EA/210209367_EA



**17⁹⁹
LB**

**ONTARIO
CAP-OFF RIB STEAK**
FAMILY SIZE CUT FROM
CERTIFIED ONTARIO CORN
FED CANADA AA GRADE
BEEF OR HIGHER
39.66/KG
**BIFTECK DE
CÔTE PARÉ**
2081610_EA



**5⁹⁹
LB**

**MARINATED PORK
TENDERLOIN**
13.21/KG
**FILET DE PORC
MARINÉ**
20636671_EA



**PREPARED
IN-STORE**

**2⁴⁹
LB**

CHICKEN LEGS
BACK ATTACHED
FAMILY SIZE
5.49/KG
CUISSES DE POULET
20153925_EA



\$7

**JOHNSONVILLE
PORK SAUSAGE**
SELECTED VARIETIES
250-500 G
**SAUCISSES DE PORC
JOHNSONVILLE**
20143858_EA
20303844_EA



\$6

**MAPLE LEAF OR
SCHNEIDERS
BACON**
SELECTED VARIETIES
375 G
**BACON MAPLE LEAF
OU SCHNEIDERS**
20732366_EA/20732671_EA



\$14

PC® PIES
SELECTED VARIETIES
FROZEN
800 G
PÂTES PC™
20096663_EA/20096666_EA



**9⁹⁹
LB**

ASC TILAPIA FILLETS
FRESH
22.02/KG
FILETS DE TILAPIA ASC
20097812_EA



2⁹⁹

**SEAQUEST® CRAB OR
LOBSTER FLAVORED
POLLOCK FLAKES
OR CHUNKS**
SELECTED VARIETIES,
READY-TO-EAT
227 G
**GOBERGE À SAUVEUR
DE CRABE OU
HOMARD SEAQUEST®
FLOCONS OU
MORCEAUX**
20699832_EA/20745798_EA



\$9

**PC® BATTERED
WILD SEA SALT
AND VINEGAR
HADDOCK BITES**
454 G OR
**PEI MUSSELS IN
PROVENÇALE OR
CREAMY WHITE
WINE SAUCE** 507 G
FROZEN
**BOUCHÉES
D'AGLEFIN
SAUVAGE PANÉ
AU SEL DE MER
ET VINAIGRE OU
MOULES DE L'Î.
P.-É. EN SAUCE
PROVENÇALE OU
CRÉMEUSE AU
VIN BLANC PC™**
20838560_EA
21481247_EA



FRESH VALUE

Optimum
Members-Only Price
3.50
Non-members
4.29
Members save **79¢**

KAISER OR PANINI ROLLS
SELECTED VARIETIES
6'S
PETITS PAINS
KAISER OU PANINI
21579824_EA/21179825_EA

4.50

ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
MICHE BISTRO
BOULANGERIE ACE
21616092_EA/21616093_EA

\$5

MINI COOKIES
ASSORTED VARIETIES
24'S
MINI-BISCUITS
21596400_EA

BAKED IN-STORE

\$6

PC® MINI MUFFINS
SELECTED VARIETIES
12'S
MINI-MUFFINS PC®
21488839_EA/21488821_EA

\$20

8" CÉLÉBRATION CAKES
IN-STORE MADE
CHOCOLATE OR WHITE
800 G
GÂTEAUX DE CÉLÉBRATION
DE 8 PO
20583082_EA/20593133_EA

\$12

PC® PROFITEROLES
VANILLA CREAM
625 G
PROFITEROLES PC®
20079202_EA

\$3

HOSTESS SNACK CAKES
SELECTED VARIETIES
AND SIZES
PETITS GÂTEAUX-HOSTESS
21283746_EA/21283752_EA

Cupcakes
CHOCOLATE CHOCOLAT
FUN PACK AMUSANT
200 g

Twinkies
FUN PACK AMUSANT
200 g

2/7.50
LESS THAN 2 \$4.49 EA.

CASA MENDOSA OR WONDER TORTILLAS
SELECTED VARIETIES
10 INCH
TORTILLAS CASA MENDOSA
OU WONDER
20318798_EA/20976626_EA

Wraps
Wonder
Wrap me
640 g

2/\$8
LESS THAN 2 \$4.49 EA.

PC® PIZZA CRUST
SELECTED VARIETIES
300/440 G
CROÛTE À PIZZA PC®
20896528_EA/21416545_EA

\$9-10 **GET 3,000** **-\$3 Value**
when you buy 2

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456393_EA/21456401_EA

\$9

INDIVIDUAL CHICKEN COMBO WITH WEDGES
361-530 G
COMBO DE PORTION INDIVIDUELLE DE POULET ET POMMES DE TERRE EN QUARTIERS
21022536_EA

\$16-20

SHEPHERD'S PIE, RIB TIPS WITH MASHED POTATOES, MINI SLIDERS OR STUFFED PEPPERS
PREPARED FRESH IN-STORE
SELECTED VARIETIES
716-1.6 KG
PÂTE CHINOIS, BOULETTES DE VIANDE, BOUTS DE CÔTES AVEC POMMES DE TERRE EN PURÉE, MINI-BURGERS OU POIVRONS FARCIS
21624670_EA/21095451_EA

3.49

THE LAUGHING COW
SELECTED VARIETIES
8'S
LA VACHE QUI RIT
20312146_EA/20319107_EA

ORIGINAL
8 GARLIC HERBS AIL & FINES HERBES

6.99

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
HAVARTI, CHEDDAR OU BLEU CASTELLO
20488574_EA/20573932_EA

Tickler

2.99 /100 G

NORWEGIAN JARLSBERG
IN-STORE DELI CUT
JARLSBERG NORVÉGIEN
21388103_80

2.99 /100 G

SERVICE CASE ZIGGY'S® TURKEY
SELECTED VARIETIES
DINDE ZIGGY'S® DU COMPTOIR DE SERVICE
20299196_80

FROM 7.99 **GET 1,000** **-\$1 Value**

MARCANGELO SLICED MEATS
SELECTED VARIETIES
100/125 G
VIANDES TRANCHÉES MARCANGELO
20864875_EA/20253155_EA

ANTIPASTO MISTO

PROSCIUTTO

Optimum
Members-Only Price
\$5
Non-members
\$6
Members save **\$1**

SNACK FACTORY
Pretzel Crisps
ORIGINAL/ORIGINALE
200 G
PRETZEL CRISPS
SELECTED VARIETIES
200 G
PRETZEL CRISPS
20948540_EA



**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

no name®

SHOP NOW

just value. (so switch)

\$2

NO NAME® PASTA
SELECTED VARIETIES
900 G
20315413002_EA
20315413003_EA



2/\$4
LESS THAN 2
\$2.49 EA.

NO NAME® SAUCE
SELECTED VARIETIES
600 ML
20220683_EA
20299886001_EA



1.49

NO NAME® TOMATOES
SELECTED VARIETIES
796 ML
20600782_EA
20601345_EA



4.49

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20032256_EA
20032255_EA



4.29

NO NAME® OATS
SELECTED VARIETIES
900 G/1 KG
20922828_EA
20423994_EA



2.99

NO NAME® SPICES
SELECTED VARIETIES
5.3-250 G
20677798_EA
20618046_EA



5.99

NO NAME® BUTTER
SELECTED VARIETIES
454 G
2039543002_EA
20325029_EA



\$4

NO NAME® ICE MILK
SELECTED VARIETIES
FROZEN
1.65 L
21610095_EA
21610238_EA



1.99

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302935_EA
21302937_EA



1.29

NO NAME® VEGETABLES
SELECTED VARIETIES
341/398 ML
20302135_EA
20302292_EA



\$2

NO NAME® VINEGAR
4 L
20102756_EA



\$2

NO NAME® DISINFECTANT WIPES
SELECTED VARIETIES
35'S
21388782_EA



\$2

NO NAME® ZIPPER SANDWICH BAGS
100'S
20180393_EA



no name®

SHOP NOW

just value. (so switch)

\$6

NO NAME® BACON
SELECTED VARIETIES
500 G
20156771_EA
20174904_EA



\$14

NO NAME® MEAT LASAGNA
FROZEN
2.27 KG
3009795_EA



2⁵⁰

NO NAME® BAGELS
SELECTED VARIETIES
6'S
21297816_EA
21297831_EA



35⁹⁹

NO NAME® COFFEE PODS
SELECTED VARIETIES
102'S
21593380_C01



12⁵⁰

NO NAME® LIQUID OR CREAMED HONEY
SELECTED VARIETIES
1 KG
20033483_EA
20072342_EA



3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES
FROZEN
350-411 G
2154429_EA
2154441_EA



1⁴⁹

NO NAME® BEANS
SELECTED VARIETIES
540 ML
2032921001_EA
20554393_EA



\$13

NO NAME® CHICKEN WINGS
SELECTED VARIETIES
FROZEN
908 G
21045309_EA
21045311_EA



\$1

NO NAME® MACARONI AND CHEESE
DINNER
SELECTED VARIETIES
200 G
21529754_EA



\$7

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN
2 KG
20174632_EA
20214388_EA



2/\$11
LESS THAN 2 \$5.99 EA.

NO NAME® CHEESE BARS
OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21299761_EA



2/\$6
LESS THAN 2 \$3.49 EA.

NO NAME® PEROGIES
SELECTED VARIETIES
FROZEN
907 G
20811199_EA
20811240_EA



2/\$7
LESS THAN 2 \$4 EA.

NO NAME® SOUR CREAM
SELECTED VARIETIES
500 ML
20299457_EA
20322987_EA



NATURAL FOODS

7⁴⁹

SUNBUTTER
SELECTED VARIETIES
454 G
2001644001_EA



5⁴⁹

PC[®] ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES
300-500 G
20406869002_EA
20004291_EA



2/\$8

LESS THAN 2
\$4.49 EA.
GOGO QUINOA PROTEIN PASTA
SELECTED VARIETIES
225 G
21590970_EA
21591062_EA



\$13

PC[®] ORGANICS COCONUT OIL
SELECTED VARIETIES
850 ML
20893349_EA



\$3

GET 1,000⁺ - \$1 Value

RISE KOMBUCHA
SELECTED VARIETIES
414 ML
20910755001_EA
21245955_EA



4⁴⁹

ALLERGY SMART COOKIE BOX
5X2'S/140 G OR
VITA COCO COCONUT WATER 1 L
SELECTED VARIETIES
20323922_EA
21564885_EA



\$6

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES
325-400 G
21522230_EA
21365028_EA



3⁴⁹

QUE PASA CHIPS OR TACO SHELLS
130/350 G OR SALSAS
420 ML
SELECTED VARIETIES
21031316_EA
21405537_EA



\$8

FLOW WATER
SELECTED VARIETIES
6X500 ML
21032026_C01
21157080_C06



\$7

ELMHURST
SELECTED VARIETIES
473-946 ML
21415678_EA
21415704_EA



2⁴⁹

SILK CREAMERS
SELECTED VARIETIES
450/473 G
20861930_EA
20973399_EA



\$19

BIO-K+ PROBIOTIC
50 BILLION BACTERIA
VEGAN OR DAIRY
6X98 G
20303863_EA
20331006002_EA



2⁴⁹

BIO STEEL SPORTS DRINK
500 ML
21343891_EA
21416369_EA



SAVE 15%

NATURE'S WAY OR NUTRASEA COLD AND COUGH RELIEF
SELECTED VARIETIES
21192086_EA
21417390_EA



\$9

BLENDER BITES OROGGI PIZZA
SELECTED VARIETIES
360-500 G
21044348_EA
21535027_EA



2/\$8

BURT'S BEES LIP BALM
4.25 G
20990727_EA
20991047_EA



\$32

PROGRESSIVE ADULT MULTIS 120'S OR PROGRESSIVE PROBIOTICS 30B+ KIDS 45 G
SELECTED VARIETIES
21418096_EA
21564878_EA



MAKE EVERY DAY BETTER WITH THE GOODNESS OF PLANTS



2/\$8 LESS THAN 2 \$4.79 EA. 189 L / 175 L 2031509001_EA
2/\$8 LESS THAN 2 \$4.79 EA. 1.74 L 21457065_EA
\$4 946 mL 2123927_EA
\$6 680 g / 640 g 21196118_EA
\$5 200 g 21553708_EA
\$5 200 g 21558892_EA

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NEW LOOK! GREAT TASTE!



OLD **NEW**
Vega One all-in-one shake selected varieties 827-876 g **\$59**
 GET 5,000* - \$5 Value
 Scan to learn how VEGA can help you **PERFORM BETTER.**

Simply Protein

New Year's Resolutions Never Tasted Sooo Good.

13g Protein | **2g** Sugar | **7g** Fibre



Simply Better Snacks

GET 5,000* - \$5 Value when you spend \$35* on Simply Protein bars
CRISPY BARS 12 x 40 g Bar 21388759_C12



Keep it Simplified.

DELICIOUSLY GLUTEN-FREE



749 frozen whole grain wide slice bread, 567 g 21100055_EA
749 frozen white wide slice bread, 567 g 21100057_EA
749 frozen sweet hawaiian wide slice bread, 539 g 21479458_EA

GENUINE HEALTH

NEXT-LEVEL NUTRITION TO FUEL YOUR BEST SELF

#1 Greens Superfood in Canada. GET 2,000* - \$2 Value



\$45 fermented organic vegan proteins+ unflavoured 600 g 21299254_EA
\$36 greens+ original tropical fruit 228 g 21592541_EA
\$60 greens+ extra energy natural orange 399 g 20008157_EA

GENUINEHEALTH.COM Proudly Canadian

GreatLakes Wellness

Clump free, complete dissolve collagen. Simply beautiful.

GreatLakesWellness.ca @greatlakeswellness #GreatLakesGreatYou



\$44 GET 2,000* - \$2 Value
\$29 GET 2,000* - \$2 Value
GREAT LAKES WELLNESS MARINE COLLAGEN 227 g 21094415_EA
GREAT LAKES WELLNESS BOVINE COLLAGEN 200 g 20202324_EA

NEW! BIGGER CAN

REMEDY KOMBUCHA SELECTED VARIETIES 4X355 ML 21616964_C04/21617011_C04 \$7



THE SAME DELICIOUS KOMBUCHA NOW IN A LARGER 355ML SIZE.

FRESH PICKS

SHOP NOW

\$25

**SIGNATURE GIFT
BOUQUETS**
SELECTED VARIETIES
21436377_EA



\$10

**INTERMEDIATE
ROSE BUNCH**
21586298_EA



\$24

**TROPICAL
HANGING BASKET**
SELECTED VARIETIES
8 INCH
21331505_EA



\$12

TULIPS
ASSORTED COLOURS
20833978_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



5,000 points

When you spend \$30 or more on fresh fruits or vegetables

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Mealkits, sandwiches, prepackaged salads, cold case salads, Soups, Pizza, Quiches, pies or wings

Ends on January 29th, 2025



3,000 points

PC® Smokies
1 kg

Ends on January 29th, 2025



\$2 off

Kettle Brand Potato Chips Party Size
Valid on Sea Salt, Sea Salt & Vinegar, Honey Dijon or Salt & Pepper 368 g

Ends on January 29th, 2025



\$1.50 off

Sweet'N Low
Calorie Free Sweetener
200's

Ends on January 29th, 2025



1,000 points

PC® Hummus or Dips
selected varieties
227/228 g

Ends on January 29th, 2025



2,000 points

When you spend \$10 or more on PC® Organics baby food pouch selected varieties 128 mL

Ends on January 29th, 2025



6,000 points

When you spend \$25 or more on PC® food storage or lunch solutions

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Pet Department, Includes Pet Food, Treats, Toys or Supplies

Ends on January 29th, 2025

EASY MEALS

BUY ONE

**LARGE PASTA
PREPARED IN-STORE**
1-1.2 KG
FOR \$14-18
2163701_EA



**PREPARED
IN-STORE**

GET ONE

FOIL GARLIC LOAF
330 G
FOR \$2
2102061_EA



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Optimum
Open your PC Optimum app or visit pcoptimum.ca to get the offer

2/\$9
LESS THAN 2
\$5.49 EA.

GET
3,000
when you buy 2
\$3
Value

**PC® OR BLUE MENU®
ENTRÉES OR BOWLS**
SELECTED VARIETIES
FROZEN
212-400 G
2030993001_EA
21547211_EA



\$6

FLATBREAD PIZZA
SELECTED VARIETIES
340-415 G
21487932_EA
21487933_EA



**PREPARED
IN-STORE**

\$18

**TENDERS DINNER
COMBO FOR TWO**
9 PIECE STRIPS
FULLY COOKED 320 G
COMES WITH TWO
SMALL SIDES
134-454 G
21069335_EA



\$17

PC® MEATBALLS
SELECTED VARIETIES
FROZEN
800-907 G
20993320_EA
20993346_EA



\$17

PC® WINGS
SELECTED VARIETIES
FROZEN
700-907 G
20708932_EA
20708933_EA



\$15-17

**FAMILY SIZE
SALADS**
PREPARED IN-STORE
SELECTED VARIETIES
740 G-1.47 KG
20972500_EA
20972512_EA



**PREPARED
IN-STORE**

\$10

**LARGE PREMIUM
SALADS**
SELECTED VARIETIES
330 G
20133593_AG
21594141_KG



1.50

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA
21530097_EA



**BAKED
IN-STORE**

2/\$5
LESS THAN 2
\$2.99 EA.

DELVERDE PASTA
SELECTED VARIETIES
250-450 G
2037797004_EA
20652196_EA



7.49

**STEFANO
PASTA SAUCE**
SELECTED VARIETIES
405-648 ML
21220706_EA
21220949_EA



2/\$9
LESS THAN 2
\$4.99 EA.

**PC® FROZEN
VEGETABLES**
SELECTED VARIETIES
FROZEN
400-750 G
20314960_EA
20318915_EA



2/\$14
LESS THAN 2
\$8.99 EA.

**PILLSBURY PIZZA
POPS OR BITES**
SELECTED VARIETIES
FROZEN
20972958_EA
21433931_EA



2.49

**CAMPBELL'S
CHUNKY SOUP**
SELECTED VARIETIES
515 ML
21480447_EA
21480479_EA



1.99

**PC® BLUE MENU®
BROTH**
SELECTED VARIETIES
900 ML
21189991_EA



GROCERY

\$4

**KOZY SHACK
PUDDING**
SELECTED VARIETIES
624 G/4X113 G
20321829002_EA
20321829002_EA



\$4

**iÖGO NANO
6X53 ML OR SIGGI'S
4X100 G YOGURT**
SELECTED VARIETIES
20609687001_EA
21589925_EA



2/\$7
LESS THAN 2
\$3.99 EA.

**DARE BRETON BITES
132/200 G, GRISSOL
120/200 G OR CHEEZ-IT
CRACKERS 191/200 G**
SELECTED VARIETIES
21218560_EA
21520498_EA



5⁴⁹

**POST FAMILY SIZE
CEREAL**
SELECTED VARIETIES
340-725 G
21542452_EA
21575229_EA



2/6⁵⁰
LESS THAN 2
\$3.99 EA.

**KELLOGG'S RICE
KRISPIES BARS
POP TARTS 384 G OR
SPECIAL K 125 G OR
NUTRI-GRAIN
BARS 175-295 G**
SELECTED VARIETIES
20126567001_EA
20313984001_EA



\$6

**INTERNATIONAL
DELIGHT COFFEE
WHITENER**
SELECTED VARIETIES
946 ML
20895480002_EA
20895480003_EA



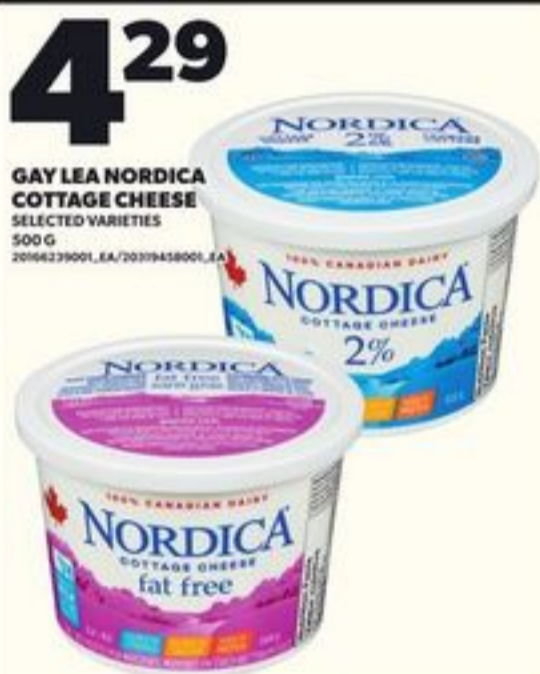
\$10

**SAPUTO
MOZZARELLISSIMA**
SELECTED VARIETIES
690/700 G
201027019001_EA



4²⁹

**GAY LEA NORDICA
COTTAGE CHEESE**
SELECTED VARIETIES
500 G
20166219001_EA/20319458001_EA



2/9⁵⁰
LESS THAN 2
\$5.49 EA.

**PHILADELPHIA
CREAM CHEESE**
227/250 G OR DIPS 227 G
SELECTED VARIETIES
20641267_EA
20866924010_EA



2/\$8
LESS THAN 2
\$4.99 EA.

**DARE ULTIMATE
COOKIES, VIVA
PUFFS, WHIPPET OR
WAGON WHEELS**
SELECTED VARIETIES
230-360 G
20021850002_EA
20497986001_EA



2/\$9
LESS THAN 2
\$4.99 EA.

**PC ALMONDS,
CASHEWS OR
MIXED NUTS**
SELECTED VARIETIES
200 G
21054943_EA
21054985_EA



2/\$6
LESS THAN 2
\$3.49 EA.

**PC KETTLE COOKED,
LOADS OF OR WORLD OF
FLAVOUR POTATO CHIPS**
SELECTED VARIETIES
200 G
20846911004_EA
21422931_EA



5⁹⁹

**LAVAZZA CREMA
GUESTO OR QUALITA
ROSSA GROUND COFFEE**
250 G OR CARNATION
HOT CHOCOLATE
ENVELOPES 7-10'S
SELECTED VARIETIES
21047843_EA
21553695_EA



5⁹⁹

TAZO TEA BAGS
SELECTED VARIETIES
20'S
21308031_EA
21308145_EA



\$13

**TRU EARTH
LAUNDRY DETERGENT
DÉTERGENT À LESSIVE**
Eco-Strips Ultra Concentrated
Unperfumée



\$5

**FANTASTIK 650 ML,
SCRUBBING
BUBBLES 946-950 ML,
WINDEX 765 ML,
GLADE SMALL
CANDLES 1'S OR
GLADE WAX
MELTS 6'S**
SELECTED VARIETIES
20125323001_EA
20321855001_EA



\$3

DAWN DISH LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



Members-Only Price
\$3

Non-members
3⁷⁹

Members save
79¢



FOR YOUR FAMILY

4⁹⁹

NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



6⁴⁹

SOFTSOAP LIQUID HAND SOAP REFILL
SELECTED VARIETIES
1.47 L
21060883_EA/21167794_EA



5⁴⁹

ST. IVES BODY WASH
SELECTED VARIETIES
650 ML
21360961_EA



6⁹⁹

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20037524_EA/20151540_EA



6⁹⁹

DOVE DRY SPRAYS 107/113 G OR DEODORANT 74 G
SELECTED VARIETIES
20840632_EA/20844533_EA



7⁹⁹

OLD SPICE DEODORANT 73-144 G, SECRET DEODORANT 68-116 G OR GILLETTE DEODORANT 122 G
SELECTED VARIETIES
20701678_EA/21163772_EA



4⁹⁹

CREST 3D WHITE, PRO-HEALTH OR GUM TOOTH PASTE 63-160 ML, ORAL-B MANUAL TOOTHBRUSH EA, OR CREST KIDS MOUTHWASH 500 ML OR GLIDE FLOSS
SELECTED VARIETIES AND SIZES
21092358_EA/21096728_EA



6⁹⁹

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
21358101_EA/21358101_EA



5⁹⁹

SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML OR POLIDENT DENTURE TABLETS 40'S OR POLIGRIP DENTURE ADHESIVE 40 G
SELECTED VARIETIES
2030179001_EA/20756075_EA



SAVE UP TO

20%

EUCERIN LOTIONS
SELECTED VARIETIES AND SIZES
20694794_EA



SAVE UP TO

25%

AVEENO SKIN CARE, BABY CARE OR BODY WASH
21570544_EA



GET 5,000⁺ when you spend '25' on
-\$5 Value

7⁹⁹

VASELINE BODY LOTION OR HAND CREAM
SELECTED VARIETIES AND SIZES
21065910_EA



\$8

L'ORÉAL GLYCOLIC GLOSS OR BOND REPAIR HAIR CARE
SELECTED VARIETIES AND SIZES
21015502_EA/21016068_EA



SAVE UP TO

20%

GARNIER FRUCTIS HAIR CARE
SELECTED VARIETIES AND SIZES
2034069900_EA/21007302_EA



SAVE UP TO

15%

L'ORÉAL EXCELLENCE HAIR COLOUR OR ROOT COVER UP
SELECTED VARIETIES
20306551001_EA/21308376_EA



SAVE UP TO

30%

MARC ANTHONY OR CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
20238819001_EA/21434673_EA



FOR YOUR FAMILY

SAVE UP TO 20%

11¹⁹ - 23¹⁹

FLINTSTONES CHILDREN'S VITAMINS 60-180'S OR ONE A DAY MULTIVITAMINS 60-130'S SELECTED VARIETIES 21294671_EA/21515317_EA



SAVE UP TO 20%

9⁹⁹ - 33⁹⁹

NATURE'S BOUNTY VITAMINS, SUPPLEMENTS, TABLETS OR CAPSULES SELECTED VARIETIES AND SIZES 20954995_EA



\$8

PURE STANDARD PRODUCTS EPSOM SALTS UNSCENTED BLISSFUL TRANQUILITY 4 KG 21636477_EA



13⁴⁹

BOOST CARB SMART OR PLUS CALORIES SELECTED VARIETIES AND SIZES 2030442906_C06 20990876_C06



15⁹⁹

ADVIL PAIN RELIEF GELS OR CAPLETS 40-150'S, ALEVE OR ASPIRIN PAIN RELIEF CAPLETS, TABS OR CHEWS 40-180'S SELECTED VARIETIES 2030676601_EA 20103677001_EA



GET 5,000⁺ when you spend \$25⁺ on

TYLENOL ZARBEES OR MOTRIN PRODUCTS SELECTED VARIETIES AND SIZES 20324966_EA 21540200_EA



GET 3,000⁺ when you spend \$10⁺ on

HALLS LOZENGE BAGS SELECTED VARIETIES AND SIZES 2031588001_EA 2031588000_EA



4⁹⁹

ALWAYS PADS 10-18'S OR LINERS 46-48'S SELECTED VARIETIES 20311746002_EA 20874004_EA



12⁹⁹

U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 45'S/80, LINERS 150'S SELECTED VARIETIES 21299918_EA 21594976_EA



16⁹⁹

TENA PADS OR UNDERWEAR SELECTED VARIETIES AND SIZES 21033778_EA



Jamieson[®] NATURAL SOURCES SINCE 1922

Healthy Routines Start with Jamieson[®] Multivitamins Find the formula that's right for you.

30% OFF 10.89-29.79

Jamieson multivitamins selected varieties and sizes 20946453_EA/21585182_EA 21577570_EA



For All Your Hair Care Needs



Herbal Essences or Aussie hair care, selected sizes and varieties, 21167373_EA/21571340_EA

Head & Shoulders or Pantene hair care, selected size and varieties, 21570905_EA/21570829_EA



Head & Shoulders or Old Spice hair care, selected sizes and varieties, 21505016_EA/21354802_EA



Native hair care, selected sizes and varieties, 21505267_EA/21505287_EA

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Earn 10^{pts} per litre

Add your phone number to your account on the PC Optimum[™] app. Enter your phone number on the pump keypad before entering your payment card.

OR



Earn 10^{pts} per litre

Insert your PC Optimum[™] card into the card reader before entering your payment card.

OR



Earn at least 3^{pts} per litre in points

Pay with your PC[®] Mastercard[®] and earn points on fuel.¹



¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial[®] Mastercard[®]. In addition, earn at least 10 PC Optimum[™] points per purchased litre of gasoline or diesel fuel at Esso[™] stations in Canada when you pay with your President's Choice Financial[®] Mastercard[®]. You will also earn at least 10 PC Optimum[™] points per litre available to all PC Optimum[™] loyalty members at Esso[™] stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 89, 91, 93) at Esso[™] stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial[®] Mastercard[®] at Esso[™] locations. For full details including how points are awarded to your PC Optimum[™] account and rounding rules, visit pcfinancial.ca/en/legal-stuff/pc-optimum-mastercard. PC[®], PC Financial[®], and President's Choice Financial[®] are trademarks of Loblaw's Inc., used under license. Mastercard[®] is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial[®] Mastercard[®] is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

7-Optimum

GET 7,000^{CM}

= \$7 Value

WHEN YOU BUY ALL 3 PRODUCTS BELOW

BUY 12 PIECE WINGS HOT OR CHILLED

+

PEPSICO SOFT DRINKS 6X222 ML OR 2 L

+

RUFFLES, DORITOS, TOSTITOS CHIPS 180 - 295 G

selected varieties

20296926002_EA/21241053_EA/21574551_EA

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GREAT TASTE. ZERO SUGAR.

LESS THAN 2 \$7.99 EA.

2/\$14

PEPSI® Soft Drinks (12 x 355 mL, selected varieties 20322361001_c12) or Dr Pepper® Soft Drinks (12 x 355 mL, selected varieties 21519855_c12)

LESS THAN 2 \$4.99 EA.

2/\$8

PEPSI® Soft Drinks (6 x 222 mL, selected varieties 21189960_c06) or 7UP® Soft Drinks (6 x 222 mL, selected varieties 21098829_c06)

LESS THAN 2 \$3.99 EA.

2/6⁵⁰

PEPSI® Soft Drinks (2 L, selected varieties 20296926004_EA)

LESS THAN 2 \$7.99 EA.

2/\$13

bubly™ sparkling water beverage (12 x 355 mL, selected varieties 21097177_c12/21443732_c12)

LESS THAN 2 \$7.49 EA.

2/\$13

GATORADE® ZERO Glacier Freeze® Sports Drink (6 x 591 mL, selected varieties 21242891_c06)

LESS THAN 2 \$2.99 EA.

2/\$5

GATORADE G FIT™ Electrolyte Beverage (828 mL, selected varieties 21521747_EA)

GET 2,000^{CM}

when you buy 2

-\$2 Value

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

lean beef meatballs plain
21587897_EA

pork stir fry strips
21588095_EA

beef stir fry strips cut from Canada AA grade beef or higher
21588067_EA

chicken stir fry strips
21588091_EA

BLUE DRAGON

GET **500** when you buy any of these products

BLUE DRAGON THAI RED CURRY PASTE 270 g 2072296_EA **3.99**

BLUE DRAGON RICE NOODLES SELECTED VARIETIES 300 g 21434579_EA **3.99**

BLUE DRAGON SWEET CHILI SAUCE 330 mL 20904432_EA **3.49**

BLUE DRAGON COCONUT MILK SELECTED VARIETIES 400 mL 20188944_EA **2.99**

Happy Lunar New Year

Visit bleudragon.ca for more recipes

IT'S NOT JUST PASTA. IT'S

ITALPASTA

LESS THAN 2 \$3.29 EA.

2/5.50

Italpasta Pasta Selected varieties 900 g 20081342001_EA

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

MUTTI

4.99 Mutti Strained Tomatoes Selected varieties 680 mL 2028449001_EA

8.49 Mutti Pasta Sauce Selected varieties 650 mL 21541102_EA

ONE FAMILY. ONE PASSION. TOMATOES.

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

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Black Diamond CHEESTRINGS FICELLO

100% CANADIAN. 100% FUN.

PROUDLY MADE IN CANADA WITH 100% CANADIAN MILK

LESS THAN 2 \$5.99 EA.

2/\$10 Black Diamond Combo, 129 g 200897_EA

5.77 Black Diamond Cheestrings 16 pk, 336 g 20763661_EA

6 Lactantia Margarine, 850 g 202497001_EA

6 President Butter, 250 g 200893_EA

5.49 Black Diamond Cheese Sticks 189 g - 252 g 202892_EA 2008947N_EA

11 Black Diamond Cheestrings 28 pk, 588 g 20763661_EA

7 Lactantia Butter Sticks, 454 g 2028988_EA/2028972_EA

7 Kraft Parmesan shredded cheese, 200 g 2028952_EA

Armstrong 1902 NIBBLERS

NATURAL CHEESE SNACKS

5.99 NIBBLERS & COMBOS 180-200 G ARMSTRONG 21440769_EA

3.99 SOUR CREAM DIP 250 G HELUVAGOOD! 20179979002_EA

6.49 PROTEIN BEVERAGE & LACTOSE FREE MILK 189-2 L SELECTED VARIETIES NELSON 21554369_EA 20188053001_EA

5.49 MICROFILTERED MILK 2 L SELECTED VARIETIES NELSON 20126276_EA 20130270_EA

3 FLAVOURED MILK 1 L SELECTED VARIETIES NELSON 20062332001_EA 20577247_EA

TRY OUR DELICIOUS, HIGH PROTEIN CHEESE SNACKS!

*Voted most trusted brand in Ontario in the Milk category, based on the 2020 BrandSpark Canadian Shopper Study.

Lil' Juan's

Lil' Juan's is using quality ingredients and gentle slow-cooking to bring you meals that are just that - simply delicious.

Chicken Tinga 400 g 21625751_EA **\$10**

Beef Birria 300 g 21625544_EA **\$10**

KALI'S INDIAN CUISINE

Easy prepared meals where all you have to do is heat and serve with your favourite side dishes, like seasoned rice or buttered naan. Kali's Indian Cuisine is made with traditional herbs and spices, simple and oh so tasty!

Butter Chicken 400 g 21625192_EA **\$10**

Tikka Masala 400 g 21625191_EA **\$10**

LOU'S KITCHEN

QUICK AND EASY - ENJOY!

BBQ Pork Back Ribs frozen 680 g 21530551_EA **\$15**

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Earn 10[¢] per litre

Add your phone number to your account on the **PC Optimum™** app. Enter your phone number on the pump keypad before entering your payment card.

Earn 10[¢] per litre

Insert your **PC Optimum™** card into the card reader before entering your payment card.

Earn at least 3[¢] in points

Pay with your **PC® Mastercard®** and earn points on fuel.*

*Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchase (up to \$500) or \$100 of gas at all PC Optimum™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 100 points per litre of premium gasoline (Ontario \$9.91, \$10 at Esso™ stations). Should fuel prices fall below \$1/L, earning 100 points per litre awarded to fall below 30 points per litre. Points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit points.ca/pc-ess-optim. PC, PC Financial® and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso.

TRUSTED SOFTNESS, BETTER TEAR™

*vs. leading US 1-ply bargain brand

\$18 Charmin Bath Tissue, 12=48 roll, soft 21549779_EA

NEW

Cleans Better

\$18 Charmin Bath Tissue, 12=48 roll, strong 21636641_EA

*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT

*vs. leading ordinary brand.

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THICKER AND MORE ABSORBENT

*vs. the leading US 2-ply napkin

\$11 Bounty Napkin 400's 21053171_EA

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2 ACTIVIA EVERY DAY FOR **14** DAYS



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\$1.50 Value

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Earn

1,500 pts

when you spend \$7 or more on any Activia product*

and

get entered to win 10 MILLION** pts

\$10,000 value!



\$6.49
Activia® - 12 x 100 g
2030342001_EA



\$4.49
Activia® - 625 g, 650 g
21430567_EA



\$12.49
Activia® - 2 kg
2147238_EA



less than 2 \$7.49 ea.
2/\$12
Activia® - 6 x 93 ml
2108459_EA



less than 2 \$2.29 ea.
2/\$4
Activia® - 190 ml
21348503_EA

*Open your PC Optimum™ app or visit optimum.ca to get the offer. Earn 1500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 9th, 2025. Activia™ used under lic. © 2025 Cie Gervais Danone. All rights reserved.
**NO PURCHASE NECESSARY. Open to Canadian valid PC Optimum members who are 14 years or older. Contest ends February 18, 2025 at 12:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and other locations and scan their PC Optimum card at the time of purchase. 1 Place of 10,000,000 PC Optimum points to be won that's like \$10,000.00 in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules details and how to enter without purchase, visit www.pcpress.3p.com/contest-danone.

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WITH PROTEIN



\$7
Oikos® - 650 g, 750 g
21305945_EA



less than 2 \$5.49 ea.
3/12.75
Oikos® - 4 x 65 g, 4 x 100 g
21418716005_EA
21418716004_EA



less than 2 \$2.29 ea.
2/\$4
Oikos® - 190 ml
21401296_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7
Stok™ - 142 L
21203737_EA/21203739_EA



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less than 2 \$4.99 ea.
2/\$8
Liberté Greek® or Méditerranée®
4x100 g
20801752003_EA
21389655_EA



21547564_EA
21473714_EA
1,000 pts Value
\$4
Liberté® Méditerranée®
500 g

\$3.69

Yoplait® Minigo
6x60 g
21619388_EA



\$3.69

Yoplait® Tubes®
8x56 g
21547595_EA
21547629_EA



\$4.49

Yoplait Source® Protein 650 g
2158704_EA
215884067_EA



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